

The 2016 Jewish Federation of Broward County Population Study: A Portrait of the Broward Jewish Community

Posnack Jewish Community Center

Ira M. Sheskin, Ph.D.

Director of the Jewish Demography Project of the
Sue and Leonard Miller Center for Contemporary Judaic Studies
and
Professor and Chair
Department of Geography
University of Miami

Topics Covered in the Study

- Survey Methodology
- Jewish Population Size
- Geographic Profile
- Demographic Profile
- Religious Profile
- Types of Marriage
- **Membership Profile**
- Jewish Education: Adults
- Jewish Education: Children
- Jewish Agencies
- Social Service Needs
- Israel
- Anti-Semitism
- The Media
- Philanthropic Profile
- Political Profile

3

Survey Methodology

Survey Methodology

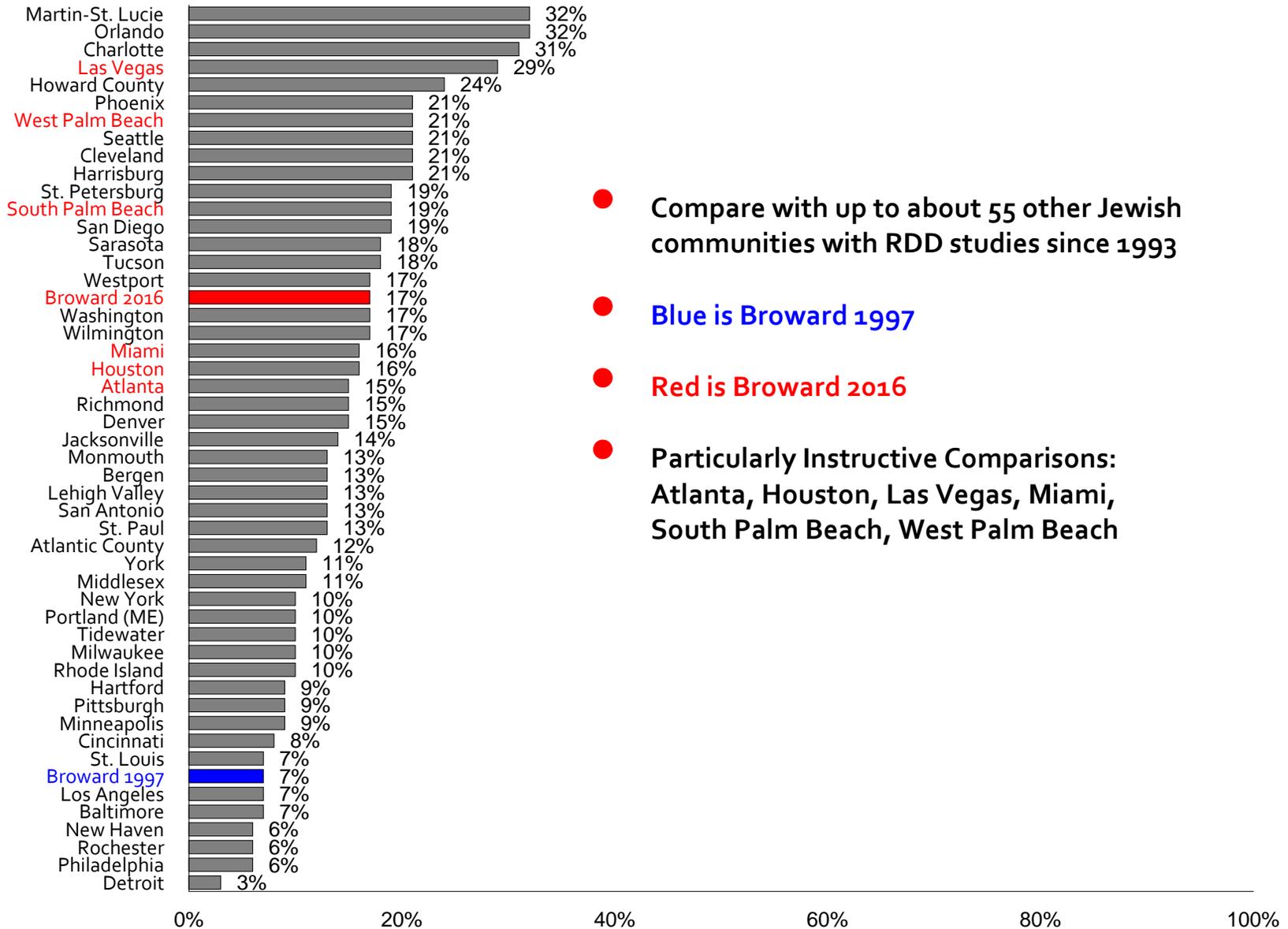
- Random Digit Dialing (RDD) Telephone Survey methodology provides scientific validity
 - Population estimate
 - Produces the “purest” random sample
- (954) 435 - _____
- RDD Telephone Survey(300 surveys)
- List Telephone Survey (900 surveys)
- Cell Phone Households with non-local area codes with DJNs based on billing zip codes
- 1,200interviews
- Response Rate (AAPOR RR₃) is 39%and cooperation rate is 83%
- Weighting factors are used to combine the samples
- Interviews averaged about 22 minutes each
- Phones were dialed 121,477 times
- Interviewing April to June 2016

Resources Available to the Community

- Main Report (1000+ pages)
- Executive Report (150 pages)
- 900+ Slides
- Posted at www.jewishbroward.org and www.jewishdatabank.org

Sample

Comparison Bar Chart

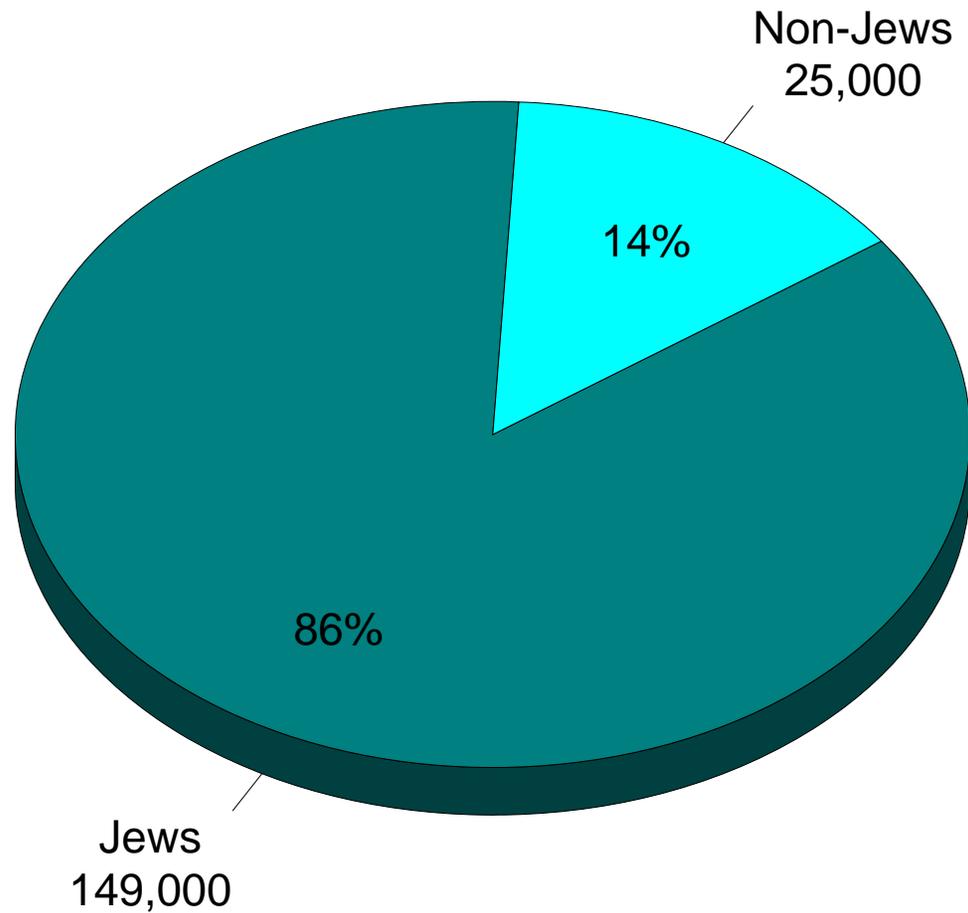


- Compare with up to about 55 other Jewish communities with RDD studies since 1993
- Blue is Broward 1997
- Red is Broward 2016
- Particularly Instructive Comparisons: Atlanta, Houston, Las Vegas, Miami, South Palm Beach, West Palm Beach

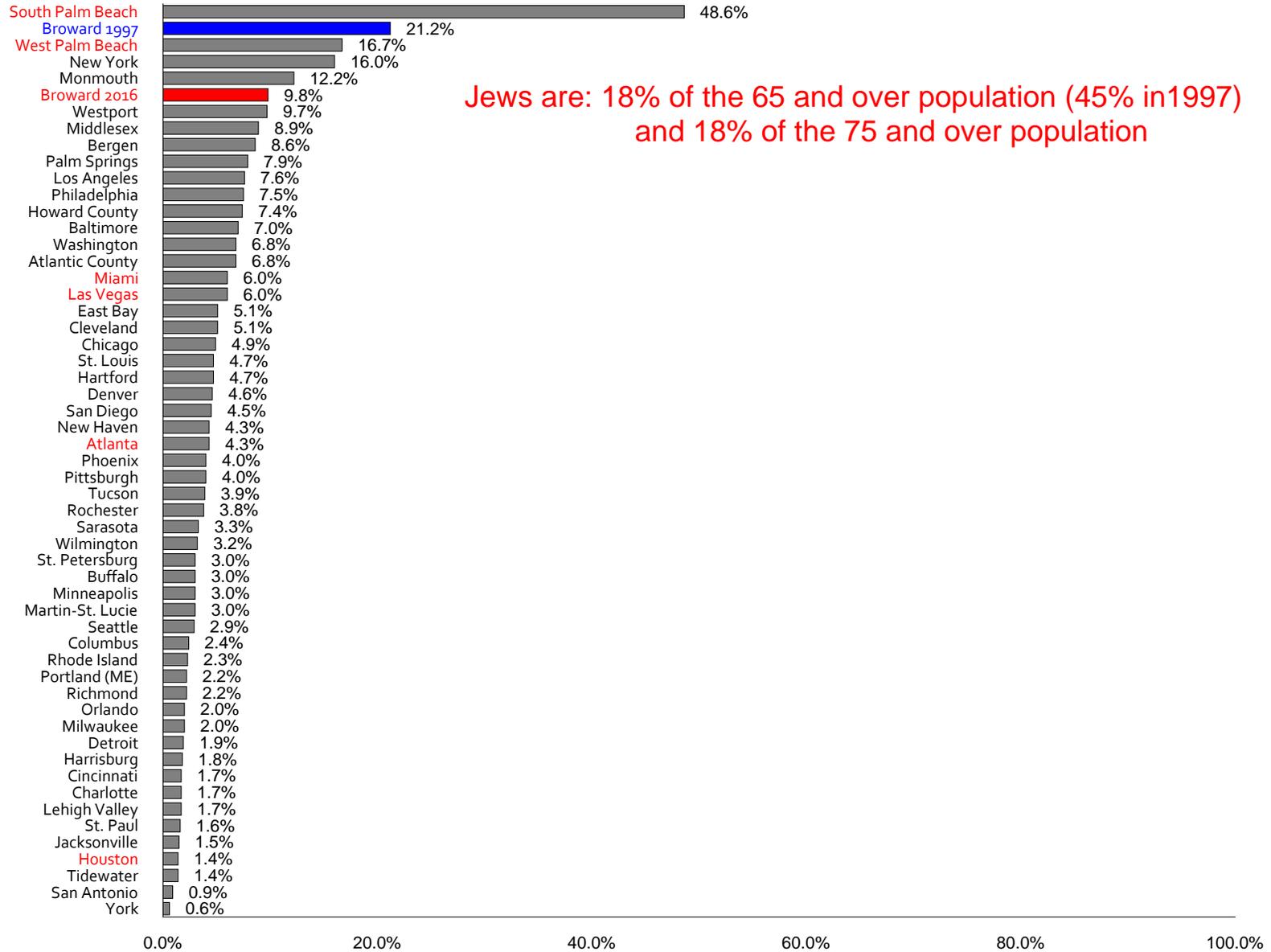
Jewish Population Size and Geography

The Jewish Community of Broward

174,000 persons live in 72,000 Jewish households,
of whom 149,000 persons are Jewish

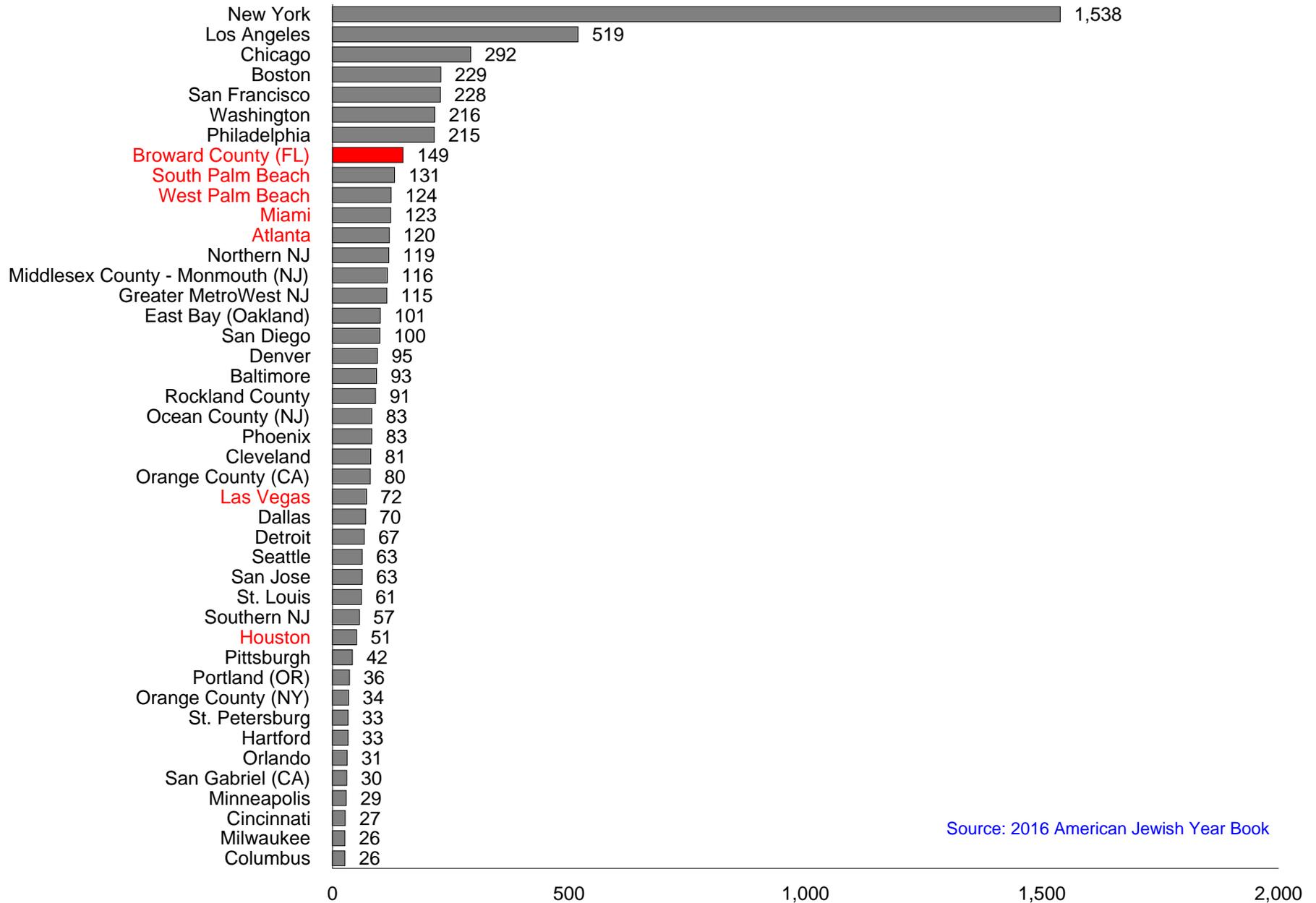


Percentage of Households in the Community Who Are Jewish Households (Jewish Households)



American Jewish Communities of 50,000+: 2016

(Number of Jews in Jewish Federation Service Areas)



Source: 2016 American Jewish Year Book

CHANGES IN THE SIZE OF THE JEWISH COMMUNITY OF BROWARD COUNTY - 1997-2008-2016

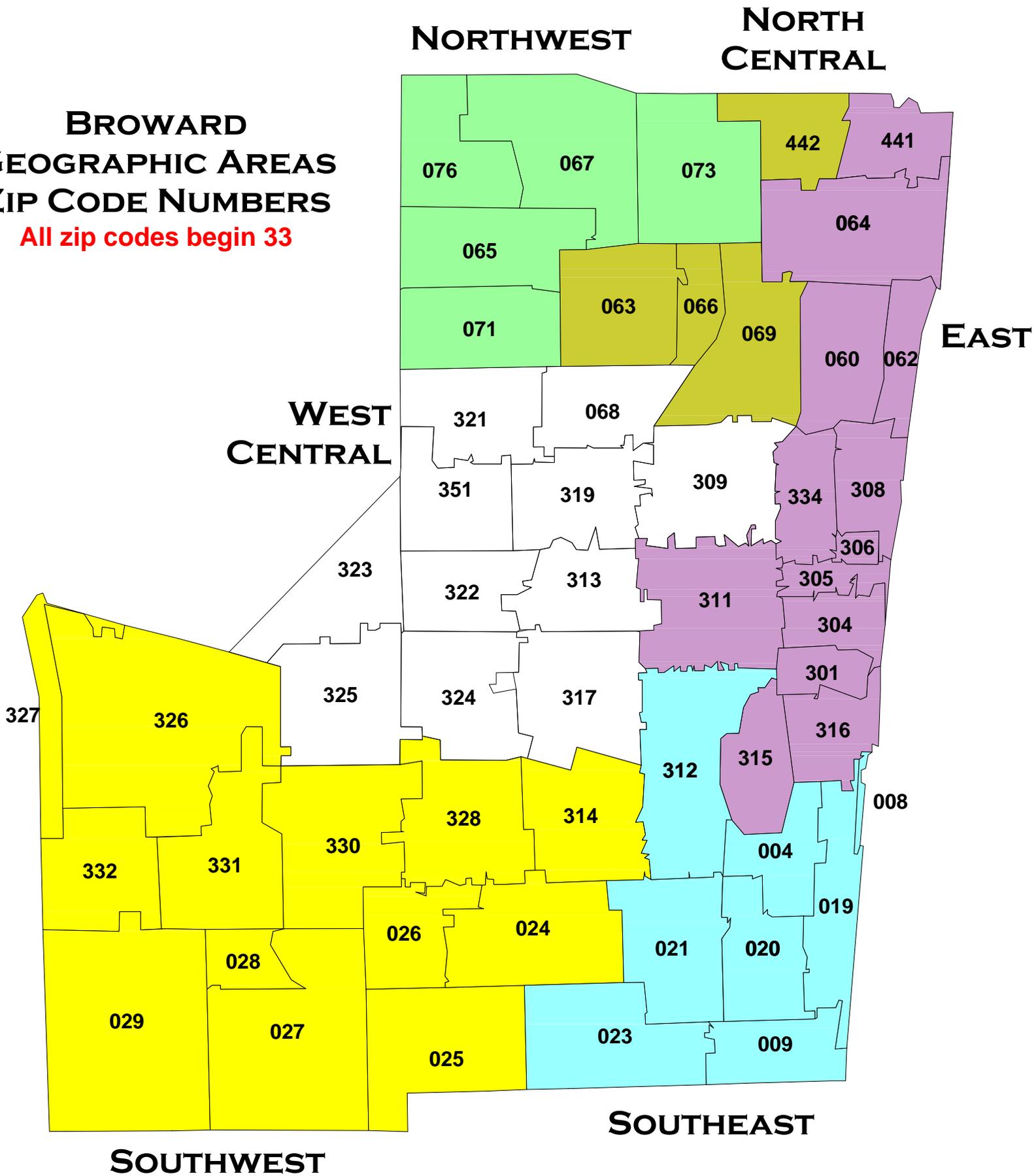
Number of	1997	2008	2016	Decrease 1997-2016
Households	133,000	100,000	72,000	-61,000
Persons in Jewish Households	269,000	207,000	174,000	-95,000
Jews	243,000	186,000	149,000	-94,000

BROWARD GEOGRAPHIC AREAS CITY NAMES



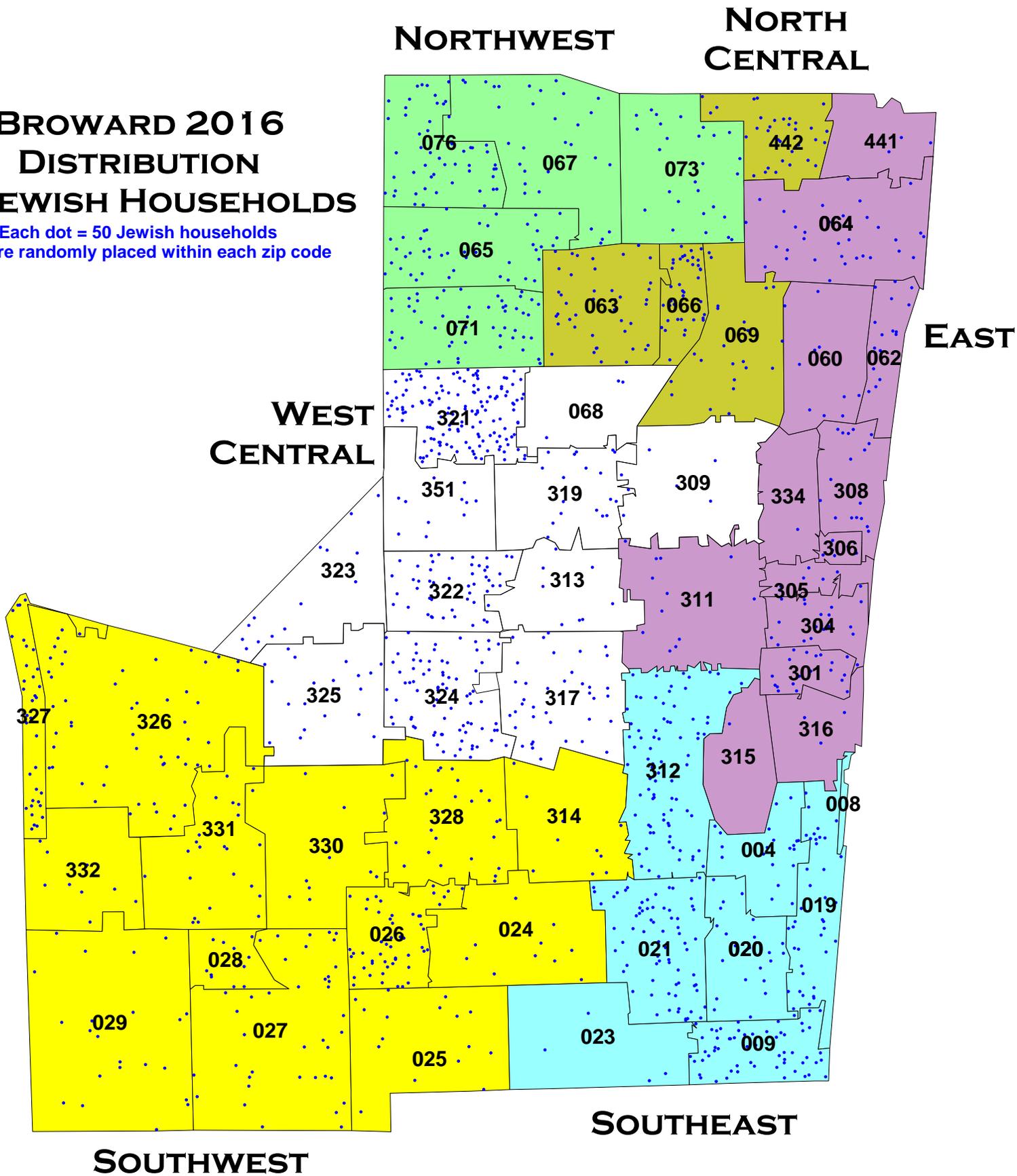
BROWARD GEOGRAPHIC AREAS ZIP CODE NUMBERS

All zip codes begin 33

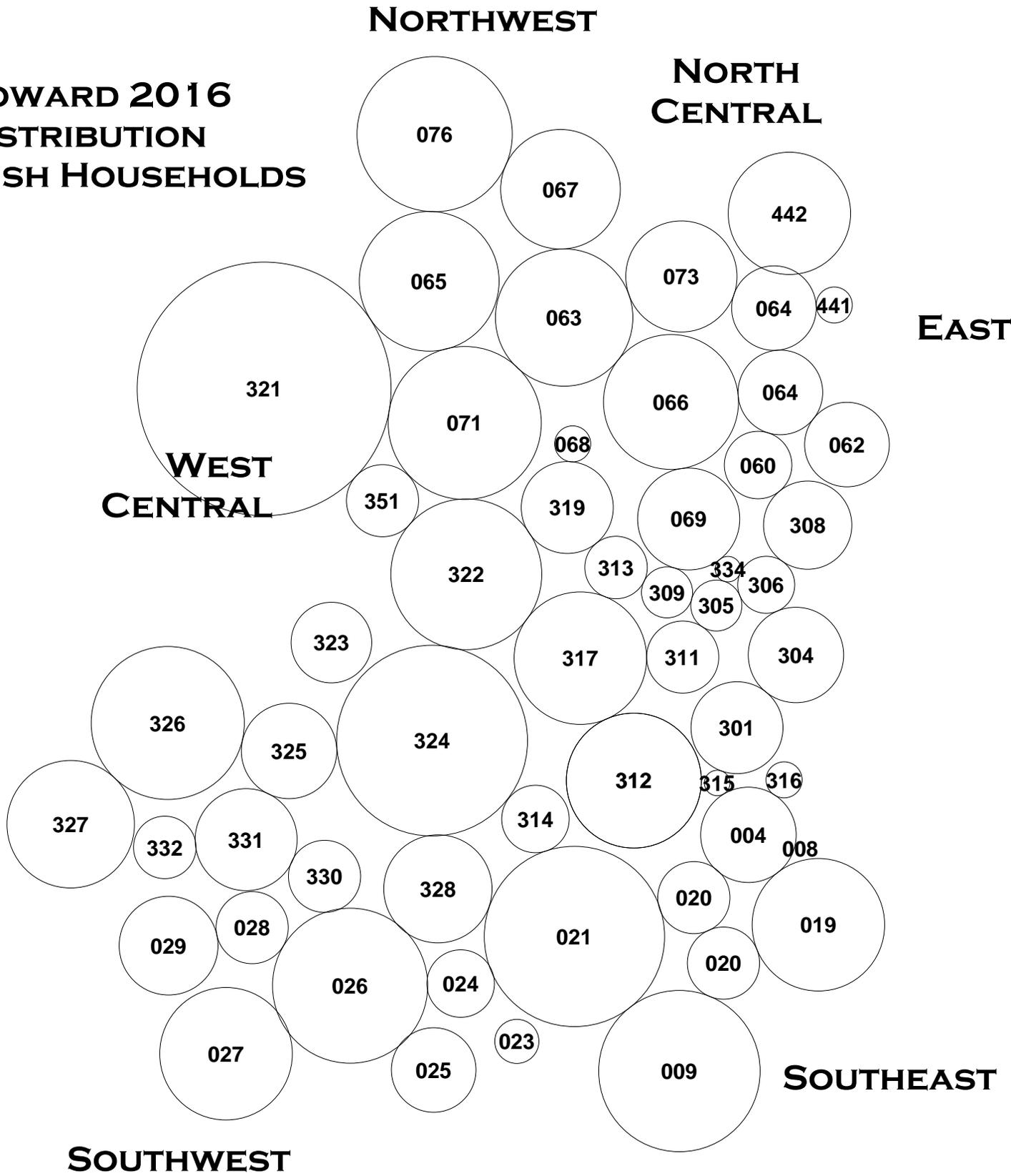


BROWARD 2016 DISTRIBUTION OF JEWISH HOUSEHOLDS

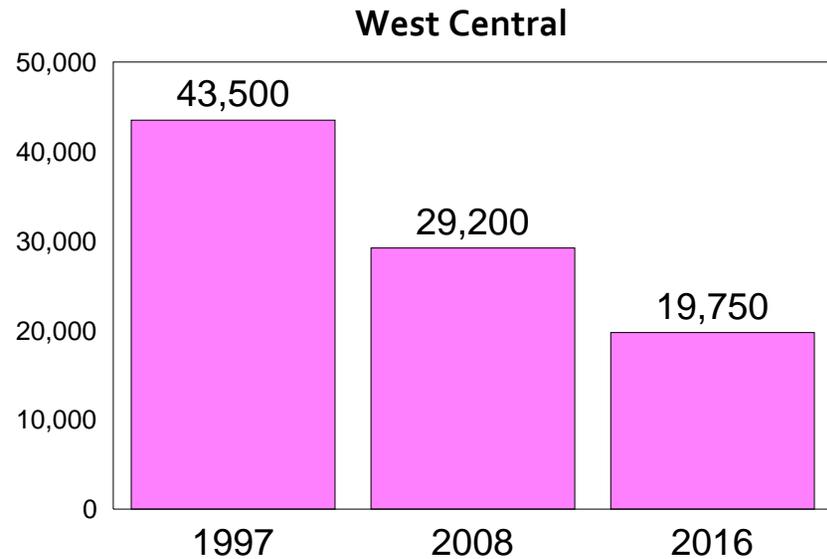
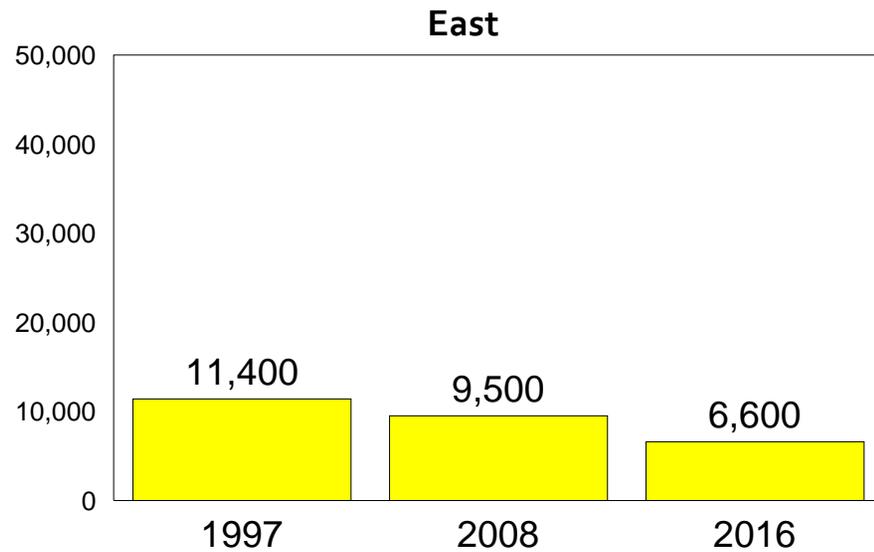
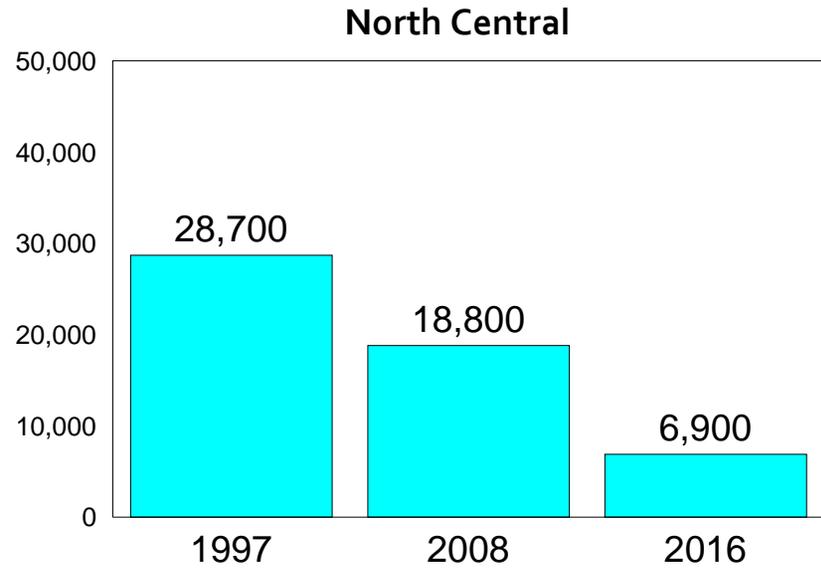
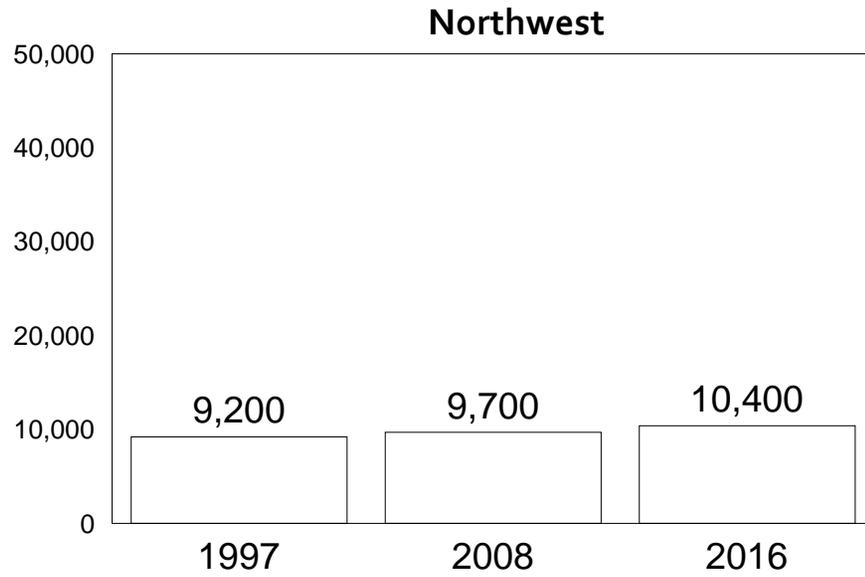
Each dot = 50 Jewish households
Dots are randomly placed within each zip code



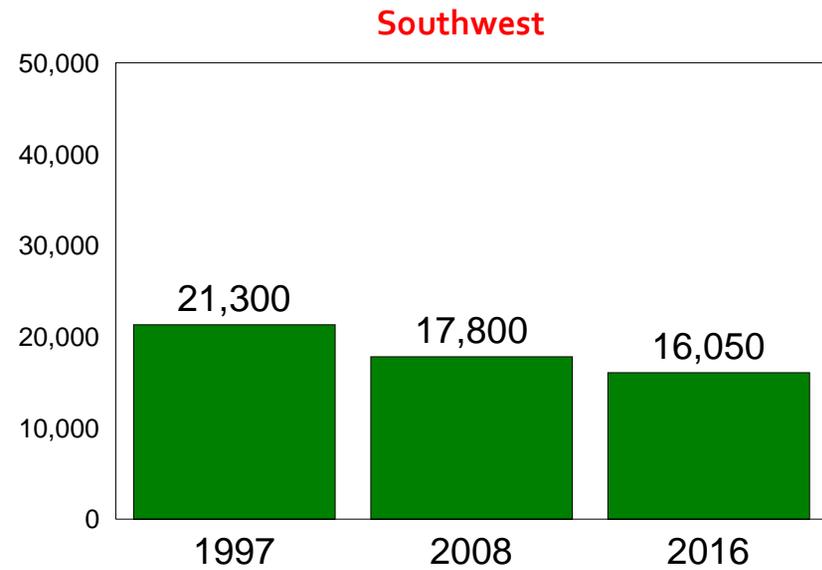
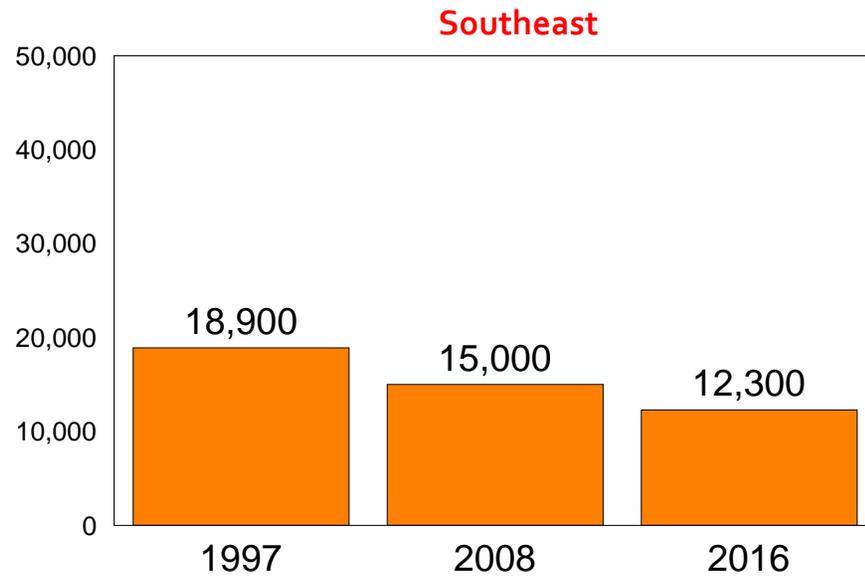
**BROWARD 2016
DISTRIBUTION
OF JEWISH HOUSEHOLDS**



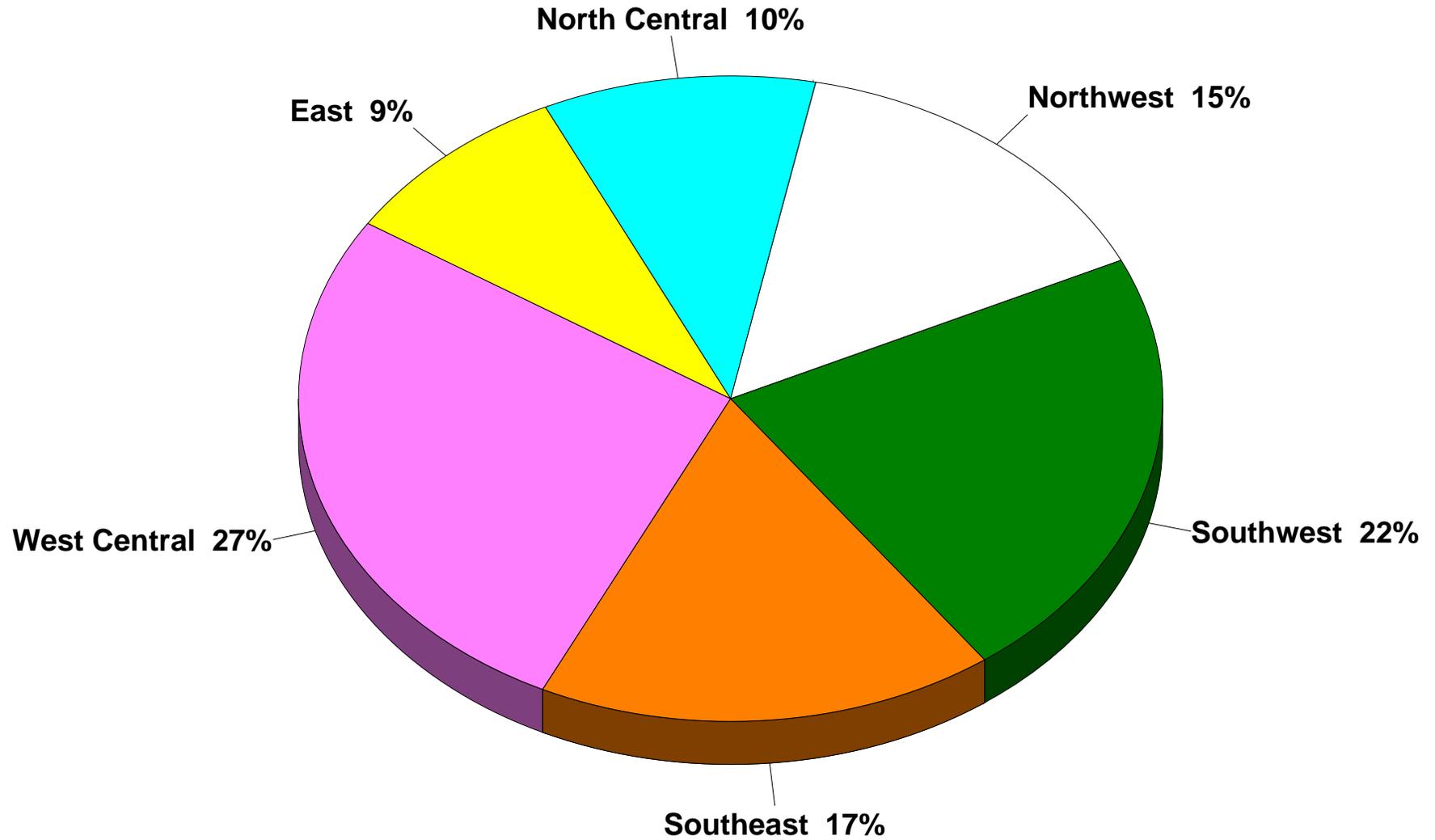
Jewish Households 1997-2016



Jewish Households 1997-2016

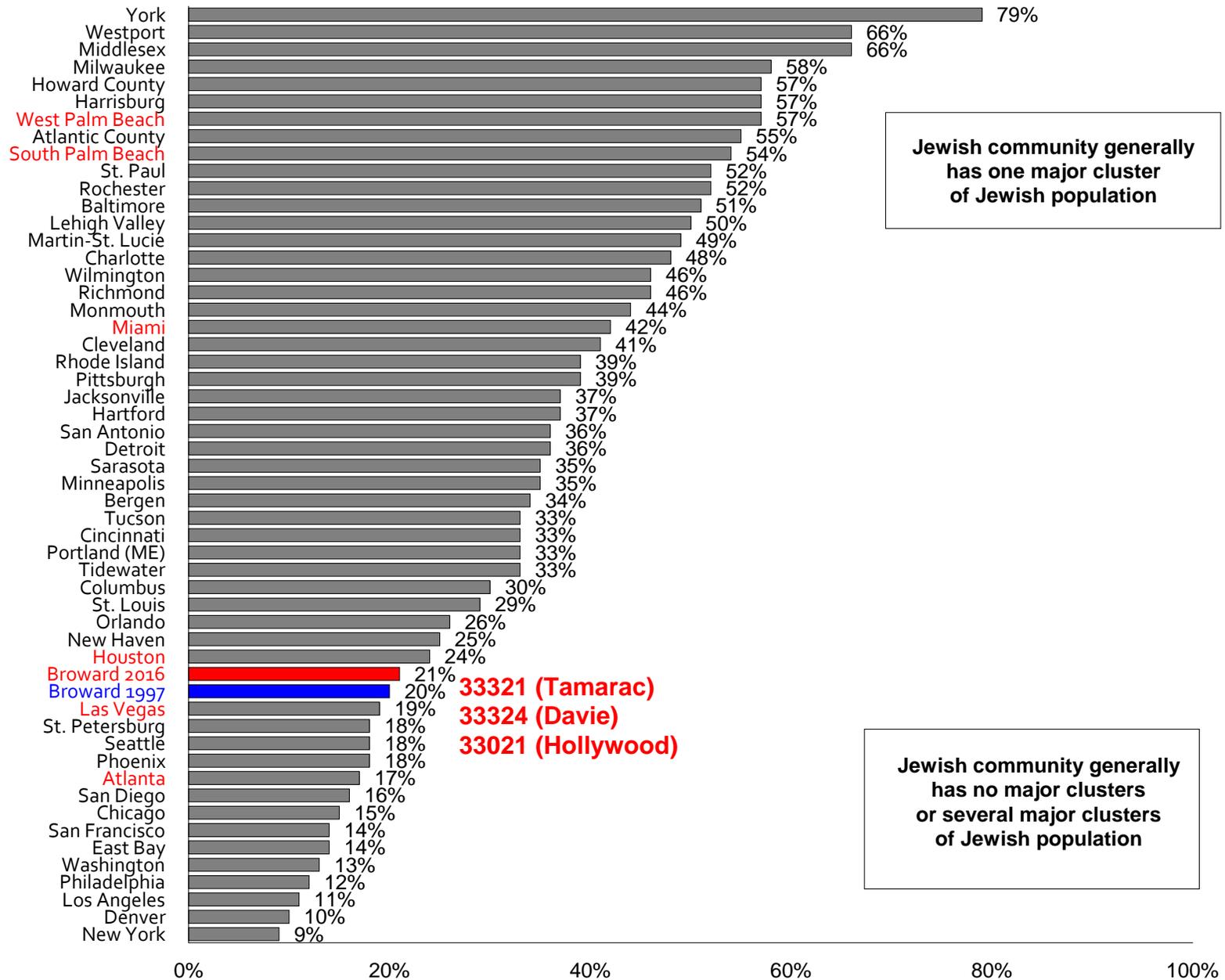


Distribution of Jewish Households



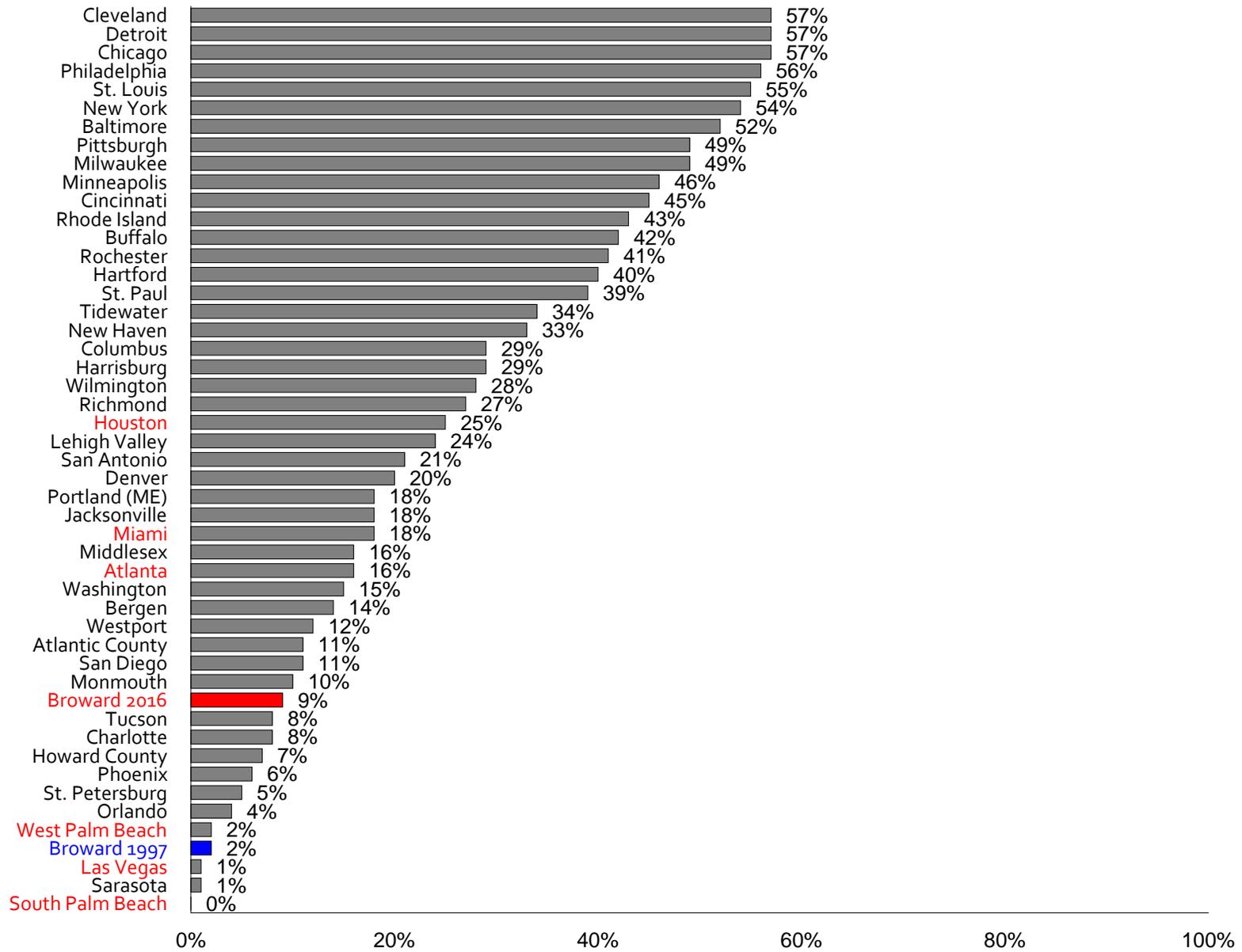
Households in Top Three Zip Code Areas

(Jewish Households)

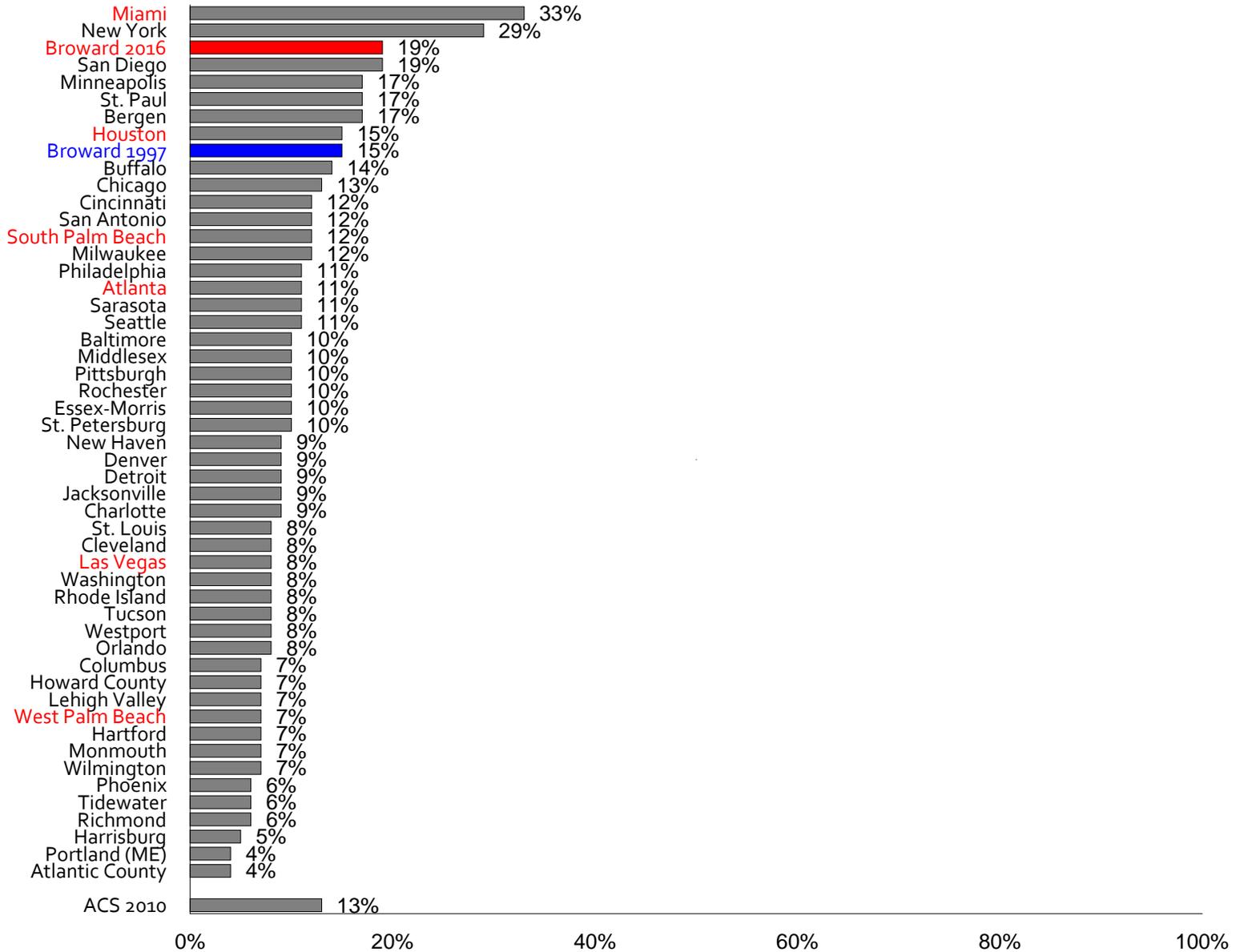


Birth Place and Migration

Locally Born (Adults in Jewish Households)

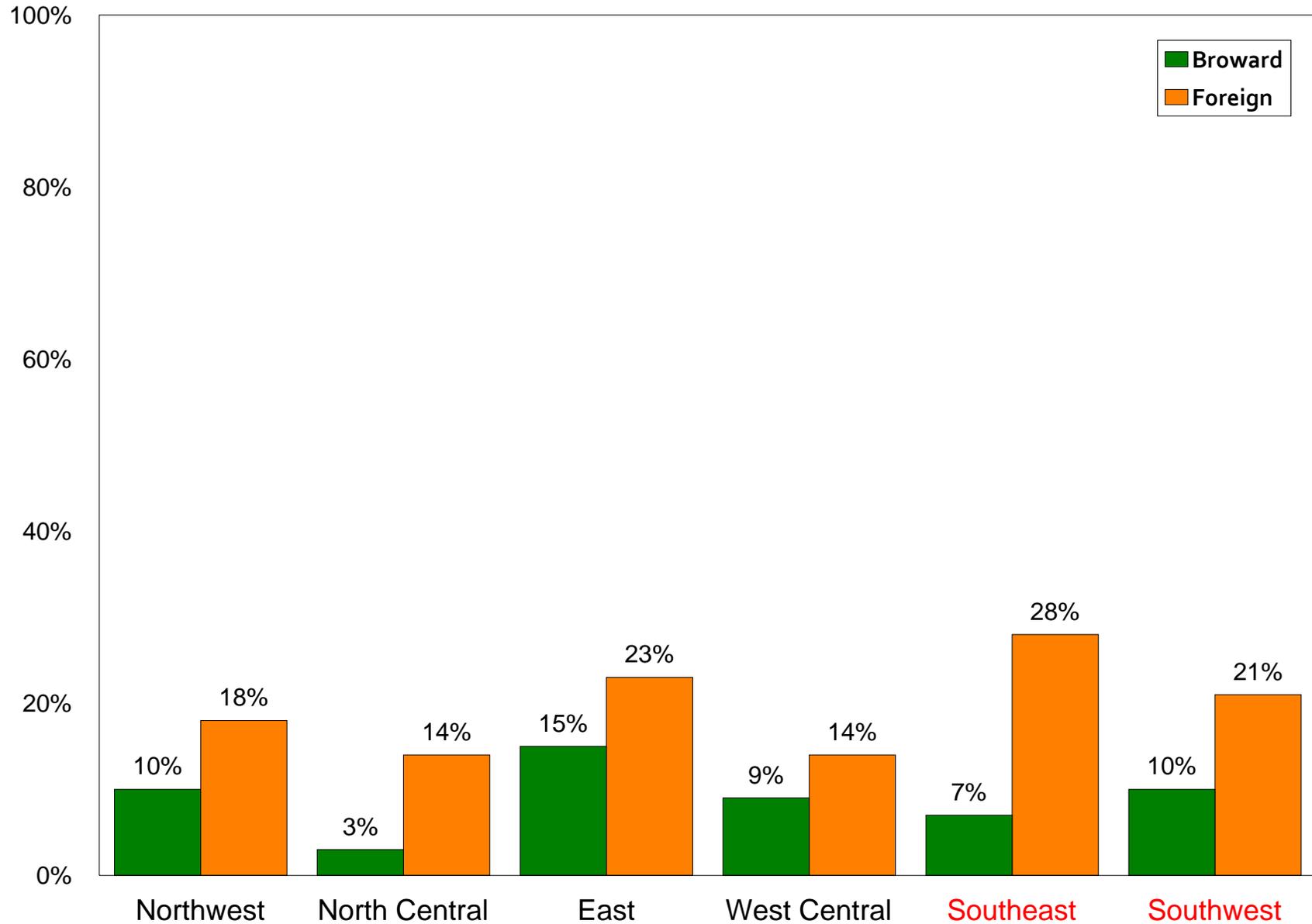


Foreign Born (Adults in Jewish Households)



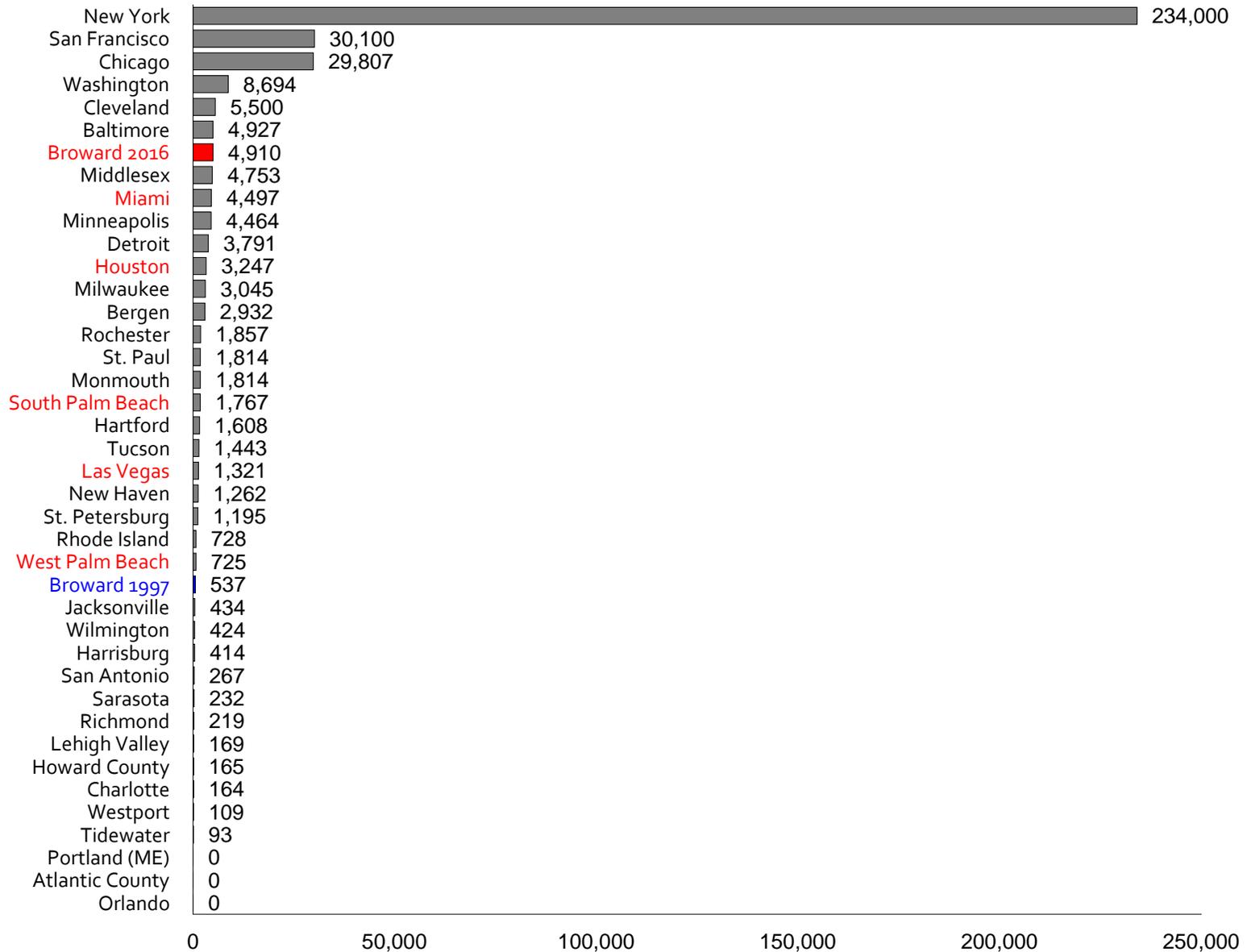
Place of Birth by Geographic Area

(Adults in Jewish Households)



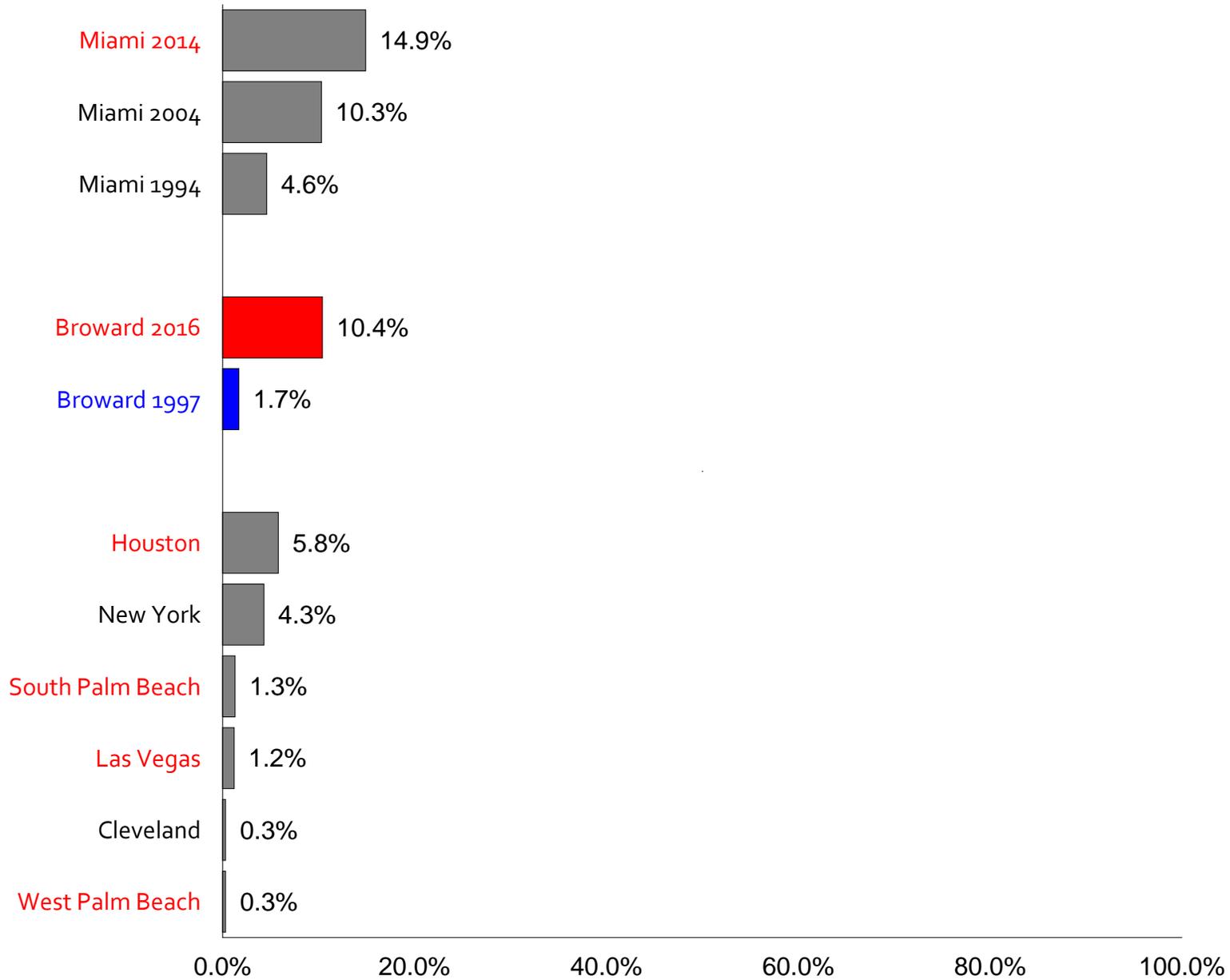
Number of Persons in FSU Households

(Persons in Jewish Households)



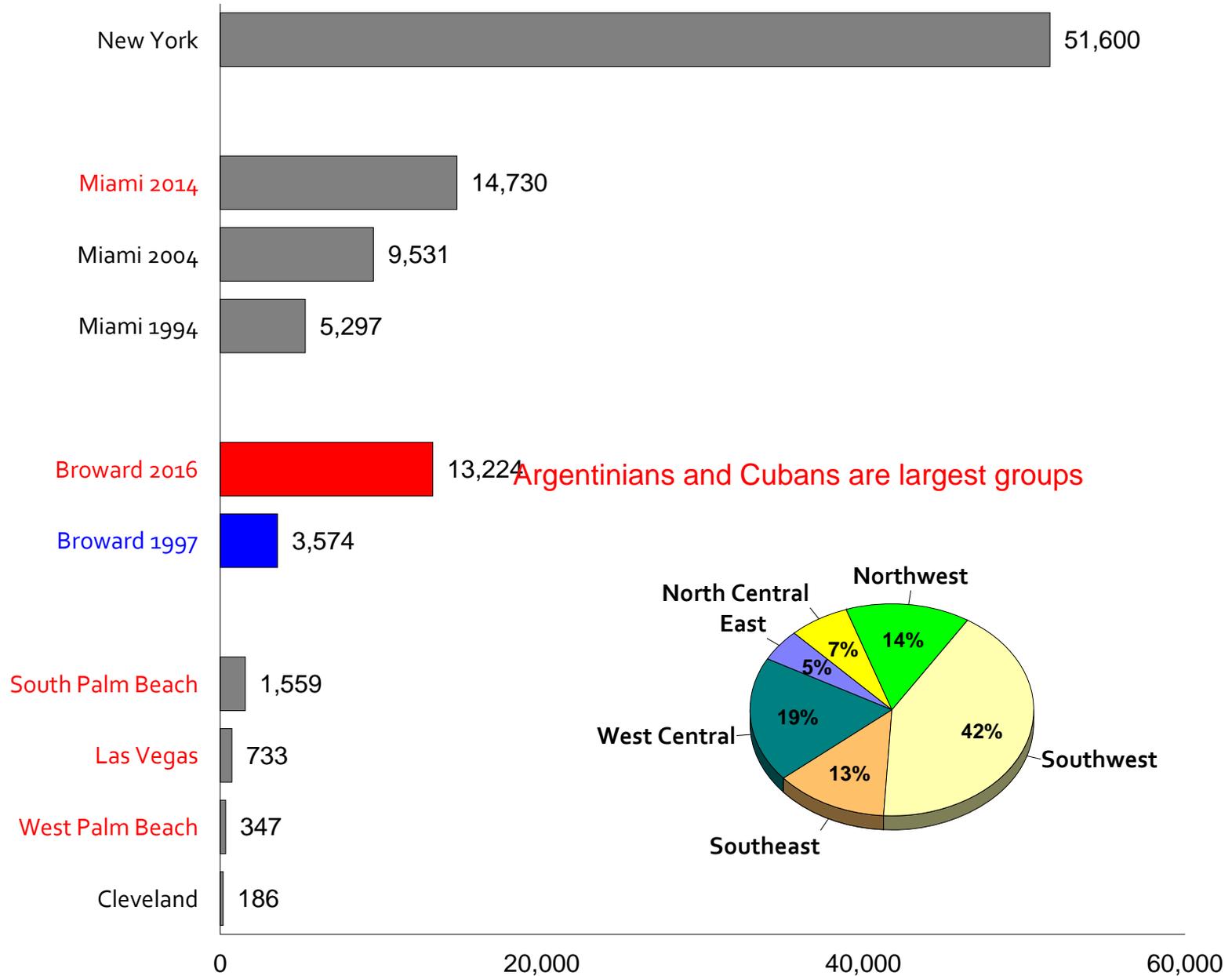
Hispanic Jewish Adults

(Jewish Adults)



Number of Hispanic Jewish Adults

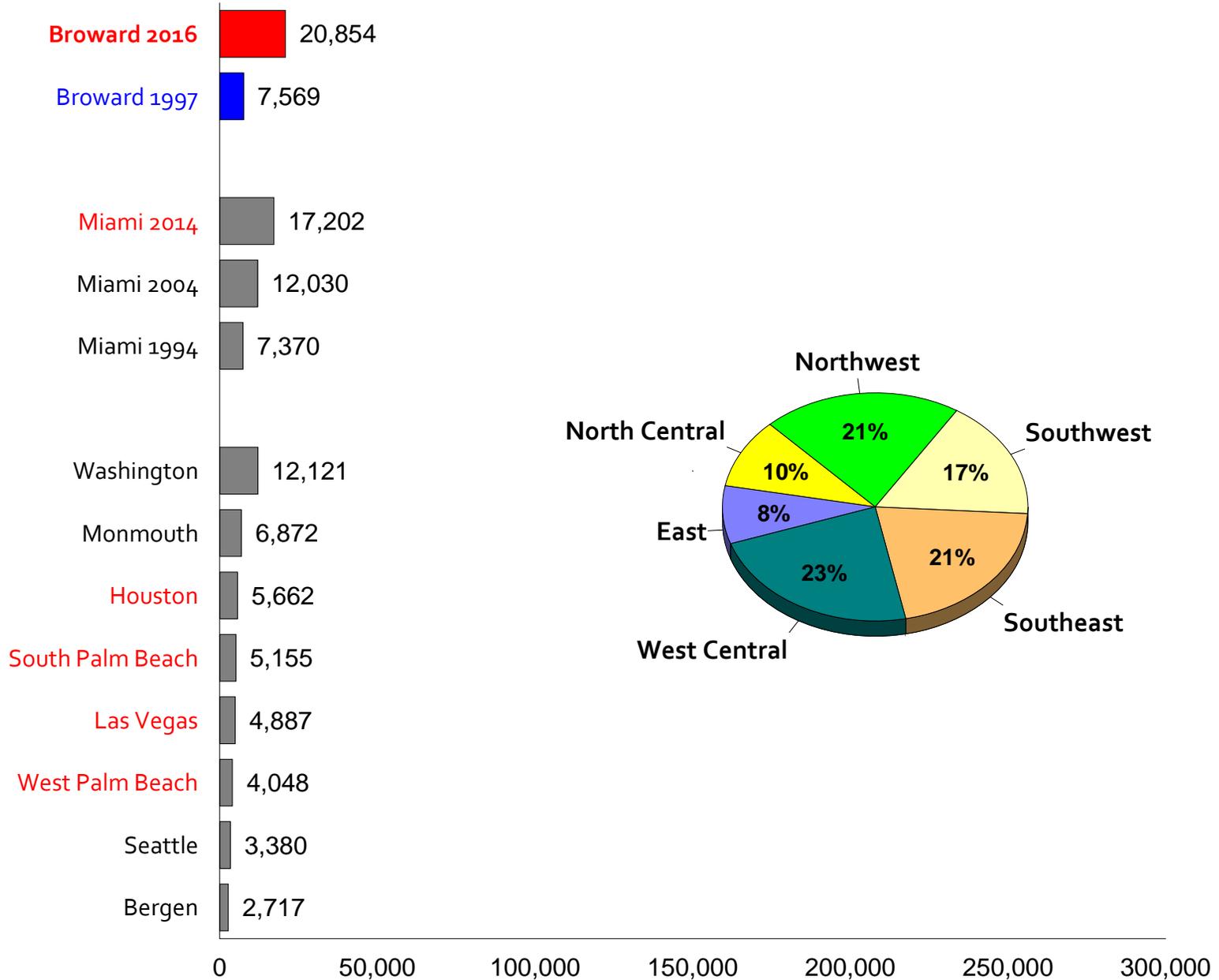
(Jewish Adults)



Argentines and Cubans are largest groups

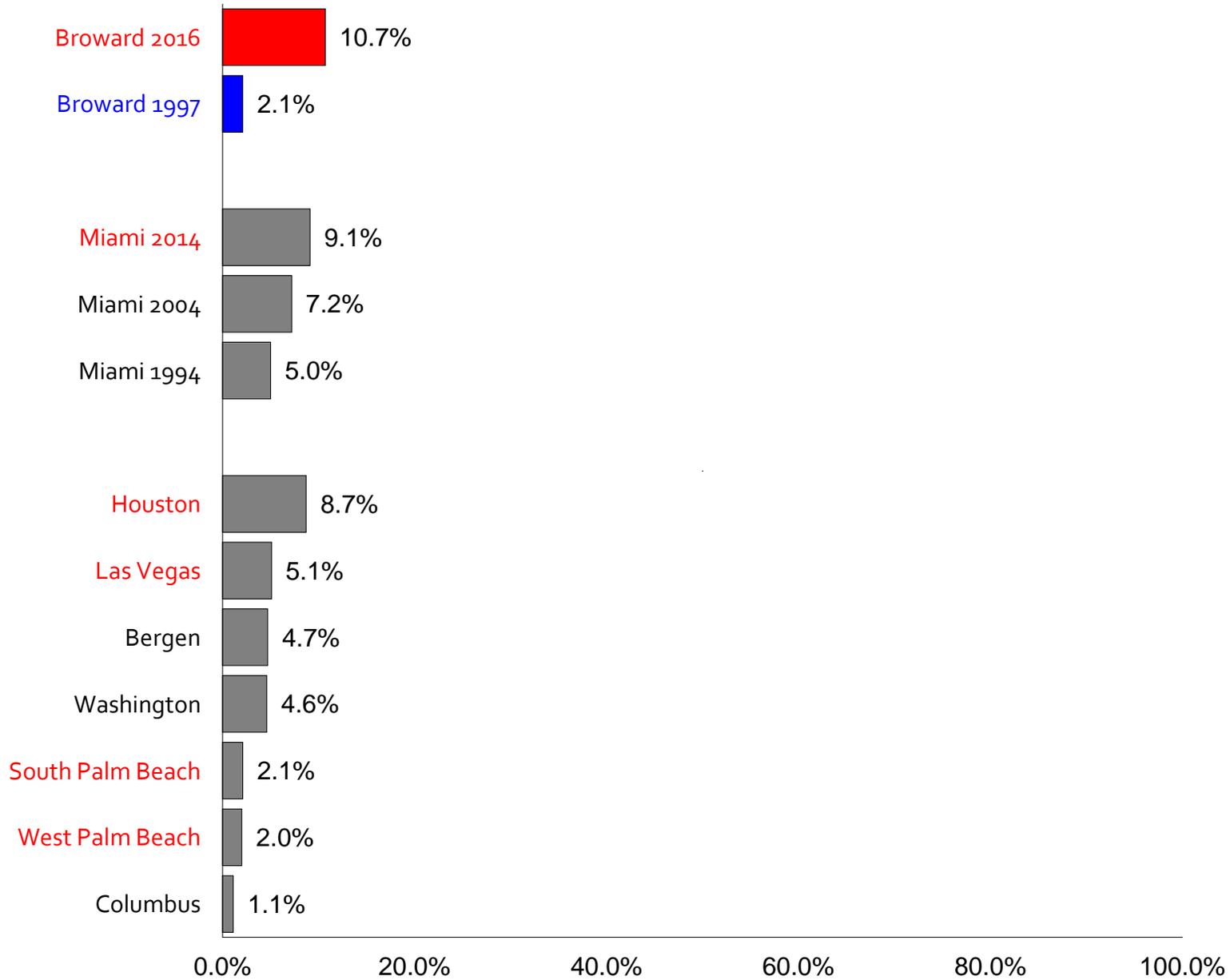
Number of Sephardic Jewish Adults

(Jewish Adults)



