

# The 2016 Jewish Federation of Broward County Population Study: A Portrait of the Broward Jewish Community

**Kol Ami Emanu-El**

**Ira M. Sheskin, Ph.D.**

Director of the Jewish Demography Project of the  
Sue and Leonard Miller Center for Contemporary Judaic Studies

and

Professor and Chair  
Department of Geography  
University of Miami

# Topics Covered in the Study

- Survey Methodology
- Jewish Population Size
- Geographic Profile
- Demographic Profile
- Religious Profile
- Types of Marriage
- Membership Profile
- Jewish Education: Adults
- Jewish Education: Children
- Jewish Agencies
- Social Service Needs
- Israel
- Anti-Semitism
- The Media
- Philanthropic Profile
- Political Profile

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# Survey Methodology

# Survey Methodology

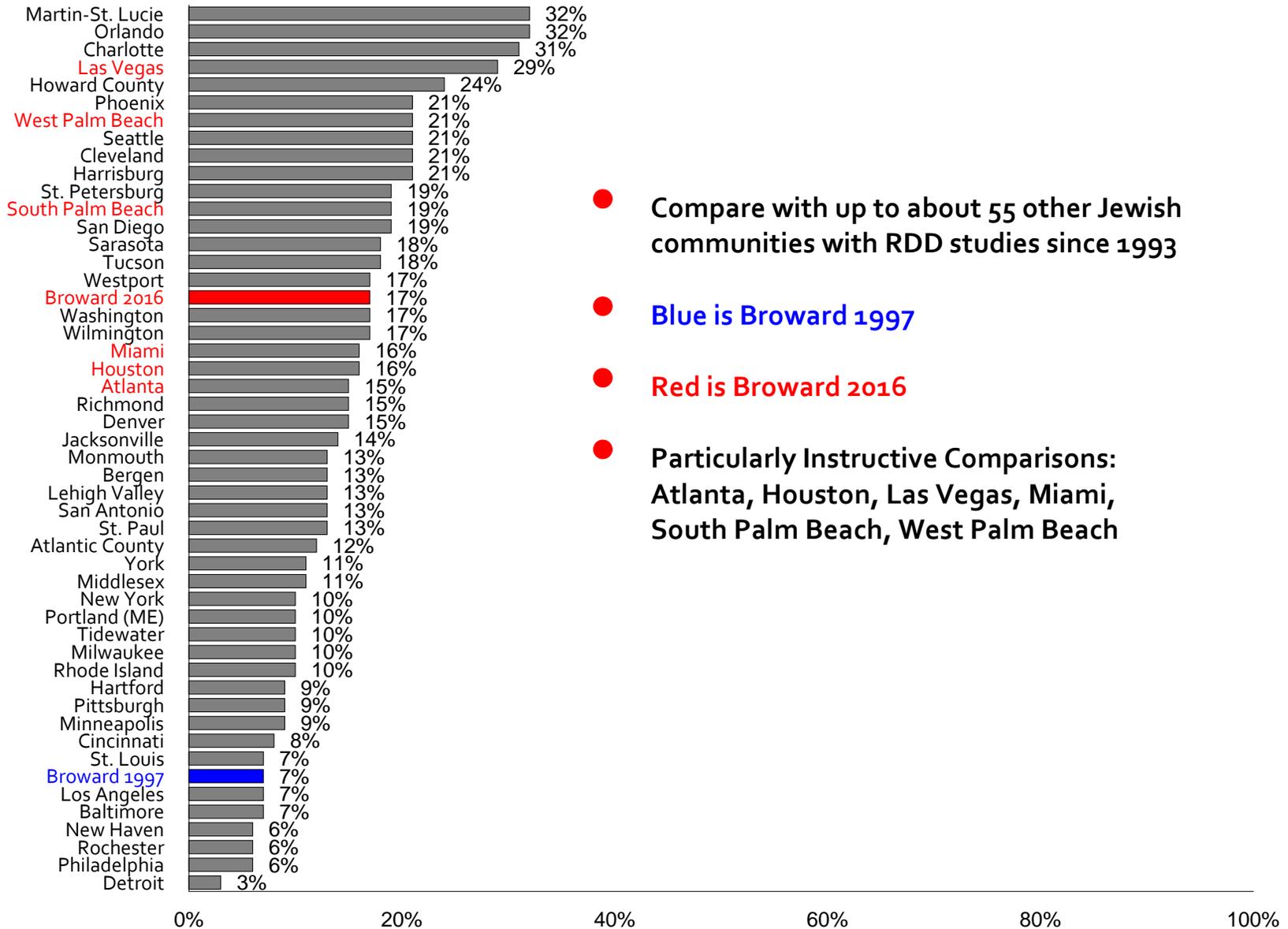
- Random Digit Dialing (RDD) Telephone Survey methodology provides scientific validity
  - Population estimate
  - Produces the “purest” random sample
- (954) 435 - \_\_\_\_\_
- RDD Telephone Survey(300 surveys)
- List Telephone Survey (900 surveys)
- Cell Phone Households with non-local area codes with DJNs based on billing zip codes
- 1,200interviews
- Response Rate (AAPOR RR<sub>3</sub>) is 39%and cooperation rate is 83%
- Weighting factors are used to combine the samples
- Interviews averaged about 22 minutes each
- Phones were dialed 121,477 times
- Interviewing April to June 2016

# Resources Available to the Community

- Main Report (1000+ pages)
- Executive Report (150 pages)
- 900+ Slides
- Posted at [www.jewishbroward.org](http://www.jewishbroward.org) and [www.jewishdatabank.org](http://www.jewishdatabank.org)

# Sample

## Comparison Bar Chart

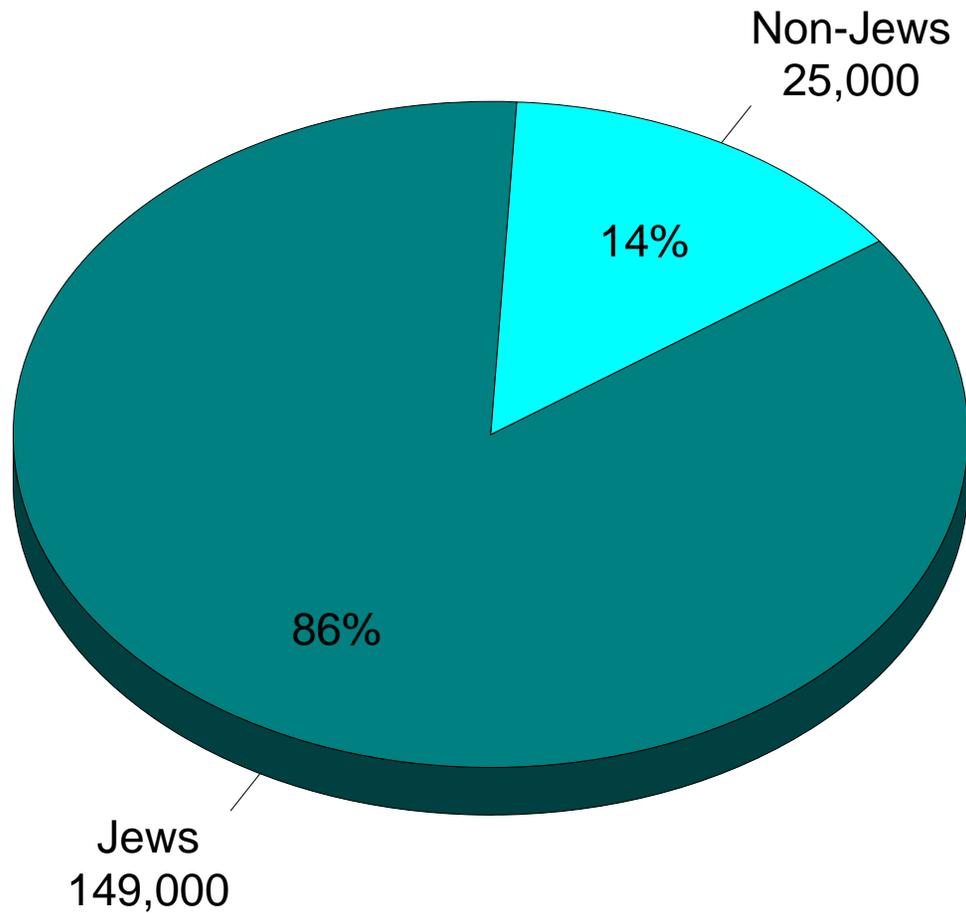


- Compare with up to about 55 other Jewish communities with RDD studies since 1993
- Blue is Broward 1997
- Red is Broward 2016
- Particularly Instructive Comparisons: Atlanta, Houston, Las Vegas, Miami, South Palm Beach, West Palm Beach

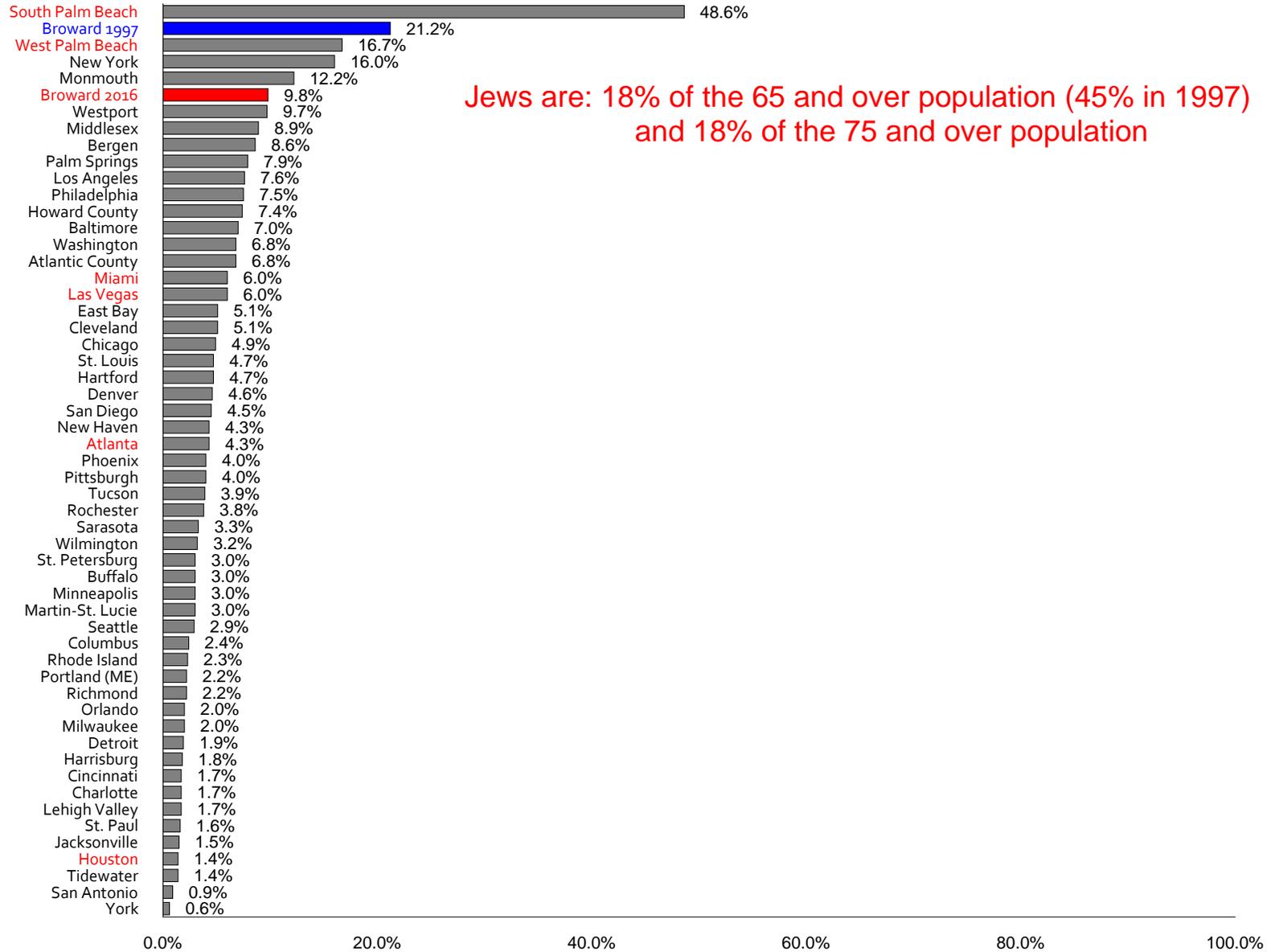
**Jewish Population Size and Geography**

