

# THE 2005 DETROIT JEWISH POPULATION STUDY

## 2010 UPDATE



**Ira M. Sheskin, Ph.D.**

Director of the Jewish Demography Project  
of the Sue and Leonard Miller Center for Contemporary Judaic Studies  
and  
Professor  
Department of Geography and Regional Studies  
University of Miami  
[isheskin@miami.edu](mailto:isheskin@miami.edu)

Electronic copies of the data, reports, and slides from this study are available at  
[www.jewishdatabank.org](http://www.jewishdatabank.org).

April 2011  
Nissan 5771

## TABLE OF CONTENTS

|  |      |
|--|------|
| Table of Contents.....   | -2-  |
| Definition of the Geographic Areas.....  | -3-  |
| Size of the Jewish Community, 2010.....  | -3-  |
| Changes in Population, Membership, Jewish Education Enrollment, and Philanthropy,<br>2005-2010.....      | -4-  |
| Appendix A: Detailed Findings on Synagogue and JCC Membership and<br>Enrollment in Jewish Education..... | -6-  |
| Appendix B: Summary of Major Findings from the 2005 Detroit Jewish Population Study..                    | -19- |
| Appendix C: Updated Comparisons with Other Jewish Communities.....                                       | -35- |

## LIST OF TABLES

|  |      |
|--|------|
| Table 1: Size of the Jewish Community, 2010.....   | -3-  |
| Table 2: Changes from 2005-2010.....   | -4-  |
| Table A1: Results of the Synagogue Survey–Number of Member Households .....              | -7-  |
| Table A2: Results of the Jewish Institutions Survey–Jewish Education of Children, 2005.. | -10- |
| Table A3: Results of the Jewish Institutions Survey–Jewish Education of Children, 2010.. | -14- |
| Table A4: Results of the Tamarack Camps Survey.....                                      | -18- |
| Table B1: Age and Sex Distribution, 2010.....  | -29- |
| Table B2: Age Distribution of Jews in Jewish Households, 2010.....                       | -31- |
| Table B3: Household Structure, 2010.....   | -33- |

## METHODOLOGY

**T**his *2010 Update Study of the 2005 Detroit Jewish Population Study* relies on US Census data, counts of Distinctive Jewish Names in the telephone directory, the 2005 Detroit Jewish Population Study, and a 2010 survey of the synagogues, Jewish day schools, JCC, and Jewish Federation. No telephone interviewing was completed as part of this study.

## DEFINITION OF THE GEOGRAPHIC AREAS

**T**he study area includes all of Oakland, Wayne, and Macomb Counties, Michigan. The study area is divided into two geographic areas.

● **The Core Area** includes zip codes 48009, 48025, 48034, 48067, 48070, 48072, 48073, 48075, 48076, 48237, 48301, 48302, 48304, 48322, 48323, 48324, 48331, 48334, 48335, 48336, 48382, and 48390. It includes the cities of Berkley, Birmingham, Bloomfield Hills, Commerce Township, Farmington, Farmington Hills, Franklin, Oak Park, Southfield, Royal Oak, Huntington Woods, Walled Lake, and West Bloomfield.

● **The Non-Core Area** includes all other areas zip codes in the three-country area not included as part of the Core Area.

## 2010 SIZE OF THE JEWISH COMMUNITY

| TABLE 1<br>SIZE OF THE JEWISH COMMUNITY<br>2010                    |                                   |                              |                                 |                      |                      |
|--|-----------------------------------|------------------------------|---------------------------------|----------------------|----------------------|
|  |                                   |                              | Persons in<br>Jewish Households |                      |                      |
| Geographic Area  | Number of<br>Jewish<br>Households | Average<br>Household<br>Size | Number<br>of<br>Persons         | Percentage<br>Jewish | Number<br>of<br>Jews |
| Core Area  | 20,500                            | 2.74                         | 56,200                          | 96.2%                | 54,100               |
| Non-Core Area  | 7,500                             | 2.18                         | 16,350                          | 75.7%                | 12,400               |
| <b>Total Detroit</b>   | 28,000                            | 2.60                         | 72,550                          | 91.7%                | 66,500               |
| Jewish Persons in Institutions without Their Own Telephone Numbers |                                   |                              |                                 |                      | 500                  |
| <b>Total Resident Jewish Population</b>                            |                                   |                              |                                 |                      | <b>67,000</b>        |

- 73% of Jewish households live in the Core Area. This percentage did not change since 2005.
- The Jewish community contains about 73,000 persons, of whom 67,000 (92%) are Jewish.
- 1.9% of households in Detroit are Jewish households.
- Detroit is the 23<sup>rd</sup> largest Jewish community in the US.

**CHANGES IN POPULATION, MEMBERSHIP,  
JEWISH EDUCATION ENROLLMENT, AND PHILANTHROPY  
2005-2010**

**TABLE 2  
CHANGES FROM 2005-2010**

| Variable   | Increase<br>(Decrease) | % Change      |
|--|------------------------|---------------|
| <b>POPULATION SIZE</b>                               |                        |               |
| Non-Hispanic White Population in Oakland County      | (39,200)               | (4.2)%        |
| Non-Hispanic White Population in Wayne County        | (74,300)               | (7.6)%        |
| Non-Hispanic White Population in Macomb County       | (15,400)               | (2.1)%        |
| Persons in Jewish Households in Detroit              | (5,450)                | (7.0)%        |
| Jews in Detroit                                      | (5,000)                | (6.9)%        |
| <b>NUMBER OF HOUSEHOLD MEMBERSHIPS</b>               |                        |               |
| Orthodox Synagogues                                  | (69)                   | (4.2)%        |
| Conservative Synagogues                              | (358)                  | (8.2)%        |
| Reform Synagogues                                    | (525)                  | (7.3)%        |
| Other Synagogues                                     | (54)                   | (7.5)%        |
| <b>All Synagogues</b>                                | <b>(1,006)</b>         | <b>(7.2)%</b> |
| <b>Jewish Community Center</b>                       | <b>(64)</b>            | <b>(2.1)%</b> |
| <b>PRESCHOOL ENROLLMENT</b>                          |                        |               |
| Orthodox Preschools                                  | 29                     | 36.3%         |
| Conservative/Reform/Other Preschools                 | (138)                  | (15.1)%       |
| Detroit JCC  | (32)                   | (20.1)%       |
| Jewish Day Schools                                   | 127                    | 73.4%         |
| <b>All Preschool Enrollments</b>                     | <b>(14)</b>            | <b>(1.1)%</b> |
| <b>PRE-B'NAI MITZVAH JEWISH EDUCATION (Age 5-12)</b> |                        |               |
| Orthodox Synagogues                                  | 136                    | 123.6%        |
| Conservative Synagogues                              | (209)                  | (28.2)%       |
| Reform Synagogues                                    | 2                      | 0.1%          |
| Other Synagogues                                     | 8                      | 11.1%         |
| <b>All Synagogues</b>                                | <b>(63)</b>            | <b>(2.3)%</b> |
| Independent Schools                                  | (32)                   | (40.0)%       |
| Jewish Day Schools                                   | (124)                  | (9.1)%        |
| <b>Total Pre-B'nai Mitzvah Jewish Education</b>      | <b>(219)</b>           | <b>(5.2)%</b> |

**TABLE 2  
CHANGES FROM 2005-2010**

| <b>Variable</b>  | <b>Increase<br/>(Decrease)</b> | <b>% Change</b> |
|--|--------------------------------|-----------------|
| <b>POST-B'NAI MITZVAH JEWISH EDUCATION (Age 13-17)</b> |                                |                 |
| Orthodox Synagogues                                    | 33                             | 29.2%           |
| Conservative Synagogues                                | (243)                          | (61.5)%         |
| Reform Synagogues                                      | (338)                          | (36.3)%         |
| Other Synagogues                                       | (25)                           | (71.4)%         |
| <b>All Synagogues</b>                                  | <b>(573)</b>                   | <b>(38.8)%</b>  |
| Jewish Day Schools                                     | (63)                           | (8.6)%          |
| <b>Total Post-B'nai Mitzvah Jewish Education</b>       | <b>(644)</b>                   | <b>(29.0)%</b>  |
| <b>JEWISH CAMP ENROLLMENT (Age 3-17)</b>               |                                |                 |
| Orthodox Synagogues                                    | 116                            | 116.0%          |
| Conservative Synagogues                                | (85)                           | (50.6)%         |
| Reform Synagogues                                      | (8)                            | (1.9)%          |
| <b>All Synagogues</b>                                  | 23                             | 3.4%            |
| Jewish Community Center                                | (58)                           | (6.8)%          |
| Jewish Day Schools                                     | 12                             | 24.5%           |
| <b>Total Jewish Day Camp Enrollment</b>                | <b>(23)</b>                    | <b>(1.5)%</b>   |
| Tamarack Camps   | 21                             | 1.7%            |
| <b>JEWISH FEDERATION ANNUAL CAMPAIGN</b>               |                                |                 |
| Size of Annual Campaign Adjusted for Inflation         | (\$5.9M)                       | (16.9)%         |
| Number of Donors to the Annual Campaign                | 831                            | (8.0)%          |
| Average Donation Per Household                         | (\$8)                          | (0.8)%          |

**From 2005 to 2010:**

- The non-Hispanic white population in Oakland County decreased by 39,200 persons (4.2%).
- The number of Jews in Detroit decreased by 5,000 persons (6.9%), from 72,000 to 67,000.
- Synagogue membership decreased by 1,006 households (7.2%).
- JCC membership decreased by 64 households (2.1%).
- Preschool enrollment did not change significantly, but shifted toward Jewish day schools.
- Enrollment in pre-B'nai Mitzvah Jewish education decreased by 219 students (5.2%), with synagogue supplemental schools decreasing by 2.3% and Jewish day schools, by 9.1%.
- Enrollment in post-B'nai Mitzvah Jewish education decreased by 644 students (29.0%), with synagogue supplemental schools decreasing by 38.8% and Jewish day schools, by 8.6%. Note that there are likely about 1,000 fewer Jews age 13-17 than in 2005.
- Jewish day camp enrollment did not change significantly, increasing for Orthodox synagogues and decreasing for Conservative synagogues.
- Adjusted for inflation, the Jewish Federation Annual Campaign decreased by \$5.9 million. While the number of donors decreased by 831, the average donation per household remained about the same.

