

# THE 2005 DETROIT



## JEWISH COMMUNITY STUDY

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UNIVERSITY OF MIAMI



# Counting the Jewish Population is a Tradition

**TAKE YE THE SUM OF ALL  
CONGREGATIONS OF THE CHILDREN OF  
ISRAEL, BY THEIR FAMILIES, BY THEIR  
FATHERS' HOUSES, ACCORDING TO THE  
NUMBER OF NAMES**

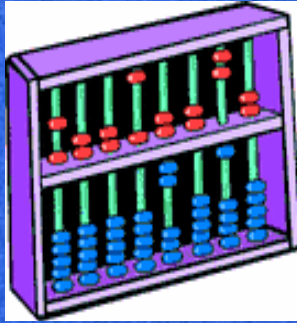
**NUMBERS 1:2**

**MY SON MARK'S BAR MITZVAH  
TORAH PORTION (1998)**

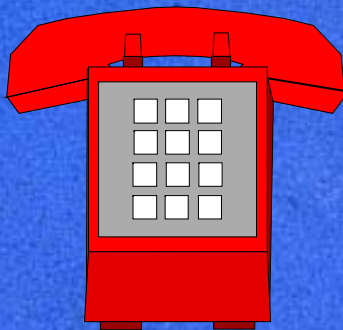
# OUTLINE OF PRESENTATION

- SURVEY METHODOLOGY
- JEWISH POPULATION SIZE
- GEOGRAPHIC PROFILE
- DEMOGRAPHIC PROFILE
- RELIGIOUS PROFILE
- TYPES OF MARRIAGE
- MEMBERSHIP PROFILE
- JEWISH EDUCATION: ADULTS
- JEWISH EDUCATION: CHILDREN
- JEWISH AGENCIES
- SOCIAL SERVICE NEEDS
- ISRAEL
- ANTI-SEMITISM
- MEDIA
- PHILANTHROPIC PROFILE

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# SURVEY METHODOLOGY



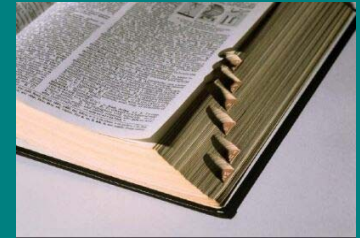
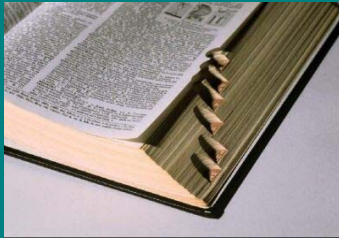
## SURVEY METHODOLOGY

- Random Digit Dialing (RDD) Telephone Survey methodology provides scientific validity
- Population estimate
- Produces the “purest” random sample
- 357 - \_\_\_\_\_
- RDD Telephone Survey of 403 Jewish households
- DJN Telephone Survey of 871 Distinctive Jewish Names (DJNs)
- Weighting factors are used to combine the two samples and remove the bias introduced by DJN sampling
- Dialed 10,663 different numbers 80,200 times for the 403 RDD interviews
- Dialed 2,903 different numbers 12,085 times for the 871 DJN interviews
- 1,274 interviews is an enormous sample size

## SURVEY METHODOLOGY

- 64% cooperation rate on "screener"
- 67% cooperation rate of known Jewish households on survey
- $\pm 2.7\%$  margin of error at the 95% confidence level
- Interviews averaged 24 minutes each
- Interviews conducted in November/December 2005

## DEFINITIONS



**JEWISH HOUSEHOLD**  
**IS A HOUSEHOLD WITH ONE OR MORE JEWS**

**JEW**  
(AS IN ALL NATIONAL AND LOCAL JEWISH COMMUNITY STUDIES)  
**IS A PERSON WHO SELF IDENTIFIES AS JEWISH**

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## ESTIMATING THE JEWISH POPULATION BASED UPON THE RDD SAMPLE

1. Take all telephone exchange codes (prefixes) in the study area.
2. Generate four numbers at random to go at the end of each exchange code, resulting in a 7-digit number.
3. Dial each number.
4. If a household is reached, inquire if anyone in the household is Jewish.
5. If Jewish, proceed with the interview.
6. Calculate the percentage of households reached that are Jewish (adjusting for the average number of telephone numbers in Jewish and non-Jewish households).
7. Multiply the adjusted percentage by the total number of households with telephones from [www.census.gov](http://www.census.gov) to yield the estimated number of Jewish households.
8. Multiply the estimated number of Jewish households by the average household size from the Telephone Survey to yield the estimated number of persons in Jewish households.
9. Multiply the estimated number of persons in Jewish households by the percentage of persons in Jewish households who are Jewish from the Telephone Survey to yield the estimated number of Jews in Jewish households.



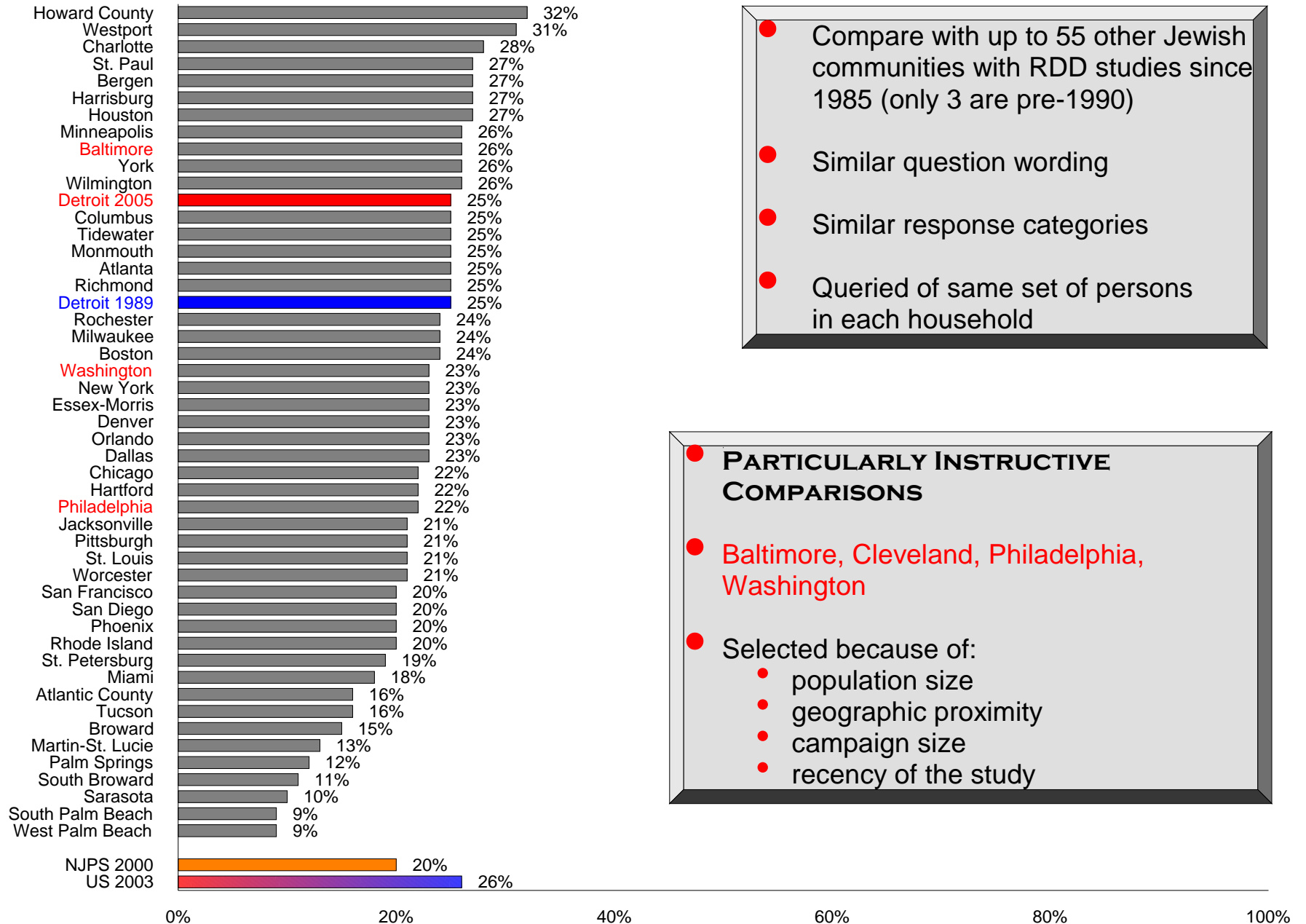
## PHILOSOPHY FOR EXAMINING DATA

- Please keep an open mind
- Some findings will fit your perception of reality
- Some findings will not fit your perception of reality
- Be prepared to change your perceptions
- Just because everyone has been saying something for years does not mean it is so

## RESOURCES AVAILABLE TO THE COMMUNITY

- Main Report (1,000 pages)
- Summary Report (150 pages)
- 700 Slides
- CD with all of the above

# COMPARISON BAR CHARTS



- Compare with up to 55 other Jewish communities with RDD studies since 1985 (only 3 are pre-1990)
- Similar question wording
- Similar response categories
- Queried of same set of persons in each household

- PARTICULARLY INSTRUCTIVE COMPARISONS**
- Baltimore, Cleveland, Philadelphia, Washington
  - Selected because of:
    - population size
    - geographic proximity
    - campaign size
    - recency of the study

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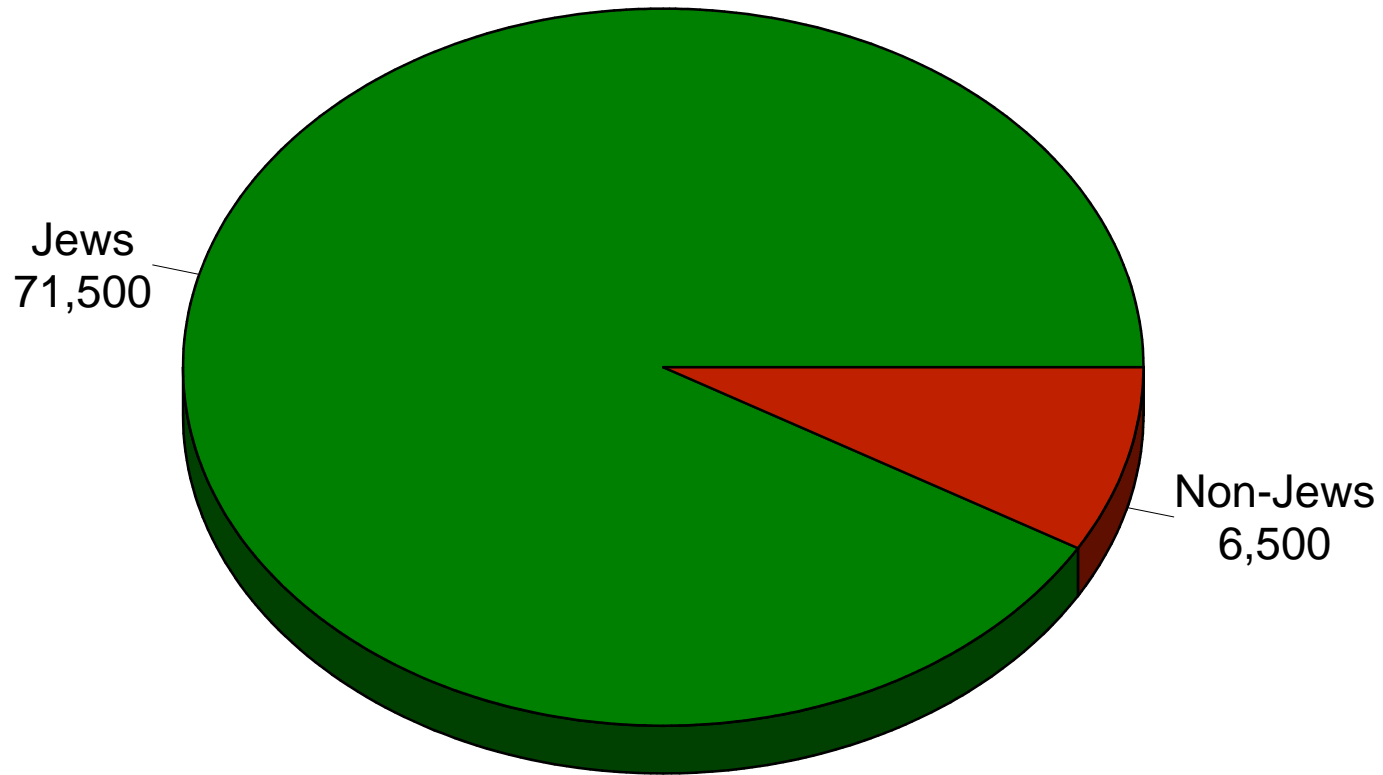
## JEWISH POPULATION SIZE AND GEOGRAPHY



## THE JEWISH COMMUNITY OF DETROIT

78,000 persons live in 30,000 Jewish households, of whom 71,500 persons are Jewish

1989: 105,000 persons lived in 42,500 Jewish households, of whom 96,000 persons were Jewish

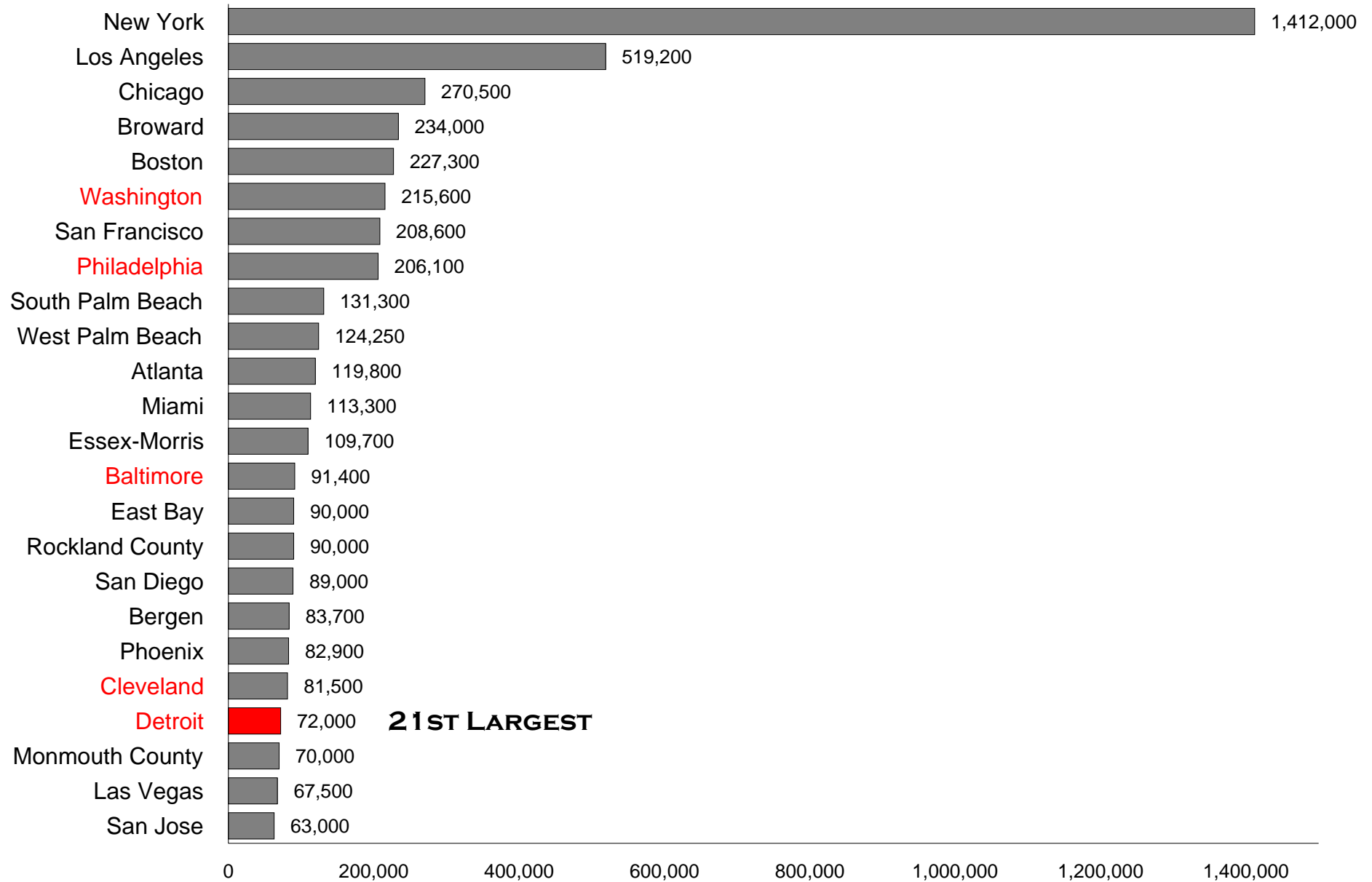


+ 500 JEWS IN INSTITUTIONS  
FOR A TOTAL OF 72,000 JEWS

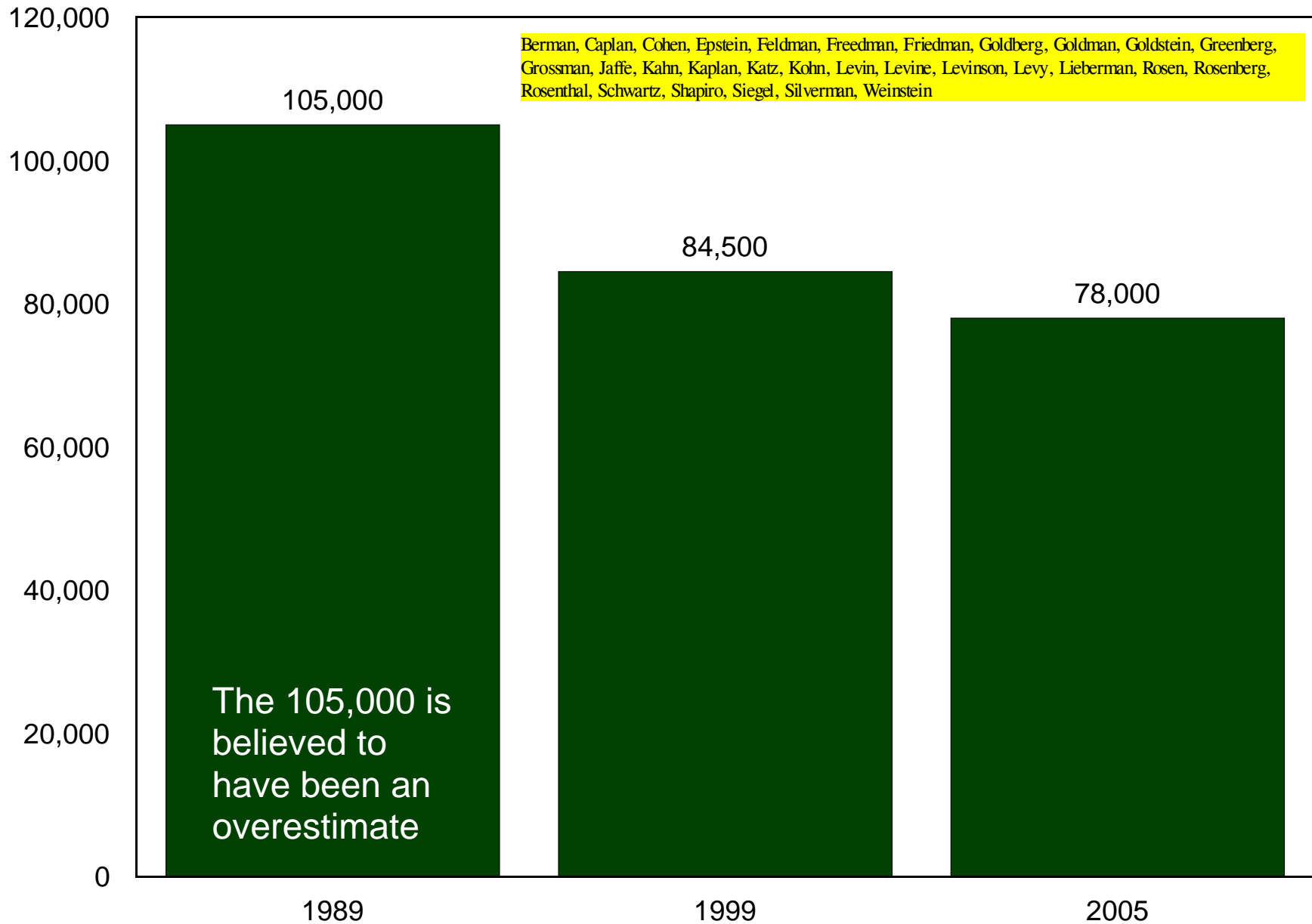
**TOTAL JEWISH COMMUNITY IS 78,500**

# 24 LARGEST AMERICAN JEWISH COMMUNITIES

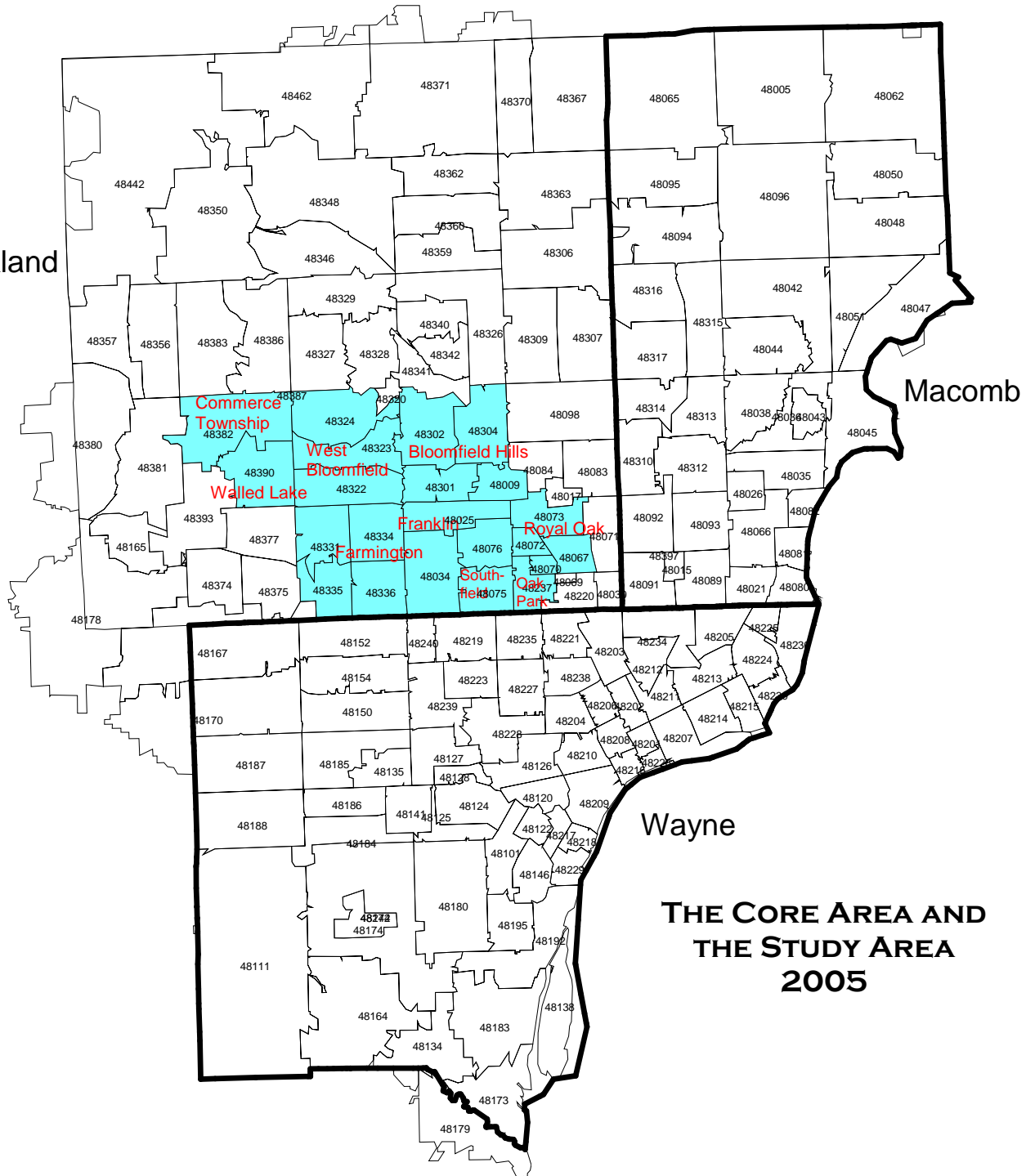
(Number of Jews)