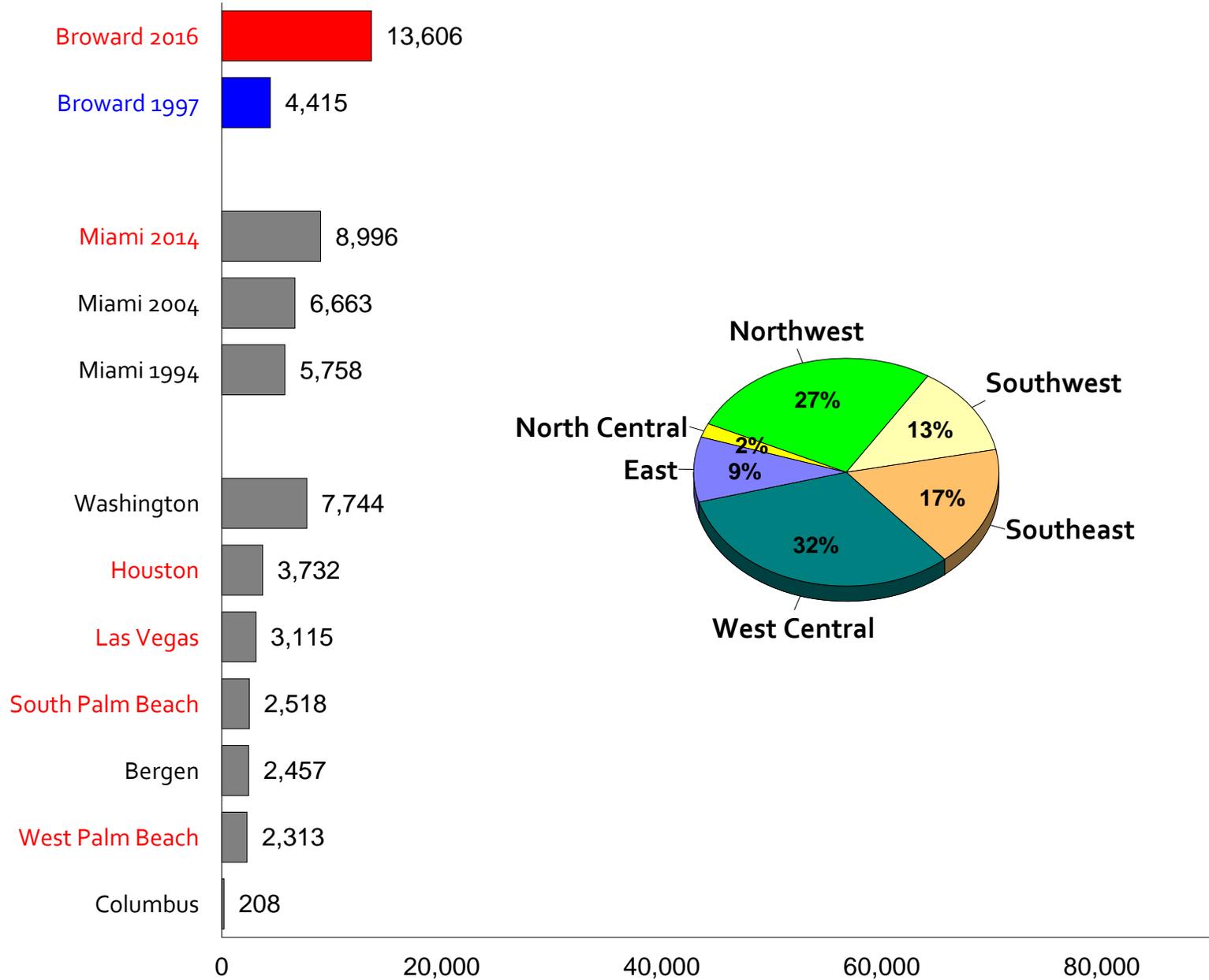
Israeli Jewish Adults

(Jewish Adults)

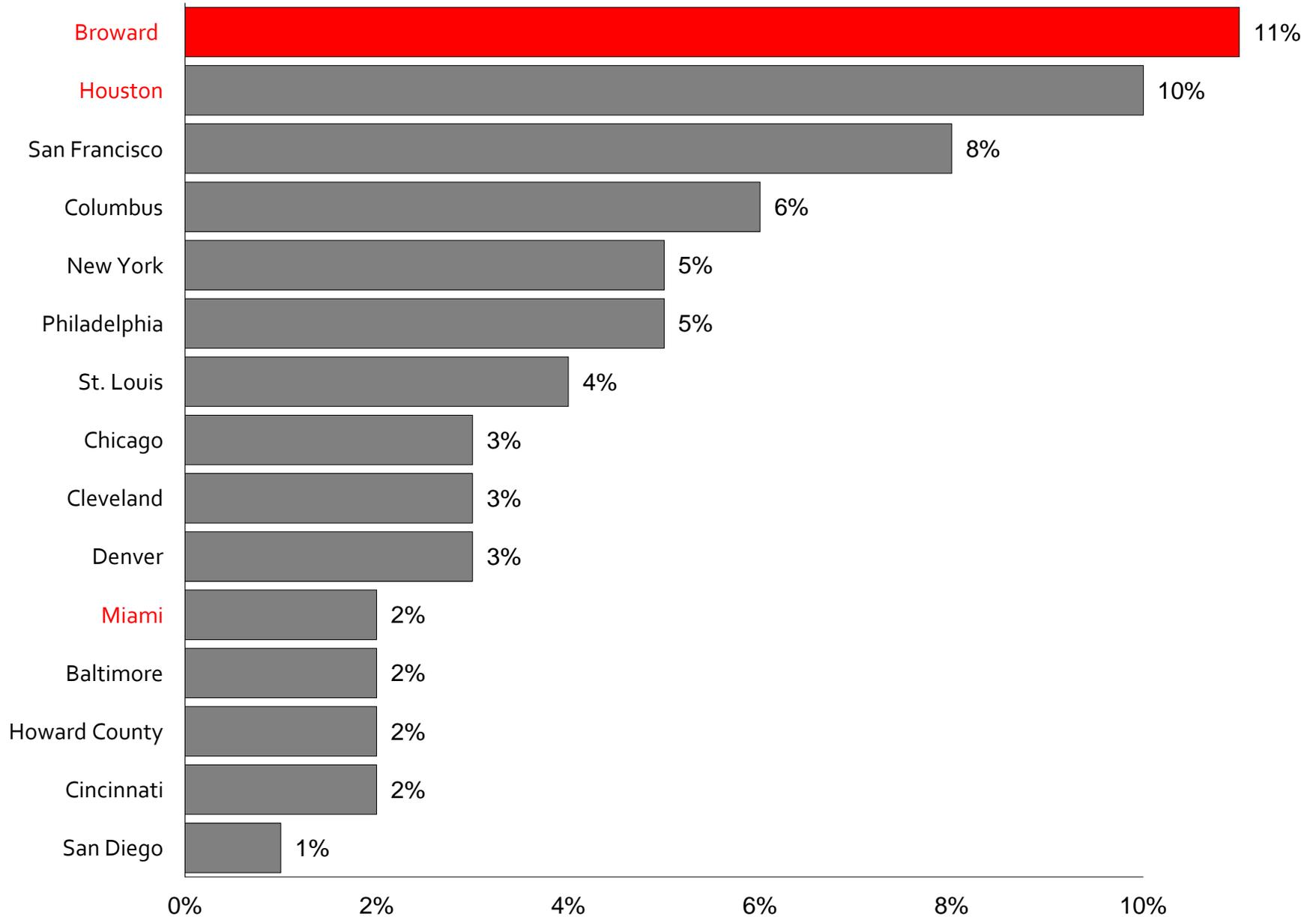


Number of Israeli Jewish Adults

(Jewish Adults)

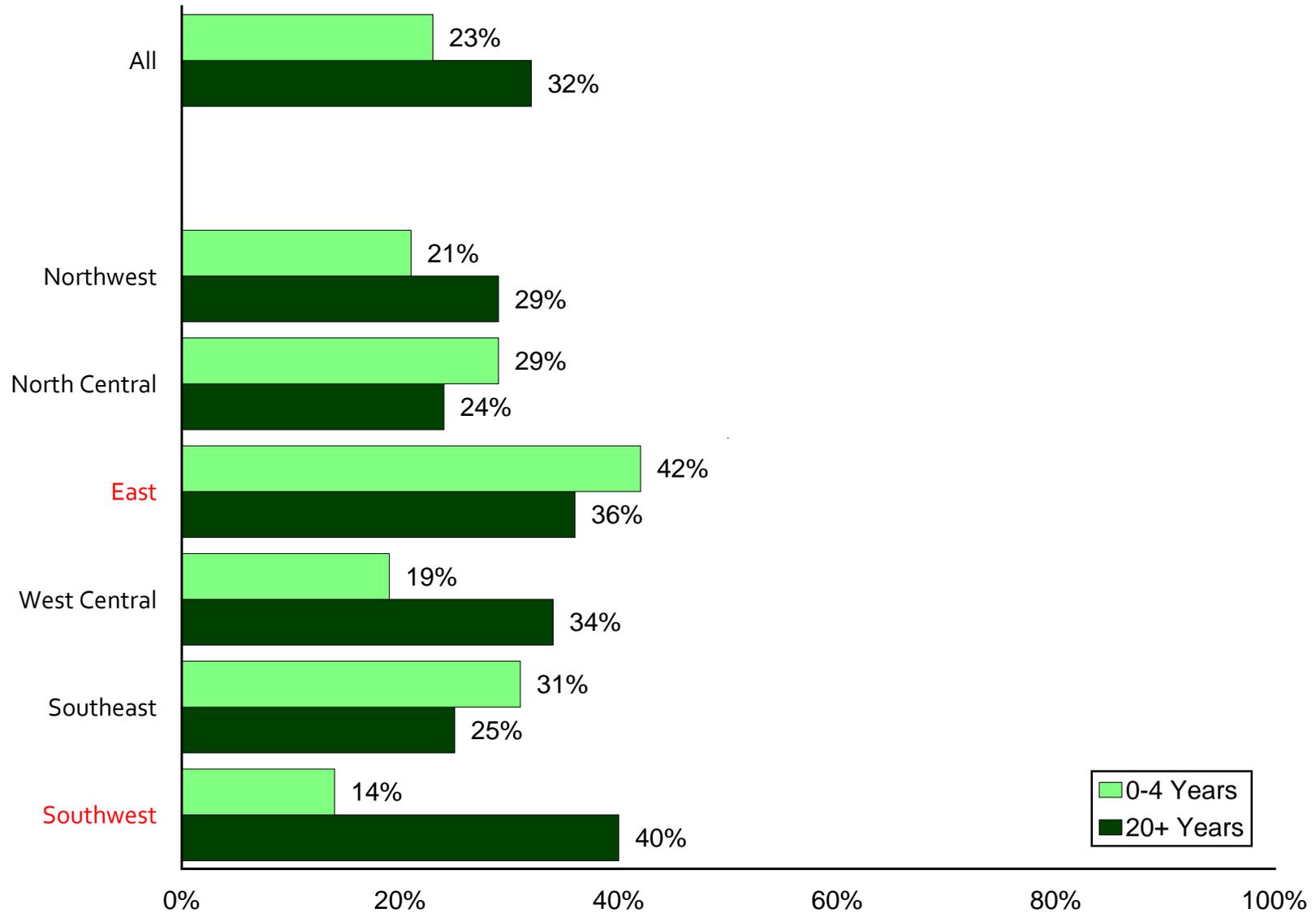


Someone in Household Considers Themselves to Be LGBT (Jewish Households)



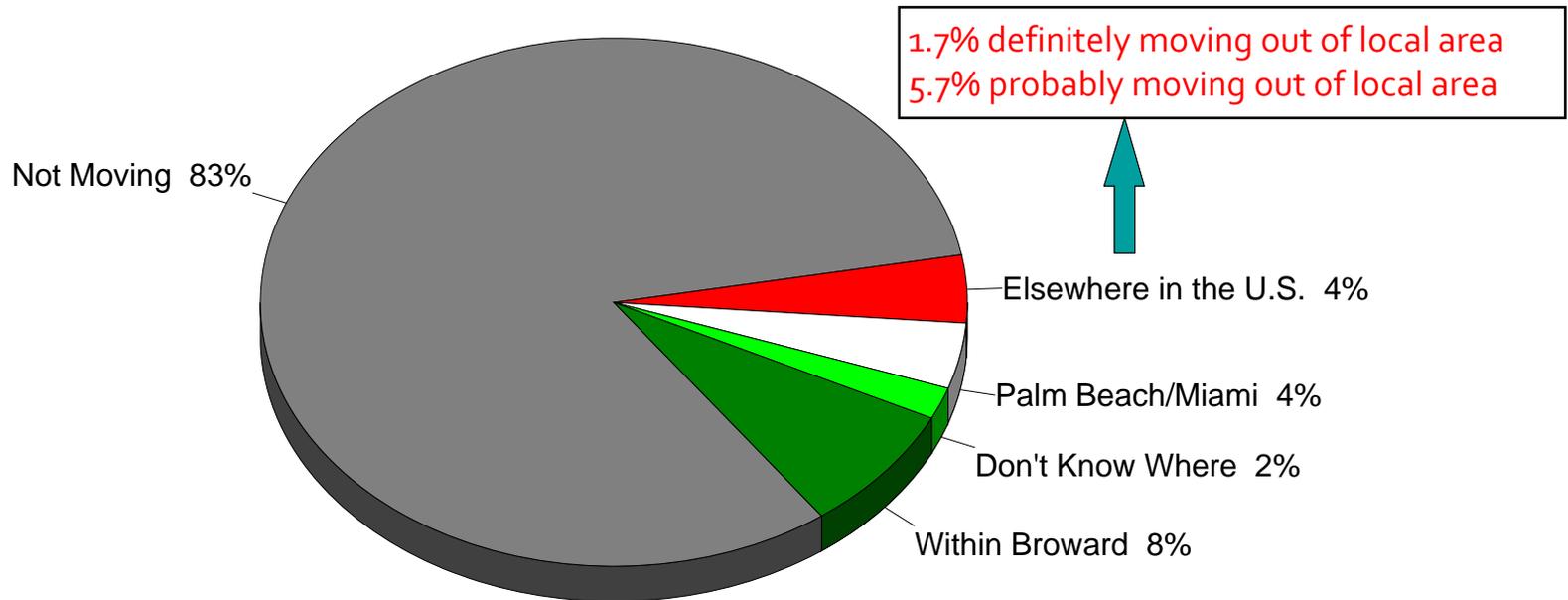
Years at Current Address by Geographic Area

(Respondents)



Expected Destination for Households Who Are Moving Within the Next Three Years

(Jewish Households)

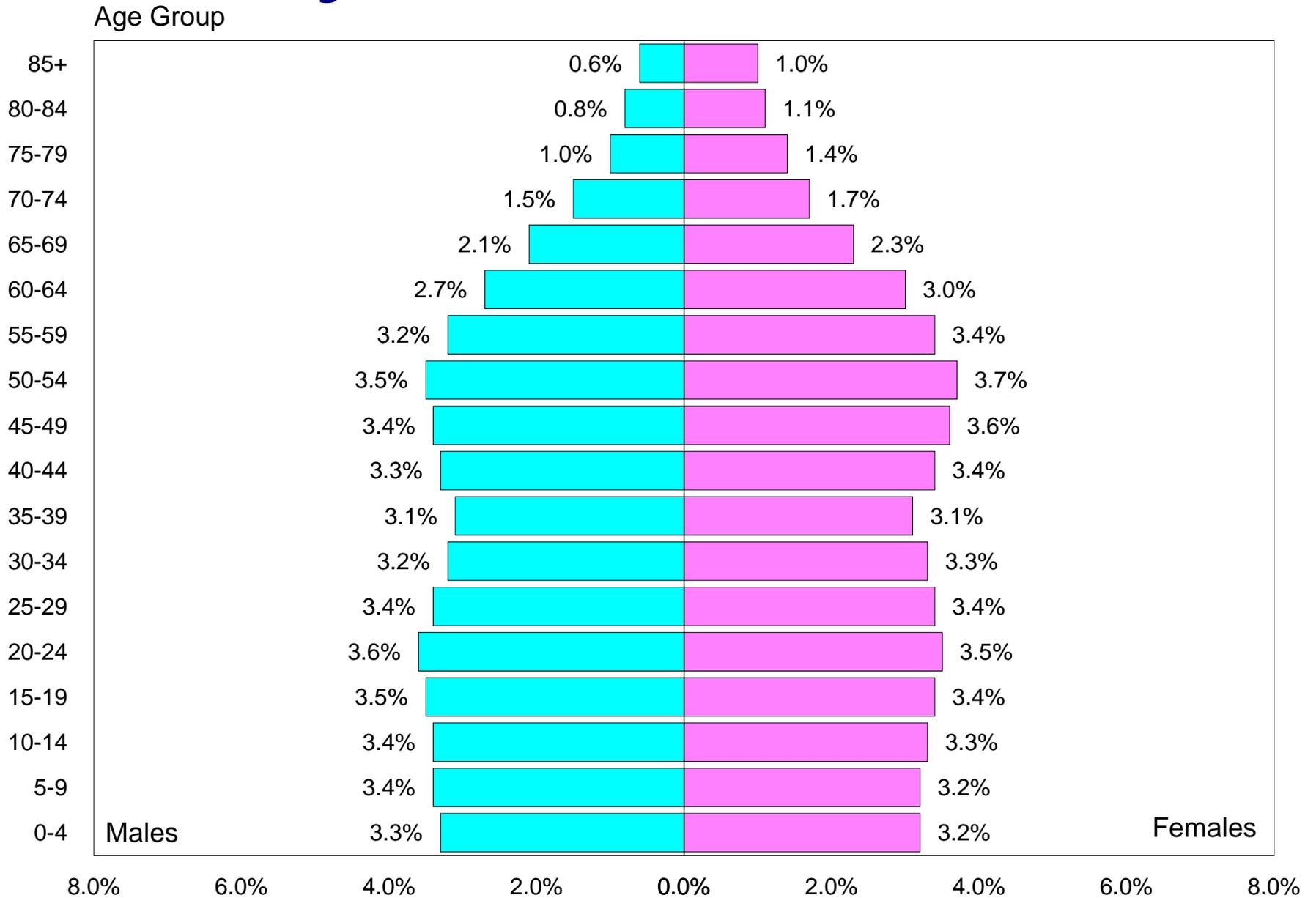


Migration of Full-Year Households

- **Average Annual In-Migration**
 - 900 full-year households moved in each year during the past five years
- **Projected Average Annual Out-Migration**
 - 400 full-year households definitely moving out of Broward each year during the next three years
 - 1,300 full-year households probably moving out of Broward each year during the next three years
- **Projected Change**
 - the Jewish population should continue to decrease in the next few years as a result of migration

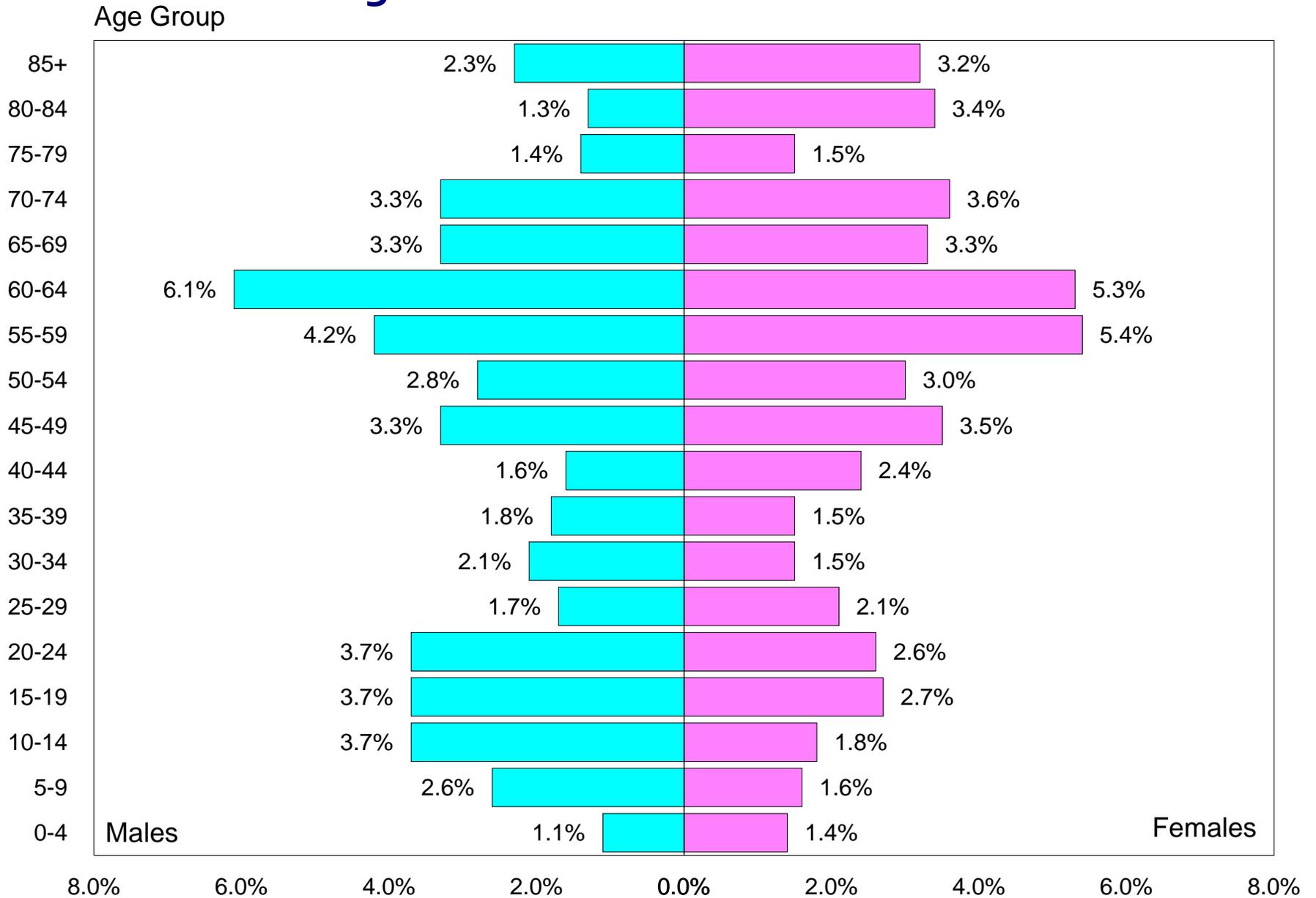
Demography

Age Distribution-All Americans - 2012



Median Age is 37 Years 13% are Age 65 and Over 6% are Age 75 and Over

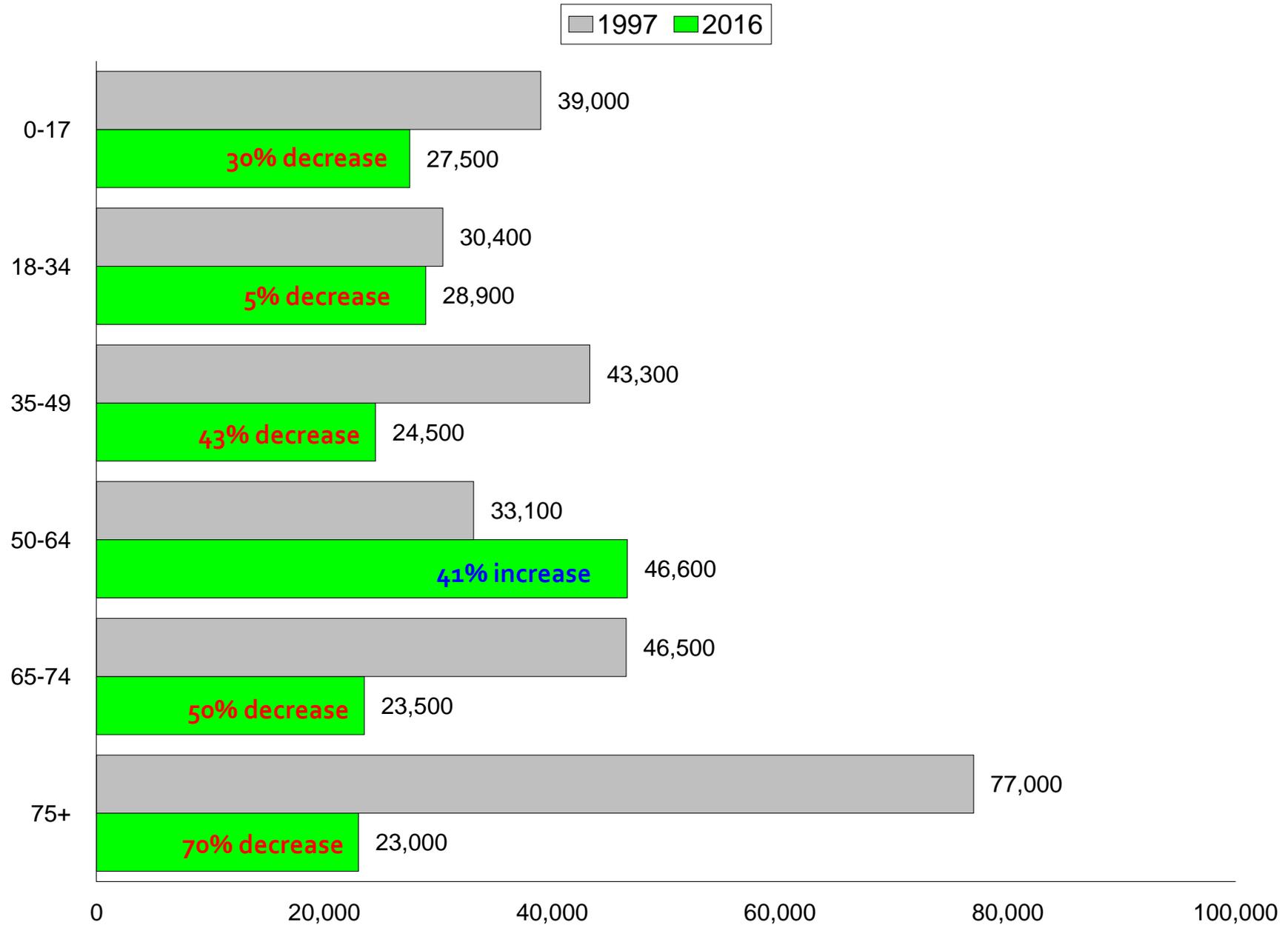
Age Distribution-Broward - 2016



Median Age is 53 Years 27% are Age 65 and Over 13% are Age 75 and Over

Changes in Age Over Time

(Persons in Jewish Households)

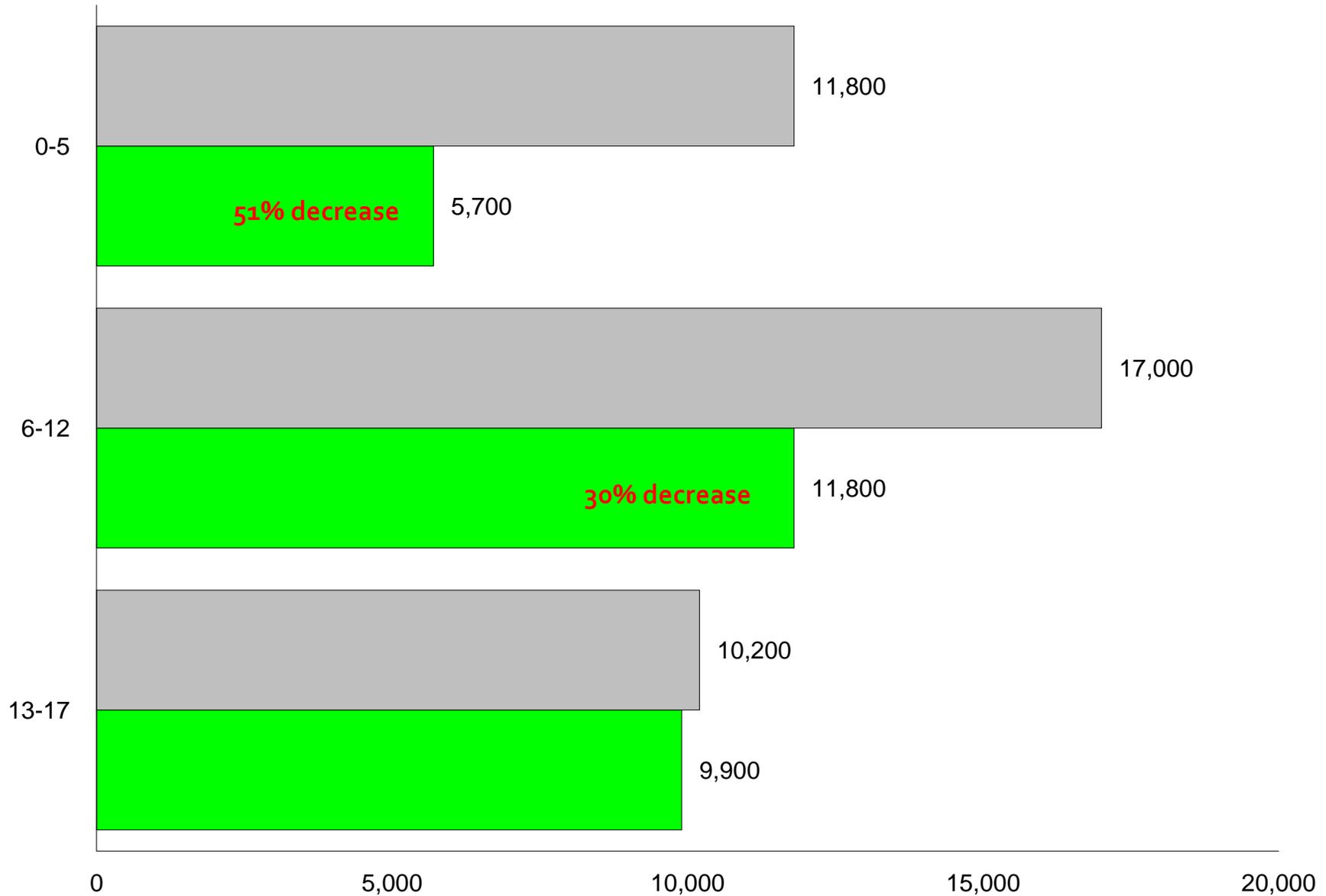


36

Changes in Age of Children Over Time

(Persons in Jewish Households)

1997 2016



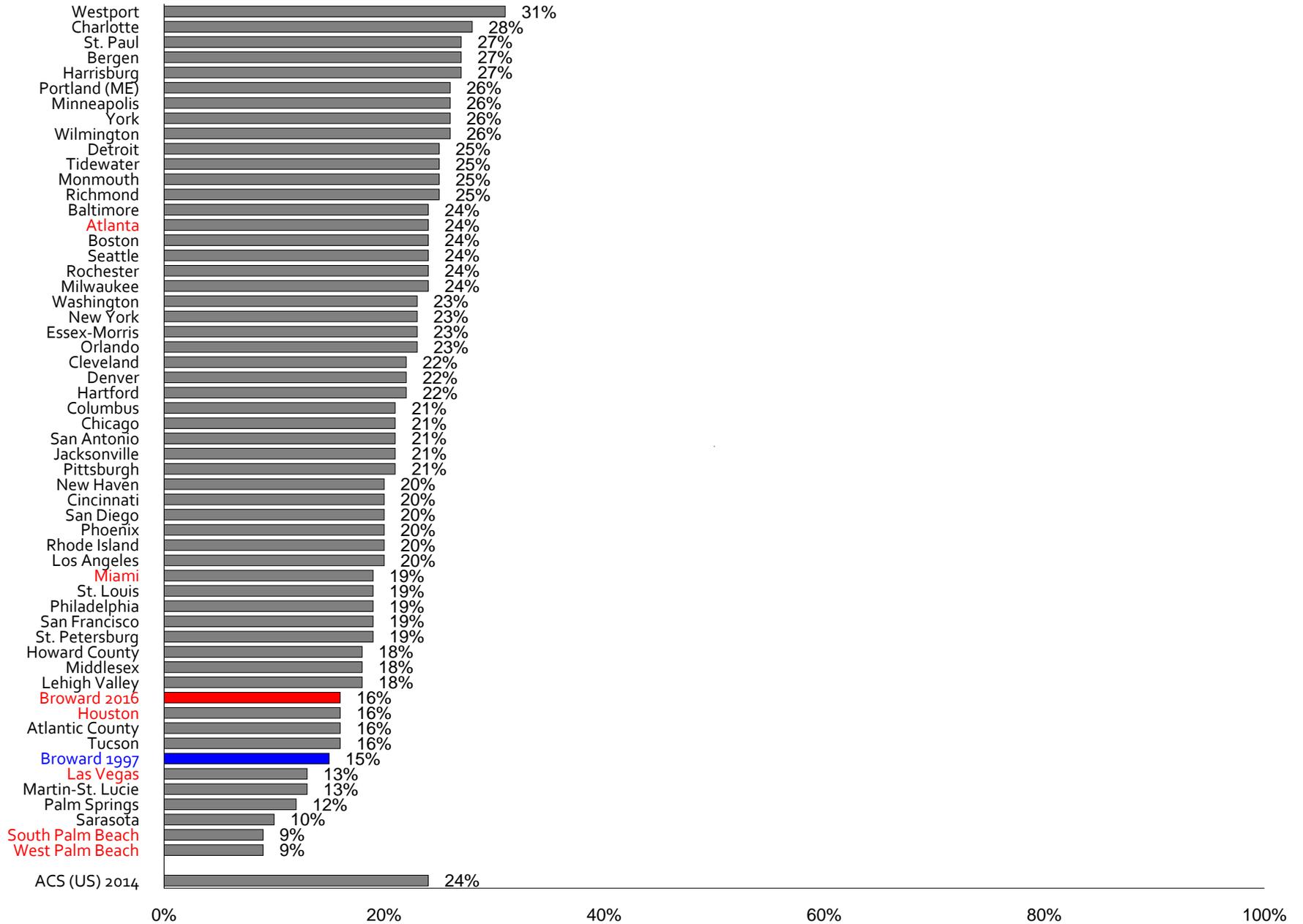
Number of Persons in Jewish Households

(Rounded to Nearest 100)

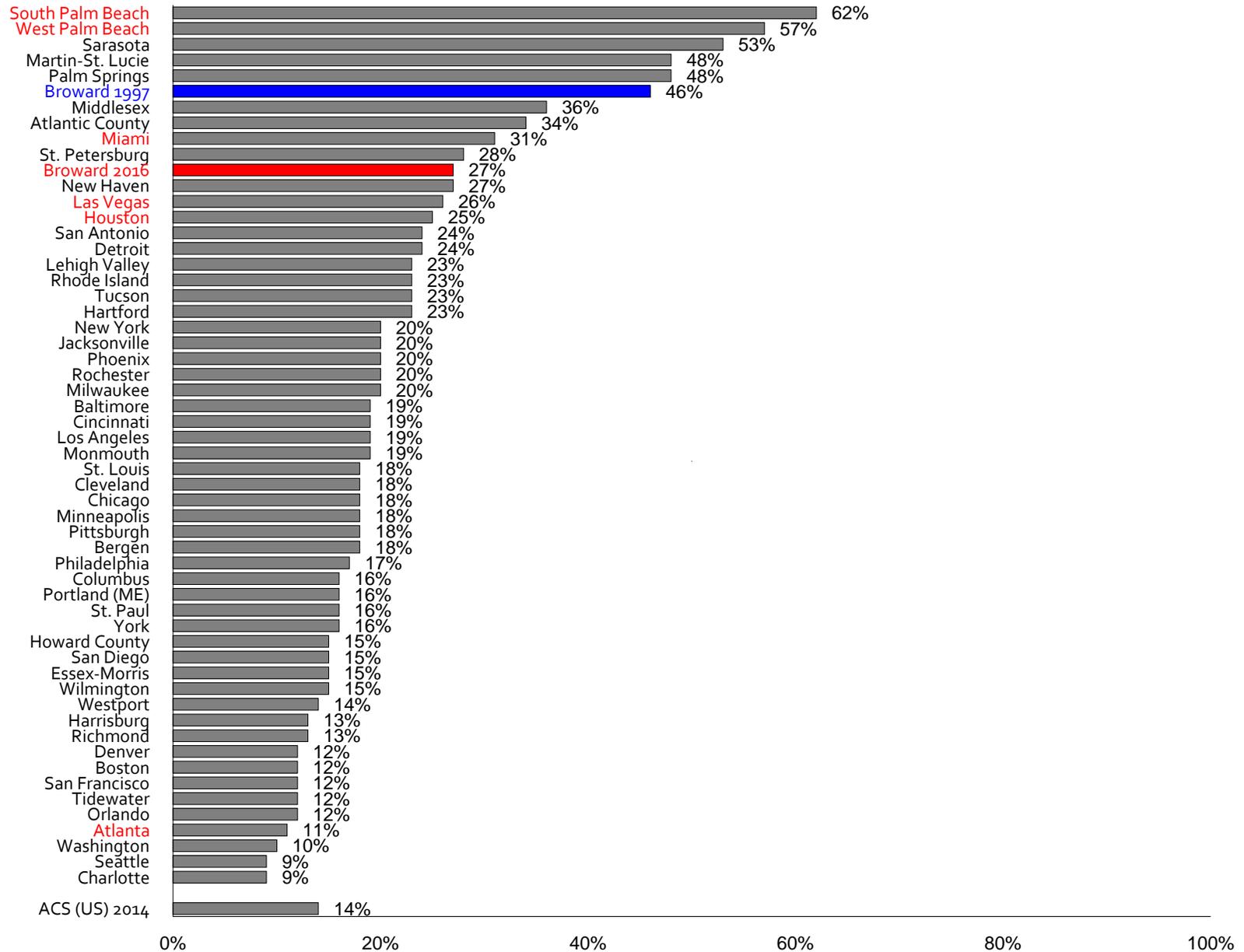
- 174,000 total persons in Jewish households
- 46,300 persons age 65 and over
- 22,800 persons age 75 and over
- 27,500 children age 0-17 (Jewish, part Jewish, and not Jewish)
- 146,500 persons are of voting age

Age 0-17

(Persons in Jewish Households)

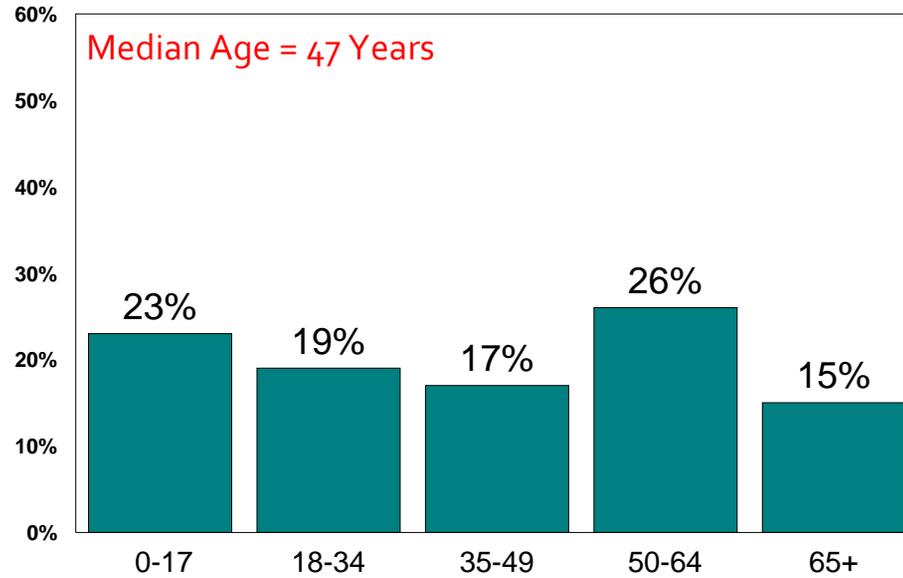


Age 65 and Over (Persons in Jewish Households)

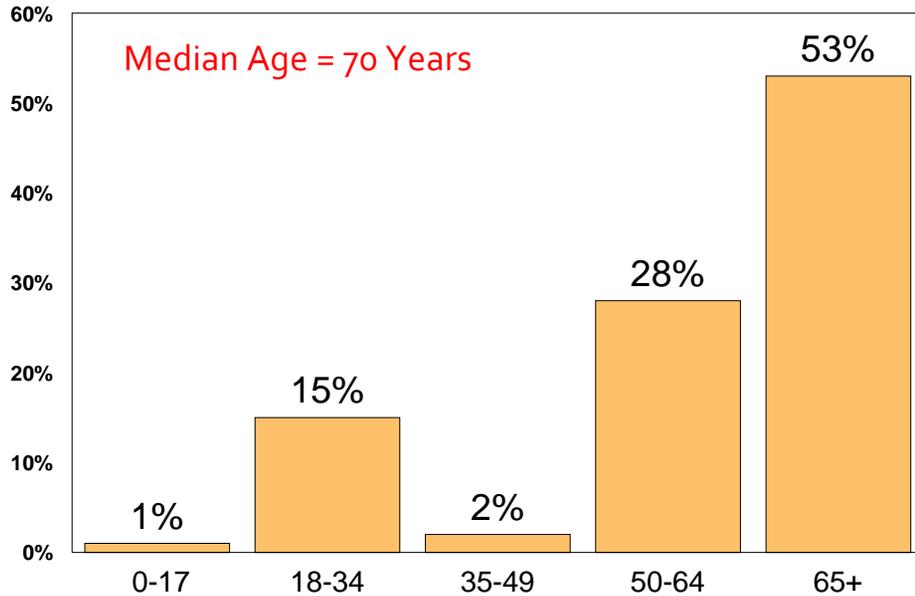


Age Distribution by Geographic Area

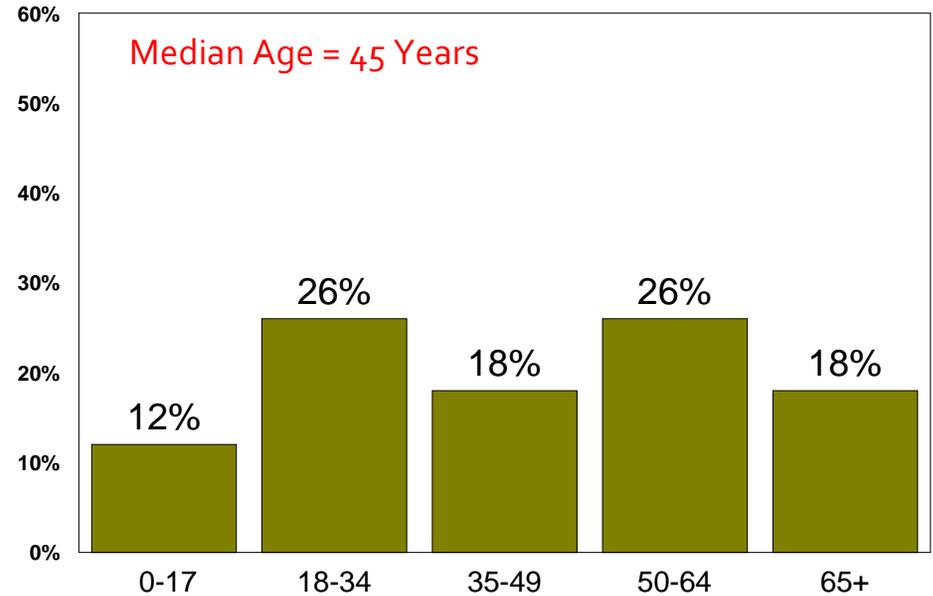
Northwest



North Central

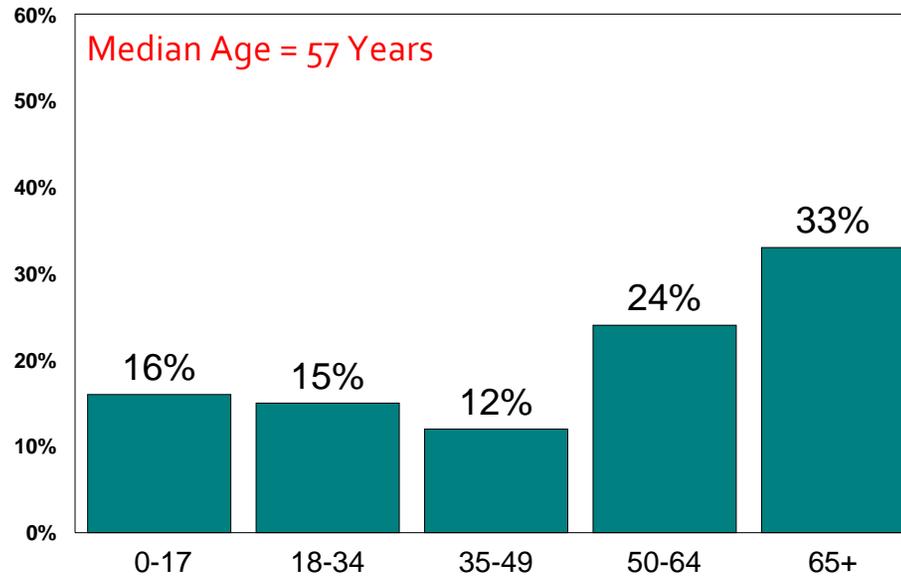


East

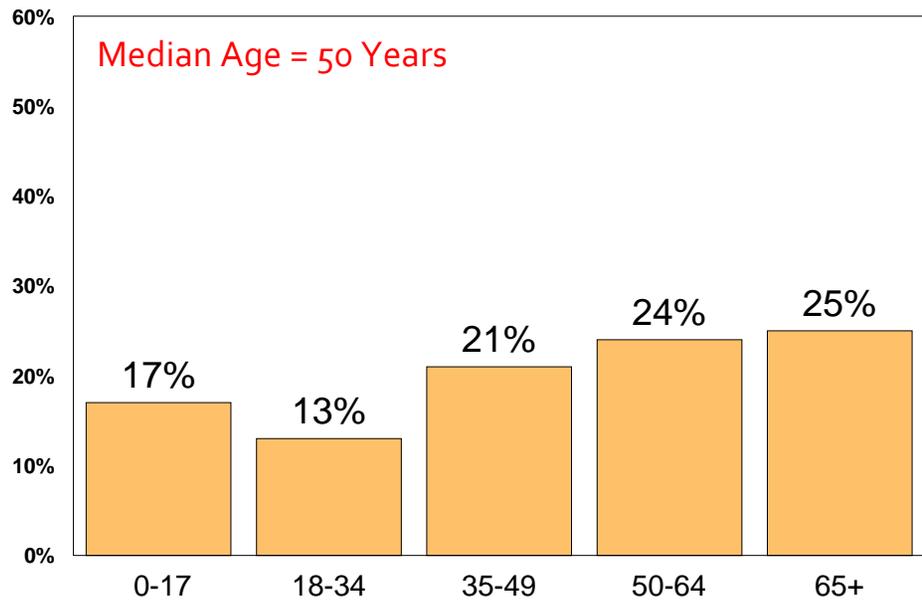


Age Distribution by Geographic Area

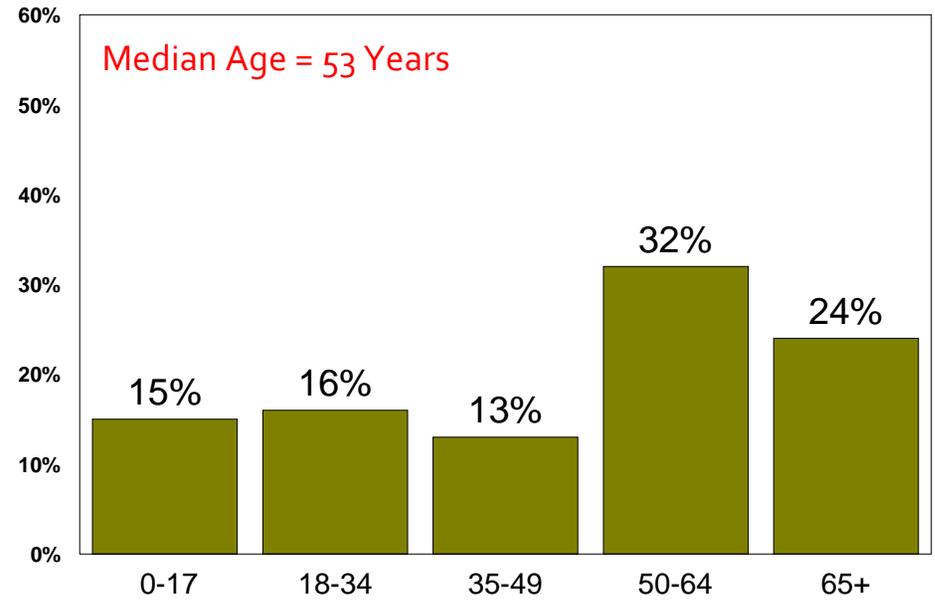
West Central



Southeast

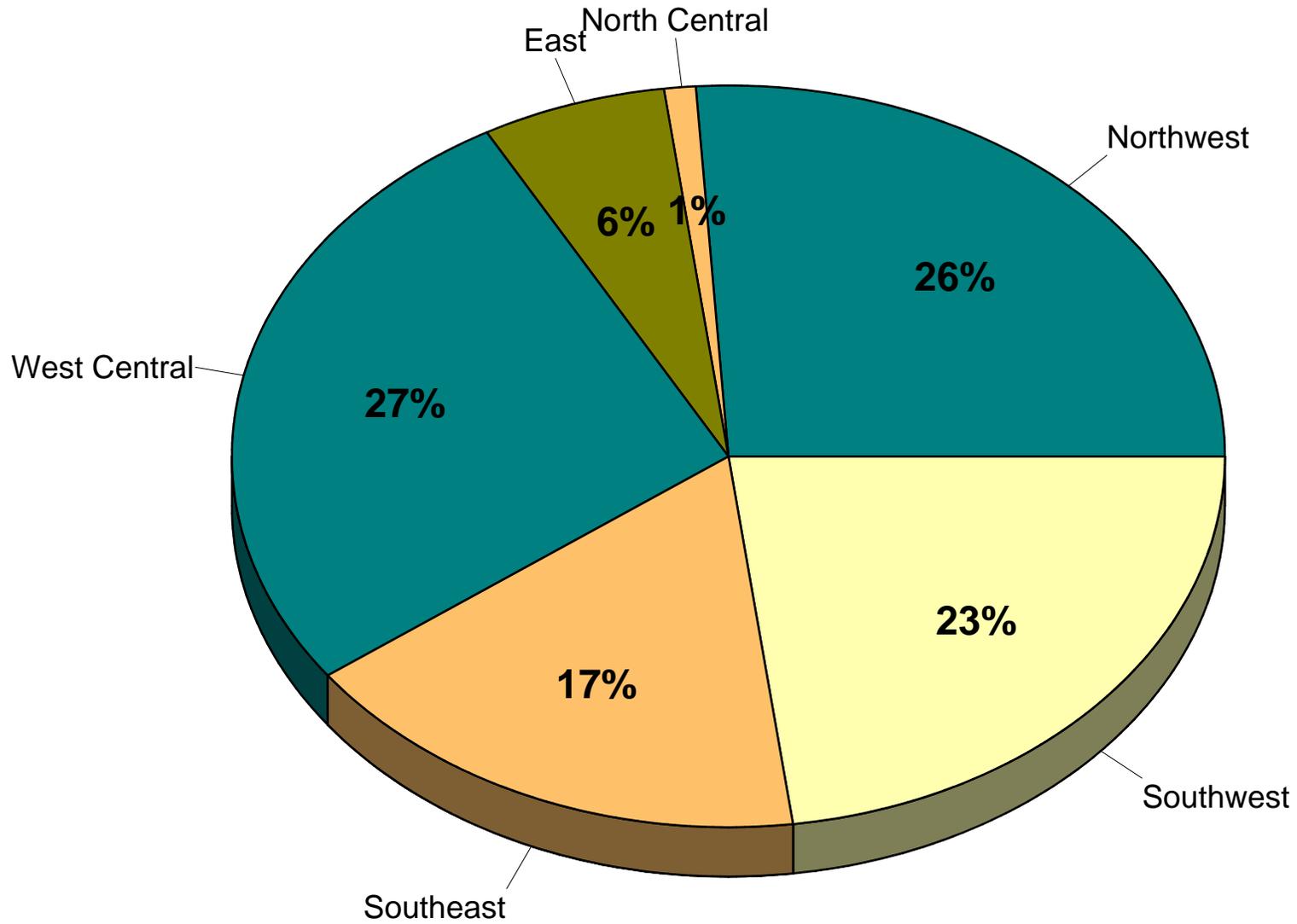


Southwest



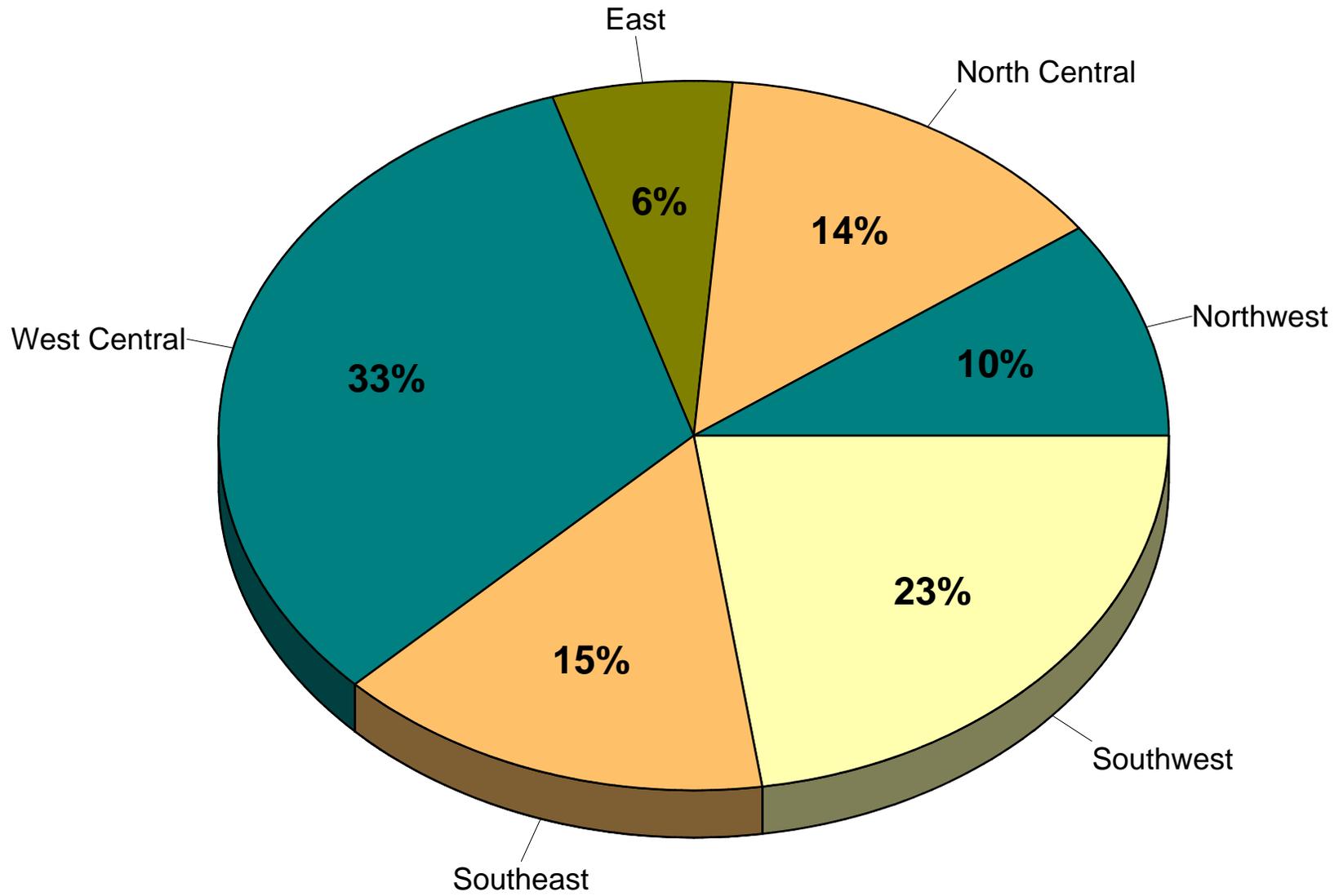
Where Do the Children Live?

Age 0-17 (27,500 Children in Jewish Households)



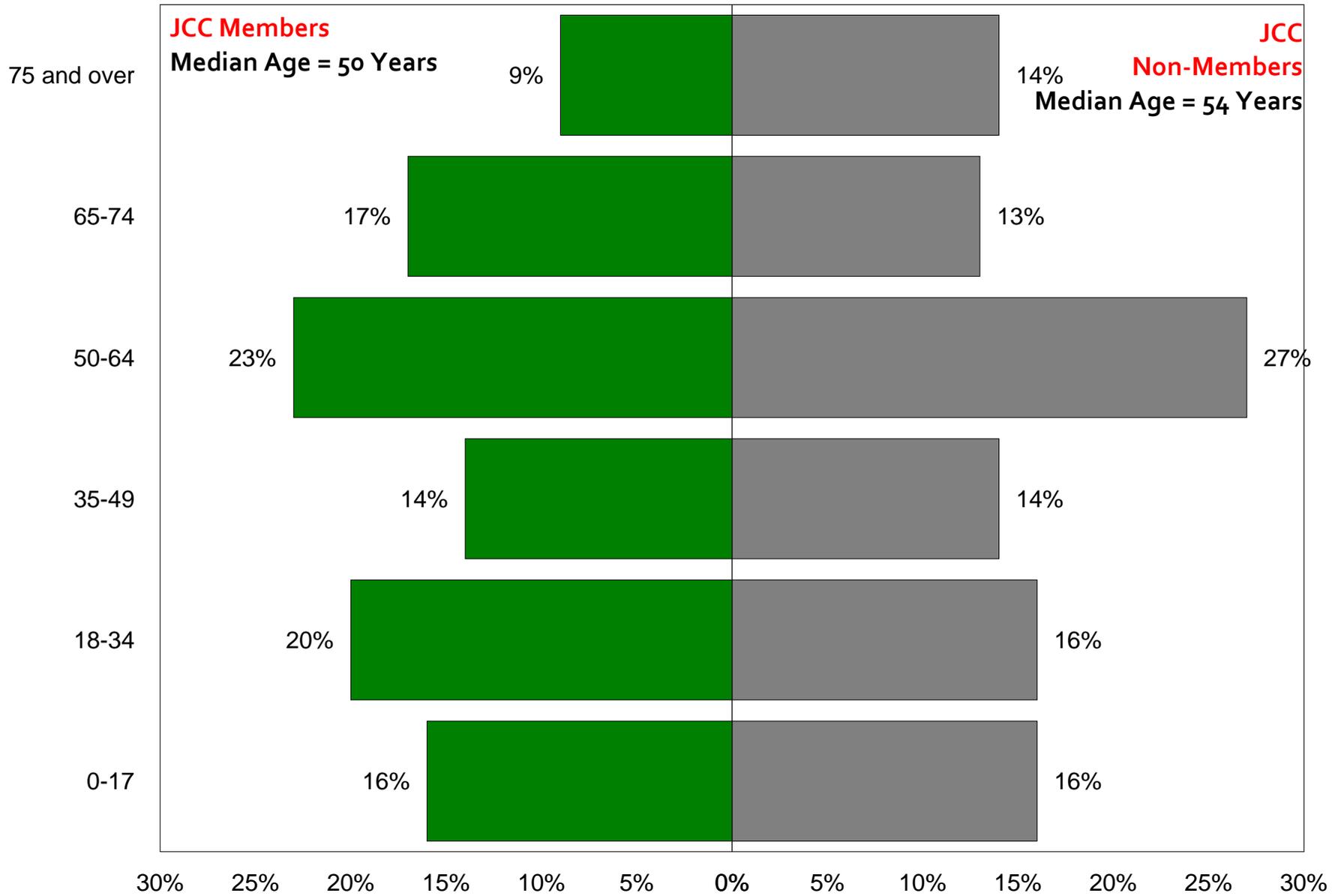
Where Do Older Adults Live?

Age 65 and Over (46,300 persons)



Age Distribution by JCC Membership

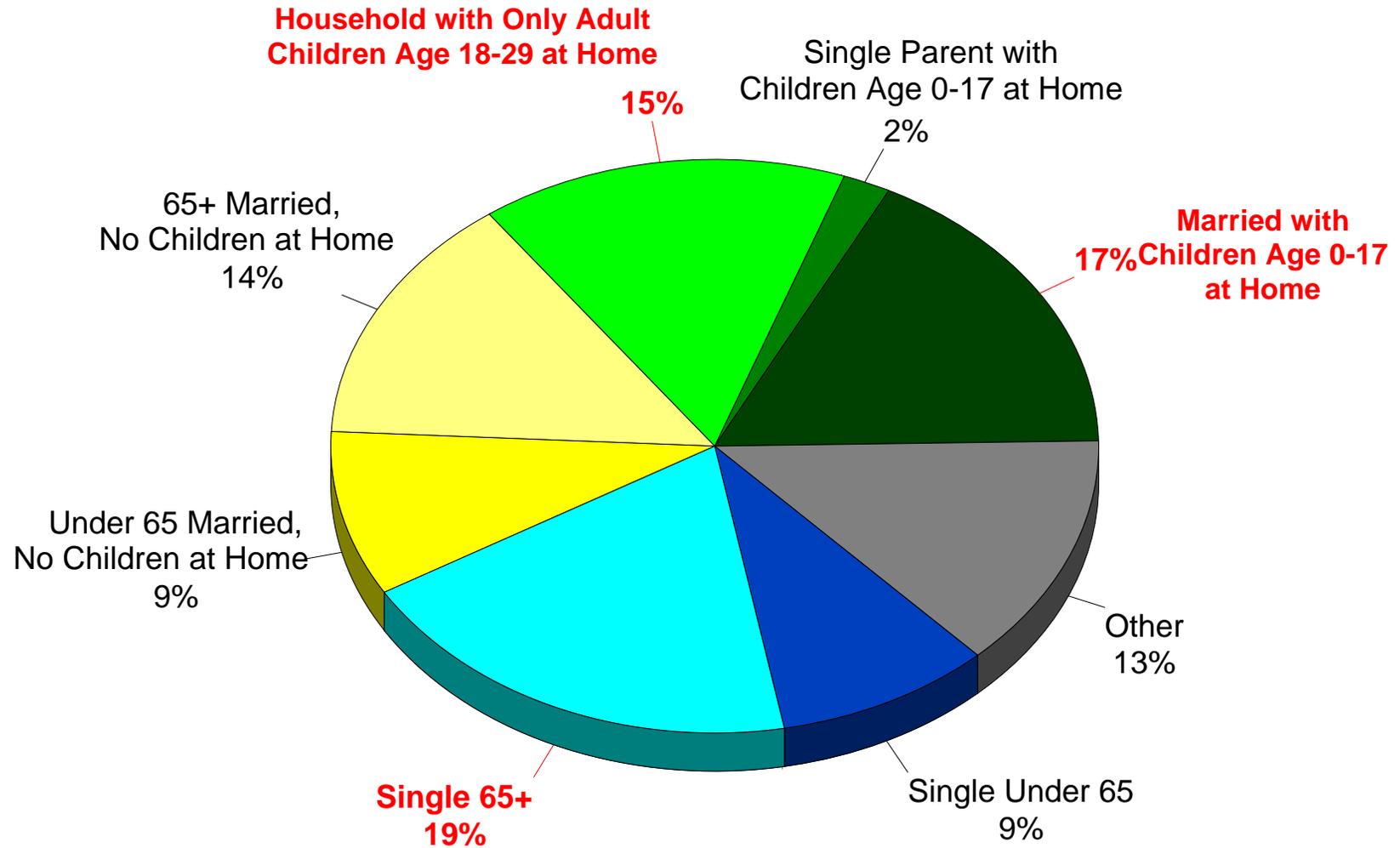
(Persons in Jewish Households)



Household Size and Structure

Household Structure

(Jewish Households)



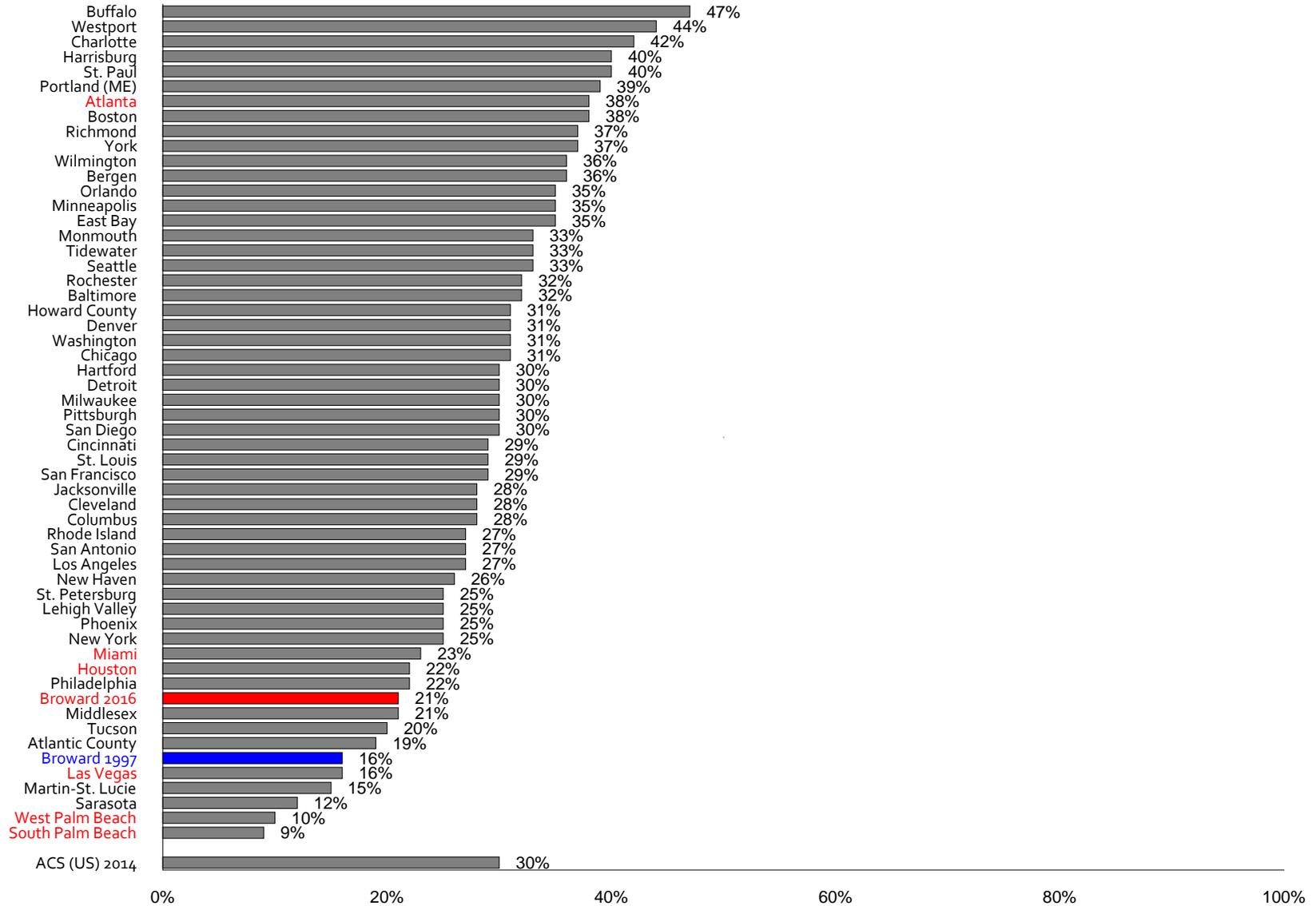
Number of Jewish Households

(Rounded to Nearest 100)

- 72,000 Jewish households
- 14,800 households with children age 0-17 at home
(being raised Jewish, part Jewish, or not Jewish)
- 20,000 single person households
- 13,500 single person households age 65 and over
- 7,100 single female households age 75 and over
- 17,000 married households with no children at home

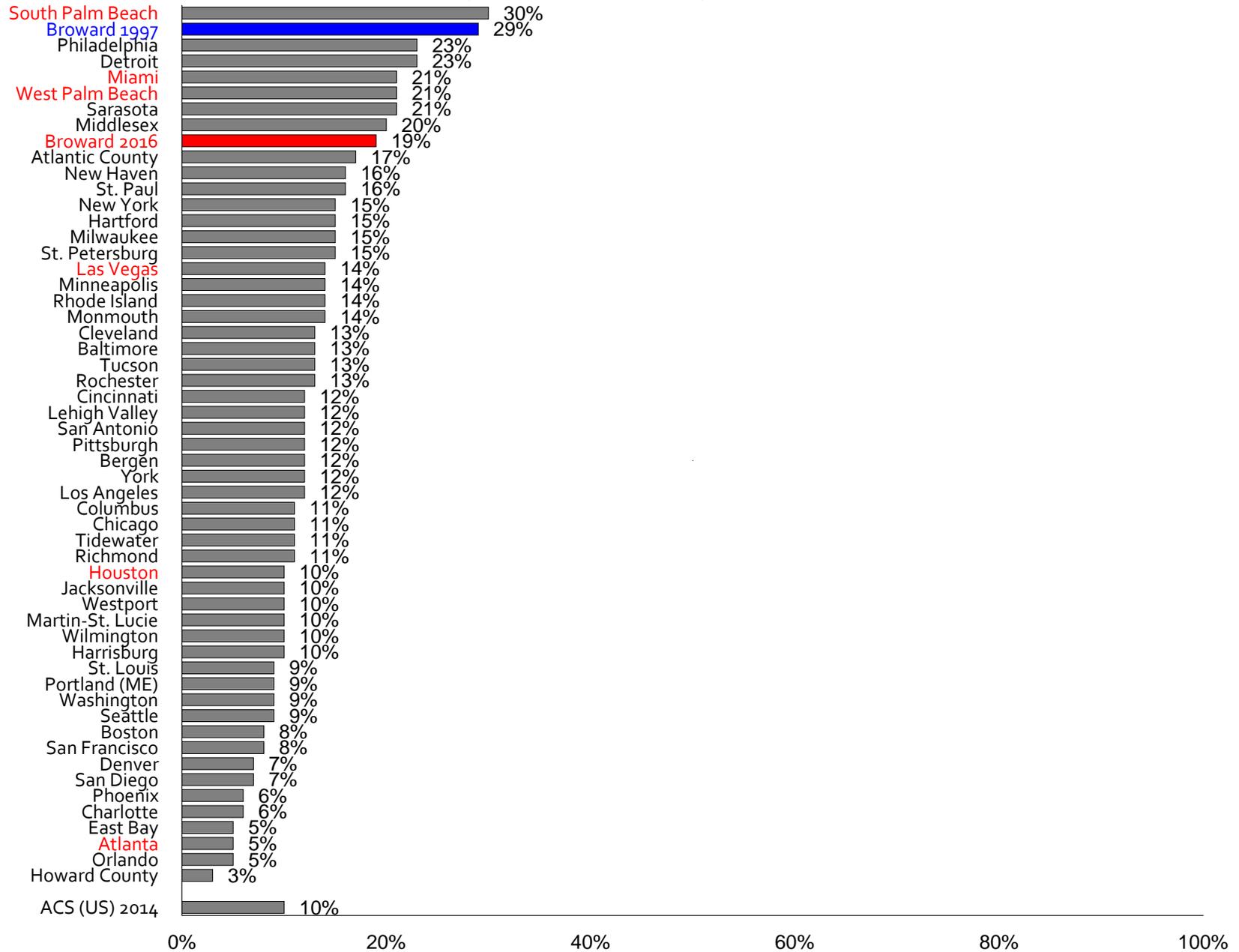
Households with Children Age 0-17 at Home