## **APPENDIX A**

# **DETAILED FINDINGS ON SYNAGOGUE AND JCC MEMBERSHIP AND ENROLLMENT IN JEWISH EDUCATION**

**TABLE A1  
RESULTS OF THE SYNAGOGUE SURVEY—NUMBER OF MEMBER HOUSEHOLDS**

| Synagogue                                       | Location                      | Number of Households |      |      |                                |
|---|-------------------------------|----------------------|------|------|--------------------------------|
|   |                               | 1999                 | 2005 | 2010 | 2005-2010 Increase/ (Decrease) |
| <b>ORTHODOX SYNAGOGUES</b>                      |                               |                      |      |      |                                |
| Agudas Yisroel Mogen Abraham                    | Southfield                    | 70                   | 82   | 82   | 0                              |
| Bais Chabad                                     | Farmington Hills              | NA                   | 42   | 30   | (12)                           |
| Bais Chabad                                     | Oak Park                      | NA                   | 60   | 60   | 0                              |
| Sara Tugman Bab Chabad Torah Center             | West Bloomfield               | 100                  | 120  | 120  | 0                              |
| Bais HaKnesses HaGr'a                           | Oak Park                      | 30                   | 35   | 30   | (5)                            |
| Birmingham Bloomfield Chai Center               | Bloomfield Hills              | NA                   | 25   | 25   | 0                              |
| B'nai Israel-Beth Yehudah                       | Oak Park                      | NA                   | 110  | 110  | 0                              |
| B'nai Zion                                      | Oak Park                      | NA                   | 60   | 60   | 0                              |
| Chabad Jewish Center of Commerce                | Commerce Township             | NA                   | 50   | 70   | 20                             |
| Chabad Jewish Center of Novi-Northville         | Novi                          | NA                   | 65   | 65   | 0                              |
| Congregation Beth Tefilo Emanual Tikvah         | Southfield                    | 45                   | 45   | 40   | (5)                            |
| Congregation Or Chadash                         | Oak Park/<br>Huntington Woods | 16                   | 18   | 10   | (8)                            |
| Congregation Shomer Israel                      | Oak Park                      | 20                   | 42   | 57   | 15                             |
| Dovid Ben Nuchim                                | Oak Park                      | 12                   | 15   | 60   | 45                             |
| Kollel Institute/B'nai Jacob                    | Oak Park                      | 75                   | 75   | 80   | 5                              |
| Machon L'Torah                                  | Oak Park                      | NA                   | 40   | 0    | (40)                           |
| Mishkan Israel, Nusach H'ari Lubavitcher Center | Oak Park                      | NA                   | 30   | 21   | (9)                            |
| Ohel Moed of Shomrey Emunah                     | West Bloomfield               | NA                   | 60   | 30   | (30)                           |
| Shaarei Shomayim                                | Oak Park                      | 80                   | 80   | 30   | (50)                           |
| Shomrey Emunah                                  | Southfield                    | NA                   | 95   | 100  | 5                              |
| The Shul  | West Bloomfield               | NA                   | 128  | 60   | (68)                           |

**TABLE A1  
RESULTS OF THE SYNAGOGUE SURVEY—NUMBER OF MEMBER HOUSEHOLDS**

| Synagogue                                 | Location         | Number of Households |       |       |                                |
|---|------------------|----------------------|-------|-------|--------------------------------|
|   |                  | 1999                 | 2005  | 2010  | 2005-2010 Increase/ (Decrease) |
| Woodland Avenue Shul                      | West Bloomfield  | 0                    | 0     | 80    | 80                             |
| Yagdil Torah                              | Southfield       | NA                   | 40    | 30    | (10)                           |
| Young Israel of Oak Park                  | Oak Park         | NA                   | 204   | 200   | (4)                            |
| Young Israel of Southfield                | Southfield       | 128                  | 125   | 127   | 2                              |
| Young Israel of West Bloomfield           | Southfield       | 20                   | 0     | 0     | 0                              |
| <b>Total Orthodox Synagogues</b>          |                  | NA                   | 1,646 | 1,577 | (69)                           |
| <b>CONSERVATIVE SYNAGOGUES</b>            |                  |                      |       |       |                                |
| Adat Shalom Synagogue                     | Farmington Hills | 1,250                | 1,045 | 1,000 | (45)                           |
| Beth Tephilath Moses                      | Mt. Clemens      | 65                   | 65    | 56    | (9)                            |
| Congregation Beit Kodesh                  | Livonia          | 46                   | 43    | 40    | (3)                            |
| Congregation Beth Ahm                     | West Bloomfield  | 550                  | 315   | 336   | 21                             |
| Congregation Beth Shalom                  | Oak Park         | 480                  | 531   | 420   | (111)                          |
| Congregation B'nai Moshe                  | West Bloomfield  | 526                  | 468   | 410   | (58)                           |
| Congregation Shaarey Zedek                | Southfield       | 2,125                | 1,861 | 1,583 | (278)                          |
| Isaac Agree Downtown Synagogue            | Detroit          | 50                   | 50    | 175   | 125                            |
| <b>Total Conservative Synagogues</b>      |                  | 5,092                | 4,378 | 4,020 | (358)                          |
| <b>RECONSTRUCTIONIST SYNAGOGUE</b>        |                  |                      |       |       |                                |
| Congregation T'chayah                     | Royal Oak        | 36                   | 36    | 50    | 14                             |
| Reconstructionist Congregation of Detroit | Detroit          | 0                    | 24    | 27    | 3                              |
| <b>Total Reconstructionist Synagogues</b> |                  | 36                   | 60    | 77    | 17                             |



**TABLE A1  
RESULTS OF THE SYNAGOGUE SURVEY—NUMBER OF MEMBER HOUSEHOLDS**

| Synagogue                              | Location         | Number of Households |        |        |                                |
|--|------------------|----------------------|--------|--------|--------------------------------|
|  |                  | 1999                 | 2005   | 2010   | 2005-2010 Increase/ (Decrease) |
| <b>REFORM SYNAGOGUES</b>               |                  |                      |        |        |                                |
| Bet Chaverim                           | Canton           | 25                   | 25     | 20     | (5)                            |
| Beth Isaac Synagogue                   | Trenton          | 27                   | 20     | 20     | 0                              |
| Chaye Olam                             | Bloomfield Twp.  | 0                    | 126    | 0      | (126)                          |
| Congregation Shir Tikvah               | Troy             | 282                  | 346    | 336    | (10)                           |
| Temple Beth El                         | Bloomfield Hills | 1,710                | 1,295  | 1,167  | (128)                          |
| Temple Emanu-El                        | Oak Park         | 560                  | 575    | 509    | (66)                           |
| Temple Israel                          | West Bloomfield  | 3,000                | 3,500  | 3,375  | (125)                          |
| Temple Kol Ami                         | West Bloomfield  | 425                  | 380    | 355    | (25)                           |
| Temple Shir Shalom                     | West Bloomfield  | 840                  | 975    | 930    | (45)                           |
| <b>Total Reform Synagogues</b>         |                  | 6,844                | 7,217  | 6,692  | (525)                          |
| <b>OTHER SYNAGOGUES</b>                |                  |                      |        |        |                                |
| Birmingham Temple (Humanistic)         | Farmington Hills | 370                  | 414    | 350    | (64)                           |
| Congregation B'nai David (Traditional) | NA               | 0                    | 35     | 18     | (17)                           |
| Grosse Pointe Jewish Council           | Gross Pointe     | 165                  | 150    | 150    | 0                              |
| Keter Torah (Sephardic)                | West Bloomfield  | 65                   | 65     | 75     | 10                             |
| <b>Total Other Synagogues</b>          |                  | 600                  | 664    | 593    | (71)                           |
| <b>Grand Total</b>                     |                  | 12,572               | 13,965 | 12,959 | (1,006)                        |

Notes:

- 1) An insignificant number of households in the three-county area may be members of synagogues in Ann Arbor or Windsor.
- 2) Italicized numbers are used where data are not available. These numbers may be considered reasonable estimates.

**TABLE A2**  
**RESULTS OF THE JEWISH INSTITUTIONS SURVEY—**  
**JEWISH EDUCATION OF CHILDREN**  
**2005**

| Institution  | Preschool/<br>Child Care<br>① | Pre-B'nai<br>Mitzvah<br>School<br>② | Post-<br>B'nai<br>Mitzvah<br>School<br>③ | Day<br>Camp<br>④ | Teen-<br>age<br>Youth<br>Group<br>⑤ |
|--|-------------------------------|-------------------------------------|--|------------------|-------------------------------------|
| <b>ORTHODOX SYNAGOGUES</b>                         |                               |                                     |  |                  |                                     |
| Agudas Yisroel Mogen Abraham                       | 0                             | 0                                   | 0  | 0                | 0                                   |
| Bais Chabad (Farmington Hills)                     | 40                            | 0                                   | 0  | 100              | 0                                   |
| Bais Chabad (West Bloomfield)                      | 0                             | 0                                   | 0  | 0                | 25                                  |
| Bais Harnesses Hagra                               | 0                             | 0                                   | 0  | 0                | 0                                   |
| Birmingham Bloomfield<br>Chai Center               | 0                             | 0                                   | 0  | 0                | 0                                   |
| B'nai Israel-Beth Yehudah                          | 0                             | 0                                   | 0  | 0                | 0                                   |
| B'nai Zion   | 0                             | 0                                   | 0  | 0                | 0                                   |
| Chabad Jewish Center<br>of Commerce                | 0                             | 0                                   | 0  | 0                | 0                                   |
| Chabad Jewish Center<br>of Novi-Northville         | 0                             | 0                                   | 0  | 0                | 0                                   |
| Congregation Bais Chabad                           | 0                             | 35                                  | 3  | 0                | 15                                  |
| Congregation Beth Tefilo Emanuel Tikvah            | 0                             | 0                                   | 0  | 0                | 0                                   |
| Congregation Or Chadash                            | 0                             | 0                                   | 0  | 0                | 0                                   |
| Congregation Shomer Israel                         | 0                             | 0                                   | 0  | 0                | 0                                   |
| Dovid Ben Nuchim                                   | 0                             | 0                                   | 0  | 0                | 0                                   |
| Kollel Institute                                   | 0                             | 0                                   | 0  | 0                | 0                                   |
| Machon L'Torah                                     | 0                             | 0                                   | 0  | 0                | 0                                   |
| Mishkan Israel, Nusach H'ari Lubavitcher<br>Center | 40                            | 75                                  | 110                                      | 0                | 0                                   |
| Ohel Mode Shomrey Emunah                           | 0                             | 0                                   | 0  | 0                | 0                                   |
| Sara Tugman Bab Chabad Torah Center                | 0                             | 0                                   | 0  | 0                | 15                                  |
| Shaarei Shomayim                                   | 0                             | 0                                   | 0  | 0                | 0                                   |
| Shomrey Emunah                                     | 0                             | 0                                   | 0  | 0                | 0                                   |

**TABLE A2  
RESULTS OF THE JEWISH INSTITUTIONS SURVEY—  
JEWISH EDUCATION OF CHILDREN  
2005**

| <b>Institution</b>                           | <b>Preschool/<br/>Child Care<br/>①</b> | <b>Pre-B'nai<br/>Mitzvah<br/>School<br/>②</b> | <b>Post-<br/>B'nai<br/>Mitzvah<br/>School<br/>③</b> | <b>Day<br/>Camp<br/>④</b> | <b>Teen-<br/>age<br/>Youth<br/>Group<br/>⑤</b> |
|--|--|---|---|---------------------------|--|
| The Shul                                     | 0                                      | 0   | 0   | 0                         | 0  |
| Yagdil Torah                                 | 0                                      | 0   | 0   | 0                         | 0  |
| Young Israel of Oak Park                     | 0                                      | 0   | 0   | 0                         | 20   |
| Young Israel of Southfield                   | 0                                      | 0   | 0   | 0                         | 33   |
| <b>Total Orthodox Synagogues</b>             | 80                                     | 110   | 113   | 100                       | 108  |
| <b>CONSERVATIVE SYNAGOGUES</b>               |  |   |   |                           |  |
| Adat Shalom Synagogue                        | 156                                    | 232   | 139   | 88                        | 30   |
| Beth Tephilath Moses                         | 0                                      | 0   | 0   | 0                         | 0  |
| Congregation Beit Kodesh                     | 0                                      | 6   | 3   | 0                         | 0  |
| Congregation Beth Ahm                        | 32                                     | 10  | 7   | 0                         | 0  |
| Congregation Beth Shalom                     | 0                                      | 79  | 20  | 0                         | 10   |
| Congregation B'nai Moshe                     | 0                                      | 57  | 24  | 0                         | 0  |
| Congregation Shaarey Zedek                   | 160                                    | 356   | 202   | 80                        | 10   |
| Isaac Agree Downtown Synagogue               | 0                                      | 0   | 0   | 0                         | 0  |
| <b>Total Conservative Synagogues</b>         | 348                                    | 740   | 395   | 168                       | 50   |
| <b>RECONSTRUCTIONIST SYNAGOGUES</b>          |  |   |   |                           |  |
| Congregation T'chayah                        | 0                                      | 0   | 0   | 0                         | 0  |
| Reconstructionist Congregation<br>of Detroit | 0                                      | 2   | 3   | 0                         | 0  |
| <b>Total Reconstructionist Synagogues</b>    | 0                                      | 2   | 3   | 0                         | 0  |
| <b>REFORM SYNAGOGUES</b>                     |  |   |   |                           |  |
| Bet Chaverim <sup>1</sup>                    | 0                                      | NA  | NA  | 0                         | NA   |
| Beth Isaac Synagogue                         | 0                                      | 0   | 0   | 0                         | 0  |
| Chaye Olam                                   | 0                                      | 0   | 0   | 0                         | 0  |
| Congregation Shir Tikvah                     | 0                                      | 117   | 39  | 0                         | 30   |