## PERSONS IN JEWISH HOUSEHOLDS, 1989-2005



Oakland



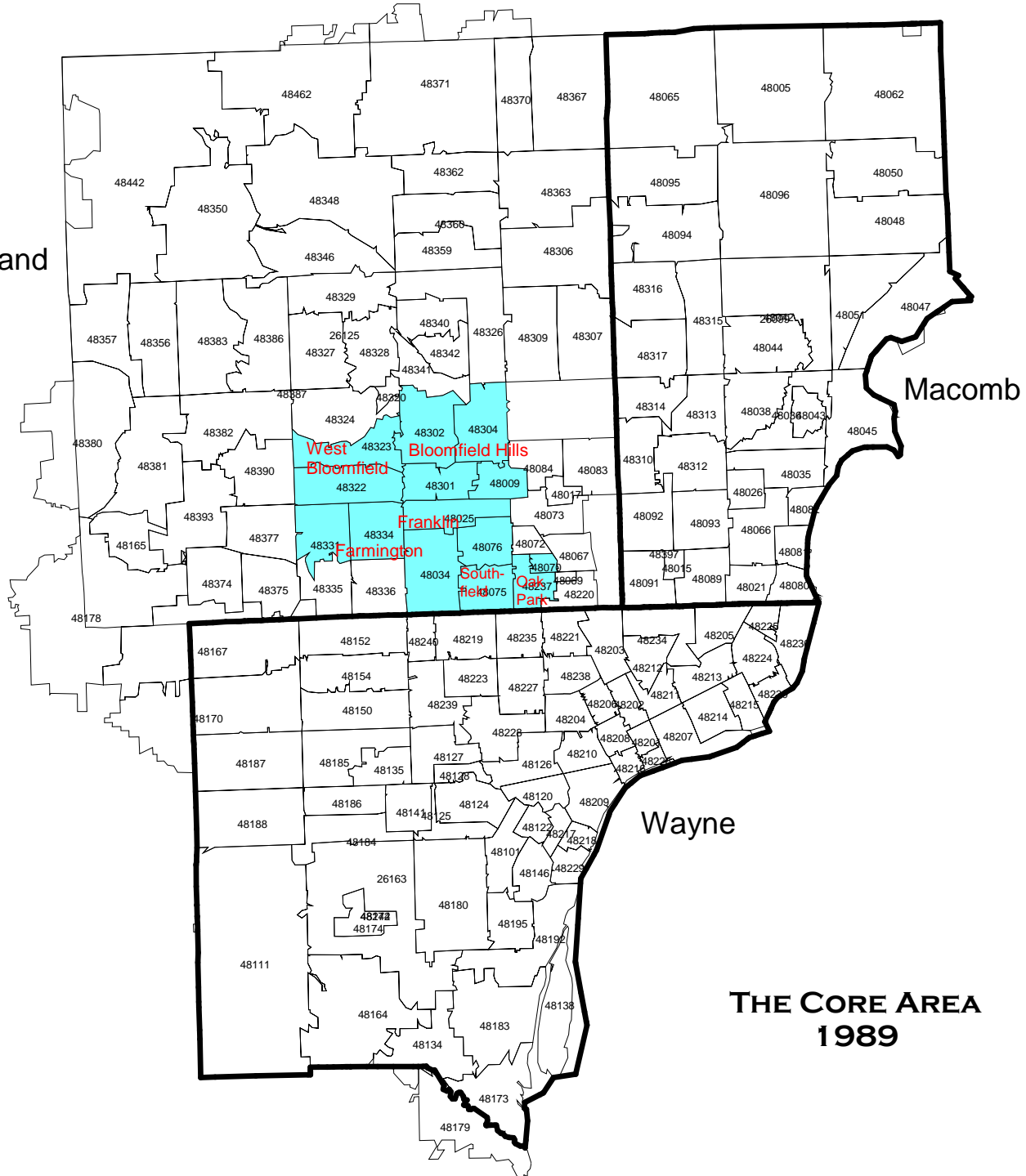
Macomb

Wayne

**THE CORE AREA AND  
THE STUDY AREA  
2005**



Oakland



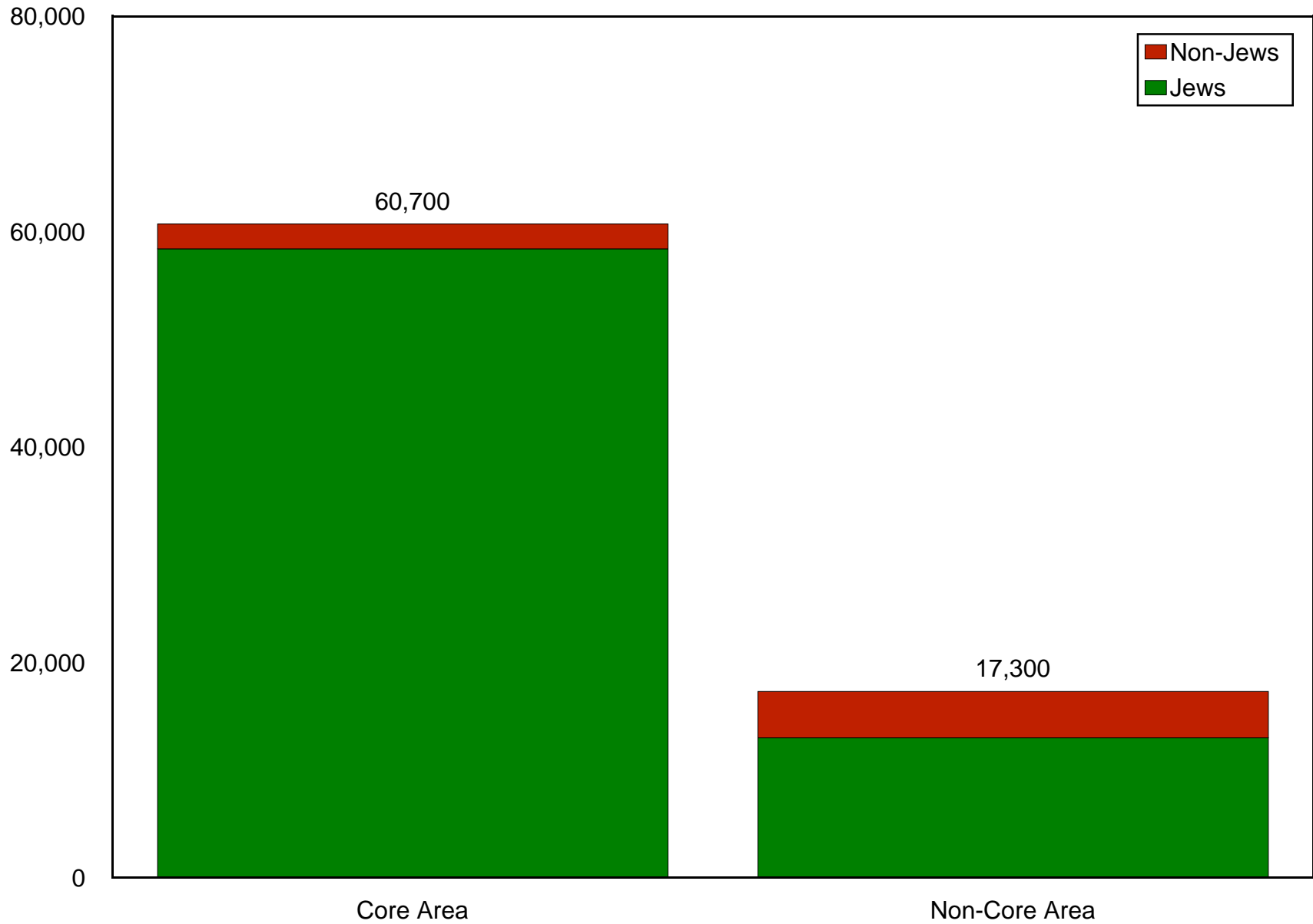
Macomb

Wayne

**THE CORE AREA  
1989**

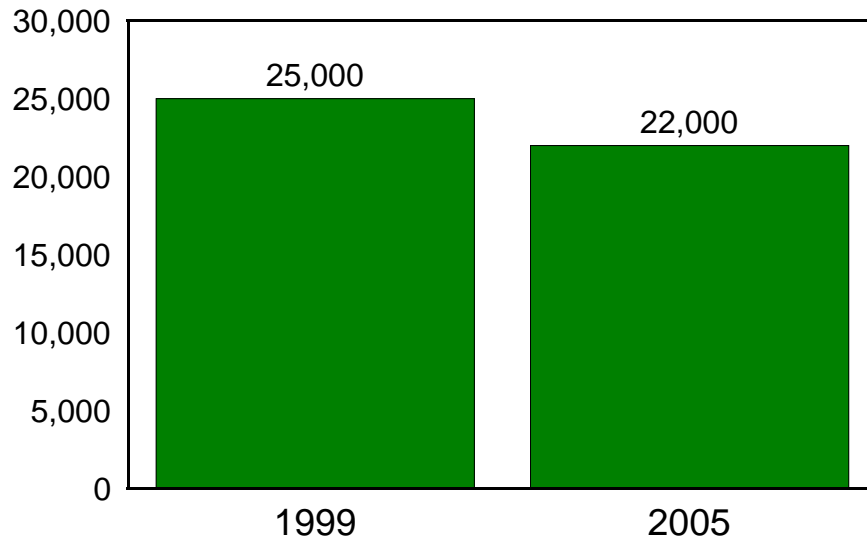
# PERSONS IN JEWISH HOUSEHOLDS BY GEOGRAPHIC AREA

## 18



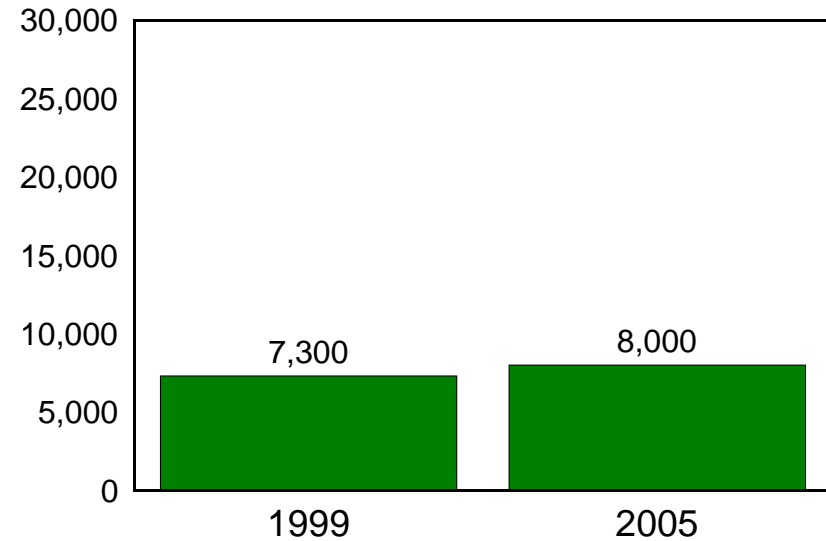
## CHANGE IN JEWISH HOUSEHOLDS 1999-2005