# The Jewish Community of Broward

174,000 persons live in 72,000 Jewish households,  
of whom 149,000 persons are Jewish

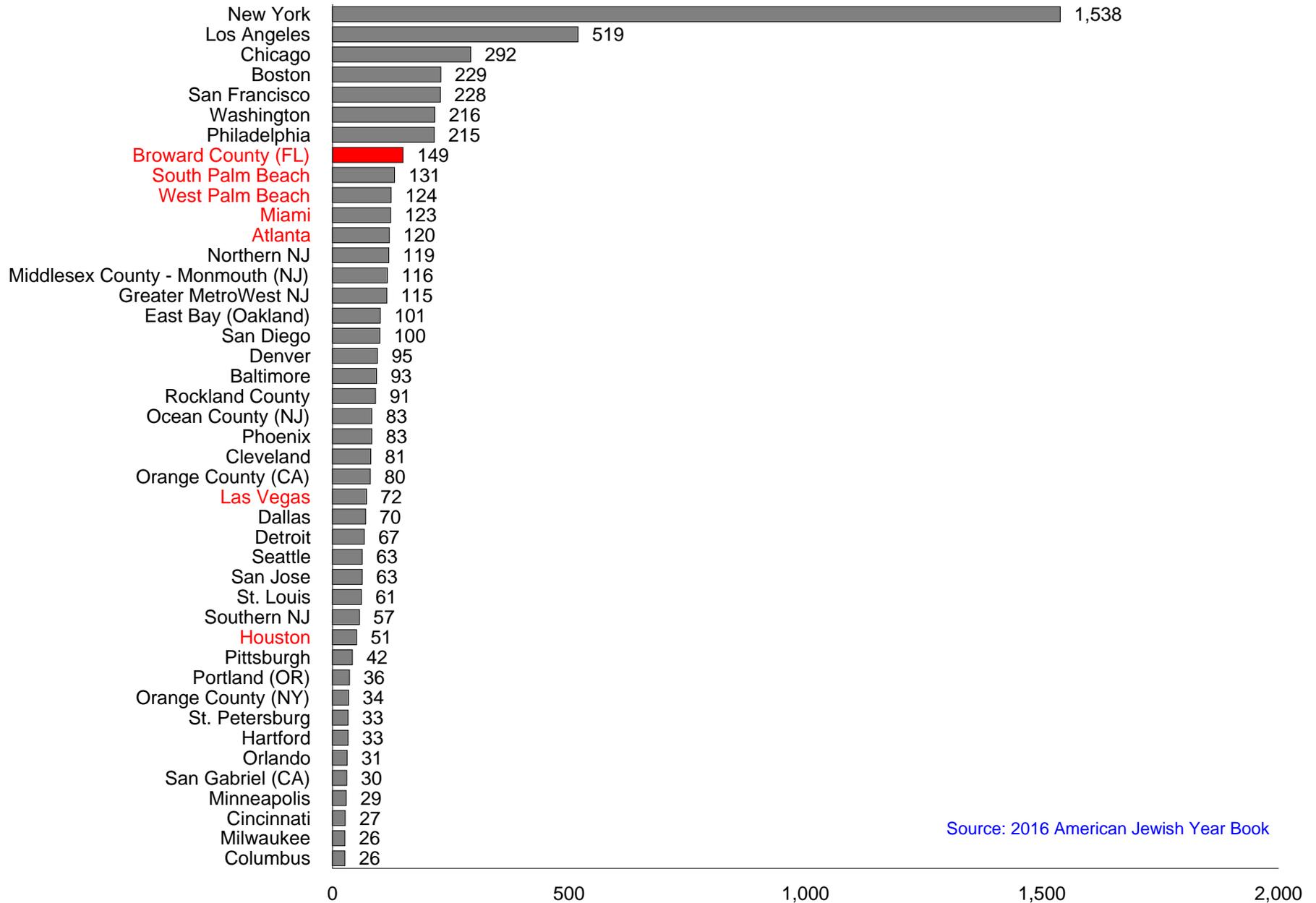


# Percentage of Households in the Community Who Are Jewish Households (Jewish Households)



# American Jewish Communities of 50,000+: 2016

(Number of Jews in Jewish Federation Service Areas)



Source: 2016 American Jewish Year Book

## CHANGES IN THE SIZE OF THE JEWISH COMMUNITY OF BROWARD COUNTY - 1997-2008-2016

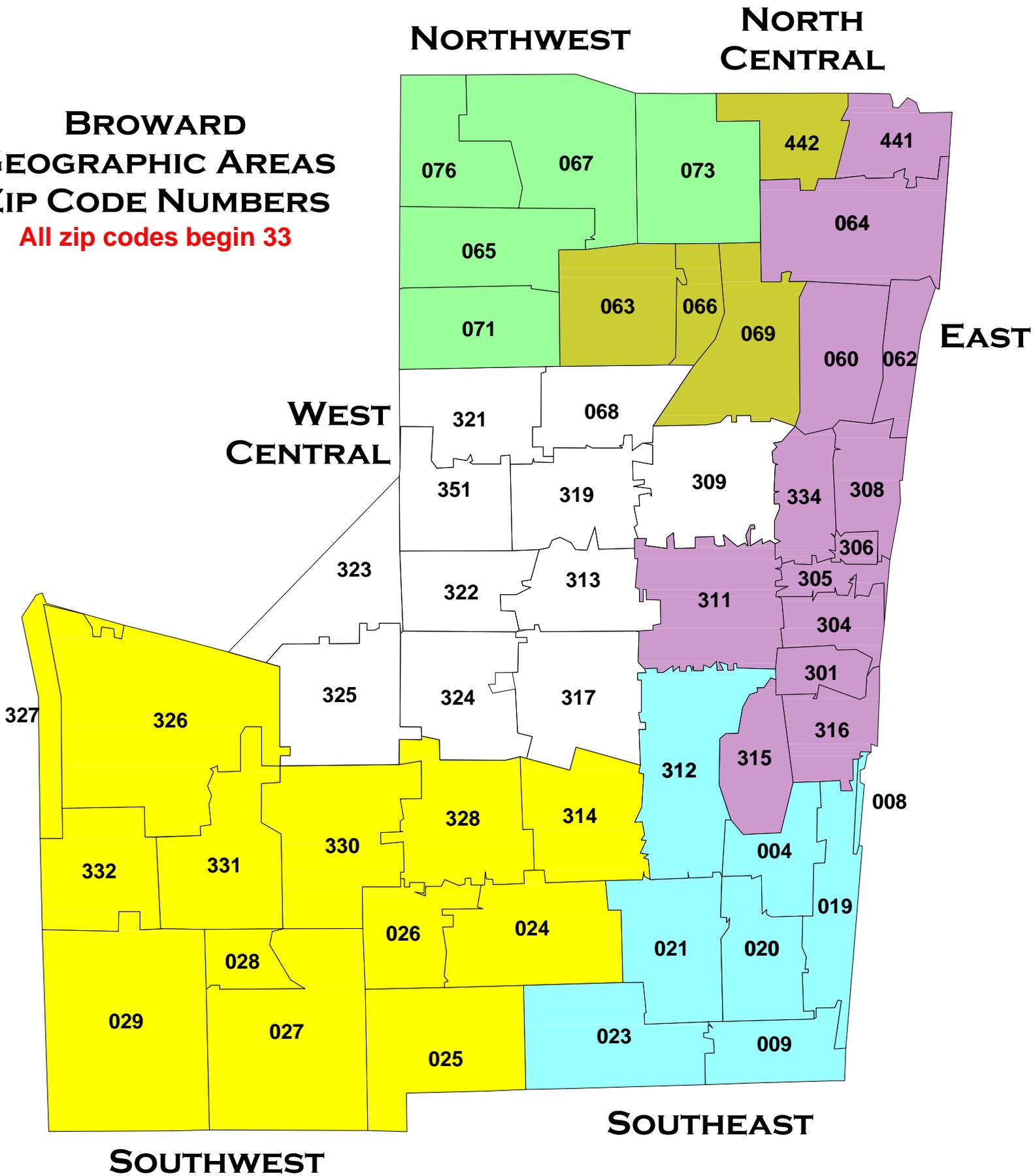
Number of	1997	2008	2016	Decrease 1997-2016
Households	133,000	100,000	72,000	-61,000
Persons in Jewish Households	269,000	207,000	174,000	-95,000
Jews	243,000	186,000	149,000	-94,000