**TABLE A2**  
**RESULTS OF THE JEWISH INSTITUTIONS SURVEY—**  
**JEWISH EDUCATION OF CHILDREN**  
**2005**

| Institution                            | Preschool/<br>Child Care<br>① | Pre-B'nai<br>Mitzvah<br>School<br>② | Post-<br>B'nai<br>Mitzvah<br>School<br>③ | Day<br>Camp<br>④ | Teen-<br>age<br>Youth<br>Group<br>⑤ |
|--|-------------------------------|-------------------------------------|--|------------------|-------------------------------------|
| Temple Beth El                         | 55                            | 232                                 | 128                                      | 80               | 90                                  |
| Temple Emanuel                         | 208                           | 177                                 | 134                                      | 185              | 17                                  |
| Temple Israel                          | 252                           | 980                                 | 463                                      | 153              | 200                                 |
| Temple Kol Ami                         | 0                             | 94                                  | 71                                       | 0                | 20                                  |
| Temple Shir Shalom                     | 40                            | 241                                 | 97                                       | 0                | 60                                  |
| <b>Total Reform Synagogues</b>         | 555                           | 1,841                               | 932                                      | 418              | 417                                 |
| <b>OTHER SYNAGOGUES</b>                |                               |                                     |  |                  |                                     |
| Birmingham Temple (Humanist)           | 9                             | 57                                  | 26                                       | 0                | 0                                   |
| Grosse Pointe Jewish Council           | 0                             | 13                                  | 6  | 0                | 0                                   |
| Keter Torah (Sephardic)                | 0                             | 0                                   | 0  | 0                | 0                                   |
| Congregation B'nai David (Traditional) | 0                             | 0                                   | 0  | 0                | 0                                   |
| <b>Total Other Synagogues</b>          | 9                             | 70                                  | 32                                       | 0                | 0                                   |
| <b>Total Synagogues</b>                | 992                           | 2,763                               | 1,475                                    | 686              | 575                                 |
| <b>Total Non-Orthodox Synagogues</b>   | 912                           | 2,653                               | 1,362                                    | 586              | 467                                 |
| <b>INDEPENDENT SCHOOLS</b>             |                               |                                     |  |                  |                                     |
| Friends of Refugees of Eastern Europe  | 0                             | 33                                  | 4  | 0                | 0                                   |
| Jewish Parents Institute               | 0                             | 47                                  | 4  | 0                | 0                                   |
| <b>Total Independent Schools</b>       |                               | 80                                  | 8  |                  |                                     |
| <b>JEWISH COMMUNITY CENTER</b>         |                               |                                     |  |                  |                                     |
| Detroit JCC                            | 159                           |                                     |  | 850              |                                     |
| <b>Total Jewish Community Center</b>   | 159                           |                                     |  | 850              |                                     |

**TABLE A2**  
**RESULTS OF THE JEWISH INSTITUTIONS SURVEY—**  
**JEWISH EDUCATION OF CHILDREN**  
**2005**

| Institution  | Preschool/<br>Child Care<br>① | Pre-B'nai<br>Mitzvah<br>School<br>② | Post-<br>B'nai<br>Mitzvah<br>School<br>③ | Day<br>Camp<br>④ | Teen-<br>age<br>Youth<br>Group<br>⑤ |
|--|-------------------------------|-------------------------------------|--|------------------|-------------------------------------|
| <b>JEWISH DAY SCHOOLS</b>                                  |                               |                                     |  |                  |                                     |
| Akiva Hebrew Day School (Orthodox)                         | 45                            | 187                                 | 93                                       | 49               |                                     |
| Hillel Day School  | 0                             | 511                                 | 85                                       | 0                |                                     |
| Jewish Academy of Metro Detroit                            | 0                             | 0                                   | 175                                      | 0                |                                     |
| Yeshiva Beth Yehudah (Orthodox)                            | 90                            | 458                                 | 205                                      | 0                |                                     |
| Yeshivas Darchei Torah (Orthodox)                          | 38                            | 206                                 | 93                                       | 0                |                                     |
| Yeshivah Gedolah (Orthodox)                                | 0                             | 0                                   | 85                                       | 0                |                                     |
| <b>Total Jewish Day Schools</b>                            | 173                           | 1,362                               | 736                                      | 49               |                                     |
| <b>INDEPENDENT YOUTH GROUPS</b>                            |                               |                                     |  |                  |                                     |
| BBYO   |                               |                                     |  |                  | 677                                 |
| B'nai Akiva (Religious Zionists)                           |                               |                                     |  |                  | 60                                  |
| Habonim Dror (Labor Zionists)                              |                               |                                     |  |                  | 50                                  |
| Young Judea  |                               |                                     |  |                  | 18                                  |
| <b>Total Independent Youth Groups</b>                      |                               |                                     |  |                  | 805                                 |
| <b>Grand Total</b>   | 1,324                         | 4,205                               | 2,219                                    | 1,585            | 1,380                               |
| Total Number of Jewish Children in Corresponding Age Group | 4,076                         | 6,864                               | 6,078                                    | 15,264           | 6,078                               |

Note: An insignificant number of households in the three-county area may have household members in Jewish educational programs in Ann Arbor or Windsor.

<sup>1</sup> This synagogue failed to respond after numerous attempts. Given a total of only about 25 households in this synagogue, no significant error is introduced by this lack of information.

**TABLE A3**  
**RESULTS OF THE JEWISH INSTITUTIONS SURVEY—**  
**JEWISH EDUCATION OF CHILDREN**  
**2010**

| Institution  | Preschool/<br>Child Care<br>① | Pre-B'nai<br>Mitzvah<br>School<br>② | Post-<br>B'nai<br>Mitzvah<br>School<br>③ | Day<br>Camp<br>④ | Teen-<br>age<br>Youth<br>Group<br>⑤ |
|--|-------------------------------|-------------------------------------|--|------------------|-------------------------------------|
| <b>ORTHODOX SYNAGOGUES</b>                         |                               |                                     |  |                  |                                     |
| Agudas Yisroel Mogen Abraham                       | 0                             | 0                                   | 0  | 0                | 0                                   |
| Aish Huntington Woods                              | 8                             | 37                                  | 0  | 0                | 0                                   |
| Bais Chabad (Farmington Hills)                     | 18                            | 0                                   | 0  | 105              | 0                                   |
| Bais Chabad (Oak Park)                             | 0                             | 0                                   | 0  | 0                | 25                                  |
| Bais Harnesses Hagra                               | 0                             | 0                                   | 0  | 0                | 0                                   |
| Birmingham Bloomfield<br>Chai Center               | 0                             | 0                                   | 0  | 0                | 0                                   |
| B'nai Israel-Beth Yehudah                          | 0                             | 0                                   | 0  | 0                | 0                                   |
| B'nai Zion   | 0                             | 0                                   | 0  | 0                | 0                                   |
| Chabad Jewish Center<br>of Commerce                | 0                             | 0                                   | 0  | 0                | 0                                   |
| Chabad Jewish Center<br>of Novi-Northville         | 11                            | 27                                  | 0  | 0                | 0                                   |
| Congregation Bais Chabad                           | 0                             | 35                                  | 3  | 0                | 15                                  |
| Congregation Beth Tefilo Emanuel<br>Tikvah         | 0                             | 0                                   | 0  | 0                | 0                                   |
| Congregation Or Chadash                            | 0                             | 0                                   | 0  | 0                | 0                                   |
| Congregation Shomer Israel                         | 0                             | 0                                   | 0  | 0                | 0                                   |
| Dovid Ben Nuchim                                   | 0                             | 0                                   | 0  | 0                | 0                                   |
| Kollel Institute                                   | 0                             | 0                                   | 0  | 0                | 0                                   |
| Machon L'Torah                                     | 0                             | 0                                   | 0  | 0                | 0                                   |
| Mishkan Israel, Nusach H'ari Lubavitcher<br>Center | 40                            | 75                                  | 110                                      | 0                | 0                                   |
| Ohel Mode Shomrey Emunah                           | 0                             | 0                                   | 0  | 0                | 0                                   |

**TABLE A3  
RESULTS OF THE JEWISH INSTITUTIONS SURVEY—  
JEWISH EDUCATION OF CHILDREN  
2010**

| Institution                                  | Preschool/<br>Child Care<br>① | Pre-B'nai<br>Mitzvah<br>School<br>② | Post-<br>B'nai<br>Mitzvah<br>School<br>③ | Day<br>Camp<br>④ | Teen-<br>age<br>Youth<br>Group<br>⑤ |
|--|-------------------------------|-------------------------------------|--|------------------|-------------------------------------|
| Sara Tugman Bab Chabad Torah Center          | 20                            | 0                                   | 0  | 0                | 25                                  |
| Shaarei Shomayim                             | 0                             | 0                                   | 0  | 0                | 0                                   |
| Shomrey Emunah                               | 0                             | 0                                   | 0  | 0                | 0                                   |
| The Shul                                     | 0                             | 34                                  | 7  | 0                | 0                                   |
| Yagdil Torah                                 | 0                             | 0                                   | 0  | 0                | 0                                   |
| Young Israel of Oak Park                     | 0                             | 0                                   | 0  | 40               | 40                                  |
| Young Israel of Southfield                   | 12                            | 38                                  | 26                                       | 71               | 26                                  |
| <b>Total Orthodox Synagogues</b>             | 109                           | 246                                 | 146                                      | 216              | 131 *                               |
| <b>CONSERVATIVE SYNAGOGUES</b>               |                               |                                     |  |                  |                                     |
| Adat Shalom Synagogue                        | NA                            | 170                                 | 0  | 65               | 100                                 |
| Beth Tephilath Moses                         | 0                             | 0                                   | 0  | 0                | 0                                   |
| Congregation Beit Kodesh                     | NA                            | 8                                   | 0  | 0                | 0                                   |
| Congregation Beth Ahm                        | NA                            | 20                                  | 0  | 0                | 0                                   |
| Congregation Beth Shalom                     | NA                            | 73                                  | 20                                       | 18               | 0                                   |
| Congregation B'nai Moshe                     | NA                            | 49                                  | 18                                       | 0                | 0                                   |
| Congregation Shaarey Zedek                   | NA                            | 211                                 | 0  | 0                | 275                                 |
| Isaac Agree Downtown Synagogue               | 0                             | 0                                   | 0  | 0                | 0                                   |
| Atid (Centralized Conservative School)       | 0                             | 0                                   | 114                                      | 0                | 0                                   |
| <b>Total Conservative Synagogues</b>         | NA                            | 531                                 | 152                                      | 83               | 375 *                               |
| <b>RECONSTRUCTIONIST SYNAGOGUES</b>          |                               |                                     |  |                  |                                     |
| Congregation T'chayah                        | 0                             | 0                                   | 0  | 0                | 0                                   |
| Reconstructionist Congregation<br>of Detroit | 0                             | 0                                   | 0  | 0                | 0                                   |
| <b>Total Reconstructionist Synagogues</b>    | 0                             | 0                                   | 0  | 0                | 0                                   |