### Core Area



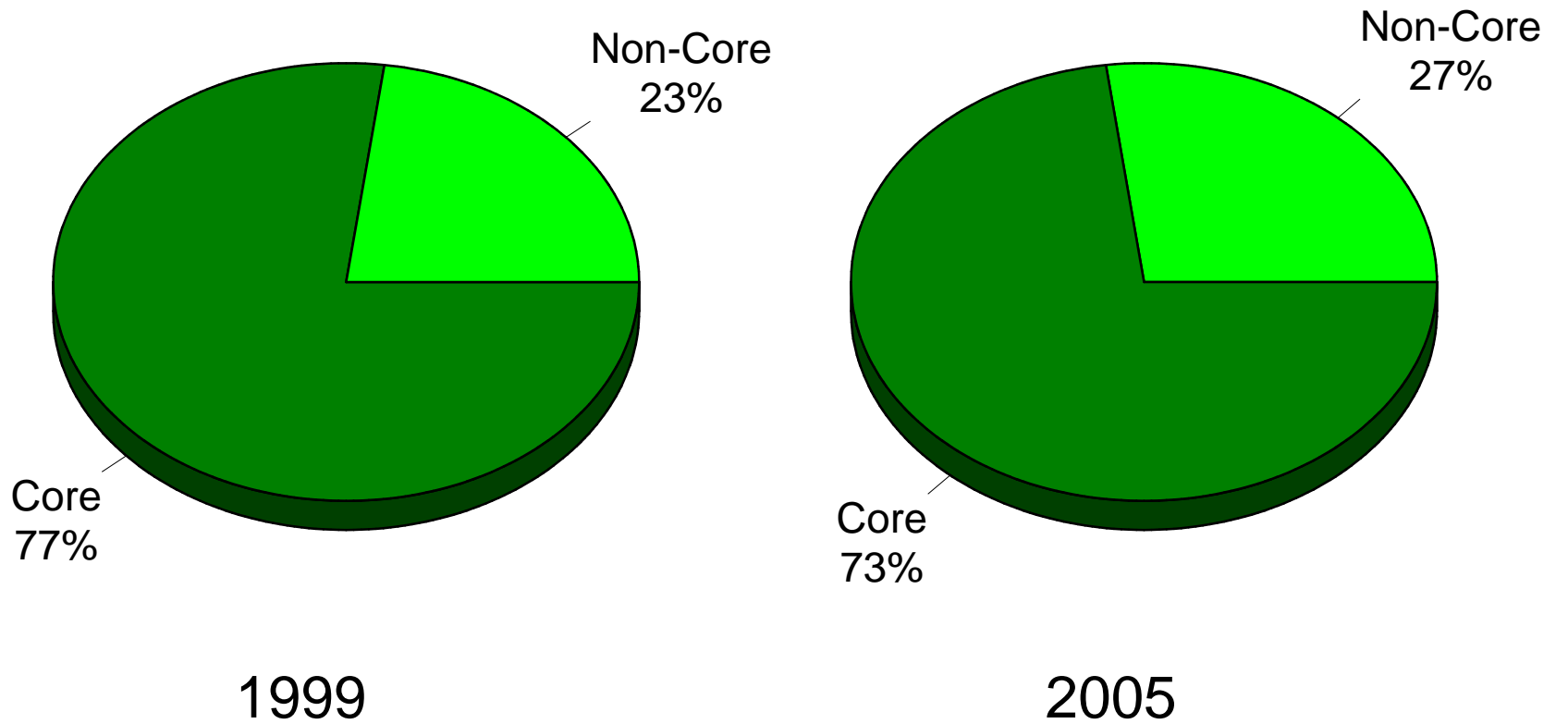
**A 12% DECREASE**

### Non-Core Area

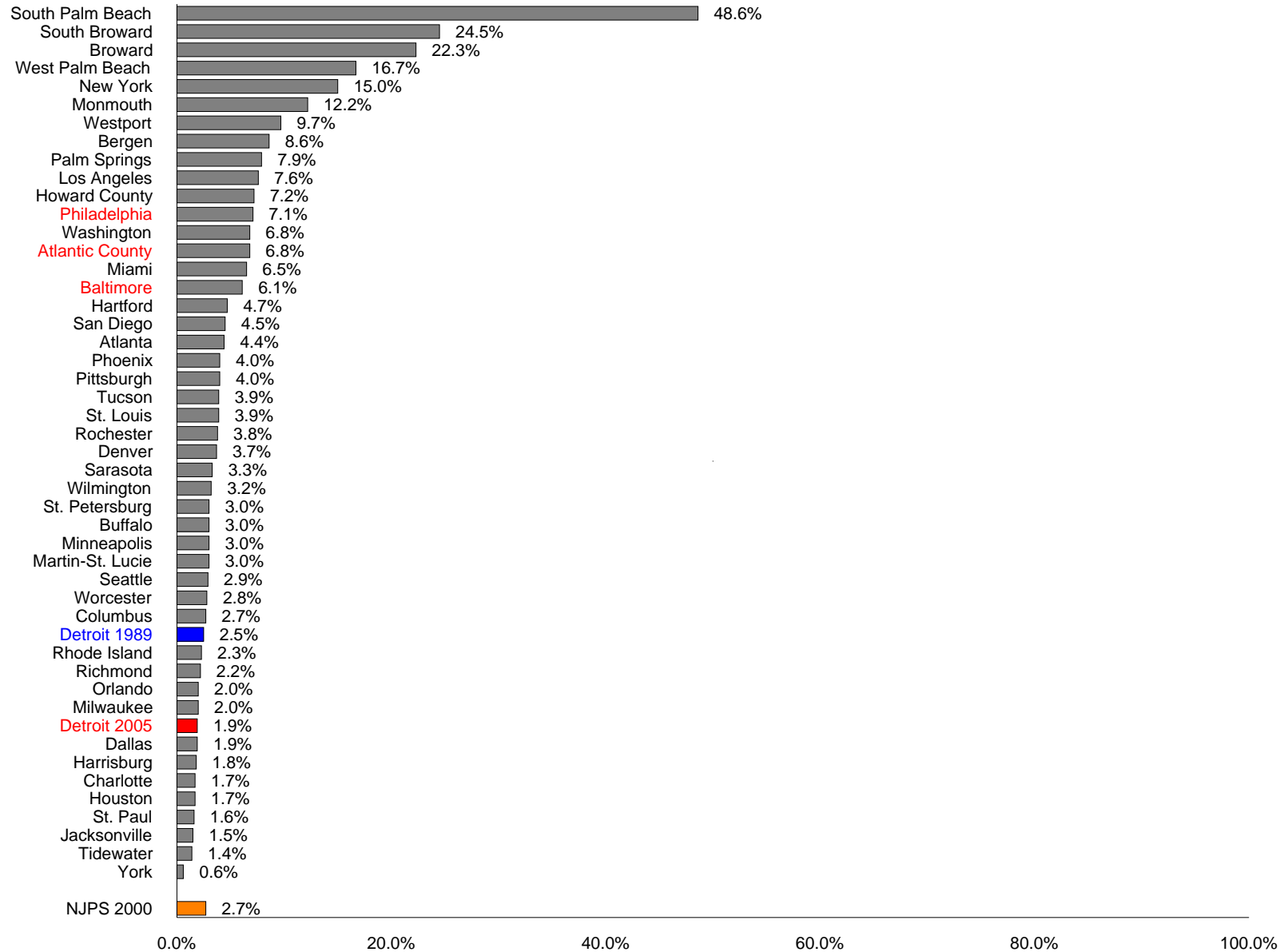


**A 10% INCREASE**

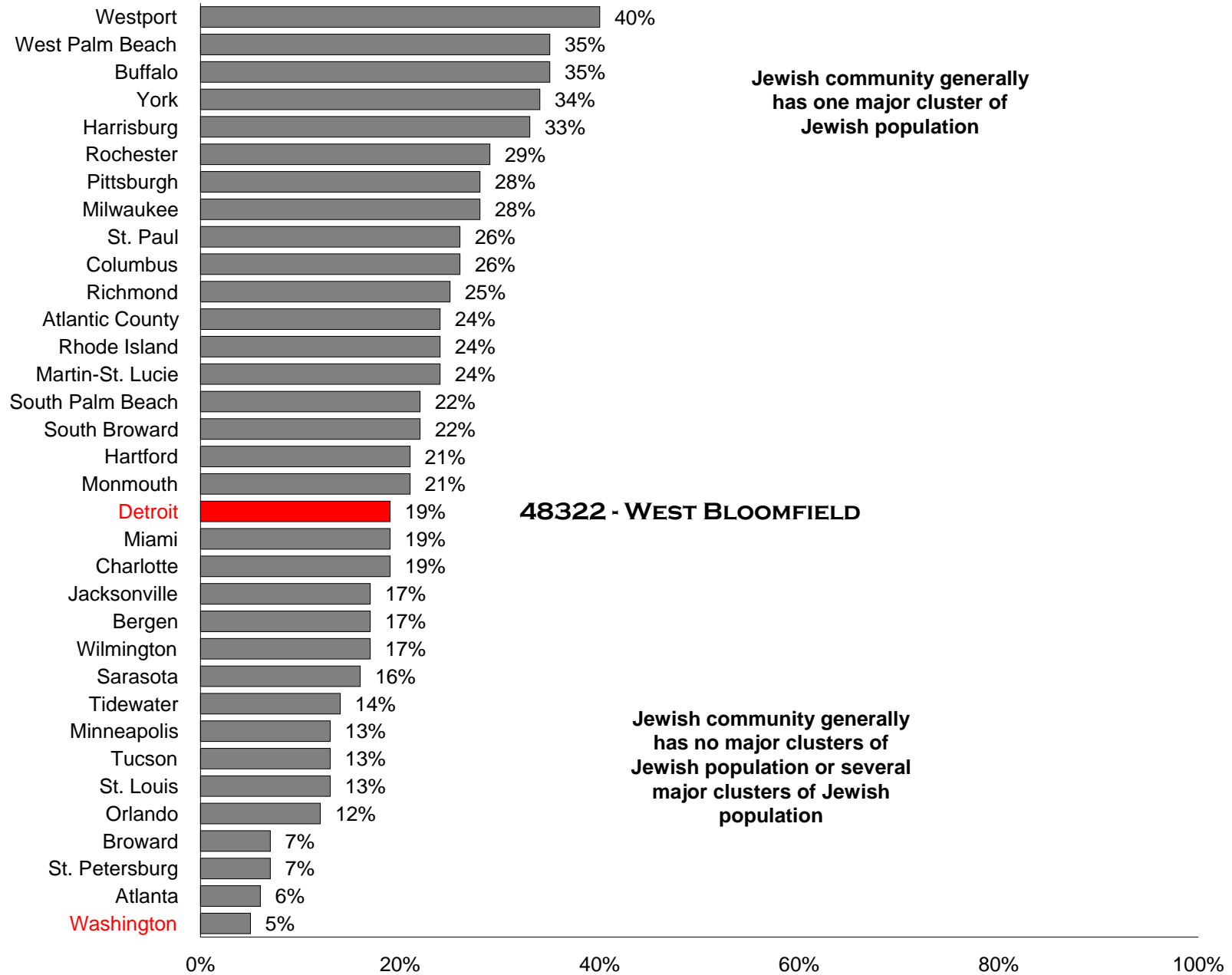
## DISTRIBUTION OF JEWISH HOUSEHOLDS



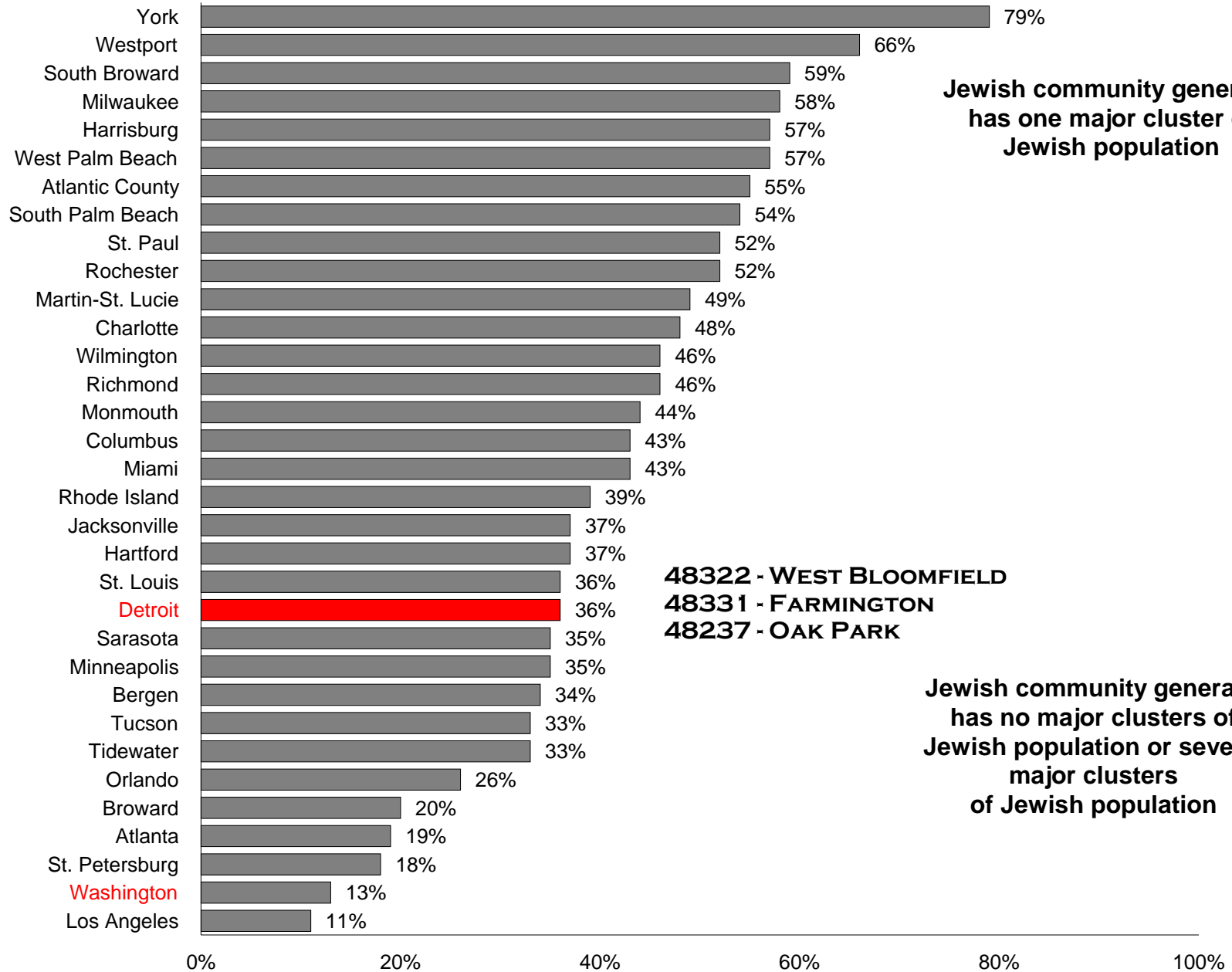
# PERCENTAGE OF HOUSEHOLDS IN THE AREA WHO ARE JEWISH HOUSEHOLDS



# HOUSEHOLDS IN THE TOP ZIP CODE AREA



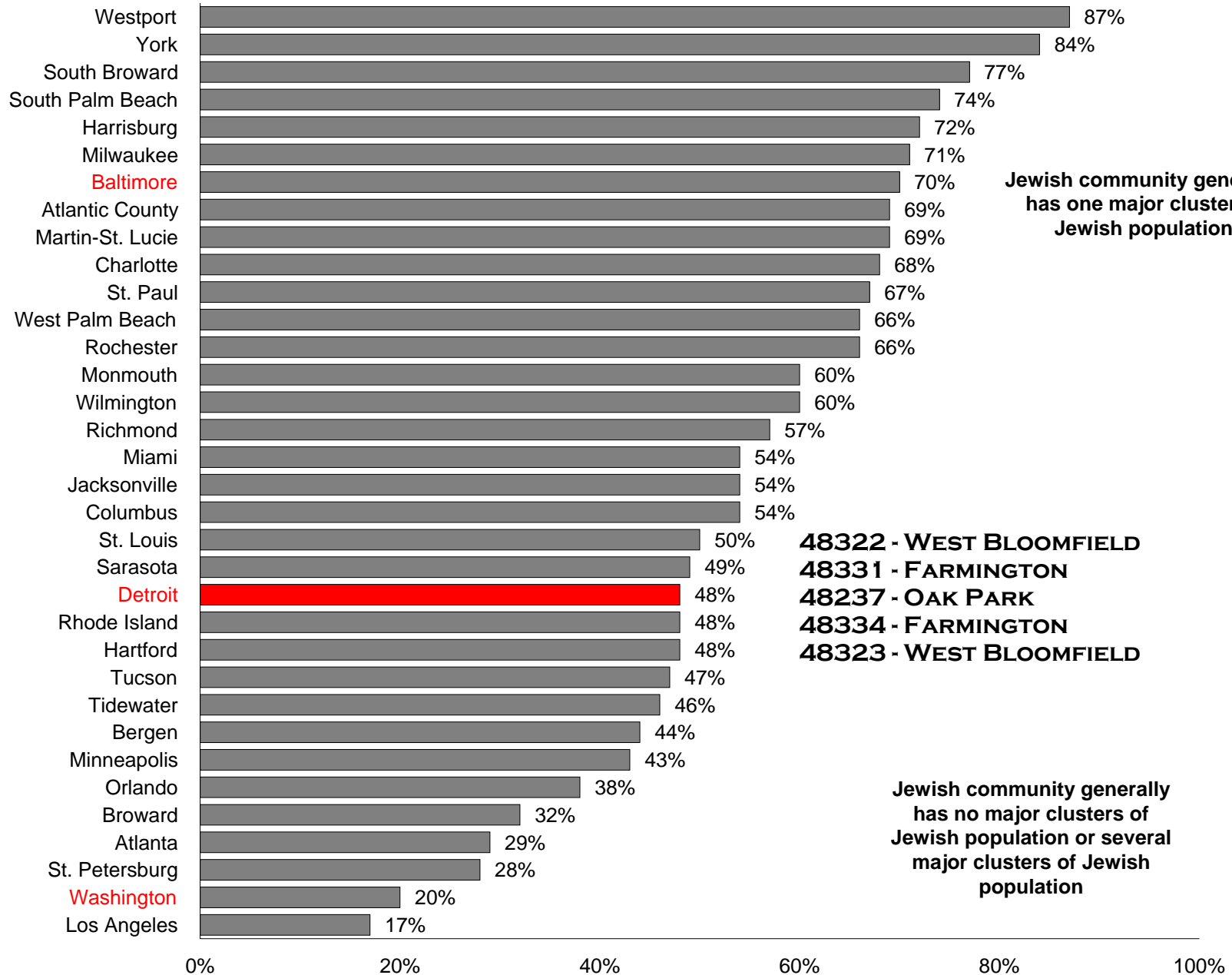
# HOUSEHOLDS IN TOP THREE ZIP CODE AREAS



**Jewish community generally has one major cluster of Jewish population**

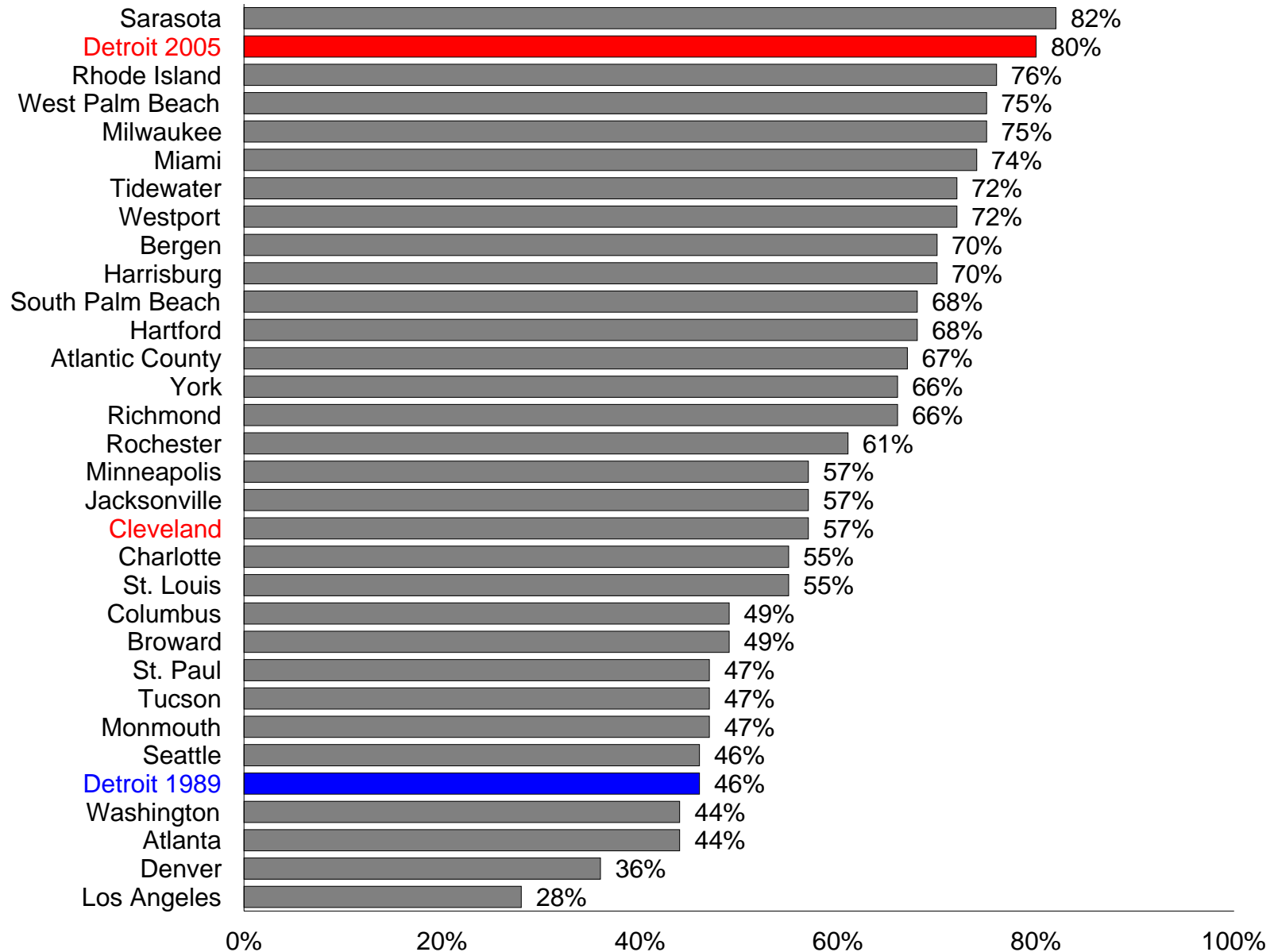
**Jewish community generally has no major clusters of Jewish population or several major clusters of Jewish population**