(Jewish Households)



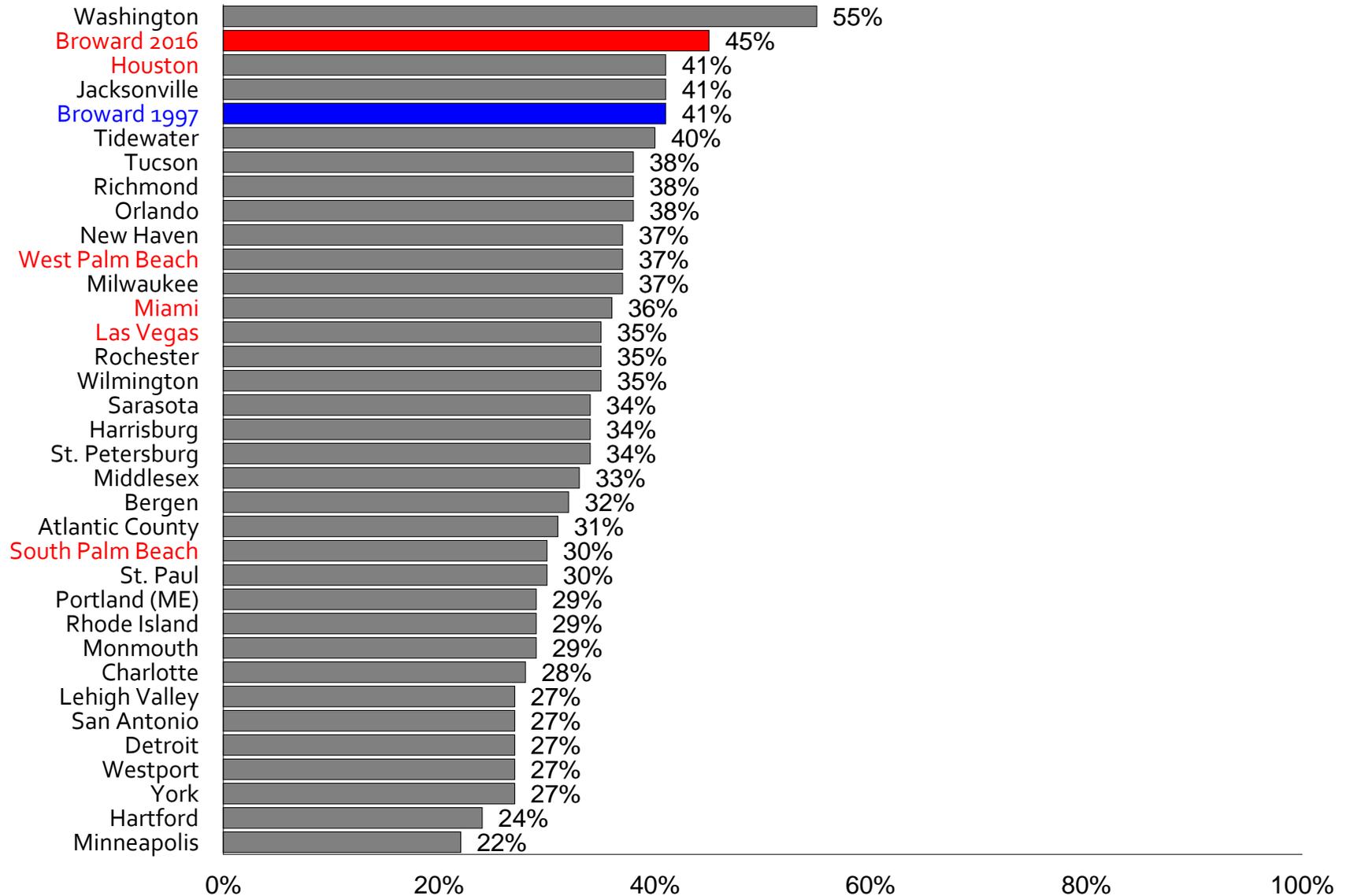
Single Person Households Age 65 and Over

(Jewish Households)



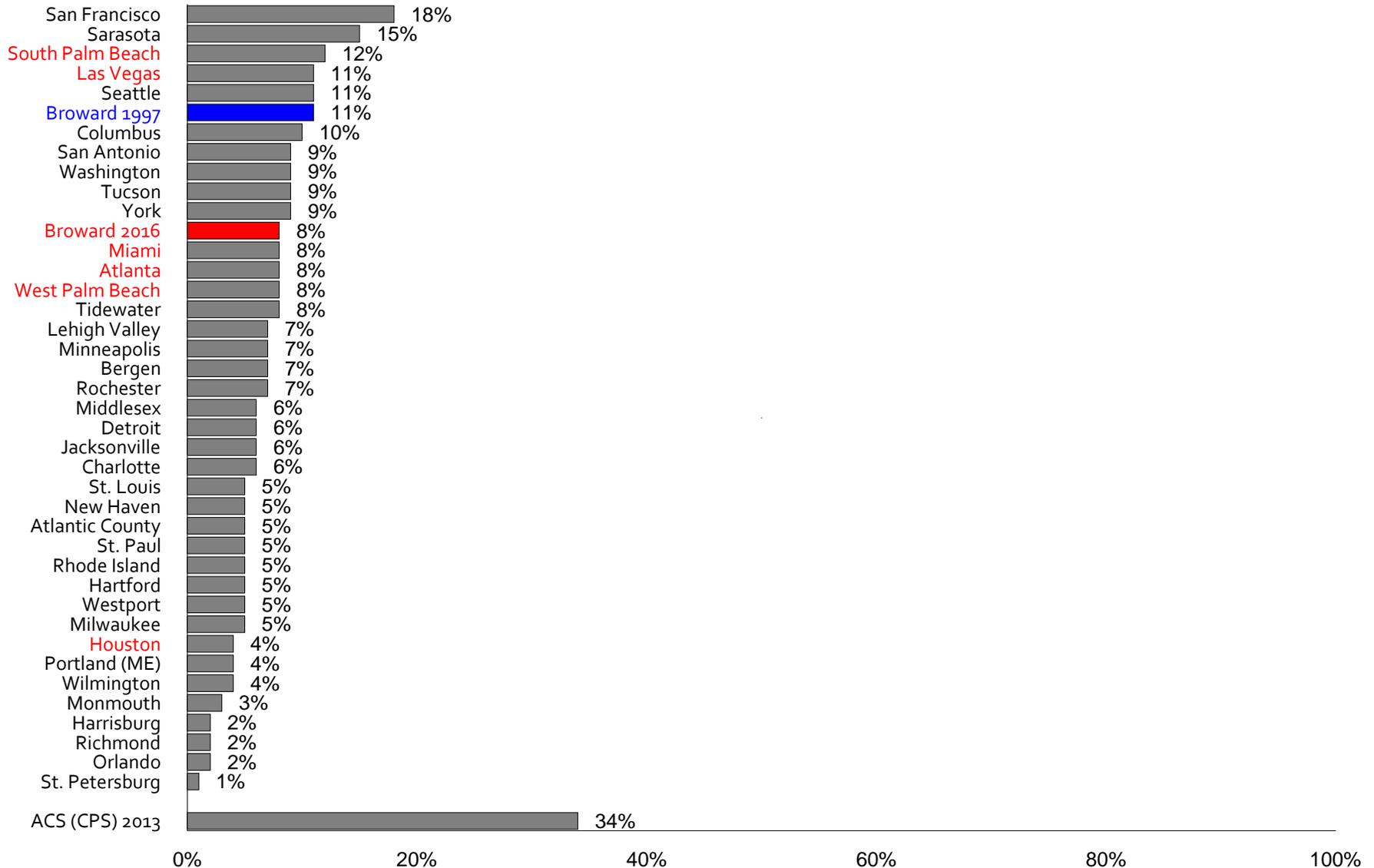
**What Percentage of Children
Age 0-12 Have Two Full-Time
Working Parents?**

Percentage of Children Age 0-12 Living in Households with Full-Time Working Parents (Children Age 0-12 in Jewish Households)



**What Percentage of Children
Age 0-17 Live in a
Single Parent Household?**

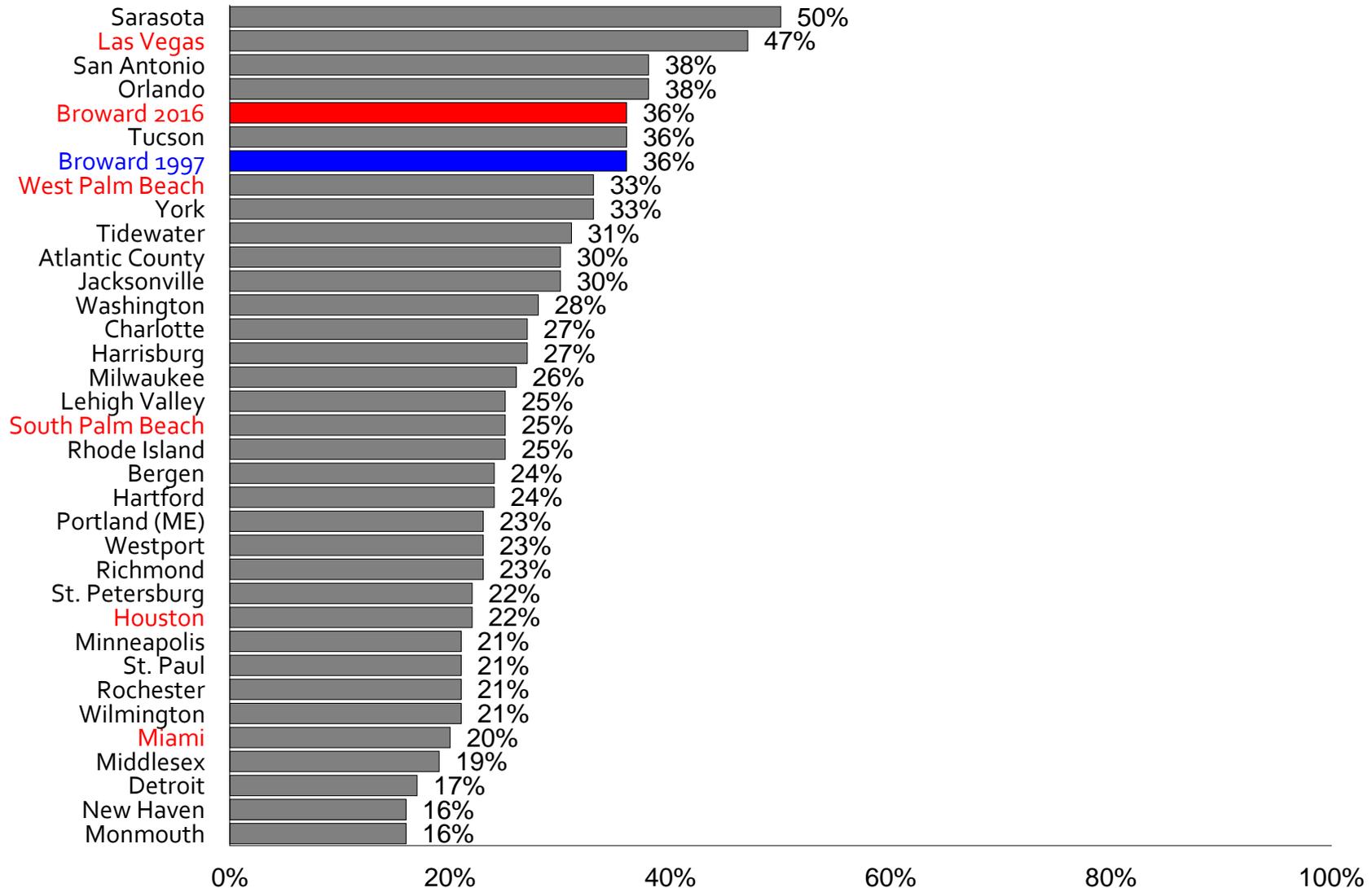
Percentage of Children Age 0-17 Living in Single Parent Households (Children Age 0-17 in Jewish Households)



**What Percentage of Children
Age 0-17 Live in a Household
in Which an Adult Is or Was
Divorced?**

Percentage of Children Age 0-17 Living in Households in Which an Adult Is or Was Divorced

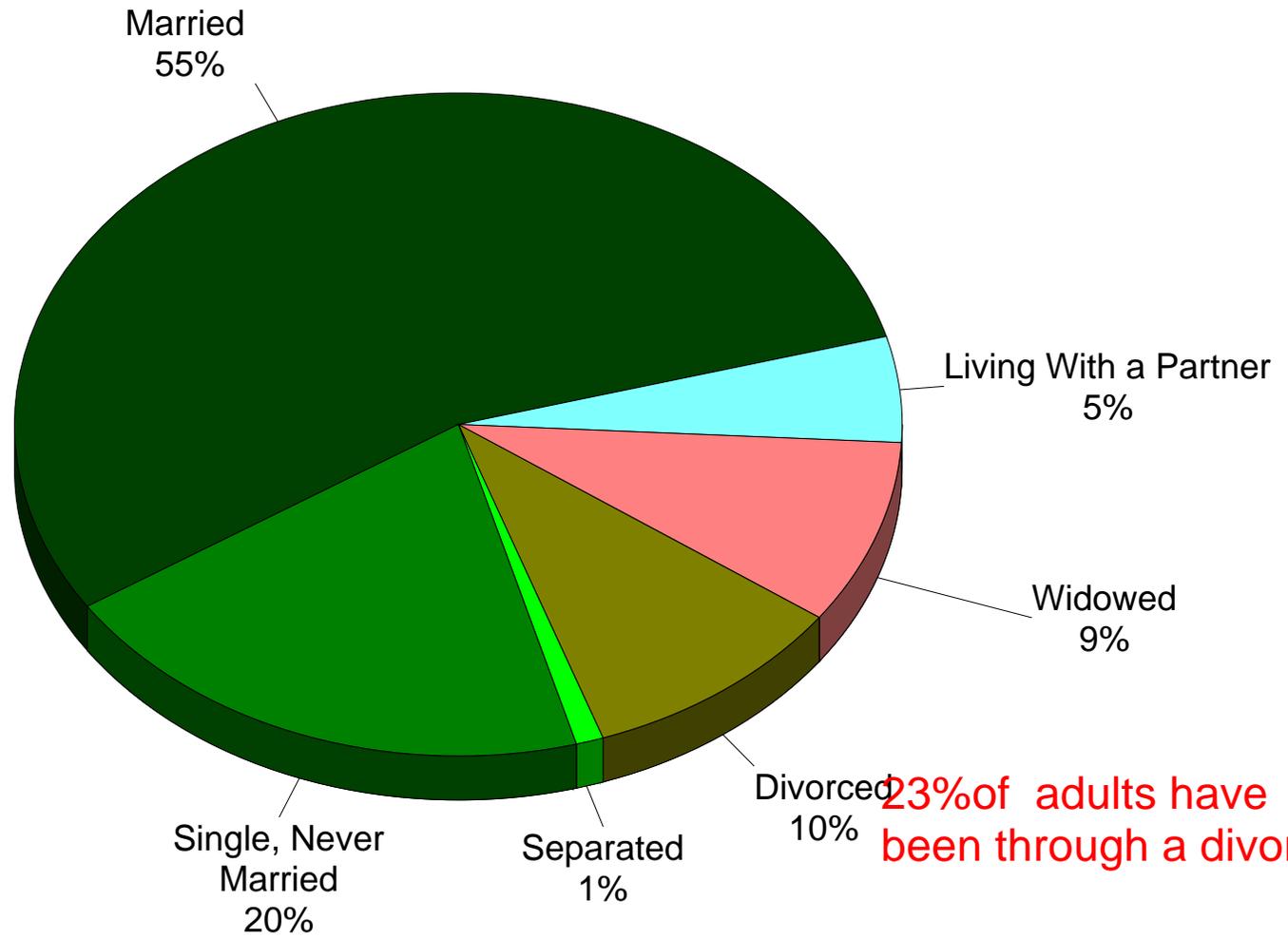
(Children Age 0-17 in Jewish Households)



Marital Status, Education, Employment Status

Marital Status

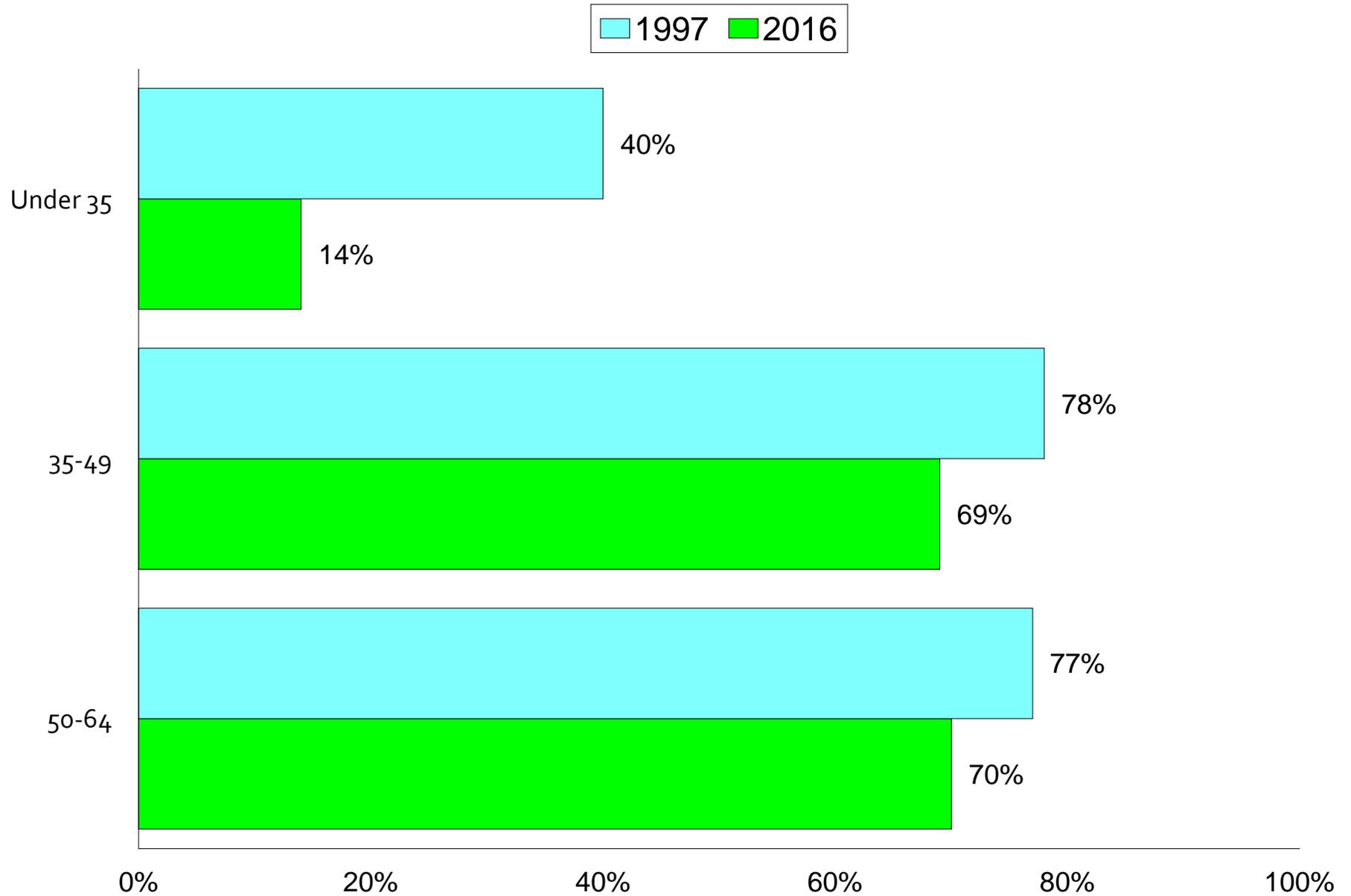
(Adults in Jewish Households)



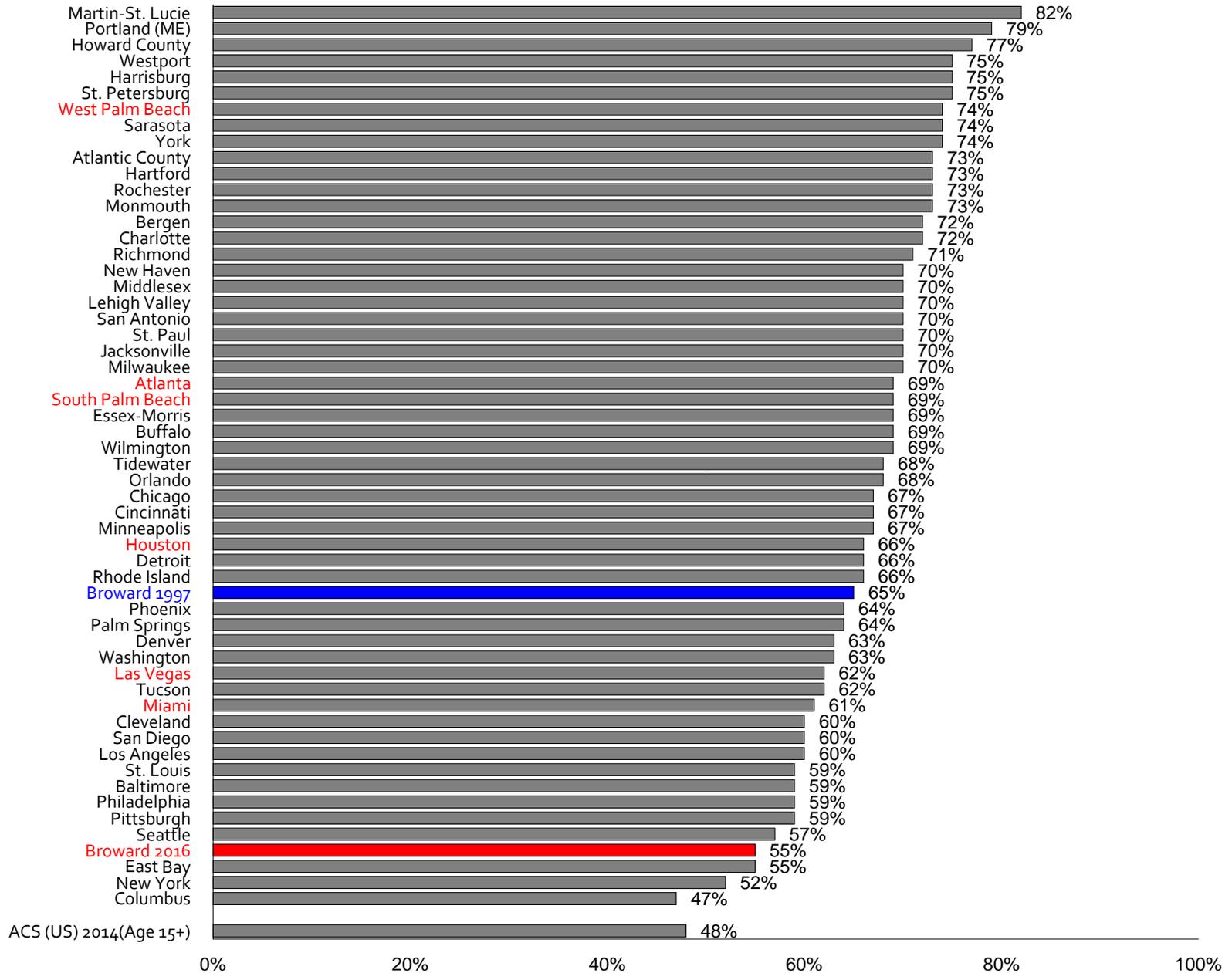
23% of adults have been through a divorce

Currently Married, 1997-2016

(Adults in Jewish Households)

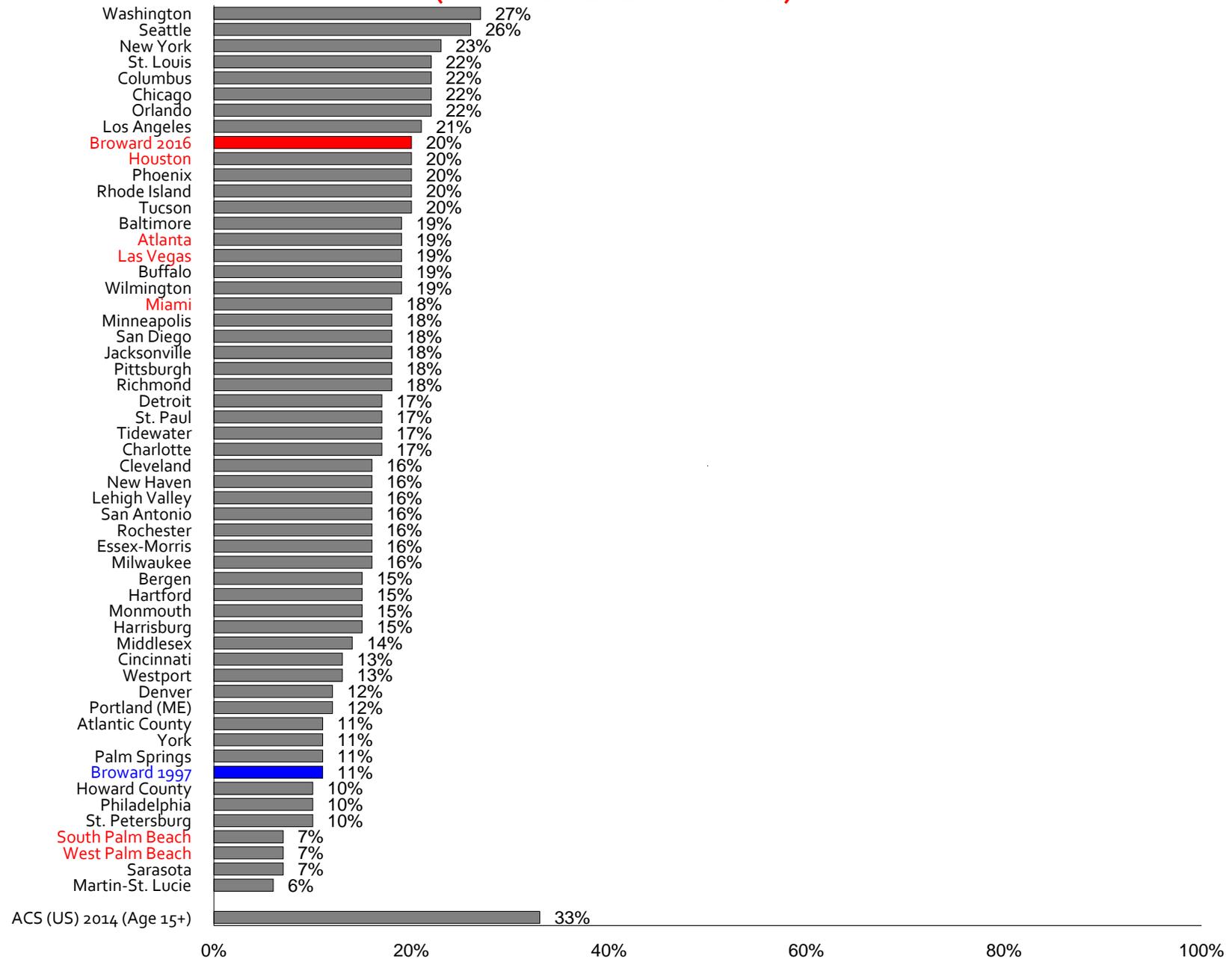


Currently Married (Adults in Jewish Households)



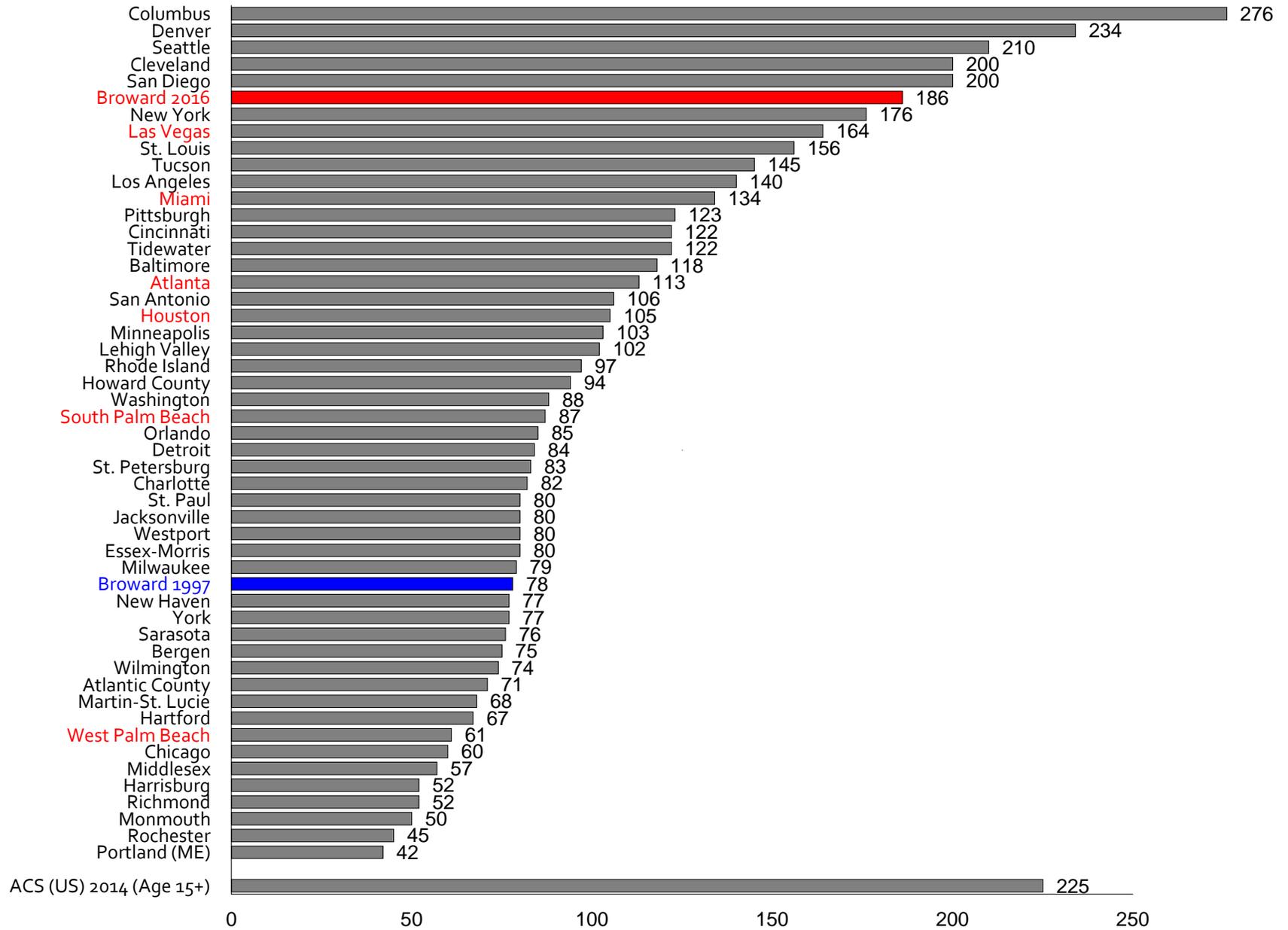
Single, Never Married

(Adults in Jewish Households)



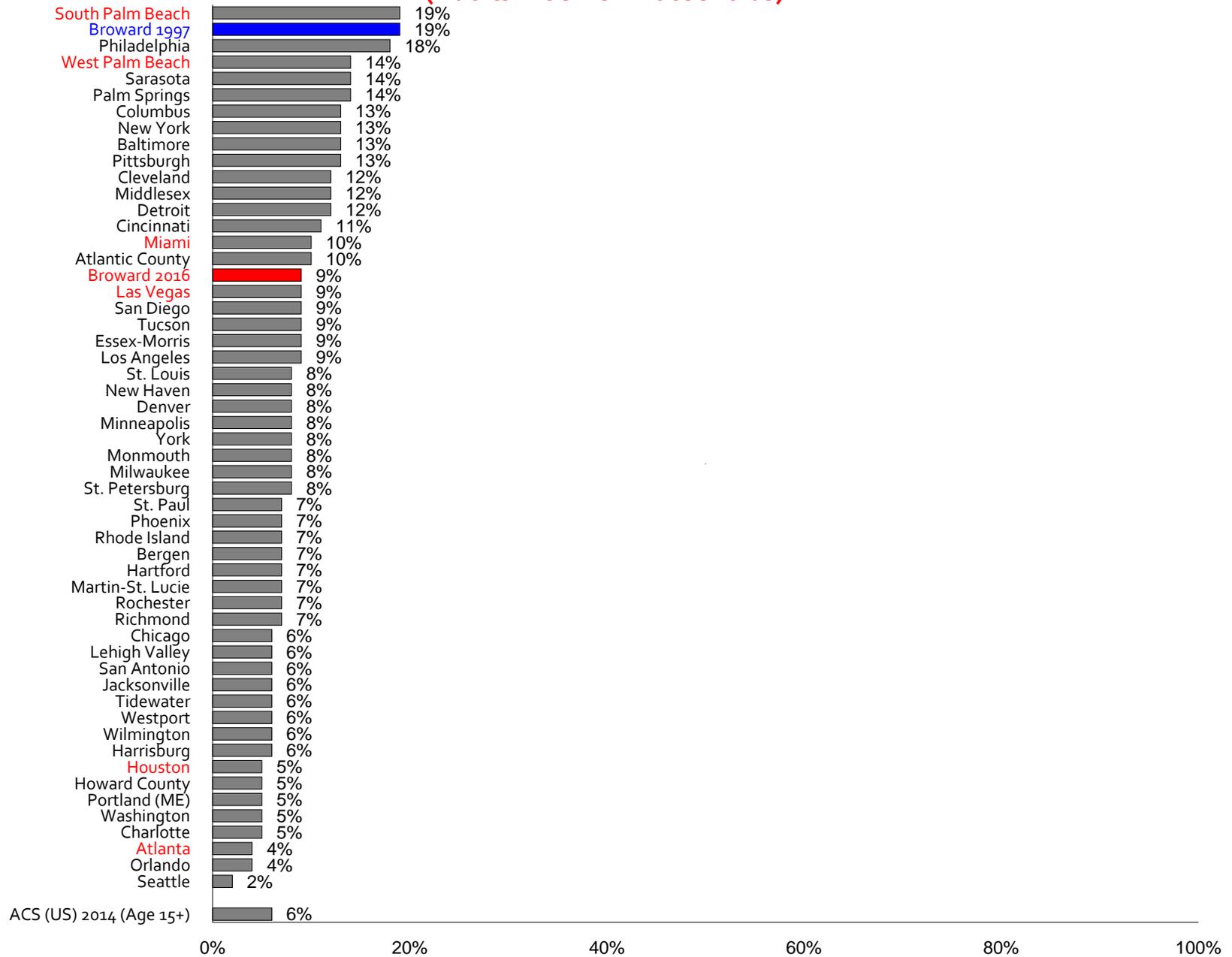
Divorce Rate

(Adults in Jewish Households)
 (Divorced Adults per 1,000 Married Adults)

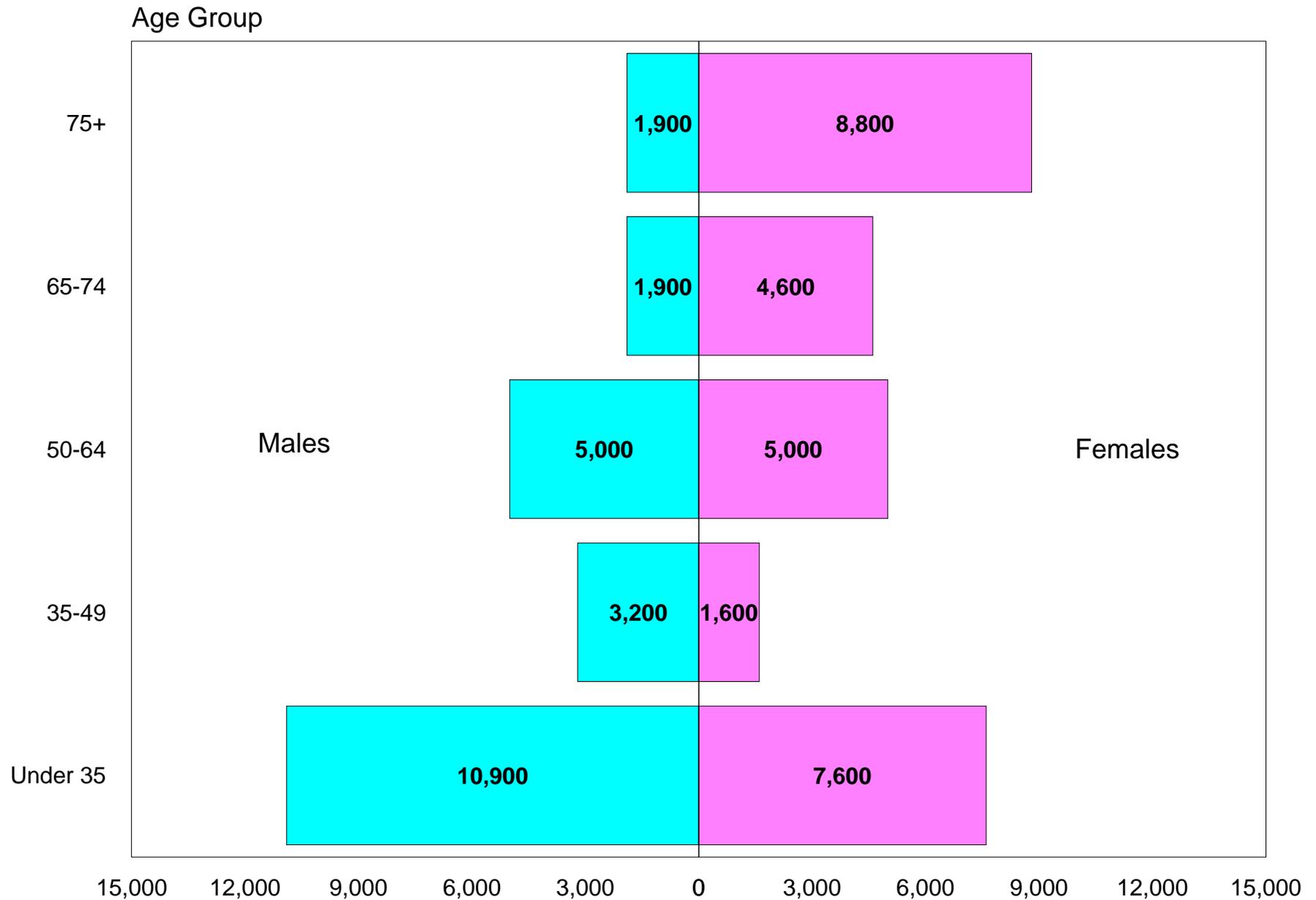


Currently Widowed

(Adults in Jewish Households)

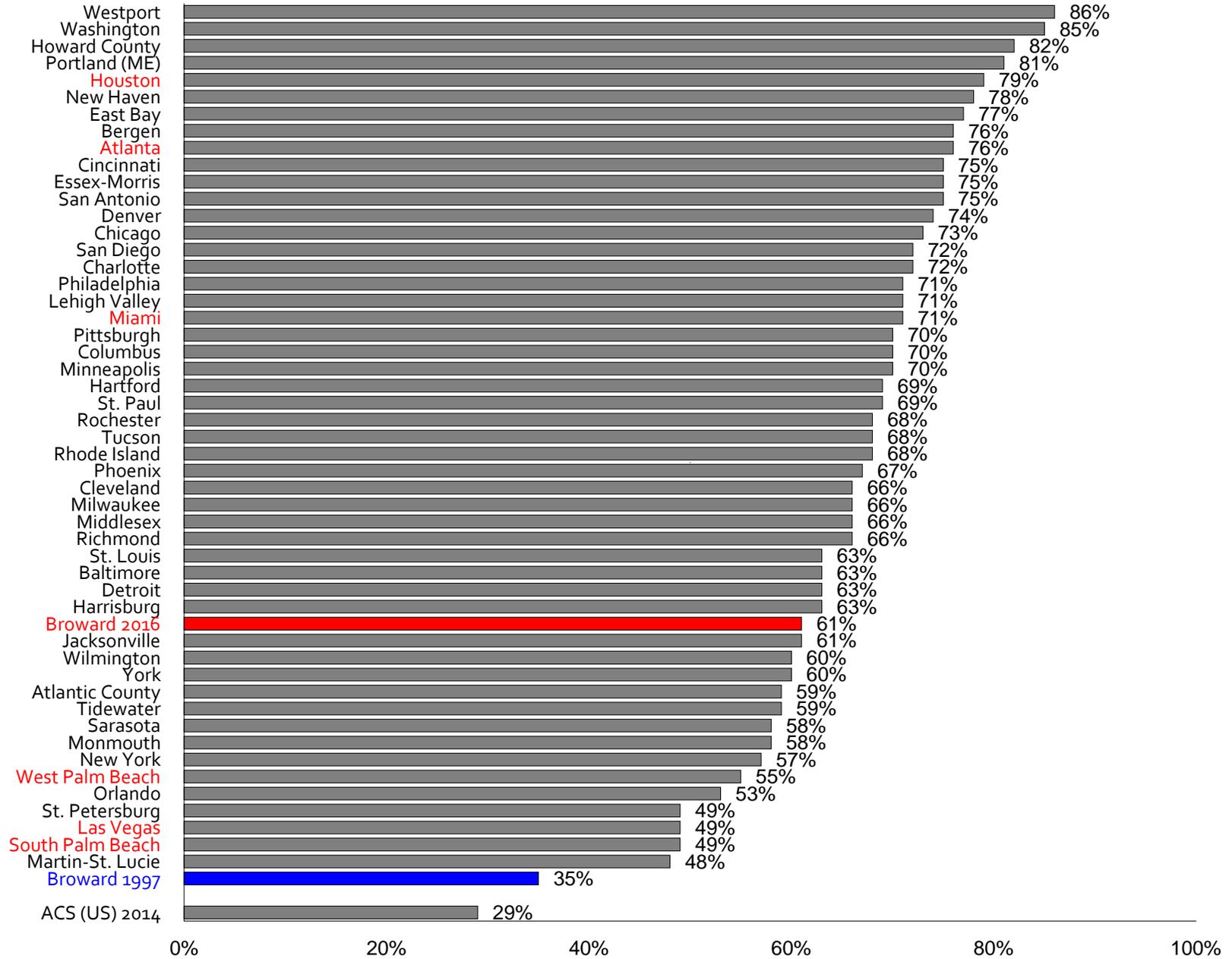


Single Jewish Adults



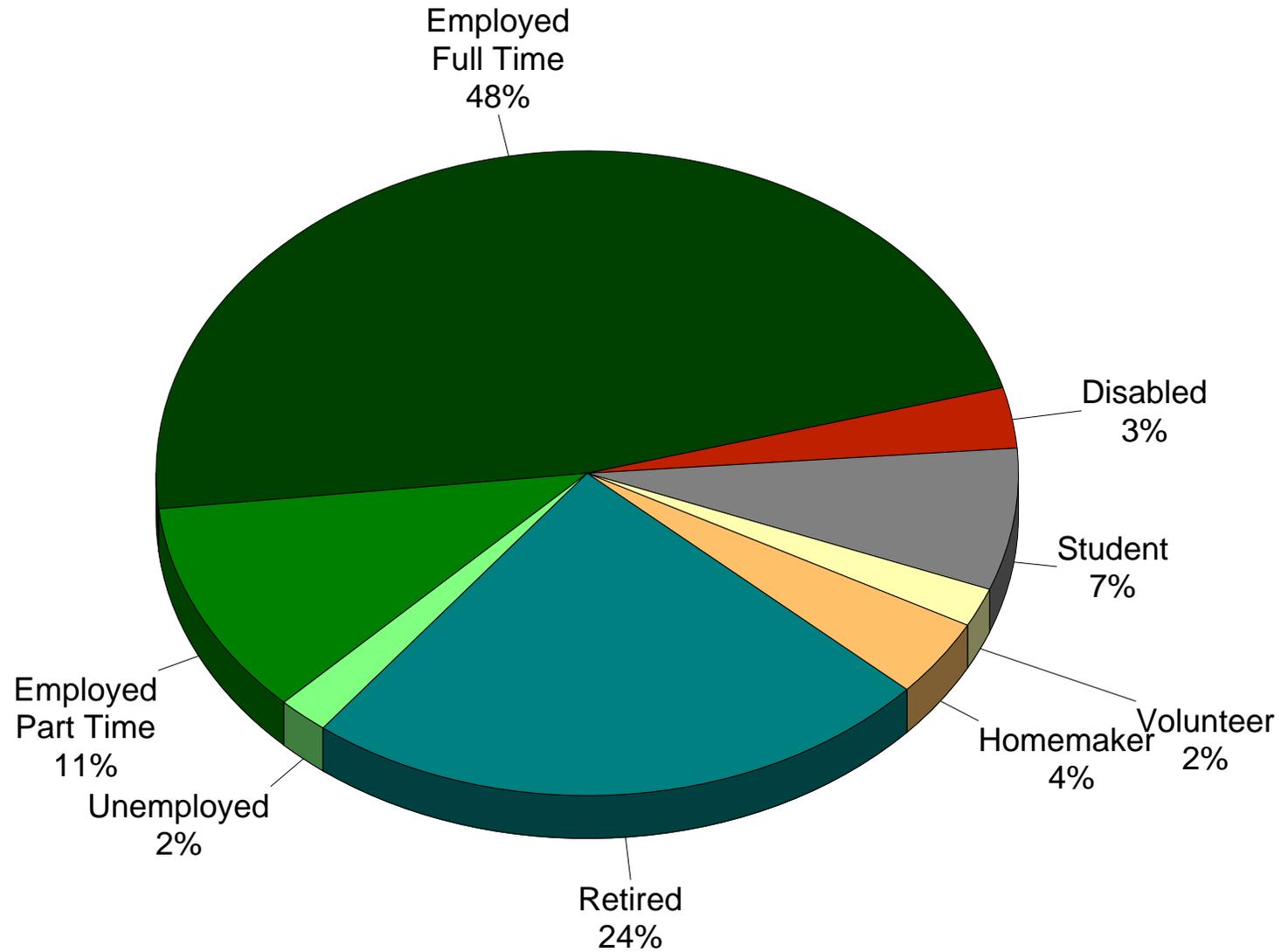
4-Year College Degree or Higher

(Adults Age 25 and Over in Jewish Households)

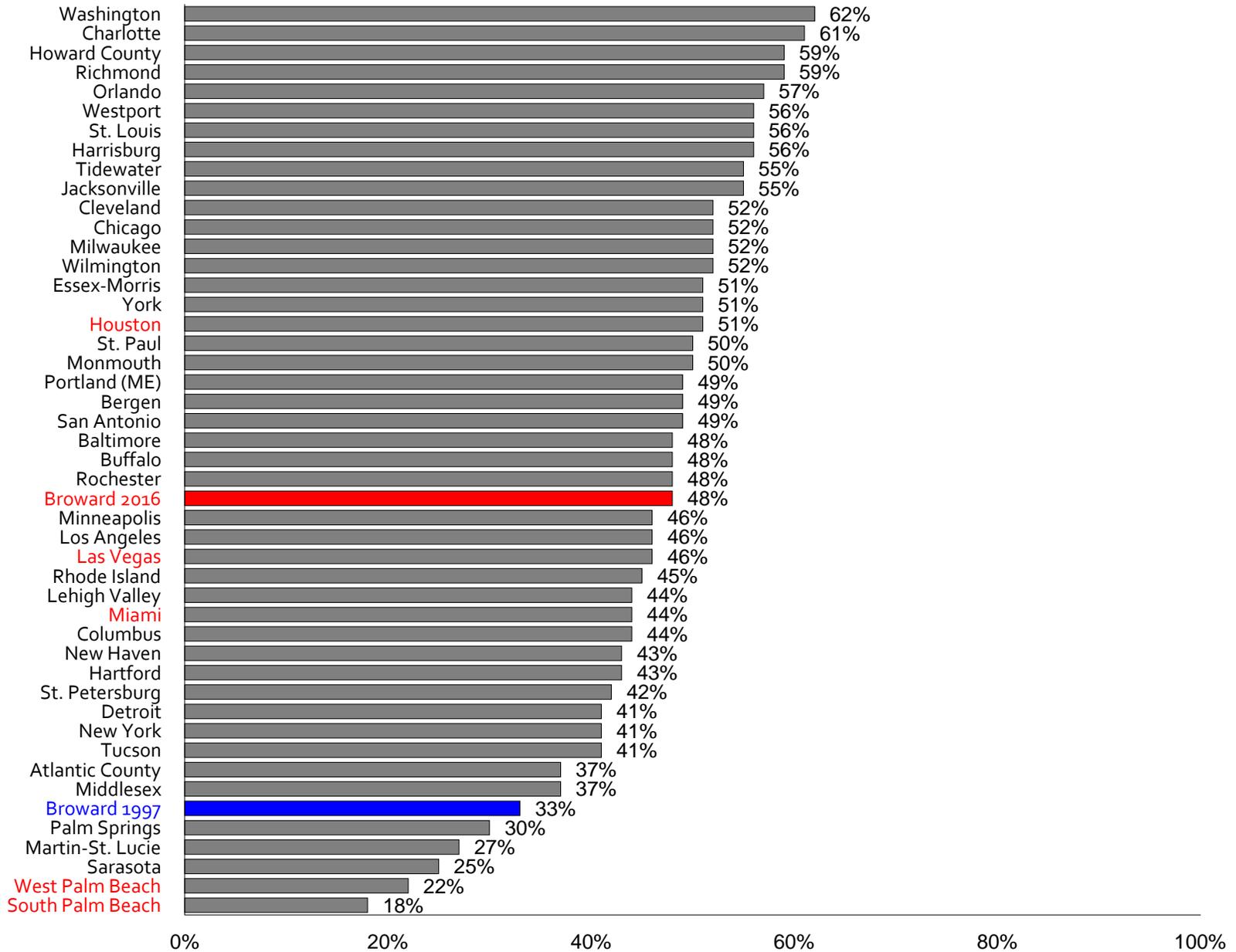


Employment Status

(Adults in Jewish Households)

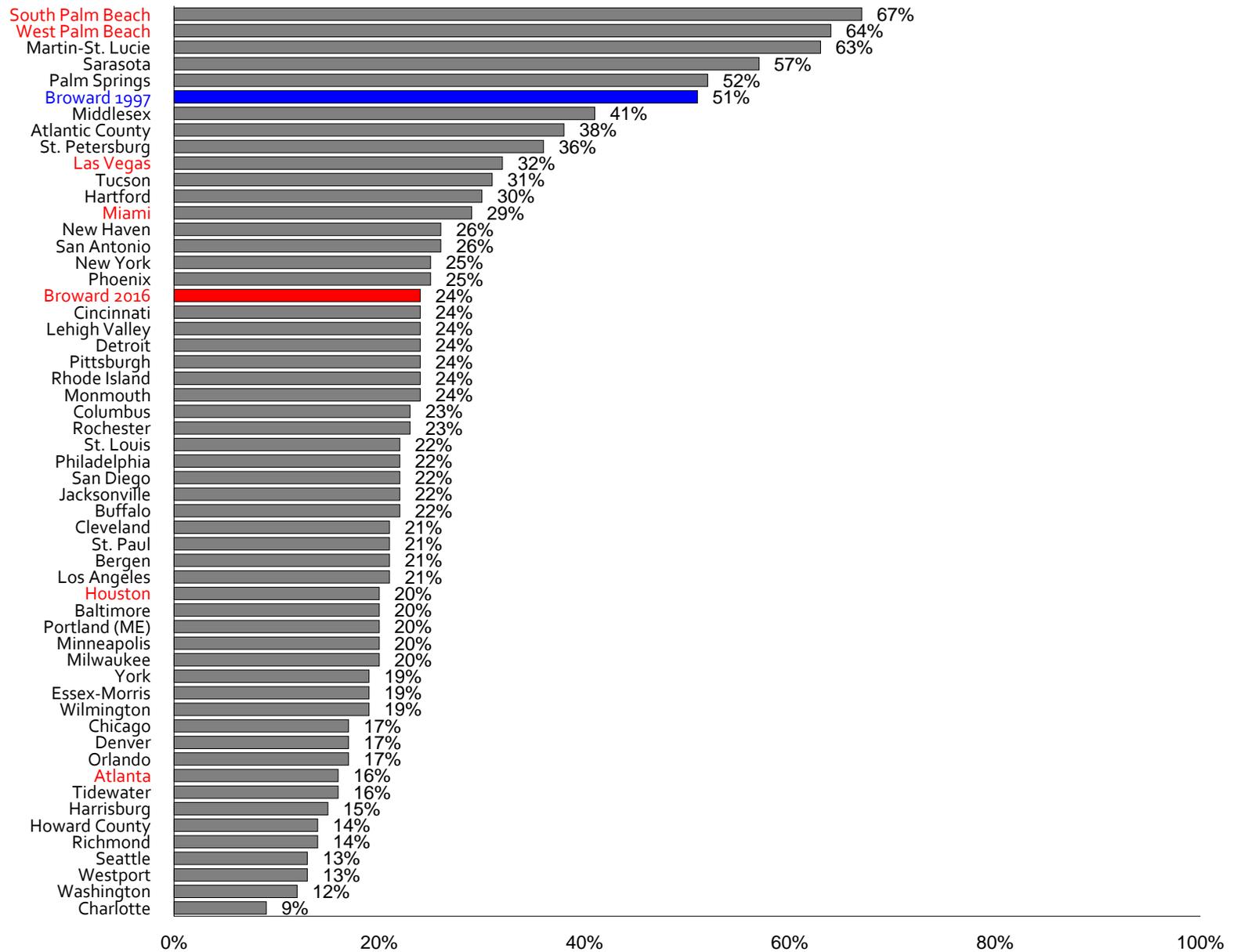


Employed Full Time (Adults in Jewish Households)



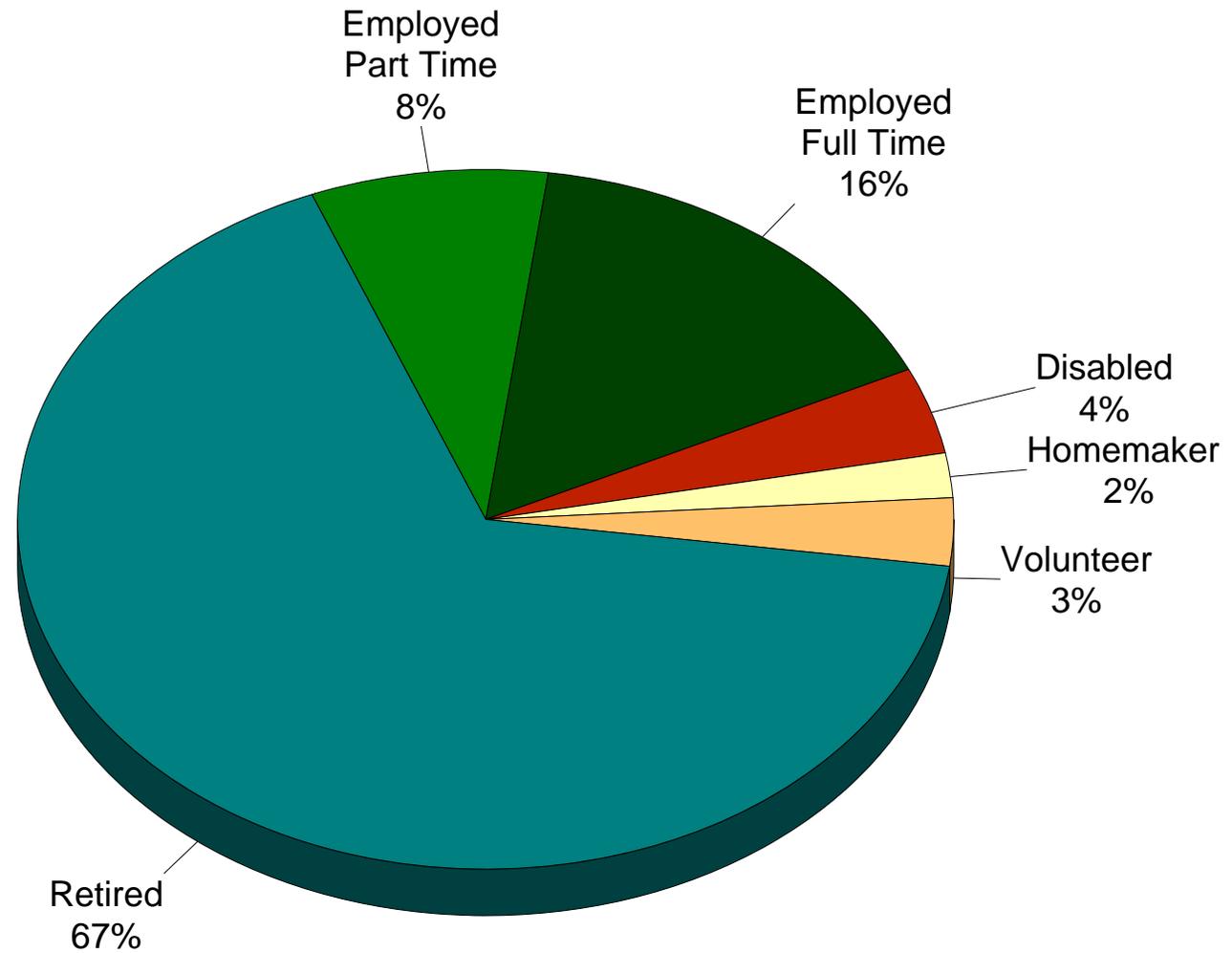
Retired

(Adults in Jewish Households)



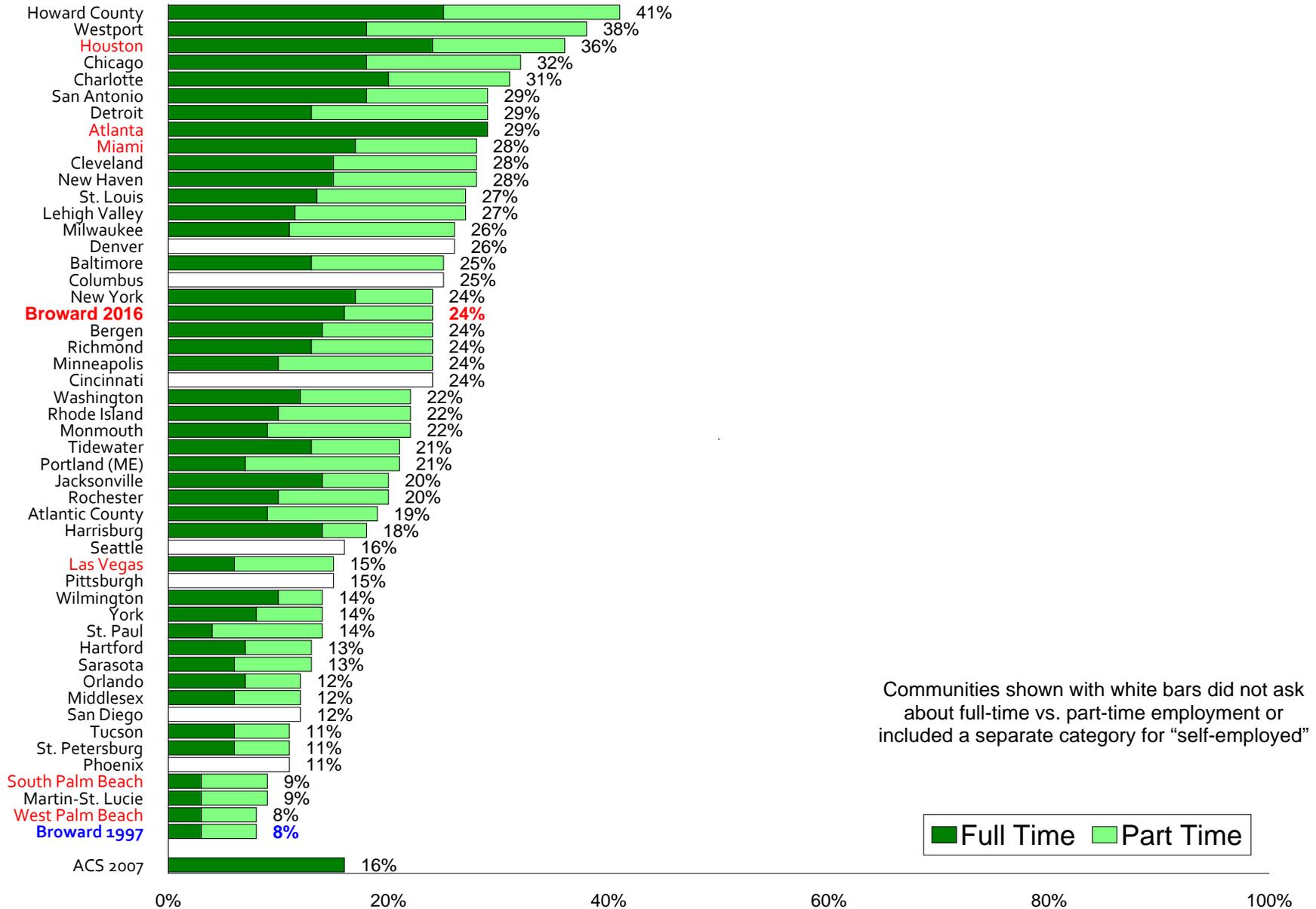
Employment Status

(Adults Age 65 and Over in Jewish Households)



Elderly Persons Employed Full or Part Time

(Persons Age 65 and Over in Jewish Households)



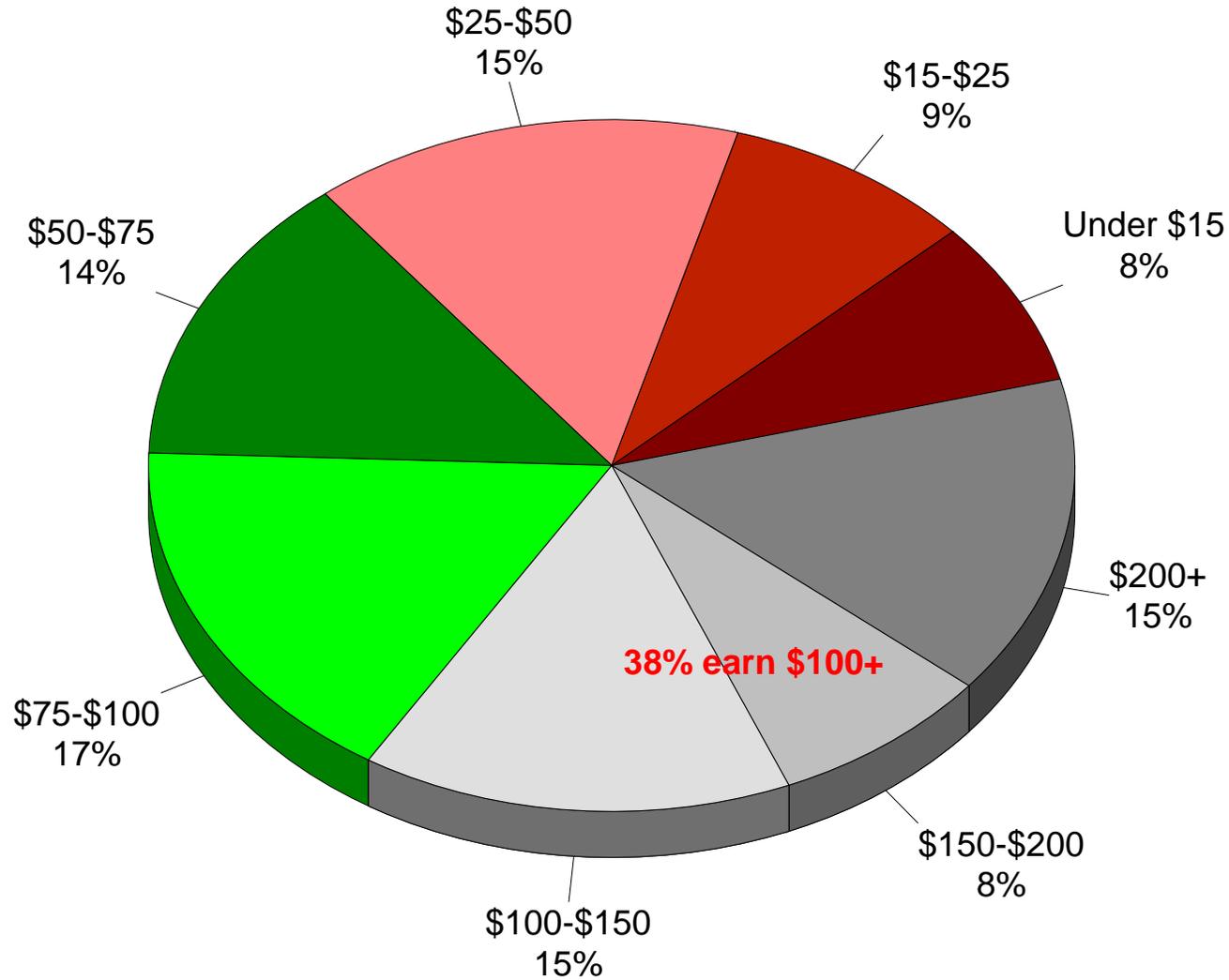
Communities shown with white bars did not ask about full-time vs. part-time employment or included a separate category for "self-employed"



Economic Status

Household Income

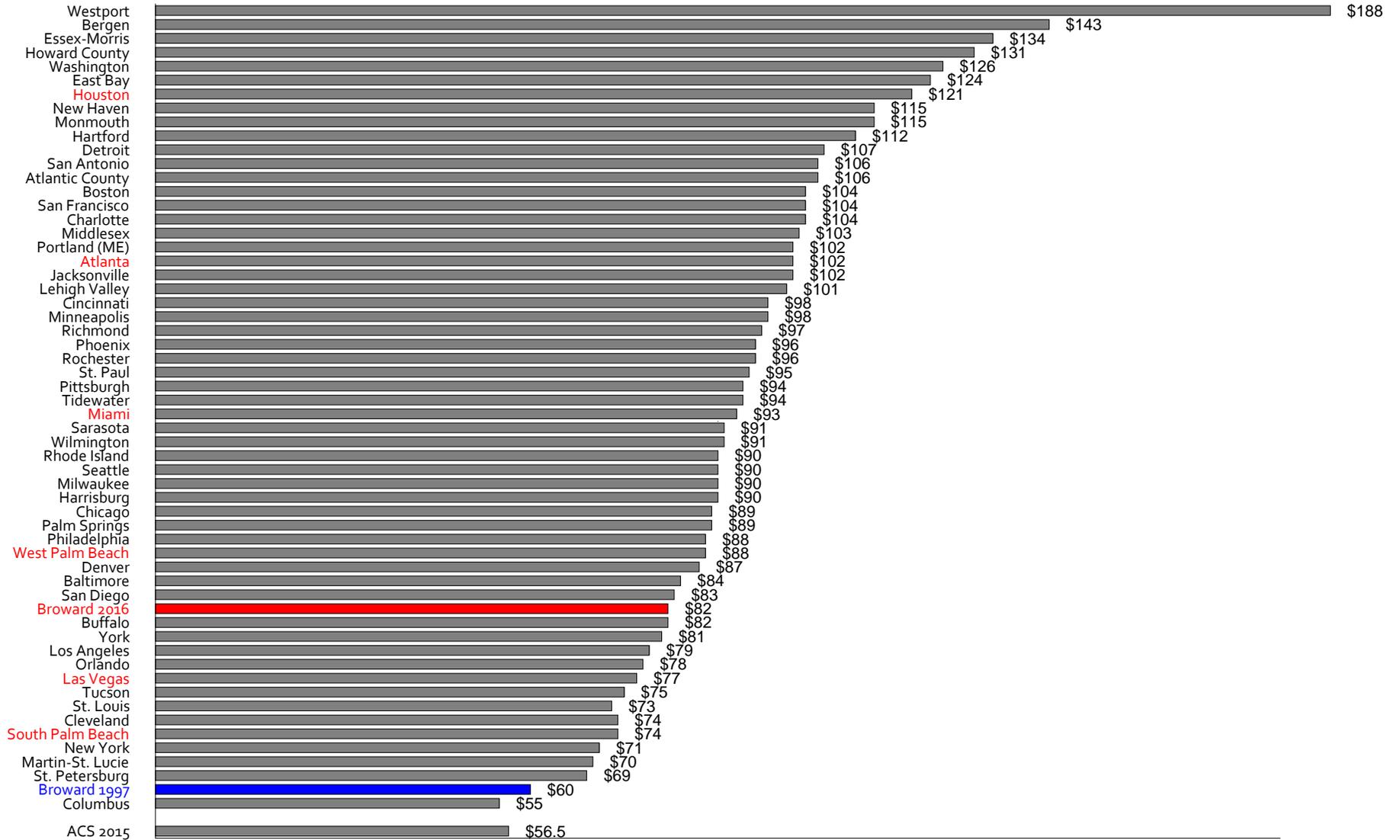
(Jewish Households)
(In thousands)



75% answered this question

Median Household Income

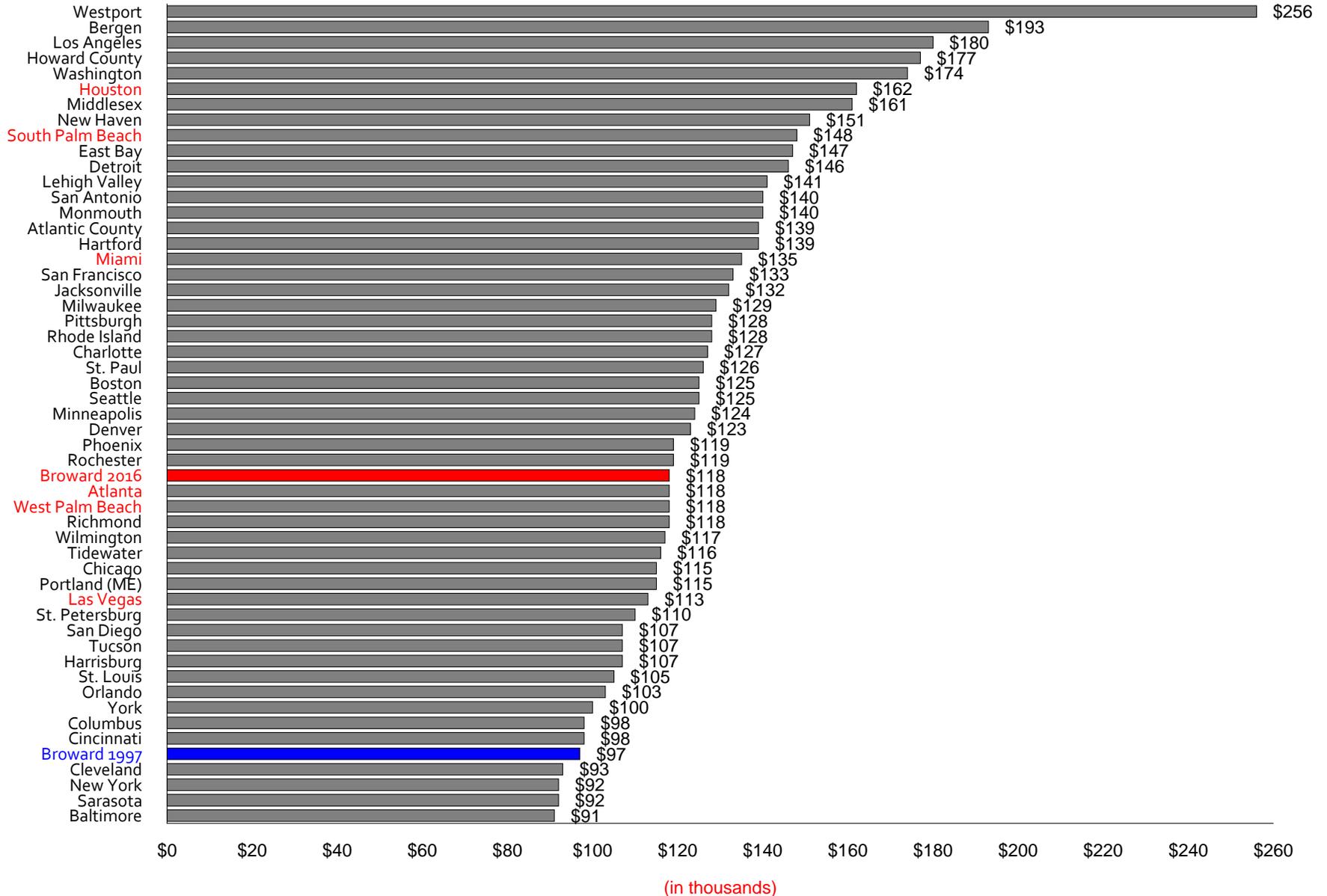
(Adjusted for inflation to 2015 dollars)
(Jewish Households)



(in thousands)