# BROWARD GEOGRAPHIC AREAS CITY NAMES



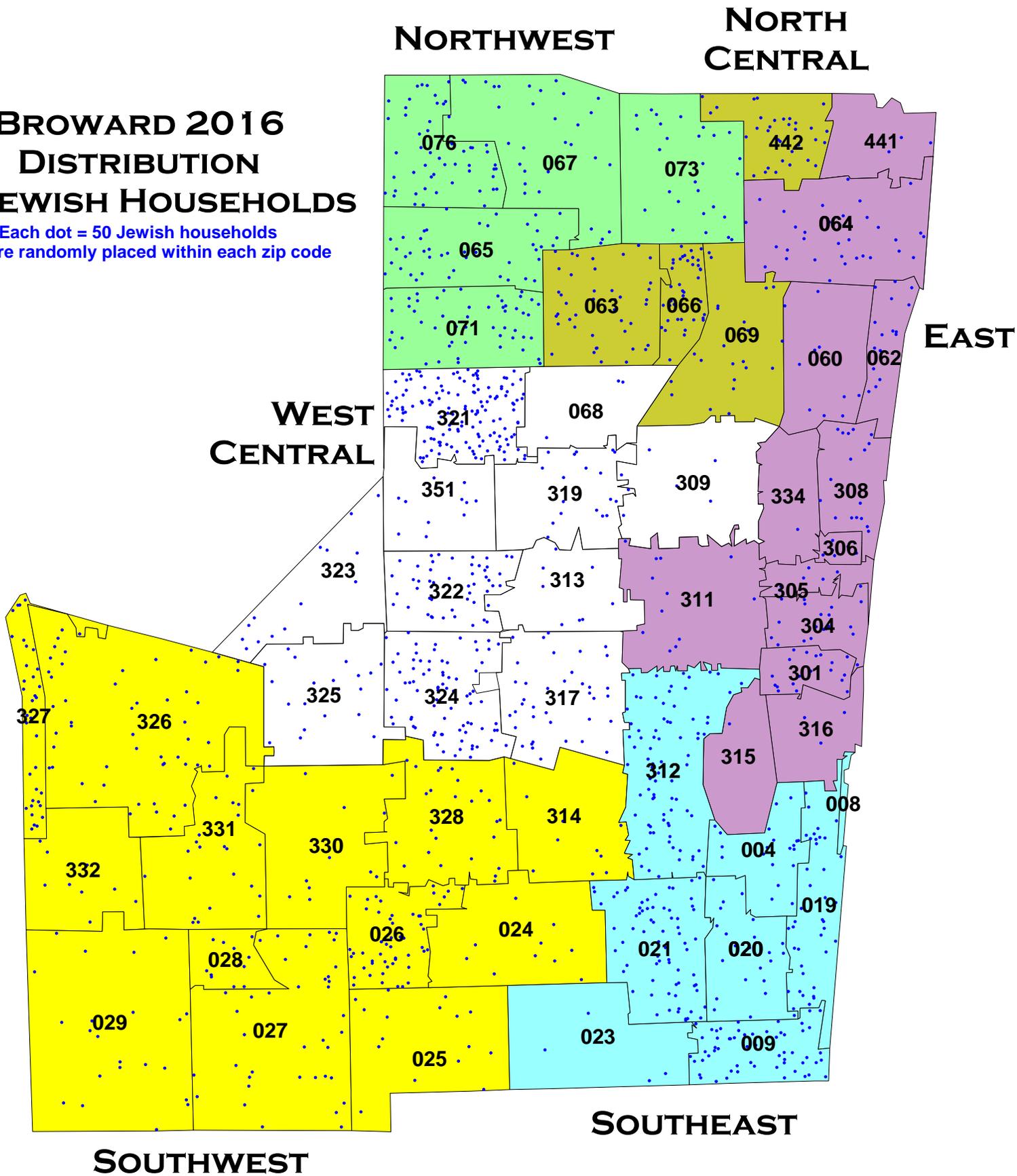
# BROWARD GEOGRAPHIC AREAS ZIP CODE NUMBERS

All zip codes begin 33



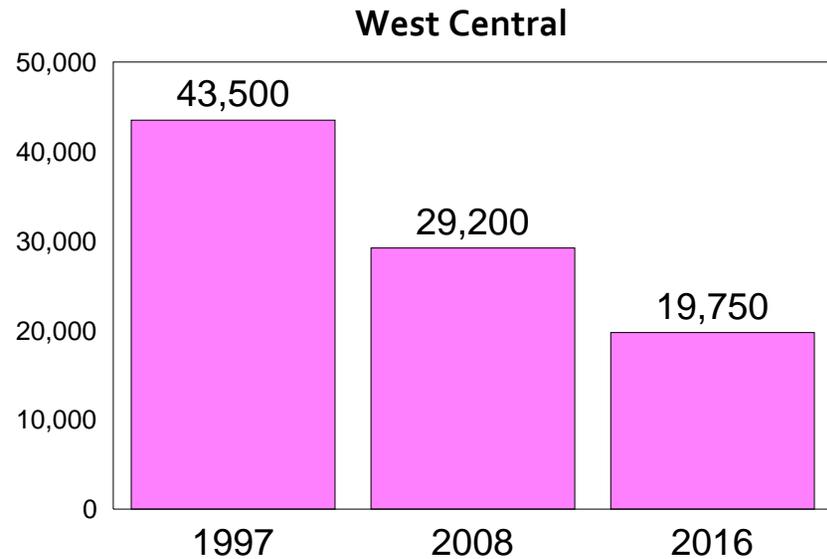
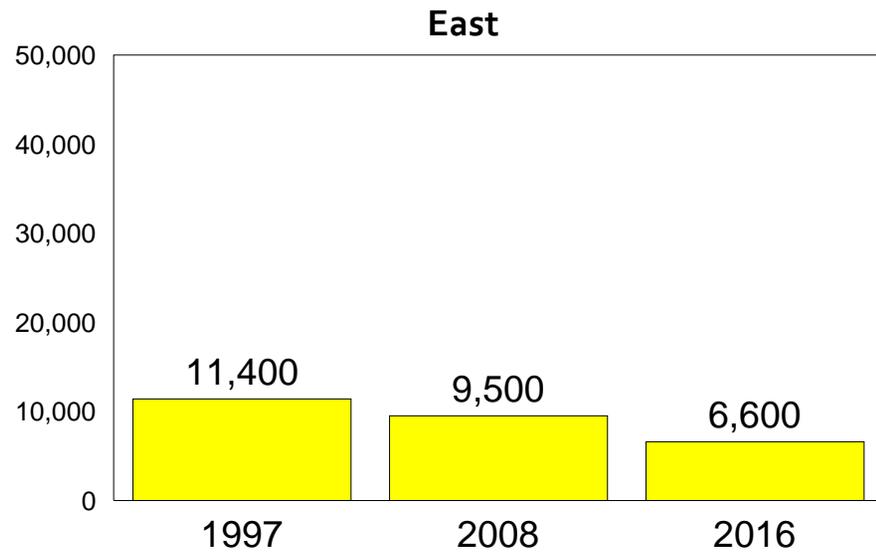
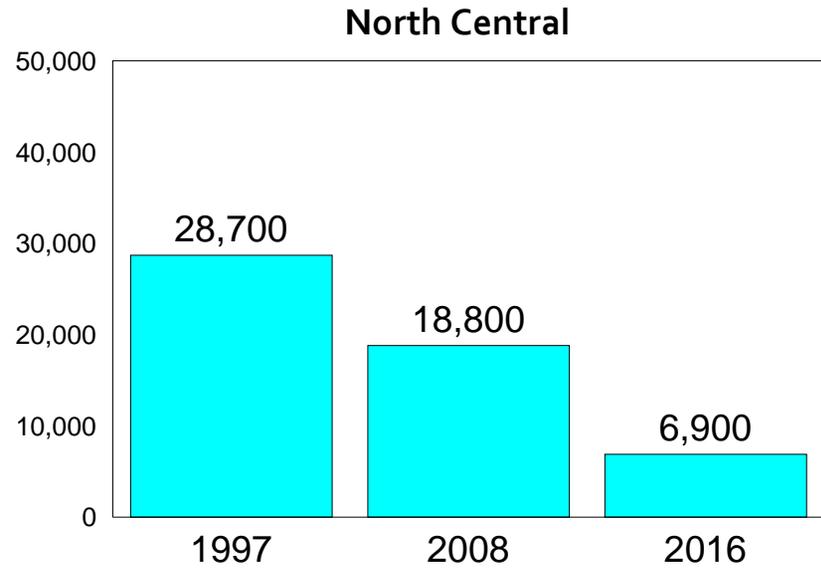
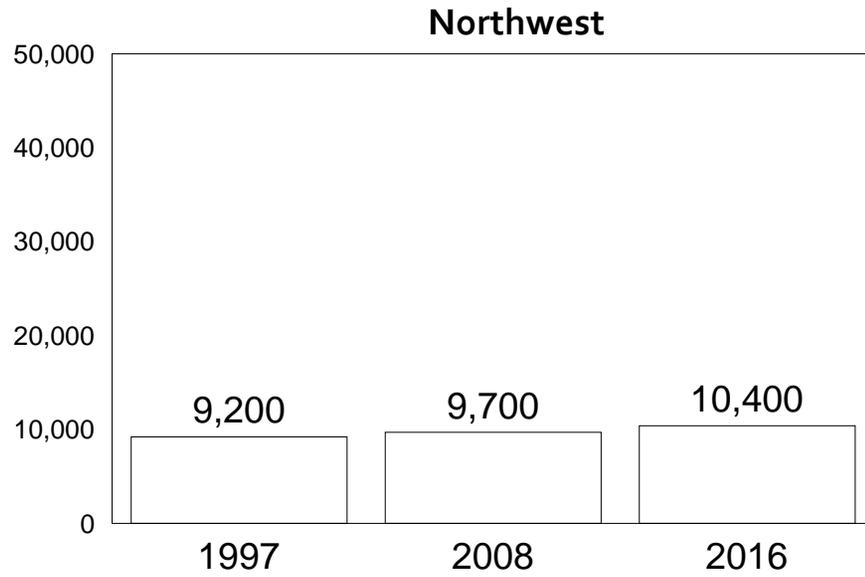
# BROWARD 2016 DISTRIBUTION OF JEWISH HOUSEHOLDS

Each dot = 50 Jewish households  
Dots are randomly placed within each zip code

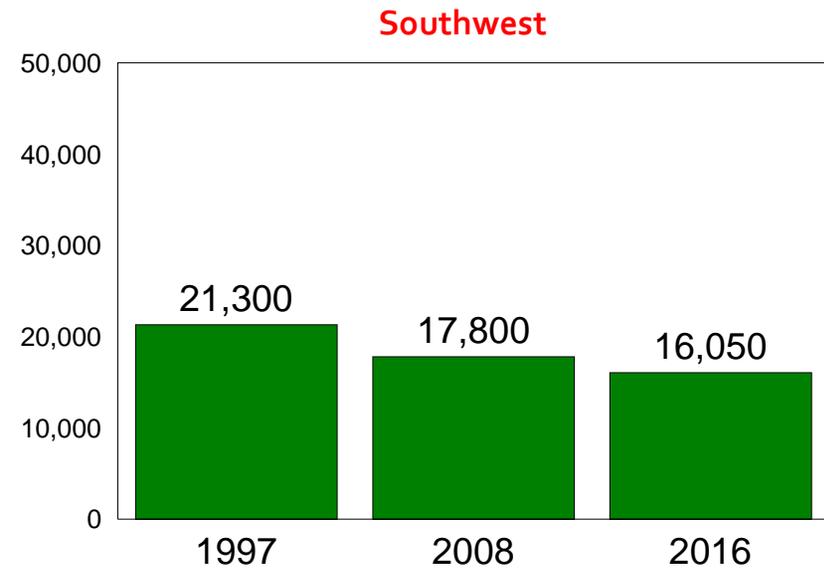
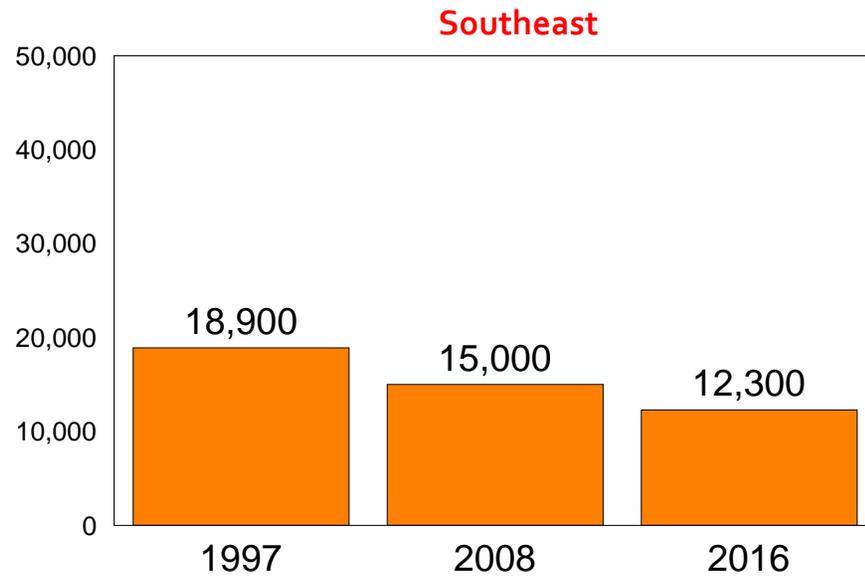