**TABLE A3**  
**RESULTS OF THE JEWISH INSTITUTIONS SURVEY—**  
**JEWISH EDUCATION OF CHILDREN**  
**2010**

| Institution                            | Preschool/<br>Child Care<br>① | Pre-B'nai<br>Mitzvah<br>School<br>② | Post-<br>B'nai<br>Mitzvah<br>School<br>③ | Day<br>Camp<br>④ | Teen-<br>age<br>Youth<br>Group<br>⑤ |
|--|-------------------------------|-------------------------------------|--|------------------|-------------------------------------|
| <b>REFORM SYNAGOGUES</b>               |                               |                                     |  |                  |                                     |
| Bet Chaverim <sup>1</sup>              | 0                             | NA                                  | NA                                       | 0                | NA                                  |
| Beth Isaac Synagogue                   | 0                             | 0                                   | 0  | 0                | 0                                   |
| Chaye Olam                             | 0                             | 0                                   | 0  | 0                | 0                                   |
| Congregation Shir Tikvah               | NA                            | 106                                 | 38                                       | 0                | 100                                 |
| Temple Beth El                         | NA                            | 240                                 | 73                                       | 100              | 107                                 |
| Temple Emanuel                         | NA                            | 135                                 | 58                                       | 135              | 0                                   |
| Temple Israel                          | NA                            | 974                                 | 293                                      | 175              | 580                                 |
| Temple Kol Ami                         | NA                            | 91                                  | 36                                       | 0                | 0                                   |
| Temple Shir Shalom                     | NA                            | 297                                 | 96                                       | 0                | 0                                   |
| <b>Total Reform Synagogues</b>         | 0                             | 1,843                               | 594                                      | 410              | 787                                 |
| <b>OTHER SYNAGOGUES</b>                |                               |                                     |  |                  |                                     |
| Birmingham Temple (Humanist)           | 0                             | 61                                  | 10                                       | 0                | 10                                  |
| Grosse Pointe Jewish Council           | 0                             | 19                                  | 0  | 0                | 0                                   |
| Keter Torah (Sephardic)                | 0                             | 0                                   | 0  | 0                | 0                                   |
| Congregation B'nai David (Traditional) | 0                             | 0                                   | 0  | 0                | 0                                   |
| <b>Total Other Synagogues</b>          | 0                             | 80                                  | 10                                       | 0                | 10                                  |
| <b>Total Synagogues</b>                | 883                           | 2,700                               | 902                                      | 709              | 1,303                               |
| <b>Total Non-Orthodox Synagogues</b>   | 774 <sup>2</sup>              | 2,454                               | 756                                      | 493              | 1,172                               |
| <b>INDEPENDENT SCHOOLS</b>             |                               |                                     |  |                  |                                     |
| Friends of Refugees of Eastern Europe  | 0                             | 12                                  | 0  | 0                | 0                                   |
| Jewish Parents Institute               | 0                             | 36                                  | 0  | 0                | 0                                   |
| <b>Total Independent Schools</b>       |                               | 48                                  | 0  |                  |                                     |



**TABLE A3**  
**RESULTS OF THE JEWISH INSTITUTIONS SURVEY—**  
**JEWISH EDUCATION OF CHILDREN**  
**2010**

| Institution                           | Preschool/<br>Child Care<br>① | Pre-B'nai<br>Mitzvah<br>School<br>② | Post-<br>B'nai<br>Mitzvah<br>School<br>③ | Day<br>Camp<br>④ | Teen-<br>age<br>Youth<br>Group<br>⑤ |
|---------------------------------------|-------------------------------|-------------------------------------|--|------------------|-------------------------------------|
| <b>JEWISH COMMUNITY CENTER</b>        |                               |                                     |  |                  |                                     |
| Detroit JCC                           | 127                           |                                     |  | 792              |                                     |
| <b>Total Jewish Community Center</b>  | 127                           |                                     |  | 792              |                                     |
| <b>JEWISH DAY SCHOOLS</b>             |                               |                                     |  |                  |                                     |
| Akiva Hebrew Day School (Orthodox)    | 70                            | 174                                 | 62                                       | 61               |                                     |
| Hillel Day School                     | 79                            | 402                                 | 73                                       | 0                |                                     |
| Jewish Academy of Metro Detroit       | 0                             | 0                                   | 206                                      | 0                |                                     |
| Yeshiva Beth Yehudah (Orthodox)       | 109                           | 437                                 | 173                                      | 0                |                                     |
| Yeshivas Darchei Torah (Orthodox)     | 42                            | 225                                 | 84                                       | 0                |                                     |
| Yeshivah Gedolah (Orthodox)           | 0                             | 0                                   | 75                                       | 0                |                                     |
| <b>Total Jewish Day Schools</b>       | 300                           | 1,238                               | 673                                      | 61               |                                     |
| <b>INDEPENDENT YOUTH GROUPS</b>       |                               |                                     |  |                  |                                     |
| BBYO <sup>3</sup>                     |                               |                                     |  |                  | 1,334                               |
| B'nai Akiva (Religious Zionists)      |                               |                                     |  |                  | 60                                  |
| Habonim Dror (Labor Zionists)         |                               |                                     |  |                  | 40                                  |
| Young Judea                           |                               |                                     |  |                  | 12                                  |
| <b>Total Independent Youth Groups</b> |                               |                                     |  |                  | 1,446                               |
| <b>Grand Total</b>                    | 1,310                         | 3,986                               | 1,575                                    | 1,562            | 2,749                               |

\* The Regional Director of NCSY reports 250 members; the Regional Director of USY reports 30 members. The overlap between these numbers and individual synagogues is unknown

<sup>1</sup> This synagogue failed to respond after numerous attempts. Given a total of only about 25 households in this synagogue, no significant error is introduced by this lack of information.

<sup>2</sup> Individual statistics were not available for many synagogues, but the total of 774 was known.

<sup>3</sup> The 2005 study reported "membership." BBYO is now only able to report "participants."

Note: An insignificant number of households in the three-county area may have household members in Jewish educational programs in Ann Arbor or Windsor.

**TABLE A4**  
**RESULTS OF THE TAMARACK CAMPS SURVEY**

|                               |                       | Number of Campers |       |                                |
|-------------------------------|-----------------------|-------------------|-------|--------------------------------|
| Camp                          | Age Groups            | 2005              | 2010  | 2005-2010 Increase/ (Decrease) |
| Camp Maas                     | Age 7-14              | 1,064             | 1,103 | 39                             |
| Charles N. Agree Outpost Camp | Grade 9               | 39                | 63    | 24                             |
| Camp Kennedy                  | Grades 10-11          | 23                | 28    | 5                              |
| Western US Trip               | Entering Grades 10-11 | 96                | 49    | (47)                           |
| Alaska Trip                   | Entering Grades 10-11 | 24                | 24    | 0                              |
| <b>Total Campers</b>          |                       | 1,246             | 1,267 | 21                             |

Notes:

- 1) Excludes Israeli campers
- 2) Approximately 99% of campers are Jewish (in both years)
- 3) Approximately 93% of campers are Michigan residents (in both years)

# **APPENDIX B**

## **SUMMARY OF MAJOR FINDINGS FROM THE 2005 DETROIT JEWISH POPULATION STUDY**

**NOTE THAT MOST OF THESE FINDINGS ARE FROM 2005 BECAUSE NO NEW TELEPHONE SURVEY WAS COMPLETED AS PART OF THIS UPDATE STUDY.**

Numbers and percentages shown in a **bold red** font have been updated to 2010.

Note that all **bold red** projected numbers (for example, the projected number of households who used Jewish Vocational Service in the past year) show a decrease since the Jewish population has decreased since 2005. That is, in almost all cases, we apply a 2005 percentage to an estimate of the Jewish population in 2010. In fact, particularly given the downturn in the economy that began in late 2008 and continued into 2011, the percentage of persons seeking vocational service may have increased.

The three tables at the end of this Appendix assume that the percentages from the 2005 Detroit Jewish Population Study are still valid and applies those percentage to the new estimates of the number of persons in Jewish households, Jews, and Jewish households.

## MAJOR FINDINGS

### Population Size and Distribution

1. **72,550** persons live in **28,000** Jewish households in Detroit, of whom **66,500** persons (92%) are Jewish. In addition to the **72,550** persons in Jewish households, about 500 Jewish persons live in institutions without their own telephone numbers. Thus, in total, the Jewish community contains **73,000** persons.
2. Detroit is the **23<sup>rd</sup>** largest Jewish community in the U.S.
3. In 2005, 78,000 persons lived in 30,000 Jewish households. Of the 78,000 persons in Jewish households, 71,500 persons (92%) were Jewish. In addition to the 78,000 persons in Jewish households, about 500 Jewish persons lived in institutions without their own telephone numbers. Thus, in total, the Jewish community contained 78,500 persons.
4. **2%** of households in Detroit are Jewish households.
5. **54,100** Jews live in the Core Area and **12,400** Jews live in the Non-Core Area.
6. **From 2005-2010, the percentage of all Detroit Jewish households living in the Core Area did not change.**
7. While **73%** of *Jewish households* live in the Core Area, **81%** of *Jews* live in the Core Area.
8. 19% of Jewish households live in one zip code area (48322) and 36% live in one of three zip code areas (48322, 48331, and 48327).

### Geographic Profile

9. 57% of adults in Jewish households were locally born (born in Detroit).
10. 9% (**4,746 adults**) of adults in Jewish households were foreign born.
11. 5% (**1,512 households**) of households are from the Former Soviet Union.
12. 4% of households are part-year households (live in Detroit for 1-9 months of the year).
13. 3% of households have lived in Detroit for 0-4 years; 88%, for 20 or more years.
14. 20% of households have lived at their current address for 0-4 years; 27%, for 20 or more years.
15. 83% of households own their homes.
16. An average of between **37** and **429** households will move out of Detroit each year within the next three years (the *out-migration rate*). An average of **157** households who currently live in Detroit moved to Detroit each year during the past five years (the *in-migration rate* for households). Assuming that the current rate of in-migration continues for the next few years, these data suggest that the number of Jewish households in Detroit will probably continue to decrease during the next few years as a result of migration into and out of Detroit.
17. 59% of households in which the respondent is age 50 and over have at least one adult child who has established his/her own home in Detroit.
18. 78% of Jewish adults in Detroit who are attending or did attend college attended a college in Michigan.
19. 39% of Jewish adults attend or attended Wayne State University; 20%, the University of Michigan-Ann Arbor; 14%, Michigan State University; and 6%, Oakland Community College.

### Demographic Profile

20. 25% (**17,993 children**) of persons in Jewish households are age 0-17, of which 88% (17,017 children) are being raised Jewish.
21. 24% (**17,194 persons**) of persons in Jewish households are age 65 and over.
22. The average household size is 2.60 persons.
23. 28% of households contain 1 person; 34%, 2 persons; 12%, 3 persons; and 25%, 4 or more

## MAJOR FINDINGS

persons.