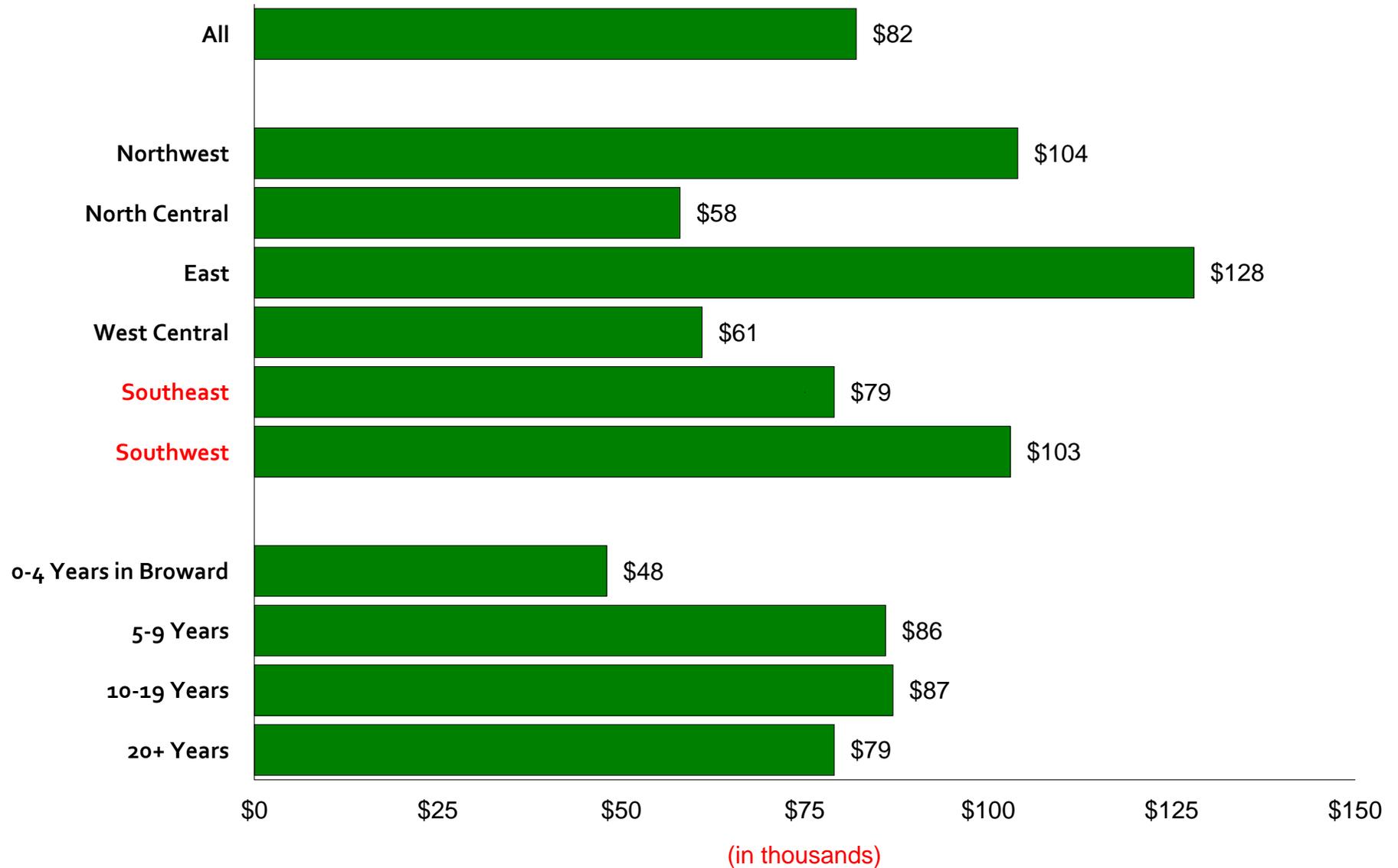
Median Household Income of Households with Children

(Adjusted for inflation to 2015 dollars)



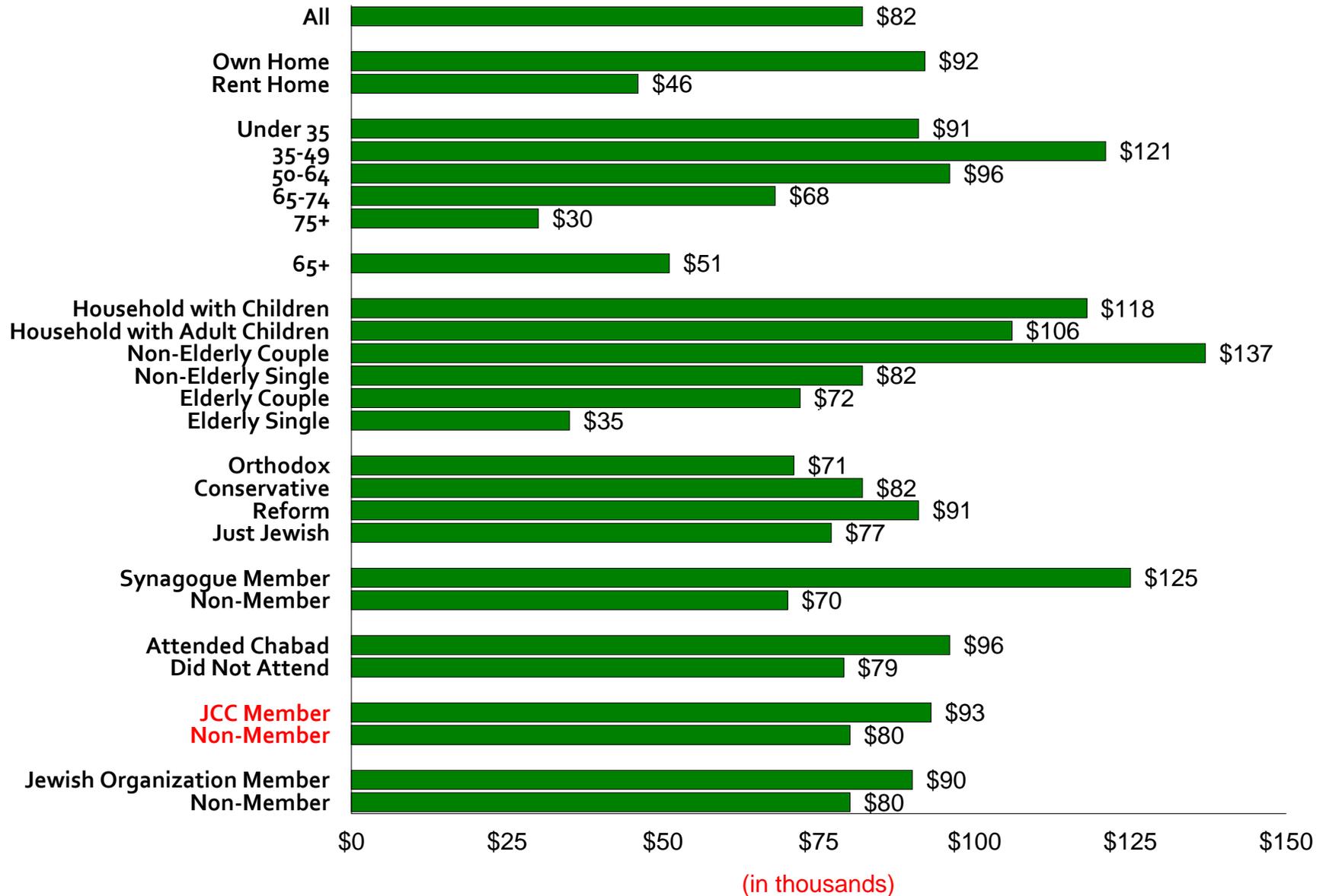
Median Household Income

(Jewish Households)



Median Household Income

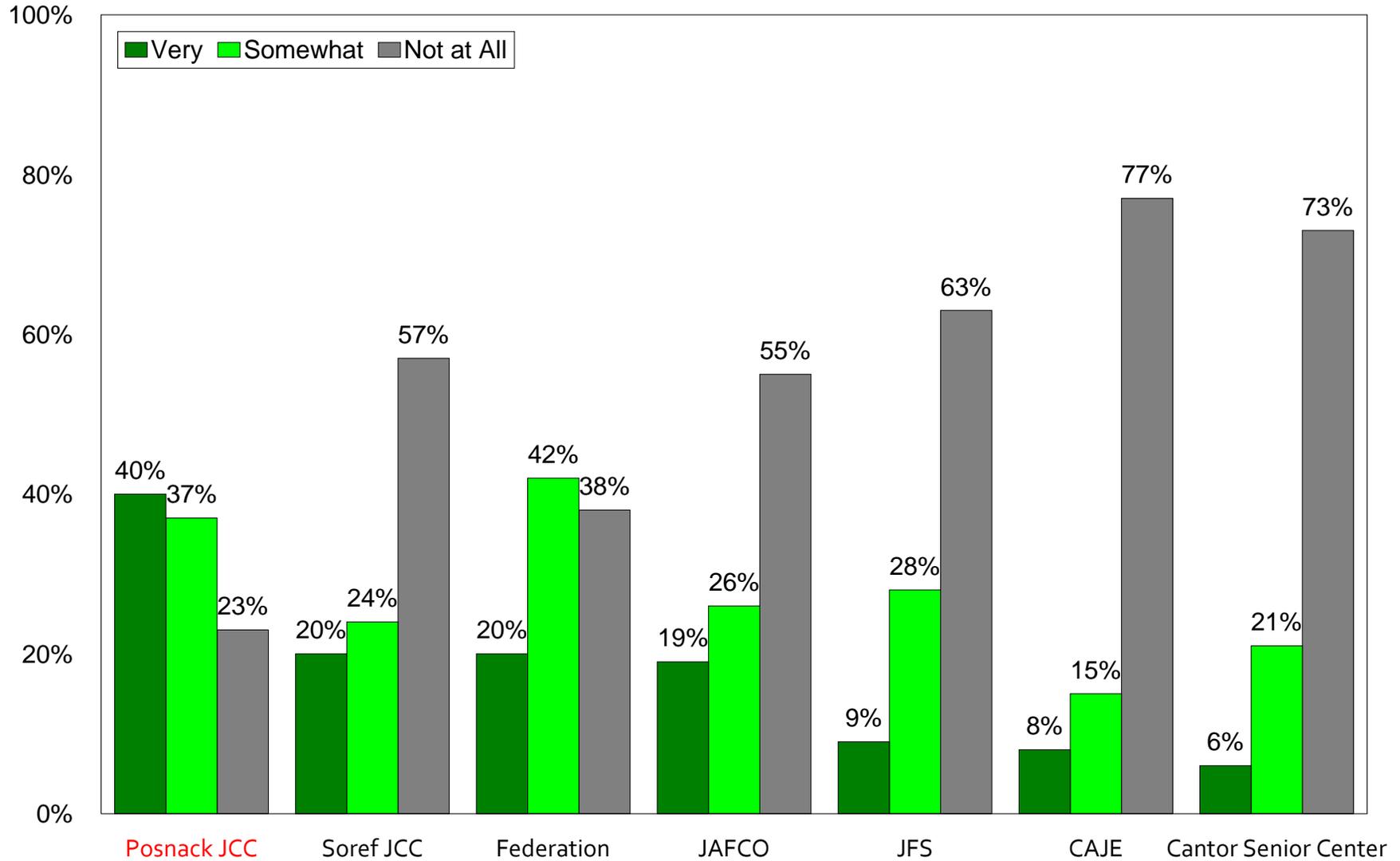
(Jewish Households)



Jewish Agencies: Familiarity and Perception

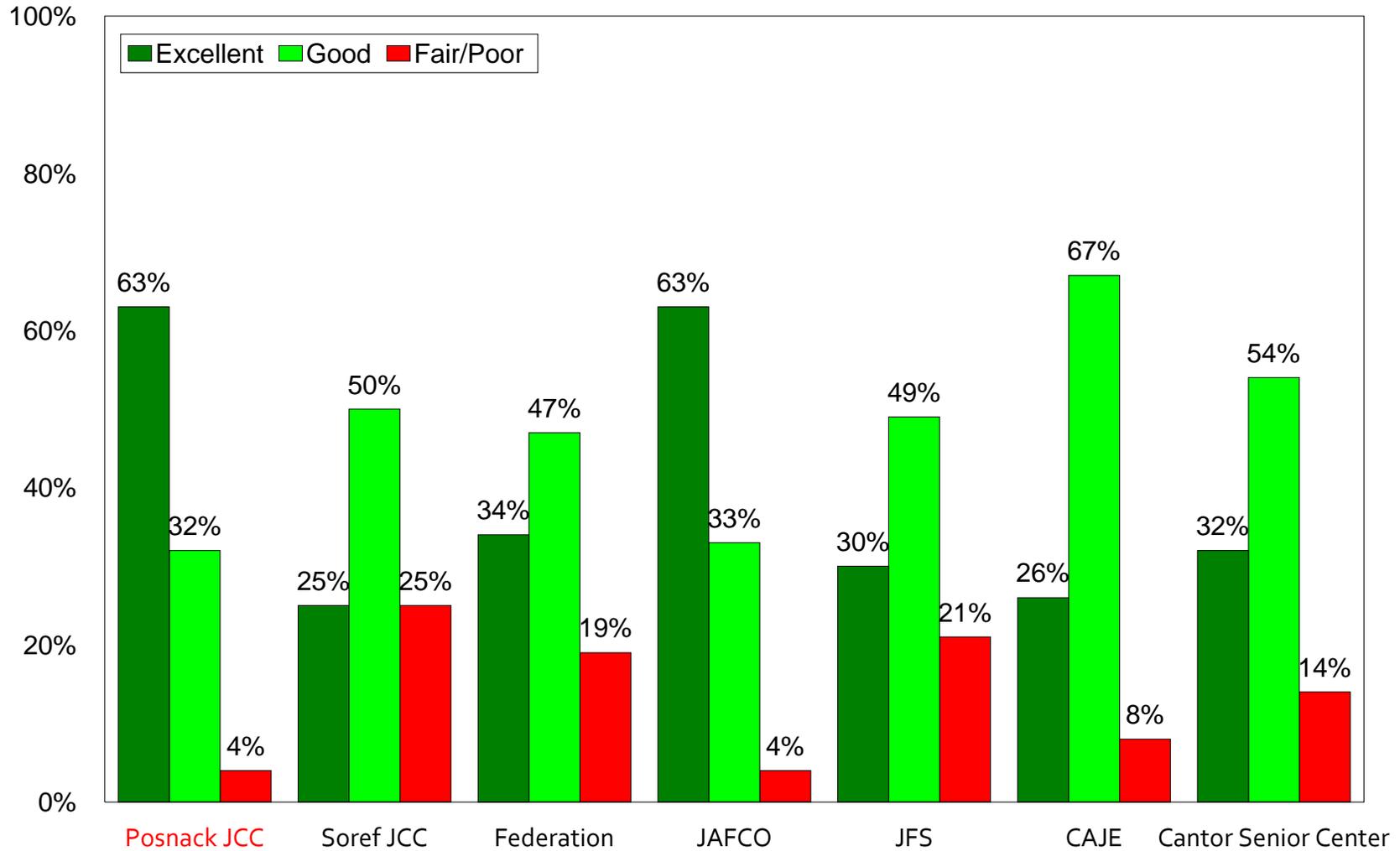
Familiarity with Jewish Agencies

(Respondents)



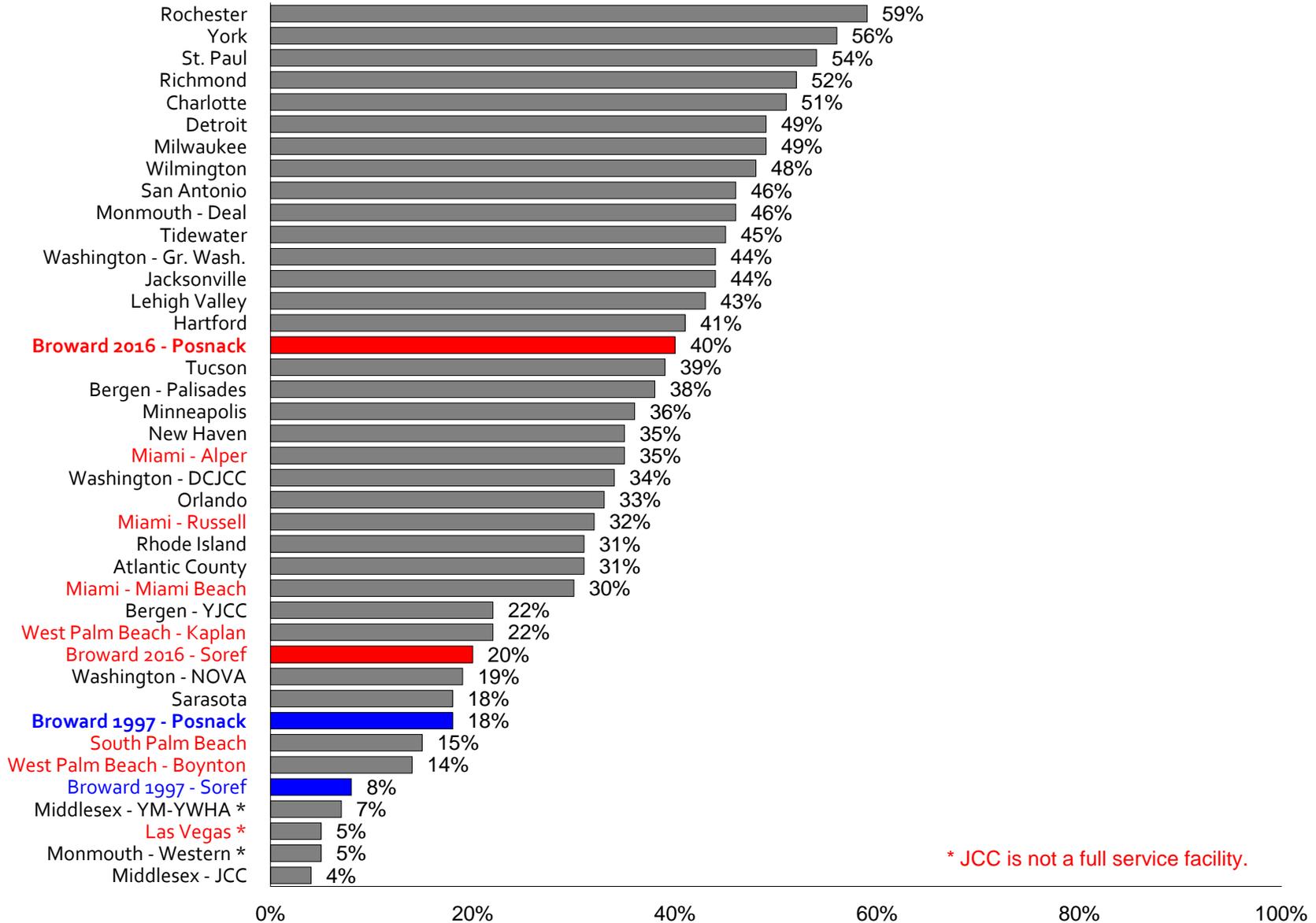
Perception of Jewish Agencies

(Respondents Who Are Very/Somewhat Familiar)



Very Familiar with the Local JCC

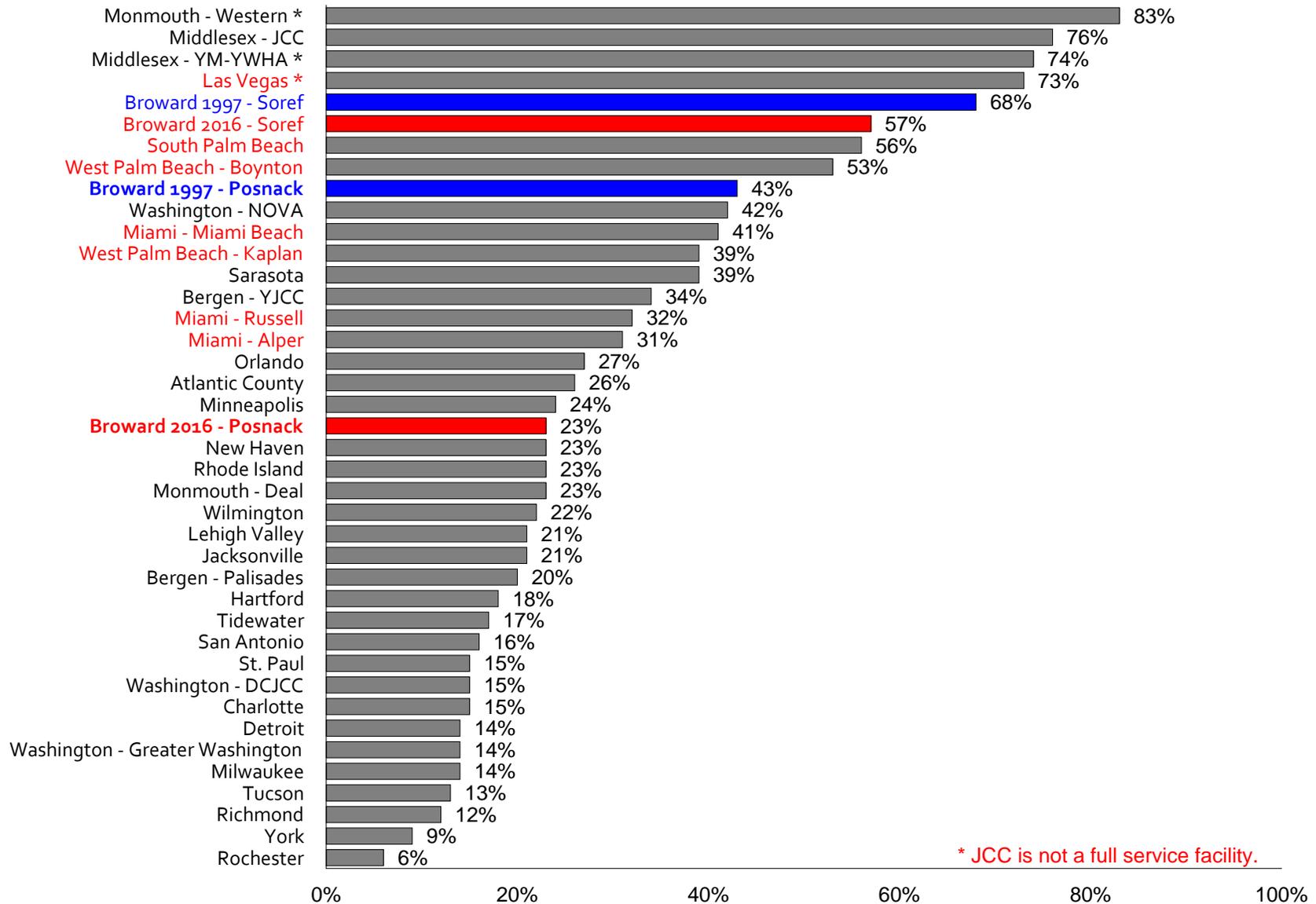
(Respondents)



* JCC is not a full service facility.

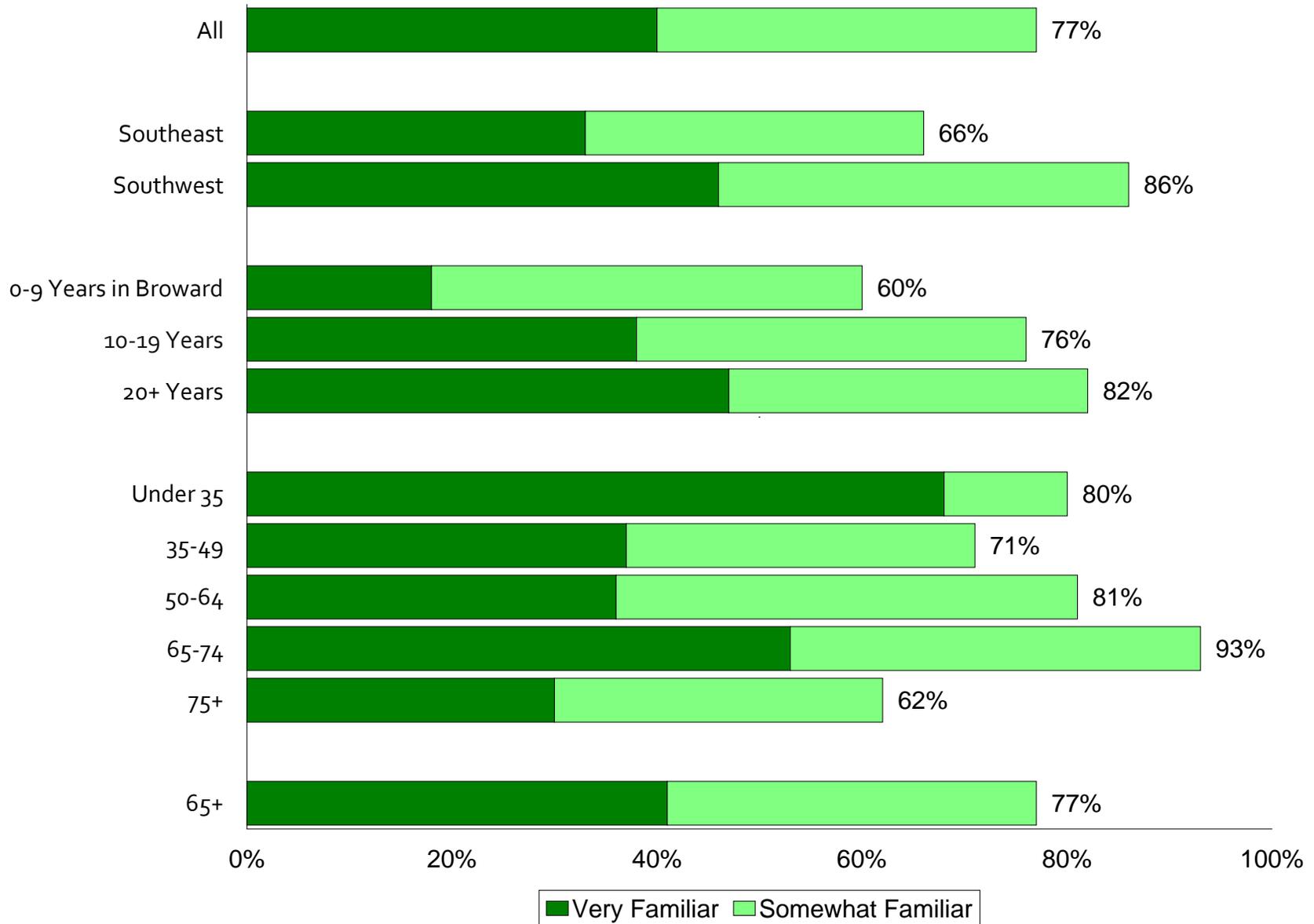
Not at All Familiar with the Local JCC

(Respondents)



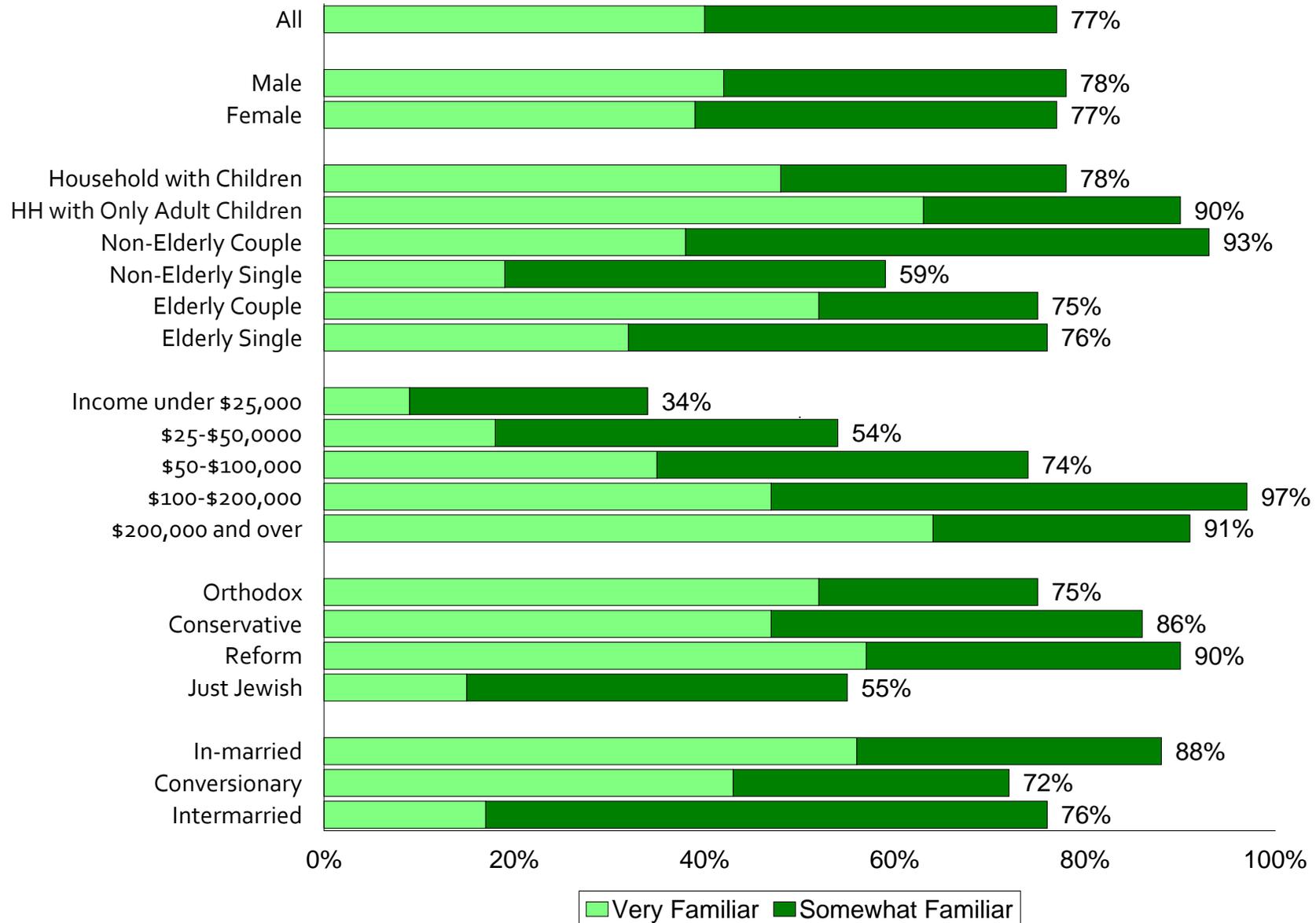
Very Familiar/Somewhat Familiar with Posnack JCC

(Respondents)



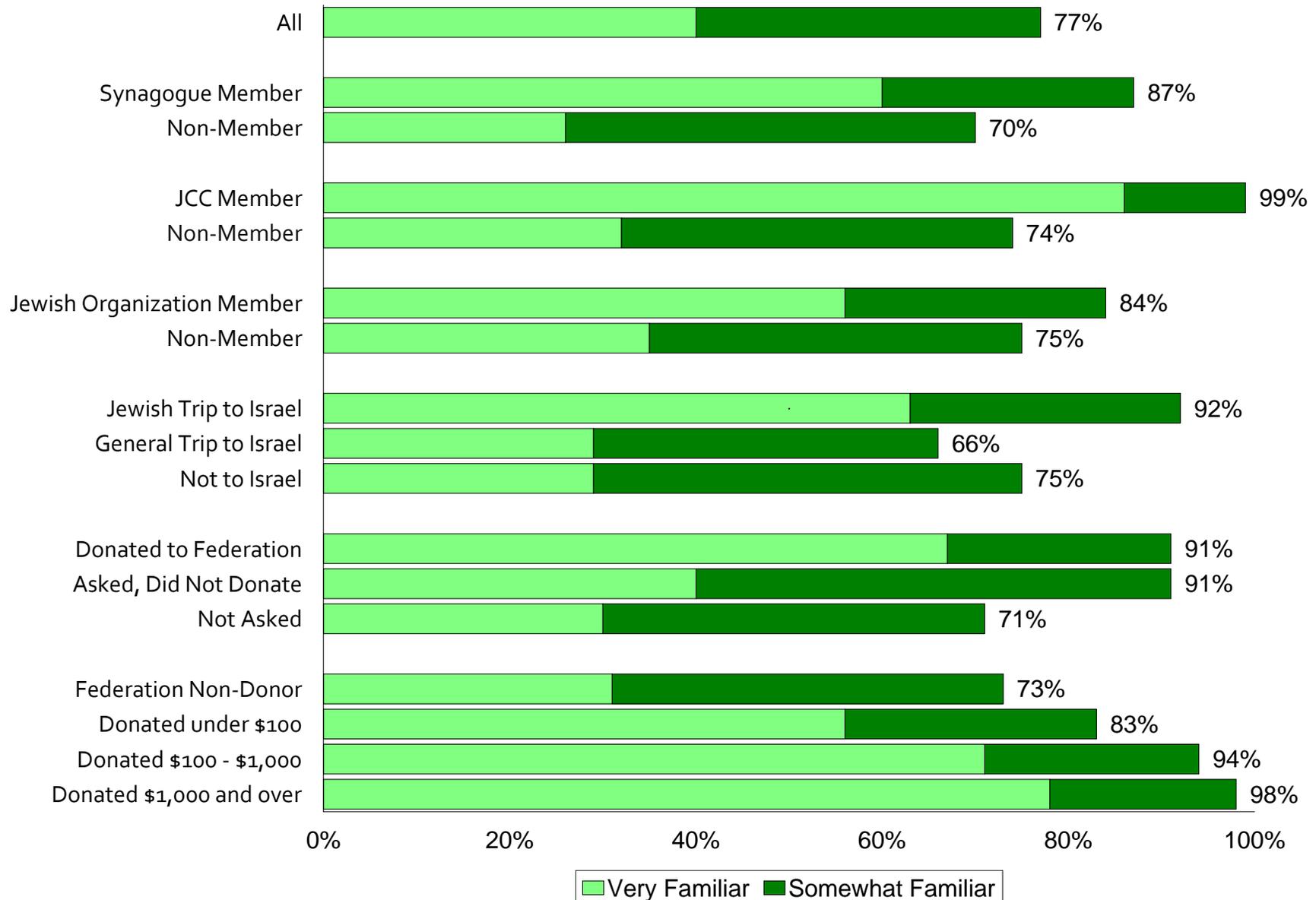
Very Familiar/Somewhat Familiar with Posnack JCC

(Respondents)



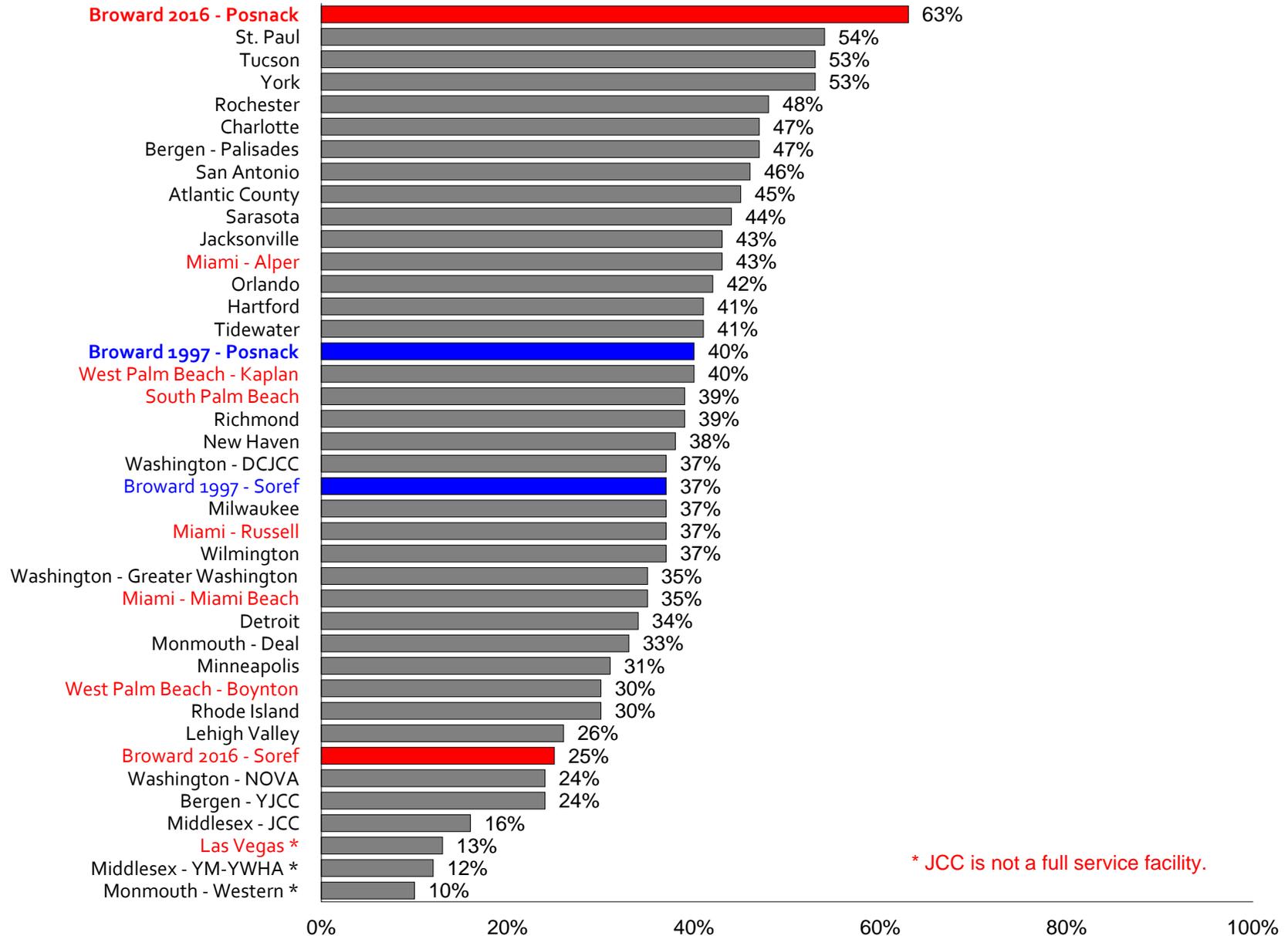
Very Familiar/Somewhat Familiar with Posnack JCC

(Respondents)



Excellent Perceptions of the Local JCC

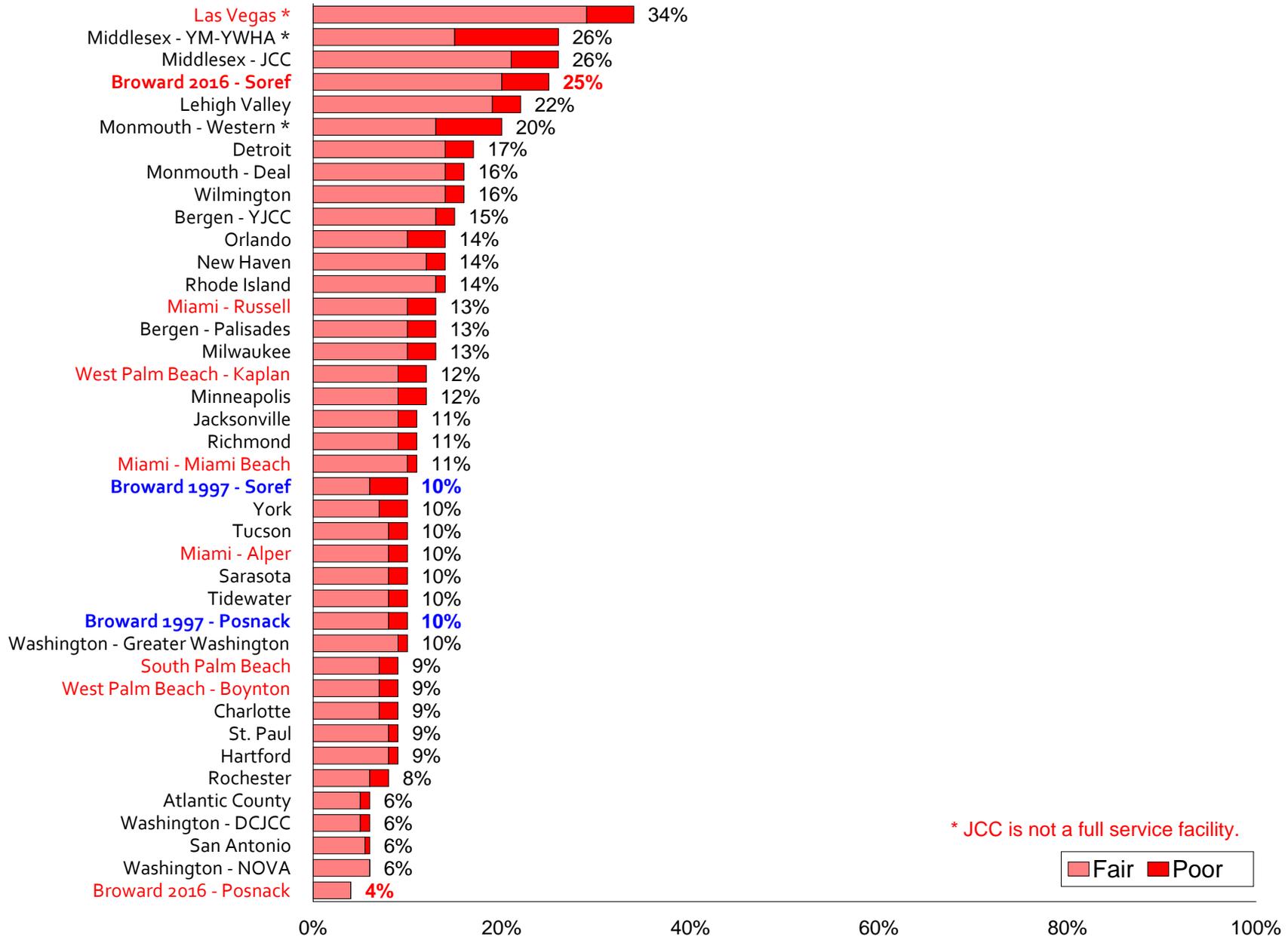
(Respondents Who Are Very/Somewhat Familiar)



* JCC is not a full service facility.

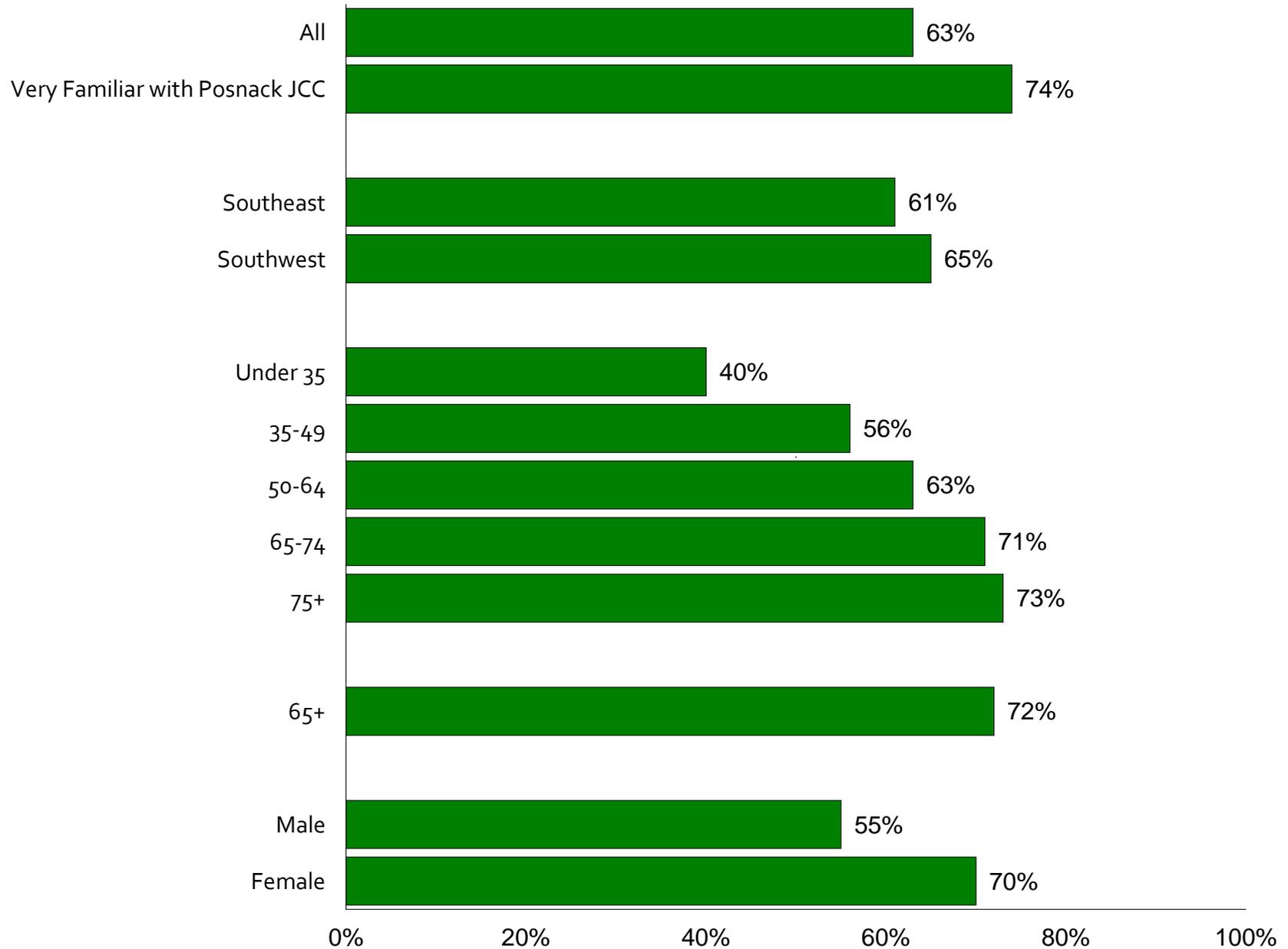
Fair/Poor Perceptions of the Local JCC

(Respondents Who Are Very/Somewhat Familiar)



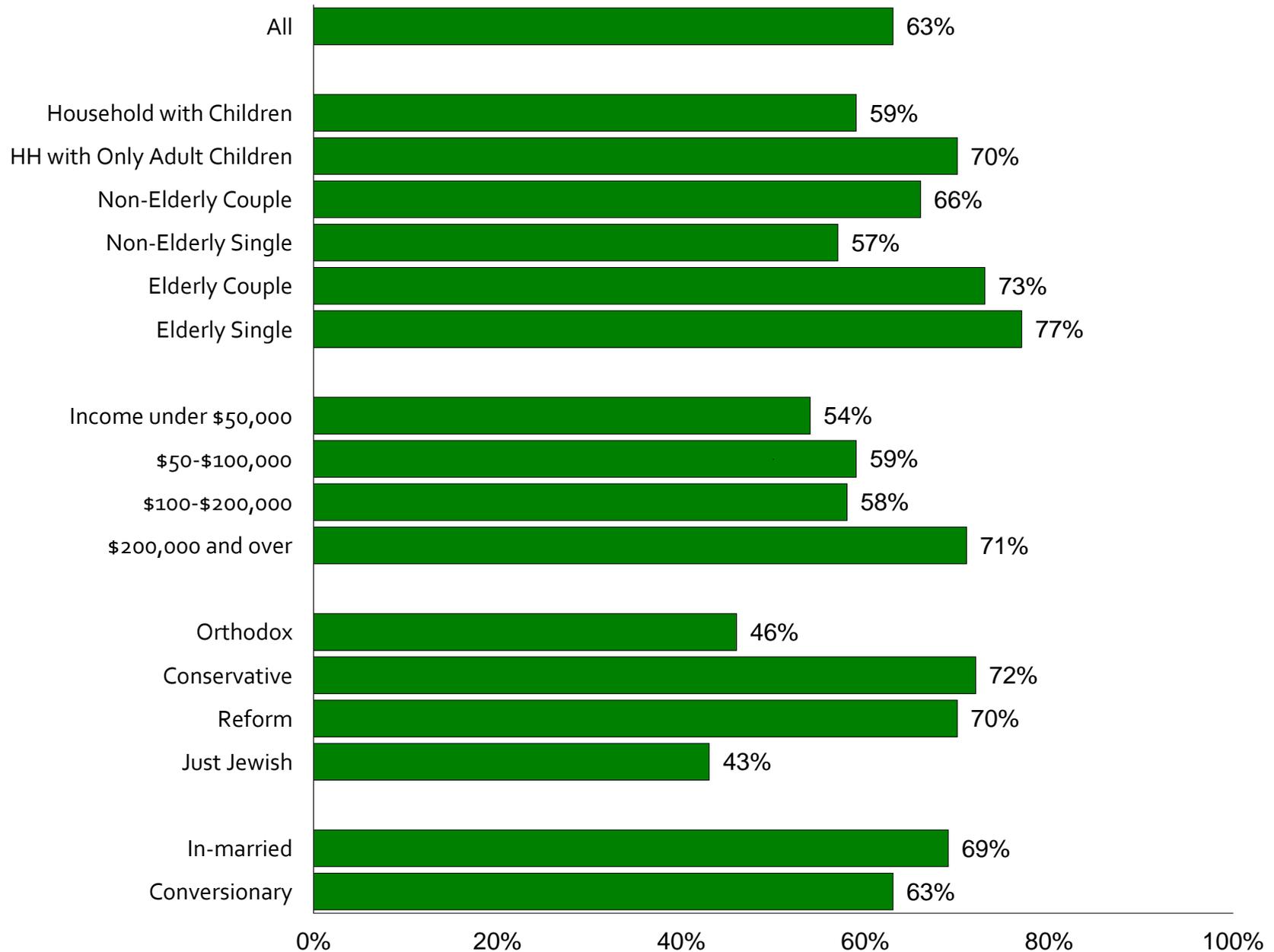
Excellent Perceptions of Posnack JCC

(Respondents Who Are Very/Somewhat Familiar)



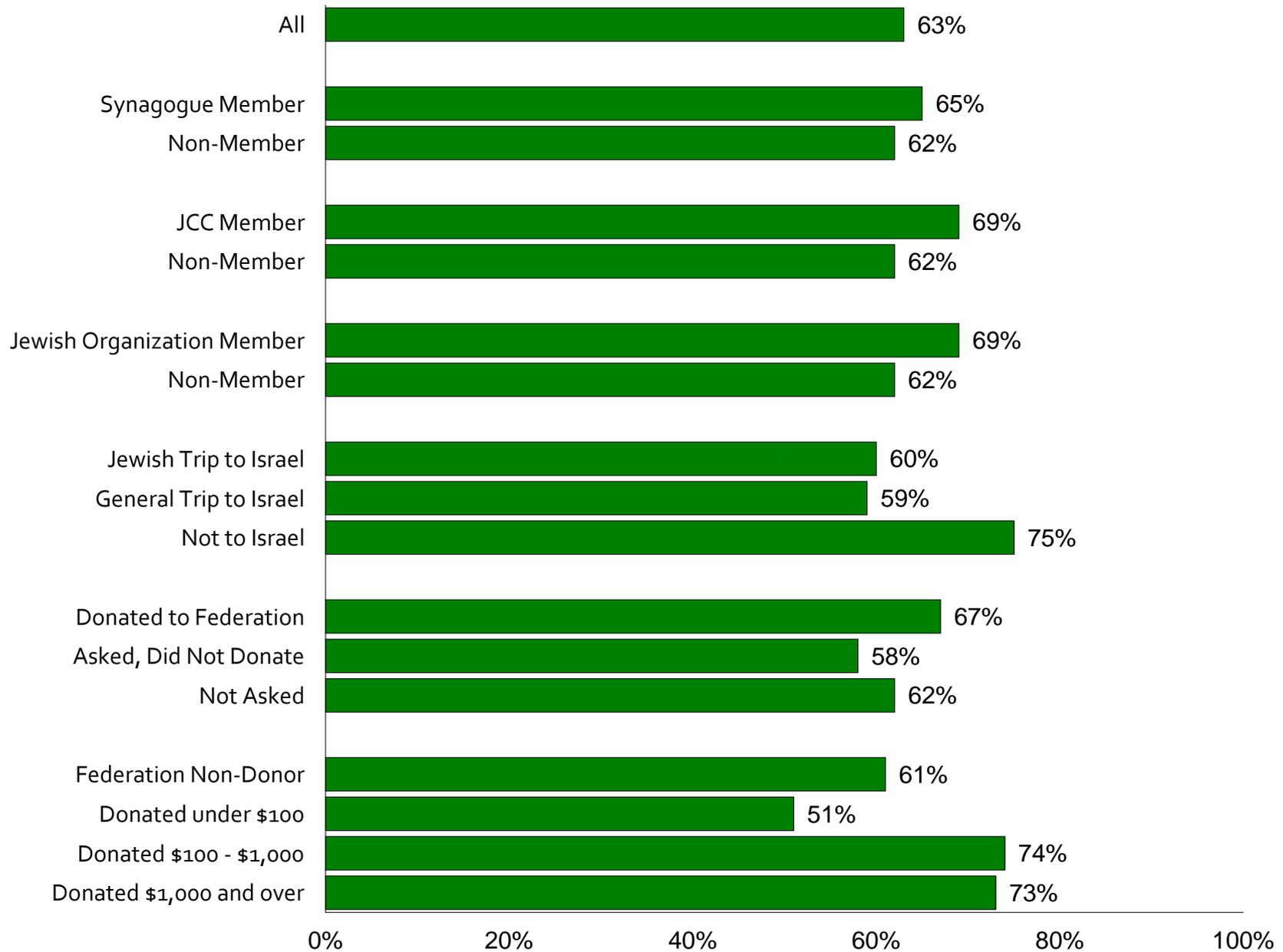
Excellent Perceptions of Posnack JCC

(Respondents Who Are Very/Somewhat Familiar)



Excellent Perceptions of Posnack JCC

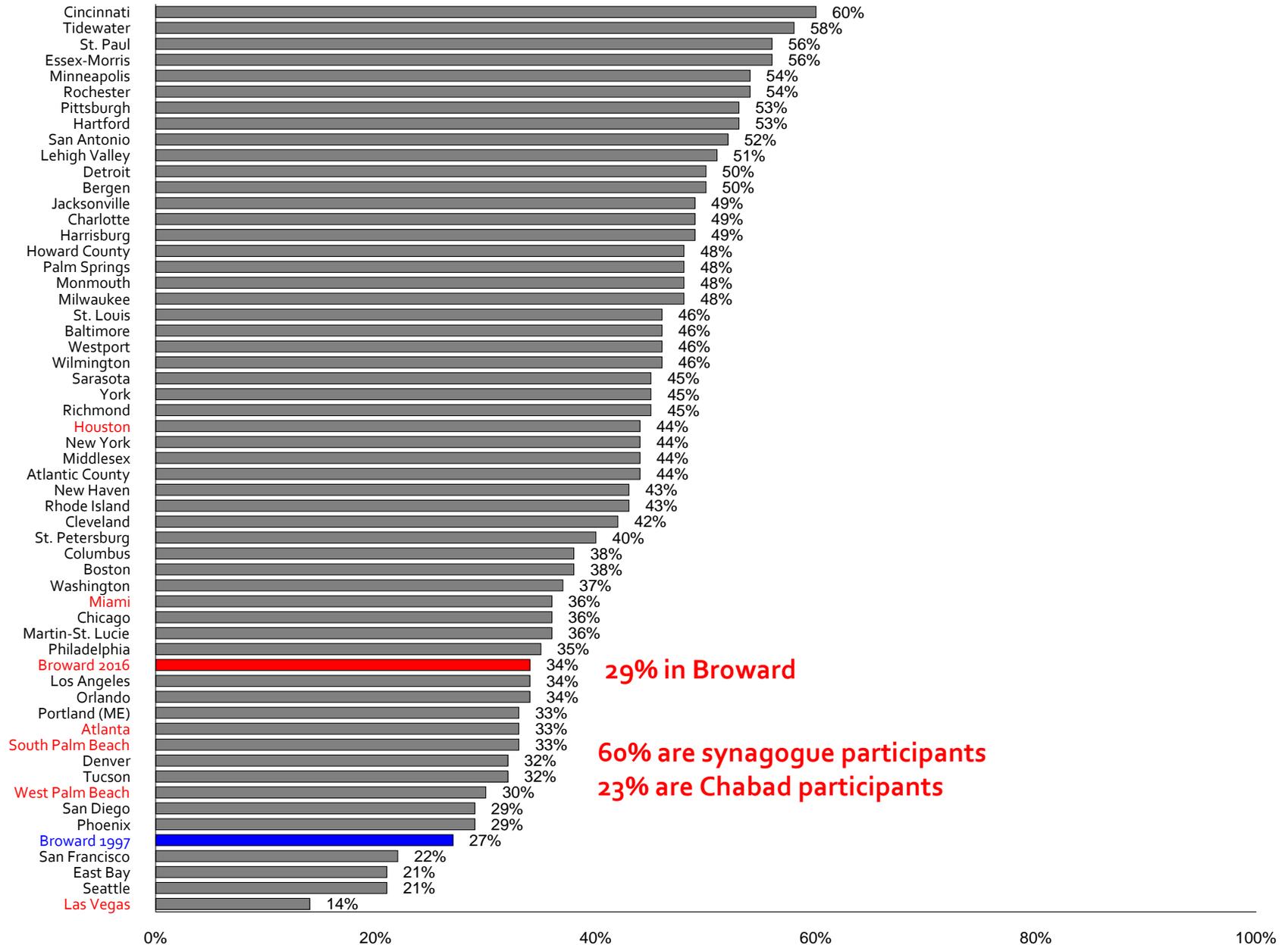
(Respondents Who Are Very/Somewhat Familiar)



Membership Profile: Synagogues

Current Synagogue Membership

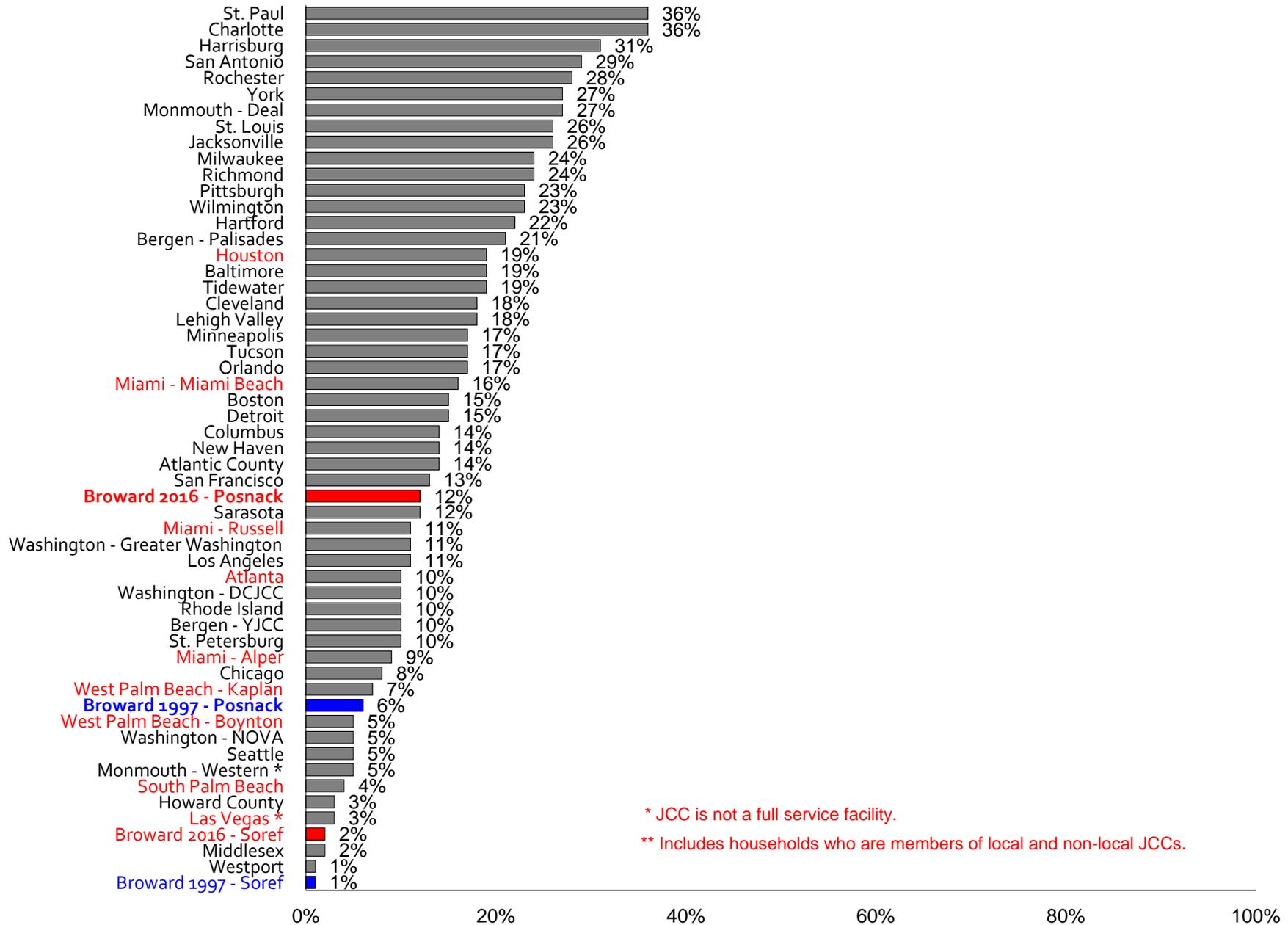
(Jewish Households)



Membership Profile: JCC

Current Membership in Local JCC

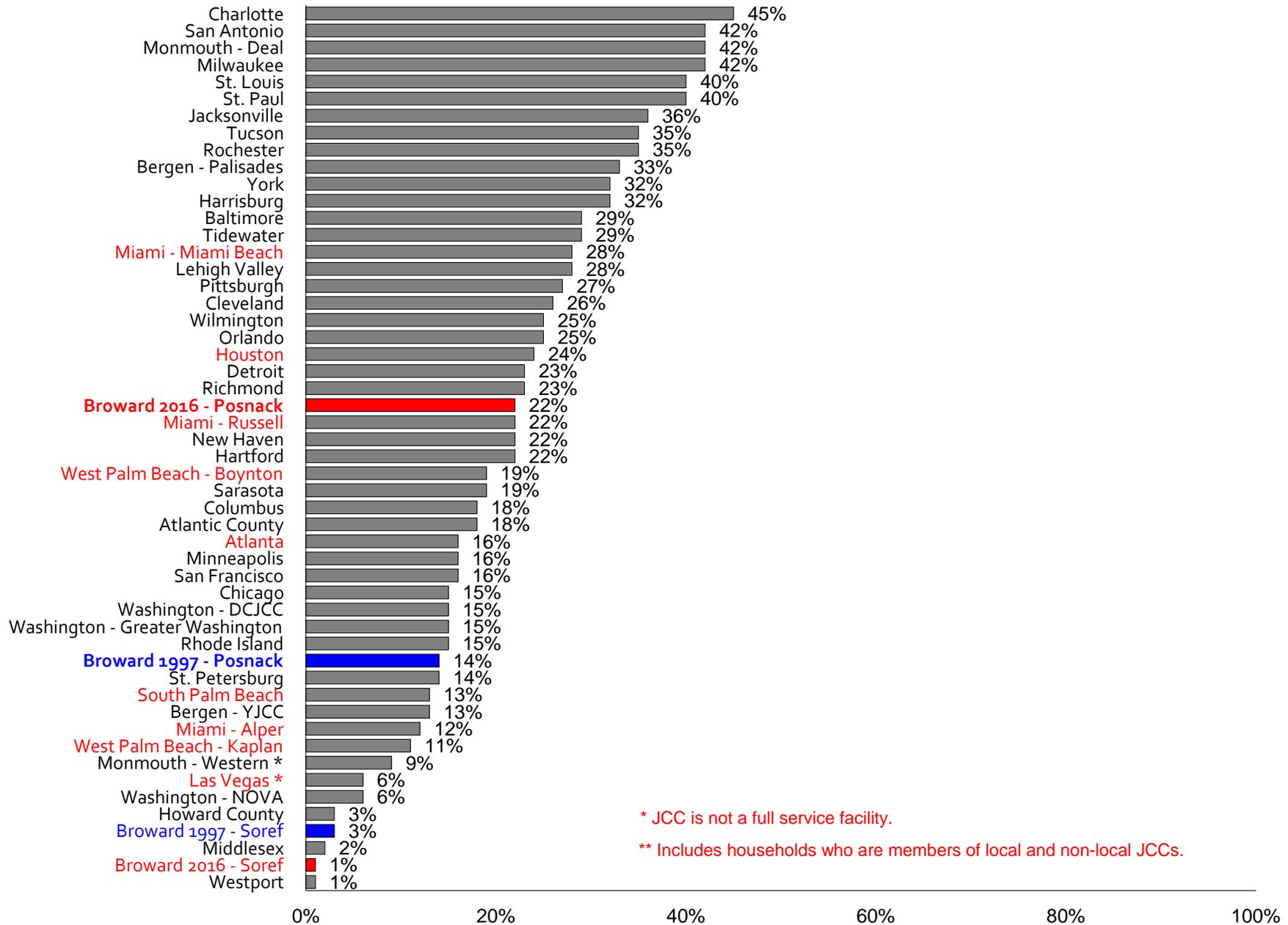
(Jewish Households)



* JCC is not a full service facility.

** Includes households who are members of local and non-local JCCs.

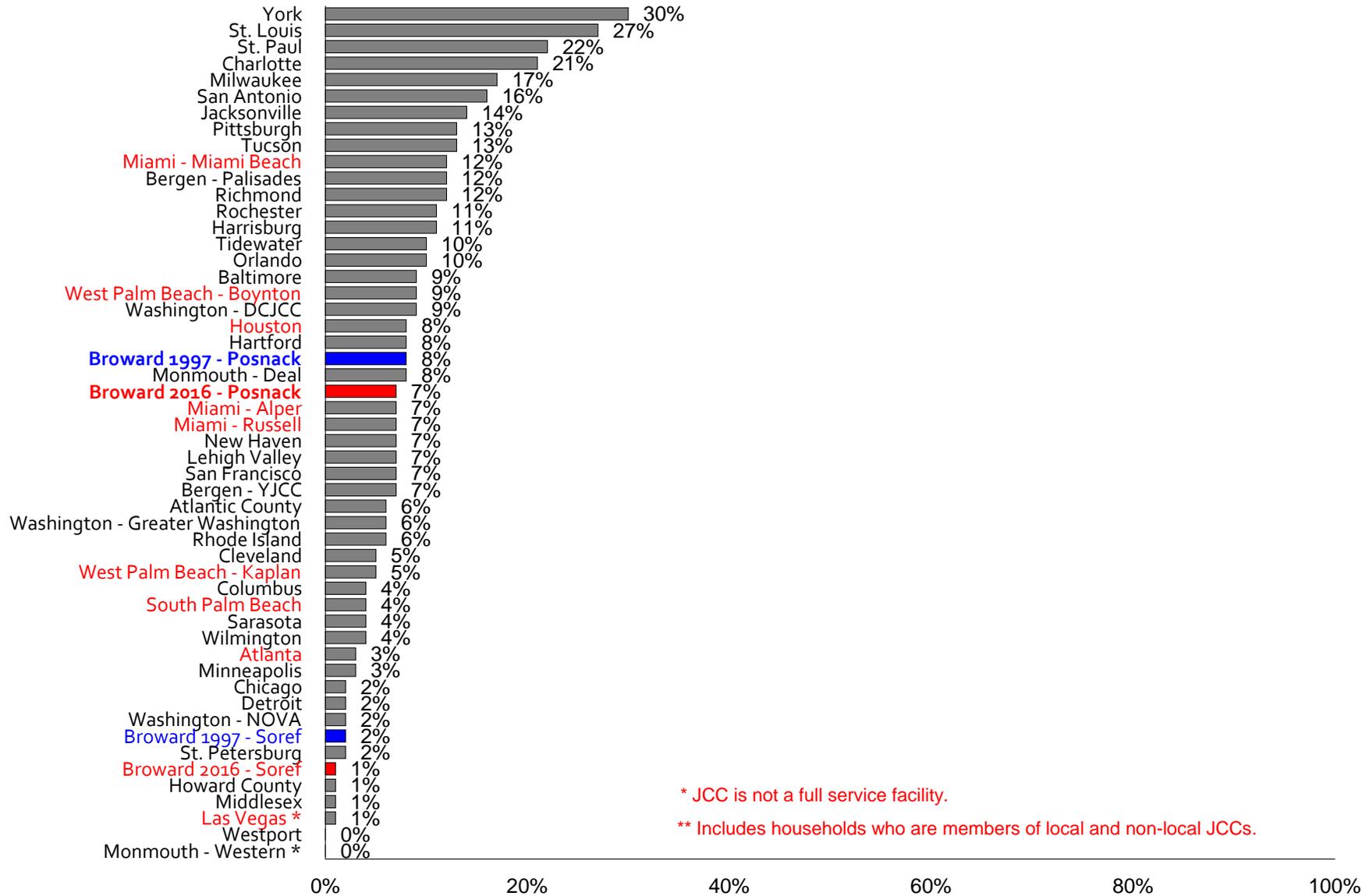
Current Membership in Local JCC of Households with Children



* JCC is not a full service facility.

** Includes households who are members of local and non-local JCCs.

Current Membership in Local JCC of Intermarried Households

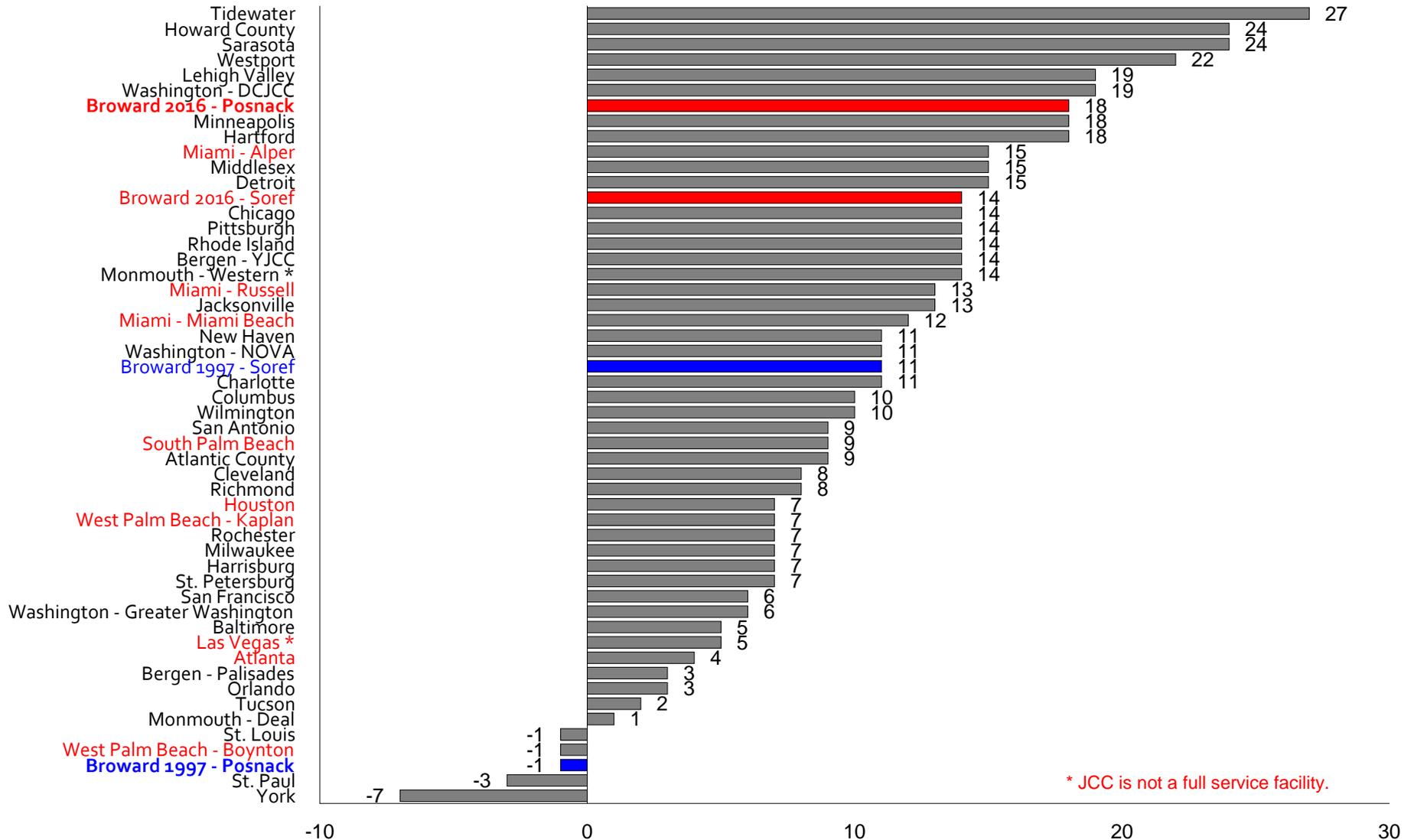


* JCC is not a full service facility.