# Jewish Households 1997-2016

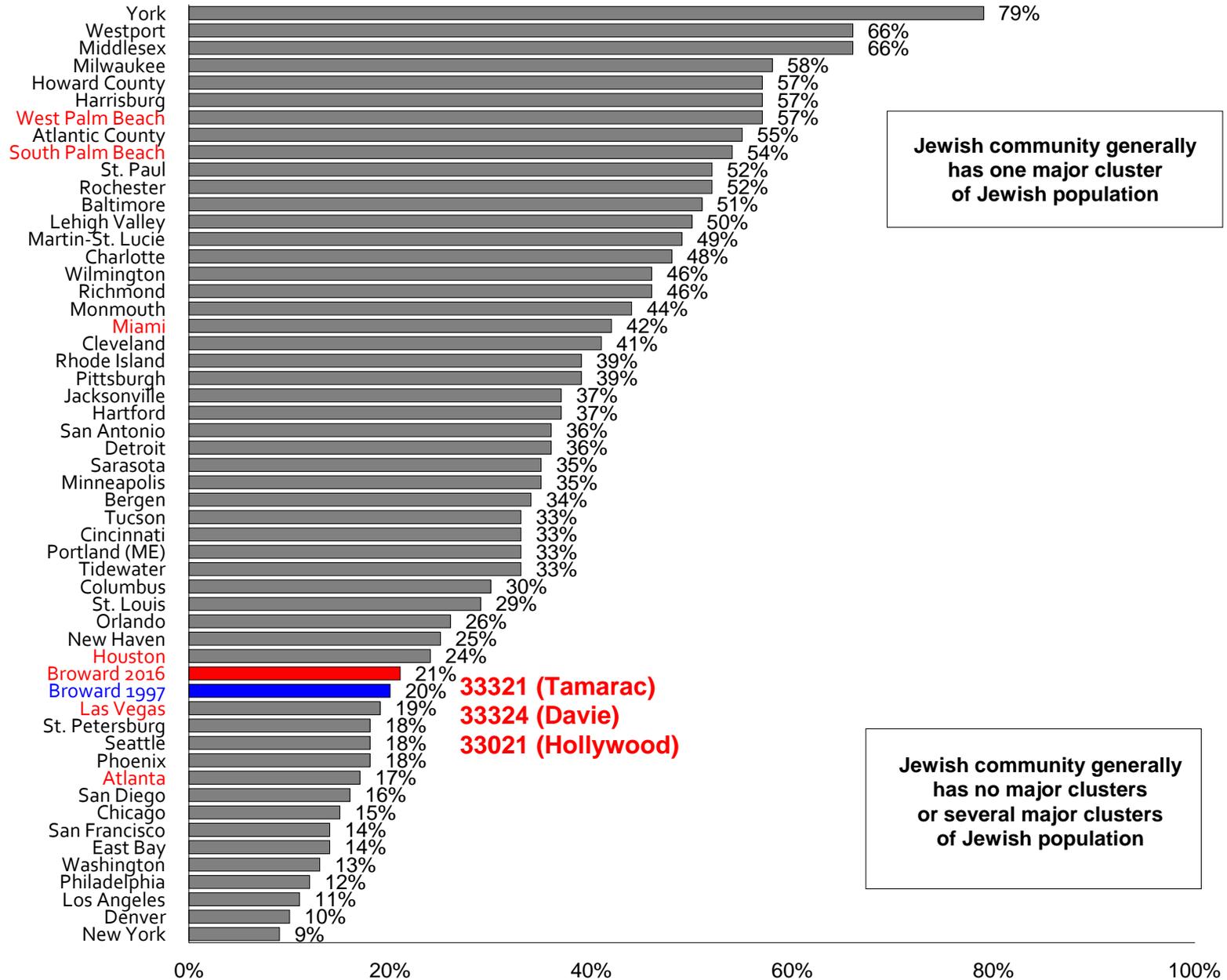


# Jewish Households 1997-2016



# Households in Top Three Zip Code Areas

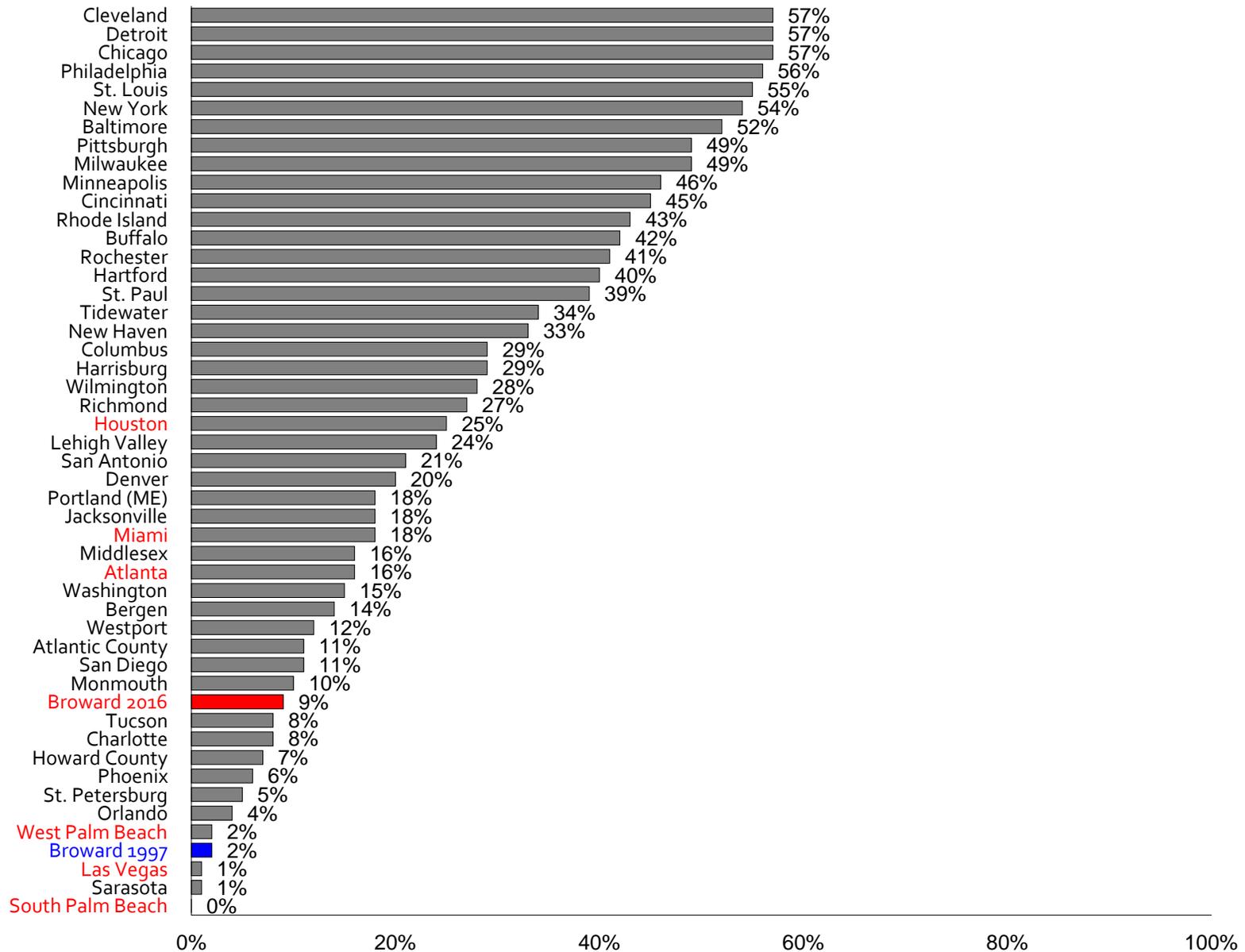
(Jewish Households)



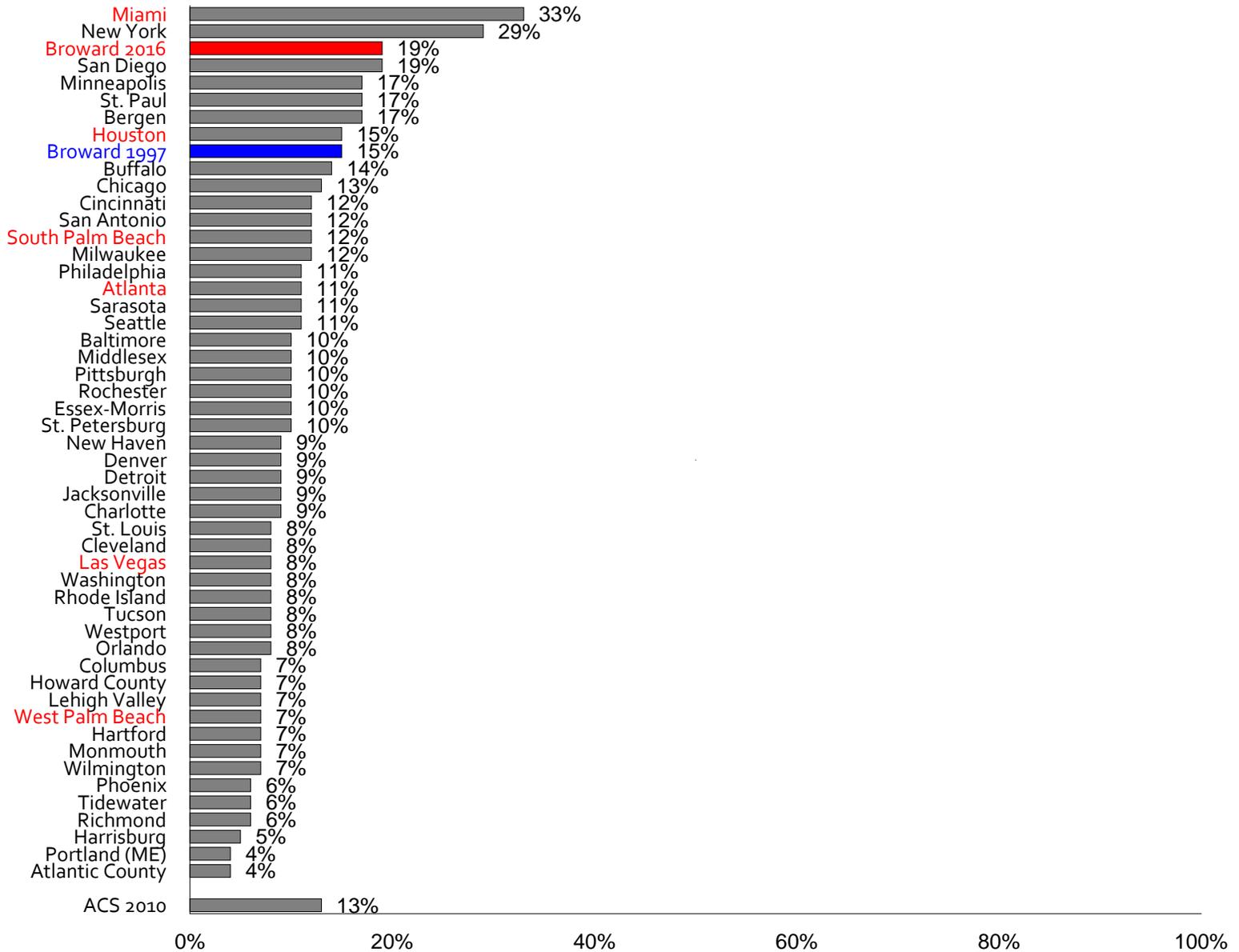
# Birth Place and Migration

# Locally Born

(Adults in Jewish Households)

