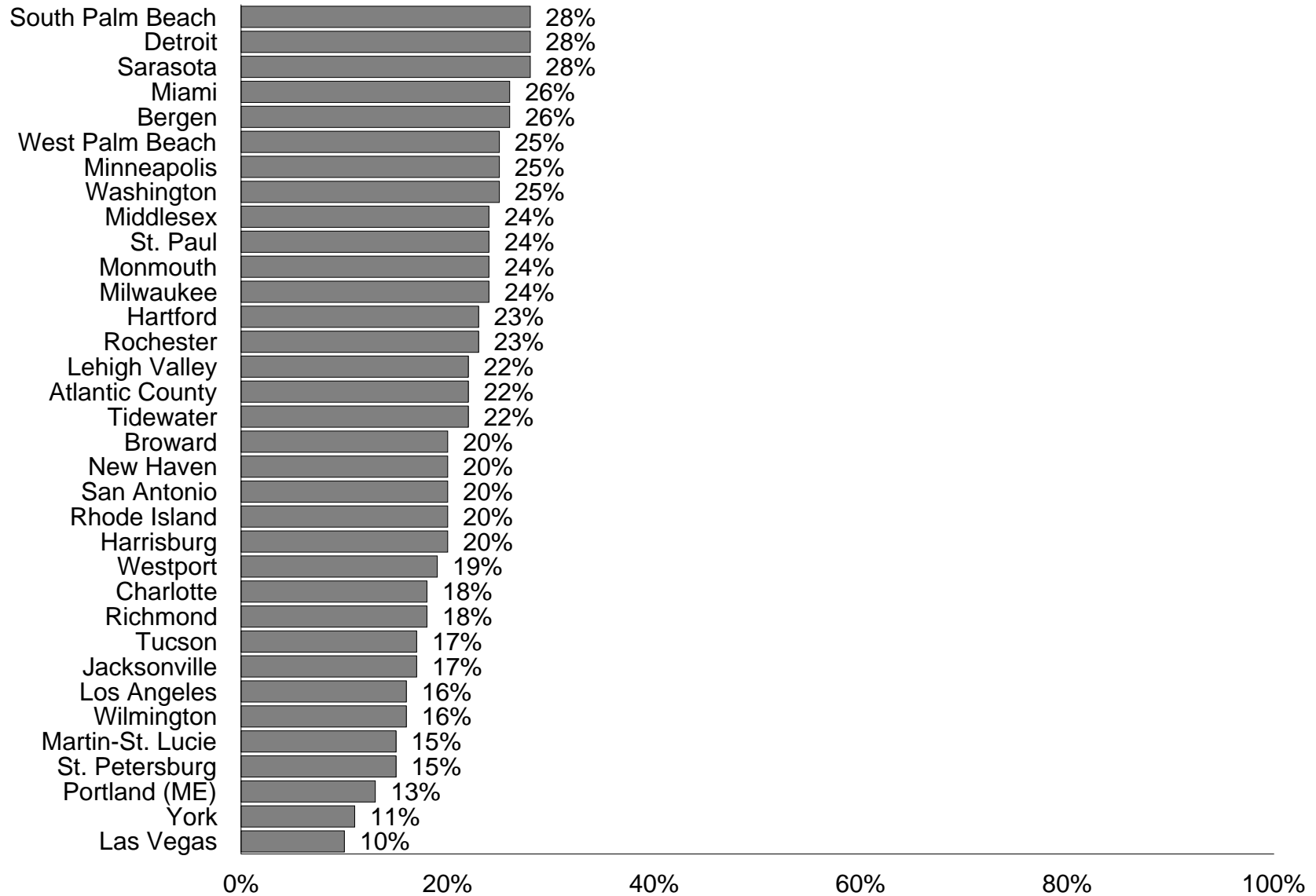


3

HOUSEHOLDS IN WHICH A MEMBER VISITED ISRAEL ON A JEWISH TRIP

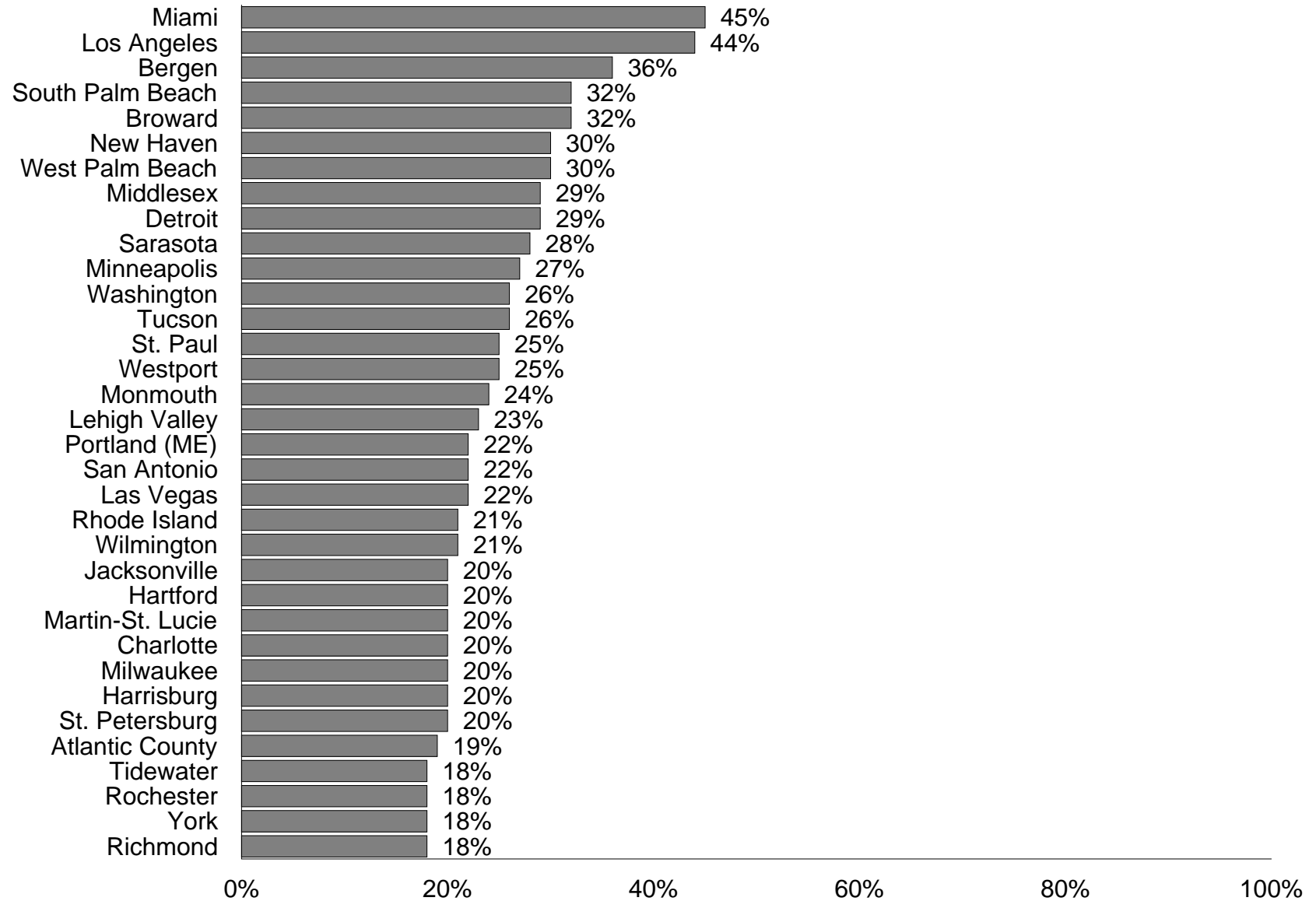
(Jewish Households)



4

HOUSEHOLDS IN WHICH A MEMBER VISITED ISRAEL ON A GENERAL TRIP

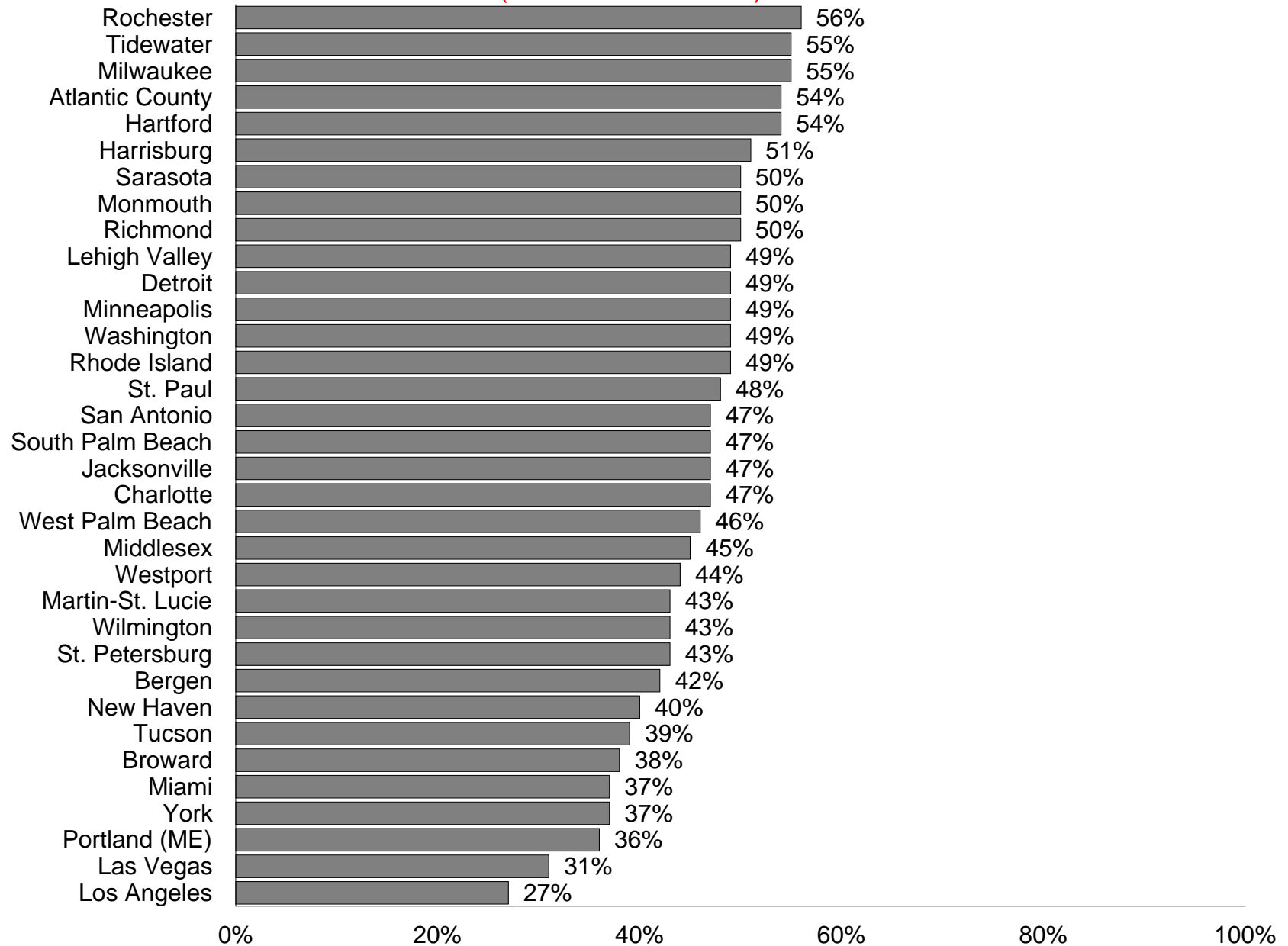
(Jewish Households)



5

JEWISH TRIP MARKET SHARE FOR HOUSEHOLDS WHO VISITED ISRAEL

(Jewish Households)



**TABLE 3
HOUSEHOLDS IN WHICH A JEWISH CHILD VISITED ISRAEL
COMMUNITY COMPARISONS**

BASE: HOUSEHOLDS WITH JEWISH CHILDREN AGE 6-17

Community	Year	Visited Israel		
		Jewish Trip ①	General Trip ②	Total
Miami	2014	12%	34	46%
Bergen	2001	10%	28	38%
New York	2011	NA	NA	35%
Cleveland	2011	NA	NA	30%
Baltimore	2010	NA	NA	26%
Detroit	2005	5%	21	25%
New Haven	2010	7%	17	24%
Monmouth	1997	9%	13	22%
Harrisburg	1994	9%	13	22%
Middlesex	2008	7%	15	22%
Rhode Island	2002	6%	15	21%
Broward	1997	3%	18	21%
San Antonio	2007	7%	12	19%
Milwaukee	1996	9%	9	18%
Chicago	2010	NA	NA	18%
Cincinnati	2008	NA	NA	18%
St. Paul	2004	6%	11	17%
Minneapolis	2004	5%	12	17%
S Palm Beach	2005	5%	11	16%
Washington	2003	3%	13	16%
St. Louis	2014	NA	NA	16%
Tucson	2002	13%	2	15%
Richmond	1994	9%	6	15%

**TABLE 3
HOUSEHOLDS IN WHICH A JEWISH CHILD VISITED ISRAEL
COMMUNITY COMPARISONS**

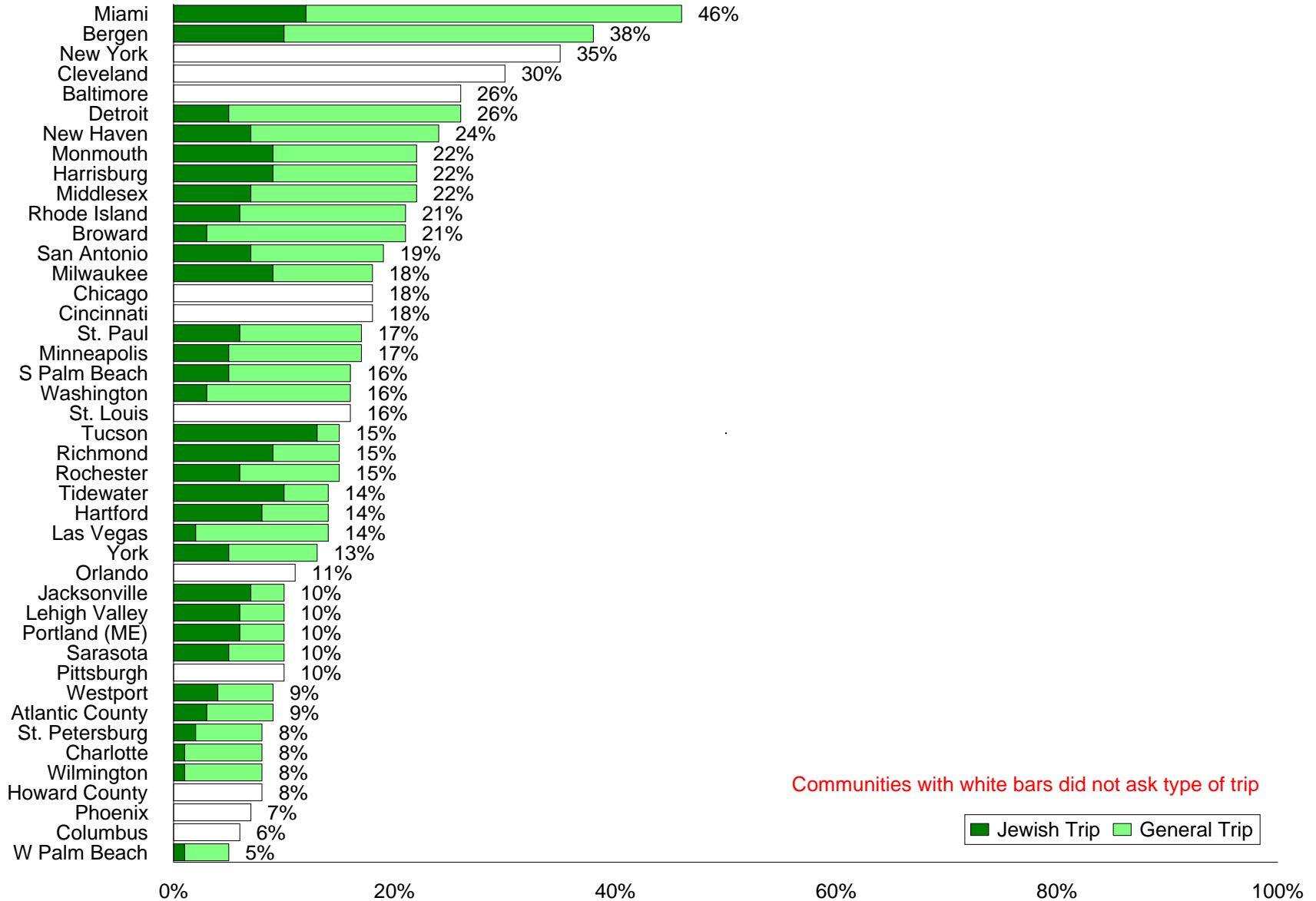
BASE: HOUSEHOLDS WITH JEWISH CHILDREN AGE 6-17

Community	Year	Visited Israel		
		Jewish Trip ①	General Trip ②	Total
Rochester	1999	6%	9	15%
Tidewater	2001	10%	4	14%
Hartford	2000	8%	6	14%
Las Vegas	2005	2%	13	14%
York	1999	5%	8	13%
Orlando	1993	NA	NA	11%
Jacksonville	2002	7%	3	10%
Lehigh Valley	2007	6%	4	10%
Portland (ME)	2007	6%	4	10%
Sarasota	2001	6%	5	10%
Pittsburgh	2002	NA	NA	10%
Westport	2000	4%	5	9%
Atlantic County	2004	3%	6	9%
St. Petersburg	1994	2%	6	8%
Charlotte	1997	1%	7	8%
Wilmington	1995	1%	7	8%
Howard County	2010	NA	NA	8%
Phoenix	2002	NA	NA	7%
Columbus	2013	NA	NA	6%
W Palm Beach	2005	1%	4	5%

See notes on **Table 2**.