** Includes households who are members of local and non-local JCCs.

95 Extent to Which Intermarried Households Are More Likely to Be Members of a Synagogue Than the Local JCC

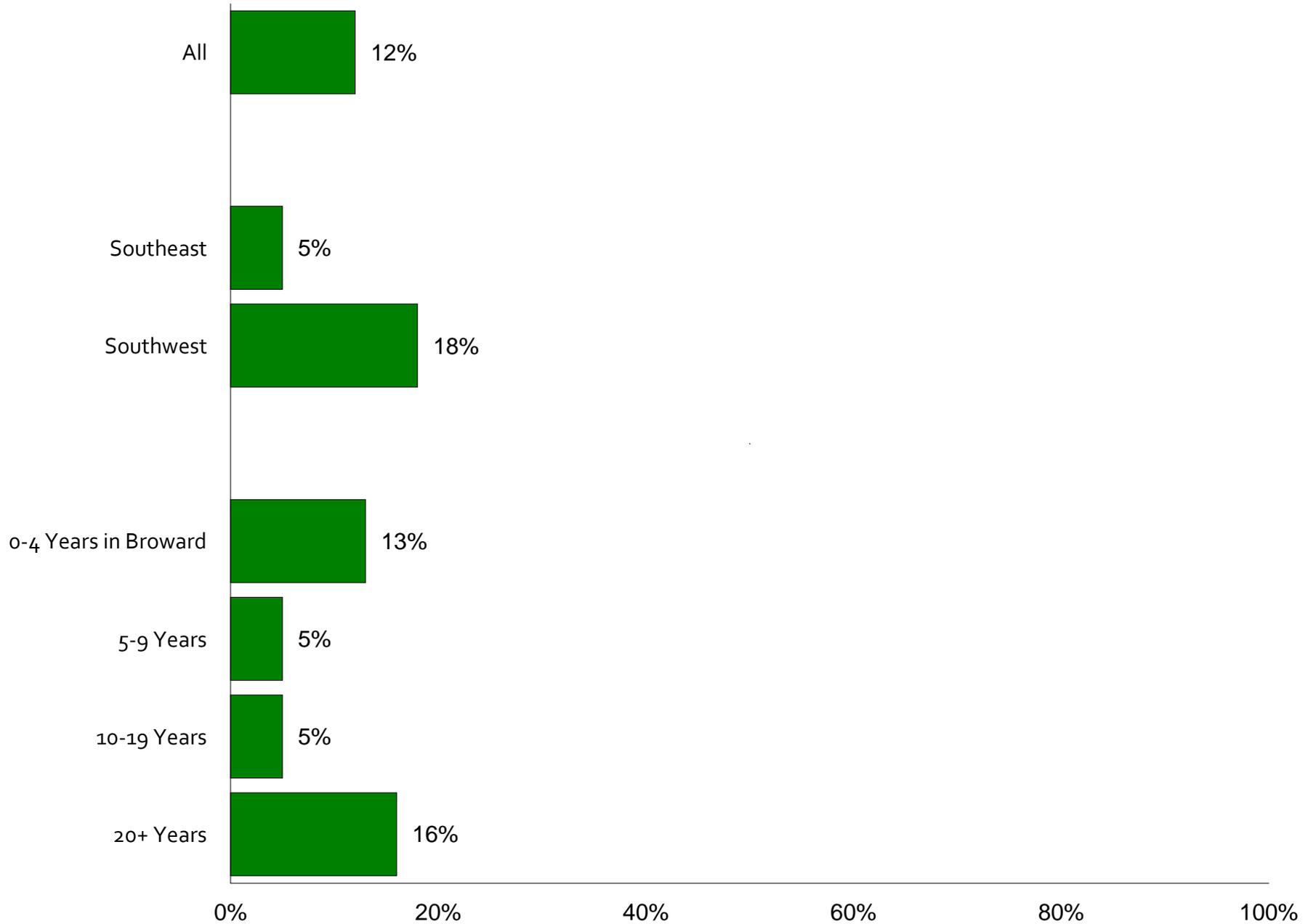
(In percentage points)



* JCC is not a full service facility.

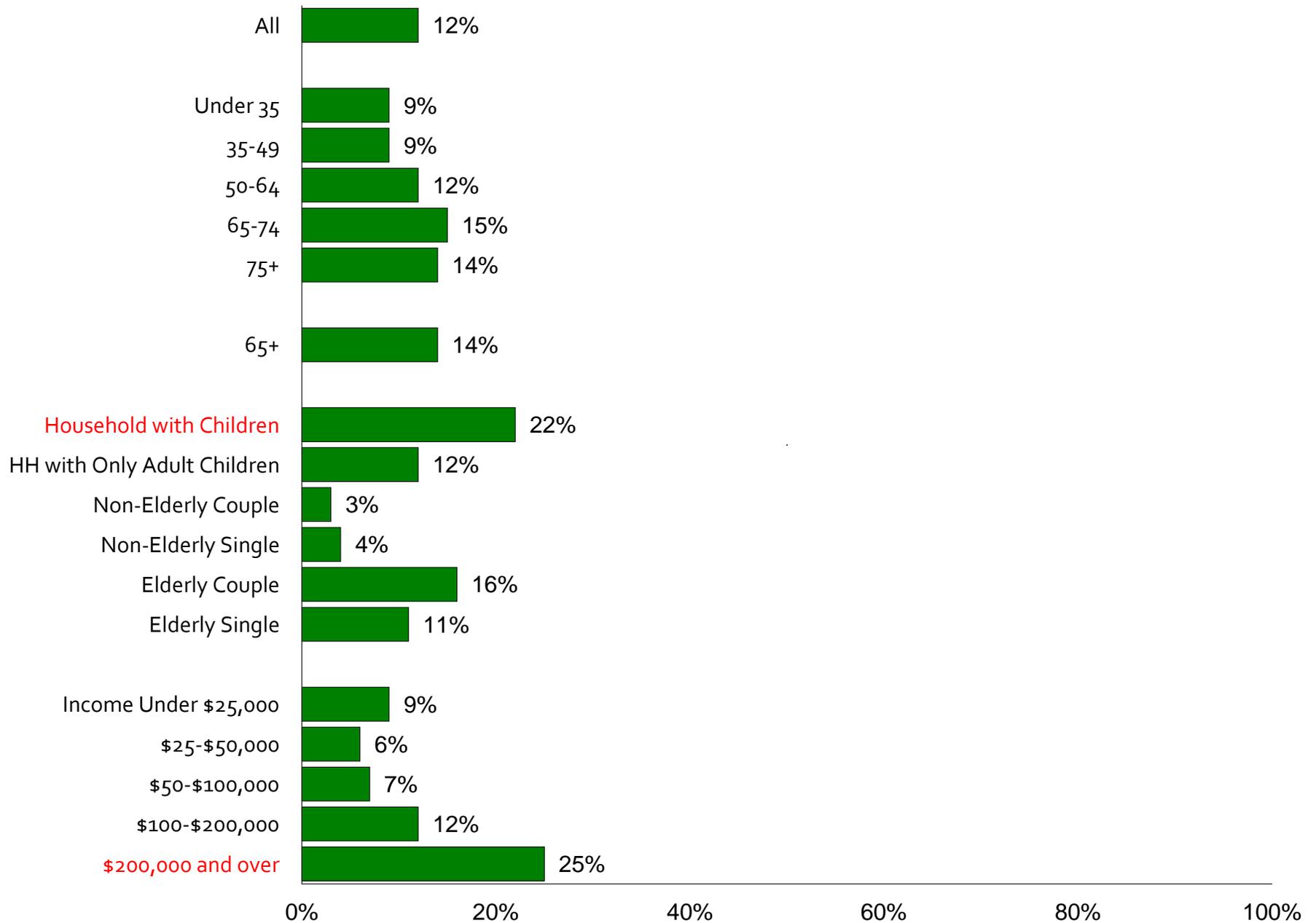
Current Membership in the David Posnack JCC

(Jewish Households)

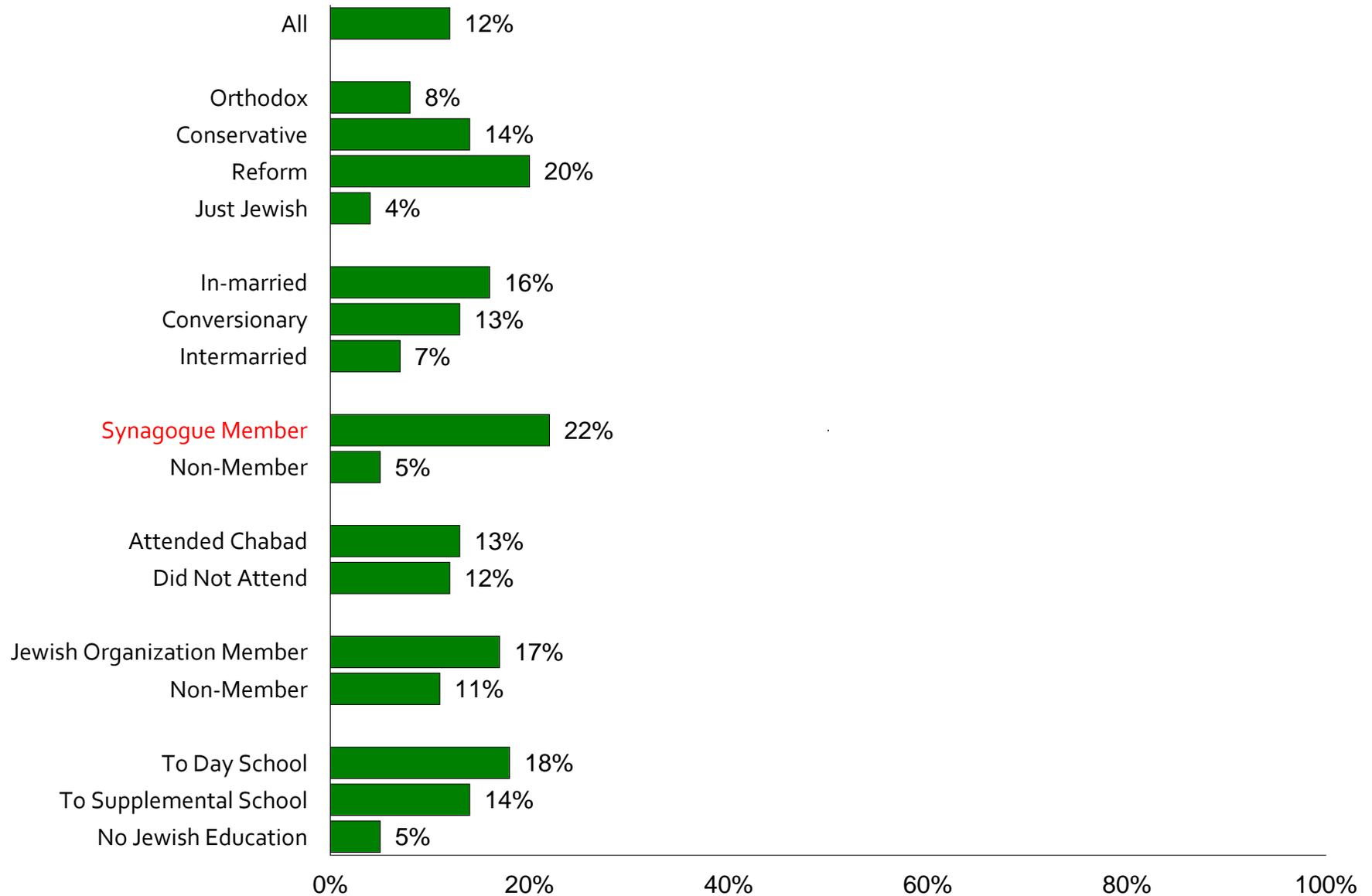


Current Membership in the David Posnack JCC

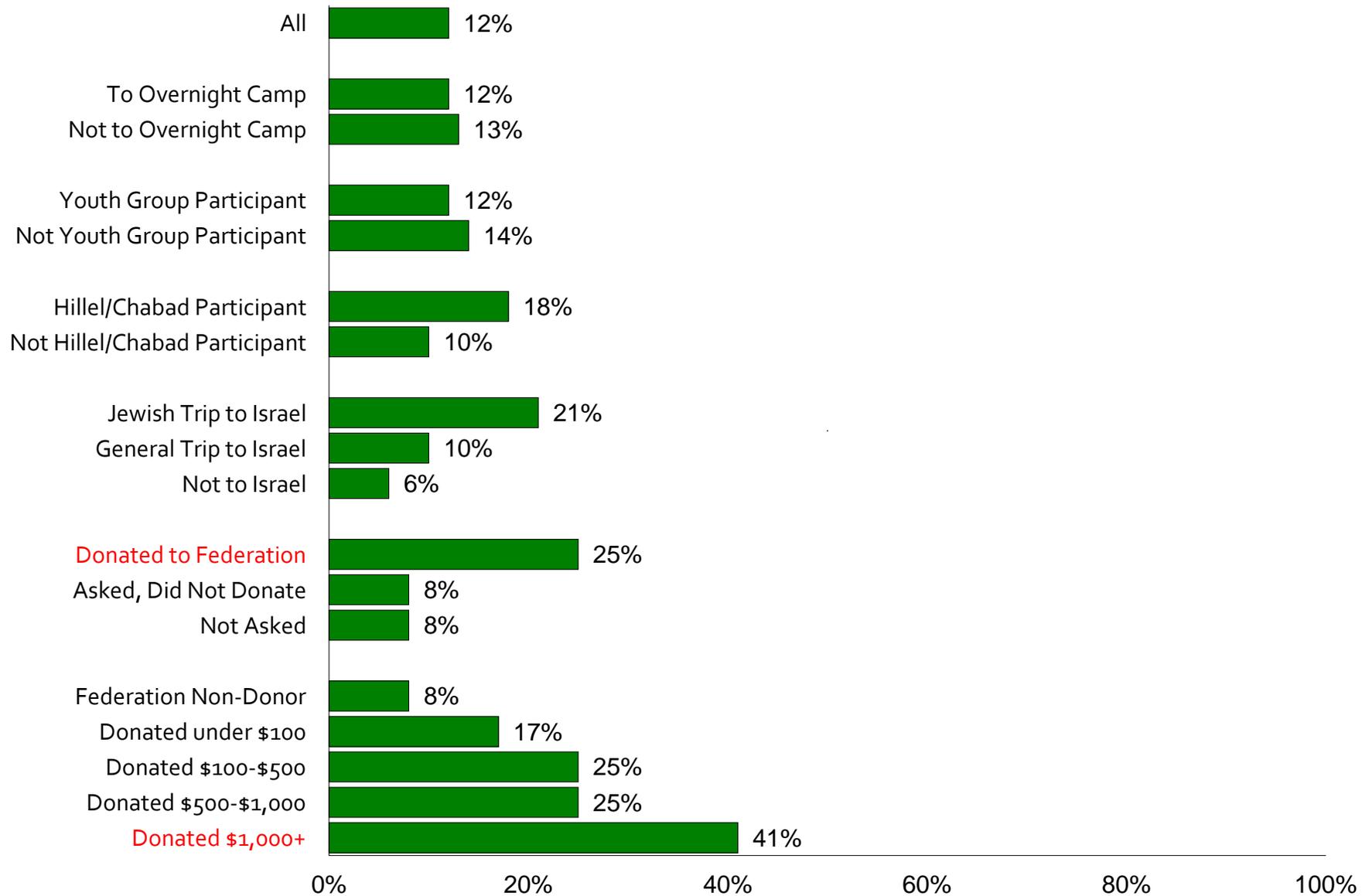
(Jewish Households)



Current Membership in the David Posnack JCC (Jewish Households)



Current Membership in the David Posnack JCC (Jewish Households)

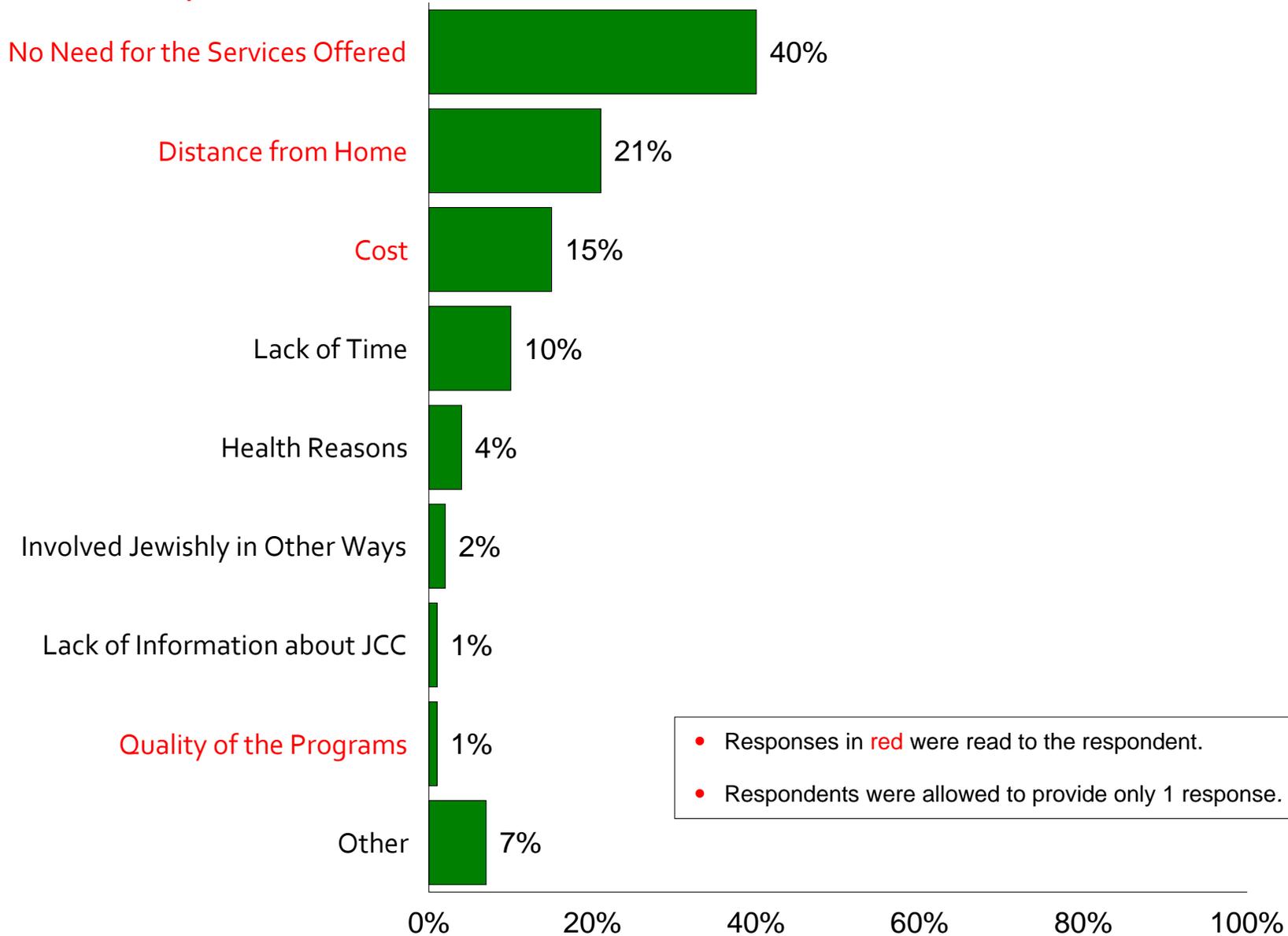


Profile of David Posnack JCC Member Households

- 56% live in the SW; 26%, in the W Central; and 12%, in the SE
- 81% have lived in Broward for 20 or more years
- 2% are under age 35; 15%, age 35-49; 42%, age 50-64; 24%, age 65-74; and 17% age 75 and over
- 34% are households with children; 26% are households with adult children only; and 18% are elderly couple households
- 34% earn an annual household income of \$200,000 and over
- 6% of Jewish respondents identify as Orthodox; 46%, Conservative; 30%, Reform; and 16%, Just Jewish
- 7% of married couples are intermarried
- 18% contain an adult who attended a Jewish day school as a child; and 62%, supplemental school
- 31% contain an adult who attended or worked at a Jewish overnight camp as a child
- 89% contain an adult who visited Israel
- 48% donated to the Jewish Federation in the past year
- 47% donated to other Jewish charities in the past year
- 71% donated to non-Jewish charities in the past year

Major Reasons for Not Joining the David Posnack JCC

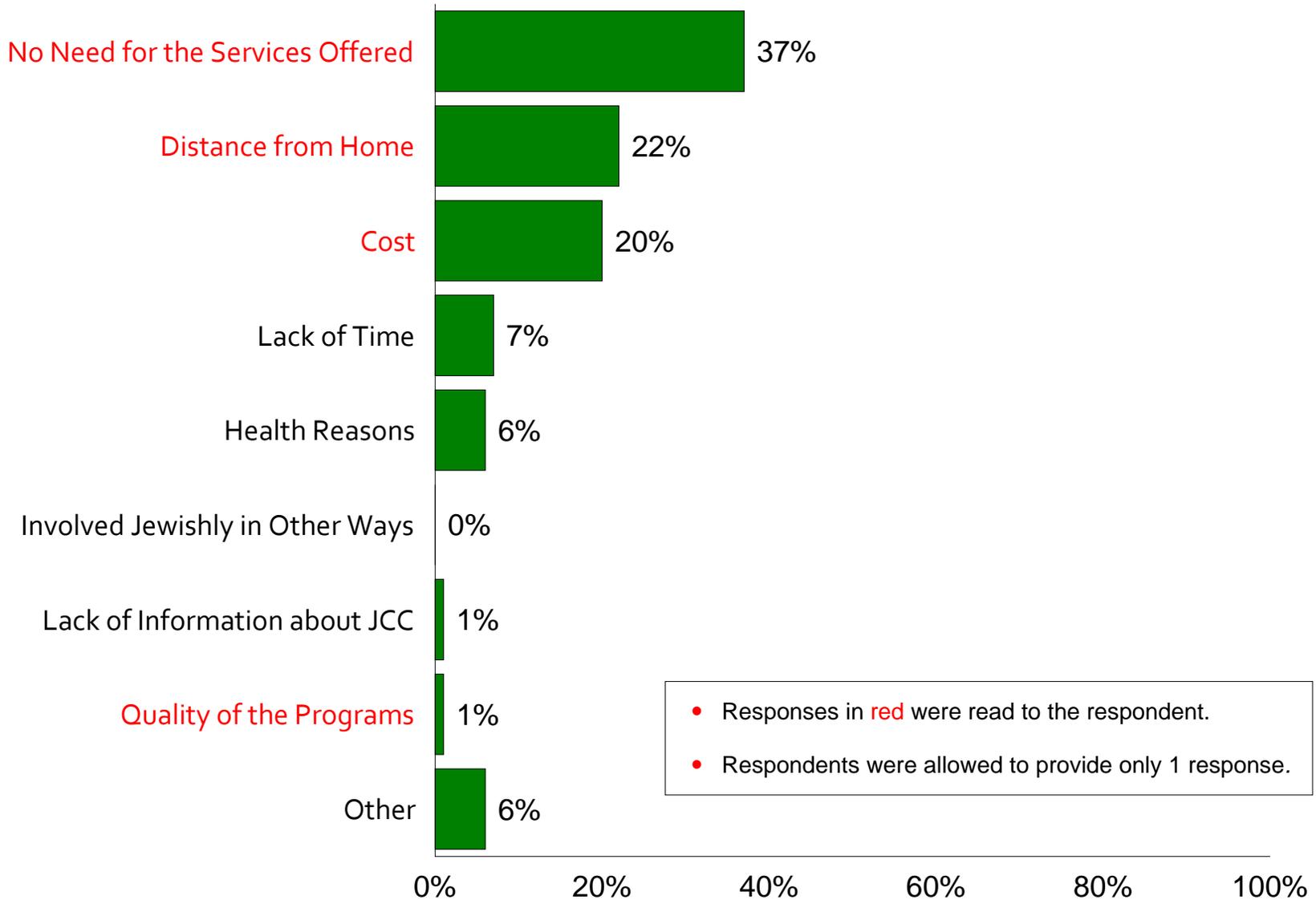
(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



- Responses in red were read to the respondent.
- Respondents were allowed to provide only 1 response.

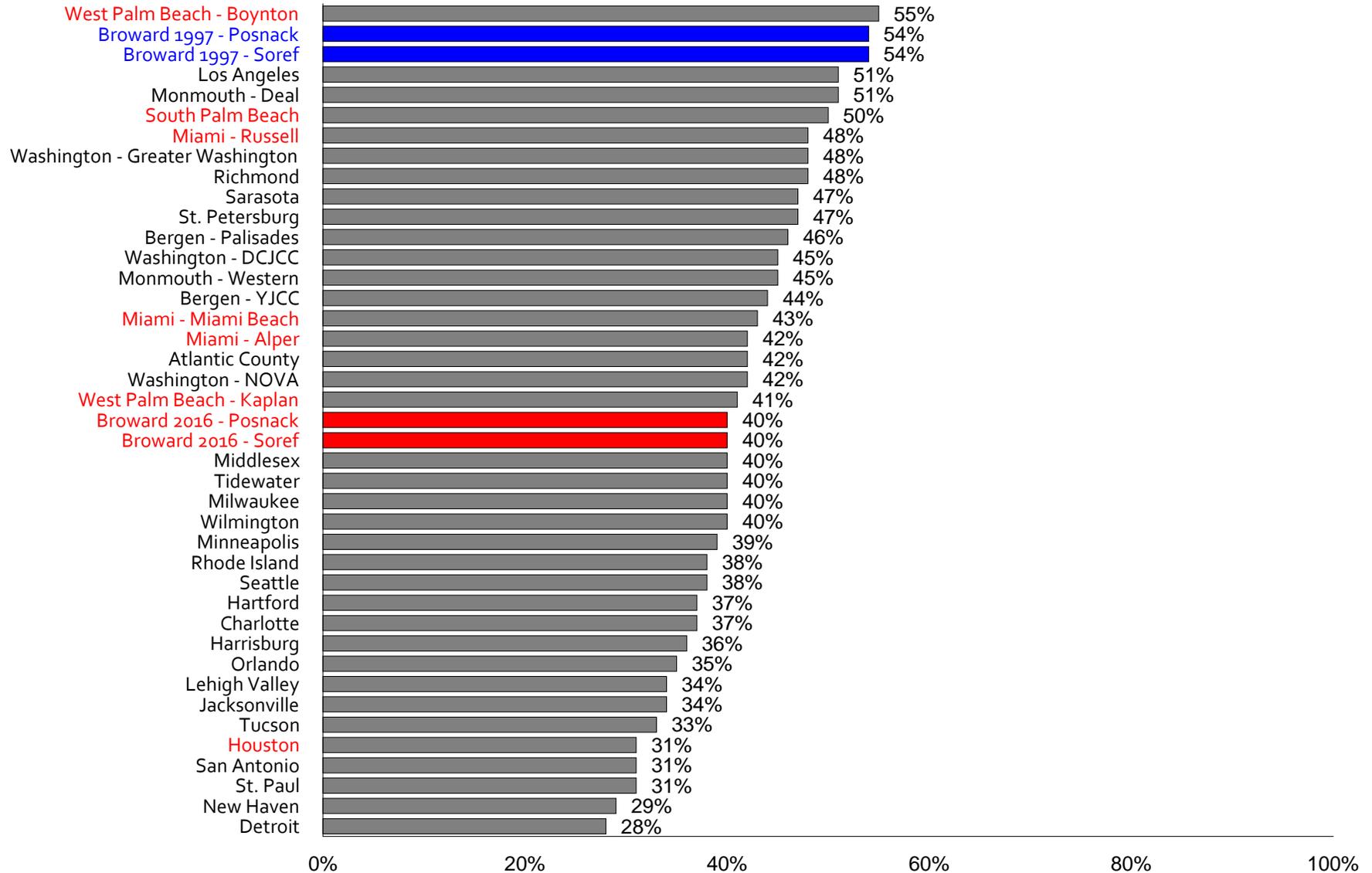
Major Reasons for Not Joining the David Posnack JCC among JCC Participants

(Respondents in Households Who Are Not Members of the David Posnack JCC and Participated in a Local JCC Program in the Past Year)



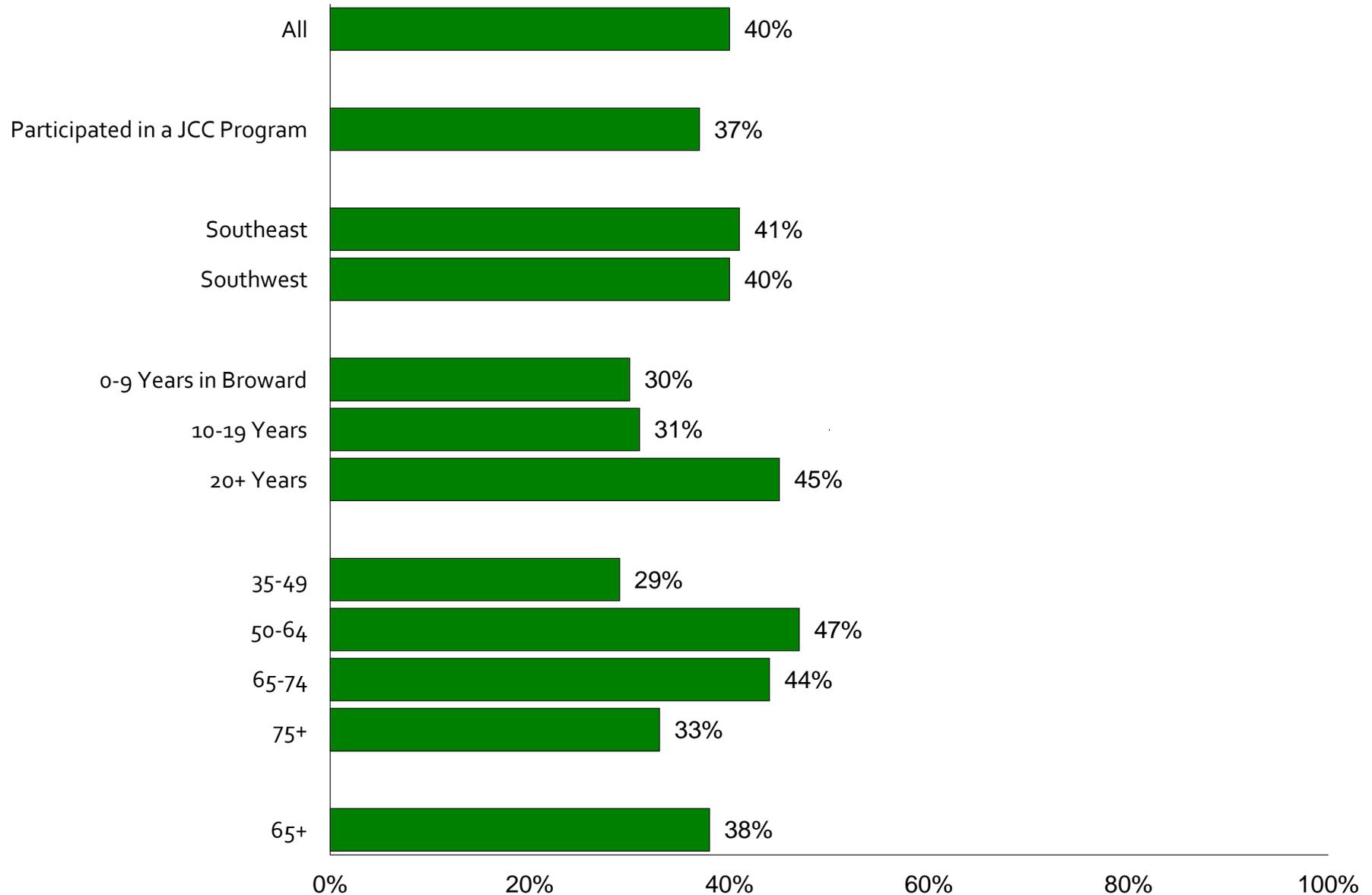
No Need for the Services Offered as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)



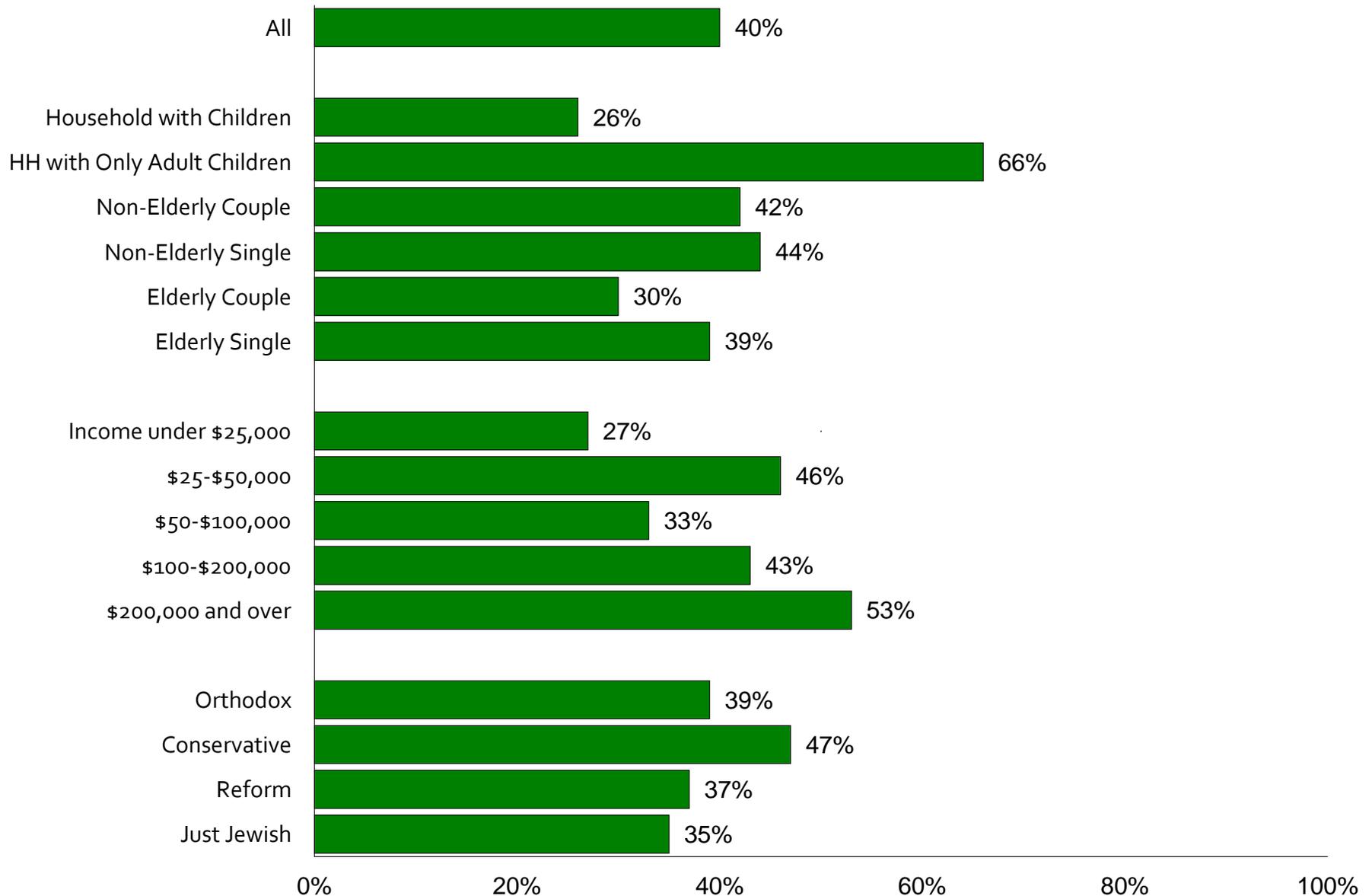
No Need for the Services Offered as a Major Reason for Not Joining the David Posnack JCC

(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



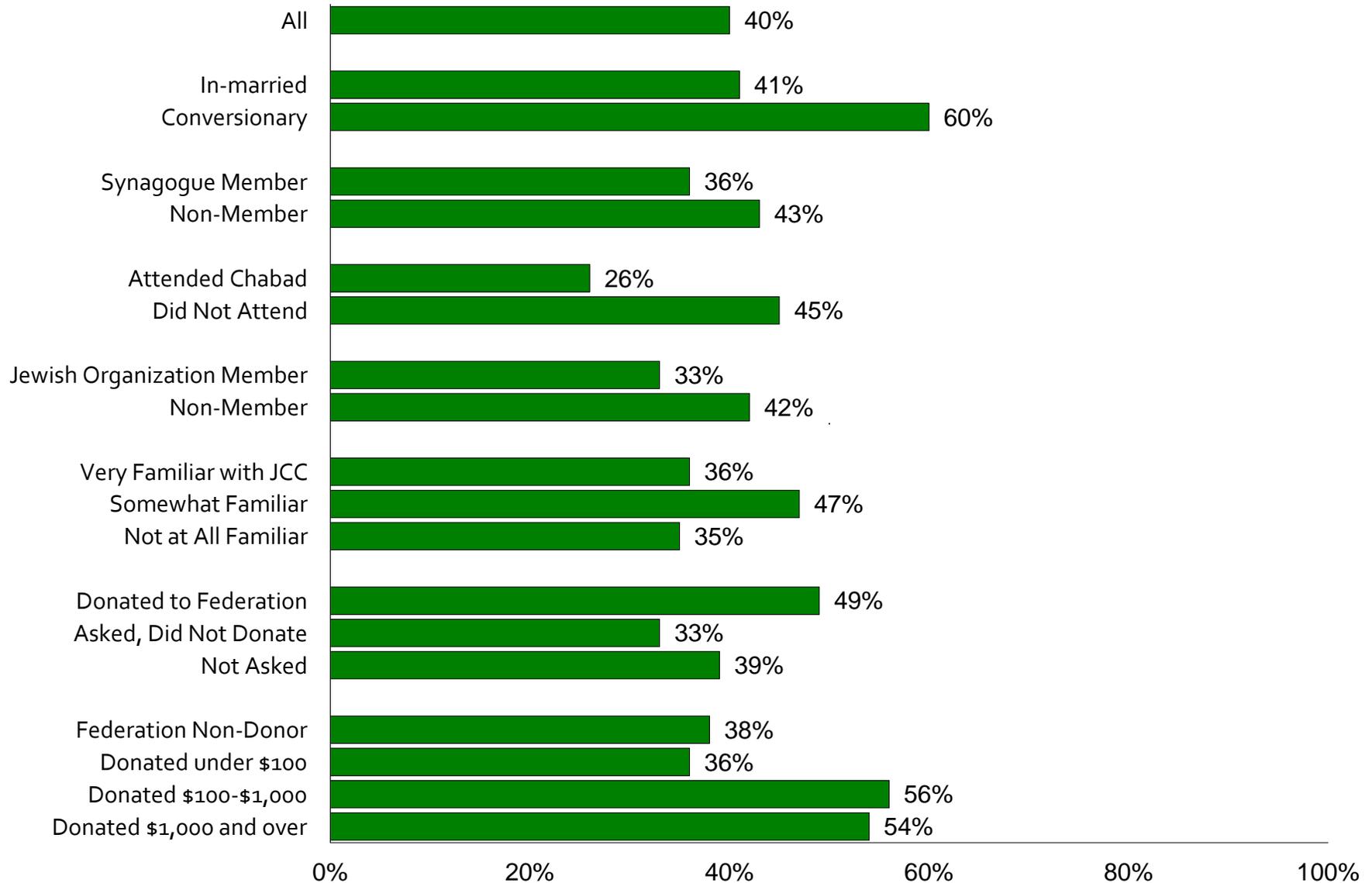
No Need for the Services Offered as a Major Reason for Not Joining the David Posnack JCC

(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



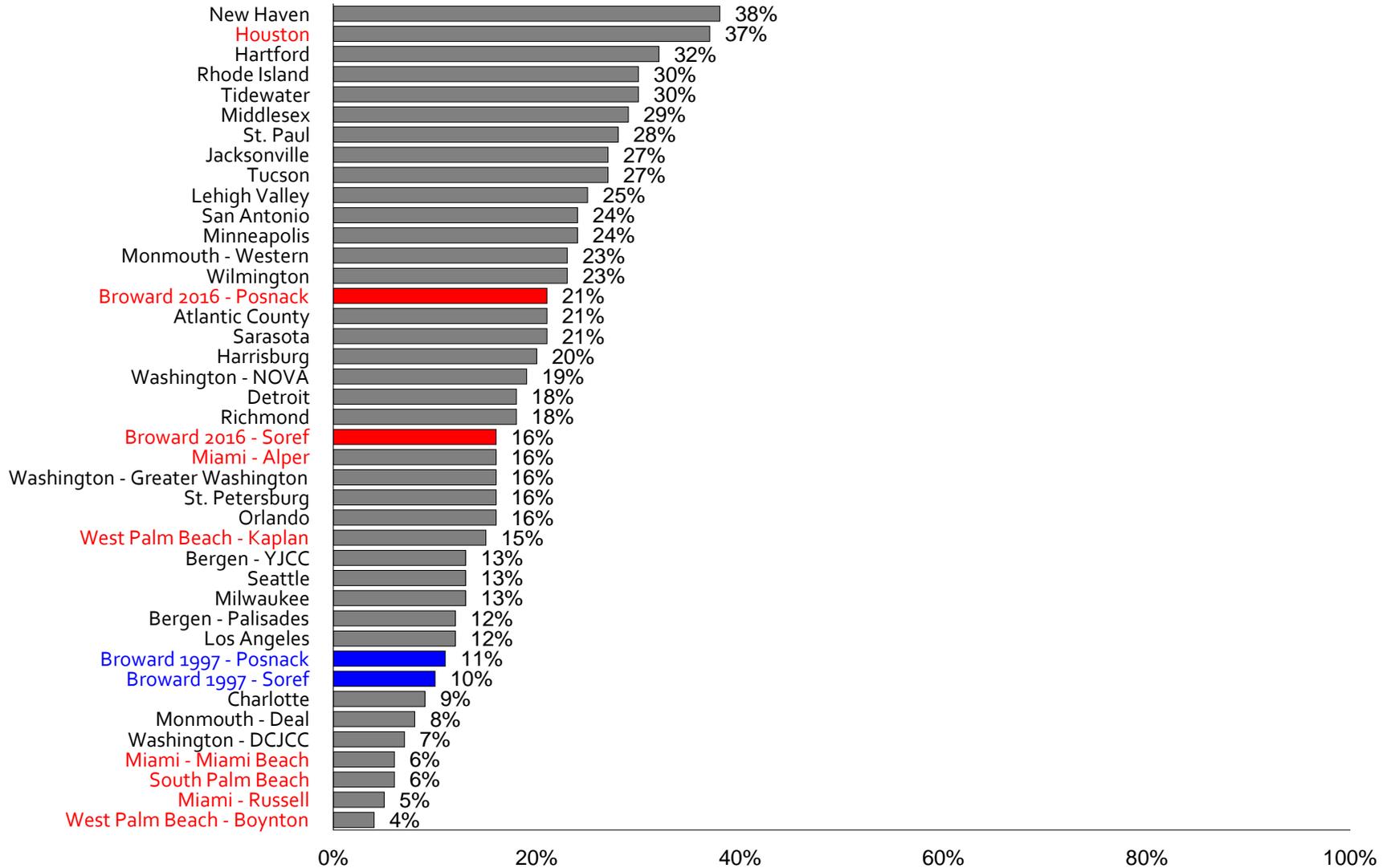
No Need for the Services Offered as a Major Reason for Not Joining the David Posnack JCC

(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



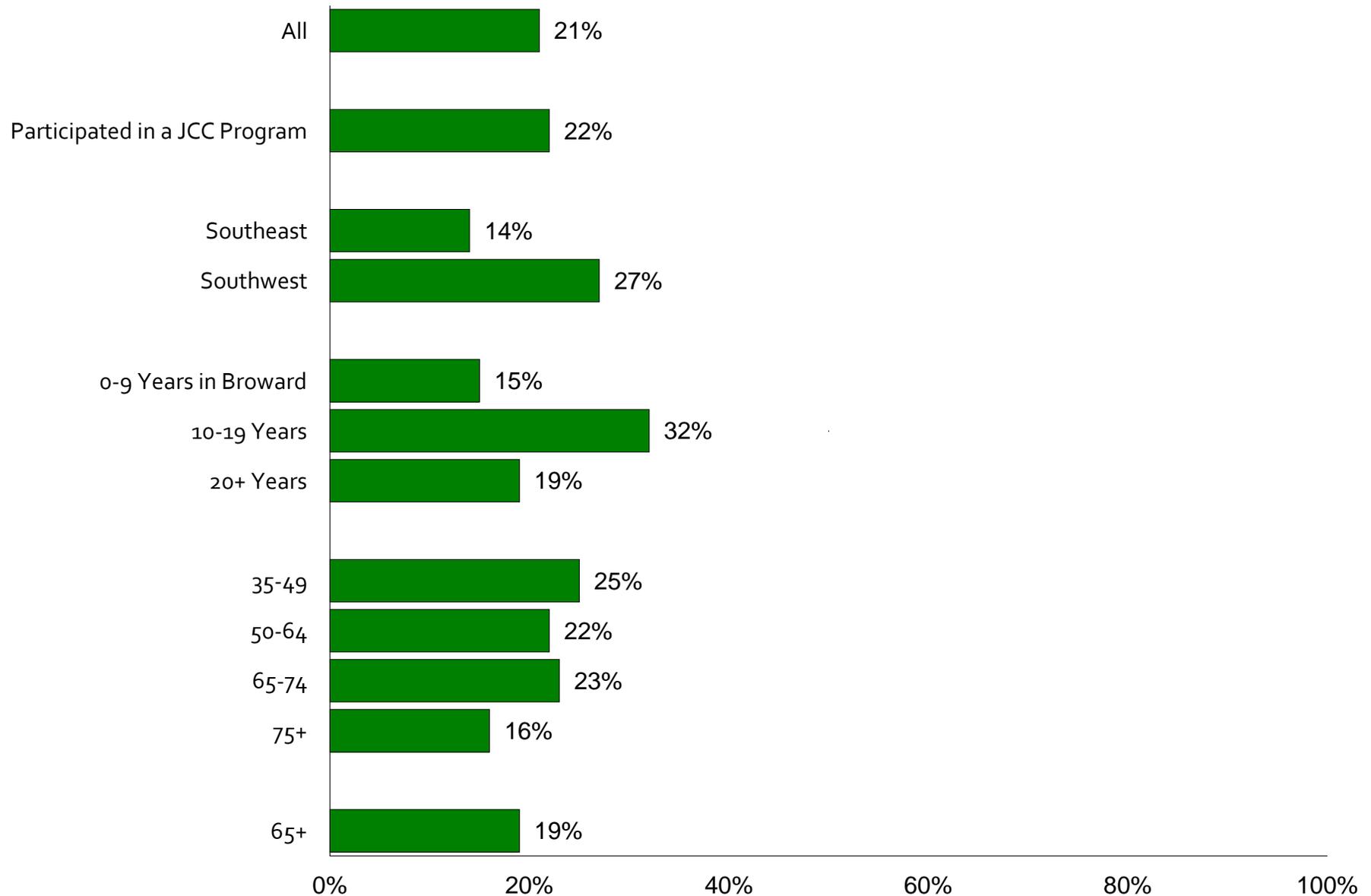
Distance from Home as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)



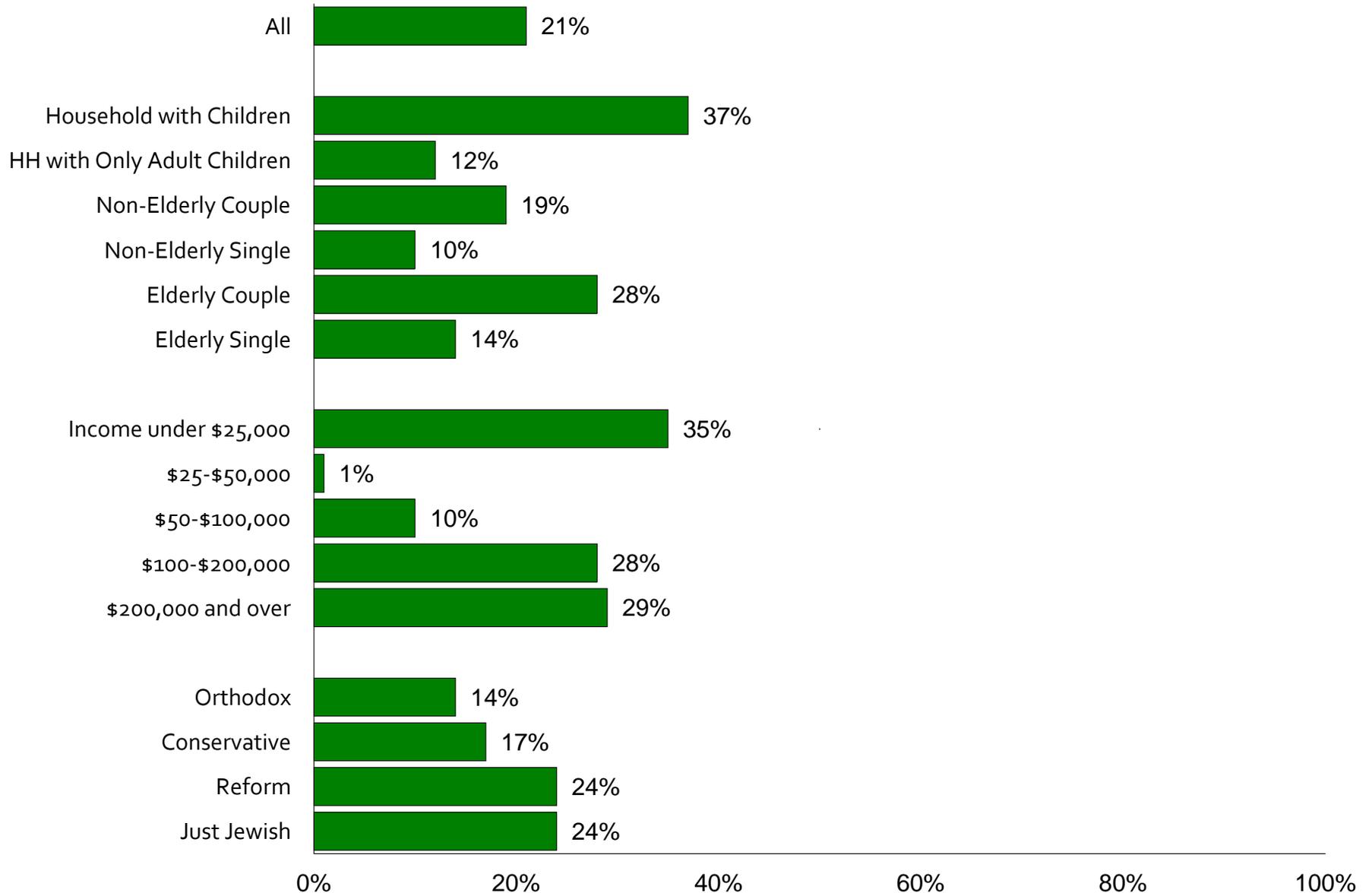
Distance from Home as a Major Reason for Not Joining the David Posnack JCC

(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



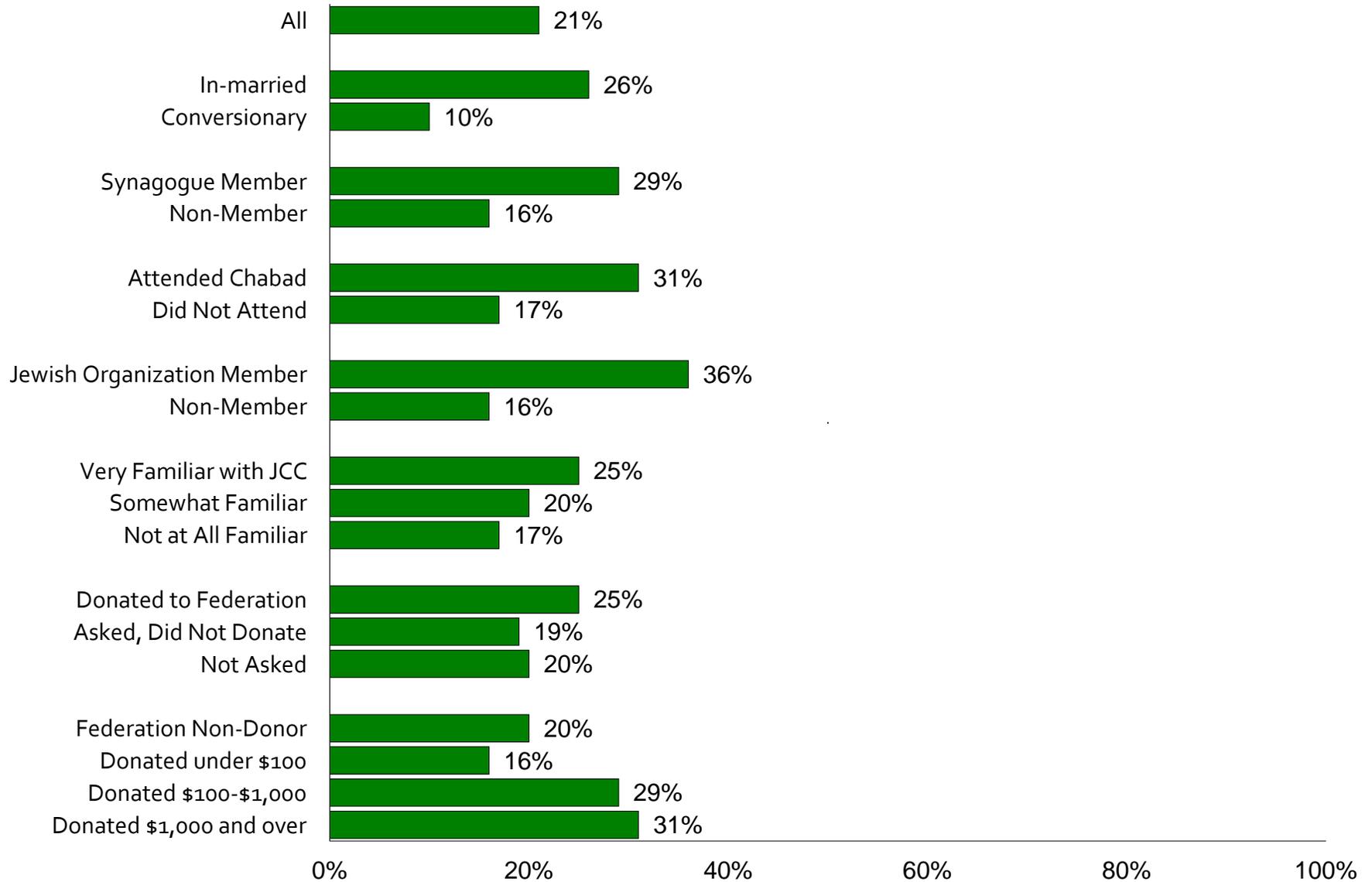
Distance from Home as a Major Reason for Not Joining the David Posnack JCC

(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



Distance from Home as a Major Reason for Not Joining the David Posnack JCC

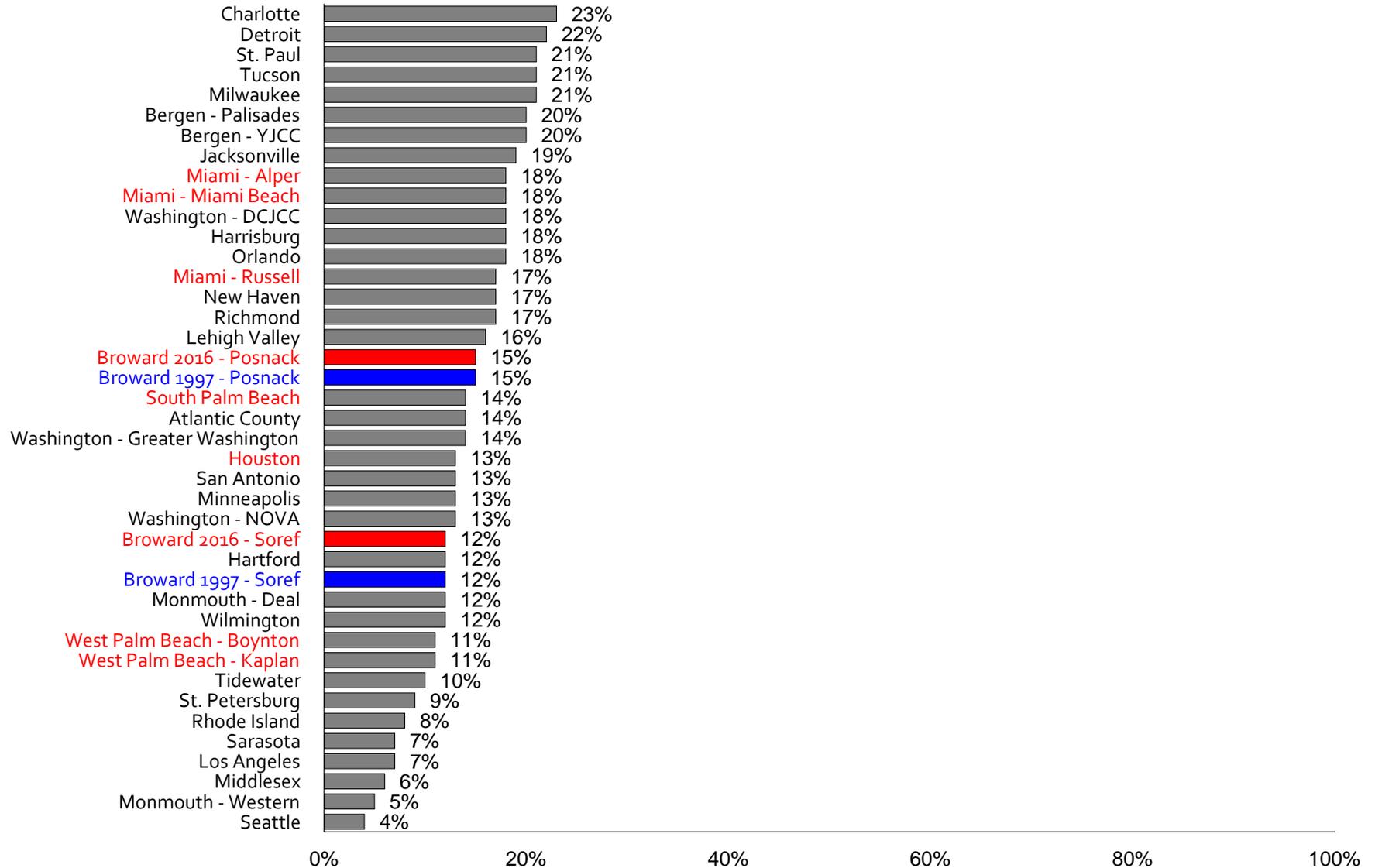
(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



Cost

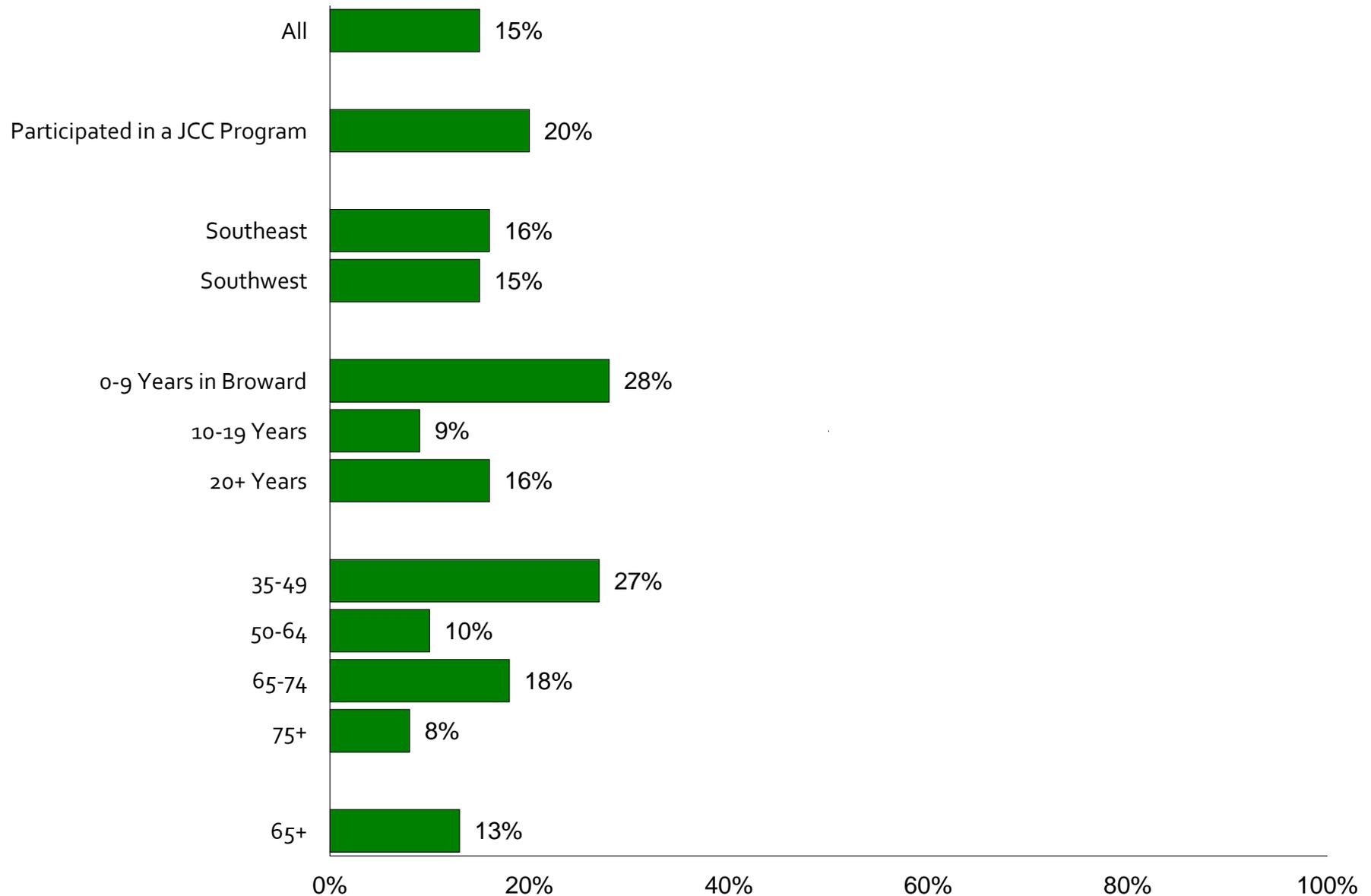
as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)



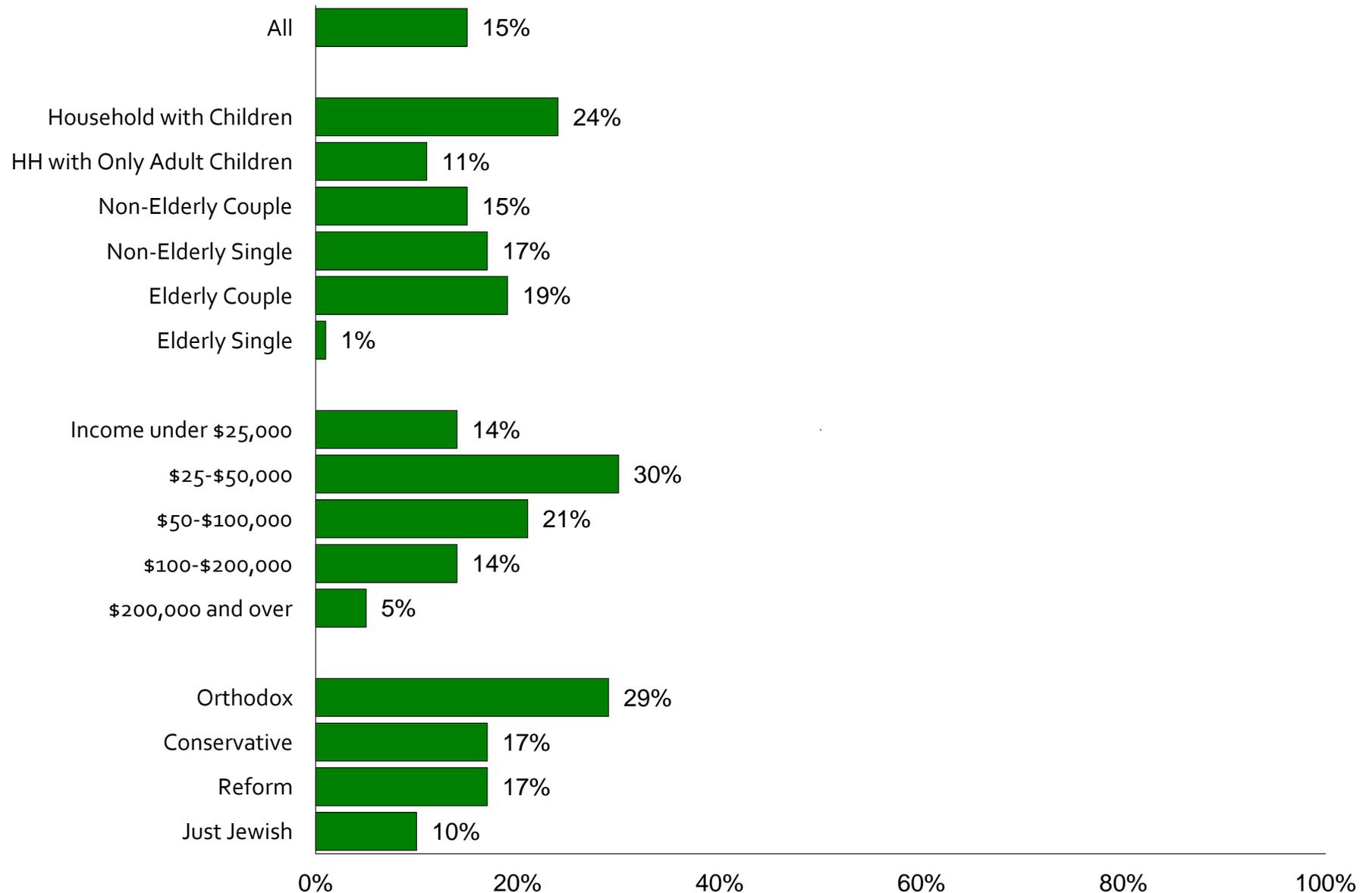
Cost**as a Major Reason for Not Joining the David Posnack JCC**

(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



Cost**as a Major Reason for Not Joining the David Posnack JCC**

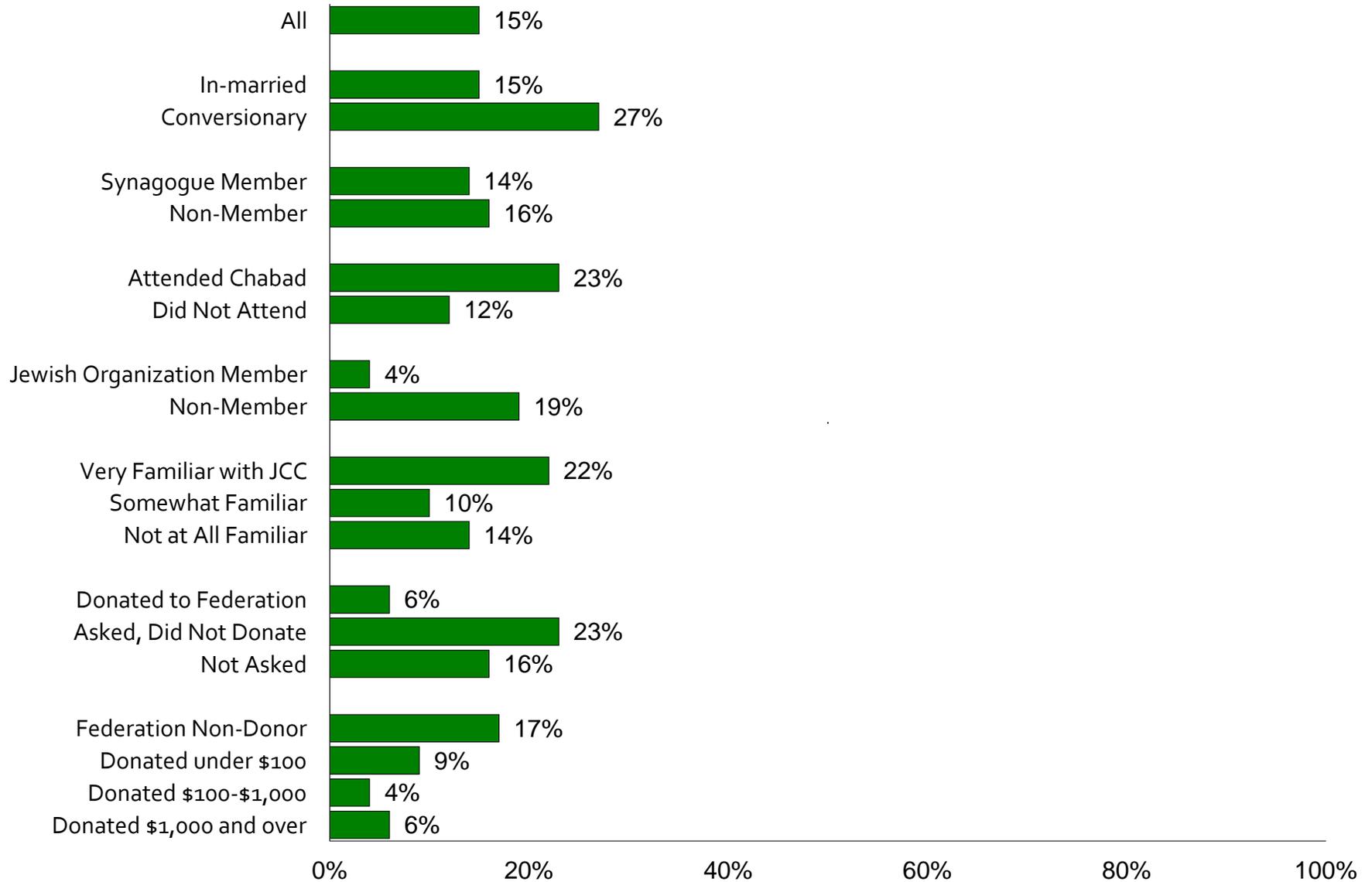
(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



Cost

as a Major Reason for Not Joining the David Posnack JCC

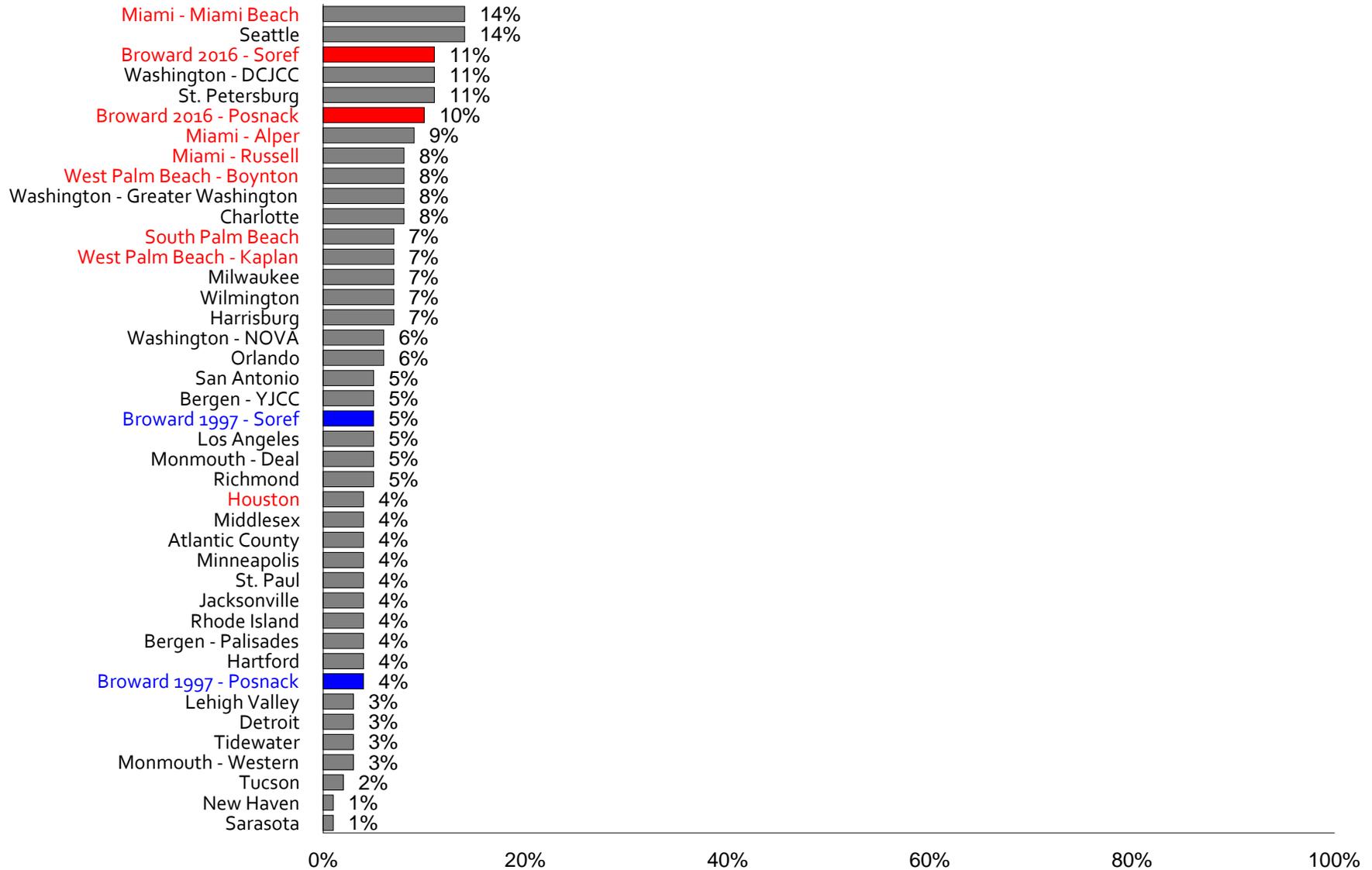
(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