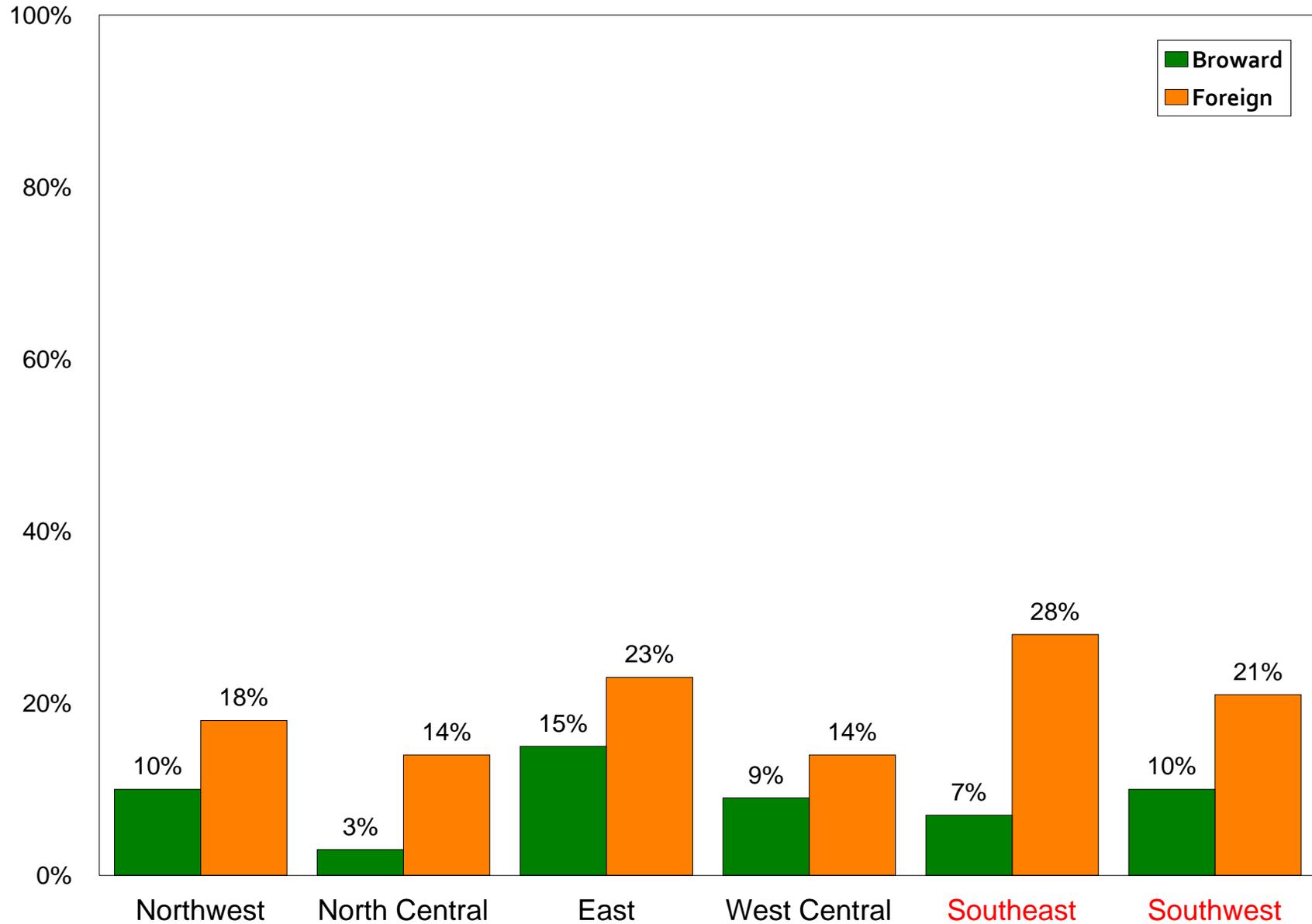


# Foreign Born (Adults in Jewish Households)



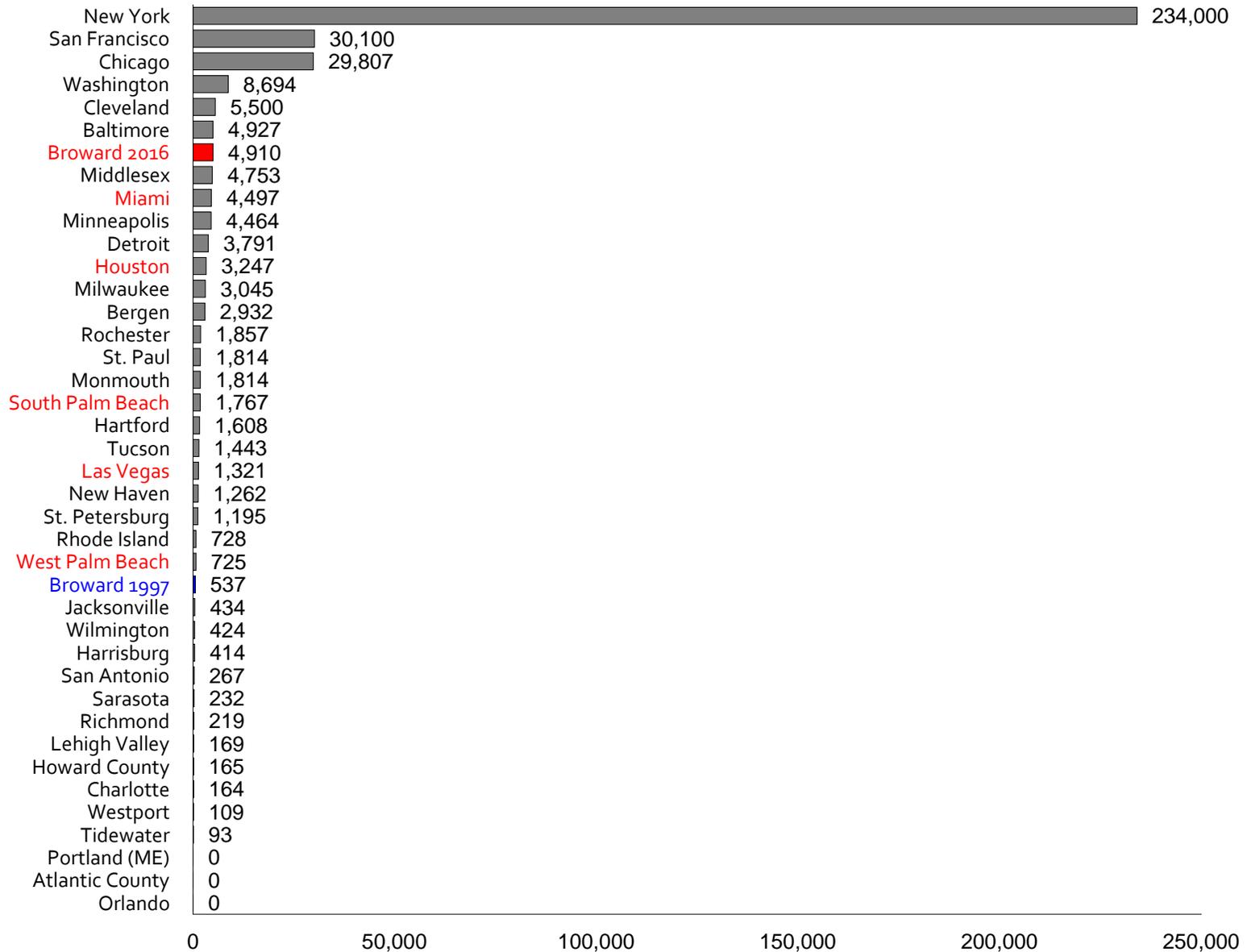
## Place of Birth by Geographic Area

(Adults in Jewish Households)



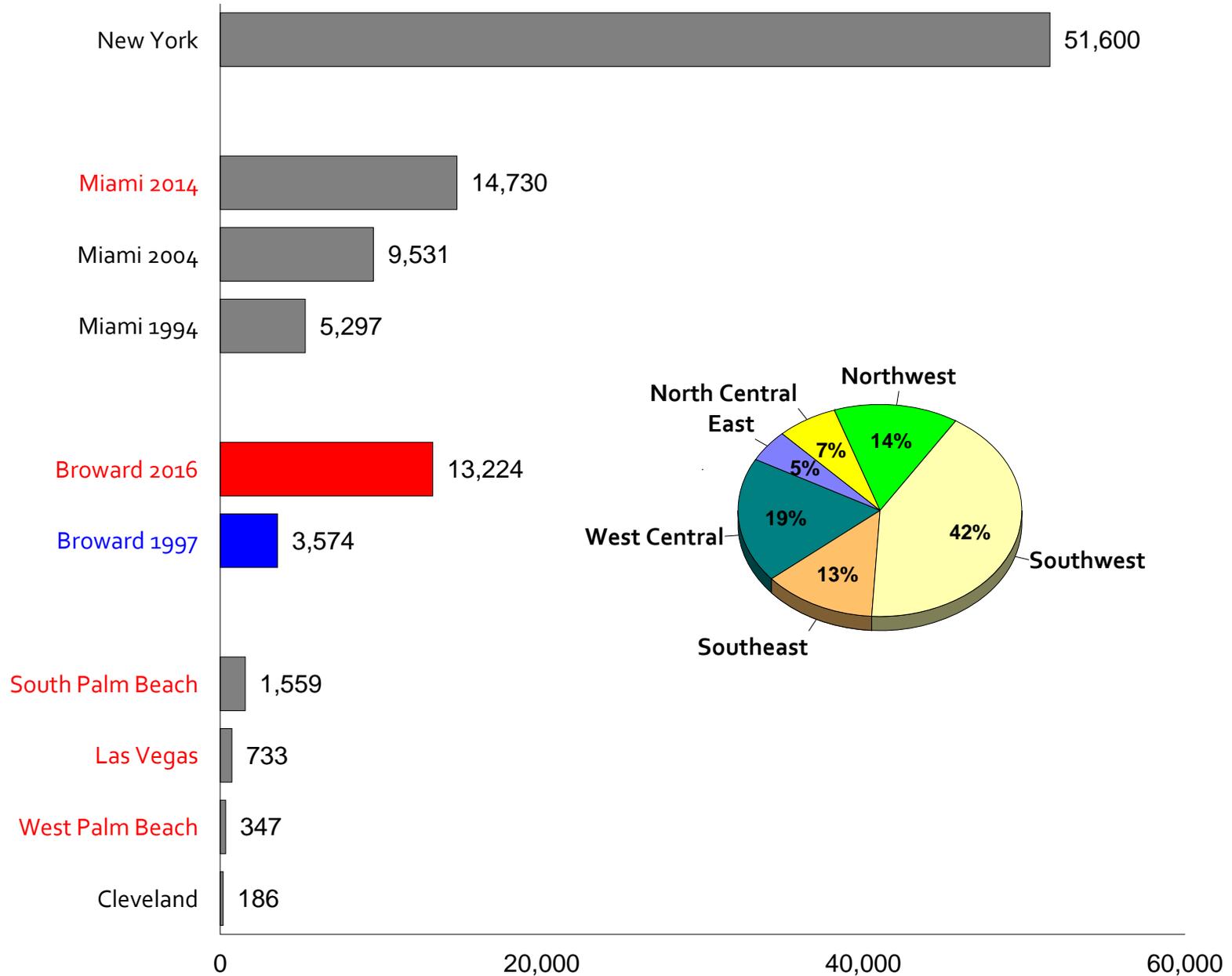
# Number of Persons in FSU Households

(Persons in Jewish Households)



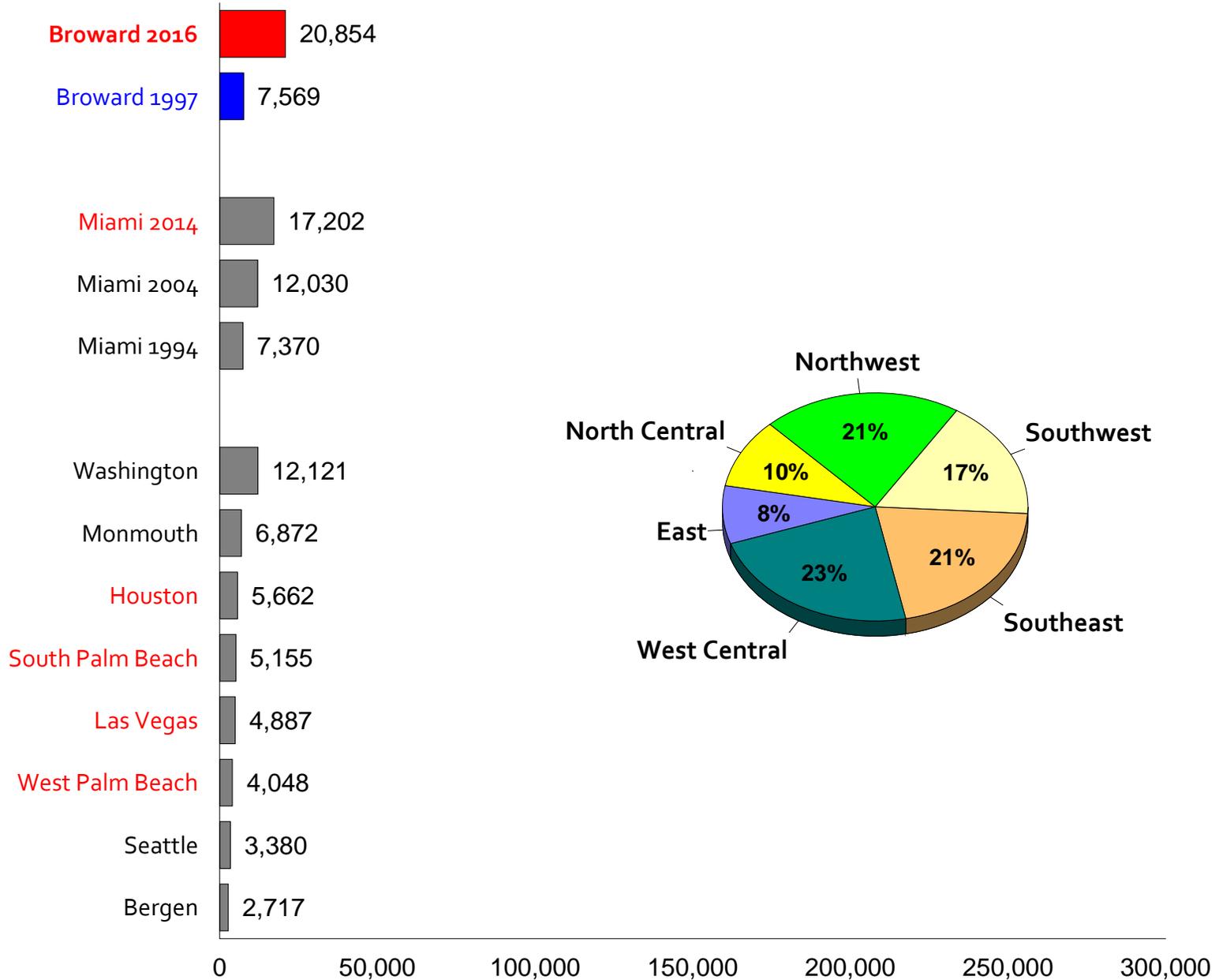
# Number of Hispanic Jewish Adults

(Jewish Adults)



