











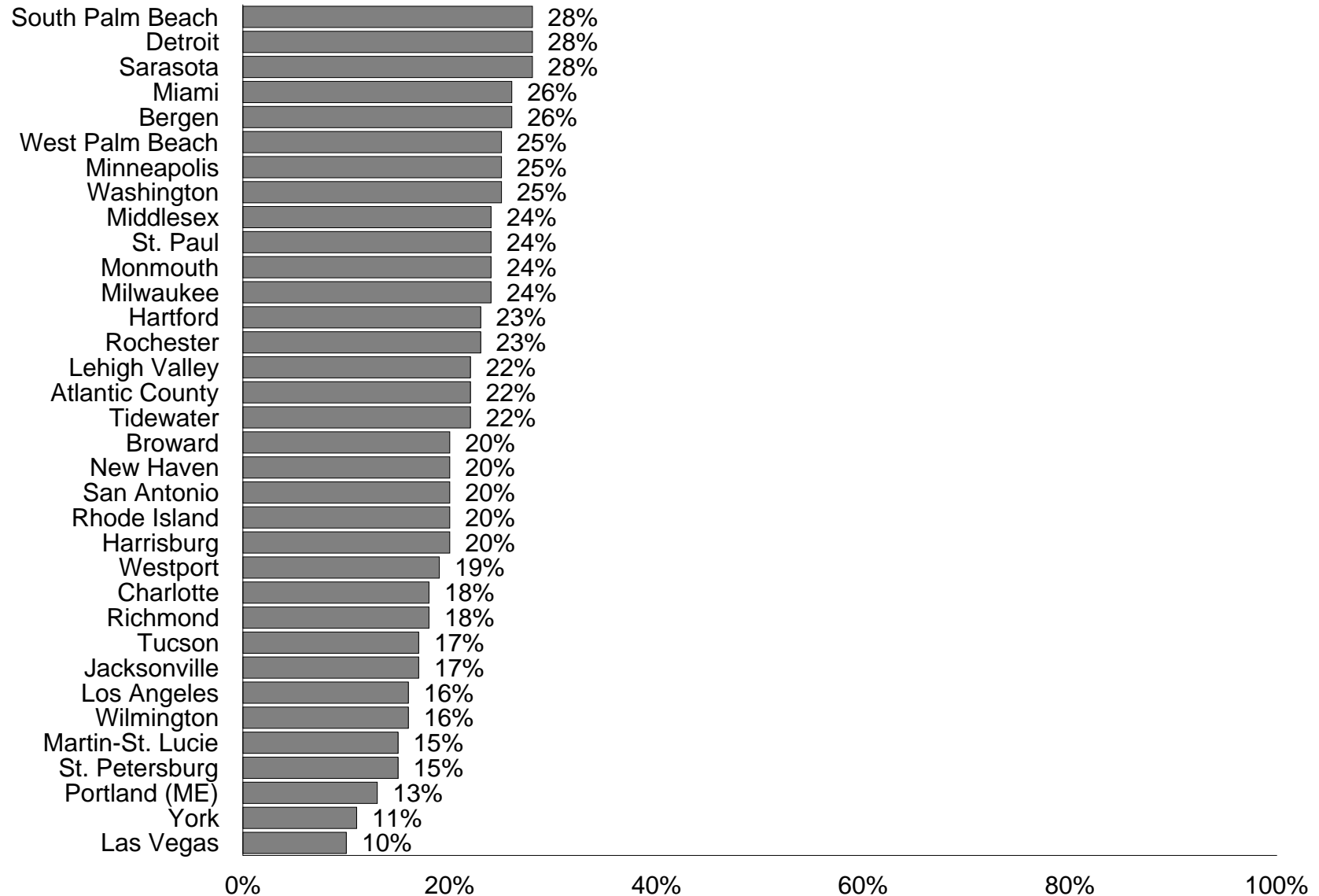




3

# HOUSEHOLDS IN WHICH A MEMBER VISITED ISRAEL ON A JEWISH TRIP

(Jewish Households)

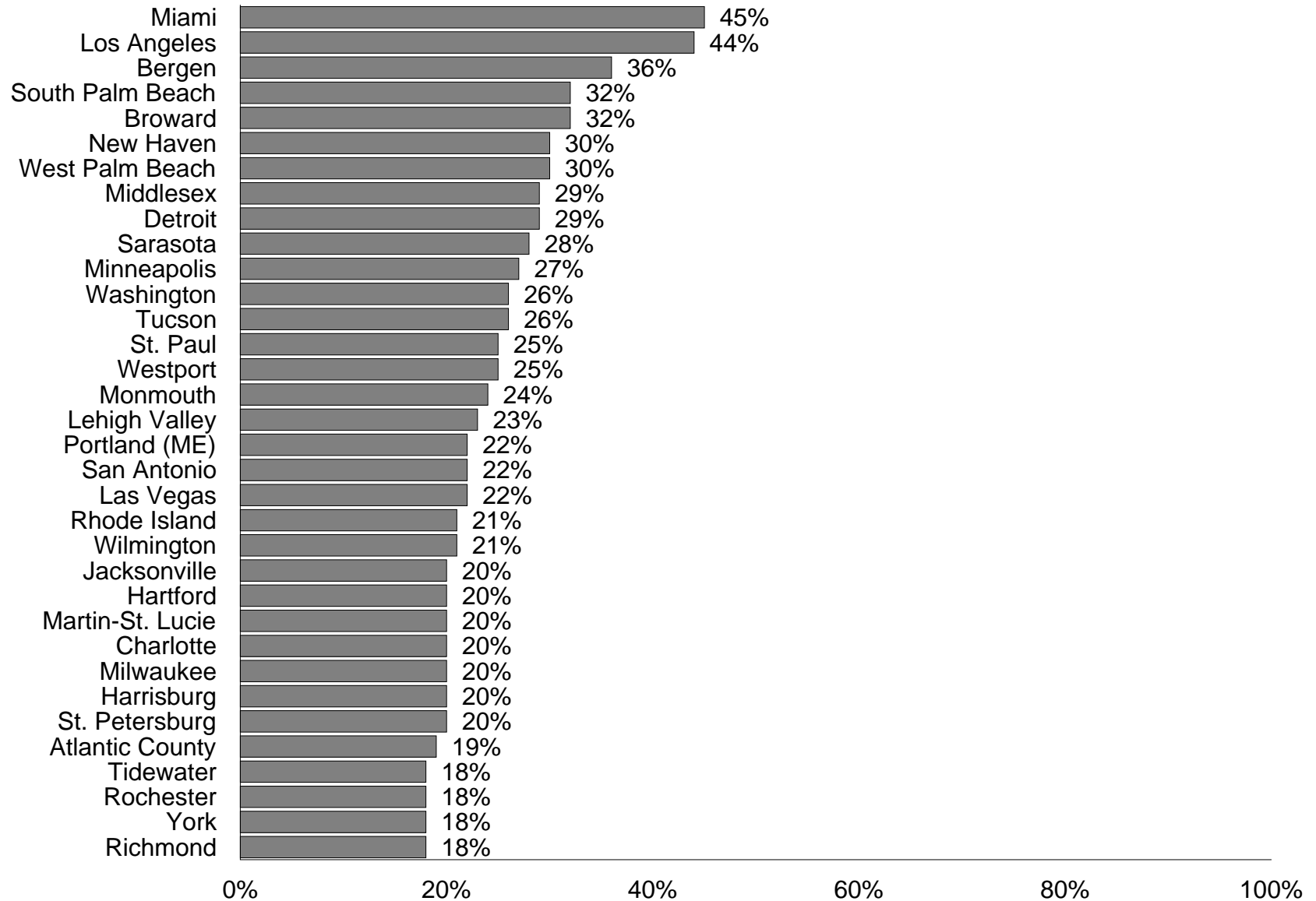




**4**

# HOUSEHOLDS IN WHICH A MEMBER VISITED ISRAEL ON A GENERAL TRIP

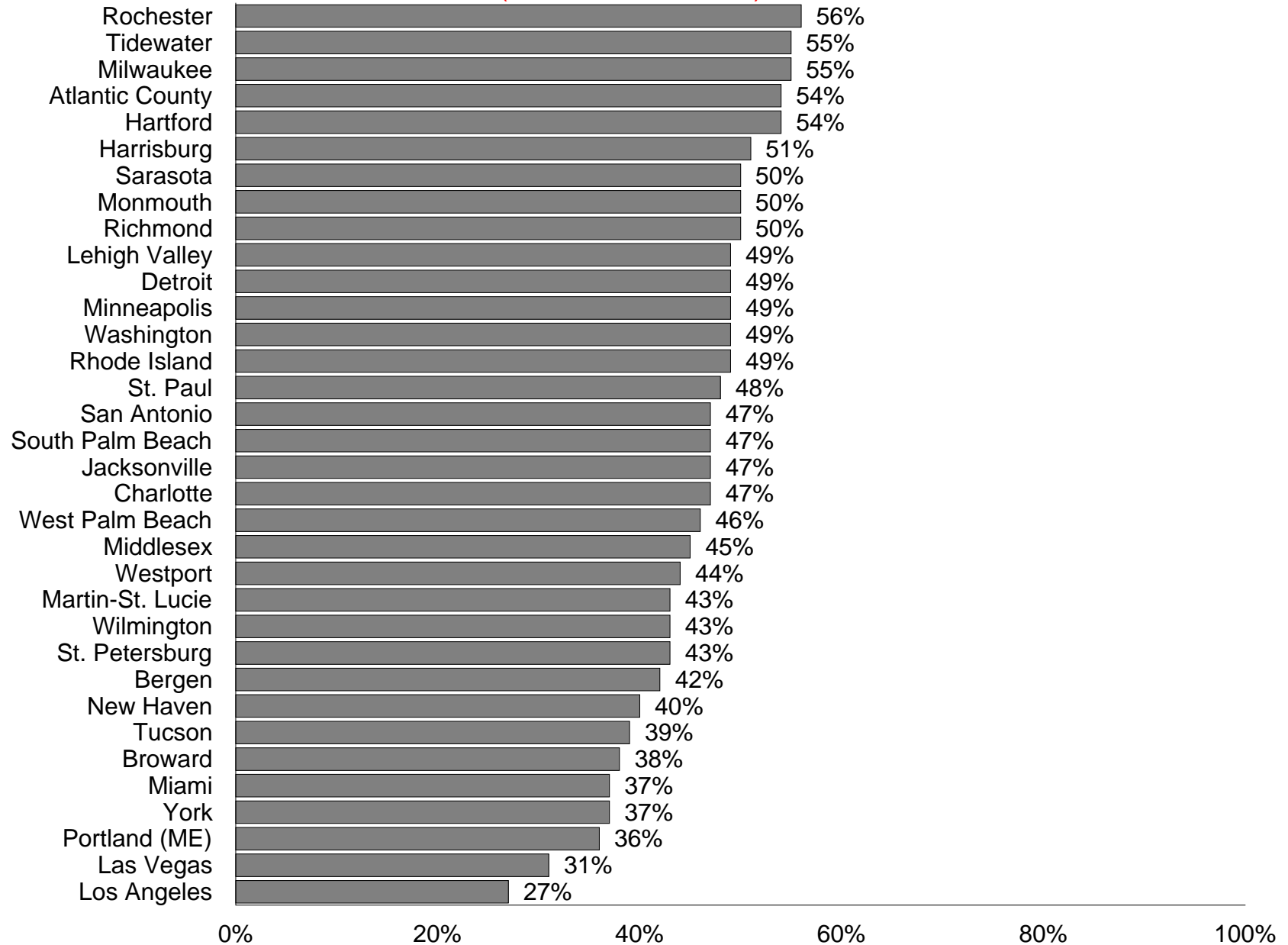
(Jewish Households)



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# JEWISH TRIP MARKET SHARE FOR HOUSEHOLDS WHO VISITED ISRAEL

(Jewish Households)



**TABLE 3  
HOUSEHOLDS IN WHICH A JEWISH CHILD VISITED ISRAEL  
COMMUNITY COMPARISONS**

**BASE: HOUSEHOLDS WITH JEWISH CHILDREN AGE 6-17**

<b>Community</b>	<b>Year</b>	<b>Visited Israel</b>		
		<b>Jewish Trip ①</b>	<b>General Trip ②</b>	<b>Total</b>
Miami	2014	12%	34	46%
Bergen	2001	10%	28	38%
New York	2011	NA	NA	35%
Cleveland	2011	NA	NA	30%
Baltimore	2010	NA	NA	26%
Detroit	2005	5%	21	25%
New Haven	2010	7%	17	24%
Monmouth	1997	9%	13	22%
Harrisburg	1994	9%	13	22%
Middlesex	2008	7%	15	22%
Rhode Island	2002	6%	15	21%
Broward	1997	3%	18	21%
San Antonio	2007	7%	12	19%
Milwaukee	1996	9%	9	18%
Chicago	2010	NA	NA	18%
Cincinnati	2008	NA	NA	18%
St. Paul	2004	6%	11	17%
Minneapolis	2004	5%	12	17%
S Palm Beach	2005	5%	11	16%
Washington	2003	3%	13	16%
St. Louis	2014	NA	NA	16%
Tucson	2002	13%	2	15%
Richmond	1994	9%	6	15%

**TABLE 3  
HOUSEHOLDS IN WHICH A JEWISH CHILD VISITED ISRAEL  
COMMUNITY COMPARISONS**

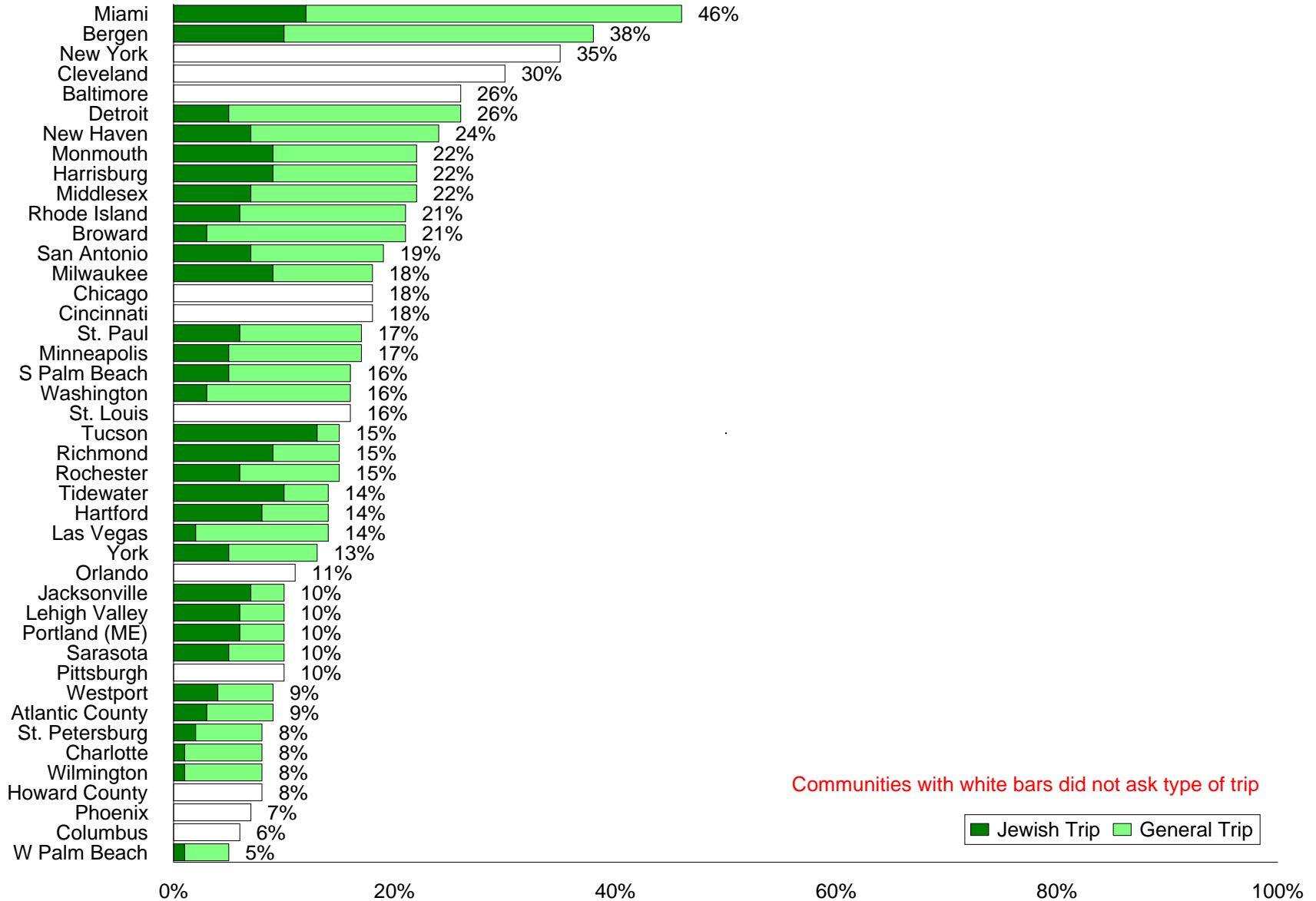
**BASE: HOUSEHOLDS WITH JEWISH CHILDREN AGE 6-17**

<b>Community</b>	<b>Year</b>	<b>Visited Israel</b>		
		<b>Jewish Trip ①</b>	<b>General Trip ②</b>	<b>Total</b>
Rochester	1999	6%	9	15%
Tidewater	2001	10%	4	14%
Hartford	2000	8%	6	14%
Las Vegas	2005	2%	13	14%
York	1999	5%	8	13%
Orlando	1993	NA	NA	11%
Jacksonville	2002	7%	3	10%
Lehigh Valley	2007	6%	4	10%
Portland (ME)	2007	6%	4	10%
Sarasota	2001	6%	5	10%
Pittsburgh	2002	NA	NA	10%
Westport	2000	4%	5	9%
Atlantic County	2004	3%	6	9%
St. Petersburg	1994	2%	6	8%
Charlotte	1997	1%	7	8%
Wilmington	1995	1%	7	8%
Howard County	2010	NA	NA	8%
Phoenix	2002	NA	NA	7%
Columbus	2013	NA	NA	6%
W Palm Beach	2005	1%	4	5%

See notes on **Table 2**.