Lack of Time

as a Major Reason for Not Joining the Local JCC

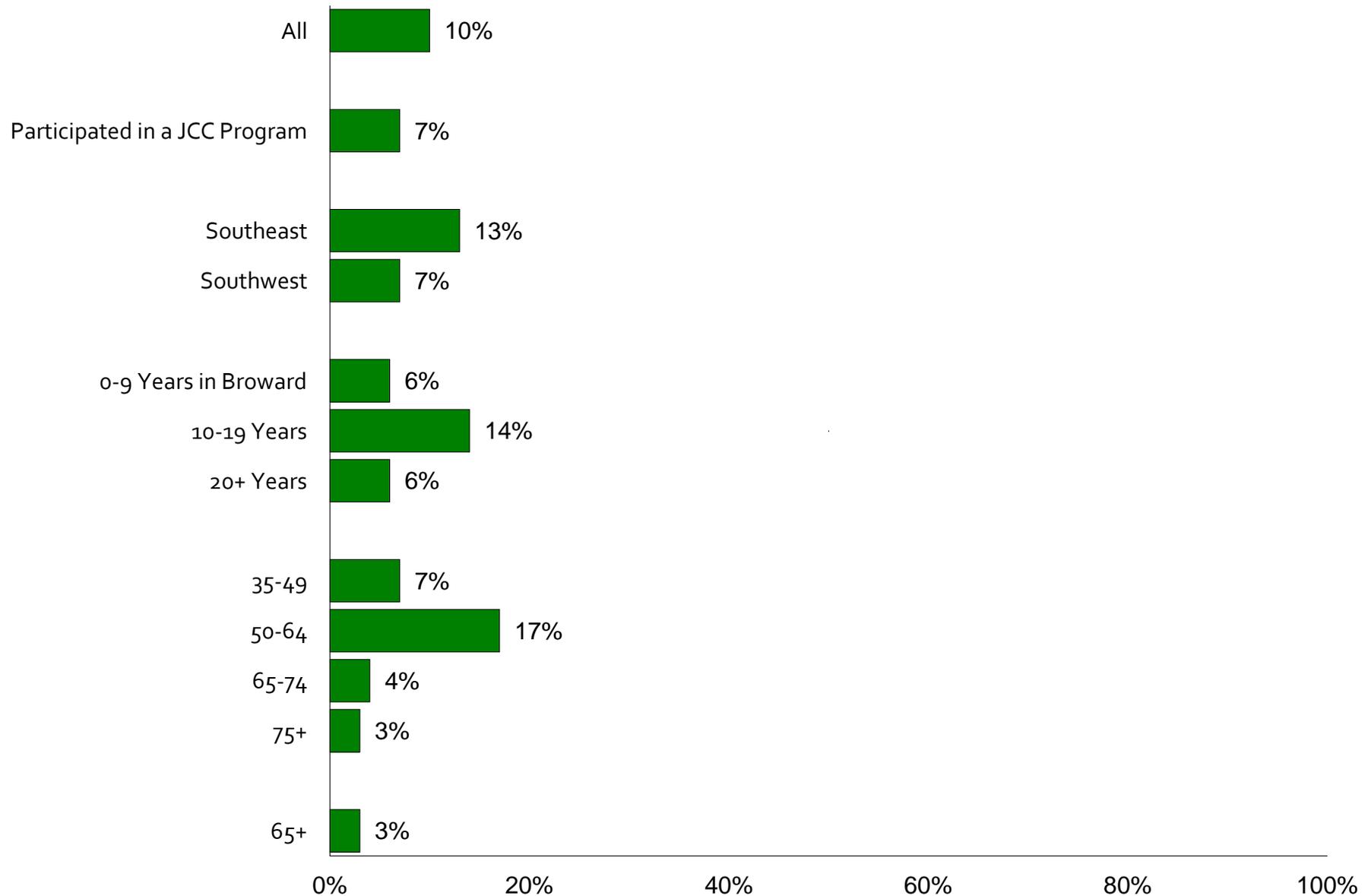
(Respondents in JCC Non-Member Jewish Households)



Lack of Time

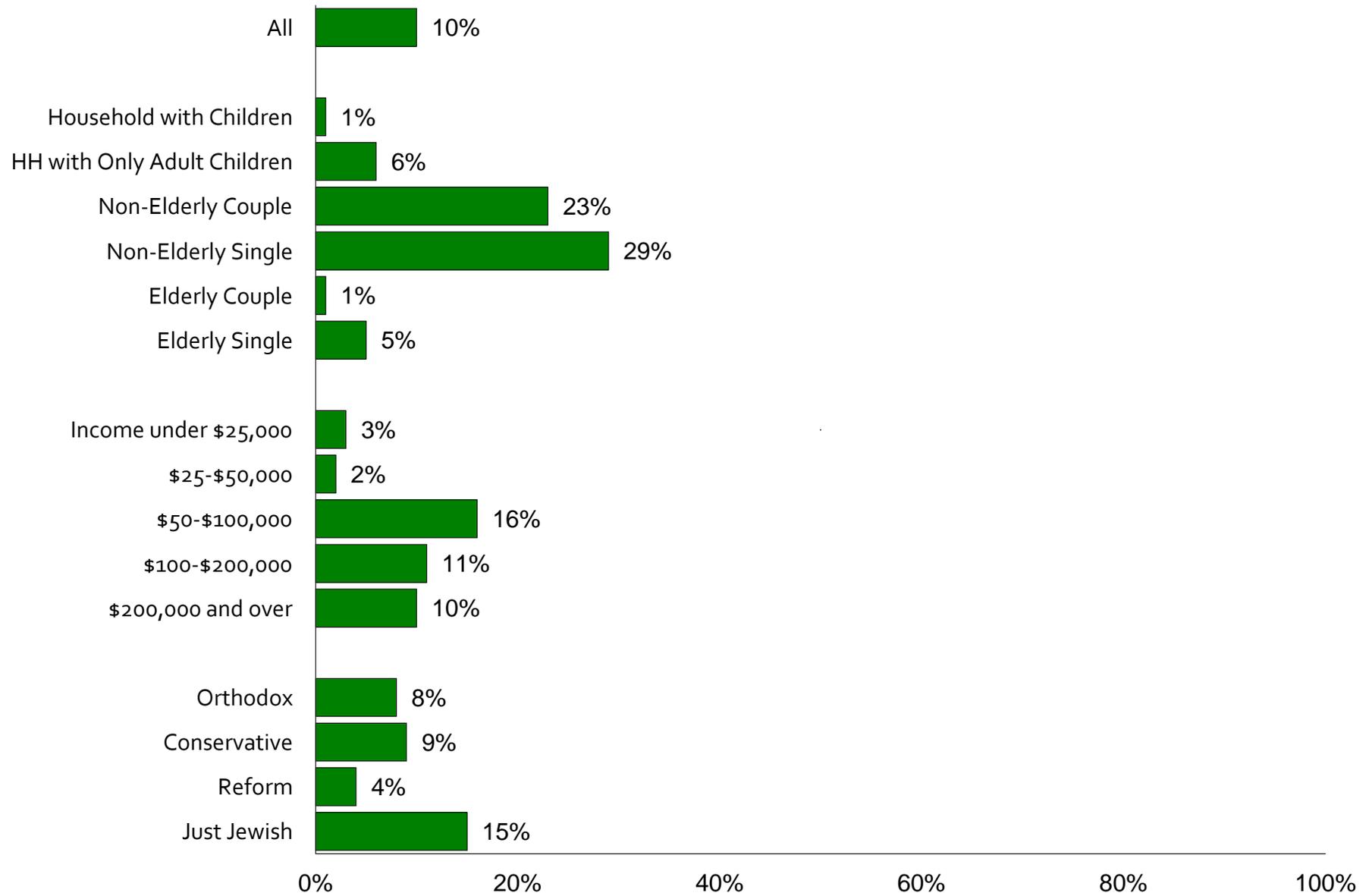
as a Major Reason for Not Joining the David Posnack JCC

(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



Lack of Time as a Major Reason for Not Joining the David Posnack JCC

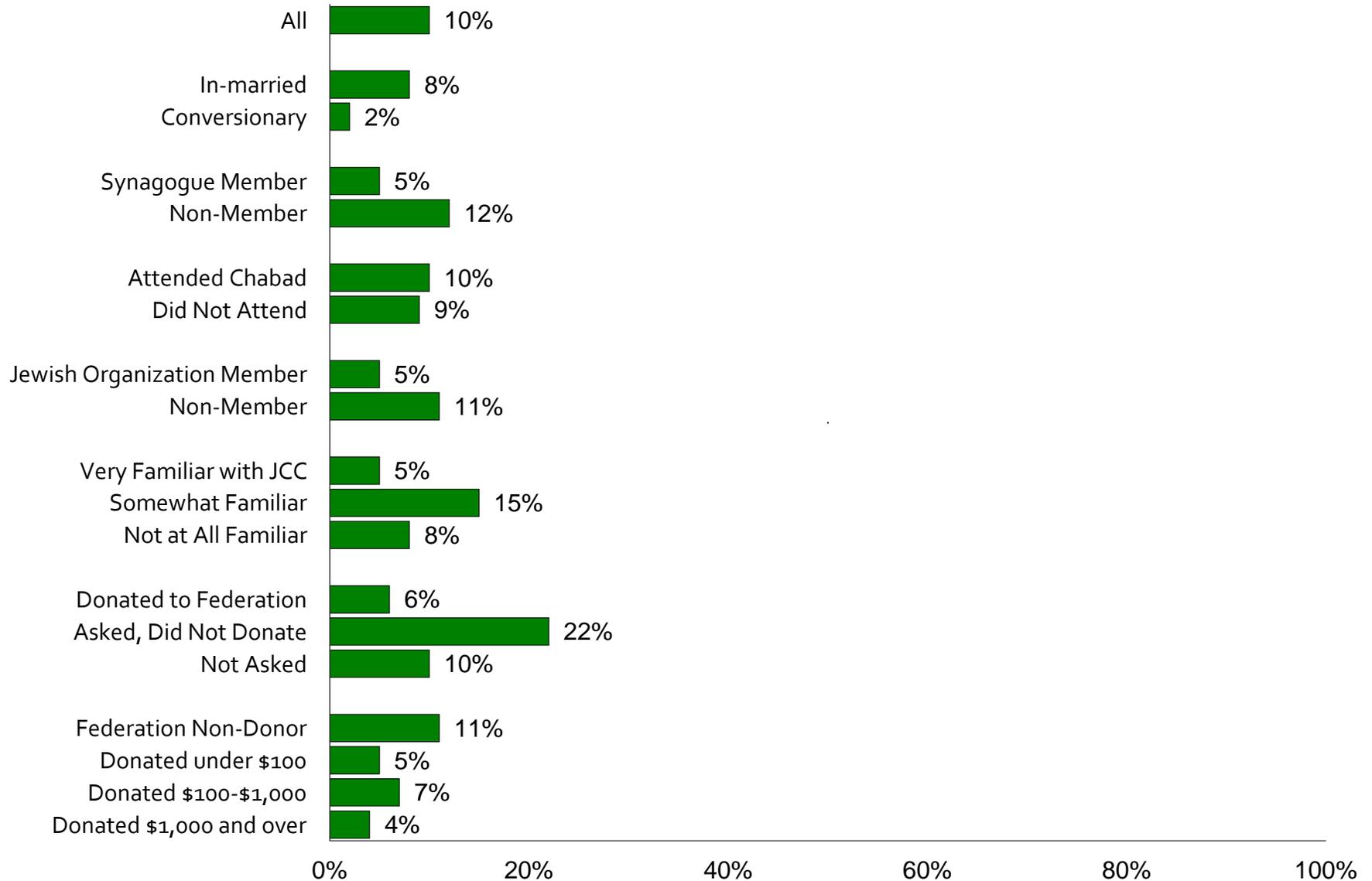
(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



Lack of Time

as a Major Reason for Not Joining the David Posnack JCC

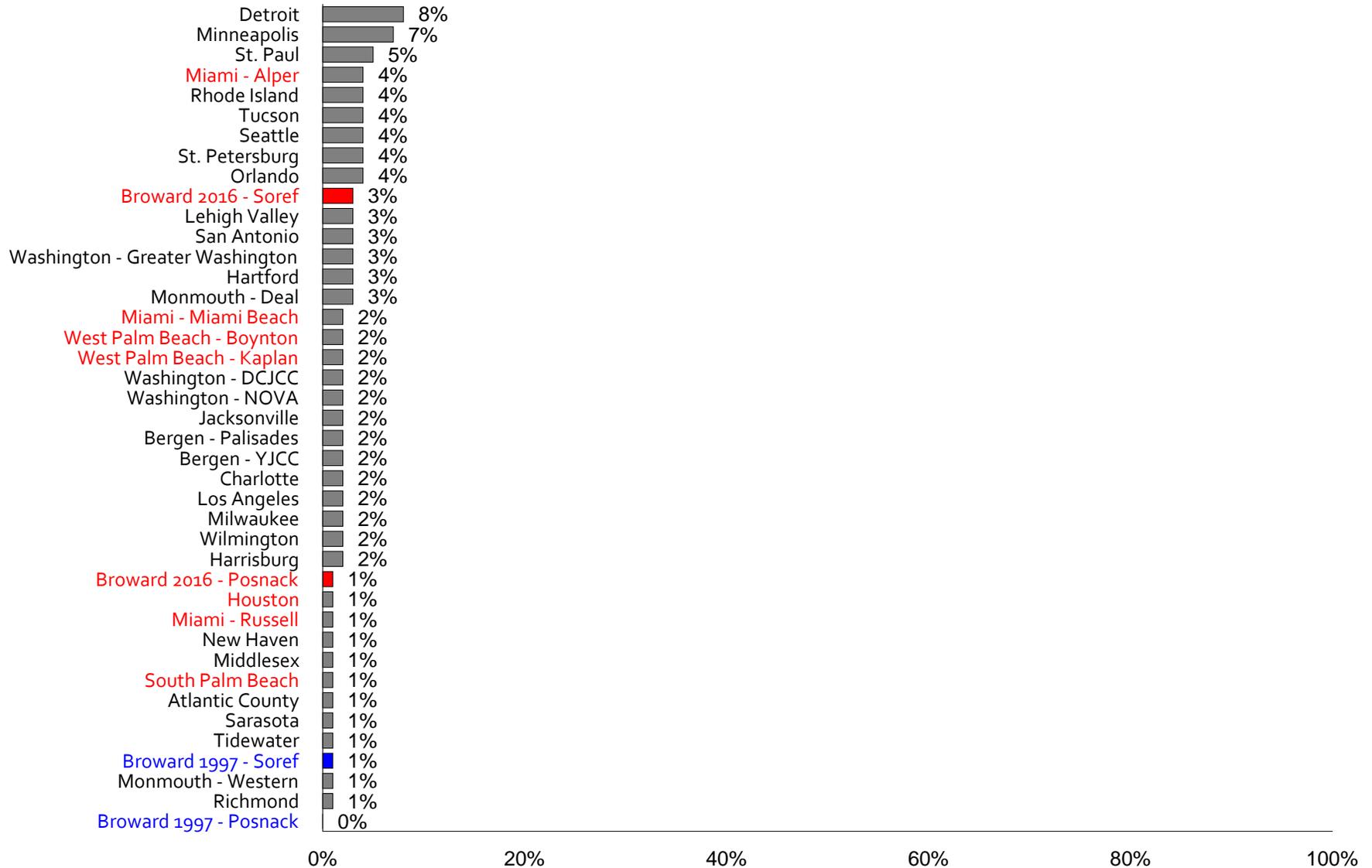
(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



Quality of the Programs

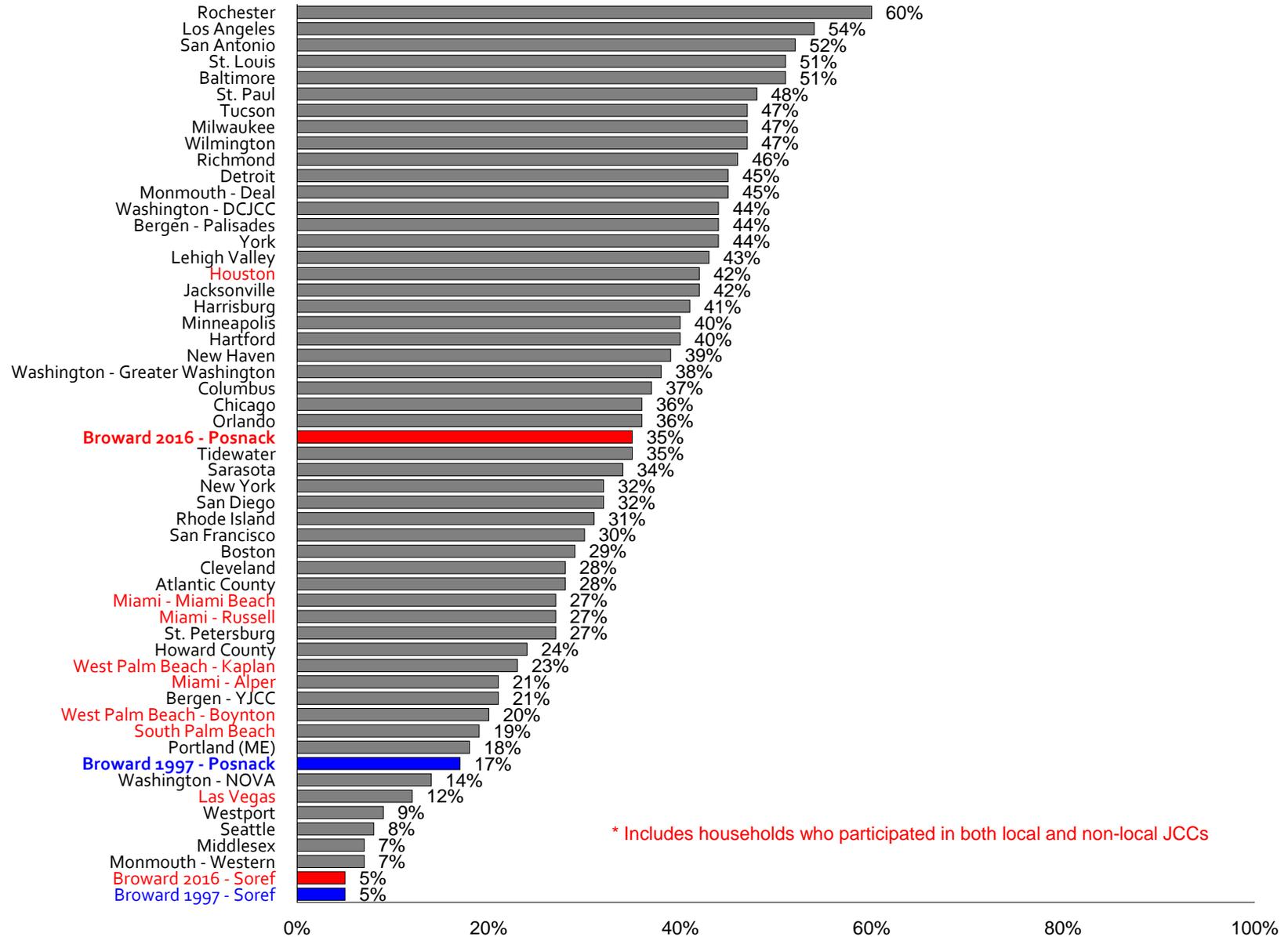
as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)



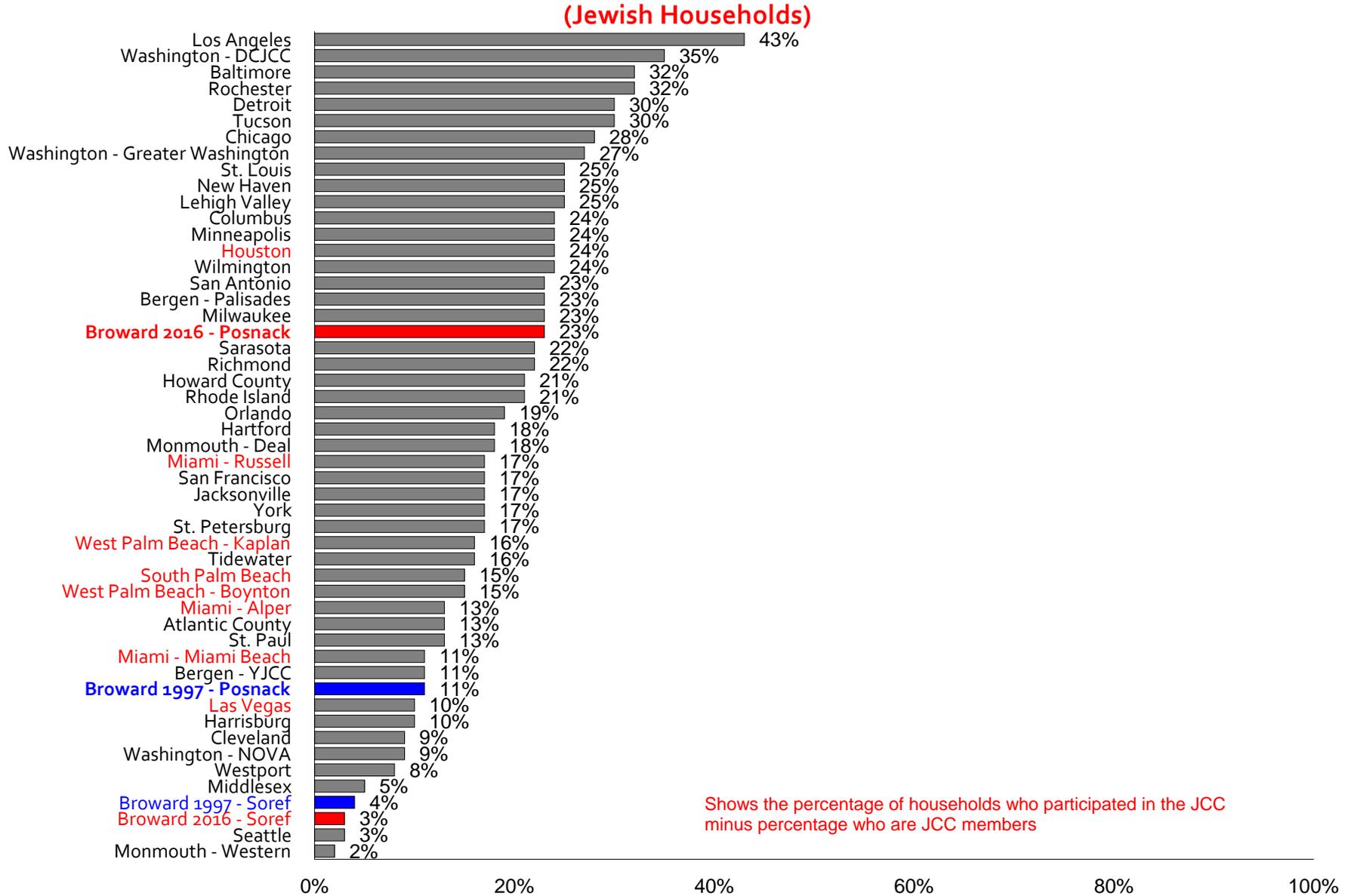
Participated in a Local JCC Program in the Past Year

(Jewish Households)



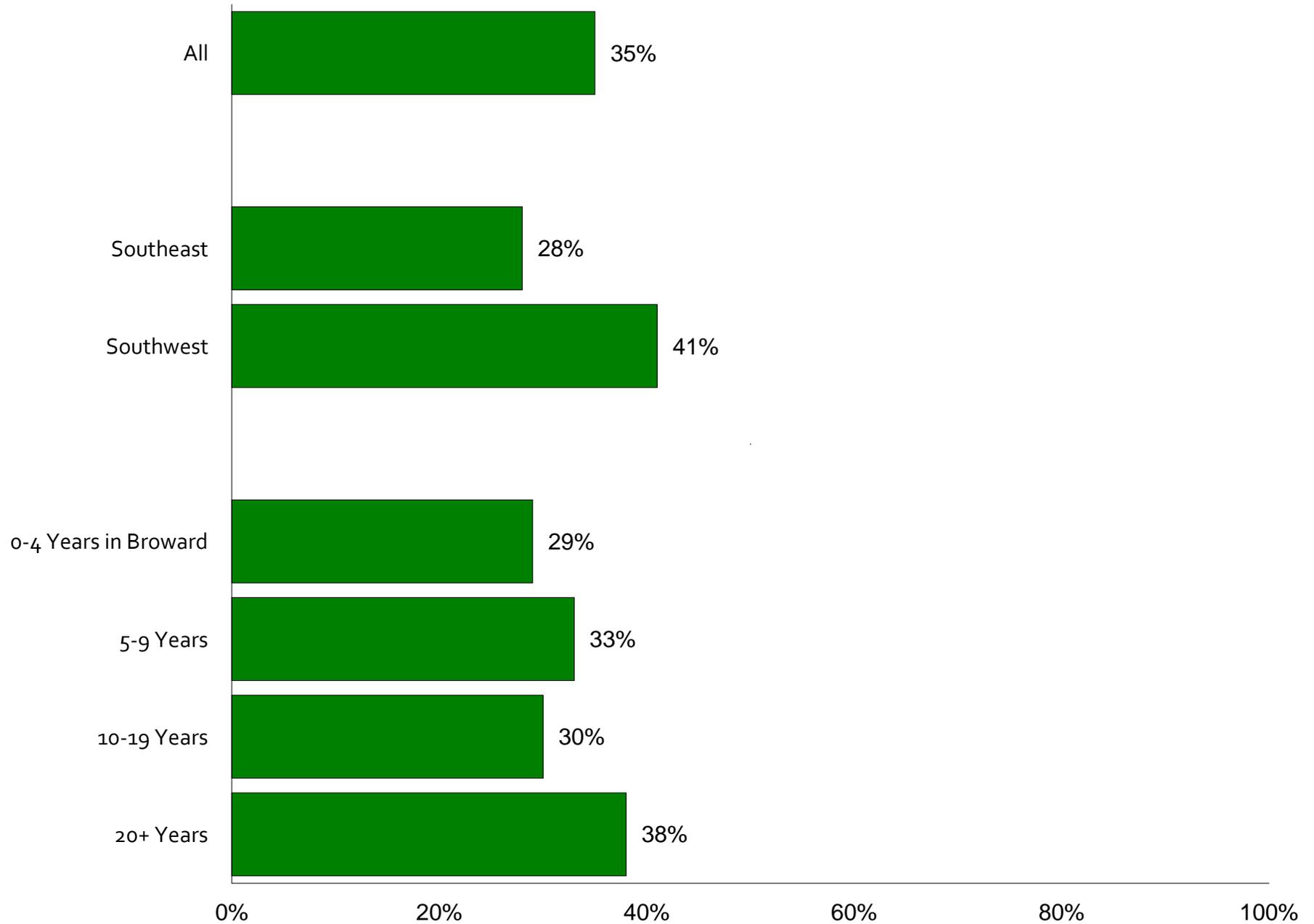
* Includes households who participated in both local and non-local JCCs

Participated in a Local JCC Program in the Past Year Without Being a Member



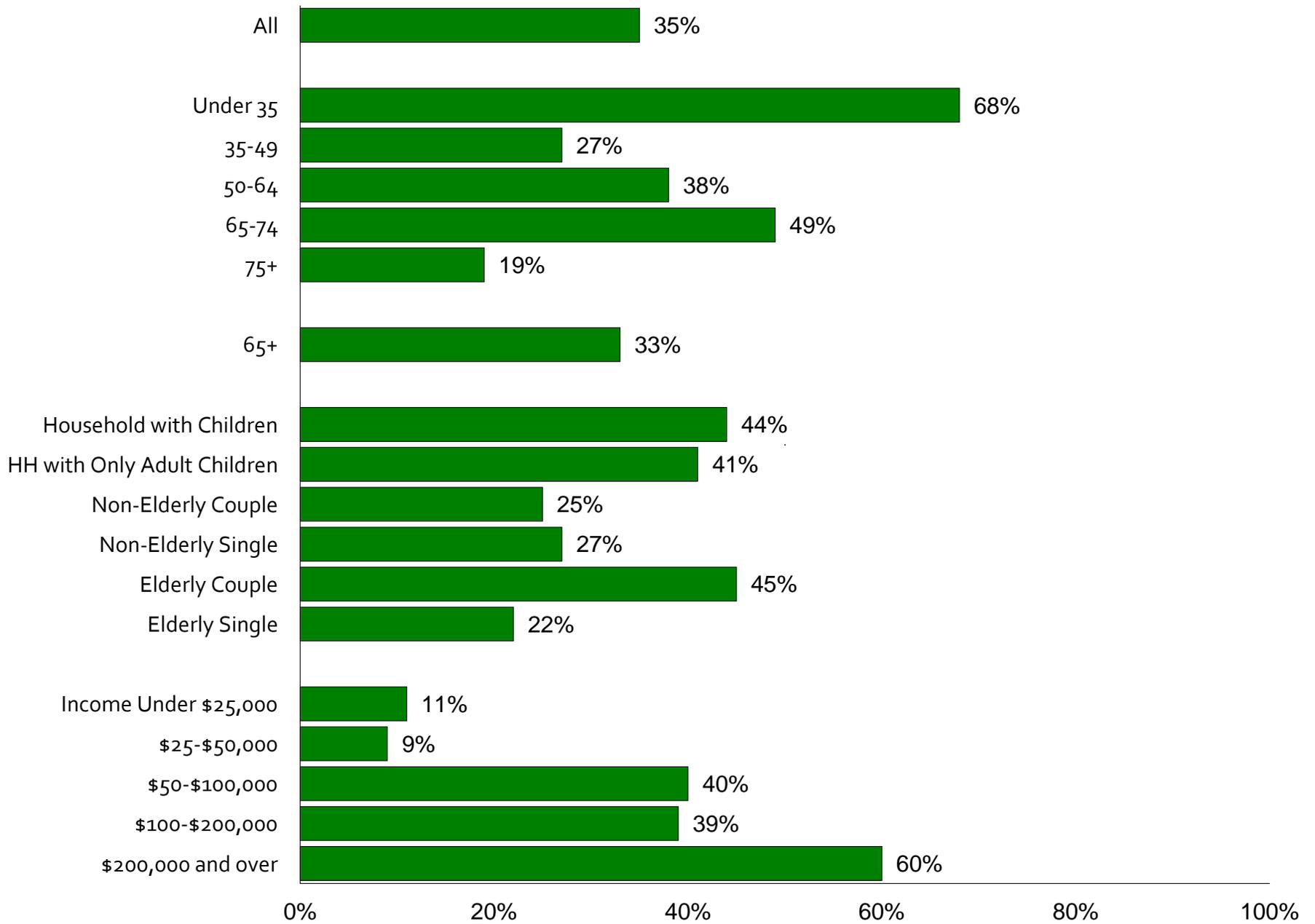
Participation in the David Posnack JCC

(Jewish Households)



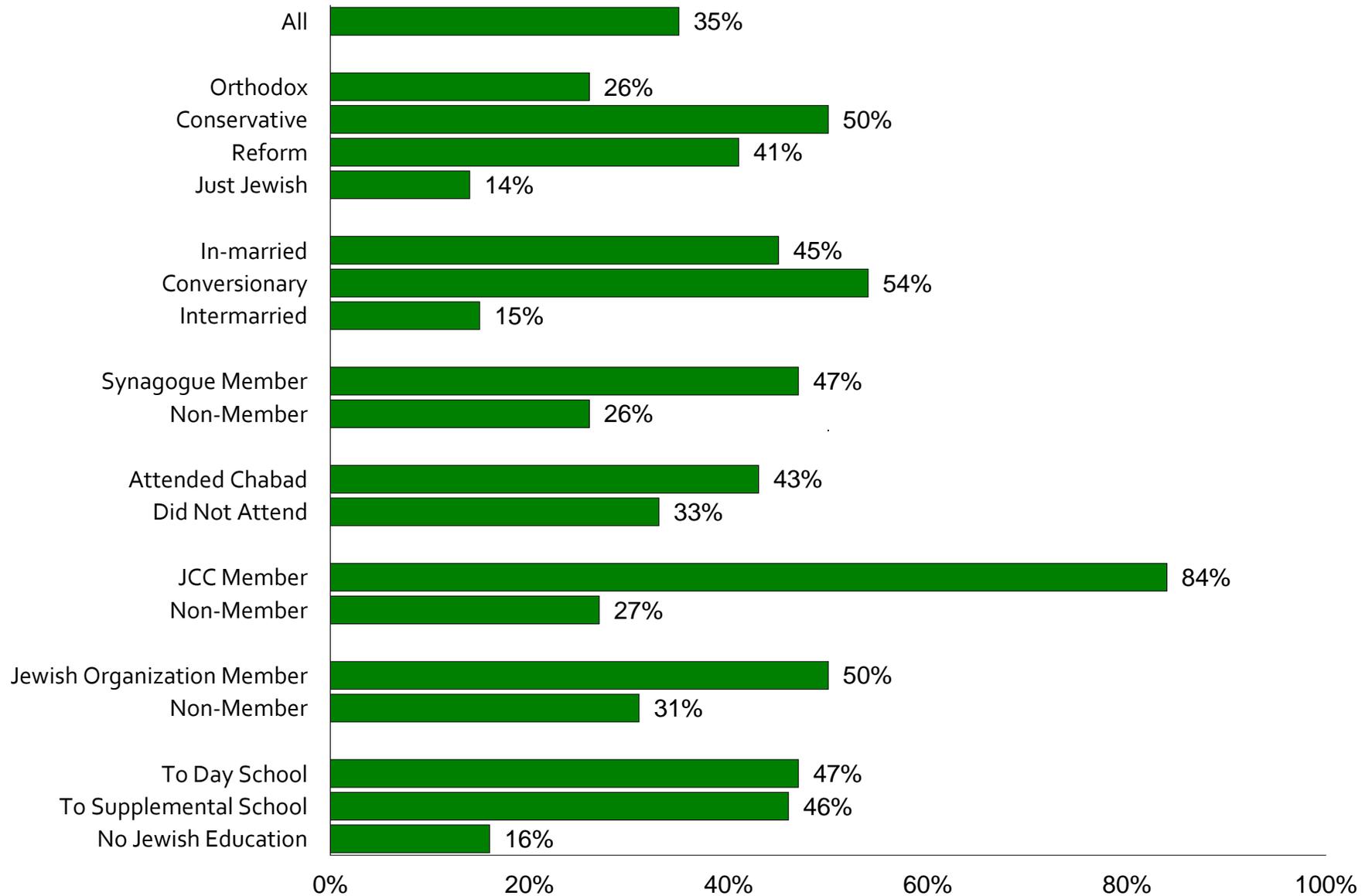
Participation in the David Posnack JCC

(Jewish Households)



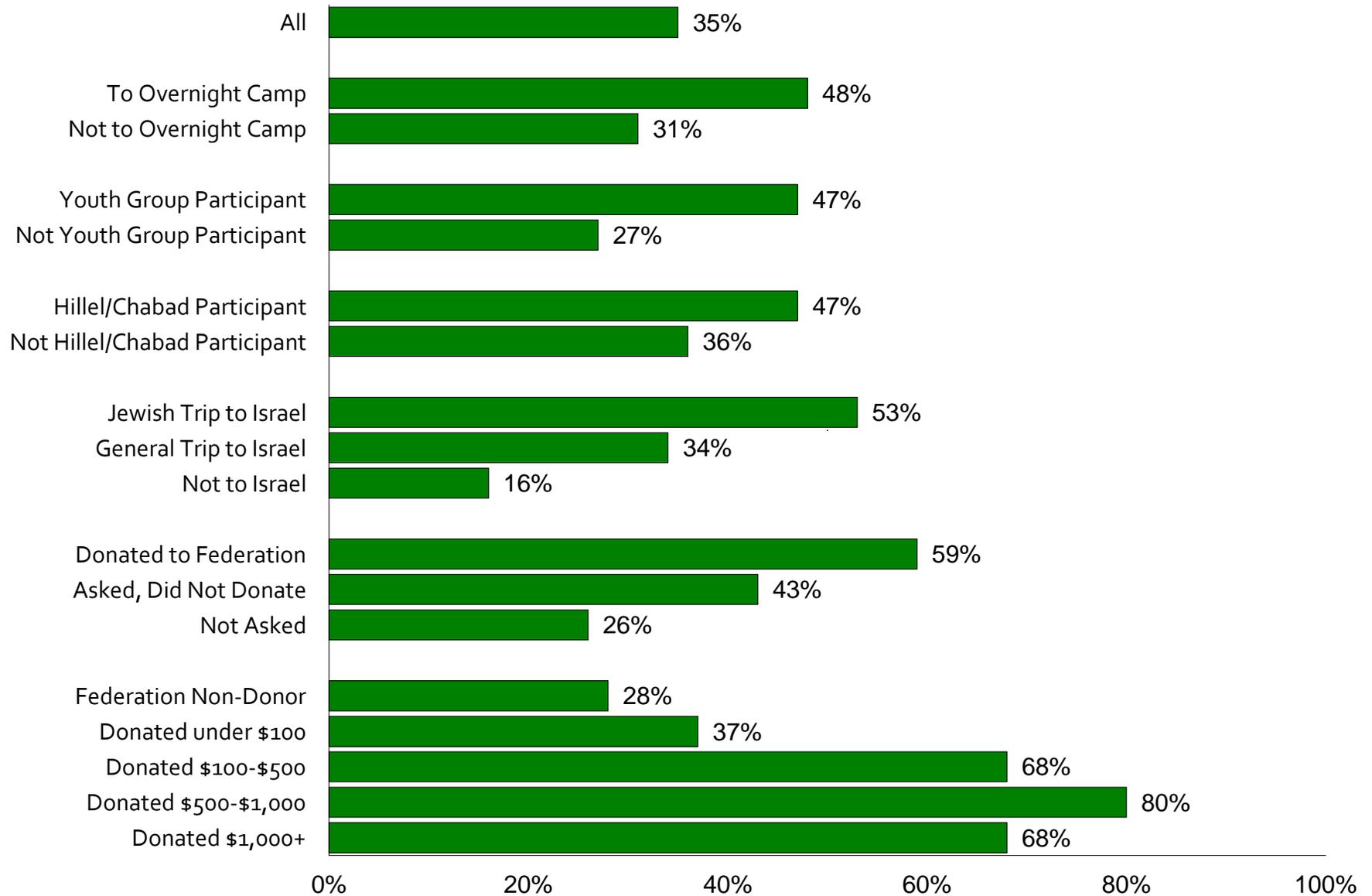
Participation in the David Posnack JCC

(Jewish Households)



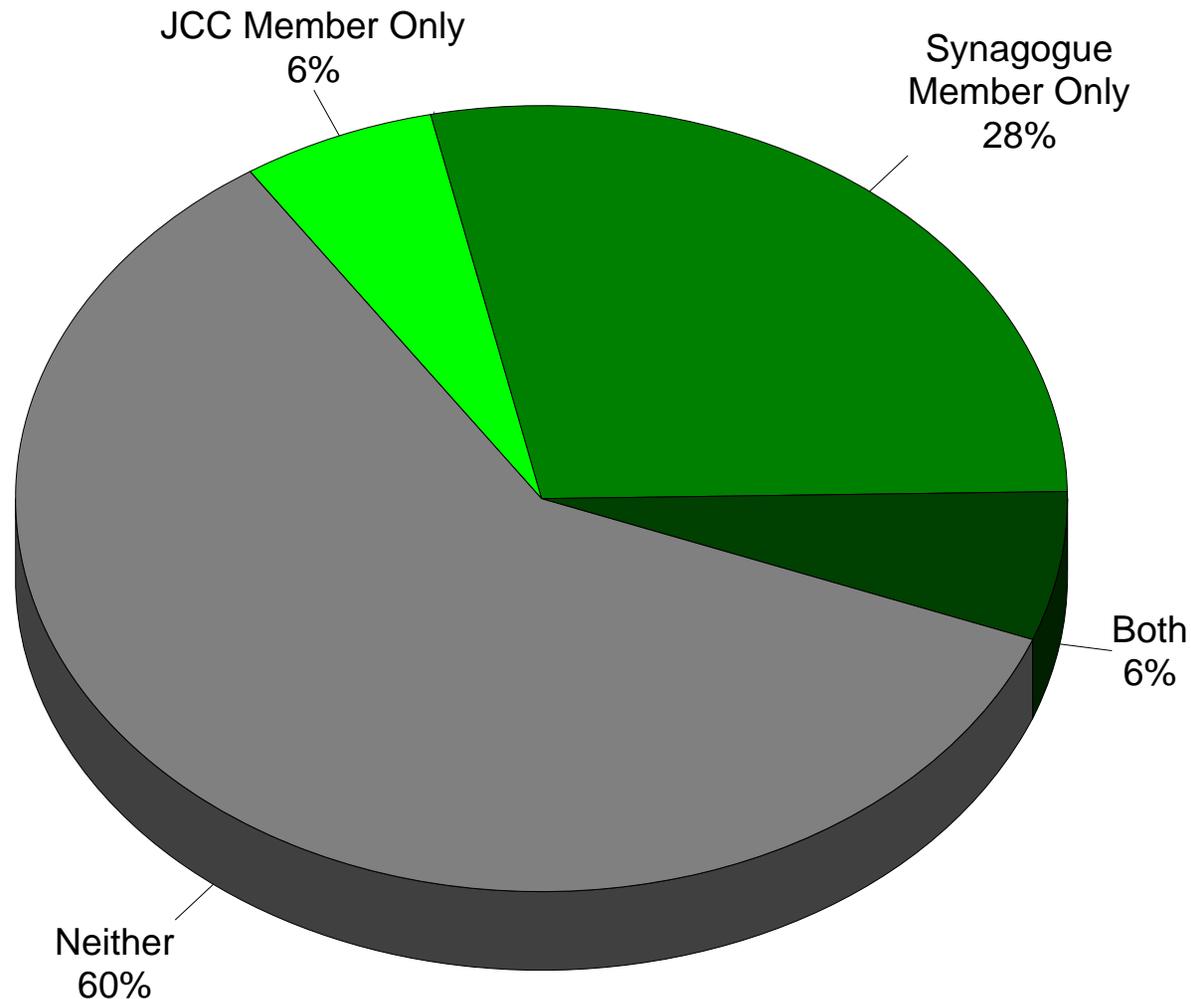
Participation in the David Posnack JCC

(Jewish Households)



Synagogue/JCC Memberships Overlap

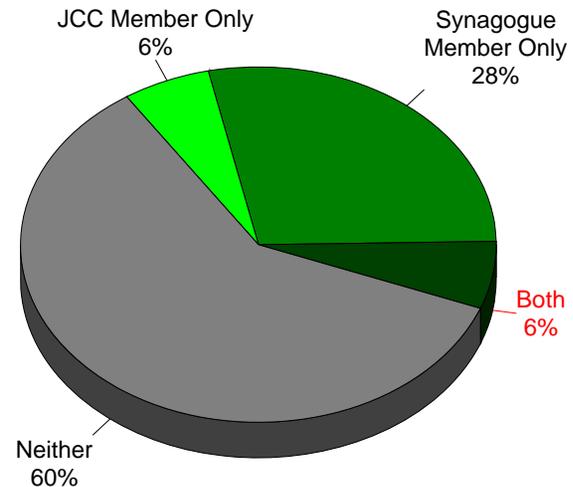
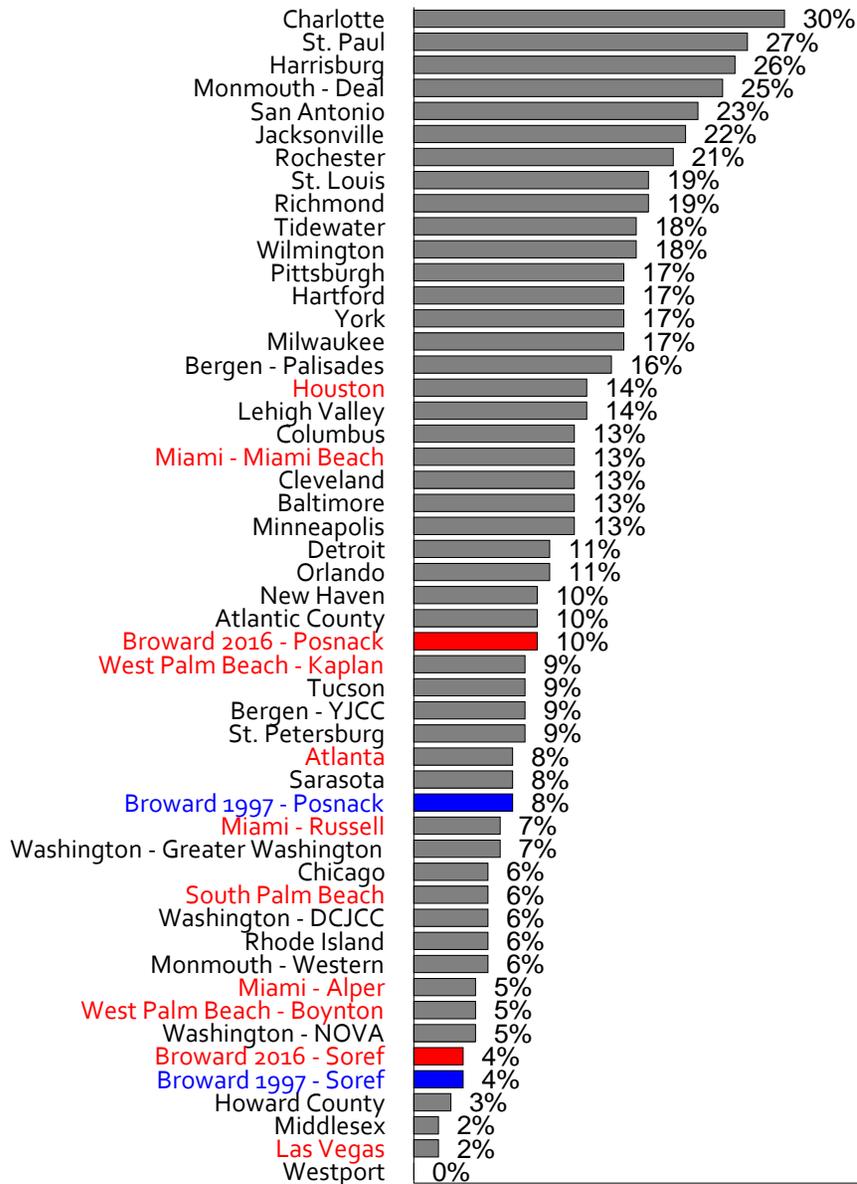
(Jewish Households)



Note: This pie chart is for both JCCs Combined

Both Synagogue and JCC Members

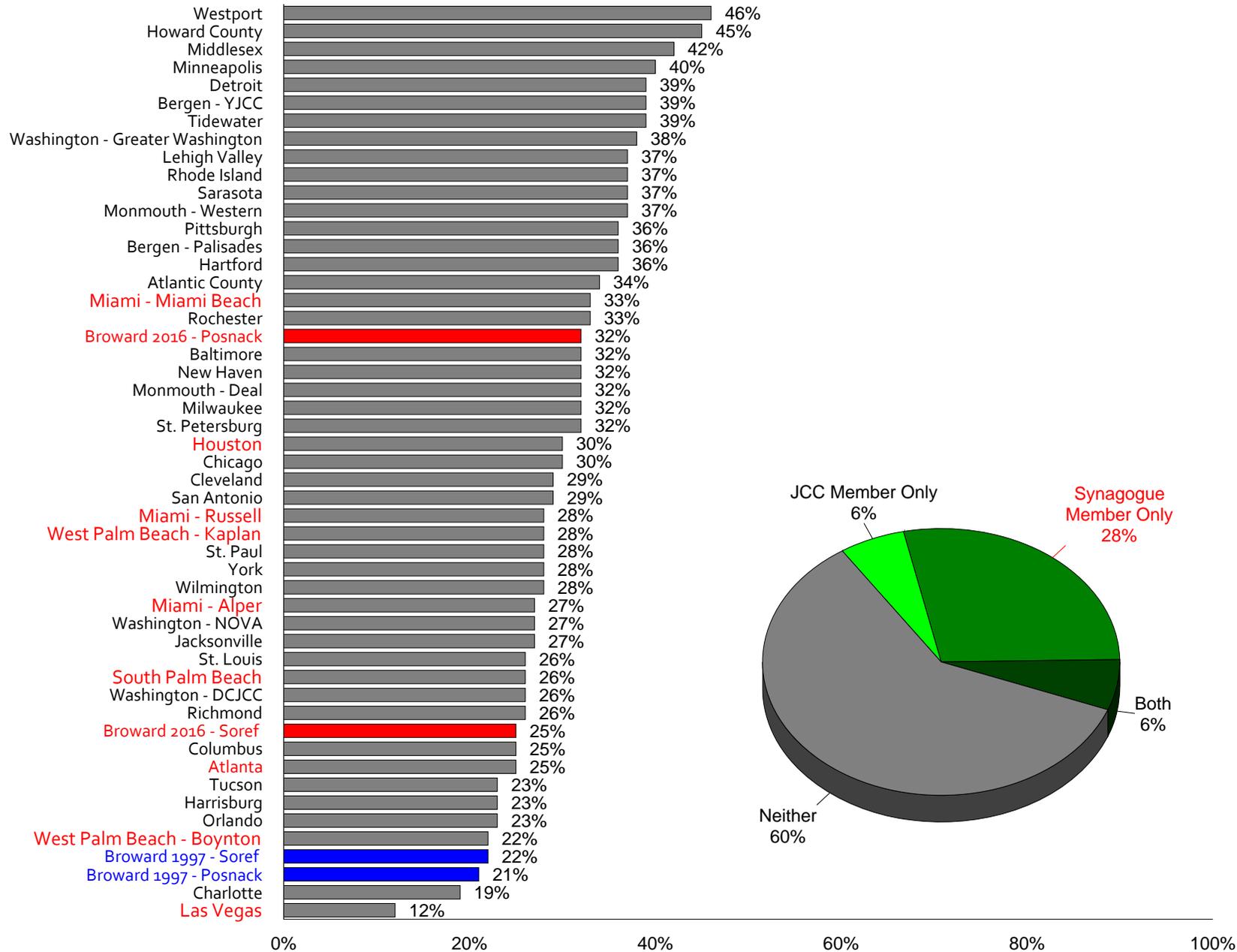
(Jewish Households)



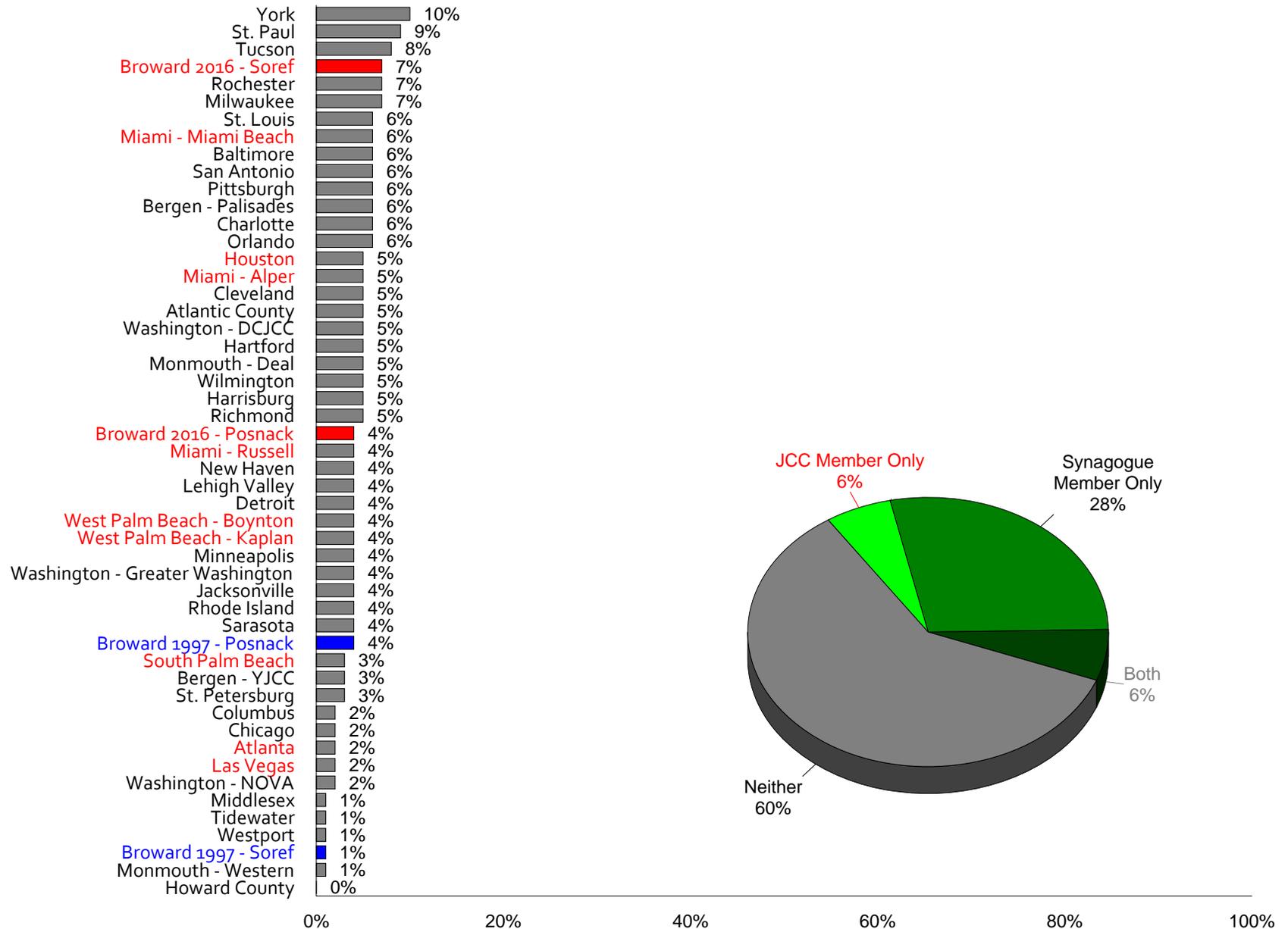
0% 20% 40% 60% 80% 100%

Synagogue Member Only

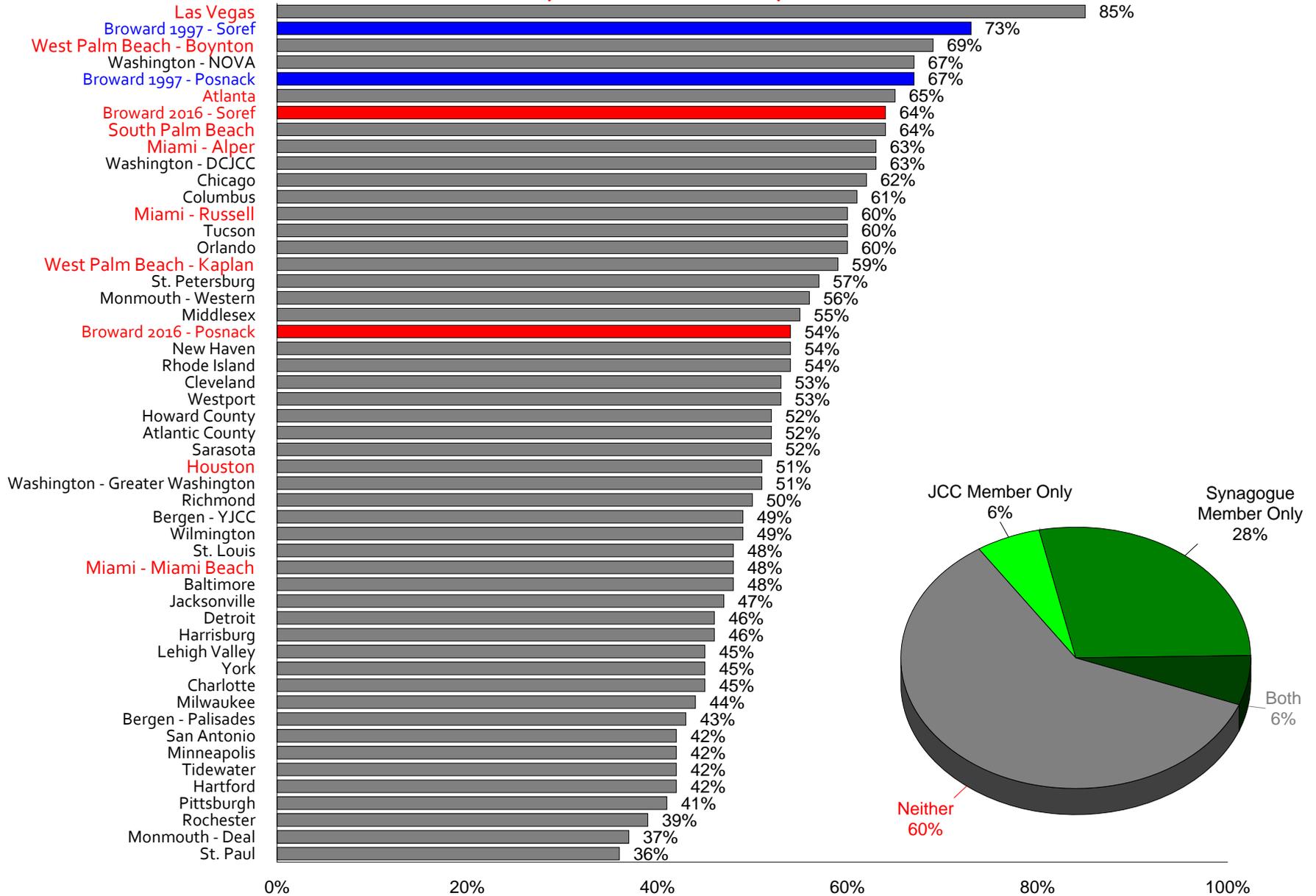
(Jewish Households)



JCC Member Only (Jewish Households)

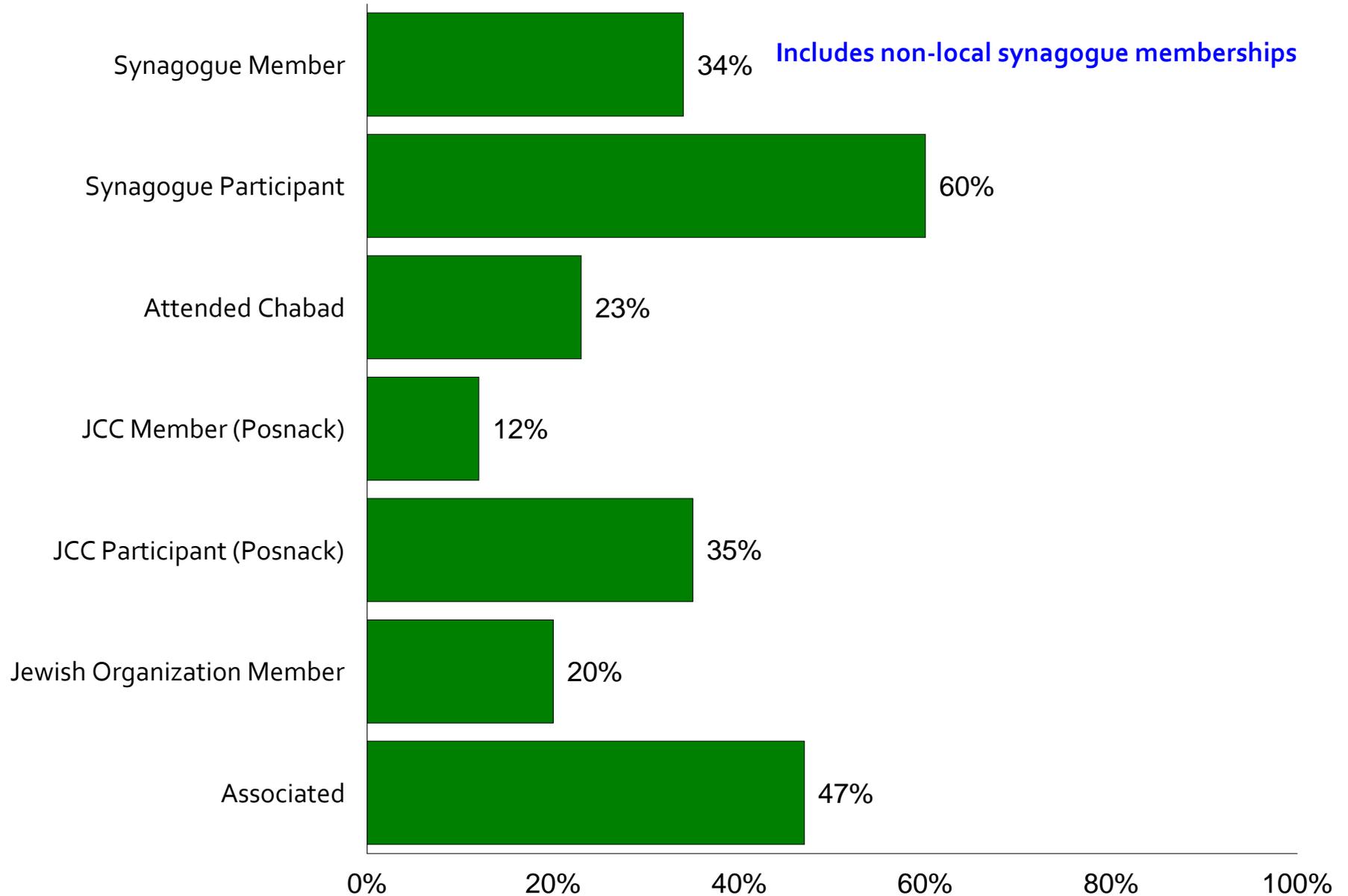


Neither Synagogue nor JCC Members (Jewish Households)

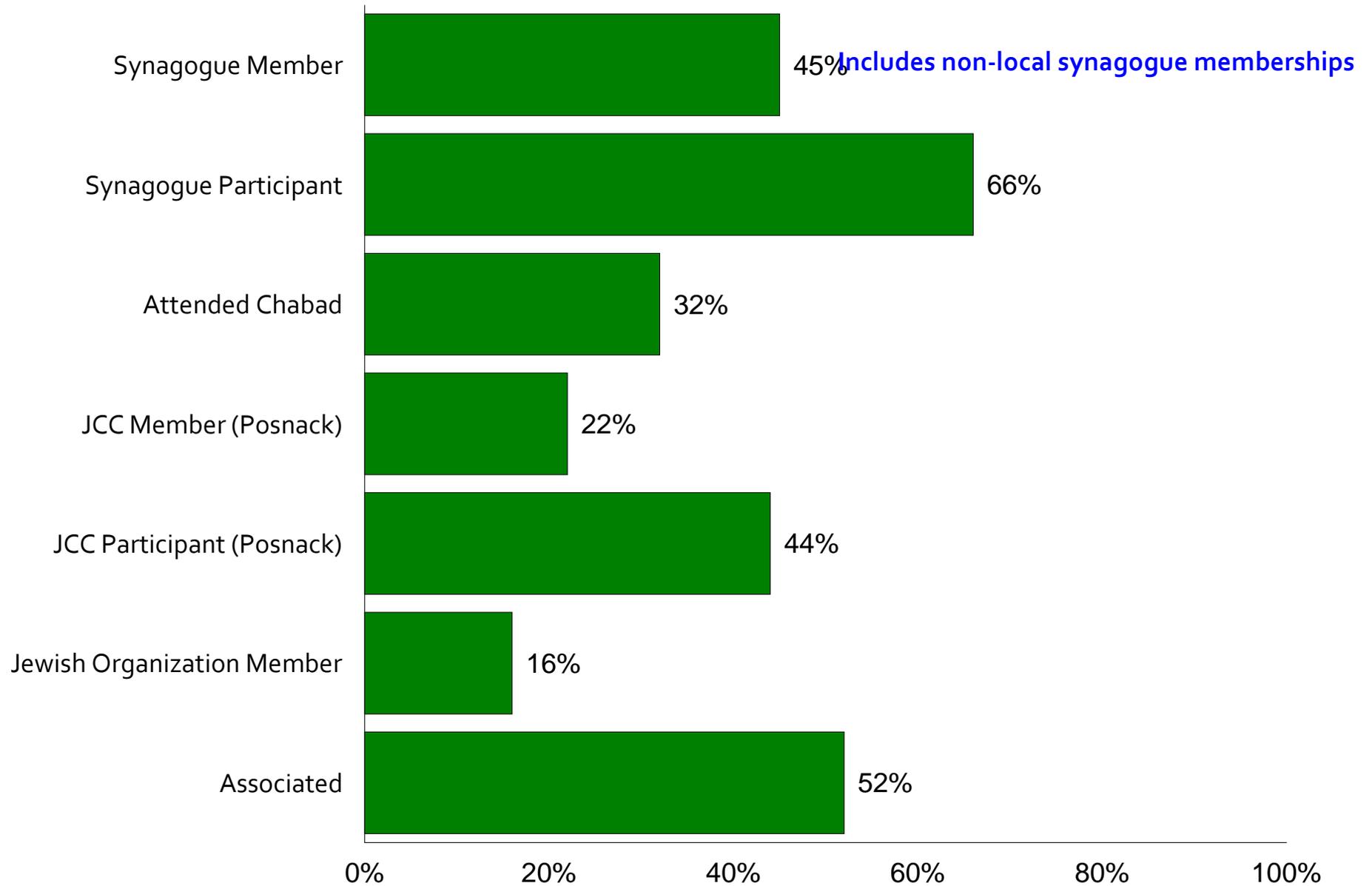


Summary of Memberships

(Jewish Households)

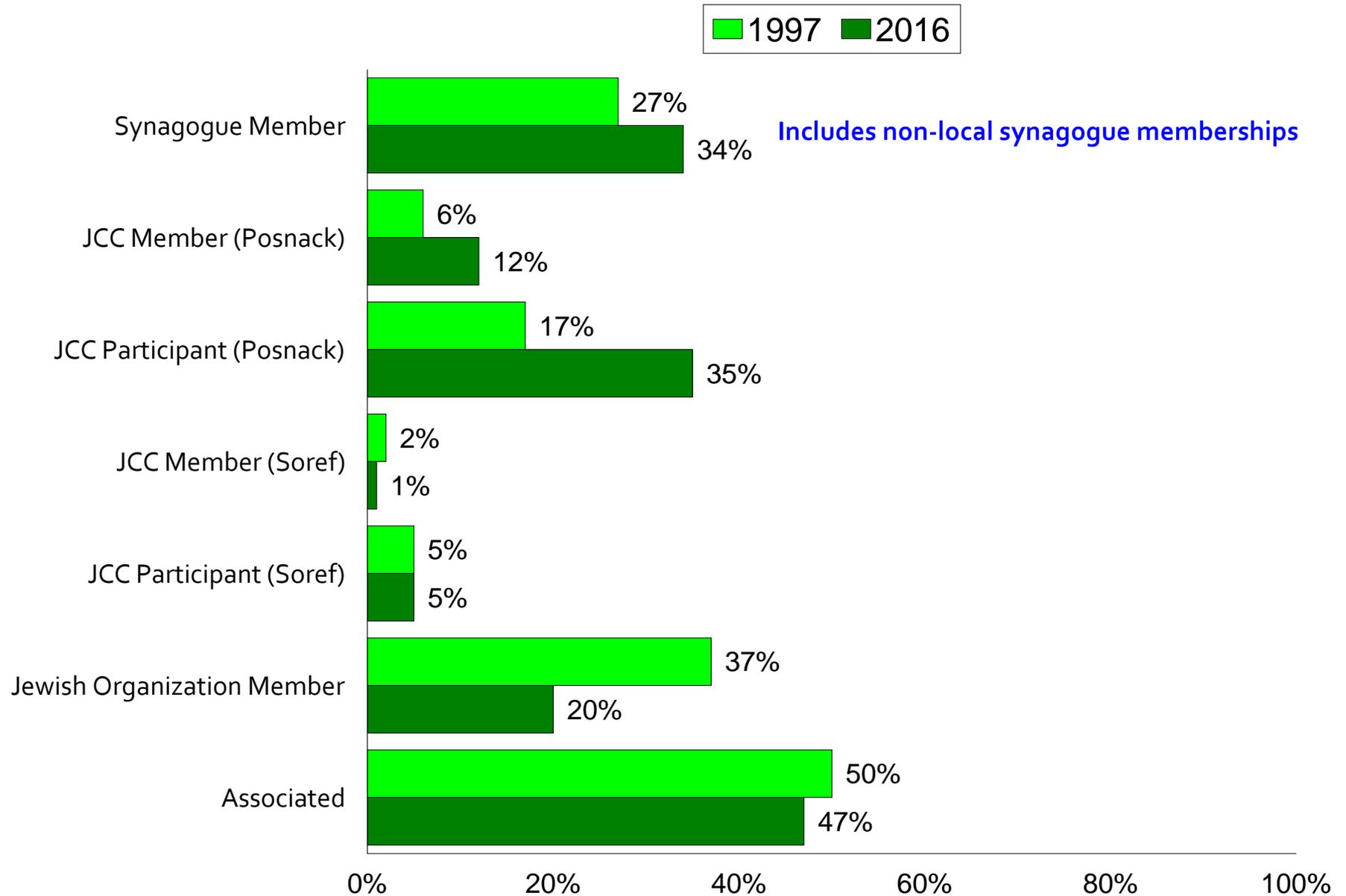


Summary of Memberships in Households with Children



Summary of Memberships, 1997-2016

(Jewish Households)

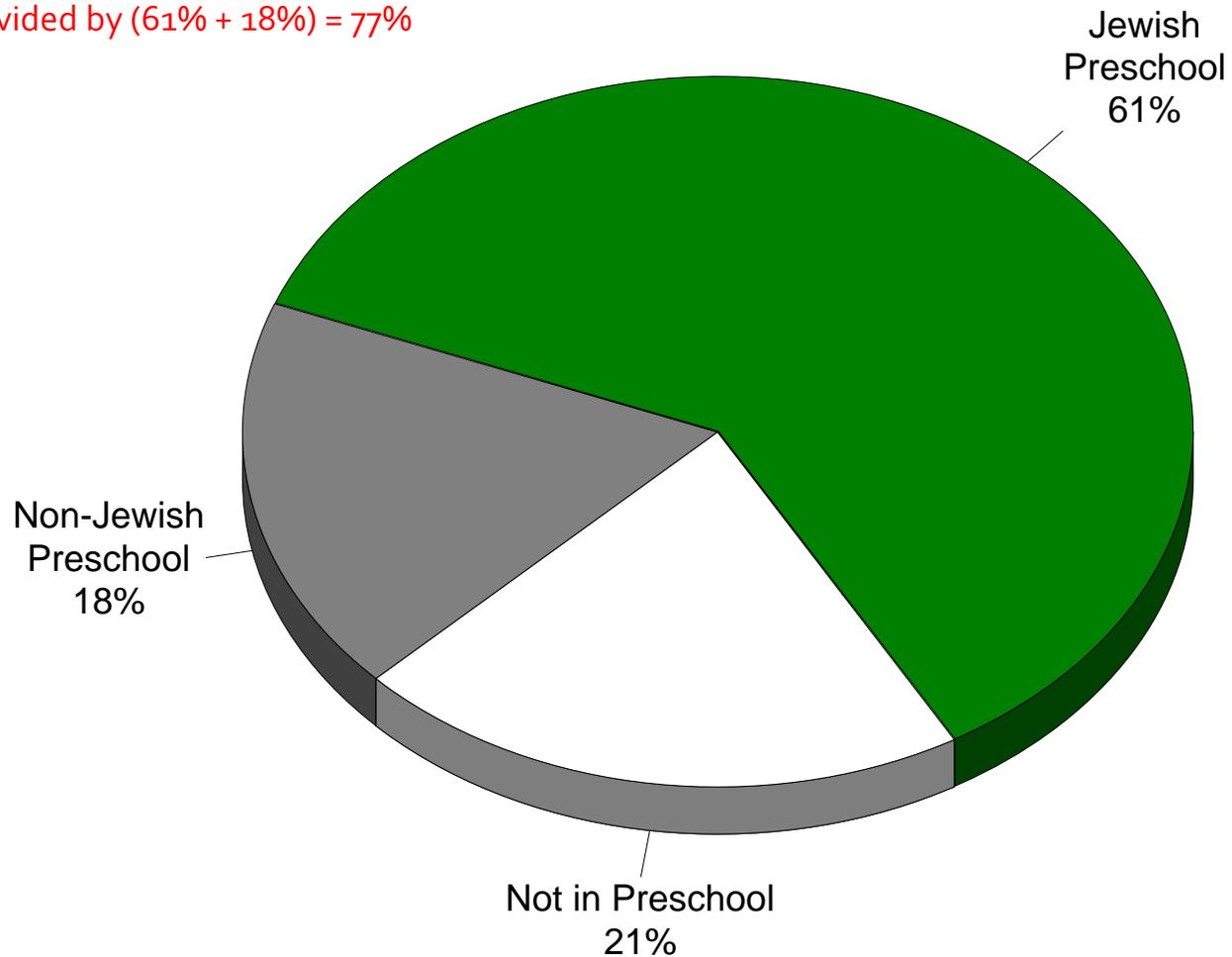


**Children's Jewish Education:
Preschool/Child Care**

Attend a Preschool/Child Care Program

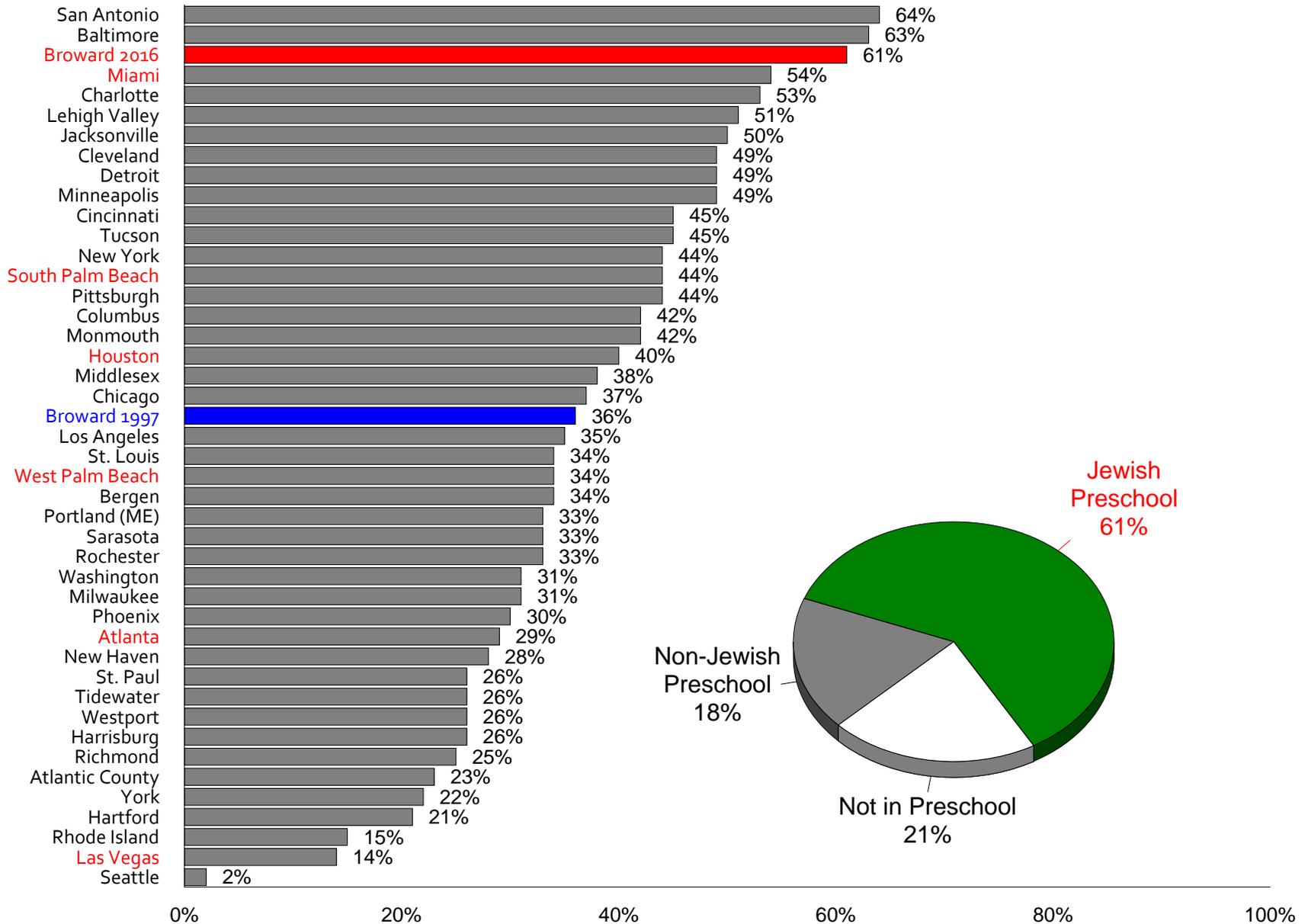
(Jewish Children Age 0-5)
(Based upon the Telephone Survey)