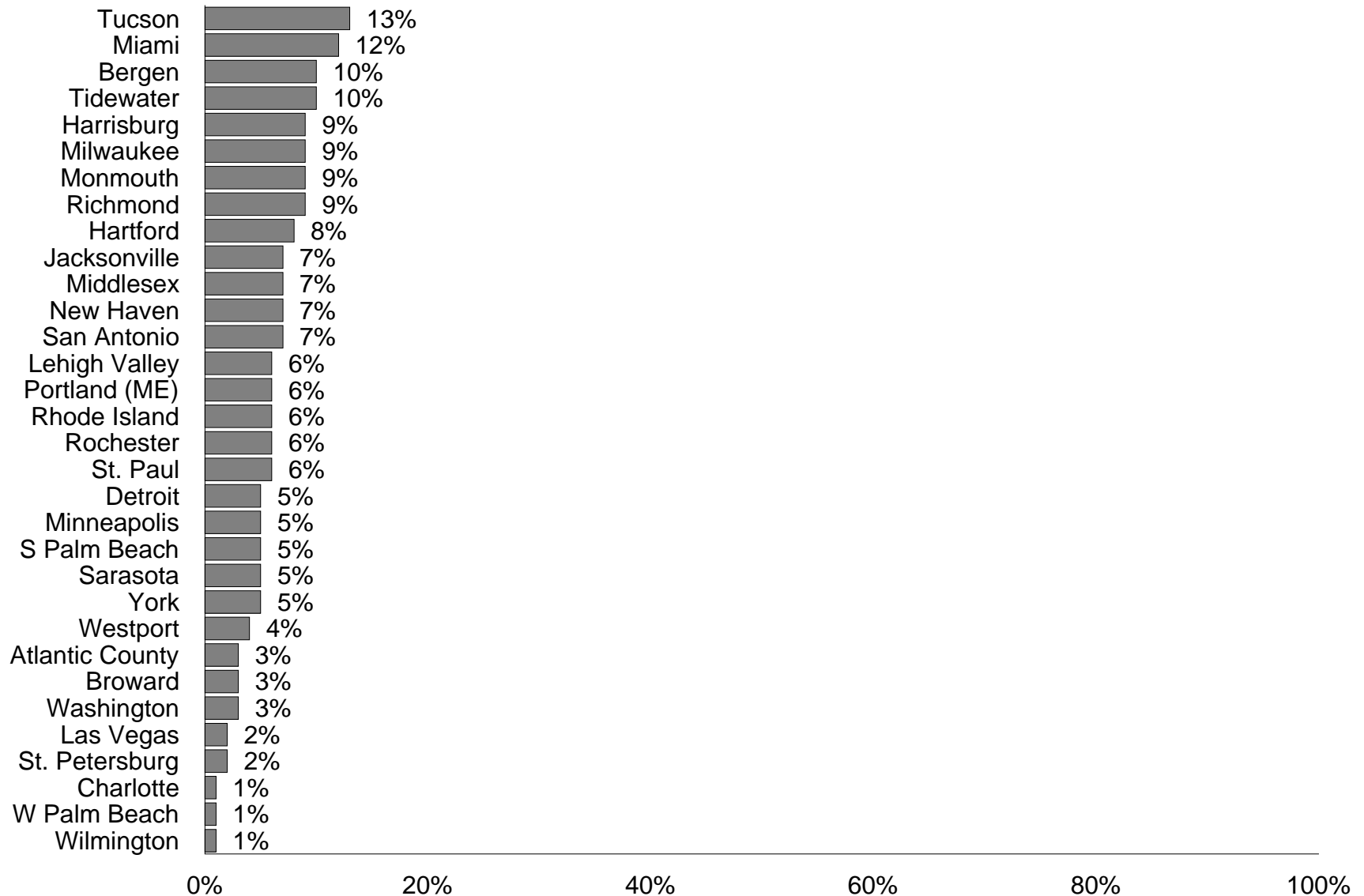
6 HOUSEHOLDS IN WHICH A JEWISH CHILD VISITED ISRAEL

(Households with Jewish Children Age 6-17)



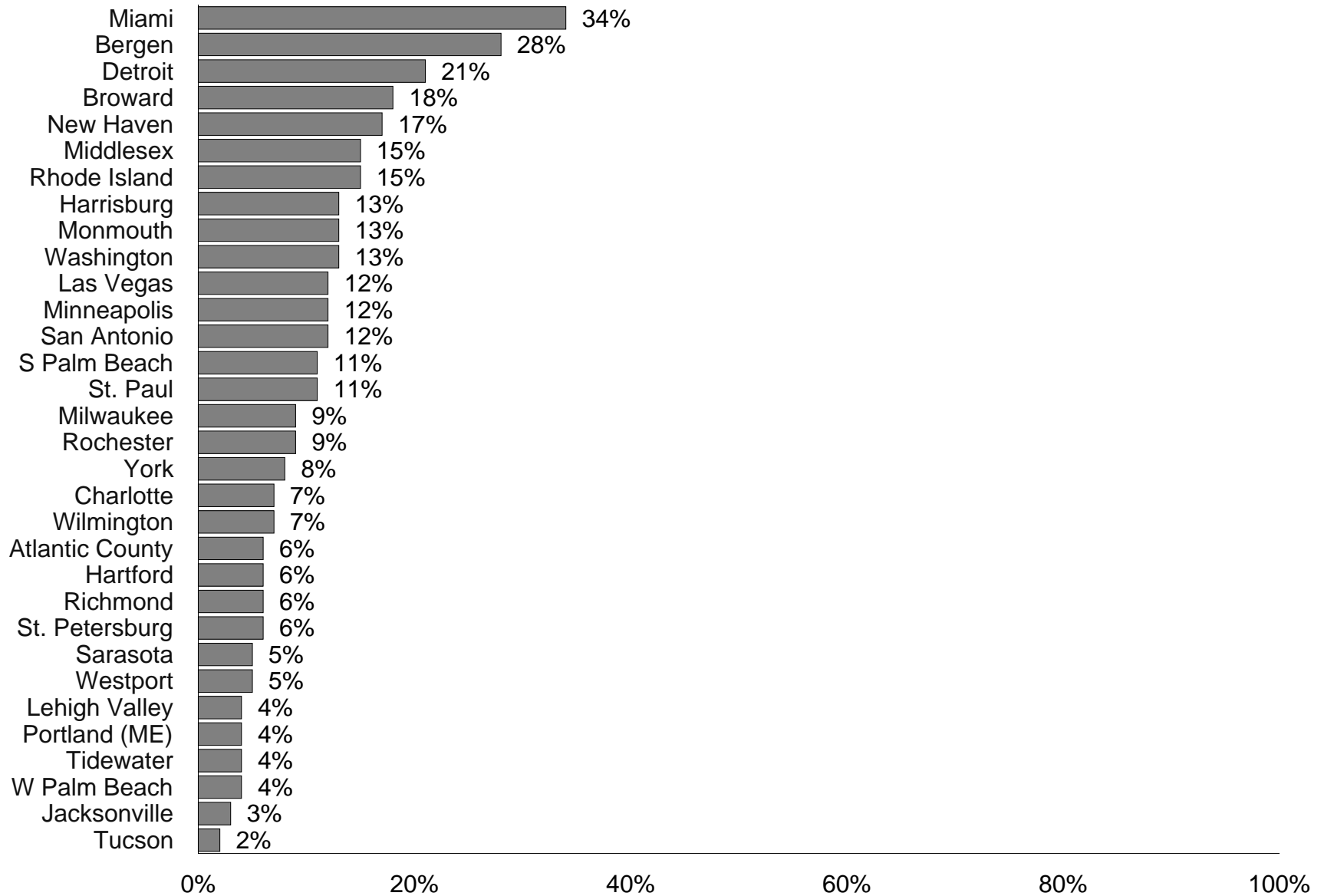
7 HOUSEHOLDS IN WHICH A JEWISH CHILD VISITED ISRAEL ON A JEWISH TRIP

(Households with Jewish Children Age 6-17)



8 HOUSEHOLDS IN WHICH A JEWISH CHILD VISITED ISRAEL ON A GENERAL TRIP

(Households with Jewish Children Age 6-17)



**TABLE 4
SERIOUSLY INVESTIGATE SENDING JEWISH TEENAGERS
ON A TRIP TO ISRAEL
COMMUNITY COMPARISONS**

BASE: HOUSEHOLDS WITH JEWISH CHILDREN AGE 0-17

Community	Year	Have Sent a Jewish Child/ Teenager in the Past	Will Definitely Send a Jewish Teenager in the Future	Will Seriously Investigate	Don't Know	Will Not Seriously Investigate
Las Vegas	2005	10%	1	48	12	28
W Palm Beach	2005	4%	12	43	15	27
S Palm Beach	2005	12%	10	43	10	26
Sarasota	2001	8%	5	55	7	26
Rhode Island	2002	17%	8	45	8	22
San Antonio	2007	17%	9	47	8	19
Lehigh Valley	2007	10%	10	56	7	18
Bergen	2001	33%	6	41	2	18
New Haven	2010	23%	6	44	11	17
Middlesex	2008	18%	20	37	9	16
Atlantic County	2004	6%	0	76	2	16
Tidewater	2001	12%	6	62	3	16
Portland (ME)	2007	7%	3	58	17	15
Jacksonville	2002	7%	5	68	5	15
St. Paul	2004	15%	3	63	6	14
Tucson	2002	12%	5	56	13	14
Detroit	2005	20%	4	60	3	13
Washington	2003	14%	2	66	5	13
Rochester	1999	12%	19	44	12	13
Hartford	2000	12%	14	50	13	12

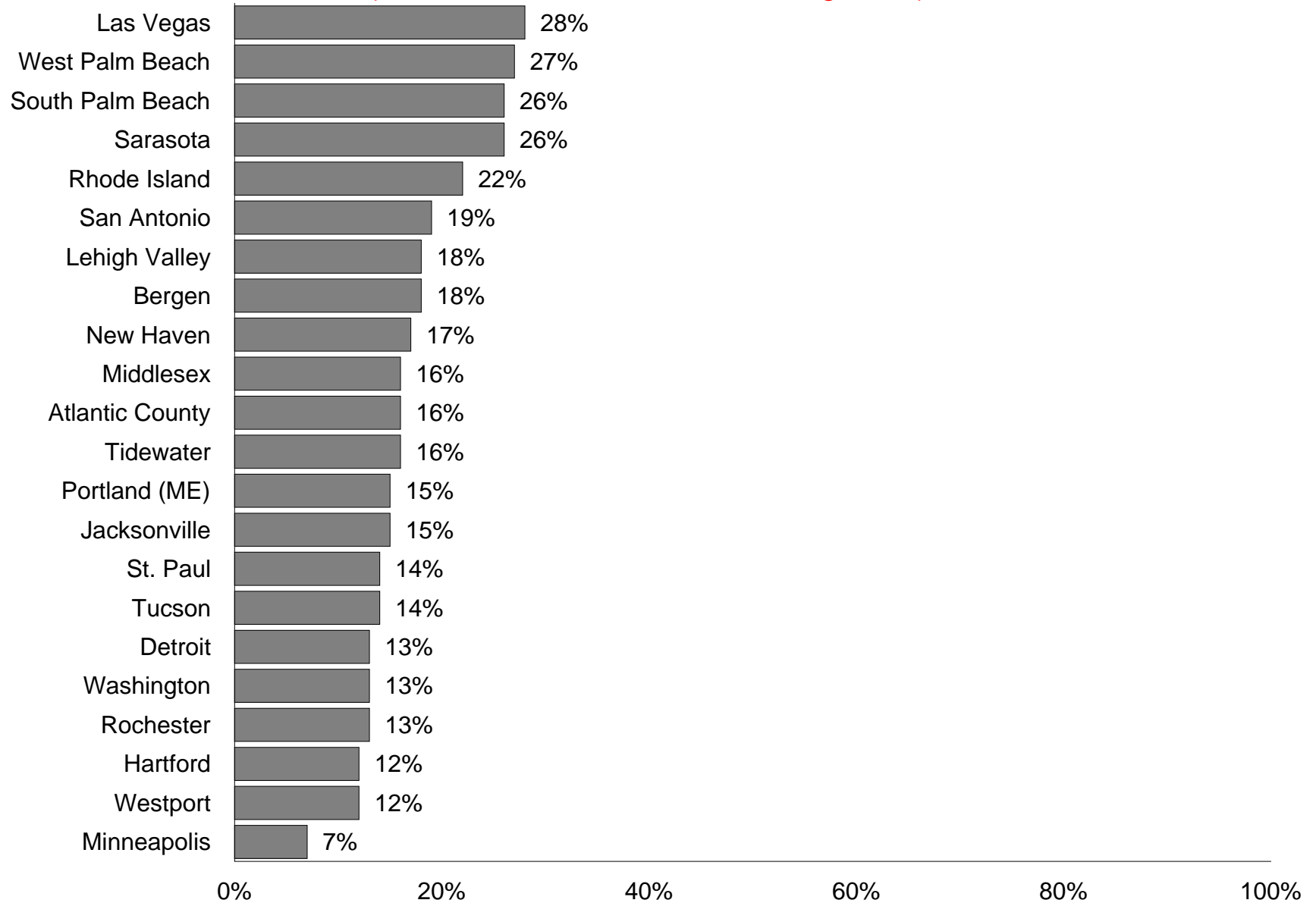
TABLE 4
SERIOUSLY INVESTIGATE SENDING JEWISH TEENAGERS
ON A TRIP TO ISRAEL
COMMUNITY COMPARISONS

BASE: HOUSEHOLDS WITH JEWISH CHILDREN AGE 0-17

Community	Year	Have Sent a Jewish Child/ Teenager in the Past	Will Definitely Send a Jewish Teenager in the Future	Will Seriously Investigate	Don't Know	<i>Will Not Seriously Investigate</i>
Westport	2000	6%	15	61	7	12
Minneapolis	2004	14%	7	65	8	7

9 WILL NOT SERIOUSLY INVESTIGATE SENDING JEWISH TEENAGERS ON A TRIP TO ISRAEL

(Households with Jewish Children Age 0-17)



**TABLE 5
EMOTIONAL ATTACHMENT TO ISRAEL
COMMUNITY COMPARISONS**

BASE: JEWISH RESPONDENTS

Community	Year	<i>Extremely/ Very</i>	Extremely Attached	Very Attached	Somewhat Attached	Not Attached
Miami	2014	62%	32%	30	27	11
S Palm Beach	2005	61%	24%	36	33	7
Middlesex	2008	58%	27%	31	32	10
Detroit	2005	56%	26%	29	32	12
Jacksonville	2002	56%	25%	31	33	11
Bergen	2001	55%	26%	29	33	12
San Antonio	2007	55%	23%	32	33	12
Lehigh Valley	2007	54%	21%	32	36	10
W Palm Beach	2005	54%	19%	35	37	9
Rhode Island	2002	53%	22%	31	37	10
Minneapolis	2004	52%	21%	31	37	11
Atlantic County	2004	51%	19%	32	39	10
St. Paul	2004	50%	20%	30	35	16
Sarasota	2001	49%	22%	26	41	11
Washington	2003	49%	20%	29	37	15
Tucson	2002	47%	18%	29	37	16
New Haven	2010	47%	17%	30	36	17
Los Angeles	1997	45%	17%	28	39	15
Milwaukee	1996	44%	15%	29	41	15
Broward	1997	42%	17%	25	41	17
Monmouth	1997	42%	16%	26	43	15
San Francisco	2004	42%	16%	26	32	26
Harrisburg	1994	42%	13%	29	42	16
Westport	2000	41%	14%	28	44	15