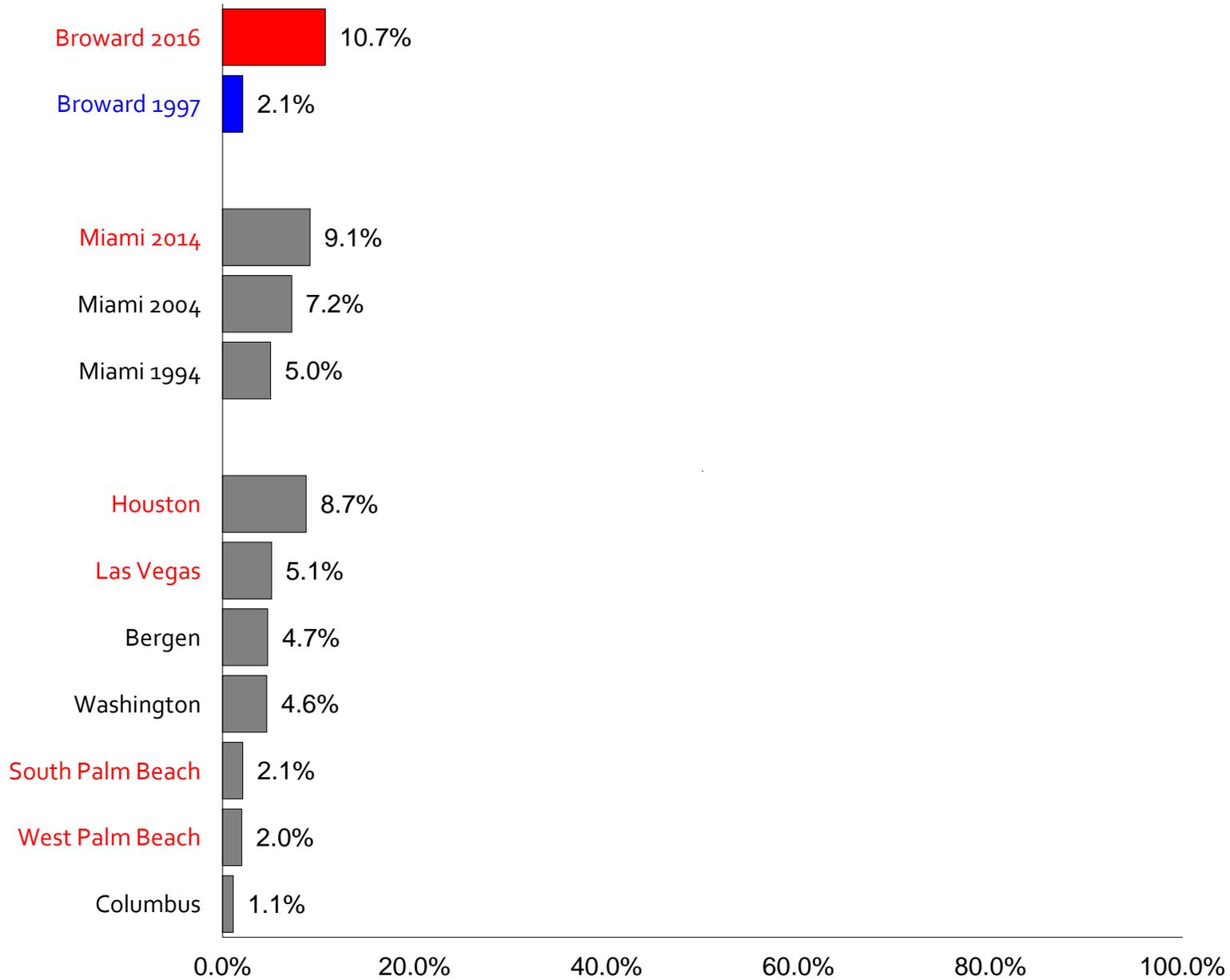
# Number of Sephardic Jewish Adults

(Jewish Adults)



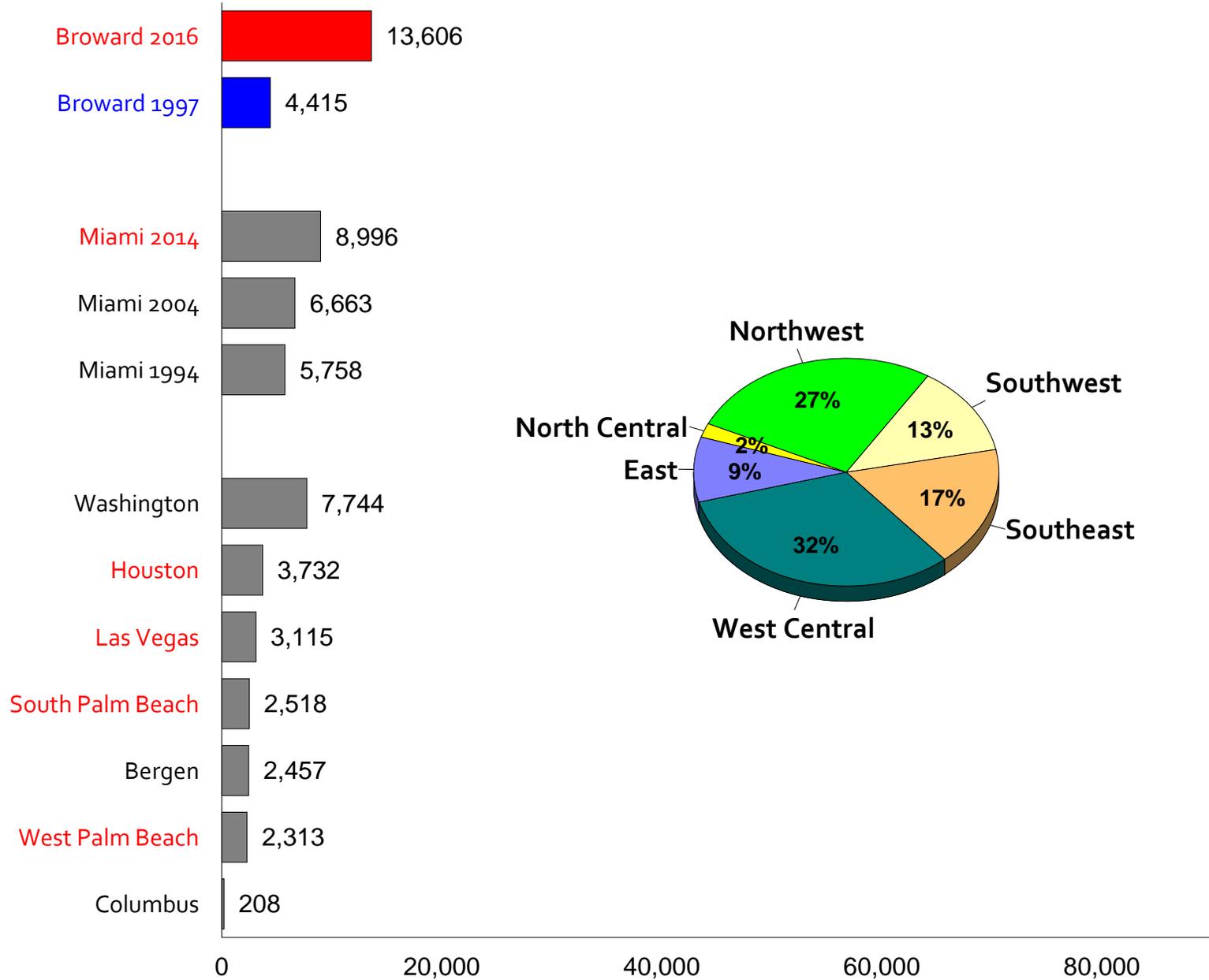
# Israeli Jewish Adults

(Jewish Adults)



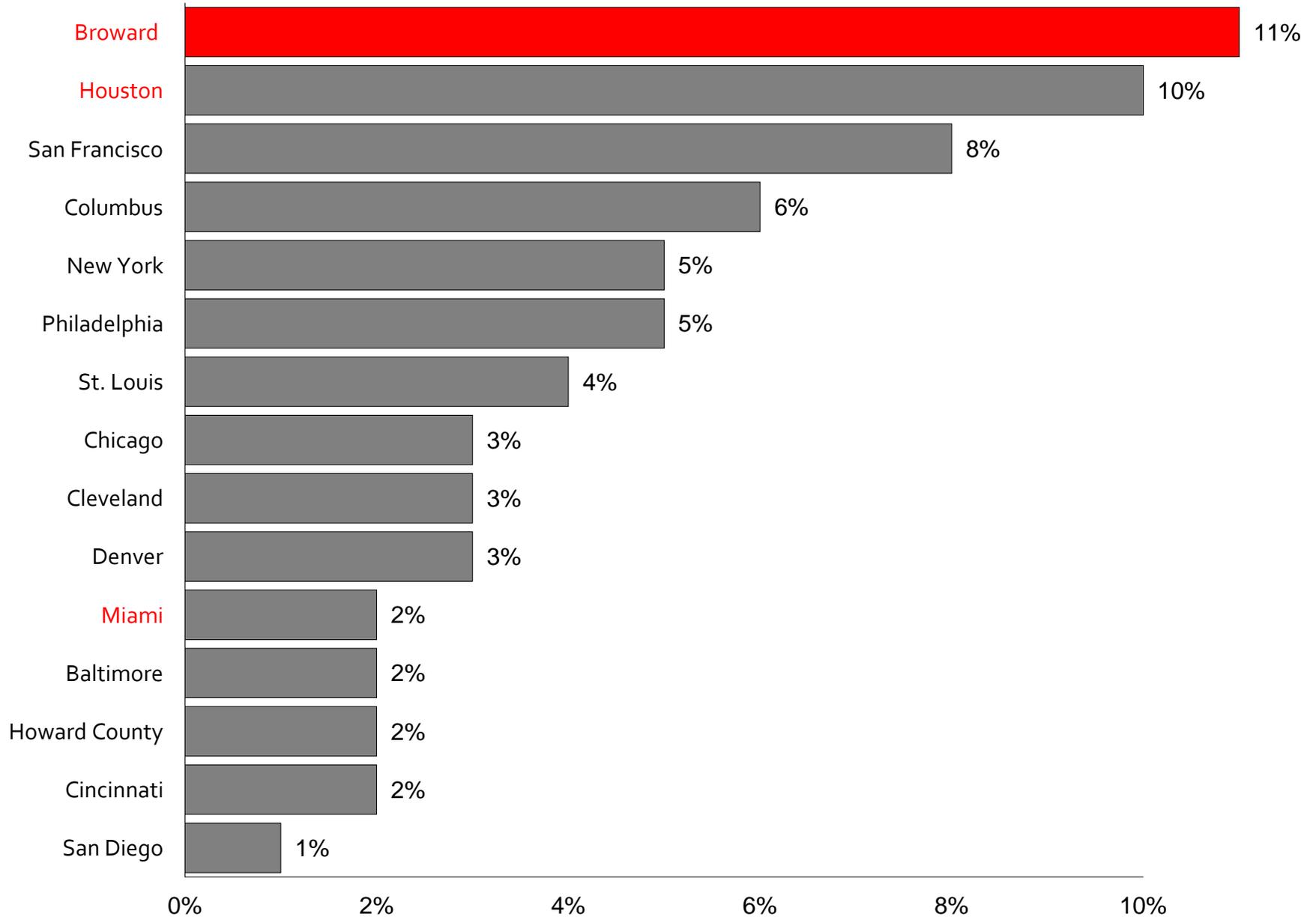
# Number of Israeli Jewish Adults

(Jewish Adults)