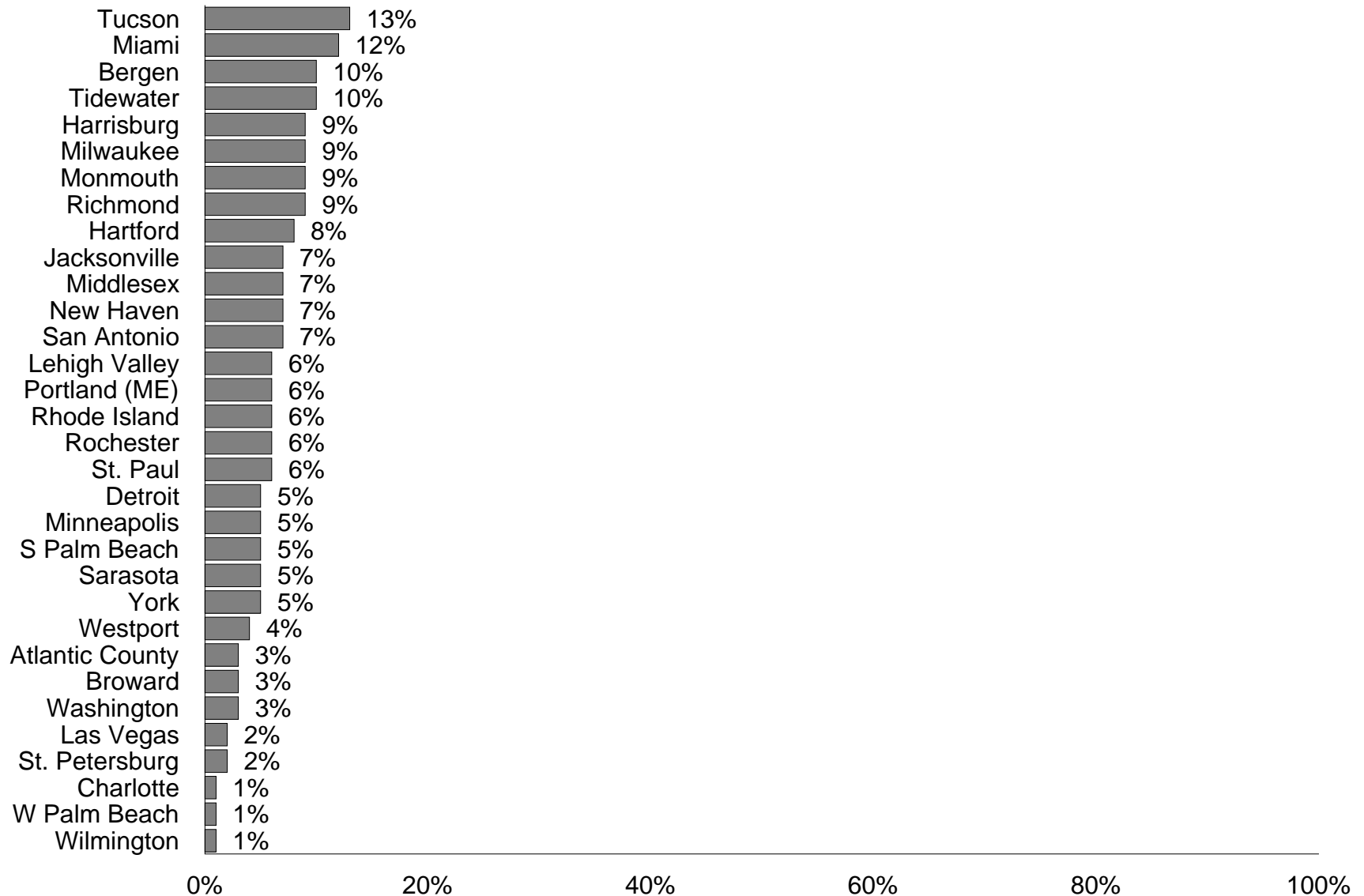
# 6 HOUSEHOLDS IN WHICH A JEWISH CHILD VISITED ISRAEL

(Households with Jewish Children Age 6-17)



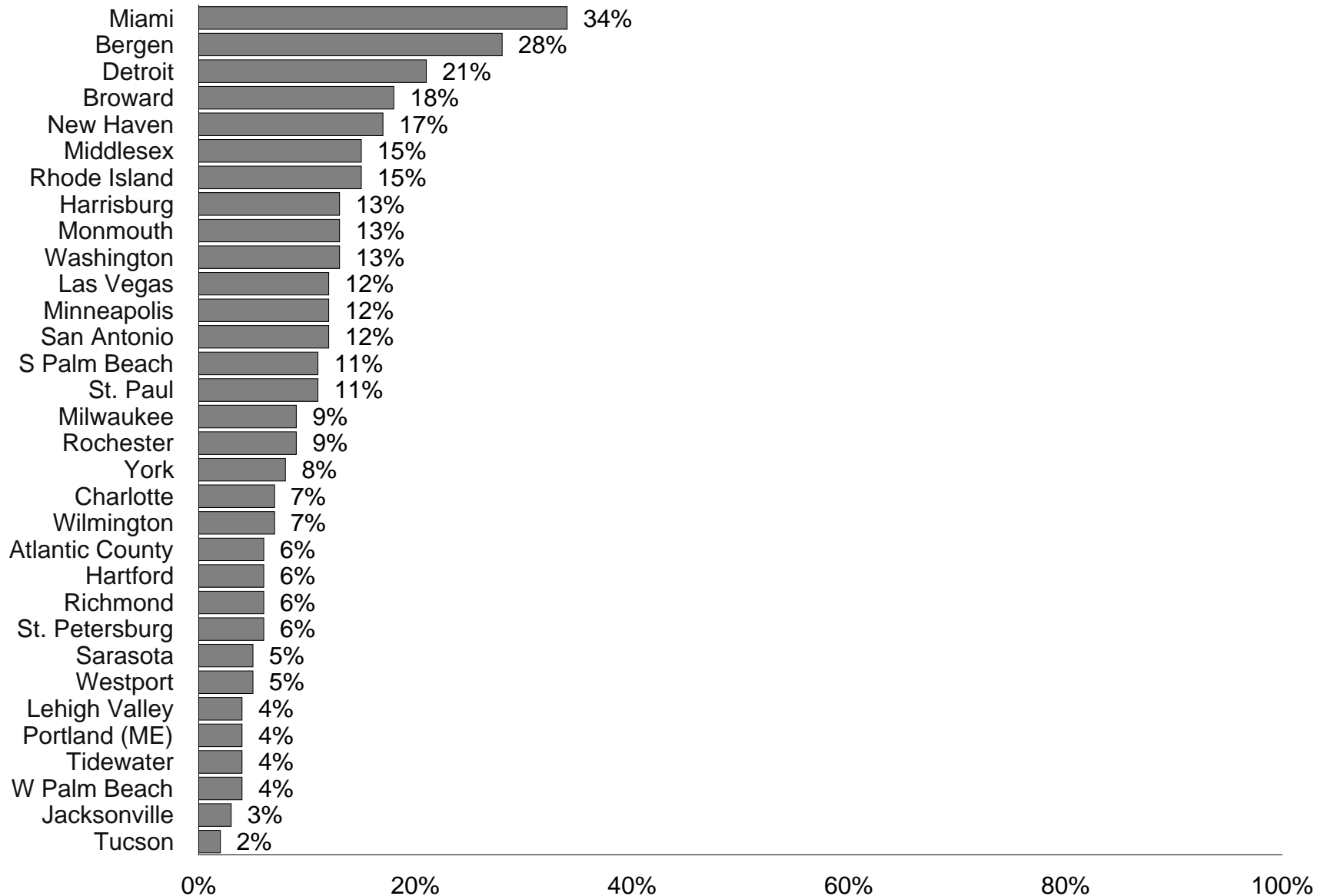
# 7 HOUSEHOLDS IN WHICH A JEWISH CHILD VISITED ISRAEL ON A JEWISH TRIP

(Households with Jewish Children Age 6-17)



# 8 HOUSEHOLDS IN WHICH A JEWISH CHILD VISITED ISRAEL ON A GENERAL TRIP

(Households with Jewish Children Age 6-17)



**TABLE 4  
SERIOUSLY INVESTIGATE SENDING JEWISH TEENAGERS  
ON A TRIP TO ISRAEL  
COMMUNITY COMPARISONS**

**BASE: HOUSEHOLDS WITH JEWISH CHILDREN AGE 0-17**

<b>Community</b>	<b>Year</b>	<b>Have Sent a Jewish Child/ Teenager in the Past</b>	<b>Will Definitely Send a Jewish Teenager in the Future</b>	<b>Will Seriously Investigate</b>	<b>Don't Know</b>	<b>Will Not Seriously Investigate</b>
Las Vegas	2005	10%	1	48	12	28
W Palm Beach	2005	4%	12	43	15	27
S Palm Beach	2005	12%	10	43	10	26
Sarasota	2001	8%	5	55	7	26
Rhode Island	2002	17%	8	45	8	22
San Antonio	2007	17%	9	47	8	19
Lehigh Valley	2007	10%	10	56	7	18
Bergen	2001	33%	6	41	2	18
New Haven	2010	23%	6	44	11	17
Middlesex	2008	18%	20	37	9	16
Atlantic County	2004	6%	0	76	2	16
Tidewater	2001	12%	6	62	3	16
Portland (ME)	2007	7%	3	58	17	15
Jacksonville	2002	7%	5	68	5	15
St. Paul	2004	15%	3	63	6	14
Tucson	2002	12%	5	56	13	14
Detroit	2005	20%	4	60	3	13
Washington	2003	14%	2	66	5	13
Rochester	1999	12%	19	44	12	13
Hartford	2000	12%	14	50	13	12



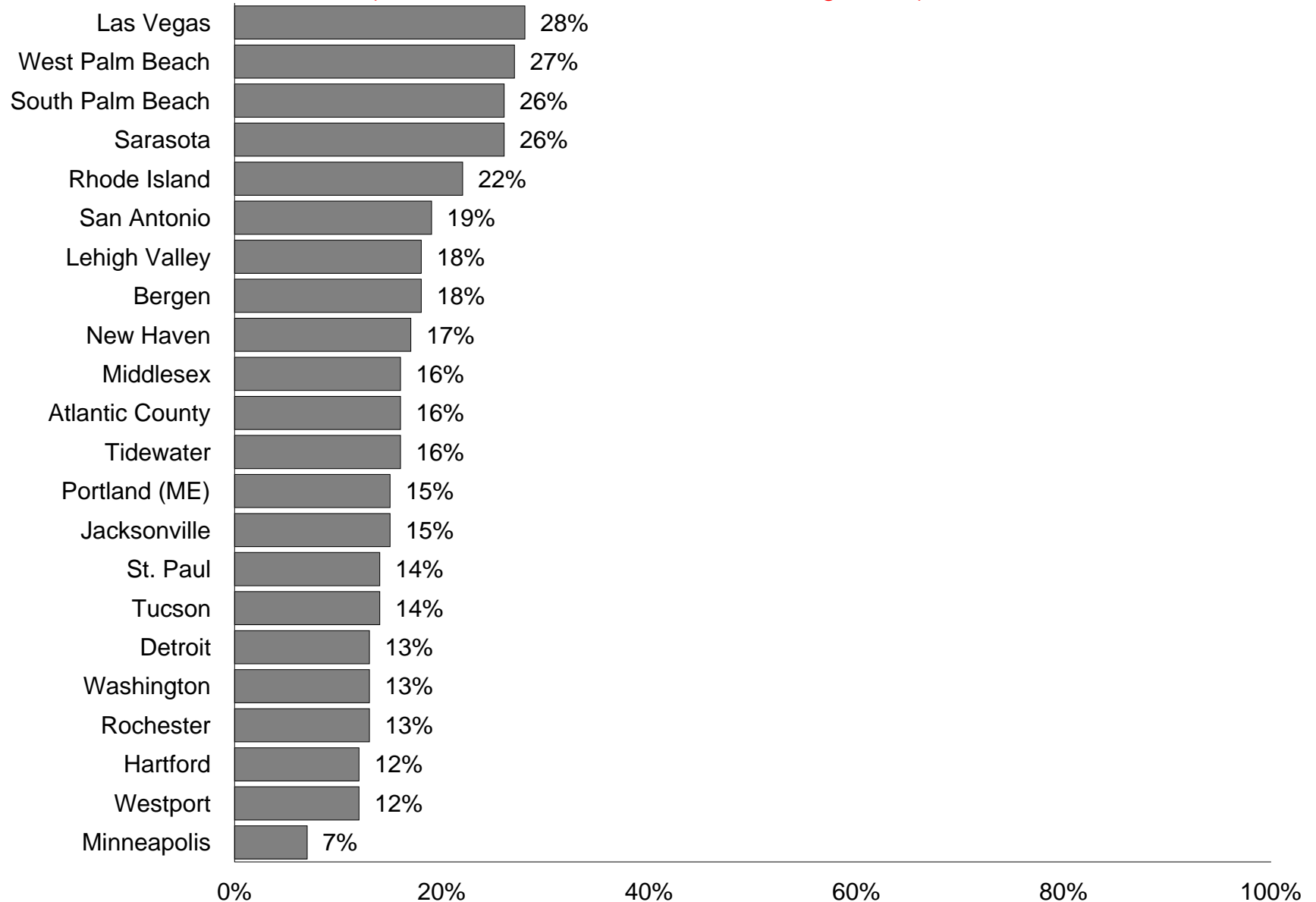
**TABLE 4**  
**SERIOUSLY INVESTIGATE SENDING JEWISH TEENAGERS**  
**ON A TRIP TO ISRAEL**  
**COMMUNITY COMPARISONS**

**BASE: HOUSEHOLDS WITH JEWISH CHILDREN AGE 0-17**

<b>Community</b>	<b>Year</b>	<b>Have Sent a Jewish Child/ Teenager in the Past</b>	<b>Will Definitely Send a Jewish Teenager in the Future</b>	<b>Will Seriously Investigate</b>	<b>Don't Know</b>	<b><i>Will Not Seriously Investigate</i></b>
Westport	2000	6%	15	61	7	12
Minneapolis	2004	14%	7	65	8	7

# 9 WILL NOT SERIOUSLY INVESTIGATE SENDING JEWISH TEENAGERS ON A TRIP TO ISRAEL

(Households with Jewish Children Age 0-17)



**TABLE 5  
EMOTIONAL ATTACHMENT TO ISRAEL  
COMMUNITY COMPARISONS**

**BASE: JEWISH RESPONDENTS**

<b>Community</b>	<b>Year</b>	<b><i>Extremely/ Very</i></b>	<b>Extremely Attached</b>	<b>Very Attached</b>	<b>Somewhat Attached</b>	<b>Not Attached</b>
Miami	2014	62%	32%	30	27	11
S Palm Beach	2005	61%	24%	36	33	7
Middlesex	2008	58%	27%	31	32	10
Detroit	2005	56%	26%	29	32	12
Jacksonville	2002	56%	25%	31	33	11
Bergen	2001	55%	26%	29	33	12
San Antonio	2007	55%	23%	32	33	12
Lehigh Valley	2007	54%	21%	32	36	10
W Palm Beach	2005	54%	19%	35	37	9
Rhode Island	2002	53%	22%	31	37	10
Minneapolis	2004	52%	21%	31	37	11
Atlantic County	2004	51%	19%	32	39	10
St. Paul	2004	50%	20%	30	35	16
Sarasota	2001	49%	22%	26	41	11
Washington	2003	49%	20%	29	37	15
Tucson	2002	47%	18%	29	37	16
New Haven	2010	47%	17%	30	36	17
Los Angeles	1997	45%	17%	28	39	15
Milwaukee	1996	44%	15%	29	41	15
Broward	1997	42%	17%	25	41	17
Monmouth	1997	42%	16%	26	43	15
San Francisco	2004	42%	16%	26	32	26
Harrisburg	1994	42%	13%	29	42	16
Westport	2000	41%	14%	28	44	15