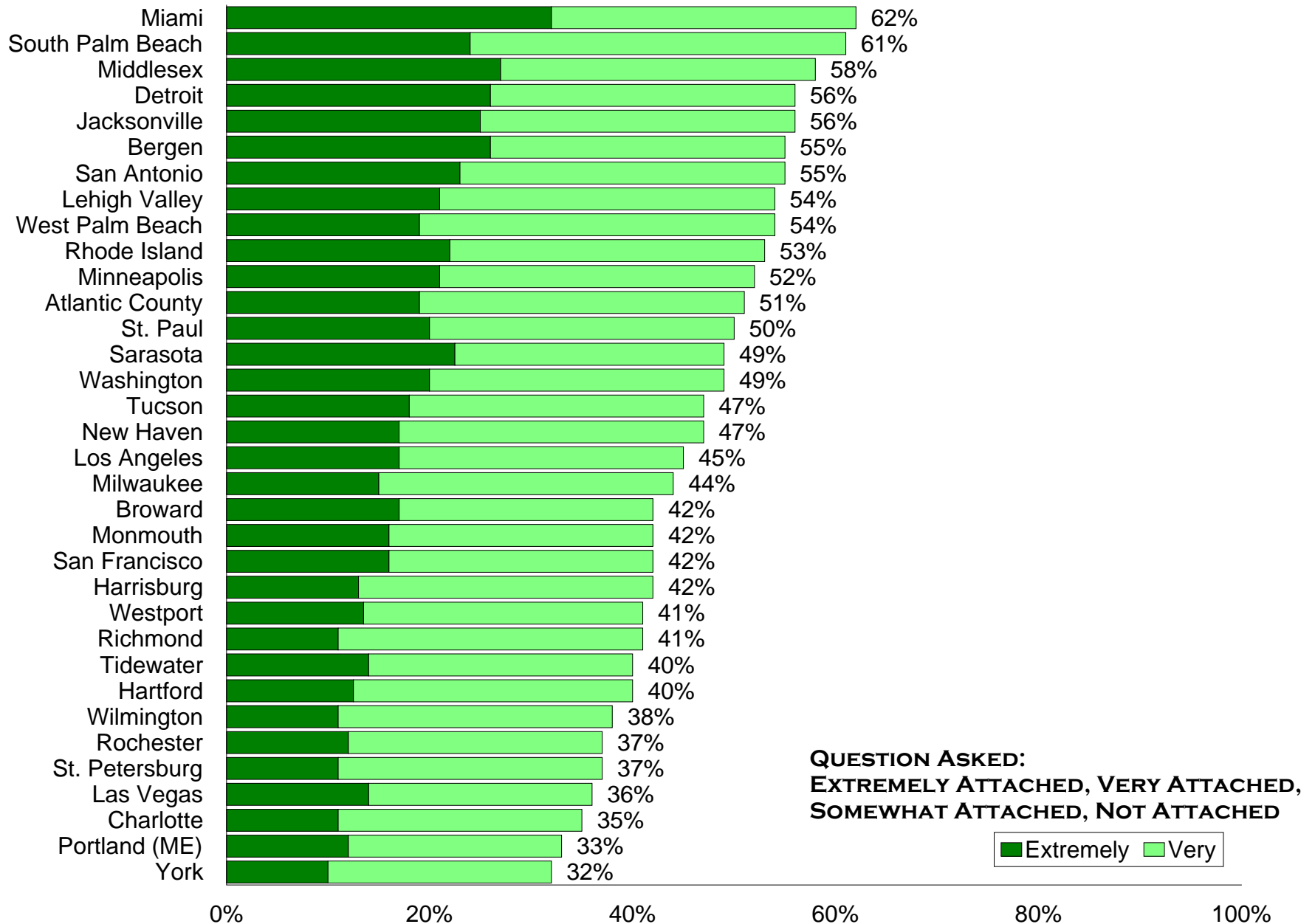
**TABLE 5
EMOTIONAL ATTACHMENT TO ISRAEL
COMMUNITY COMPARISONS**

BASE: JEWISH RESPONDENTS

Community	Year	<i>Extremely/ Very</i>	Extremely Attached	Very Attached	Somewhat Attached	Not Attached
Richmond	1994	41%	11%	30	41	18
Tidewater	2001	40%	14%	26	41	20
Hartford	2000	40%	12%	27	46	15
Wilmington	1995	38%	11%	27	43	19
Rochester	1999	37%	12%	25	45	17
St. Petersburg	1994	37%	11%	26	44	20
Las Vegas	2005	36%	14%	22	40	24
Charlotte	1997	35%	11%	24	48	18
Portland (ME)	2007	33%	12%	22	46	21
York	1999	32%	10%	22	47	21
Essex-Morris	1998	NA	30%	52		18
Alternative Response Categories						
Community	Year	<i>Very/ Somewhat</i>	Very Attached	Some- what Attached	Not Very Attached	Not at All Attached
Cleveland	2011	86%	44%	42	8	6
Baltimore	2010	84%	46%	38	9	7
Atlanta	2006	81%	40%	41	14	5
Philadelphia	2009	79%	42%	37	12	8
New York	2011	78%	46%	32	11	11
Chicago	2010	77%	41%	36	15	8
St. Louis	2014	74%	38%	36	17	9
Denver	2007	71%	34%	37	16	13
Howard County	2010	69%	33%	36	14	17
Columbus	2013	68%	26%	42	13	20

10 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

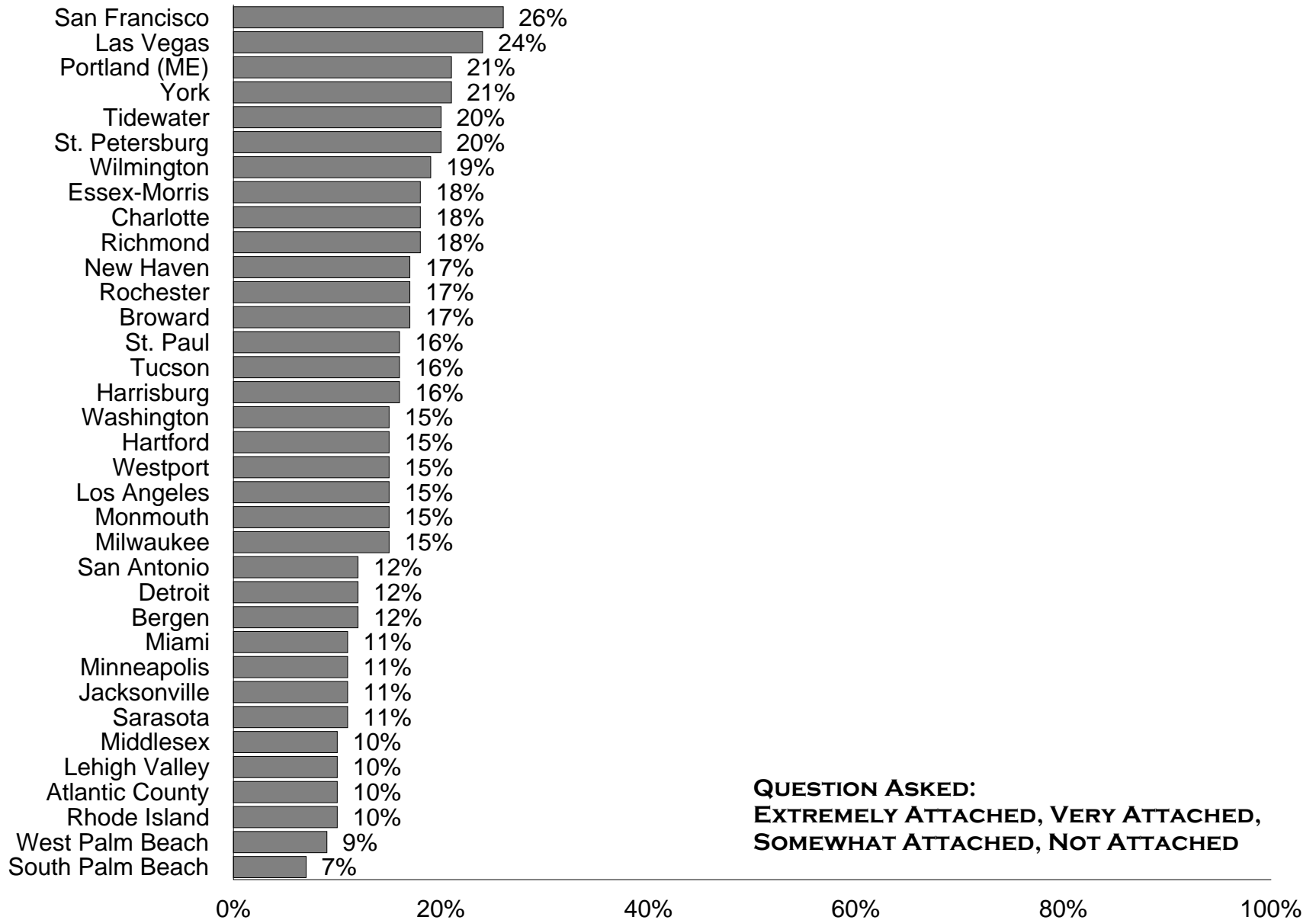
(Jewish Respondents)



11

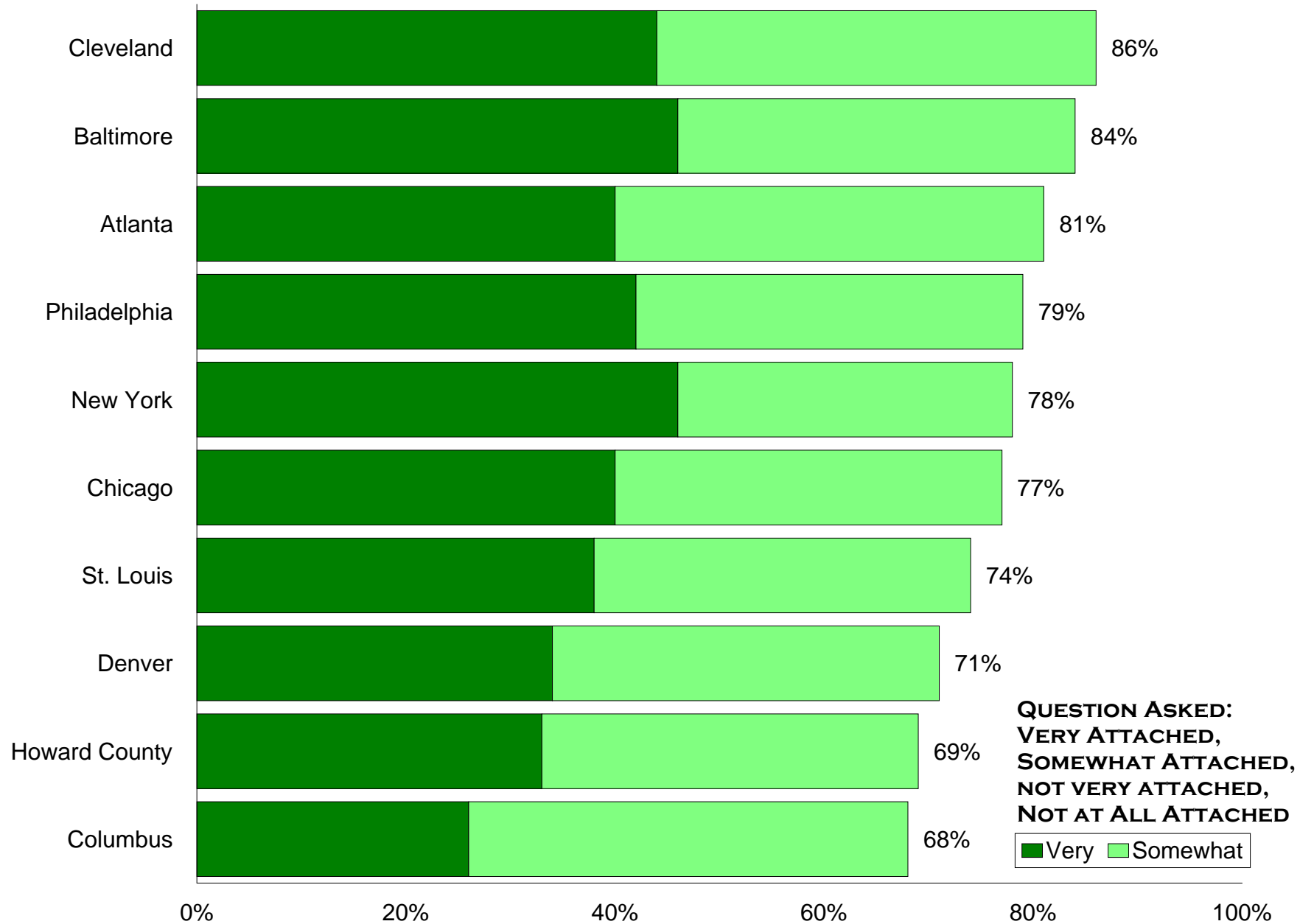
NOT EMOTIONALLY ATTACHED TO ISRAEL

(Jewish Respondents)



12 VERY/SOMEWHAT EMOTIONALLY ATTACHED TO ISRAEL

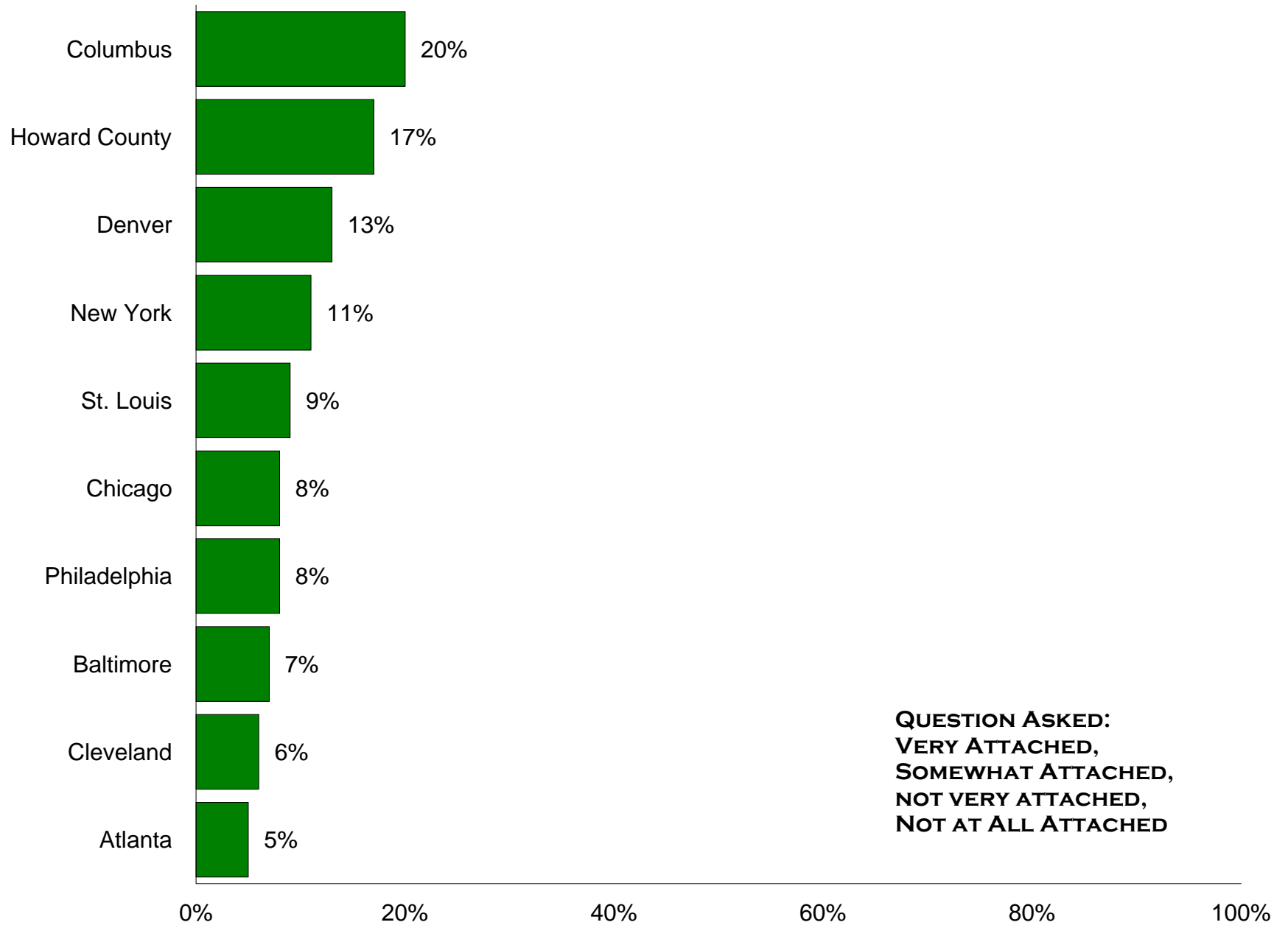
(Jewish Respondents)



13

NOT AT ALL EMOTIONALLY ATTACHED TO ISRAEL

(Jewish Respondents)



**TABLE 6
EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL
BY AGE OF RESPONDENT
COMMUNITY COMPARISONS**

BASE: JEWISH RESPONDENTS

Community	Year	Under 35	35-49	50-64	65-74	75+	65+	All
Miami	2014	65%	63%	64%	56%	64%	60%	62%
Bergen	2001	47%	56%	53%	58%	61%	59%	55%
San Antonio	2007	38%	55%	52%	62%	60%	61%	55%
Jacksonville	2002	47%	54%	52%	73%	63%	67%	56%
Detroit	2005	58%	51%	54%	63%	57%	59%	56%
Minneapolis	2004	33%	51%	46%	62%	68%	65%	52%
Middlesex	2008	58%	46%	52%	61%	68%	65%	58%
Washington	2003	48%	46%	52%	47%	53%	51%	49%
S Palm Beach	2005	35%	45%	54%	64%	66%	65%	61%
Rhode Island	2002	38%	44%	56%	70%	61%	64%	53%
Tucson	2002	47%	42%	43%	50%	59%	54%	47%
St. Paul	2004	44%	41%	57%	64%	54%	57%	50%
Broward	1997	40%	39%	31%	46%	46%	46%	42%
Lehigh Valley	2007	38%	39%	56%	60%	63%	62%	54%
Westport	2000	35%	39%	36%	47%	61%	55%	41%
Milwaukee	1996	32%	39%	48%	55%	51%	53%	44%
Harrisburg	1994	35%	37%	48%	54%	53%	54%	42%
Wilmington	1995	30%	37%	34%	59%	38%	50%	38%
Richmond	1994	28%	37%	51%	53%	54%	53%	41%
Monmouth	1997	32%	36%	43%	52%	52%	52%	42%
New Haven	2010	51%	35%	47%	49%	55%	53%	47%
Hartford	2000	23%	35%	40%	52%	44%	48%	40%
Tidewater	2001	31%	34%	43%	47%	56%	52%	40%