# HOUSEHOLDS IN TOP FIVE ZIP CODE AREAS



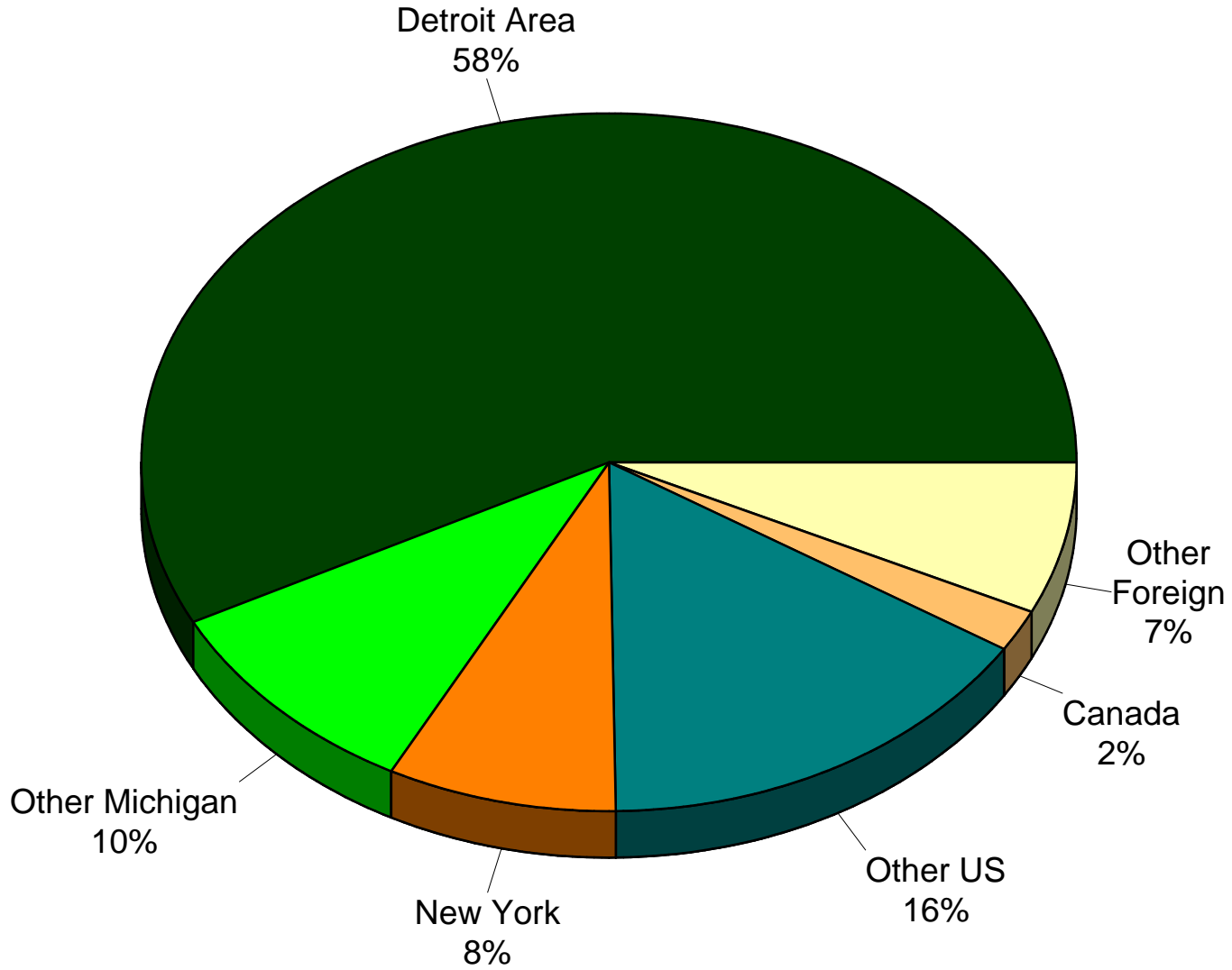


## HOUSEHOLDS ON LOCAL JEWISH FEDERATION MAILING LIST

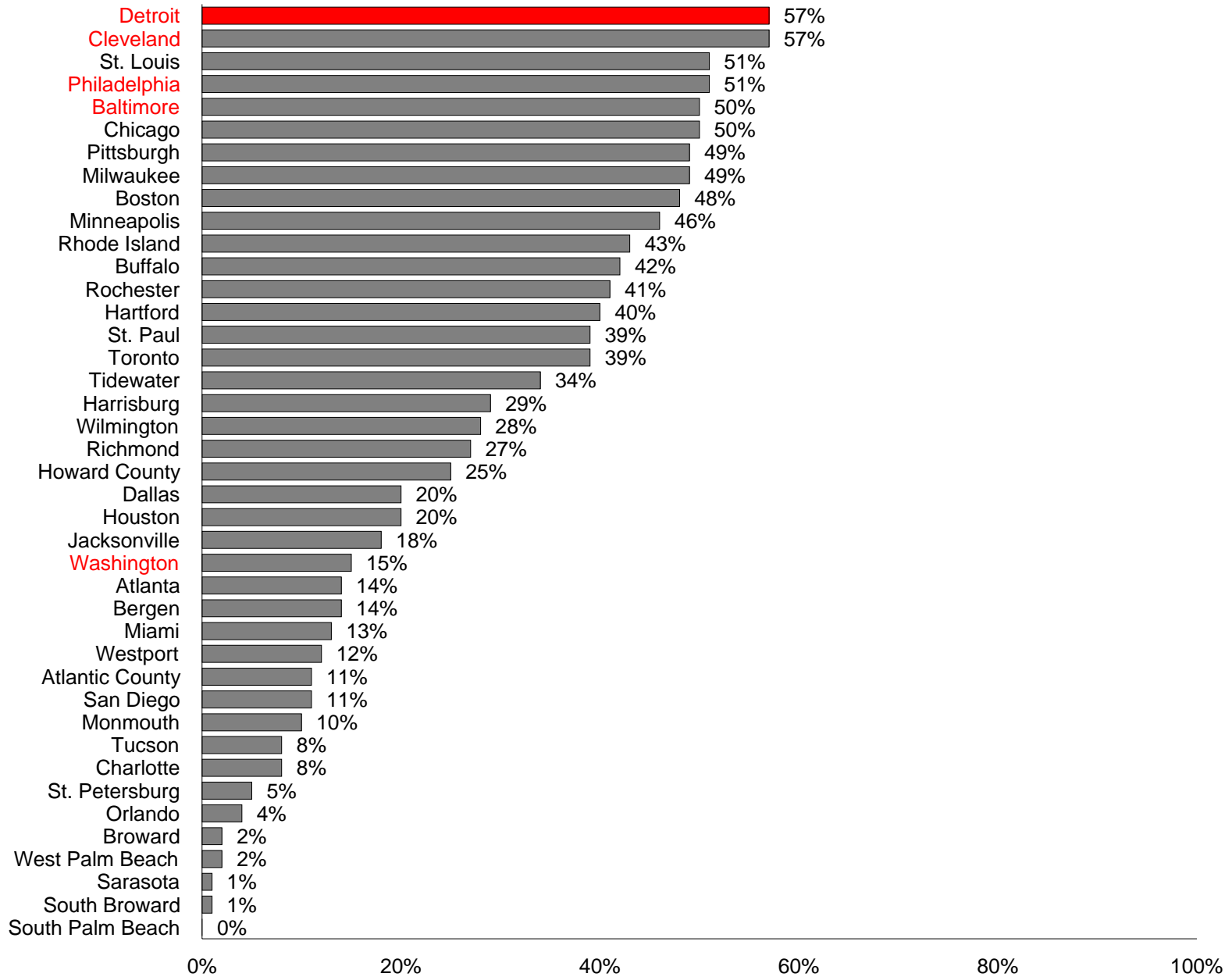


# PLACE OF BIRTH

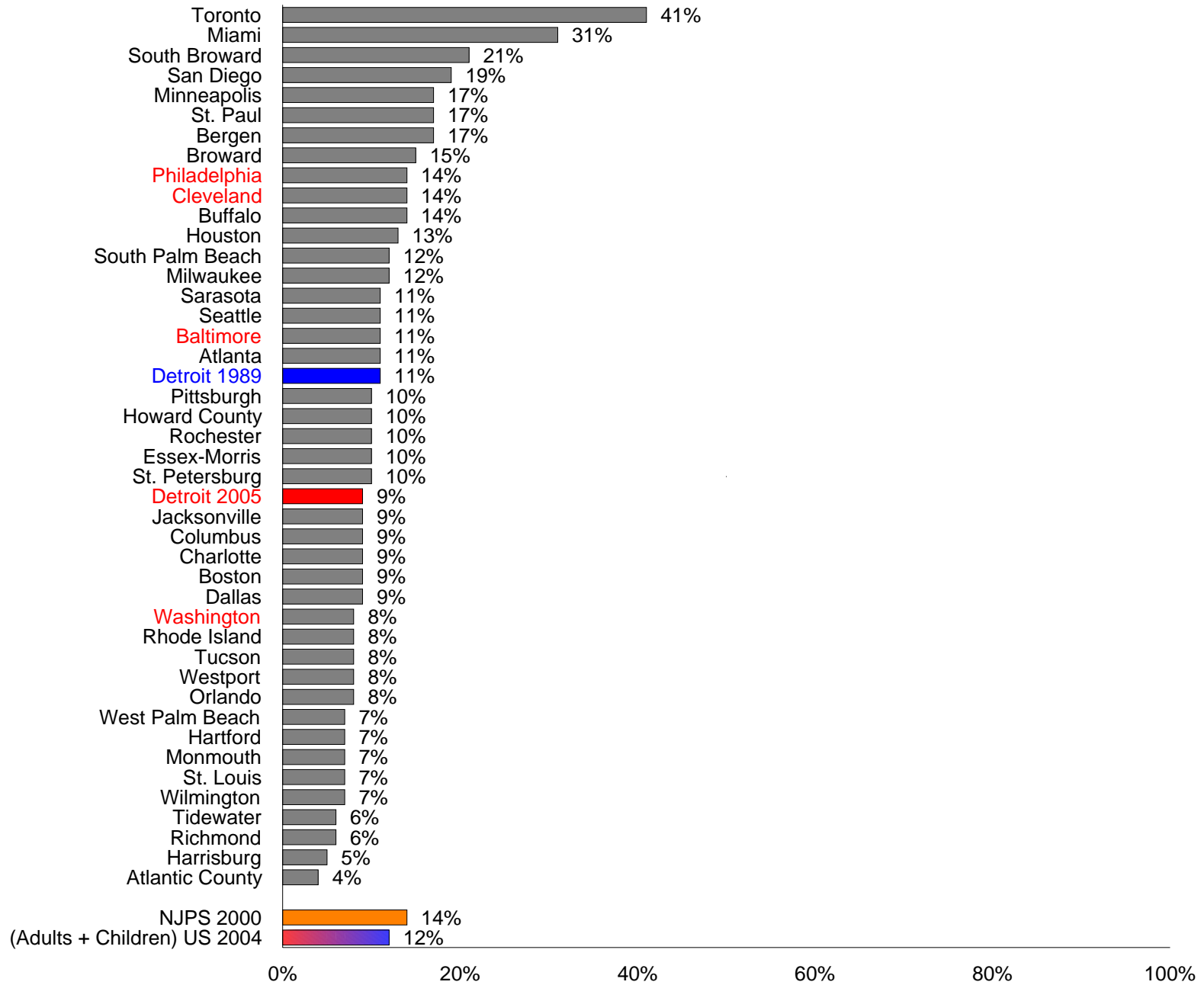
(Adults in Jewish Households)



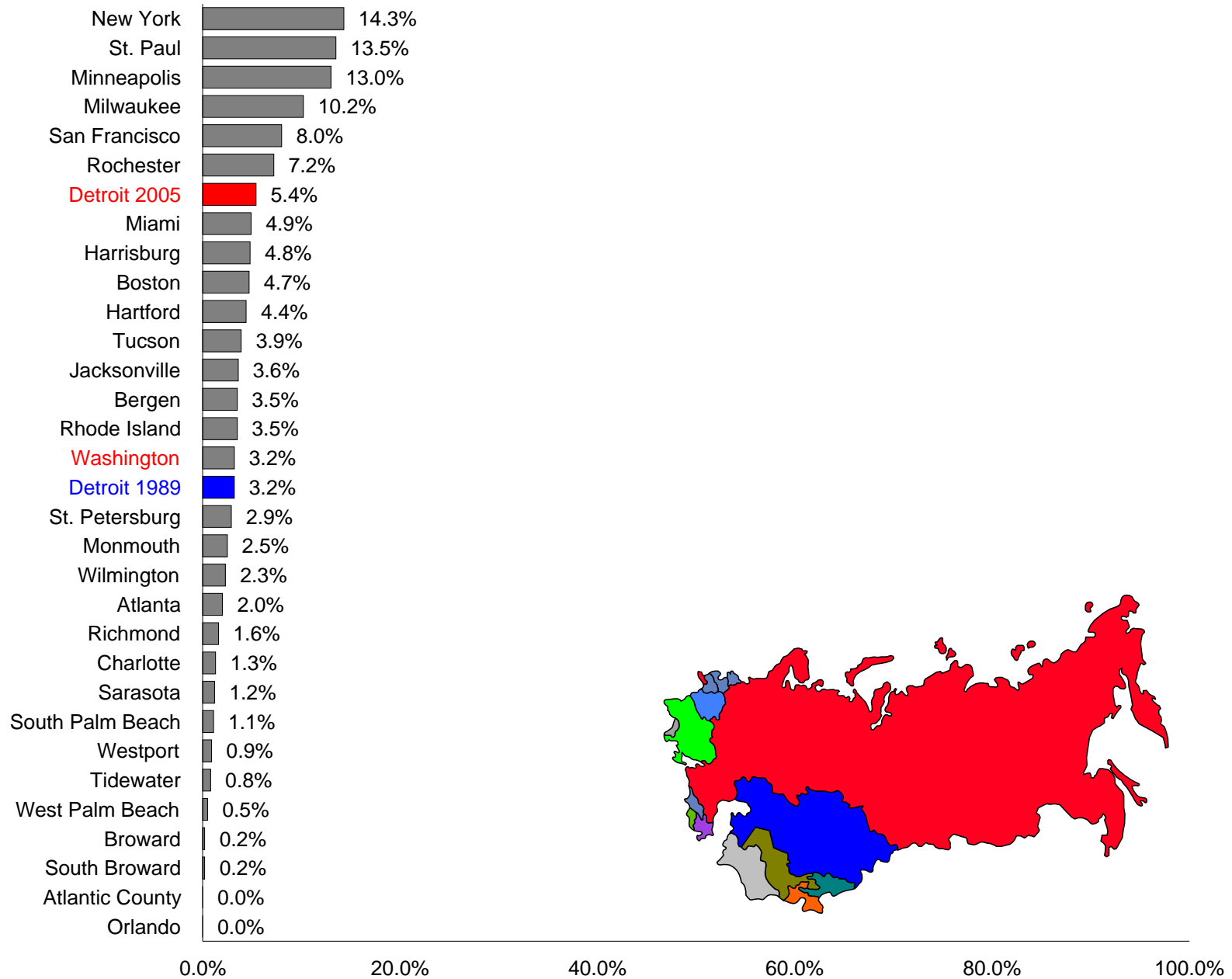
# LOCALLY BORN



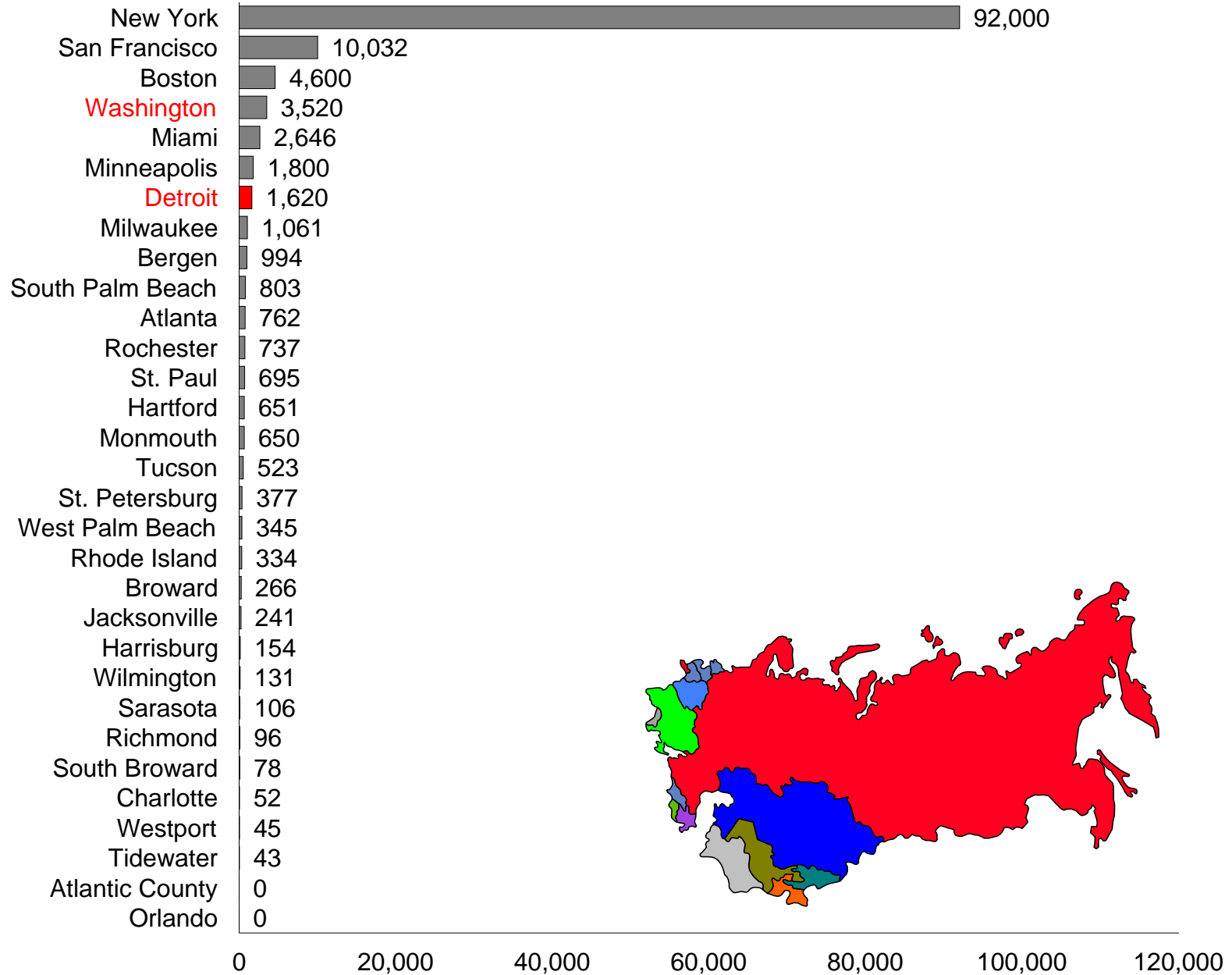
# FOREIGN BORN



# PERCENTAGE OF HOUSEHOLDS FROM THE FSU

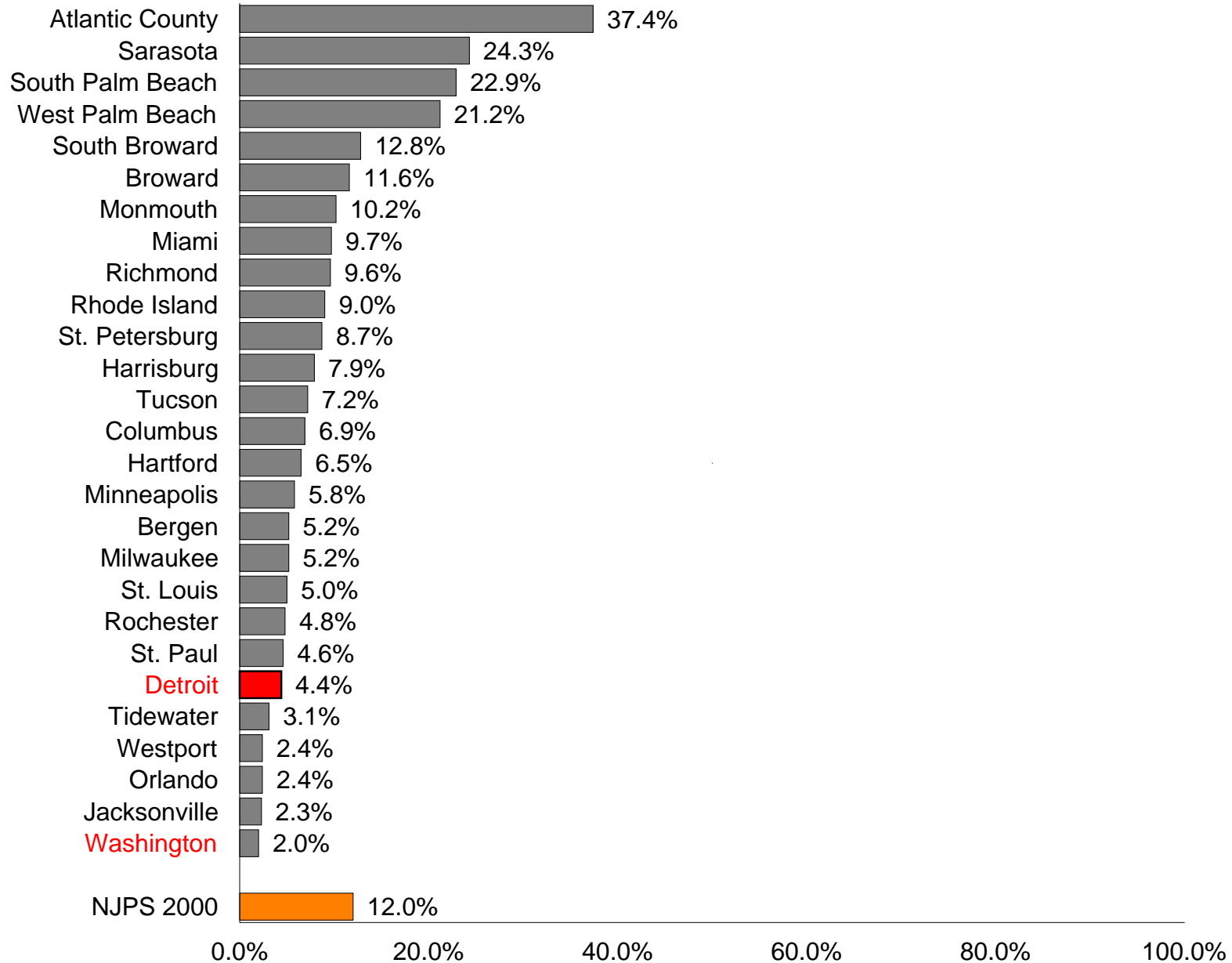


# NUMBER OF HOUSEHOLDS FROM THE FSU



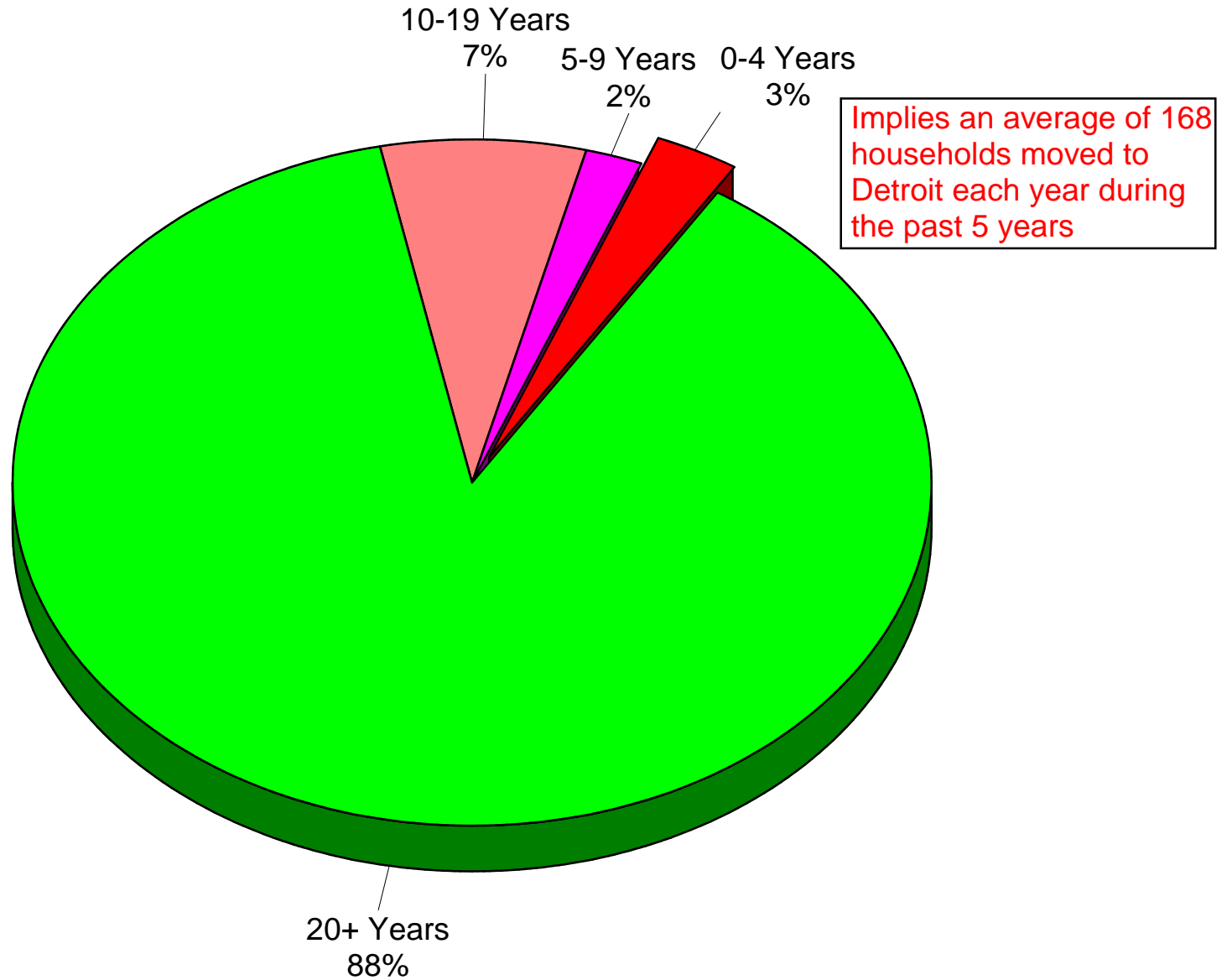
# PART-YEAR HOUSEHOLDS

(Live in Local Community for Less Than Ten Months of the Year)



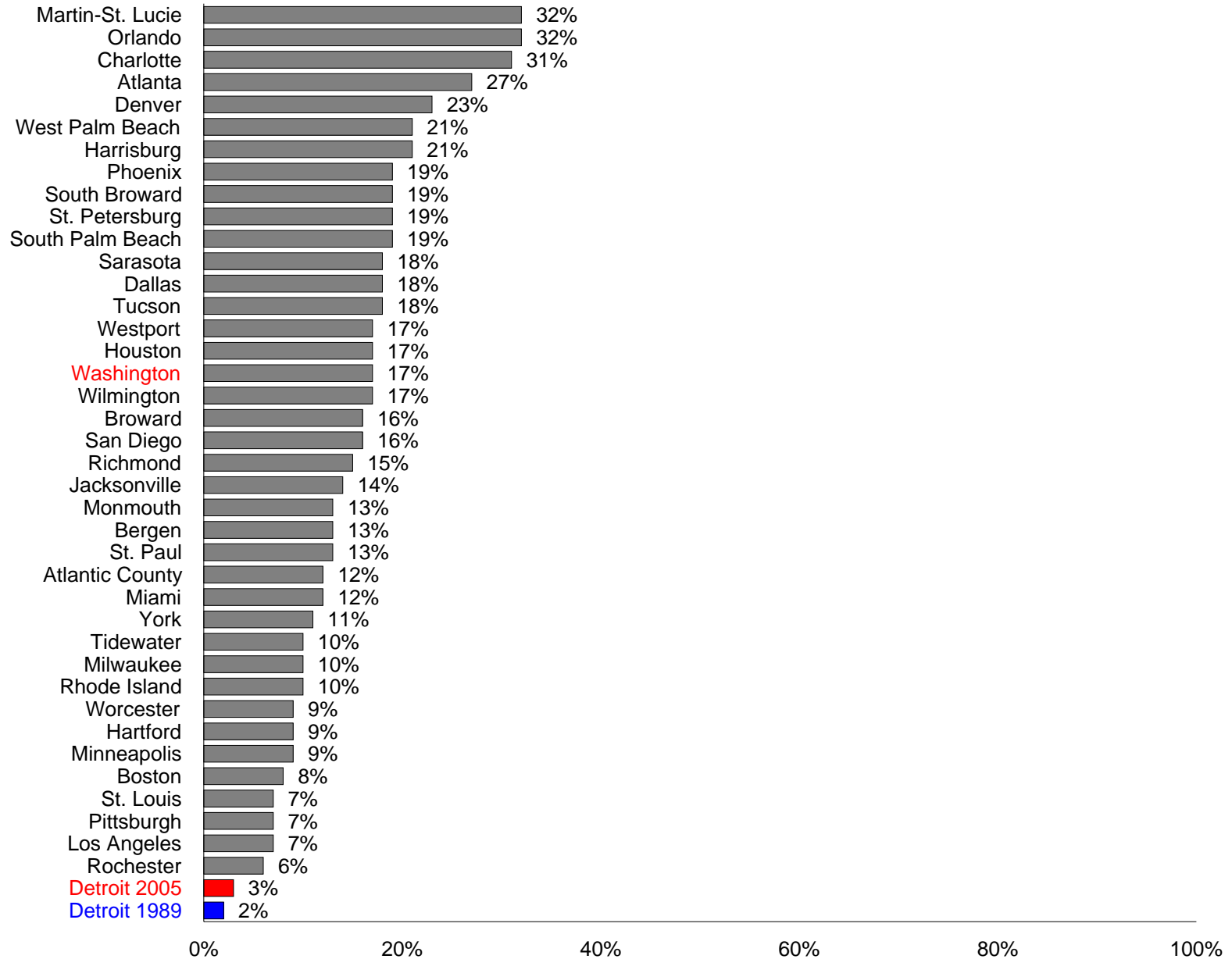
# LENGTH OF RESIDENCE IN DETROIT AREA

(Respondents)

