

# **The 2016 Jewish Federation of Broward County Population Study: A Portrait of the Broward Jewish Community**

**Posnack Jewish Community Center**

**Ira M. Sheskin, Ph.D.**

Director of the Jewish Demography Project of the  
Sue and Leonard Miller Center for Contemporary Judaic Studies  
and  
Professor and Chair  
Department of Geography  
University of Miami

# Topics Covered in the Study

- Survey Methodology
- Jewish Population Size
- Geographic Profile
- Demographic Profile
- Religious Profile
- Types of Marriage
- **Membership Profile**
- Jewish Education: Adults
- Jewish Education: Children
- Jewish Agencies
- Social Service Needs
- Israel
- Anti-Semitism
- The Media
- Philanthropic Profile
- Political Profile

# Survey Methodology



# Survey Methodology

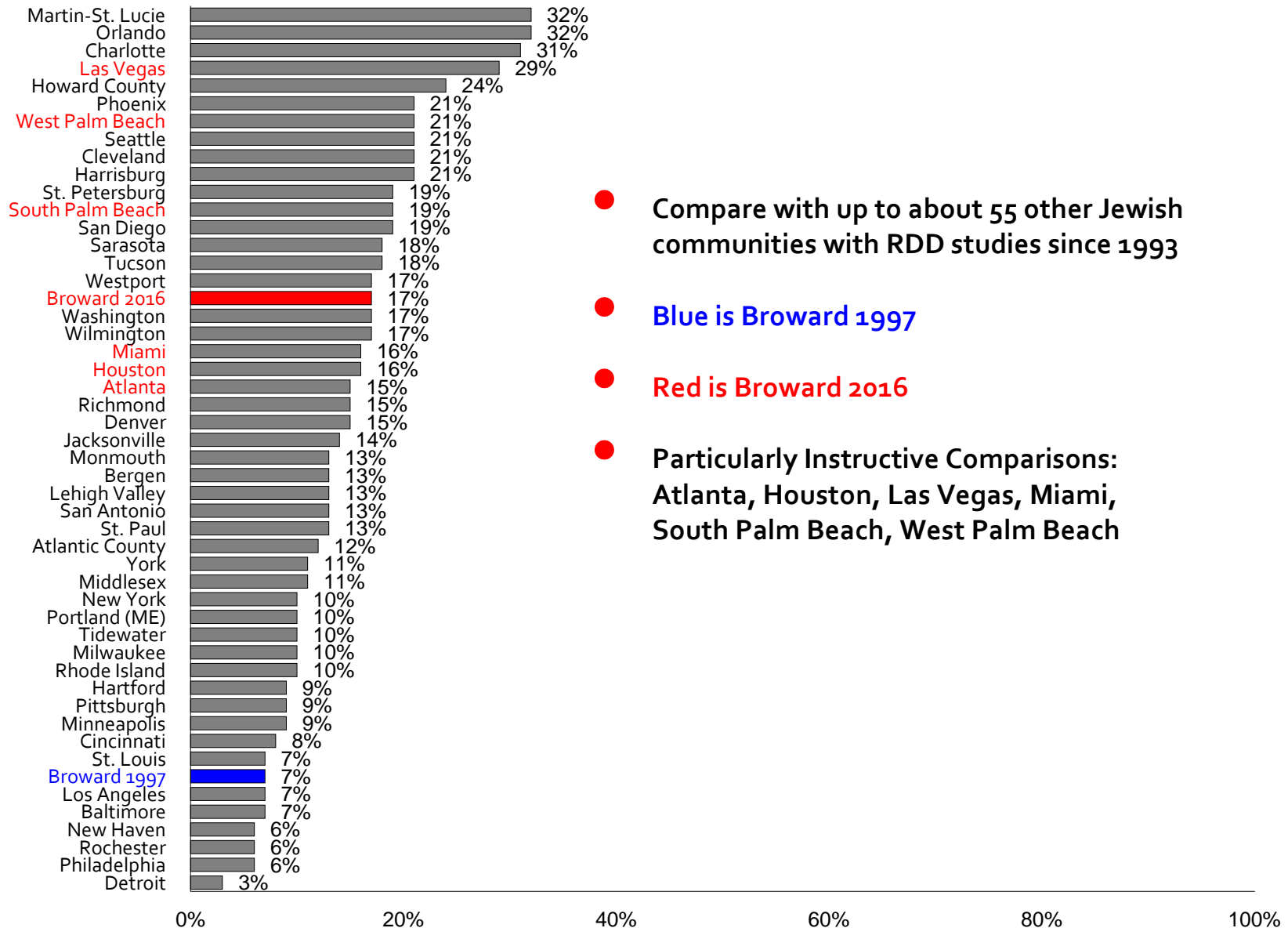
- Random Digit Dialing (RDD) Telephone Survey methodology provides scientific validity
  - Population estimate
  - Produces the “purest” random sample
- (954) 435 - \_\_\_\_\_
- RDD Telephone Survey(300 surveys)
- List Telephone Survey (900 surveys)
- Cell Phone Households with non-local area codes with DJNs based on billing zip codes
- 1,200interviews
- Response Rate (AAPOR RR<sub>3</sub>) is 39%and cooperation rate is 83%
- Weighting factors are used to combine the samples
- Interviews averaged about 22 minutes each
- Phones were dialed 121,477 times
- Interviewing April to June 2016

# Resources Available to the Community

- Main Report (1000+ pages)
- Executive Report (150 pages)
- 900+ Slides
- Posted at [www.jewishbroward.org](http://www.jewishbroward.org) and [www.jewishdatabank.org](http://www.jewishdatabank.org)

# Sample

## Comparison Bar Chart

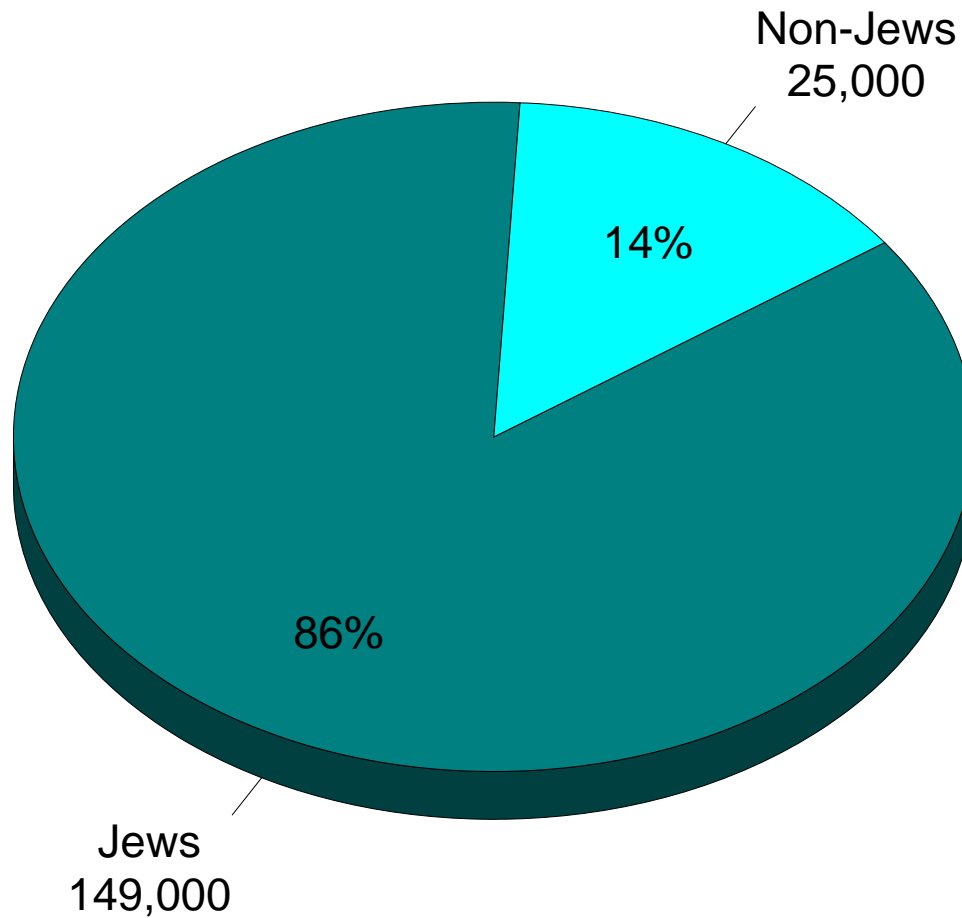




## **Jewish Population Size and Geography**

# The Jewish Community of Broward

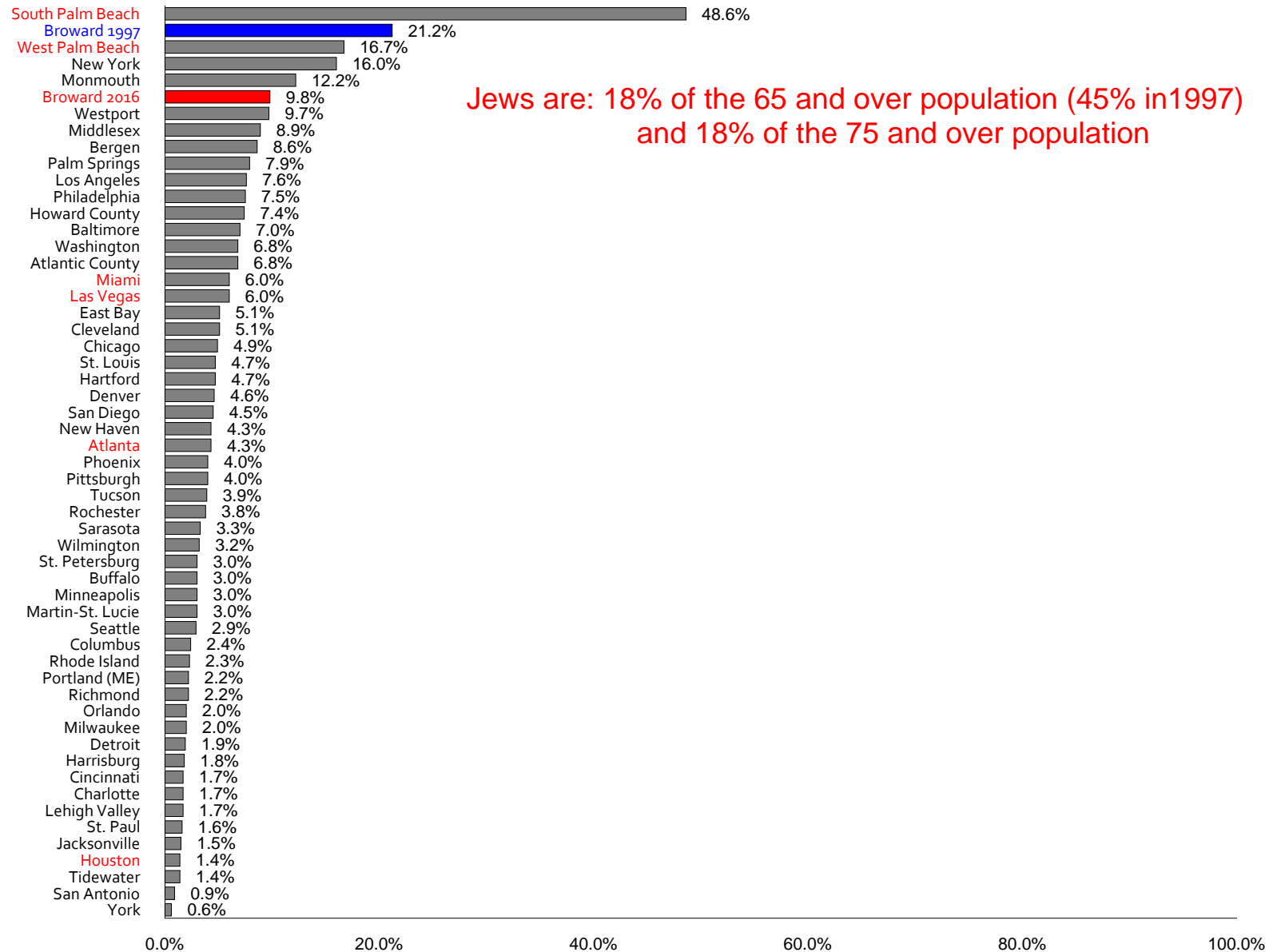
174,000 persons live in 72,000 Jewish households,  
of whom 149,000 persons are Jewish





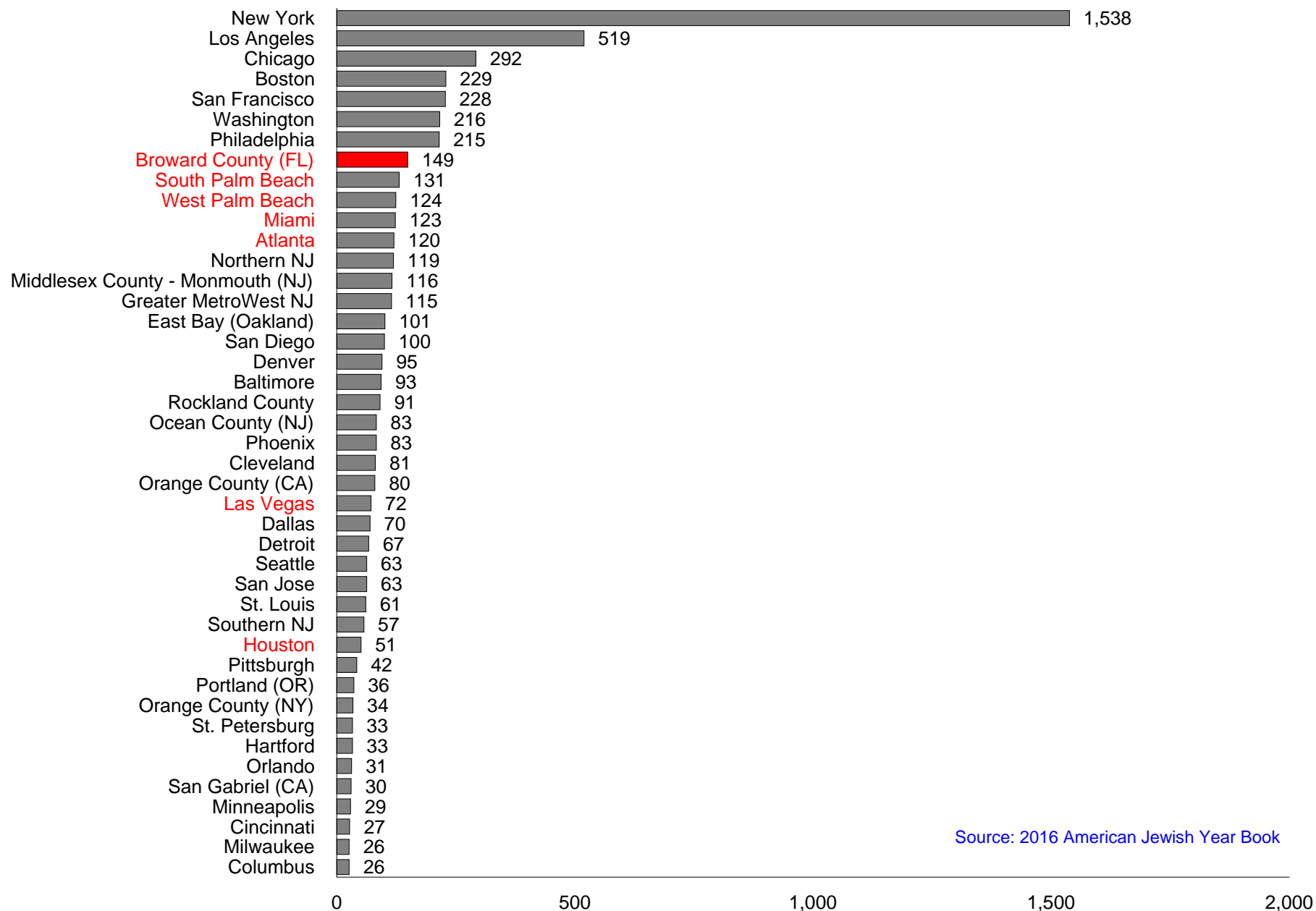
# Percentage of Households in the Community Who Are Jewish Households

(Jewish Households)



# American Jewish Communities of 50,000+: 2016

(Number of Jews in Jewish Federation Service Areas)



Source: 2016 American Jewish Year Book

## CHANGES IN THE SIZE OF THE JEWISH COMMUNITY OF BROWARD COUNTY - 1997-2008-2016

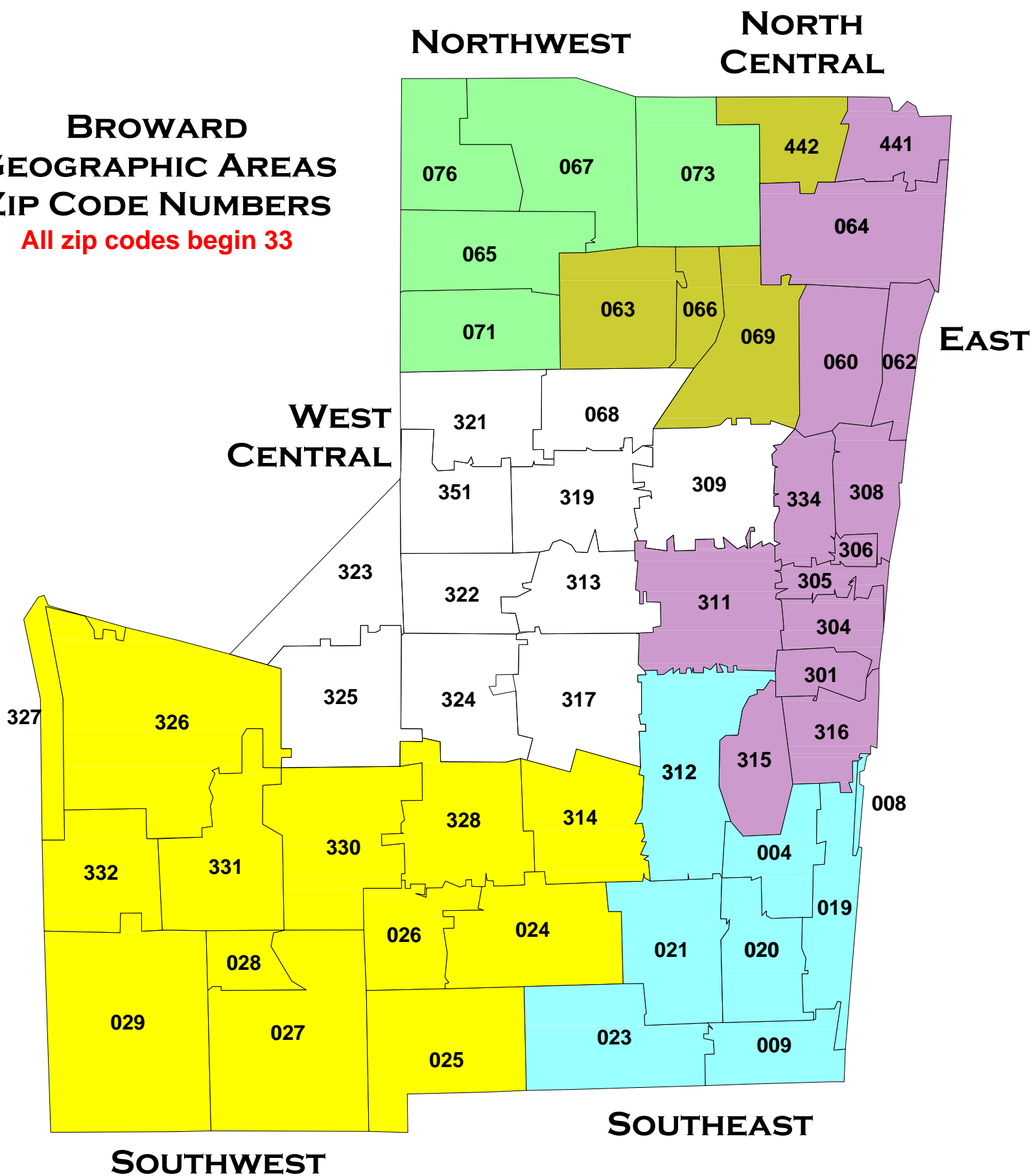
Number of	1997	2008	2016	Decrease 1997-2016
Households	133,000	100,000	72,000	-61,000
Persons in Jewish Households	269,000	207,000	174,000	-95,000
Jews	243,000	186,000	149,000	-94,000

# BROWARD GEOGRAPHIC AREAS CITY NAMES



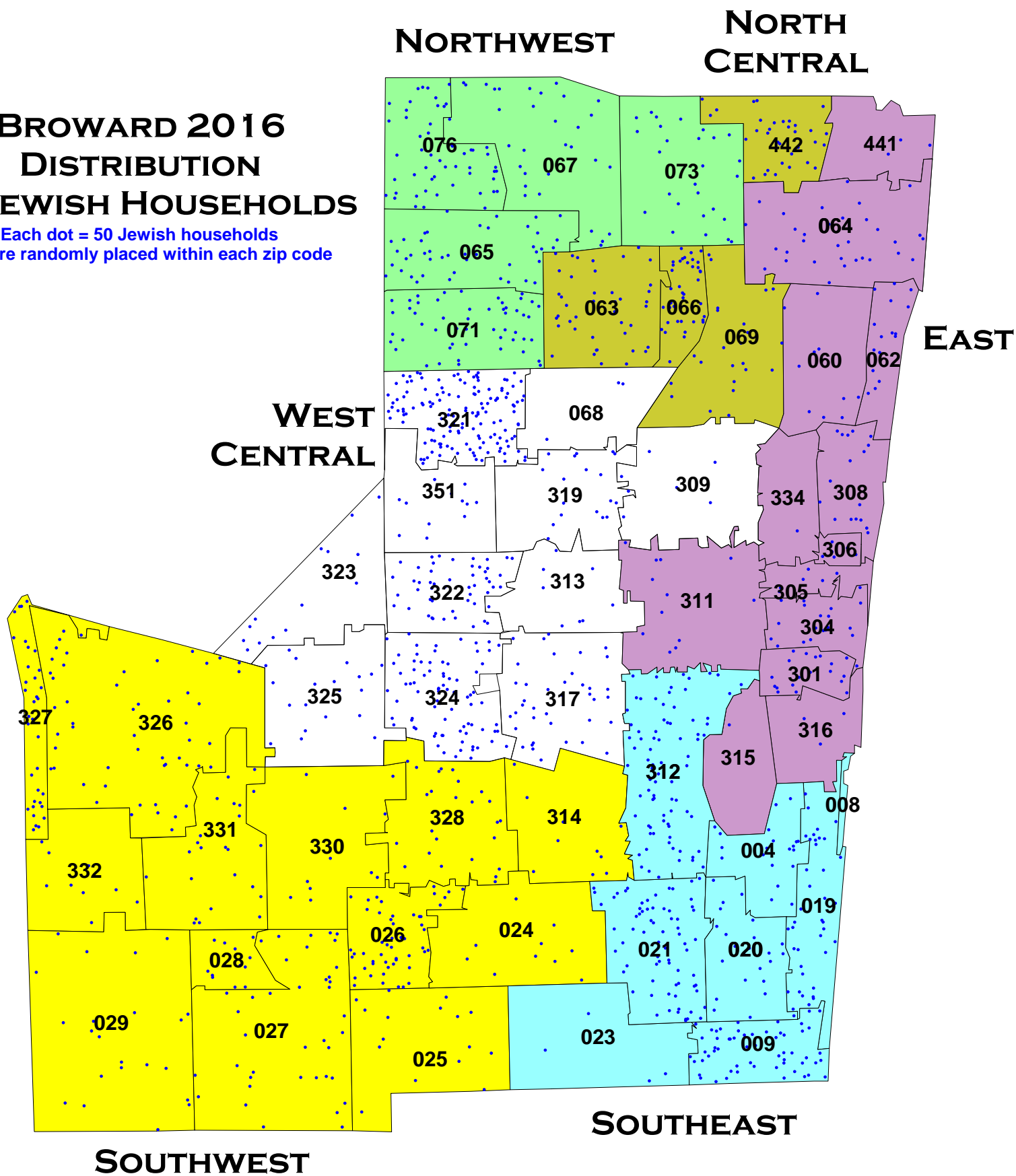


**BROWARD  
GEOGRAPHIC AREAS  
ZIP CODE NUMBERS**  
*All zip codes begin 33*

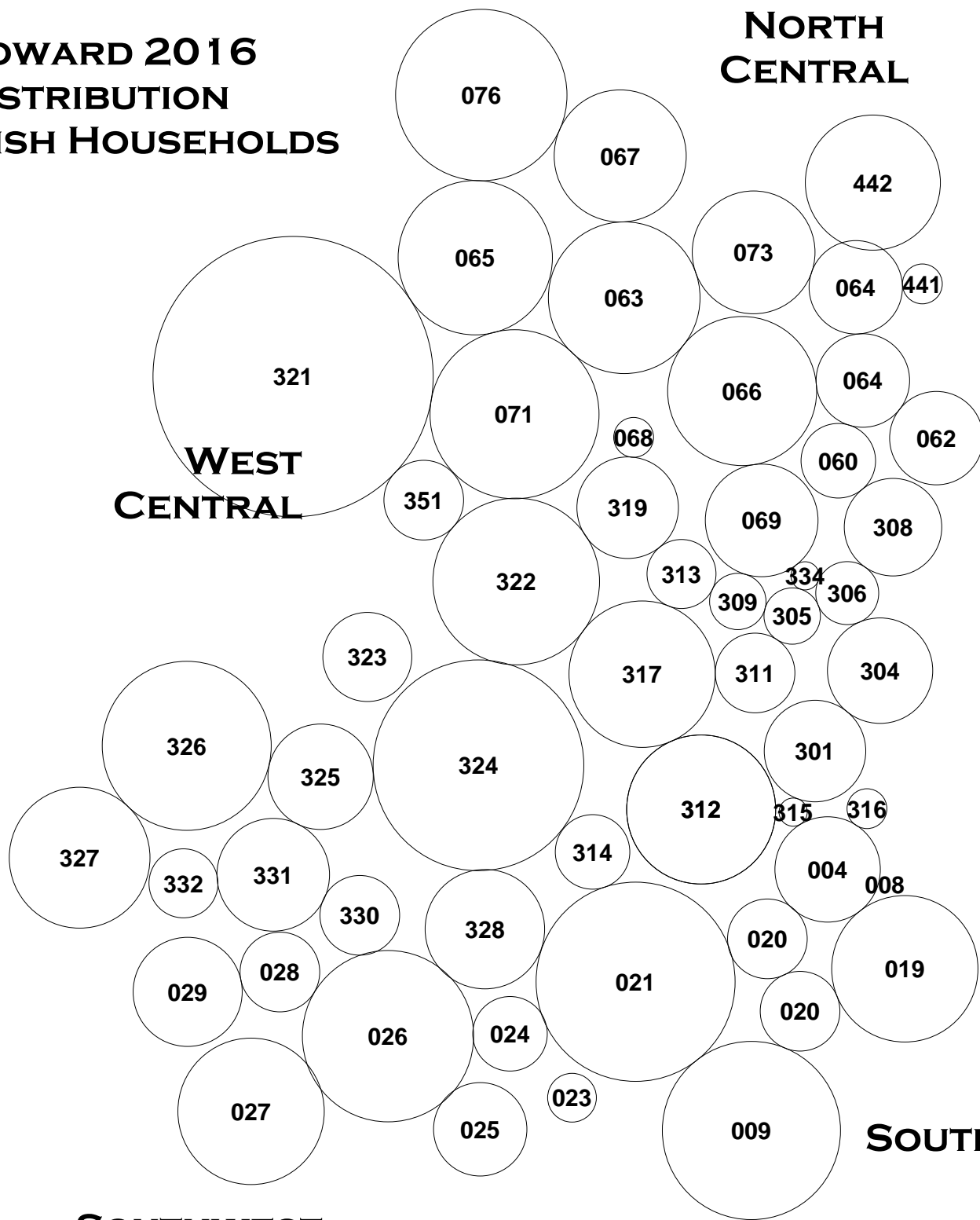


# BROWARD 2016 DISTRIBUTION OF JEWISH HOUSEHOLDS

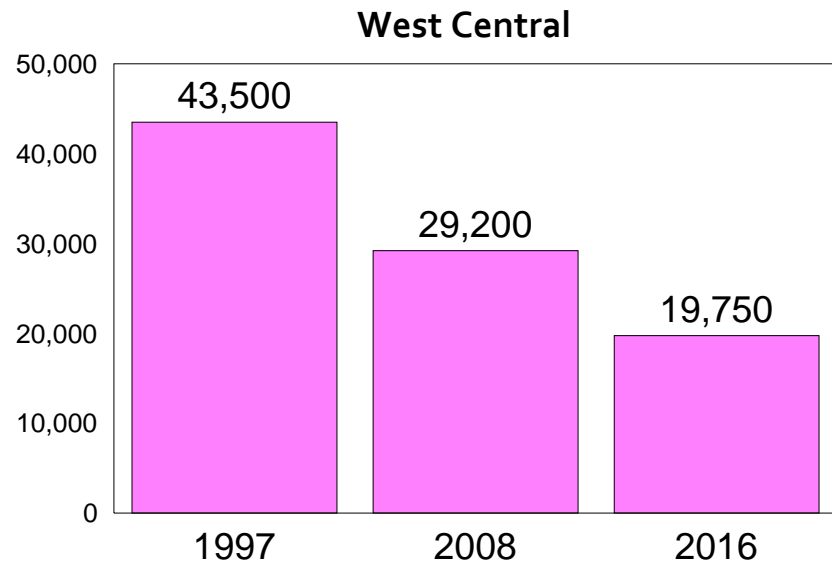
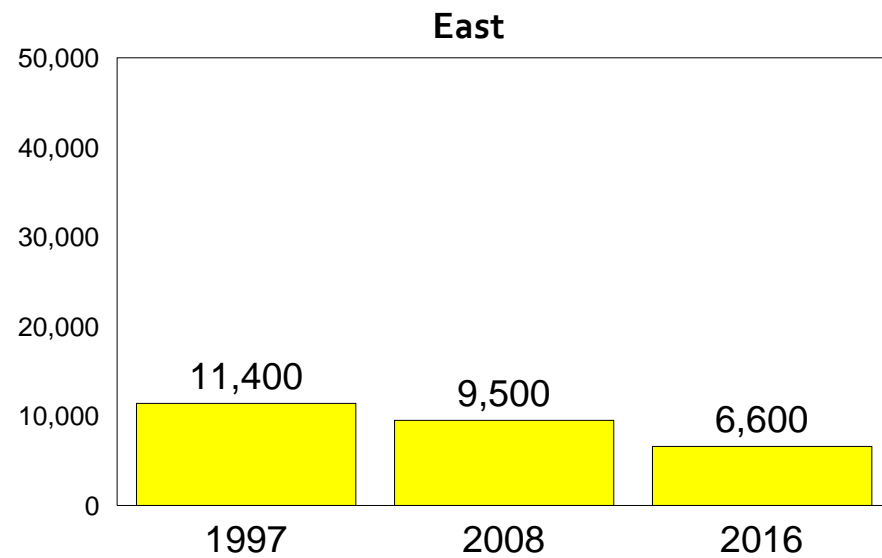
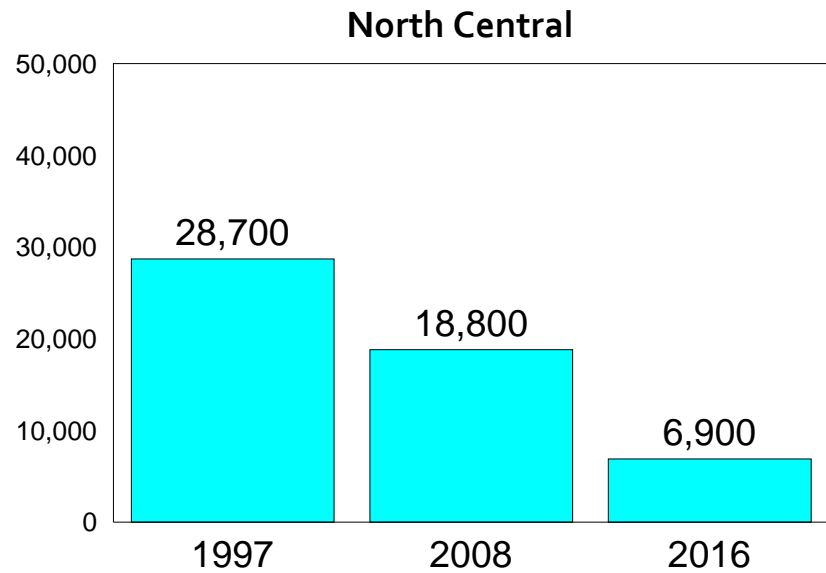
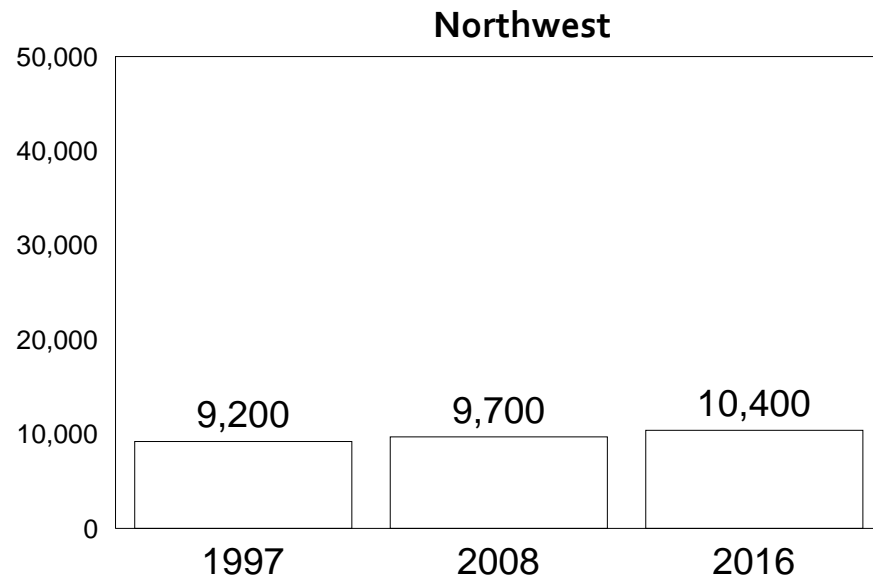
Each dot = 50 Jewish households  
Dots are randomly placed within each zip code



# SOUTHEAST

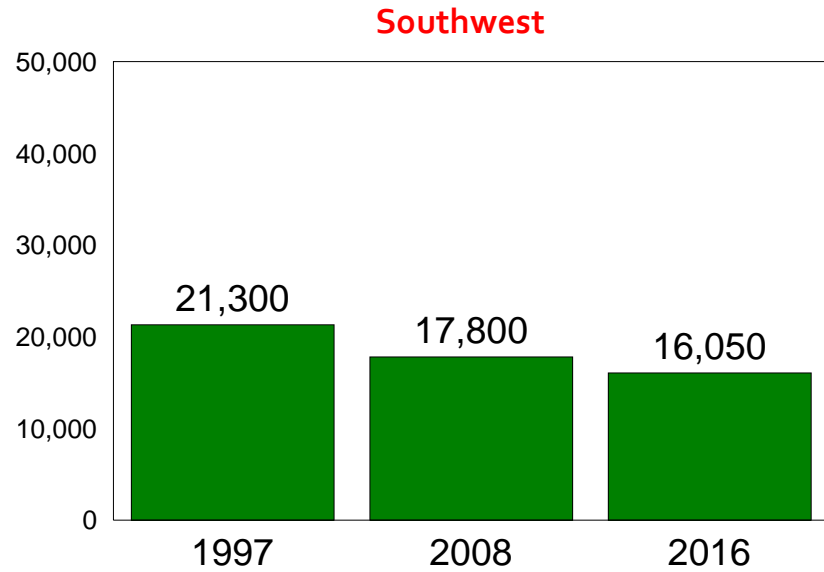
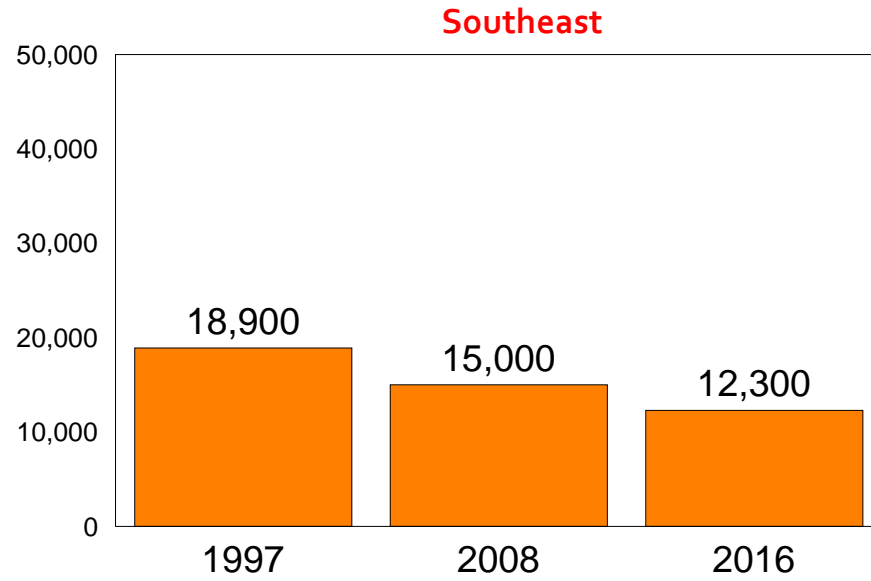


# Jewish Households 1997-2016

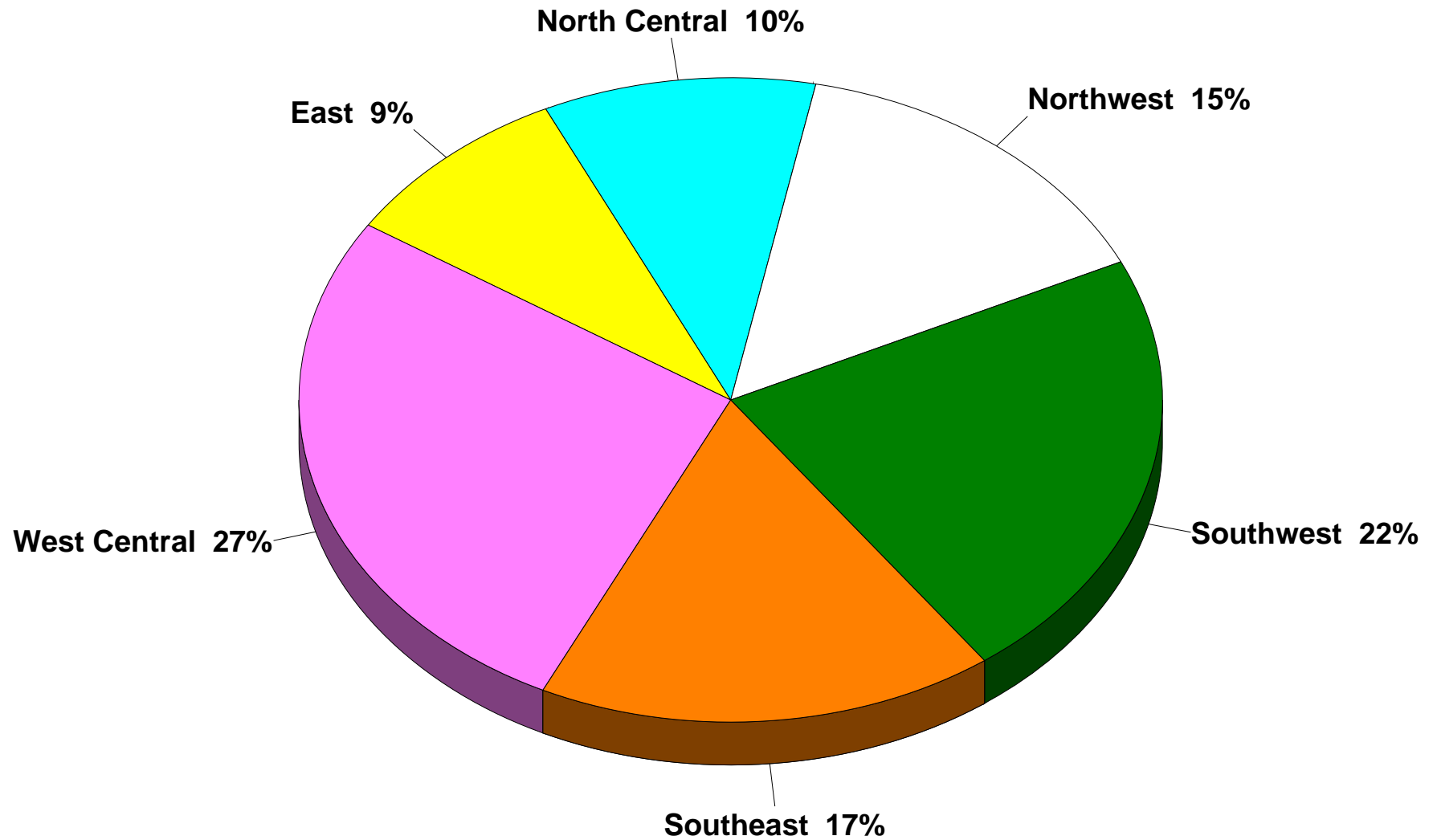




# Jewish Households 1997-2016

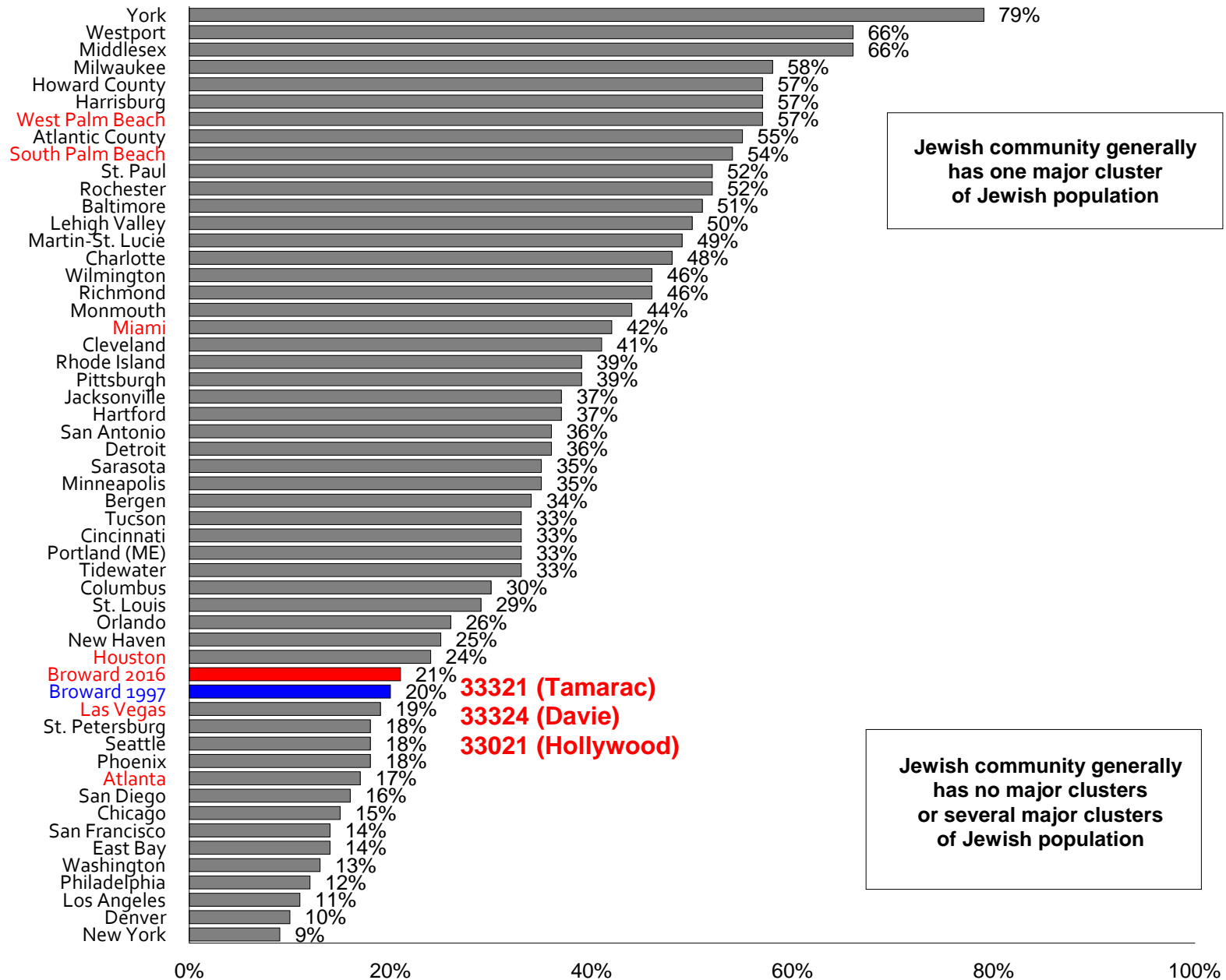


# Distribution of Jewish Households



# Households in Top Three Zip Code Areas

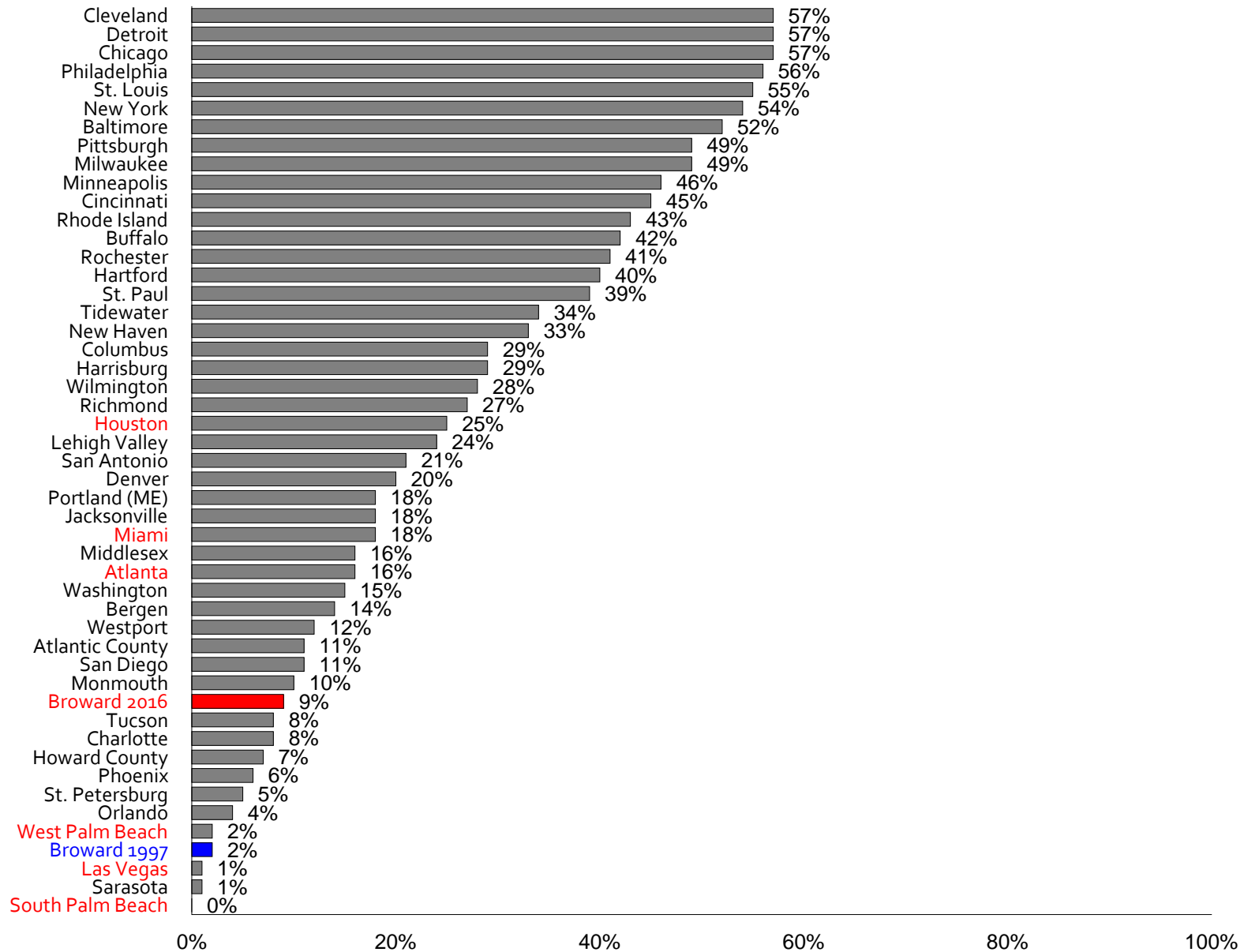
(Jewish Households)



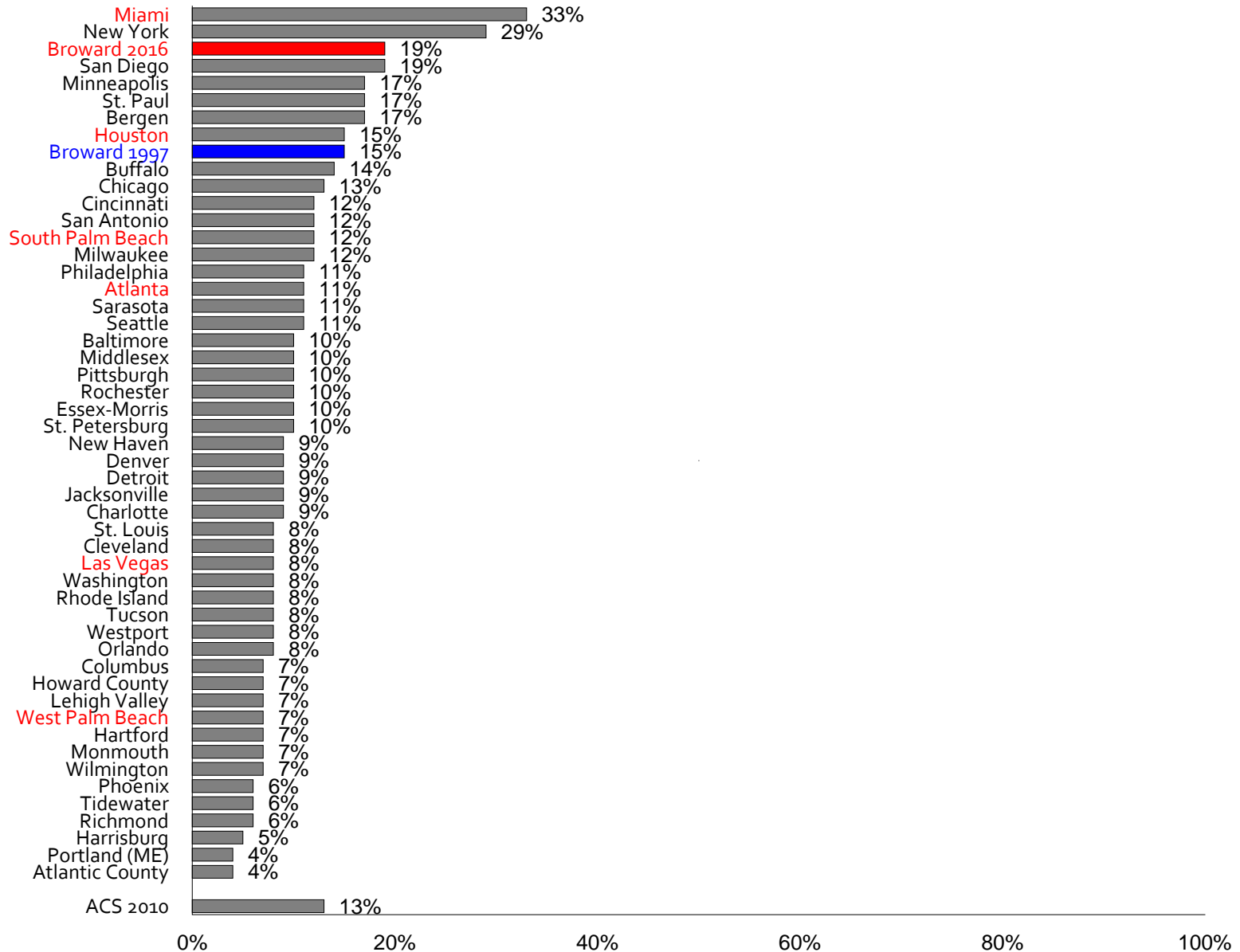
## Birth Place and Migration



## Locally Born (Adults in Jewish Households)

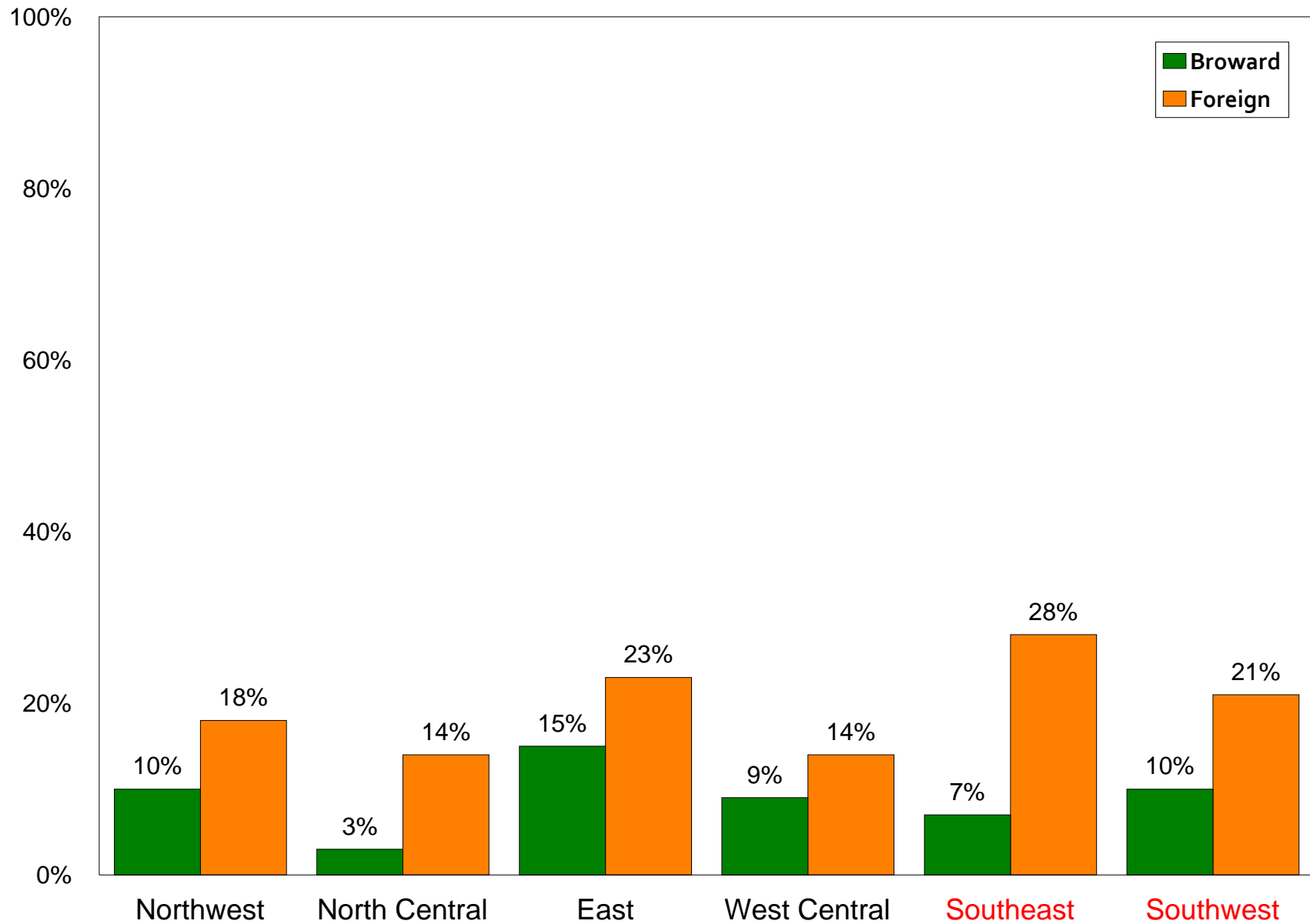


## Foreign Born (Adults in Jewish Households)



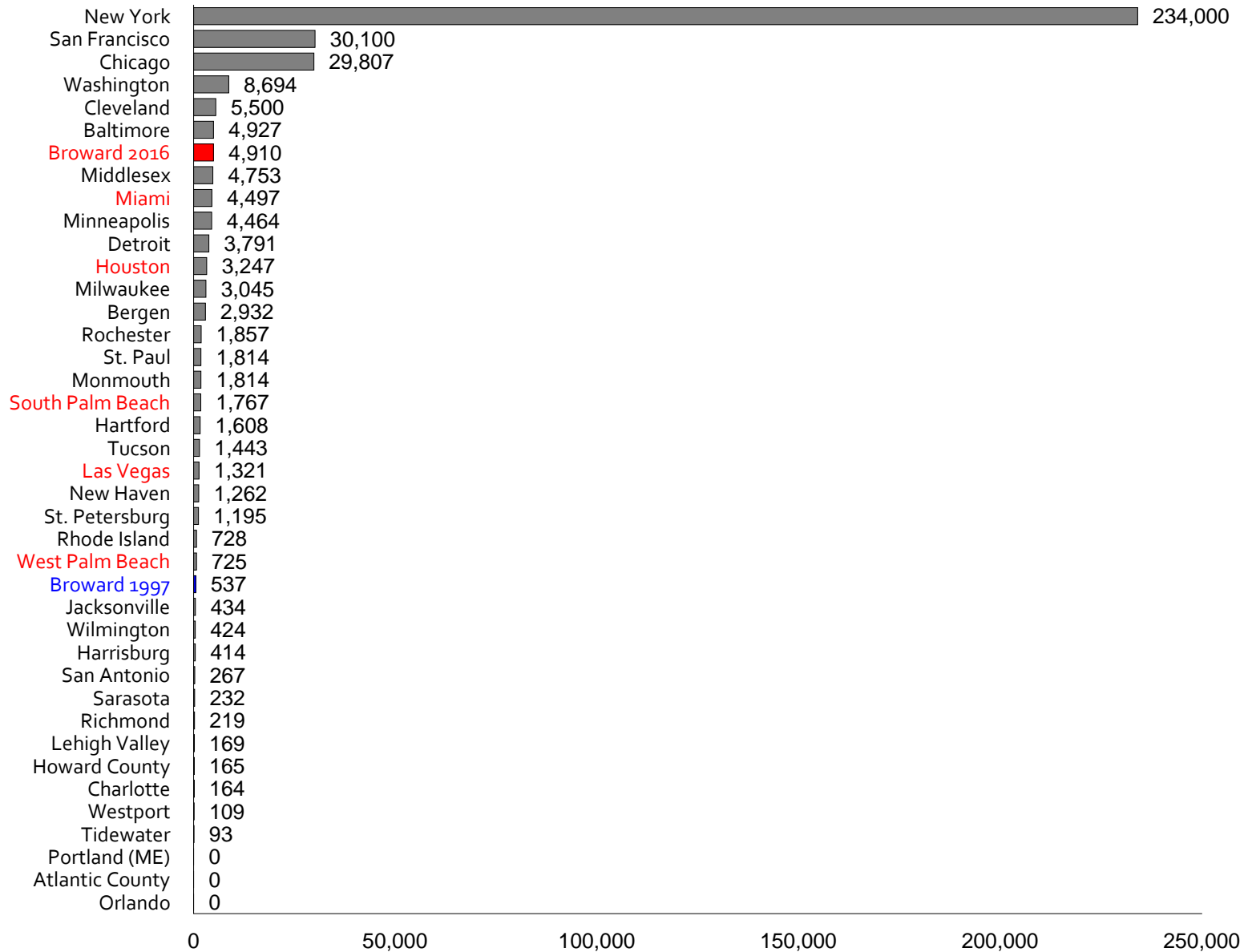
## Place of Birth by Geographic Area

(Adults in Jewish Households)



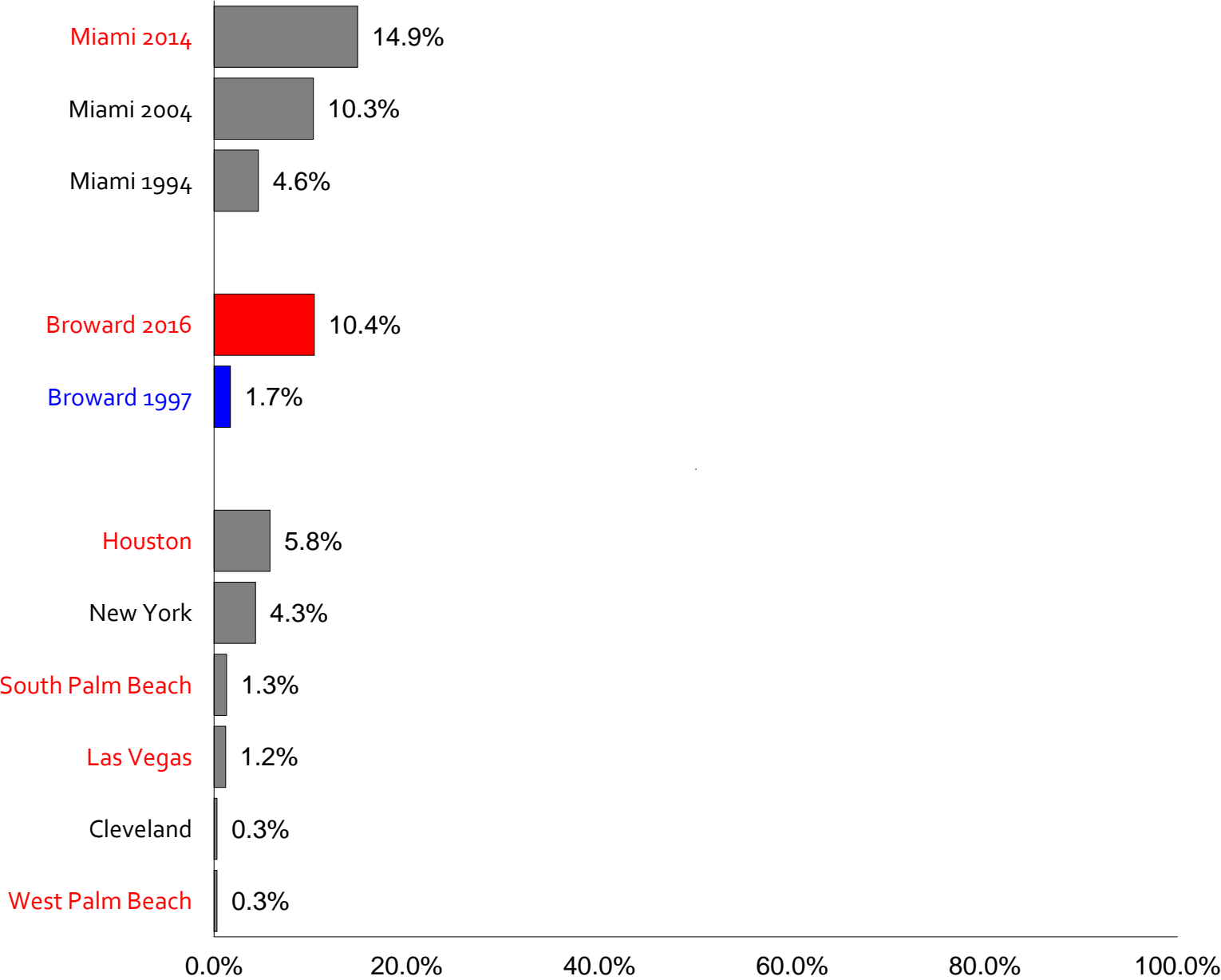
# Number of Persons in FSU Households

(Persons in Jewish Households)



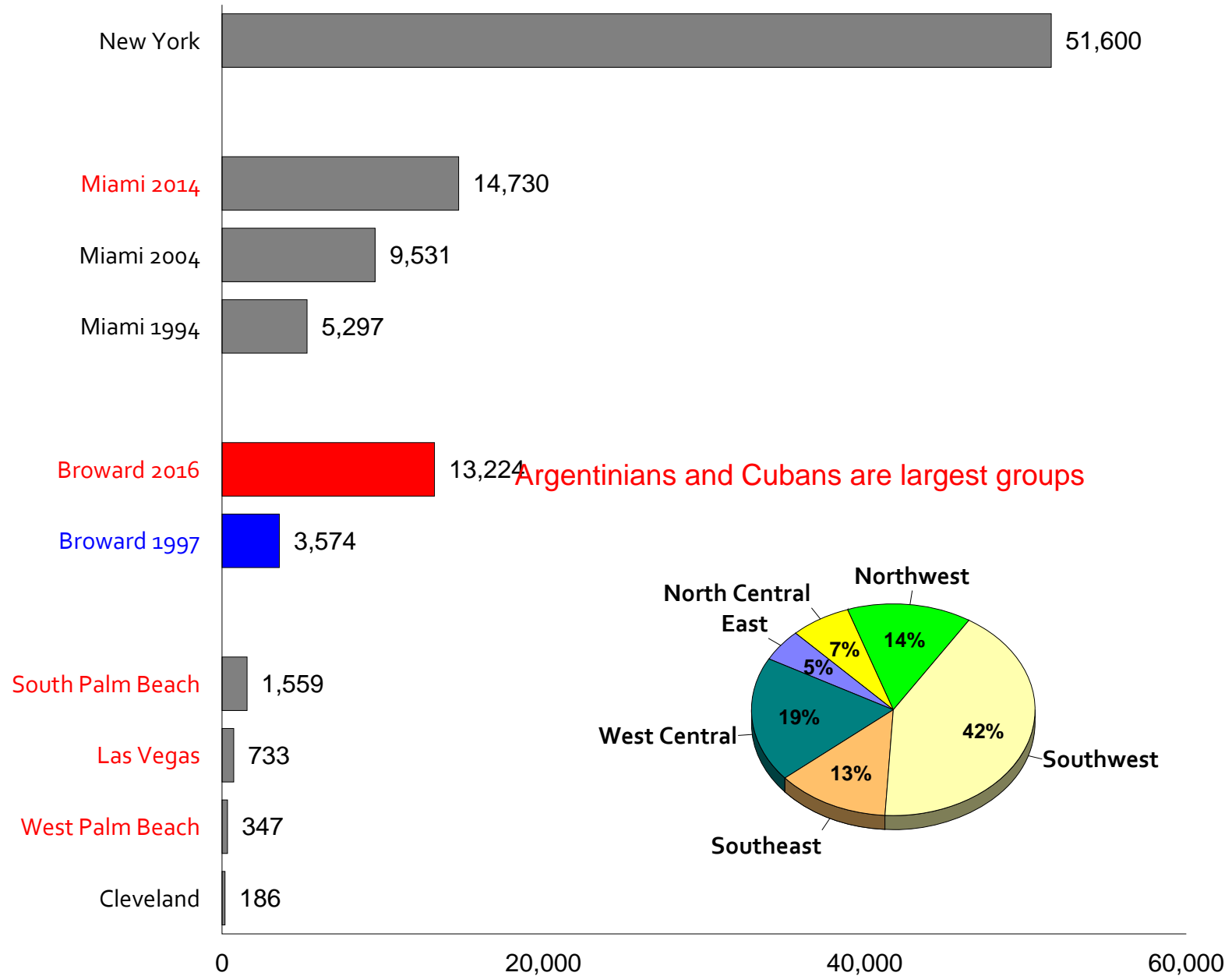
# Hispanic Jewish Adults

(Jewish Adults)



# Number of Hispanic Jewish Adults

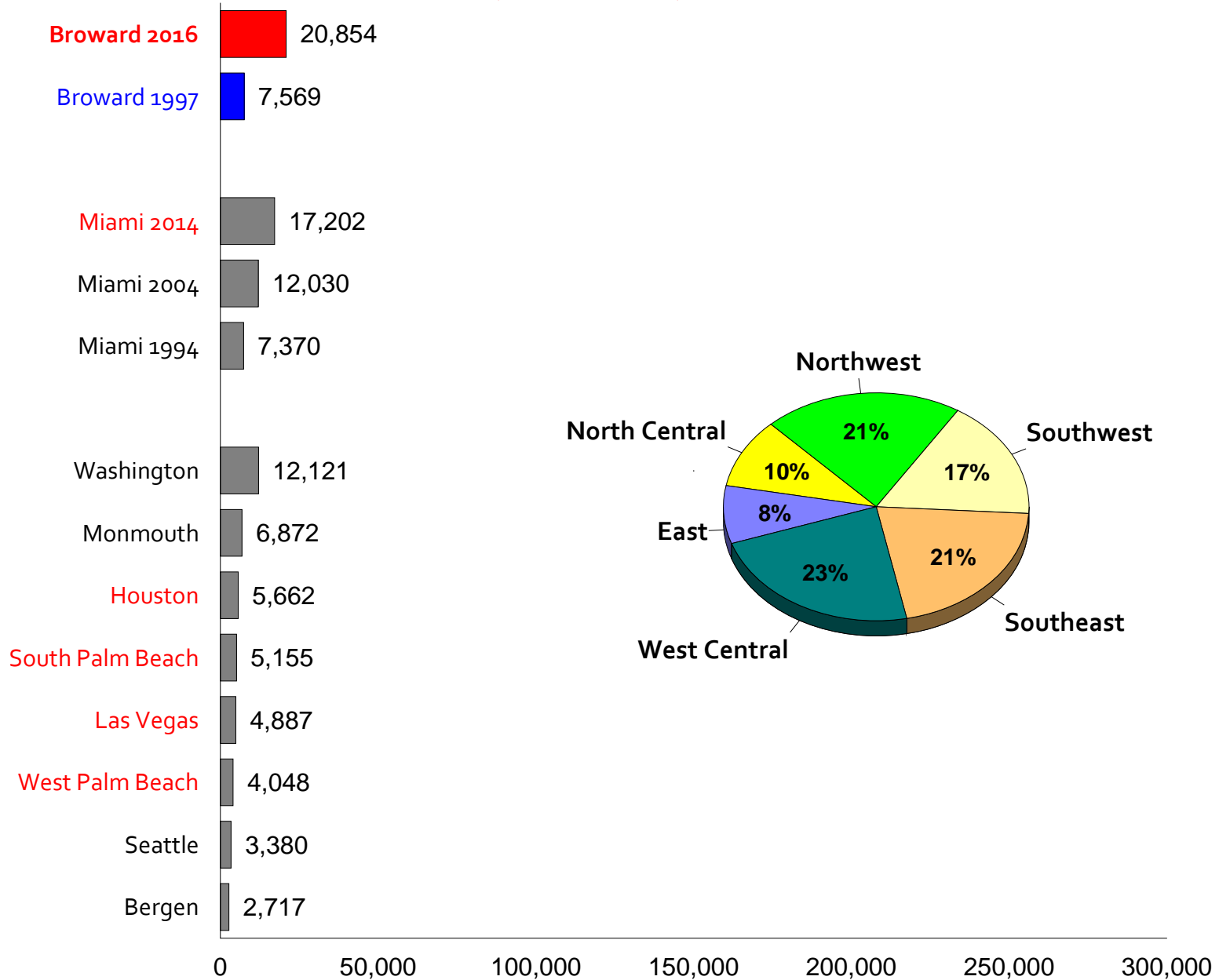
(Jewish Adults)





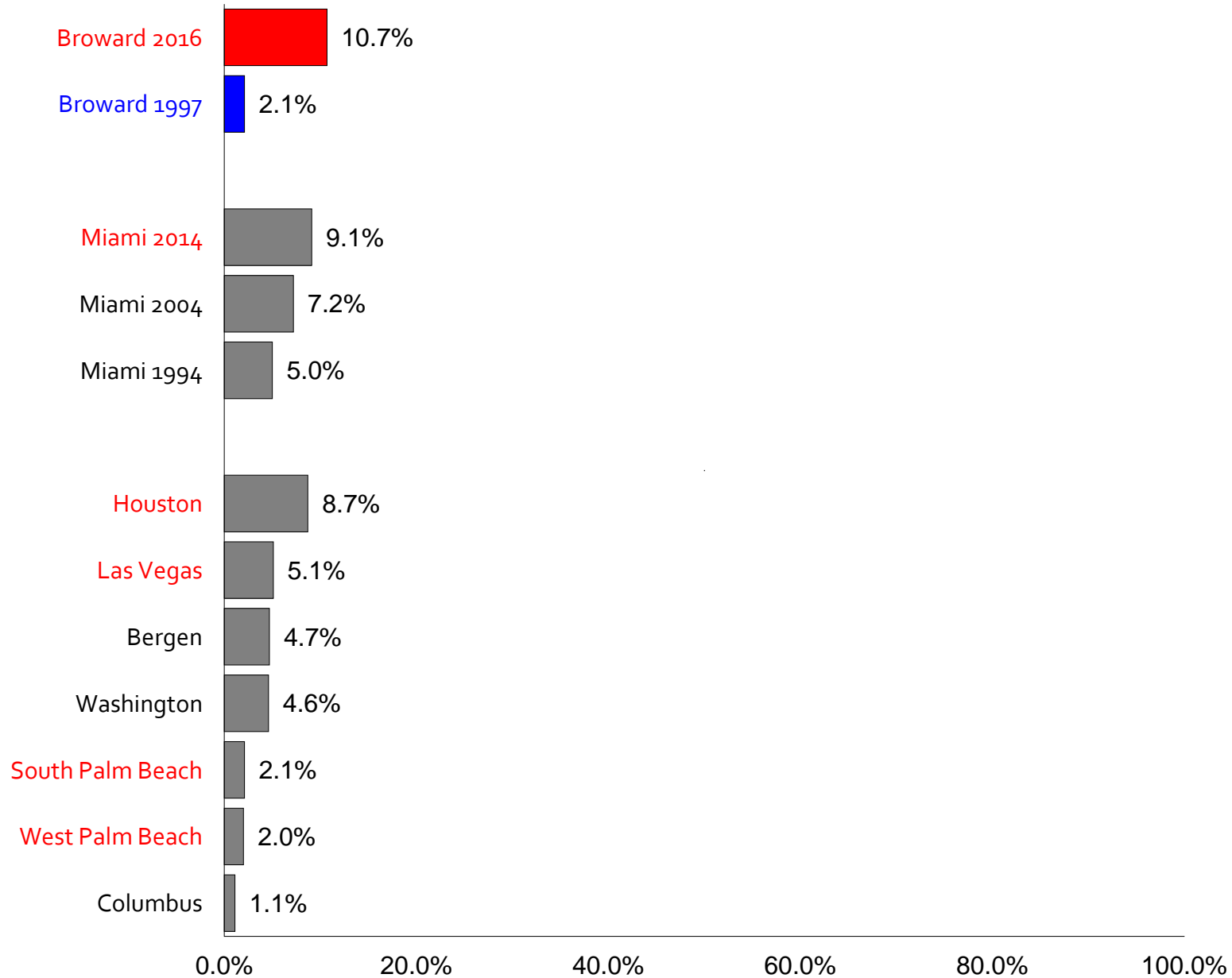
# Number of Sephardic Jewish Adults

(Jewish Adults)