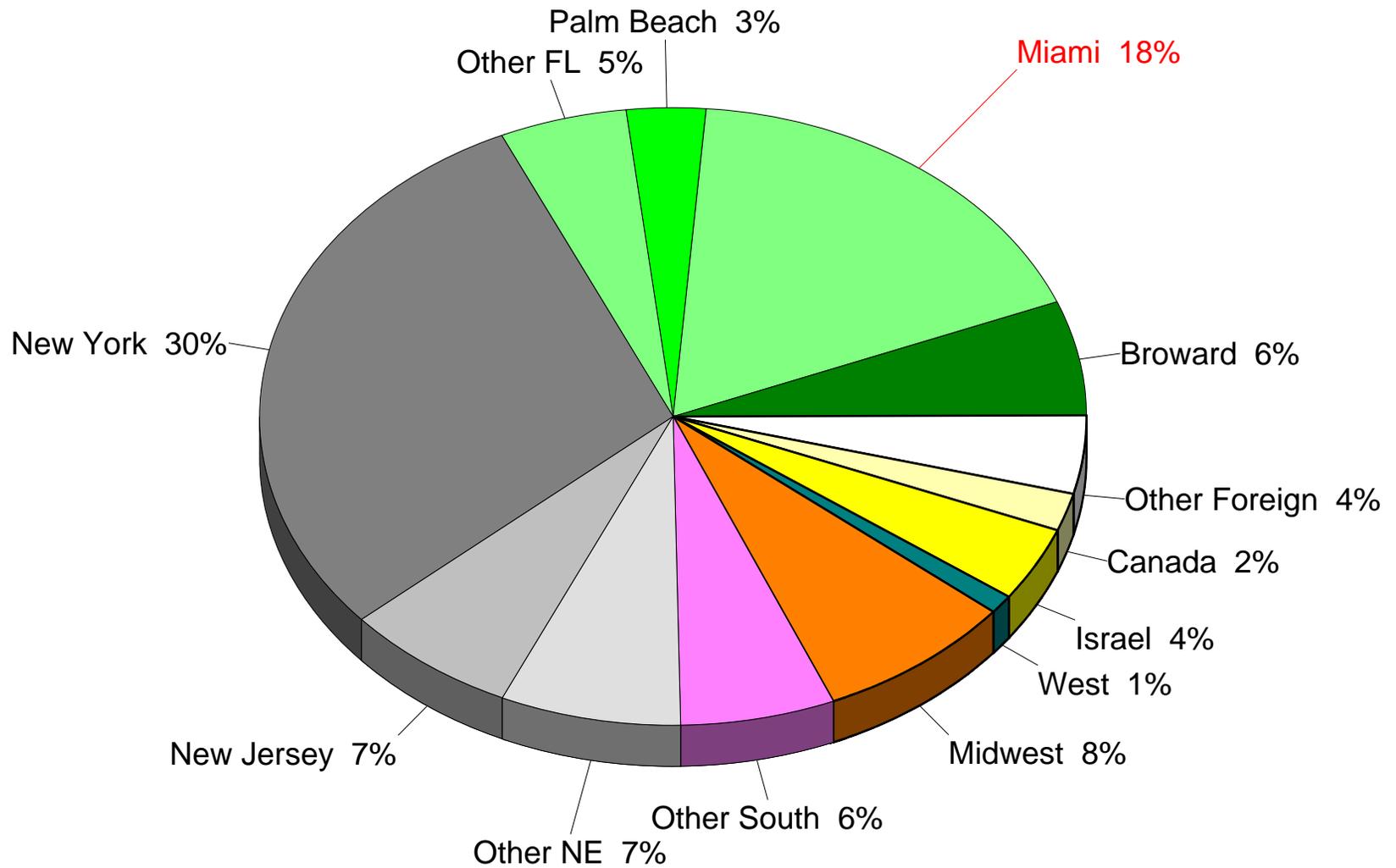
## Someone in Household Considers Themselves to Be LGBT

(Jewish Households)

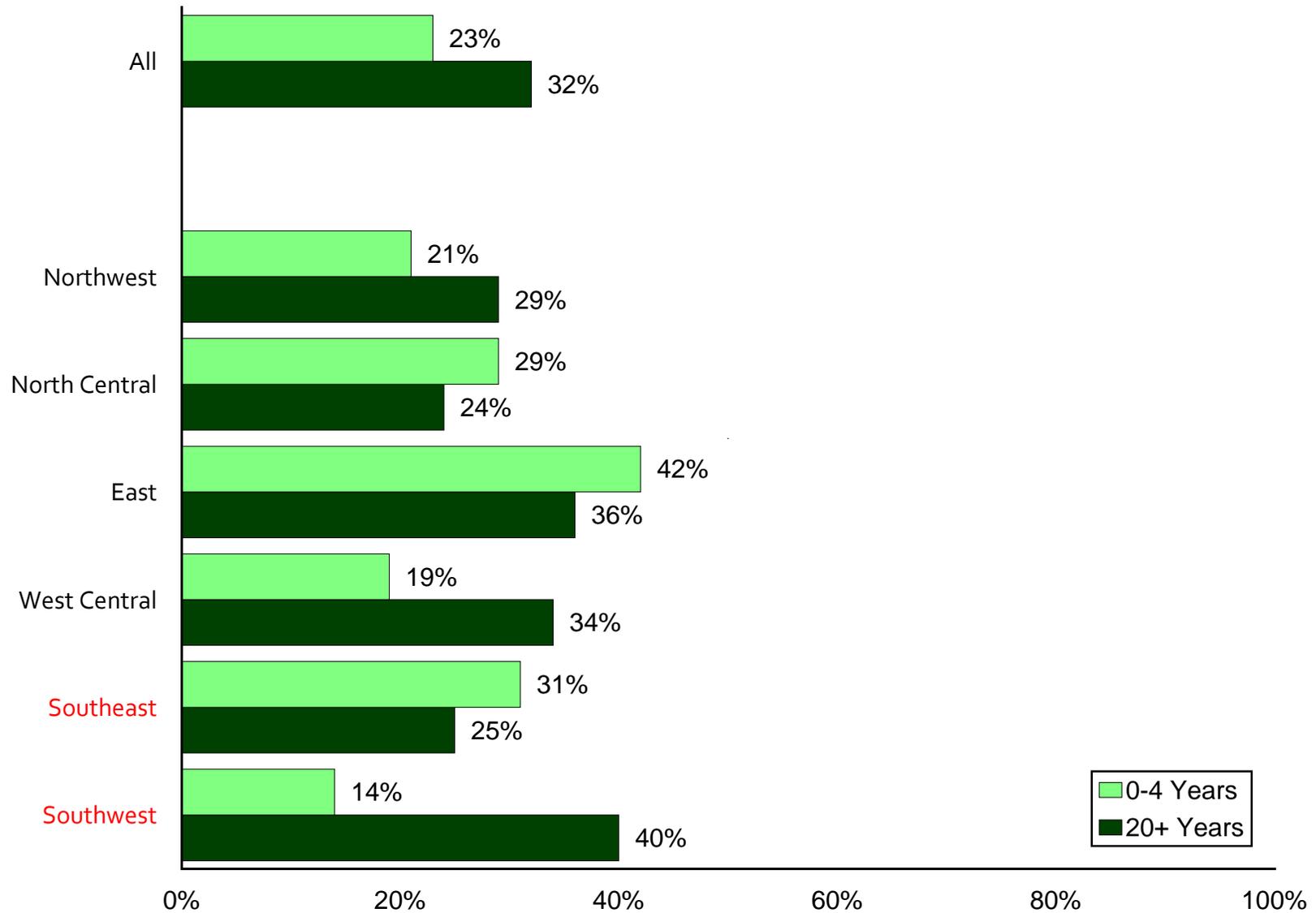


## Location of Residence Prior to Broward

(Respondents in Jewish Full-Year Households)



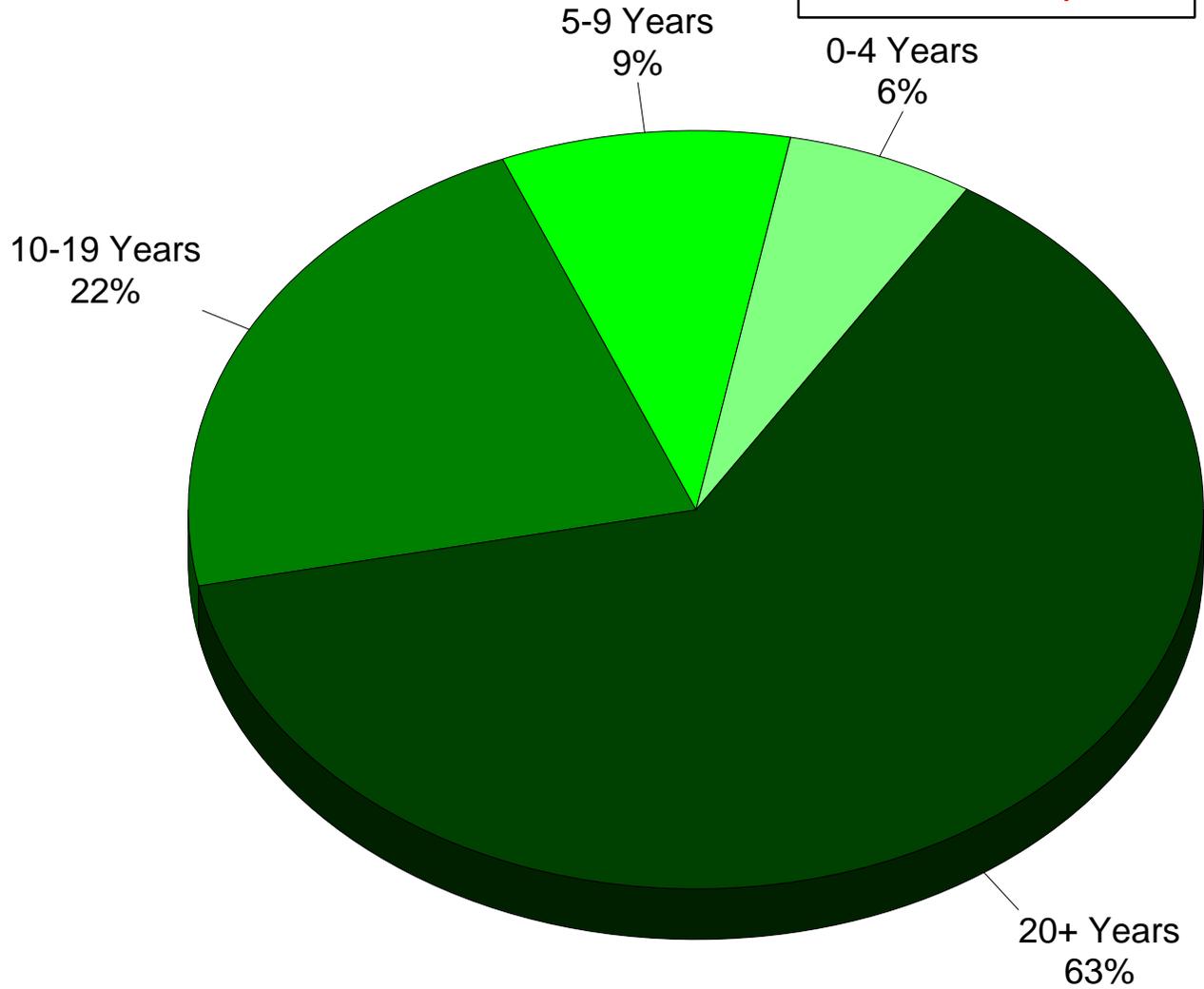
## Years at Current Address by Geographic Area (Respondents)