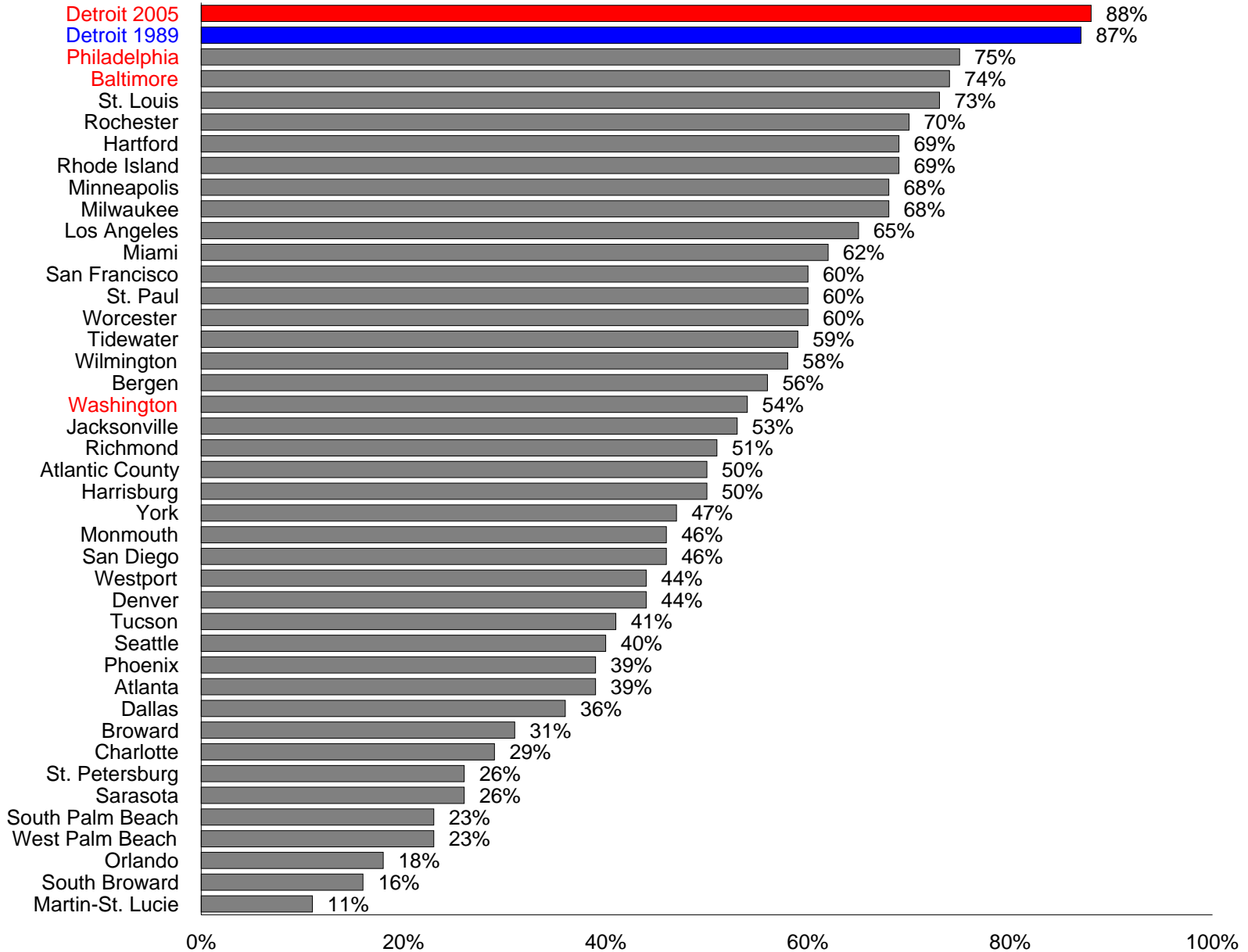




# NEW HOUSEHOLDS (0-4 YEARS)

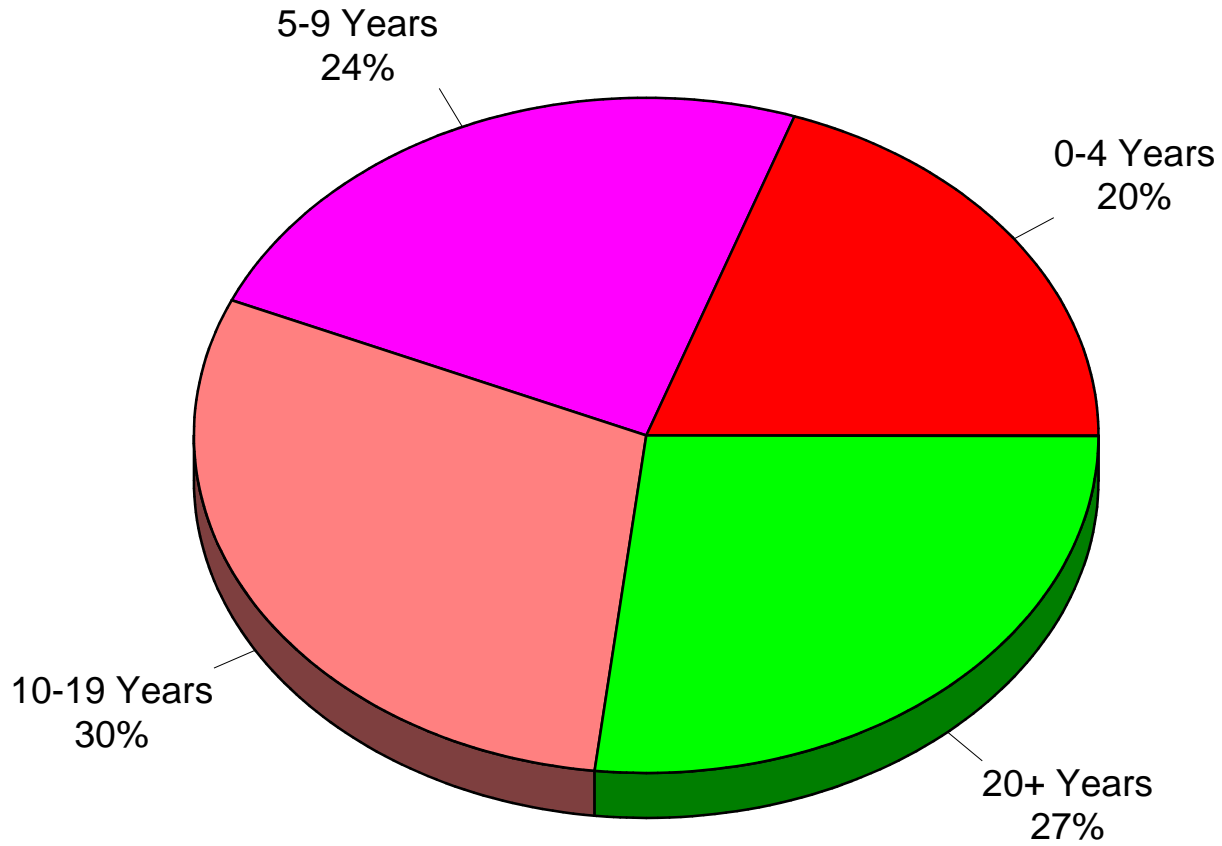


# LONG-TERM HOUSEHOLDS (20 OR MORE YEARS)

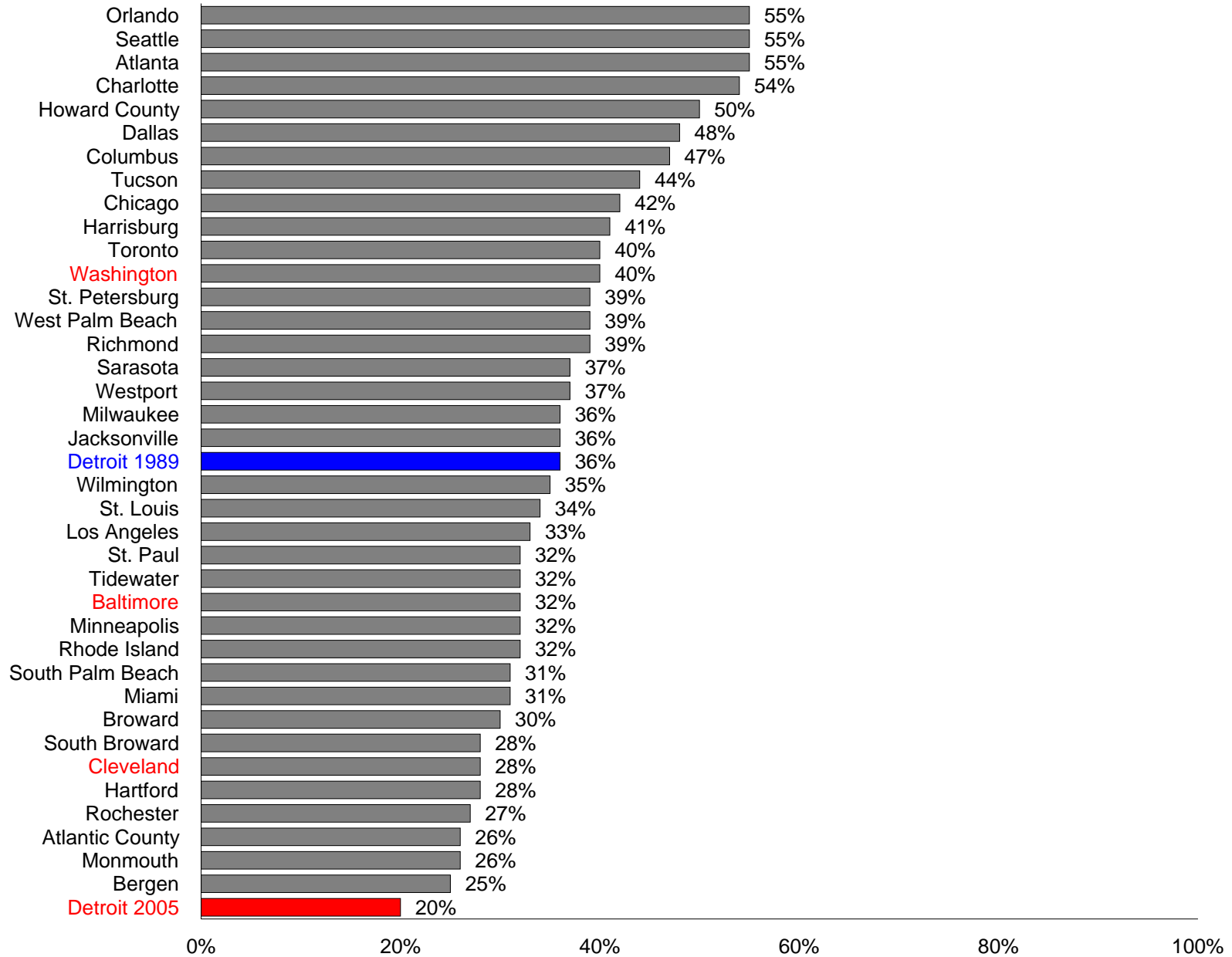


# LENGTH OF RESIDENCE AT CURRENT ADDRESS

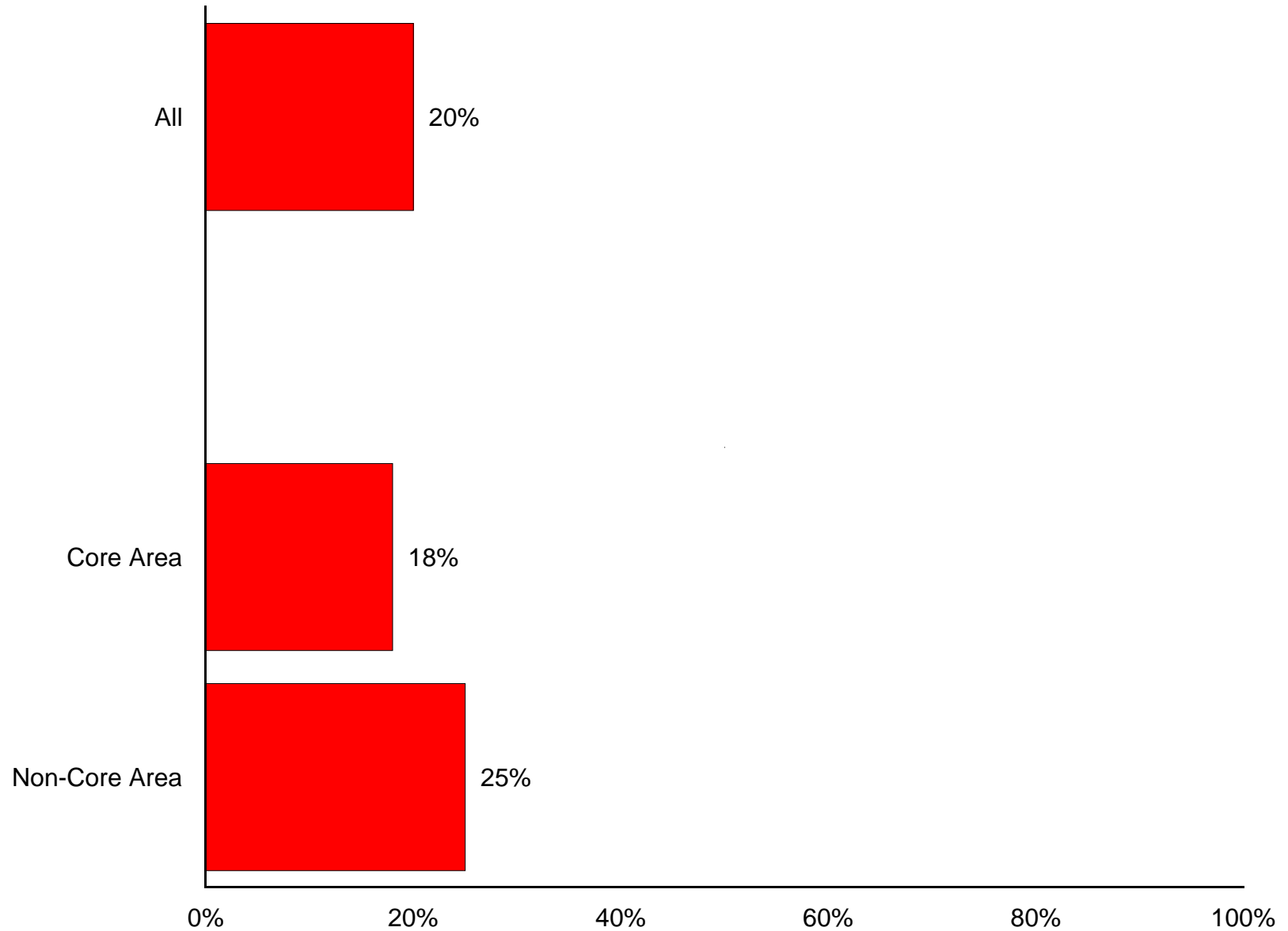
(Respondents)