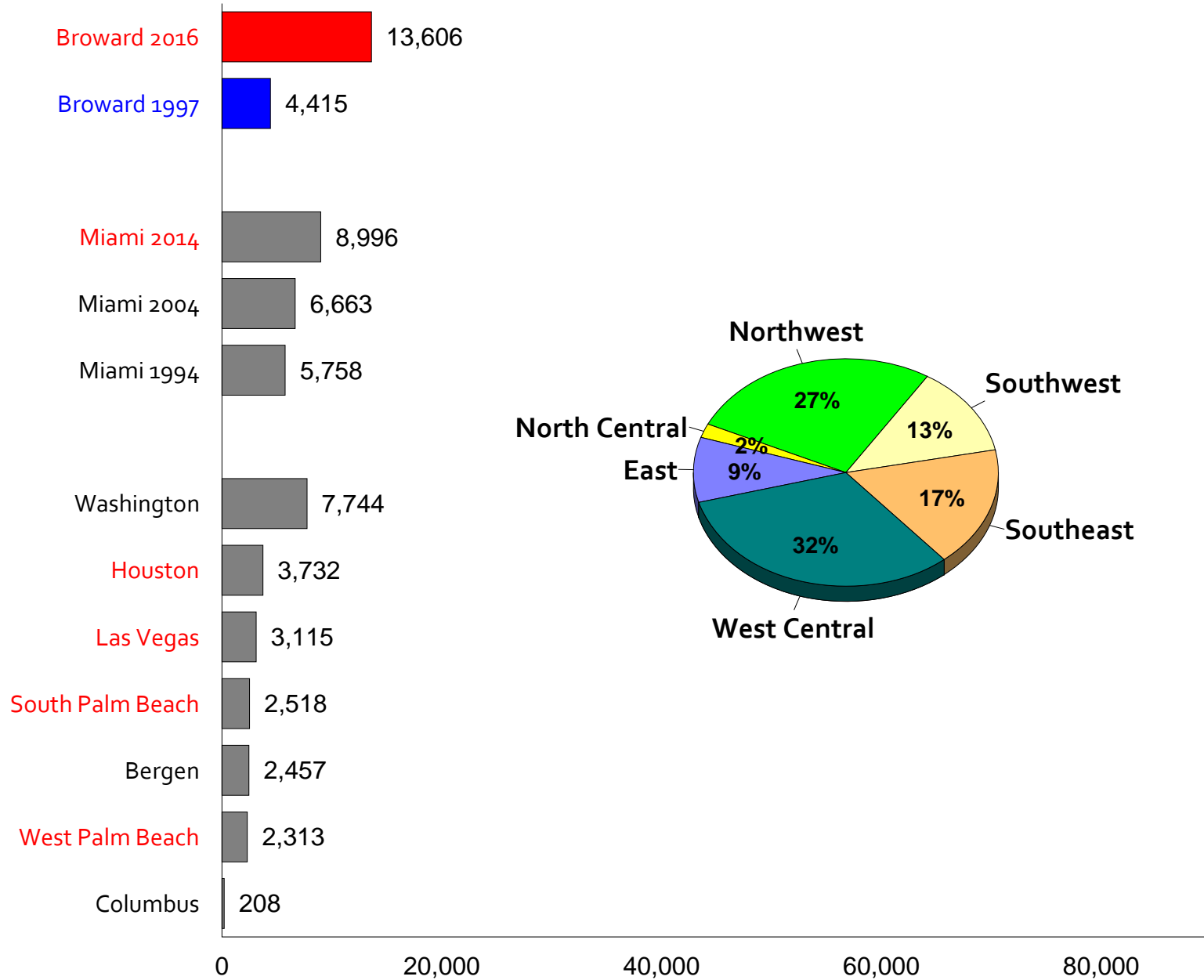
## Israeli Jewish Adults

(Jewish Adults)



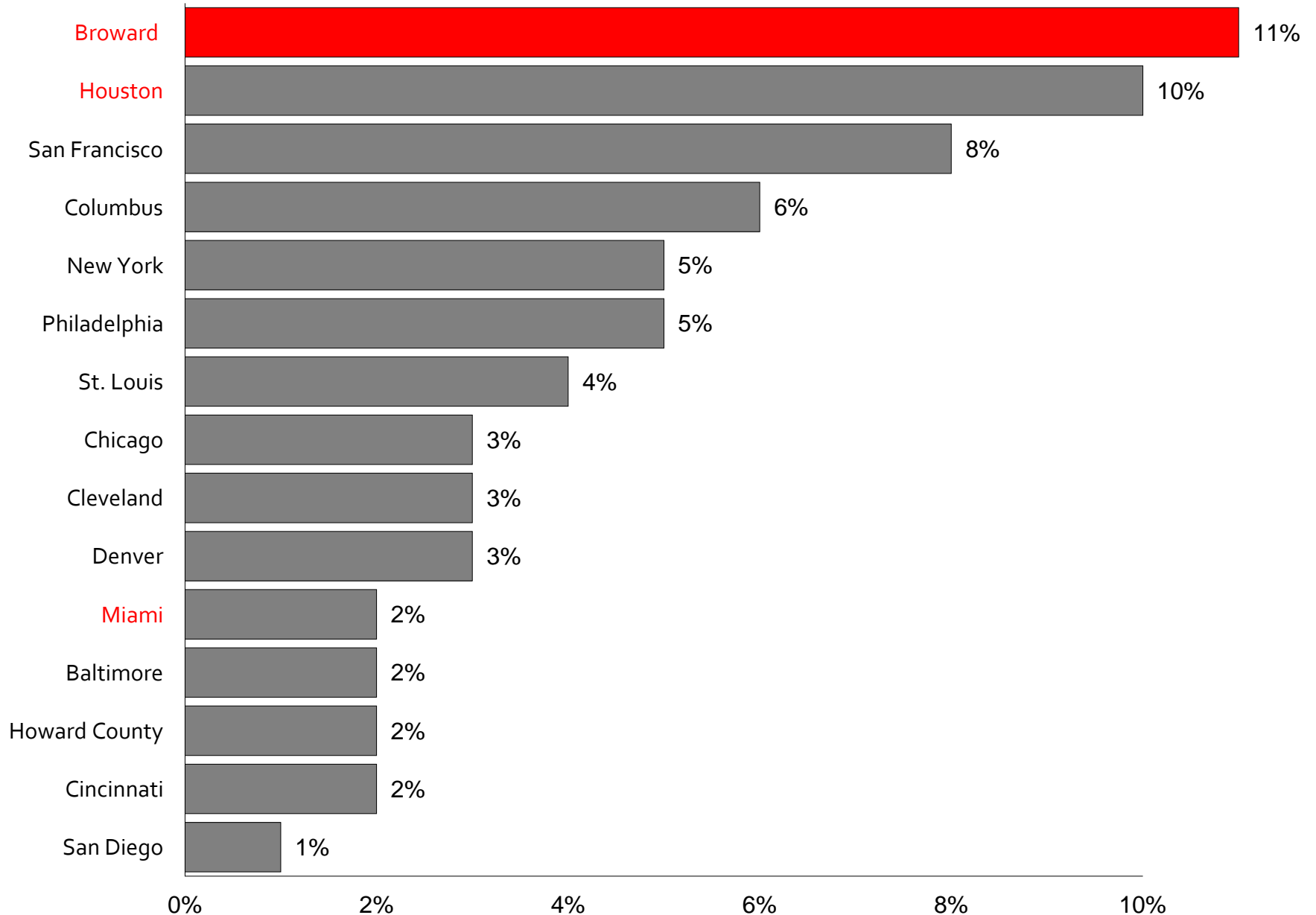
## Number of Israeli Jewish Adults

(Jewish Adults)



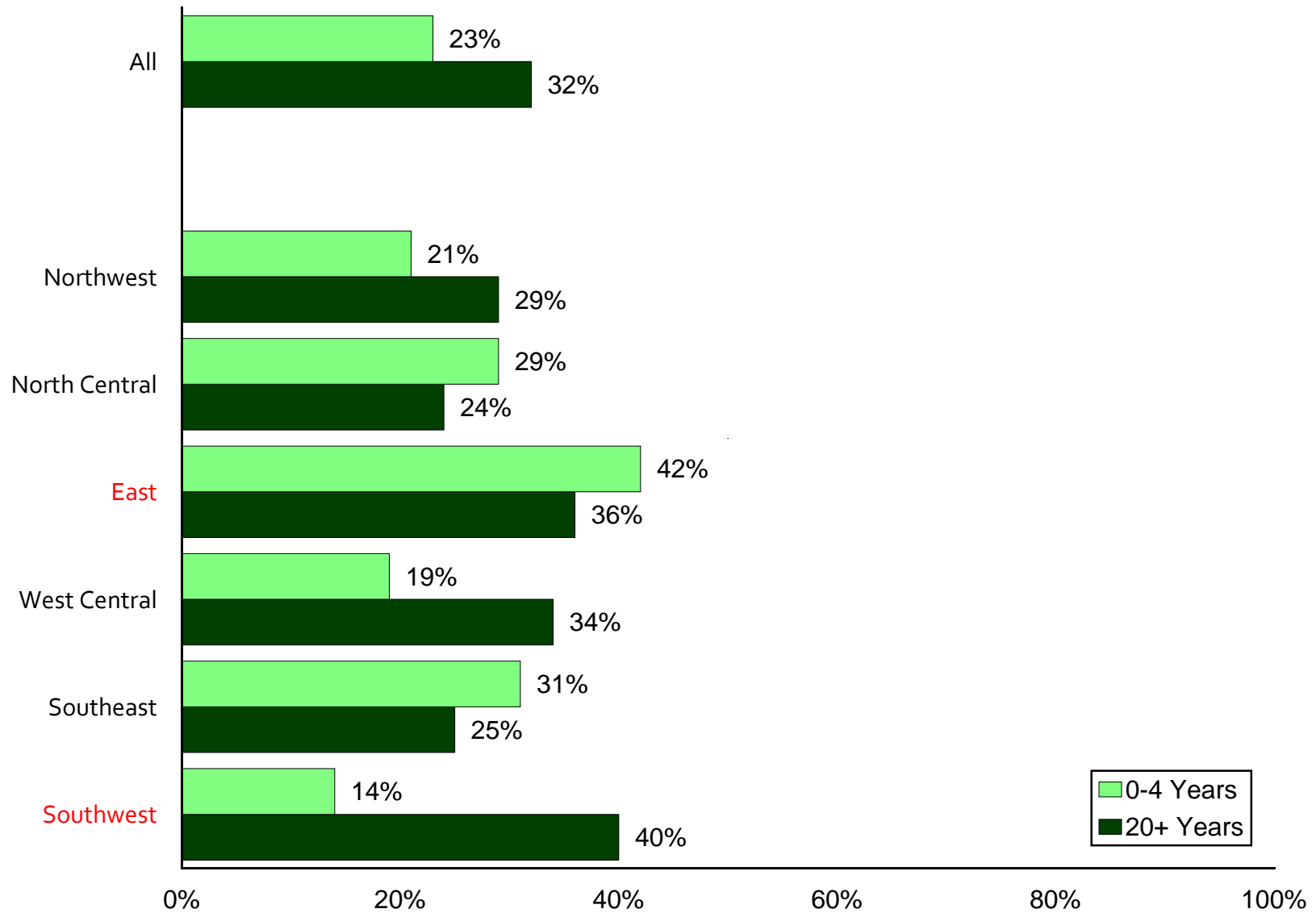
## Someone in Household Considers Themselves to Be LGBT

(Jewish Households)



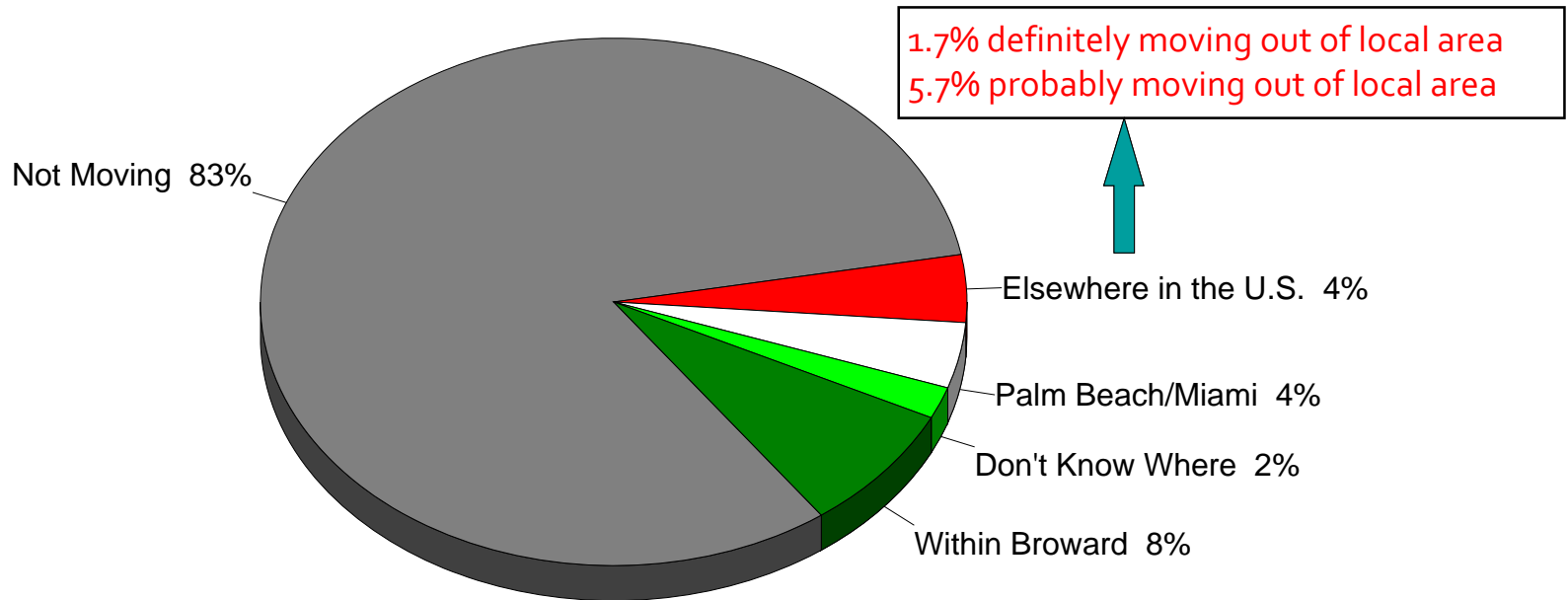
## Years at Current Address by Geographic Area

(Respondents)



# Expected Destination for Households Who Are Moving Within the Next Three Years

(Jewish Households)



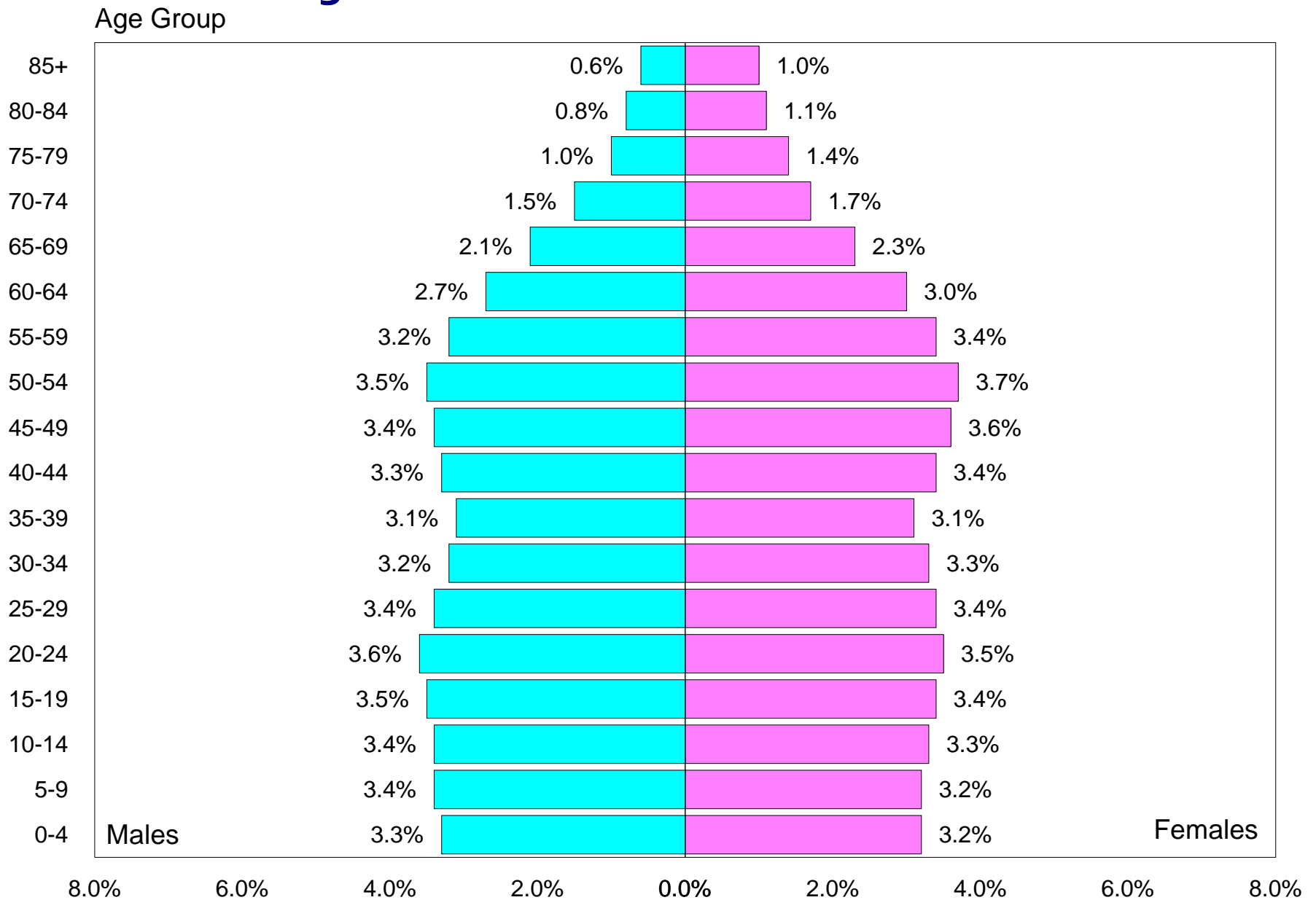


## Migration of Full-Year Households

- Average Annual In-Migration
  - 900 full-year households moved in each year during the past five years
- Projected Average Annual Out-Migration
  - 400 full-year households definitely moving out of Broward each year during the next three years
  - 1,300 full-year households probably moving out of Broward each year during the next three years
- Projected Change
  - the Jewish population should continue to decrease in the next few years as a result of migration

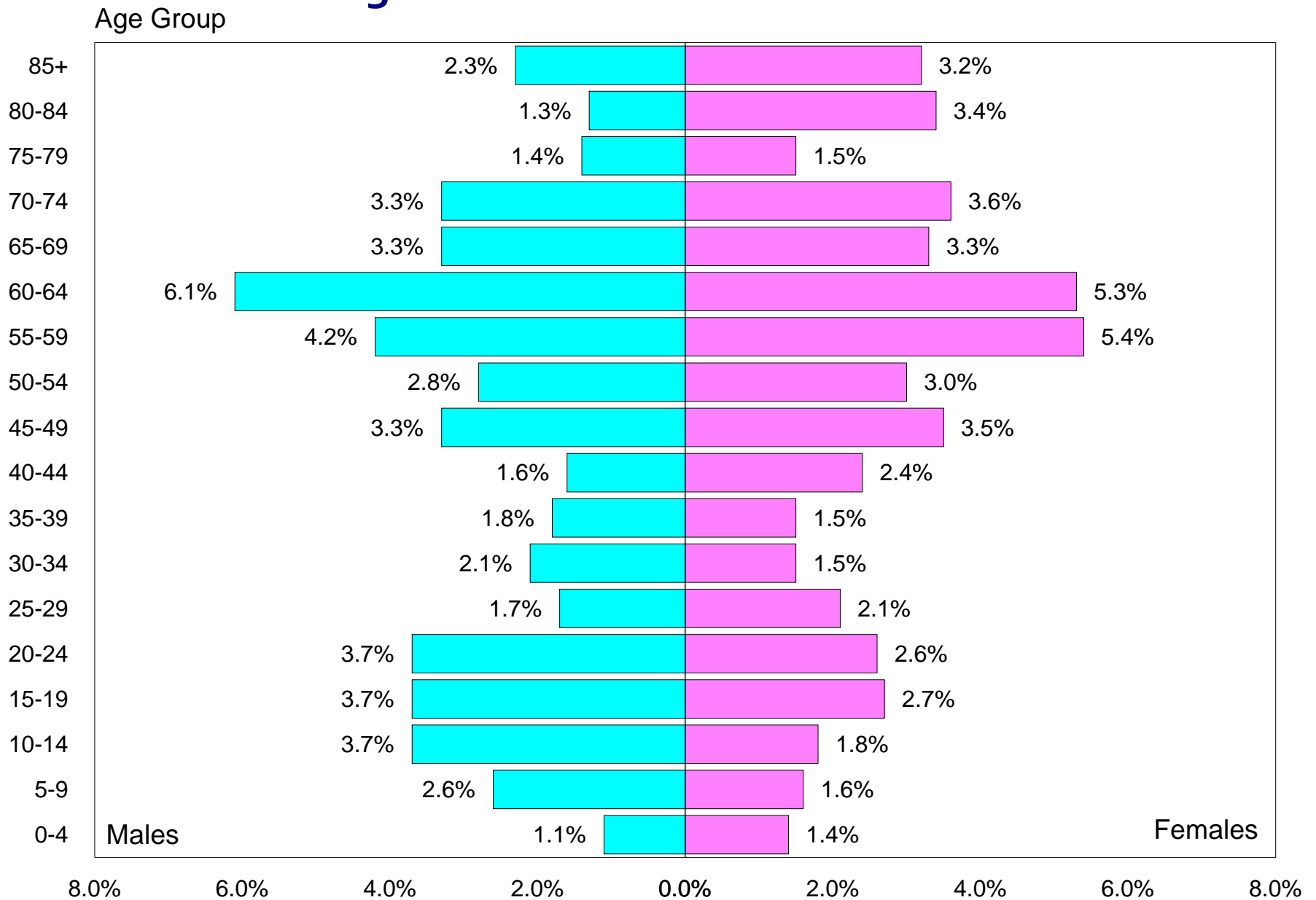
# Demography

# Age Distribution-All Americans - 2012



Median Age is 37 Years 13% are Age 65 and Over 6% are Age 75 and Over

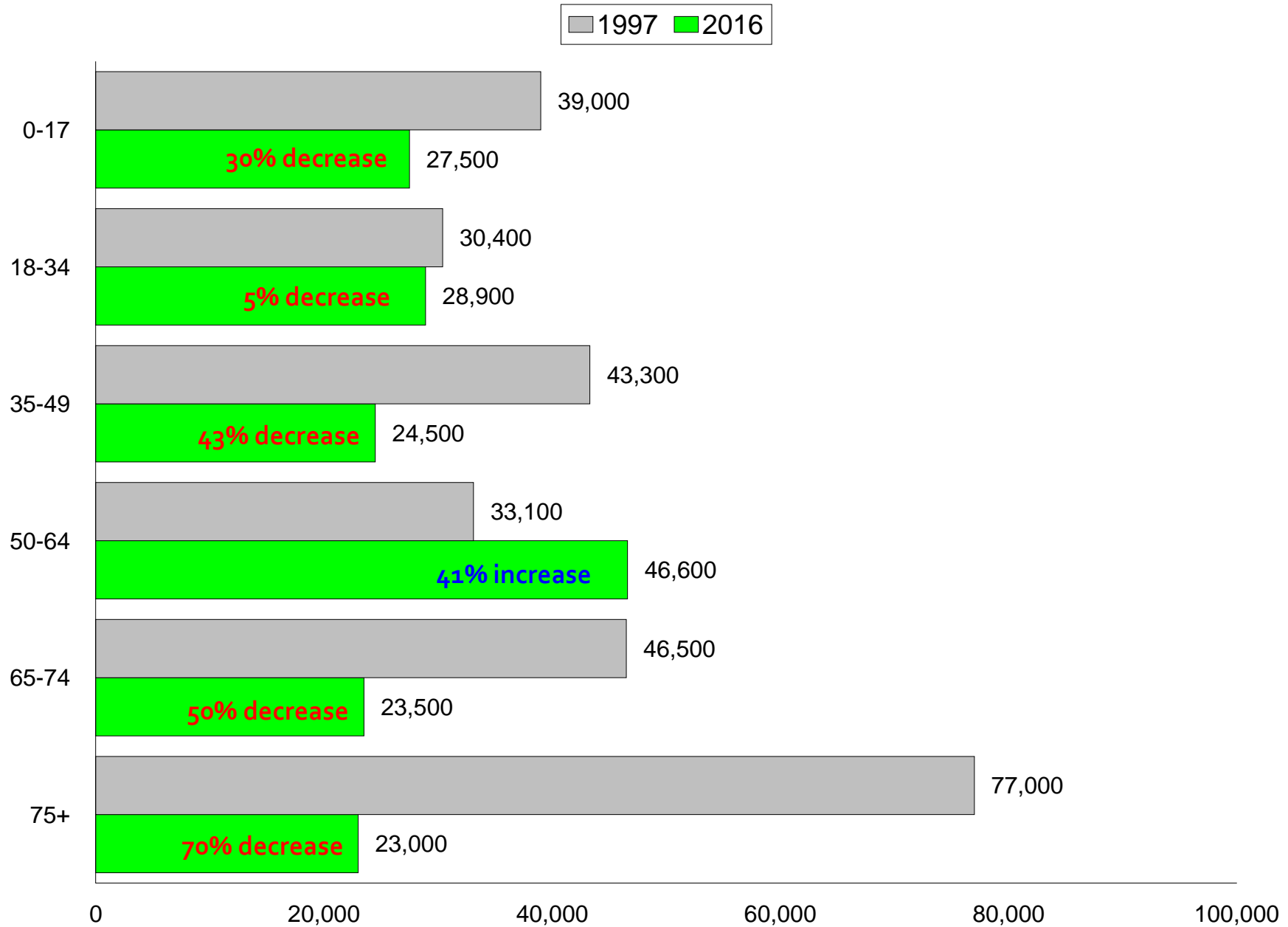
## Age Distribution-Broward - 2016



Median Age is 53 Years    27% are Age 65 and Over    13% are Age 75 and Over

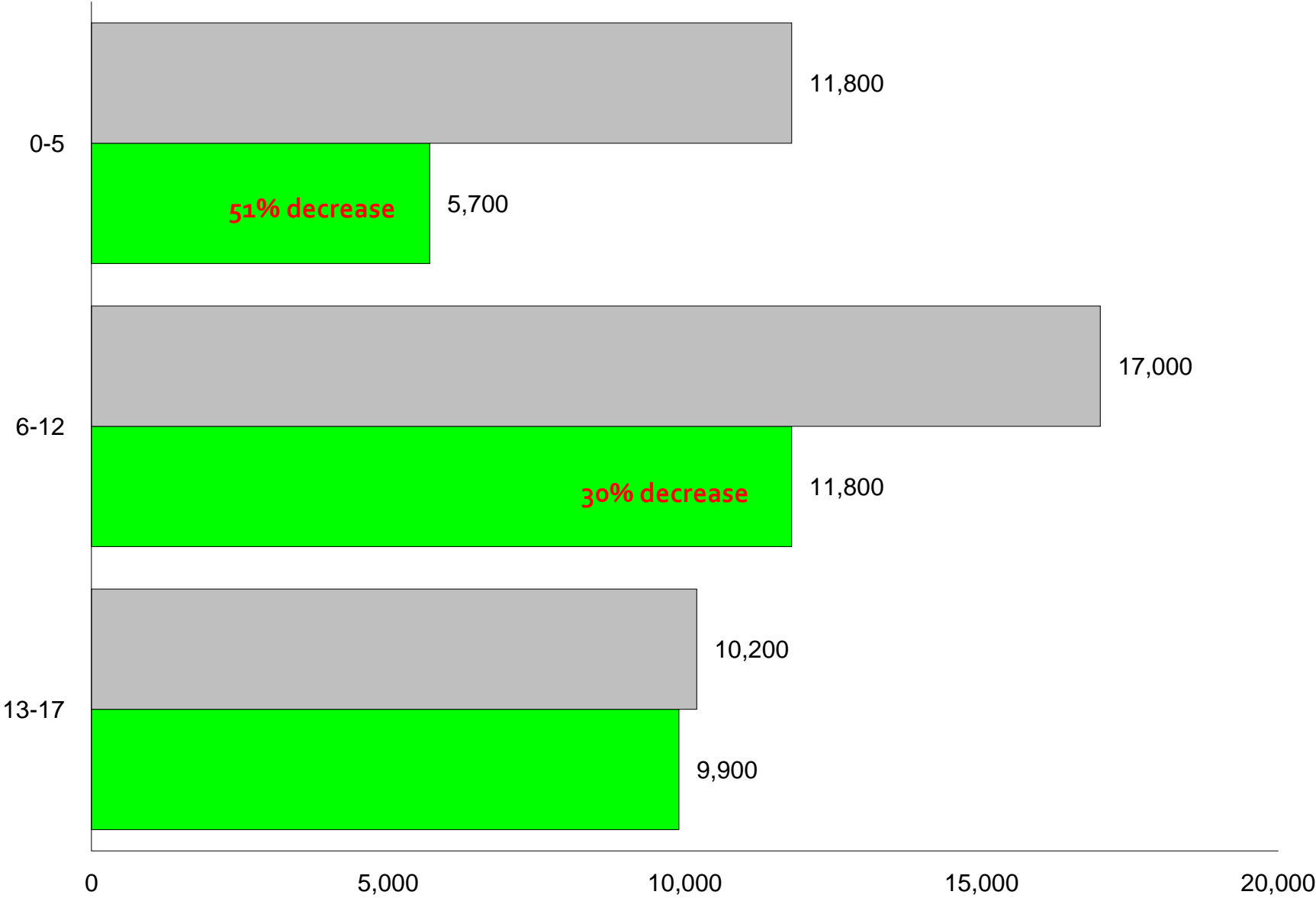
# Changes in Age Over Time

(Persons in Jewish Households)



# 36 Changes in Age of Children Over Time

(Persons in Jewish Households)





## Number of Persons in Jewish Households

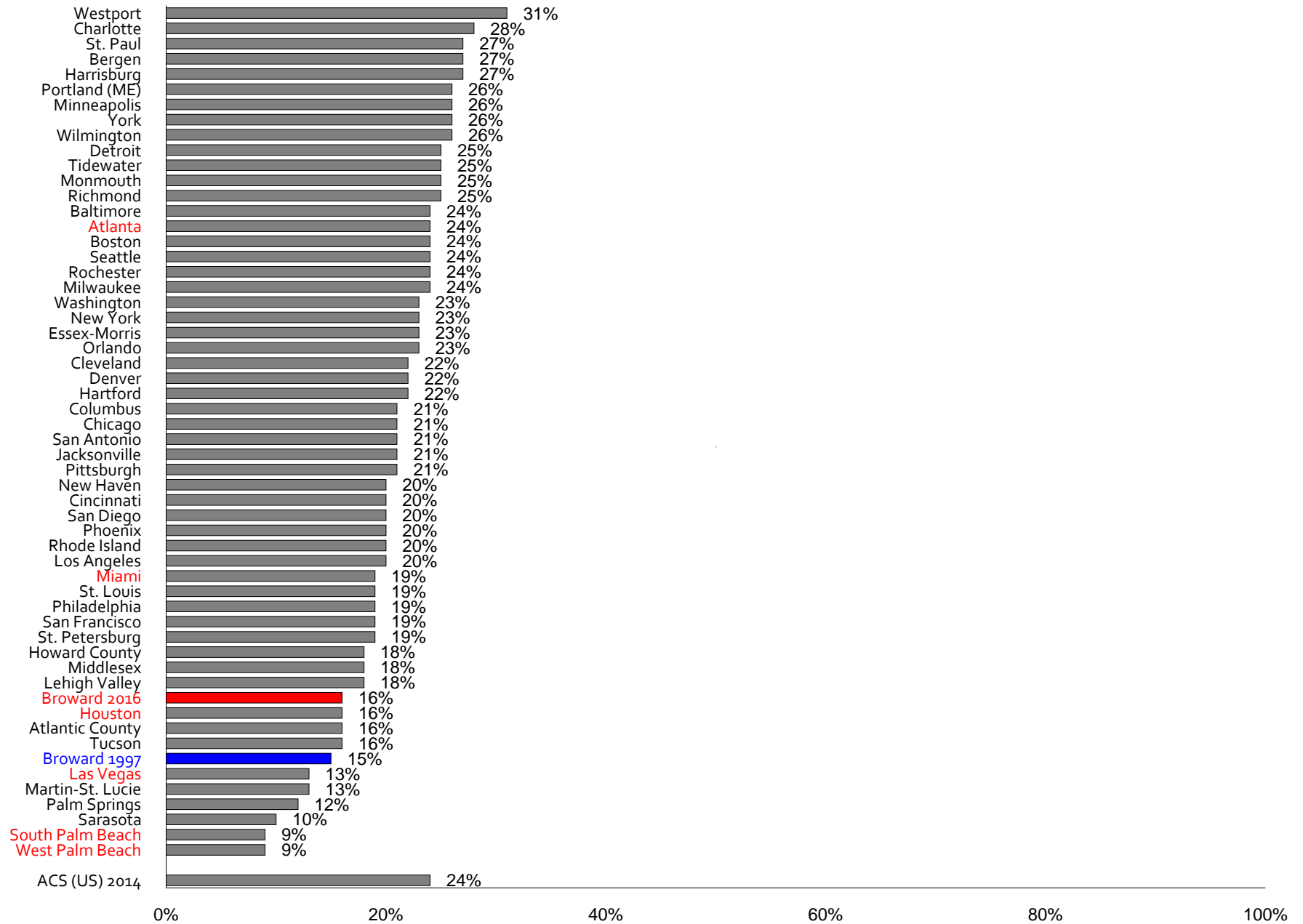
(Rounded to Nearest 100)

- 174,000 total persons in Jewish households
- 46,300 persons age 65 and over
- 22,800 persons age 75 and over
- 27,500 children age 0-17 (Jewish, part Jewish, and not Jewish)
- 146,500 persons are of voting age

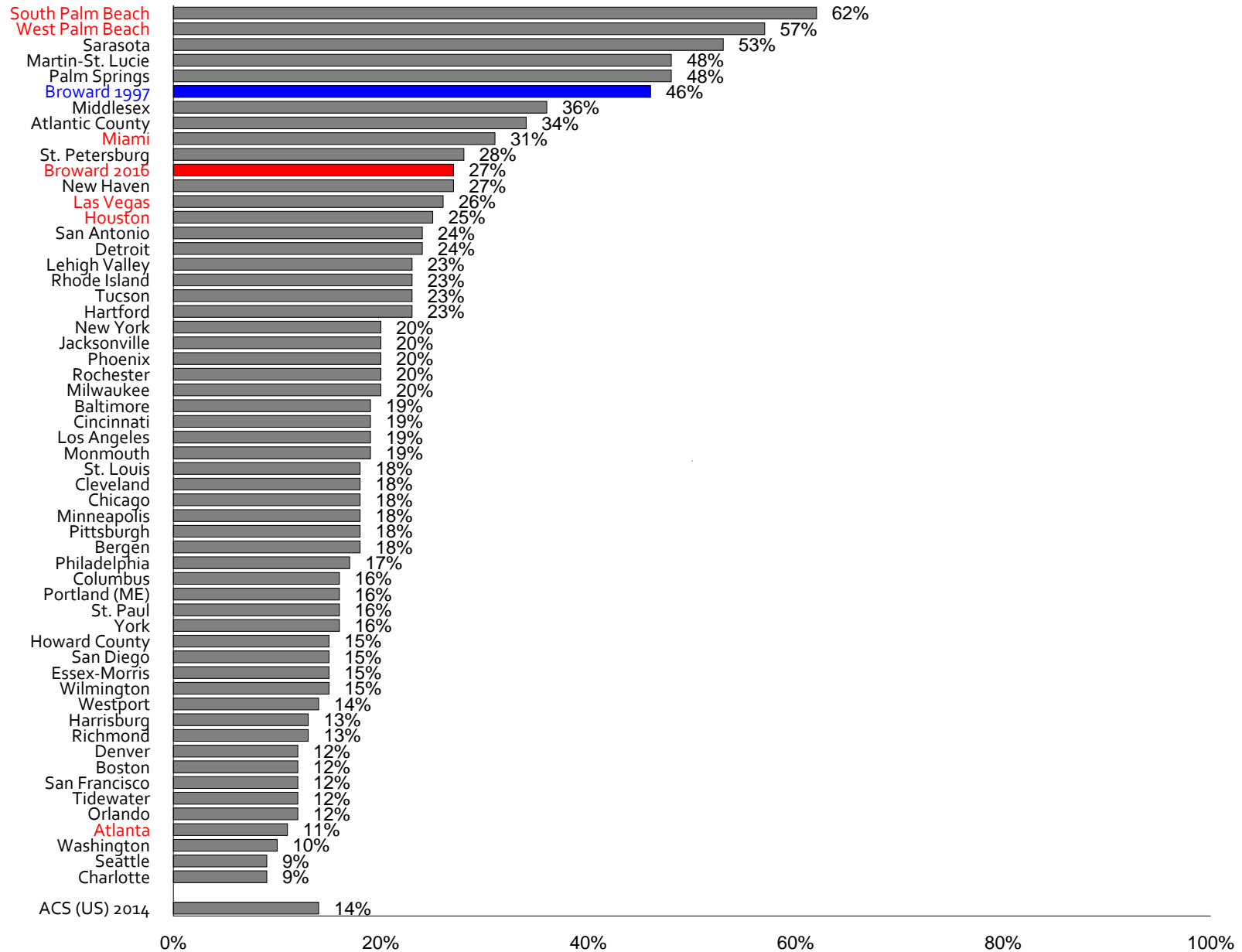


# Age 0-17

(Persons in Jewish Households)

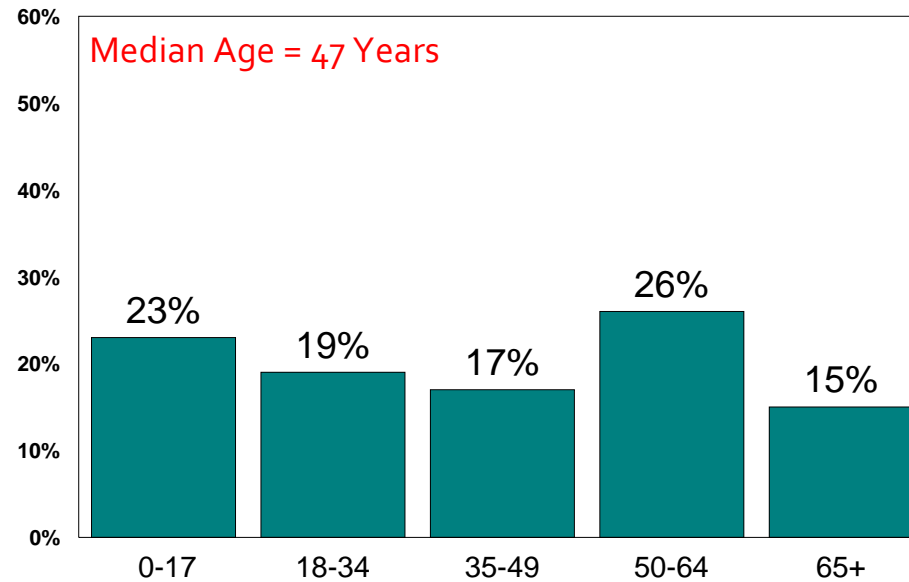


## Age 65 and Over (Persons in Jewish Households)

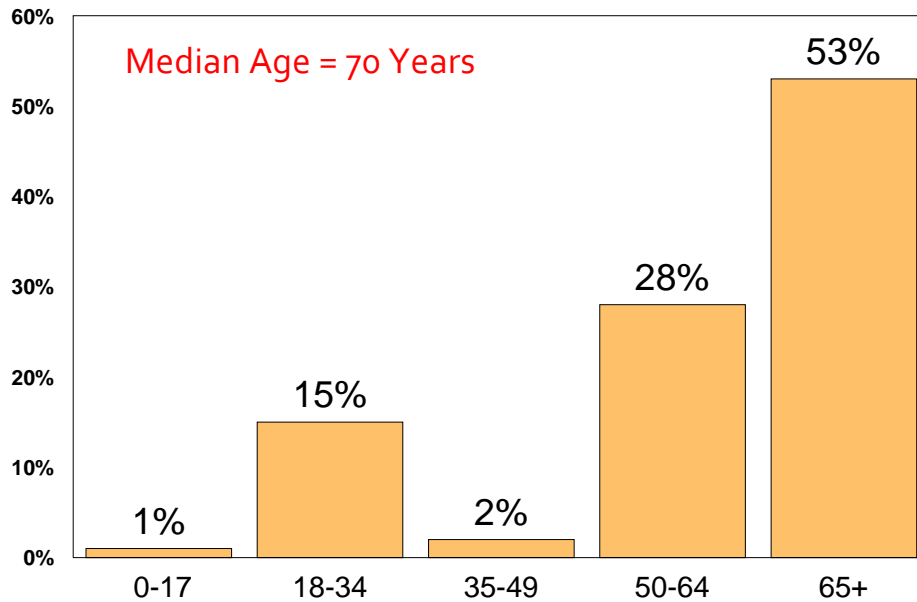


# Age Distribution by Geographic Area

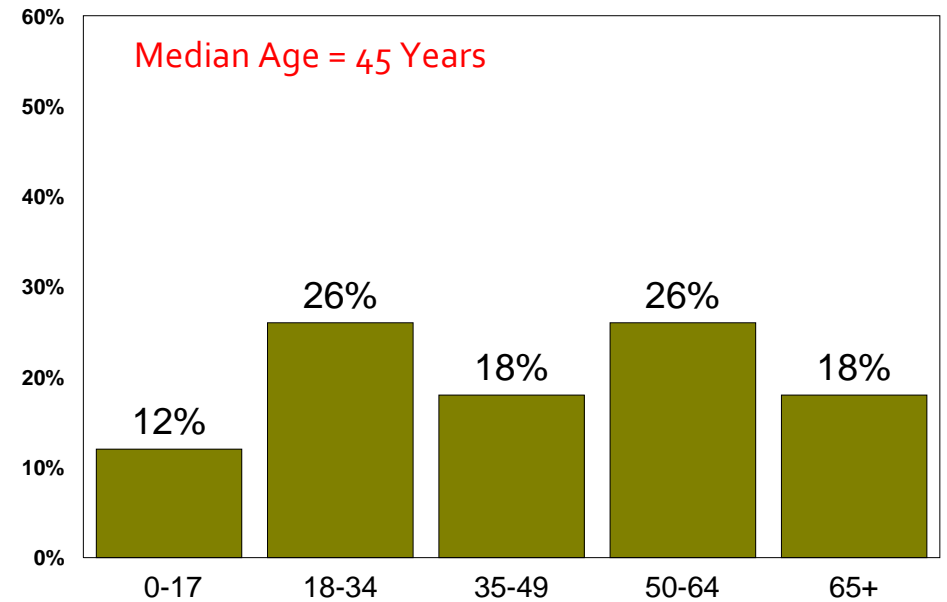
## Northwest



## North Central

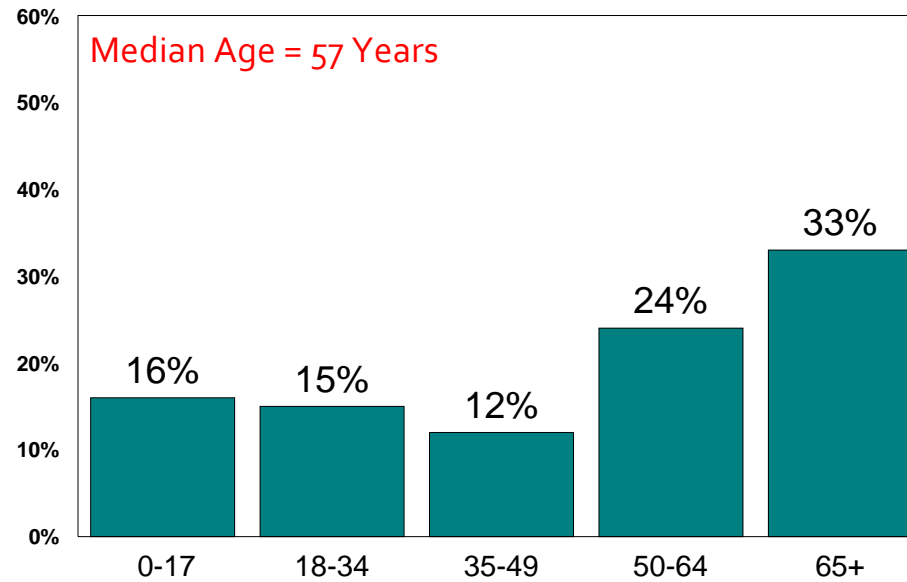


## East

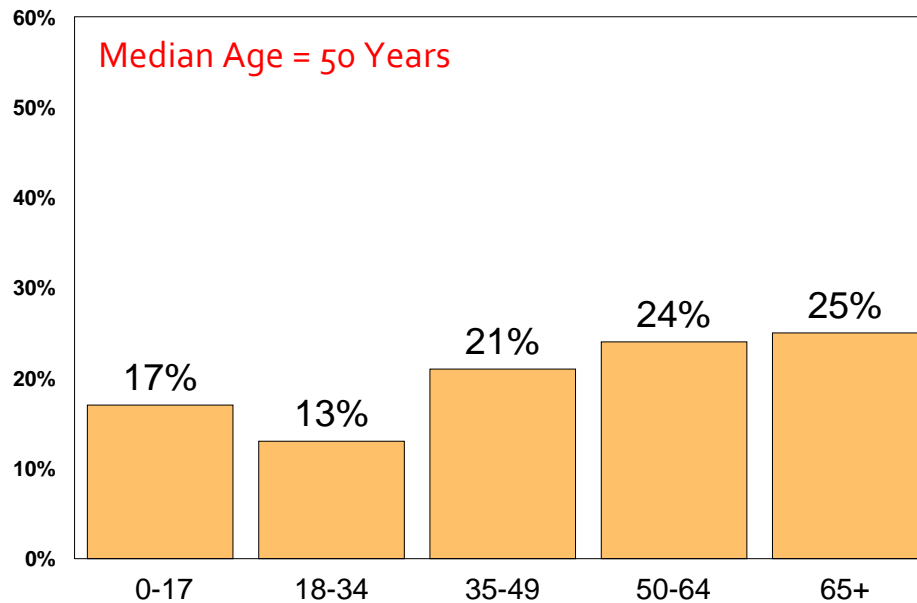


# Age Distribution by Geographic Area

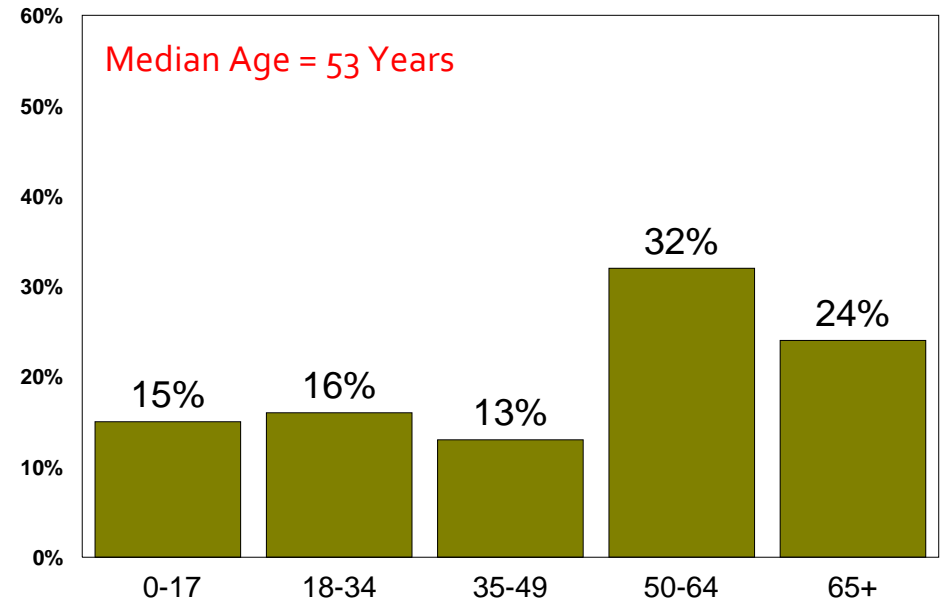
## West Central



## Southeast

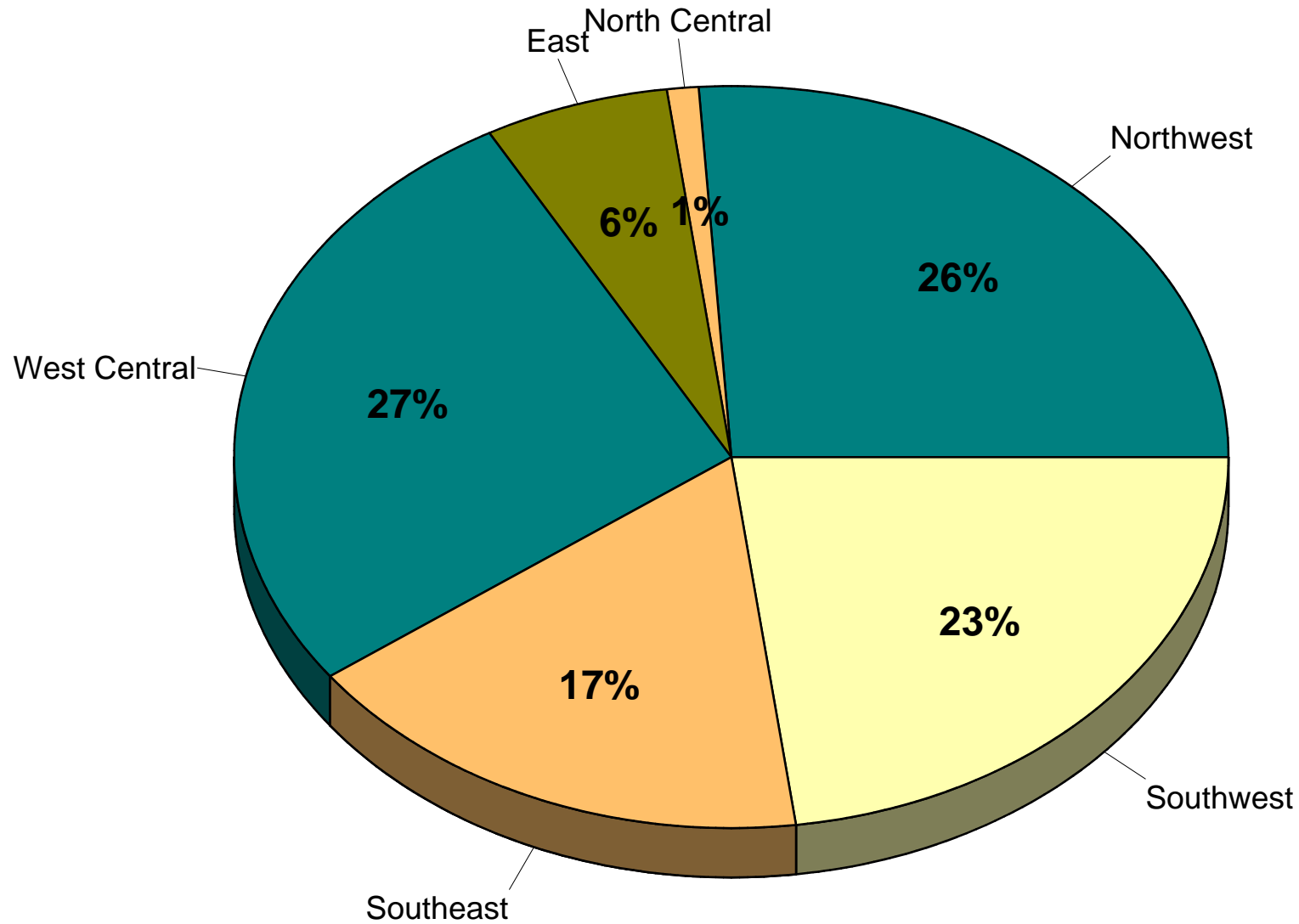


## Southwest



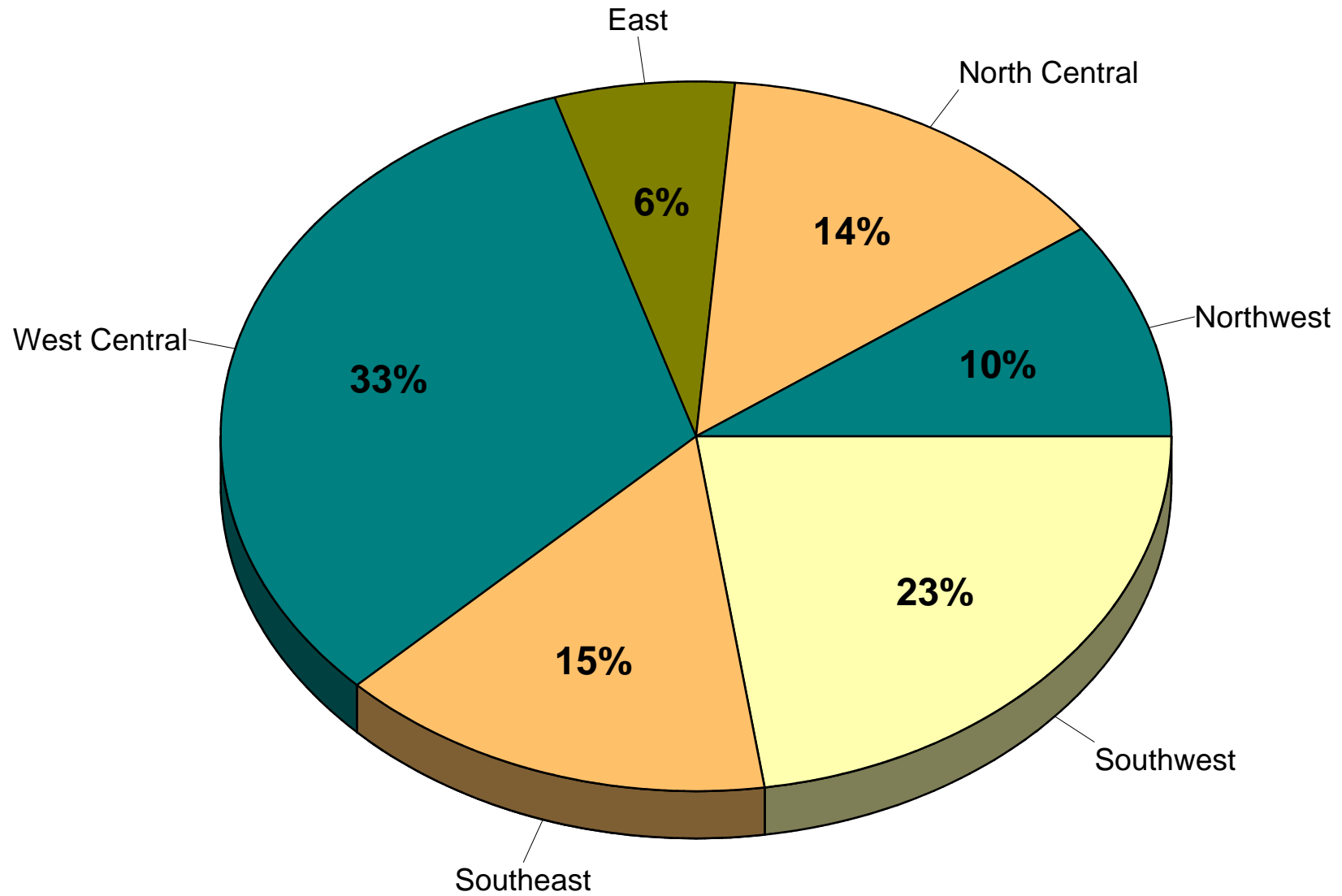
# Where Do the Children Live?

Age 0-17 (27,500 Children in Jewish Households)



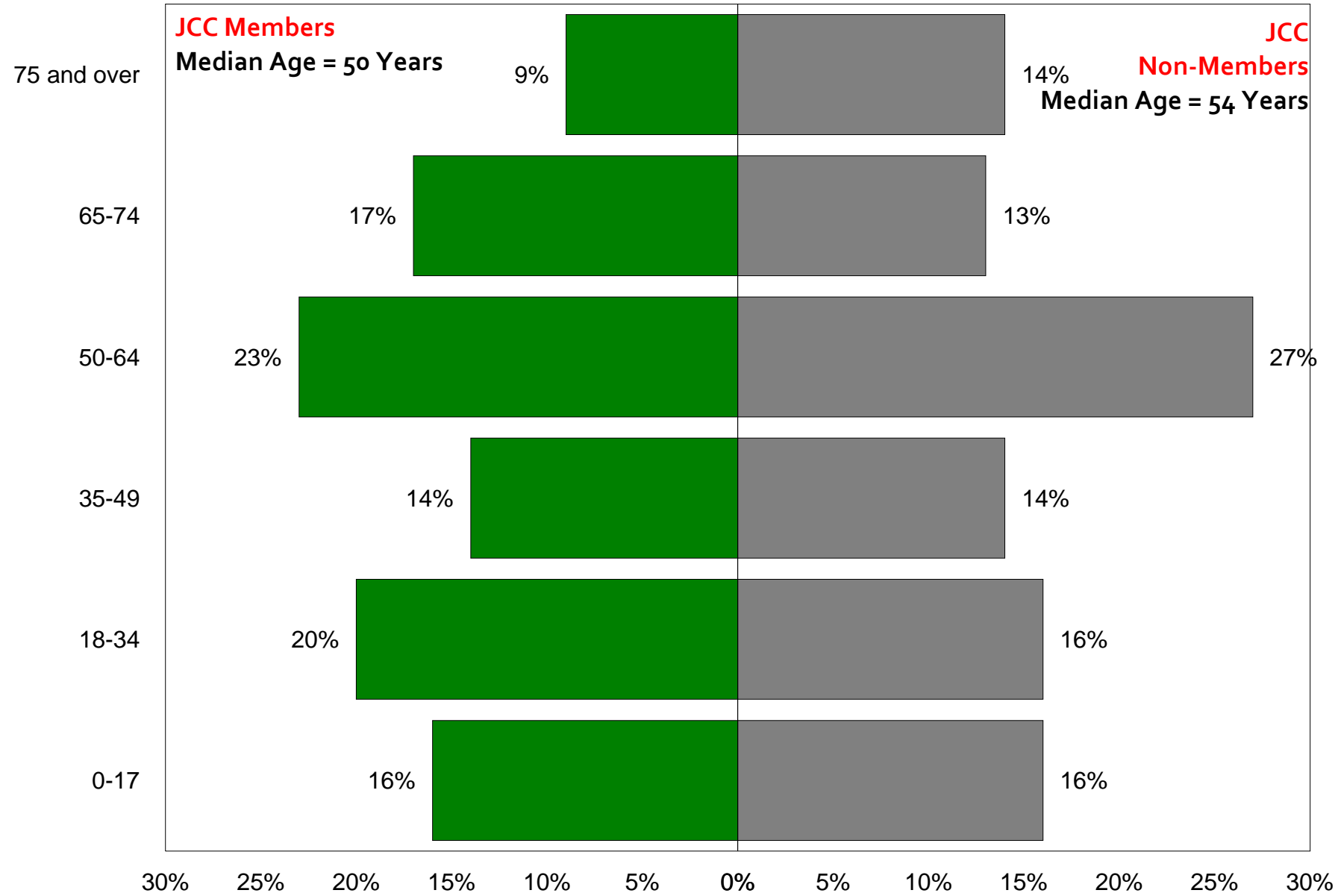
# Where Do Older Adults Live?

Age 65 and Over (46,300 persons)



# Age Distribution by JCC Membership

(Persons in Jewish Households)

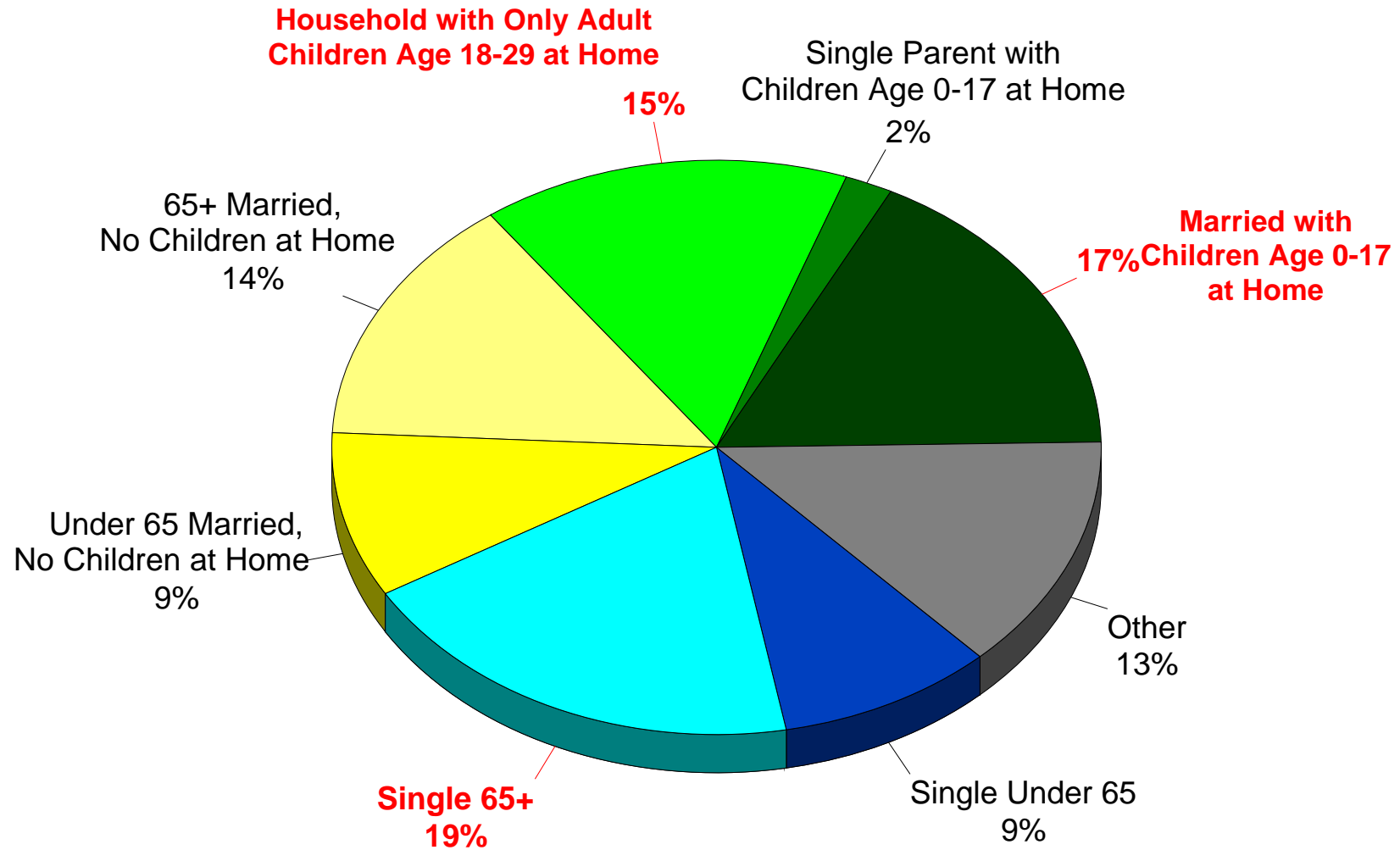




## Household Size and Structure

# Household Structure

(Jewish Households)



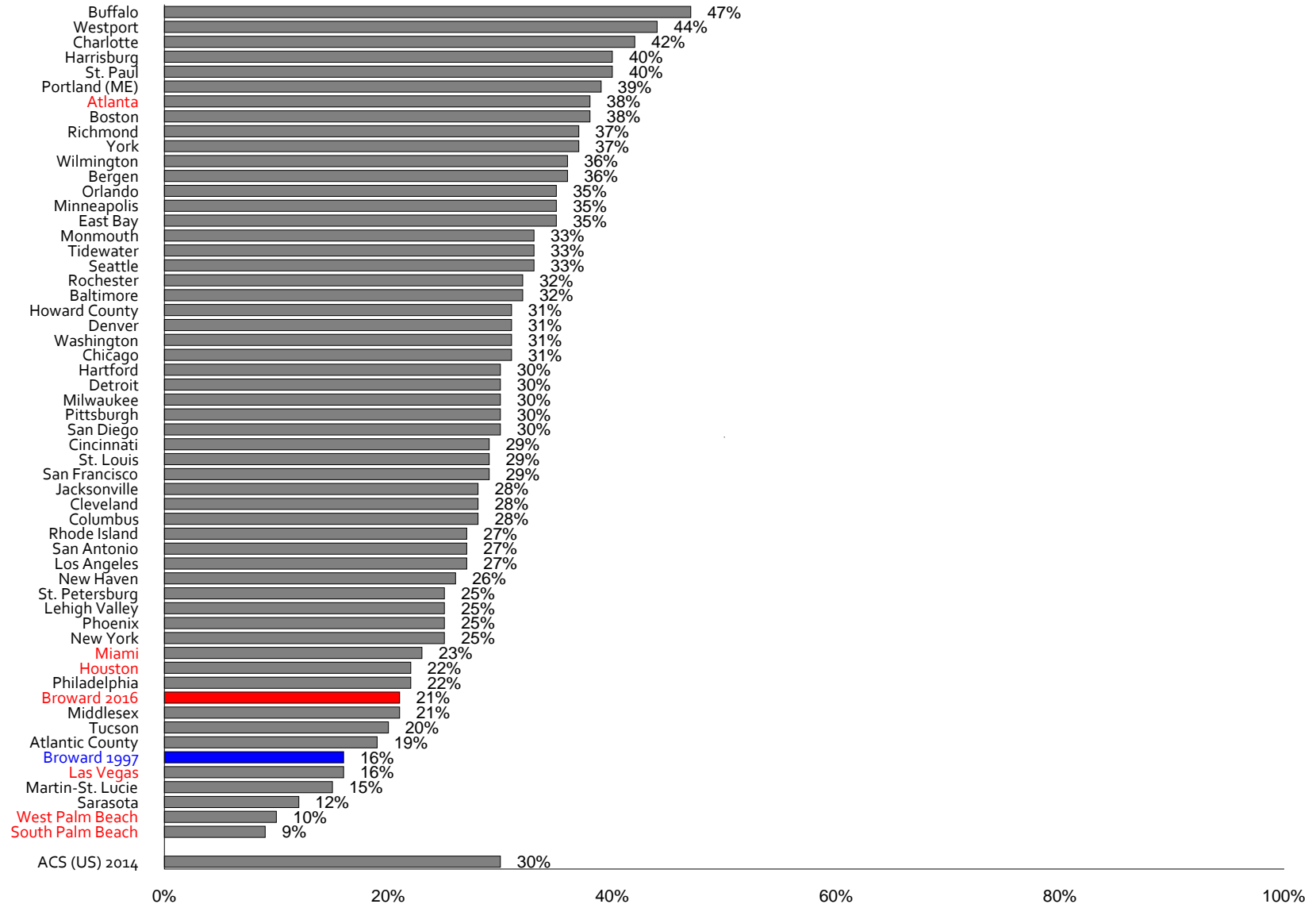
## Number of Jewish Households

(Rounded to Nearest 100)

- 72,000 Jewish households
- 14,800 households with children age 0-17 at home  
(being raised Jewish, part Jewish, or not Jewish)
- 20,000 single person households
- 13,500 single person households age 65 and over
- 7,100 single female households age 75 and over
- 17,000 married households with no children at home

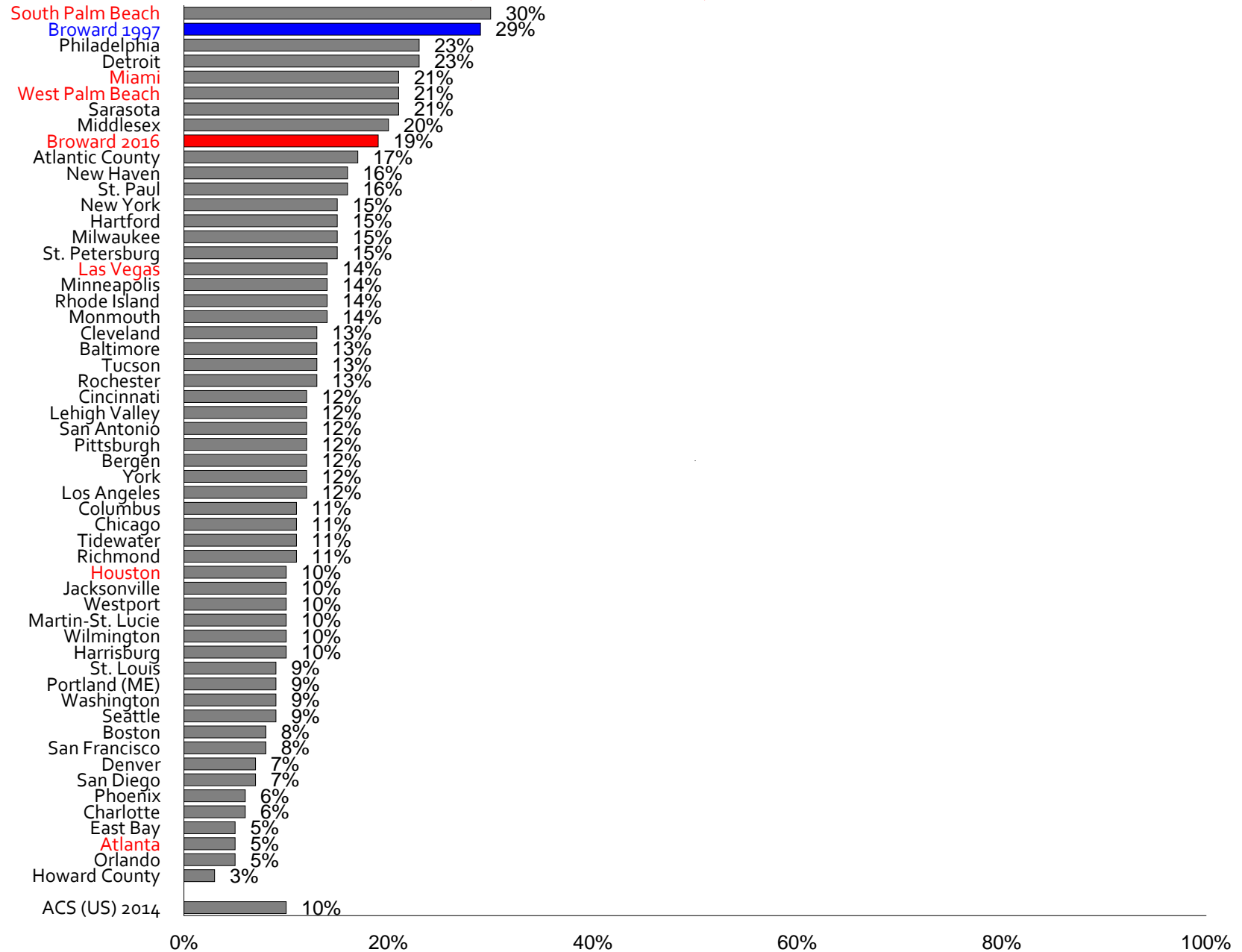
# Households with Children Age 0-17 at Home

(Jewish Households)