24. 30% of households are households with children age 0-17 at home; 7% are households with only adult children age 18-29 at home; 29% are married households with no children at home; and 28% are single person households.
25. 27% (**3,061 children**) of children age 0-12 in Jewish households live in households in which both parents (or *the* parent in a single parent household) are employed full time.
26. 6% (**1,080 children**) of children age 0-17 in Jewish households live in single parent households.
27. 17% (**3,005 children**) of children age 0-17 in Jewish households live in households in which an adult is either currently divorced or divorced and remarried.
28. 37% (**6,327 persons**) of persons age 65 and over in Jewish households live alone.
29. 66% of adults in Jewish households are currently married; 12% are currently widowed.
30. 63% of adults age 25 and over in Jewish households have a four-year college degree or higher.
31. 60% of adults in Jewish households are in the labor force; 24% are retired.
32. The median value of homes owned by Jewish households is **\$335,000** in 2010 dollars.
33. The 2010 median household income is **\$98,000**.
34. 17% (**4,732 households**) of households may be considered to be low income households (earned under \$25,000 in 2004).
35. 1.6% (**448 households**) of households reported a household income that was below the Federal poverty levels.

### Religious Profile

36. 11% of Jewish respondents identify as Orthodox; 28%, Conservative; 3%, Reconstructionist; 36%, Reform; 3%, Jewish Humanist; 1%, Jewish Renewal; and 18%, Just Jewish.
37. 77% of households have a mezuzah on the front door.
38. 82% of households always or usually participate in a Passover Seder.
39. 77% of households always or usually light Chanukah candles.
40. 29% of households always or usually light Sabbath candles.
41. 22% of households keep a kosher home; 14% of respondents keep kosher in and out of the home.
42. 10% of respondents refrain from using electricity on the Sabbath.
43. 15% of households always, usually, or sometimes have a Christmas tree in the home.
44. 50% of respondents read a book, other than the Bible, because it had Jewish content in the past year.
45. 43% of respondents attended a theater, music, or dance program because it had Jewish content in the past year.
46. 28% of Jewish respondents attend synagogue services once per month or more.
47. 22% of Jewish respondents never attend synagogue services (or only attend for special occasions).
48. 76% of married couples are in-married; 8% are conversionary in-married; and 16% are inter-married.
49. 31% of children age 0-17 in intermarried households are being raised Jewish.
50. 3% (**1,995 persons**) of Jewish persons in Jewish households are Jews-by-Choice.

### Membership Profile

## MAJOR FINDINGS

51. 64% of Jewish households are *associated* with the Jewish community in that someone in the household is a member of a synagogue, the Jewish Community Center (JCC), or a Jewish organization.
52. 50% of households *reported* current synagogue membership.
53. *According to the 2010 Synagogue Survey*, **52%** of the **12,959** synagogue member households who belong to a synagogue located in Detroit are members of a Reform synagogue; **31%**, a Conservative synagogue; **12%**, an Orthodox synagogue; and **5%**, other synagogues.
54. 80% of households are synagogue members at some time during their adult lives.
55. 15% of households *reported* current JCC membership.
56. The major reason for not joining the JCC most commonly reported by respondents in JCC non-member households is no need for the services offered (28%). 22% of respondents reported cost; 18%, distance from home; 8%, quality of the program; 3%, not religious; 3%, lack of time; 2%, health reasons; 5%, don't know; and 10%, other reasons.
57. 45% of households participated in or attended a program at, or sponsored by, the JCC in the past year.
58. 44% (**10,448 households**) of households who are not currently members of the Detroit JCC were members of the Detroit JCC in the past.
59. 35% of non-JCC member households belong to a fitness facility or health club.
60. The JCC has a 33% market share of the fitness facility market among Jewish households.
61. 36% of households are Jewish organization members.
62. 40% of Jewish respondents feel very much a part of the Detroit Jewish community; 39%, somewhat; 11%, not very much; and 10%, not at all.

### Jewish Education of Adults

63. 83% of born or raised Jewish adults received some formal Jewish education as children.
64. 15% of born or raised Jewish adults attended a Jewish day school as children.
65. 42% of born or raised Jewish adults attended or worked at a Jewish sleep away camp as children.
66. 47% of born or raised Jewish adults were active in a Jewish youth group as teenagers.
67. 24% of born or raised Jewish adults who attended college participated in Hillel/Chabad (excluding the High Holidays).
68. During high school, 28% of respondents reported that all of the people they considered to be their closest friends were Jewish; 40%, most; 10%, about half; 17%, some; and 4%, none.
69. 50% of Jewish respondents used the Internet for Jewish-related information in the past year.
70. 38% of Jewish respondents attended an adult Jewish education class or program in the past year.

### Jewish Education of Children

71. 49% of Jewish children *age 0-5* (including only those Jewish children age 5 who do not yet attend kindergarten) attend a Jewish preschool/child care program; 21% attend a non-Jewish preschool/child care program; and 30% do not attend a preschool/child care program.

## MAJOR FINDINGS

72. 70% of Jewish children *age 0-5* who attend a preschool/child care program attend a Jewish preschool/child care program.
73. 12% of *non-Orthodox* Jewish children *age 5-12* (including only those Jewish children *age 5* who already attend kindergarten) attend a Jewish day school; 9%, a non-Jewish private school; and 80%, a public school.
74. 56% of *non-Orthodox* Jewish children *age 5-12* who attend a private school attend a Jewish day school.
75. 50% of households with Jewish children either send their children to Jewish day school or did or will seriously investigate Jewish day school.
76. Tuition cost and belief in public schools/ethnically mixed are, by far, the most important reasons for not sending Jewish children to Jewish day school.
77. Among the Orthodox, almost all Jewish children attend Jewish day school.
78. 86% of *non-Orthodox* Jewish children *age 5-12* and 44% of *non-Orthodox* Jewish children *age 13-17* currently attend formal Jewish education.
79. 95% of Jewish children *age 13-17* currently attend or have attended formal Jewish education, including 18% who currently attend or have attended a Jewish day school.
80. 20% of *non-Orthodox* Jewish children *age 3-17* attended a Jewish day camp this past summer (the summer of 2005); 22% attended a non-Jewish day camp; and 59% did not attend a day camp.
81. 31% of *non-Orthodox* Jewish children *age 6-17* attended a Jewish sleep away camp this past summer (the summer of 2005); 12% attended a non-Jewish sleep away camp; and 71% did not attend a sleep away camp.
82. 48% of Jewish children *age 13-17* are active participants in a Jewish teenage youth group.

### **Jewish Agencies–Familiarity**

83. 49% of respondents are very familiar, 37% are somewhat familiar, and 14% are not at all familiar with the Detroit Jewish Community Center.
84. 40% of respondents are very familiar, 35% are somewhat familiar, and 25% are not at all familiar with the Fresh Air Society/Tamarack Camps.
85. 39% of respondents are very familiar, 35% are somewhat familiar, and 26% are not at all familiar with the Jewish Apartments.
86. 35% of respondents are very familiar, 38% are somewhat familiar, and 26% are not at all familiar with the Fleischman Residence.
87. 37% of respondents are very familiar, 44% are somewhat familiar, and 20% are not at all familiar with the Jewish Federation of Metropolitan Detroit.
88. 35% of respondents are very familiar, 45% are somewhat familiar, and 20% are not at all familiar with Jewish Family Service.
89. 33% of respondents are very familiar, 40% are somewhat familiar, and 27% are not at all familiar with BBYO.
90. 29% of respondents are very familiar, 45% are somewhat familiar, and 26% are not at all familiar with Jewish Vocational Service.
91. 24% of respondents are very familiar, 32% are somewhat familiar, and 45% are not at all familiar with the Hebrew Free Loan Association.
92. 15% of respondents are very familiar, 39% are somewhat familiar, and 47% are not at all familiar with the Jewish Community Council.



## MAJOR FINDINGS

93. 96% of respondents are at least somewhat familiar with *at least one* of the agencies queried.

### Jewish Day Schools–Familiarity

94. 48% of respondents in households with Jewish children are very familiar, 40% are somewhat familiar, and 12% are not at all familiar with the Hillel Day School of Metropolitan Detroit.
95. 32% of respondents in households with Jewish children are very familiar, 38% are somewhat familiar, and 30% are not at all familiar with Yeshiva Beth Yehudah.
96. 32% of respondents in households with Jewish children are very familiar, 44% are somewhat familiar, and 24% are not at all familiar with the Jewish Academy of Metropolitan Detroit.
97. 31% of respondents in households with Jewish children are very familiar, 50% are somewhat familiar, and 19% are not at all familiar with the Akiva Hebrew Day School.
98. 27% of respondents in households with Jewish children are very familiar, 26% are somewhat familiar, and 47% are not at all familiar with Yeshivas Darchei Torah.
99. 24% of respondents in households with Jewish children are very familiar, 24% are somewhat familiar, and 52% are not at all familiar with Yeshiva Gedolah.

### Jewish Agencies–Perception

100. 34% of respondents who are very familiar or somewhat familiar with the Jewish Community Center perceive it as excellent; 49%, good; 14%, fair; and 3%, poor.
101. 40% of respondents who are very familiar or somewhat familiar with Fresh Air Society/Tamarack Camps perceive it as excellent; 48%, good; 9%, fair; and 2%, poor.
102. 36% of respondents who are very familiar or somewhat familiar with the Jewish Apartments perceive them as excellent; 55%, good; 9%, fair; and 1%, poor.
103. 34% of respondents who are very familiar or somewhat familiar with the Fleischman Residence perceive it as excellent; 54%, good; 10%, fair; and 2%, poor.
104. 35% of respondents who are very familiar or somewhat familiar with the Jewish Federation of Metropolitan Detroit perceive it as excellent; 51%, good; 11%, fair; and 3%, poor.
105. 34% of respondents who are very familiar or somewhat familiar with Jewish Family Service perceive it as excellent; 55%, good; 9%, fair; and 2%, poor.
106. 34% of respondents who are very familiar or somewhat familiar with BBYO perceive it as excellent; 51%, good; 14%, fair; and 2%, poor.
107. 35% of respondents who are very familiar or somewhat familiar with Jewish Vocational Service perceive it as excellent; 50%, good; 13%, fair; and 2%, poor.
108. 41% of respondents who are very familiar or somewhat familiar with the Hebrew Free Loan Association perceive it as excellent; 49%, good; 9%, fair; and 2%, poor.
109. 21% of respondents who are very familiar or somewhat familiar with the Jewish Community Council perceive it as excellent; 55%, good; 21%, fair; and 4%, poor.

### Jewish Day Schools–Perception

110. 34% of respondents in households with Jewish children who are very familiar or somewhat familiar with the Hillel Day School of Metropolitan Detroit perceive it as excellent; 46%, good; 17%, fair; and 4%, poor.
111. 38% of respondents in households with Jewish children who are very familiar or somewhat familiar with Yeshiva Beth Yehudah perceive it as excellent; 42%, good; 19%, fair; and 1%, poor.



## MAJOR FINDINGS

112. 44% of respondents in households with Jewish children who are very familiar or somewhat familiar with the Jewish Academy of Metropolitan Detroit perceive it as excellent; 46%, good; 9%, fair; and 1%, poor.
113. 21% of respondents in households with Jewish children who are very familiar or somewhat familiar with the Akiva Hebrew Day School perceive it as excellent; 58%, good; 19%, fair; and 1%, poor.
114. 39% of respondents in households with Jewish children who are very familiar or somewhat familiar with Yeshivas Darchei Torah perceive it as excellent; 39%, good; 21%, fair; and 1%, poor.
115. 42% of respondents in households with Jewish children who are very familiar or somewhat familiar with Yeshiva Gedolah perceive it as excellent; 36%, good; 21%, fair; and 2%, poor.

