

The Atlanta Jewish Federation

Screening Questions

1996

Jewish Population and Marketing Study
Ukeles Associates

The Atlanta Jewish Federation
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**INTRODUCTION

Hello, my name is _____.

I am calling on behalf of the population study for the Jewish community commissioned by the Atlanta Jewish Federation.

We are NOT asking for contributions.

We're interviewing randomly-selected households with one or more Jewish persons.

A. Is anyone in your household Jewish?

<p>1. YES</p> <p>The information will be used to identify needs and to plan better services.</p> <p>Your answers will be completely anonymous.</p> <p>We do NOT know your name or address.</p> <p><i>GO TO INTERVIEW FORM</i></p>	<p>2. No 3. NOT SURE/PARTIAL</p> <p>B. Were you or any other adult in the household raised Jewish or have a Jewish mother or father?</p> <p>1. YES - RAISED JEWISH 2. YES - JEWISH MOTHER/FATHER</p> <p>3. NO 4. NOT SURE</p> <p>We have only one question: "How many different telephone numbers, not extensions, but different numbers, do you have coming into this household?"</p> <p>Thank you for your help.</p>
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