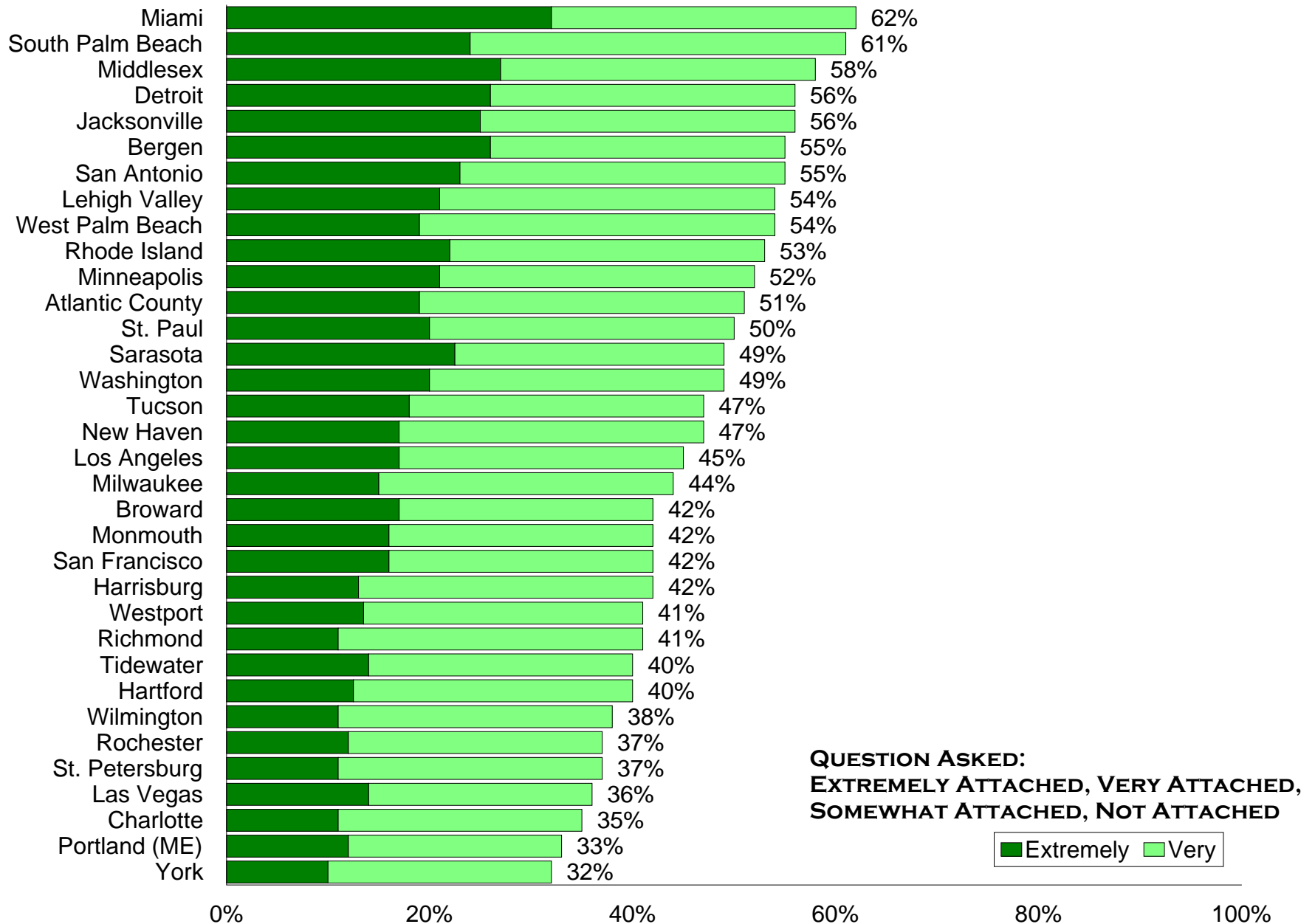
**TABLE 5  
EMOTIONAL ATTACHMENT TO ISRAEL  
COMMUNITY COMPARISONS**

**BASE: JEWISH RESPONDENTS**

<b>Community</b>	<b>Year</b>	<b><i>Extremely/ Very</i></b>	<b>Extremely Attached</b>	<b>Very Attached</b>	<b>Somewhat Attached</b>	<b>Not Attached</b>
Richmond	1994	41%	11%	30	41	18
Tidewater	2001	40%	14%	26	41	20
Hartford	2000	40%	12%	27	46	15
Wilmington	1995	38%	11%	27	43	19
Rochester	1999	37%	12%	25	45	17
St. Petersburg	1994	37%	11%	26	44	20
Las Vegas	2005	36%	14%	22	40	24
Charlotte	1997	35%	11%	24	48	18
Portland (ME)	2007	33%	12%	22	46	21
York	1999	32%	10%	22	47	21
Essex-Morris	1998	NA	30%	52		18
<b>Alternative Response Categories</b>						
<b>Community</b>	<b>Year</b>	<b><i>Very/ Somewhat</i></b>	<b>Very Attached</b>	<b>Some- what Attached</b>	<b>Not Very Attached</b>	<b>Not at All Attached</b>
Cleveland	2011	86%	44%	42	8	6
Baltimore	2010	84%	46%	38	9	7
Atlanta	2006	81%	40%	41	14	5
Philadelphia	2009	79%	42%	37	12	8
New York	2011	78%	46%	32	11	11
Chicago	2010	77%	41%	36	15	8
St. Louis	2014	74%	38%	36	17	9
Denver	2007	71%	34%	37	16	13
Howard County	2010	69%	33%	36	14	17
Columbus	2013	68%	26%	42	13	20

# 10 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

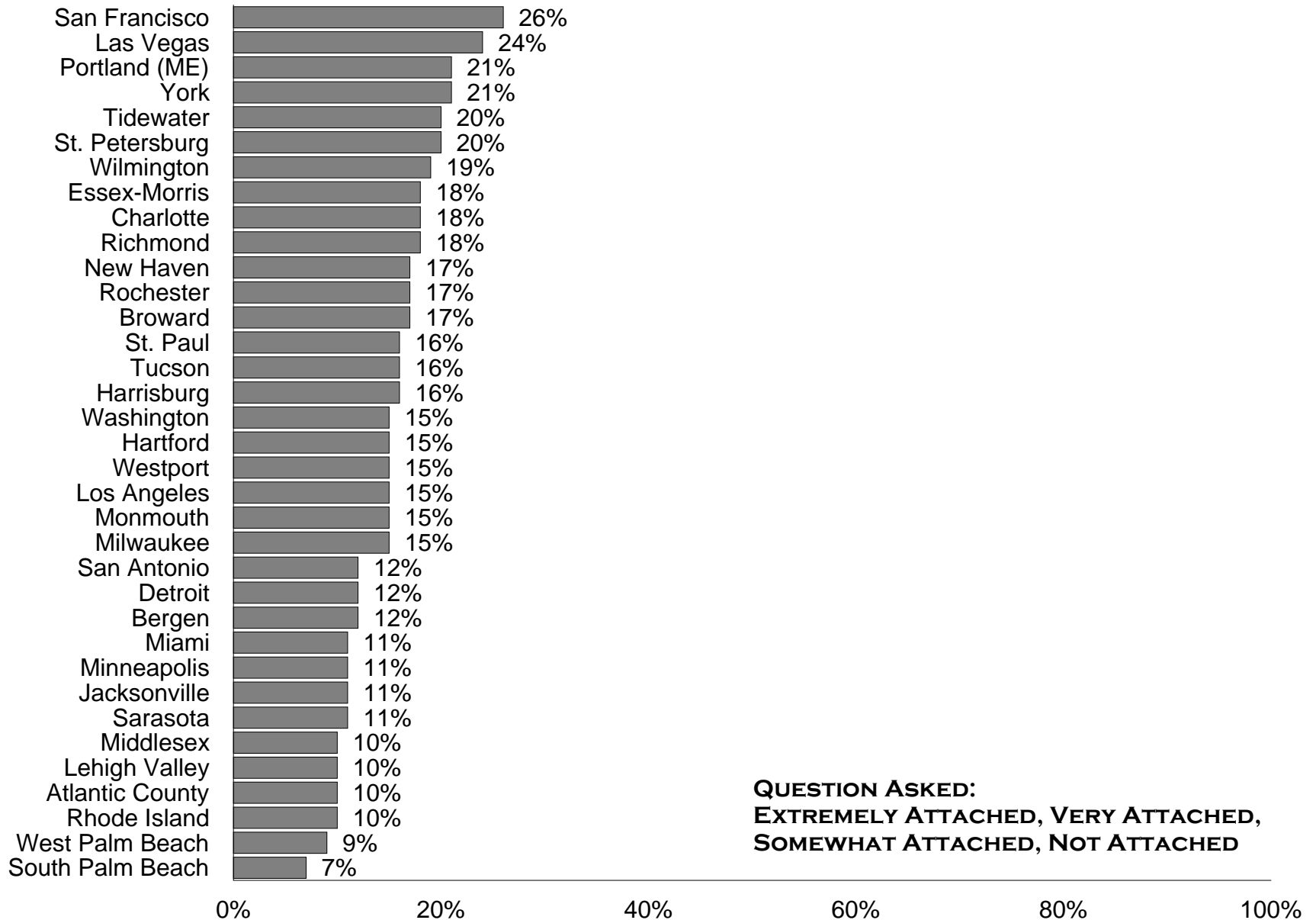
(Jewish Respondents)



11

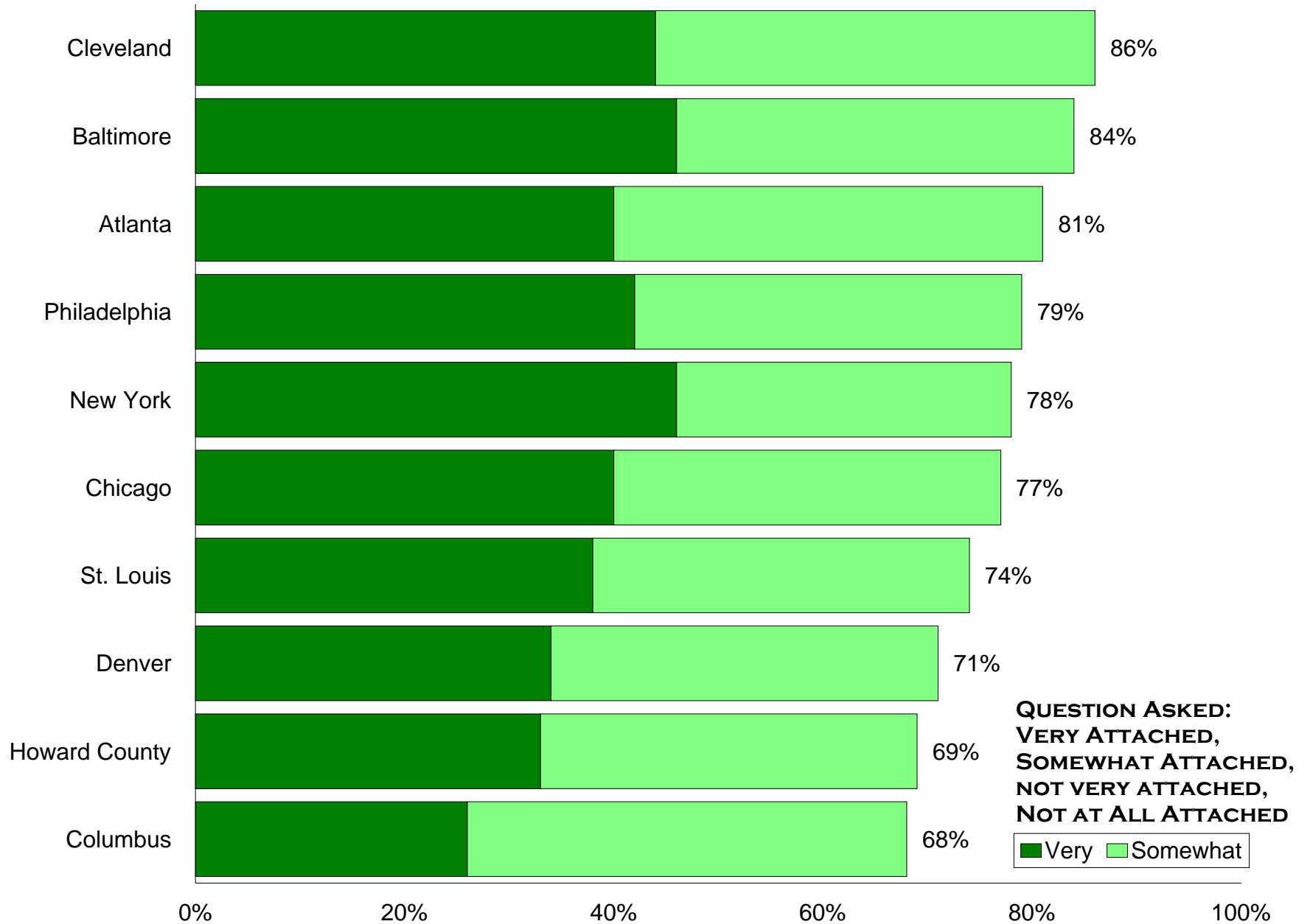
# NOT EMOTIONALLY ATTACHED TO ISRAEL

(Jewish Respondents)



# 12 VERY/SOMEWHAT EMOTIONALLY ATTACHED TO ISRAEL

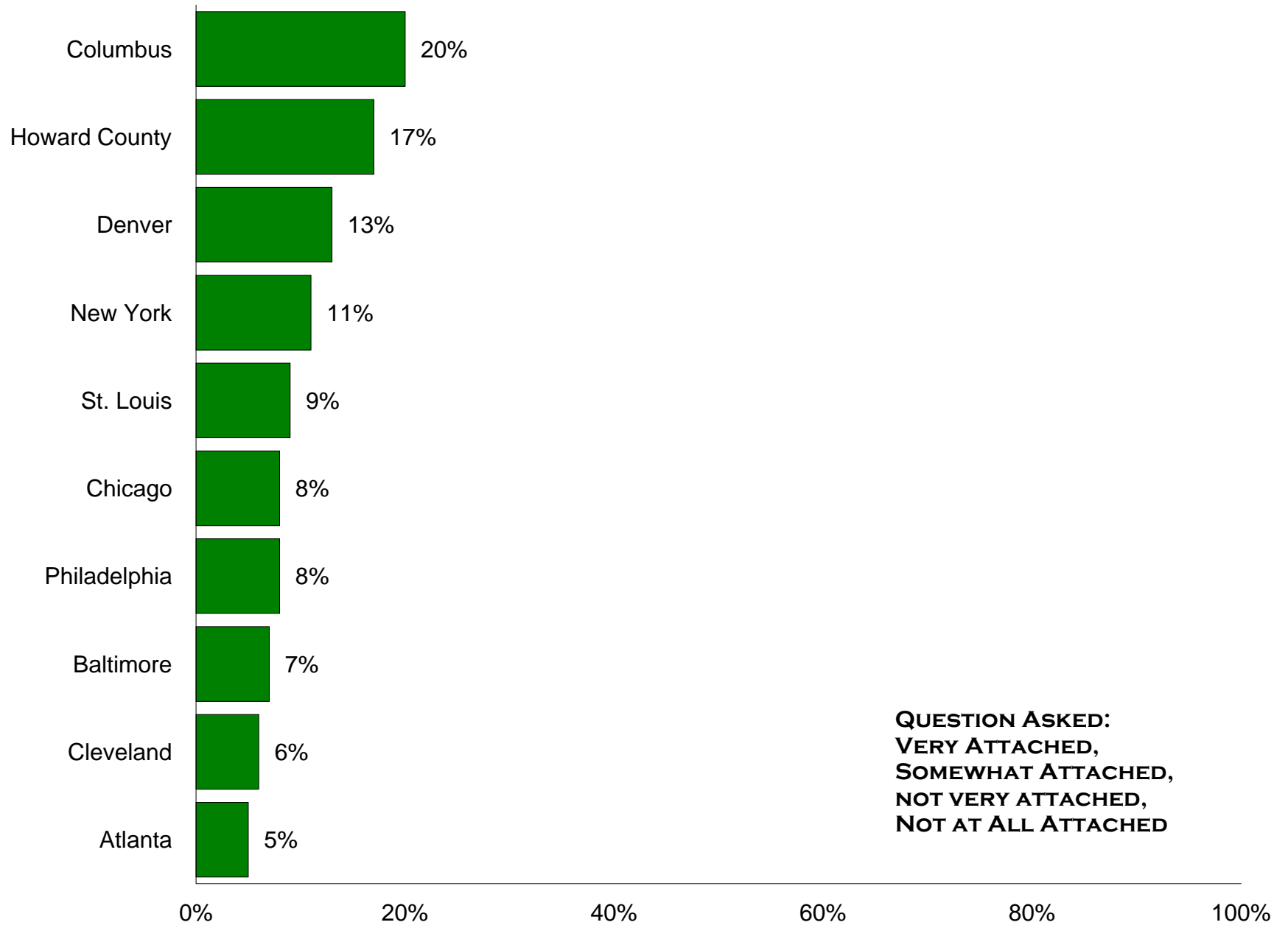
(Jewish Respondents)



13

# NOT AT ALL EMOTIONALLY ATTACHED TO ISRAEL

(Jewish Respondents)





**TABLE 6  
EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL  
BY AGE OF RESPONDENT  
COMMUNITY COMPARISONS**

**BASE: JEWISH RESPONDENTS**

<b>Community</b>	<b>Year</b>	<b>Under 35</b>	<b>35-49</b>	<b>50-64</b>	<b>65-74</b>	<b>75+</b>	<b>65+</b>	<b>All</b>
Miami	2014	65%	63%	64%	56%	64%	60%	62%
Bergen	2001	47%	56%	53%	58%	61%	59%	55%
San Antonio	2007	38%	55%	52%	62%	60%	61%	55%
Jacksonville	2002	47%	54%	52%	73%	63%	67%	56%
Detroit	2005	58%	51%	54%	63%	57%	59%	56%
Minneapolis	2004	33%	51%	46%	62%	68%	65%	52%
Middlesex	2008	58%	46%	52%	61%	68%	65%	58%
Washington	2003	48%	46%	52%	47%	53%	51%	49%
S Palm Beach	2005	35%	45%	54%	64%	66%	65%	61%
Rhode Island	2002	38%	44%	56%	70%	61%	64%	53%
Tucson	2002	47%	42%	43%	50%	59%	54%	47%
St. Paul	2004	44%	41%	57%	64%	54%	57%	50%
Broward	1997	40%	39%	31%	46%	46%	46%	42%
Lehigh Valley	2007	38%	39%	56%	60%	63%	62%	54%
Westport	2000	35%	39%	36%	47%	61%	55%	41%
Milwaukee	1996	32%	39%	48%	55%	51%	53%	44%
Harrisburg	1994	35%	37%	48%	54%	53%	54%	42%
Wilmington	1995	30%	37%	34%	59%	38%	50%	38%
Richmond	1994	28%	37%	51%	53%	54%	53%	41%
Monmouth	1997	32%	36%	43%	52%	52%	52%	42%
New Haven	2010	51%	35%	47%	49%	55%	53%	47%
Hartford	2000	23%	35%	40%	52%	44%	48%	40%
Tidewater	2001	31%	34%	43%	47%	56%	52%	40%