### Social Service Needs

116. 17% (**4,788 households**) of households contain a health-limited member, including 4% who contain a health-limited member who needs daily assistance.
117. 10% (**2,912 households**) of households needed marital, family, or personal counseling in the past year.
118. 11% (**3,192 households**) of households needed help in coordinating services for an elderly or disabled person in the past year.
119. 3% (**784 households**) of households needed financial assistance in the past year.
120. 15% (**2,594 households**) of households with adults age 18-64 needed help in finding a job or choosing an occupation in the past year.
121. 23% (**1,629 households**) of households with single Jewish adults age 18-64 were interested in singles programs in the past year.
122. 10% (**748 households**) of households with Jewish children age 0-17 needed programs for Jewish children with learning disabilities or other special needs such as developmental disabilities in the past year.
123. 14% (**1,822 households**) of households with elderly persons needed in-home health care in the past year.
124. 8% (**1,042 households**) of households with elderly persons needed senior transportation in the past year.
125. 5% (**638 households**) of households with elderly persons needed nursing home care in the past year.
126. 3% (**391 households**) of households with elderly persons needed adult day care in the past year.
127. 0.2% (**26 households**) of households with elderly persons needed home-delivered meals in the past year.
128. 9% (**2,408 households**) of households used Jewish Family Service in the past year.
129. 6% (**1,540 households**) of households used Jewish Vocational Service in the past year.
130. 14% of households in which the respondent is age 40 or over have an elderly relative who does not live in the respondent's home and who in some way depends upon the household for his/her care.

Note that the projected numbers in 116-130 above assume that the percentages have remained the same since 2005. Particularly for Jewish Vocational Services, the current economy may have increased the need for their services.

## MAJOR FINDINGS

131. 62% of Jewish respondents age 40 and over would very much prefer Jewish-sponsored adult care facilities; 23% would somewhat prefer Jewish-sponsored adult care facilities; 14% would have no preference; and 1% would rather not use Jewish-sponsored adult care facilities.
132. 96% of households have health insurance coverage.
133. 3% of households did without essential medical care due to a lack of health insurance in the past year.

### Israel

134. 58% of households contain a member who visited Israel.
135. 29% of households contain a member who visited Israel on a Jewish trip.
136. 4% of households with Jewish children age 0-17 have sent a Jewish child to Israel on a Jewish trip; 15%, on a general trip.
137. 26% of Jewish respondents are extremely emotionally attached to Israel; 29% are very attached; 32% are somewhat attached; and 12% are not attached.

### Anti-Semitism

138. 15% of Jewish respondents personally experienced anti-Semitism in Detroit in the past year.
139. 18% of households with Jewish children age 6-17 contain a Jewish child age 6-17 who experienced anti-Semitism in Detroit in the past year.
140. 13% of respondents perceive a great deal of anti-Semitism in Detroit; 48%, a moderate amount; 35%, a little; and 5%, none at all.

### Media

141. 40% of Jewish respondents knew about the study before we called.
142. 50% of Jewish respondents always read *The Detroit Jewish News*; 7%, usually; 22%, sometimes; and 22%, never.
143. 37% of Jewish respondents who always, usually, or sometimes read *The Detroit Jewish News* perceive it as excellent; 44%, good; 16%, fair; and 4%, poor.
144. 10% of Jewish respondents always read the *Observer/Eccentric* newspapers; 4%, usually; 38%, sometimes; and 47%, never.
145. 6% of Jewish respondents always read *Crain's Detroit Business*; 4%, usually; 27%, sometimes; and 63%, never.
146. 4% of Jewish respondents always read the *Oakland Press*; 1%, usually; 30%, sometimes; and 65%, never.
147. 2% of Jewish respondents always read *Metro Parent*; 2%, usually; 21%, sometimes; and 75%, never.

### Philanthropic Profile—Behavior

148. 94% of households reported that they donated to one or more charities, either Jewish or non-Jewish, in the past year.
149. 55% of households reported that they donated to the Jewish Federation of Metropolitan Detroit (JFMD) in the past year.

## MAJOR FINDINGS

150. 68% of households reported that they donated to other Jewish charities (Jewish charities other than Jewish Federations) in the past year.
151. 78% of households reported that they donated to Jewish charities in the past year.
152. 85% of households reported that they donated to non-Jewish charities in the past year.
153. 34% of households reported that they were not asked to donate to JFMD in the past year; 12% reported that they were asked, but did not donate. 18% of *households asked to donate* to JFMD in the past year did not donate.
154. *According to the Jewish Federation Survey*, the 2005 JFMD Annual Campaign raised \$34,940,000 from 10,474 donors. The average donation *per household* was \$1,165.
155. 69% of households donated to both Jewish and non-Jewish charities in the past year; and 6% did not donate to any charities; 9% donated to Jewish charities but not to non-Jewish charities; 16% donated to non-Jewish charities but not to Jewish charities.
156. Of all charitable dollars donated by Jewish households in the past year, 24% were donated to JFMD; 39%, to other Jewish charities; and 37%, to non-Jewish charities.
157. Of all charitable dollars donated by Jewish households in the past year, 63% were donated to Jewish charities (*including JFMD*).
158. Of all charitable dollars donated by Jewish households *to Jewish charities* in the past year, 37% were donated to JFMD.
159. 17% of households donated to a charity over the Internet in the past year.
160. 17% of respondents age 50 and over do not have wills; 65% have wills that contain no charitable provisions; 13% have wills that contain provisions for Jewish charities; and 5% have wills that contain provisions for non-Jewish charities only.
161. 35% of respondents age 50 and over are aware that the Jewish Federation has a department that helps with estate planning and planned giving.
162. 19% of Jewish respondents volunteered for Jewish organizations only in the past year; 14% volunteered for non-Jewish organizations only; 23% volunteered for both Jewish and non-Jewish organizations; and 44% did not volunteer for any organization.

### **Philanthropic Profile—Attitudes**

163. 65% of respondents in households who donated \$100 and over to Jewish Federations or other Jewish charities in the past year reported that “supporting the people of Israel” is a very important motivation to donate to Jewish organizations (30%, somewhat important; 5%, not at all important).
164. 63% of respondents in households who donated \$100 and over to Jewish Federations or other Jewish charities in the past year reported that “helping Jews in Detroit who are in financial need” is a very important motivation to donate to Jewish organizations (34%, somewhat important; 3%, not at all important).
165. 62% of respondents in households who donated \$100 and over to Jewish Federations or other Jewish charities in the past year reported that “providing support services for the Jewish elderly” is a very important motivation to donate to Jewish organizations (34%, somewhat important; 4%, not at all important).

## MAJOR FINDINGS

166. 59% of respondents in households who donated \$100 and over to Jewish Federations or other Jewish charities in the past year reported that “providing Jewish education for children” is a very important motivation to donate to Jewish organizations (33%, somewhat important; 7%, not at all important).
167. 39% of respondents in households who donated \$100 and over to Jewish Federations or other Jewish charities in the past year reported that “helping Jews overseas who are in distress” is a very important motivation to donate to Jewish organizations (48%, somewhat important; 13%, not at all important).
168. 22% of respondents in households who donated \$100 and over to JFMD in the past year reported that they would donate more to the Jewish Federation if they “were asked by a close friend.”
169. 21% of respondents in households who donated \$100 and over to JFMD in the past year reported that they would donate more to the Jewish Federation if they “had more say over how the money was spent.”
170. 14% of respondents in households who donated \$100 and over to JFMD in the past year reported that they would donate more to the Jewish Federation if they “were asked in person.”

# MAJOR FINDINGS

**TABLE B0  
AGE AND SEX DISTRIBUTION, 2010**

BASE: PERSONS IN JEWISH HOUSEHOLDS

| Age Group    | Percentage   |              |               | Number        |               |               |
|--------------|--------------|--------------|---------------|---------------|---------------|---------------|
|              | Male         | Female       | All           | Male          | Female        | All           |
| 0 - 4        | 2.1%         | 2.5%         | 4.6%          | 1,524         | 1,814         | 3,337         |
| 5 - 9        | 3.2          | 3.4          | 6.6           | 2,322         | 2,467         | 4,788         |
| 10 - 14      | 4.1          | 4.1          | 8.2           | 2,975         | 2,975         | 5,949         |
| 15 - 19      | 3.9          | 4.6          | 8.5           | 2,829         | 3,337         | 6,167         |
| 20 - 24      | 2.9          | 1.8          | 4.7           | 2,104         | 1,306         | 3,410         |
| 25 - 29      | 0.8          | 0.8          | 1.6           | 580           | 580           | 1,161         |
| 30 - 34      | 1.3          | 1.3          | 2.6           | 943           | 943           | 1,886         |
| 35 - 39      | 2.0          | 2.7          | 4.7           | 1,451         | 1,959         | 3,410         |
| 40 - 44      | 2.9          | 2.6          | 5.5           | 2,104         | 1,886         | 3,990         |
| 45 - 49      | 3.2          | 3.9          | 7.1           | 2,322         | 2,829         | 5,151         |
| 50 - 54      | 3.4          | 4.2          | 7.6           | 2,467         | 3,047         | 5,514         |
| 55 - 59      | 3.2          | 4.5          | 7.7           | 2,322         | 3,265         | 5,586         |
| 60 - 64      | 3.3          | 3.6          | 6.9           | 2,394         | 2,612         | 5,006         |
| 65 - 69      | 2.6          | 2.4          | 5.0           | 1,886         | 1,741         | 3,628         |
| 70 - 74      | 1.9          | 2.7          | 4.6           | 1,378         | 1,959         | 3,337         |
| 75 - 79      | 2.6          | 2.5          | 5.1           | 1,886         | 1,814         | 3,700         |
| 80 - 84      | 2.1          | 2.4          | 4.5           | 1,524         | 1,741         | 3,265         |
| 85 - 89      | 1.2          | 2.1          | 3.3           | 871           | 1,524         | 2,394         |
| 90 and over  | 0.2          | 0.7          | 0.9           | 145           | 508           | 653           |
| <b>Total</b> | <b>47.0%</b> | <b>53.0%</b> | <b>100.0%</b> | <b>34,099</b> | <b>38,452</b> | <b>72,550</b> |

# MAJOR FINDINGS

**TABLE B0  
AGE AND SEX DISTRIBUTION, 2010**

BASE: PERSONS IN JEWISH HOUSEHOLDS

| Age Group                         | Percentage   |              |               | Number                            |               |               |
|-----------------------------------|--------------|--------------|---------------|-----------------------------------|---------------|---------------|
|                                   | Male         | Female       | All           | Male                              | Female        | All           |
| <b>ALTERNATIVE AGE CATEGORIES</b> |              |              |               |                                   |               |               |
| 0 - 5                             | 2.7%         | 3.0%         | 5.7%          | 1,959                             | 2,177         | 4,135         |
| 6 - 12                            | 5.0          | 5.1          | 10.1          | 3,628                             | 3,700         | 7,328         |
| 13 - 17                           | 4.3          | 4.7          | 9.0           | 3,120                             | 3,410         | 6,530         |
| 18 - 24                           | 4.2          | 3.6          | 7.8           | 3,047                             | 2,612         | 5,659         |
| 25 - 34                           | 2.2          | 2.1          | 4.3           | 1,596                             | 1,524         | 3,120         |
| 35 - 44                           | 4.9          | 5.4          | 10.3          | 3,555                             | 3,918         | 7,473         |
| 45 - 54                           | 6.6          | 8.1          | 14.7          | 4,788                             | 5,877         | 10,665        |
| 55 - 64                           | 6.5          | 8.2          | 14.7          | 4,716                             | 5,949         | 10,665        |
| 65 - 74                           | 4.5          | 5.2          | 9.7           | 3,265                             | 3,773         | 7,037         |
| 75 - 84                           | 4.7          | 4.9          | 9.6           | 3,410                             | 3,555         | 6,965         |
| 85 and over                       | 1.5          | 2.9          | 4.4           | 1,088                             | 2,104         | 3,192         |
| <b>Total</b>                      | <b>47.0%</b> | <b>53.0%</b> | <b>100.0%</b> | <b>34,099</b>                     | <b>38,452</b> | <b>72,550</b> |
| <b>CUMULATIVE AGE CATEGORIES</b>  |              |              |               |                                   |               |               |
| 0 - 17                            | 12.0%        | 12.8%        | 24.8%         | 8,707                             | 9,287         | 17,993        |
| 18 and over                       | 35.0%        | 40.2%        | 75.2%         | 25,392                            | 29,165        | 54,557        |
| 18 - 34                           | 6.4%         | 5.7%         | 12.1%         | 4,643                             | 4,136         | 8,779         |
| 35 - 49                           | 8.1%         | 9.2%         | 17.3%         | 5,877                             | 6,674         | 12,551        |
| 50 - 64                           | 9.9%         | 12.3%        | 22.2%         | 7,183                             | 8,924         | 16,106        |
| 65 and over                       | 10.7%        | 13.0%        | 23.7%         | 7,763                             | 9,432         | 17,194        |
| 75 and over                       | 6.2%         | 7.8%         | 14.0%         | 4,498                             | 5,659         | 10,157        |
| Median Age <sup>1</sup>           | 45.5         | 48.5         | 47.1          | <sup>1</sup> Median age in years. |               |               |

Note: 1) This table shows the age and sex distribution of *all persons in Jewish households*. The next table shows the age distribution of *Jewish persons* and *non-Jewish persons in Jewish households* separately. 2) The table assumes that the percentages from the 2005 study can be applied to the 2010 number of persons in Jewish households of 72,550.