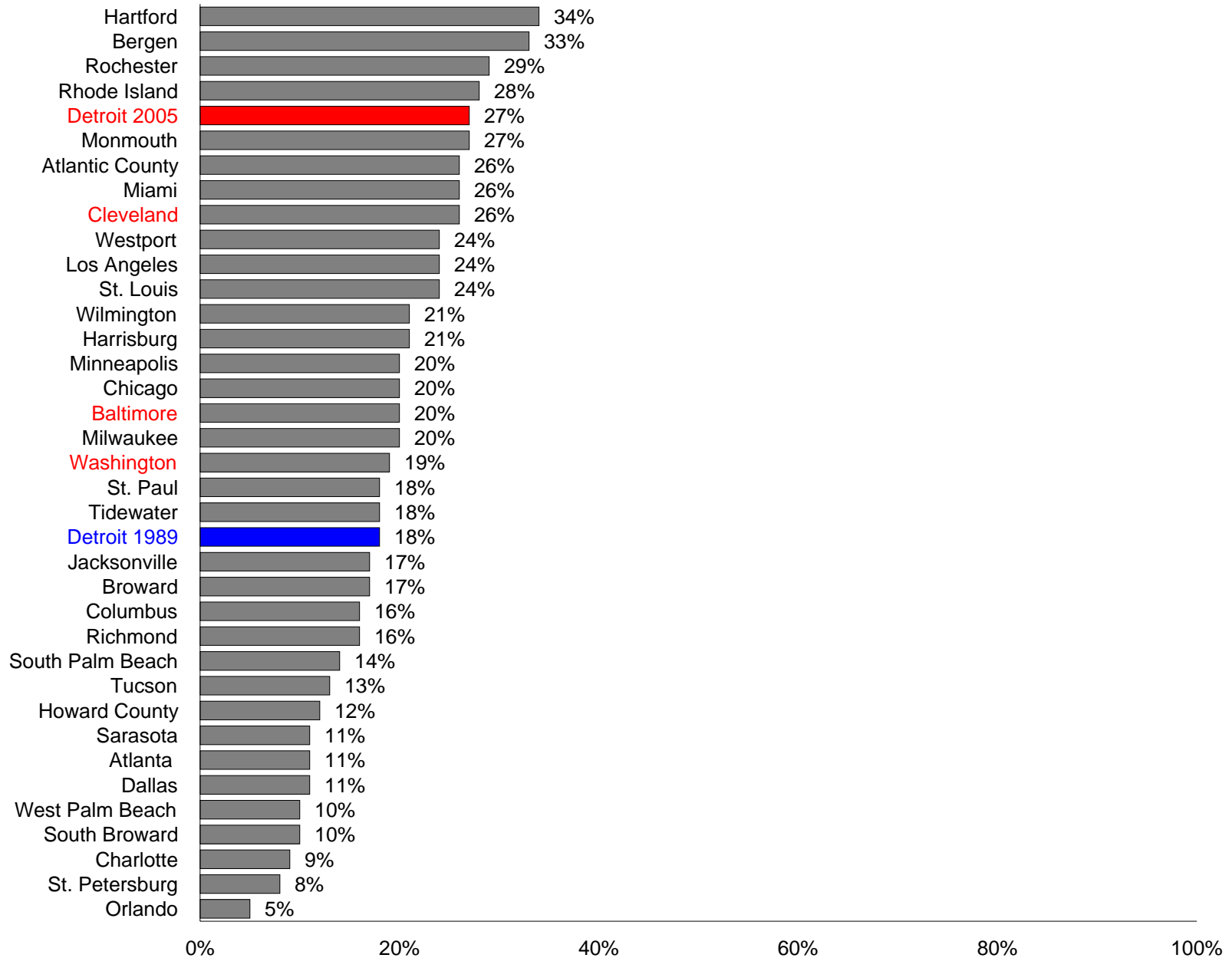
## 0-4 YEARS AT CURRENT ADDRESS



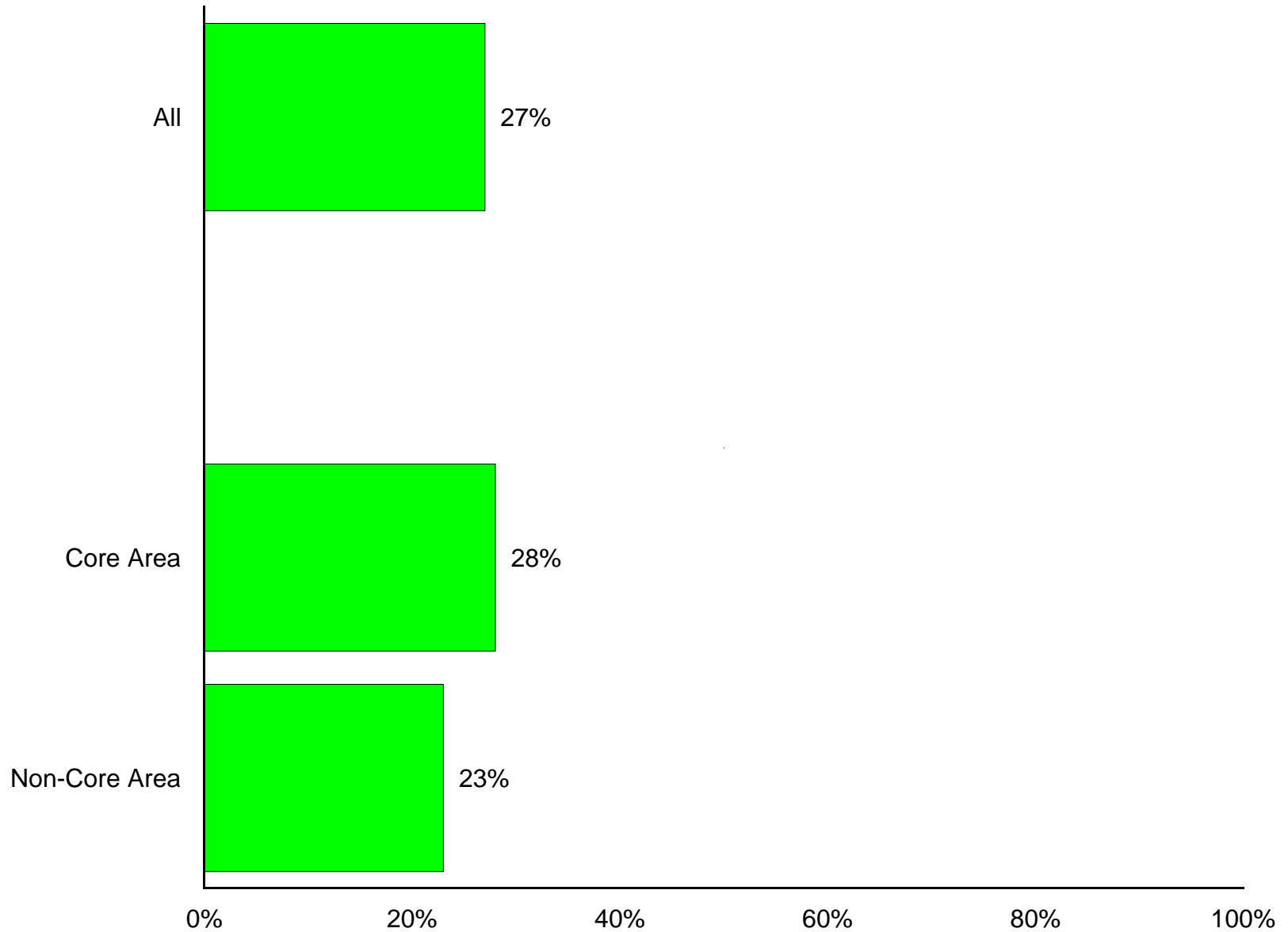
## O-4 YEARS AT CURRENT ADDRESS BY GEOGRAPHIC AREA



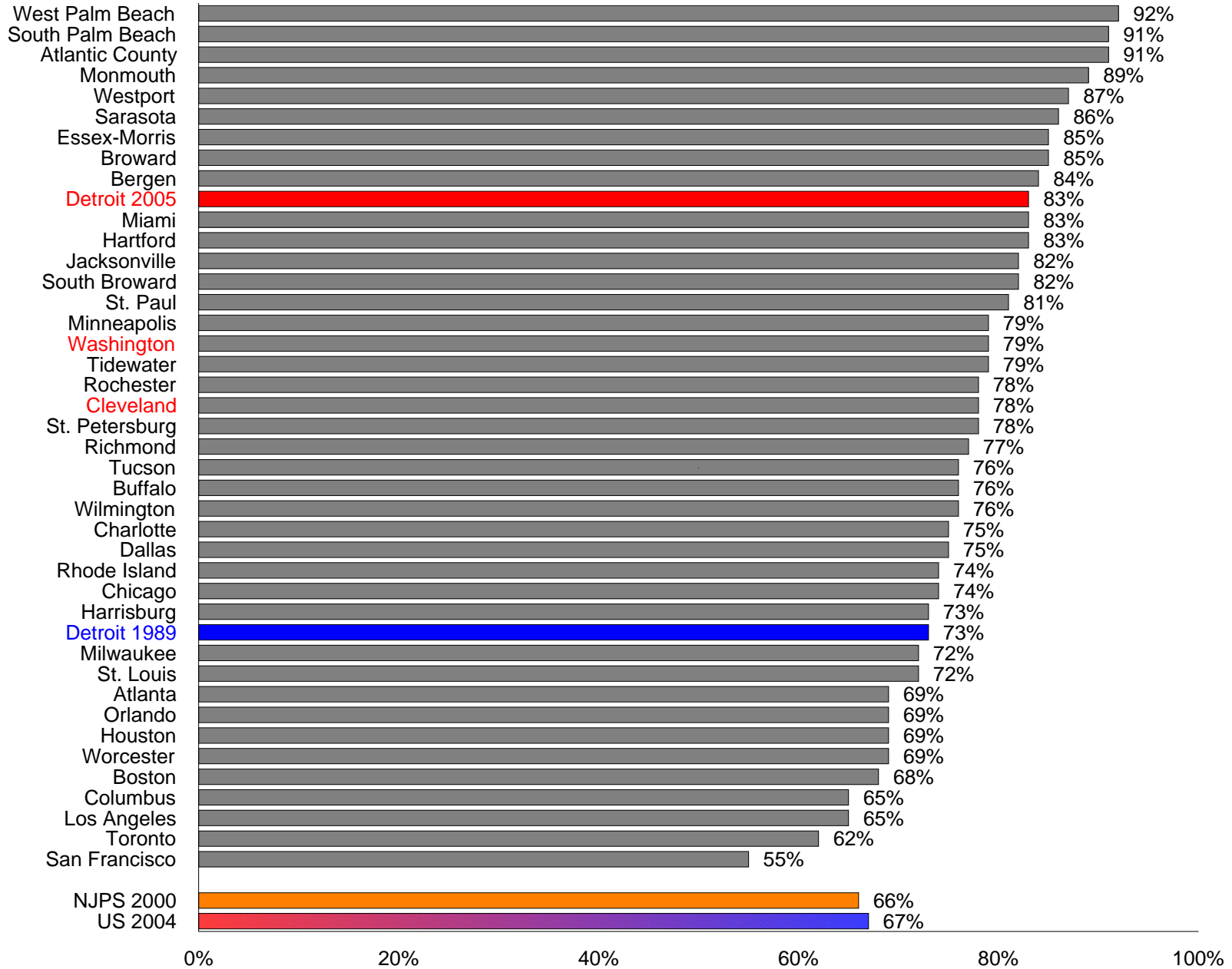
## 20 OR MORE YEARS AT CURRENT ADDRESS



## 20 OR MORE YEARS AT CURRENT ADDRESS BY GEOGRAPHIC AREA

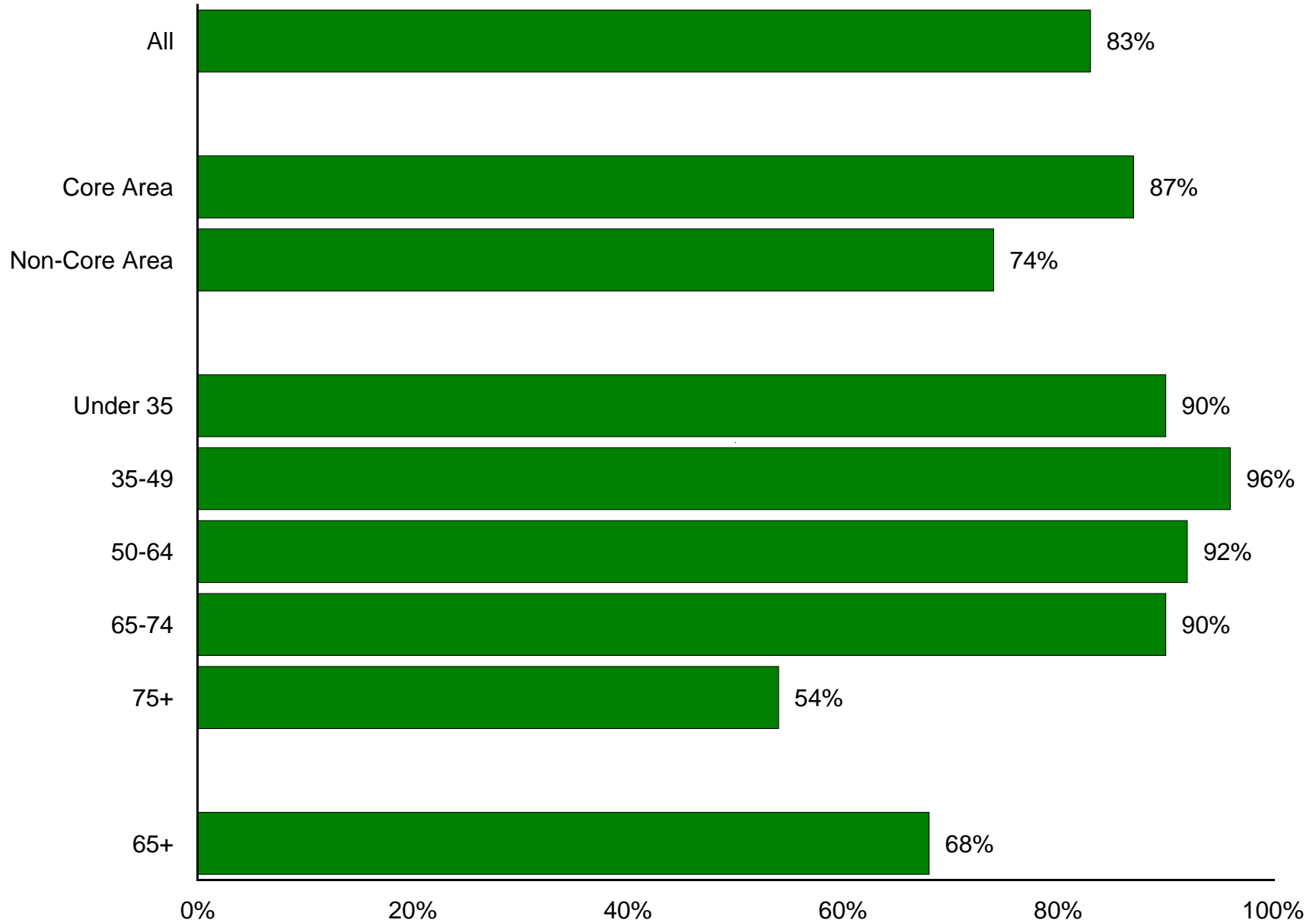


# HOME OWNERSHIP

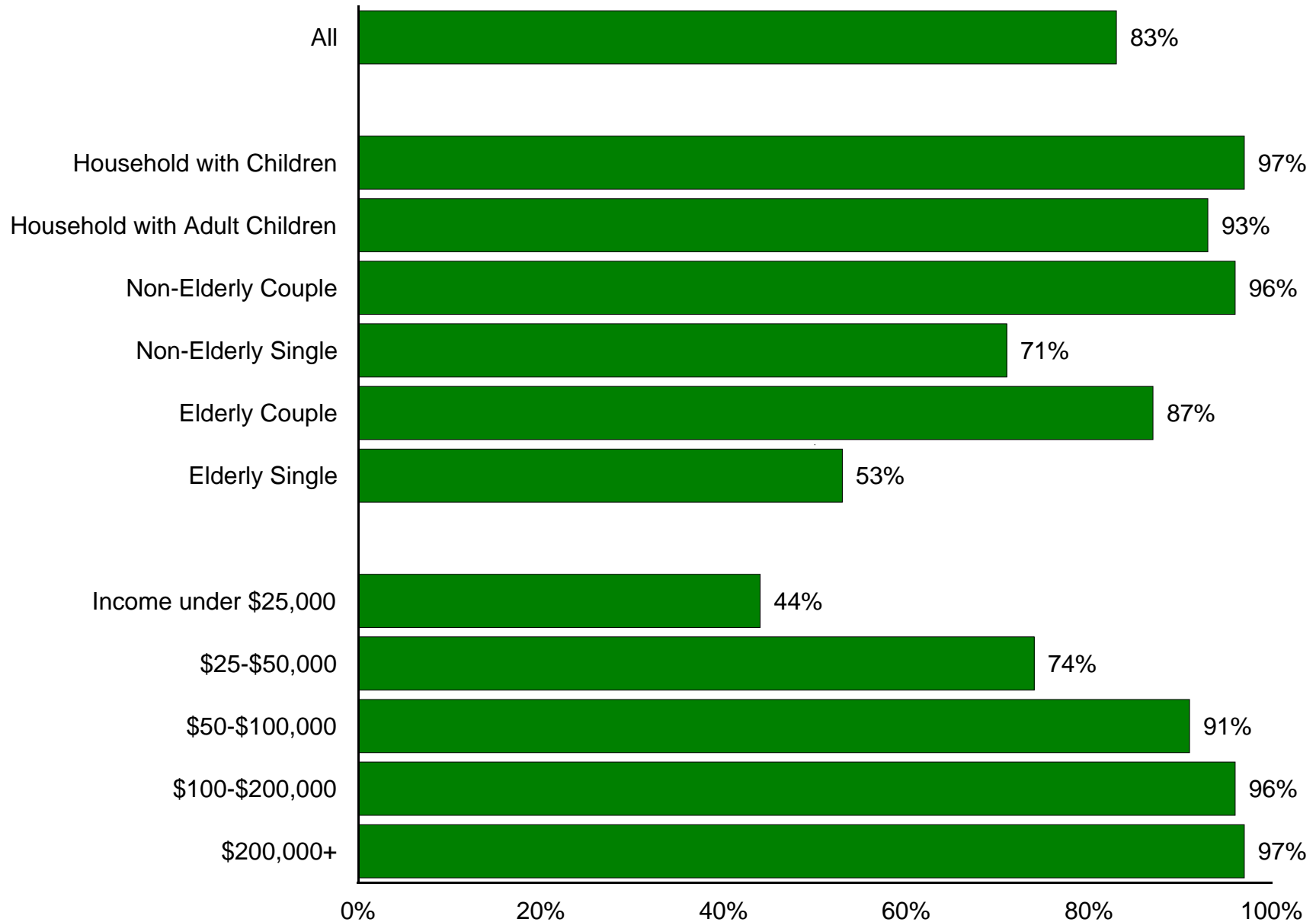




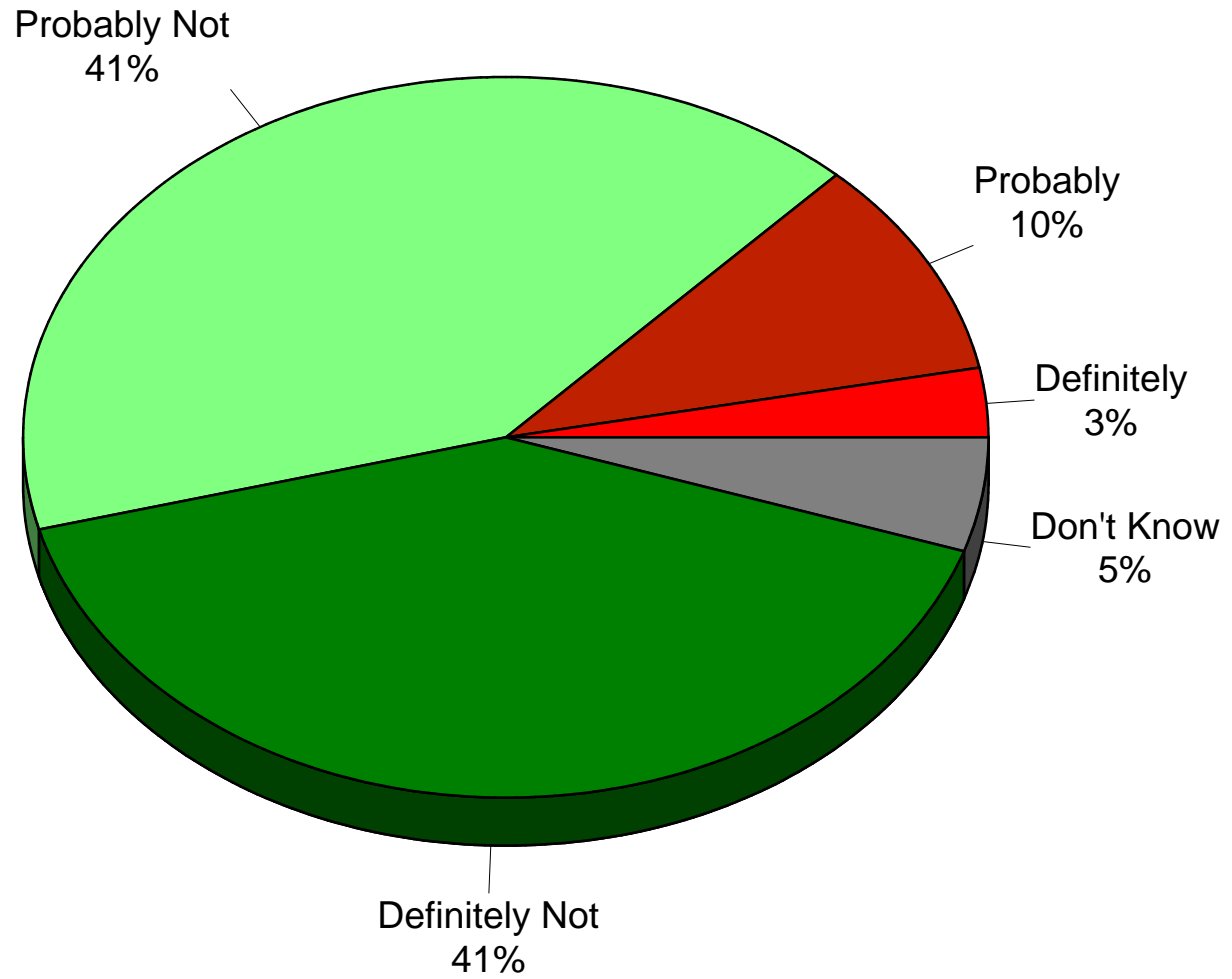
# HOME OWNERSHIP

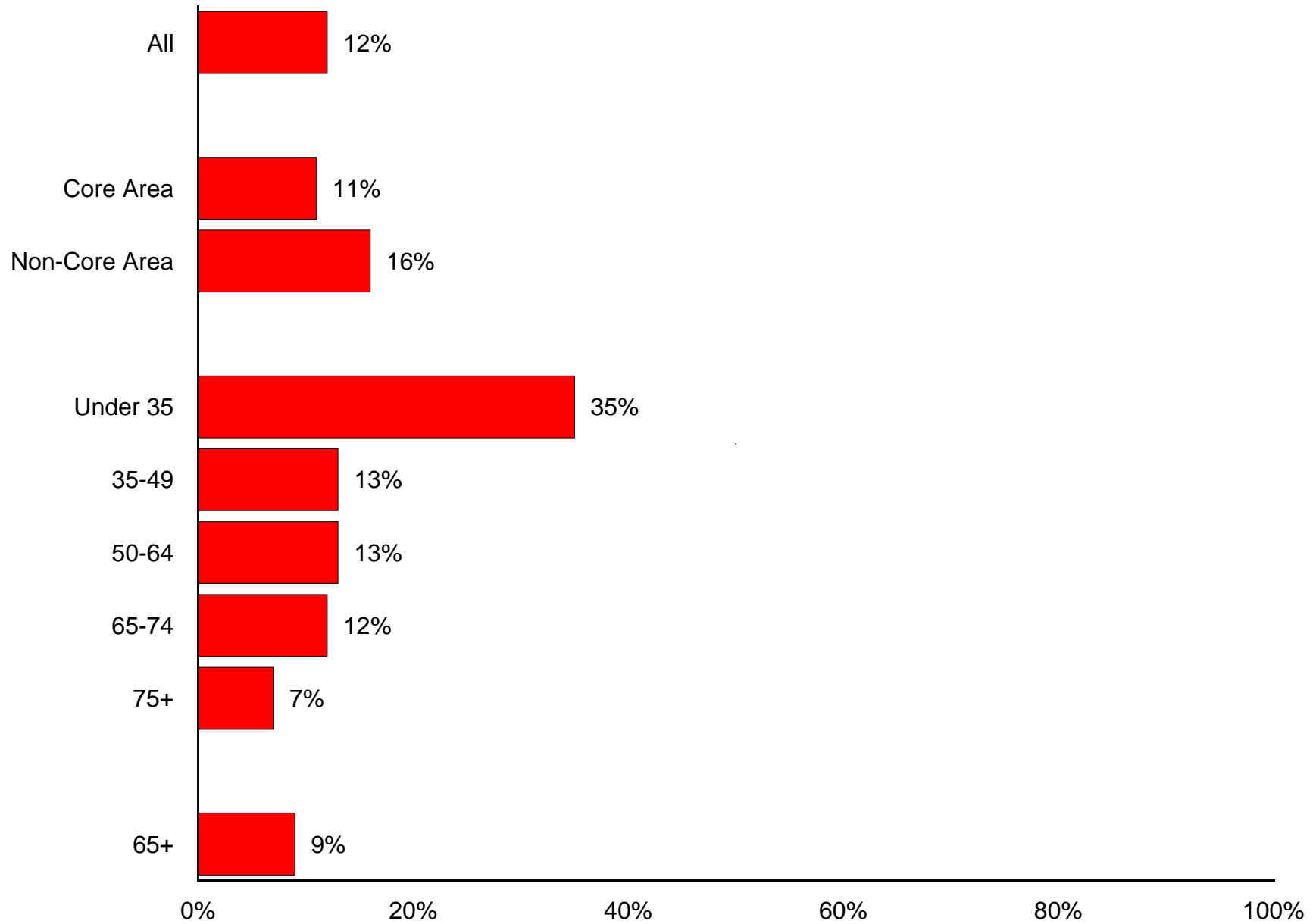


## HOME OWNERSHIP

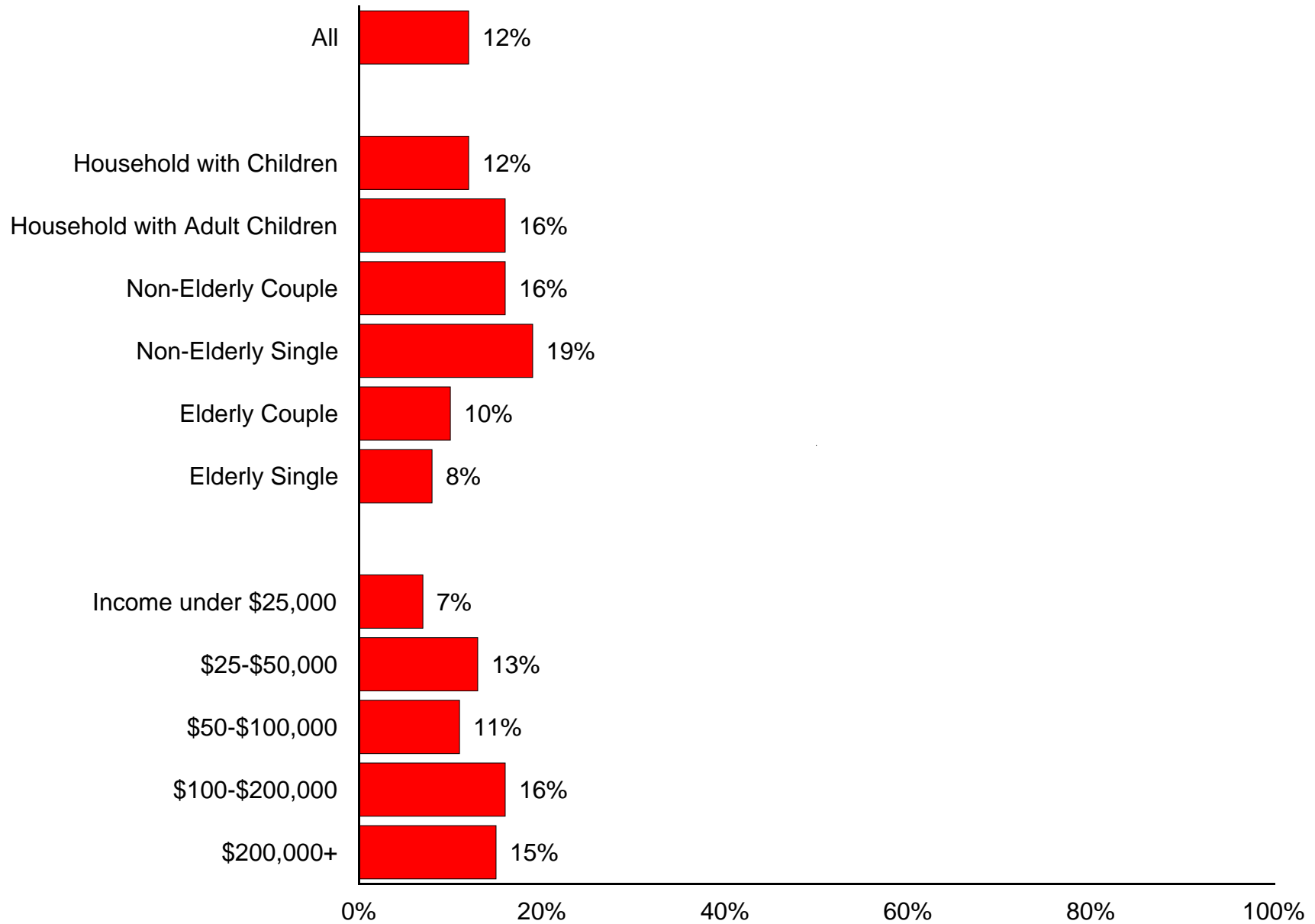


## PROBABILITY OF MOVING WITHIN THE NEXT THREE YEARS

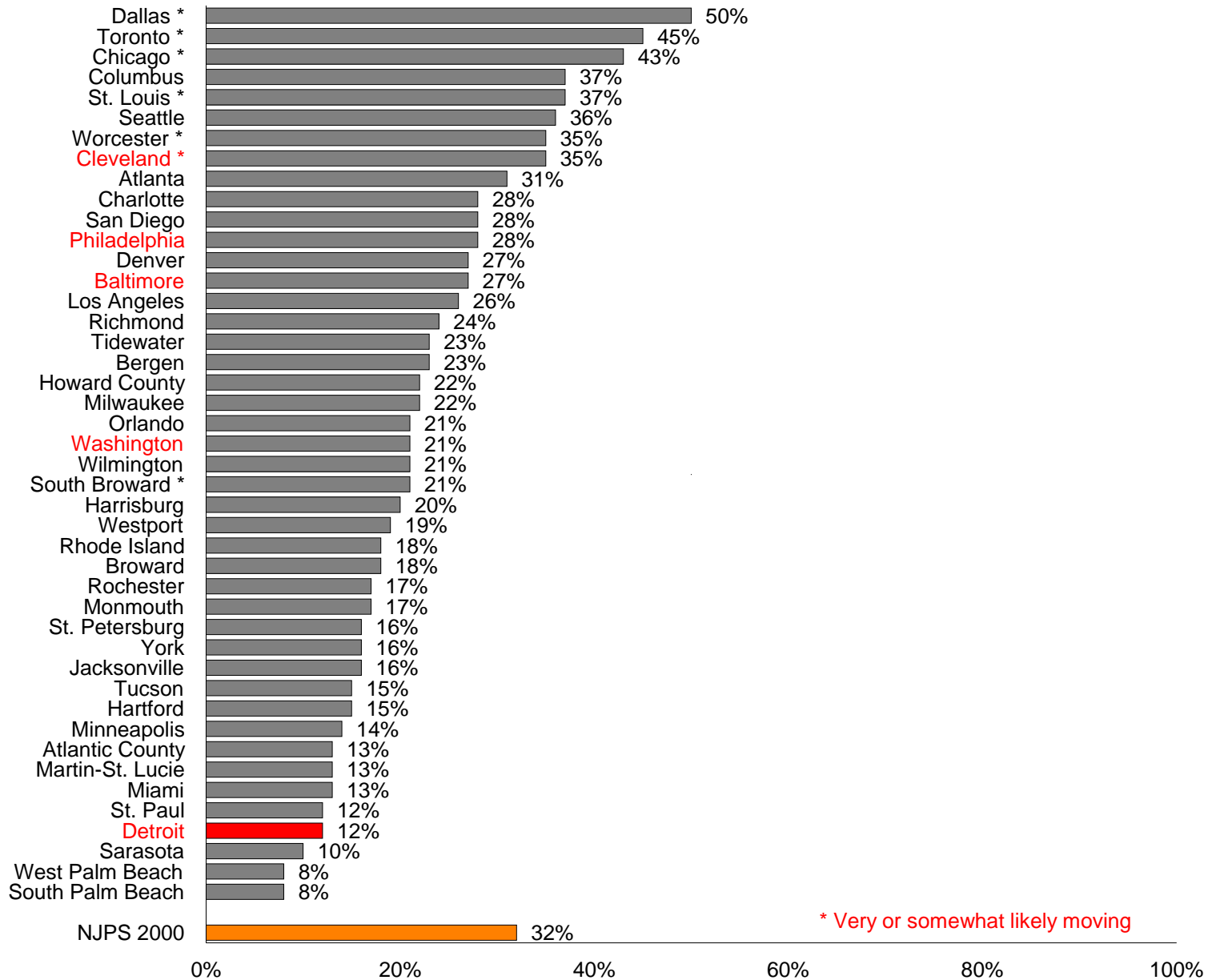


**DEFINITELY/PROBABLY MOVING**

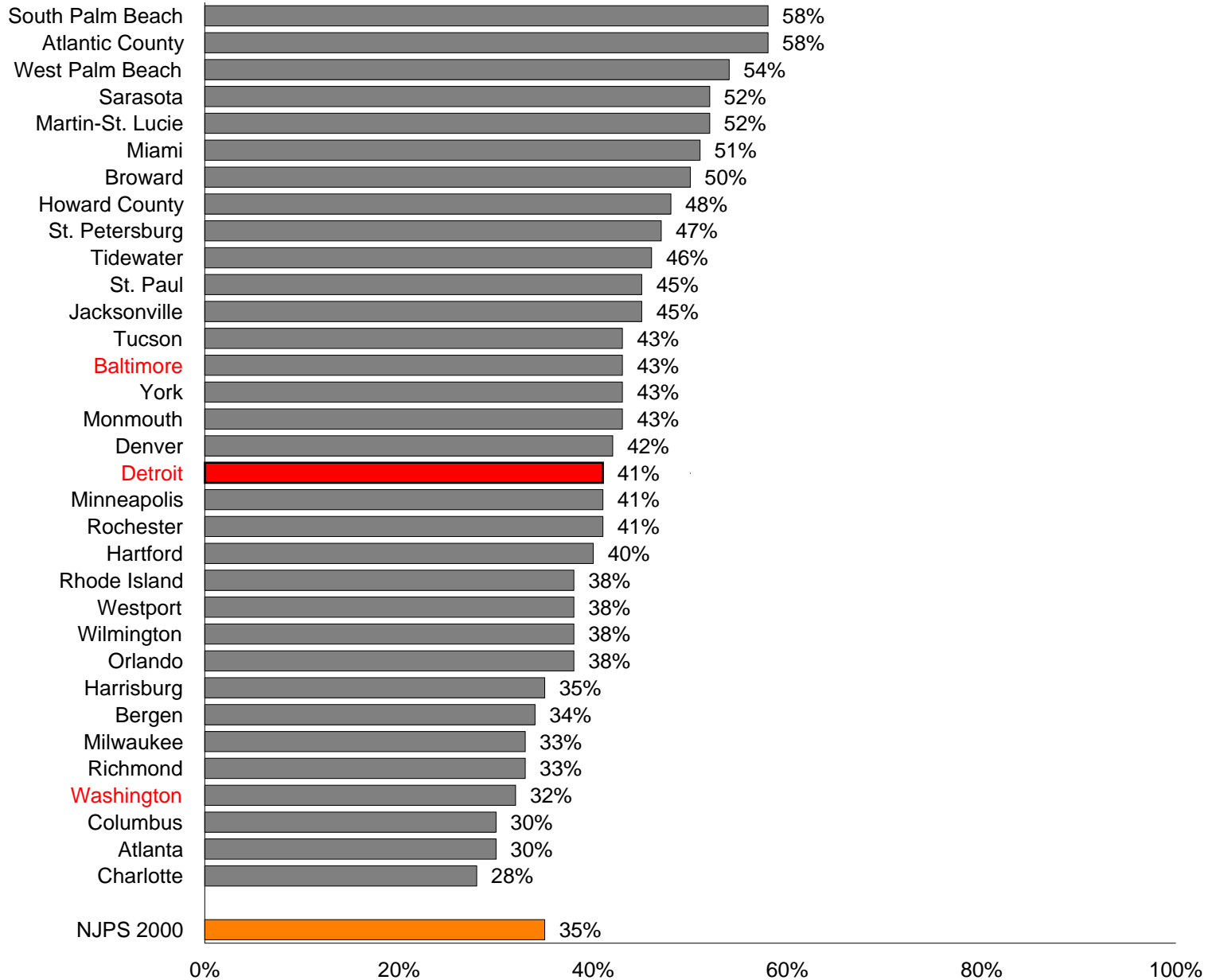
## DEFINITELY/PROBABLY MOVING



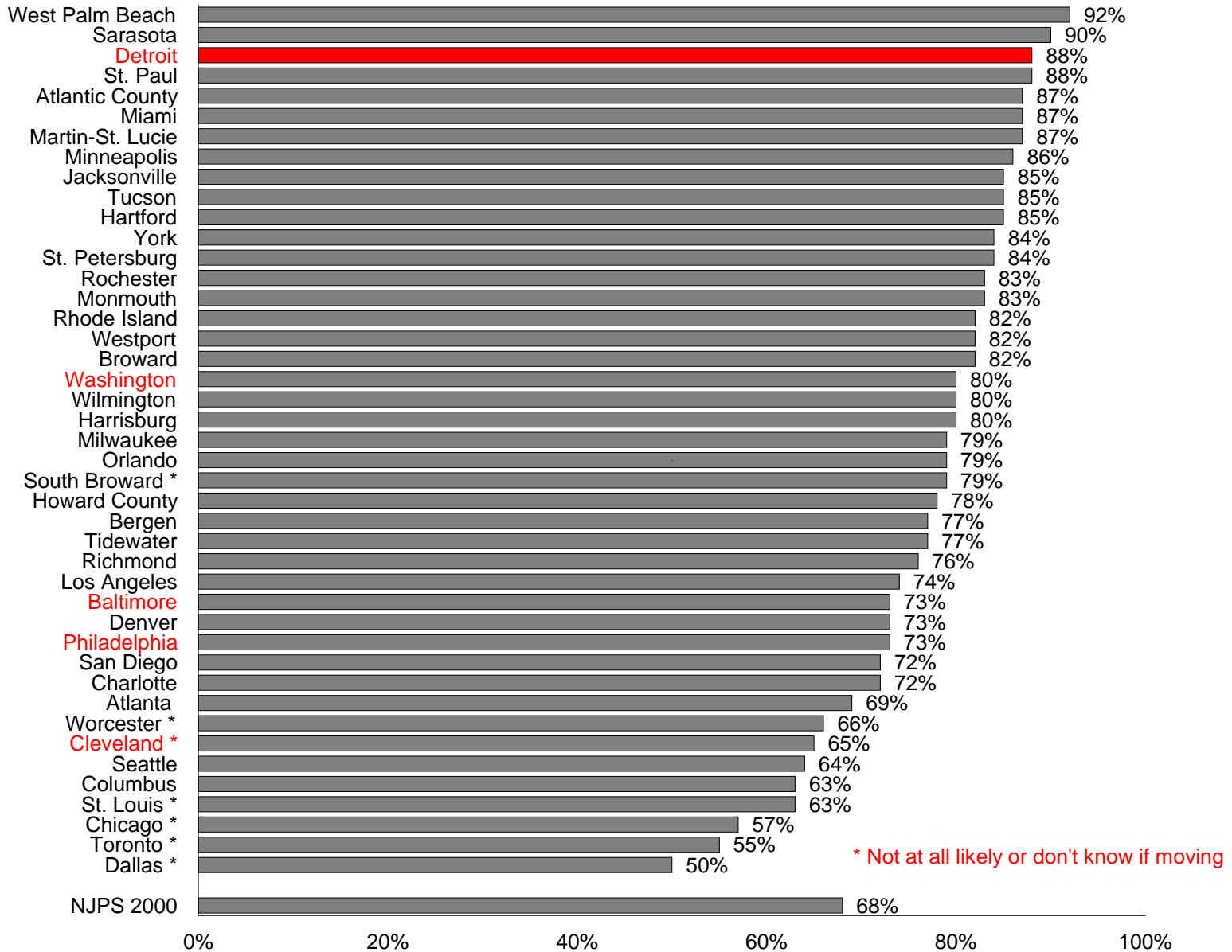