# Single Person Households Age 65 and Over

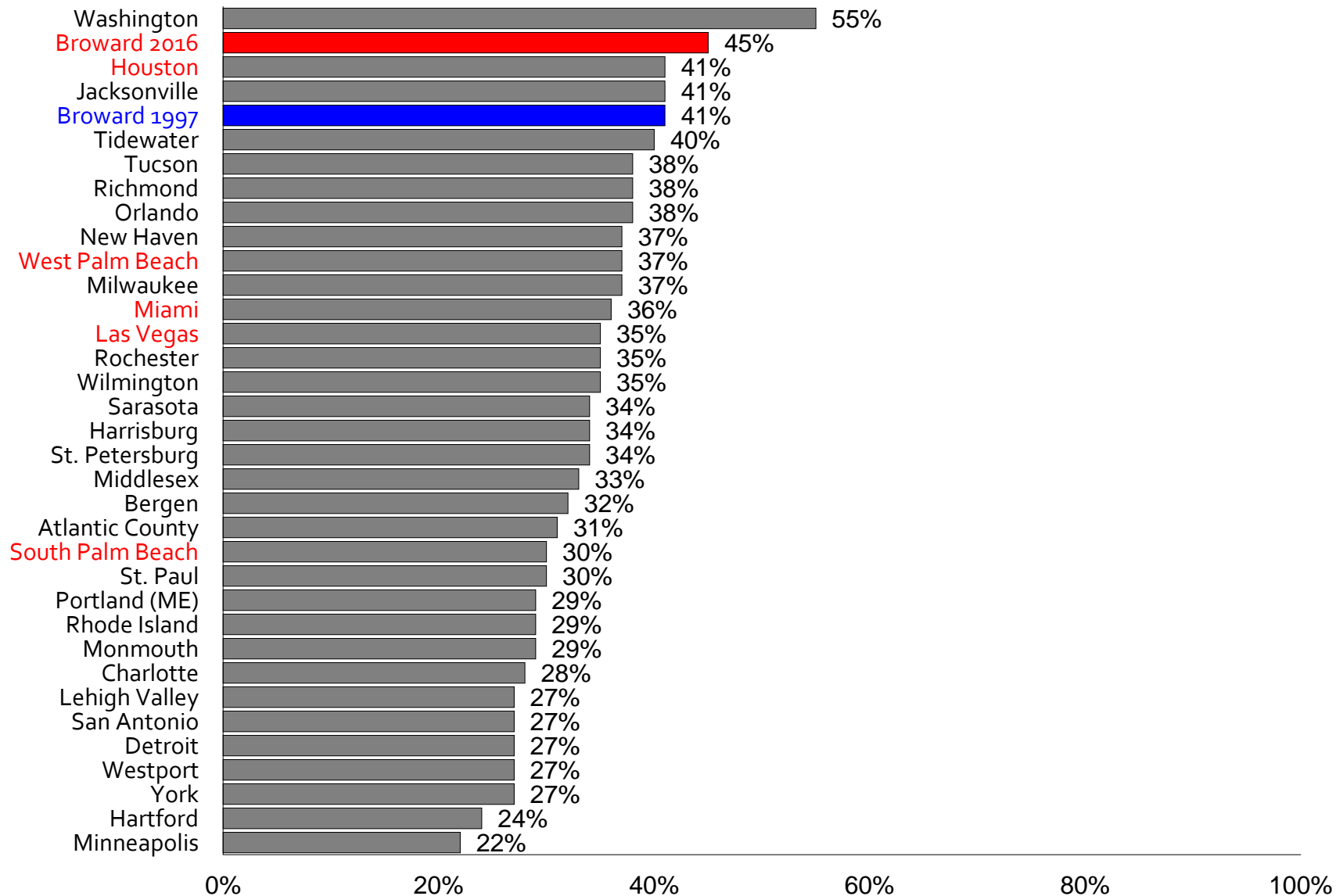
(Jewish Households)



**What Percentage of Children  
Age 0-12 Have Two Full-Time  
Working Parents?**

## Percentage of Children Age 0-12 Living in Households with Full-Time Working Parents

(Children Age 0-12 in Jewish Households)

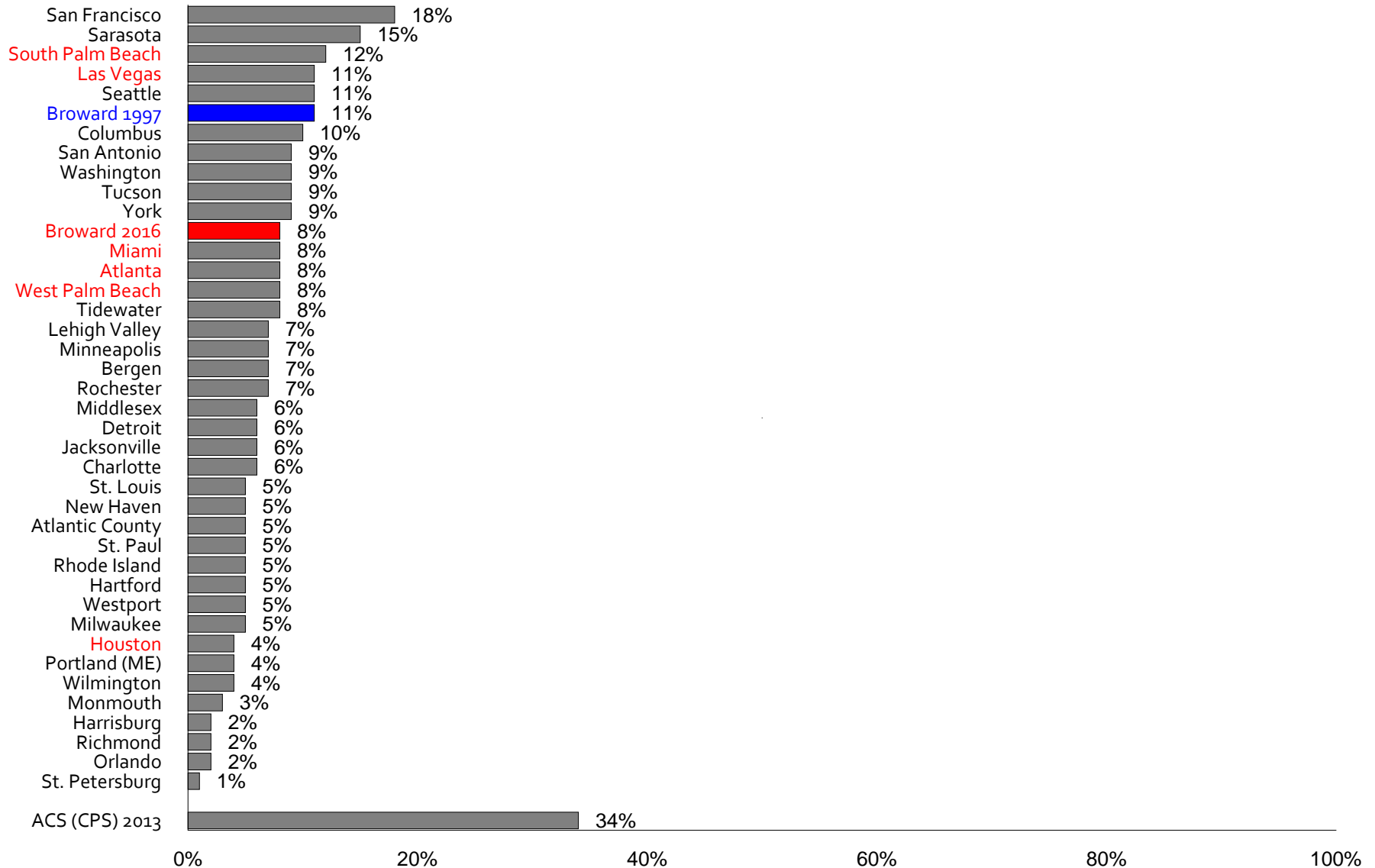


**What Percentage of Children  
Age 0-17 Live in a  
Single Parent Household?**



## Percentage of Children Age 0-17 Living in Single Parent Households

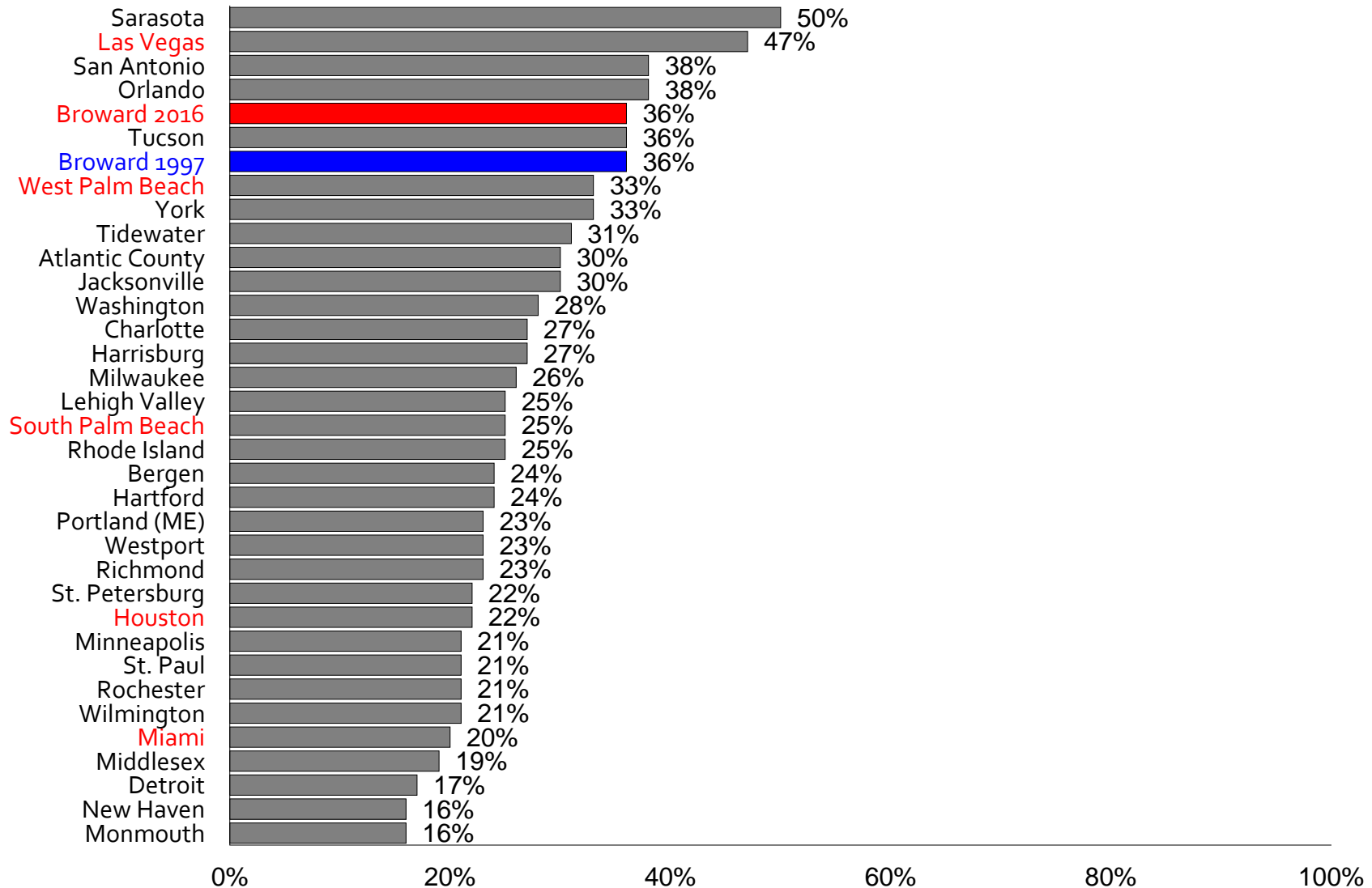
(Children Age 0-17 in Jewish Households)



**What Percentage of Children  
Age 0-17 Live in a Household  
in Which an Adult Is or Was  
Divorced?**

# Percentage of Children Age 0-17 Living in Households in Which an Adult Is or Was Divorced

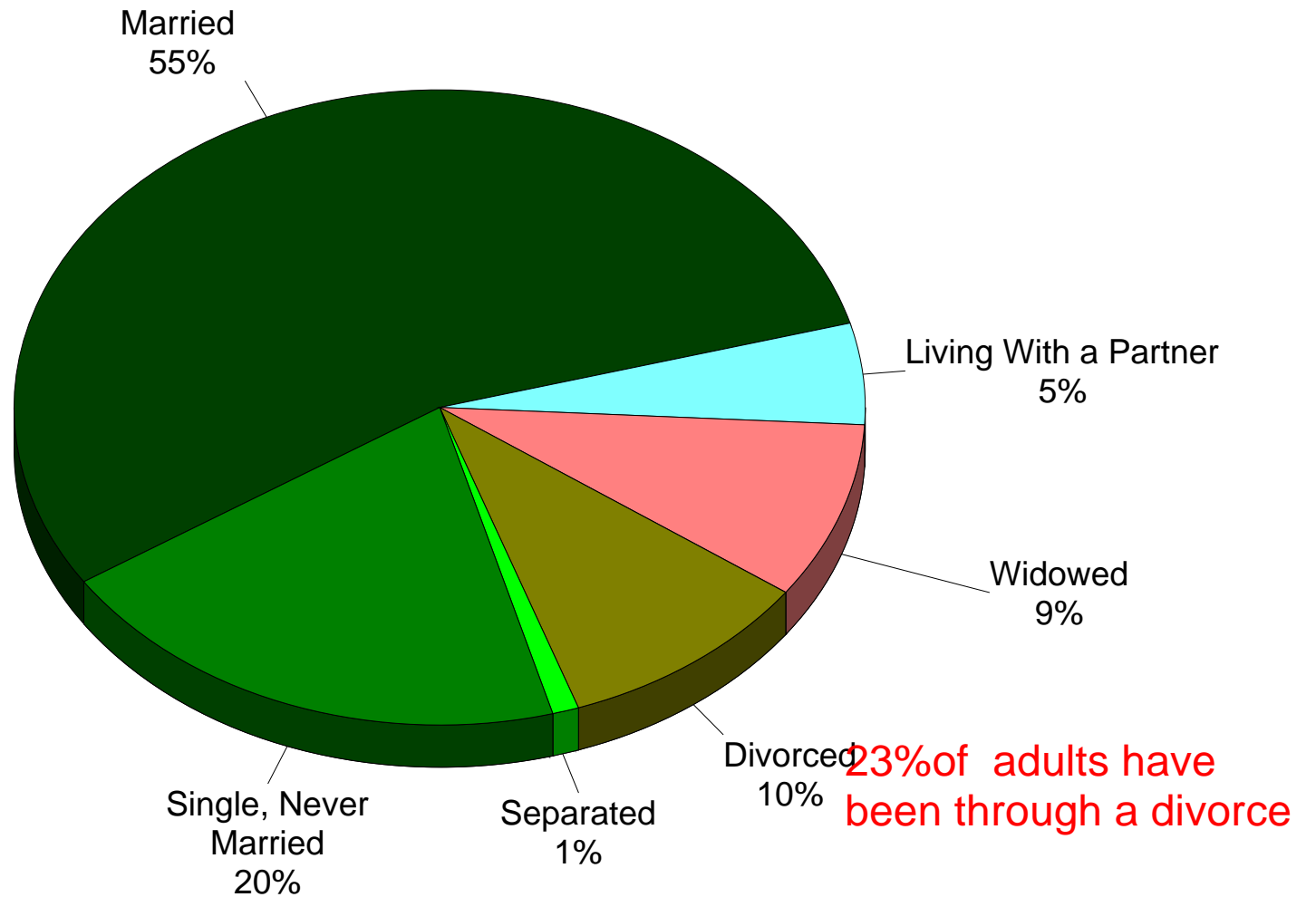
(Children Age 0-17 in Jewish Households)



## **Marital Status, Education, Employment Status**

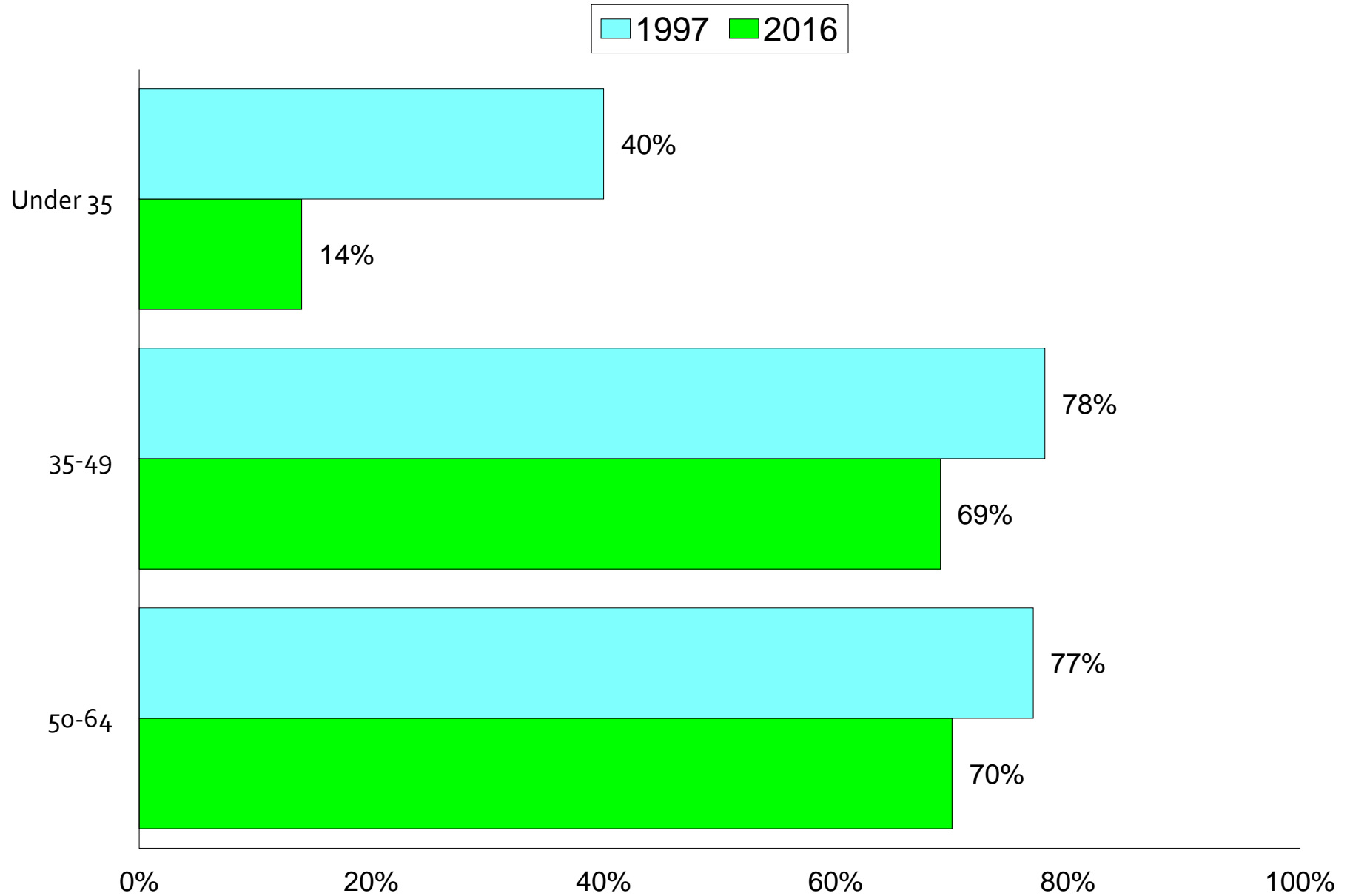
# Marital Status

(Adults in Jewish Households)



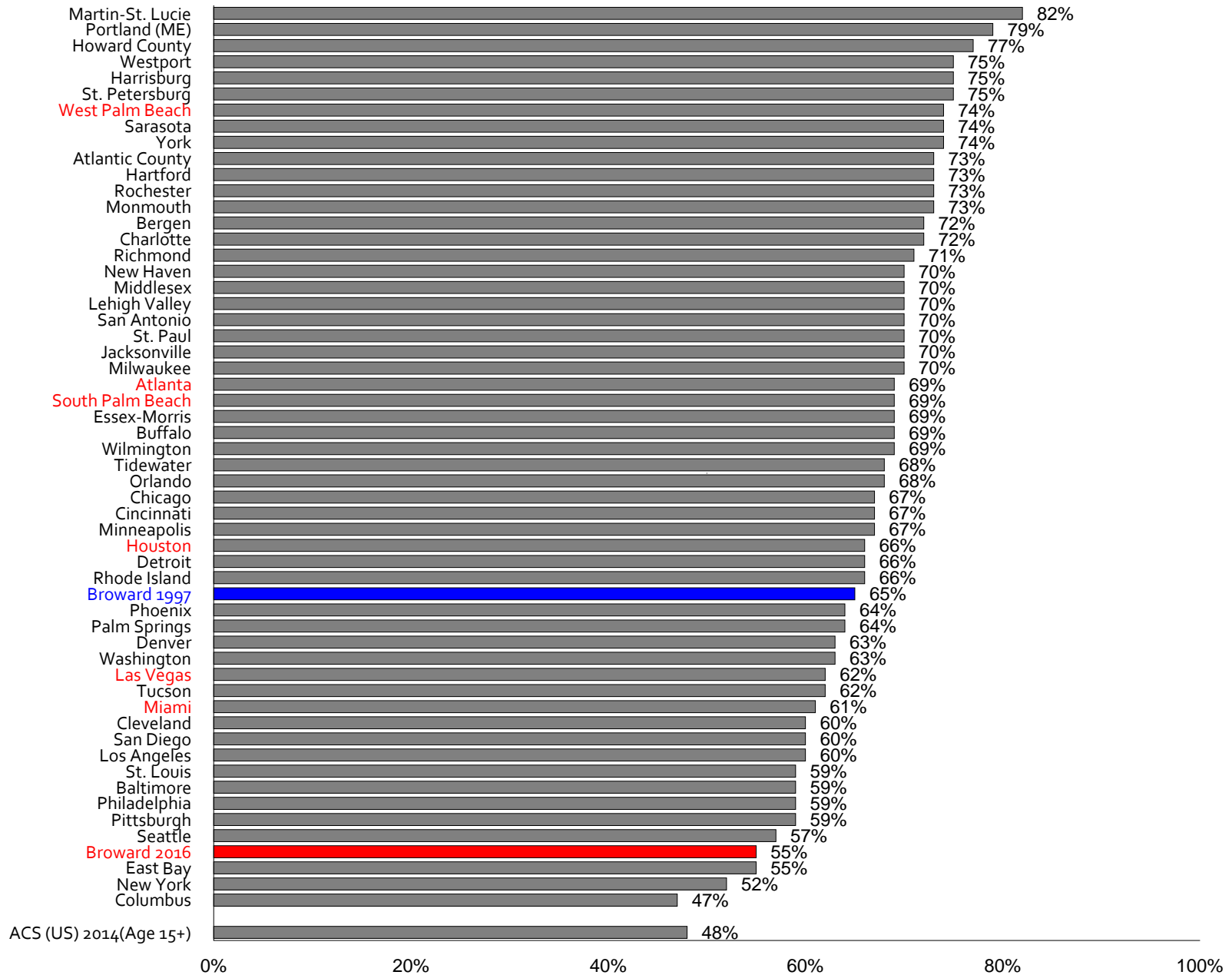
# Currently Married, 1997-2016

(Adults in Jewish Households)



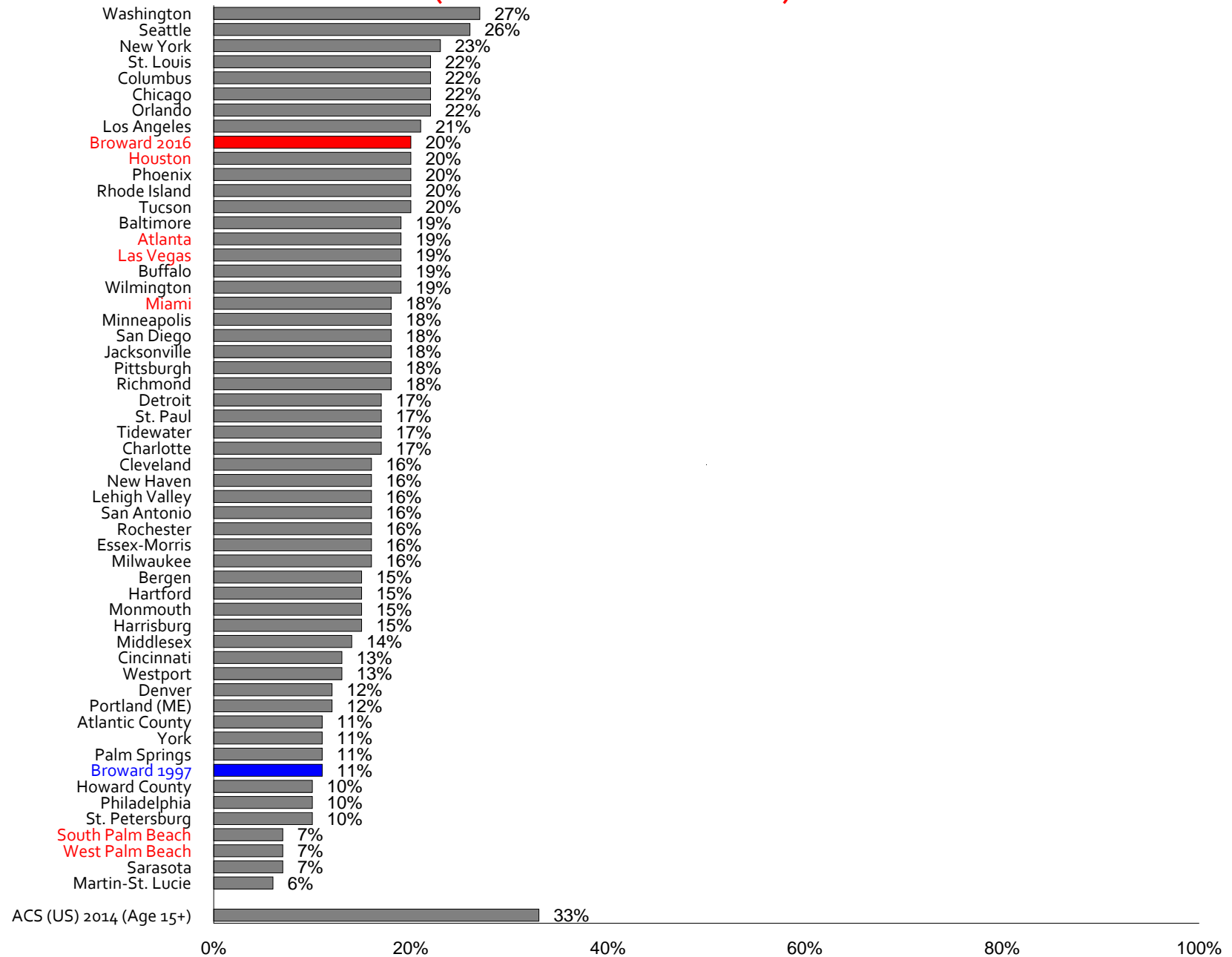
# Currently Married

(Adults in Jewish Households)



# Single, Never Married

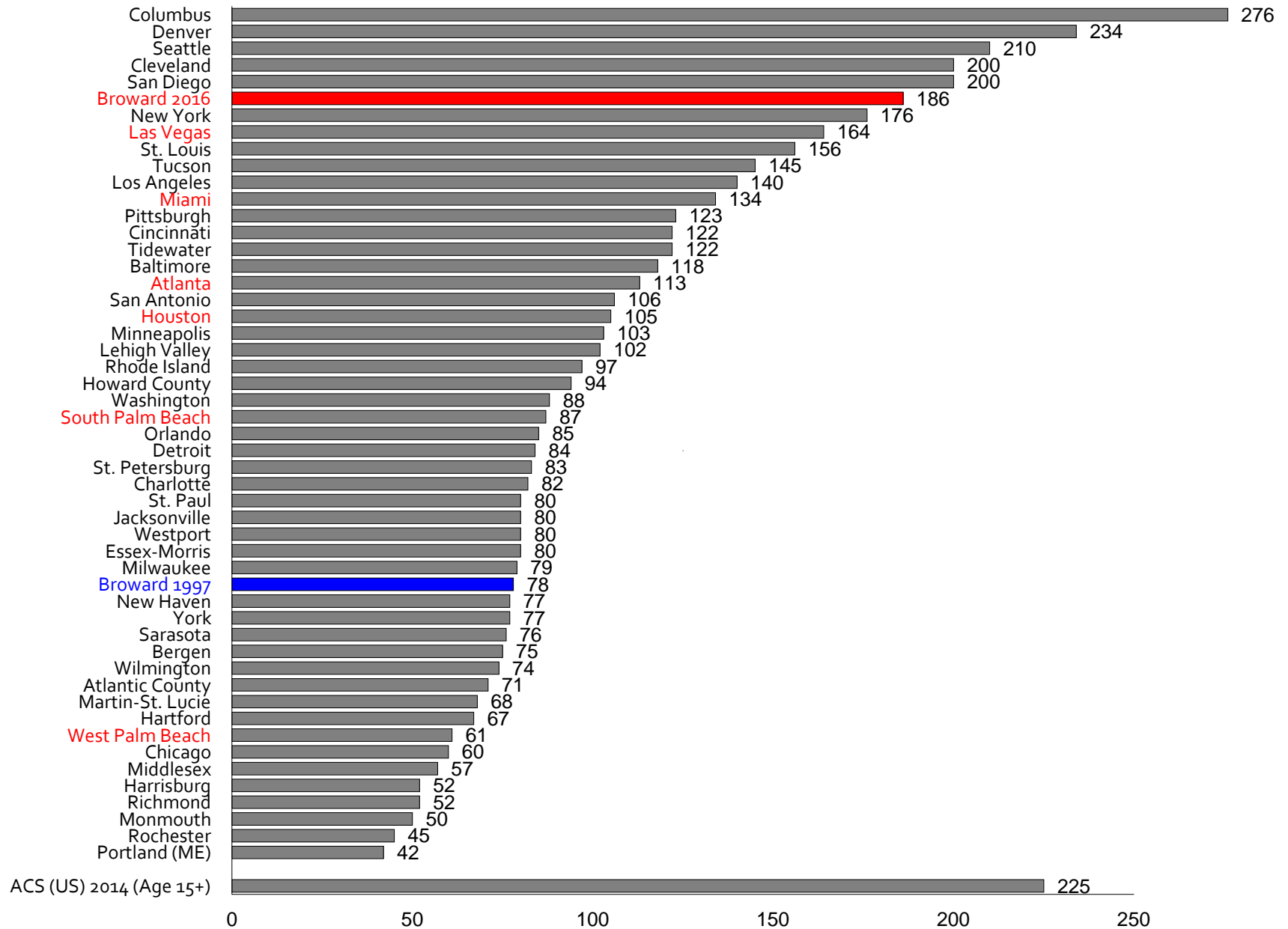
(Adults in Jewish Households)





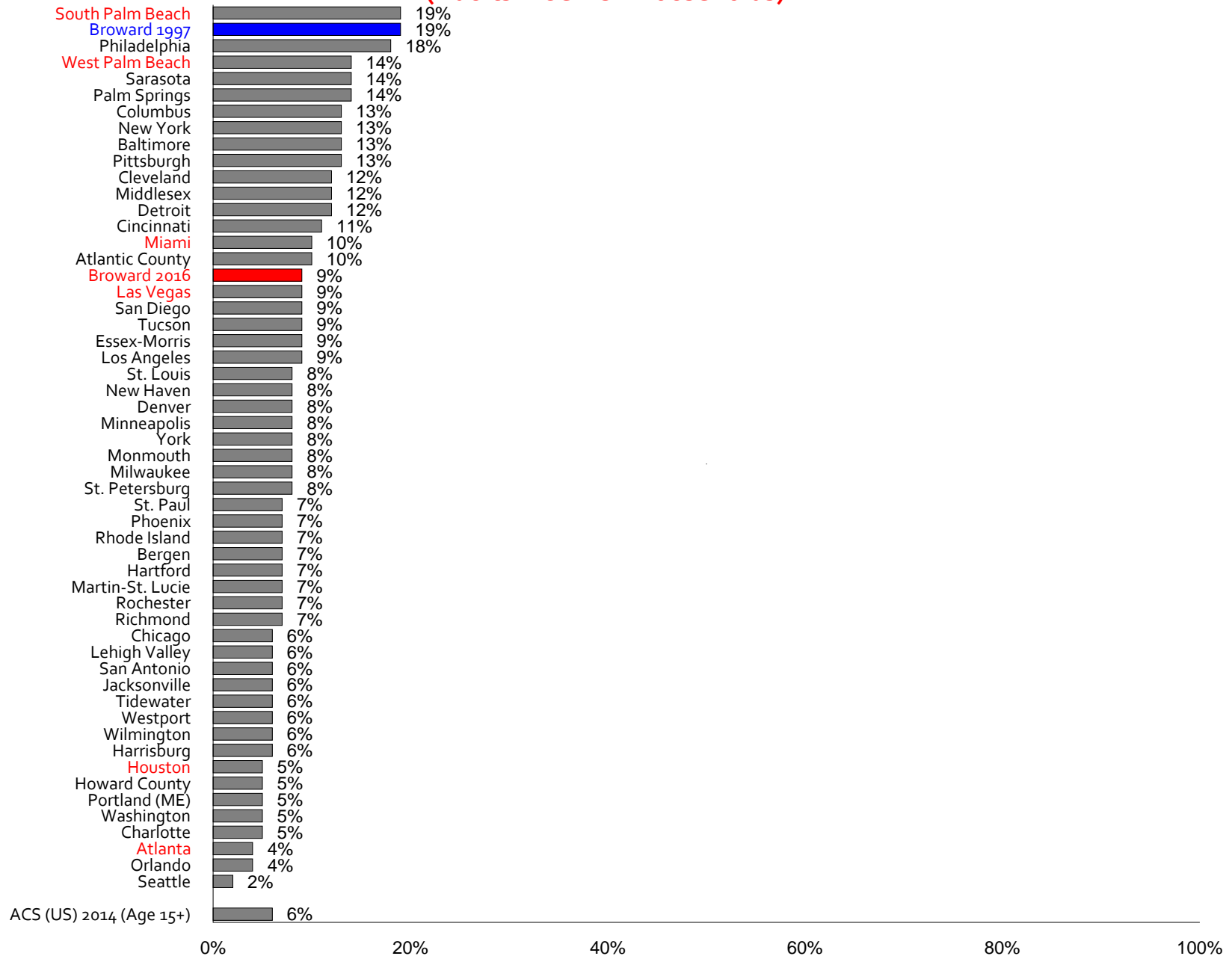
# Divorce Rate

(Adults in Jewish Households)  
(Divorced Adults per 1,000 Married Adults)

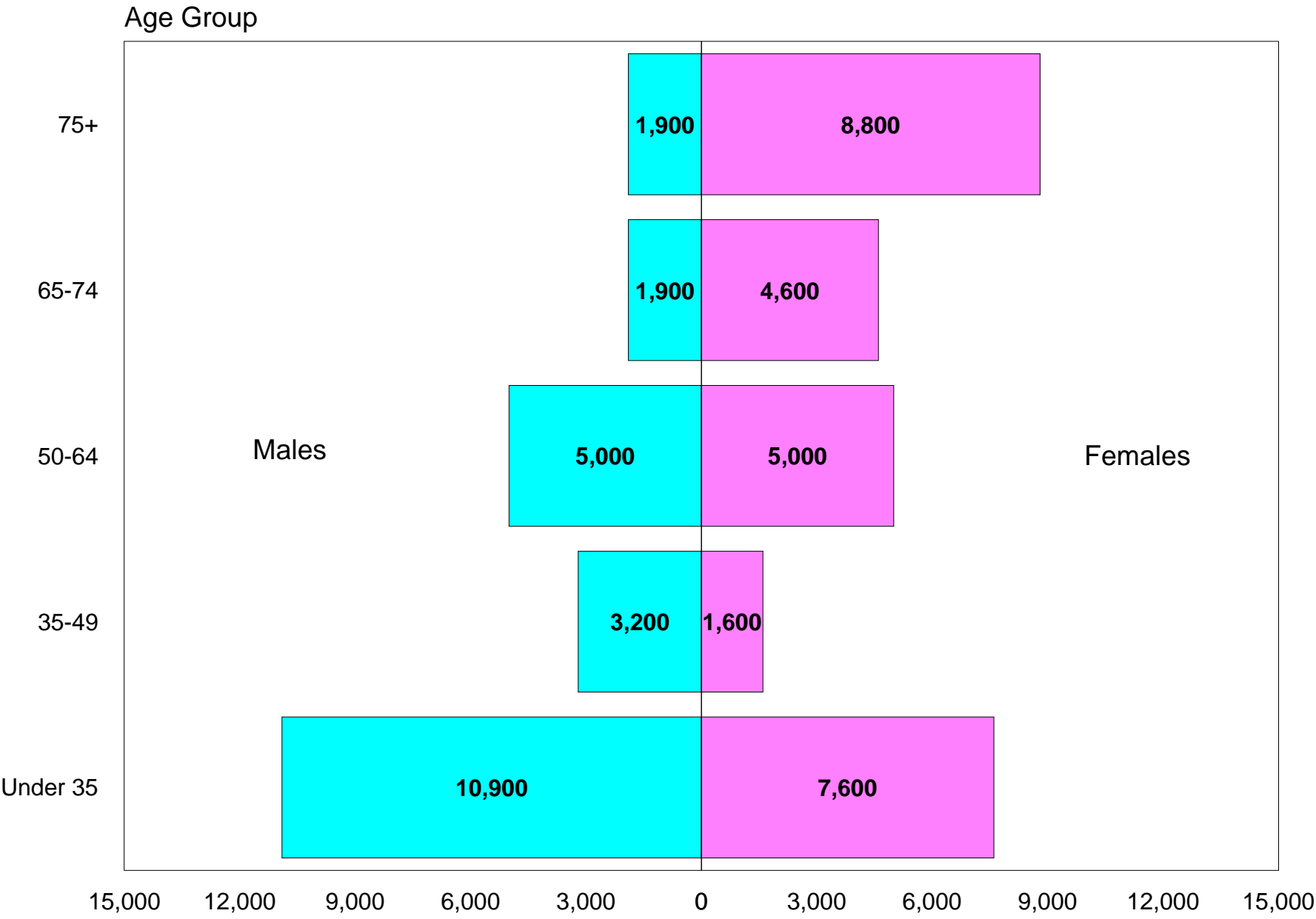


# Currently Widowed

(Adults in Jewish Households)

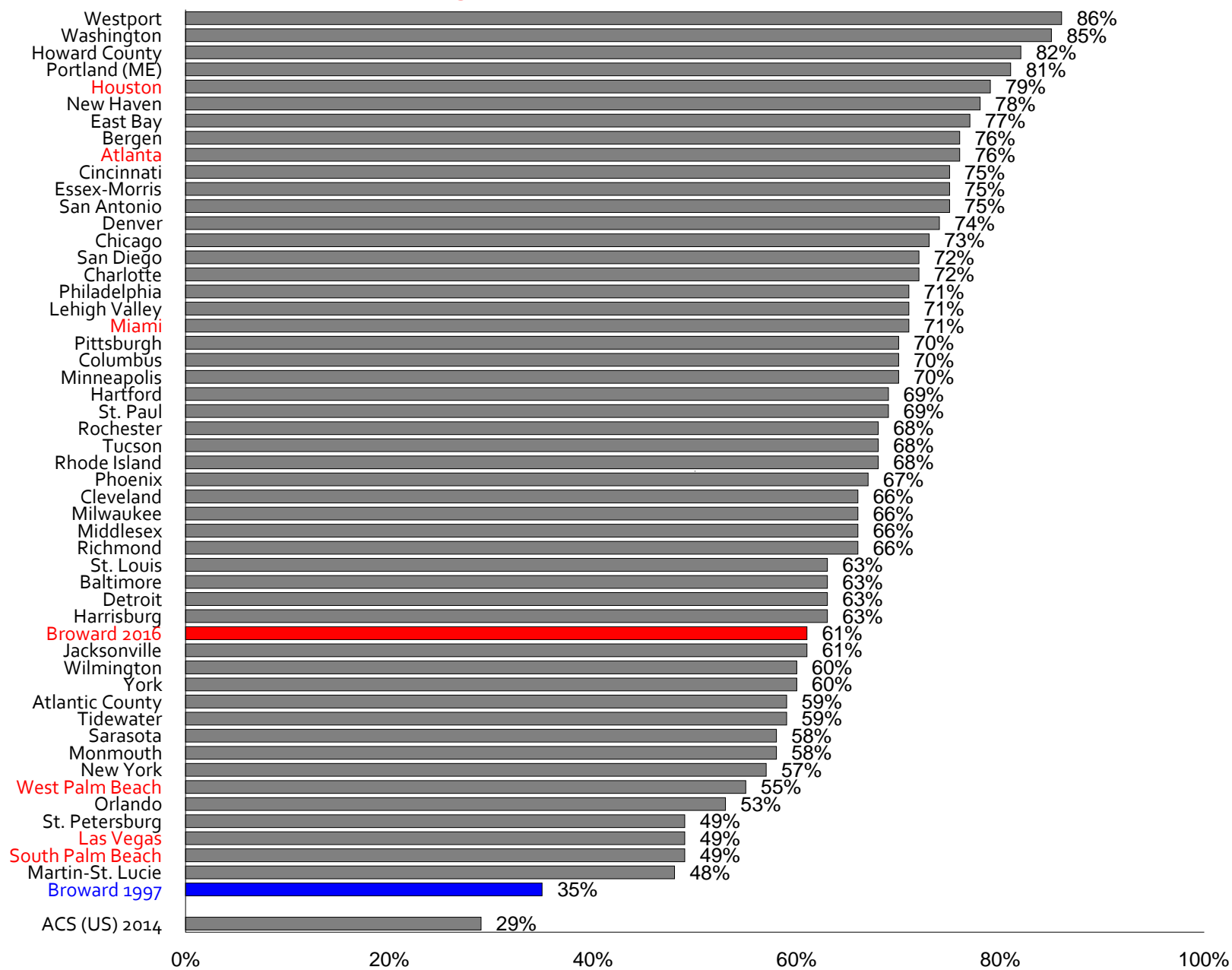


# Single Jewish Adults



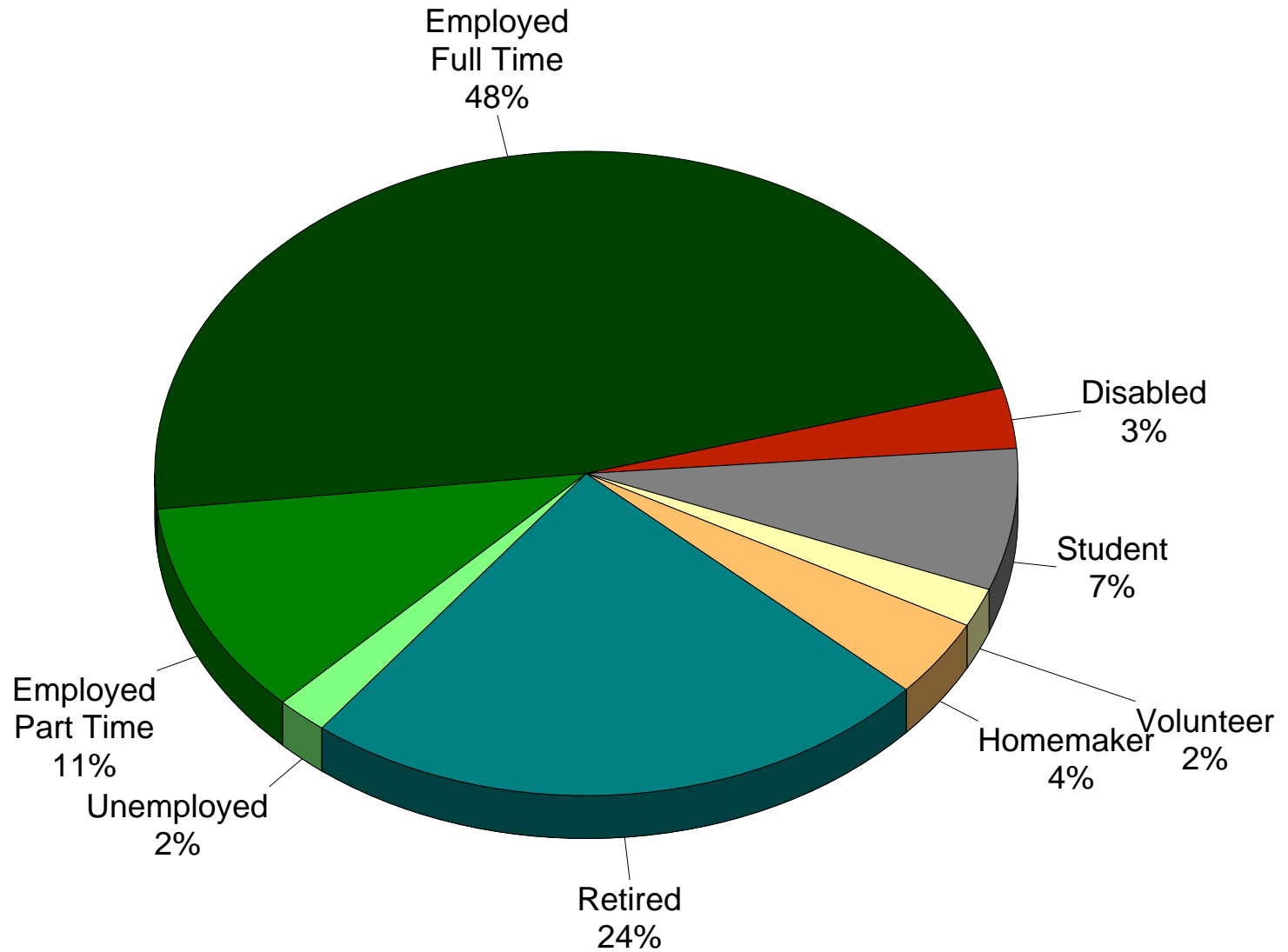
## 4-Year College Degree or Higher

(Adults Age 25 and Over in Jewish Households)



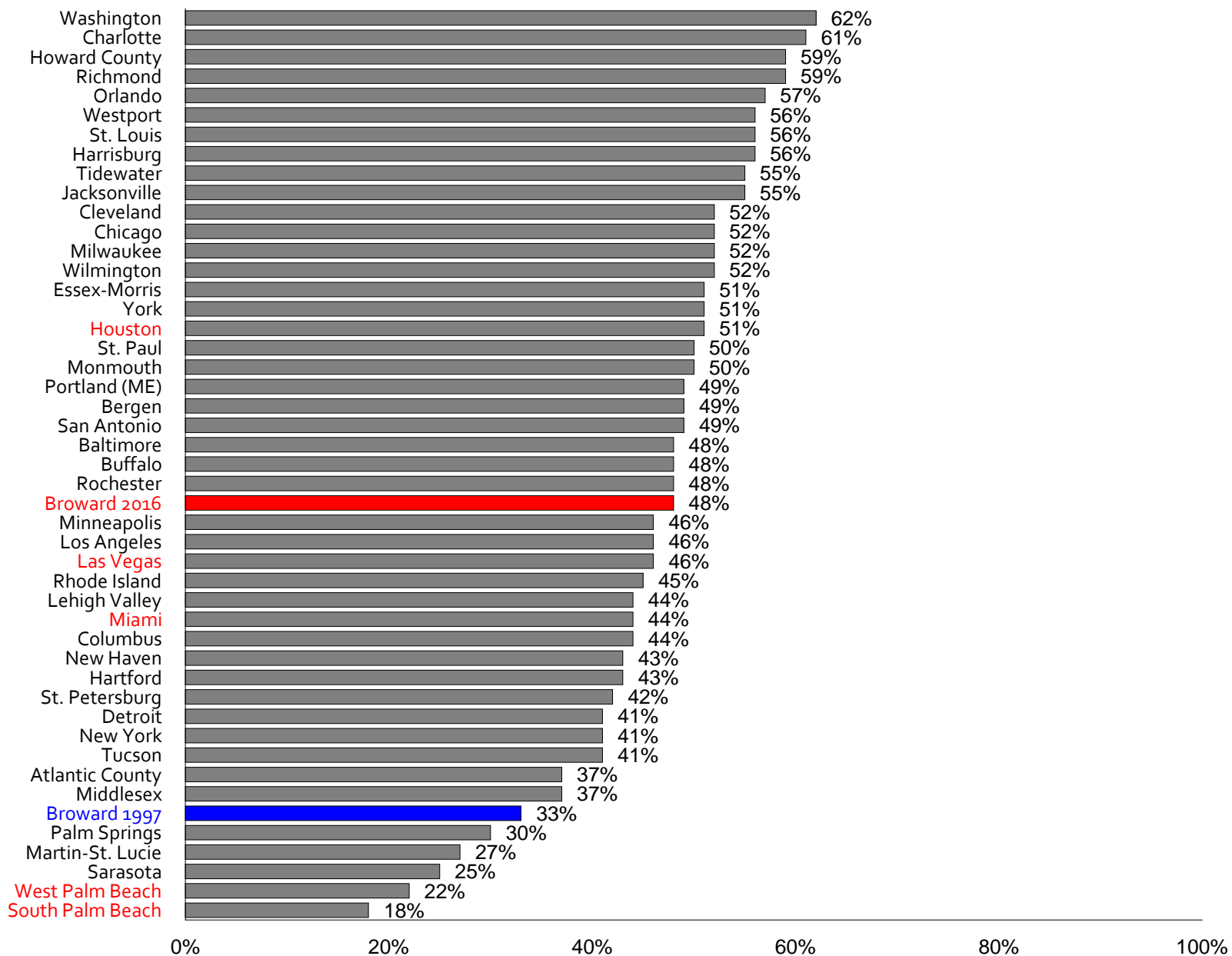
# Employment Status

(Adults in Jewish Households)



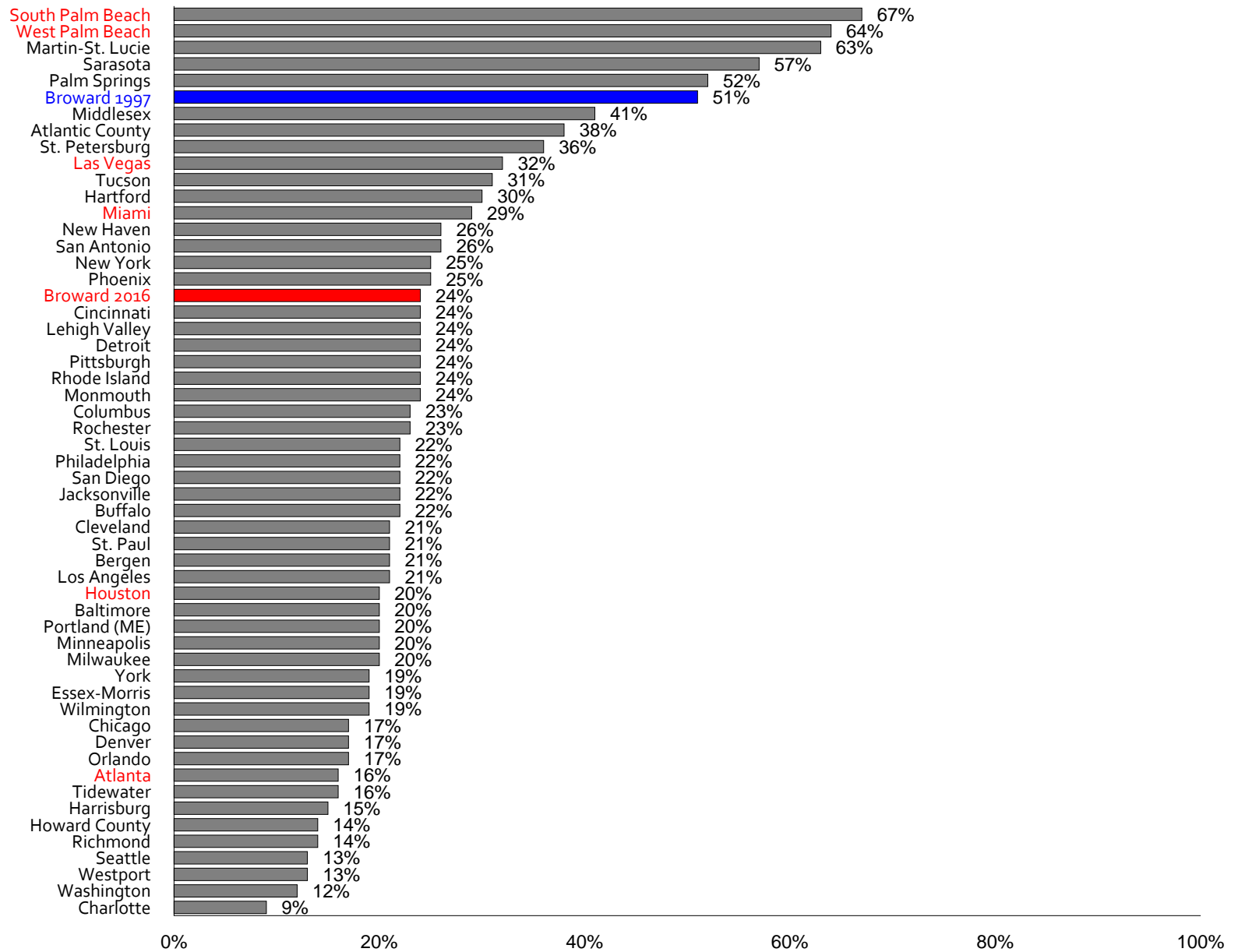
## Employed Full Time

(Adults in Jewish Households)



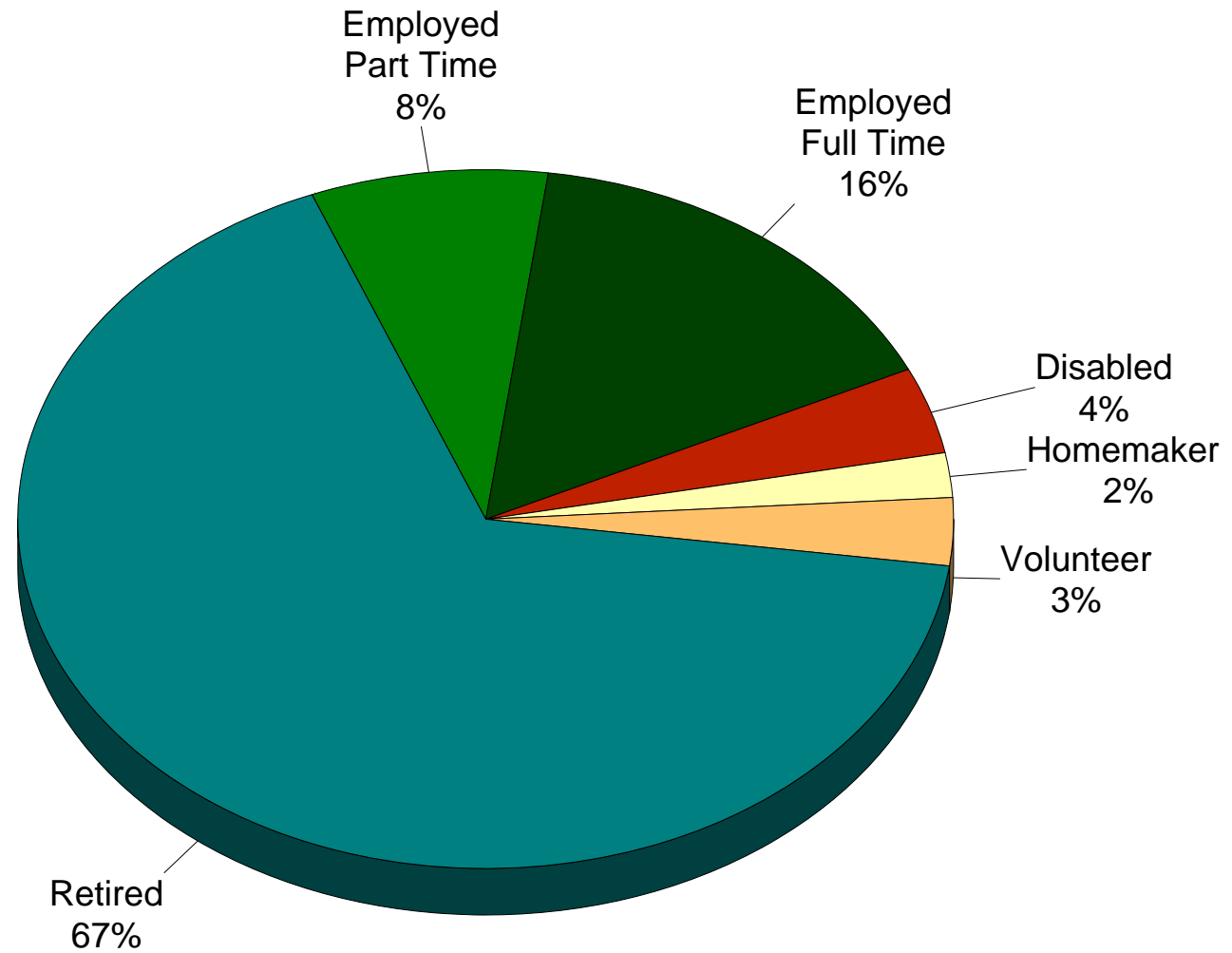
# Retired

(Adults in Jewish Households)



# Employment Status

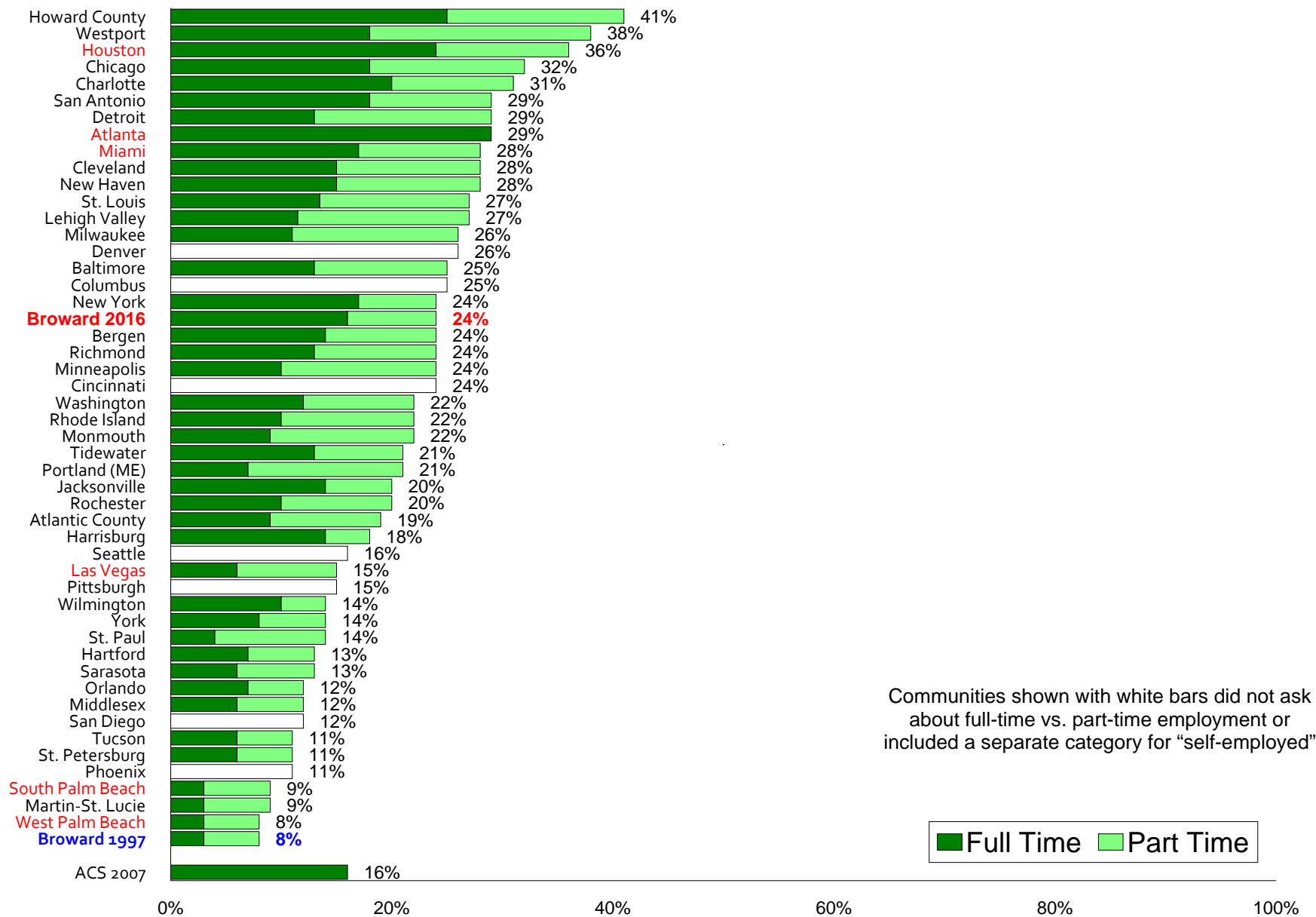
(Adults Age 65 and Over in Jewish Households)





# Elderly Persons Employed Full or Part Time

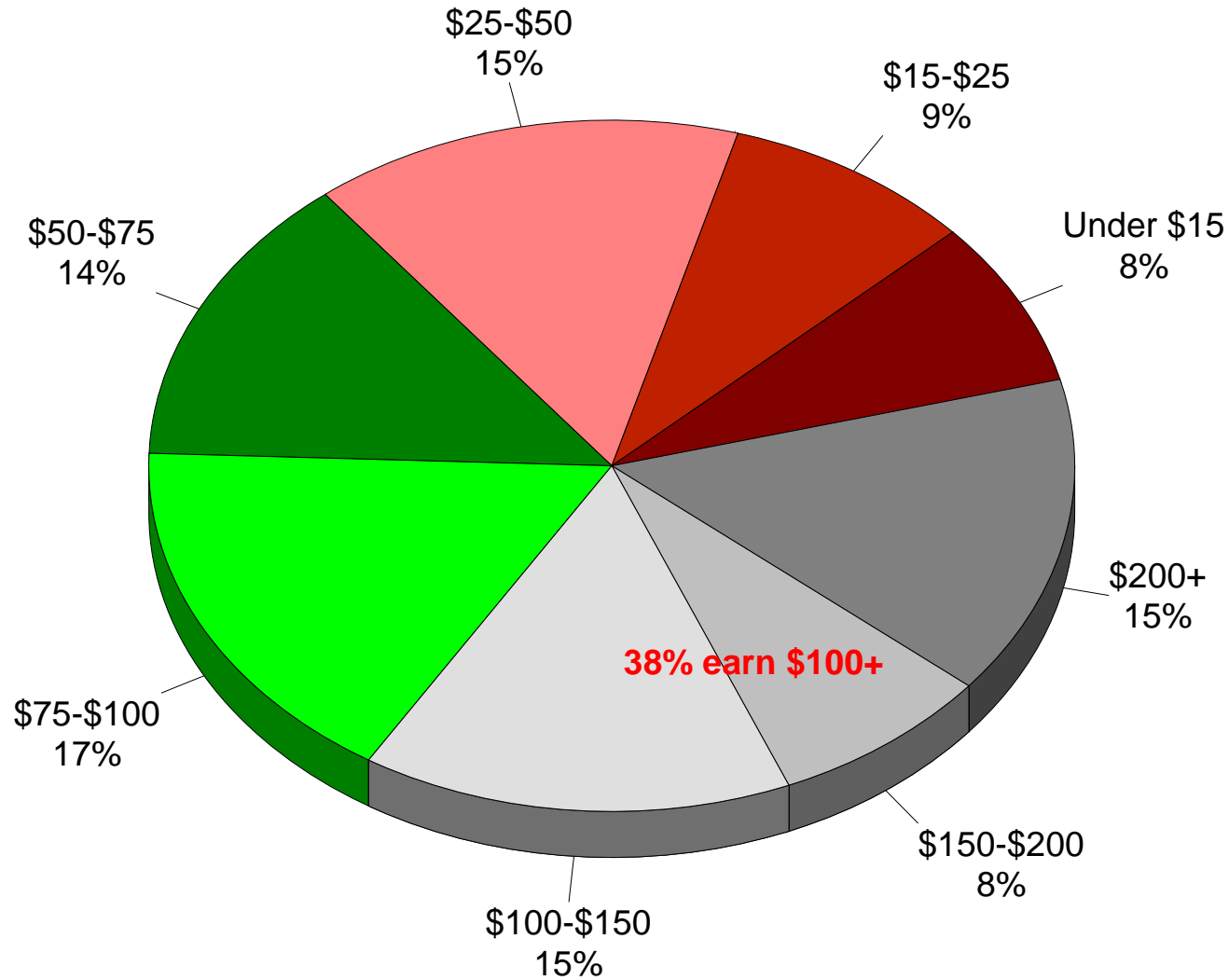
(Persons Age 65 and Over in Jewish Households)



## Economic Status

# Household Income

(Jewish Households)  
(In thousands)

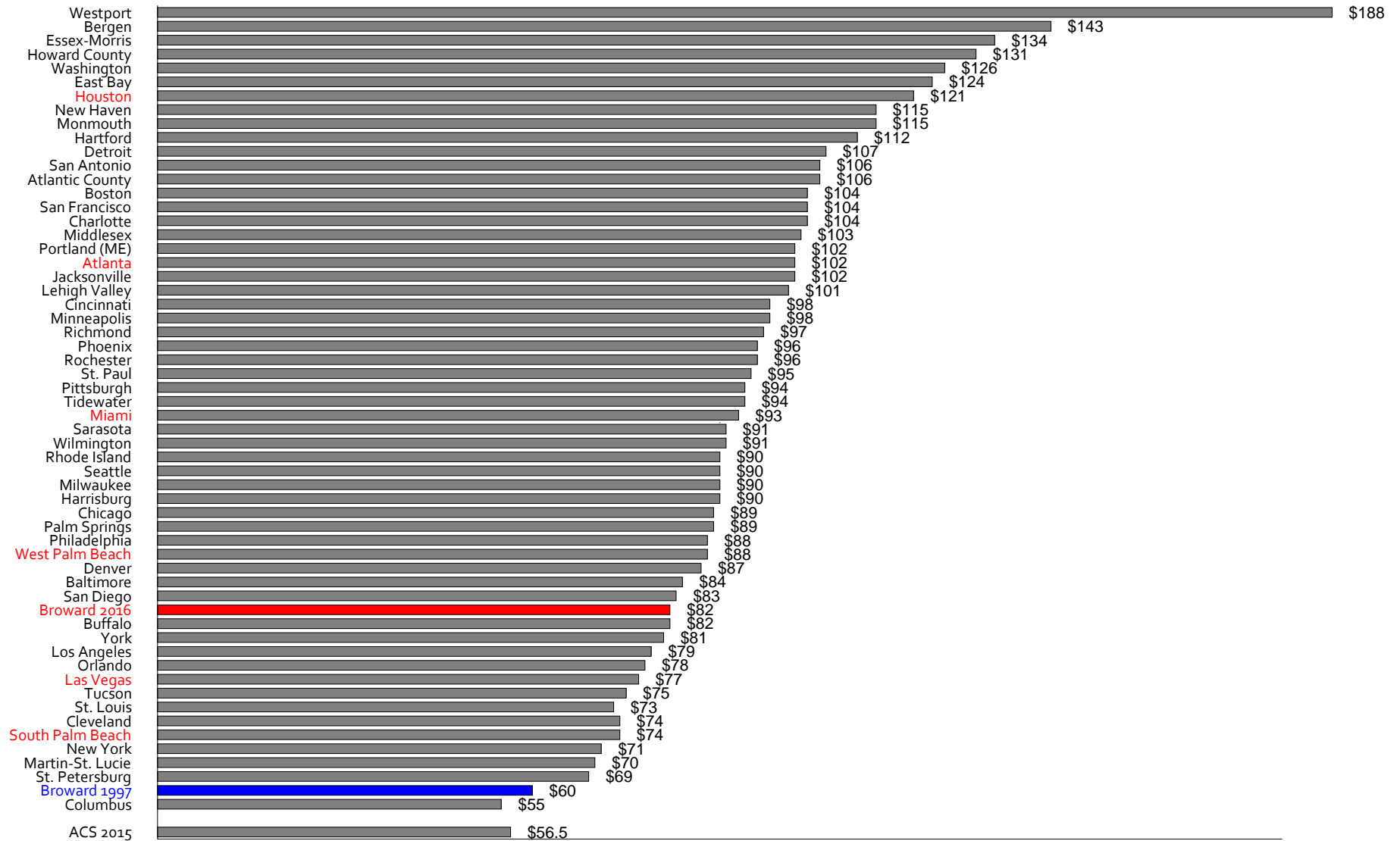


75% answered this question

# Median Household Income

(Adjusted for inflation to 2015 dollars)

(Jewish Households)



\$0

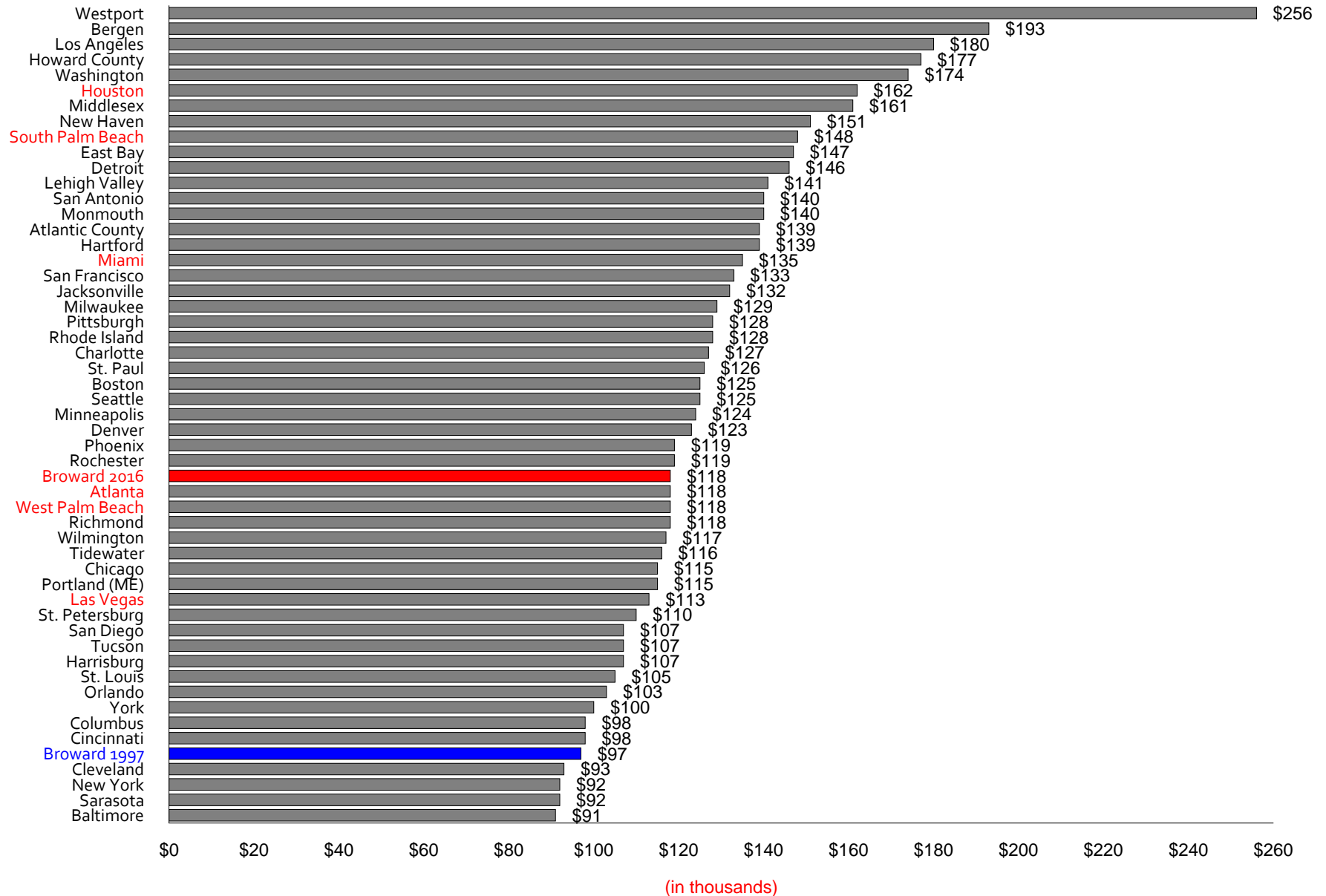
\$70

\$140

(in thousands)