# MAJOR FINDINGS

**TABLE B2**  
**AGE DISTRIBUTION OF JEWS IN JEWISH HOUSEHOLDS, 2010**

SAMPLE SIZE: 3,393

| Age Group    | Percentage of Jews | Number of Persons in Jewish Households |              |               | Percentage of Persons in Jewish Households |            |
|--------------|--------------------|--|--------------|---------------|--|------------|
|              |                    | Jews                                   | Non-Jews     | All           | Jews                                       | Non-Jews   |
| 0 - 4        | 4.5%               | 2,993                                  | 345          | 3,337         | 89.7%                                      | 10.3       |
| 5 - 9        | 6.5                | 4,323                                  | 466          | 4,788         | 90.3%                                      | 9.7        |
| 10 - 14      | 7.5                | 4,988                                  | 962          | 5,949         | 83.8%                                      | 16.2       |
| 15 - 19      | 8.4                | 5,586                                  | 581          | 6,167         | 90.6%                                      | 9.4        |
| 20 - 24      | 4.8                | 3,192                                  | 218          | 3,410         | 93.6%                                      | 6.4        |
| 25 - 29      | 1.5                | 998                                    | 164          | 1,161         | 85.9%                                      | 14.1       |
| 30 - 34      | 2.4                | 1,596                                  | 290          | 1,886         | 84.6%                                      | 15.4       |
| 35 - 39      | 4.7                | 3,126                                  | 285          | 3,410         | 91.7%                                      | 8.3        |
| 40 - 44      | 5.4                | 3,591                                  | 399          | 3,990         | 90.0%                                      | 10.0       |
| 45 - 49      | 6.8                | 4,522                                  | 629          | 5,151         | 87.8%                                      | 12.2       |
| 50 - 54      | 7.4                | 4,921                                  | 593          | 5,514         | 89.2%                                      | 10.8       |
| 55 - 59      | 7.7                | 5,121                                  | 466          | 5,586         | 91.7%                                      | 8.3        |
| 60 - 64      | 7.2                | 4,788                                  | 218          | 5,006         | 95.6%                                      | 4.4        |
| 65 - 69      | 5.4                | 3,591                                  | 37           | 3,628         | 99.0%                                      | 1.0        |
| 70 - 74      | 4.9                | 3,259                                  | 79           | 3,337         | 97.6%                                      | 2.4        |
| 75 - 79      | 5.5                | 3,658                                  | 43           | 3,700         | 98.9%                                      | 1.1        |
| 80 - 84      | 4.8                | 3,192                                  | 73           | 3,265         | 97.8%                                      | 2.2        |
| 85 - 89      | 3.6                | 2,394                                  | 0            | 2,394         | 100.0%                                     | 0.0        |
| 90 and over  | 1.0                | 653                                    | 0            | 653           | 100.0%                                     | 0.0        |
| <b>Total</b> | <b>100.0%</b>      | <b>66,500</b>                          | <b>6,050</b> | <b>72,550</b> | <b>91.7%</b>                               | <b>8.3</b> |

# MAJOR FINDINGS

**TABLE B2**  
**AGE DISTRIBUTION OF JEWS IN JEWISH HOUSEHOLDS, 2010**

SAMPLE SIZE: 3,393

|                                   |                       | Number of Persons<br>in Jewish Households |              |        | Percentage of Persons<br>in Jewish Households |              |
|-----------------------------------|-----------------------|---|--------------|--------|---|--------------|
| Age Group                         | Percentage<br>of Jews | Jews                                      | Non-<br>Jews | All    | Jews  | Non-<br>Jews |
| <b>ALTERNATIVE AGE CATEGORIES</b> |                       |   |              |        |   |              |
| 0 - 5                             | 5.7%                  | 3,791                                     | 345          | 4,135  | 91.7%   | 8.3          |
| 6 - 12                            | 9.6                   | 6,384                                     | 944          | 7,328  | 87.1%   | 12.9         |
| 13 - 17                           | 8.5                   | 5,653                                     | 878          | 6,530  | 86.6%   | 13.4         |
| 18 - 24                           | 7.8                   | 5,187                                     | 472          | 5,659  | 91.7%   | 8.3          |
| 25 - 34                           | 4.0                   | 2,660                                     | 460          | 3,120  | 85.3%   | 14.7         |
| 35 - 44                           | 10.1                  | 6,717                                     | 757          | 7,473  | 89.9%   | 10.1         |
| 45 - 54                           | 14.3                  | 9,510                                     | 1,156        | 10,665 | 89.2%   | 10.8         |
| 55 - 64                           | 15.0                  | 9,975                                     | 690          | 10,665 | 93.5%   | 6.5          |
| 65 - 74                           | 10.2                  | 6,783                                     | 254          | 7,037  | 96.4%   | 3.6          |
| 75 - 84                           | 10.3                  | 6,850                                     | 116          | 6,965  | 98.3%   | 1.7          |
| 85 and over                       | 4.5                   | 2,993                                     | 200          | 3,192  | 93.8%   | 6.3          |
| Total                             | 100.0%                | 66,500                                    | 6,050        | 72,550 | 91.7%   | 8.3          |
| <b>CUMULATIVE AGE CATEGORIES</b>  |                       |   |              |        |   |              |
| 0 - 17                            | 23.8%                 | 15,827                                    | 2,166        | 17,993 | 88.0%   | 12.0         |
| 18 and over                       | 76.2%                 | 50,673                                    | 3,884        | 54,557 | 92.9%   | 7.1          |
| 18 - 34                           | 11.8%                 | 7,847                                     | 932          | 8,779  | 89.4%   | 10.6         |
| 35 - 49                           | 16.9%                 | 11,239                                    | 1,313        | 12,551 | 89.5%   | 10.5         |
| 50 - 64                           | 22.3%                 | 14,830                                    | 1,277        | 16,106 | 92.1%   | 7.9          |
| 65 and over                       | 25.0%                 | 16,625                                    | 569          | 17,194 | 96.7%   | 3.3          |
| 75 and over                       | 14.8%                 | 9,842                                     | 315          | 10,157 | 96.9%   | 3.1          |
| Median Age (in years)             |                       | 48.2                                      | 33.2         | 47.1   |   |              |

See Notes to Table B1.



# MAJOR FINDINGS

**TABLE B3  
HOUSEHOLD STRUCTURE, 2010**

BASE: JEWISH HOUSEHOLDS

| Household Structure  | Percentage   | Number       |
|--|--------------|--------------|
| <b>HOUSEHOLDS WITH CHILDREN AGE 0-17 AT HOME</b>                     |              |              |
| Married  | 26.7%        | 7,476        |
| Unmarried Couple   | 0.2          | 56           |
| Single Parent  | 2.6          | 728          |
| <b>■ Total Households with Children Age 0-17 at Home</b>             | <b>29.5%</b> | <b>8,260</b> |
| <b>HOUSEHOLDS WITH ONLY ADULT CHILDREN AGE 18-29 AT HOME</b>         |              |              |
| Married  | 5.8%         | 1,624        |
| Unmarried Couple   | 0.0          | 0            |
| Single Parent  | 0.9          | 252          |
| <b>■ Total Households with Only Adult Children Age 18-29 at Home</b> | <b>6.7%</b>  | <b>1,876</b> |
| <b>MARRIED HOUSEHOLDS—NO CHILDREN AT HOME</b>                        |              |              |
| Under Age 35   | 0.5%         | 140          |
| Age 35 - 49  | 0.9          | 252          |
| Age 50 - 64  | 12.4         | 3,472        |
| <b>□ Total Non-Elderly Couple Households</b>                         | <b>13.8%</b> | <b>3,864</b> |
| Age 65 - 74  | 7.8%         | 2,184        |
| Age 75 and over  | 7.5          | 2,100        |
| <b>□ Total Elderly Couple Households</b>                             | <b>15.3%</b> | <b>4,284</b> |
| <b>■ Total Married Households—No Children at Home</b>                | <b>29.1%</b> | <b>8,148</b> |
| <b>SINGLE PERSON HOUSEHOLDS</b>                                      |              |              |
| Male under Age 65  | 1.8%         | 504          |
| Female under Age 65  | 3.9          | 1,092        |
| <b>□ Total Non-Elderly Single Households</b>                         | <b>5.7%</b>  | <b>1,596</b> |

# MAJOR FINDINGS

**TABLE B3  
HOUSEHOLD STRUCTURE, 2010**

**BASE: JEWISH HOUSEHOLDS**

| Household Structure   | Percentage | Number |
|---|------------|--------|
| Male Age 65 - 74  | 1.1%       | 308    |
| Female Age 65 - 74  | 4.6        | 1,288  |
| Male Age 75 and over  | 5.5        | 1,540  |
| Female Age 75 and over  | 11.5       | 3,220  |
| <input type="checkbox"/> <b>Total Elderly Single Households</b>             | 22.7%      | 6,356  |
| <input checked="" type="checkbox"/> <b>Total Single Person Households</b>   | 28.4%      | 7,952  |
| <b>OTHER HOUSEHOLD STRUCTURES</b>   |            |        |
| Unmarried Couple  | 0.8%       | 224    |
| Roommate/Friend   | 0.6        | 168    |
| Parent Living with Adult Children Age 30 and over                           | 3.5        | 980    |
| Other   | 1.4        | 392    |
| <input checked="" type="checkbox"/> <b>Total Other Household Structures</b> | 6.3%       | 1,764  |
| <b>Grand Total</b>  | 100.0%     | 28,000 |

Note: The table assumes that the percentages from the 2005 study can be applied to the 2010 number of Jewish households of 28,000.