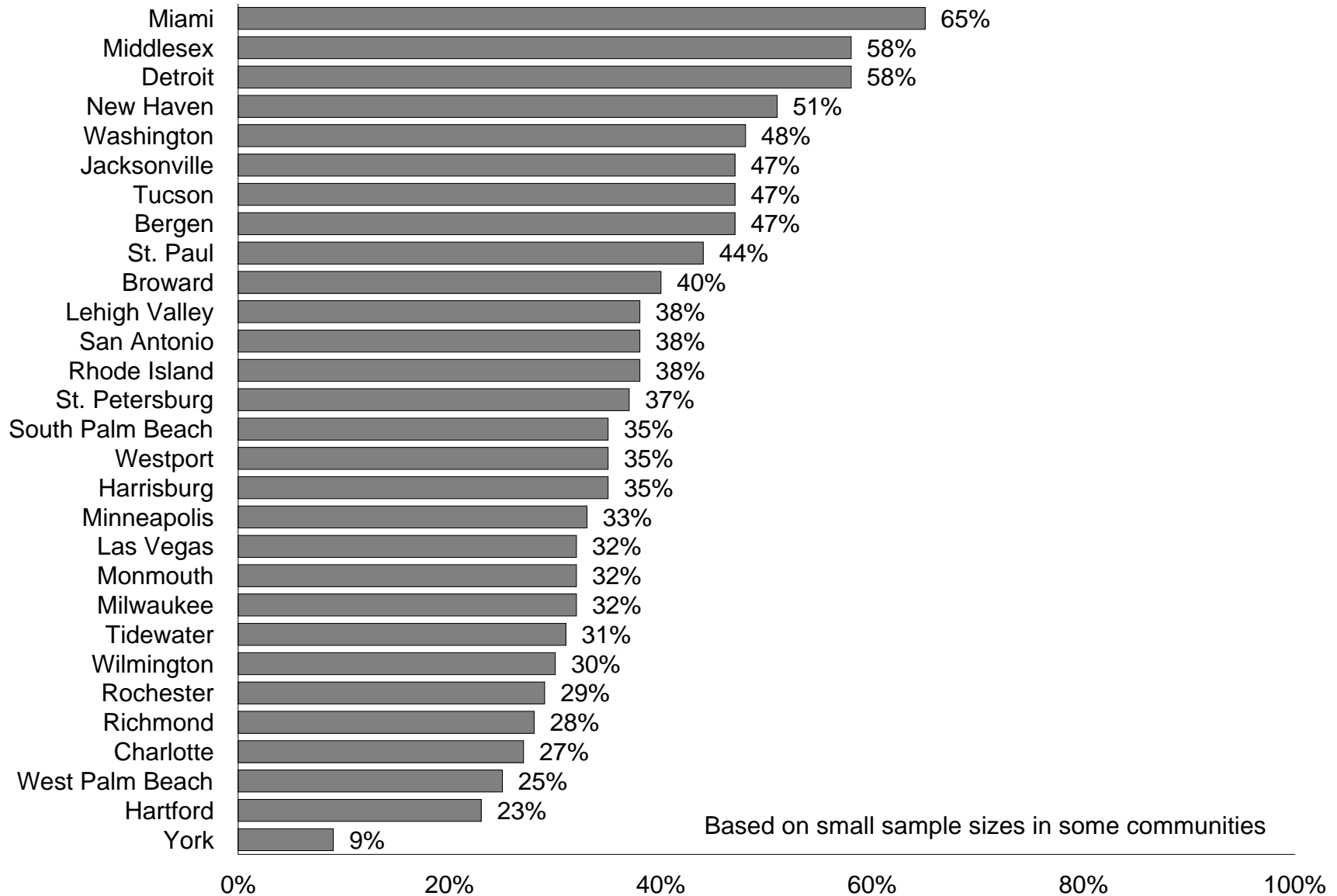
**TABLE 6  
EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL  
BY AGE OF RESPONDENT  
COMMUNITY COMPARISONS**

**BASE: JEWISH RESPONDENTS**

<b>Community</b>	<b>Year</b>	<b>Under 35</b>	<b>35-49</b>	<b>50-64</b>	<b>65-74</b>	<b>75+</b>	<b>65+</b>	<b>All</b>
Charlotte	1997	27%	33%	33%	NA	NA	56%	35%
W Palm Beach	2005	25%	33%	50%	61%	61%	61%	54%
Las Vegas	2005	32%	31%	37%	38%	44%	41%	36%
St. Petersburg	1994	37%	30%	39%	47%	35%	41%	37%
Rochester	1999	29%	30%	36%	53%	45%	49%	37%
York	1999	9%	27%	37%	42%	48%	44%	32%
Atlantic County	2004	37%		48%	58%	60%	59%	51%
Sarasota	2001	27%		48%	56%	53%	55%	49%
Portland (ME)	2007	24%		35%	48%	48%	48%	33%

# 14 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

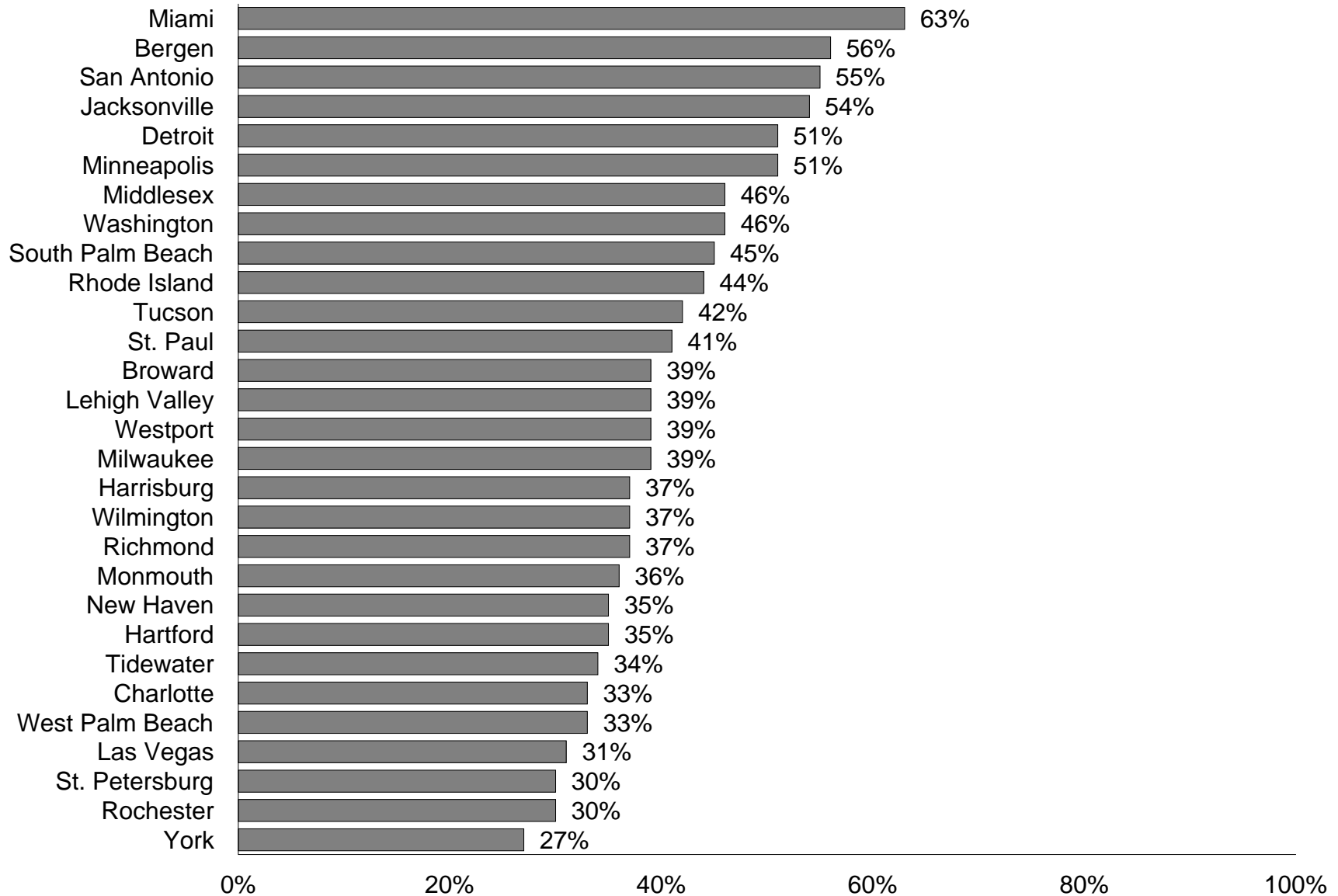
## RESPONDENT UNDER AGE 35 (Jewish Respondents)



15

# EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

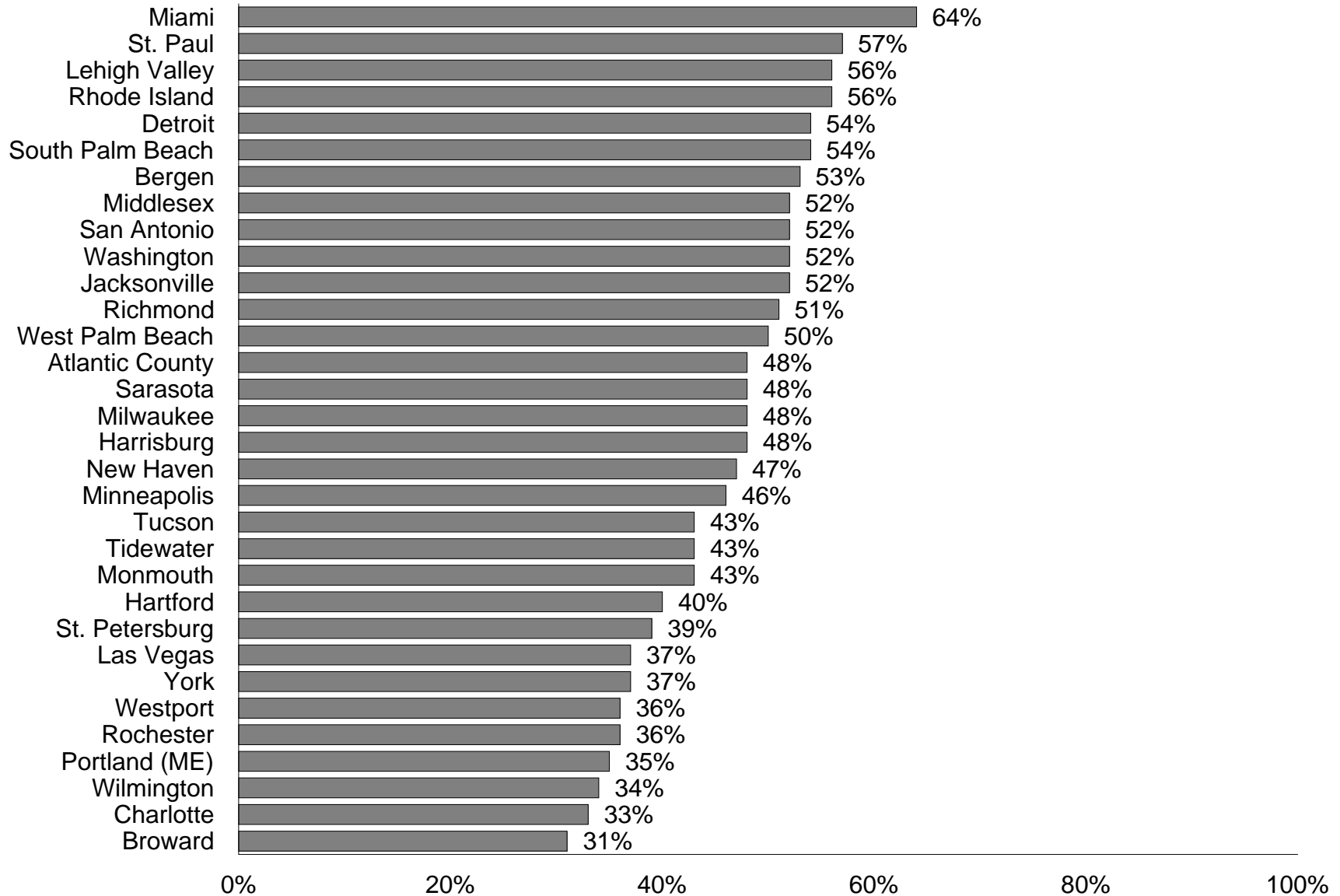
**AGE 35-49**  
(Jewish Respondents)



# EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

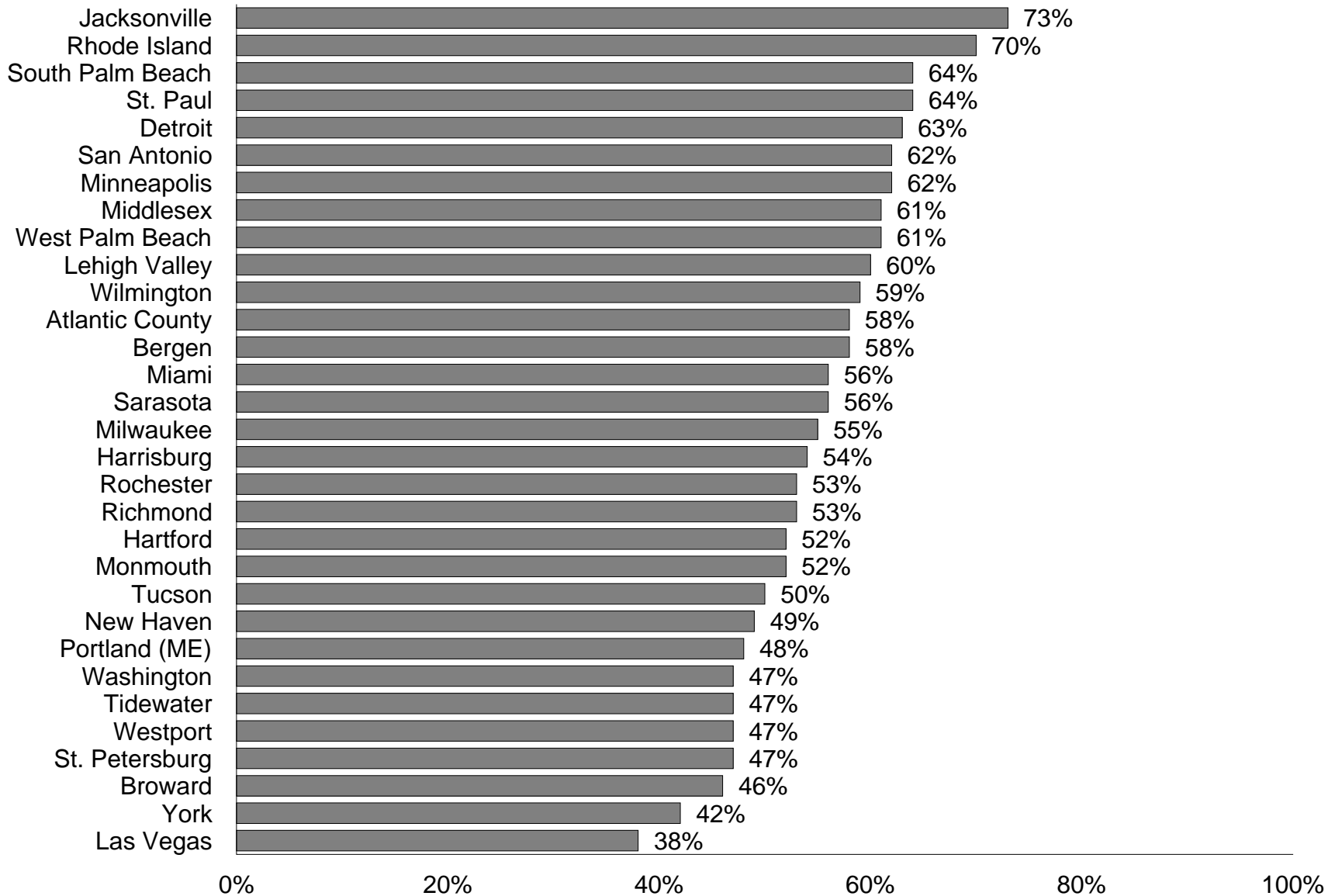
16

**AGE 50-64**  
(Jewish Respondents)



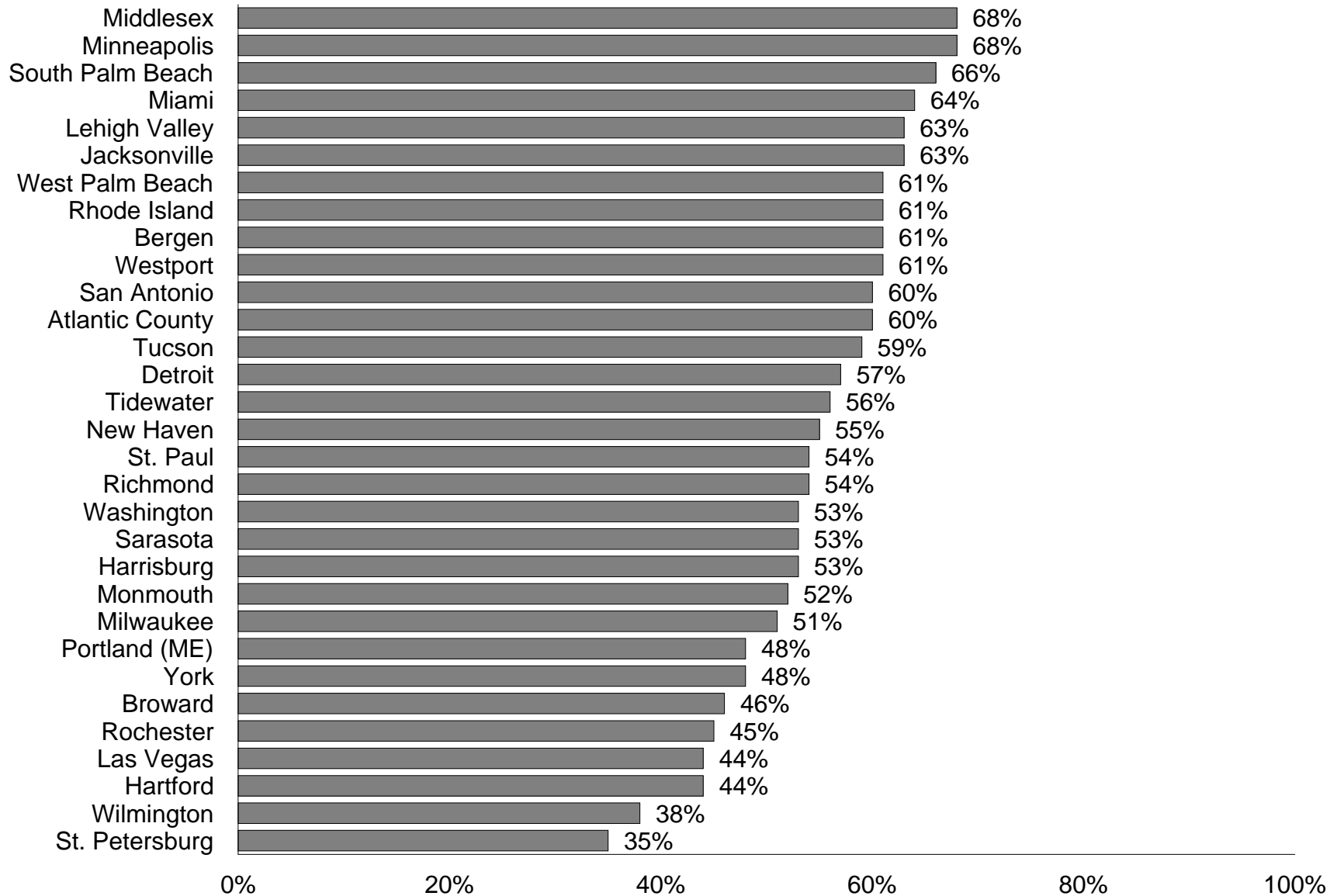
# 17 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

**AGE 65-74**  
(Jewish Respondents)



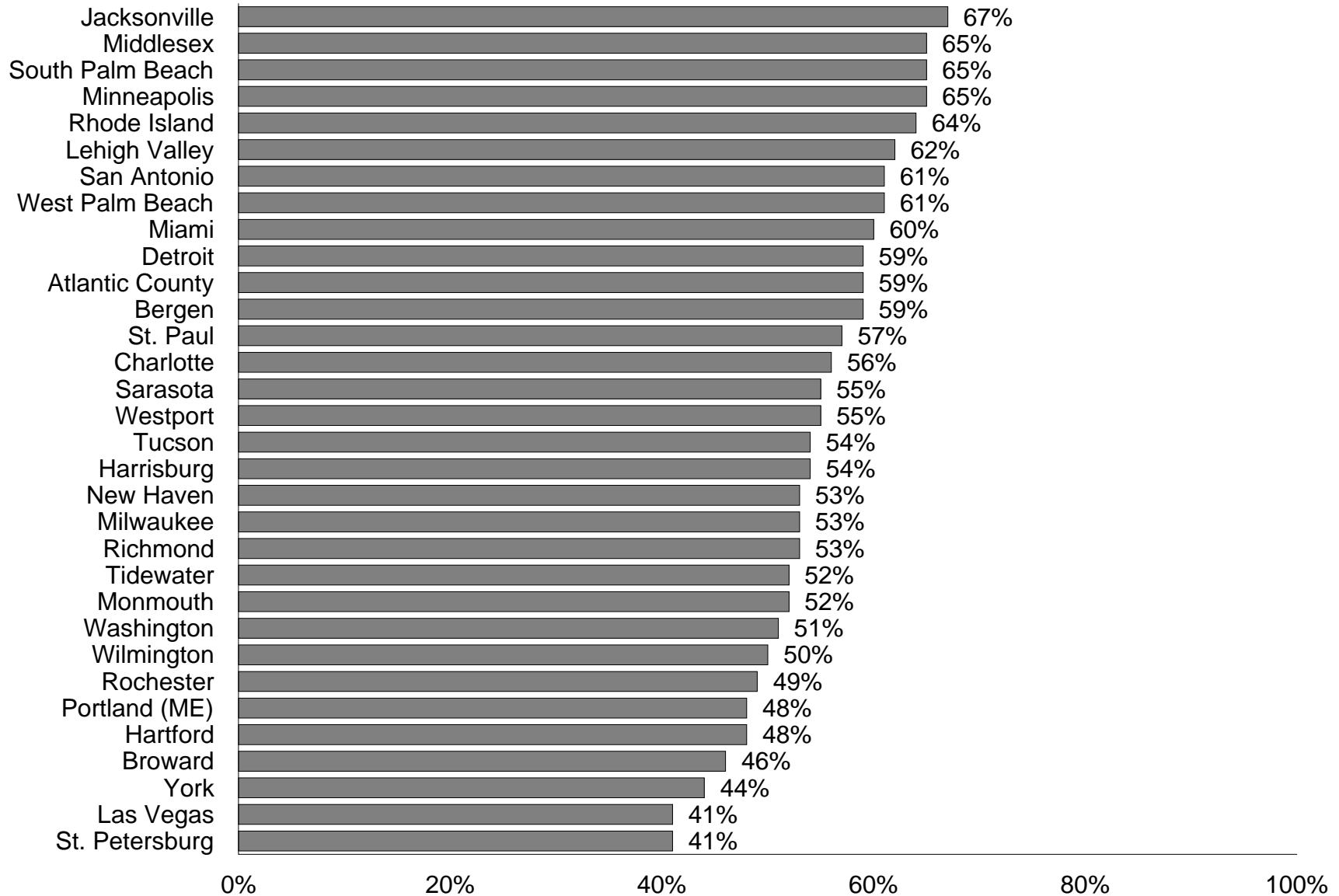
# 18 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

## AGE 75 AND OVER (Jewish Respondents)



# 19 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

## AGE 65 AND OVER (Jewish Respondents)





**TABLE 7  
EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL  
BY JEWISH IDENTIFICATION  
COMMUNITY COMPARISONS**

**BASE: JEWISH RESPONDENTS**

<b>Community</b>	<b>Year</b>	<b>Orthodox</b>	<b>Conser- vative</b>	<b>Reform</b>	<b><i>Just Jewish</i></b>	<b>All <sup>1</sup></b>
Miami	2014	86%	76%	53%	53%	62%
Jacksonville	2002	NA	70%	41%	51%	56%
San Antonio	2007	89%	67%	52%	45%	55%
Middlesex	2008	92%	69%	51%	44%	58%
S Palm Beach	2005	84%	76%	56%	44%	61%
Minneapolis	2004	NA	68%	45%	41%	52%
St. Paul	2004	NA	65%	40%	41%	50%
Lehigh Valley	2007	NA	68%	46%	40%	54%
W Palm Beach	2005	100%	69%	51%	39%	54%
Bergen	2001	96%	65%	43%	39%	55%
Atlantic County	2004	NA	61%	52%	38%	51%
Tucson	2002	NA	64%	46%	37%	47%
Rhode Island	2002	85%	69%	52%	36%	53%
Sarasota	2001	NA	60%	53%	36%	49%
Wilmington	1995	64%	48%	28%	35%	38%
Milwaukee	1996	65%	63%	40%	33%	44%
Detroit	2005	94%	73%	46%	32%	56%
Washington	2003	96%	70%	42%	32%	49%
New Haven	2010	94%	62%	44%	31%	47%
Broward	1997	75%	50%	40%	31%	42%
Westport	2000	NA	58%	41%	29%	41%
Hartford	2000	84%	55%	32%	28%	40%
Harrisburg	1994	75%	54%	33%	28%	42%

**TABLE 7**  
**EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL**  
**BY JEWISH IDENTIFICATION**  
**COMMUNITY COMPARISONS**

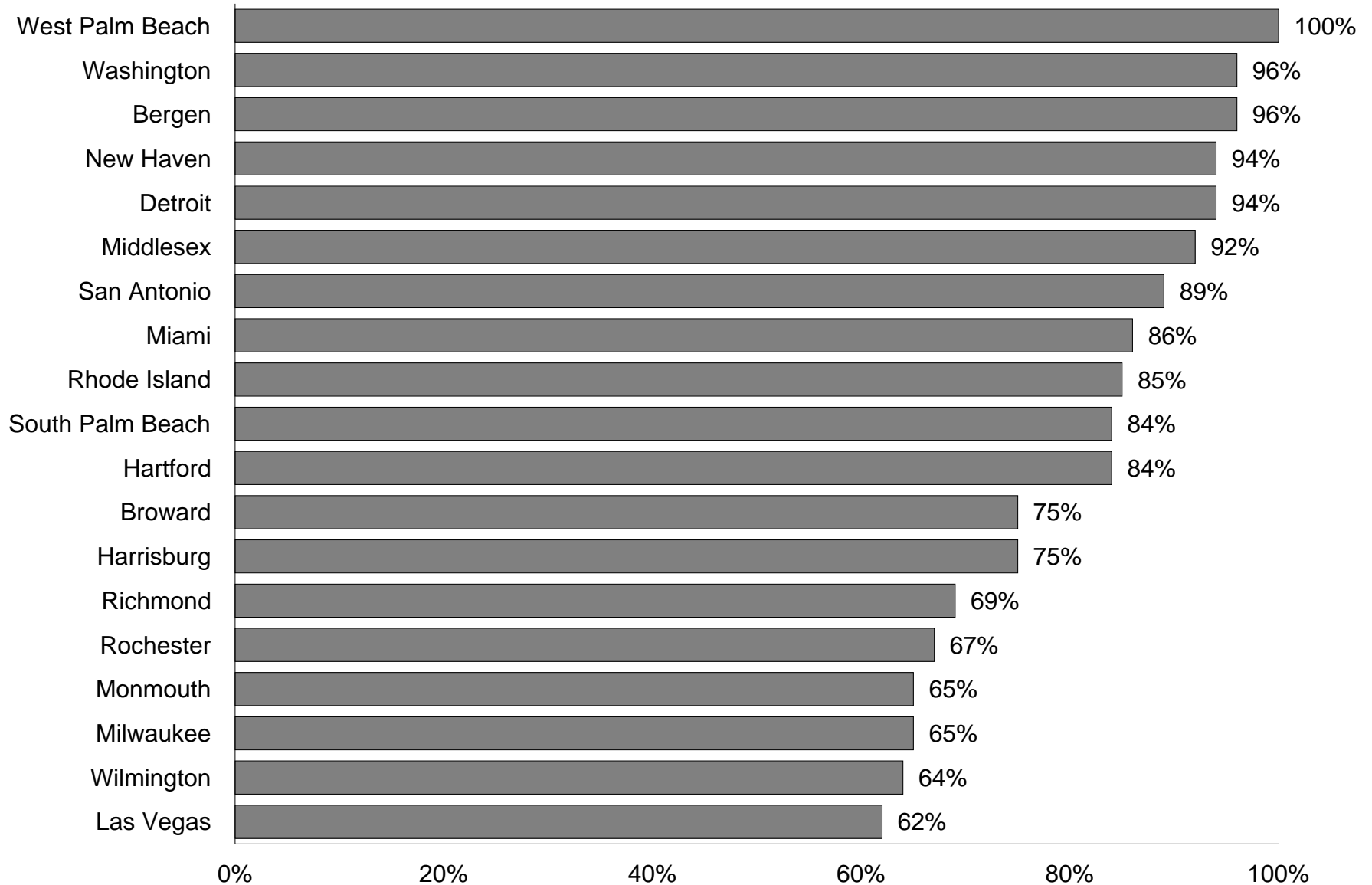
**BASE: JEWISH RESPONDENTS**

<b>Community</b>	<b>Year</b>	<b>Orthodox</b>	<b>Conser- vative</b>	<b>Reform</b>	<b><i>Just Jewish</i></b>	<b>All <sup>1</sup></b>
Las Vegas	2005	62%	49%	36%	27%	36%
Monmouth	1997	65%	56%	28%	27%	42%
Richmond	1994	69%	57%	31%	27%	41%
Tidewater	2001	NA	55%	30%	26%	40%
Portland (ME)	2007	NA	54%	35%	24%	33%
Charlotte	1997	NA	57%	26%	24%	35%
St. Petersburg	1994	NA	56%	36%	24%	37%
Rochester	1999	67%	60%	33%	19%	37%
York	1999	NA	46%	31%	17%	32%

<sup>1</sup> Includes Reconstructionist, which is not shown in the table due to small sample sizes.

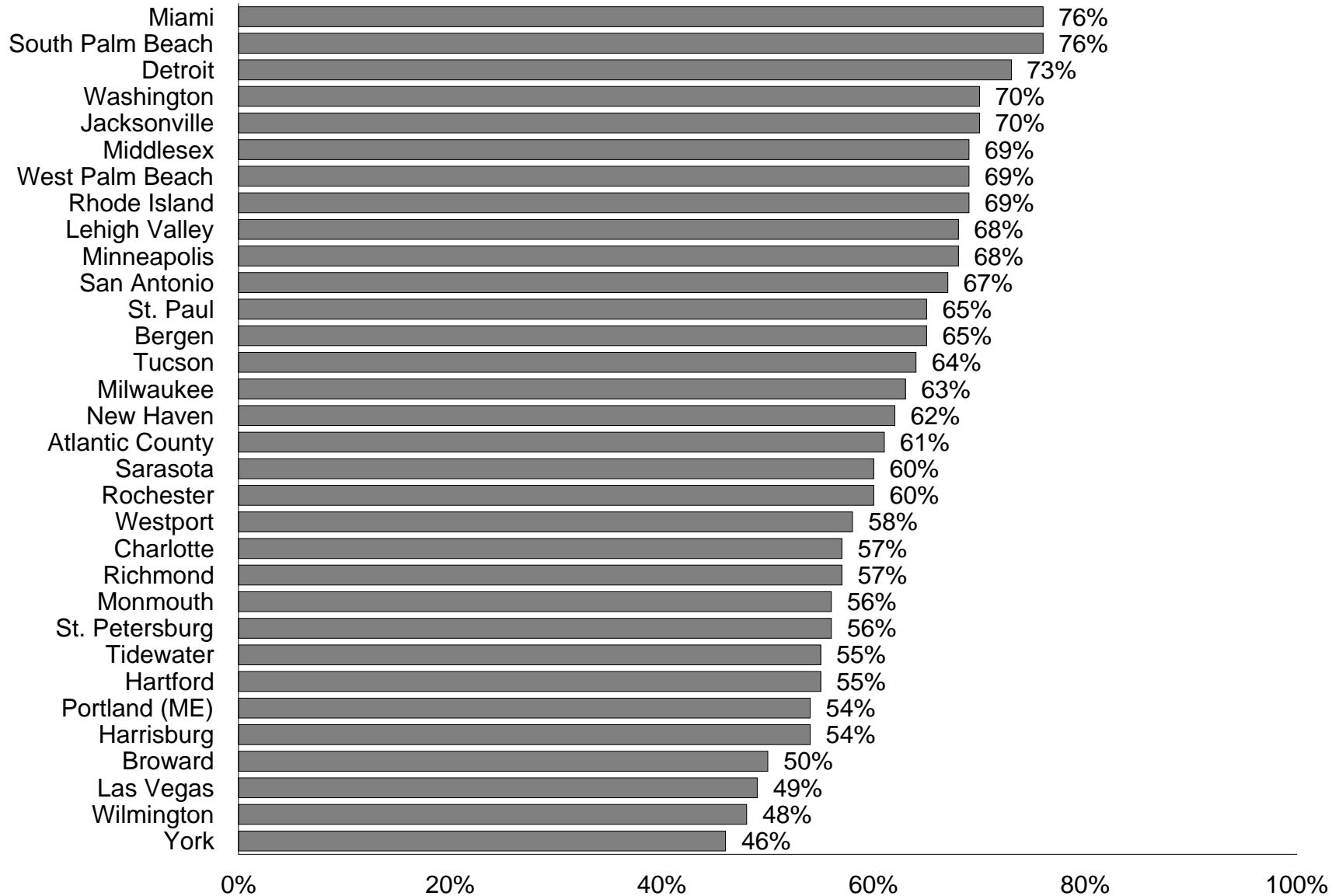
# 20 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