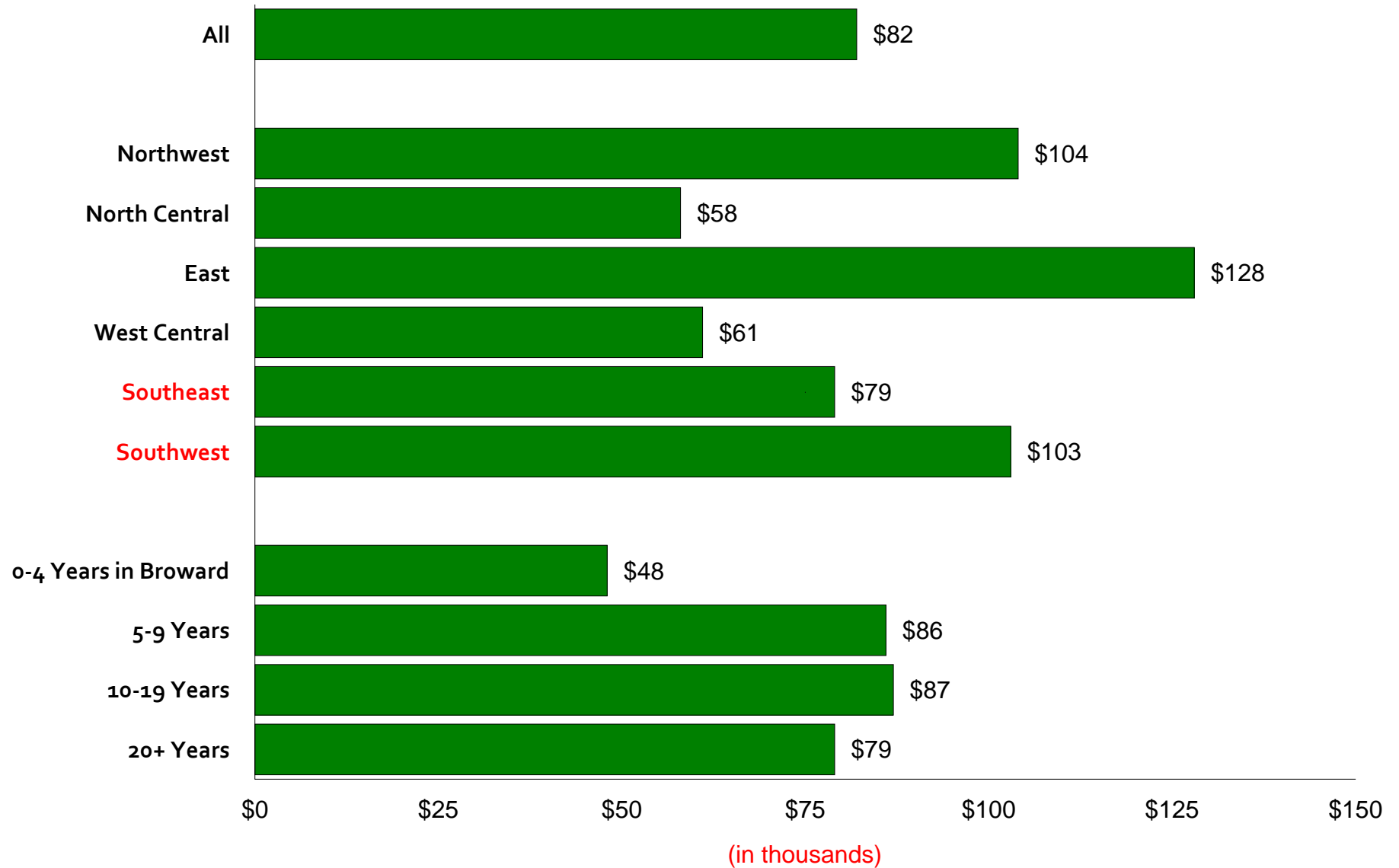
## Median Household Income of Households with Children

(Adjusted for inflation to 2015 dollars)



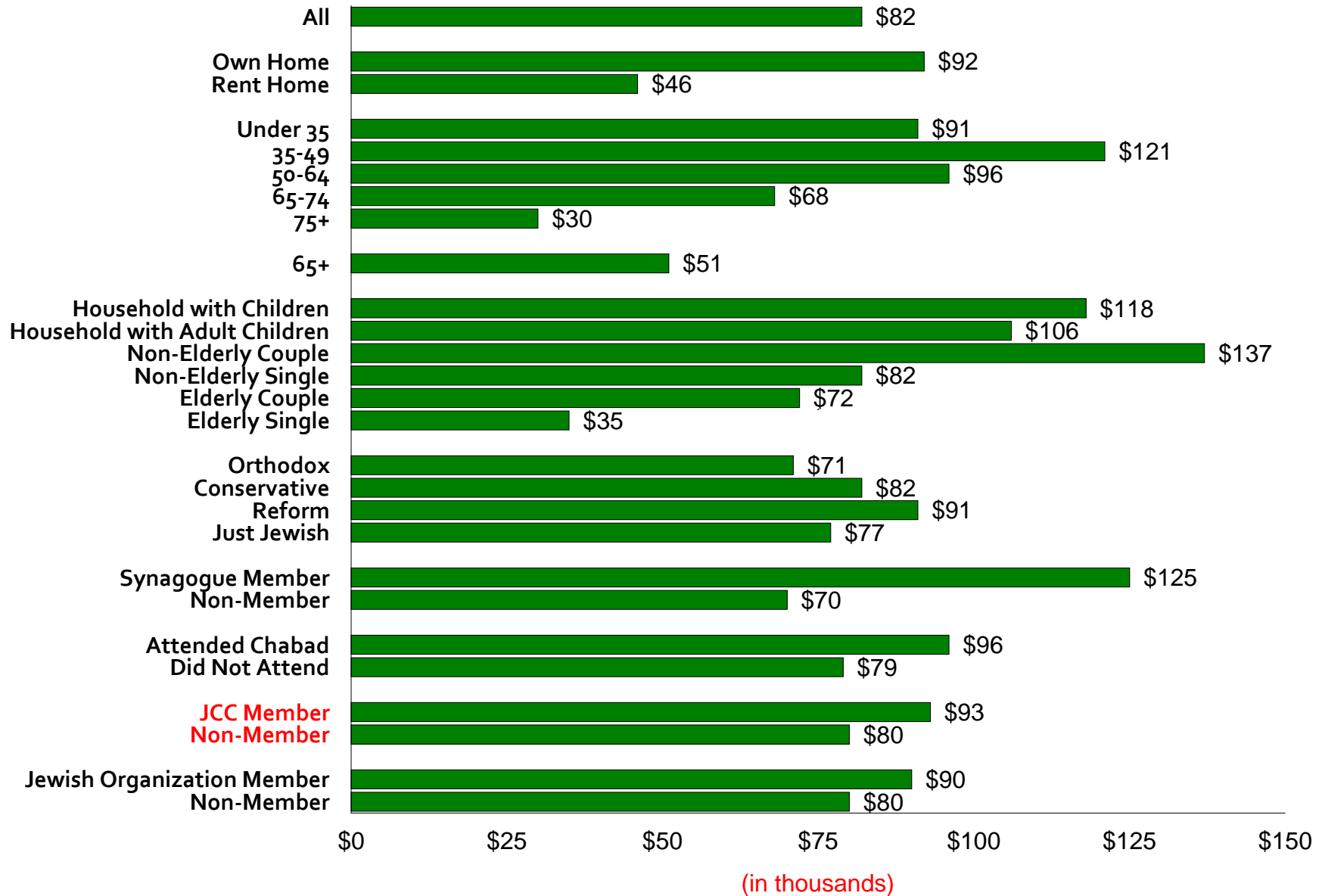
# Median Household Income

(Jewish Households)



# Median Household Income

(Jewish Households)

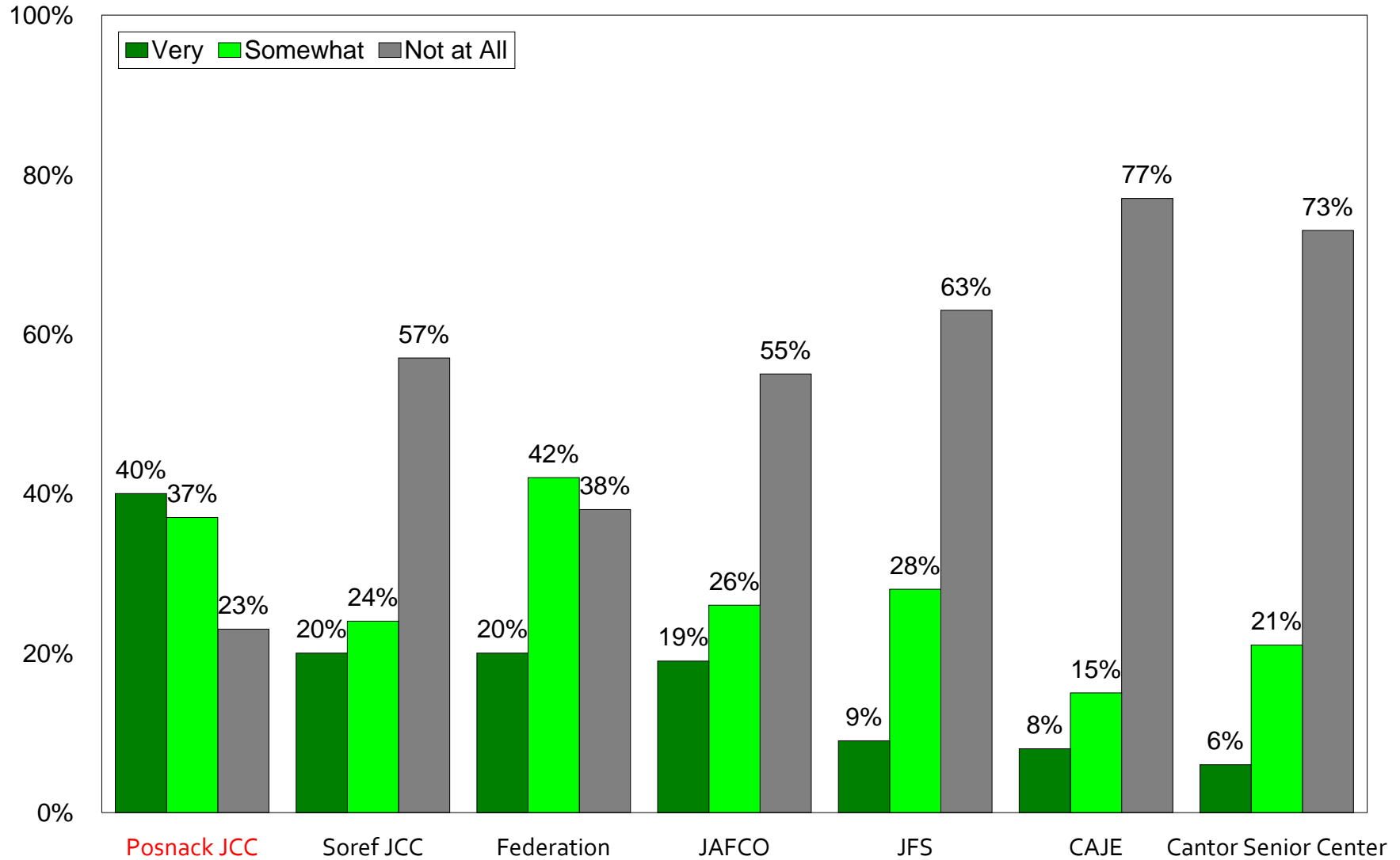


## Jewish Agencies: Familiarity and Perception



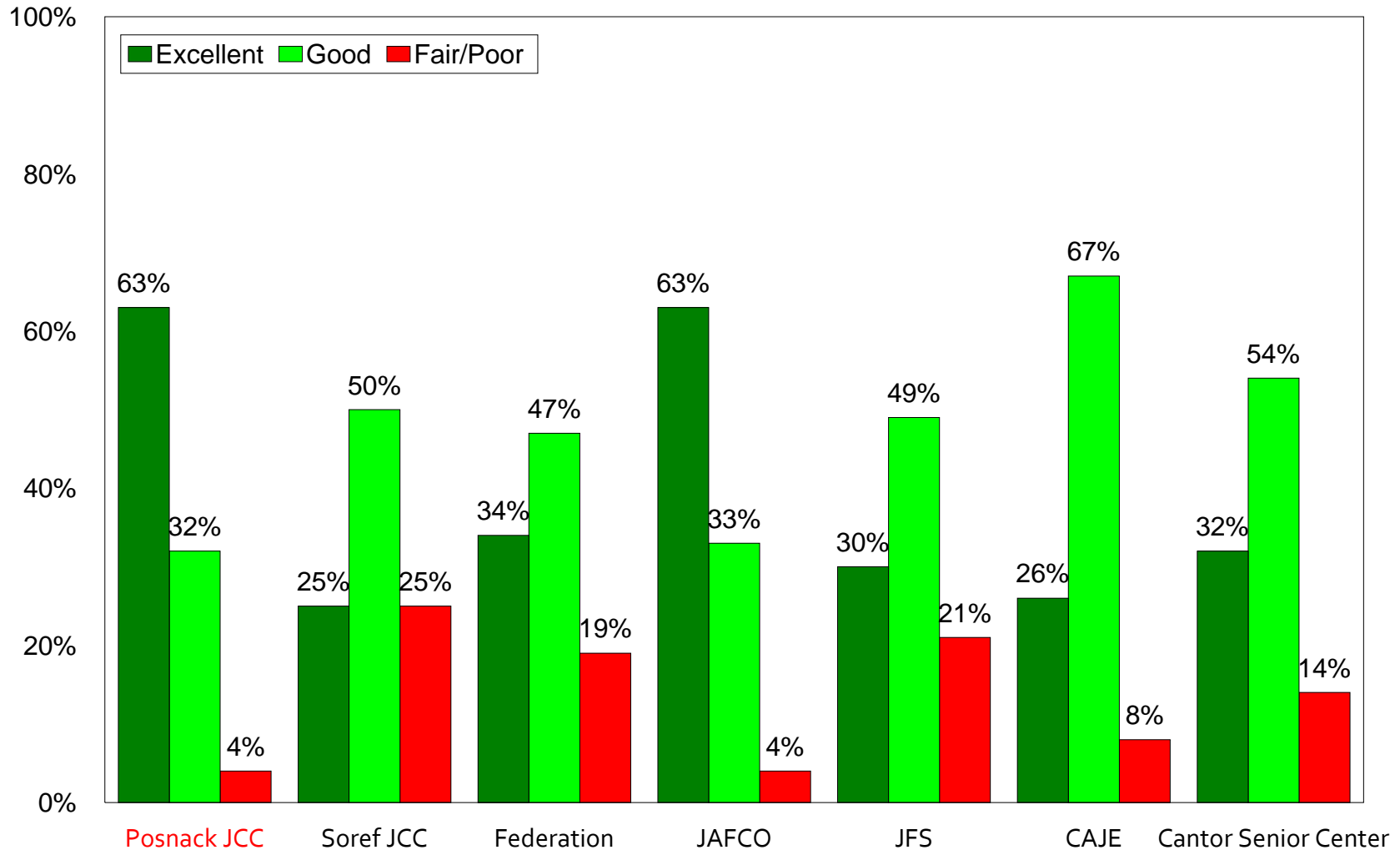
# Familiarity with Jewish Agencies

(Respondents)



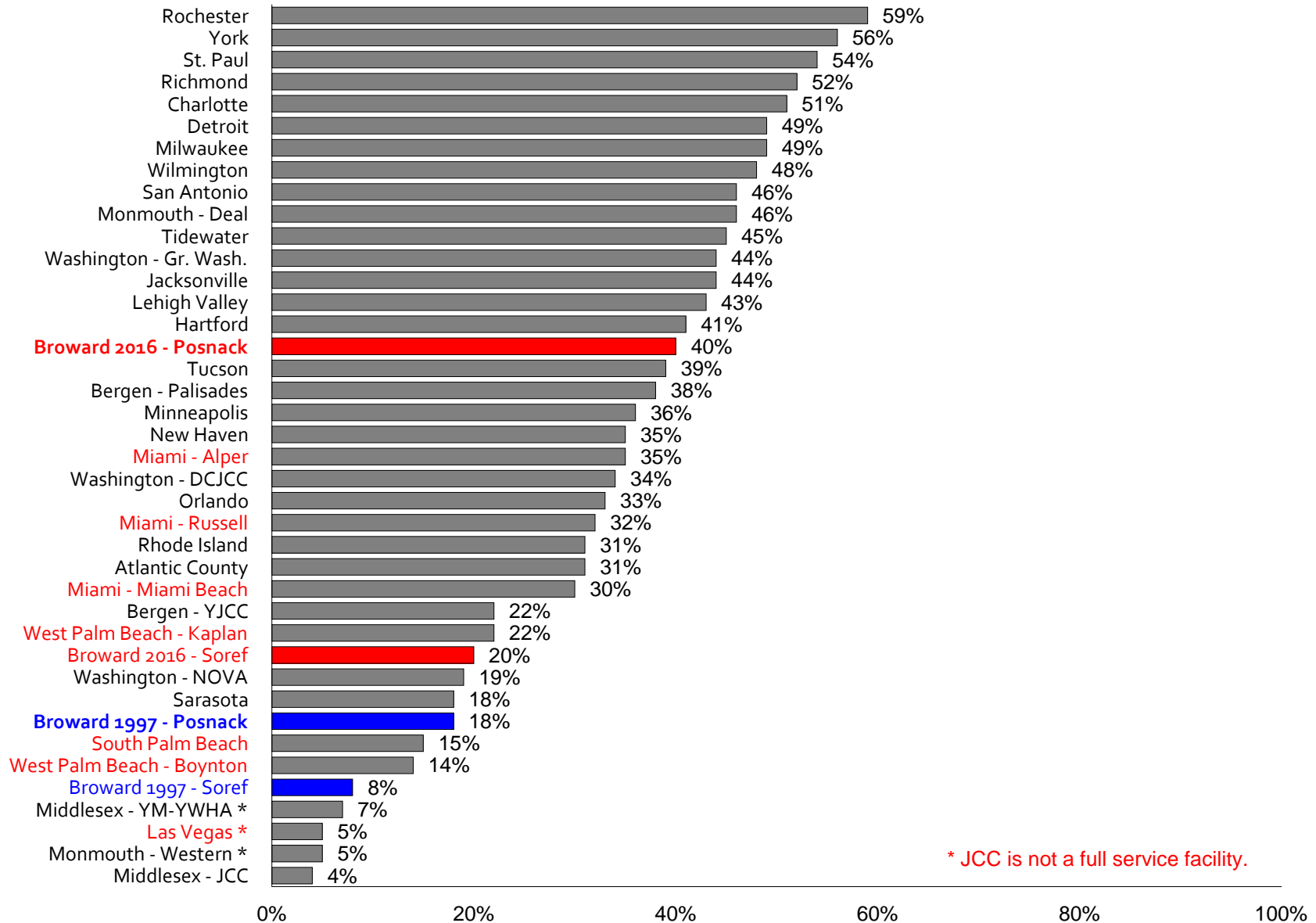
# Perception of Jewish Agencies

(Respondents Who Are Very/Somewhat Familiar)



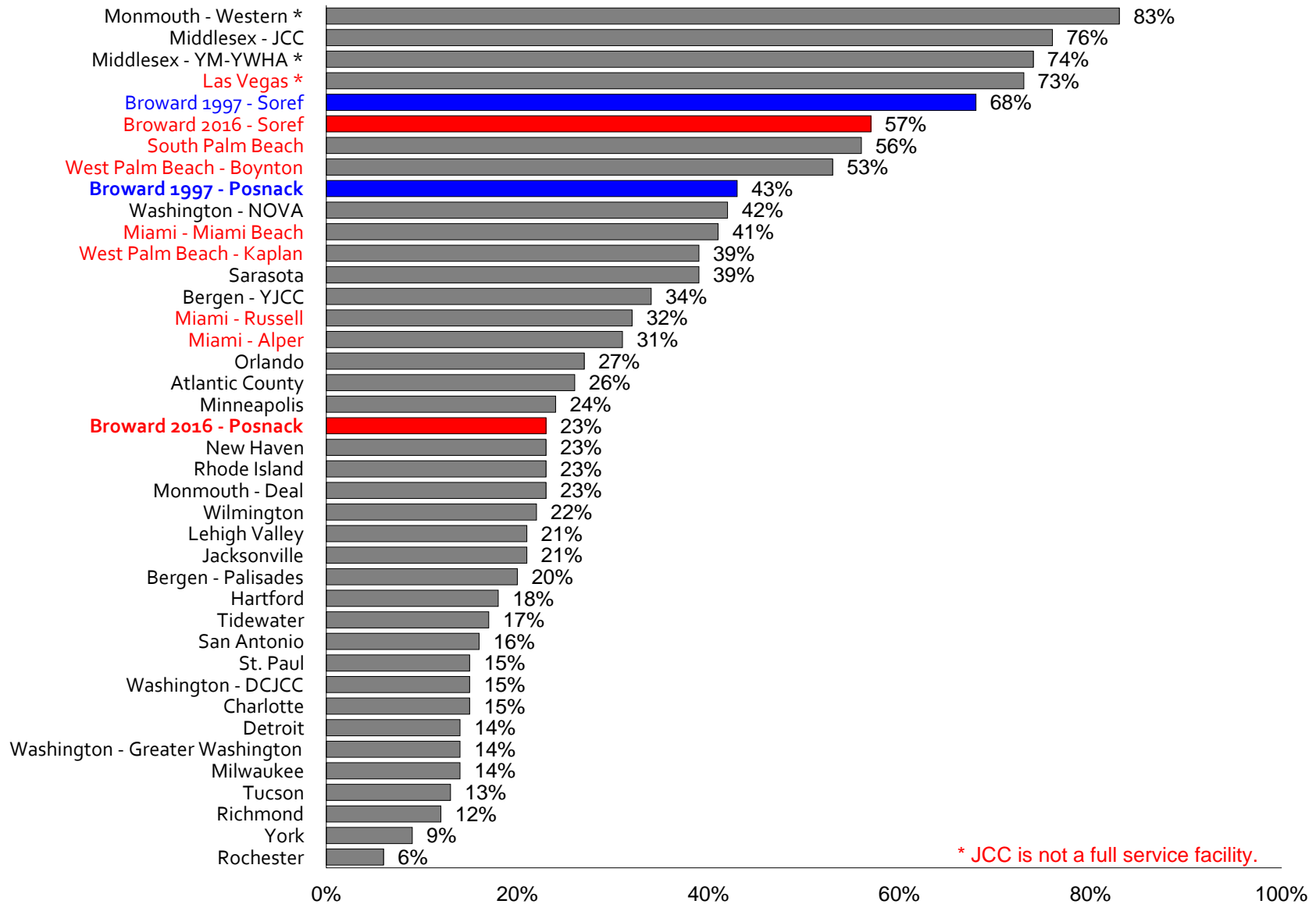
# Very Familiar with the Local JCC

(Respondents)



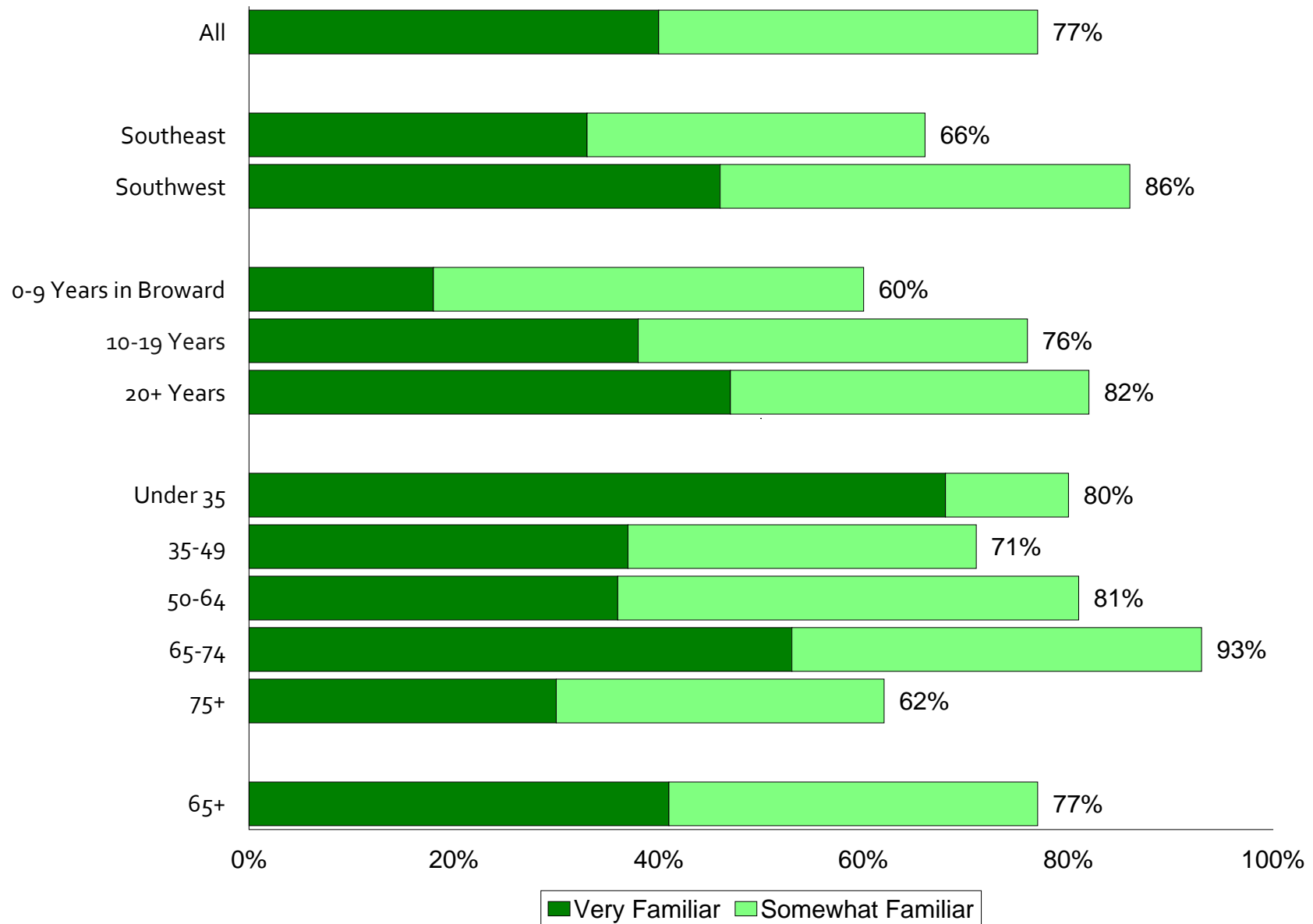
# Not at All Familiar with the Local JCC

(Respondents)



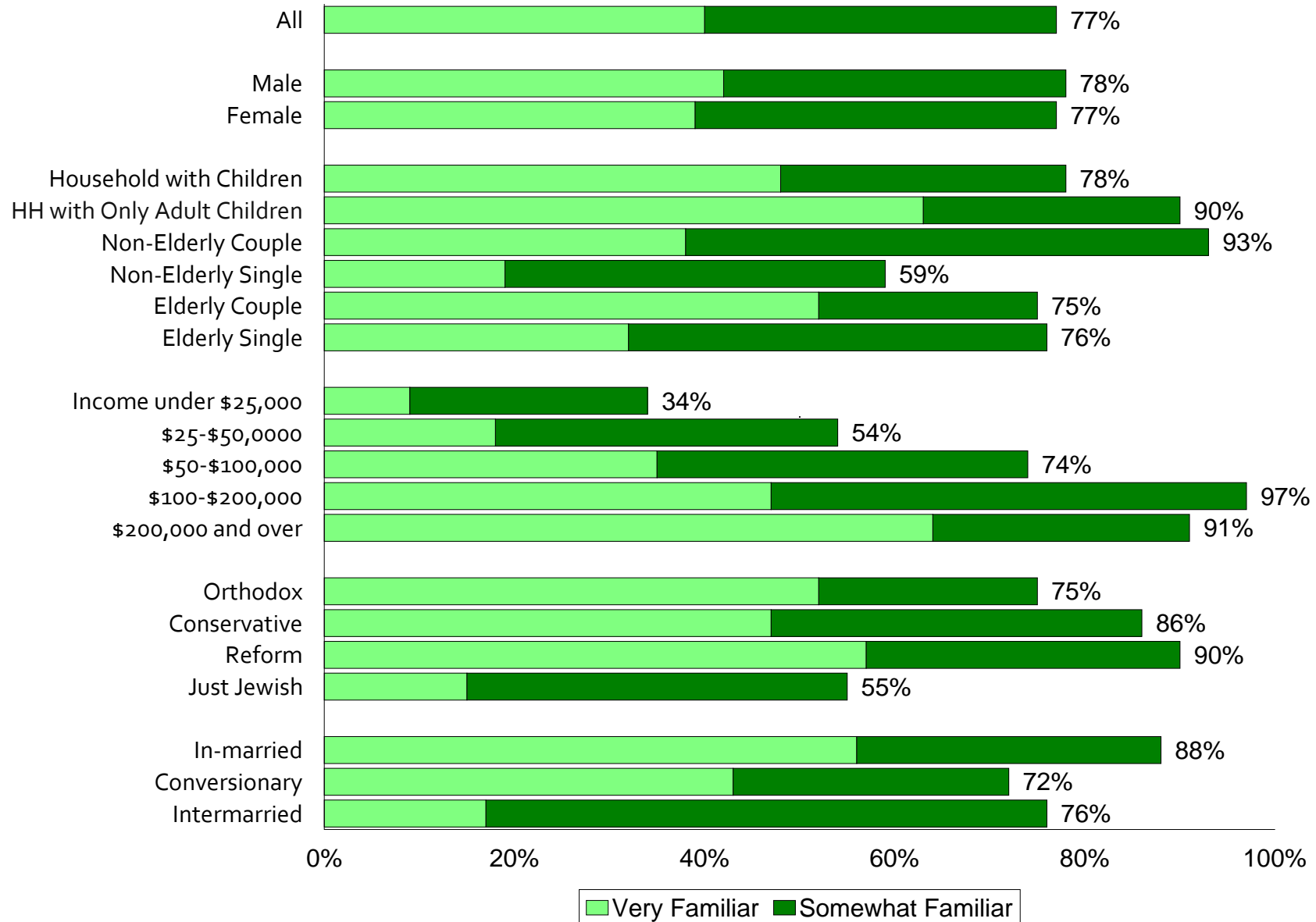
# Very Familiar/Somewhat Familiar with Posnack JCC

(Respondents)



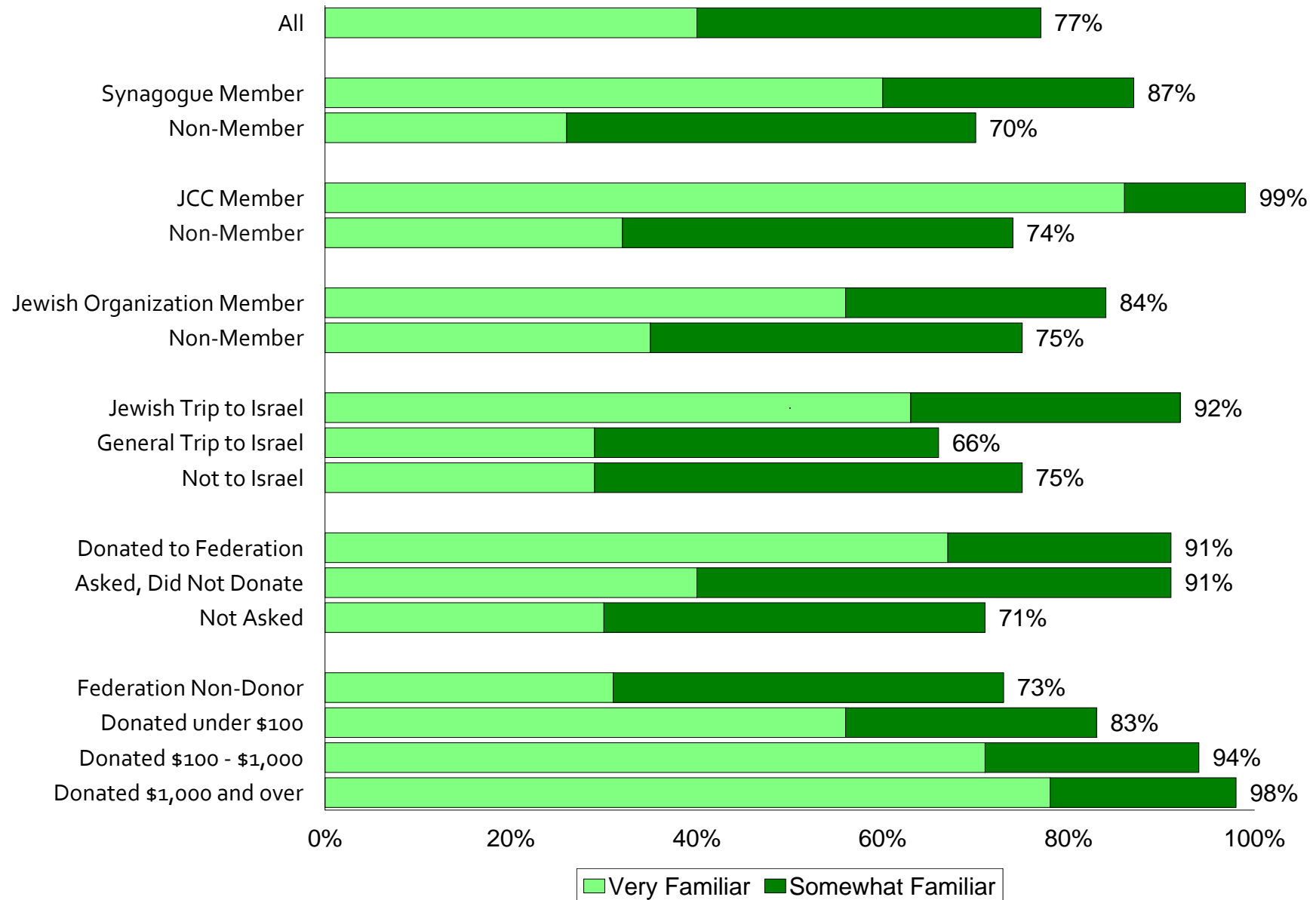
# Very Familiar/Somewhat Familiar with Posnack JCC

(Respondents)



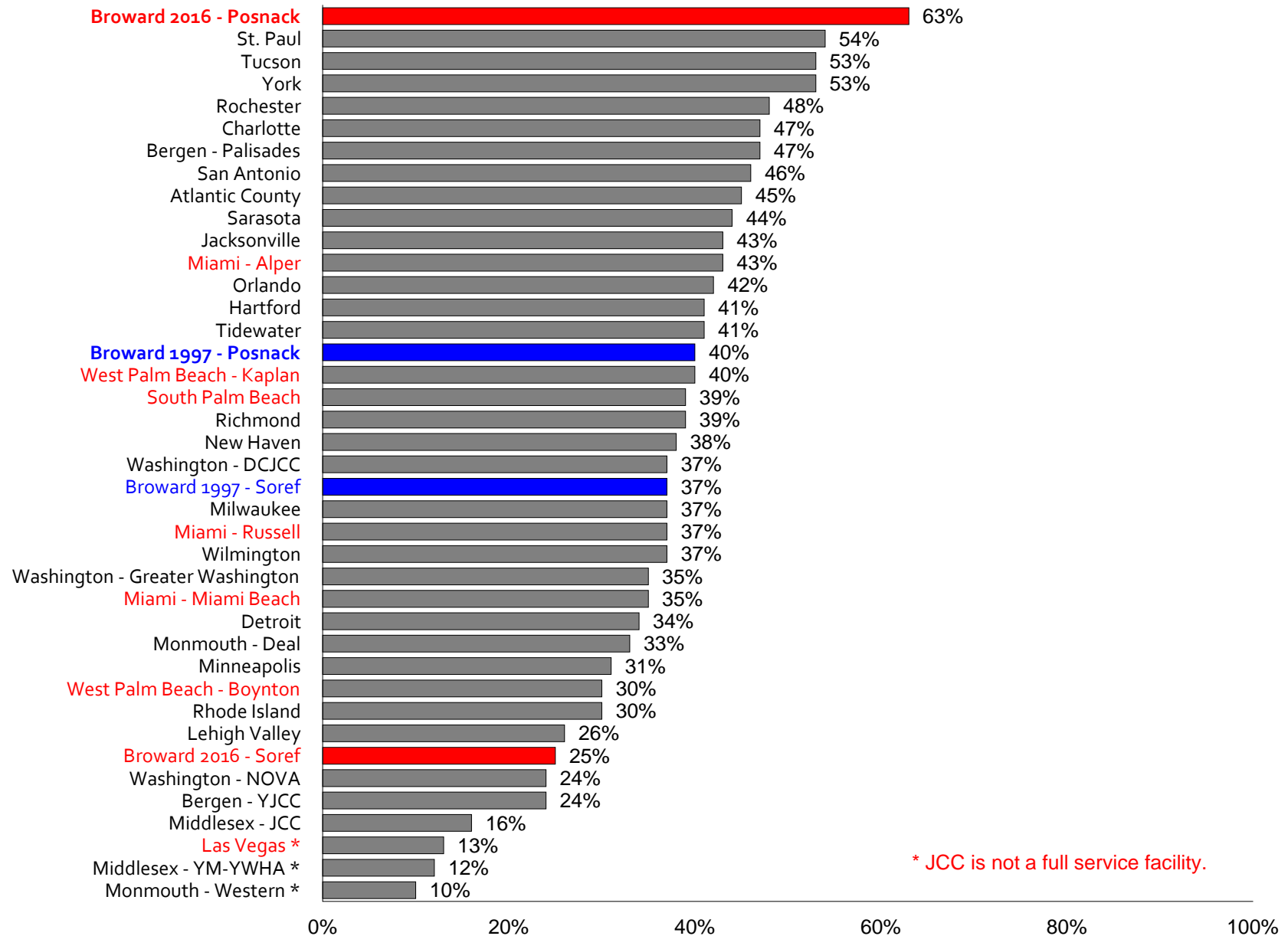
# Very Familiar/Somewhat Familiar with Posnack JCC

(Respondents)



# Excellent Perceptions of the Local JCC

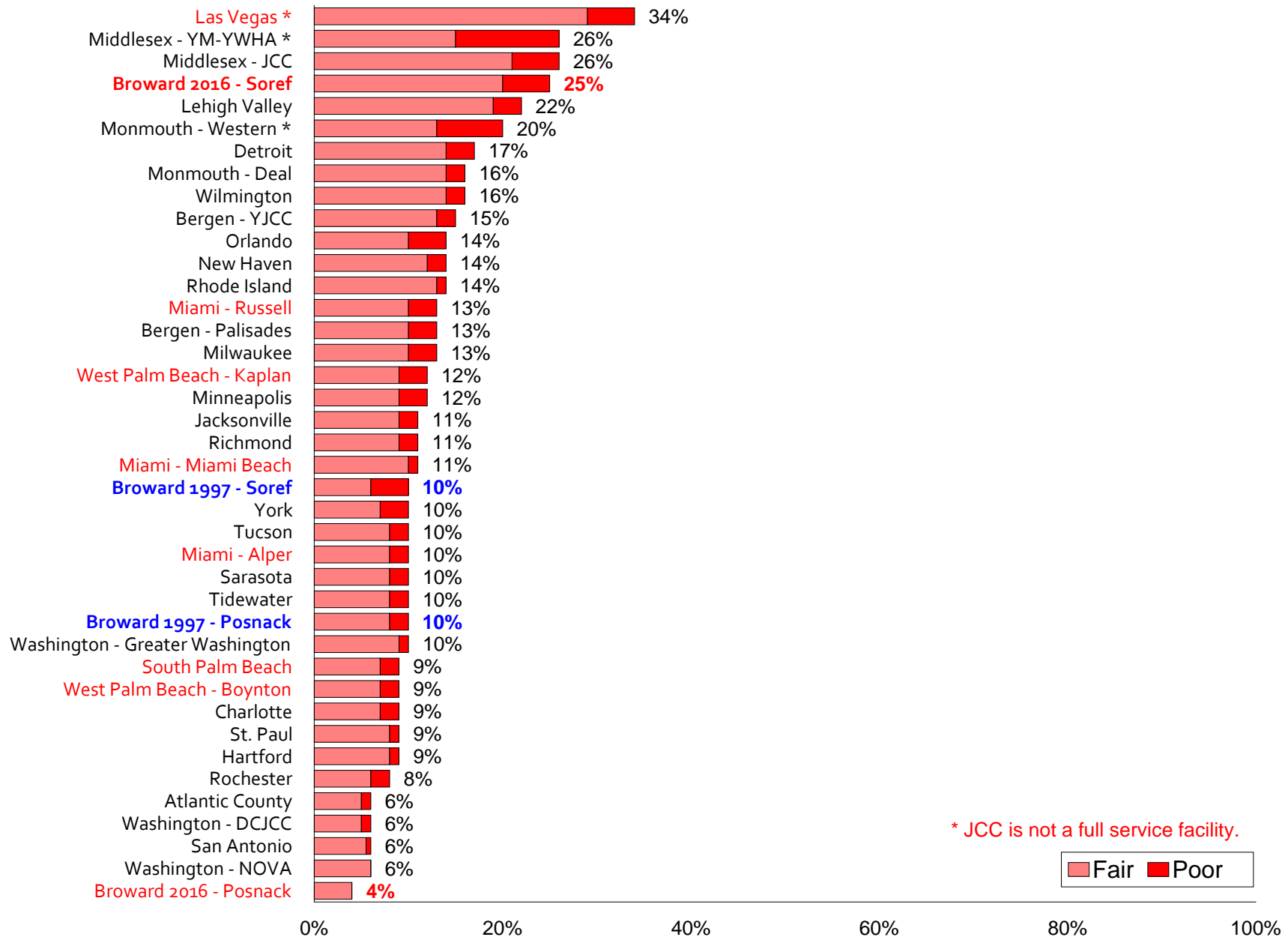
(Respondents Who Are Very/Somewhat Familiar)





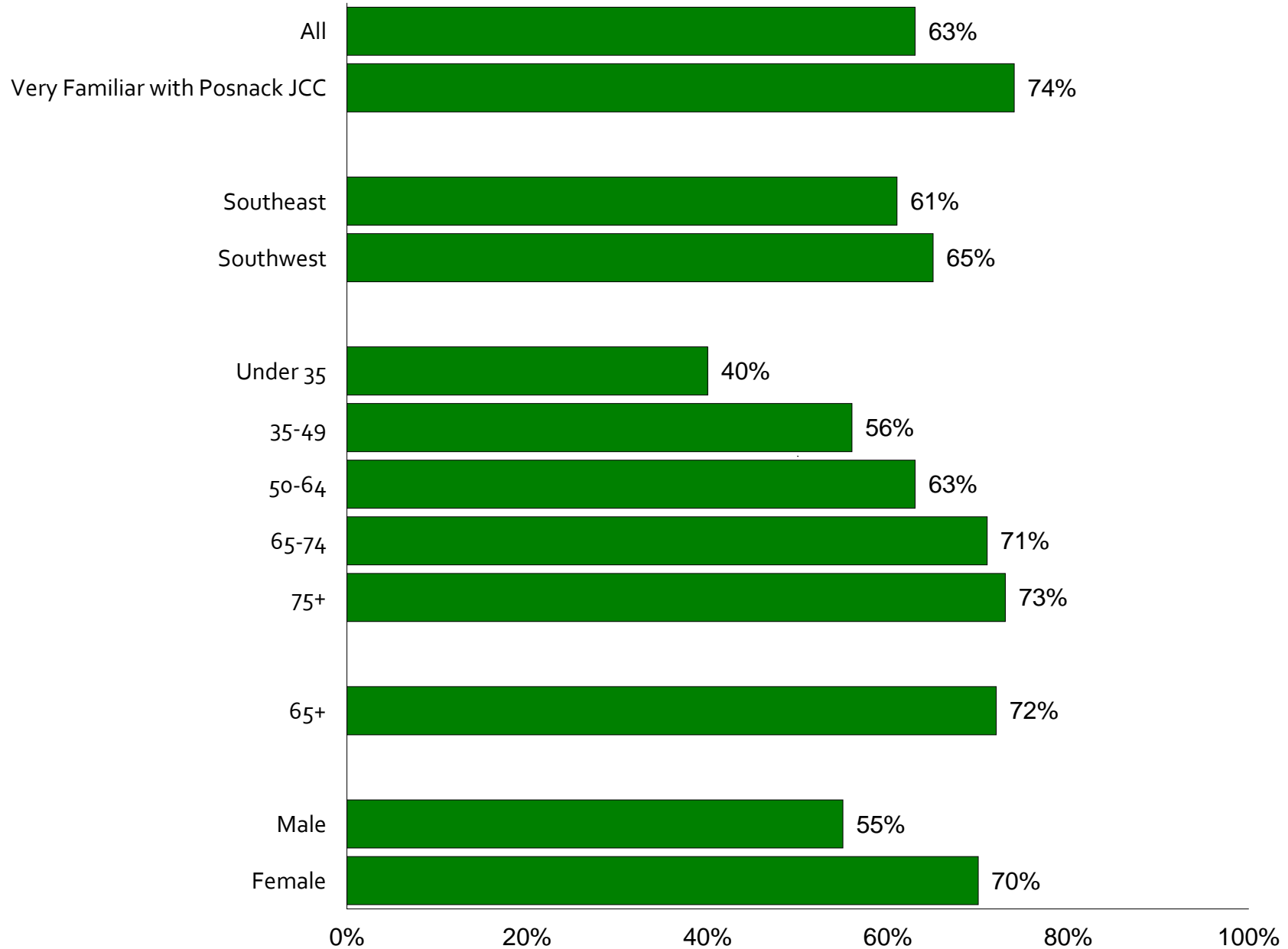
# Fair/Poor Perceptions of the Local JCC

(Respondents Who Are Very/Somewhat Familiar)



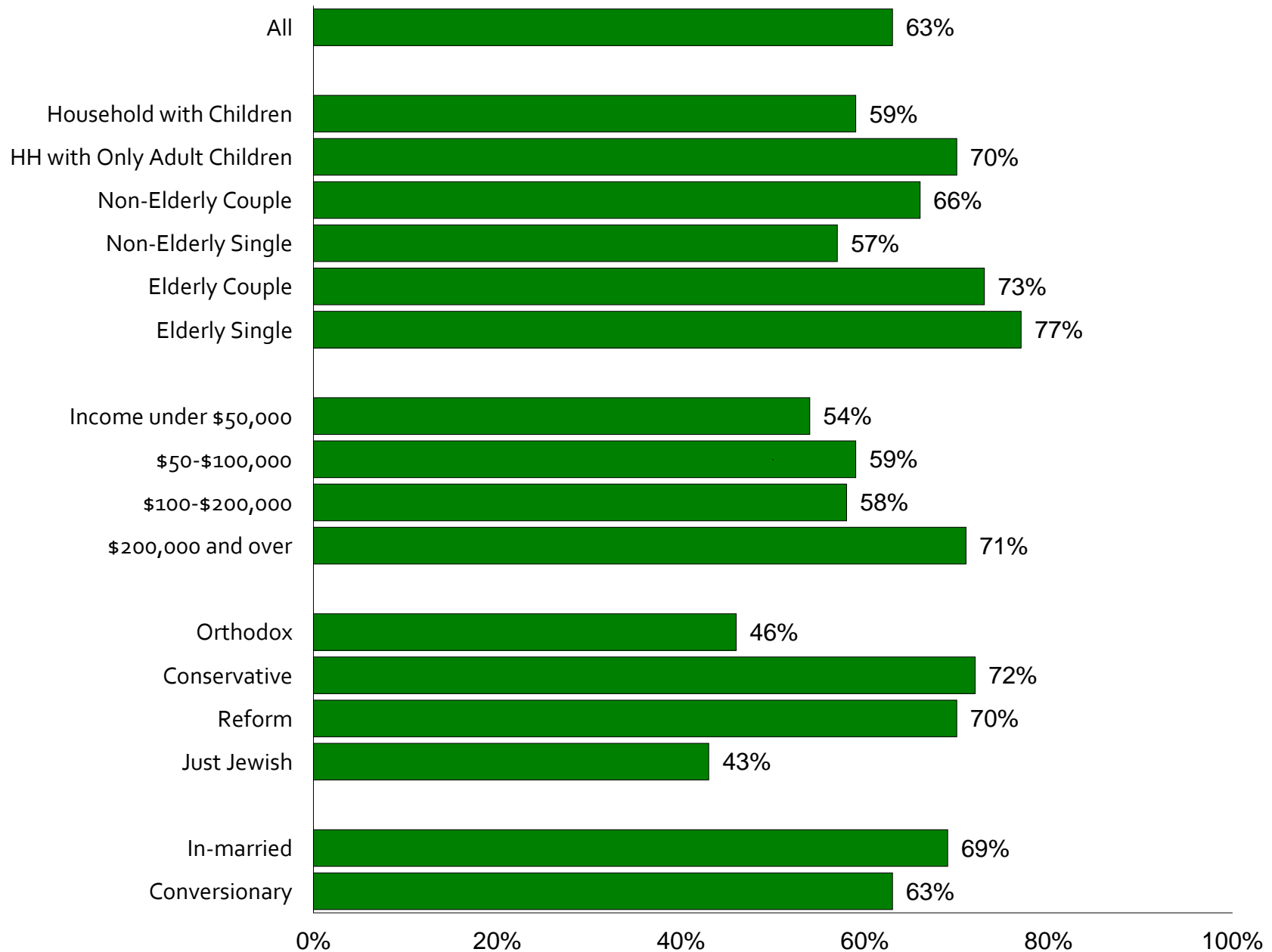
# Excellent Perceptions of Posnack JCC

(Respondents Who Are Very/Somewhat Familiar)



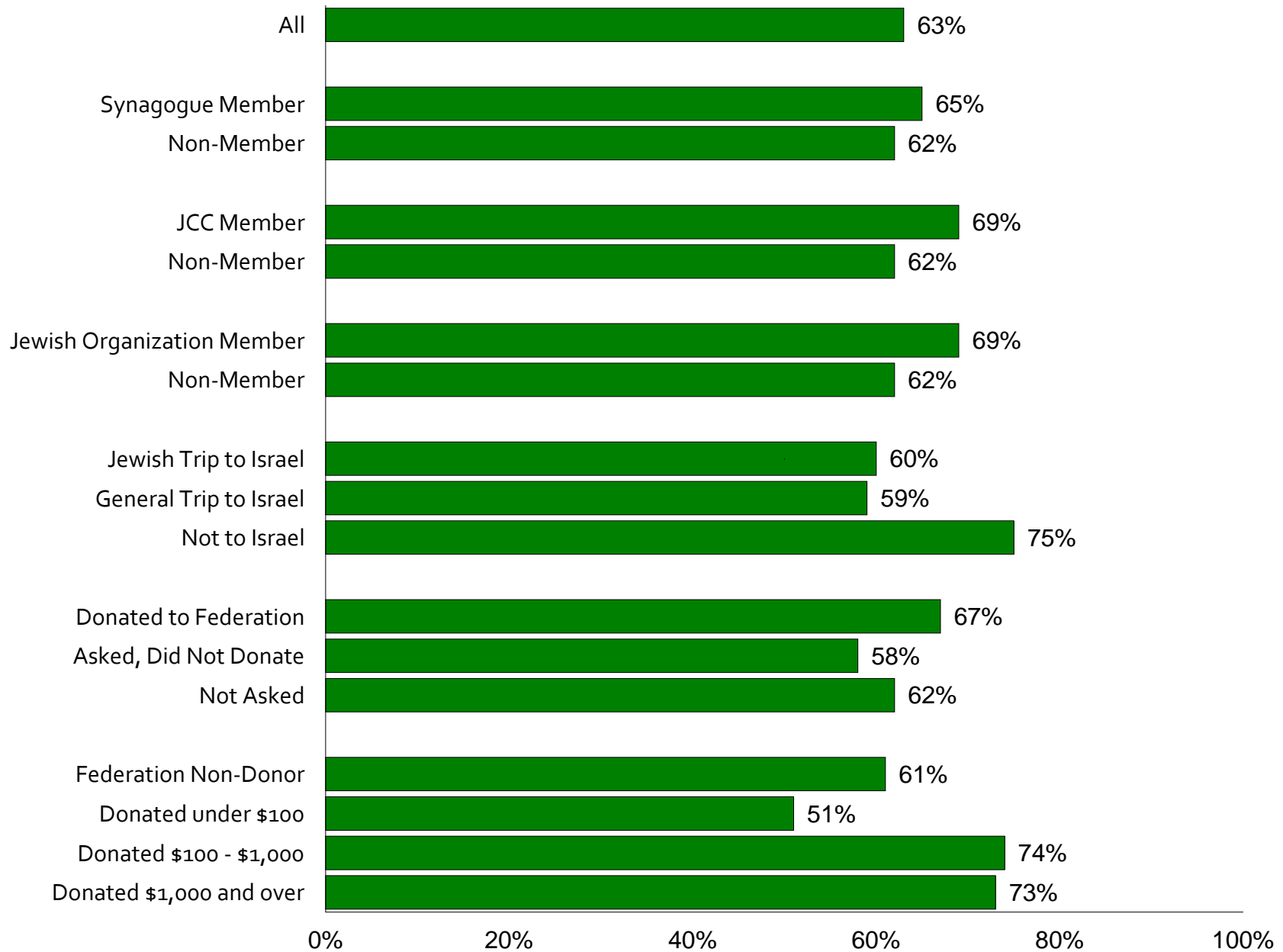
# Excellent Perceptions of Posnack JCC

(Respondents Who Are Very/Somewhat Familiar)



# Excellent Perceptions of Posnack JCC

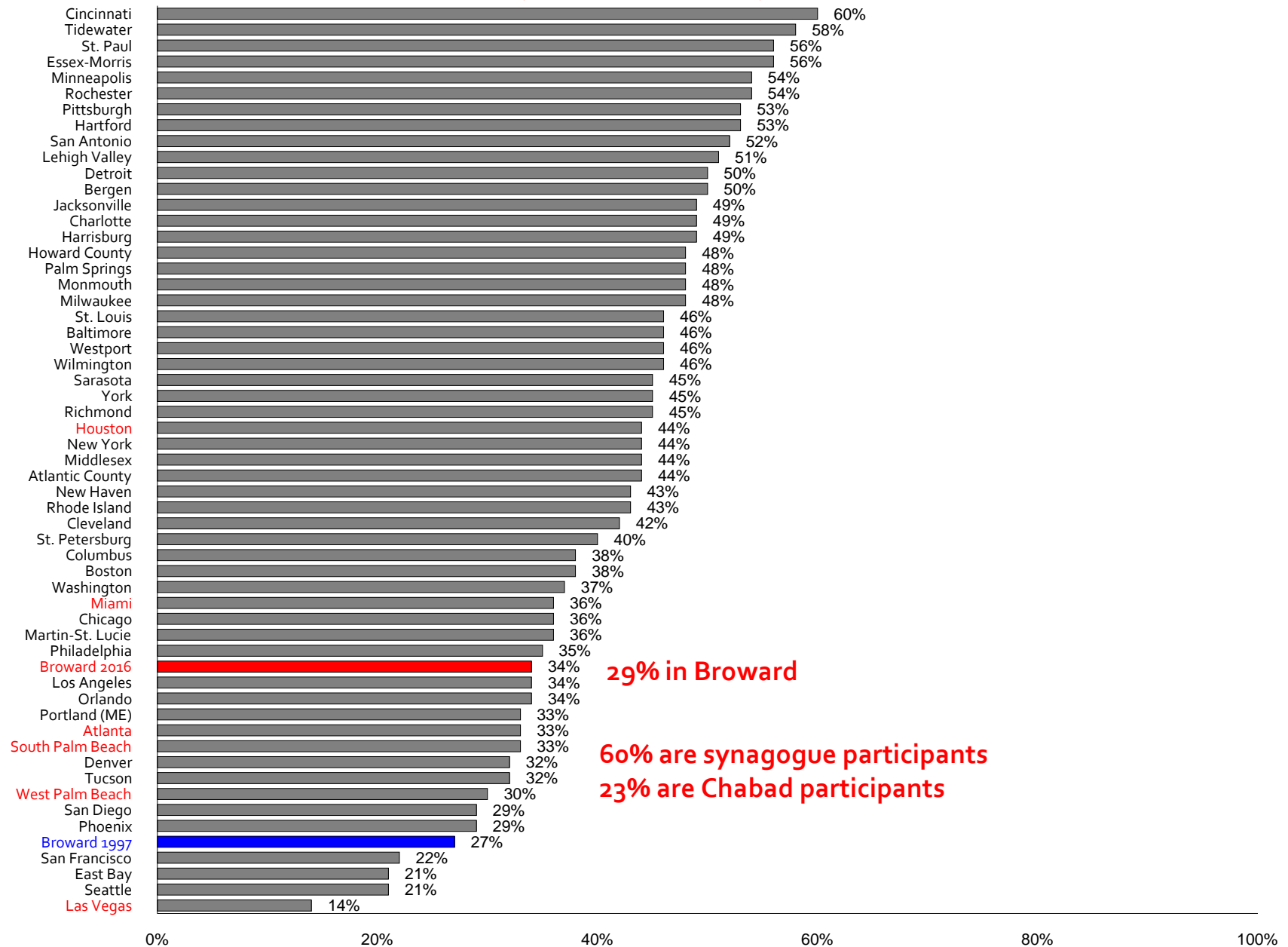
(Respondents Who Are Very/Somewhat Familiar)



## **Membership Profile: Synagogues**

# Current Synagogue Membership

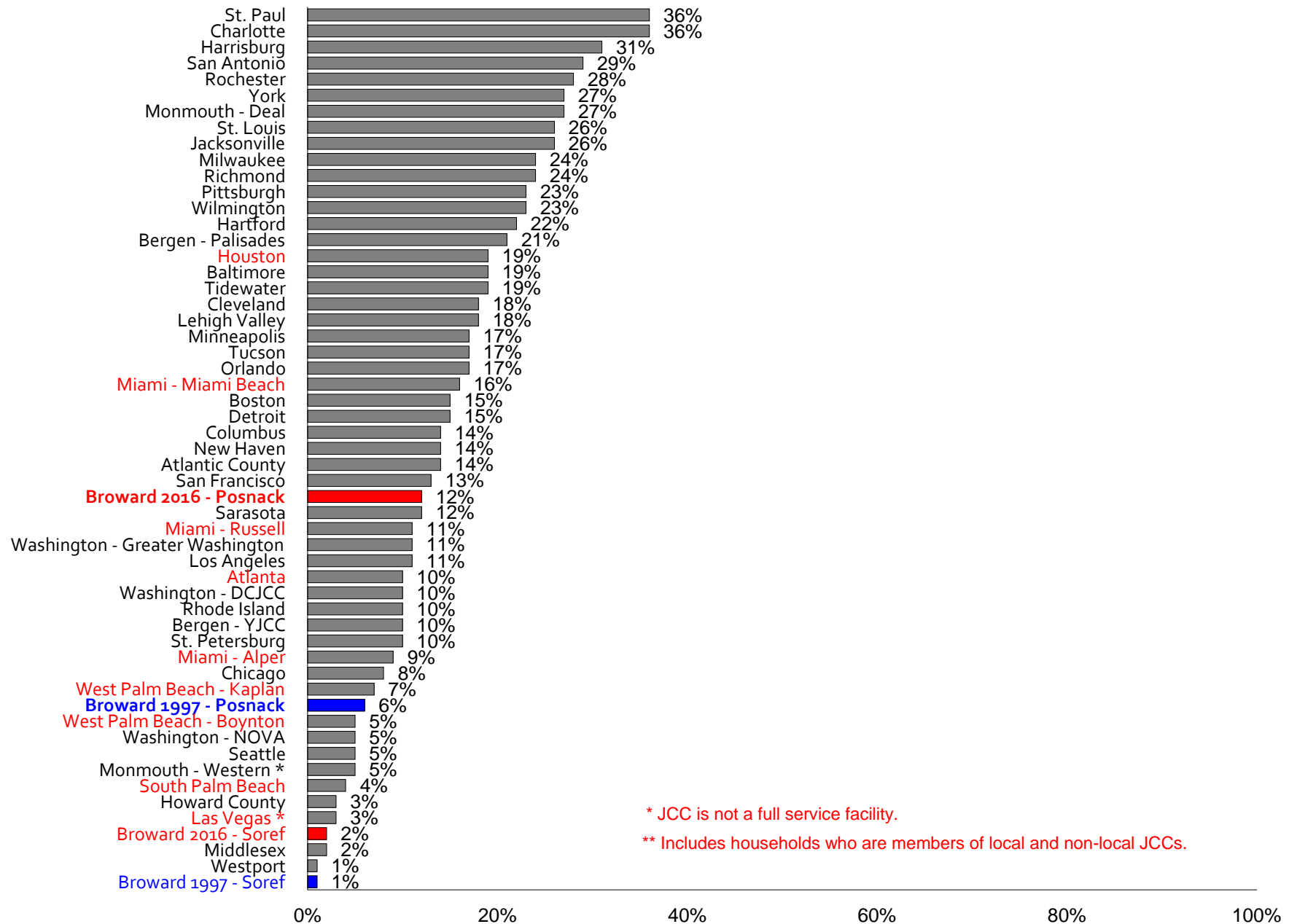
(Jewish Households)



## **Membership Profile: JCC**

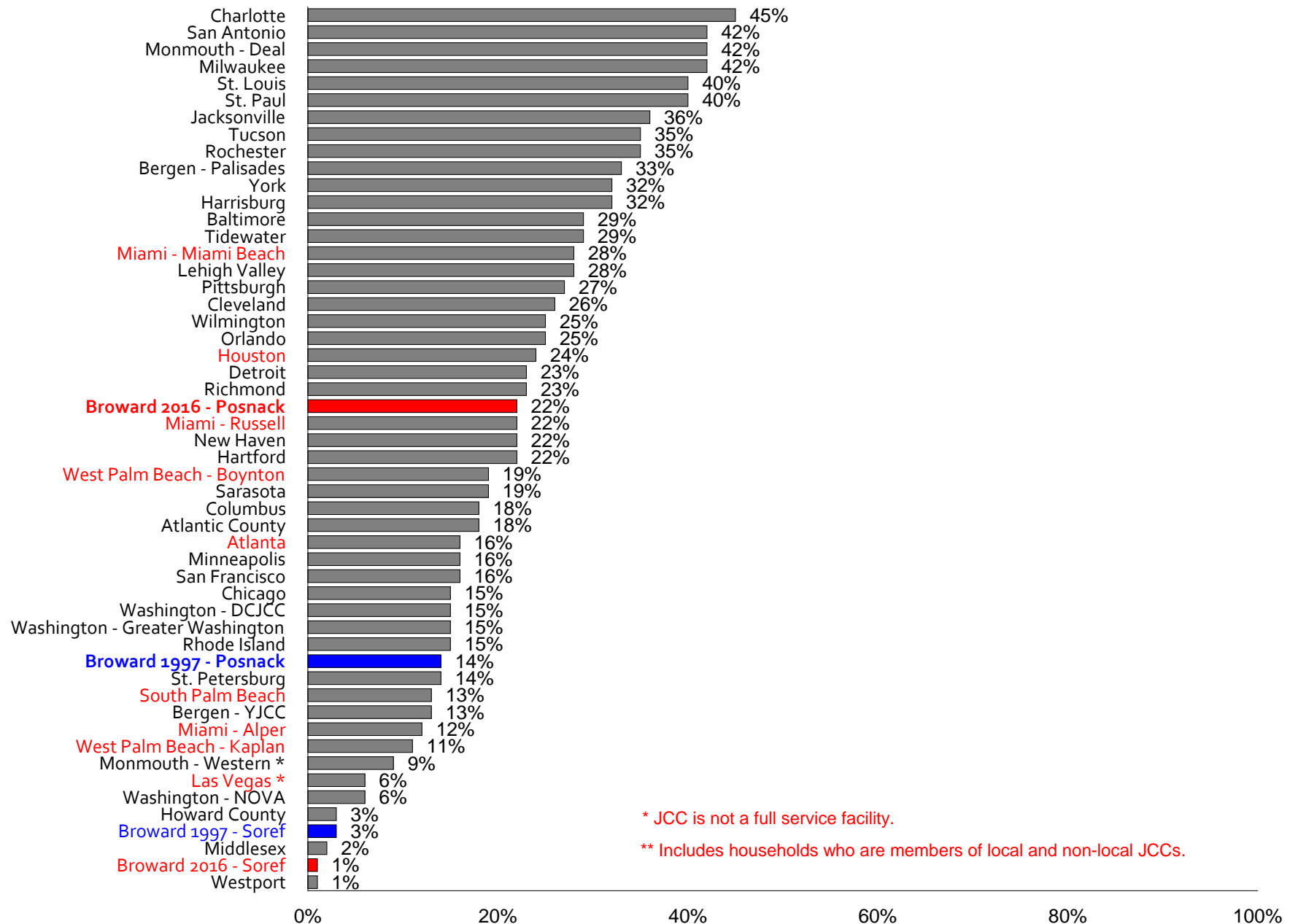
# Current Membership in Local JCC

(Jewish Households)

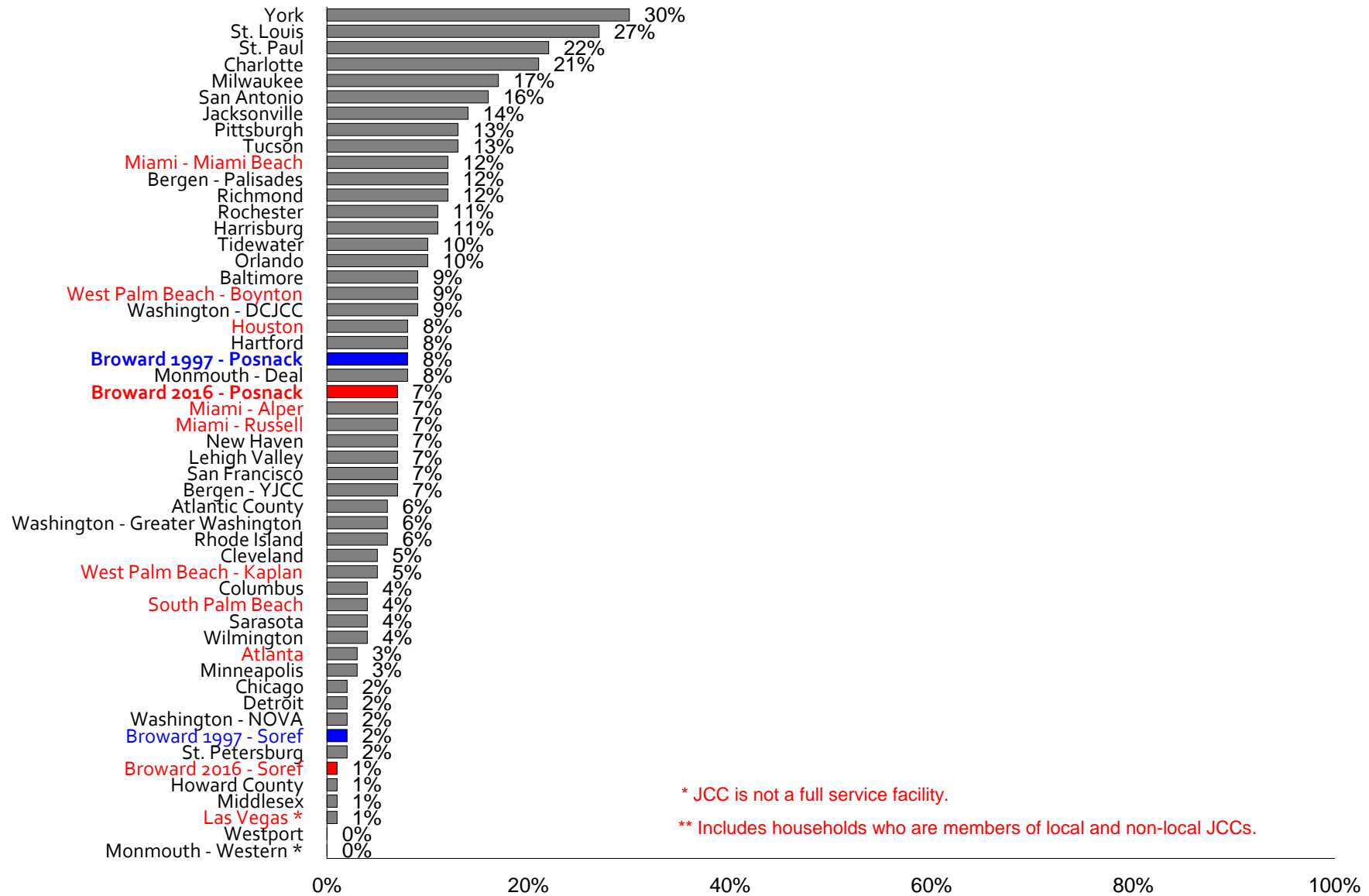




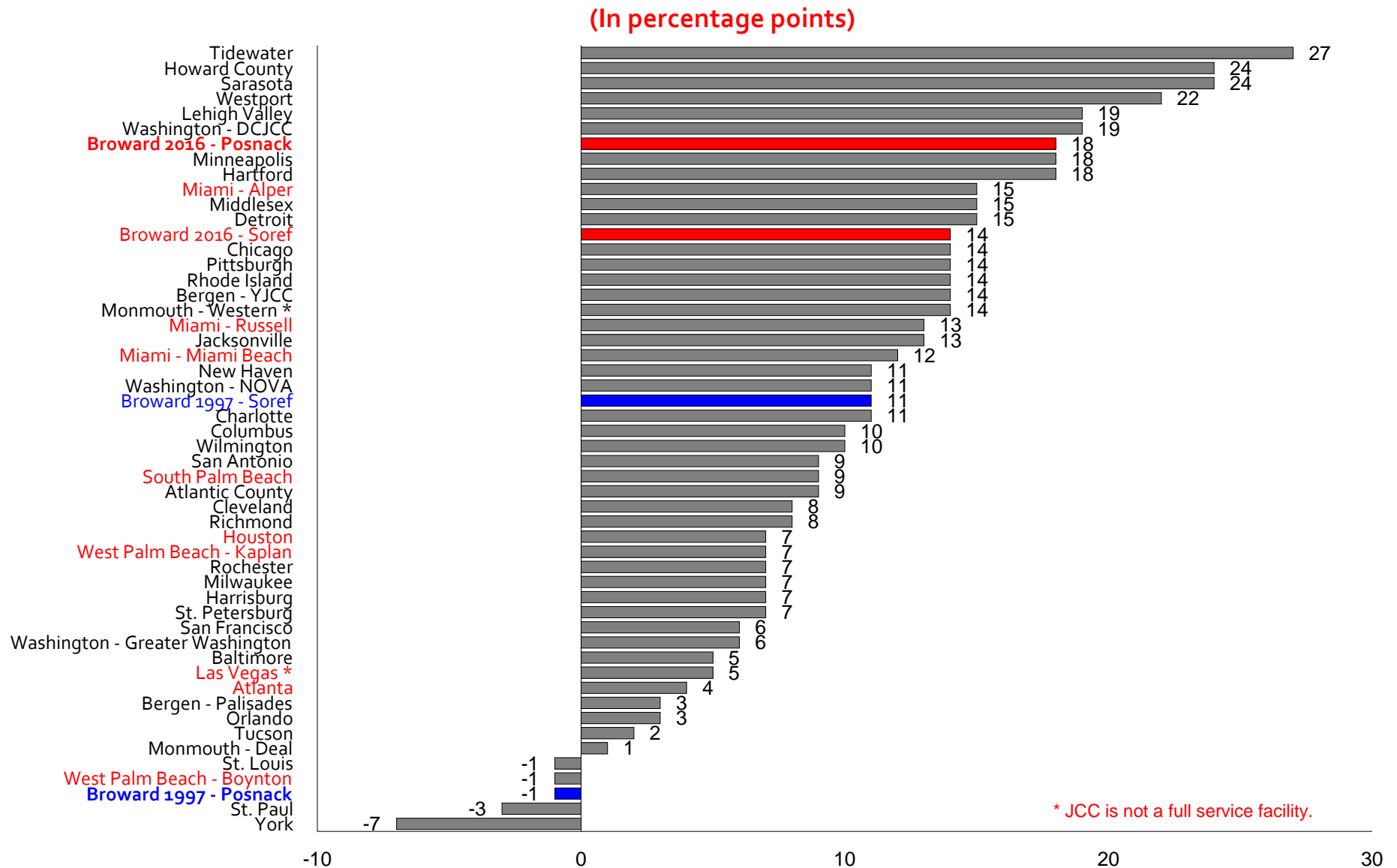
## Current Membership in Local JCC of Households with Children