**TABLE 6
EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL
BY AGE OF RESPONDENT
COMMUNITY COMPARISONS**

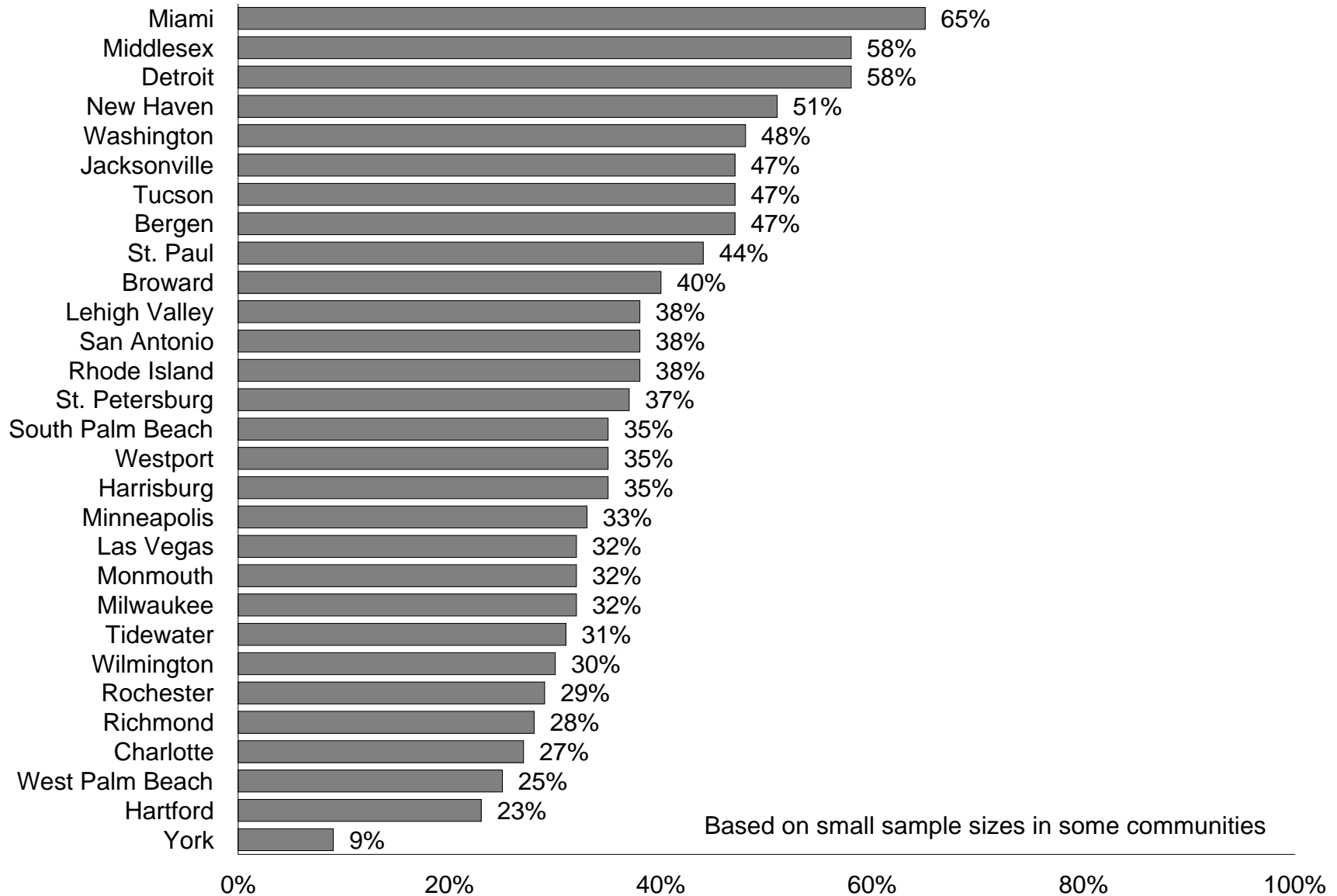
BASE: JEWISH RESPONDENTS

Community	Year	Under 35	35-49	50-64	65-74	75+	65+	All
Charlotte	1997	27%	33%	33%	NA	NA	56%	35%
W Palm Beach	2005	25%	33%	50%	61%	61%	61%	54%
Las Vegas	2005	32%	31%	37%	38%	44%	41%	36%
St. Petersburg	1994	37%	30%	39%	47%	35%	41%	37%
Rochester	1999	29%	30%	36%	53%	45%	49%	37%
York	1999	9%	27%	37%	42%	48%	44%	32%
Atlantic County	2004	37%		48%	58%	60%	59%	51%
Sarasota	2001	27%		48%	56%	53%	55%	49%
Portland (ME)	2007	24%		35%	48%	48%	48%	33%

14 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

RESPONDENT UNDER AGE 35

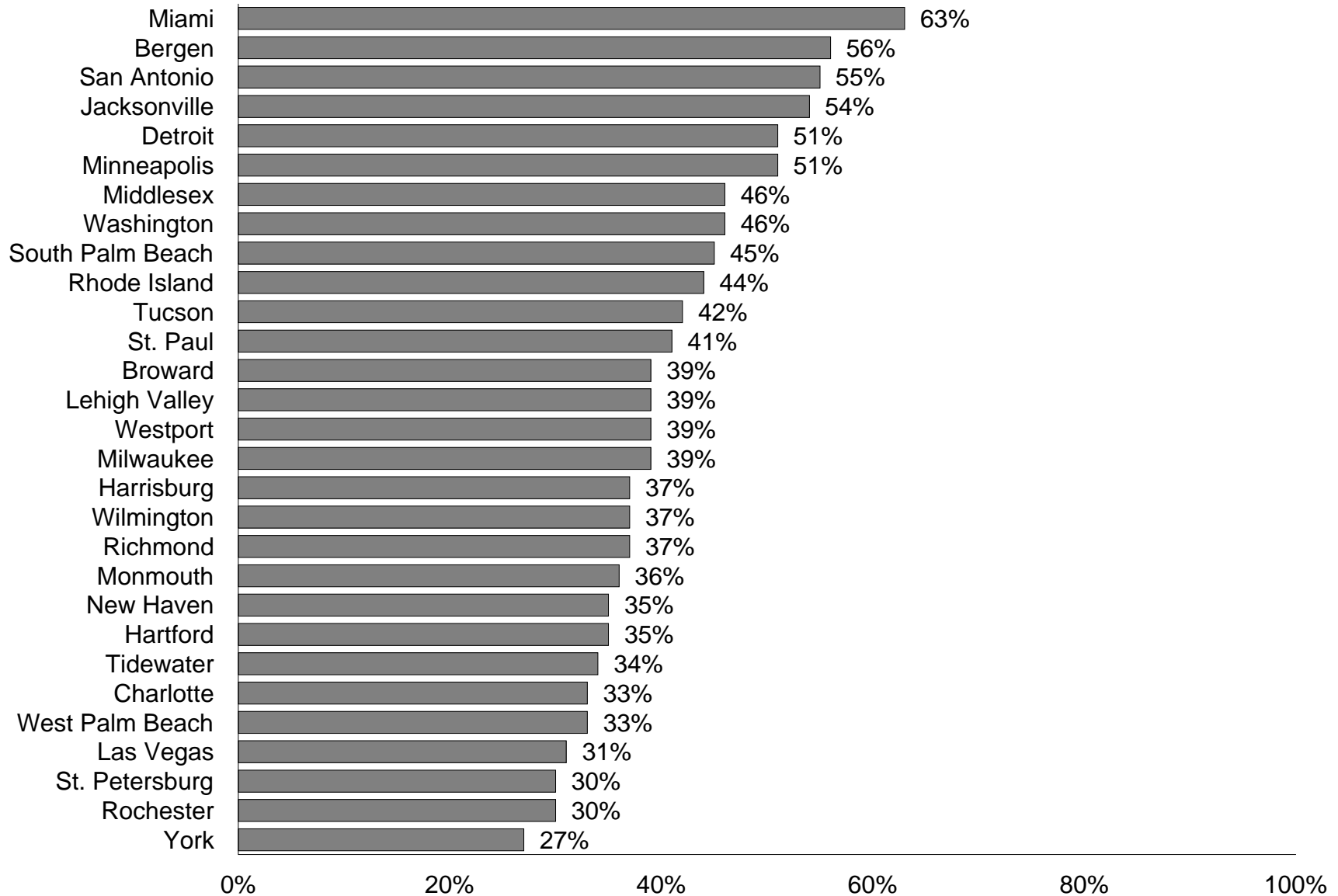
(Jewish Respondents)



15

EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

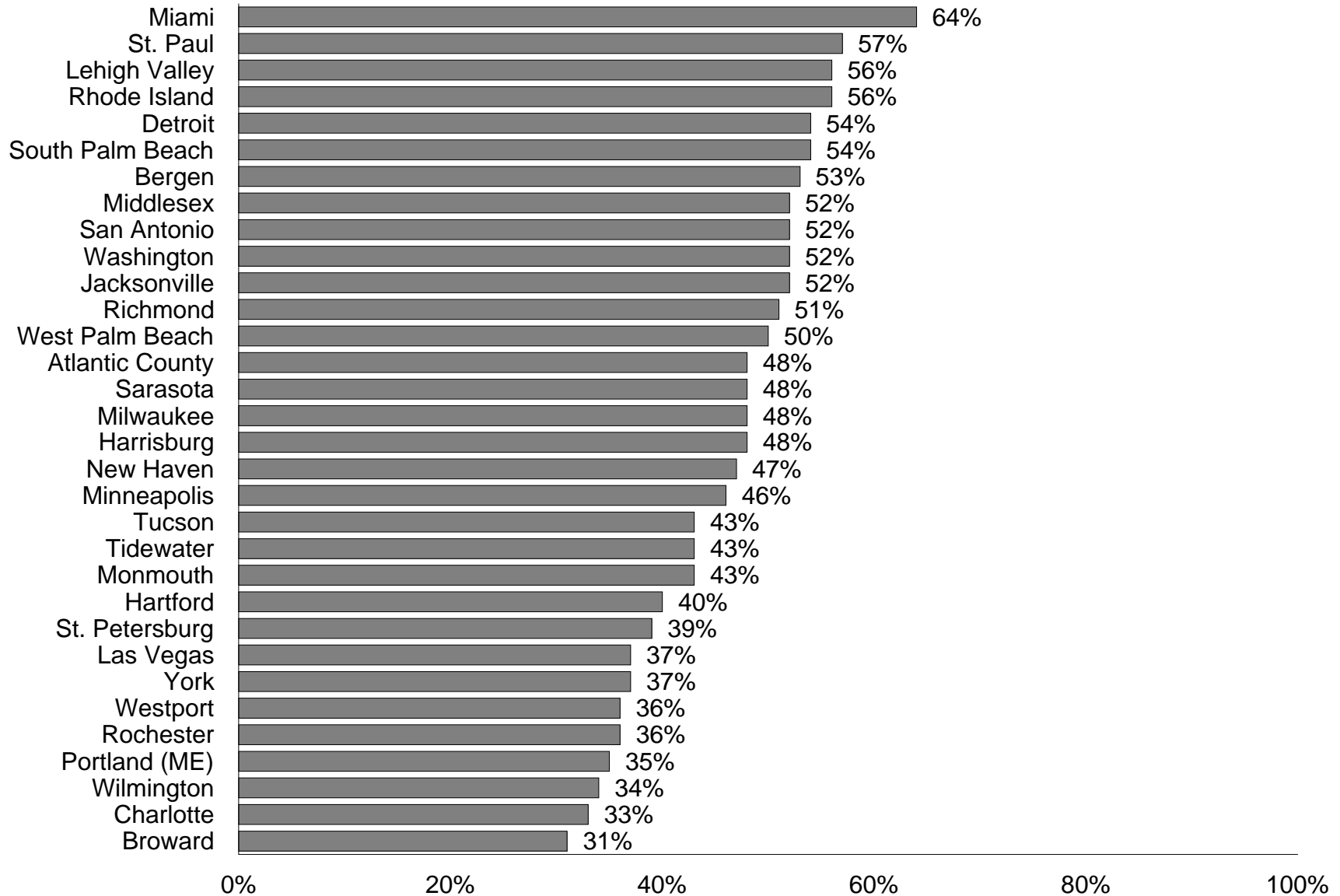
AGE 35-49
(Jewish Respondents)



EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

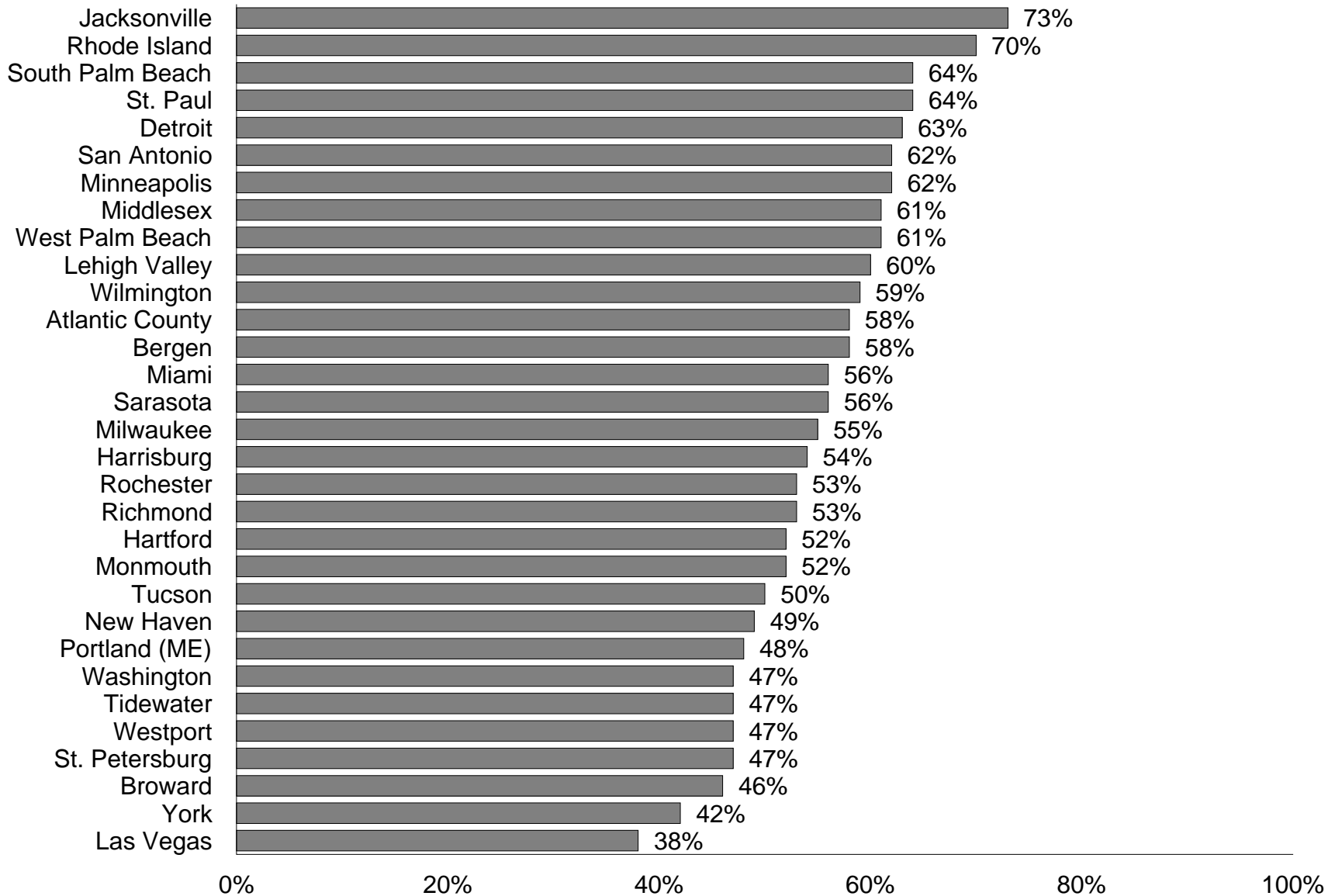
16

AGE 50-64
(Jewish Respondents)