Jewish Market Share is:
 $61\% \text{ divided by } (61\% + 18\%) = 77\%$



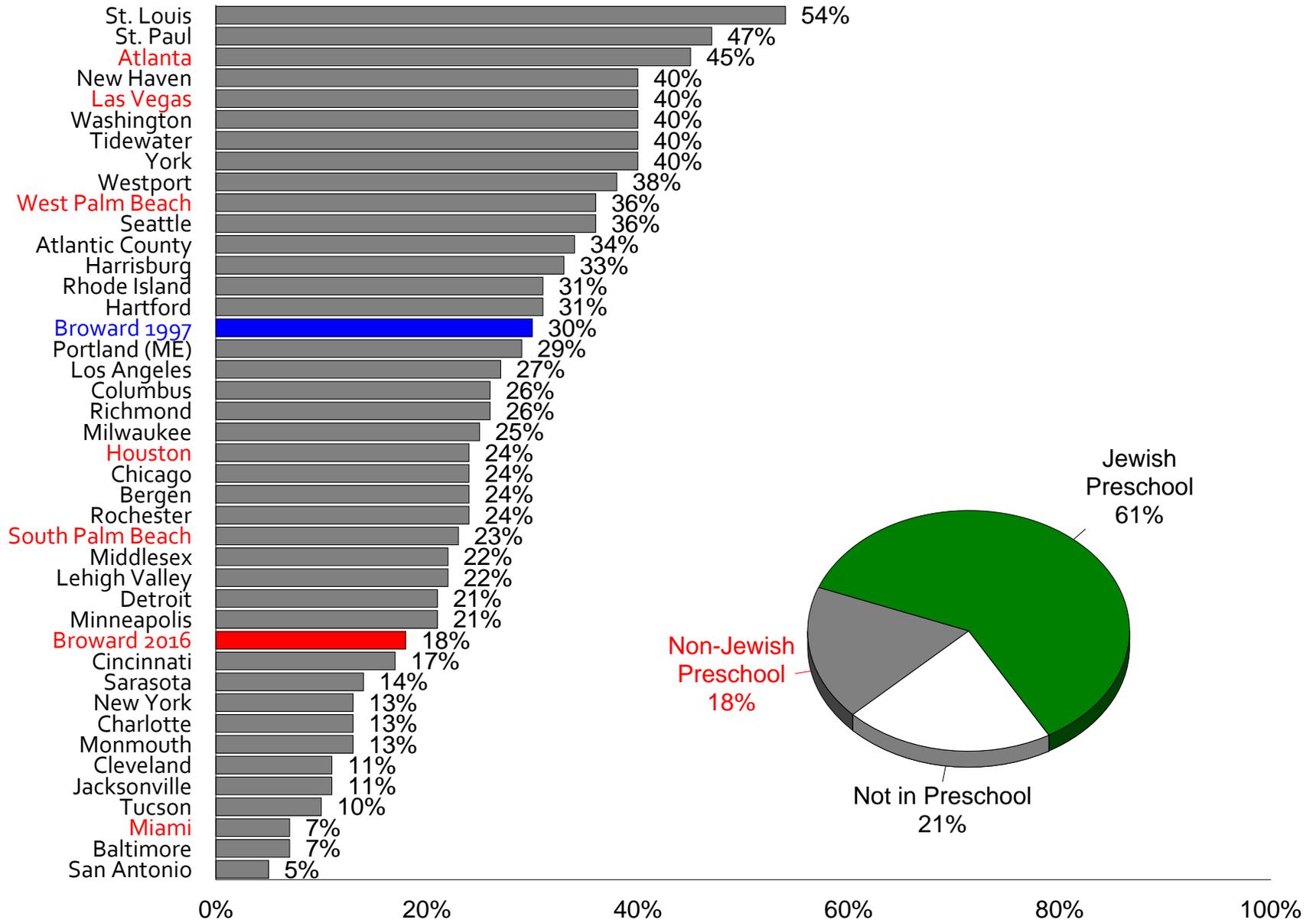
Attend a Jewish Preschool/Child Care Program

(Jewish Children Age 0-5)



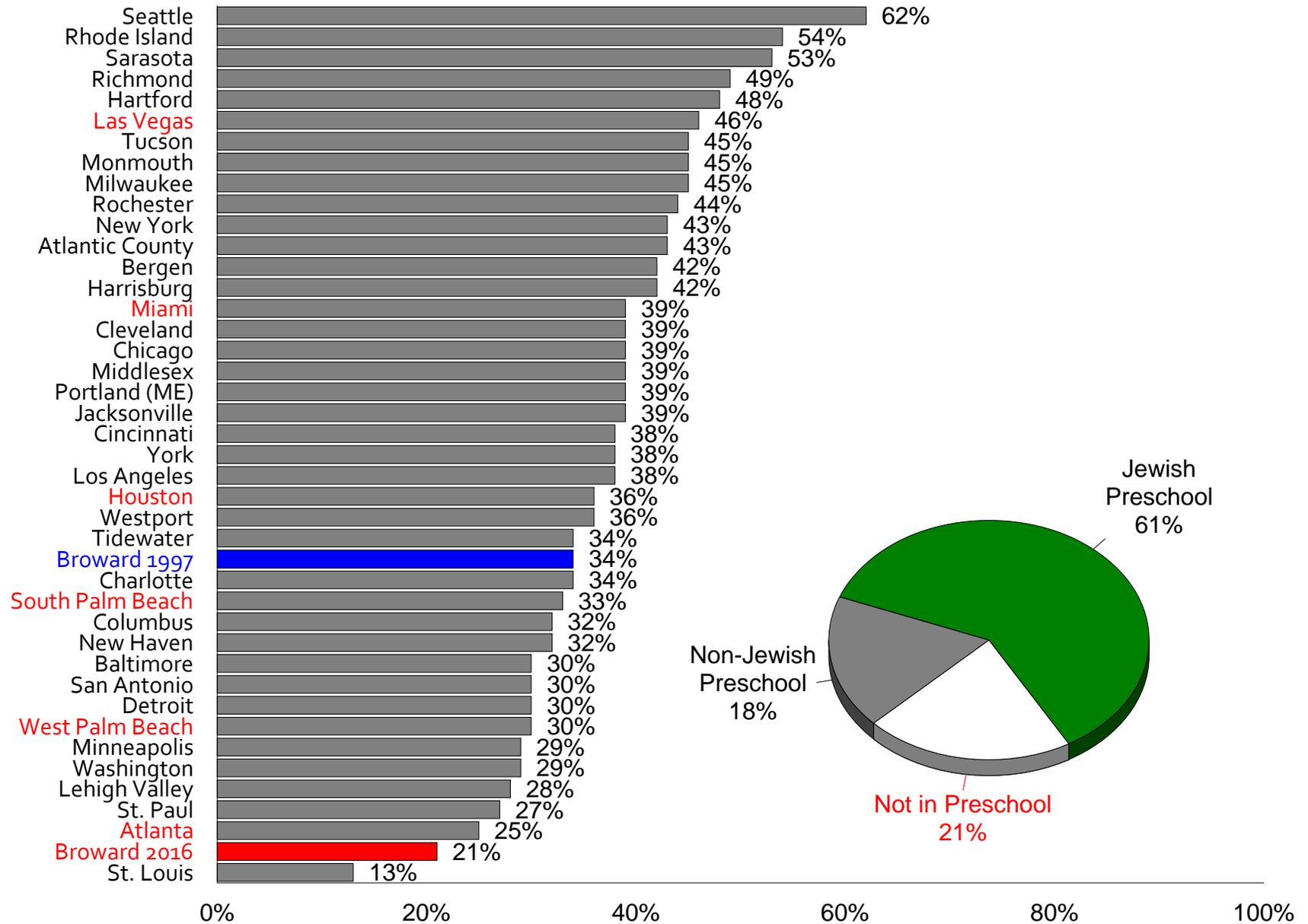
Attend a Non-Jewish Preschool/Child Care Program

(Jewish Children Age 0-5)



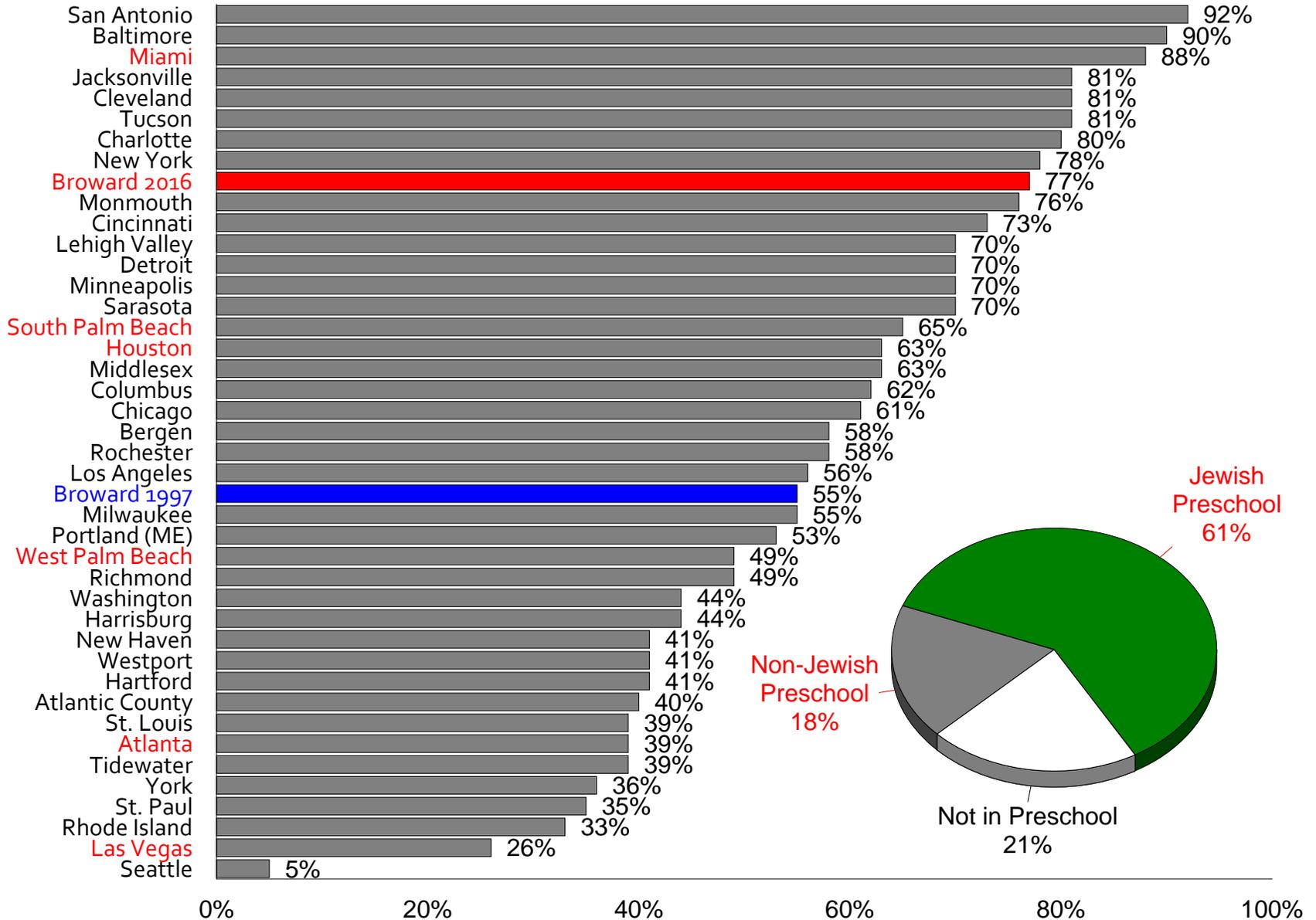
Do Not Attend a Preschool/Child Care Program

(Jewish Children Age 0-5)



Jewish Preschool/Child Care Market Share

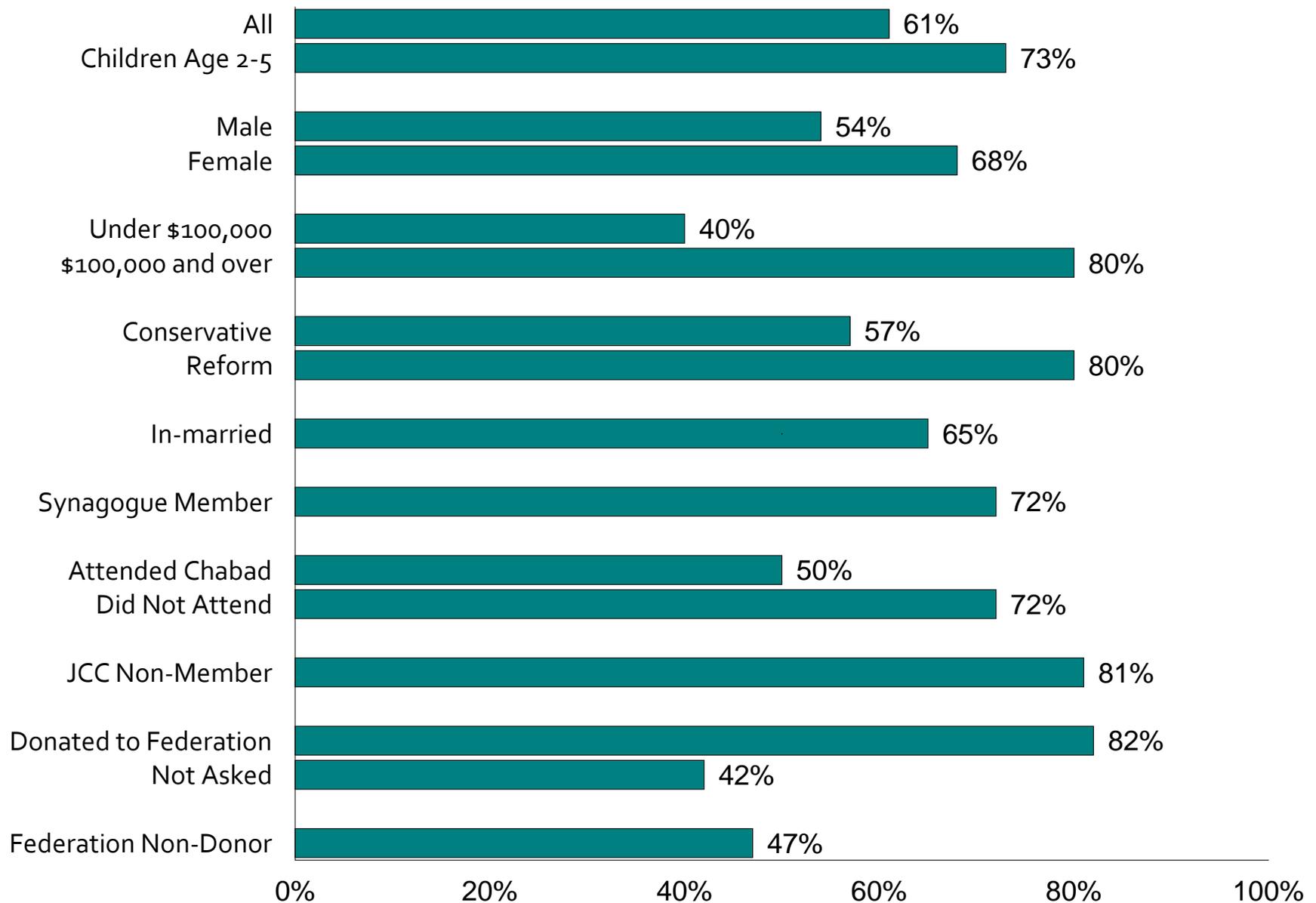
(Jewish Children Age 0-5)



140

Attend a Jewish Preschool/Child Care Program

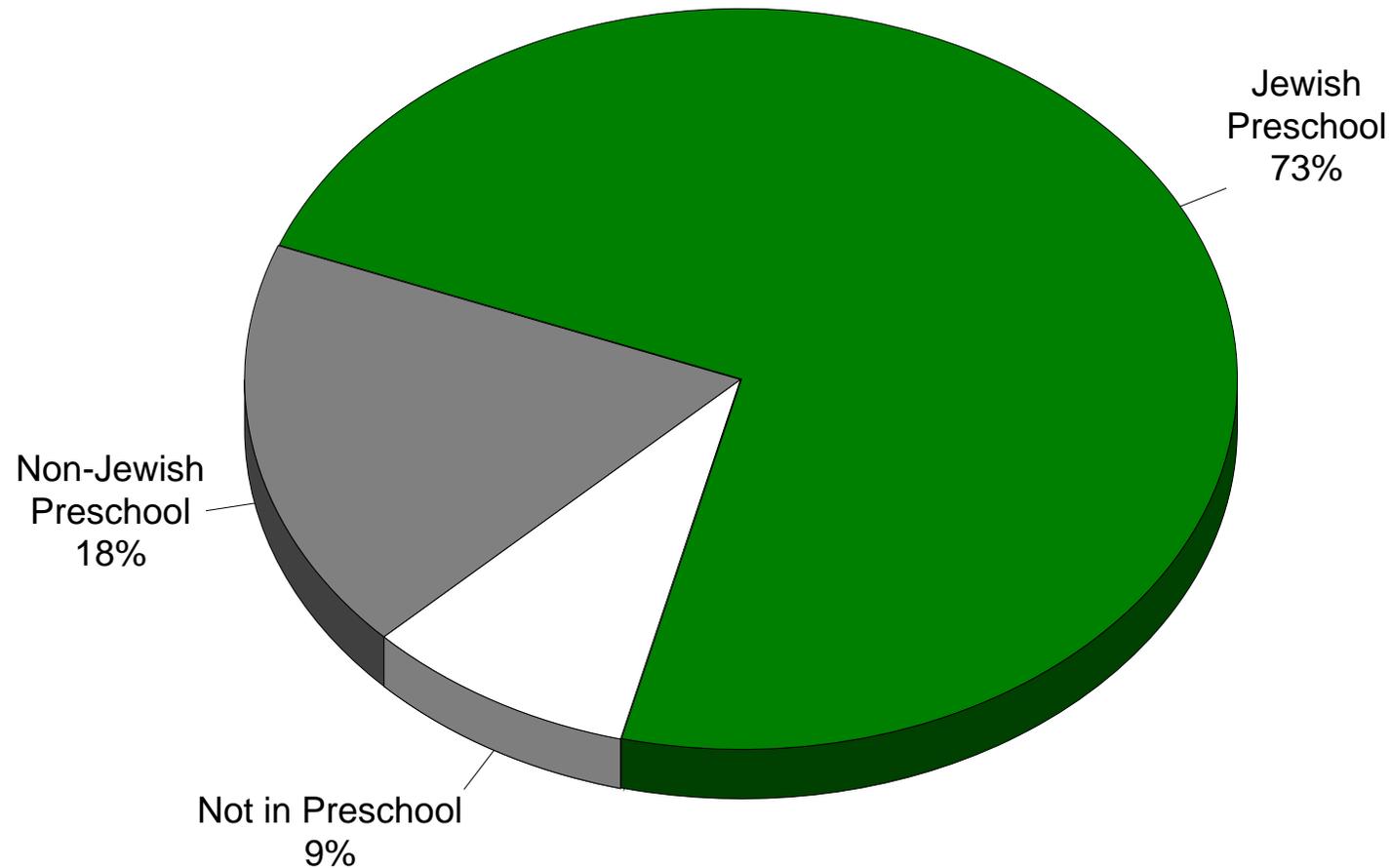
(Children Age 0-5 Raised Jewish Only)



Attend a Preschool/Child Care Program

(Jewish Children Age 2-5)
(Based upon the Telephone Survey)

Jewish Market Share is:
73% divided by (73% + 18%) = 81%

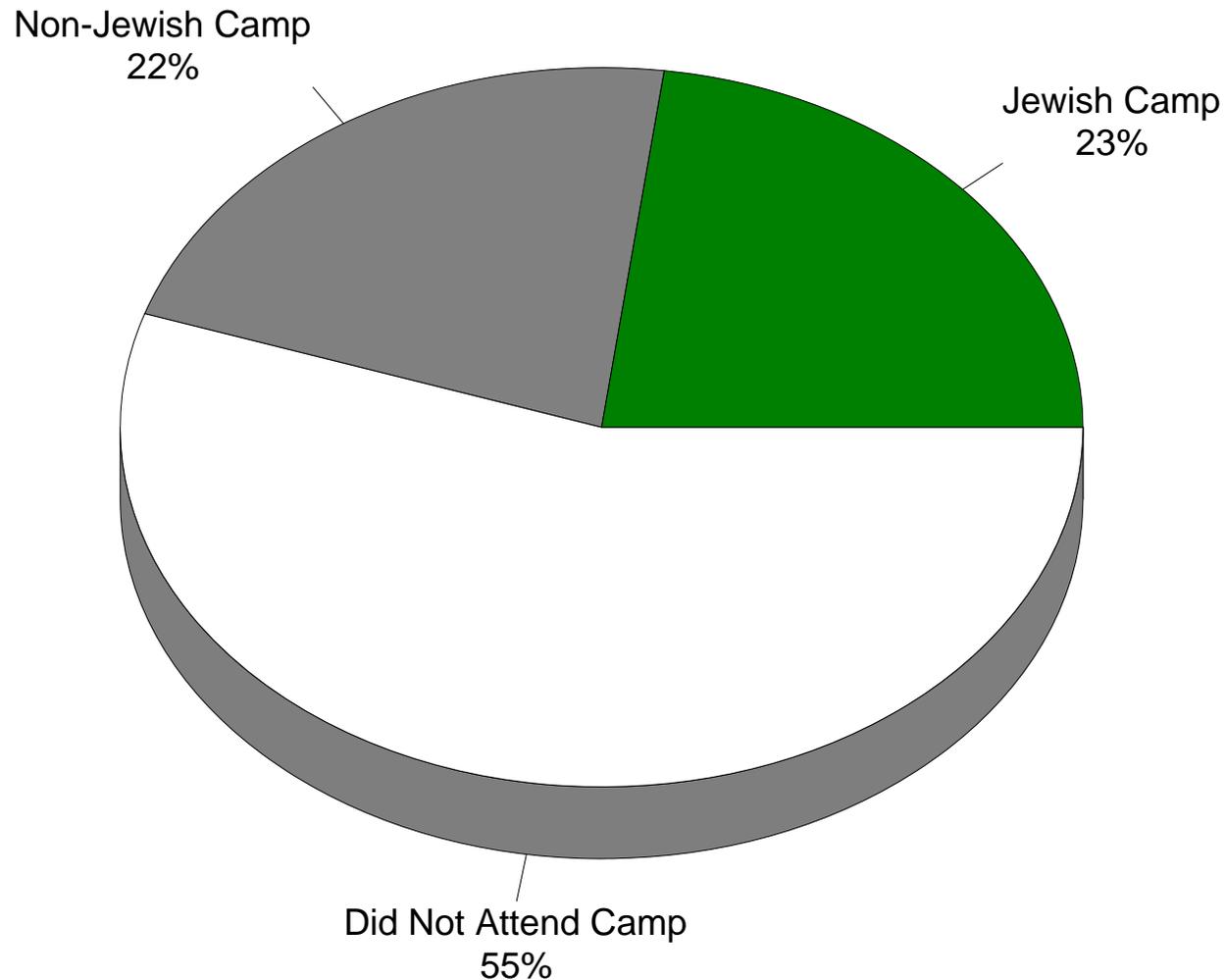


**Children's Jewish Education:
Jewish Day Camp**

Attended or Worked at a Day Camp This Past Summer

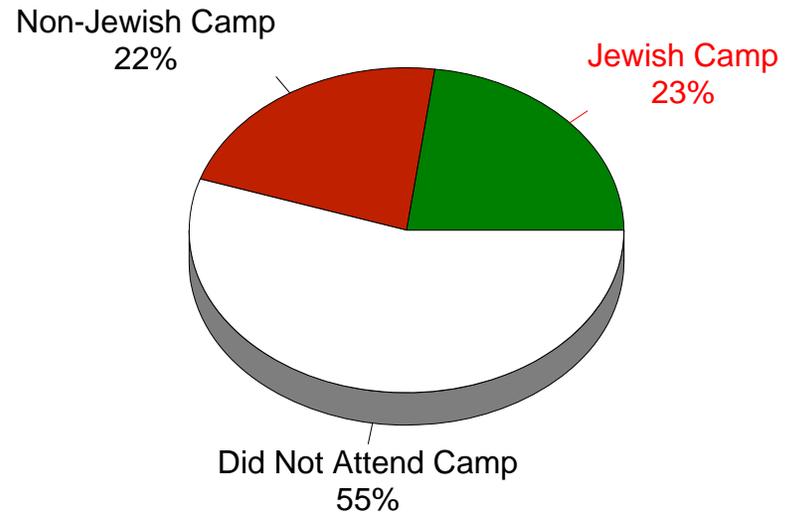
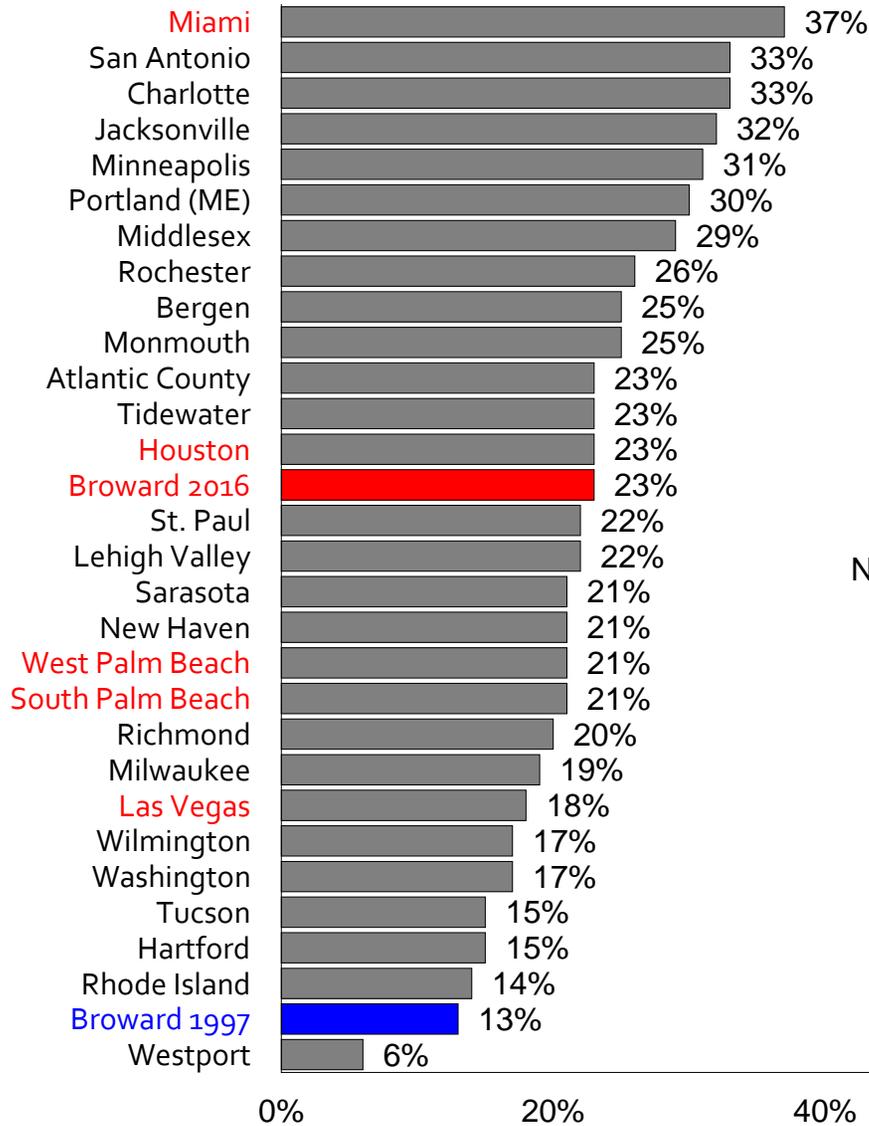
(Jewish Children Age 3-17)

JEWISH MARKET SHARE IS:
23% DIVIDED BY (23% + 22%) = 51%



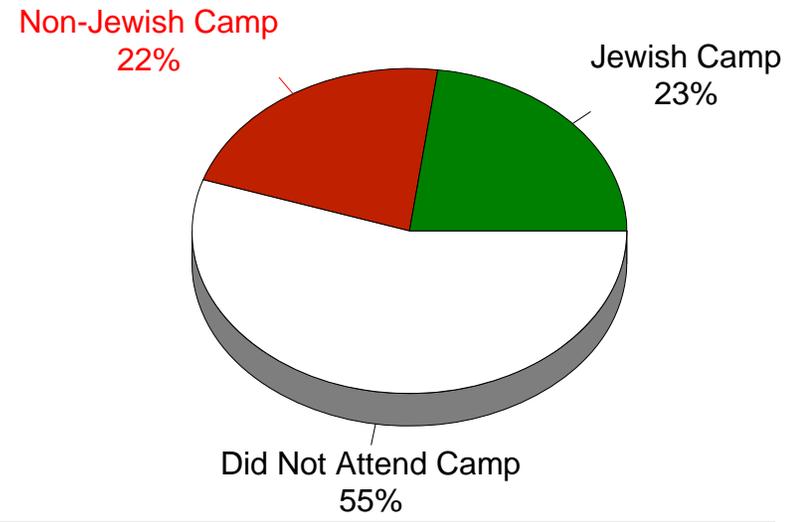
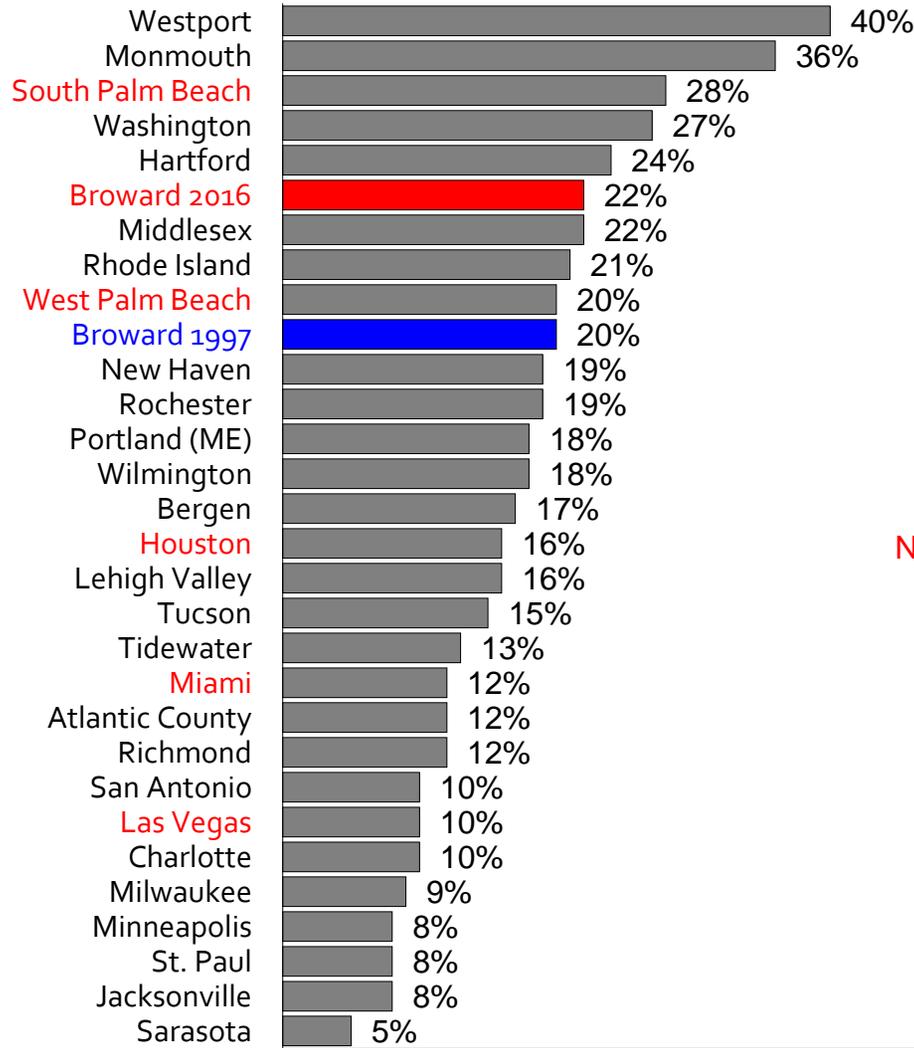
Attended or Worked at a Jewish Day Camp This Past Summer

(Jewish Children Age 3-17)



Attended or Worked at a Non-Jewish Day Camp This Past Summer

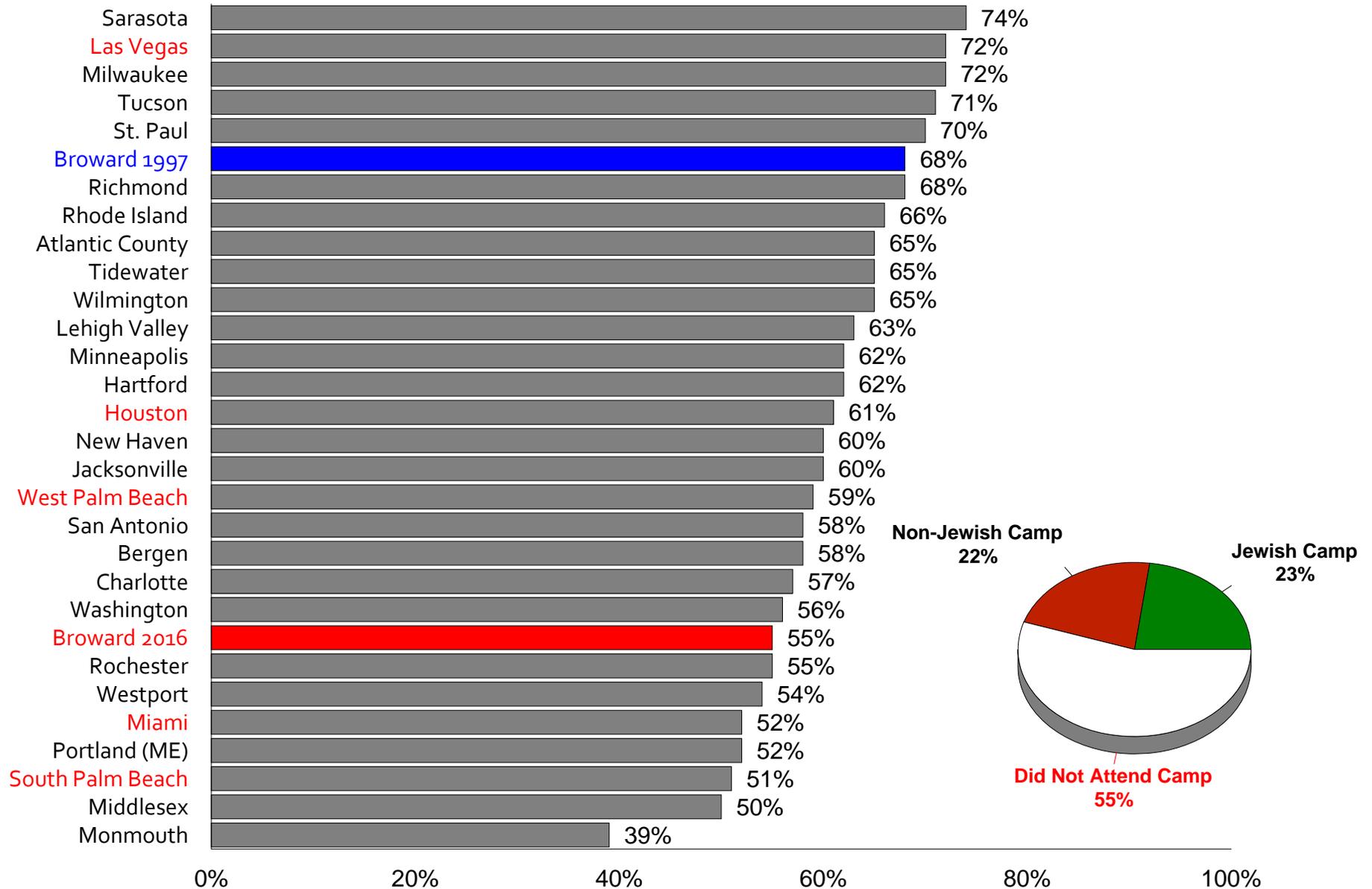
(Jewish Children Age 3-17)



0% 20% 40% 60% 80% 100%

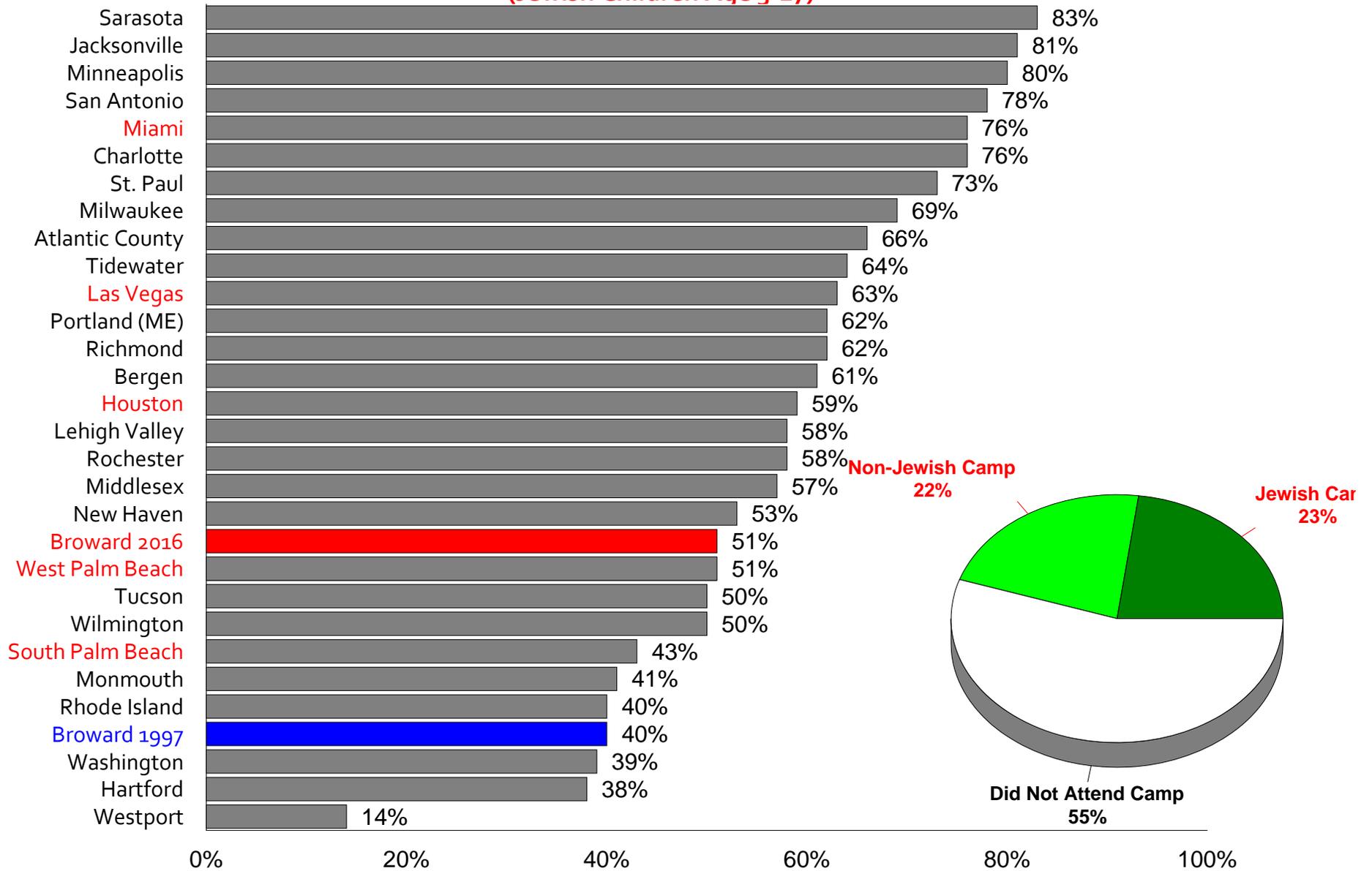
Did Not Attend or Work at a Day Camp This Past Summer

(Jewish Children Age 3-17)



Jewish Day Camp Market Share This Past Summer

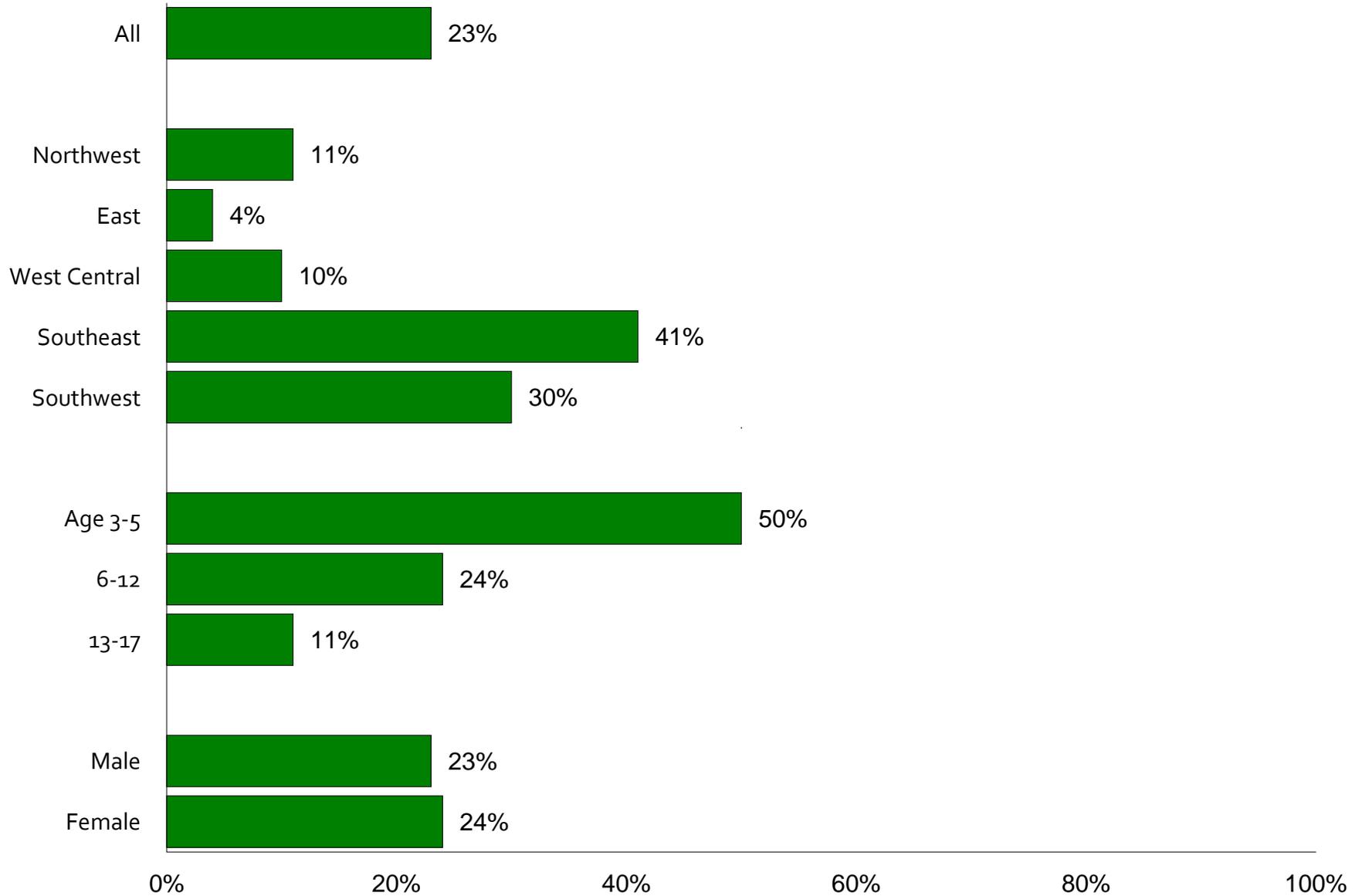
(Jewish Children Age 3-17)



148

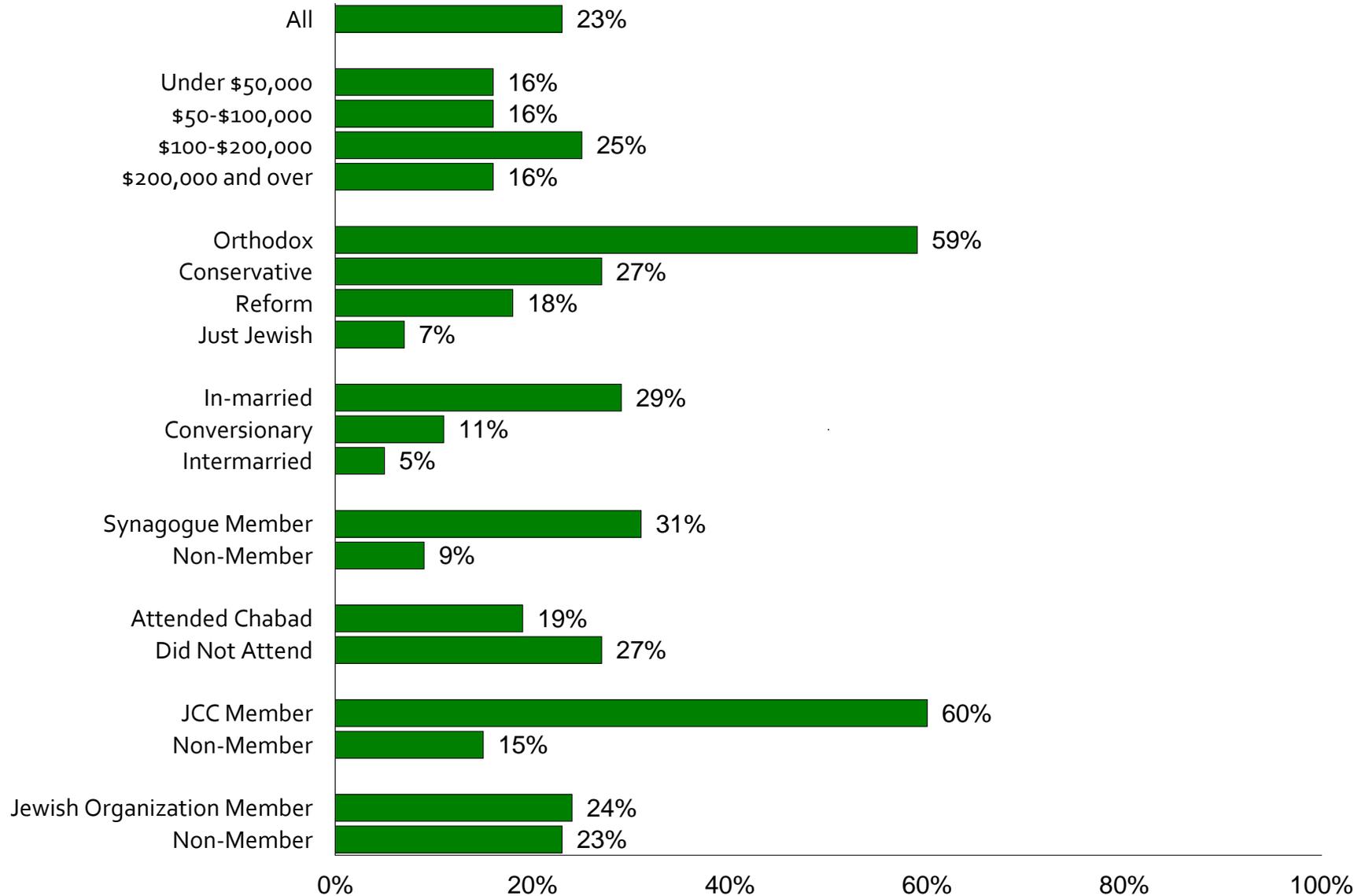
Attended or Worked at a Jewish Day Camp This Past Summer

(Jewish Children Age 3-17)



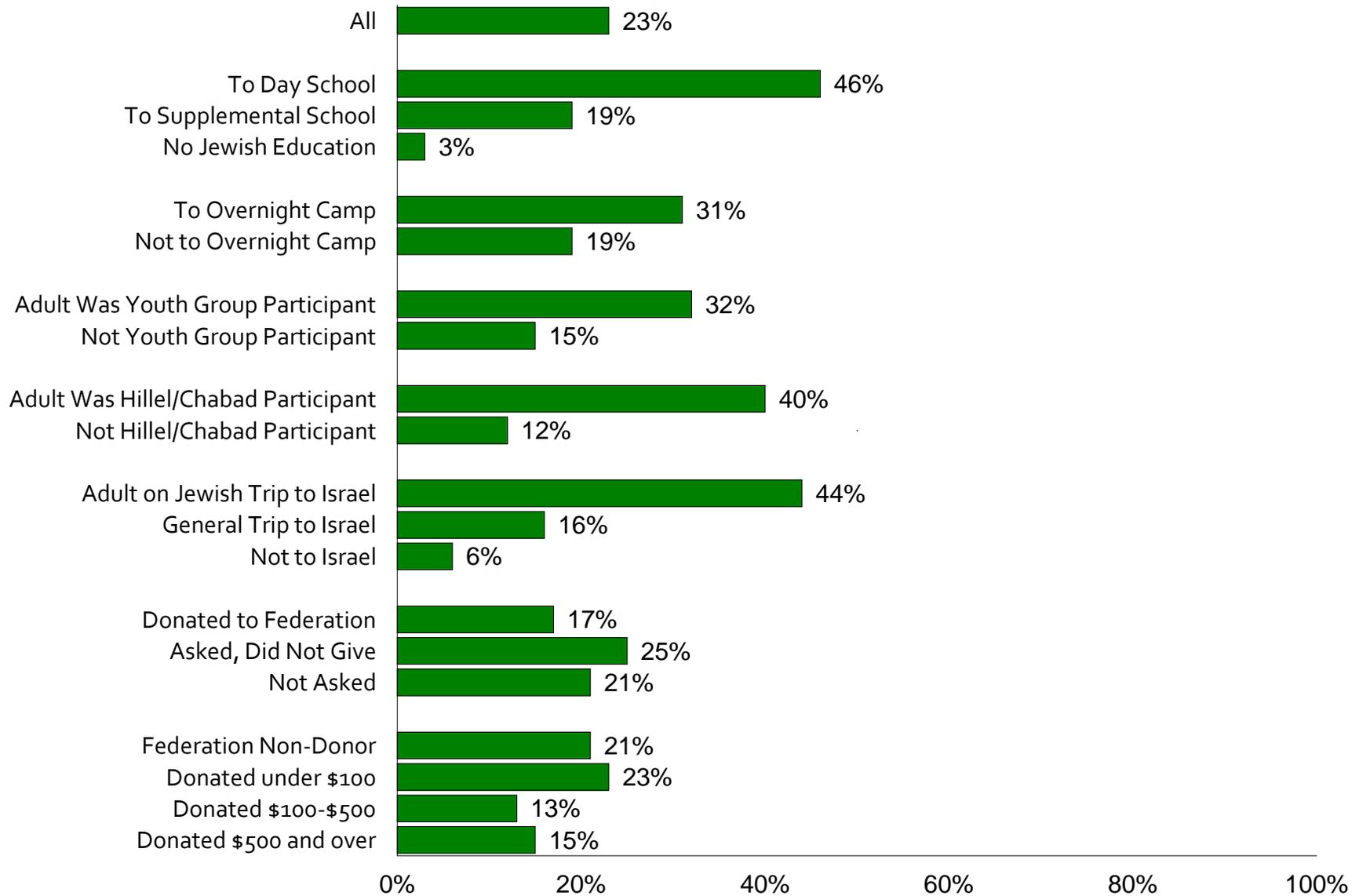
Attended or Worked at a Jewish Day Camp This Past Summer

(Jewish Children Age 3-17)



Attended or Worked at a Jewish Day Camp This Past Summer

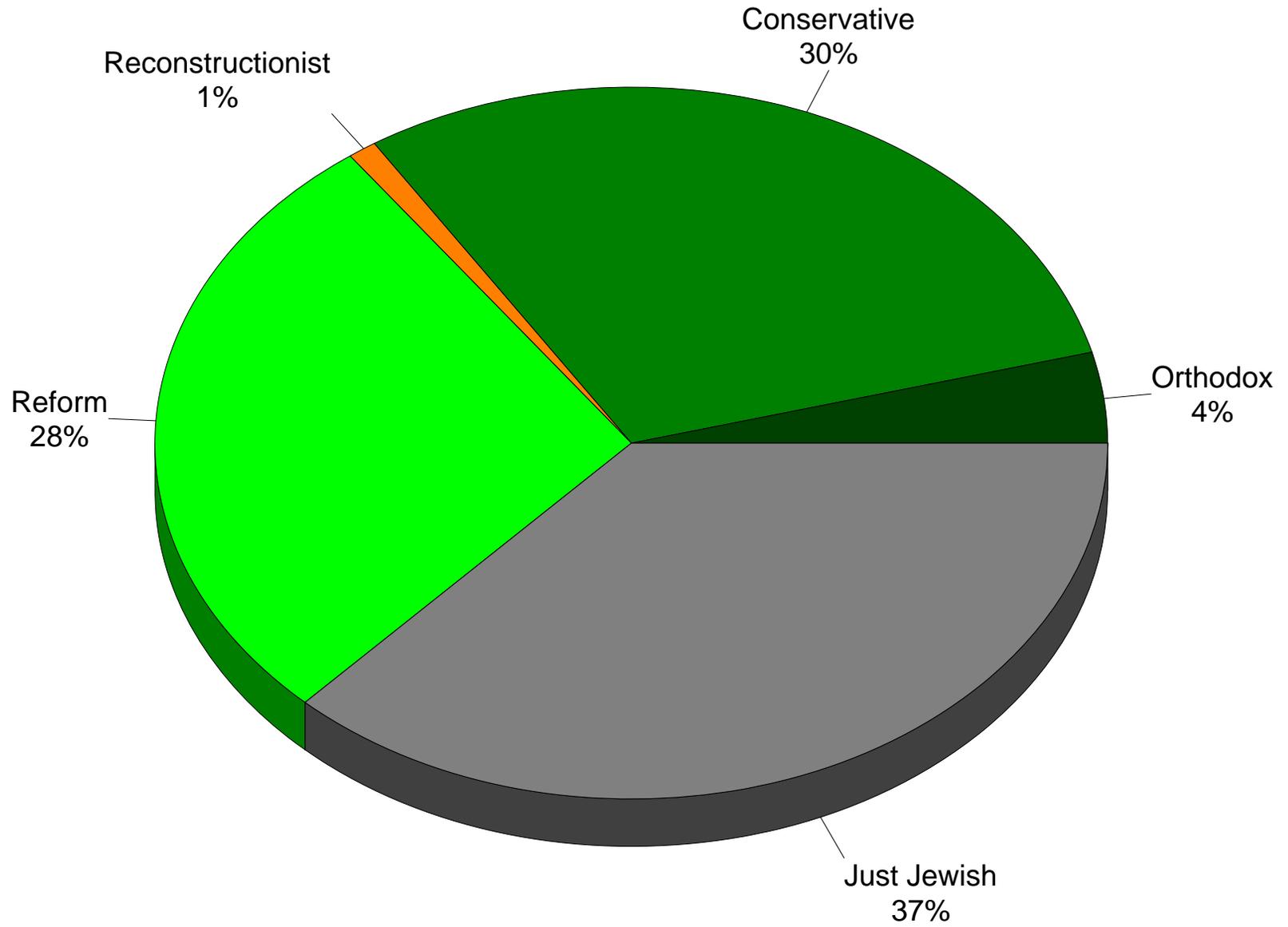
(Jewish Children Age 3-17)



Religious Profile: Jewish Identification

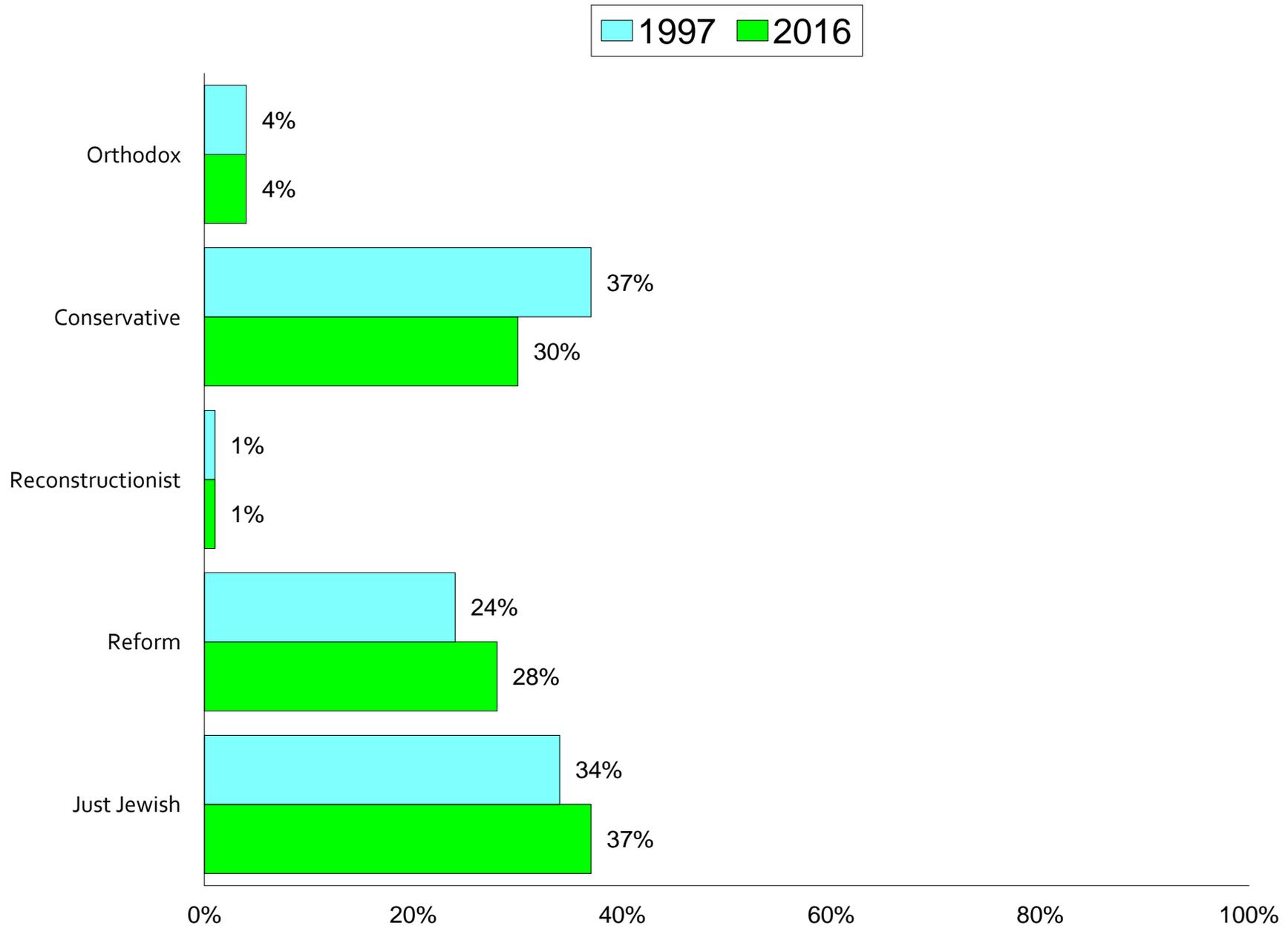
Jewish Identification

(Jewish Households)



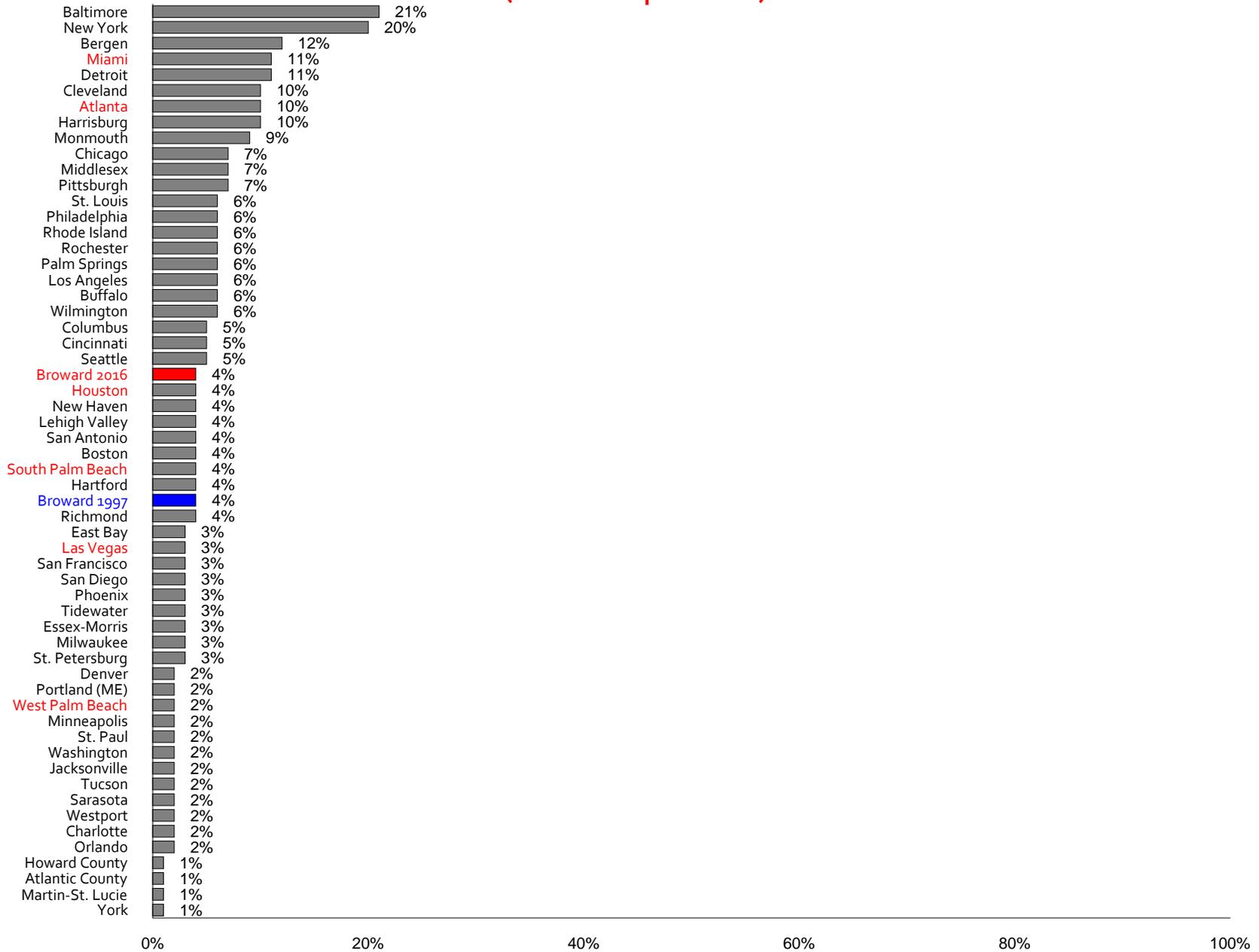
Changes in Jewish Identification, 1997-2016

(Jewish Households)



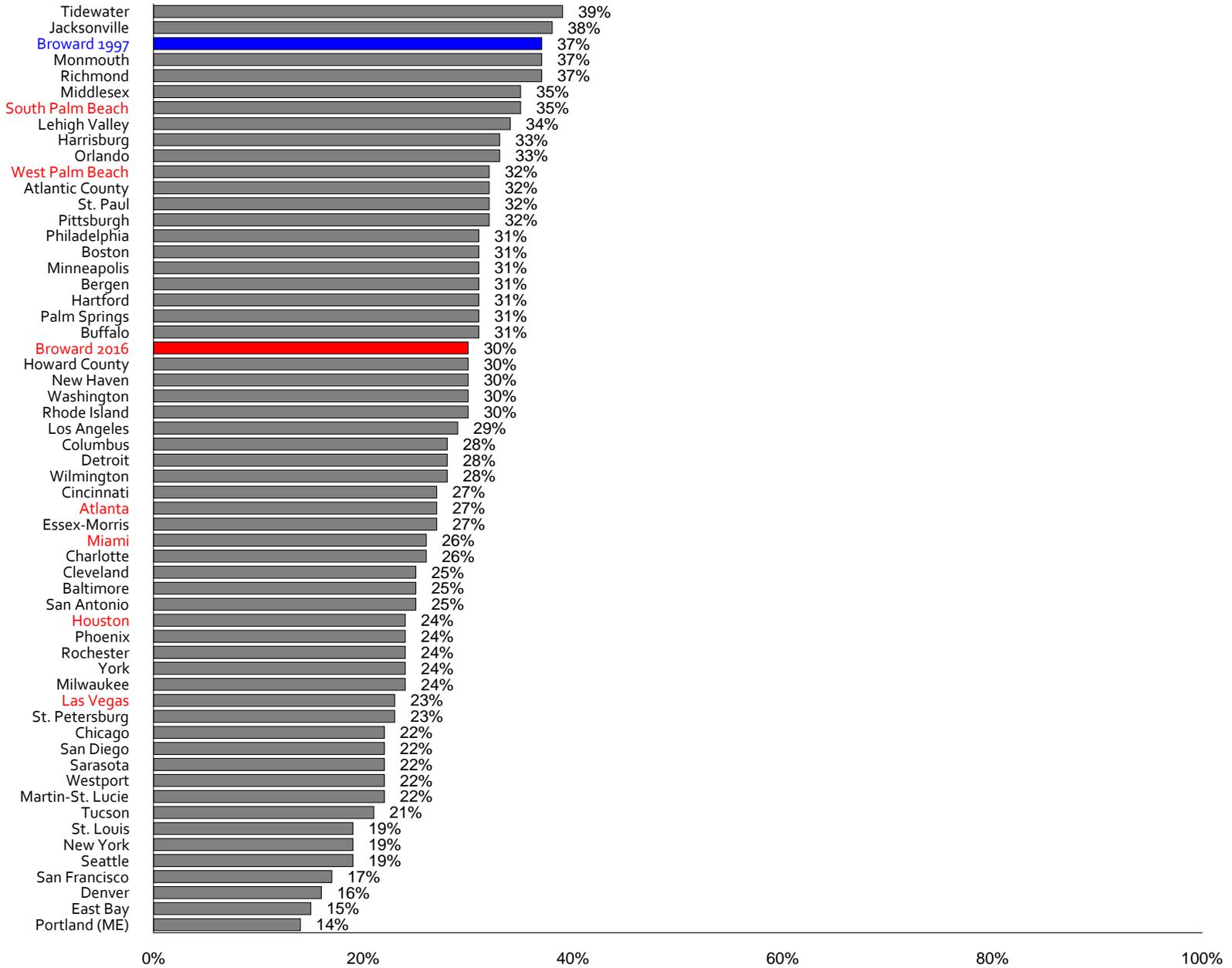
Orthodox Identification

(Jewish Respondents)



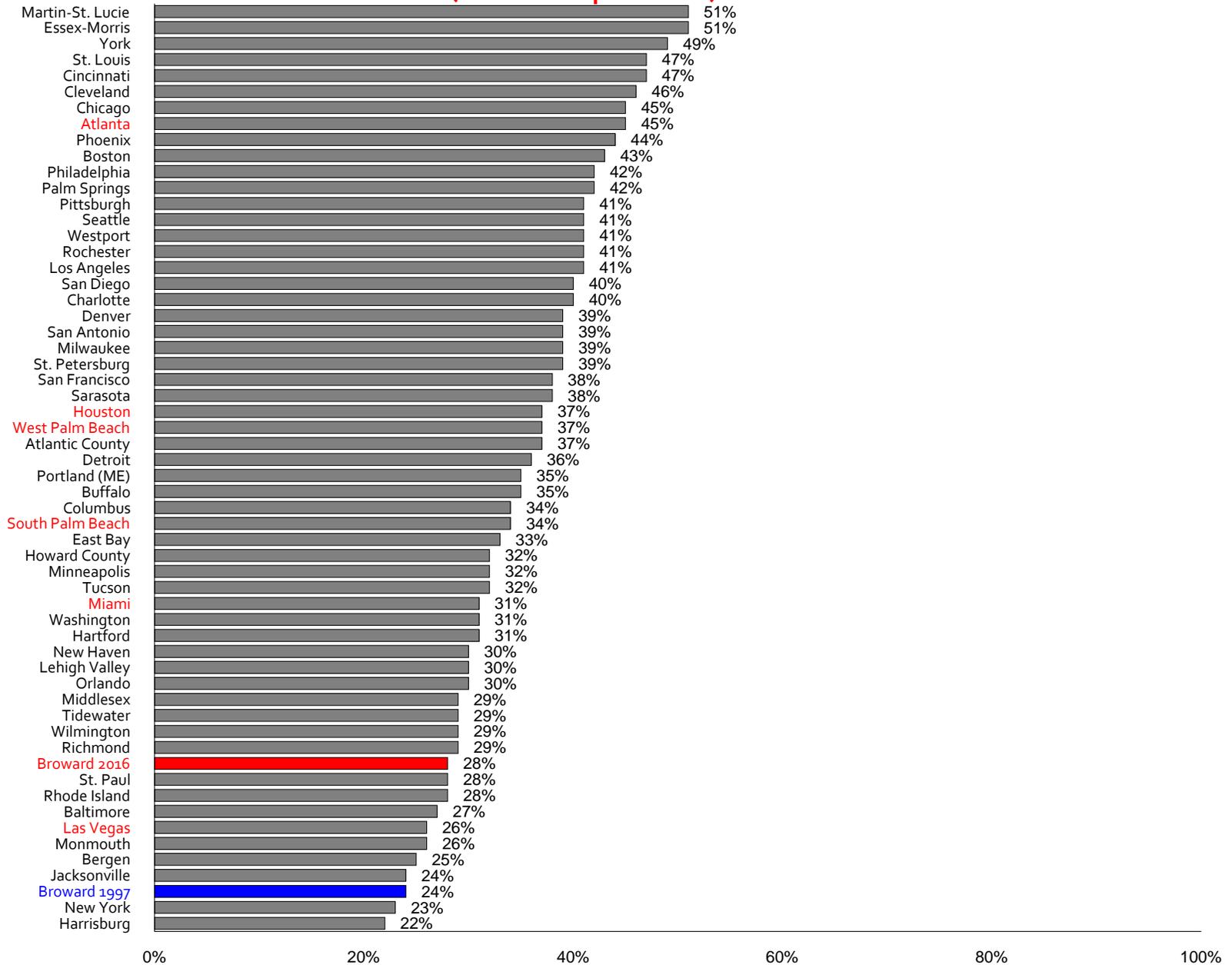
Conservative Identification

(Jewish Respondents)