## Current Membership in Local JCC of Intermarried Households

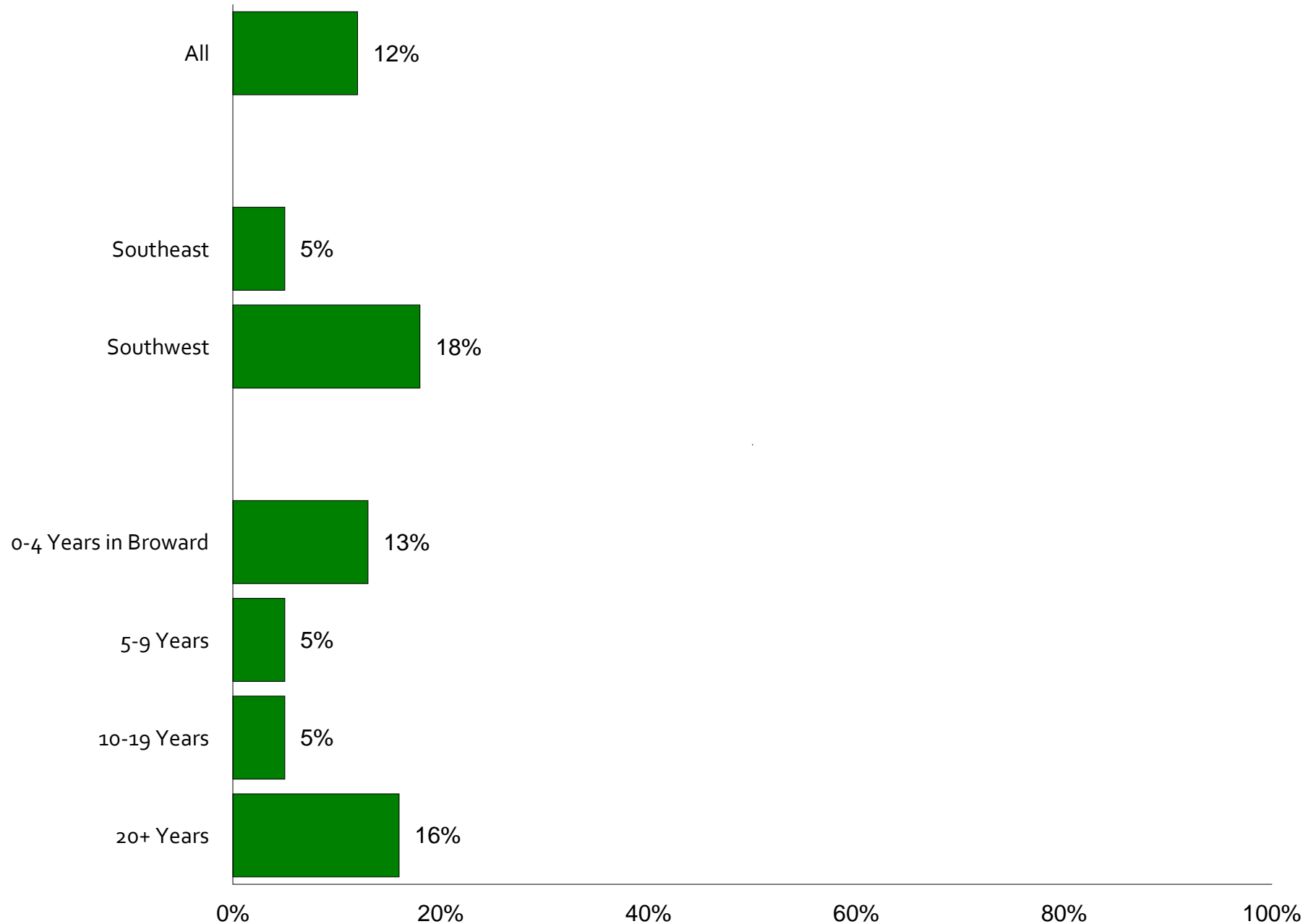


# 95 Extent to Which Intermarried Households Are More Likely to Be Members of a Synagogue Than the Local JCC



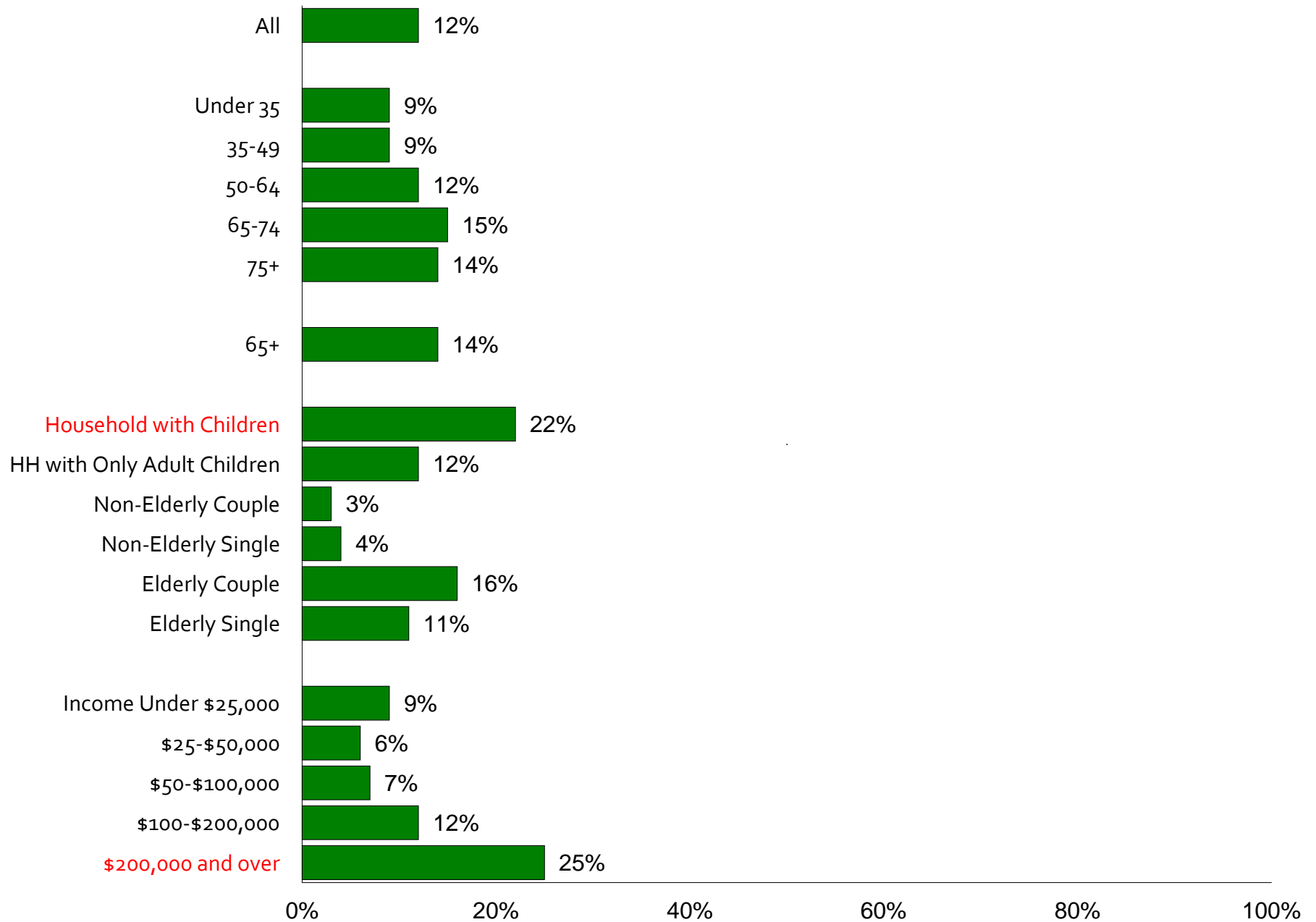
## Current Membership in the David Posnack JCC

(Jewish Households)



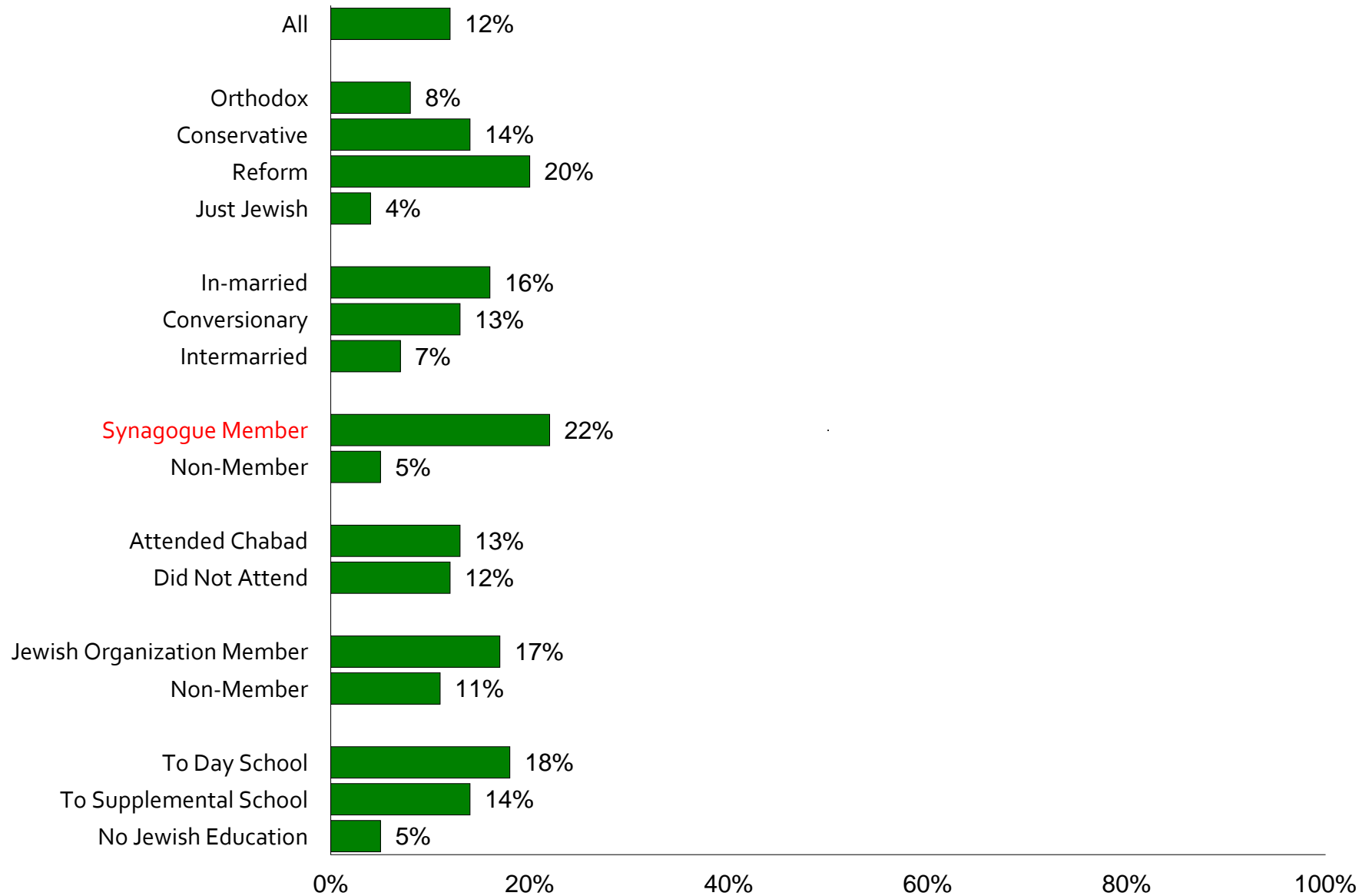
## Current Membership in the David Posnack JCC

(Jewish Households)



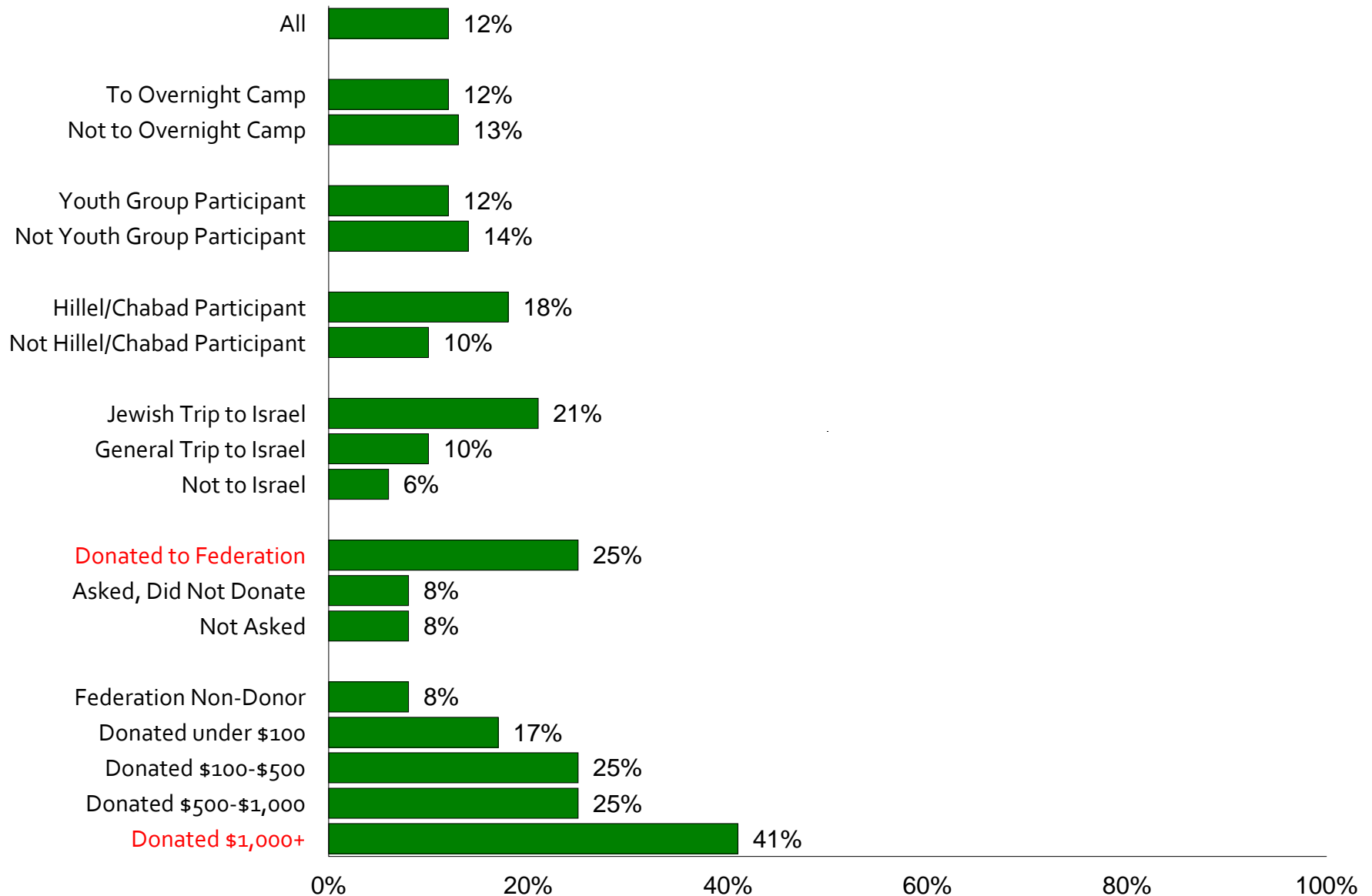
## Current Membership in the David Posnack JCC

(Jewish Households)



# Current Membership in the David Posnack JCC

(Jewish Households)



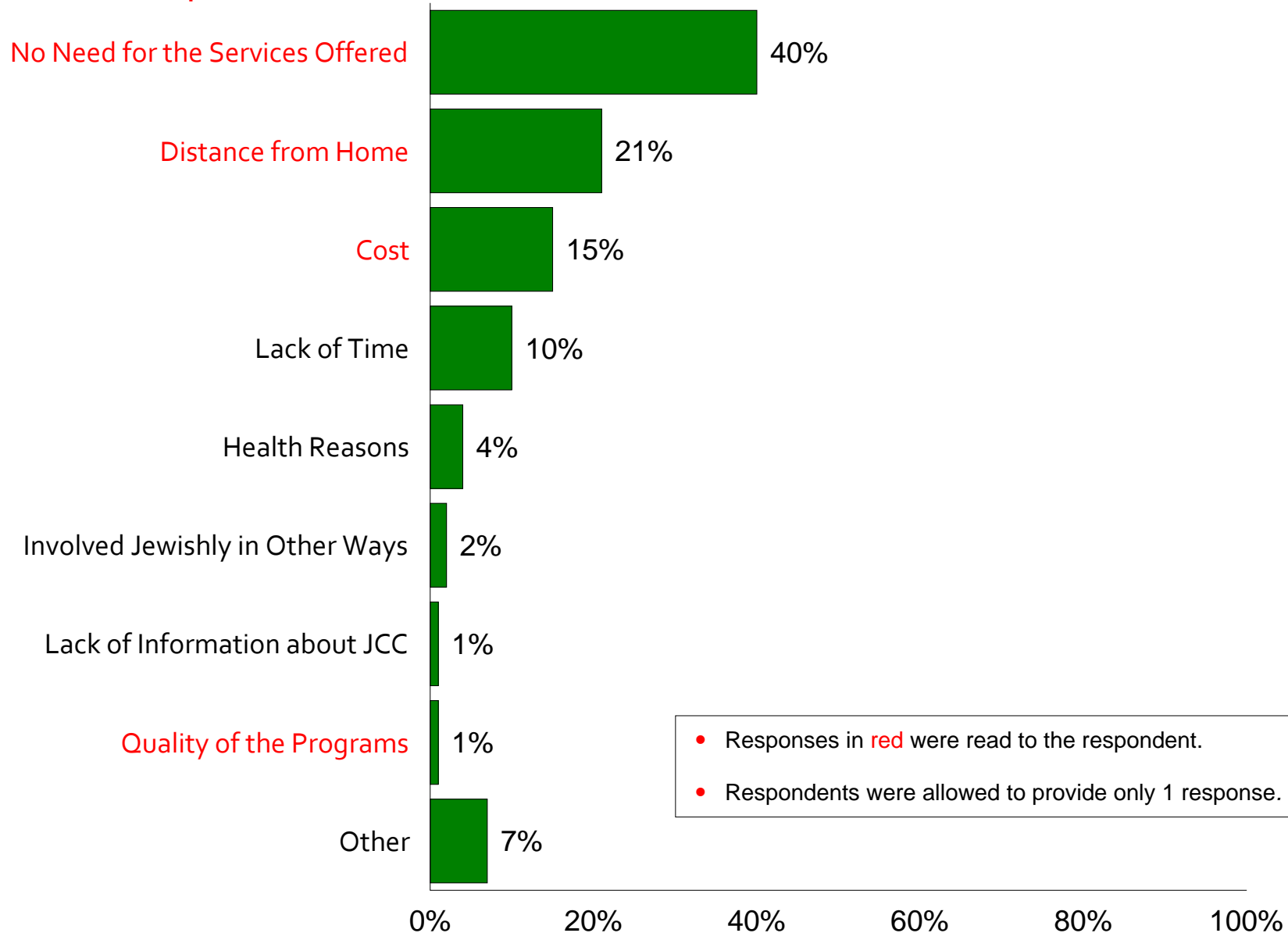
## Profile of David Posnack JCC Member Households

- 56% live in the SW; 26%, in the W Central; and 12%, in the SE
- 81% have lived in Broward for 20 or more years
- 2% are under age 35; 15%, age 35-49; 42%, age 50-64; 24%, age 65-74; and 17% age 75 and over
- 34% are households with children; 26% are households with adult children only; and 18% are elderly couple households
- 34% earn an annual household income of \$200,000 and over
- 6% of Jewish respondents identify as Orthodox; 46%, Conservative; 30%, Reform; and 16%, Just Jewish
- 7% of married couples are intermarried
- 18% contain an adult who attended a Jewish day school as a child; and 62%, supplemental school
- 31% contain an adult who attended or worked at a Jewish overnight camp as a child
- 89% contain an adult who visited Israel
- 48% donated to the Jewish Federation in the past year
- 47% donated to other Jewish charities in the past year
- 71% donated to non-Jewish charities in the past year



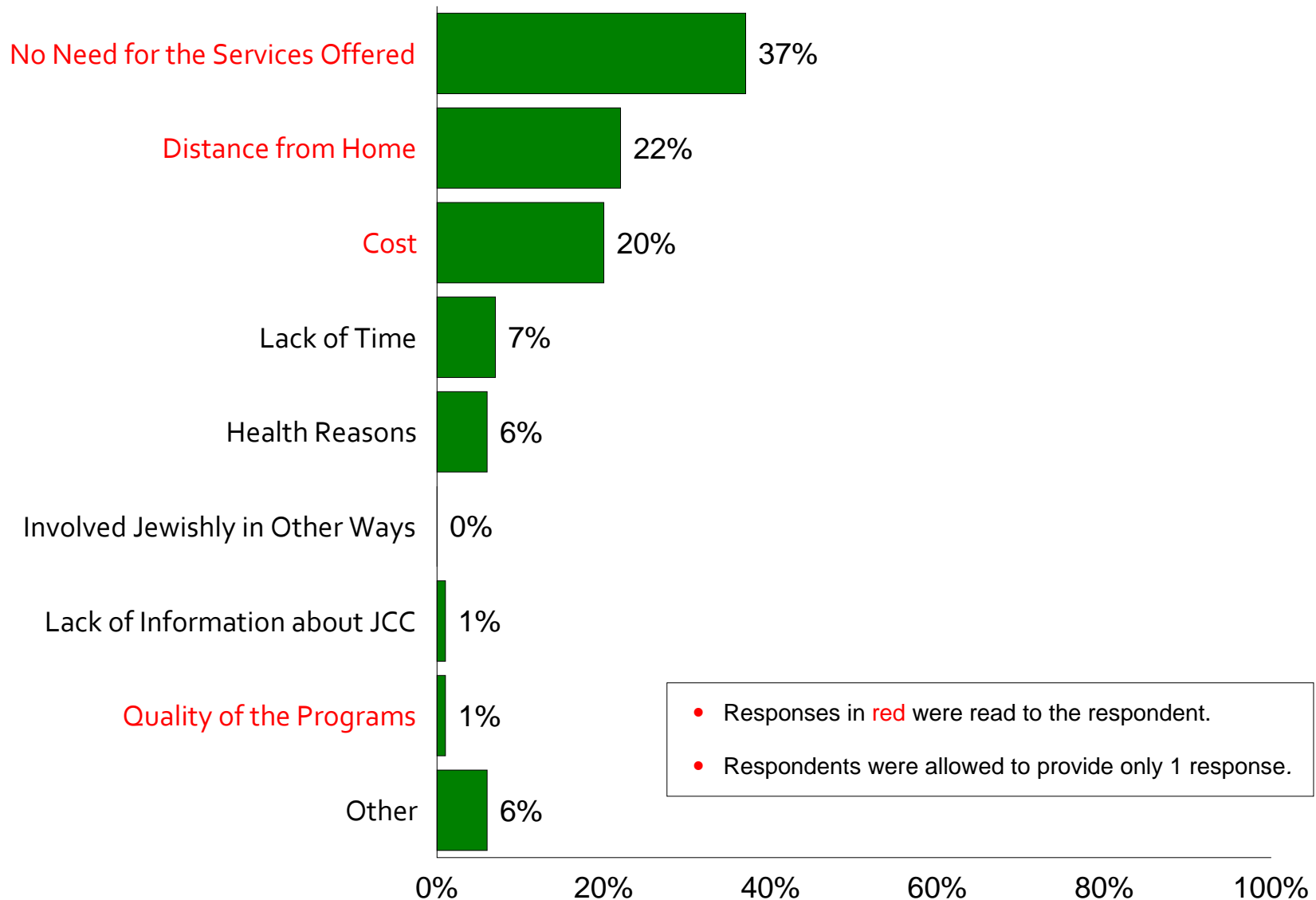
## Major Reasons for Not Joining the David Posnack JCC

(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



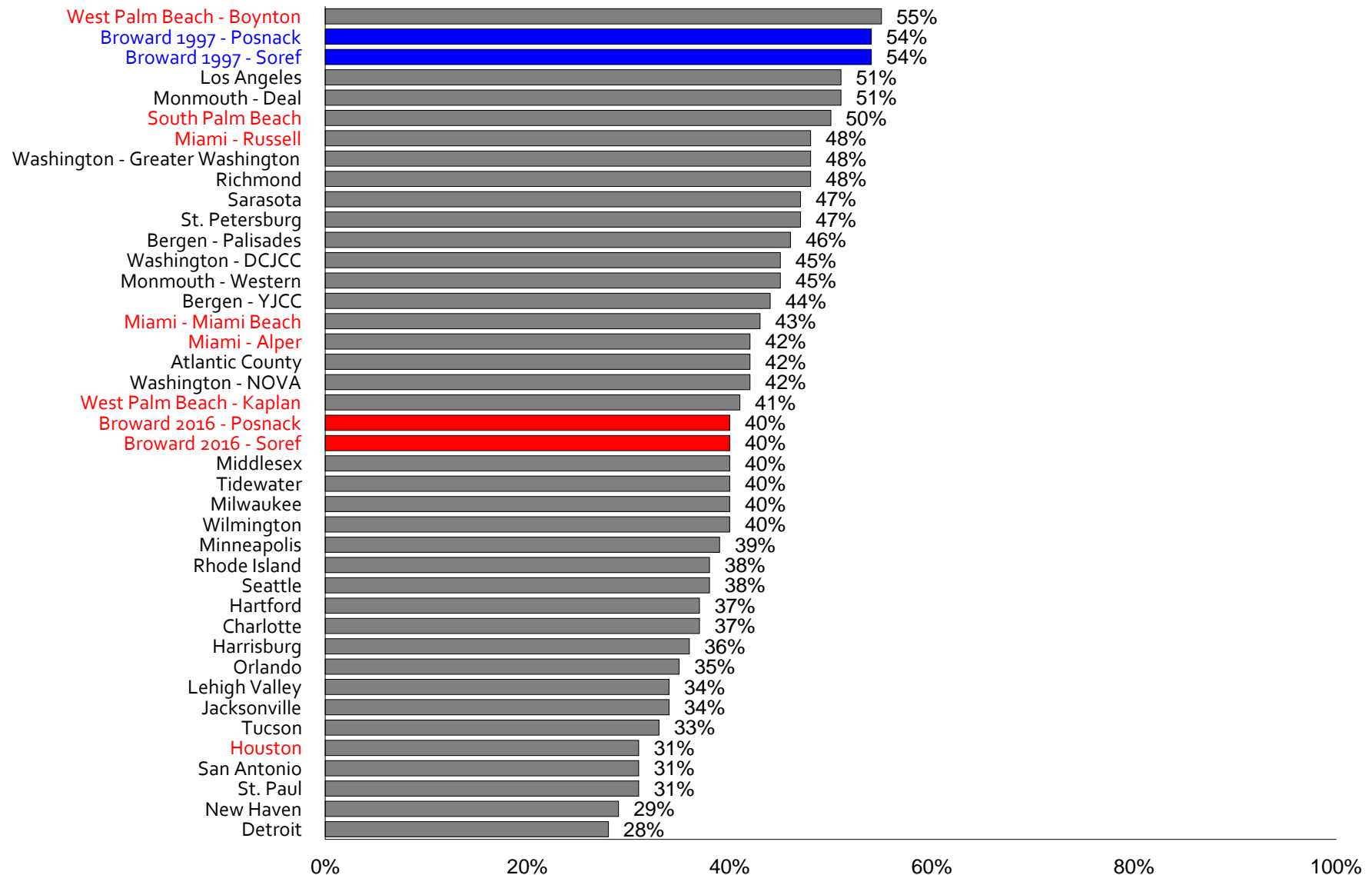
## Major Reasons for Not Joining the David Posnack JCC among JCC Participants

(Respondents in Households Who Are Not Members of the David Posnack JCC and Participated in a Local JCC Program in the Past Year)



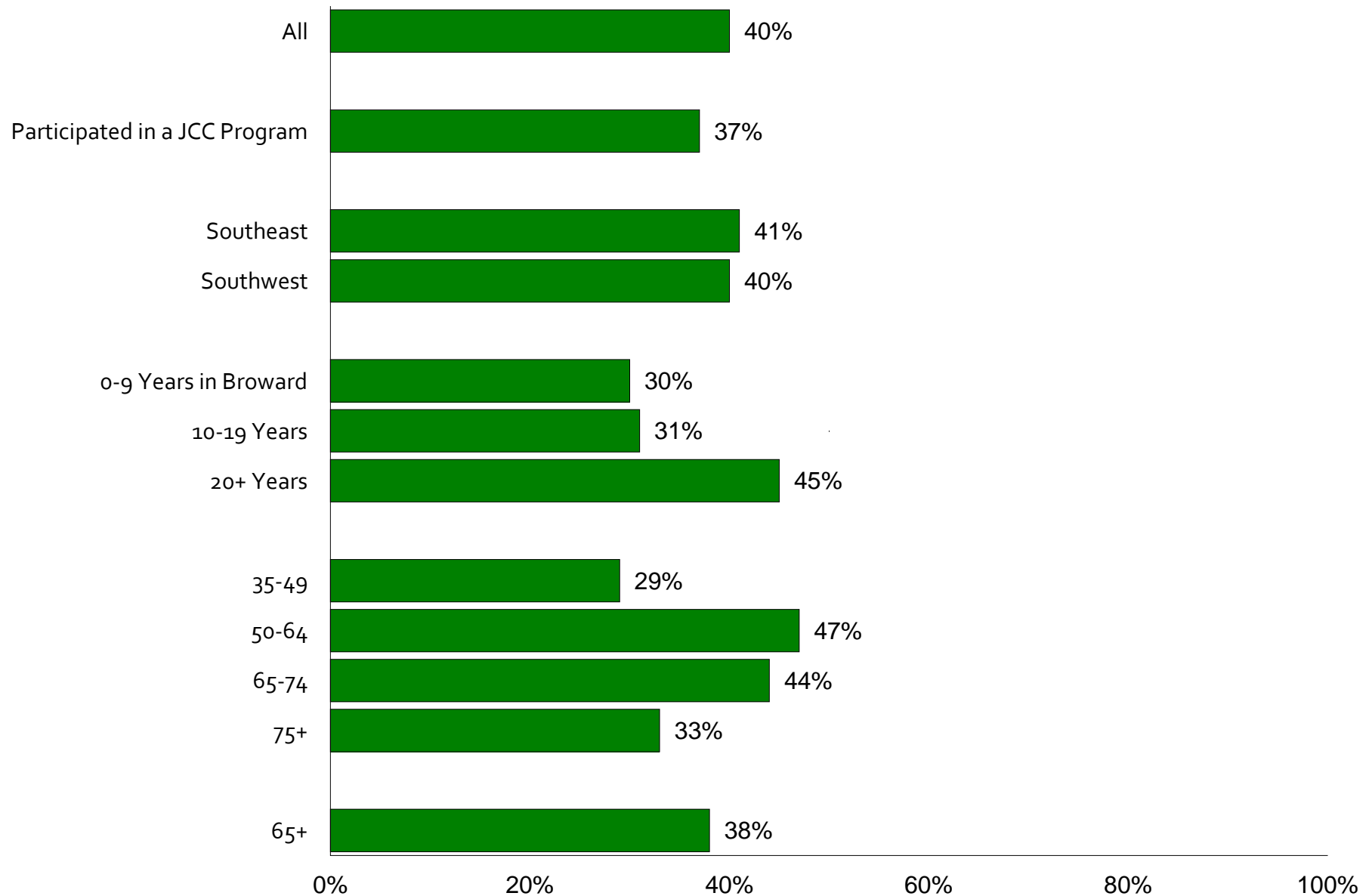
# No Need for the Services Offered as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)



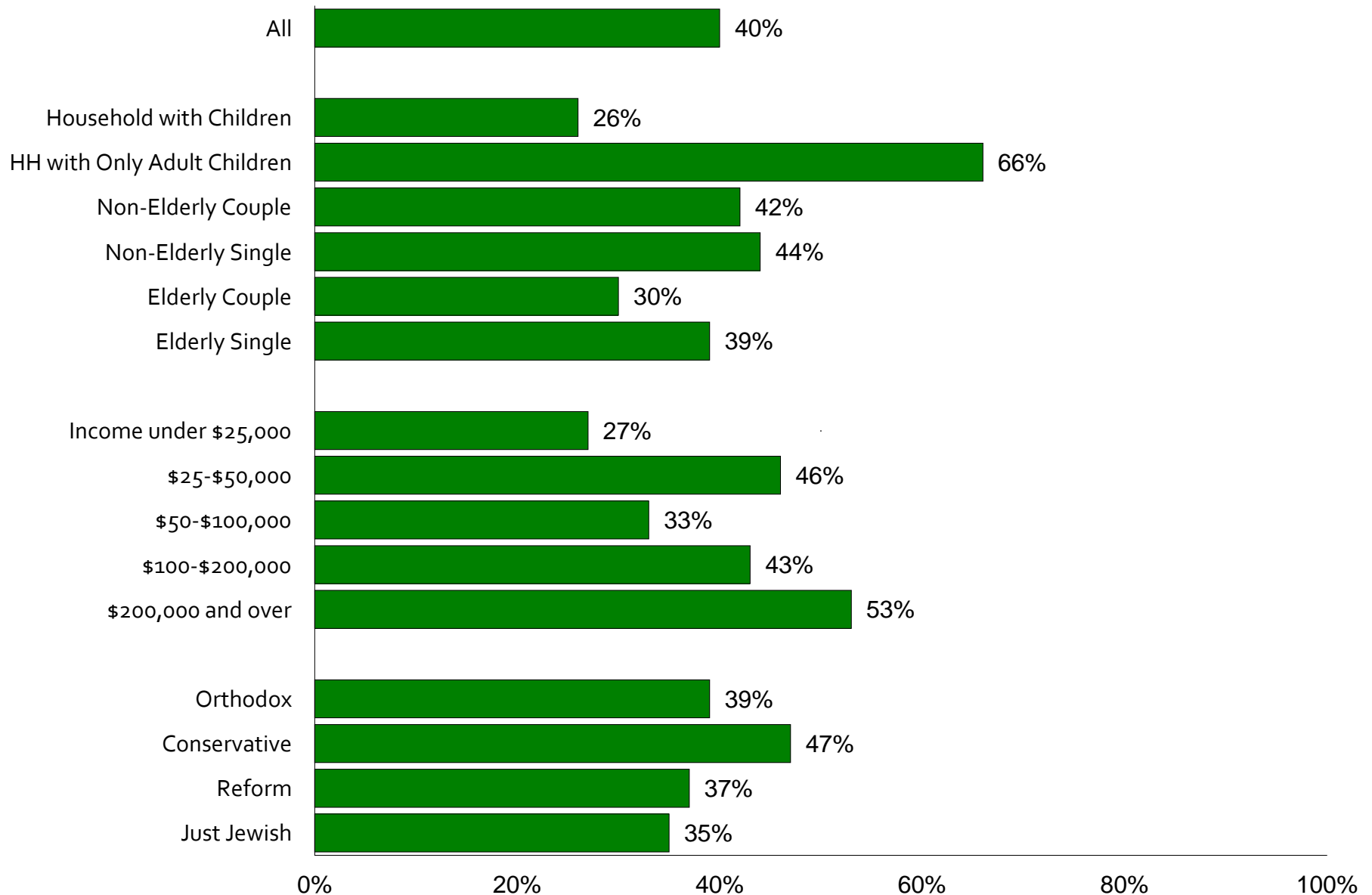
## No Need for the Services Offered as a Major Reason for Not Joining the David Posnack JCC

(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



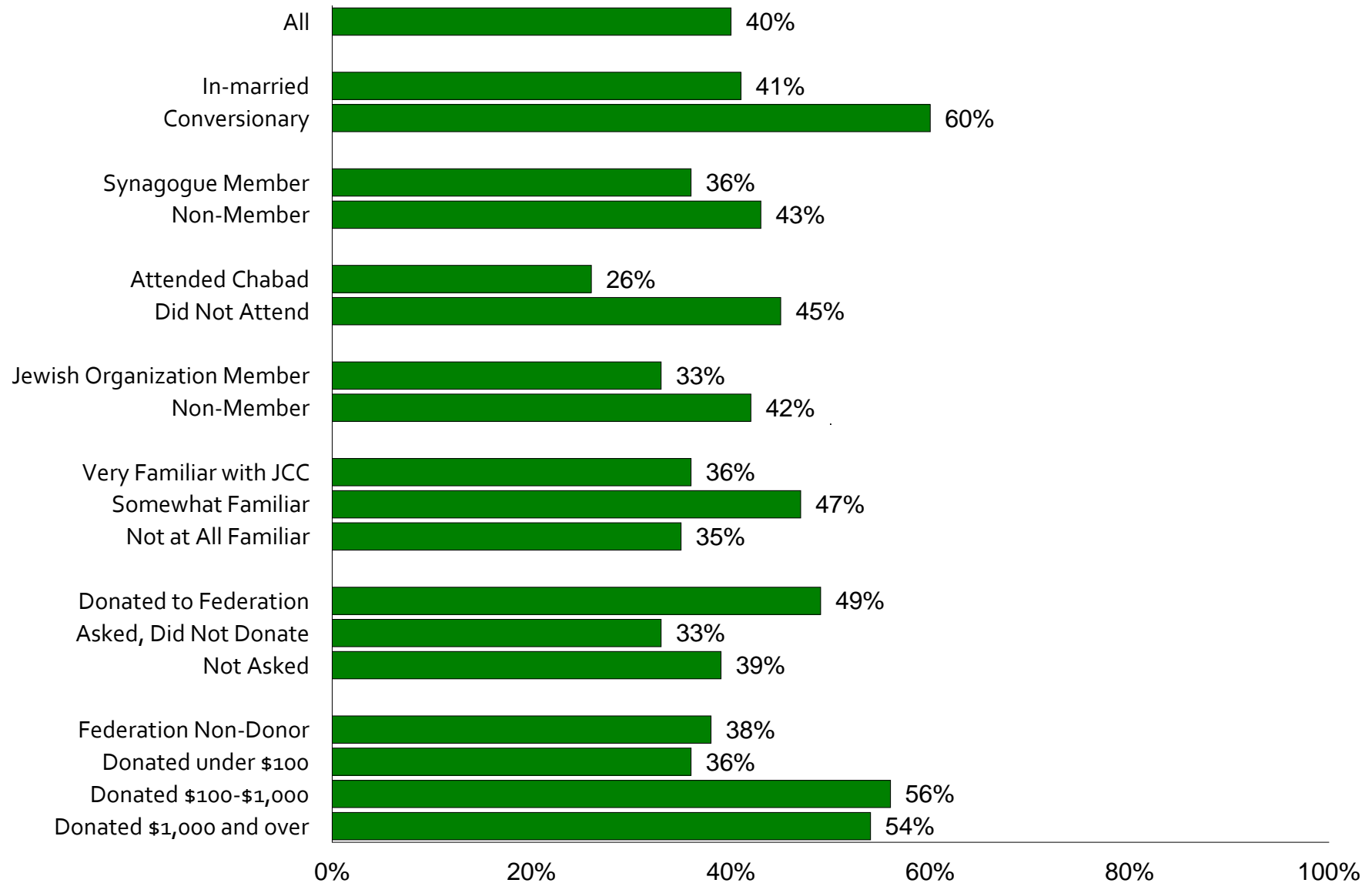
## No Need for the Services Offered as a Major Reason for Not Joining the David Posnack JCC

(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



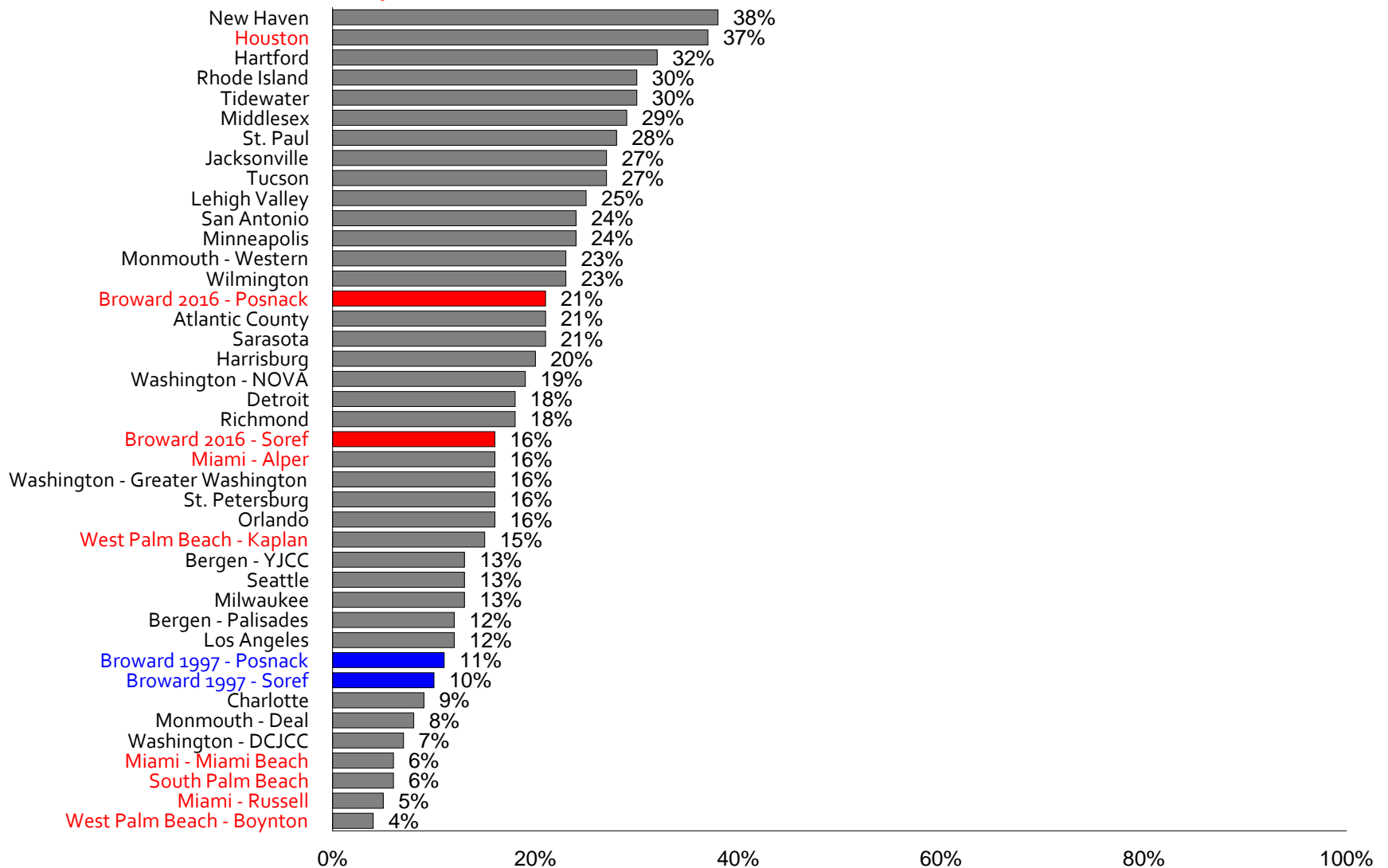
## No Need for the Services Offered as a Major Reason for Not Joining the David Posnack JCC

(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



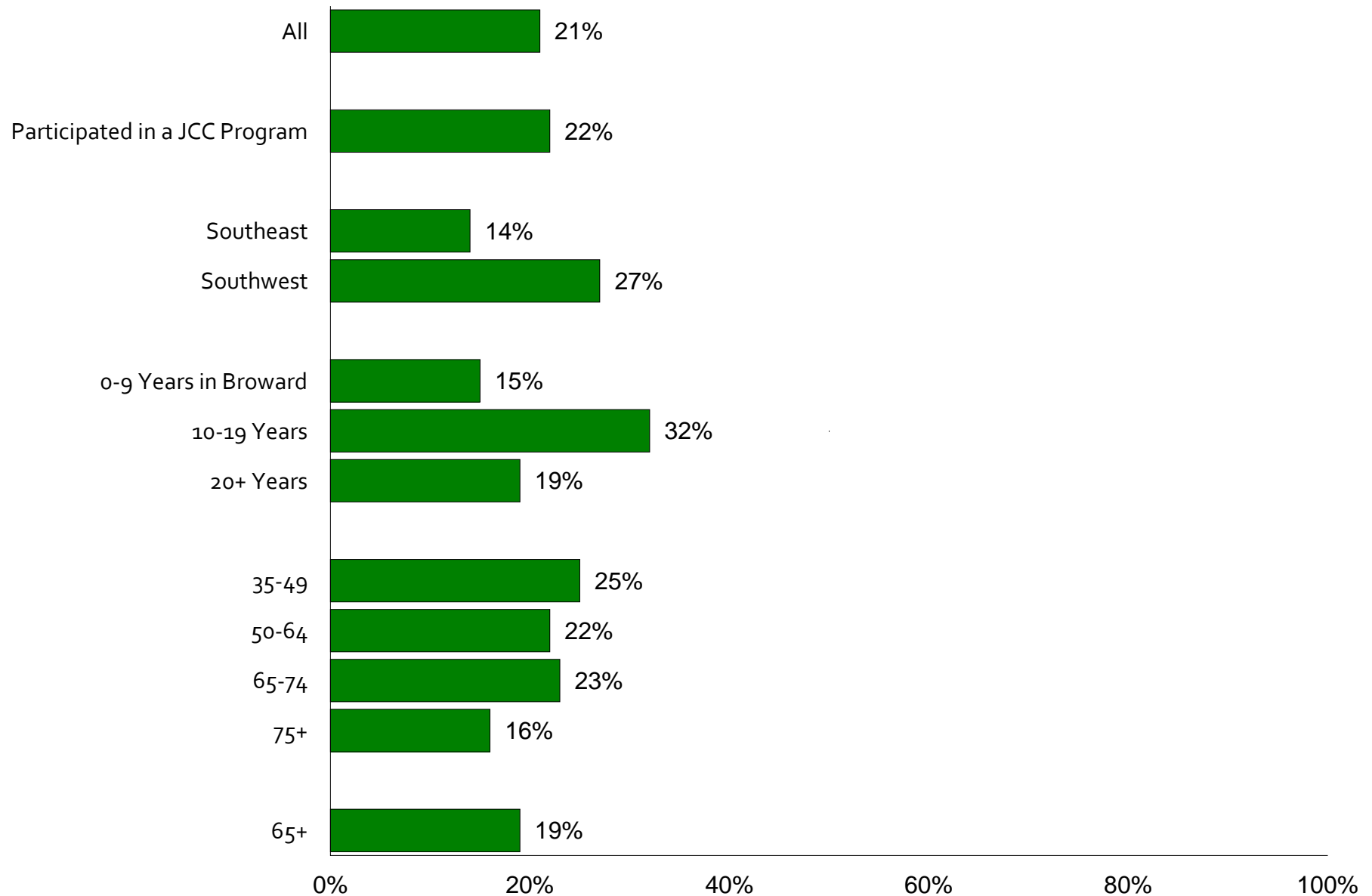
## Distance from Home as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)



## Distance from Home as a Major Reason for Not Joining the David Posnack JCC

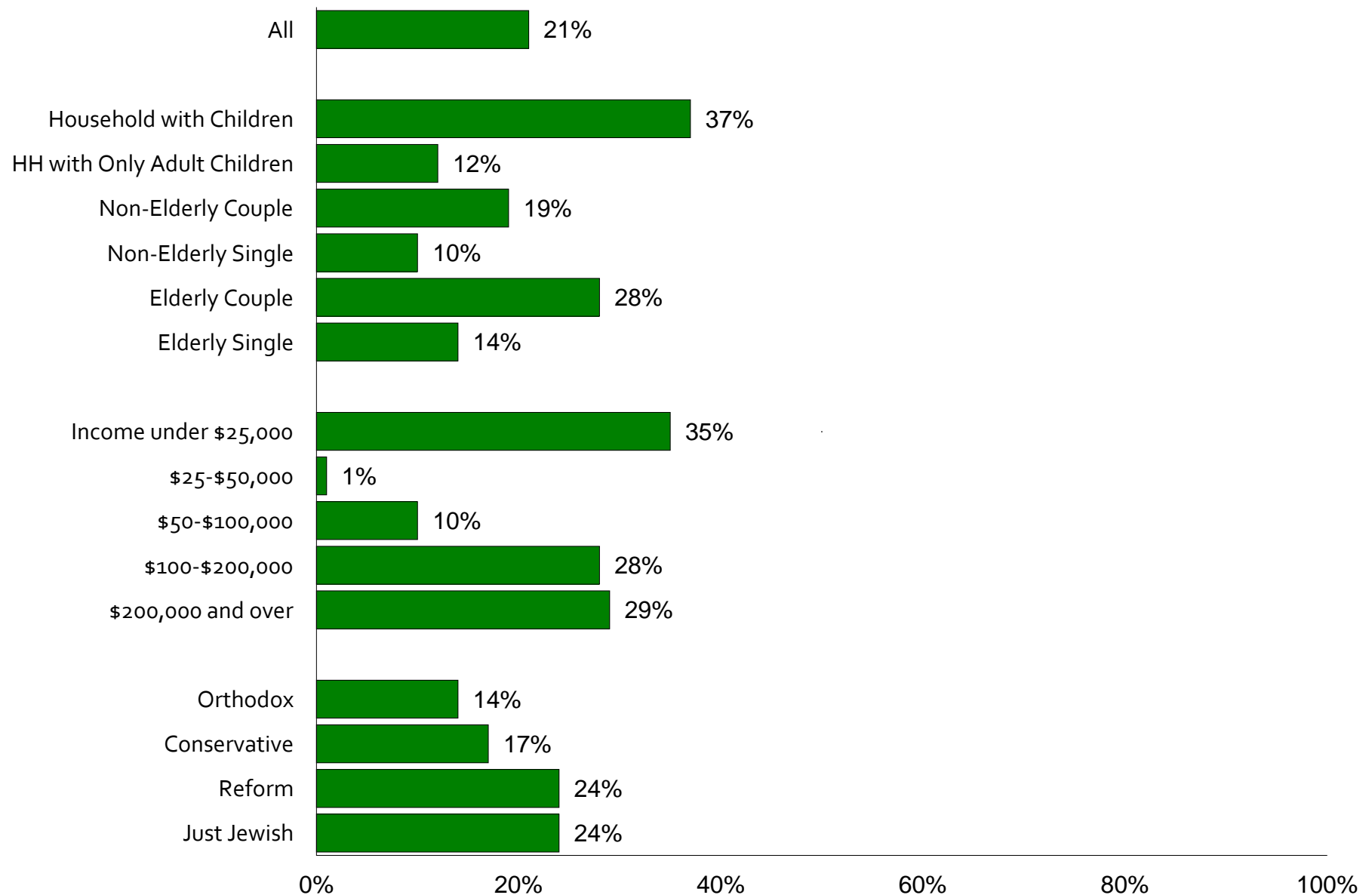
(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)





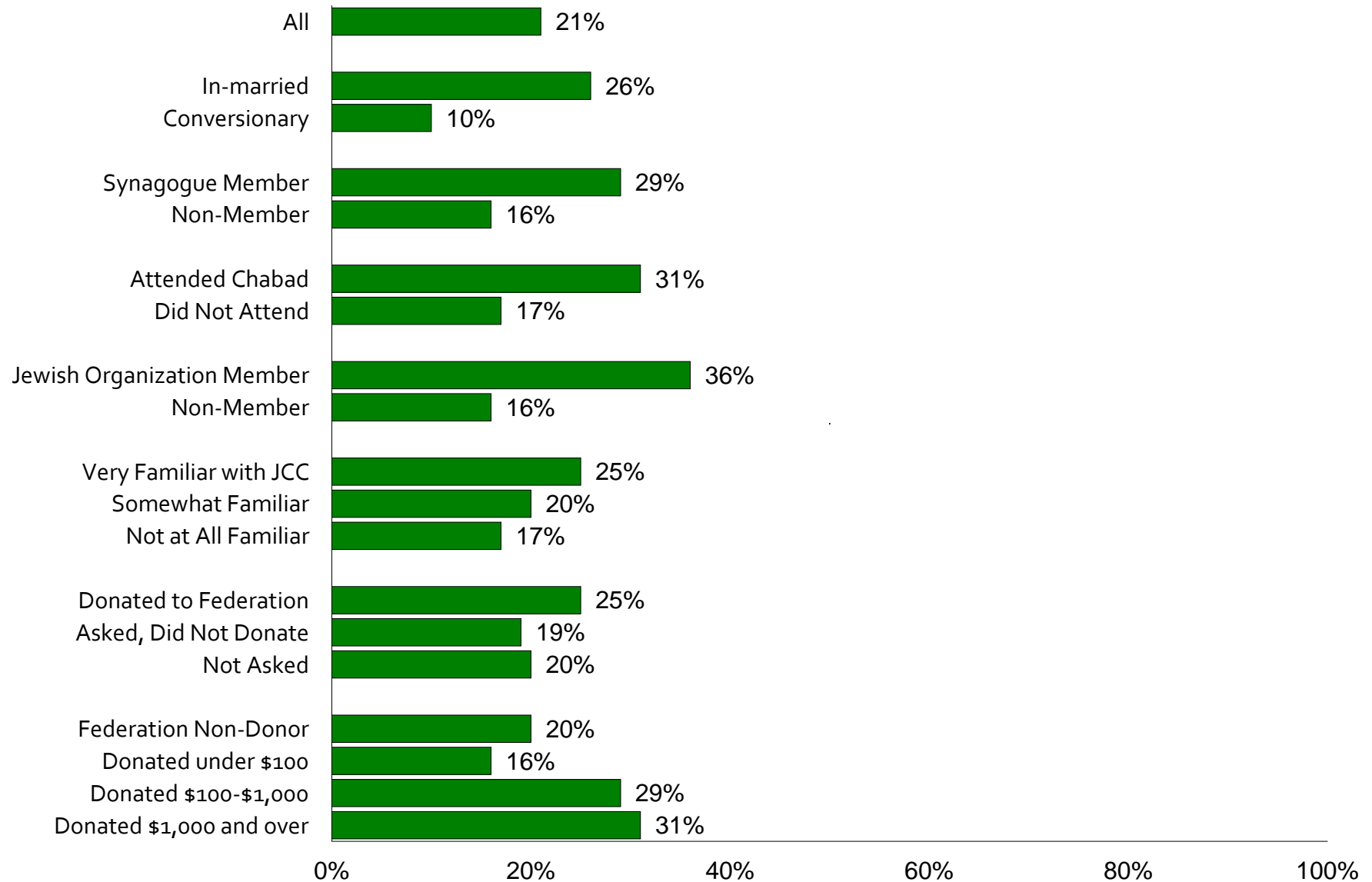
## Distance from Home as a Major Reason for Not Joining the David Posnack JCC

(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



## Distance from Home as a Major Reason for Not Joining the David Posnack JCC

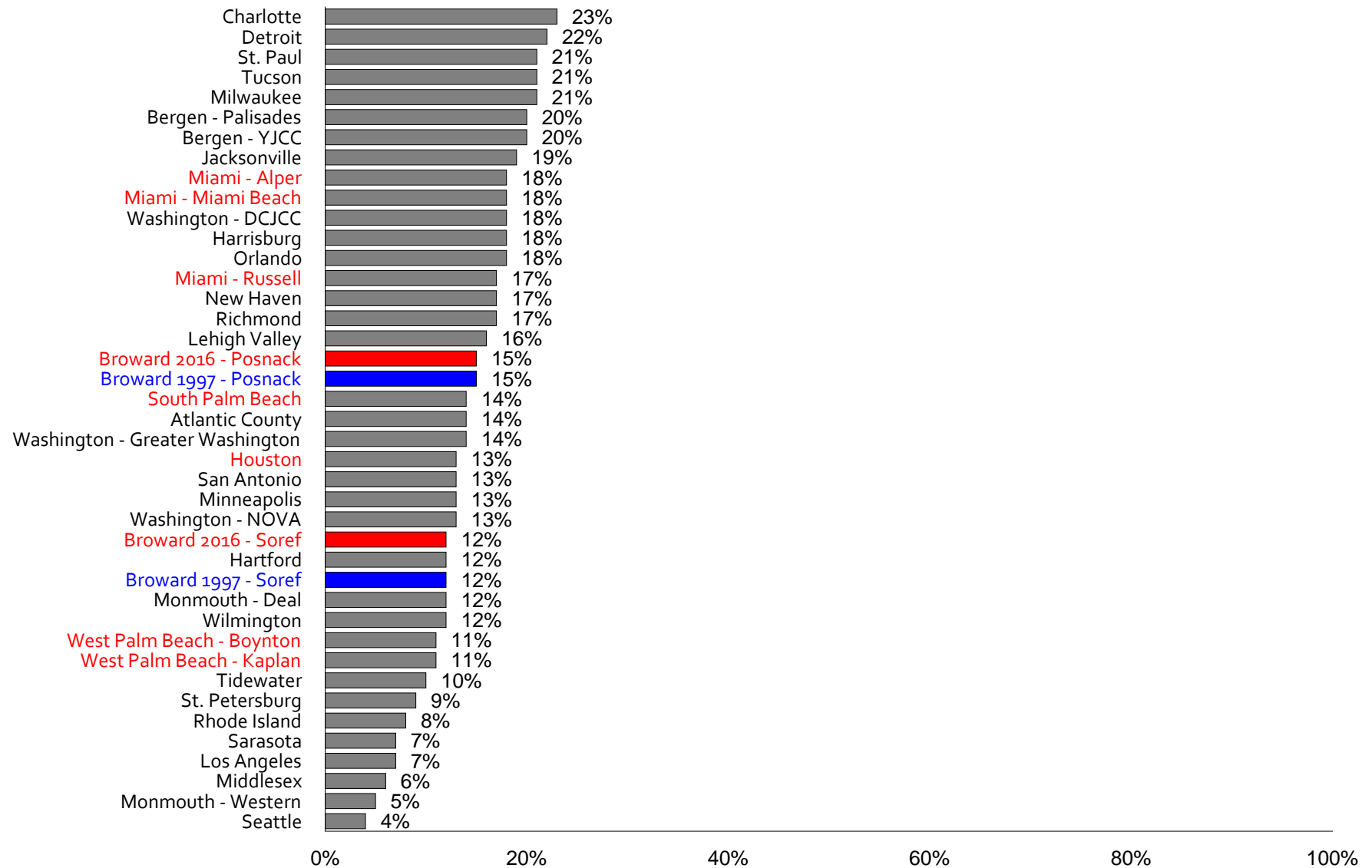
(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



## Cost

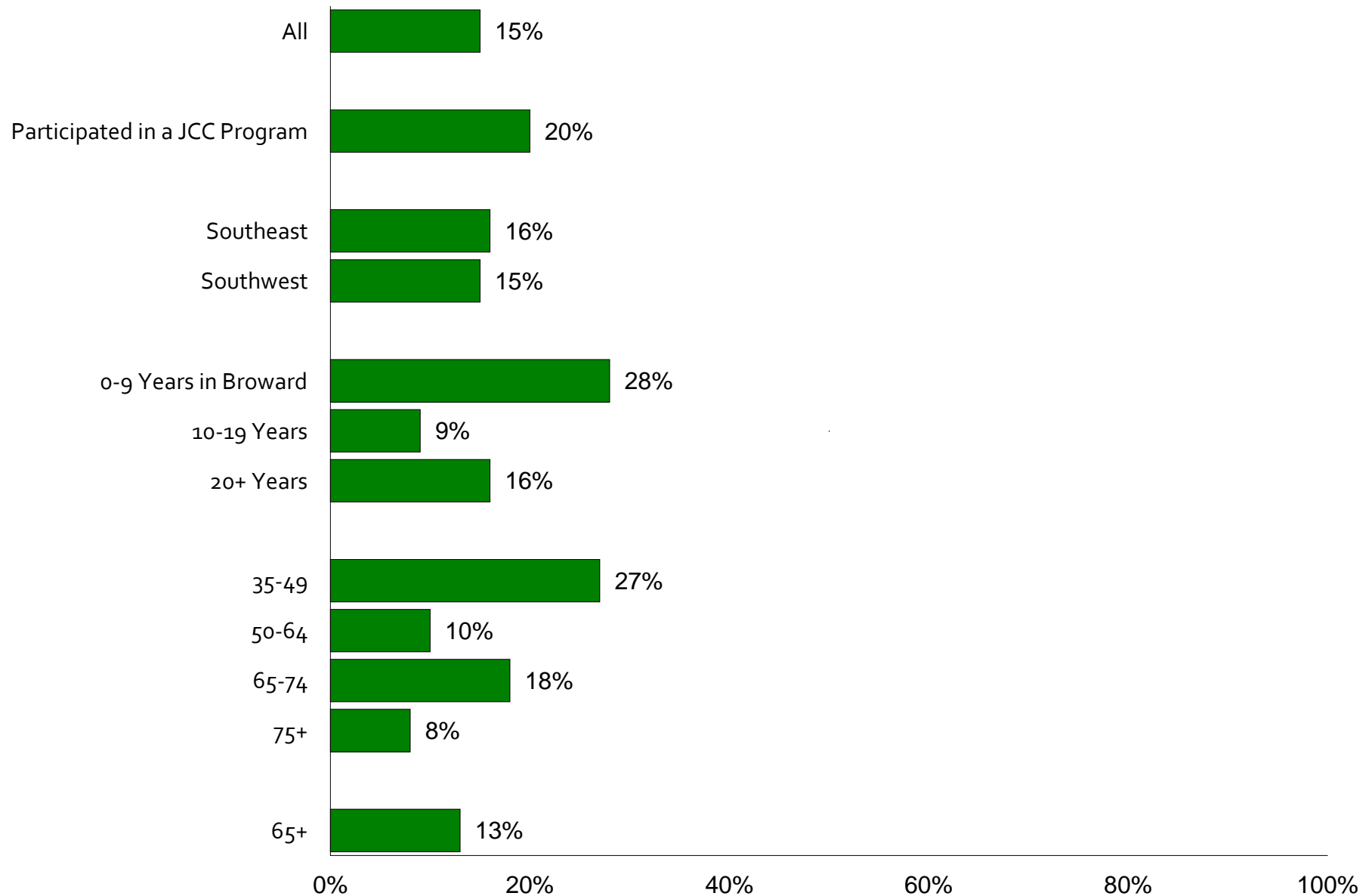
## as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)



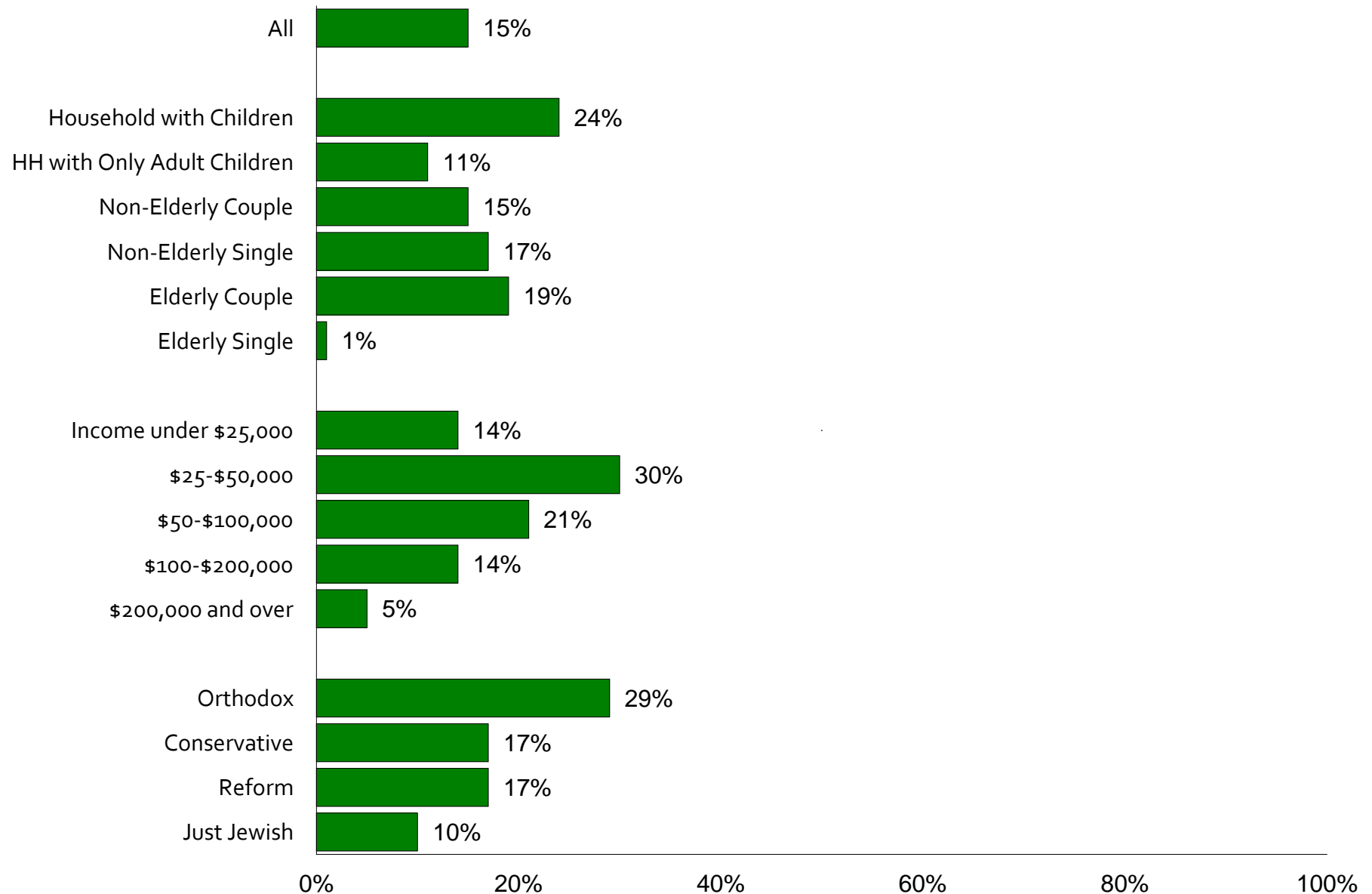
## as a Major Reason for Not Joining the David Posnack JCC

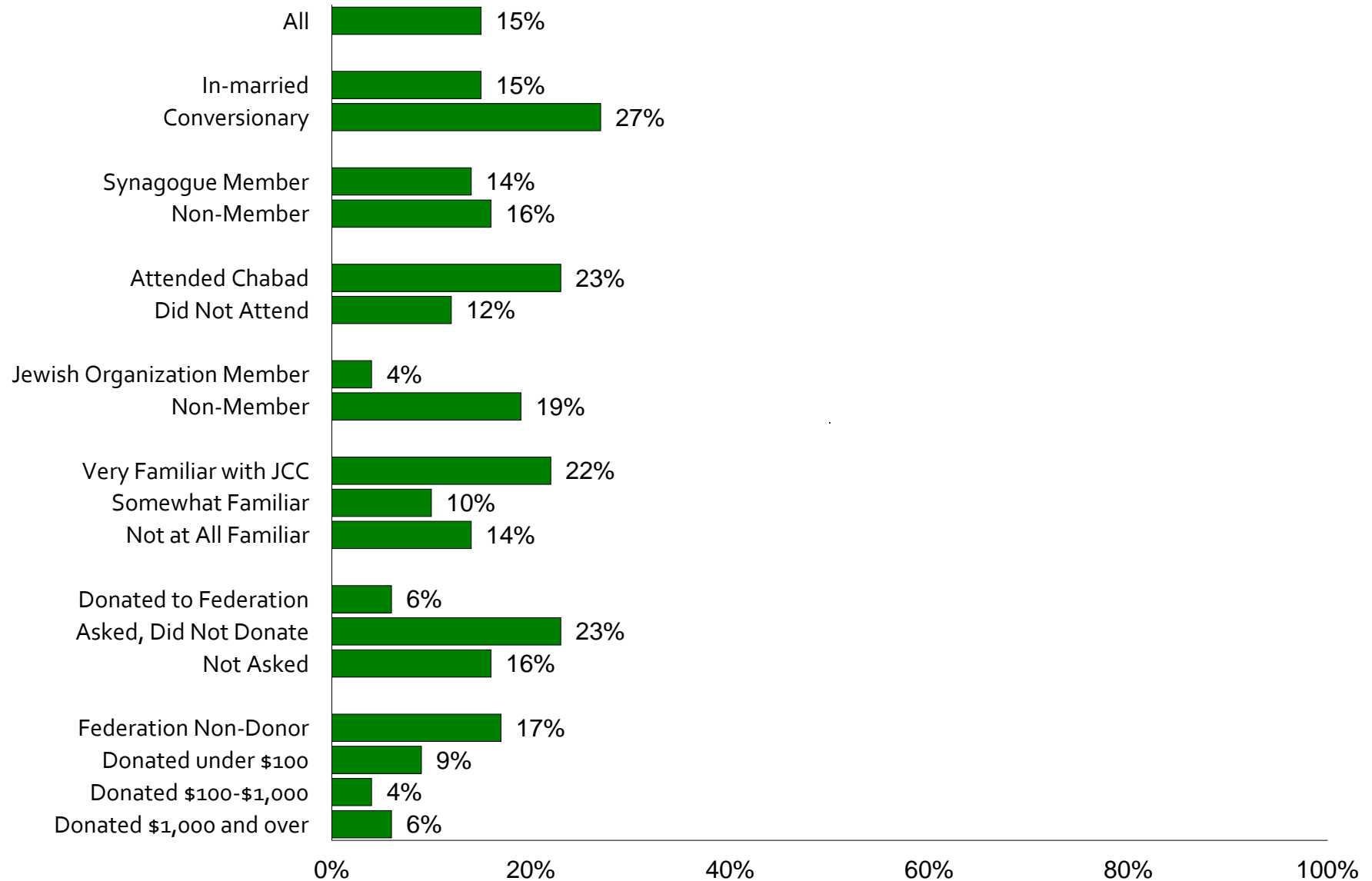
(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



## as a Major Reason for Not Joining the David Posnack JCC

(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)

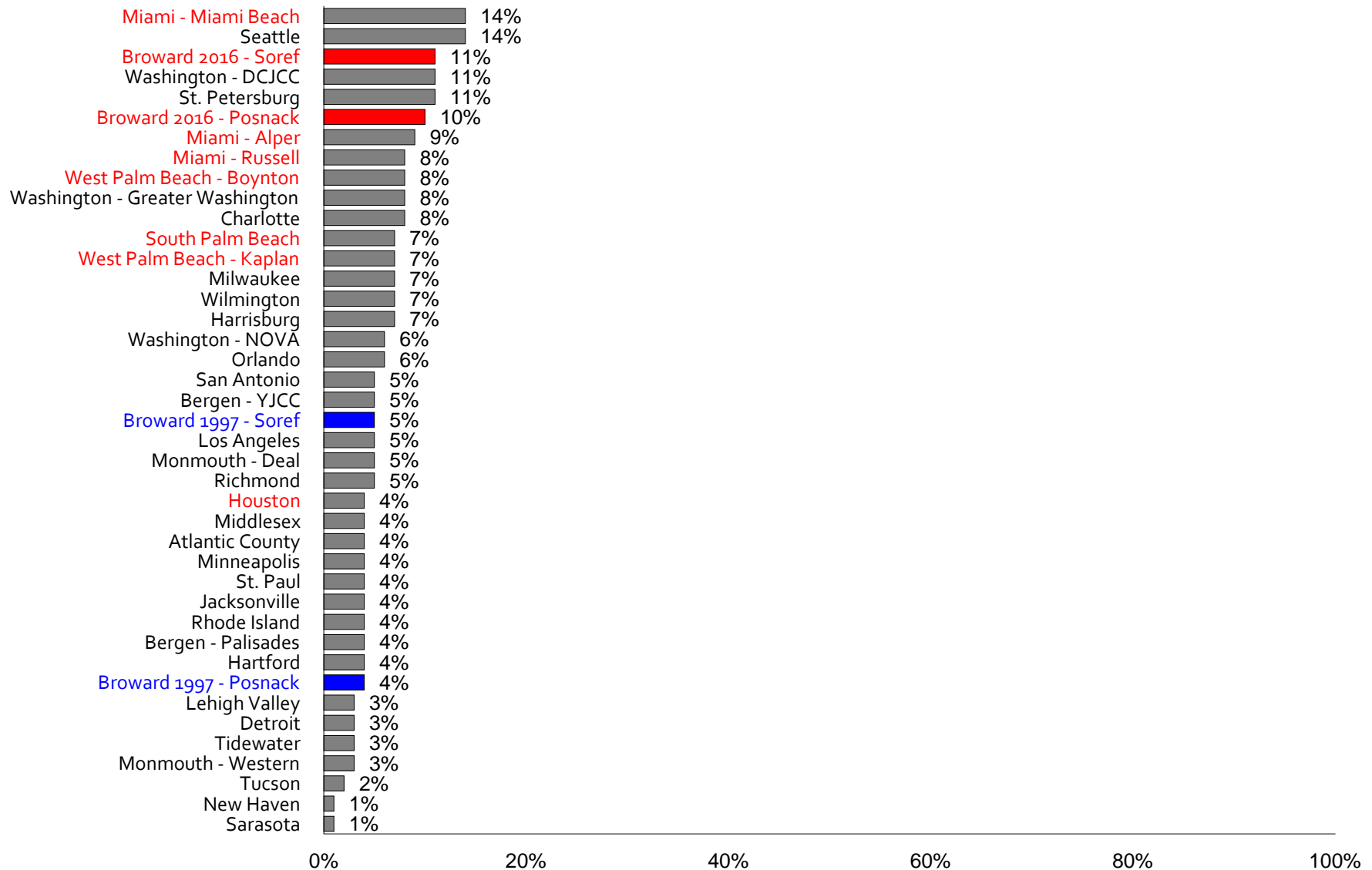


**Cost****as a Major Reason for Not Joining the David Posnack JCC****(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)**