## APPENDIX C

# UPDATED COMPARISONS WITH OTHER JEWISH COMMUNITIES

The original reports from the 2005 Detroit Jewish Population Study used comparisons with communities that completed studies from 1986 to 2005. The following comparisons are based on communities completing studies from 1993 to 2010. Thus, the following changes were made:

- 1) The following pre-1993 comparison communities were removed: Dallas, Houston, Toronto, Worcester, and South Broward.
- 2) The following communities completed new studies since 2005 and the newer results are now shown with the older results having been removed: Atlanta, Baltimore, Boston, Denver, and Philadelphia.
- 3) The following new studies have been added: Cincinnati, Las Vegas, Lehigh Valley, Middlesex (NJ), New Haven, Portland (ME), and San Antonio.

Some *minor* differences may occasionally be found between the percentages in these statements and the 2005 study. In most of these cases minor definitional changes were made or programming was improved.

Some comparisons have been added in the past few years that were not part of the 2005 Detroit Jewish Population Study.

Note that the following comparisons only include a small subset of the information presented on 367 slides comparing Detroit with other Jewish communities available at [www.jewishdatabank.org](http://www.jewishdatabank.org).

## COMPARISONS WITH OTHER JEWISH COMMUNITIES

The statements presented below illustrate the most important ways in which Detroit differs from other Jewish communities. The 367 comparison slides available at [www.jewishdatabank.org](http://www.jewishdatabank.org) contain a complete listing of the comparison Jewish communities to which Detroit is compared in each of the statements below. The approximate number of comparison Jewish communities (*comparisons*) to which Detroit is compared is shown in parentheses.

### Compared to other Jewish communities, Detroit has:

#### Population Size and Distribution

1. The 23<sup>rd</sup> largest Jewish population in the United States.
2. The 2<sup>nd</sup> highest percentage of households who are on the Jewish Federation mailing list (80%, 35 comparisons).

#### Geographic Profile

3. The 2<sup>nd</sup> highest percentage of locally-born (in Detroit) adults in Jewish households (57%, 45 comparisons).
4. The lowest percentage of households in residence for 0-4 years (3%, 45 comparisons).
5. The highest percentage of households in residence for 20 or more years (88%, 40 comparisons).
6. The 3<sup>rd</sup> lowest percentage of households at their current address for 0-4 years (20%, 45 comparisons).
7. The 5<sup>th</sup> lowest percentage of households definitely or probably moving in the next three years (12%, 40 comparisons).
8. The 3<sup>rd</sup> highest percentage of households in which the respondent is age 50 and over with local adult children (59%, 35 comparisons).
9. The 3<sup>rd</sup> highest percentage of adult children who have established their own homes in the local area (49%, 25 comparisons).

#### Demographic Profile

10. The 4<sup>th</sup> lowest percentage of single person households under age 65 (6%, 45 comparisons).
11. The highest percentage of single male households age 65 and over (7%, 45 comparisons).
12. The 7<sup>th</sup> highest percentage of single female households age 65 and over (16%, 45 comparisons).
13. The 3<sup>rd</sup> lowest percentage of children age 0-12 in Jewish households who live in households in which both parents (or *the* parent in a single parent household) are employed full time (27%, 35 comparisons).
14. The 3<sup>rd</sup> lowest percentage of children age 0-17 in Jewish households who live in households in which an adult is either currently divorced or divorced and remarried (17%, 35 comparisons).
15. The 2<sup>nd</sup> highest percentage of persons age 65 and over living alone (37%, 45 comparisons).
16. The highest percentage of persons age 75 and over living alone (48%, 40 comparisons).
17. The highest percentage of adults in Jewish households who are employed part time (17%, 40 comparisons).
18. The fourth highest percentage of adults age 65 in Jewish households who are employed full or part time (29%, 45 comparisons).

## COMPARISONS WITH OTHER JEWISH COMMUNITIES

### Religious Profile

19. The 4<sup>th</sup> highest percentage of Jewish respondents who identify as Orthodox (11%, 55 comparisons).
20. The 7<sup>th</sup> lowest percentage of Jewish respondents who identify as Just Jewish (19%, 55 comparisons).
21. The 6<sup>th</sup> highest percentage of households who always/usually participate in a Passover Seder (82%, 50 comparisons).
22. The 2<sup>nd</sup> highest percentage of respondents who keep kosher in and out of the home (14%, 35 comparisons).
23. The 2<sup>nd</sup> highest percentage of respondents who refrain from using electricity on the Sabbath (10%, 30 comparisons).
24. The 3<sup>rd</sup> lowest percentage of respondents who never attend synagogue services (or who attend only for special occasions) (22%, 45 comparisons).
25. The highest percentage of Jewish respondents under age 35 who attend synagogue services once per month or more (43%, 35 comparisons).
26. The 4<sup>th</sup> lowest percentage of married couples who are intermarried (16%, 55 comparisons).
27. The lowest percentage of married couples in households age 35-49 who are intermarried (18%, 40 comparisons).
28. The 2<sup>nd</sup> highest couples conversion rate (33%, 50 comparisons).
29. The lowest percentage of Jewish children age 0-17 being raised in intermarried households (6%, 45 comparisons).
30. The 4<sup>th</sup> highest percentage of persons in Jewish households who consider themselves Jewish (92%, 55 comparisons).

### Membership Profile

31. The 3<sup>rd</sup> lowest percentage of households who plan to join a synagogue in the future (regardless of past membership) (12%, 35 comparisons).
32. The highest percentage of households under age 35 who are current synagogue members (57%, 40 comparisons).
33. The highest percentage of households age 35-49 who are current synagogue members (64%, 45 comparisons).
34. The 2<sup>nd</sup> highest percentage of households with children who are current synagogue members (71%, 50 comparisons).
35. The 5<sup>th</sup> lowest percentage of intermarried households who are JCC members (2%, 45 comparisons).
36. The 4<sup>th</sup> highest percentage of households who are synagogue members but not JCC members (39%, 45 comparison JCCs).
37. The 4<sup>th</sup> highest percentage of households who participated in the local JCC in the past year without joining (30%, 45 comparisons).
38. The 4<sup>th</sup> highest percentage of households who are associated with the Jewish community (are members of a synagogue, the JCC, or Jewish organization) (64%, 40 comparisons).
39. The highest percentage of respondents who feel very much or somewhat a part of the local Jewish community (79%, 25 comparisons).

## COMPARISONS WITH OTHER JEWISH COMMUNITIES

### Jewish Education of Adults

40. The 5<sup>th</sup> highest percentage of born or raised Jewish adults who attended or worked at a Jewish sleep away camp as children (42%, 30 comparisons).
41. The 3<sup>rd</sup> highest percentage of born or raised Jewish adults who participated in a Jewish teenage youth group as a teenager (47%, 25 comparisons).
42. The highest percentage of Jewish respondents who attended an adult Jewish education class or program in the past year (38%, 25 comparisons).

### Jewish Agencies

43. For the Jewish Apartments, the highest percentage of respondents who are very familiar with the Jewish-sponsored senior housing or assisted living facilities (39%, 10 comparisons).
44. For the Fleischman Residence, the 2<sup>nd</sup> highest percentage of respondents who are very familiar with the Jewish-sponsored senior housing or assisted living facilities (35%, 10 comparisons).
45. The highest percentage of respondents who are very familiar with the local Jewish Federation (37%, 35 comparisons).
46. The 4<sup>th</sup> highest percentage of respondents who are very familiar or somewhat familiar with the local Jewish Federation who perceive it as excellent (35%, 35 comparisons).
47. The 2<sup>nd</sup> highest percentage of respondents who are very familiar with the local Jewish Family Service (35%, 35 comparisons).
48. For the Hillel Day School of Metropolitan Detroit, the 3<sup>rd</sup> highest percentage of respondents in households with Jewish children who are very familiar with the local Jewish day school (48%, 45 comparison Jewish day schools).

### Social Service Needs

49. The 3<sup>rd</sup> lowest percentage of elderly couple households who contain a health-limited member (16%, 35 comparisons).
50. The 3<sup>rd</sup> highest percentage of households containing a member who needed job counseling in the past year (15%, 25 comparisons).
51. The 3<sup>rd</sup> lowest percentage of households with elderly persons who need home-delivered meals in the past year (0.2%, 30 comparisons).
52. The 3<sup>rd</sup> highest percentage of households in which the respondent is age 75 and over who have local adult children (67%, 35 comparisons).
53. The 3<sup>rd</sup> higher percentage of Jewish respondents age 40 and over who very much prefer Jewish-sponsored adult care facilities (62%, 25 comparisons).

### Israel

54. The 5<sup>th</sup> highest percentage of households in which a member visited Israel (57%, 35 comparisons).
55. The 2<sup>nd</sup> highest percentage of households in which a member visited Israel on a Jewish trip (28%, 35 comparisons).
56. The 4<sup>th</sup> highest percentage of households with Jewish children in which a Jewish child visited Israel (20%, 40 comparisons).
57. The 2<sup>nd</sup> highest percentage of households with Jewish children who have sent a Jewish child to Israel on a general trip (15%, 35 comparisons).
58. The 4<sup>th</sup> highest percentage of Jewish respondents who are extremely or very emotionally attached to Israel (56%, 35 comparisons).

## COMPARISONS WITH OTHER JEWISH COMMUNITIES

### Anti-Semitism

59. The 5<sup>th</sup> highest percentage of respondents who perceive a great deal/moderate amount of anti-Semitism in the local community (61%, 35 comparisons).

### Media

60. The highest percentage of Jewish respondents who always/usually read a local Jewish newspaper (57%, 25 comparisons).
61. The 3<sup>rd</sup> highest percentage of Jewish respondents who always/usually/sometimes read the local Jewish newspaper who perceive it as excellent (37%, 20 comparisons).

### Philanthropic Profile–Behavior

62. The 4<sup>th</sup> highest percentage of households who donated to the local Jewish Federation in the past year (55%, 55 comparisons).
63. The 2<sup>nd</sup> lowest percentage of households not asked to donate to the local Jewish Federation in the past year (34%, 40 comparisons).
64. The 2<sup>nd</sup> highest percentage of households under age 35 who donated to the local Jewish Federation in the past year (38%, 35 comparisons).
65. The highest average donation per household to the Jewish Federation (\$1,056, 55 comparisons).
66. The highest percentage of households who donated to other Jewish charities (Jewish charities other than Jewish Federations) in the past year (68%, 40 comparisons).
67. The 3<sup>rd</sup> highest percentage of households who donated to both Jewish Federations and other Jewish charities in the past year (46%, 30 comparisons).
68. The highest percentage of households who donated to any Jewish charity in the past year (78%, 50 comparisons).
69. The highest percentage of households who donated to both Jewish and non-Jewish charities in the past year (69%, 45 comparisons).
70. The 2<sup>nd</sup> highest percentage of households who donated to charities, either Jewish or non-Jewish, in the past year (94%, 45 comparisons).
71. The highest percentage of Jewish respondents who volunteered for Jewish organizations in the past year (42%, 25 comparisons).
72. The 2<sup>nd</sup> highest percentage of respondents who volunteered for Jewish organizations but not non-Jewish organizations in the past year (19%, 25 comparisons).
73. The 3<sup>rd</sup> lowest percentage of respondents who volunteered for non-Jewish organizations but not Jewish organizations in the past year (14%, 25 comparisons).
74. The highest percentage of respondents who volunteered for both Jewish and non-Jewish organizations in the past year (23%, 25 comparisons).

### Philanthropic Profile–Attitudes

75. The lowest percentage of respondents in households who donated \$100 and over to Jewish Federations or other Jewish charities who reported that “helping Jews overseas who are in distress” is a very important motivation to donate to a Jewish organization (39%, 20 comparisons).
76. The 3<sup>rd</sup> lowest percentage of respondents in households who donated \$100 and over to the local Jewish Federation who reported that they would donate more to the Jewish Federation if “they had more say over how the money was spent” (21%, 20 comparisons).