**ORTHODOX**  
(Jewish Respondents)



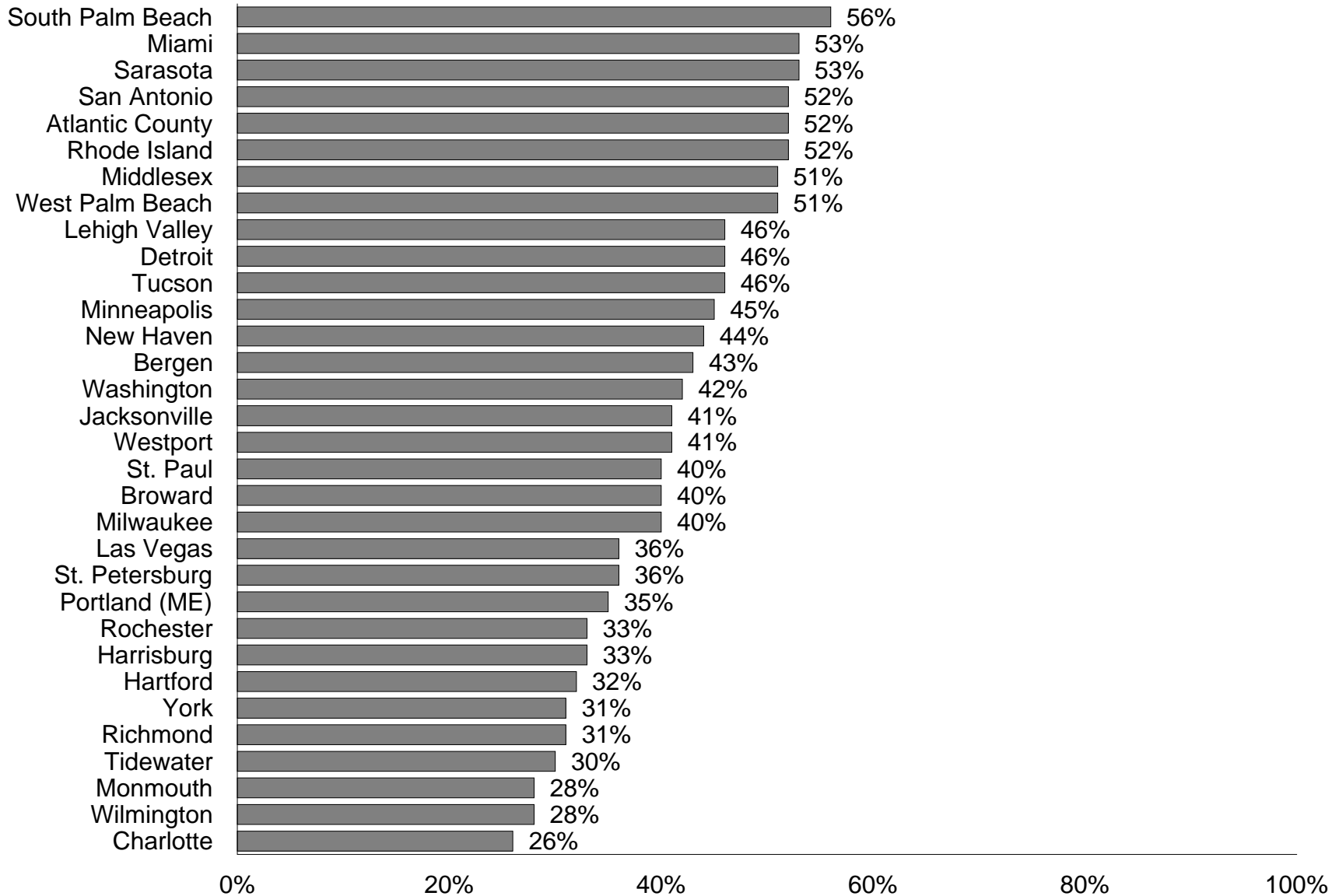
# 21 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

**CONSERVATIVE**  
(Jewish Respondents)



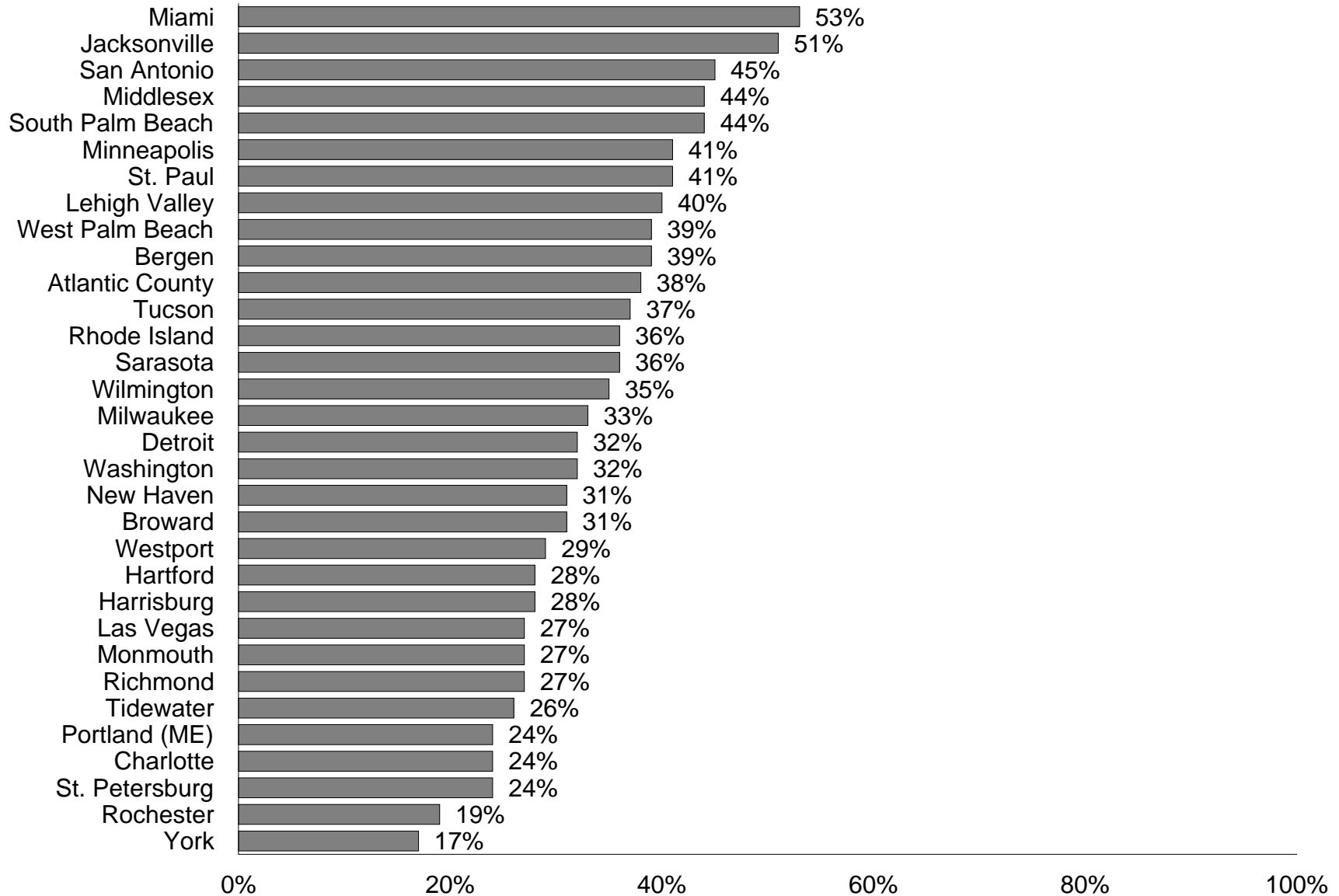
# 22 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

## REFORM (Jewish Respondents)



# 23 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

**JUST JEWISH**  
(Jewish Respondents)



**TABLE 8  
EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL  
BY TYPE OF MARRIAGE  
COMMUNITY COMPARISONS**

**BASE: JEWISH RESPONDENTS**

Community	Year	In-Married		Intermarried
		2 Born/Raised Jews	Conversionary	
San Antonio	2007	64%	49%	50%
Miami	2014	71%	60%	49%
Jacksonville	2002	67%	63%	46%
S Palm Beach	2005	66%	54%	41%
Rhode Island	2002	67%	30%	38%
Tucson	2002	55%	52%	38%
Middlesex	2008	64%	NA	36%
Atlantic County	2004	56%	NA	35%
San Francisco	2004	52%	NA	35%
Las Vegas	2005	43%	41%	34%
Lehigh Valley	2007	64%	56%	33%
Minneapolis	2004	66%	48%	32%
Westport	2000	51%	32%	32%
New Haven	2010	59%	46%	31%
W Palm Beach	2005	62%	44%	30%
Sarasota	2001	57%	NA	30%
Broward	1997	50%	40%	30%
Milwaukee	1996	53%	NA	30%
Washington	2003	61%	60%	29%
St. Paul	2004	64%	54%	28%
Wilmington	1995	45%	NA	27%
Portland (ME)	2007	45%	NA	26%

**TABLE 8**  
**EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL**  
**BY TYPE OF MARRIAGE**  
**COMMUNITY COMPARISONS**

**BASE: JEWISH RESPONDENTS**

Community	Year	In-Married		<i>Intermarried</i>
		2 Born/Raised Jews	Conversionary	
Richmond	1994	51%	38%	26%
Bergen	2001	65%	36%	25%
Detroit	2005	68%	43%	24%
Tidewater	2001	52%	45%	24%
Charlotte	1997	51%	32%	24%
Harrisburg	1994	61%	25%	24%
Monmouth	1997	45%	NA	21%
St. Petersburg	1994	48%	38%	20%
Hartford	2000	51%	15%	19%
York	1999	47%	26%	17%
Rochester	1999	52%	24%	10%

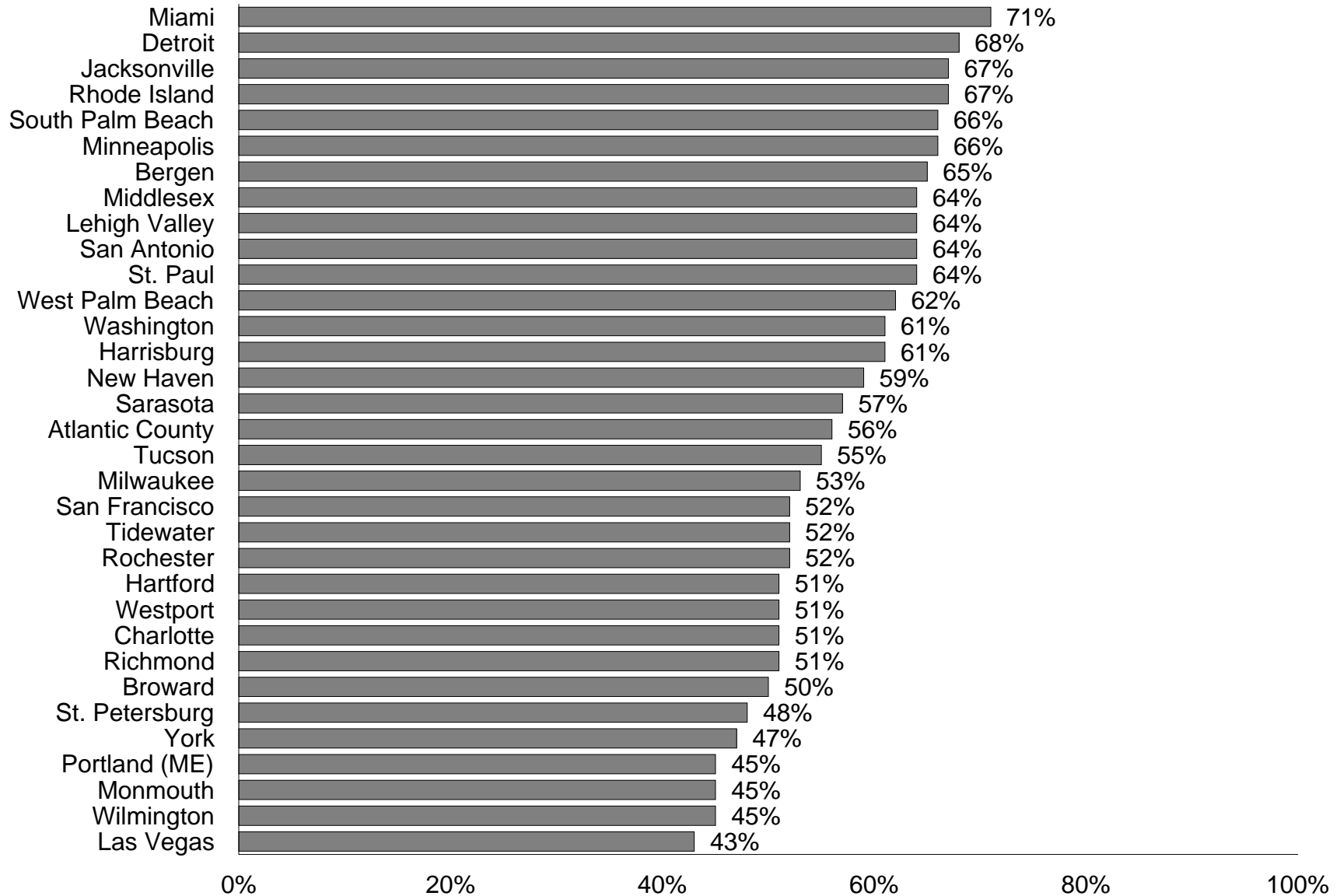


# EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

24

## IN-MARRIED

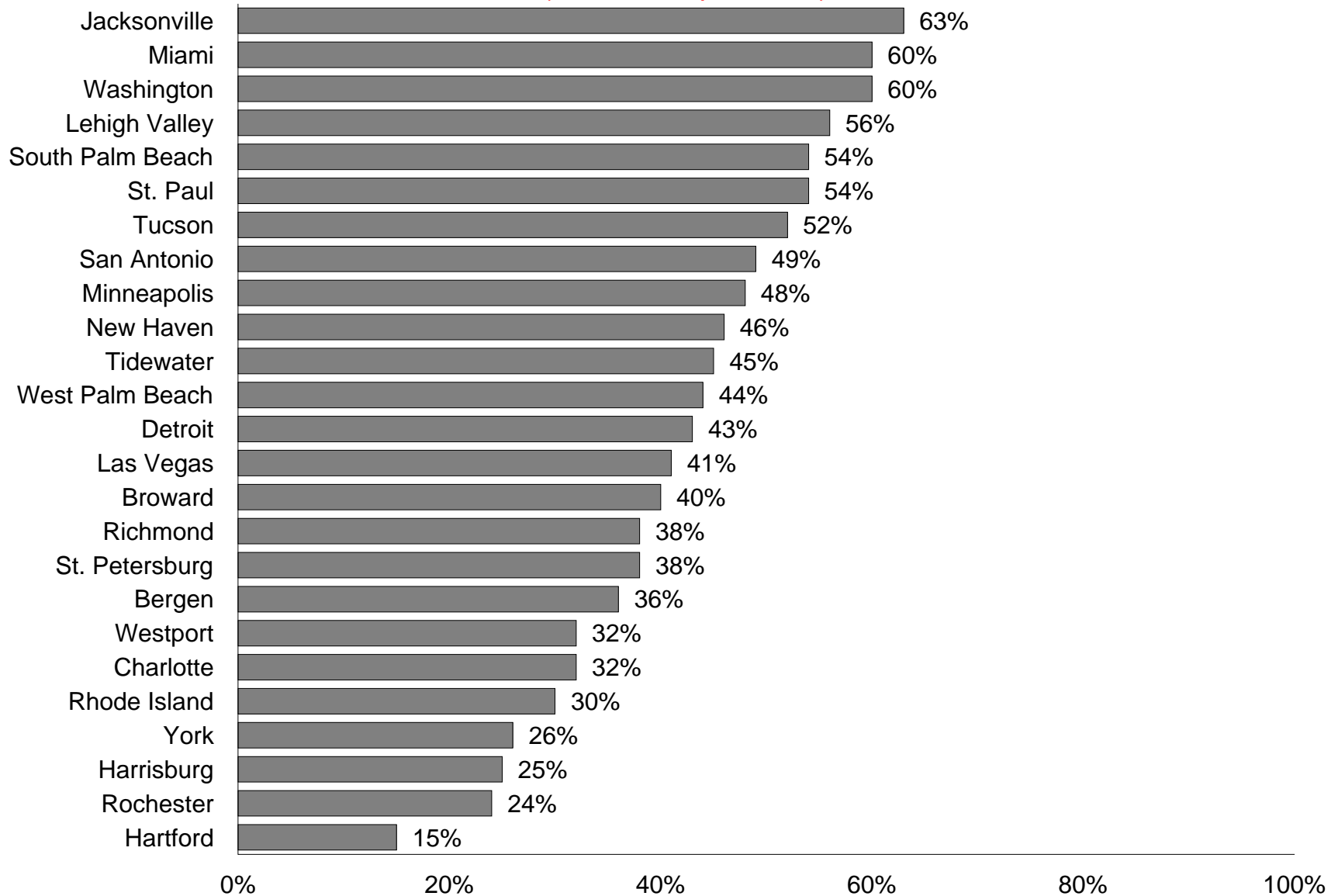
(Jewish Respondents)