# Lack of Time

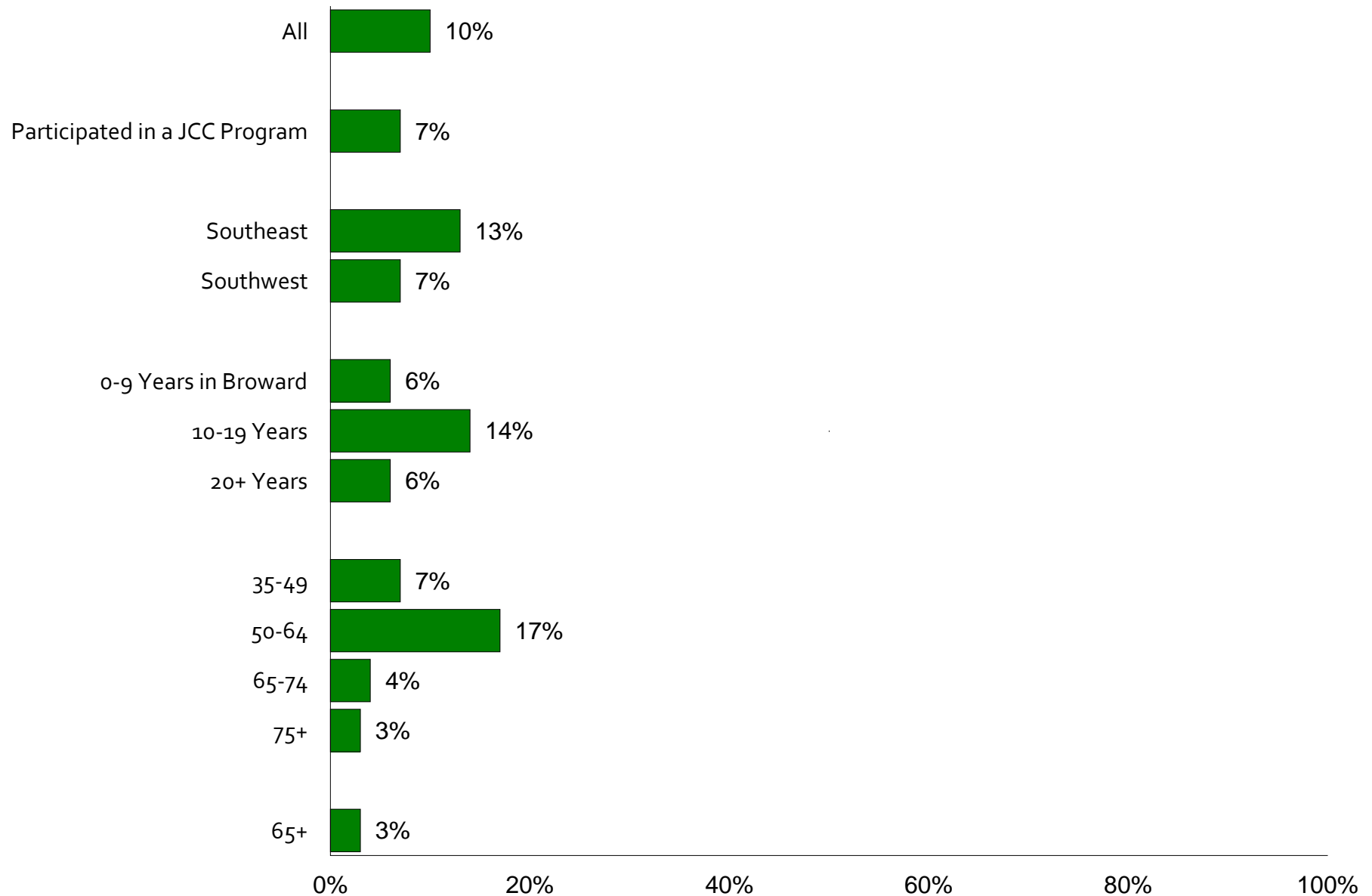
## as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)



## Lack of Time as a Major Reason for Not Joining the David Posnack JCC

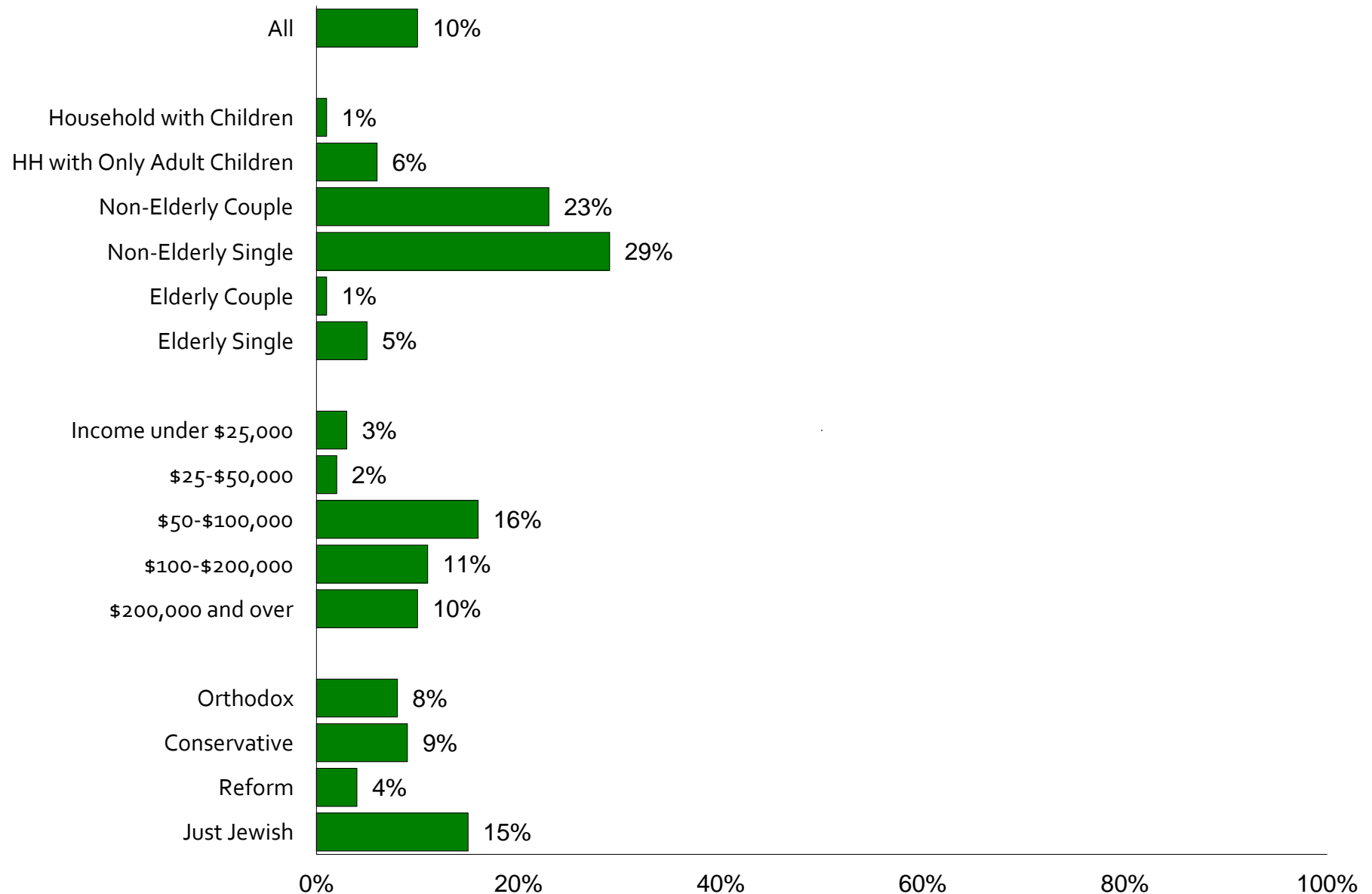
(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)





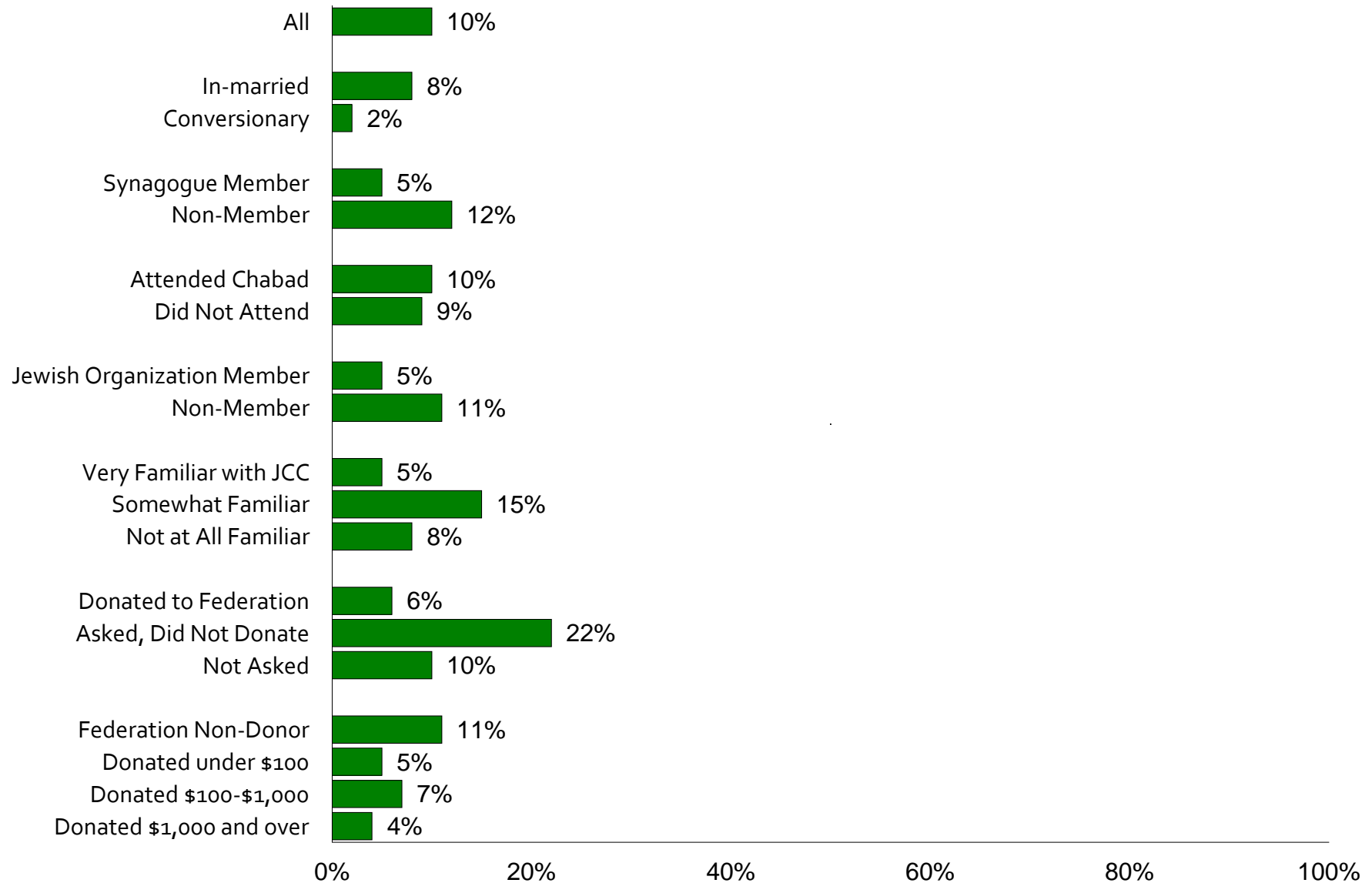
## Lack of Time as a Major Reason for Not Joining the David Posnack JCC

(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



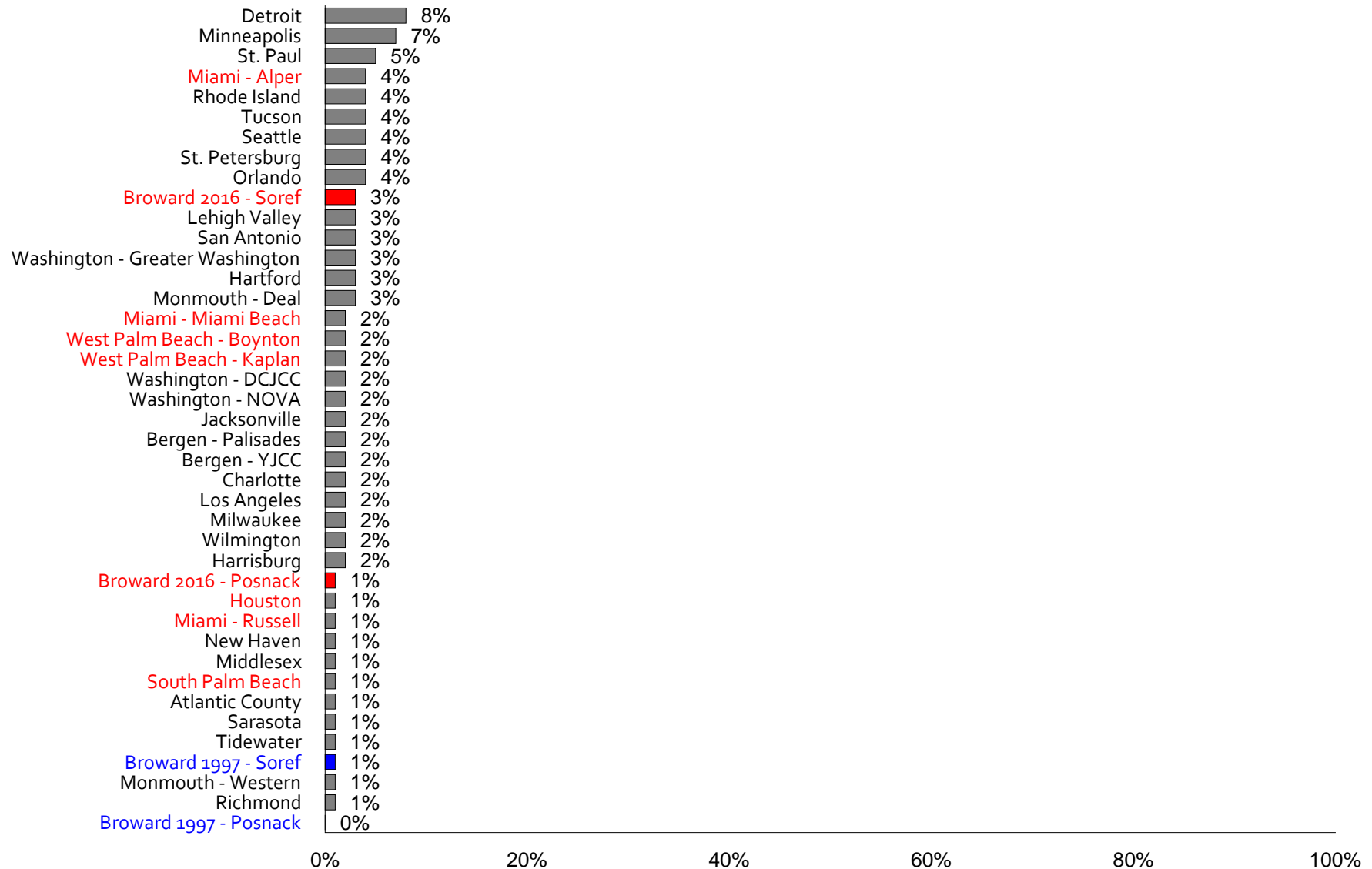
## Lack of Time as a Major Reason for Not Joining the David Posnack JCC

(Respondents in Jewish Households Who Are Not Members of the David Posnack JCC)



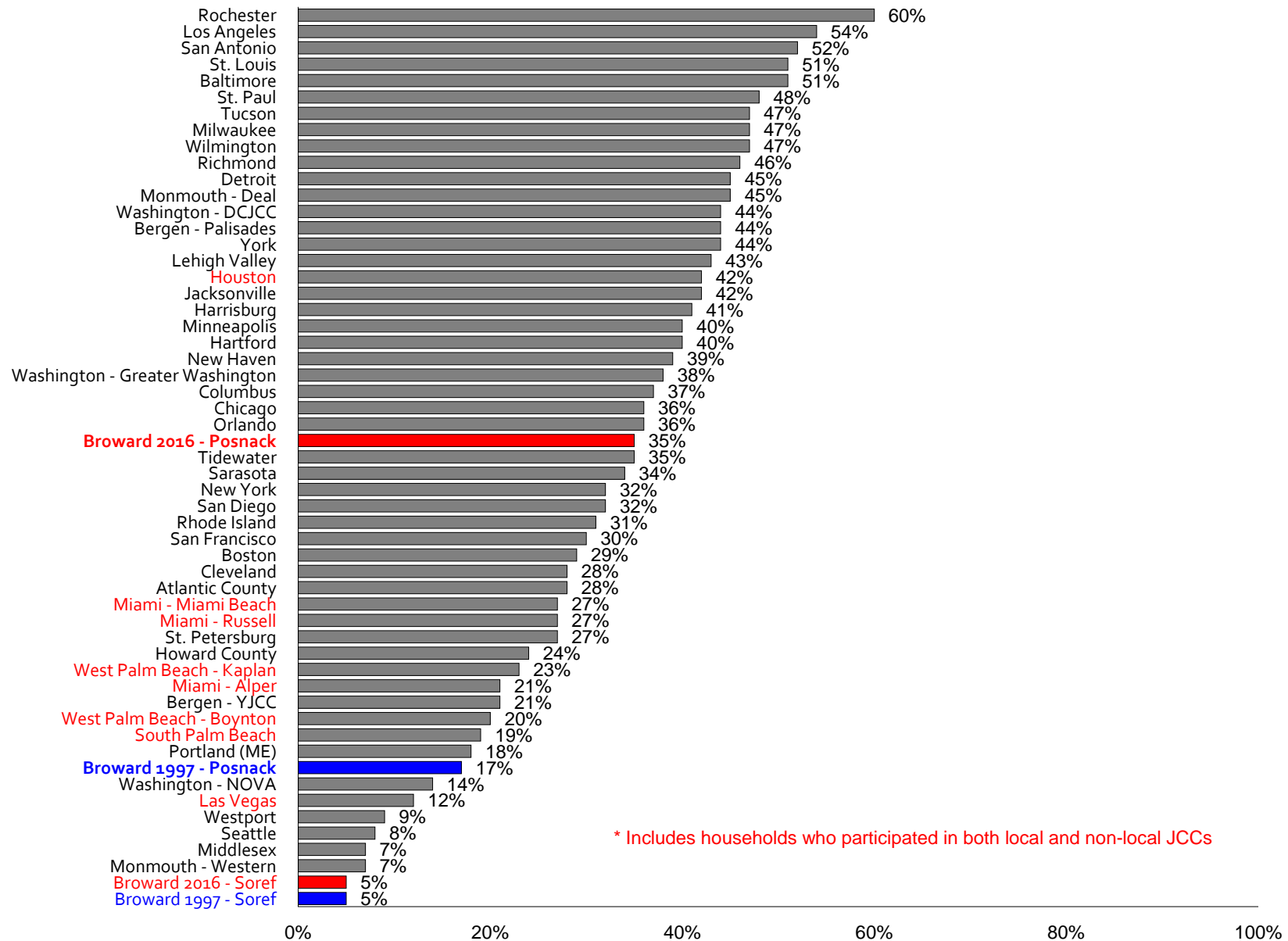
## Quality of the Programs as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)

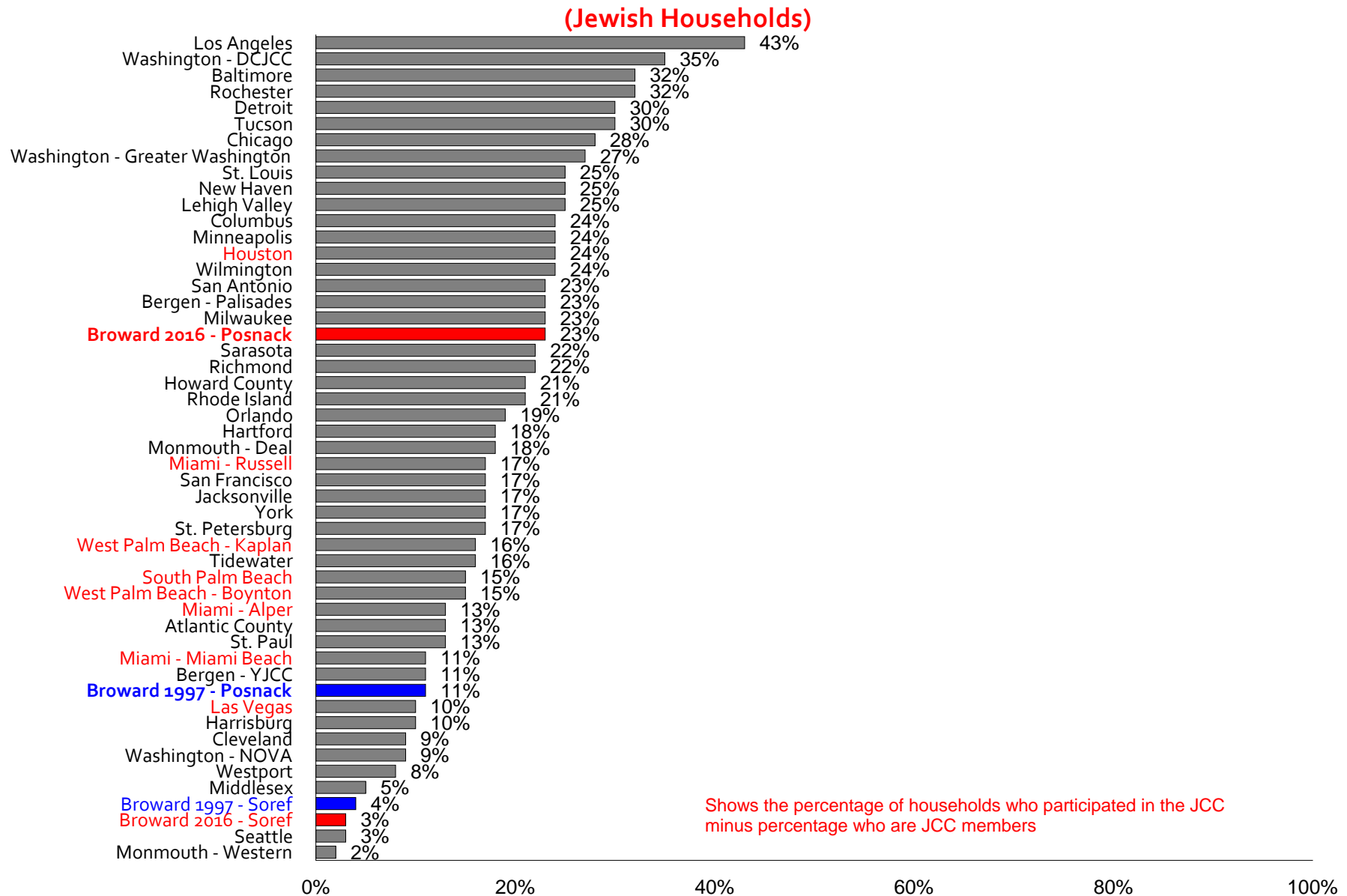


# Participated in a Local JCC Program in the Past Year

(Jewish Households)

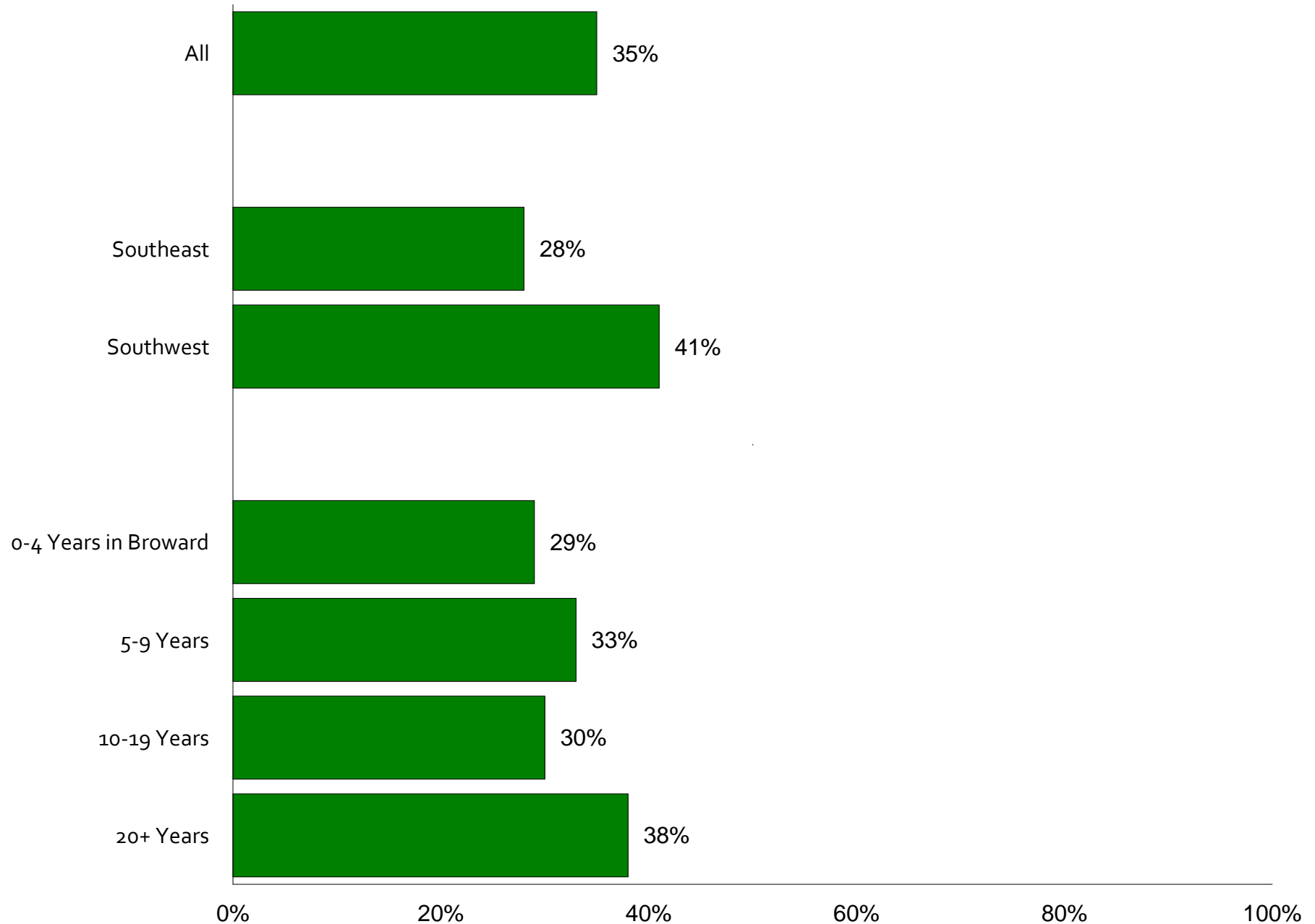


## Participated in a Local JCC Program in the Past Year Without Being a Member



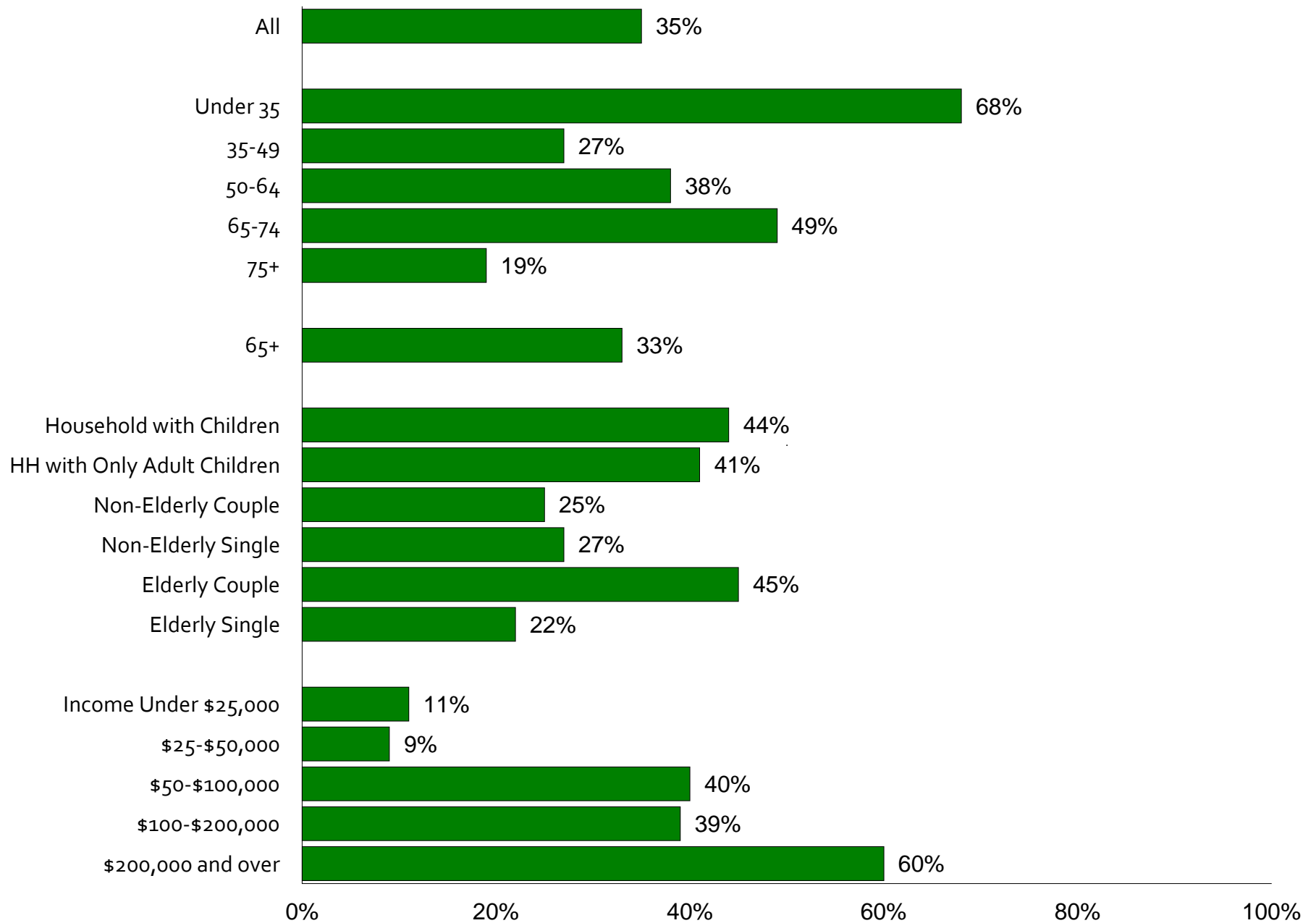
## Participation in the David Posnack JCC

(Jewish Households)



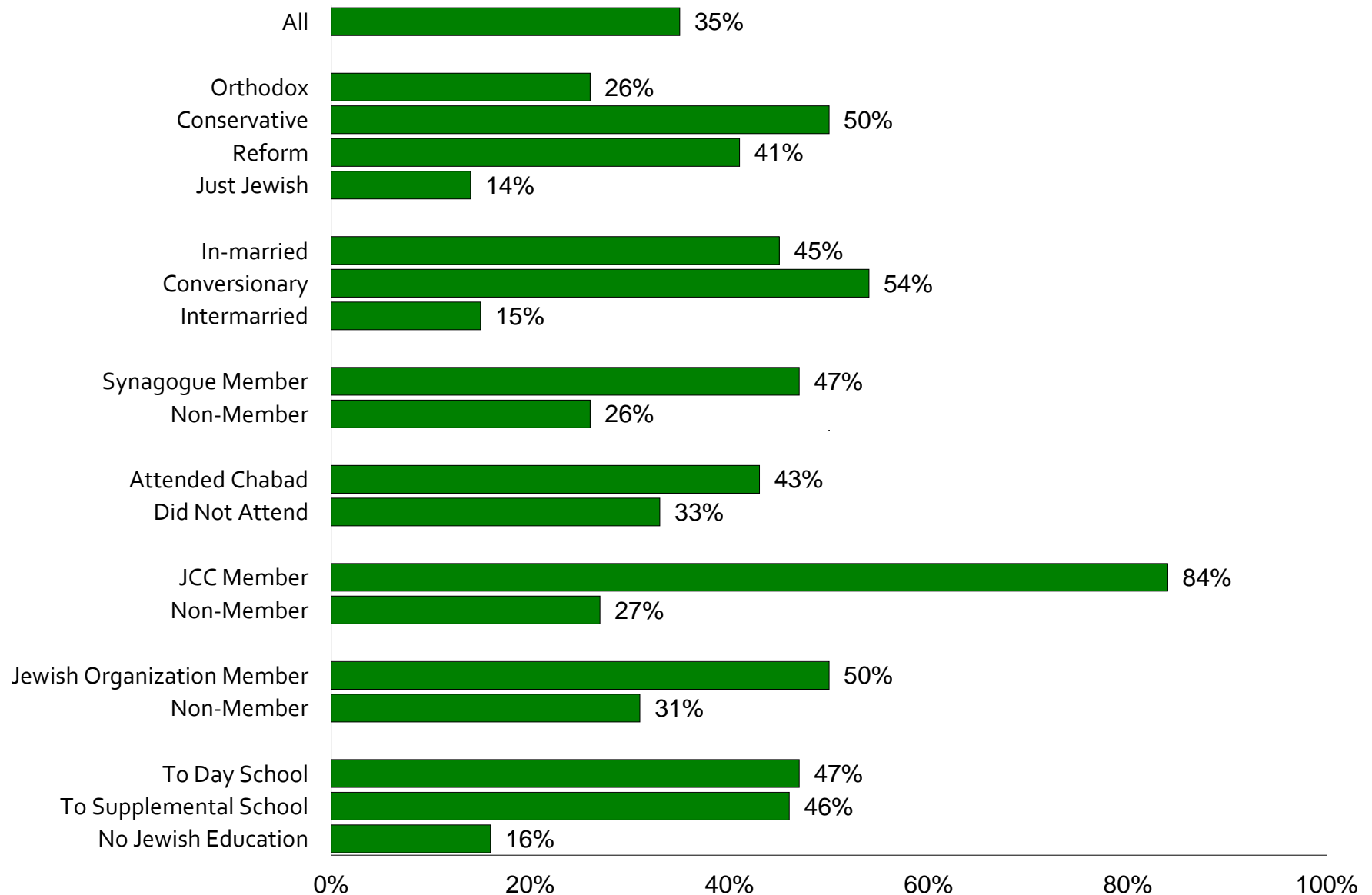
## Participation in the David Posnack JCC

(Jewish Households)



## Participation in the David Posnack JCC

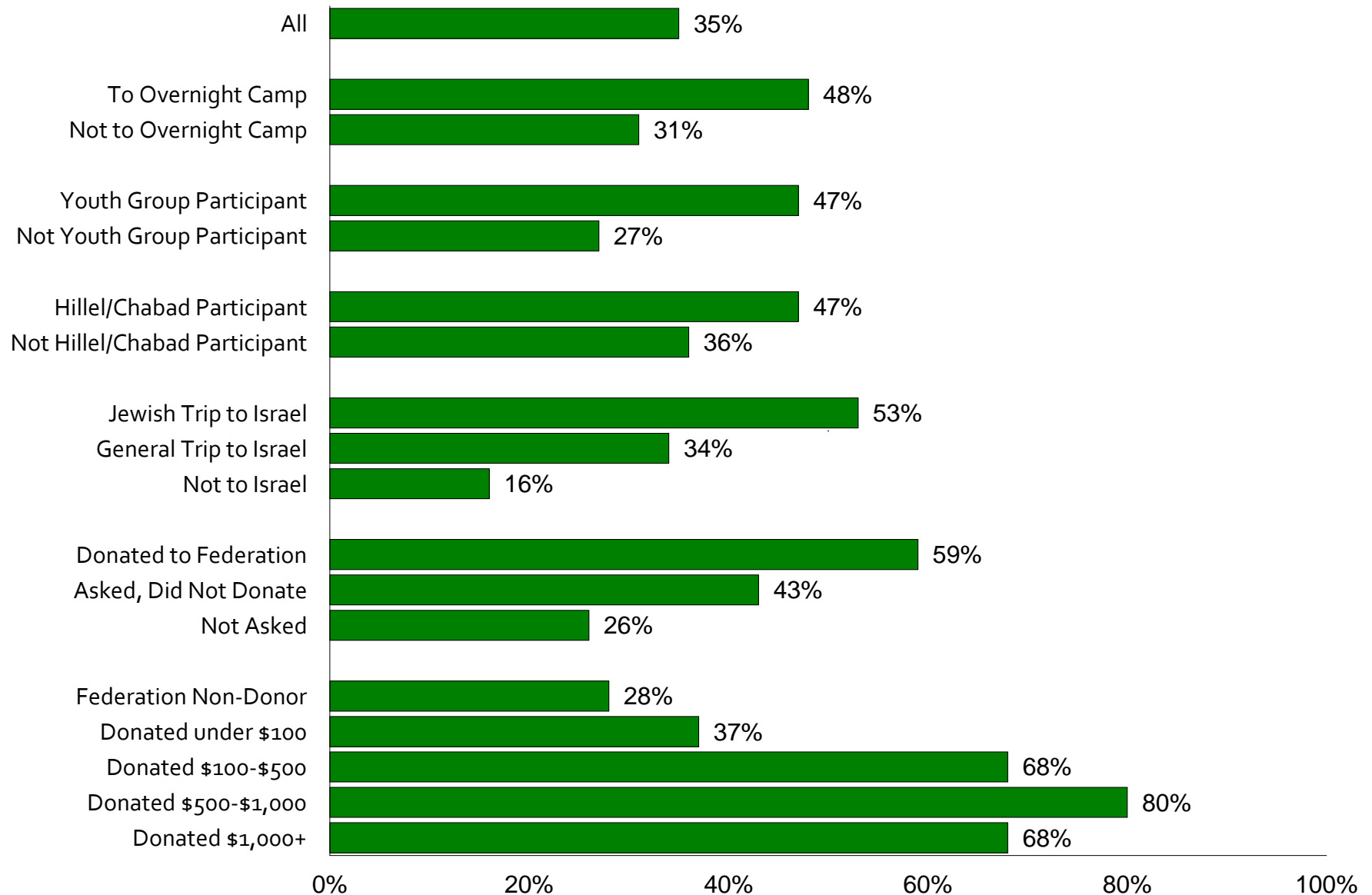
(Jewish Households)





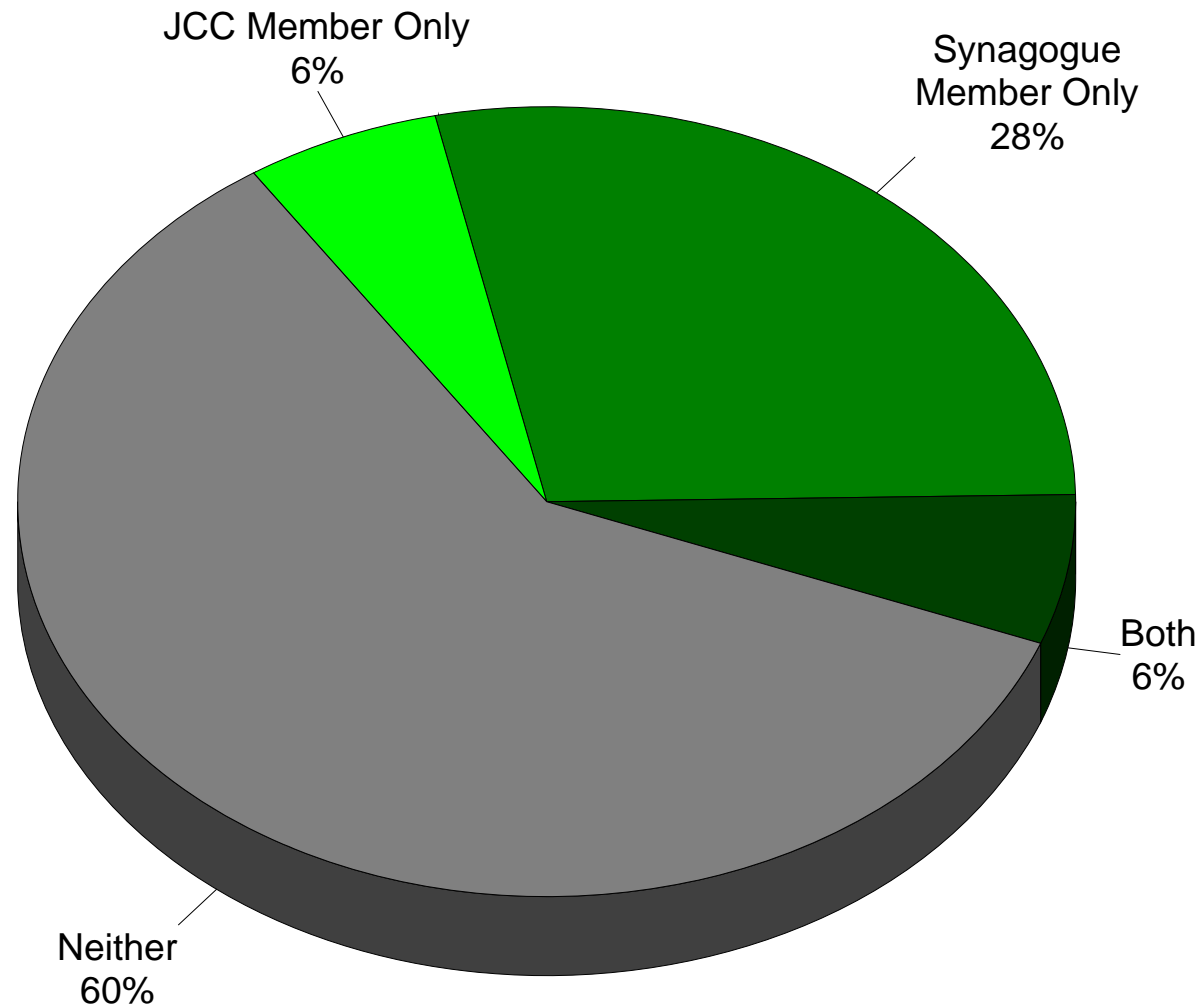
# Participation in the David Posnack JCC

(Jewish Households)



# Synagogue/JCC Memberships Overlap

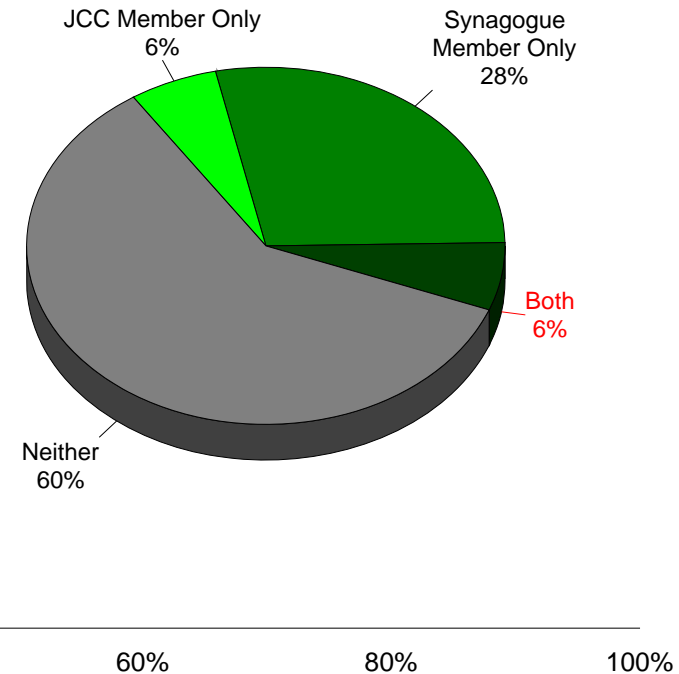
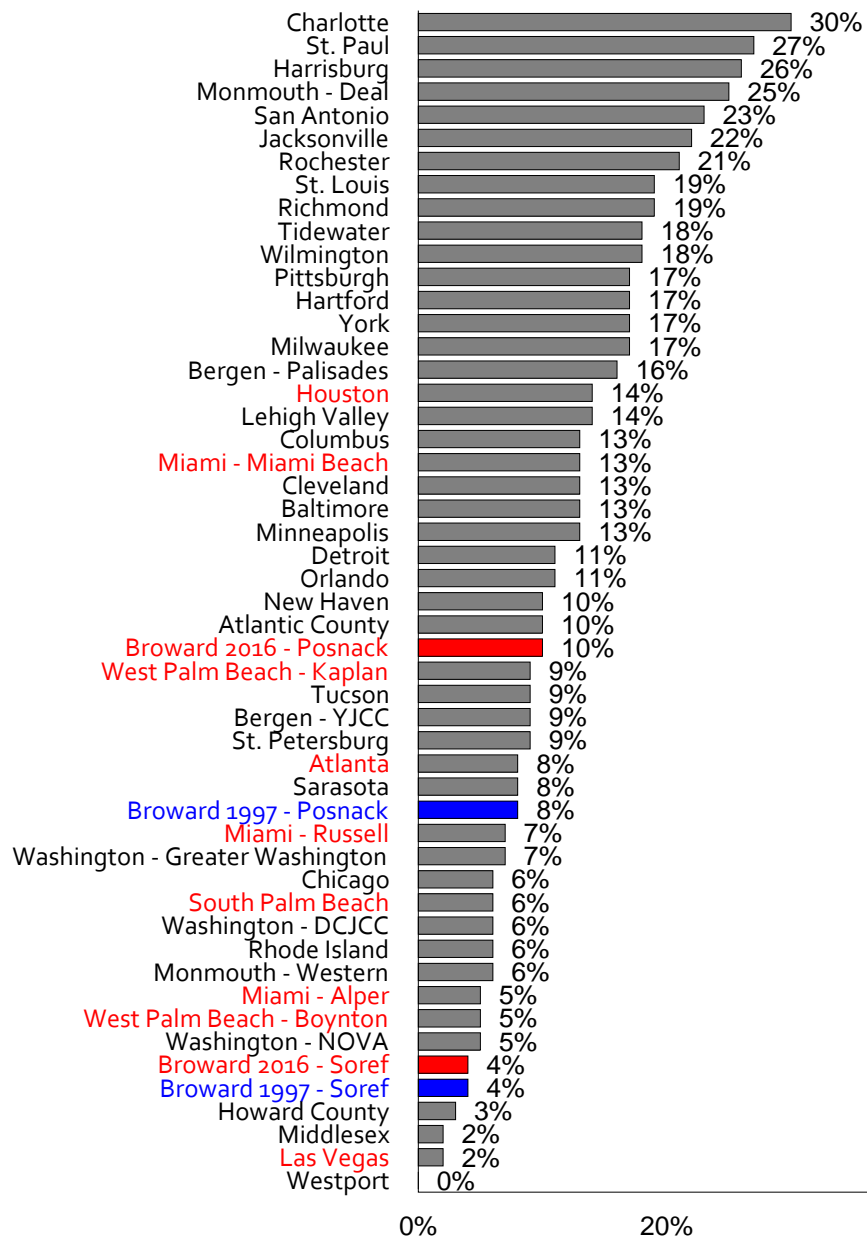
(Jewish Households)



**Note: This pie chart is for both JCCs Combined**

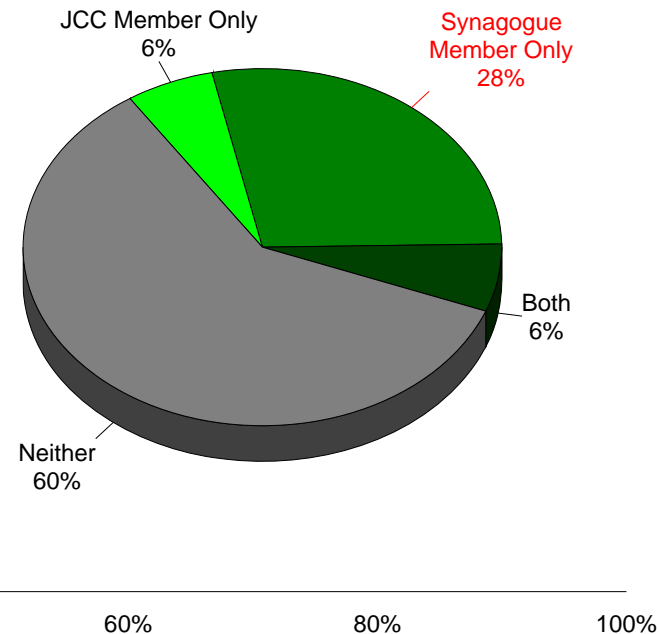
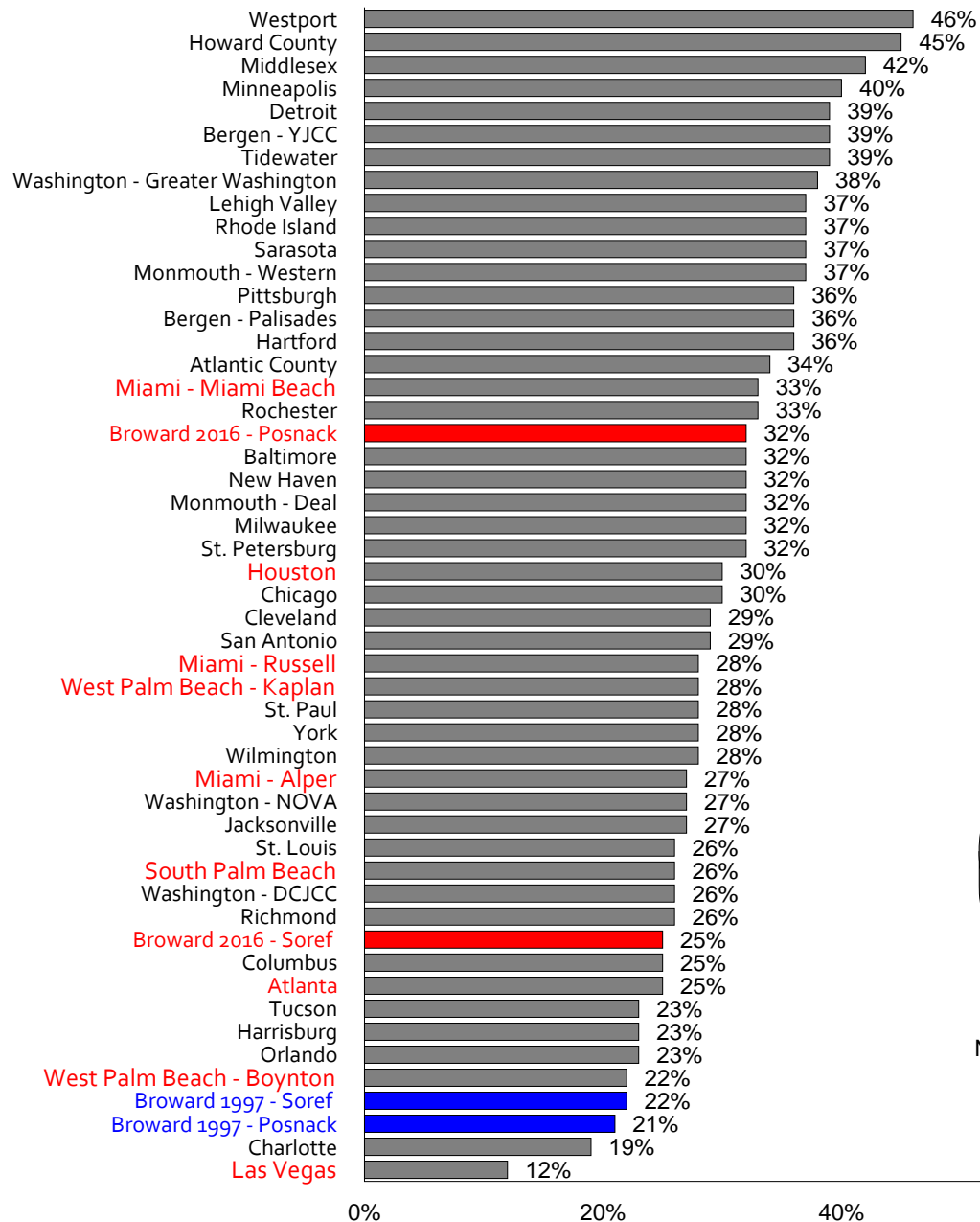
## Both Synagogue and JCC Members

(Jewish Households)



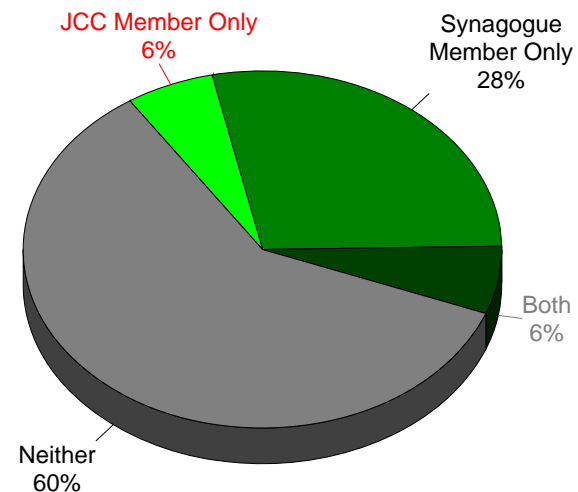
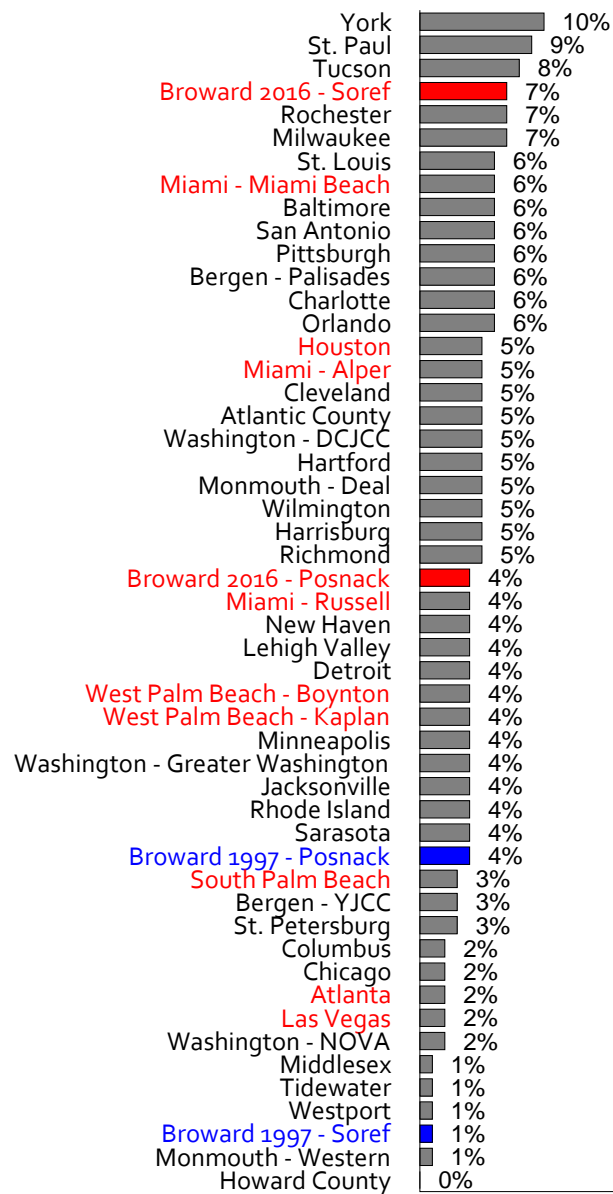
# Synagogue Member Only

(Jewish Households)



## JCC Member Only

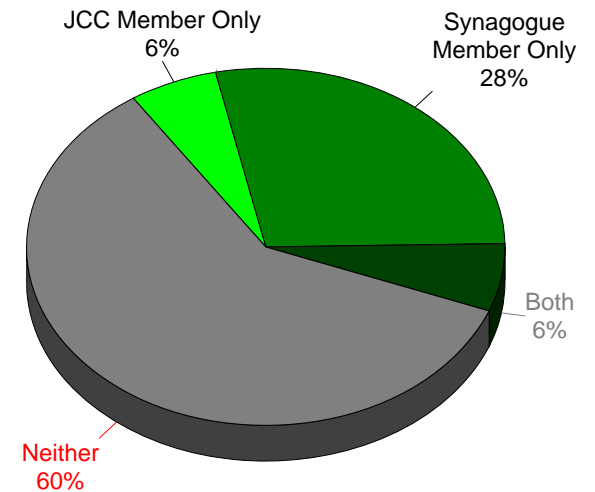
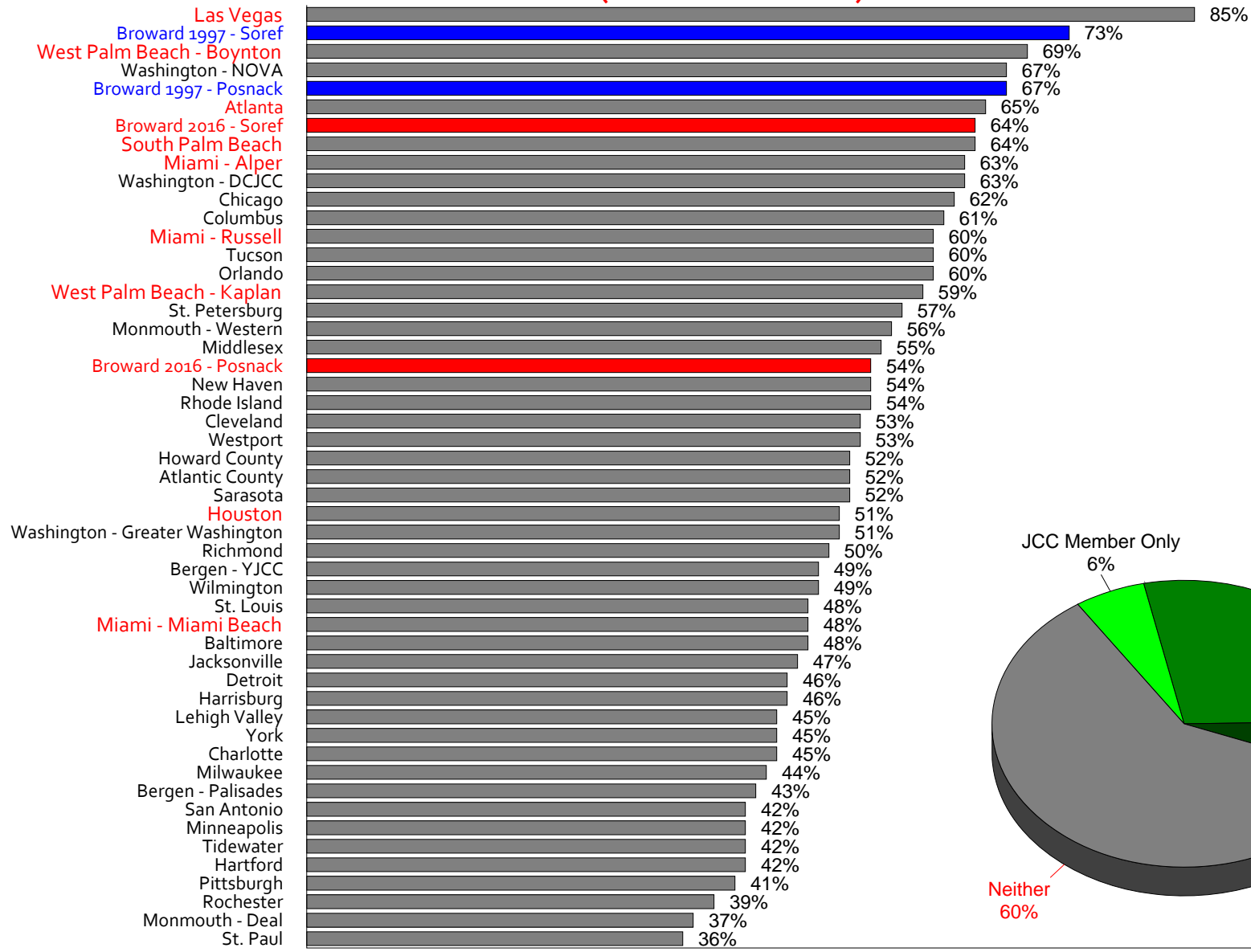
(Jewish Households)



0% 20% 40% 60% 80% 100%

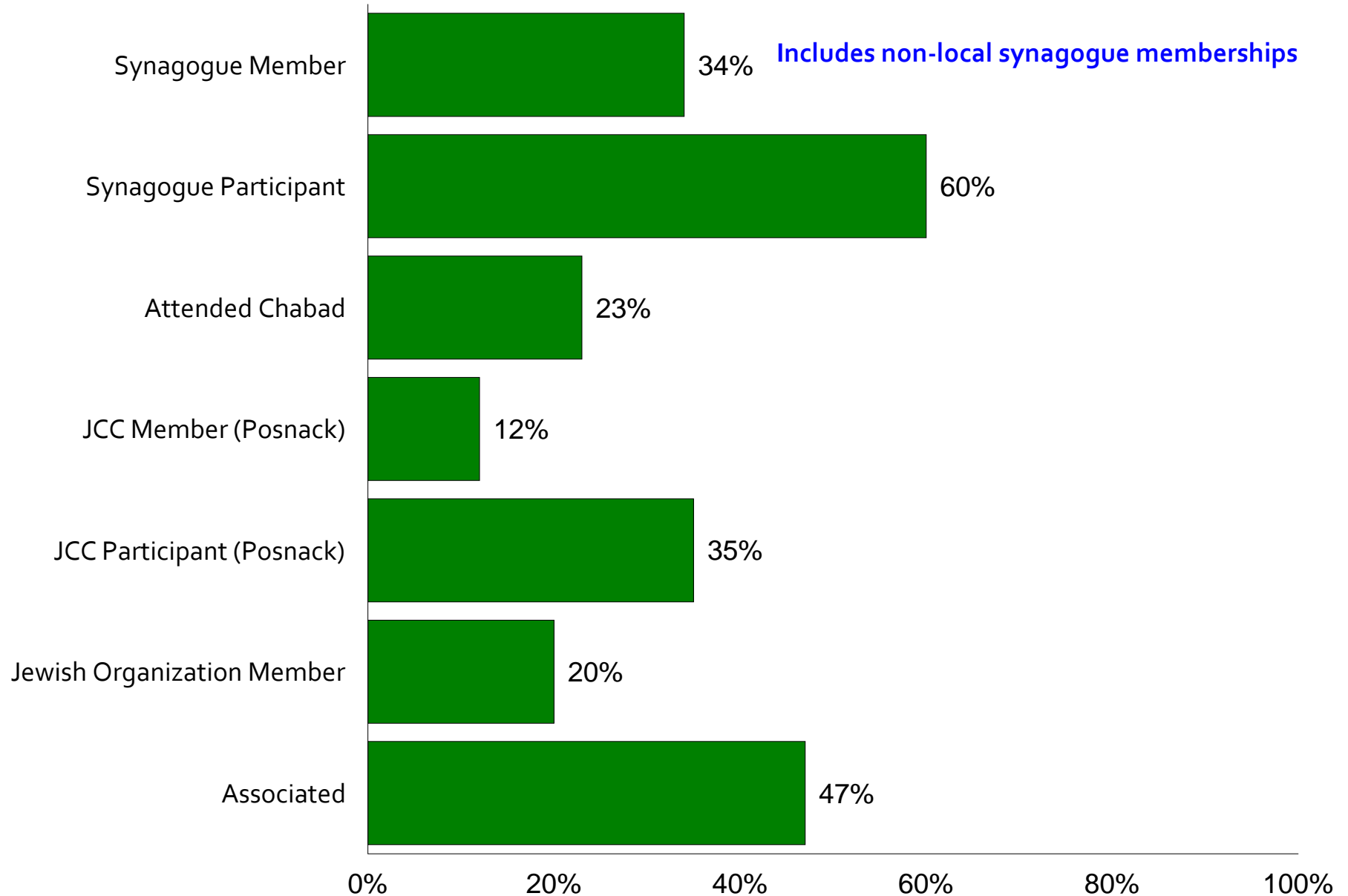
# Neither Synagogue nor JCC Members

(Jewish Households)

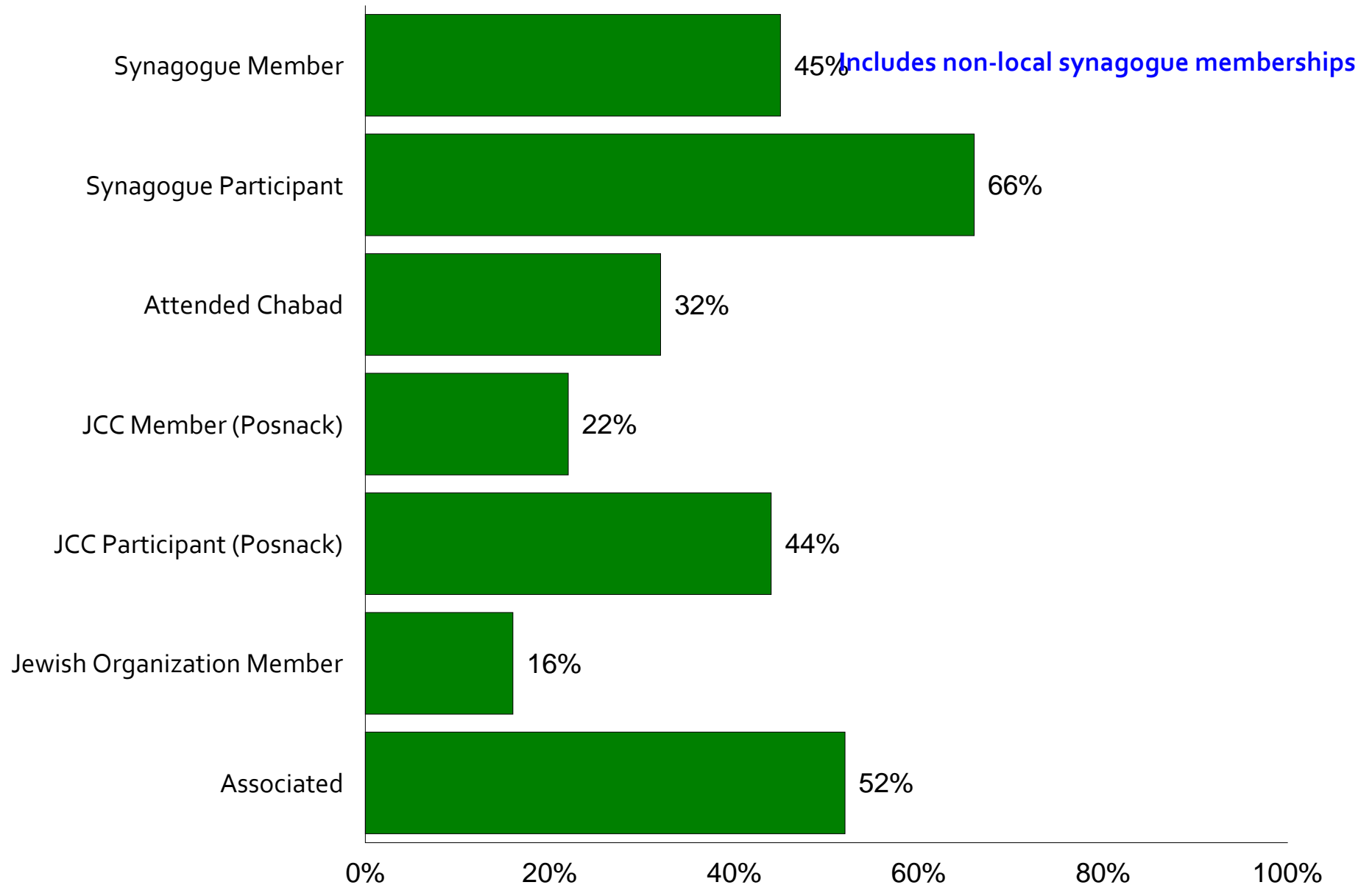


# Summary of Memberships

(Jewish Households)



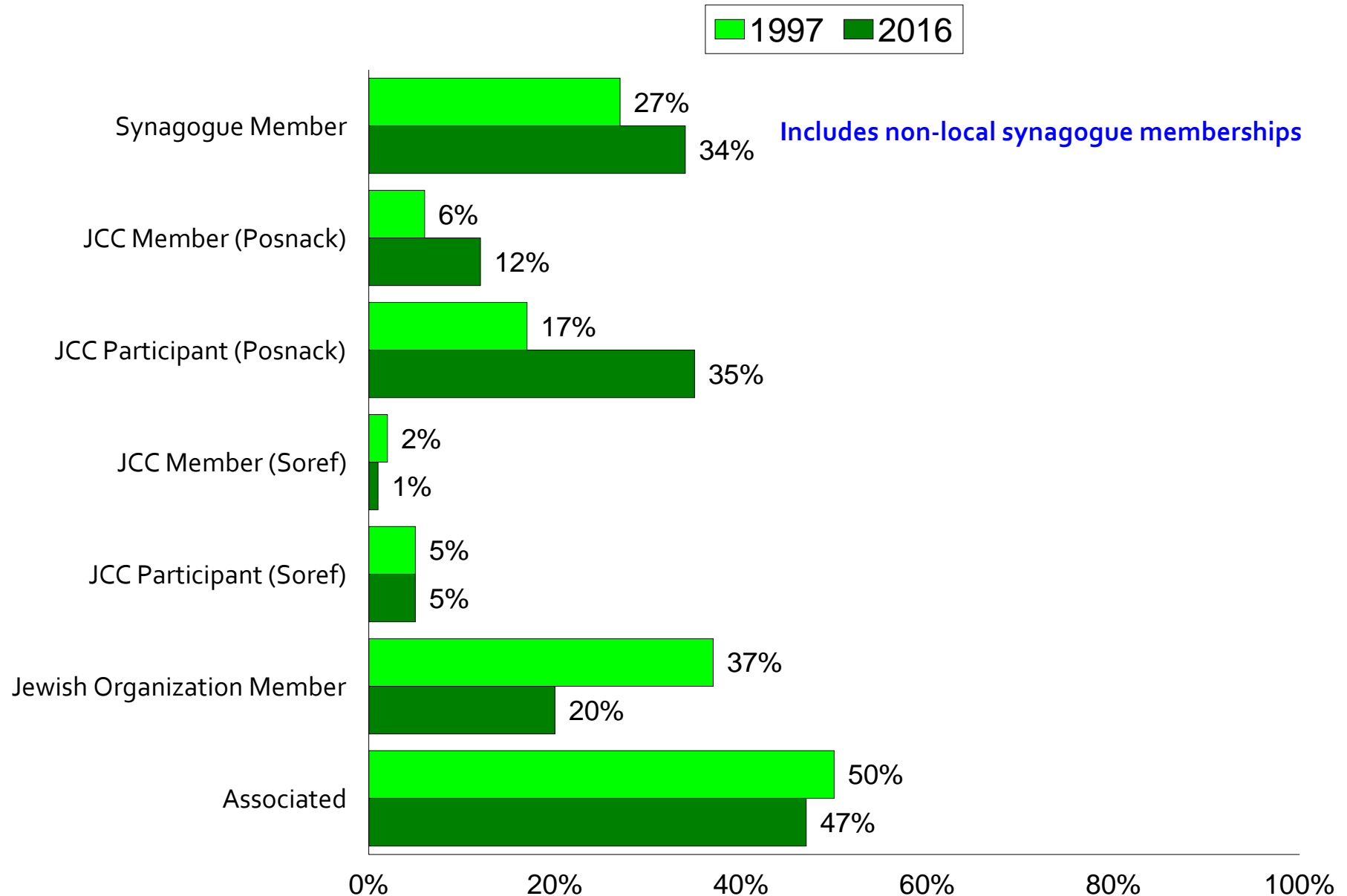
## Summary of Memberships in Households with Children





# Summary of Memberships, 1997-2016

(Jewish Households)