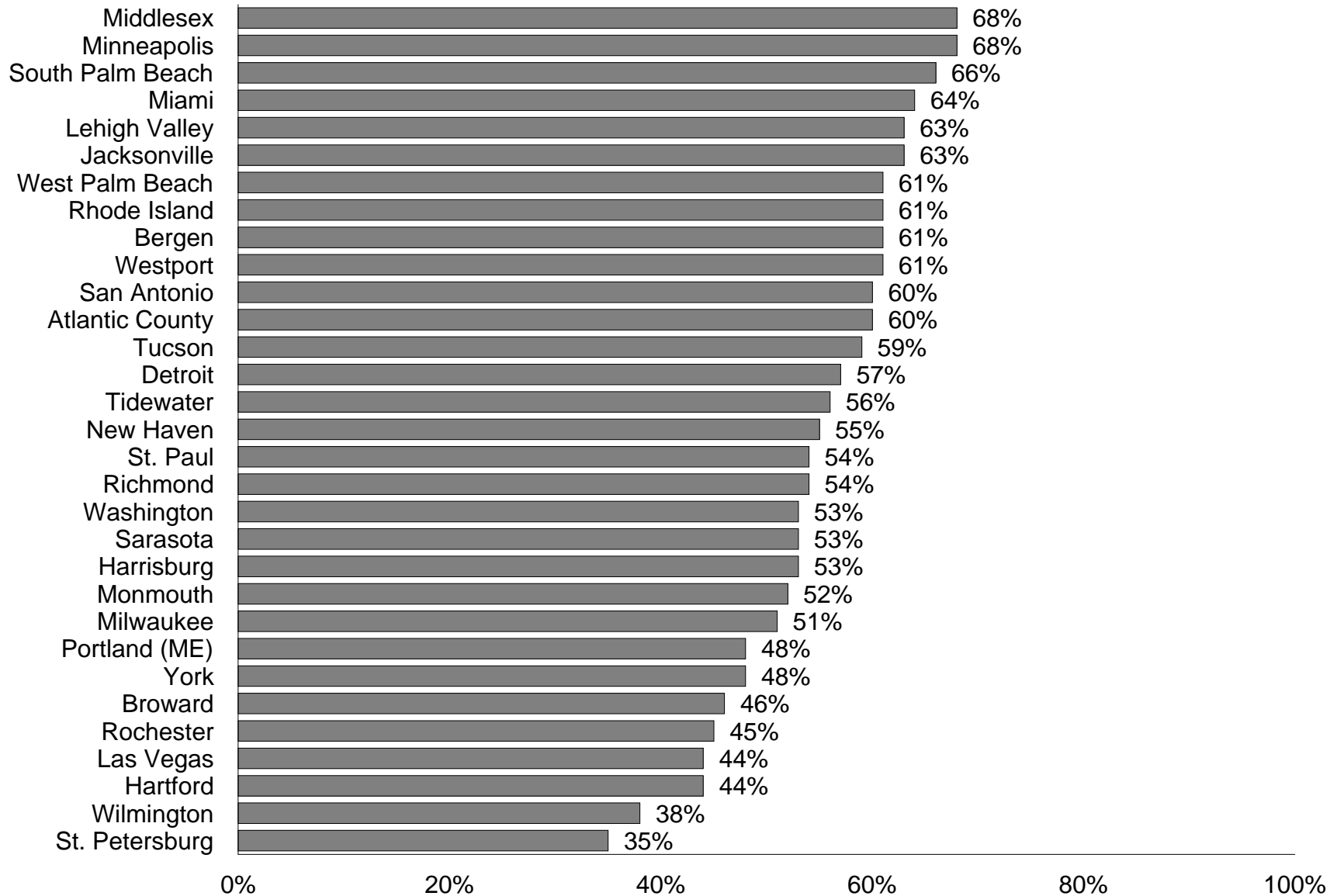
17 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

AGE 65-74
(Jewish Respondents)



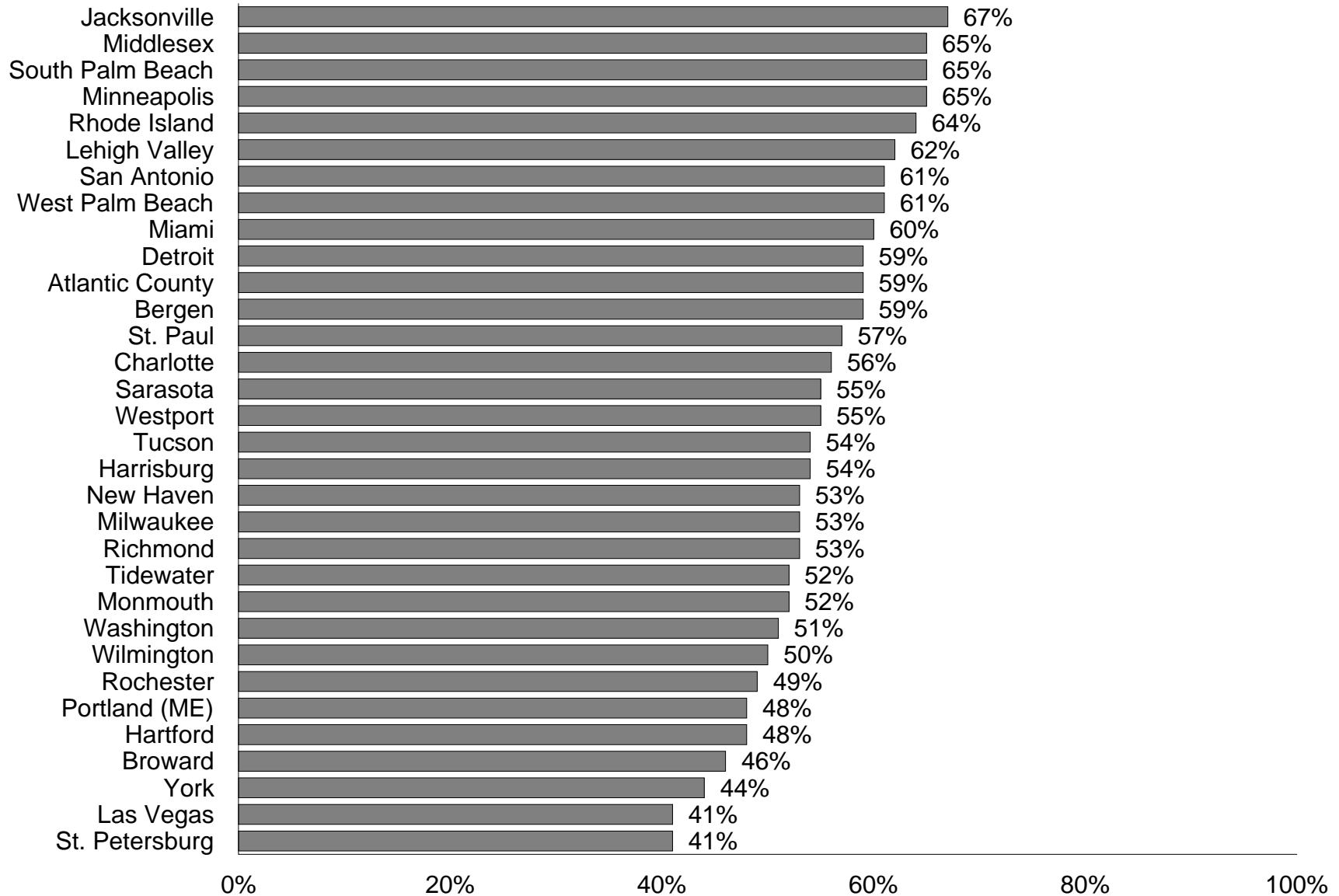
18 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

AGE 75 AND OVER (Jewish Respondents)



19 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

AGE 65 AND OVER (Jewish Respondents)



**TABLE 7
EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL
BY JEWISH IDENTIFICATION
COMMUNITY COMPARISONS**

BASE: JEWISH RESPONDENTS

Community	Year	Orthodox	Conser- vative	Reform	<i>Just Jewish</i>	All ¹
Miami	2014	86%	76%	53%	53%	62%
Jacksonville	2002	NA	70%	41%	51%	56%
San Antonio	2007	89%	67%	52%	45%	55%
Middlesex	2008	92%	69%	51%	44%	58%
S Palm Beach	2005	84%	76%	56%	44%	61%
Minneapolis	2004	NA	68%	45%	41%	52%
St. Paul	2004	NA	65%	40%	41%	50%
Lehigh Valley	2007	NA	68%	46%	40%	54%
W Palm Beach	2005	100%	69%	51%	39%	54%
Bergen	2001	96%	65%	43%	39%	55%
Atlantic County	2004	NA	61%	52%	38%	51%
Tucson	2002	NA	64%	46%	37%	47%
Rhode Island	2002	85%	69%	52%	36%	53%
Sarasota	2001	NA	60%	53%	36%	49%
Wilmington	1995	64%	48%	28%	35%	38%
Milwaukee	1996	65%	63%	40%	33%	44%
Detroit	2005	94%	73%	46%	32%	56%
Washington	2003	96%	70%	42%	32%	49%
New Haven	2010	94%	62%	44%	31%	47%
Broward	1997	75%	50%	40%	31%	42%
Westport	2000	NA	58%	41%	29%	41%
Hartford	2000	84%	55%	32%	28%	40%
Harrisburg	1994	75%	54%	33%	28%	42%

TABLE 7
EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL
BY JEWISH IDENTIFICATION
COMMUNITY COMPARISONS

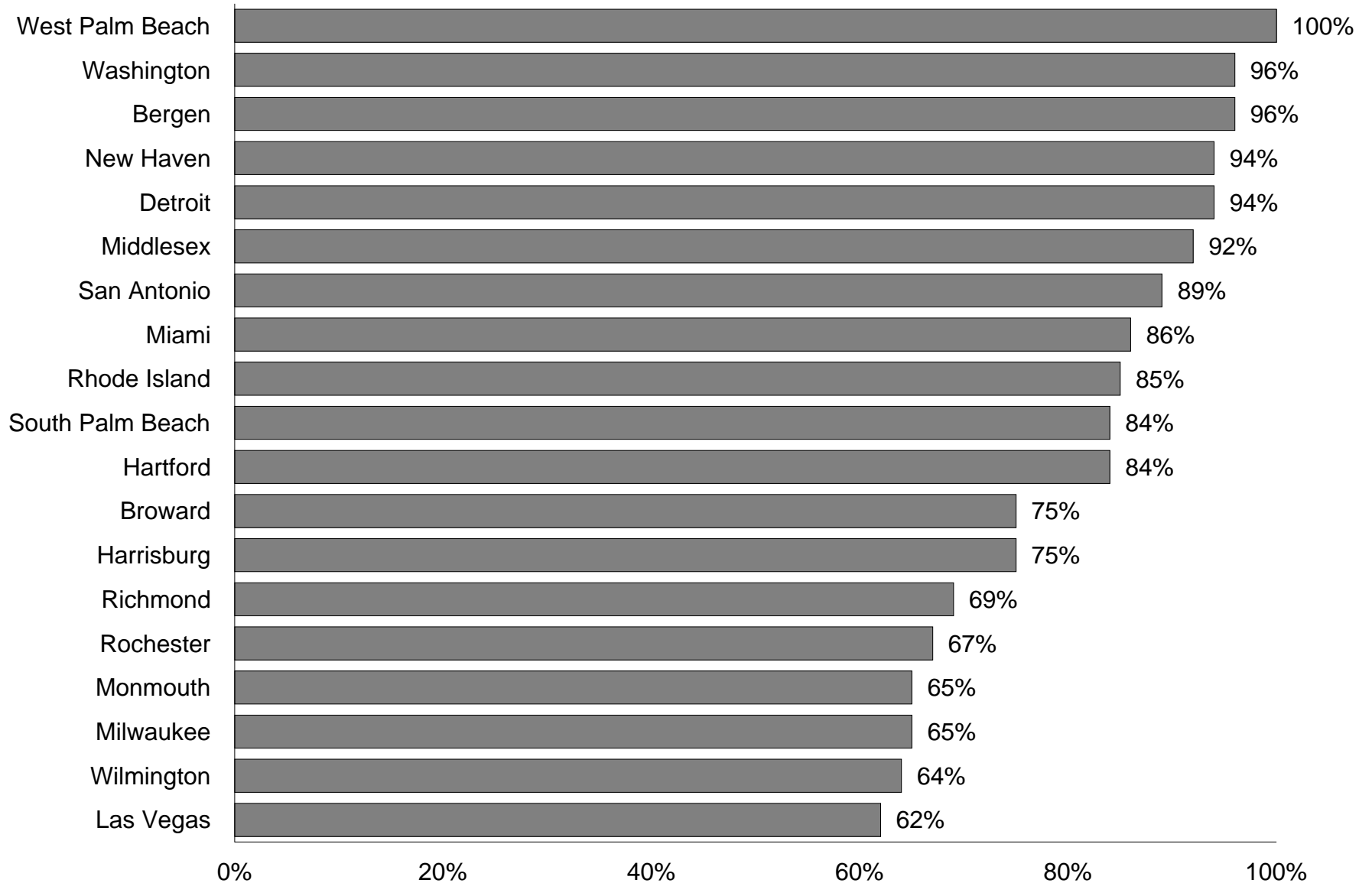
BASE: JEWISH RESPONDENTS

Community	Year	Orthodox	Conser- vative	Reform	<i>Just Jewish</i>	All ¹
Las Vegas	2005	62%	49%	36%	27%	36%
Monmouth	1997	65%	56%	28%	27%	42%
Richmond	1994	69%	57%	31%	27%	41%
Tidewater	2001	NA	55%	30%	26%	40%
Portland (ME)	2007	NA	54%	35%	24%	33%
Charlotte	1997	NA	57%	26%	24%	35%
St. Petersburg	1994	NA	56%	36%	24%	37%
Rochester	1999	67%	60%	33%	19%	37%
York	1999	NA	46%	31%	17%	32%

¹ Includes Reconstructionist, which is not shown in the table due to small sample sizes.

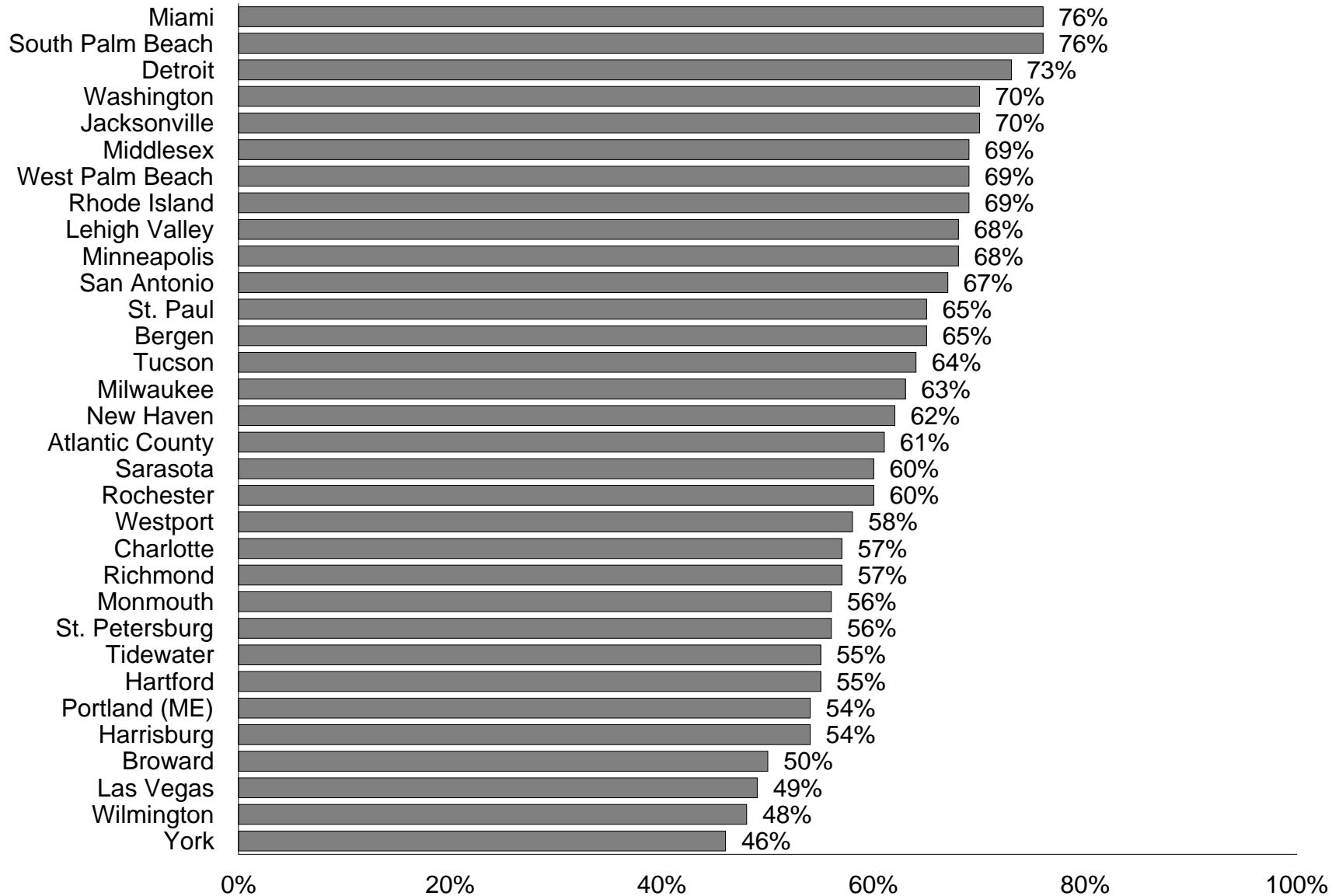
20 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