# DEFINITELY OR PROBABLY MOVING WITHIN THE NEXT THREE YEARS



# DEFINITELY NOT MOVING WITHIN THE NEXT THREE YEARS

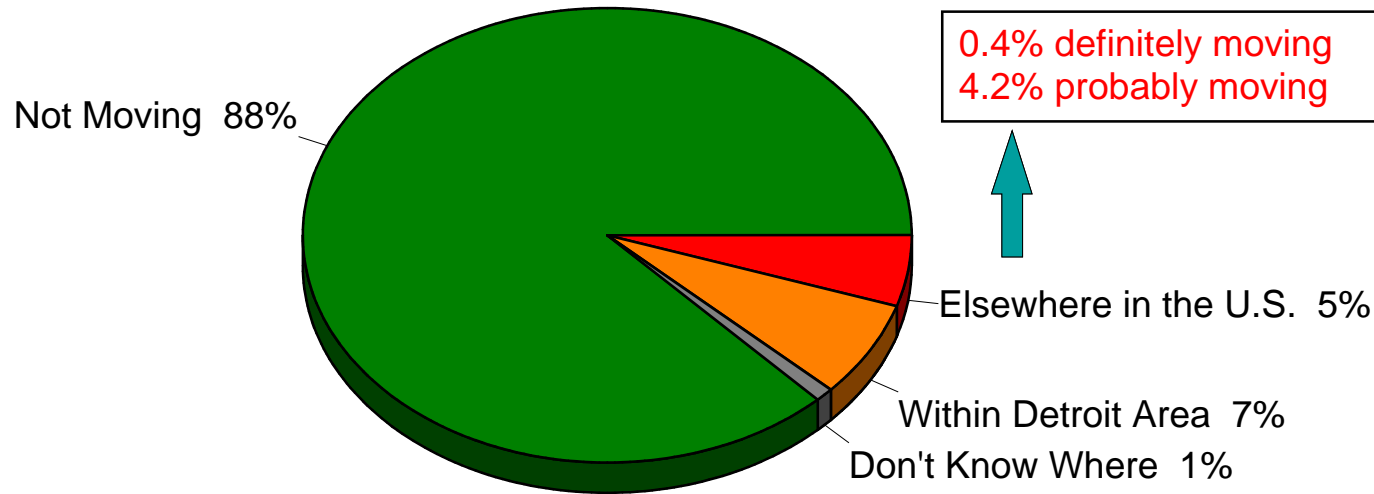


# DEFINITELY NOT/PROBABLY NOT/ DON'T KNOW IF MOVING WITHIN THE NEXT THREE YEARS

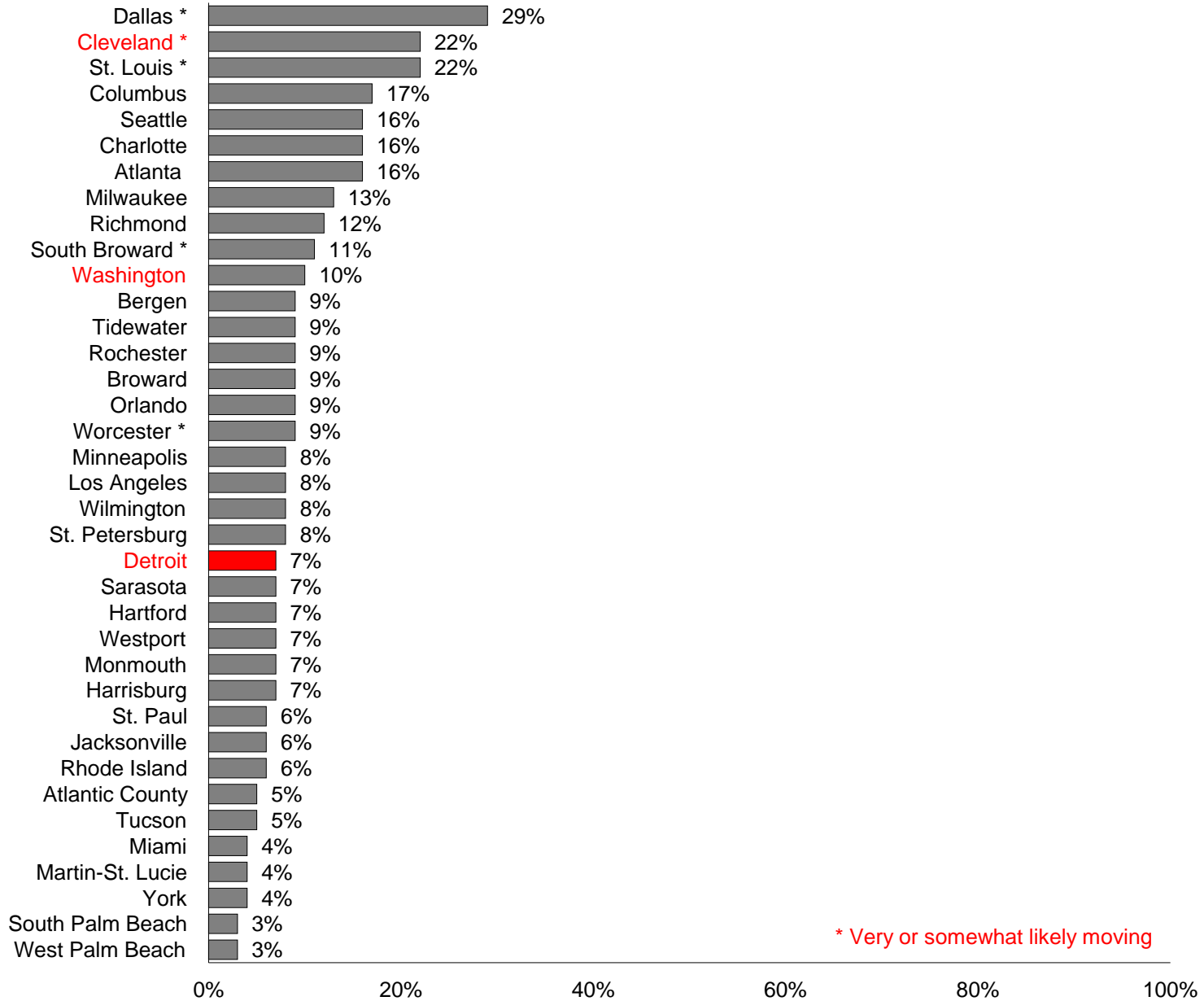




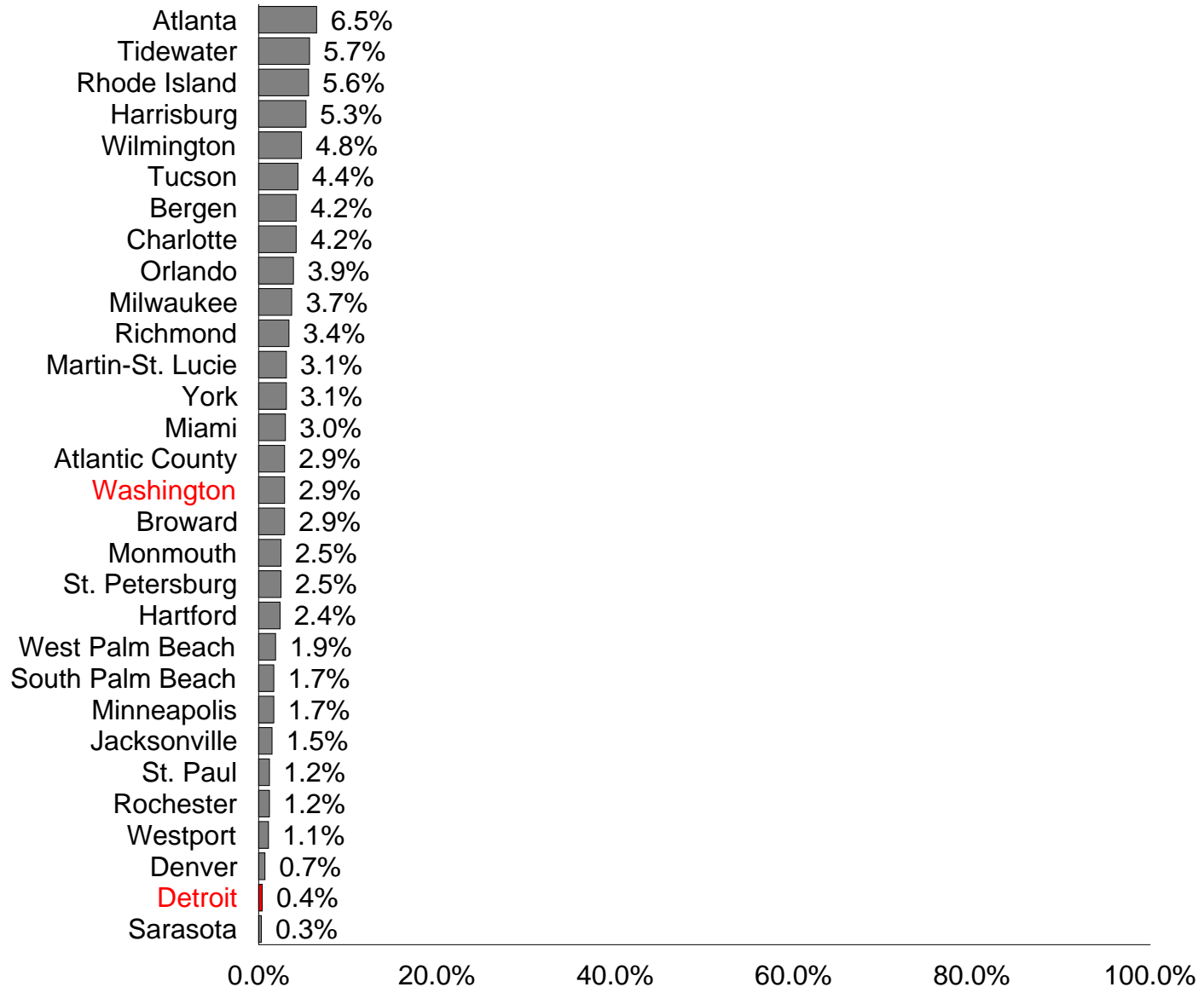
## EXPECTED DESTINATION FOR HOUSEHOLDS WHO ARE MOVING



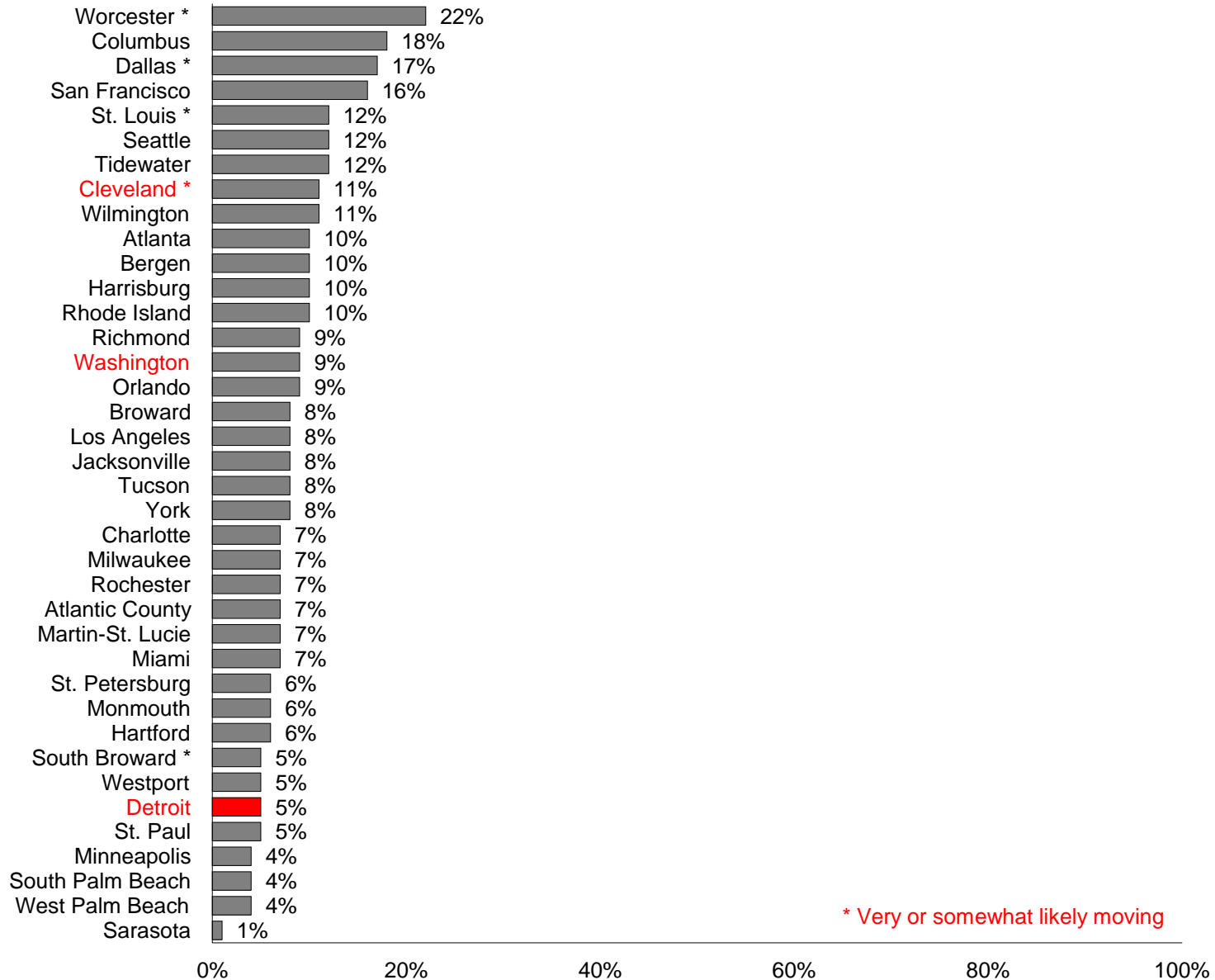
# DEFINITELY OR PROBABLY MOVING WITHIN LOCAL METROPOLITAN AREA



## DEFINITELY MOVING OUT OF LOCAL METROPOLITAN AREA



# DEFINITELY OR PROBABLY MOVING OUT OF LOCAL METROPOLITAN AREA



- **ANNUAL IN-MIGRATION**

- 168 households moved in each year during the past five years

- **PROJECTED ANNUAL OUT-MIGRATION**

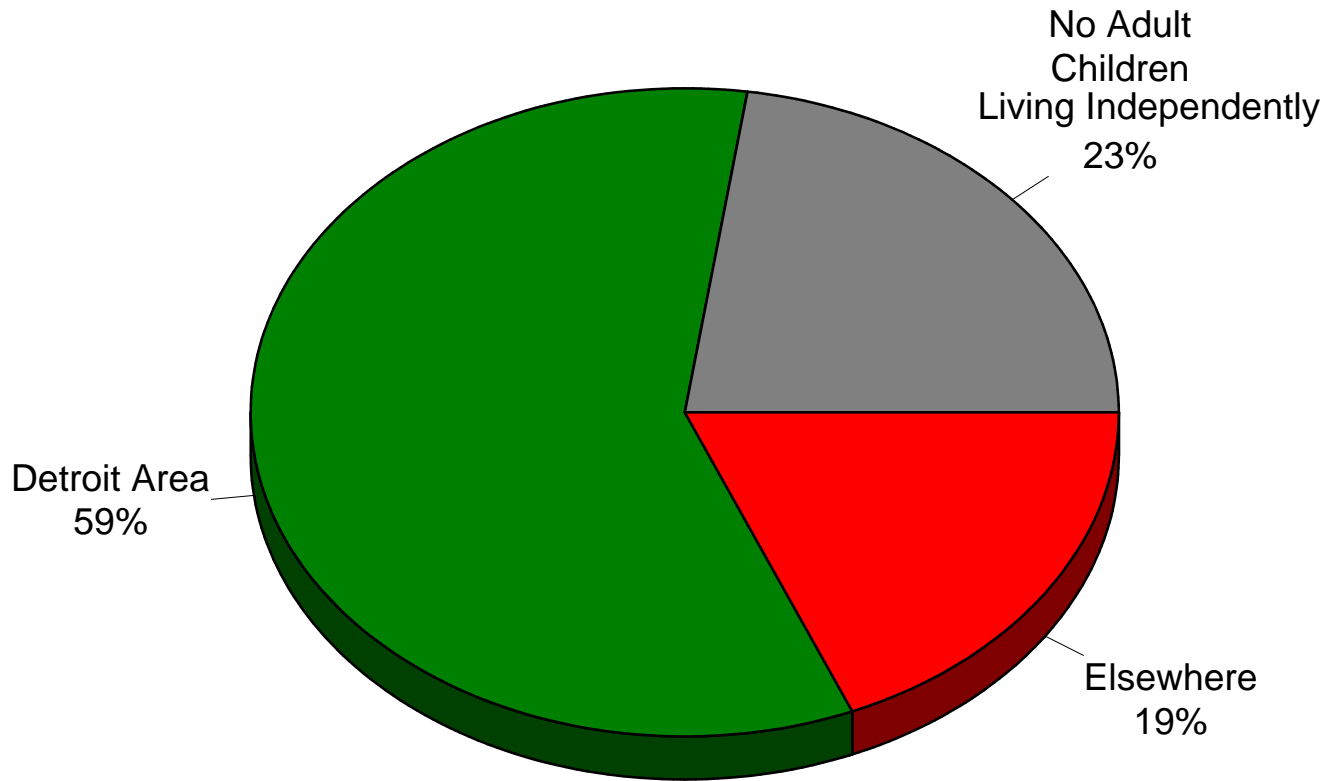
- 40 households definitely moving out of Detroit area each year during the next three years