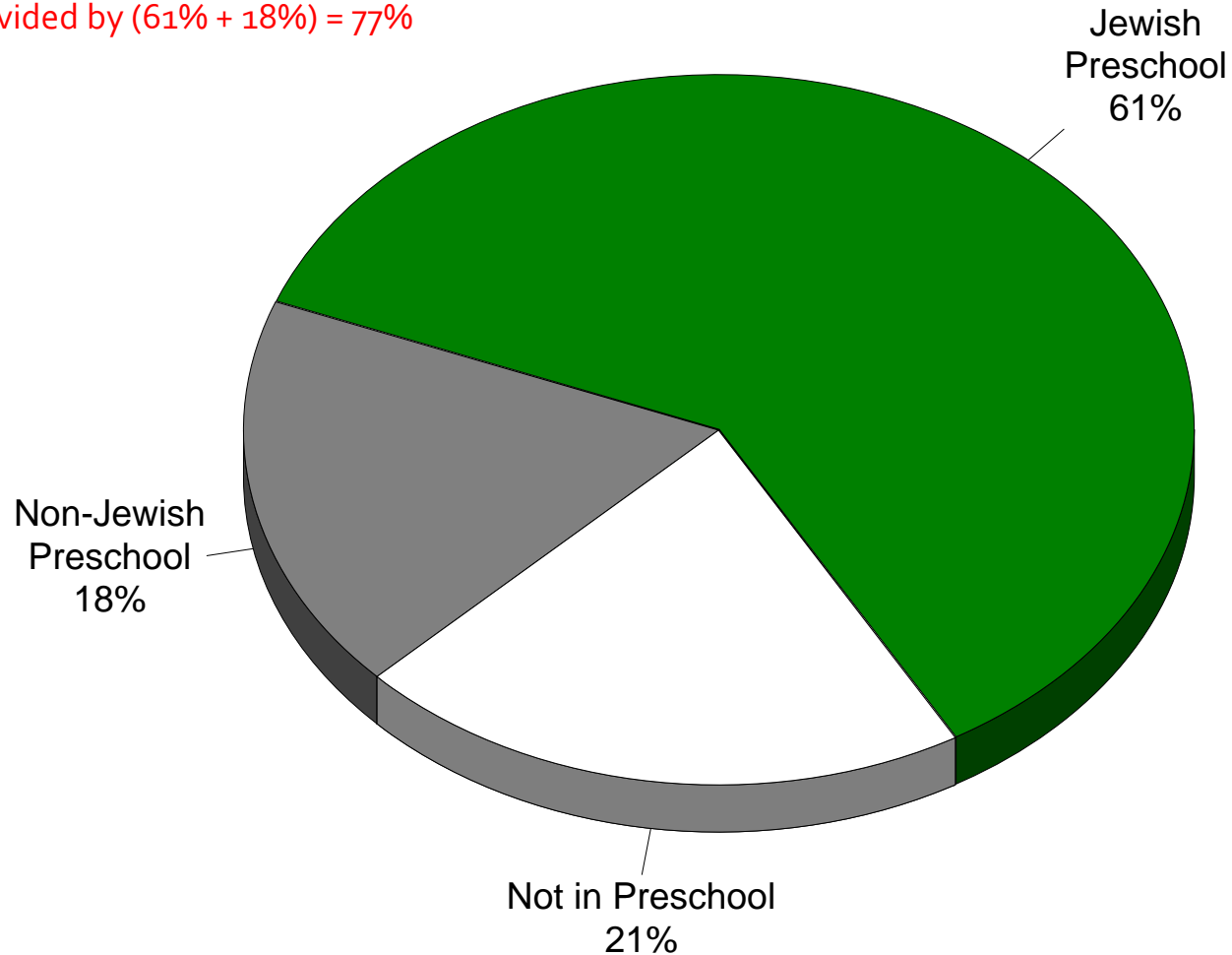


## **Children's Jewish Education: Preschool/Child Care**

# Attend a Preschool/Child Care Program

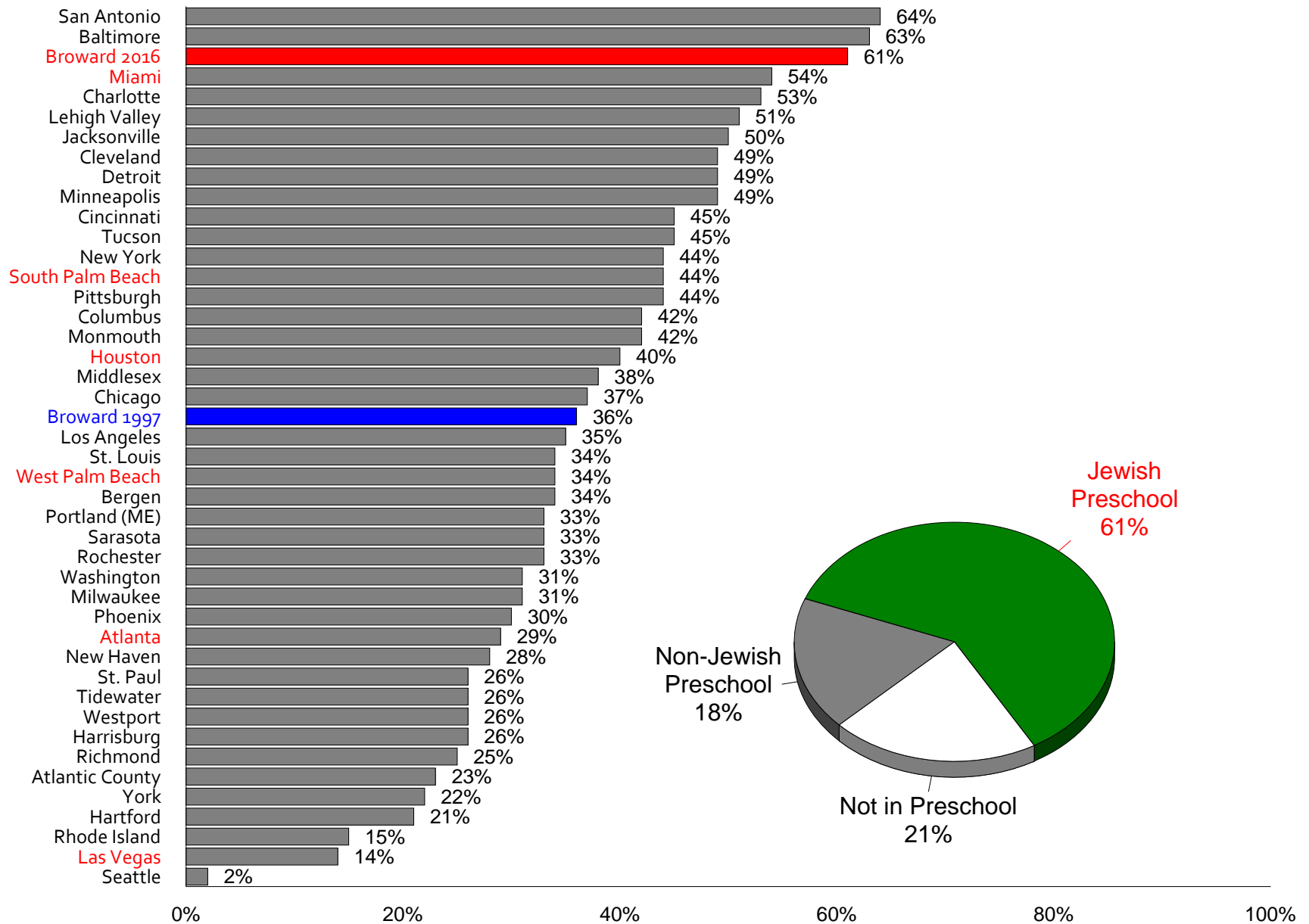
(Jewish Children Age 0-5)  
(Based upon the Telephone Survey)

Jewish Market Share is:  
61% divided by (61% + 18%) = 77%



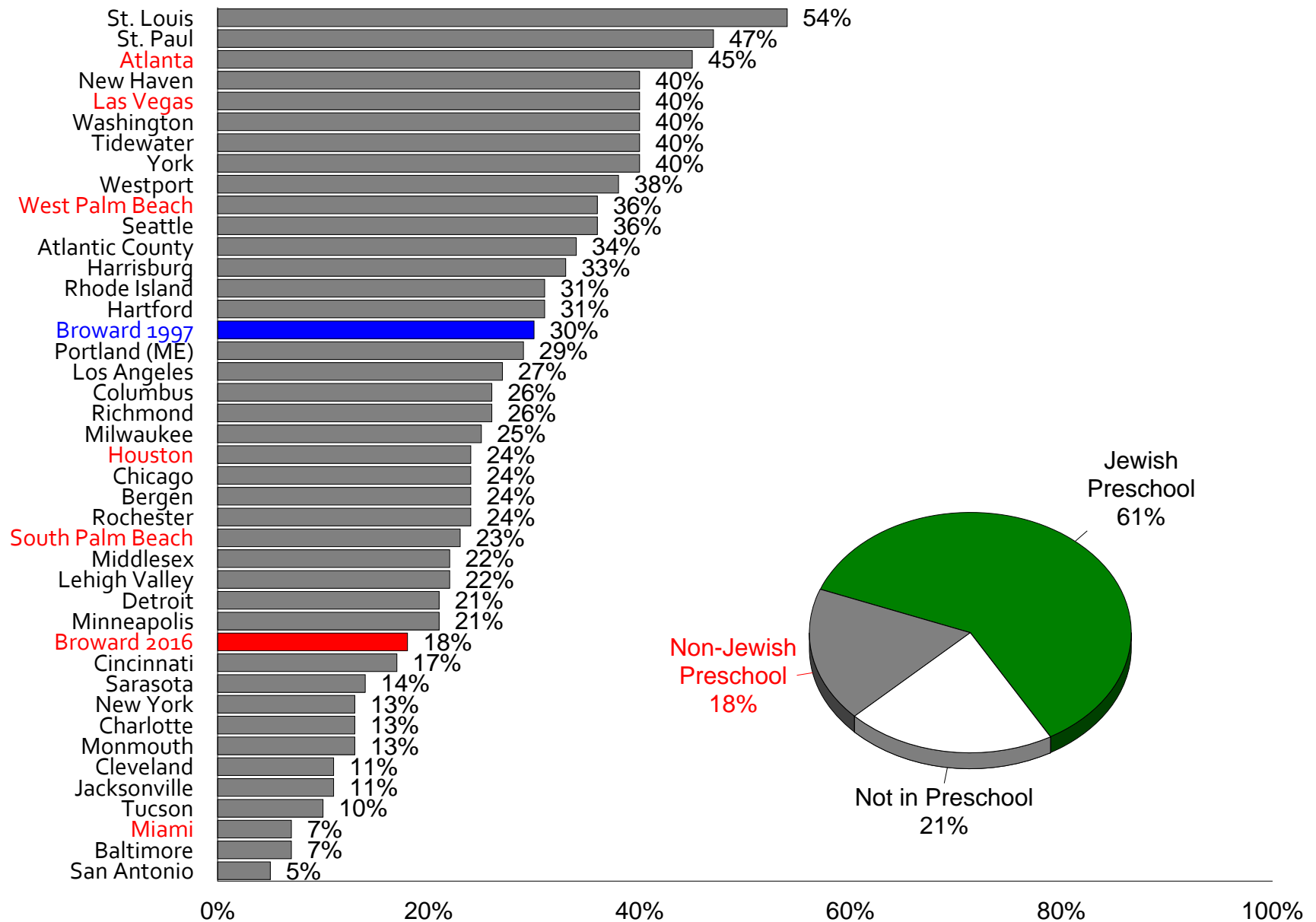
# Attend a Jewish Preschool/Child Care Program

(Jewish Children Age 0-5)



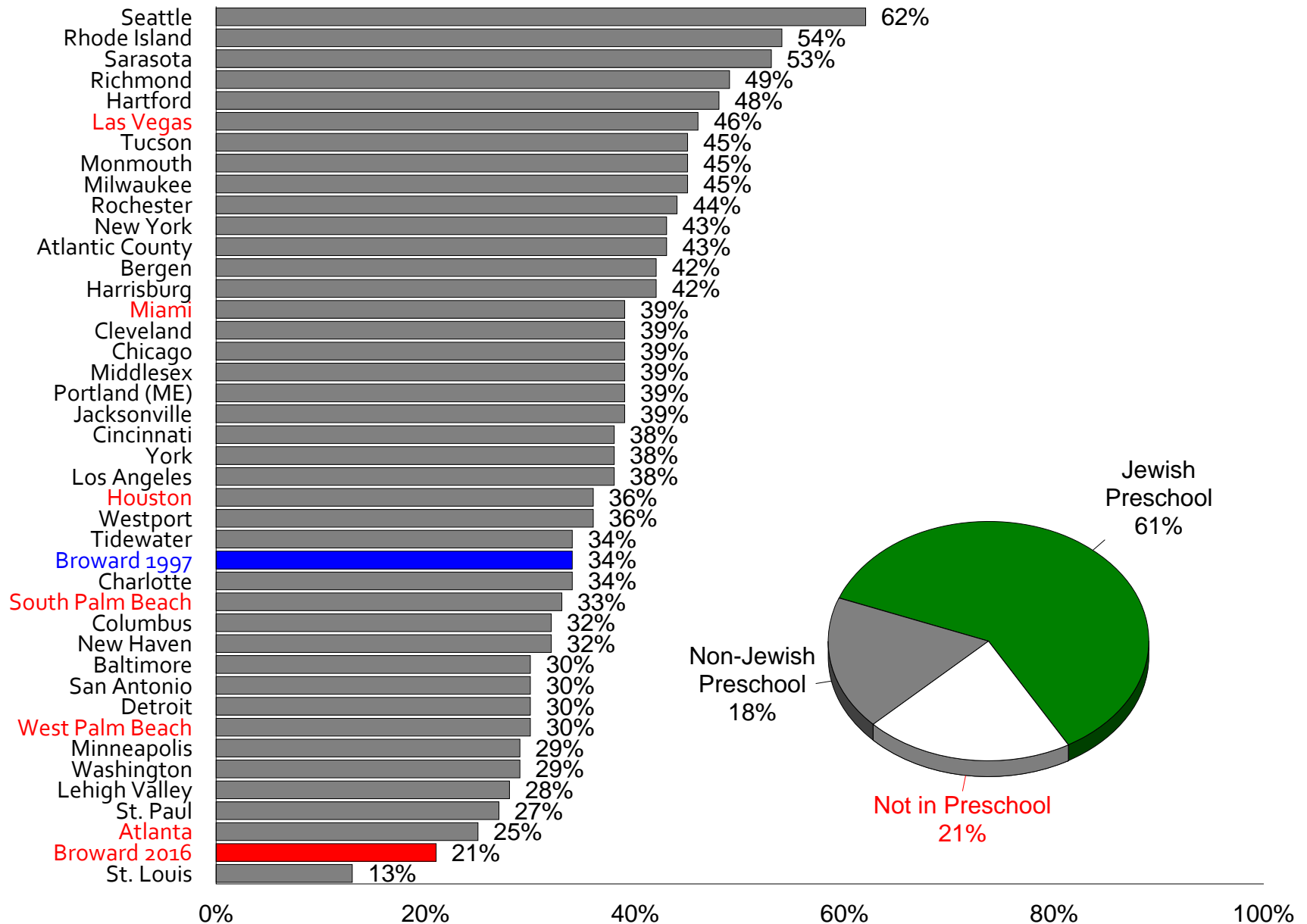
## Attend a Non-Jewish Preschool/Child Care Program

(Jewish Children Age 0-5)



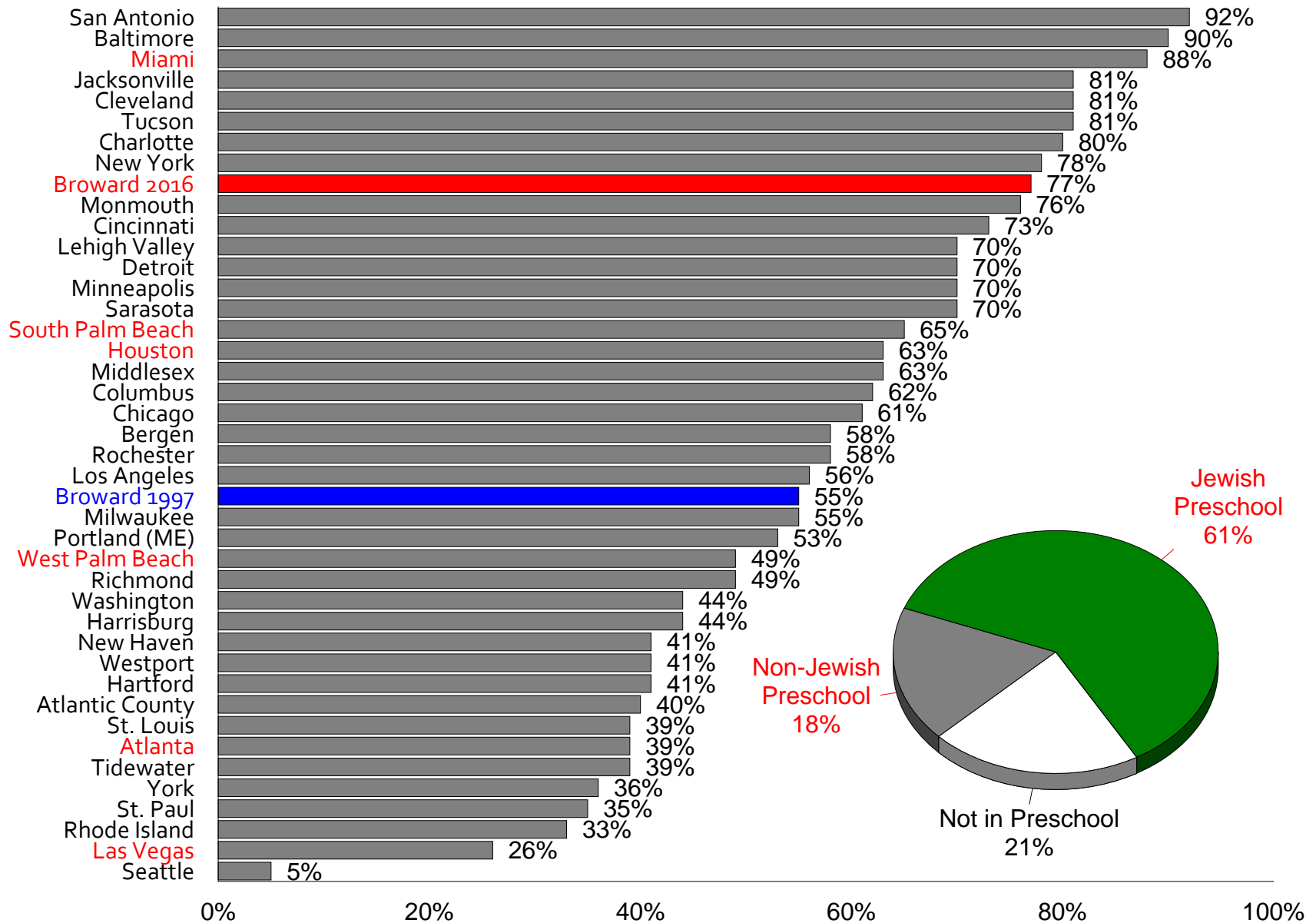
# Do Not Attend a Preschool/Child Care Program

(Jewish Children Age 0-5)



## Jewish Preschool/Child Care Market Share

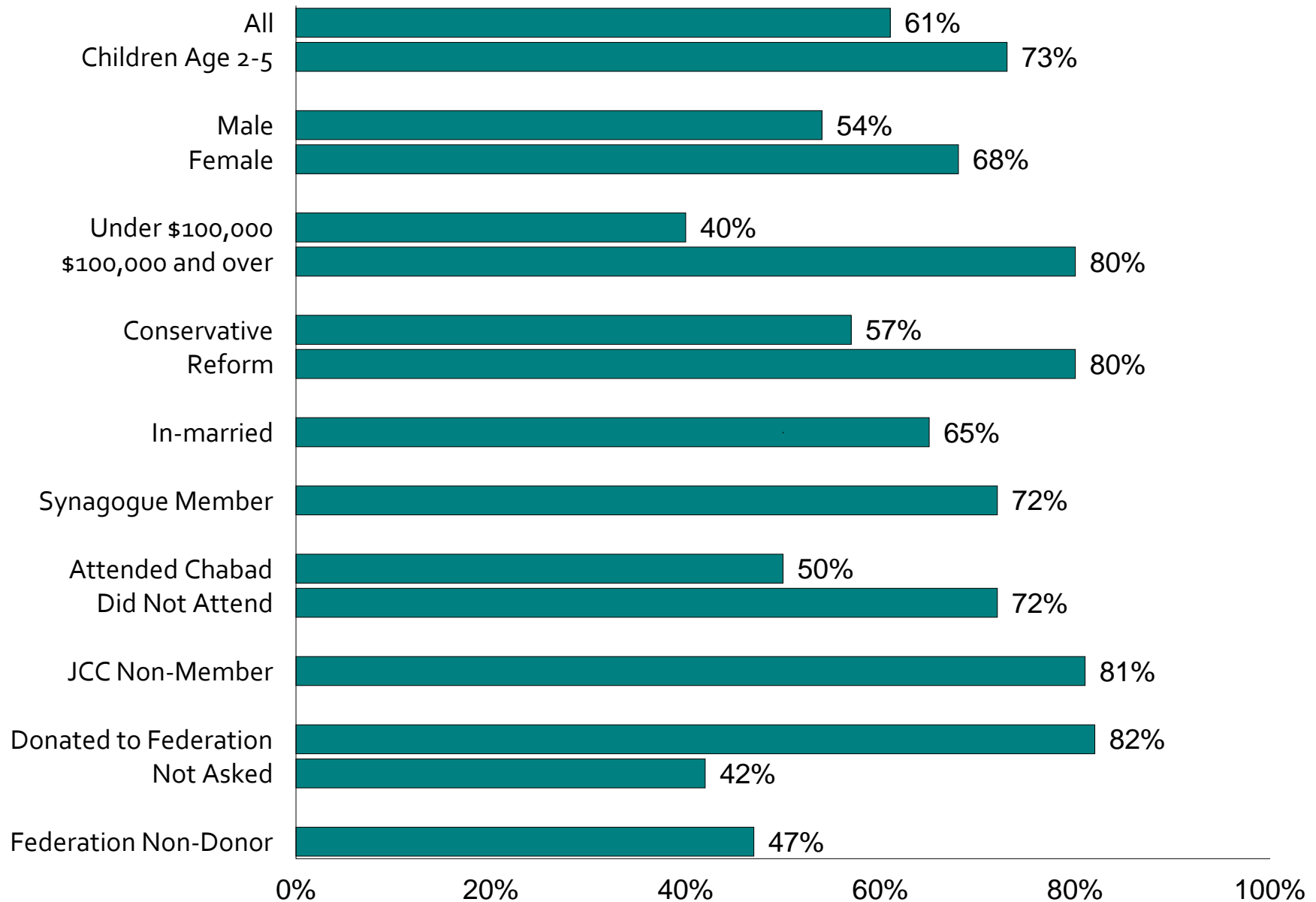
(Jewish Children Age 0-5)



140

# Attend a Jewish Preschool/Child Care Program

(Children Age 0-5 Raised Jewish Only)

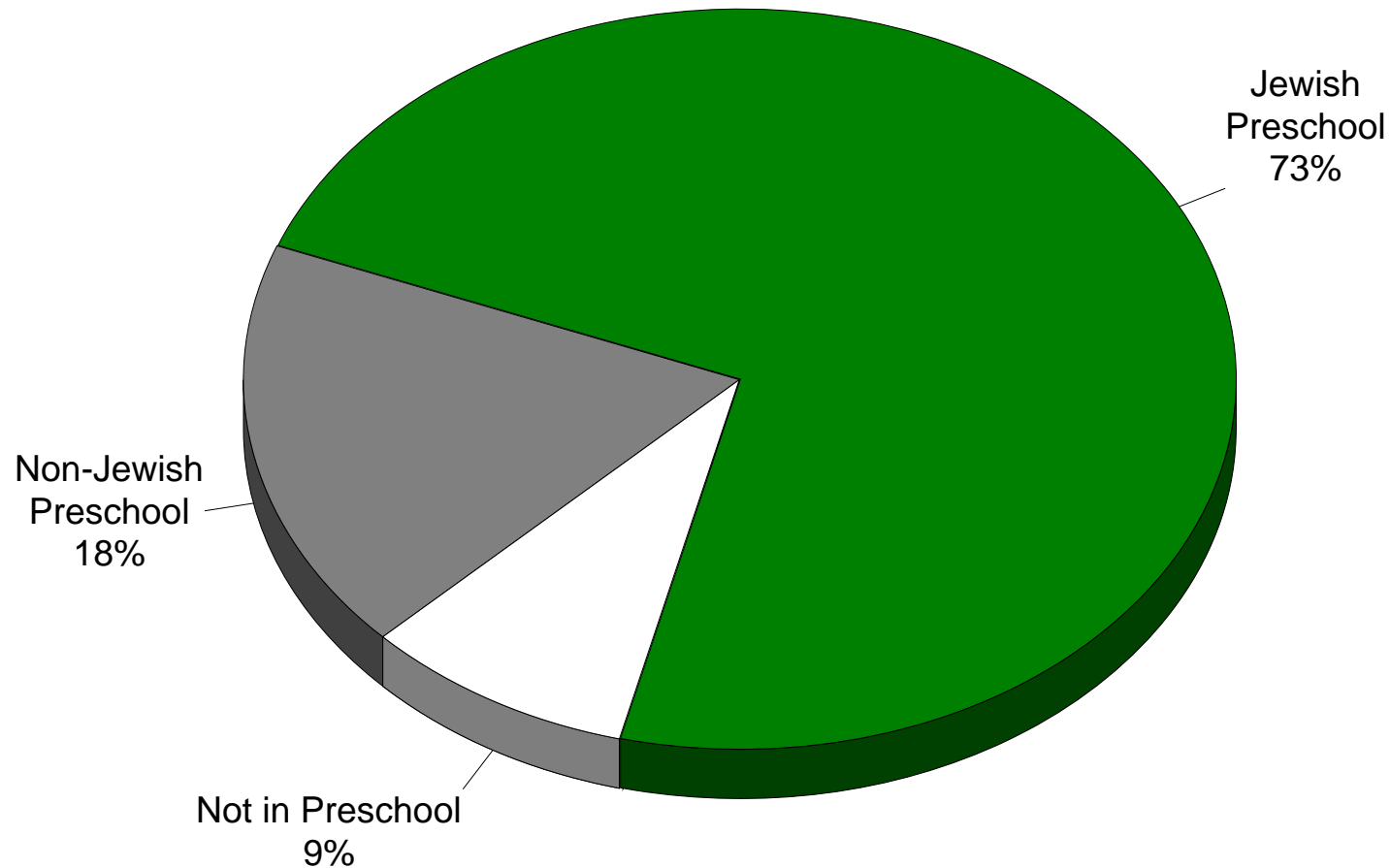




# Attend a Preschool/Child Care Program

(Jewish Children Age 2-5)  
(Based upon the Telephone Survey)

Jewish Market Share is:  
73% divided by (73% + 18%) = 81%



# Children's Jewish Education: Jewish Day Camp

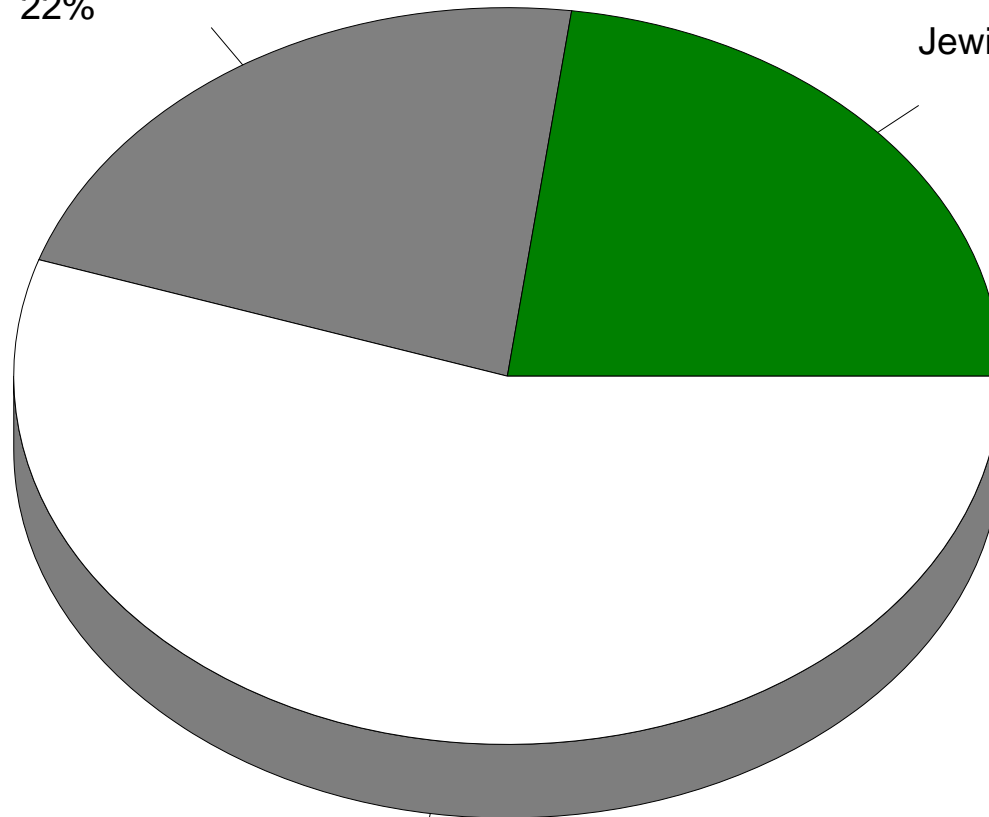
# Attended or Worked at a Day Camp This Past Summer

(Jewish Children Age 3-17)

**JEWISH MARKET SHARE IS:**  
**23%** DIVIDED BY (23% + 22%) = 51%

Non-Jewish Camp  
22%

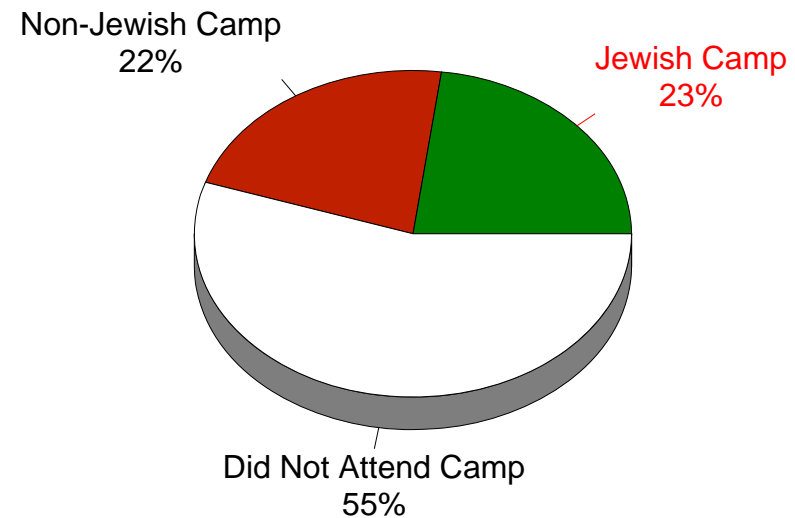
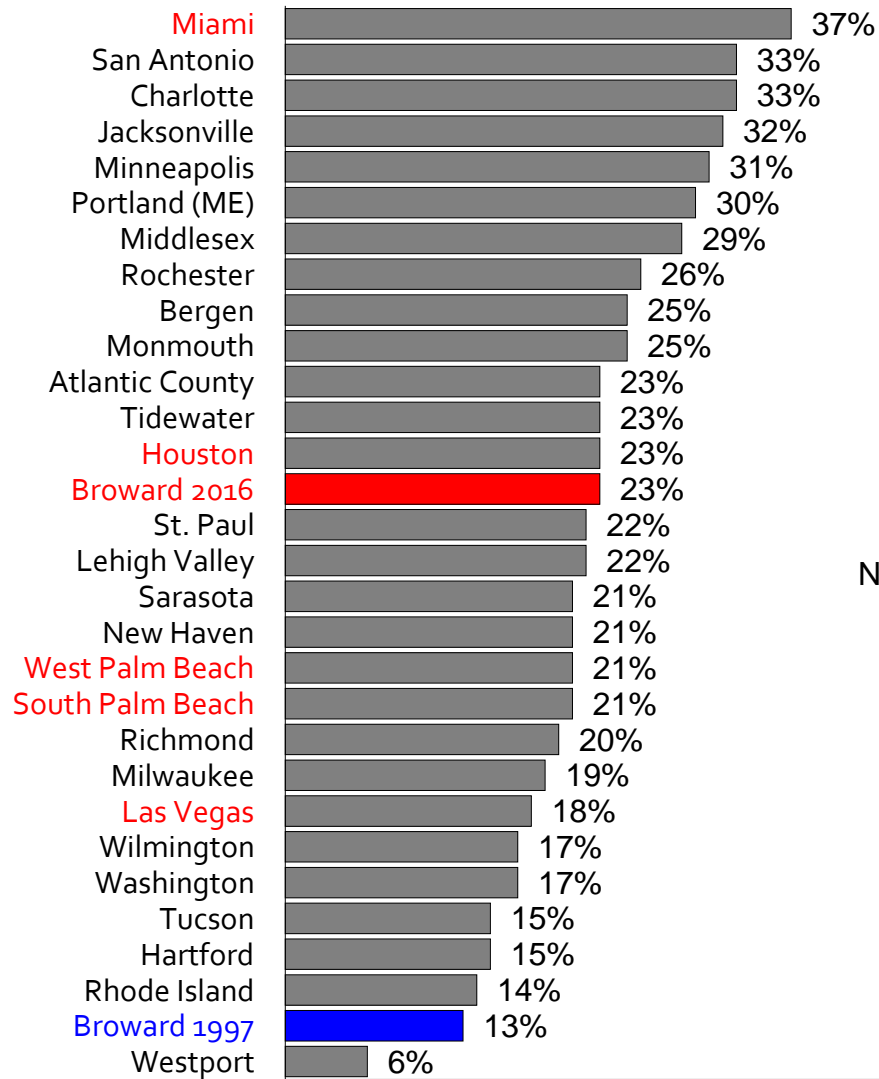
Jewish Camp  
23%



Did Not Attend Camp  
55%

# Attended or Worked at a Jewish Day Camp This Past Summer

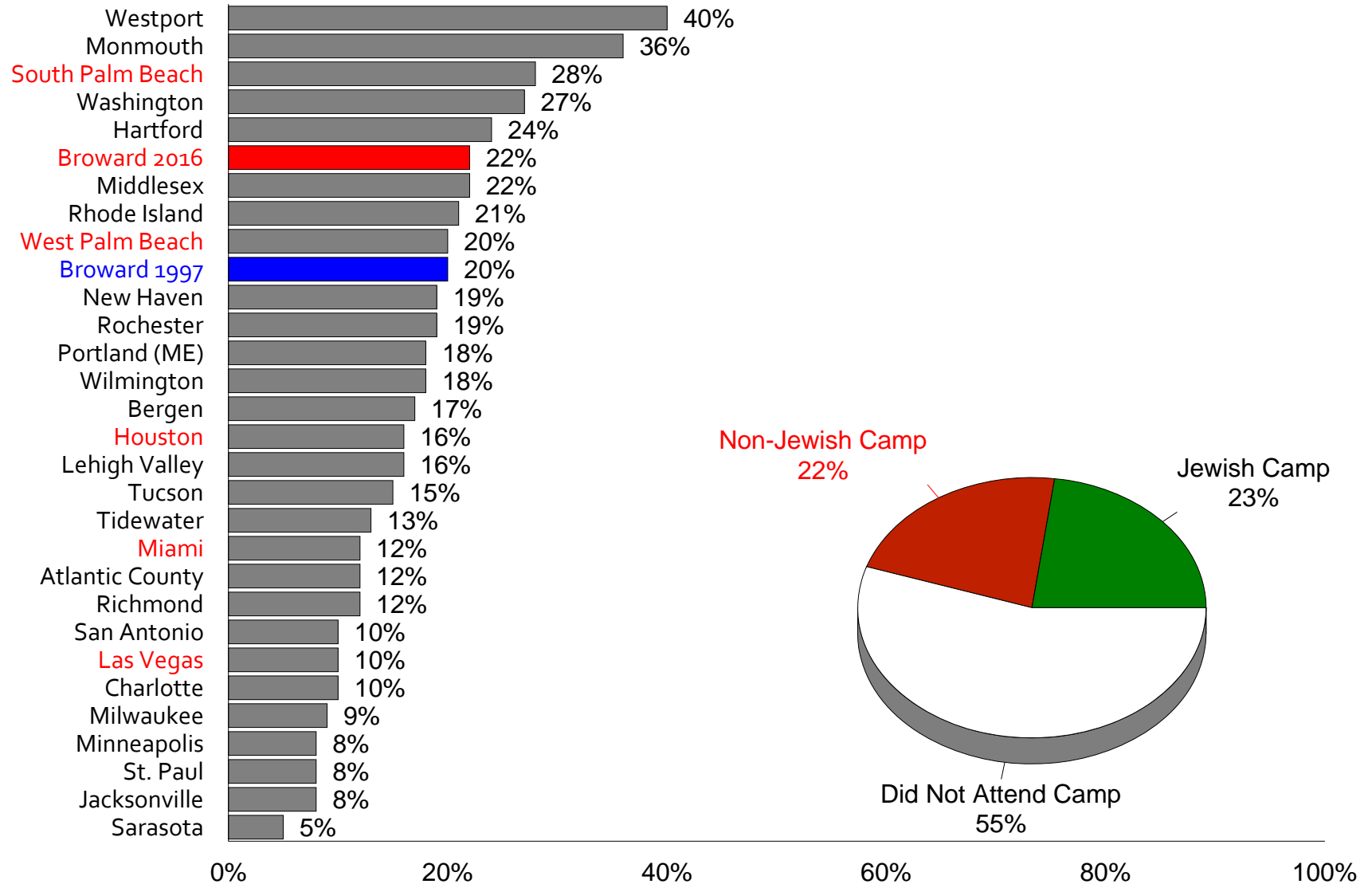
(Jewish Children Age 3-17)



0% 20% 40% 60% 80% 100%

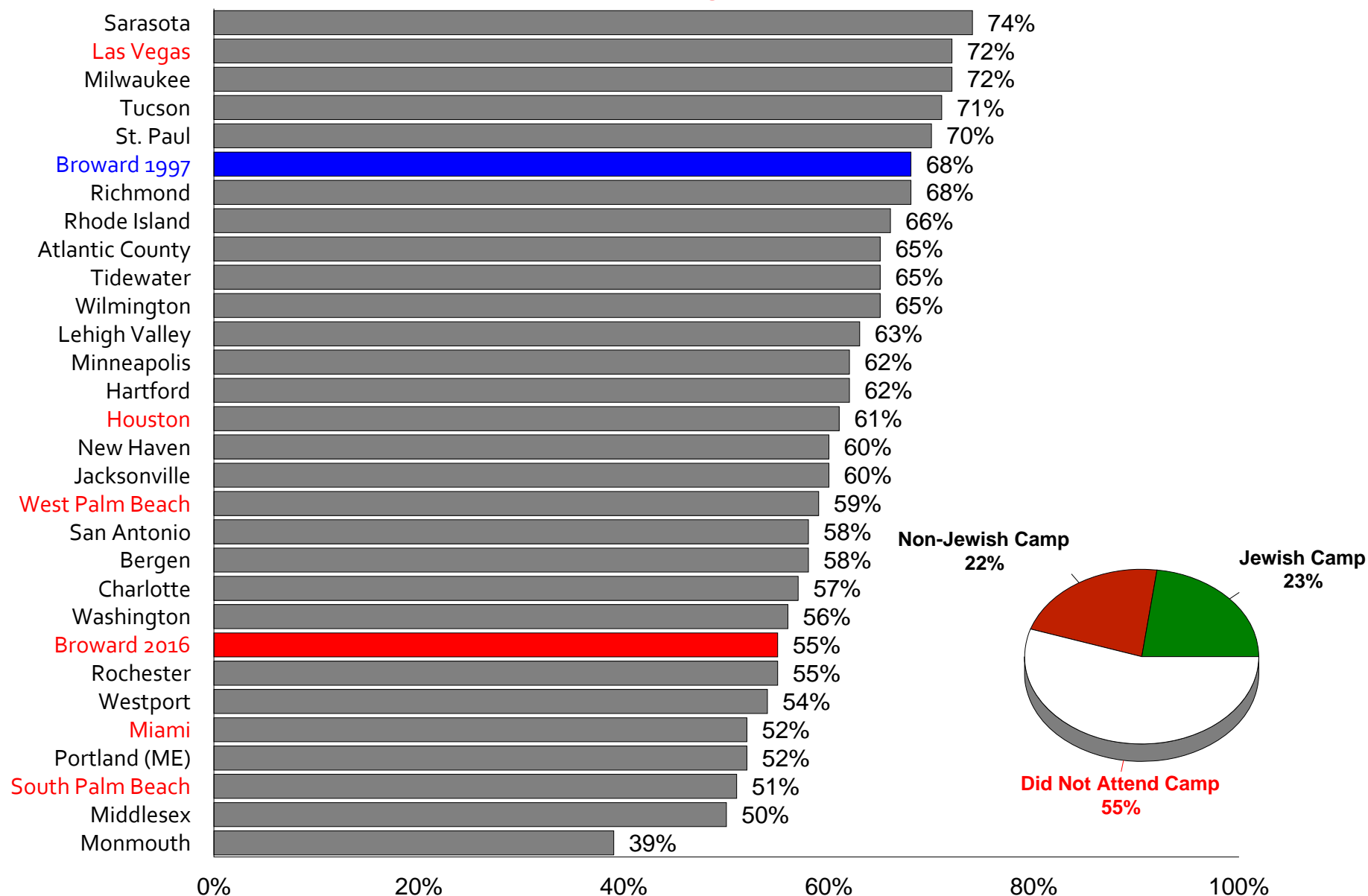
## Attended or Worked at a Non-Jewish Day Camp This Past Summer

(Jewish Children Age 3-17)



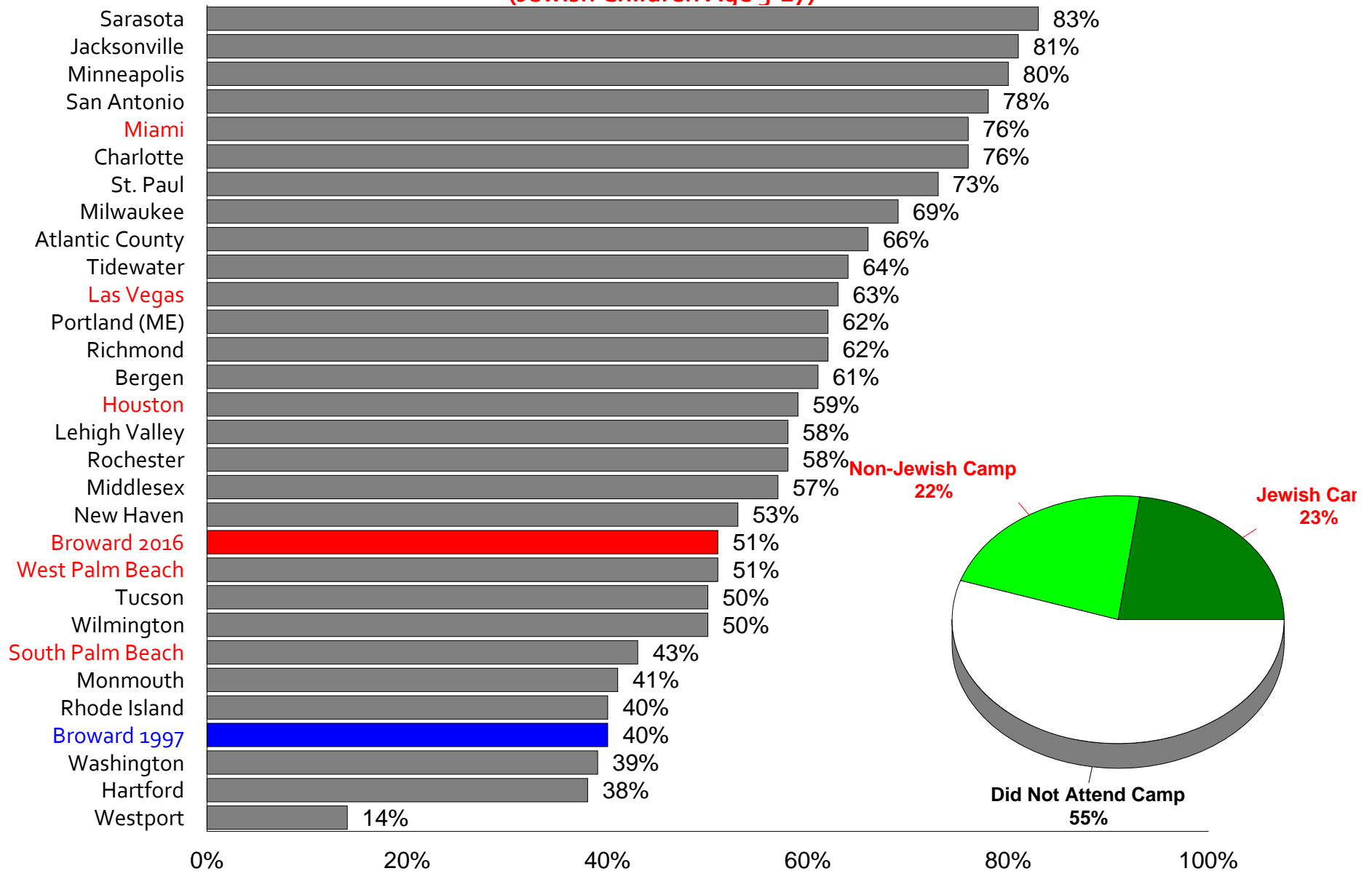
# Did Not Attend or Work at a Day Camp This Past Summer

(Jewish Children Age 3-17)



# Jewish Day Camp Market Share This Past Summer

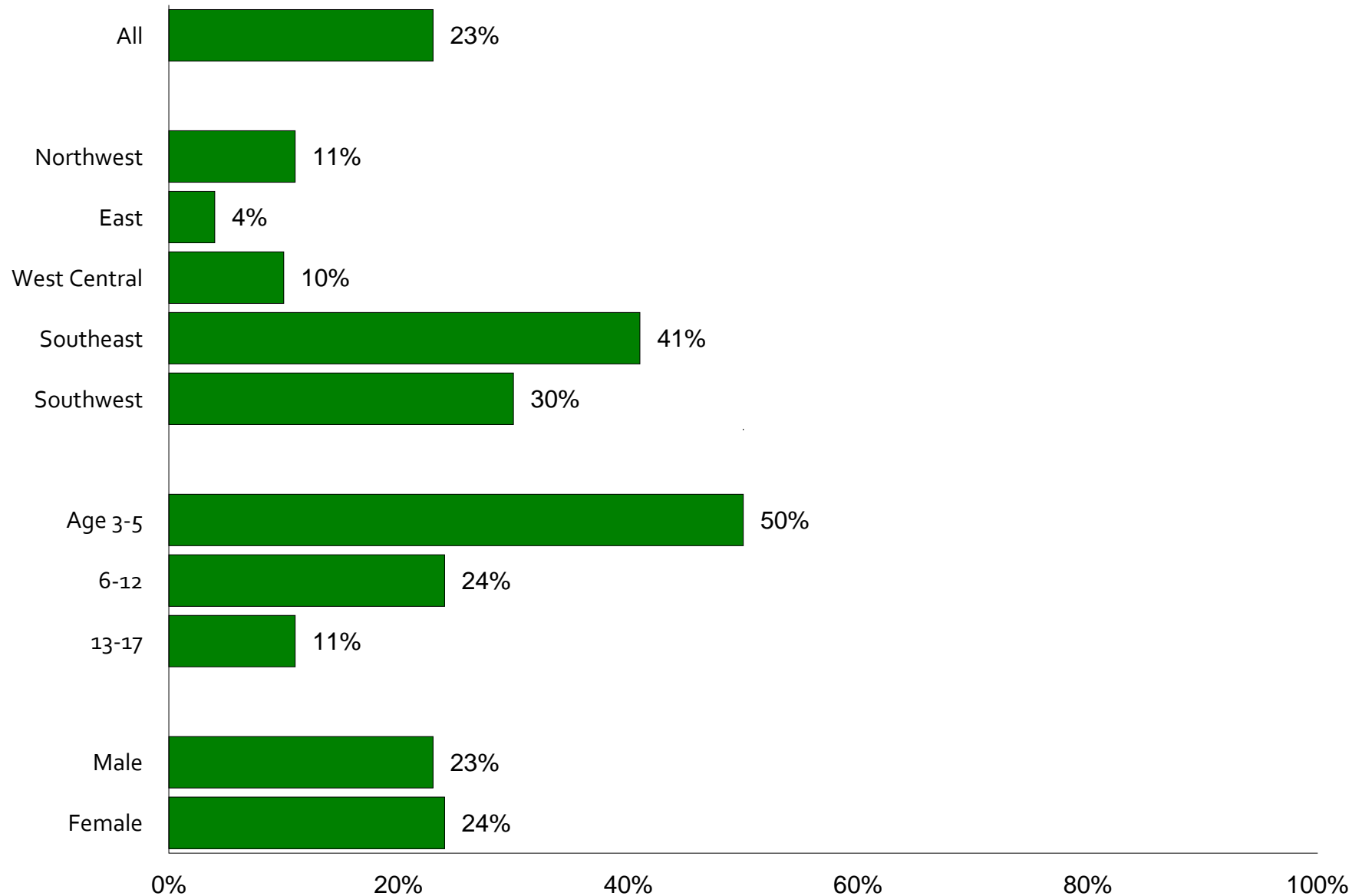
(Jewish Children Age 3-17)



148

# Attended or Worked at a Jewish Day Camp This Past Summer

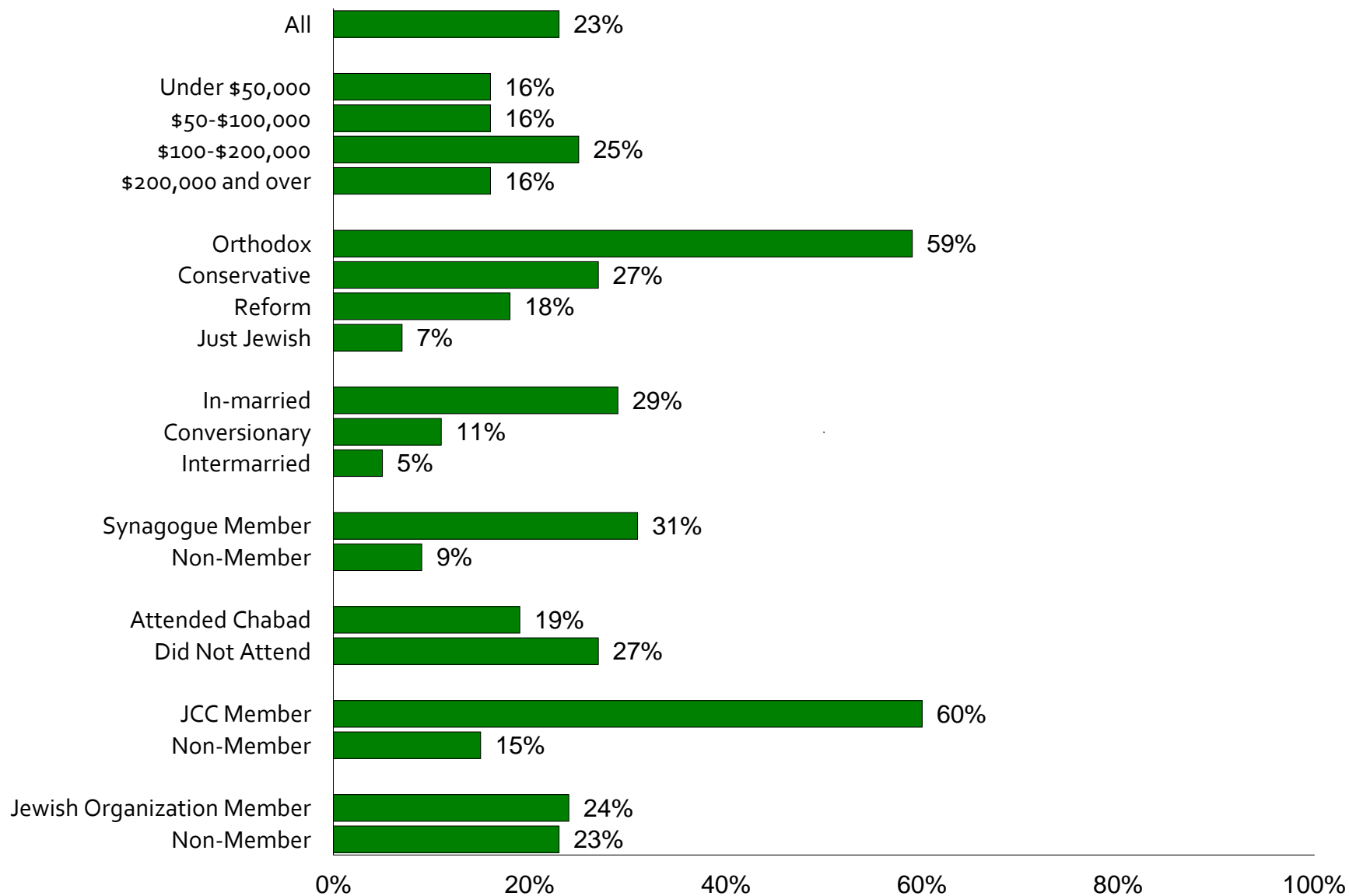
(Jewish Children Age 3-17)





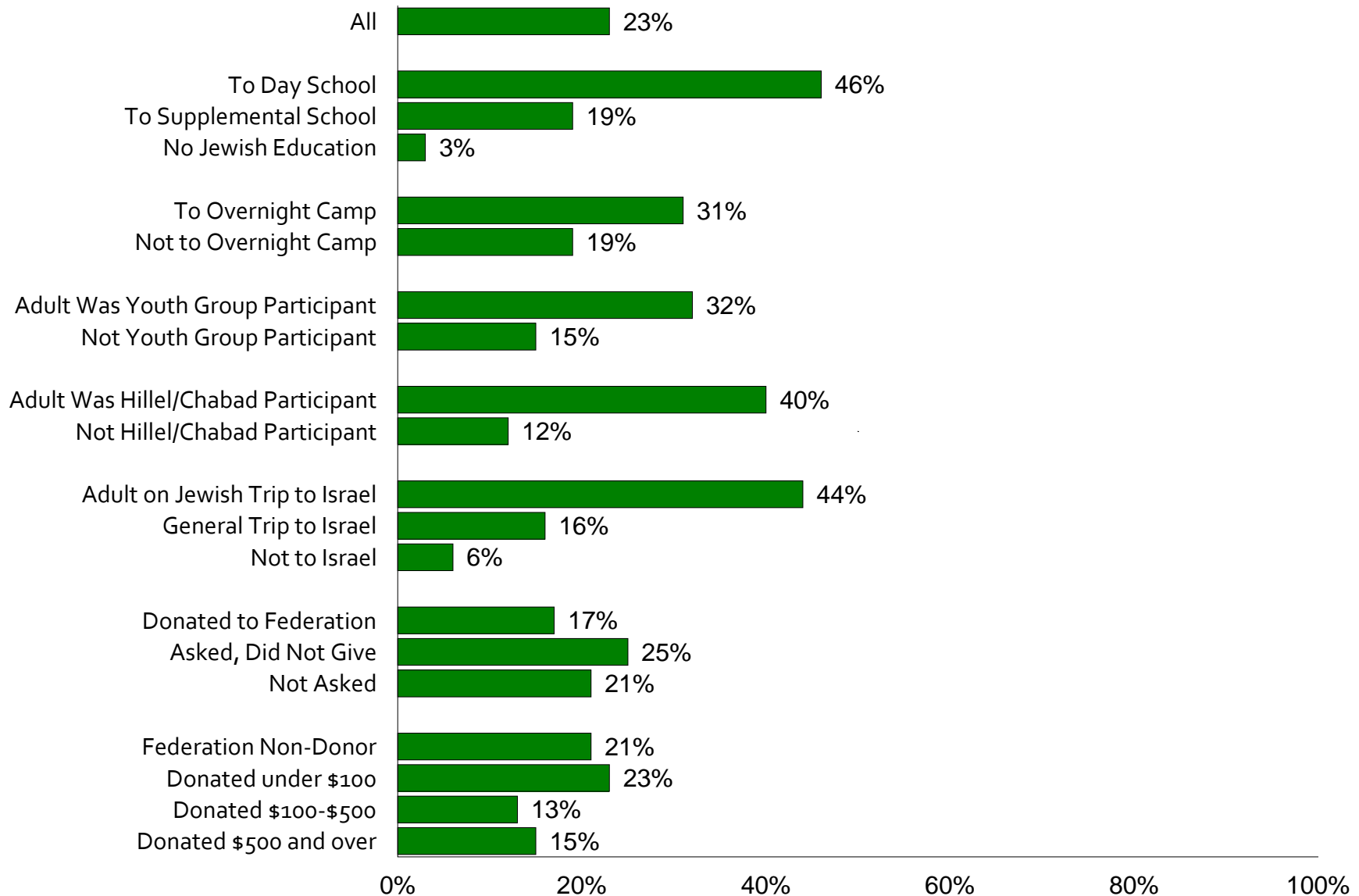
# Attended or Worked at a Jewish Day Camp This Past Summer

(Jewish Children Age 3-17)



# Attended or Worked at a Jewish Day Camp This Past Summer

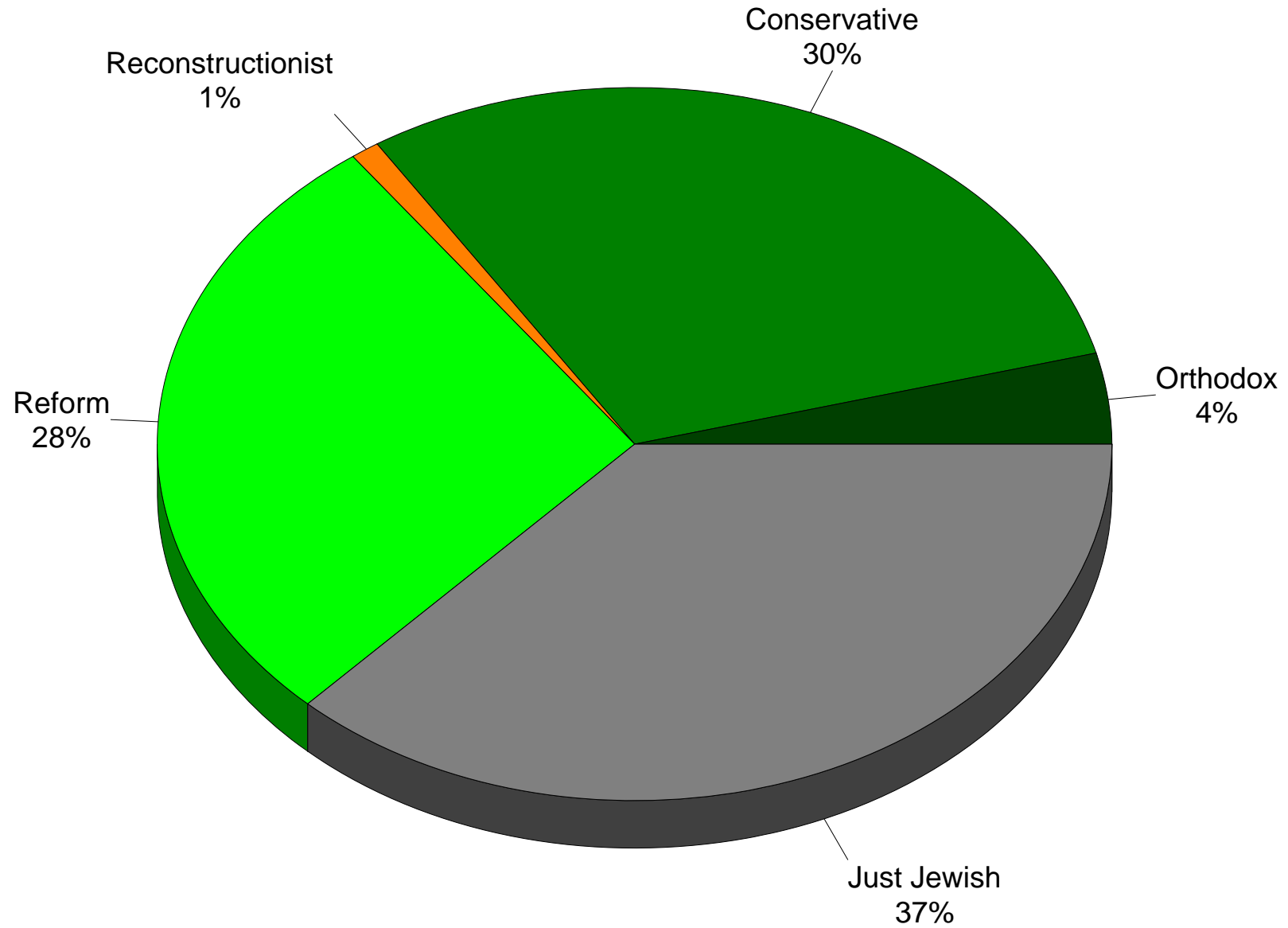
(Jewish Children Age 3-17)



## Religious Profile: Jewish Identification

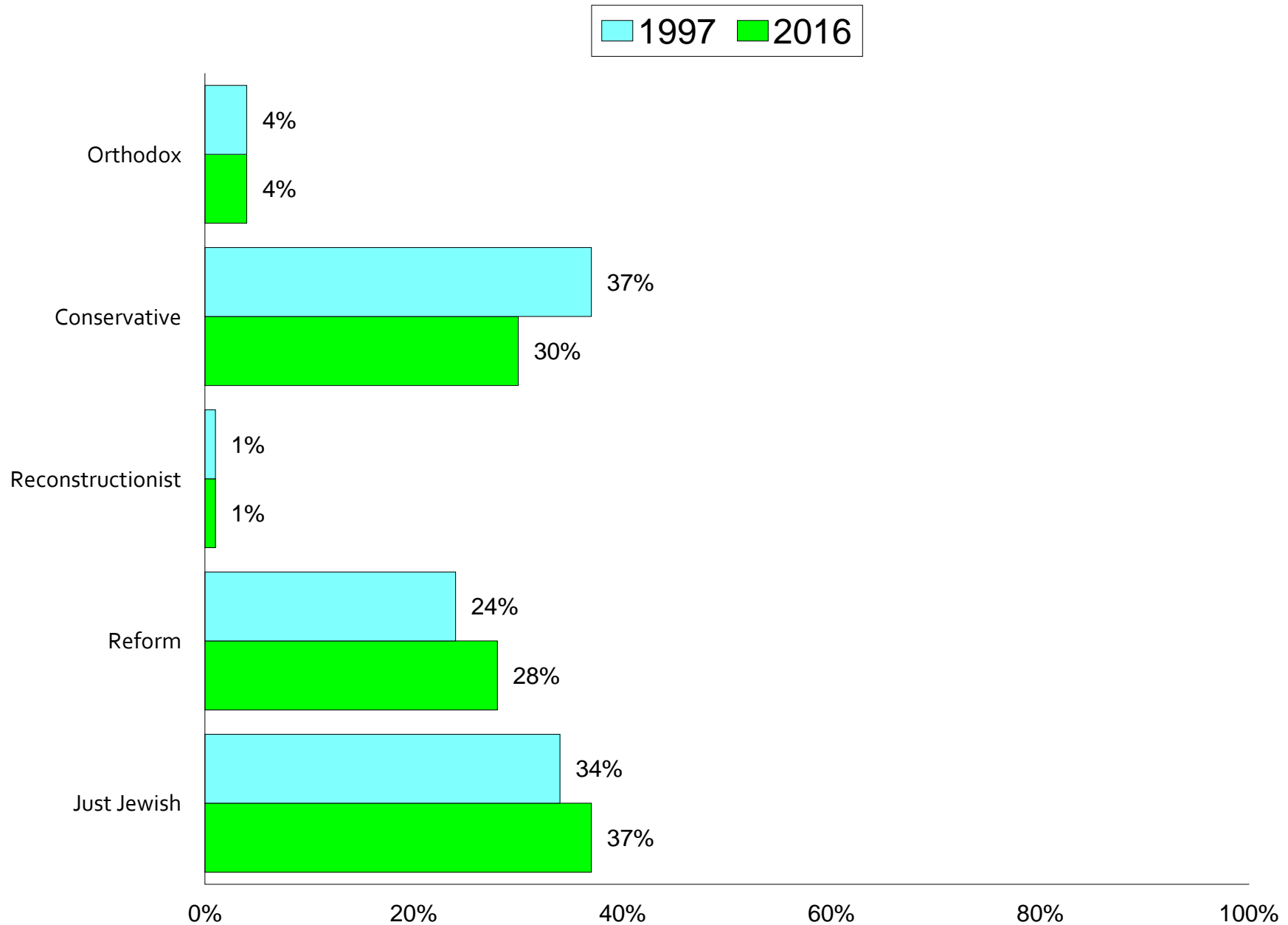
# Jewish Identification

(Jewish Households)



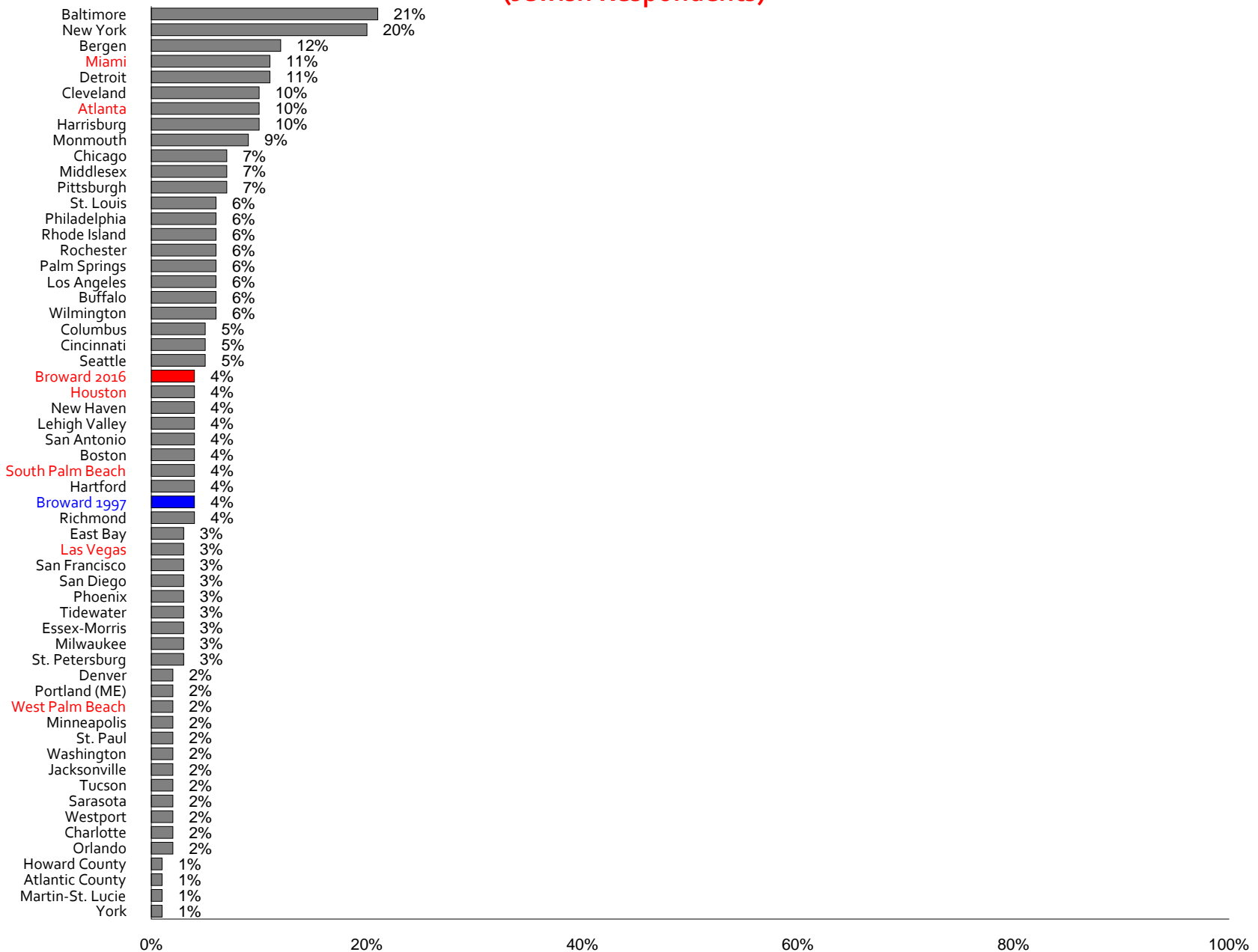
# Changes in Jewish Identification, 1997-2016

(Jewish Households)



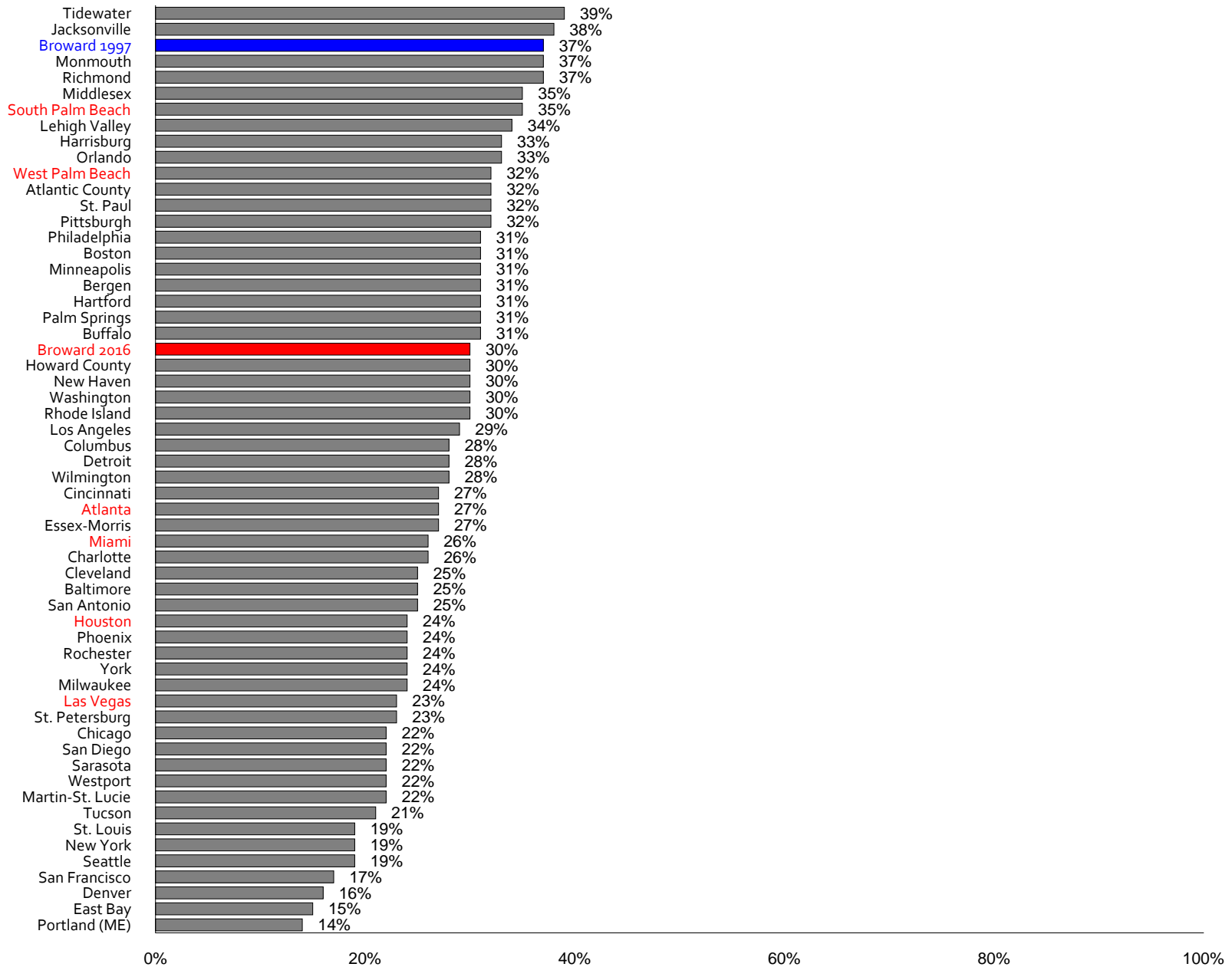
# Orthodox Identification

(Jewish Respondents)

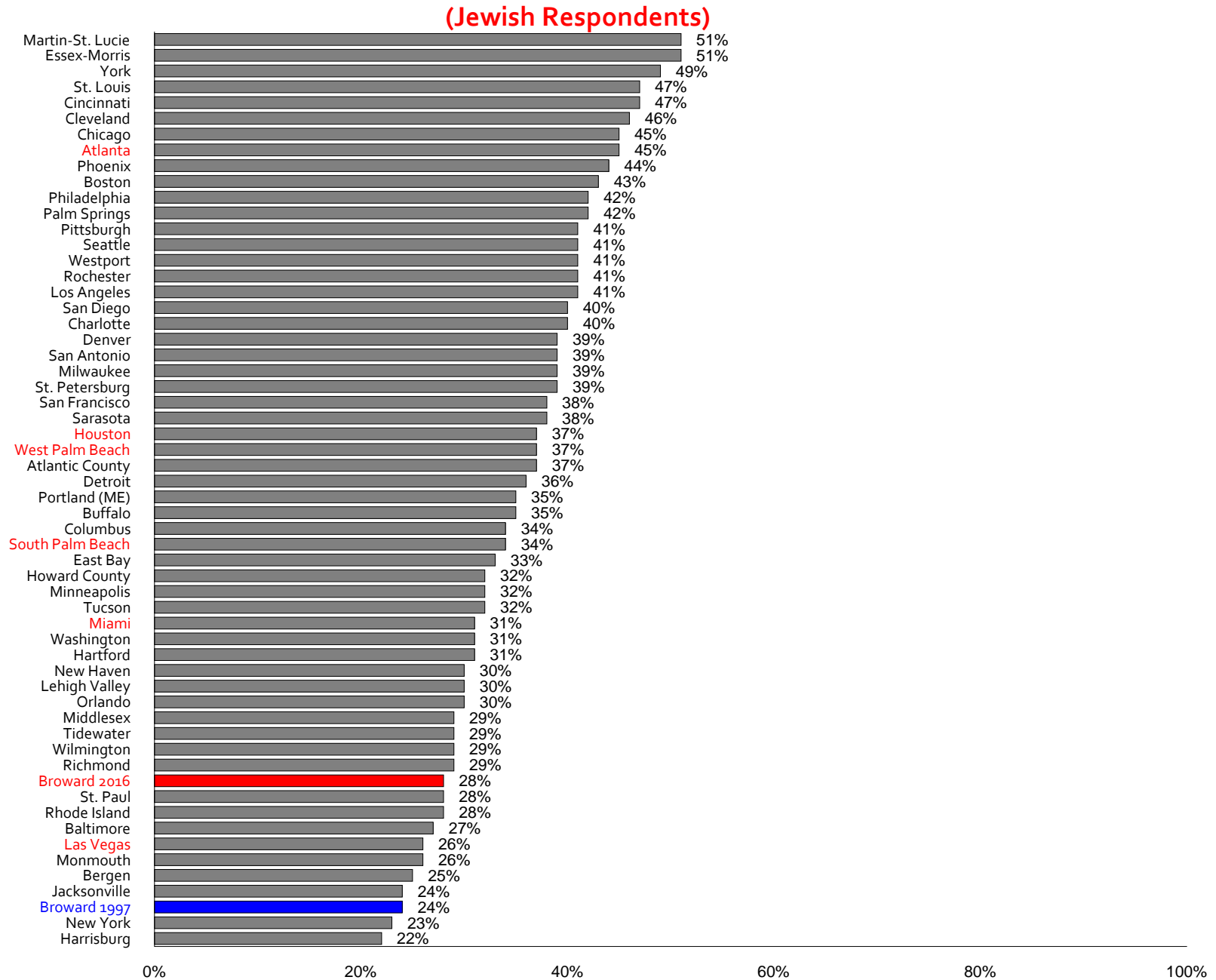


# Conservative Identification

(Jewish Respondents)