ORTHODOX
(Jewish Respondents)



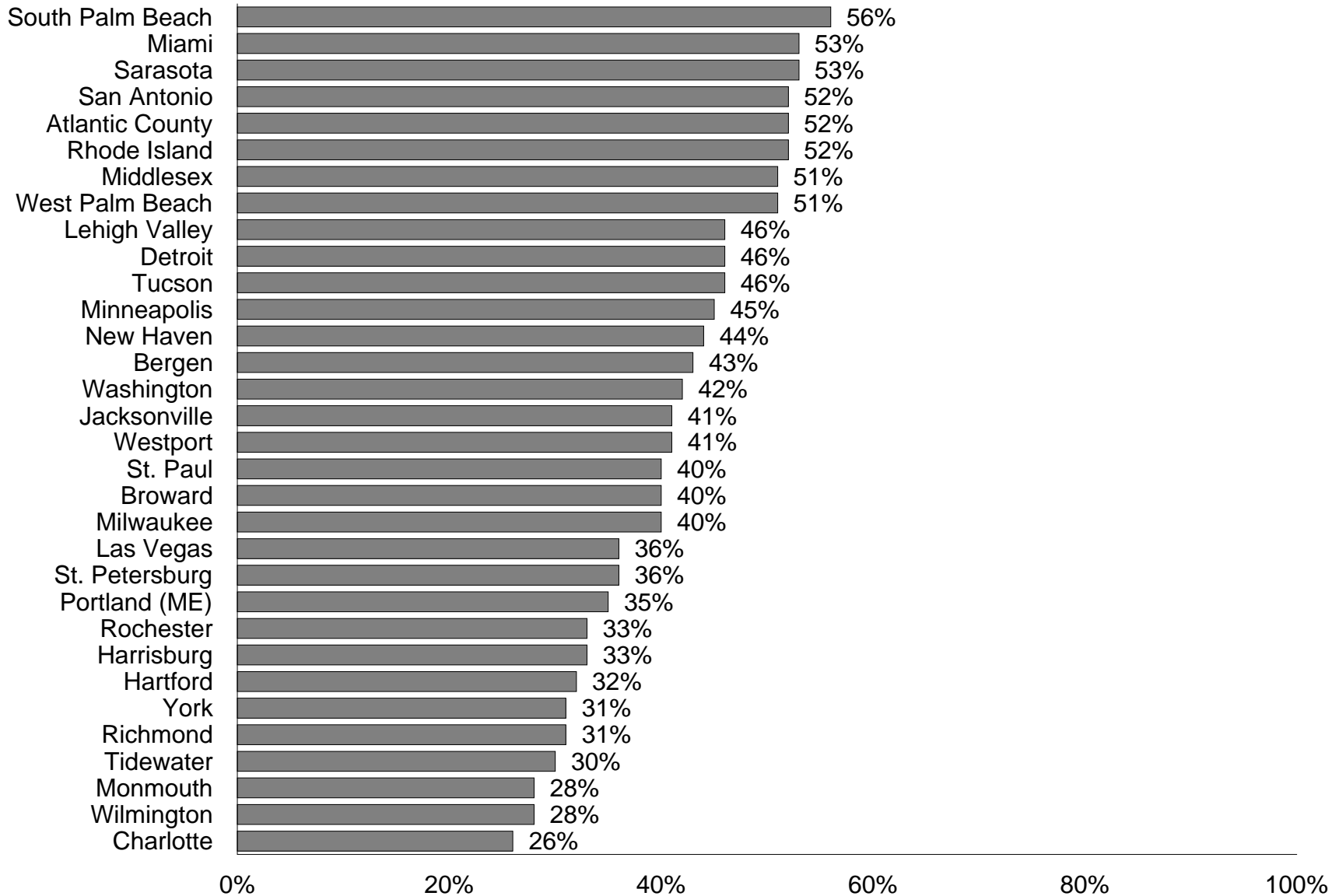
21 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

CONSERVATIVE
(Jewish Respondents)



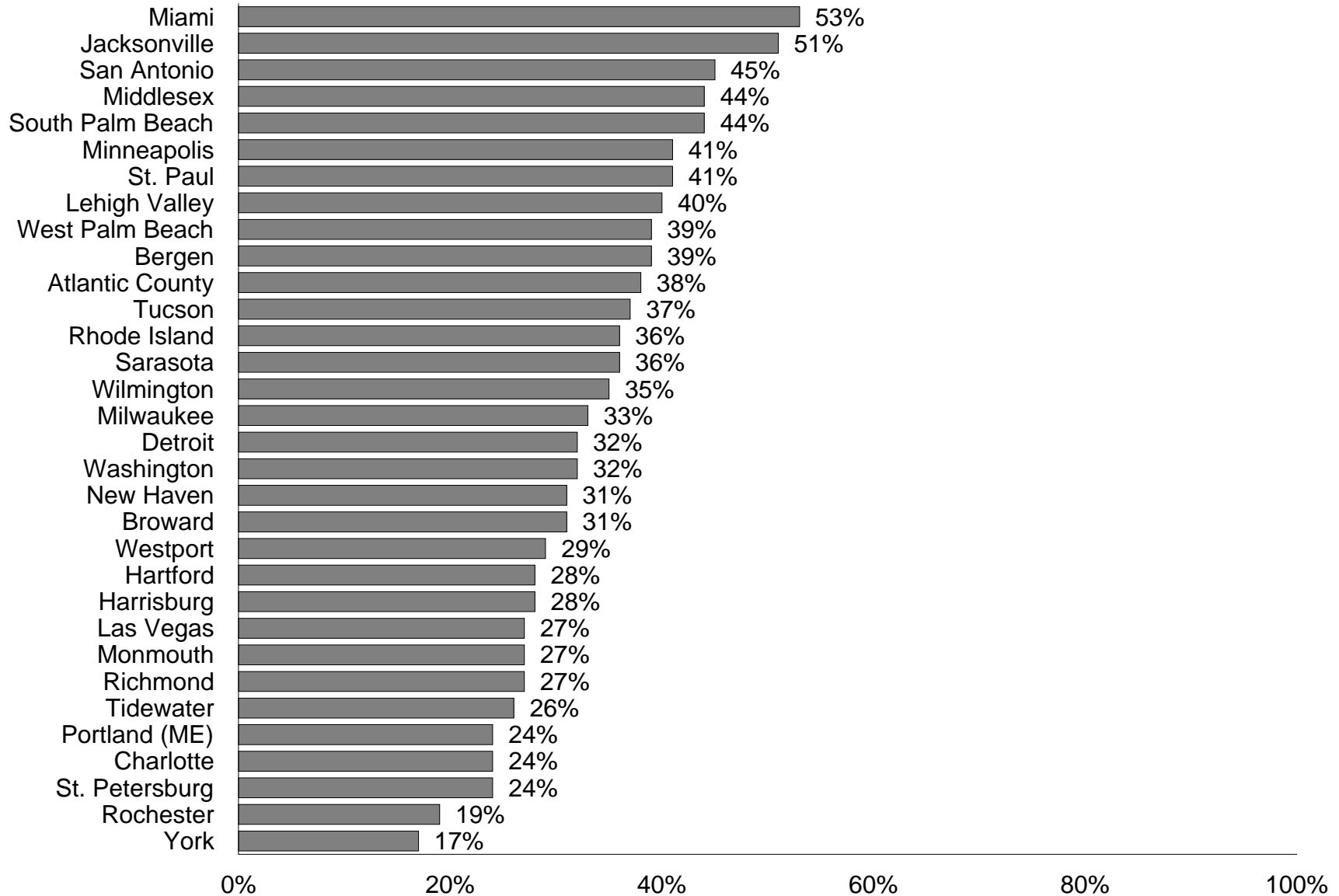
22 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

REFORM (Jewish Respondents)



23 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

JUST JEWISH
(Jewish Respondents)



**TABLE 8
EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL
BY TYPE OF MARRIAGE
COMMUNITY COMPARISONS**

BASE: JEWISH RESPONDENTS

Community	Year	In-Married		Intermarried
		2 Born/Raised Jews	Conversionary	
San Antonio	2007	64%	49%	50%
Miami	2014	71%	60%	49%
Jacksonville	2002	67%	63%	46%
S Palm Beach	2005	66%	54%	41%
Rhode Island	2002	67%	30%	38%
Tucson	2002	55%	52%	38%
Middlesex	2008	64%	NA	36%
Atlantic County	2004	56%	NA	35%
San Francisco	2004	52%	NA	35%
Las Vegas	2005	43%	41%	34%
Lehigh Valley	2007	64%	56%	33%
Minneapolis	2004	66%	48%	32%
Westport	2000	51%	32%	32%
New Haven	2010	59%	46%	31%
W Palm Beach	2005	62%	44%	30%
Sarasota	2001	57%	NA	30%
Broward	1997	50%	40%	30%
Milwaukee	1996	53%	NA	30%
Washington	2003	61%	60%	29%
St. Paul	2004	64%	54%	28%
Wilmington	1995	45%	NA	27%
Portland (ME)	2007	45%	NA	26%

TABLE 8
EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL
BY TYPE OF MARRIAGE
COMMUNITY COMPARISONS

BASE: JEWISH RESPONDENTS

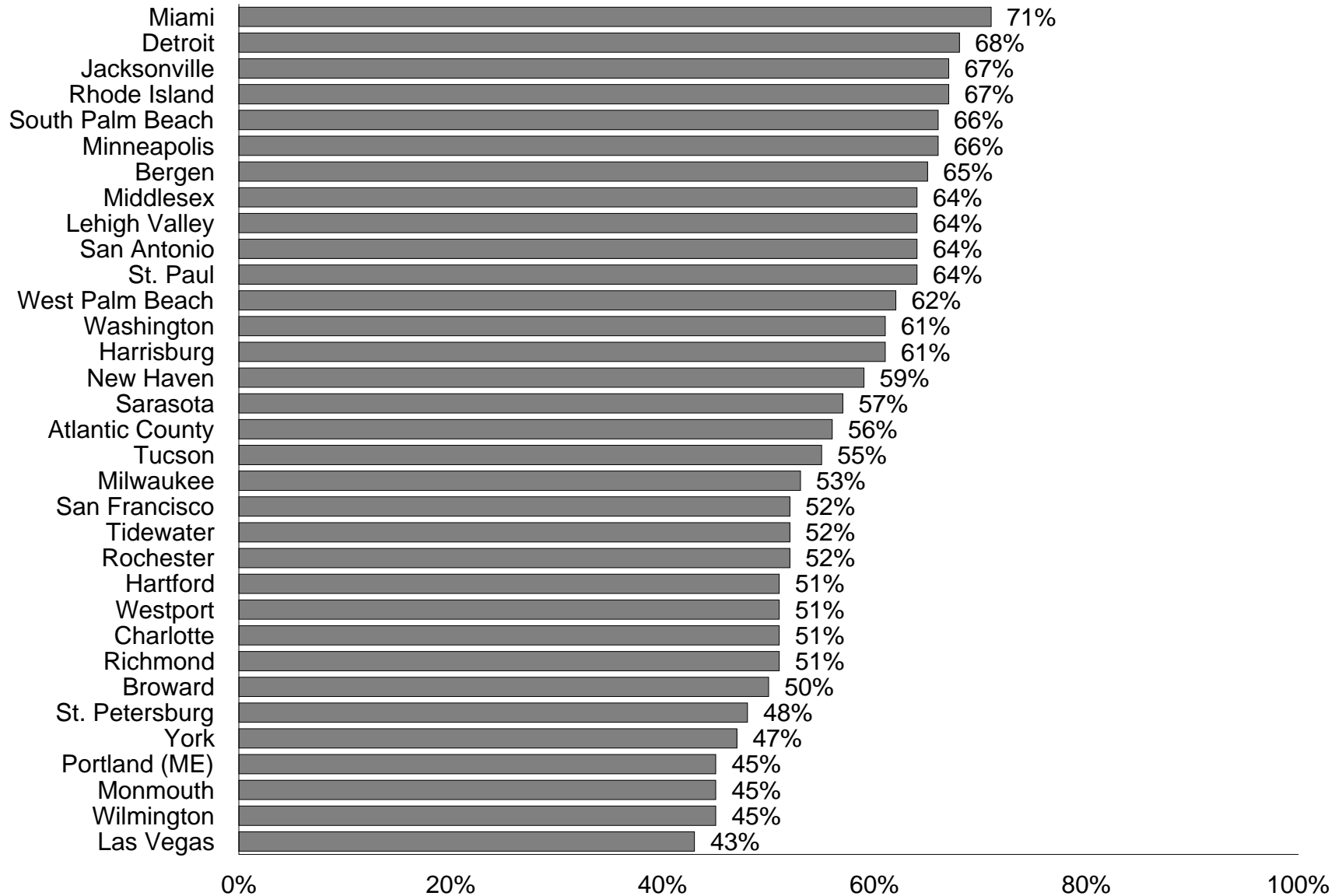
Community	Year	In-Married		<i>Intermarried</i>
		2 Born/Raised Jews	Conversionary	
Richmond	1994	51%	38%	26%
Bergen	2001	65%	36%	25%
Detroit	2005	68%	43%	24%
Tidewater	2001	52%	45%	24%
Charlotte	1997	51%	32%	24%
Harrisburg	1994	61%	25%	24%
Monmouth	1997	45%	NA	21%
St. Petersburg	1994	48%	38%	20%
Hartford	2000	51%	15%	19%
York	1999	47%	26%	17%
Rochester	1999	52%	24%	10%

EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

24

IN-MARRIED

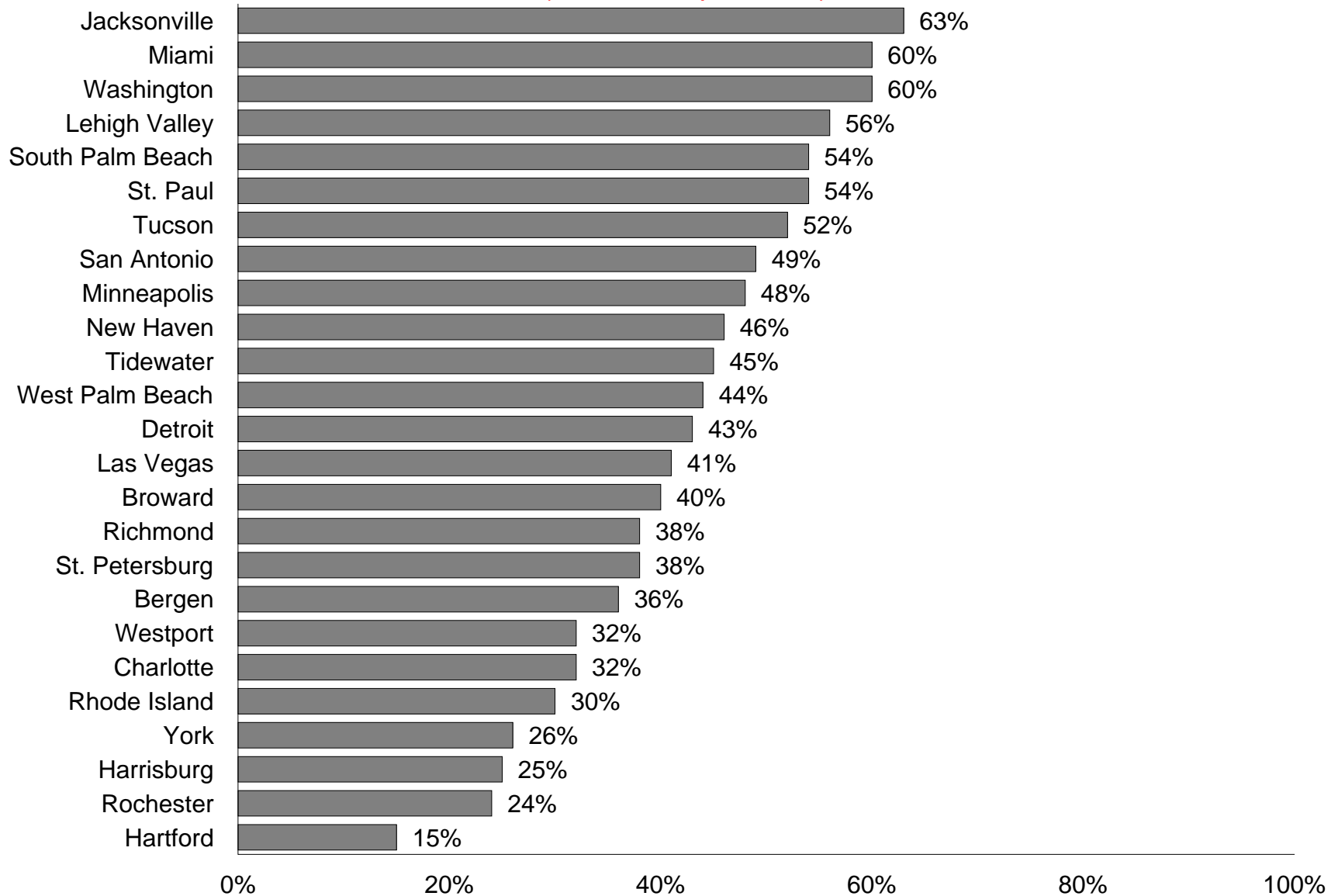
(Jewish Respondents)