# 25 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

## CONVERSIONARY

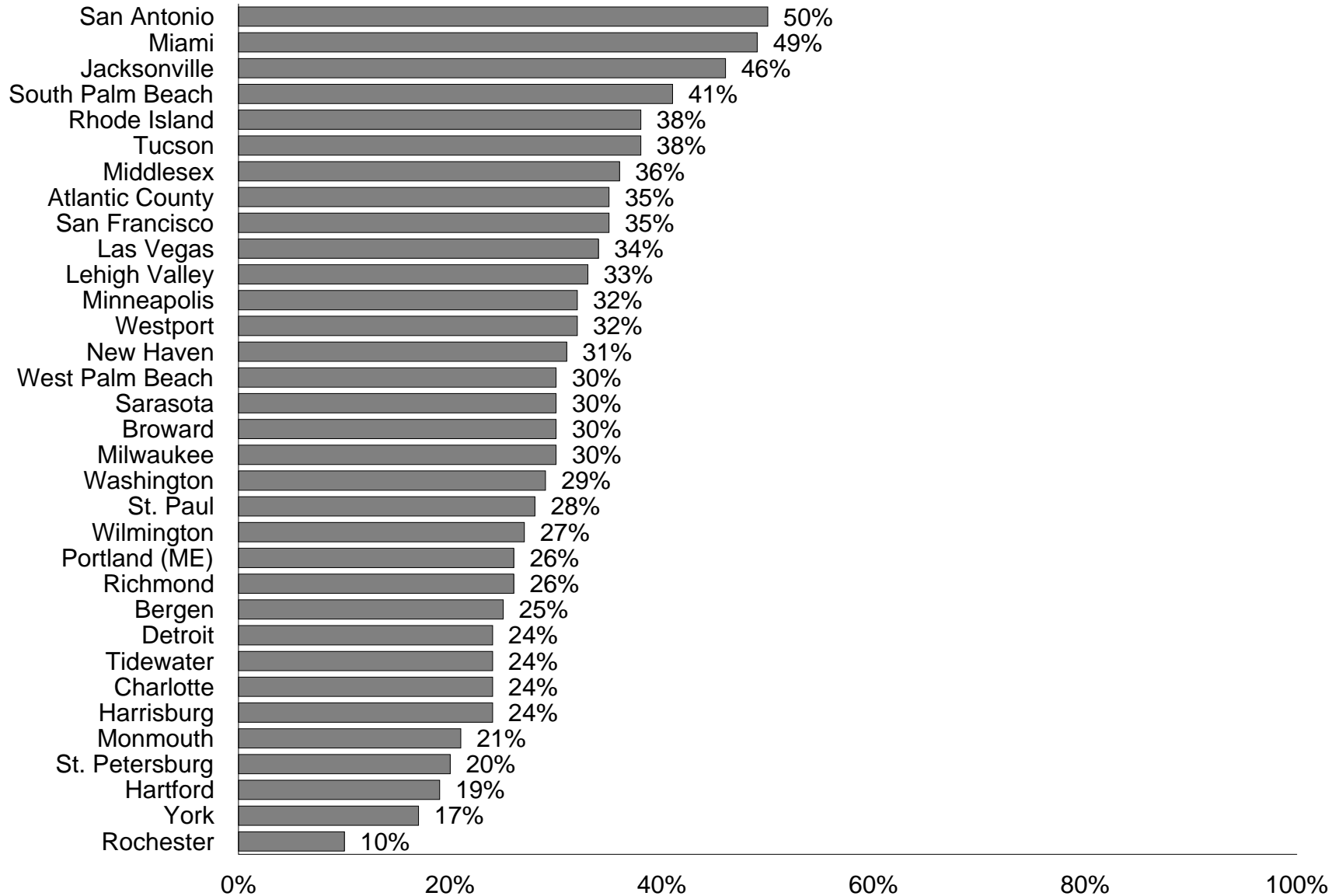
(Jewish Respondents)



# 26 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

## INTERMARRIED

(Jewish Respondents)



**TABLE 9**  
**SUPPORTING THE PEOPLE OF ISRAEL**  
**AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION**  
**COMMUNITY COMPARISONS**

**BASE: RESPONDENTS IN JEWISH HOUSEHOLDS WHO DONATED \$100 AND OVER  
 TO THE LOCAL JEWISH FEDERATION, OTHER JEWISH FEDERATIONS,  
 OR OTHER JEWISH CHARITIES IN THE PAST YEAR**

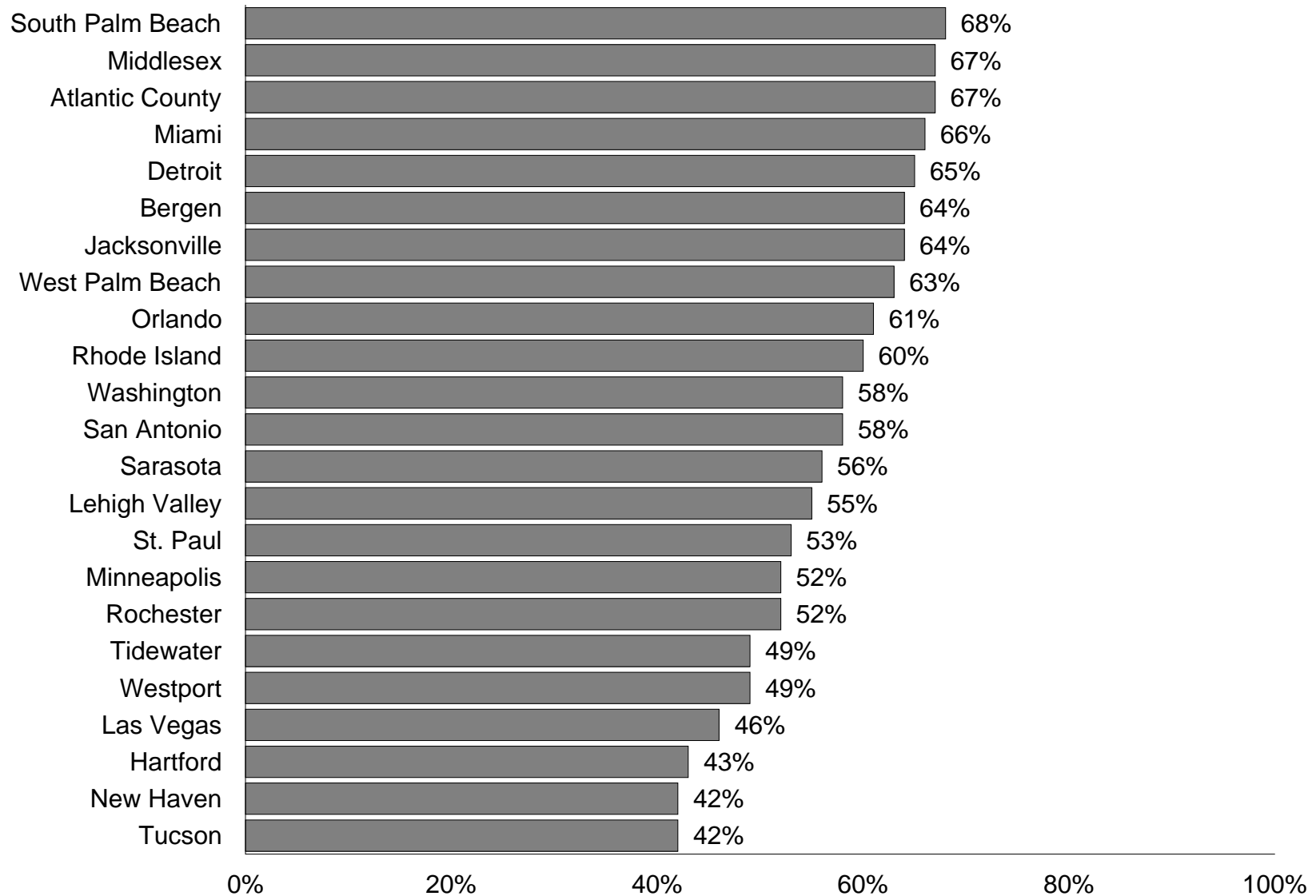
<b>Community</b>	<b>Year</b>	<b><i>Very Important</i></b>	<b>Somewhat Important</b>	<b>Not at All Important</b>
S Palm Beach	2005	68%	28	4
Middlesex	2008	67%	28	5
Atlantic County	2004	67%	28	5
Miami	2014	66%	29	5
Detroit	2005	65%	30	5
Bergen	2001	64%	33	3
Jacksonville	2002	64%	32	5
W Palm Beach	2005	63%	31	6
Orlando	1993	61%	34	5
Rhode Island	2002	60%	34	5
Washington	2003	58%	35	7
San Antonio	2007	58%	32	10
Sarasota	2001	56%	39	5
Lehigh Valley	2007	55%	42	4
St. Paul	2004	53%	42	5
Minneapolis	2004	52%	43	6
Rochester	1999	52%	40	8
Tidewater	2001	49%	46	5
Westport	2000	49%	36	15
Las Vegas	2005	46%	41	13
Hartford	2000	43%	54	3
New Haven	2010	42%	45	13
Tucson	2002	42%	44	14

27

# IMPORTANCE OF SUPPORTING THE PEOPLE OF ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important

(Respondents in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



**TABLE 10**  
**SUPPORTING THE PEOPLE OF ISRAEL AS A MOTIVATION**  
**TO DONATE TO A JEWISH ORGANIZATION BY AGE**  
**COMMUNITY COMPARISONS**

**BASE: RESPONDENTS IN JEWISH HOUSEHOLDS WHO DONATED \$100 AND OVER TO THE**  
**LOCAL JEWISH FEDERATION, OTHER JEWISH FEDERATIONS, OR OTHER JEWISH CHARITIES**  
**IN THE PAST YEAR**  
**% VERY IMPORTANT**

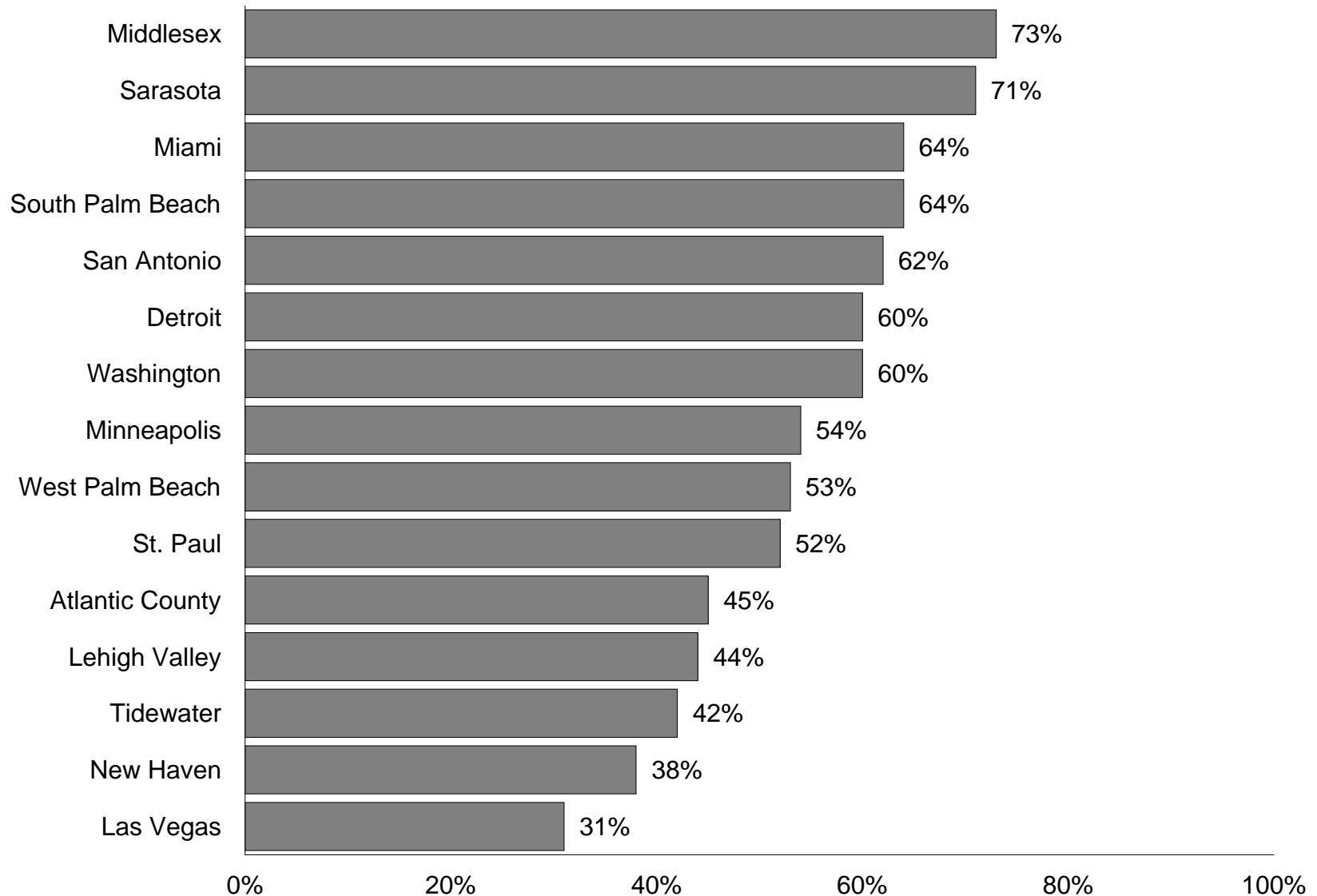
<b>Community</b>	<b>Year</b>	<b>Overall</b>	<b>Under 35</b>	<b>35-49</b>	<b>50-64</b>	<b>65+</b>
S Palm Beach	2005	68%	64%		64%	70%
Middlesex	2008	67%	73%		57%	68%
Atlantic County	2004	67%	45%		65%	76%
Detroit	2005	65%	60%		64%	70%
Miami	2014	66%	64%		65%	67%
Jacksonville	2002	64%	62%			67%
Bergen	2001	64%	76%	61%	60%	67%
W Palm Beach	2005	63%	53%		66%	64%
Orlando	1993	61%	55%	45%	49%	63%
Rhode Island	2002	60%	56%			66%
San Antonio	2007	58%	62%		52%	63%
Washington	2003	58%	60%		52%	66%
Sarasota	2001	56%	71%		54%	51%
Lehigh Valley	2007	55%	44%		53%	63%
St. Paul	2004	53%	52%		44%	60%
Minneapolis	2004	52%	54%		42%	57%
Rochester	1999	52%	NA	45%	43%	64%
Tidewater	2001	49%	42%		49%	66%
Westport	2000	49%	NA	44%	53%	56%
Las Vegas	2005	46%	31%		52%	59%
Hartford	2000	43%	NA	33%	34%	59%
Tucson	2002	42%	31%			60%
New Haven	2010	42%	38%		43%	43%

28

# IMPORTANCE OF SUPPORTING THE PEOPLE OF ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important

(Respondents Under Age 50 in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)