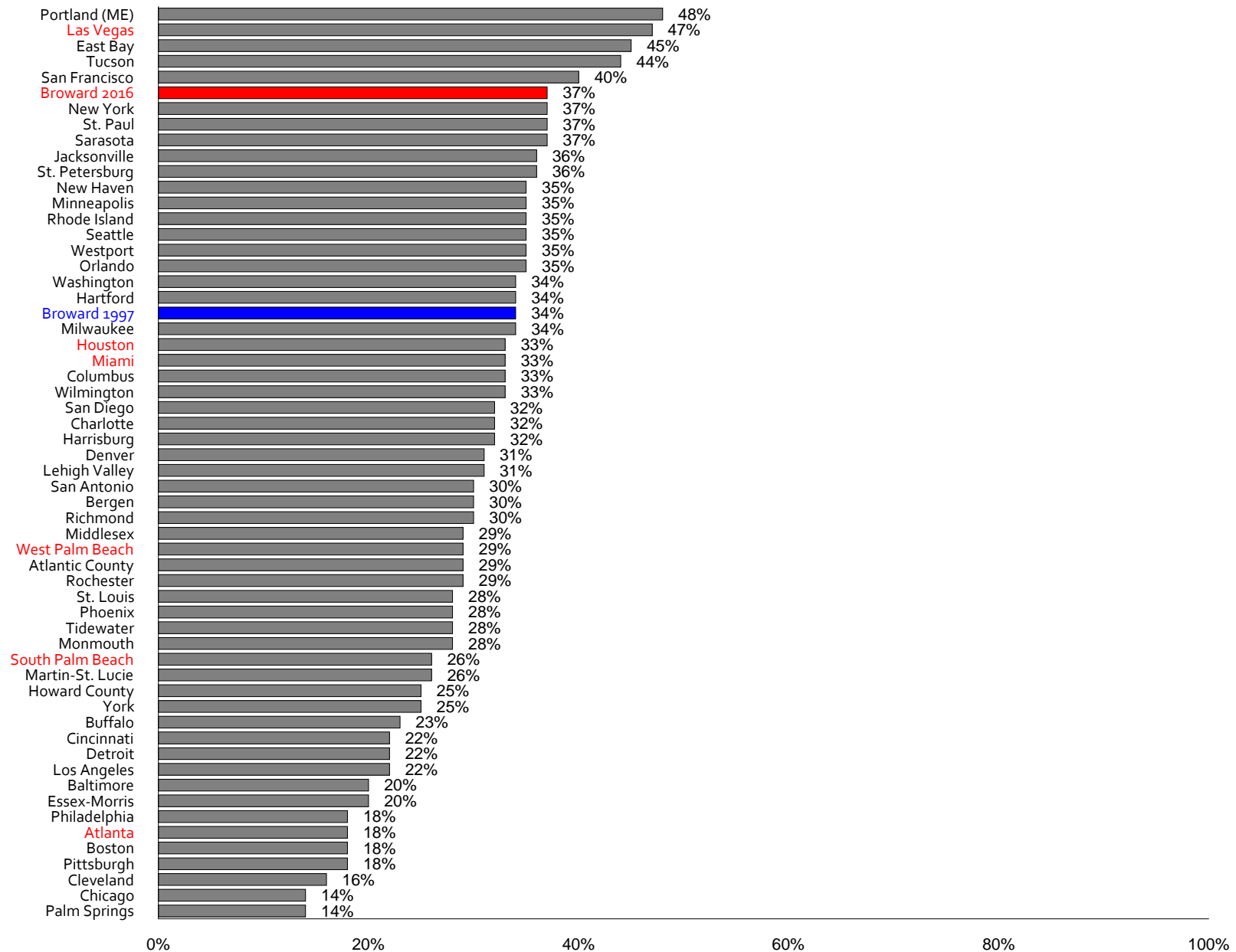
# Reform Identification





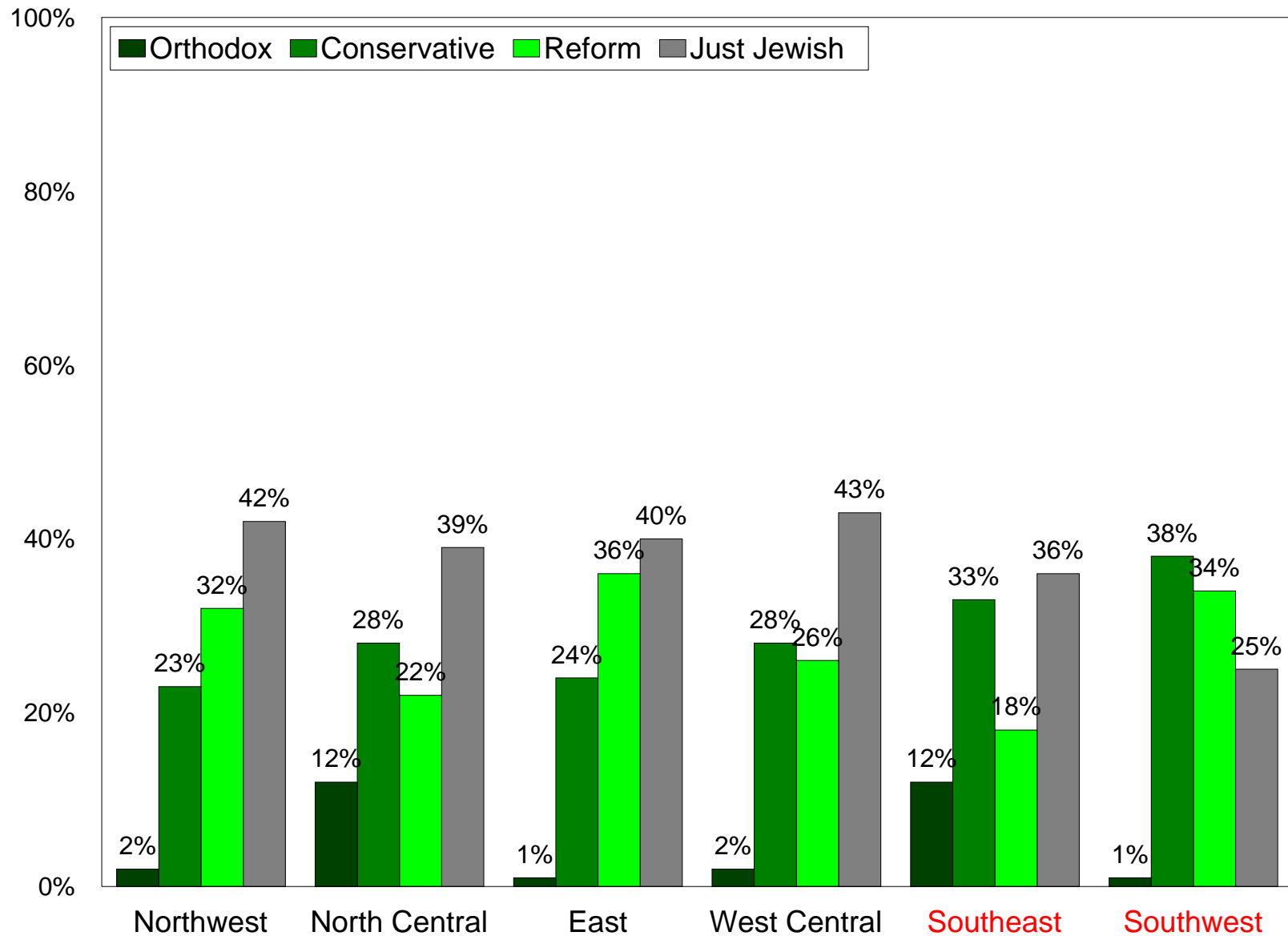
# Just Jewish Identification

(Jewish Respondents)



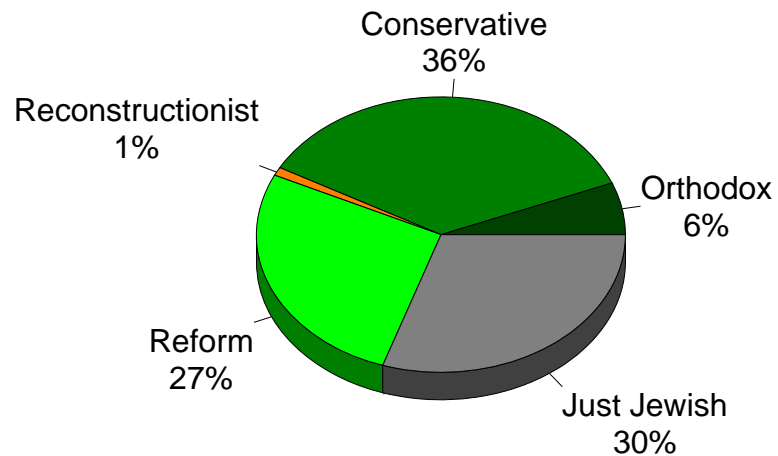
# Jewish Identification by Geographic Area

(Jewish Households)

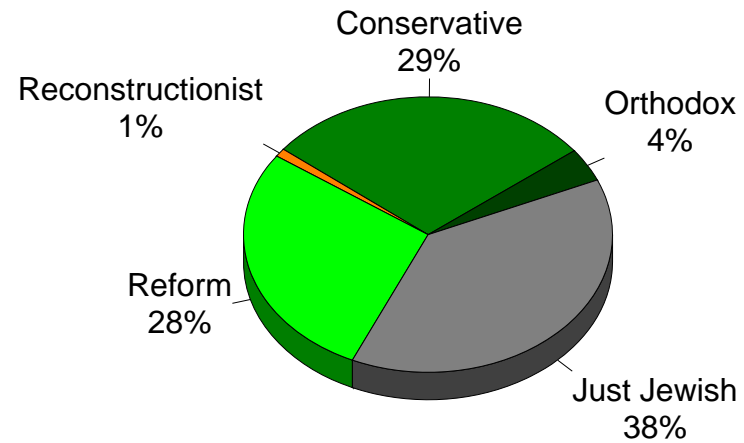


# Jewish Identification by JCC Membership

(Jewish Respondents)



**JCC MEMBER**



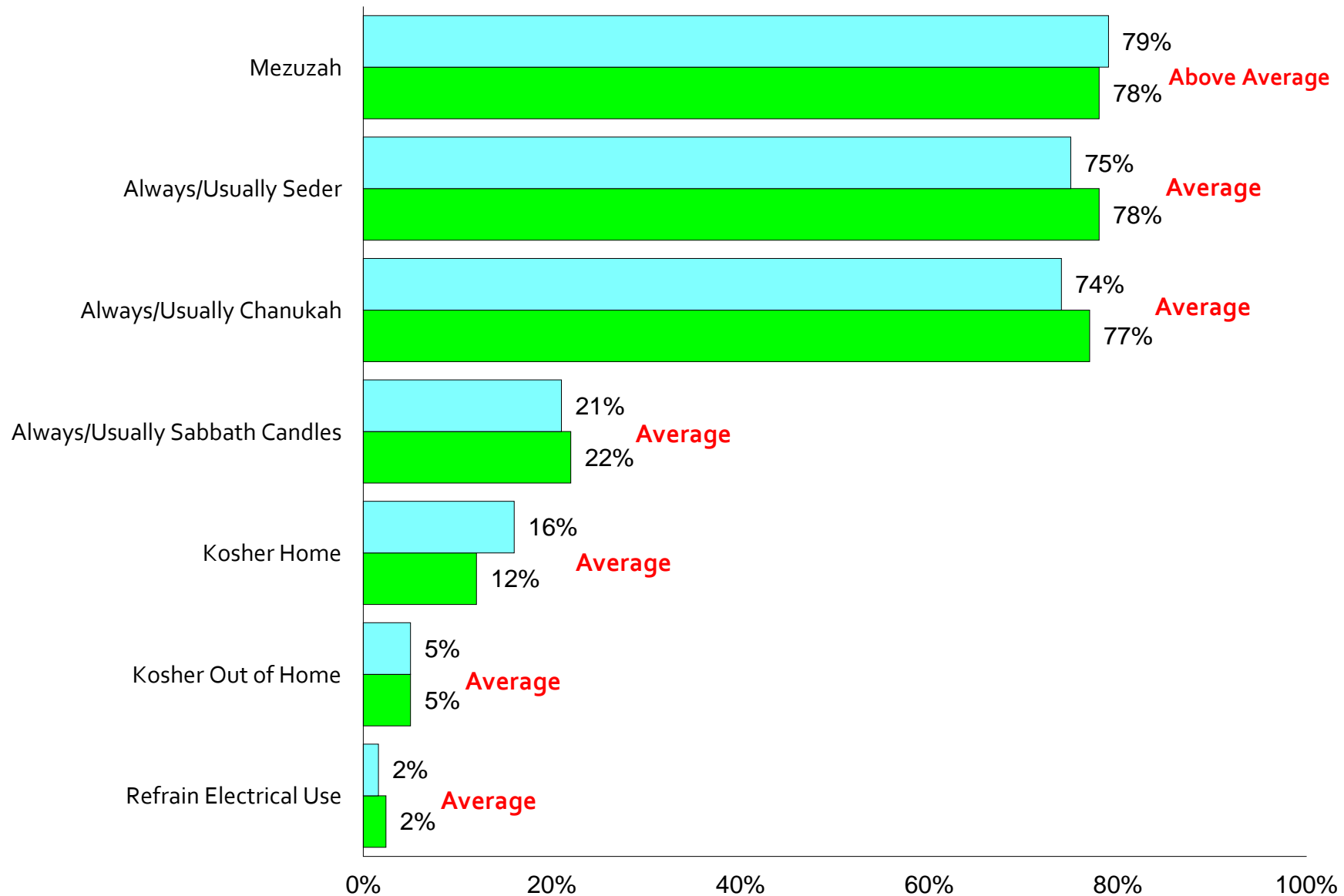
**NON-MEMBER**

## Religious Profile: Religious Practices

# Changes in Religious Practices Over Time

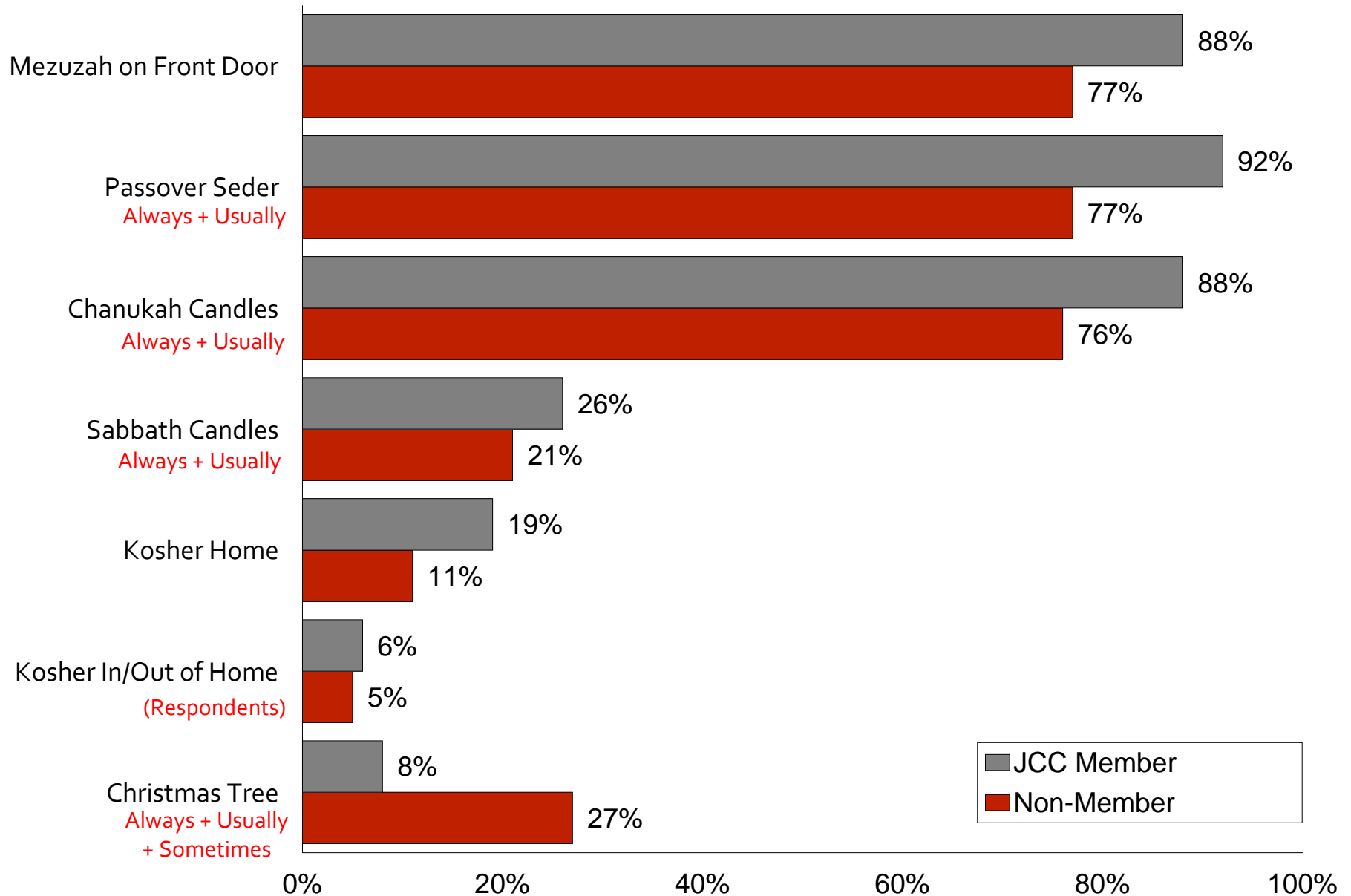
(Jewish Households)

1997 2016



# Religious Practices by JCC Membership

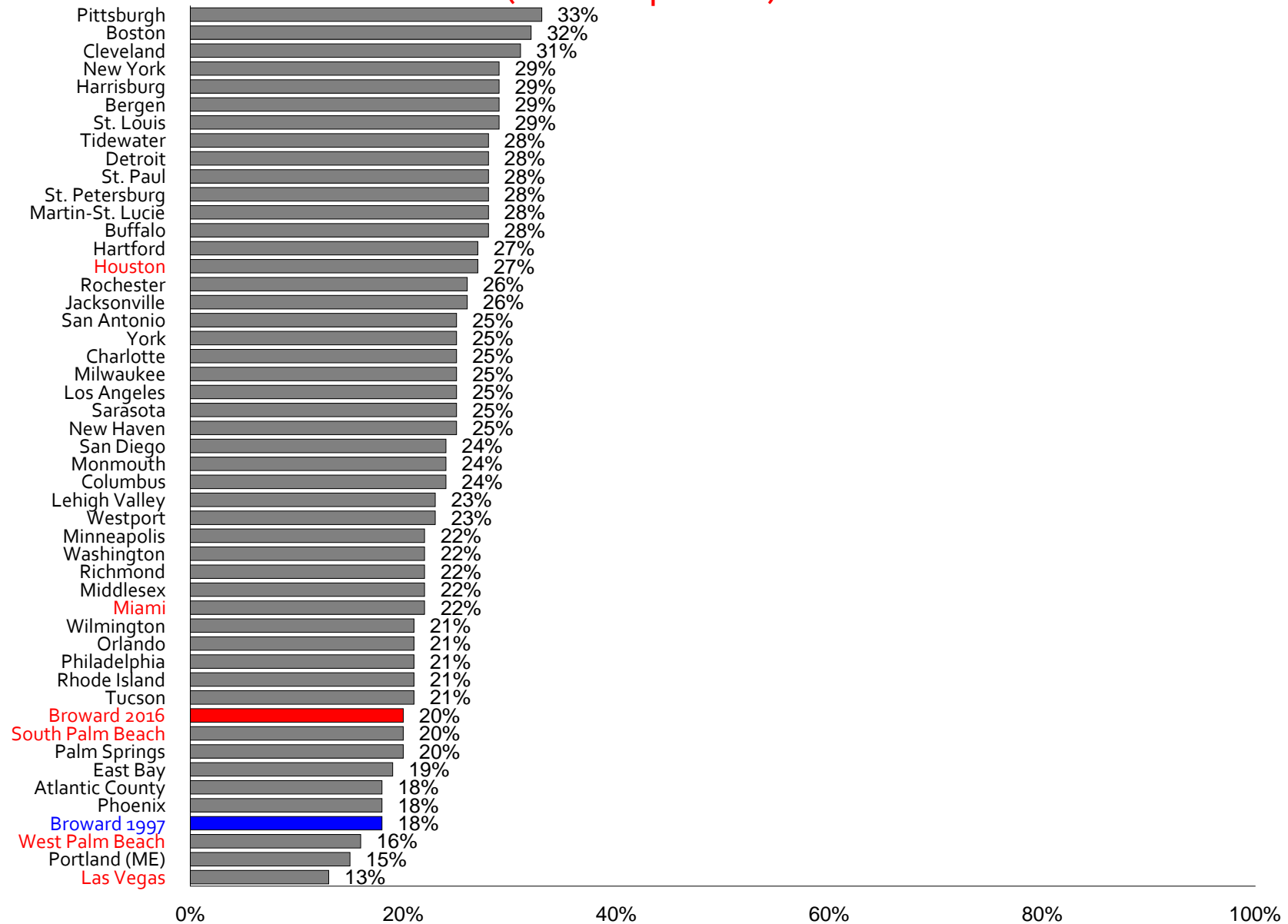
(Jewish Households)



## Religious Profile: Synagogue Attendance

## Attend Synagogue Services Once per Month or More

(Jewish Respondents)

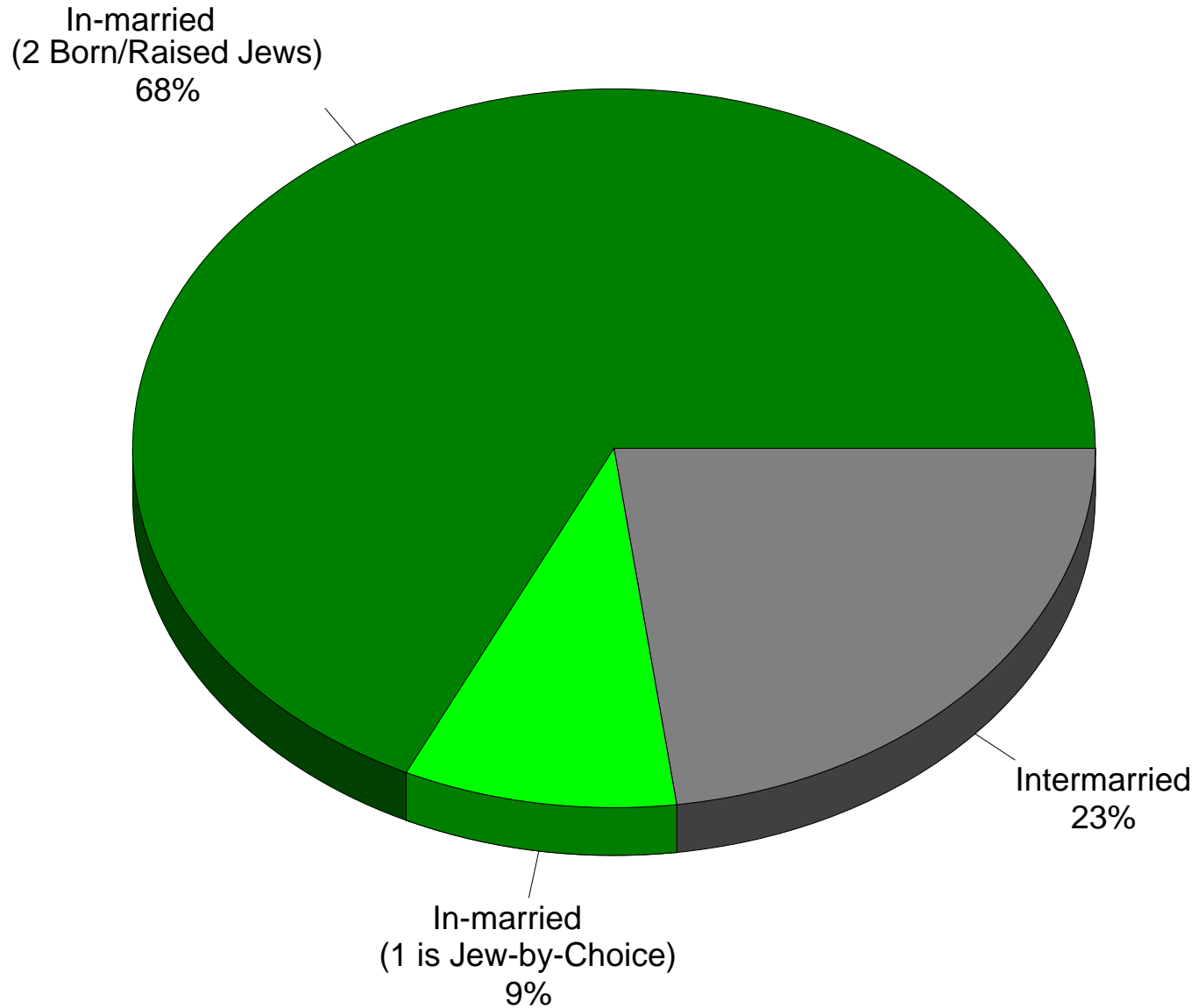




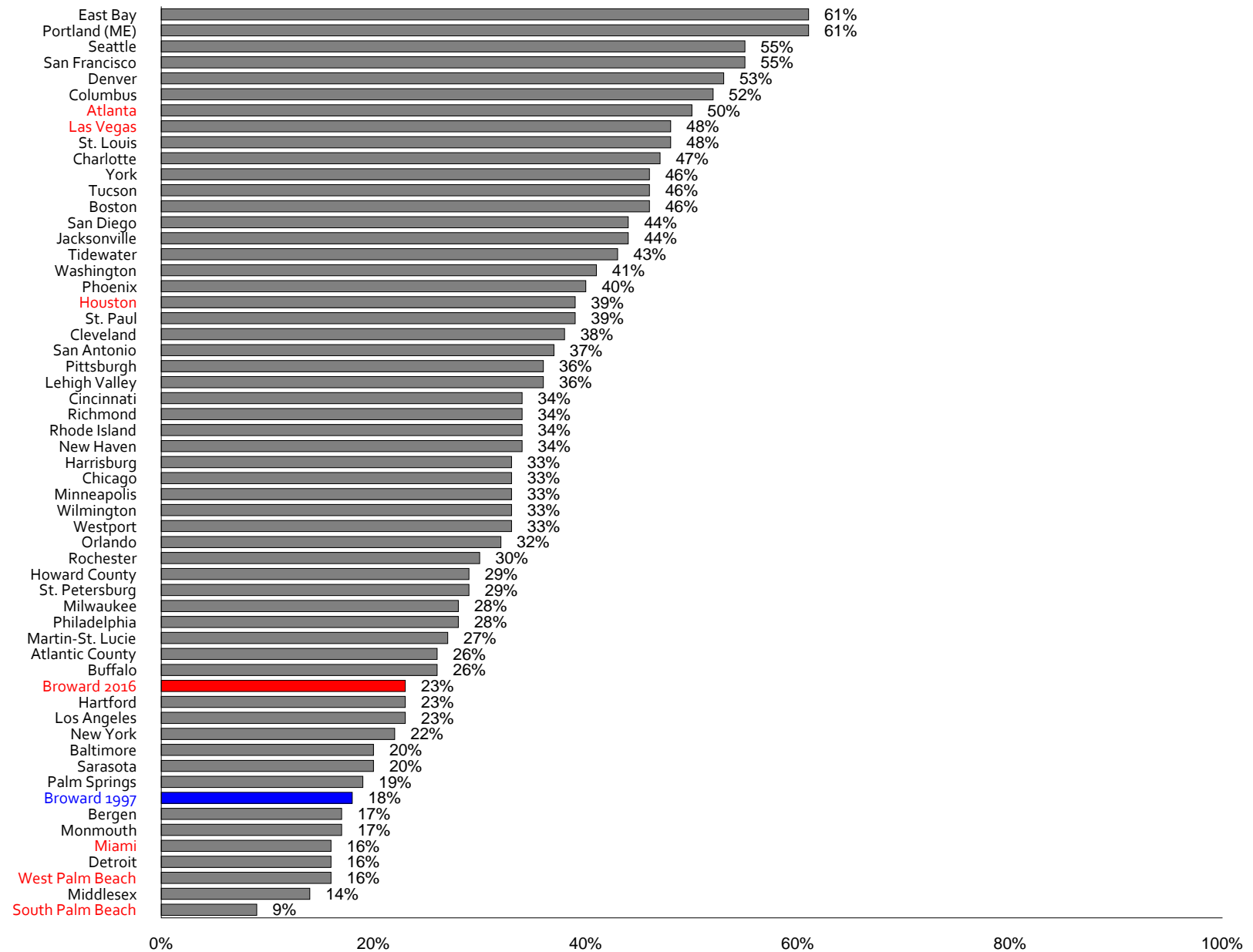
# Types of Marriage

# Types of Marriage

(Married Couples in Jewish Households)

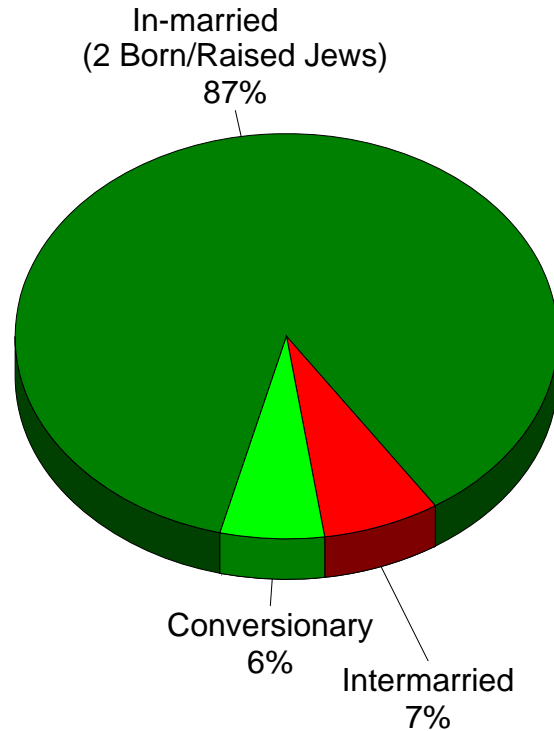


## Intermarriage (Couples Intermarriage Rate)

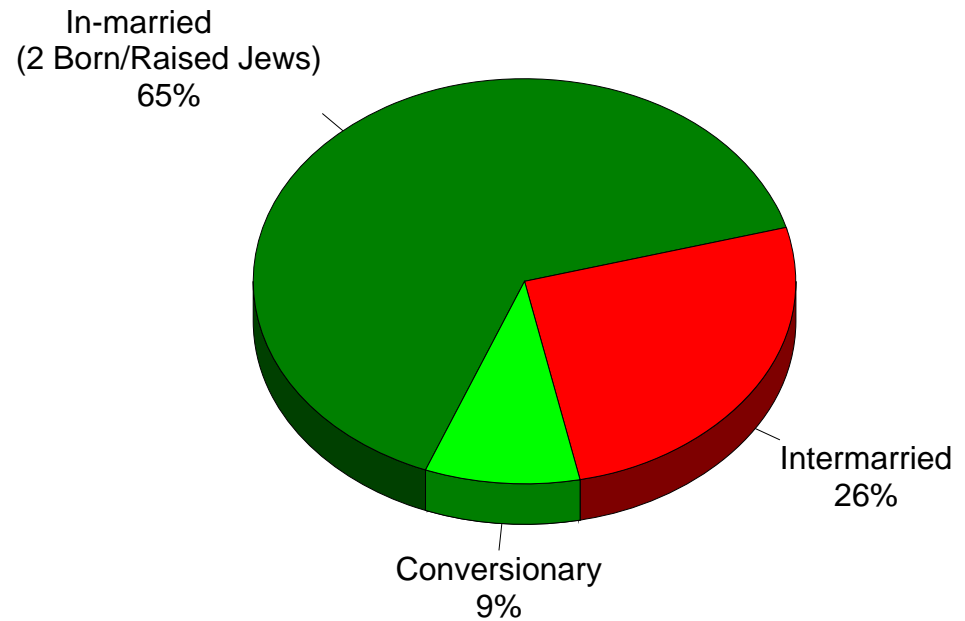


# Types of Marriage by JCC Membership

(Married Couples)



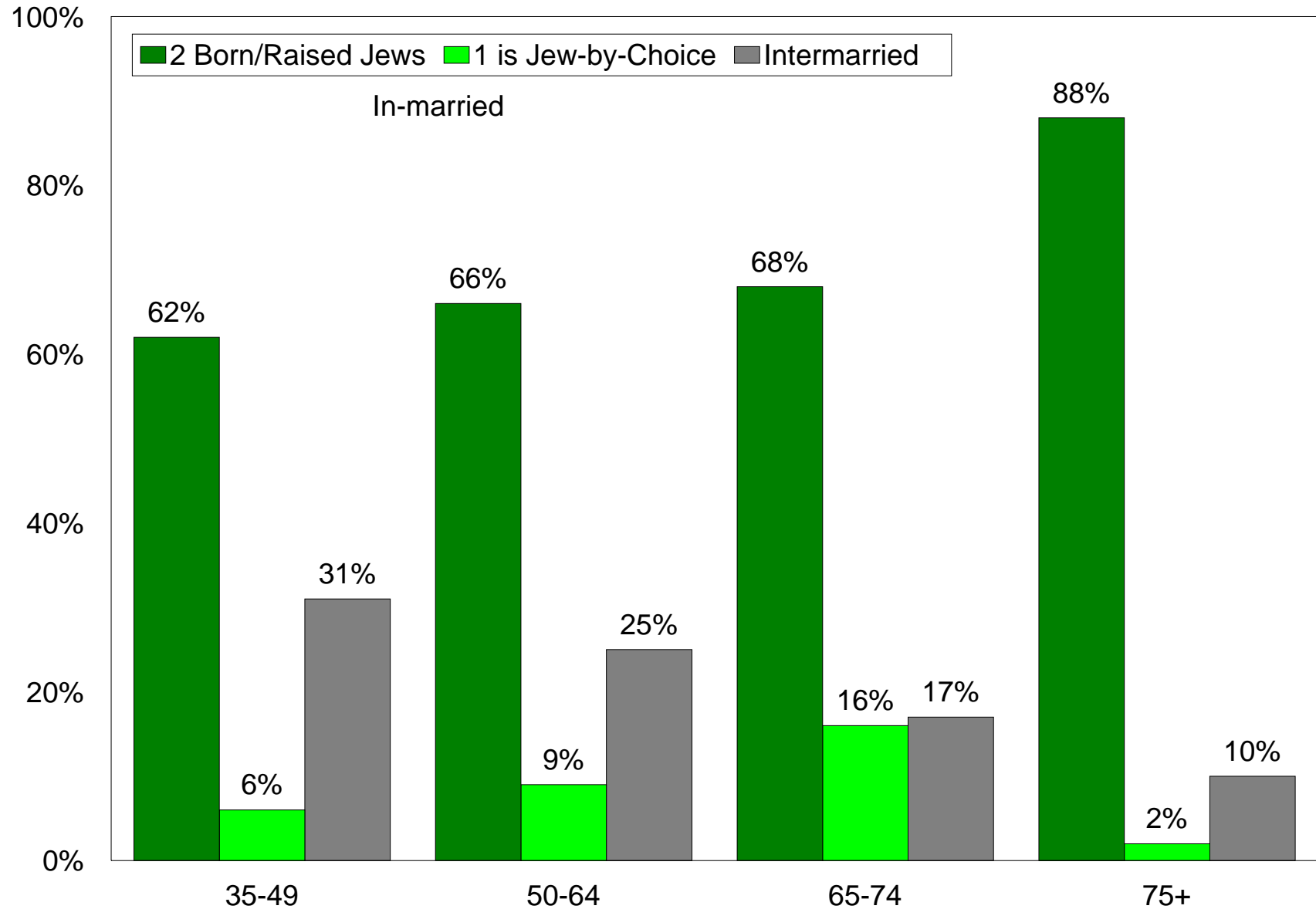
**JCC Member**

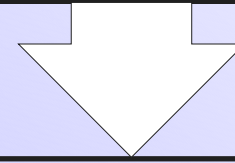
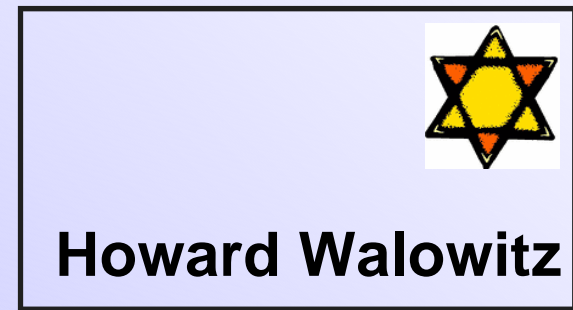
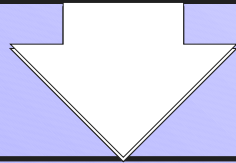


**Non-Member**

## Types of Marriage by Age of Head of Household

(Married Couples)

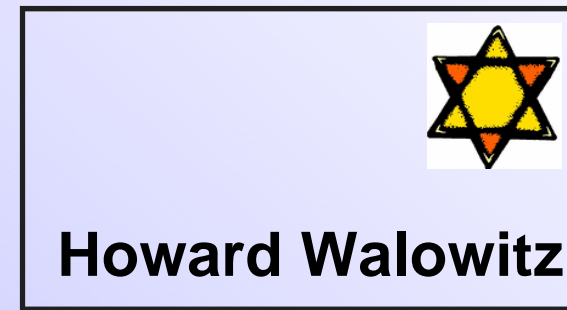




**What Is the Intermarriage Rate?**



## What Is the Inter marriage Rate?



50% of **married couples** are intermarried  
33% of **married Jews** are intermarried

## Rates of Inter-marriage

23% Couples Inter-marriage Rate

translates to

13% Individual Inter-marriage Rate

translates to

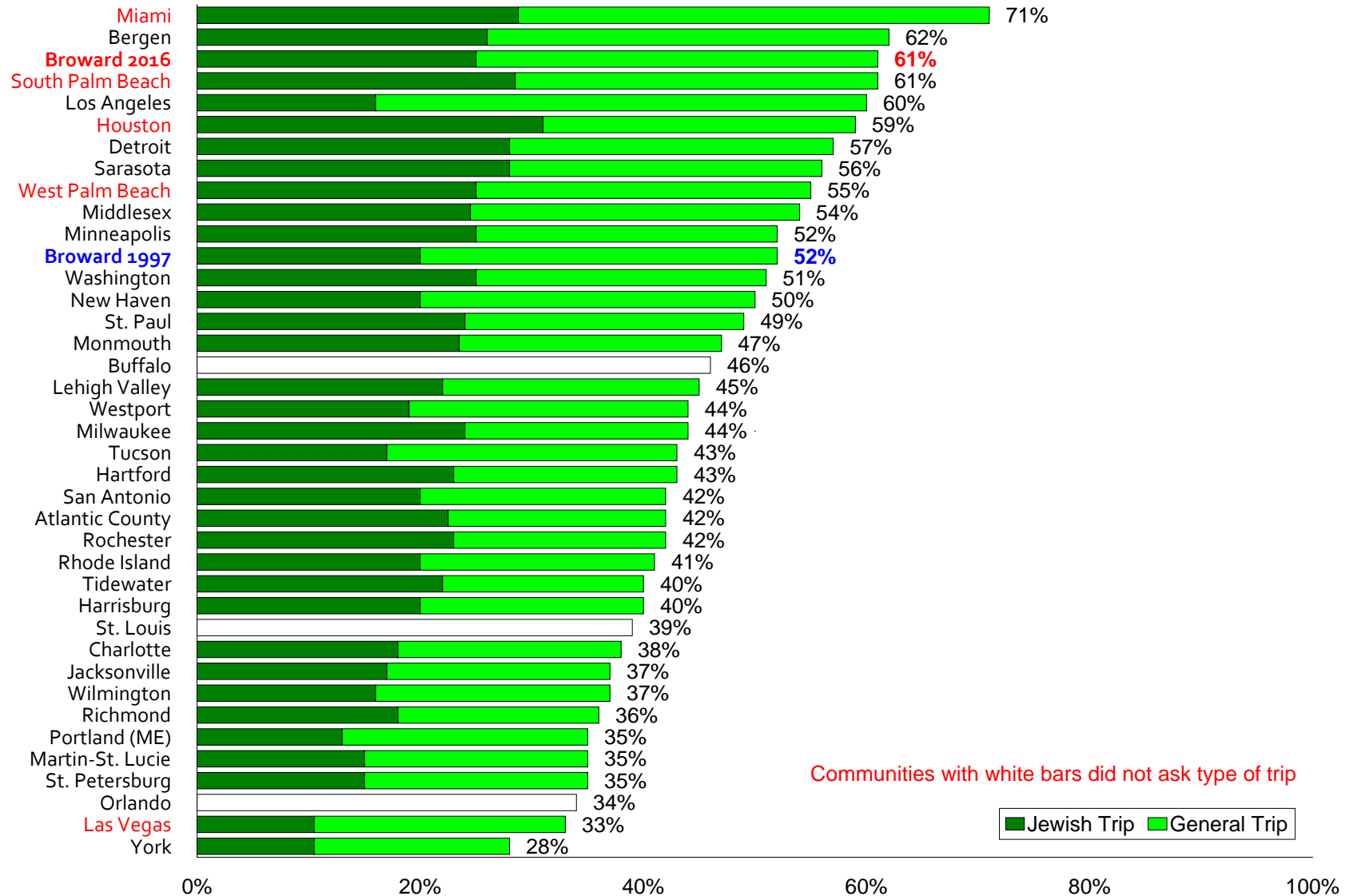
7% of all Jewish adults (both married and single) are intermarried



**Israel**

# Households in Which a Member Visited Israel

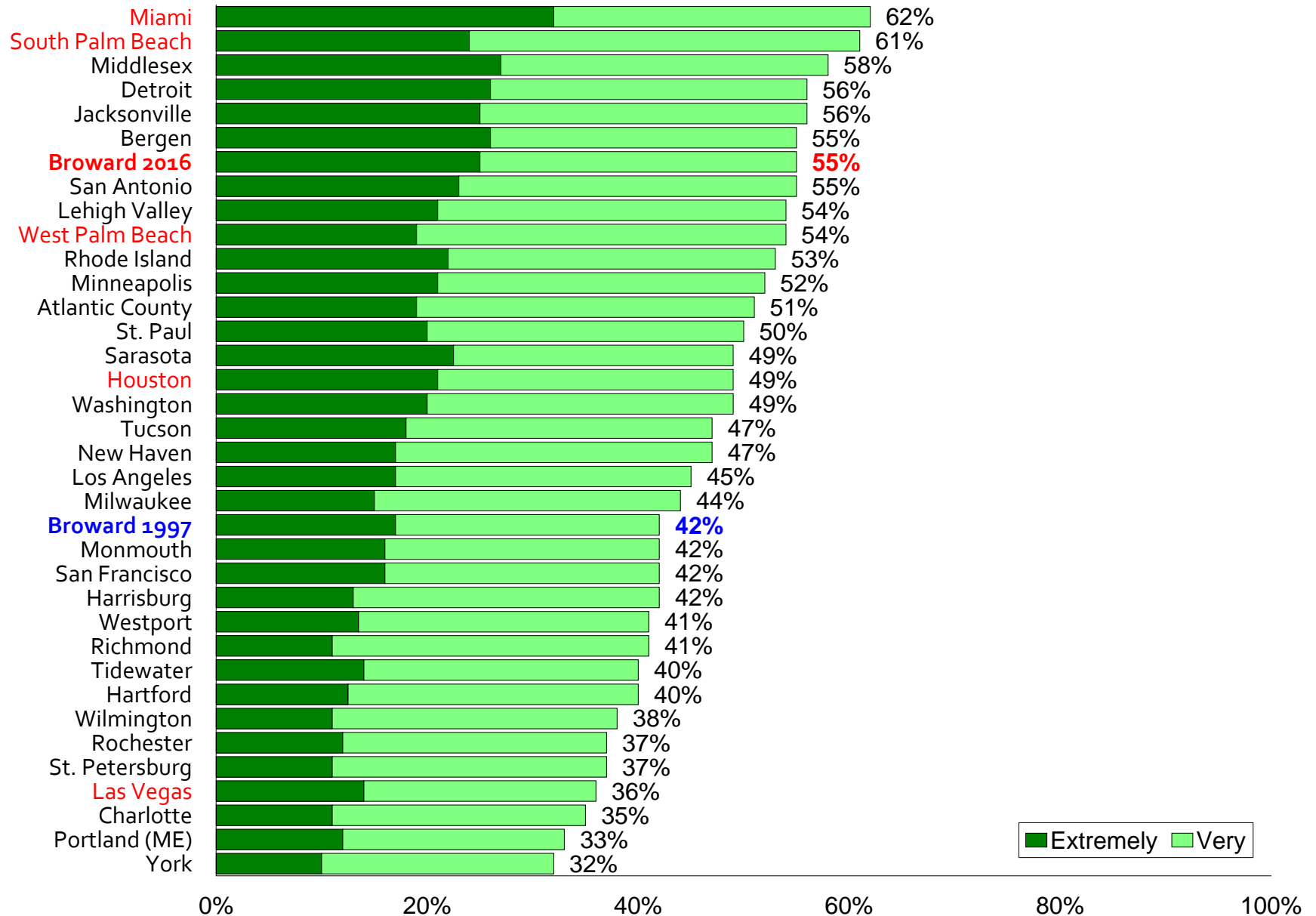
(Jewish Households)



175

# Extremely/Very Emotionally Attached to Israel

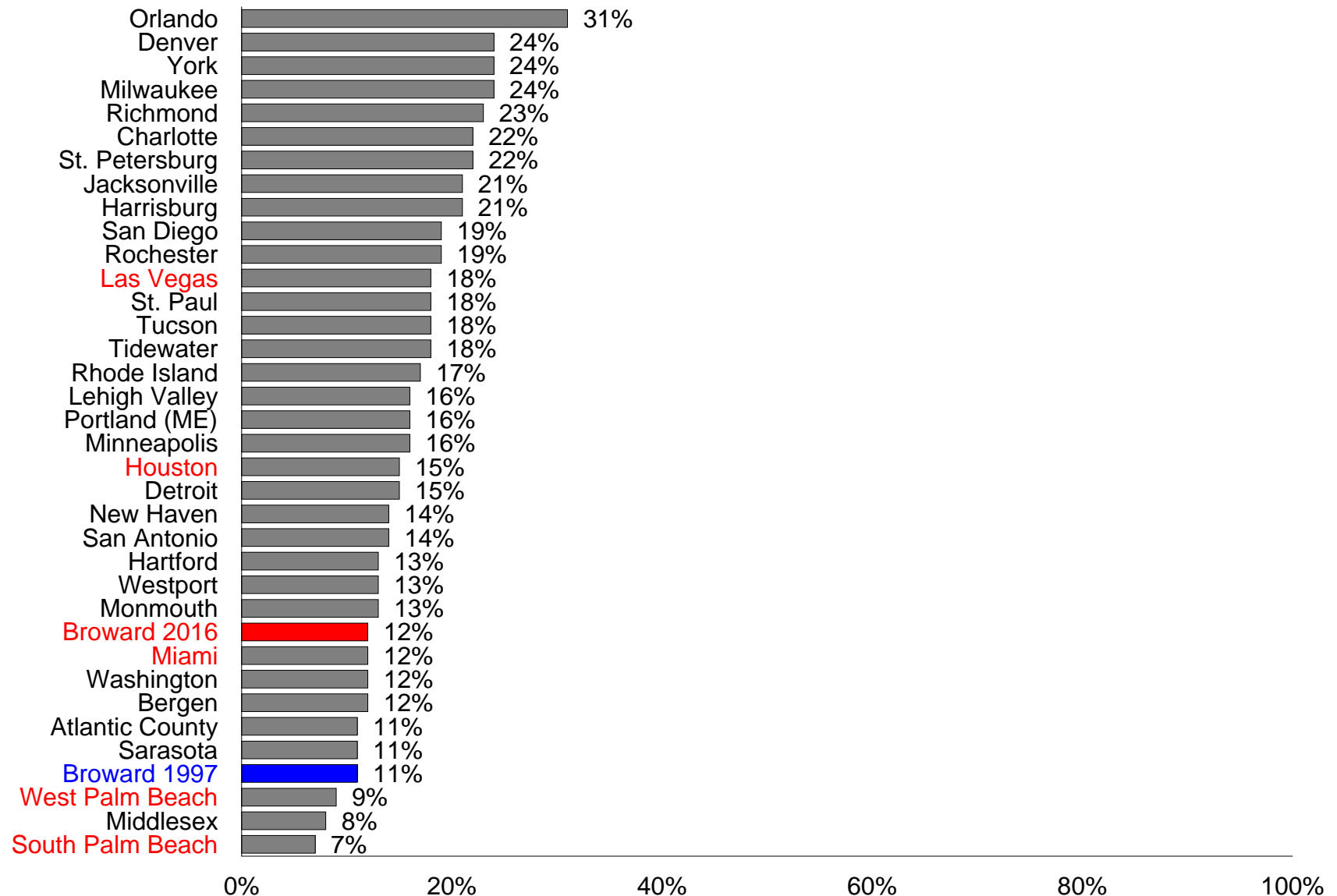
(Jewish Respondents)



# Anti-Semitism

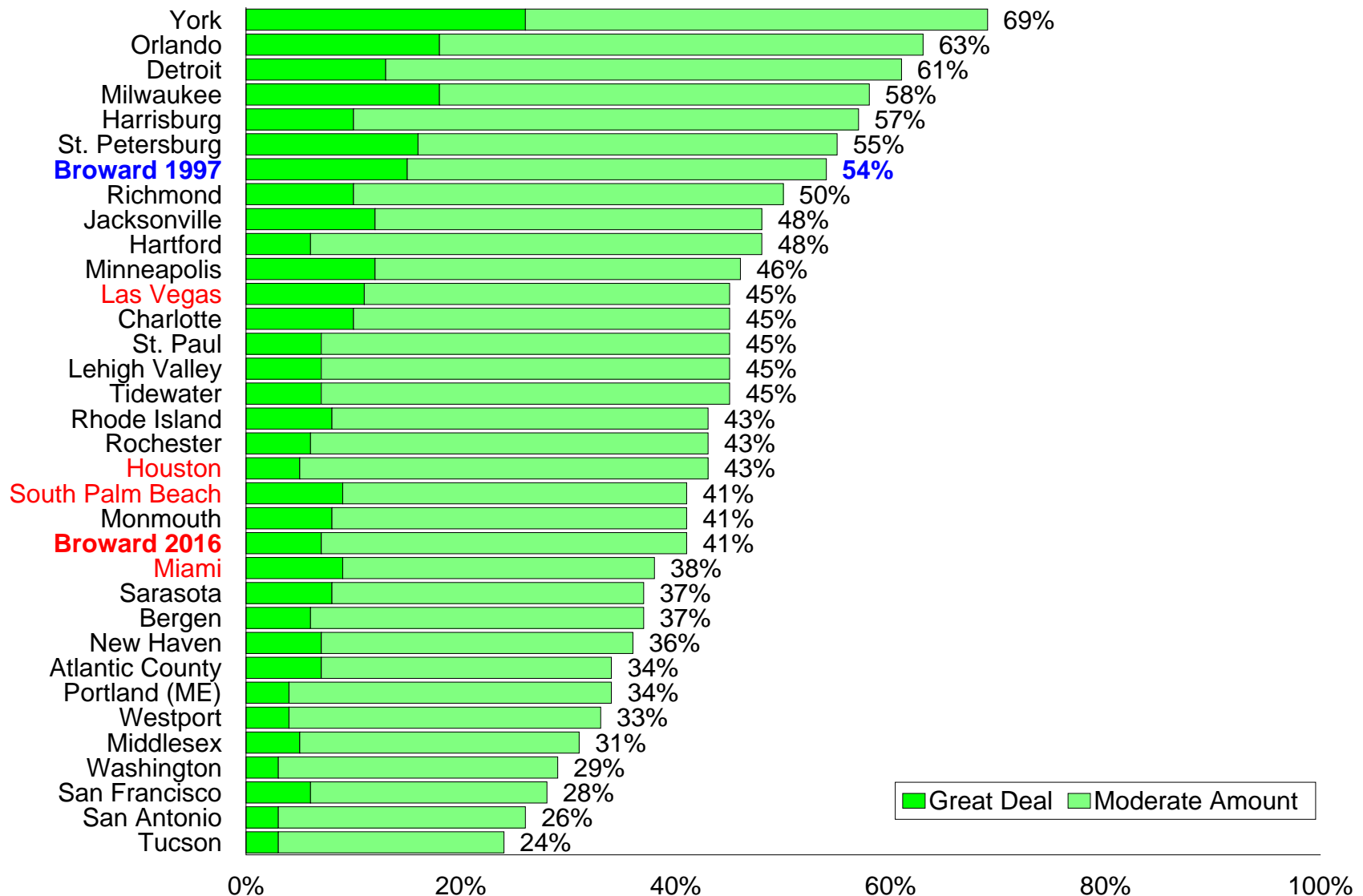
# Personally Experienced Anti-Semitism in Local Community in the Past Year

(Jewish Respondents)



# Perceive a Great Deal/Moderate Amount of Anti-Semitism in Local Community

(Respondents)

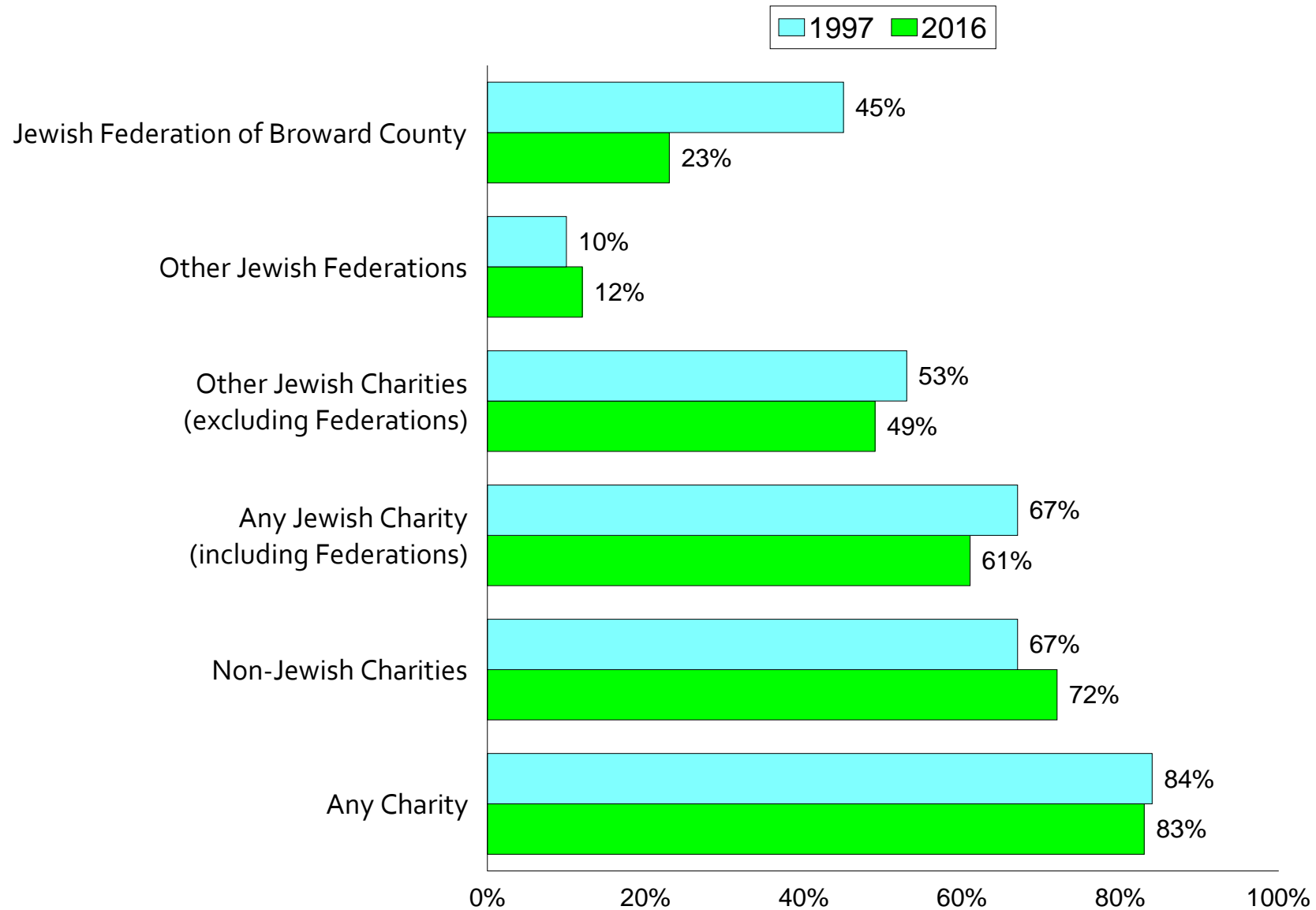




## Philanthropic Profile

# Summary of Donations, 1997-2016

(Jewish Households)



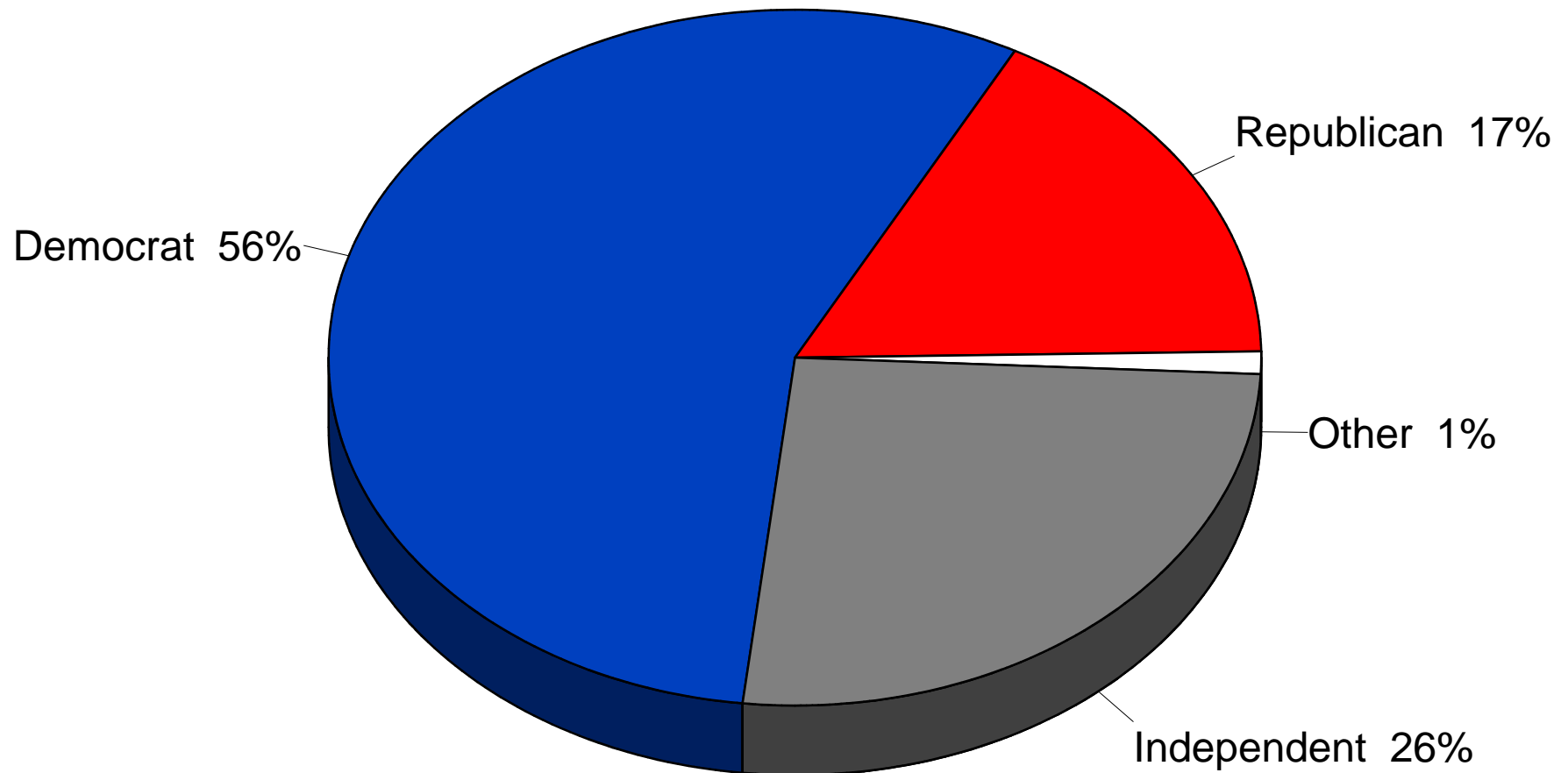


## Political Profile

182

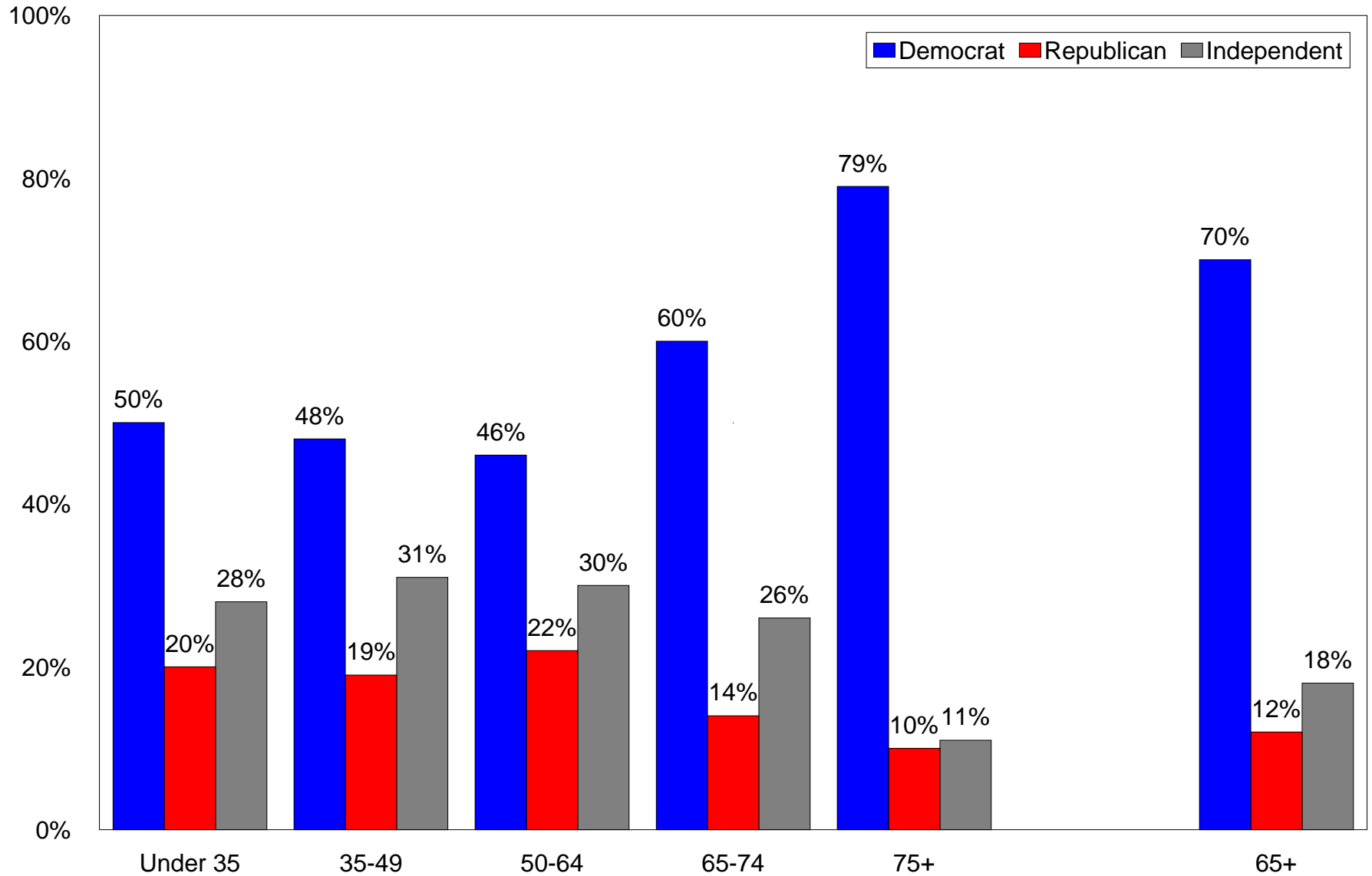
## Political Party

(Jewish Respondents)



# Political Party by Age

(Jewish Respondents)

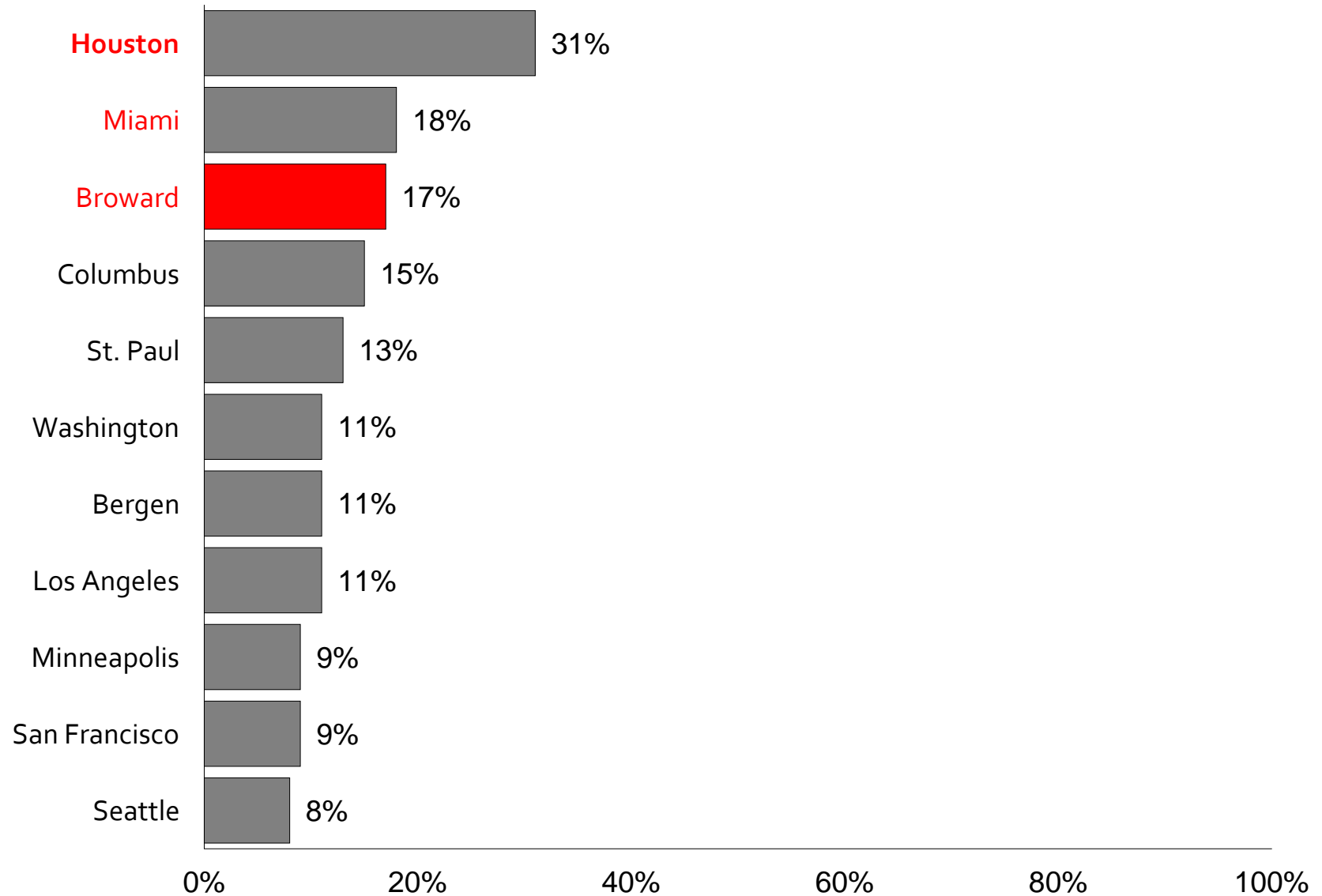


"Other" not shown

184

## Percentage Republican

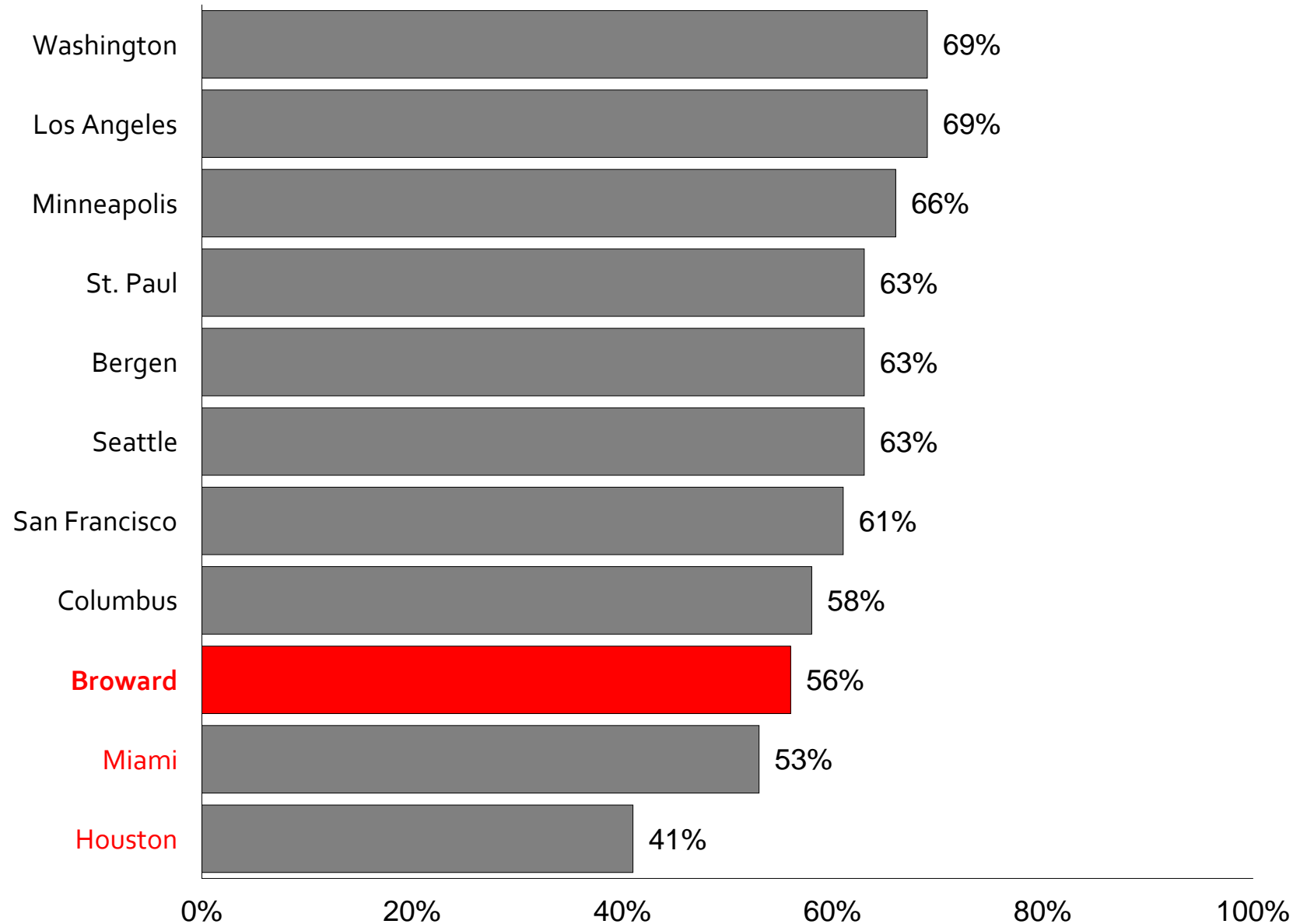
(Jewish Respondents)



185

## Percentage Democrat

(Jewish Respondents)



# **The 2016 Jewish Federation of Broward County Population Study: A Portrait of the Broward Jewish Community**

**Posnack Jewish Community Center**

**Ira M. Sheskin, Ph.D.**

Director of the Jewish Demography Project of the  
Sue and Leonard Miller Center for Contemporary Judaic Studies  
and  
Professor and Chair  
Department of Geography  
University of Miami