25 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

CONVERSIONARY

(Jewish Respondents)



26 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

INTERMARRIED

(Jewish Respondents)

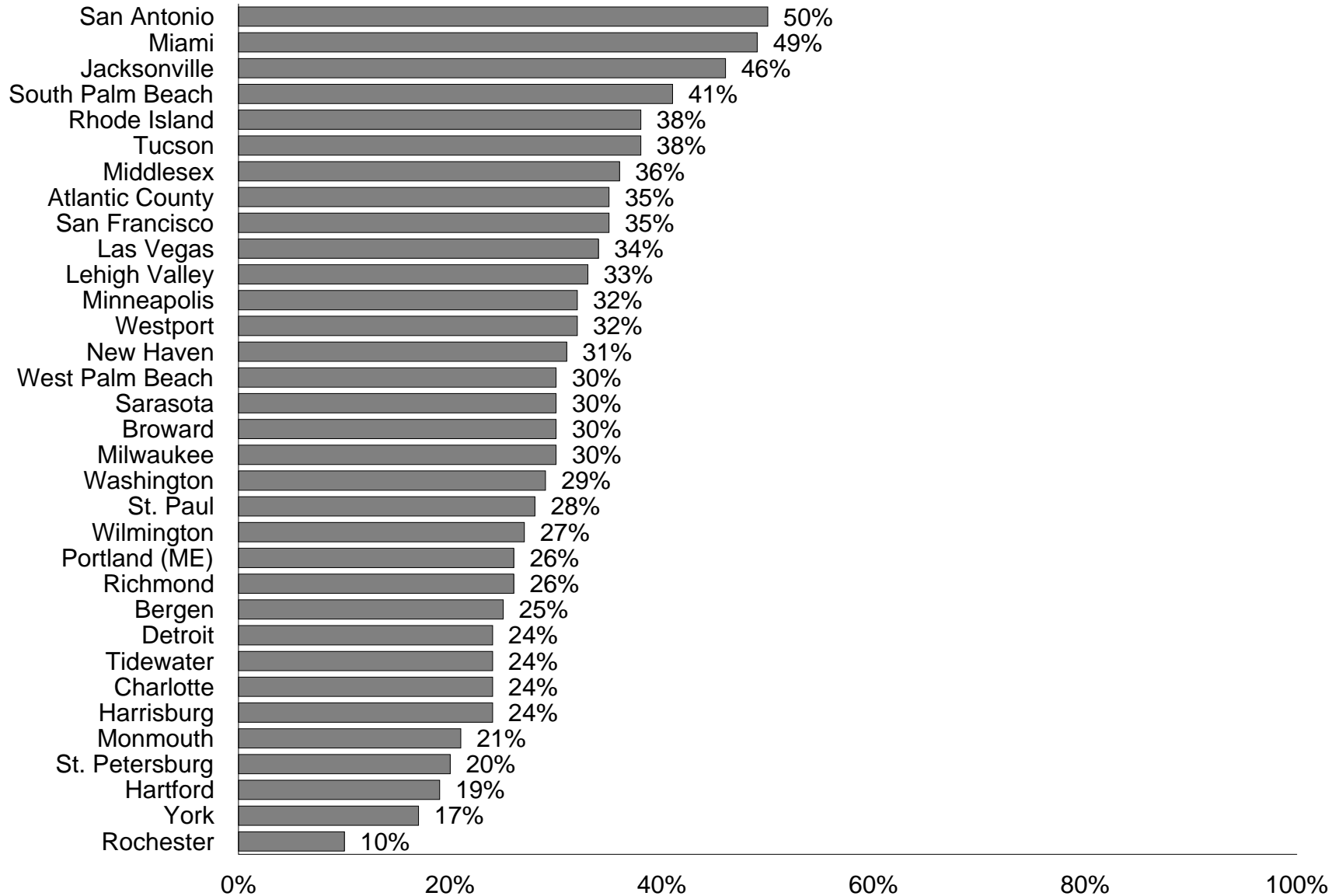


TABLE 9
SUPPORTING THE PEOPLE OF ISRAEL
AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION
COMMUNITY COMPARISONS

**BASE: RESPONDENTS IN JEWISH HOUSEHOLDS WHO DONATED \$100 AND OVER
TO THE LOCAL JEWISH FEDERATION, OTHER JEWISH FEDERATIONS,
OR OTHER JEWISH CHARITIES IN THE PAST YEAR**

Community	Year	<i>Very Important</i>	Somewhat Important	Not at All Important
S Palm Beach	2005	68%	28	4
Middlesex	2008	67%	28	5
Atlantic County	2004	67%	28	5
Miami	2014	66%	29	5
Detroit	2005	65%	30	5
Bergen	2001	64%	33	3
Jacksonville	2002	64%	32	5
W Palm Beach	2005	63%	31	6
Orlando	1993	61%	34	5
Rhode Island	2002	60%	34	5
Washington	2003	58%	35	7
San Antonio	2007	58%	32	10
Sarasota	2001	56%	39	5
Lehigh Valley	2007	55%	42	4
St. Paul	2004	53%	42	5
Minneapolis	2004	52%	43	6
Rochester	1999	52%	40	8
Tidewater	2001	49%	46	5
Westport	2000	49%	36	15
Las Vegas	2005	46%	41	13
Hartford	2000	43%	54	3
New Haven	2010	42%	45	13
Tucson	2002	42%	44	14

27

IMPORTANCE OF SUPPORTING THE PEOPLE OF ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important

(Respondents in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)

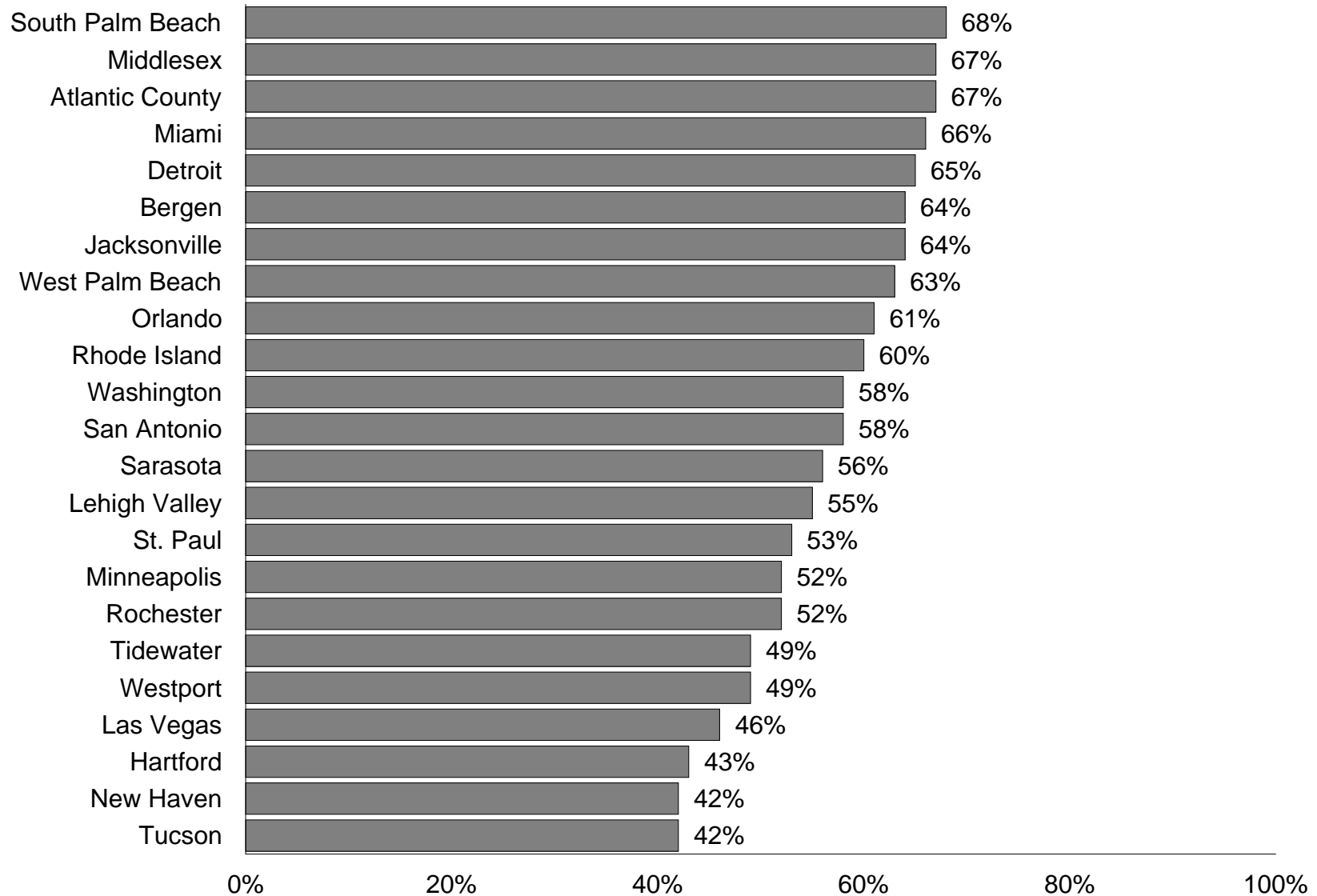


TABLE 10
SUPPORTING THE PEOPLE OF ISRAEL AS A MOTIVATION
TO DONATE TO A JEWISH ORGANIZATION BY AGE
COMMUNITY COMPARISONS

BASE: RESPONDENTS IN JEWISH HOUSEHOLDS WHO DONATED \$100 AND OVER TO THE
LOCAL JEWISH FEDERATION, OTHER JEWISH FEDERATIONS, OR OTHER JEWISH CHARITIES
IN THE PAST YEAR
% VERY IMPORTANT

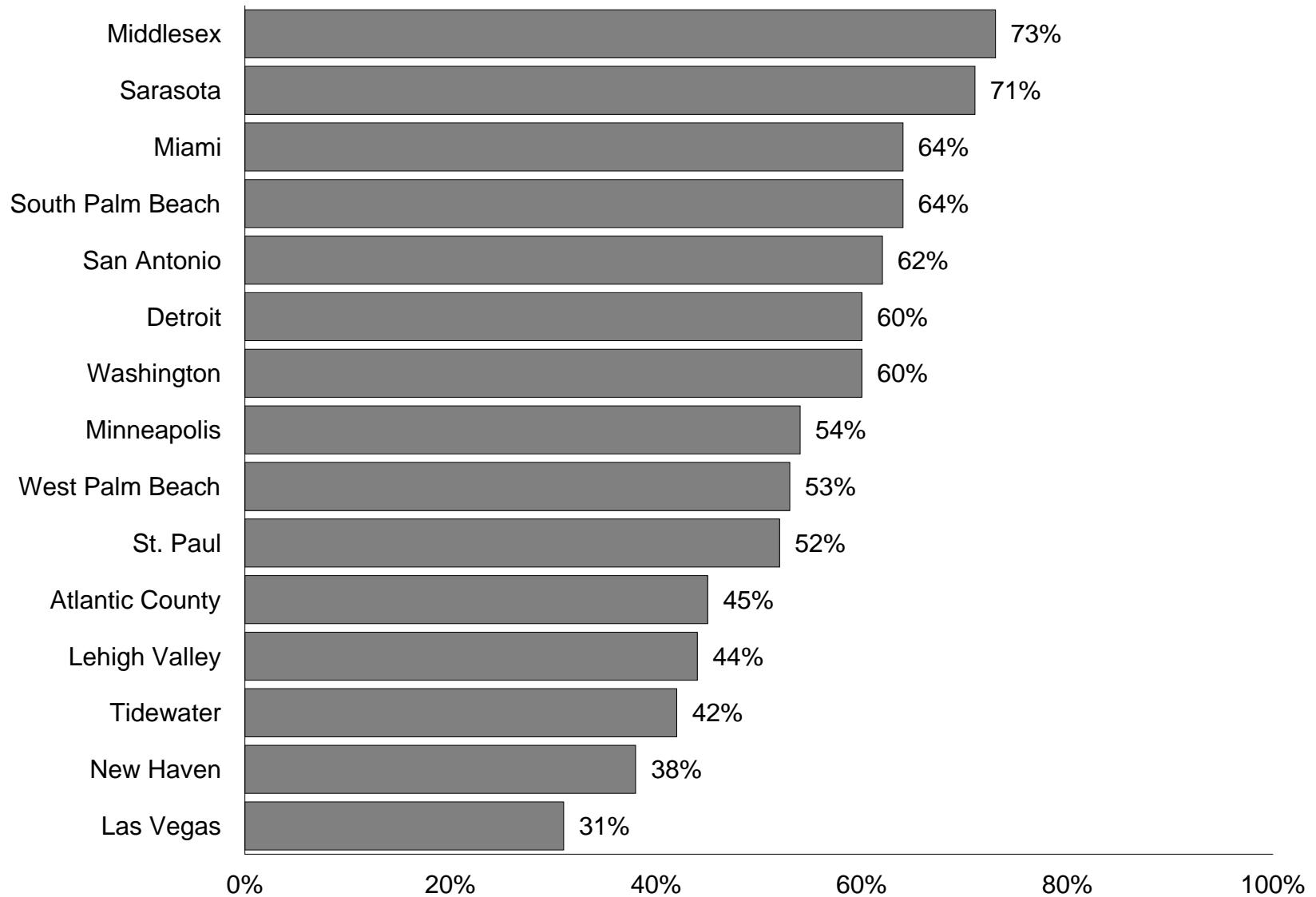
Community	Year	Overall	Under 35	35-49	50-64	65+
S Palm Beach	2005	68%	64%		64%	70%
Middlesex	2008	67%	73%		57%	68%
Atlantic County	2004	67%	45%		65%	76%
Detroit	2005	65%	60%		64%	70%
Miami	2014	66%	64%		65%	67%
Jacksonville	2002	64%	62%			67%
Bergen	2001	64%	76%	61%	60%	67%
W Palm Beach	2005	63%	53%		66%	64%
Orlando	1993	61%	55%	45%	49%	63%
Rhode Island	2002	60%	56%			66%
San Antonio	2007	58%	62%		52%	63%
Washington	2003	58%	60%		52%	66%
Sarasota	2001	56%	71%		54%	51%
Lehigh Valley	2007	55%	44%		53%	63%
St. Paul	2004	53%	52%		44%	60%
Minneapolis	2004	52%	54%		42%	57%
Rochester	1999	52%	NA	45%	43%	64%
Tidewater	2001	49%	42%		49%	66%
Westport	2000	49%	NA	44%	53%	56%
Las Vegas	2005	46%	31%		52%	59%
Hartford	2000	43%	NA	33%	34%	59%
Tucson	2002	42%	31%			60%
New Haven	2010	42%	38%		43%	43%

28

IMPORTANCE OF SUPPORTING THE PEOPLE OF ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important

(Respondents Under Age 50 in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)

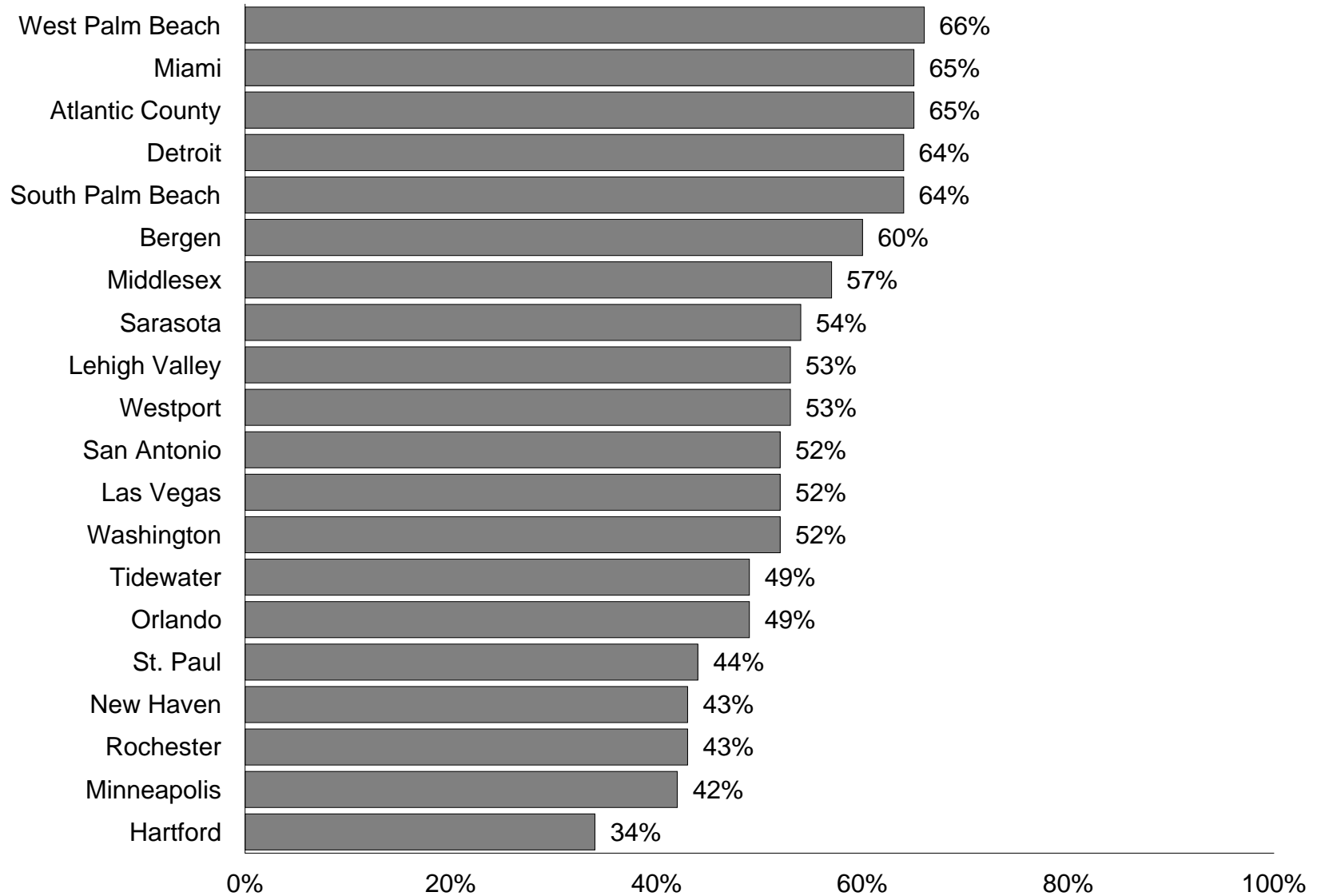


29

IMPORTANCE OF SUPPORTING THE PEOPLE OF ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important