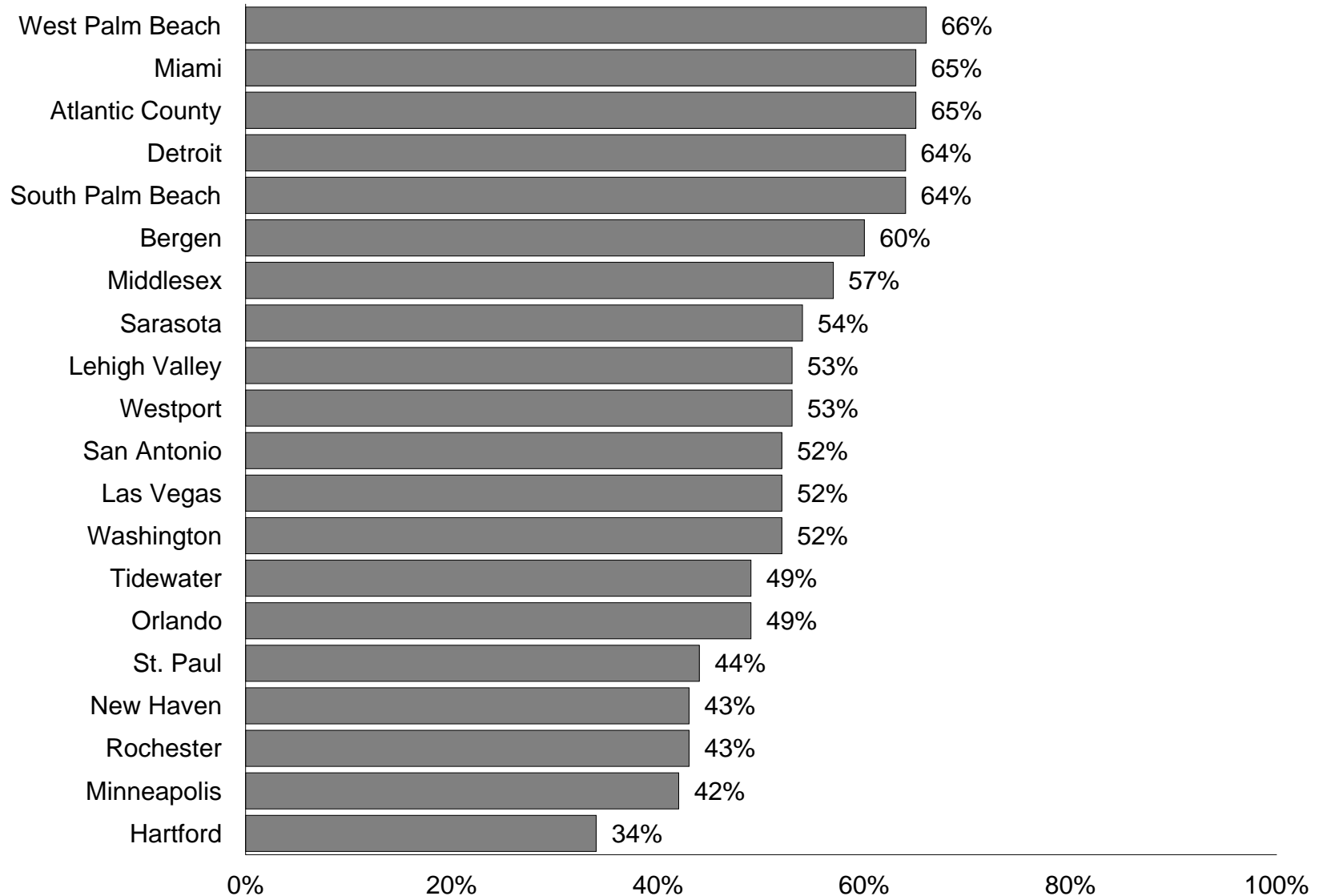


29

# IMPORTANCE OF SUPPORTING THE PEOPLE OF ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important

(Respondents Age 50-64 in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



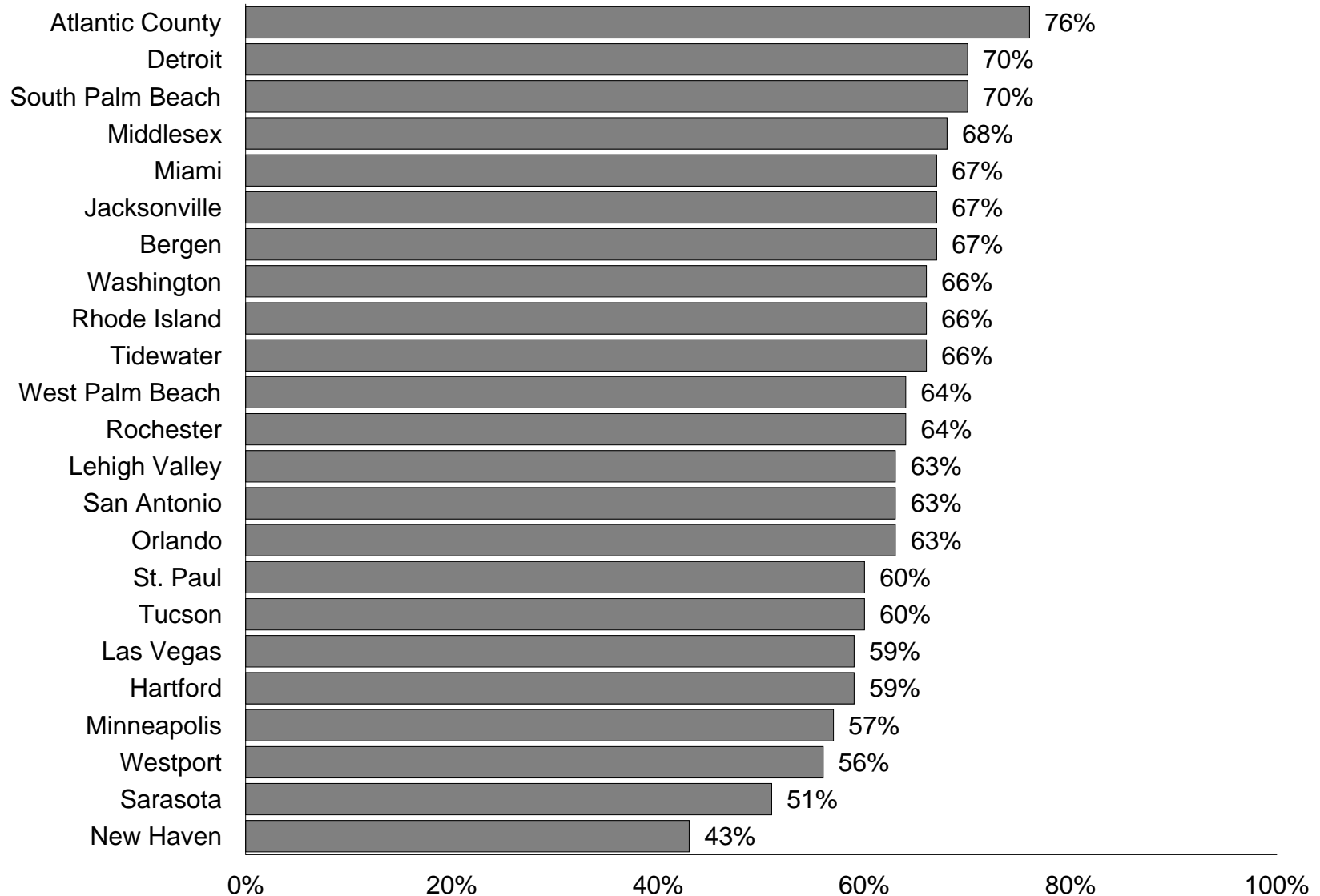


30

# IMPORTANCE OF SUPPORTING THE PEOPLE OF ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important

(Respondents Age 65 and Over in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



**TABLE 11**  
**SUPPORTING EDUCATIONAL TRIPS TO ISRAEL**  
**AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION**  
**COMMUNITY COMPARISONS**

**BASE: RESPONDENTS IN JEWISH HOUSEHOLDS WHO DONATED \$100 AND OVER  
 TO THE LOCAL JEWISH FEDERATION, OTHER JEWISH FEDERATIONS,  
 OR OTHER JEWISH CHARITIES IN THE PAST YEAR**

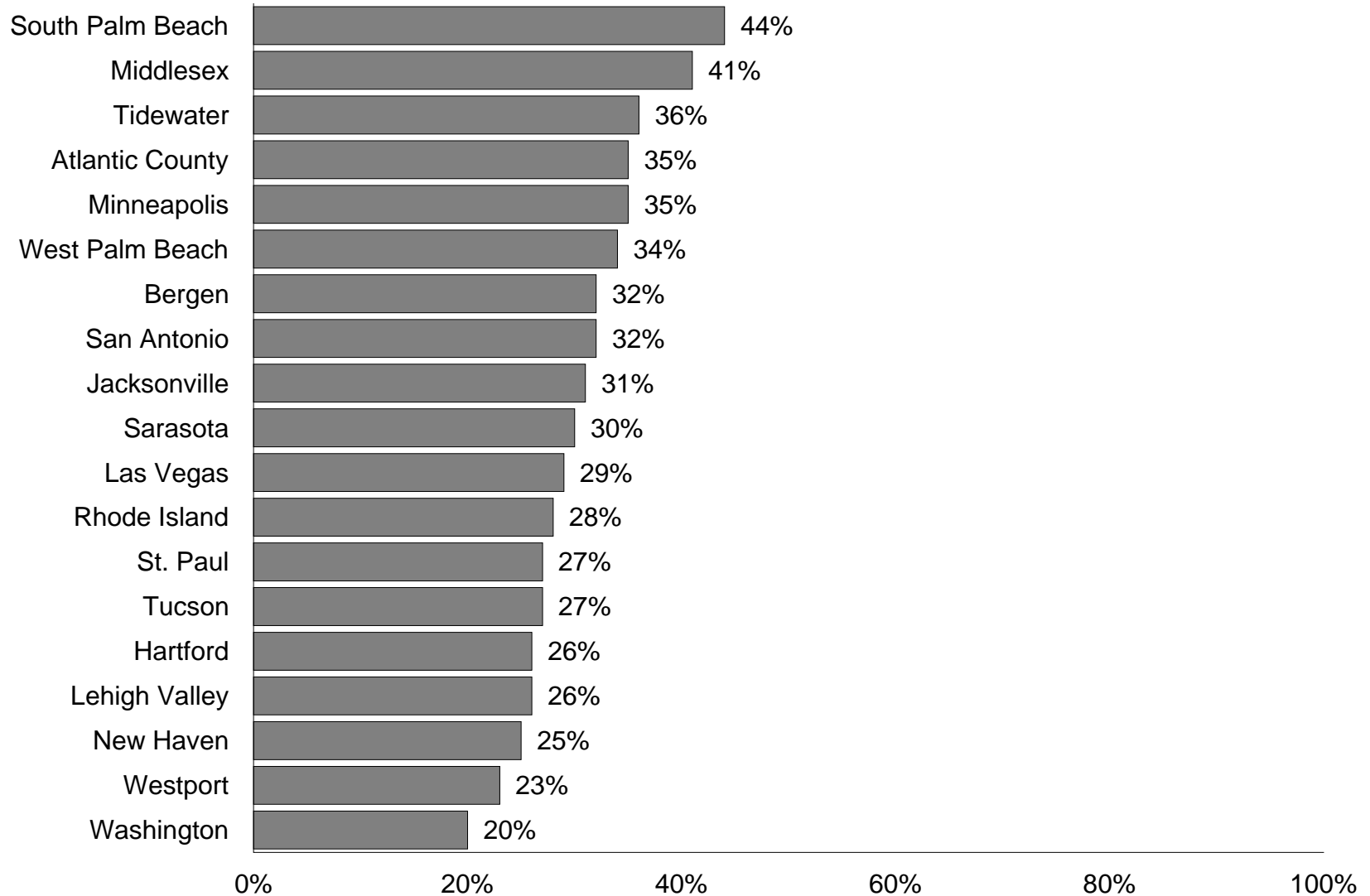
<b>Community</b>	<b>Year</b>	<b><i>Very Important</i></b>	<b>Somewhat Important</b>	<b>Not at All Important</b>
S Palm Beach	2005	44%	36	20
Middlesex	2008	41%	40	19
Tidewater	2001	36%	44	21
Atlantic County	2004	35%	46	19
Minneapolis	2004	35%	43	23
W Palm Beach	2005	34%	39	26
Bergen	2001	32%	47	21
San Antonio	2007	32%	45	23
Jacksonville	2002	31%	47	22
Sarasota	2001	30%	39	31
Las Vegas	2005	29%	40	32
Rhode Island	2002	28%	50	22
St. Paul	2004	27%	54	19
Tucson	2002	27%	42	32
Hartford	2000	26%	50	24
Lehigh Valley	2007	26%	49	25
New Haven	2010	25%	45	30
Westport	2000	23%	49	28
Washington	2003	20%	46	34

**31**

**IMPORTANCE OF  
SUPPORTING EDUCATIONAL TRIPS TO ISRAEL  
AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION**

**% Very Important**

**(Respondents in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)**



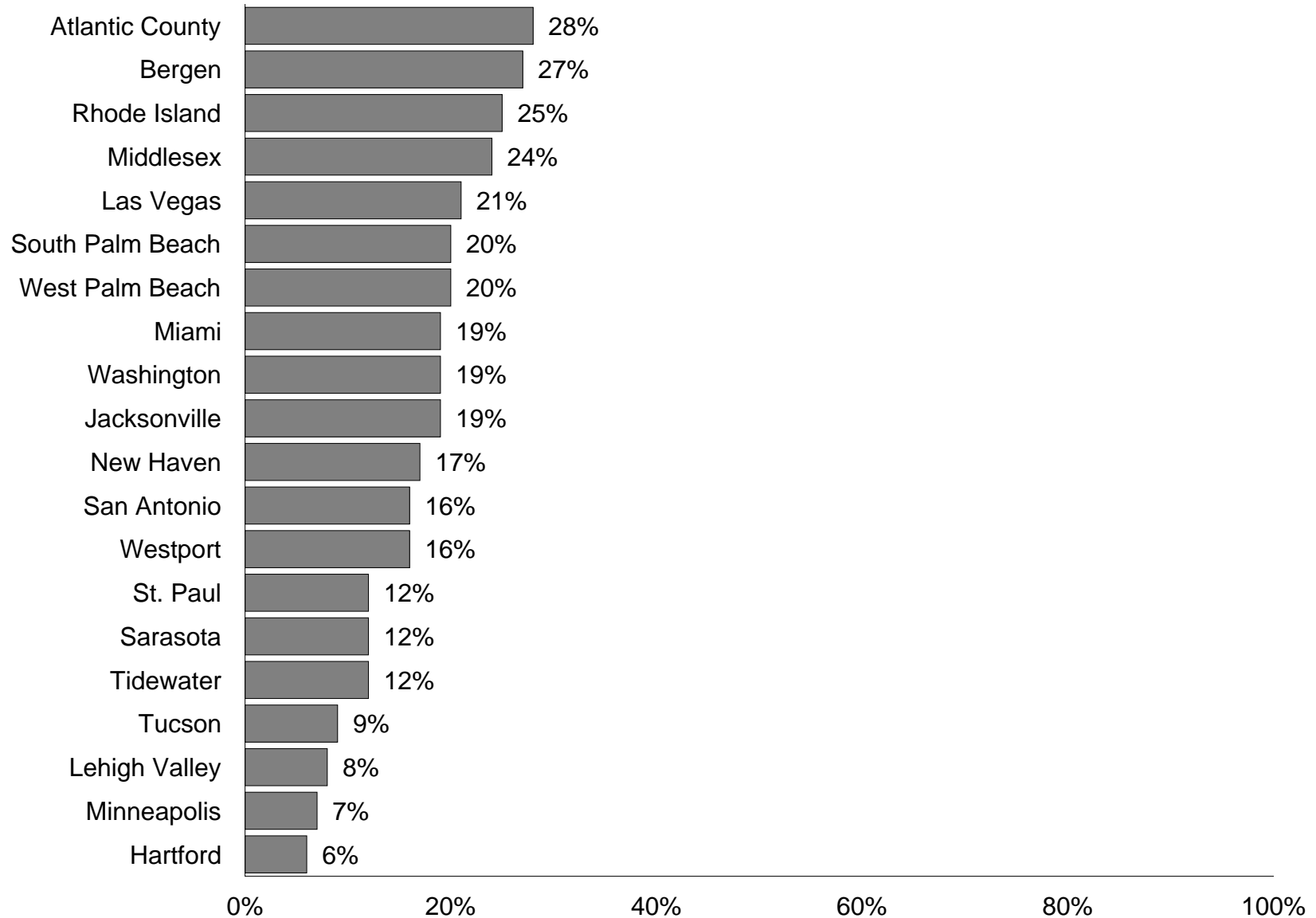
**TABLE 12**  
**MORE OF THE MONEY WENT TO NEEDS IN ISRAEL AND OVERSEAS**  
**AS A MOTIVATION TO DONATE MORE TO THE LOCAL JEWISH FEDERATION**  
**COMMUNITY COMPARISONS**

**BASE: RESPONDENTS IN JEWISH HOUSEHOLDS WHO DONATED \$100 AND OVER**  
**TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR**

<b>Community</b>	<b>Year</b>	<b>%</b>		<b>Community</b>	<b>Year</b>	<b>%</b>
Atlantic County	2004	28%		New Haven	2010	17%
Bergen	2001	27%		San Antonio	2007	16%
Rhode Island	2002	25%		Westport	2000	16%
Middlesex	2008	24%		St. Paul	2004	12%
Las Vegas	2005	21%		Sarasota	2001	12%
S Palm Beach	2005	20%		Tidewater	2001	12%
W Palm Beach	2005	20%		Tucson	2002	9%
Miami	2014	19%		Lehigh Valley	2007	8%
Washington	2003	19%		Minneapolis	2004	7%
Jacksonville	2002	19%		Hartford	2000	6%

# 32 WOULD DONATE MORE TO LOCAL JEWISH FEDERATION IF: MORE MONEY WENT TO NEEDS IN ISRAEL AND OVERSEAS

(Respondents in Households Who Donated \$100 and Over to the Local Jewish Federation in the Past Year)



**TABLE 13**  
**WOULD DONATE MORE TO THE LOCAL JEWISH FEDERATION**  
**IF MORE MONEY WENT TO LOCAL NEEDS**  
**COMPARED TO NEEDS IN ISRAEL AND OVERSEAS**  
**COMMUNITY COMPARISONS**

**BASE: RESPONDENTS IN JEWISH HOUSEHOLDS WHO DONATED \$100 AND OVER  
 TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR**

<b>Community</b>	<b>Year</b>	<b>Local Needs</b>	<b>Needs in Israel and Overseas</b>	<b><i>Difference (in percentage points)</i></b>
Tidewater	2001	58%	12%	46
Minneapolis	2004	42%	7%	35
Hartford	2000	39%	6%	33
Las Vegas	2005	53%	21%	31
Westport	2000	47%	16%	31
Tucson	2002	39%	9%	30
St. Paul	2004	40%	12%	28
Sarasota	2001	35%	12%	23
Lehigh Valley	2007	30%	8%	22
San Antonio	2007	35%	16%	19
Jacksonville	2002	36%	19%	18
New Haven	2010	35%	17%	18
Atlantic County	2004	41%	28%	13
Rhode Island	2002	37%	25%	12
Miami	2014	28%	19%	9
Bergen	2001	36%	27%	9
Middlesex	2008	33%	24%	9
Washington	2003	27%	19%	8
S Palm Beach	2005	27%	20%	7
W Palm Beach	2005	18%	20%	(2)

# WOULD DONATE MORE TO THE LOCAL JEWISH FEDERATION IF MORE MONEY WENT TO LOCAL NEEDS COMPARED TO NEEDS IN ISRAEL AND OVERSEAS

(Respondents in Households Who Donated \$100 and Over to the Local Jewish Federation in the Past Year)

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