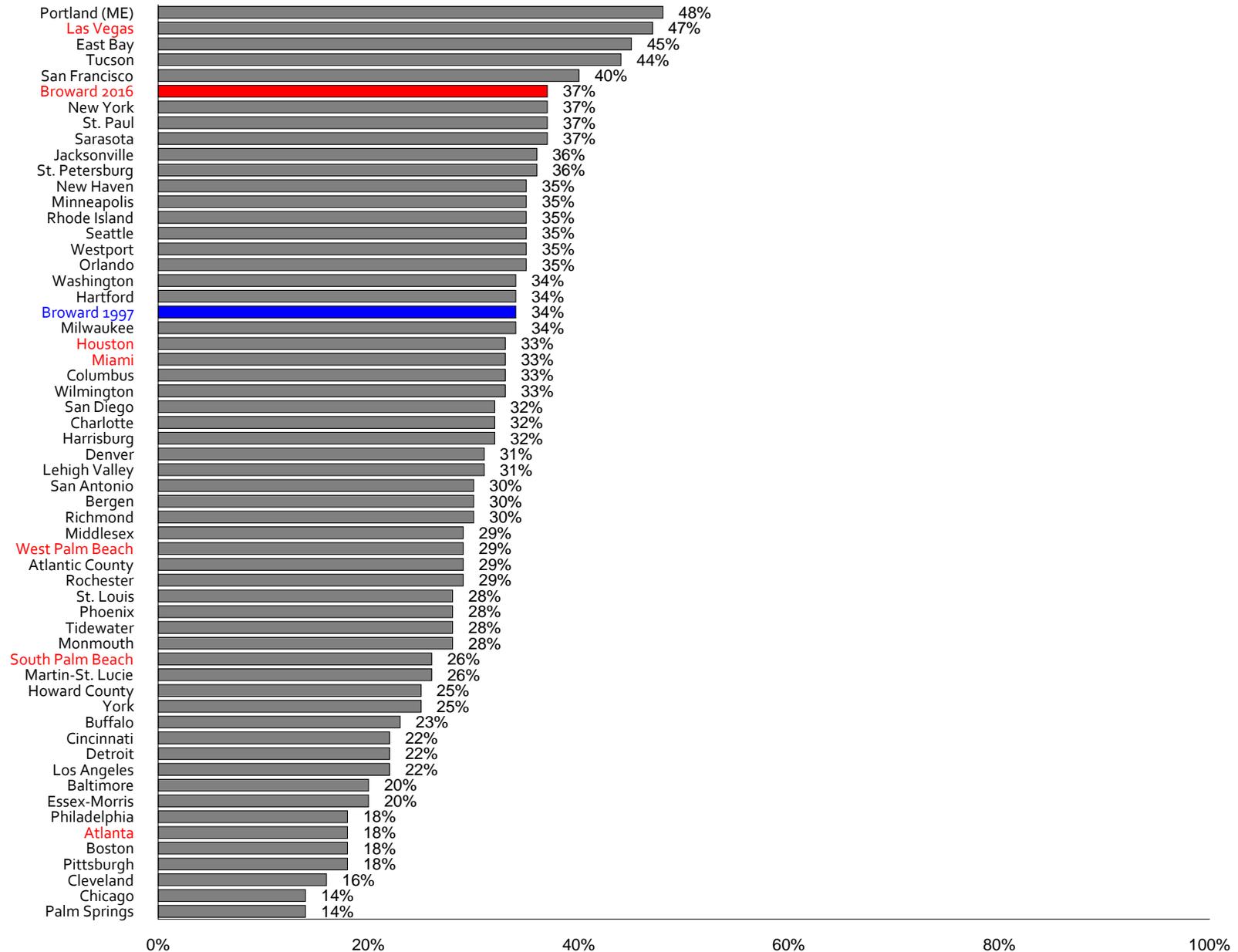
Reform Identification

(Jewish Respondents)



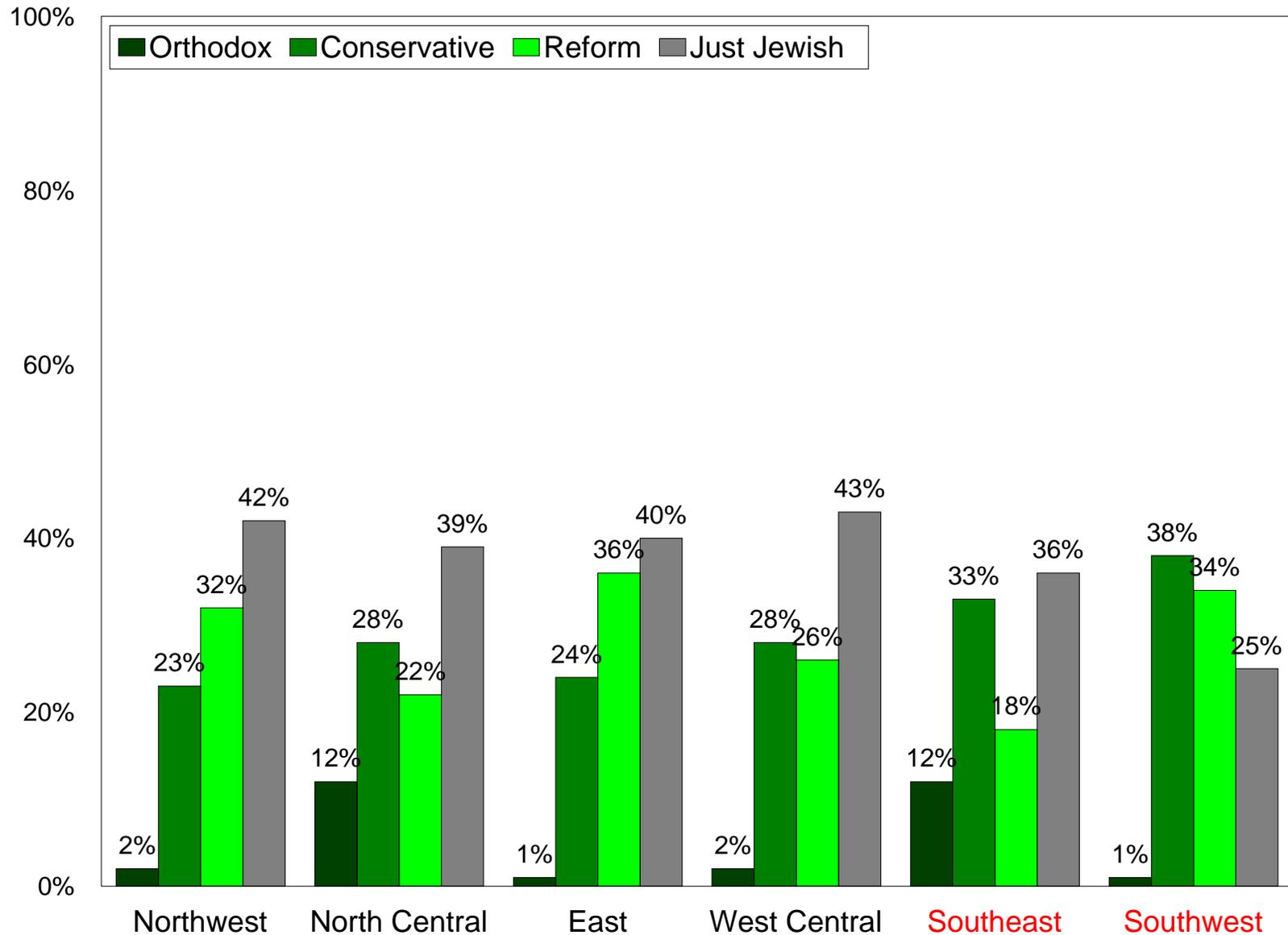
Just Jewish Identification

(Jewish Respondents)



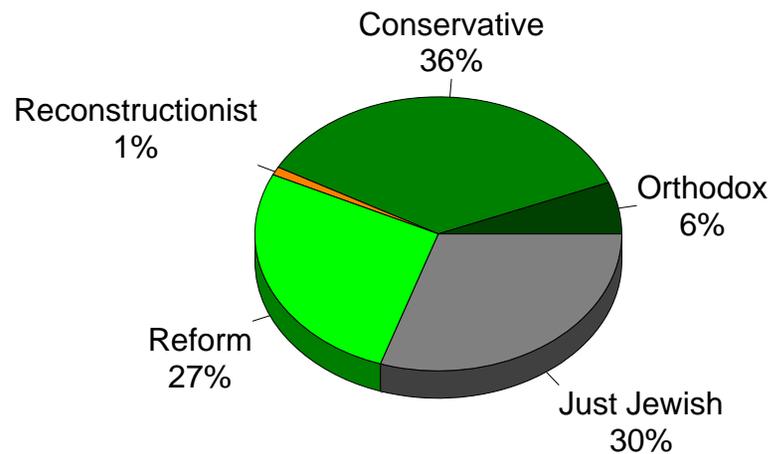
Jewish Identification by Geographic Area

(Jewish Households)

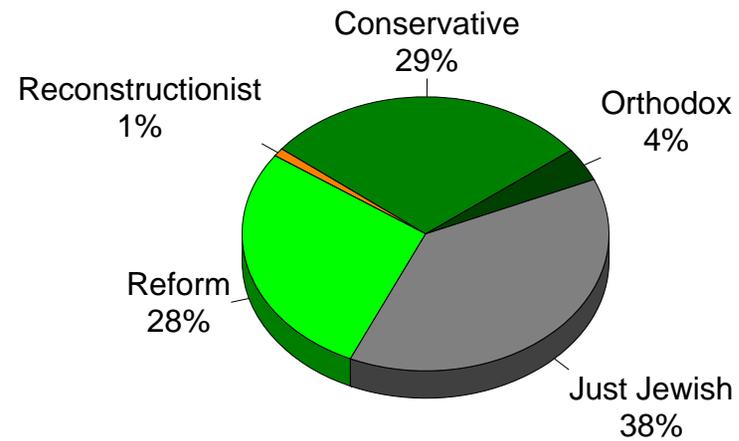


Jewish Identification by JCC Membership

(Jewish Respondents)



JCC MEMBER

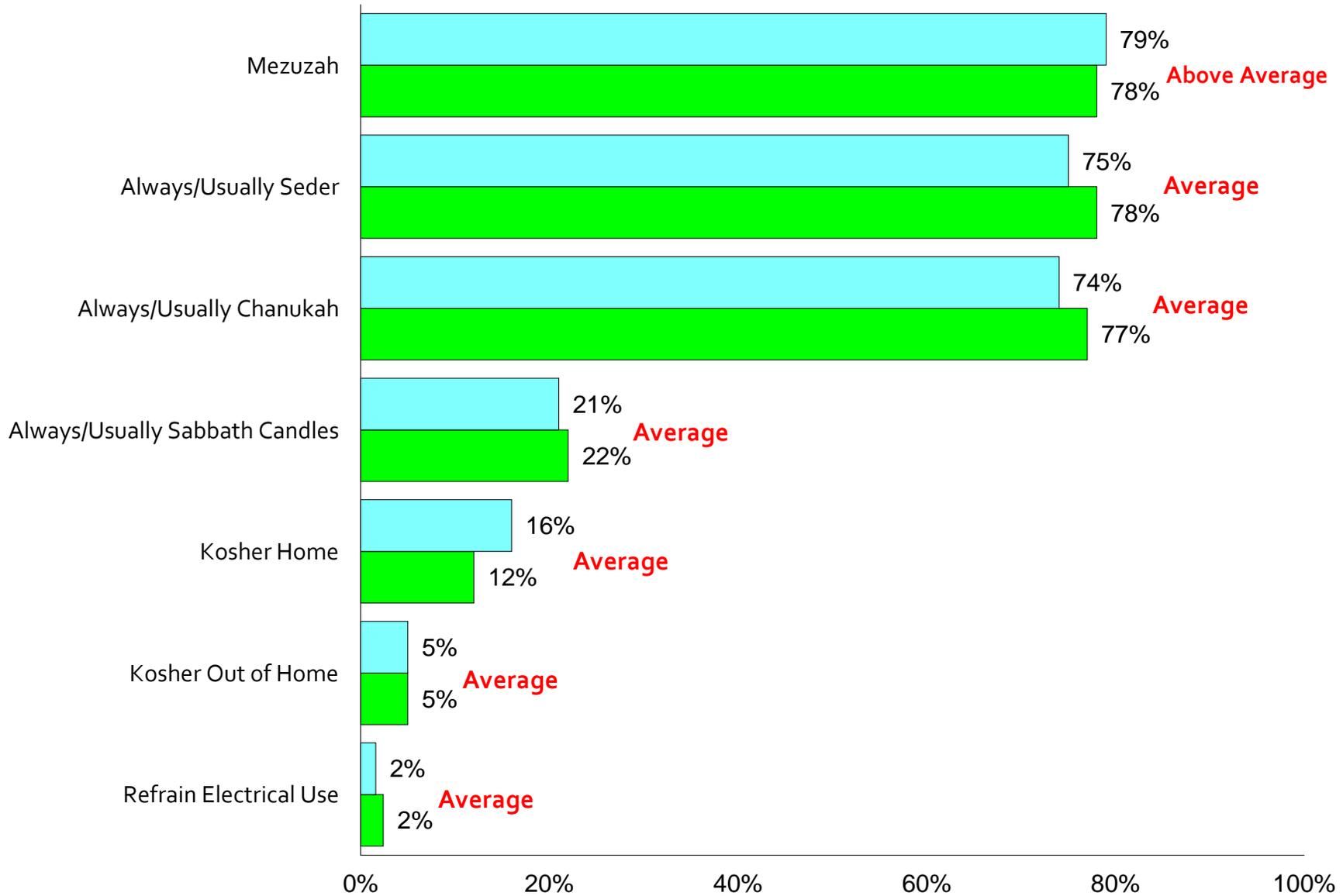


NON-MEMBER

Religious Profile: Religious Practices

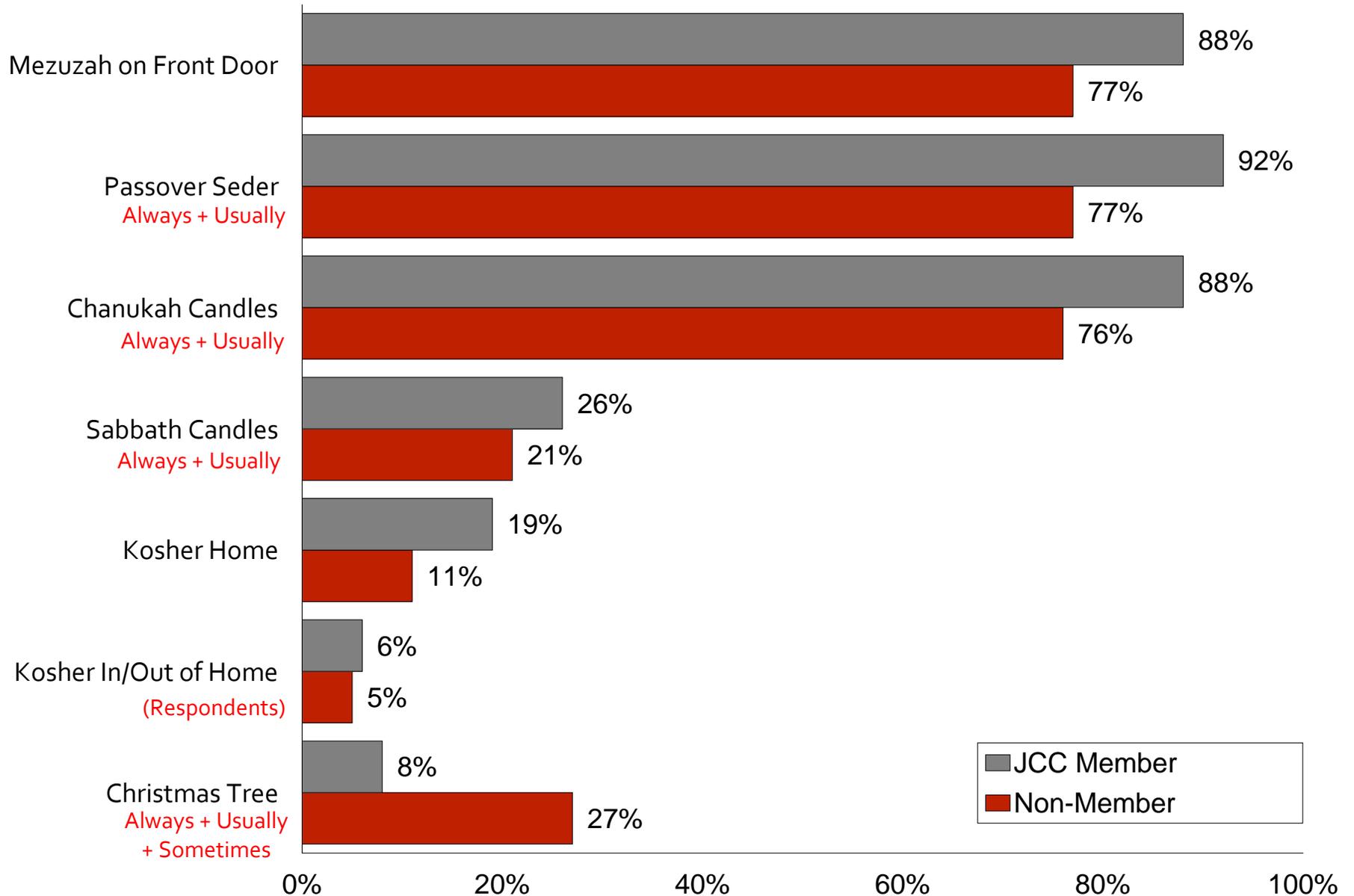
Changes in Religious Practices Over Time

(Jewish Households)



Religious Practices by JCC Membership

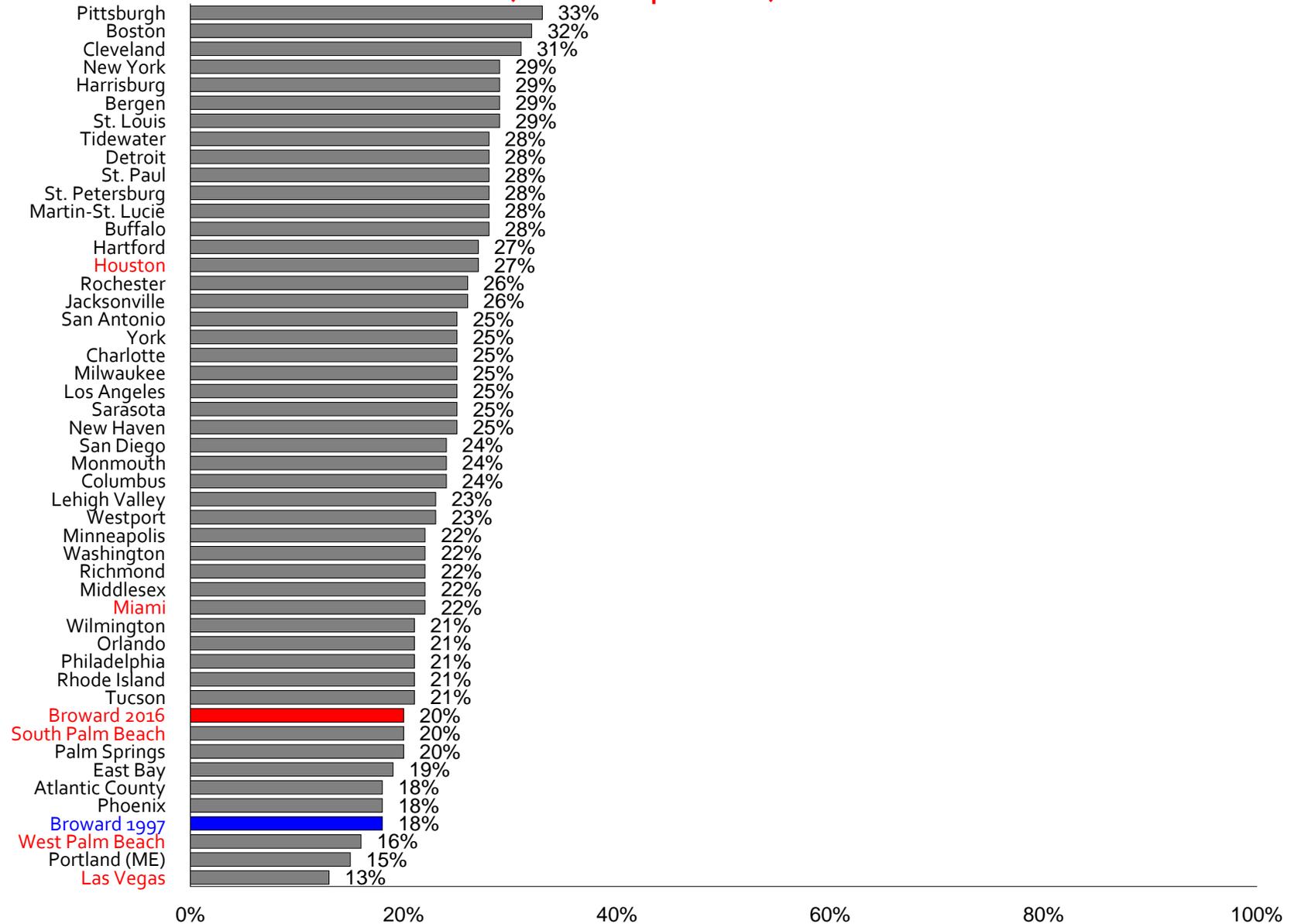
(Jewish Households)



Religious Profile: Synagogue Attendance

Attend Synagogue Services Once per Month or More

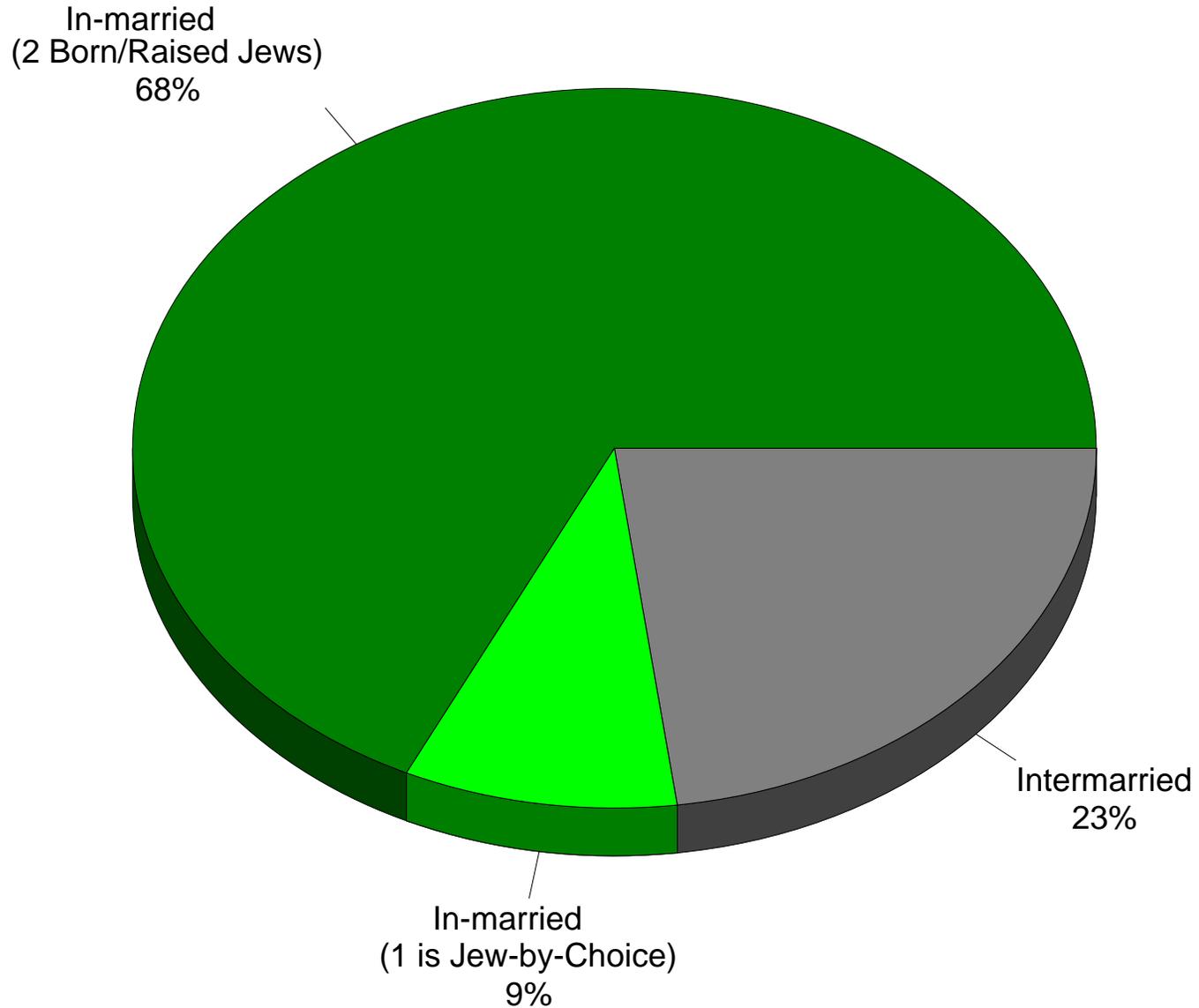
(Jewish Respondents)



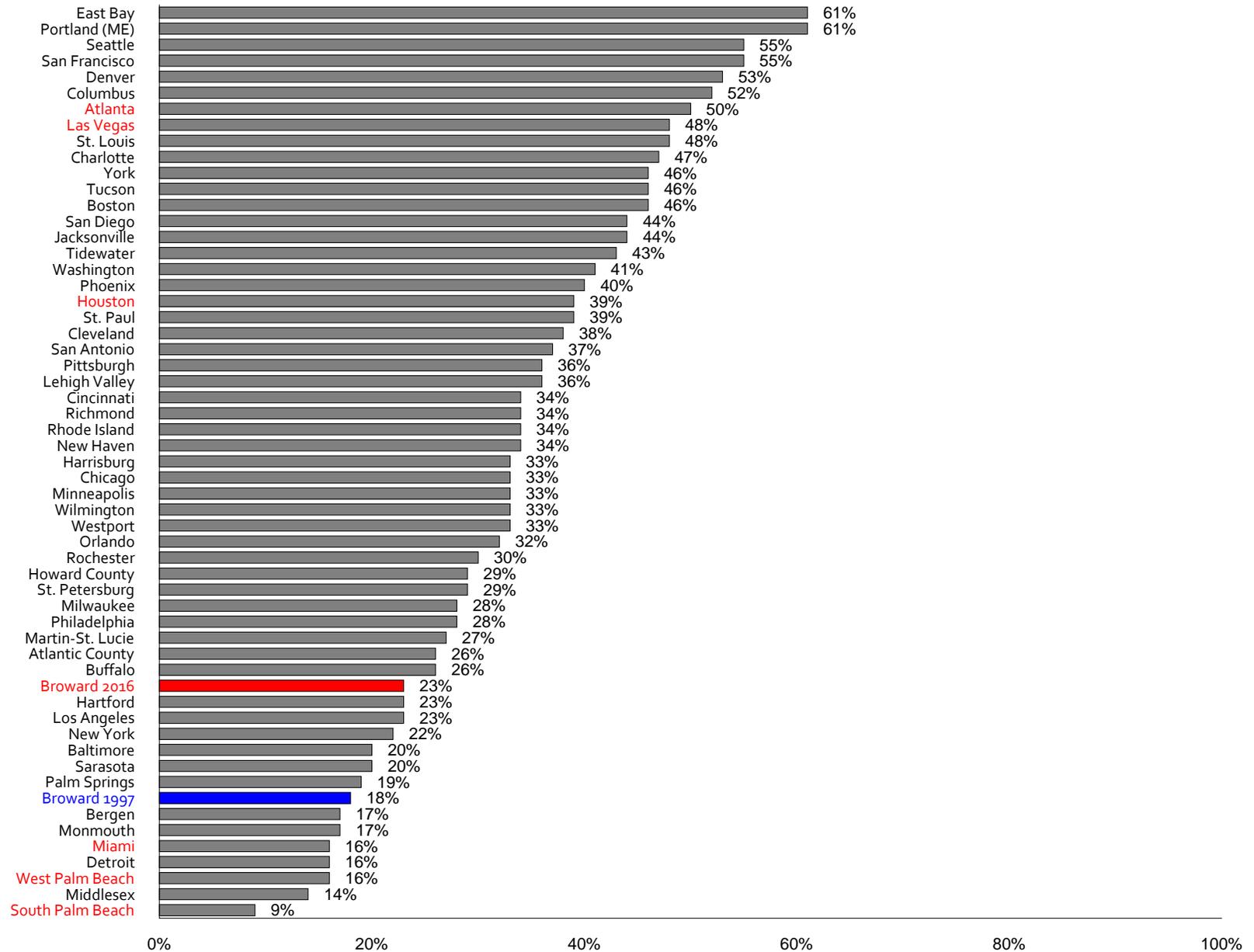
Types of Marriage

Types of Marriage

(Married Couples in Jewish Households)

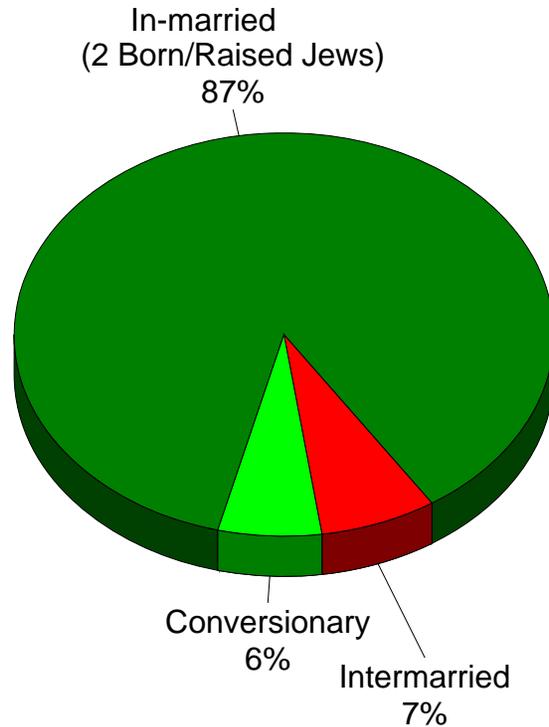


Intermarriage (Couples Intermarriage Rate)

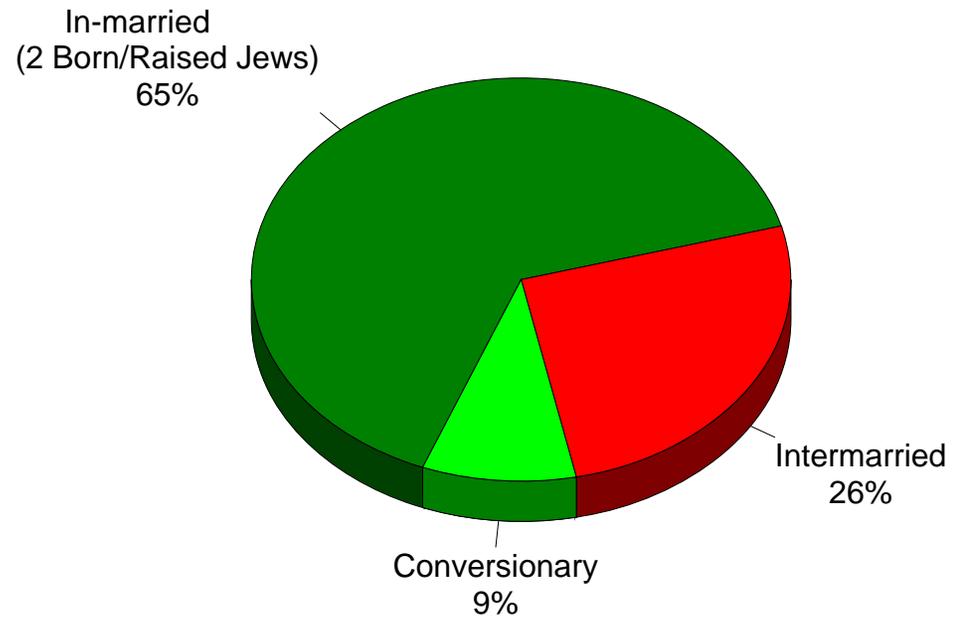


Types of Marriage by JCC Membership

(Married Couples)



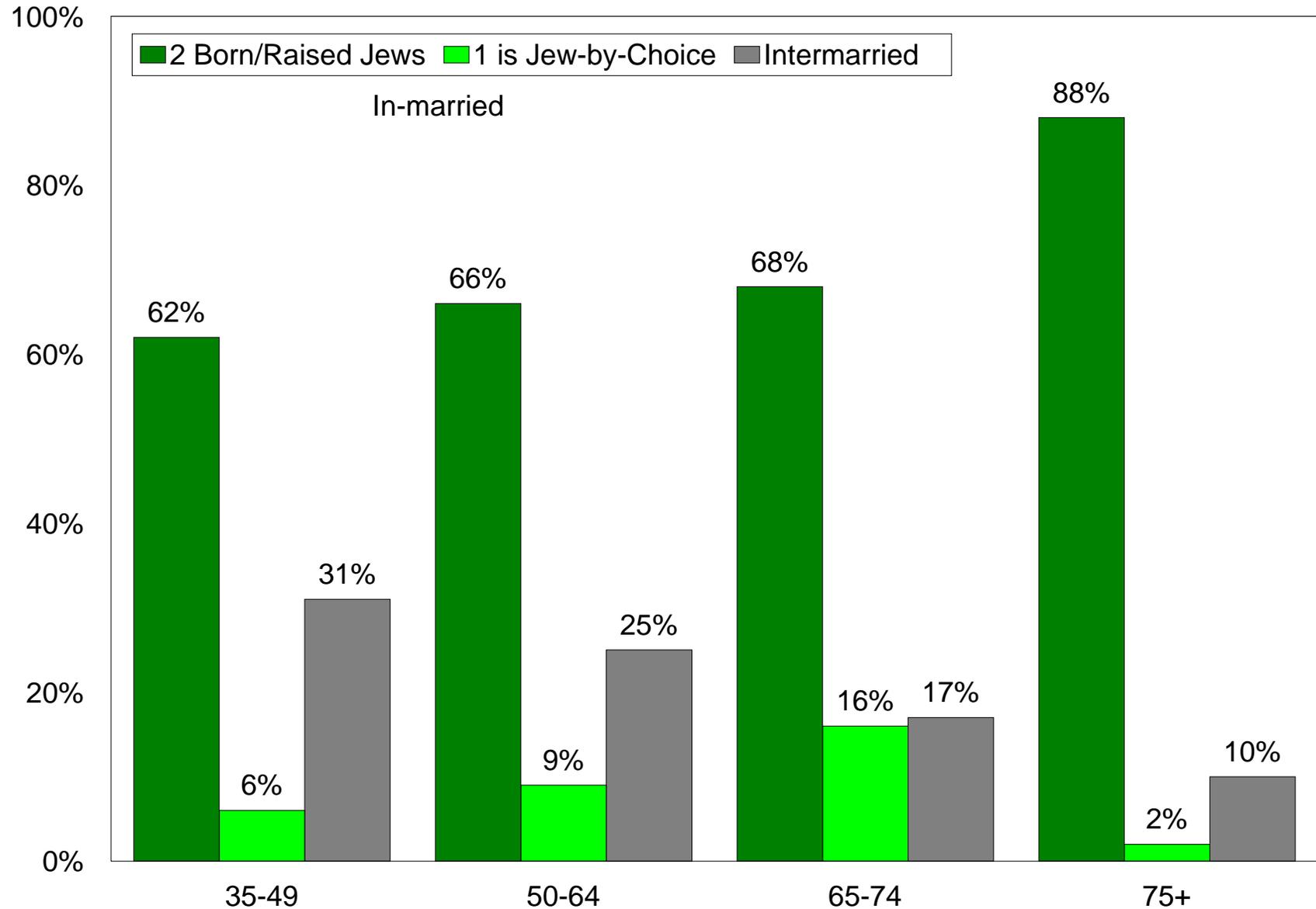
JCC Member



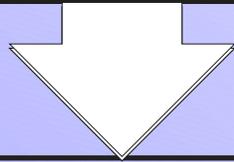
Non-Member

Types of Marriage by Age of Head of Household

(Married Couples)

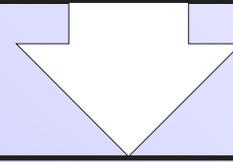


Abraham 



Sarah 

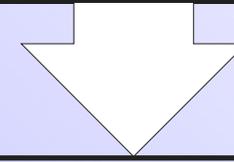
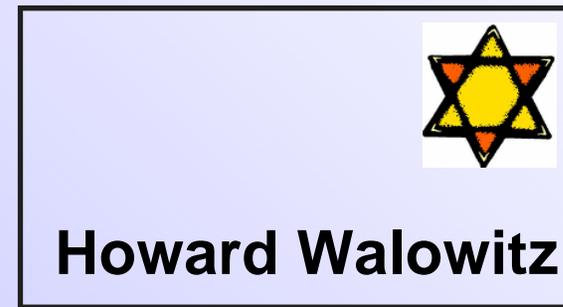
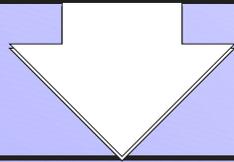
Howard Walowitz 



Bernadette Rostenkowski 

What Is the Intermarriage Rate?

What Is the Inter marriage Rate?



50% of **married couples** are intermarried
33% of **married Jews** are intermarried

Rates of Inter-marriage

23% Couples Inter-marriage Rate

translates to

13% Individual Inter-marriage Rate

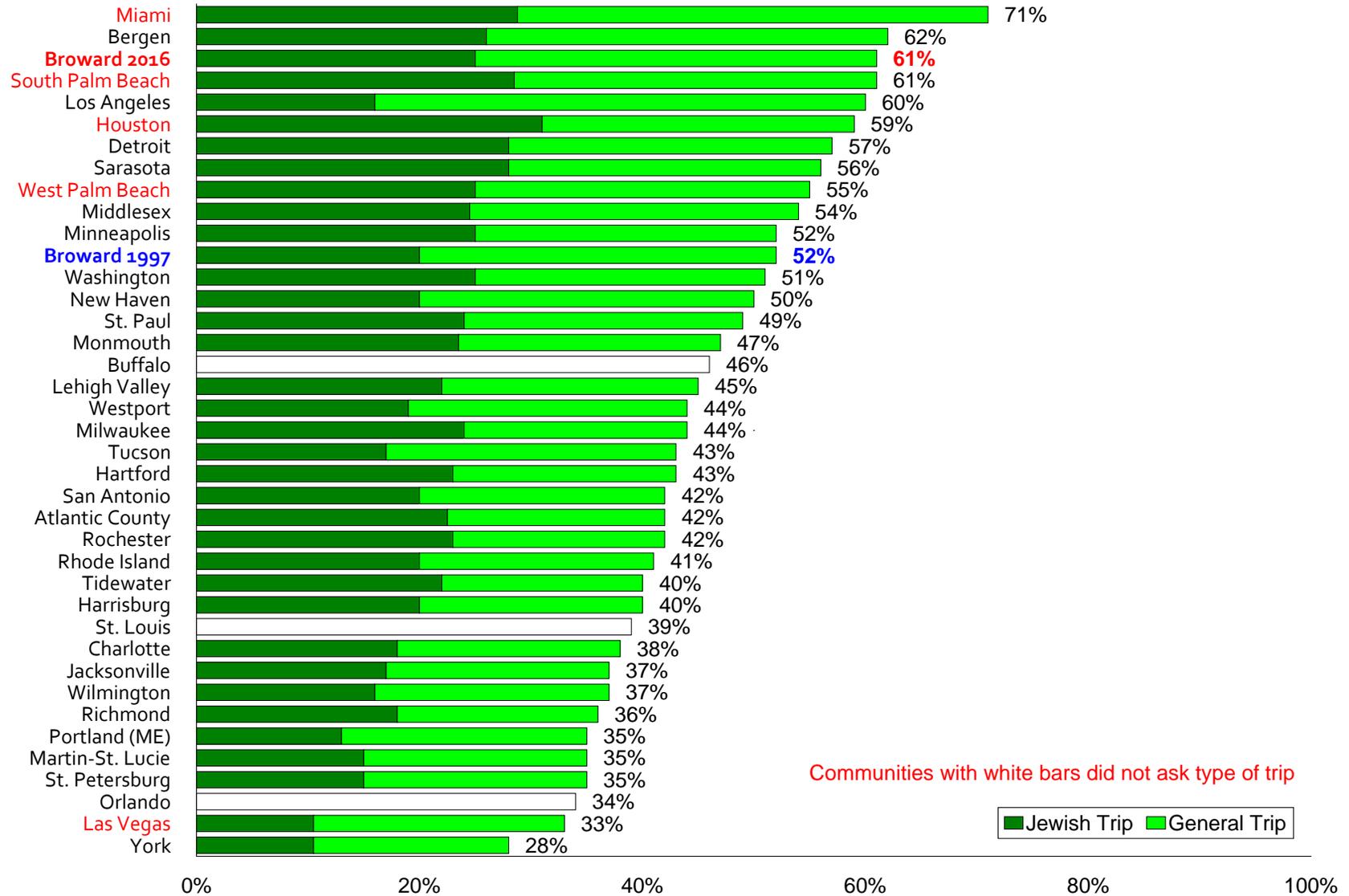
translates to

7% of all Jewish adults (both married and single) are inter-married

Israel

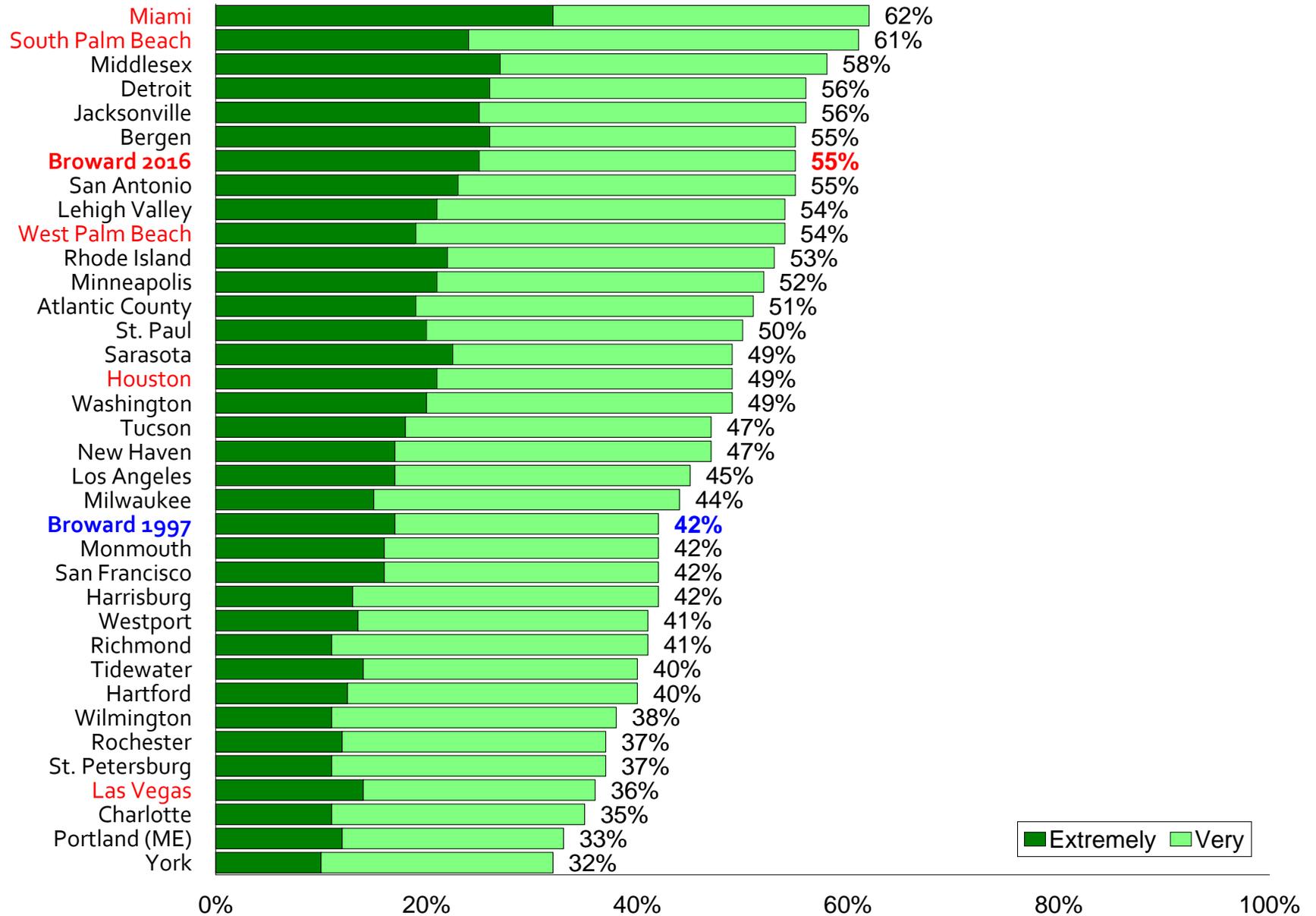
Households in Which a Member Visited Israel

(Jewish Households)



Extremely/Very Emotionally Attached to Israel

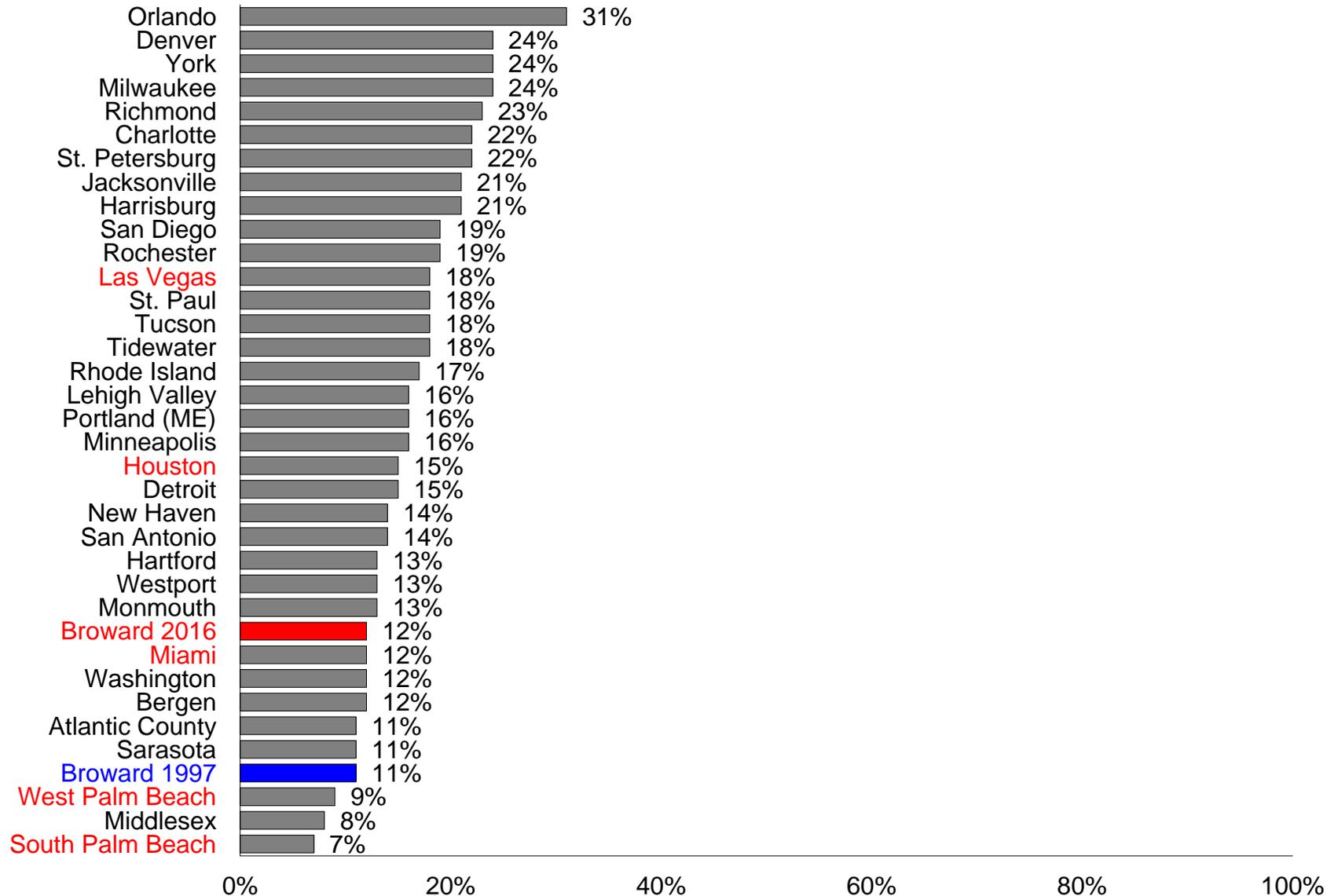
(Jewish Respondents)



Anti-Semitism

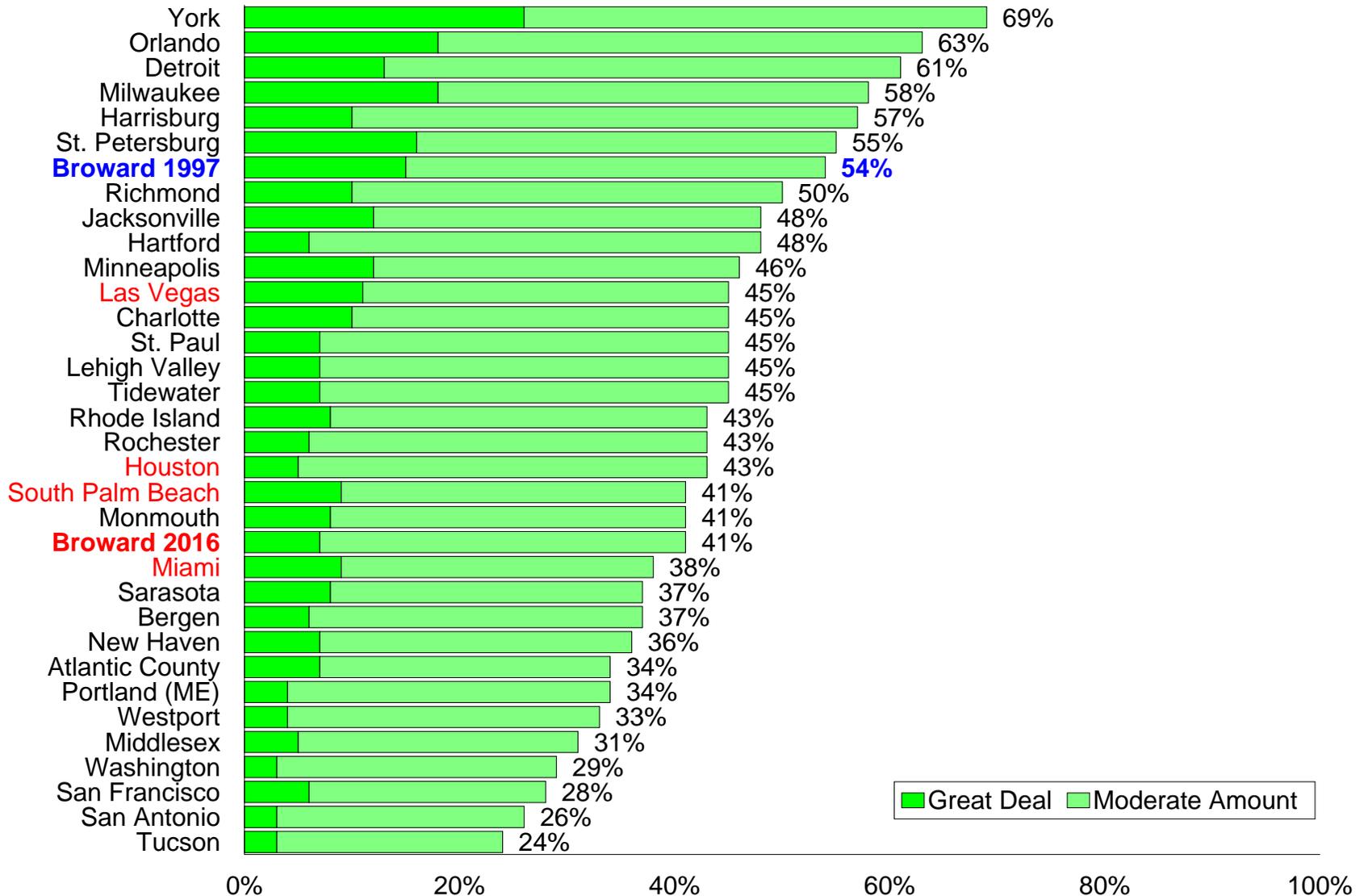
Personally Experienced Anti-Semitism in Local Community in the Past Year

(Jewish Respondents)



Perceive a Great Deal/Moderate Amount of Anti-Semitism in Local Community

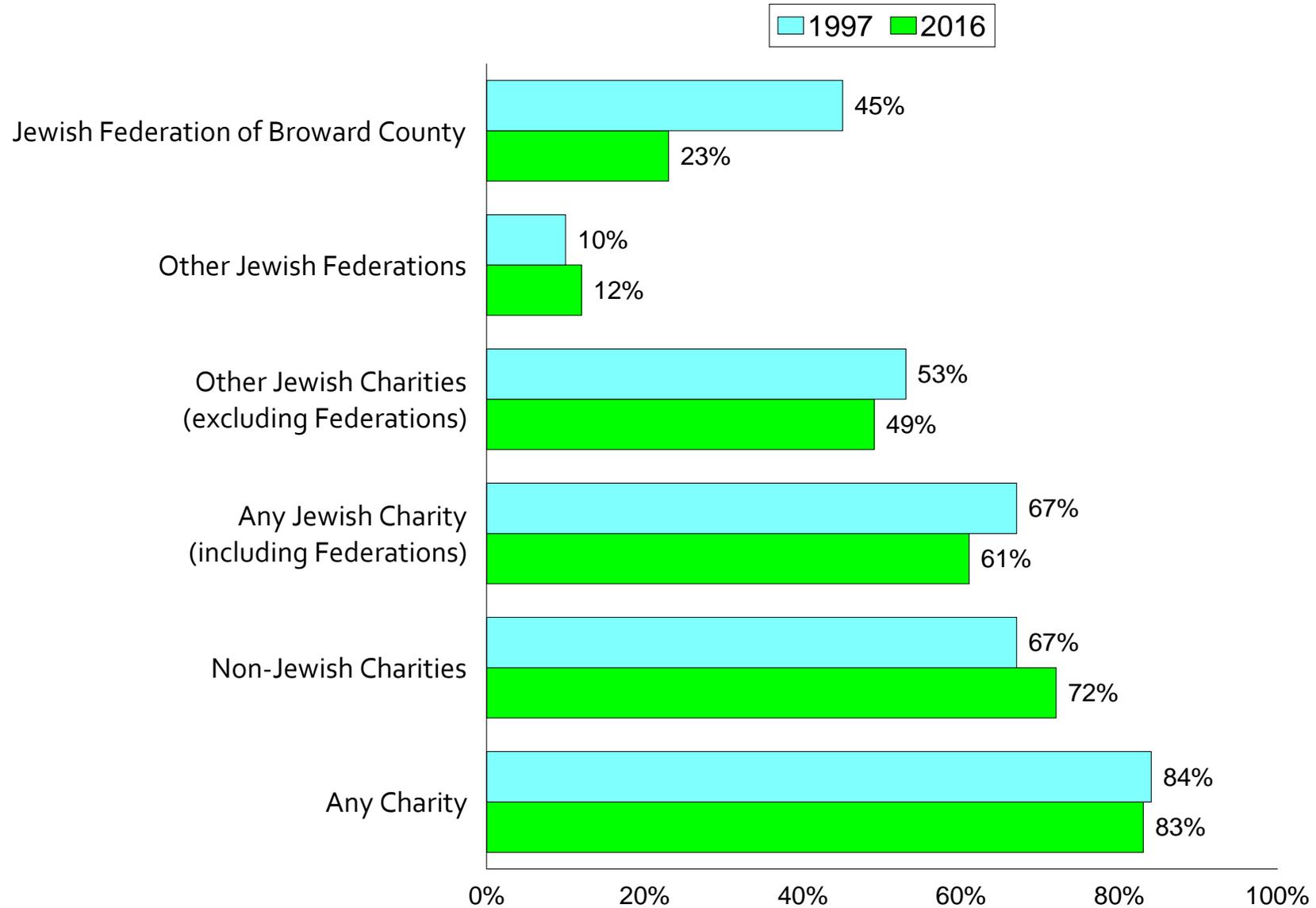
(Respondents)



Philanthropic Profile

Summary of Donations, 1997-2016

(Jewish Households)

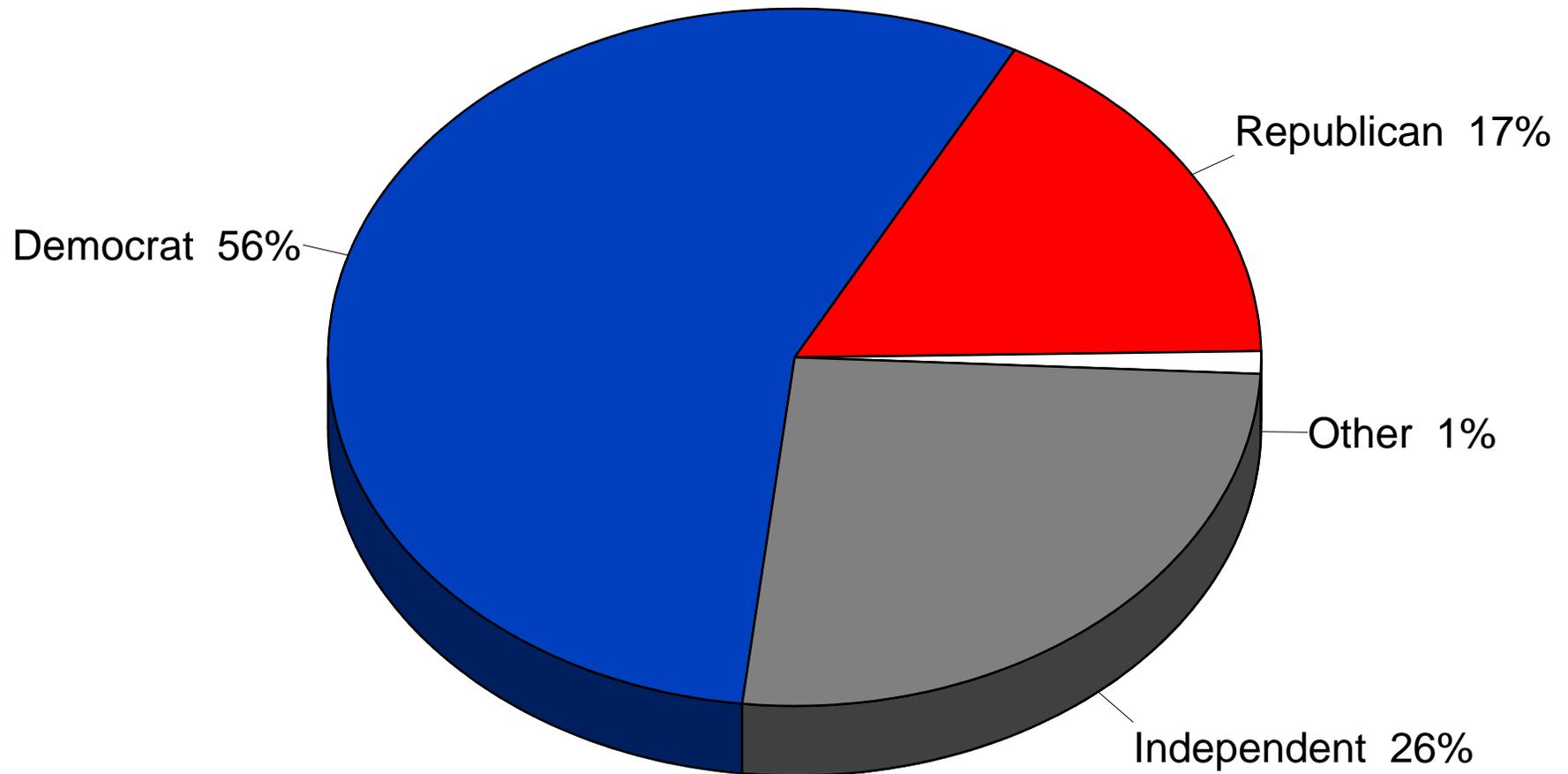


Political Profile

182

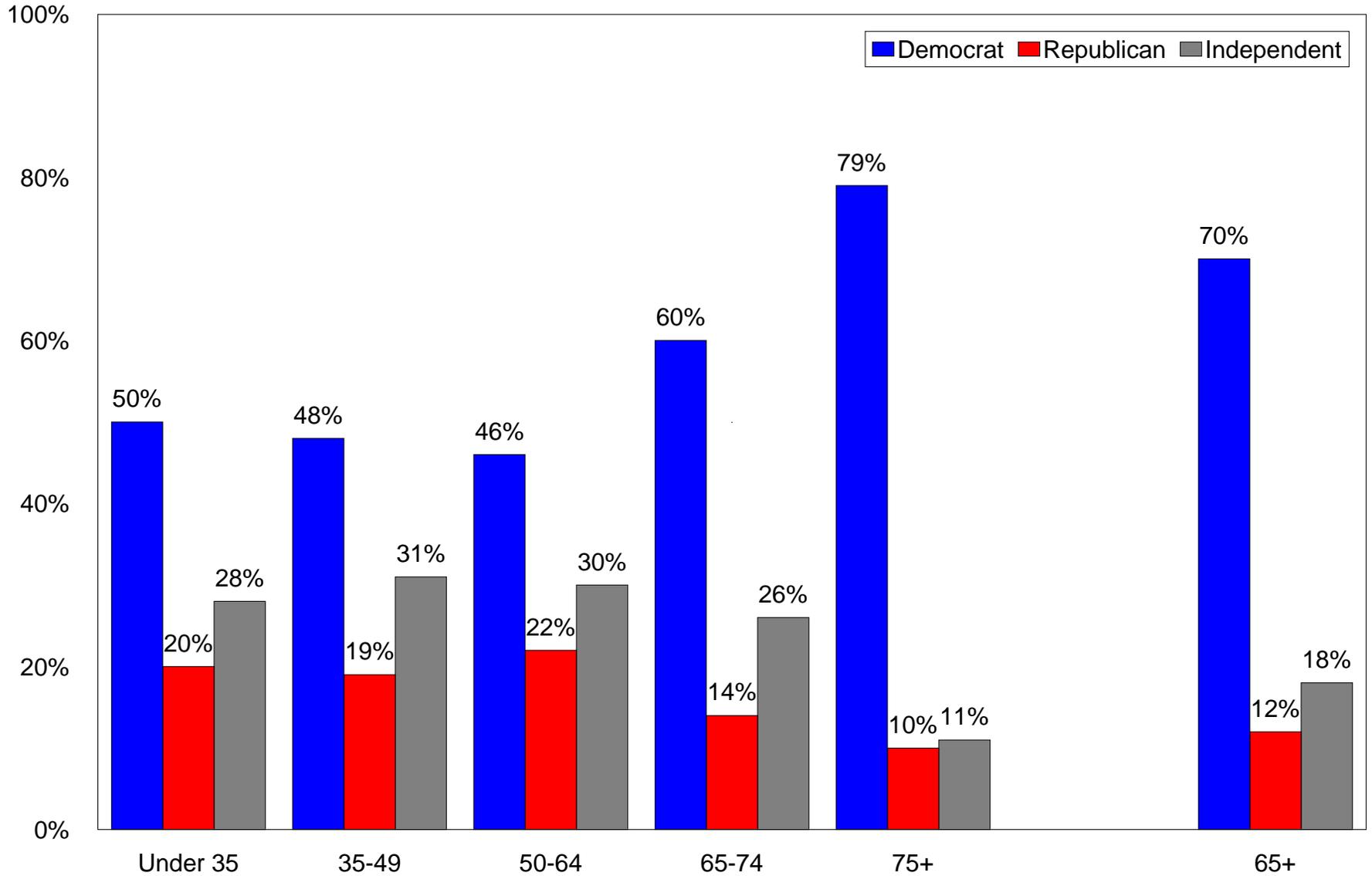
Political Party

(Jewish Respondents)



Political Party by Age

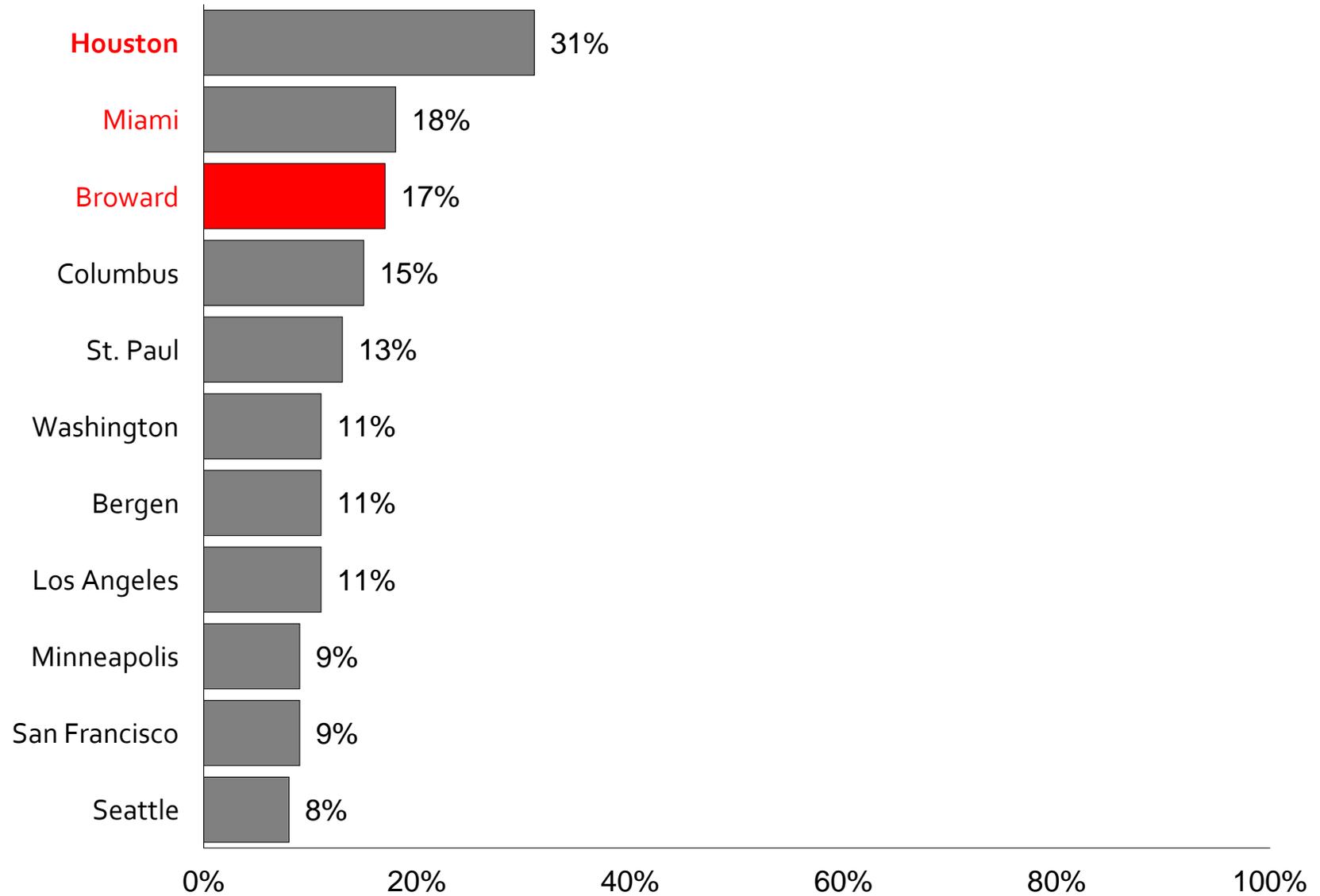
(Jewish Respondents)



“Other” not shown

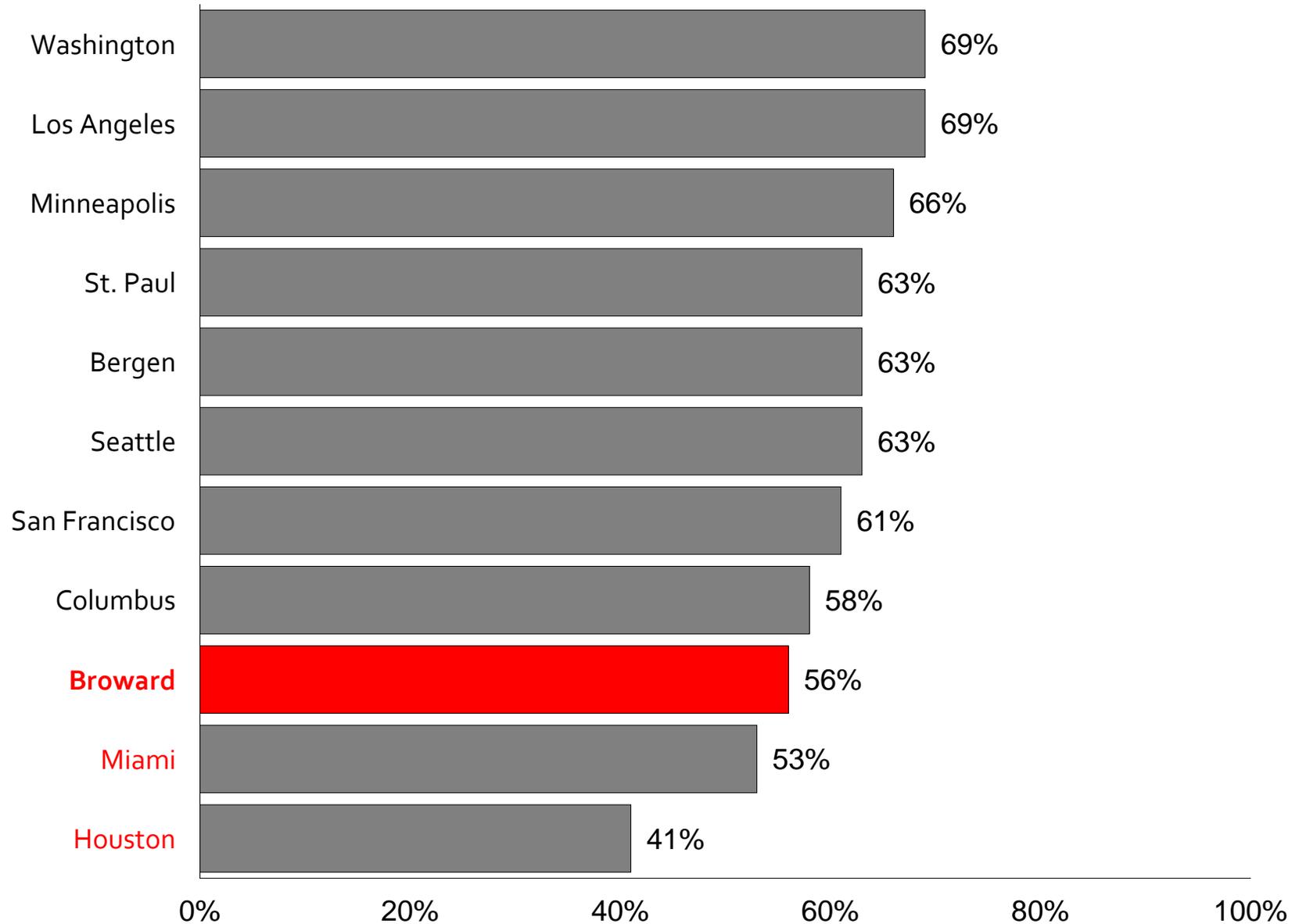
Percentage Republican

(Jewish Respondents)



Percentage Democrat

(Jewish Respondents)



The 2016 Jewish Federation of Broward County Population Study: A Portrait of the Broward Jewish Community

Posnack Jewish Community Center

Ira M. Sheskin, Ph.D.

Director of the Jewish Demography Project of the
Sue and Leonard Miller Center for Contemporary Judaic Studies
and
Professor and Chair
Department of Geography
University of Miami