(Respondents Age 50-64 in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



30

IMPORTANCE OF SUPPORTING THE PEOPLE OF ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important

(Respondents Age 65 and Over in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)

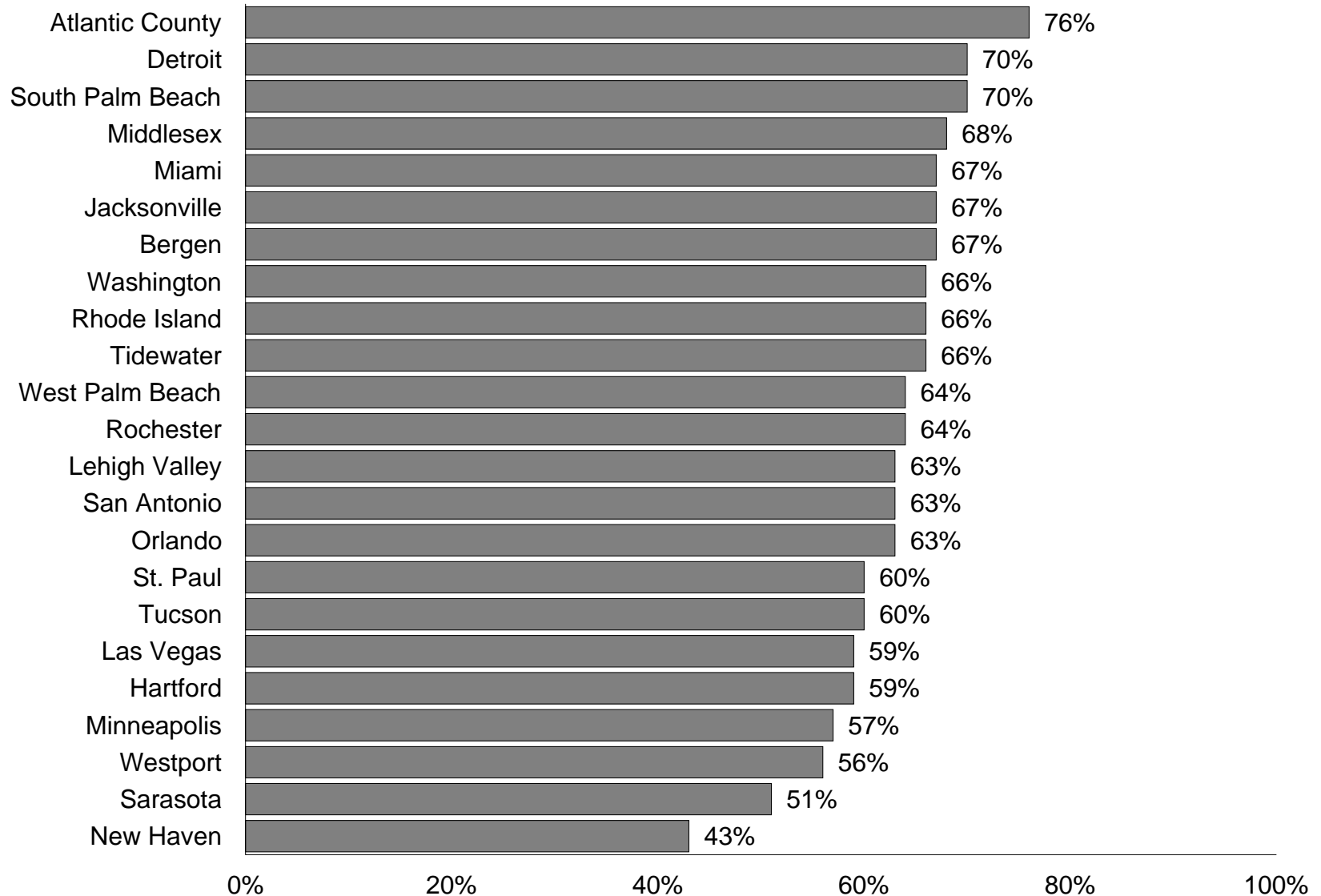


TABLE 11
SUPPORTING EDUCATIONAL TRIPS TO ISRAEL
AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION
COMMUNITY COMPARISONS

**BASE: RESPONDENTS IN JEWISH HOUSEHOLDS WHO DONATED \$100 AND OVER
 TO THE LOCAL JEWISH FEDERATION, OTHER JEWISH FEDERATIONS,
 OR OTHER JEWISH CHARITIES IN THE PAST YEAR**

Community	Year	<i>Very Important</i>	Somewhat Important	Not at All Important
S Palm Beach	2005	44%	36	20
Middlesex	2008	41%	40	19
Tidewater	2001	36%	44	21
Atlantic County	2004	35%	46	19
Minneapolis	2004	35%	43	23
W Palm Beach	2005	34%	39	26
Bergen	2001	32%	47	21
San Antonio	2007	32%	45	23
Jacksonville	2002	31%	47	22
Sarasota	2001	30%	39	31
Las Vegas	2005	29%	40	32
Rhode Island	2002	28%	50	22
St. Paul	2004	27%	54	19
Tucson	2002	27%	42	32
Hartford	2000	26%	50	24
Lehigh Valley	2007	26%	49	25
New Haven	2010	25%	45	30
Westport	2000	23%	49	28
Washington	2003	20%	46	34

31

IMPORTANCE OF SUPPORTING EDUCATIONAL TRIPS TO ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important

(Respondents in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)

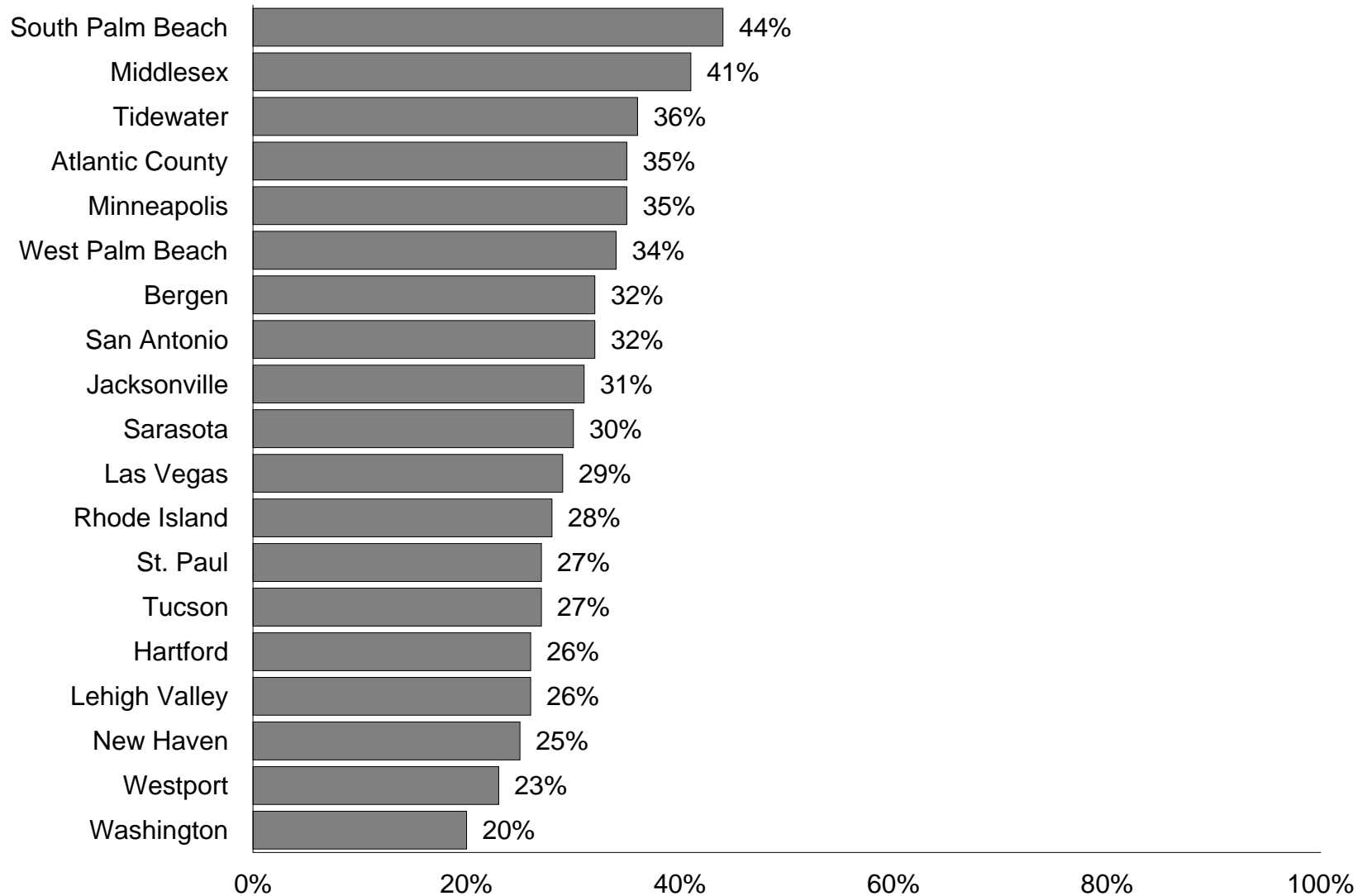


TABLE 12
MORE OF THE MONEY WENT TO NEEDS IN ISRAEL AND OVERSEAS
AS A MOTIVATION TO DONATE MORE TO THE LOCAL JEWISH FEDERATION
COMMUNITY COMPARISONS

BASE: RESPONDENTS IN JEWISH HOUSEHOLDS WHO DONATED \$100 AND OVER
TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR

Community	Year	%		Community	Year	%
Atlantic County	2004	28%		New Haven	2010	17%
Bergen	2001	27%		San Antonio	2007	16%
Rhode Island	2002	25%		Westport	2000	16%
Middlesex	2008	24%		St. Paul	2004	12%
Las Vegas	2005	21%		Sarasota	2001	12%
S Palm Beach	2005	20%		Tidewater	2001	12%
W Palm Beach	2005	20%		Tucson	2002	9%
Miami	2014	19%		Lehigh Valley	2007	8%
Washington	2003	19%		Minneapolis	2004	7%
Jacksonville	2002	19%		Hartford	2000	6%

32 WOULD DONATE MORE TO LOCAL JEWISH FEDERATION IF: MORE MONEY WENT TO NEEDS IN ISRAEL AND OVERSEAS

(Respondents in Households Who Donated \$100 and Over
to the Local Jewish Federation in the Past Year)

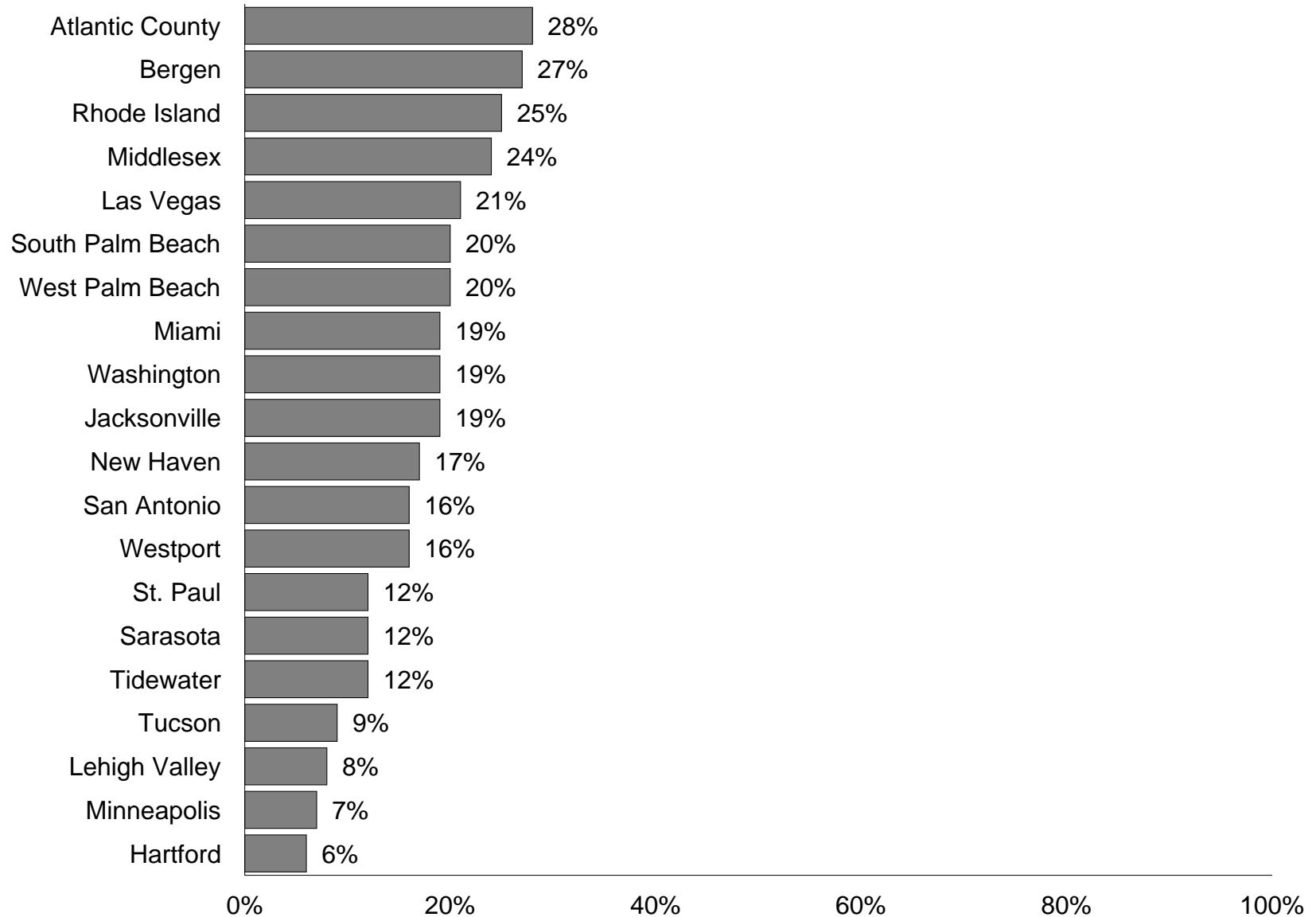


TABLE 13
WOULD DONATE MORE TO THE LOCAL JEWISH FEDERATION
IF MORE MONEY WENT TO LOCAL NEEDS
COMPARED TO NEEDS IN ISRAEL AND OVERSEAS
COMMUNITY COMPARISONS

**BASE: RESPONDENTS IN JEWISH HOUSEHOLDS WHO DONATED \$100 AND OVER
 TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR**

Community	Year	Local Needs	Needs in Israel and Overseas	<i>Difference (in percentage points)</i>
Tidewater	2001	58%	12%	46
Minneapolis	2004	42%	7%	35
Hartford	2000	39%	6%	33
Las Vegas	2005	53%	21%	31
Westport	2000	47%	16%	31
Tucson	2002	39%	9%	30
St. Paul	2004	40%	12%	28
Sarasota	2001	35%	12%	23
Lehigh Valley	2007	30%	8%	22
San Antonio	2007	35%	16%	19
Jacksonville	2002	36%	19%	18
New Haven	2010	35%	17%	18
Atlantic County	2004	41%	28%	13
Rhode Island	2002	37%	25%	12
Miami	2014	28%	19%	9
Bergen	2001	36%	27%	9
Middlesex	2008	33%	24%	9
Washington	2003	27%	19%	8
S Palm Beach	2005	27%	20%	7
W Palm Beach	2005	18%	20%	(2)

WOULD DONATE MORE TO THE LOCAL JEWISH FEDERATION IF MORE MONEY WENT TO LOCAL NEEDS COMPARED TO NEEDS IN ISRAEL AND OVERSEAS

(Respondents in Households Who Donated \$100 and Over to the Local Jewish Federation in the Past Year)

33