- 430 households probably moving out of Detroit area each year during the next three years

- **PROJECTED CHANGE**

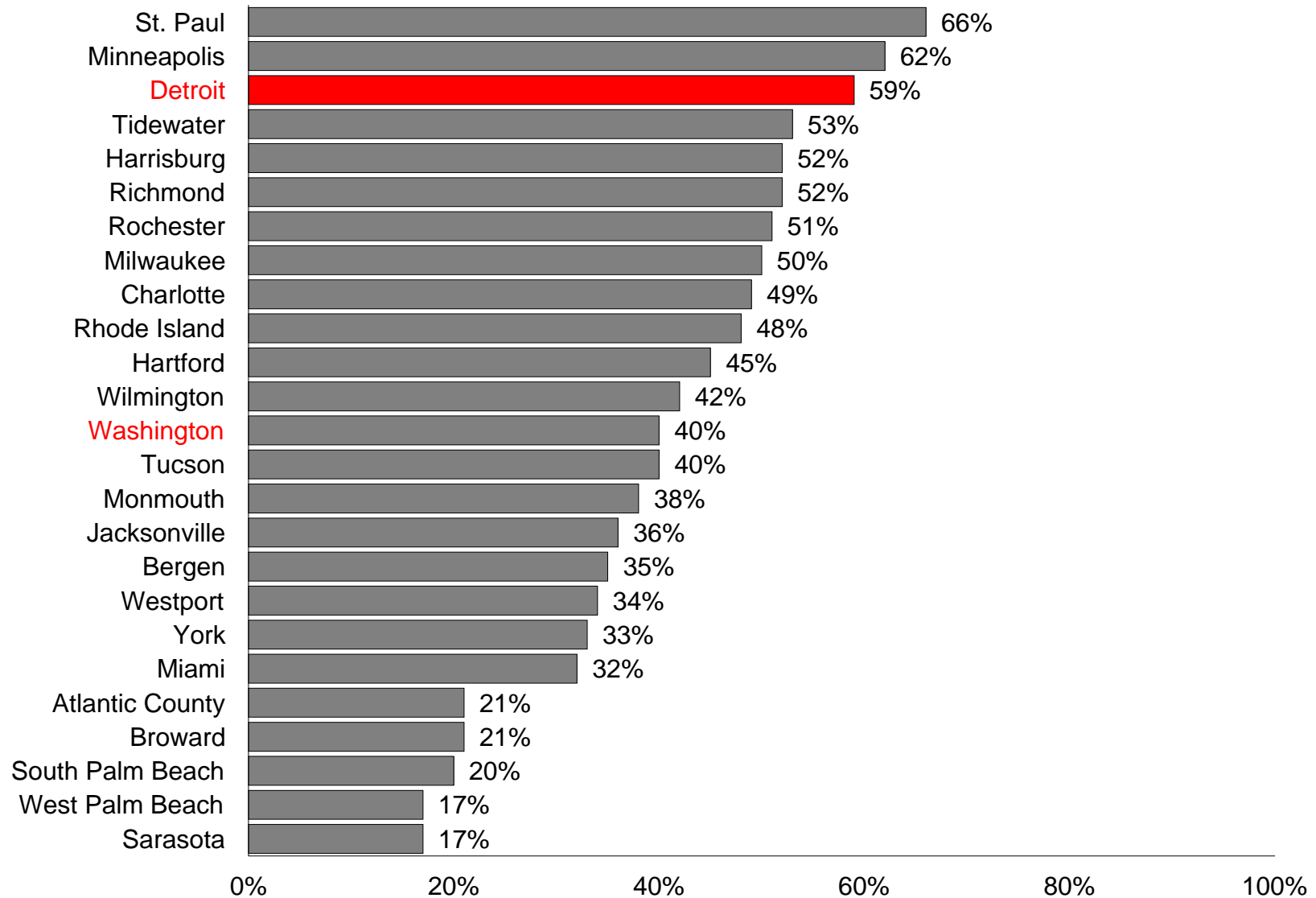
- A continuing *net out-migration* over the next few years

# LOCATION OF ADULT CHILDREN WHO HAVE ESTABLISHED THEIR OWN HOMES

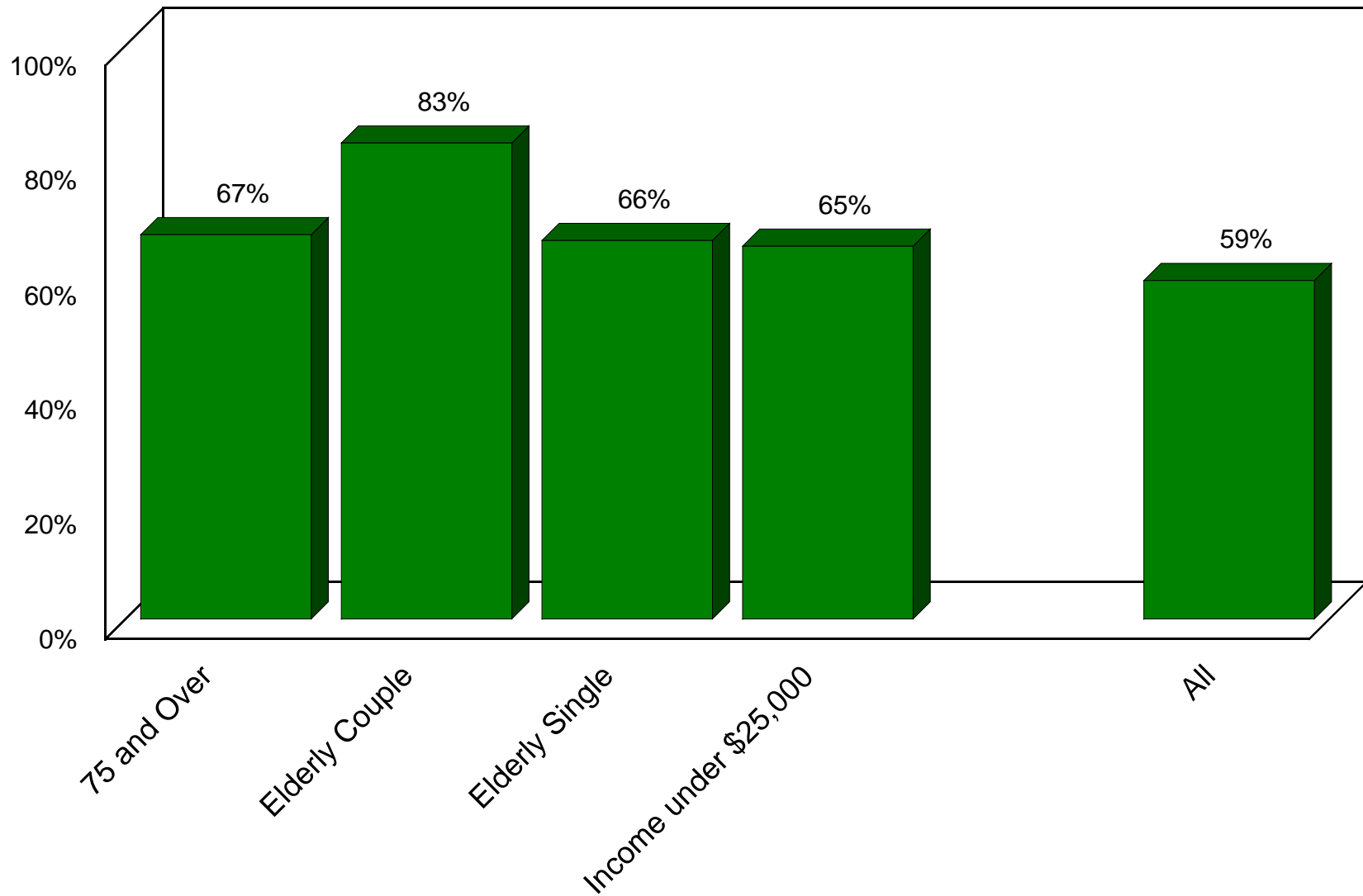
(Households in Which the Respondent Is Age 50 or Over)



## HOUSEHOLDS WITH ADULT CHILDREN WHO HAVE ESTABLISHED THEIR OWN HOMES IN LOCAL AREA

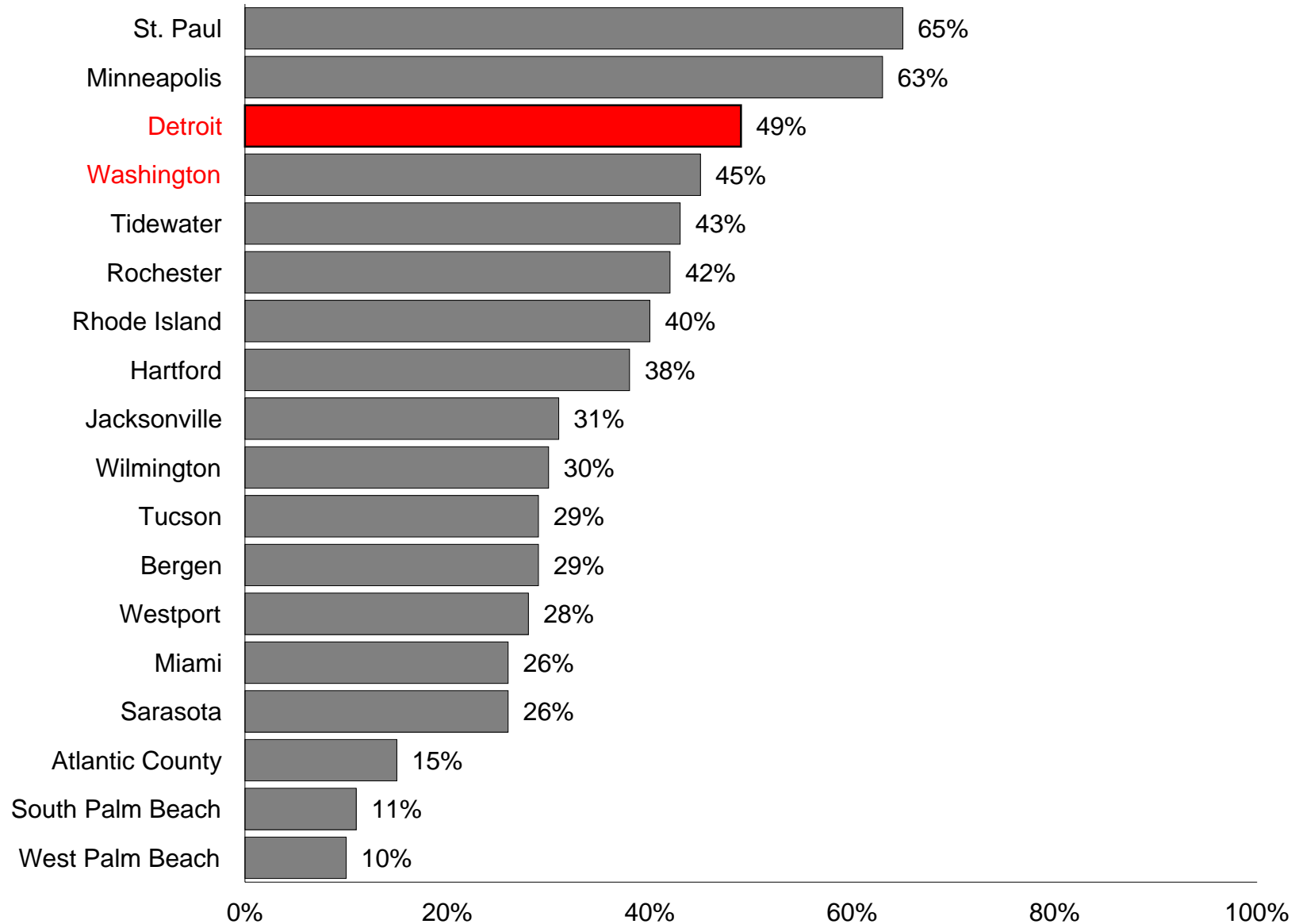


## HOUSEHOLDS WITH ADULT CHILDREN WHO HAVE ESTABLISHED THEIR OWN HOMES IN LOCAL AREA





**PERCENTAGE OF ADULT CHILDREN  
WHO HAVE ESTABLISHED THEIR OWN HOMES IN LOCAL AREA**  
(From Households in Which the Respondent Is Age 50 or Over)



## RETURNING TO DETROIT

- 3% (870 households) of households have an elderly relative who left Detroit to retire and has since returned