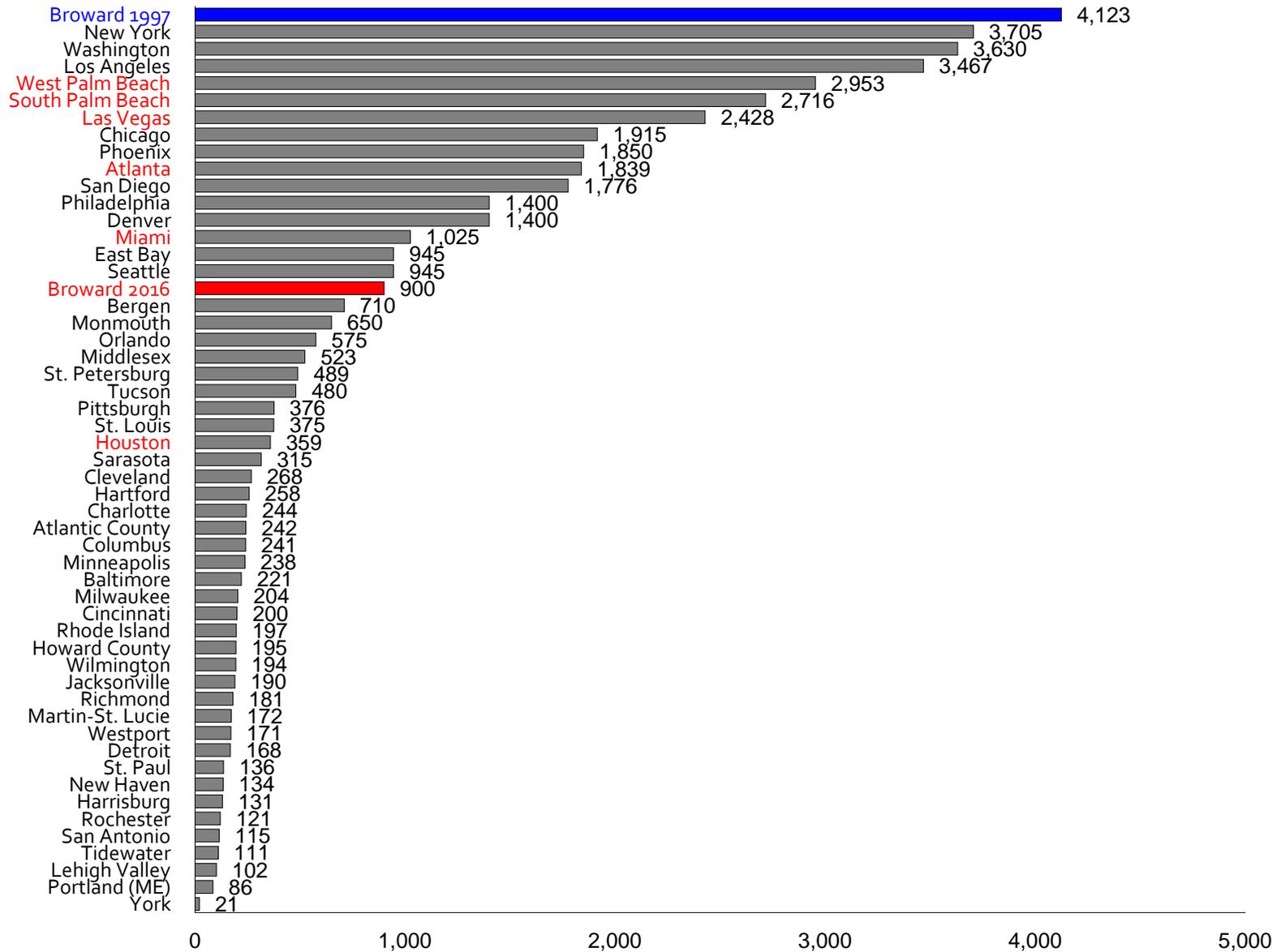
# Length of Residence in Broward

(Respondents)

About 900 households  
move in each year

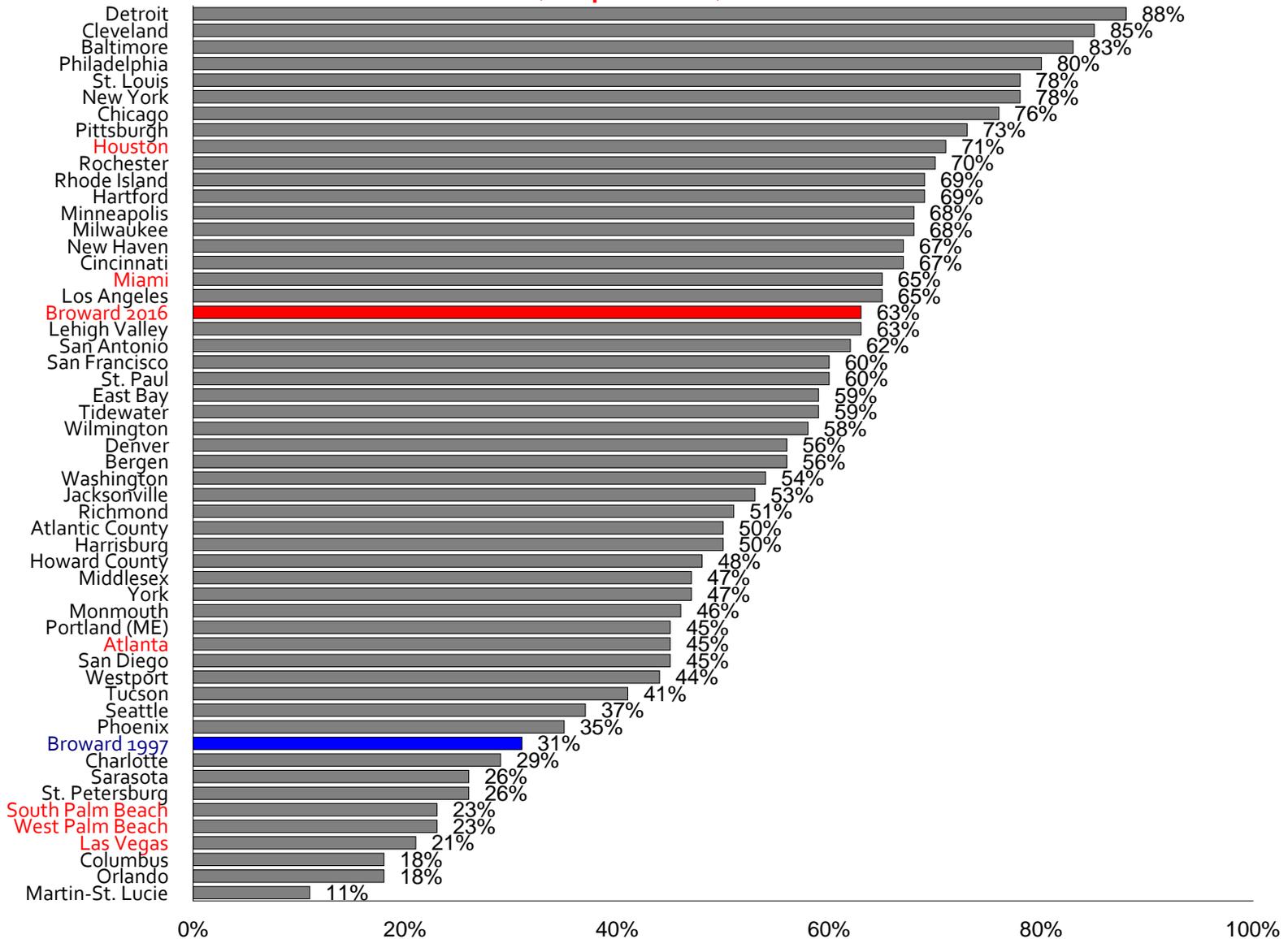


## Average Number of New Households Per Year During the Past Five Years (Jewish Households)



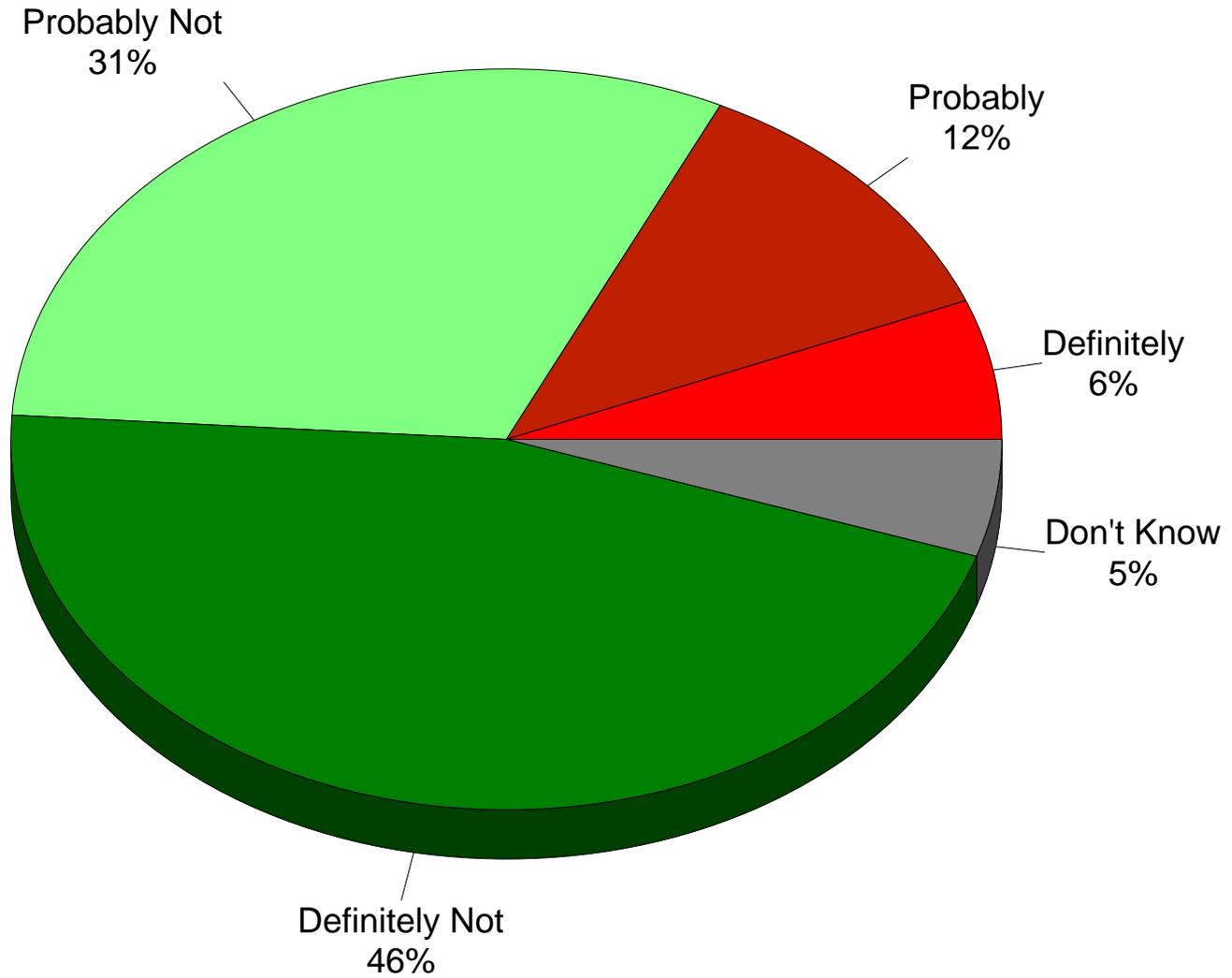
# Long-Term Households (20 or More Years)

(Respondents)



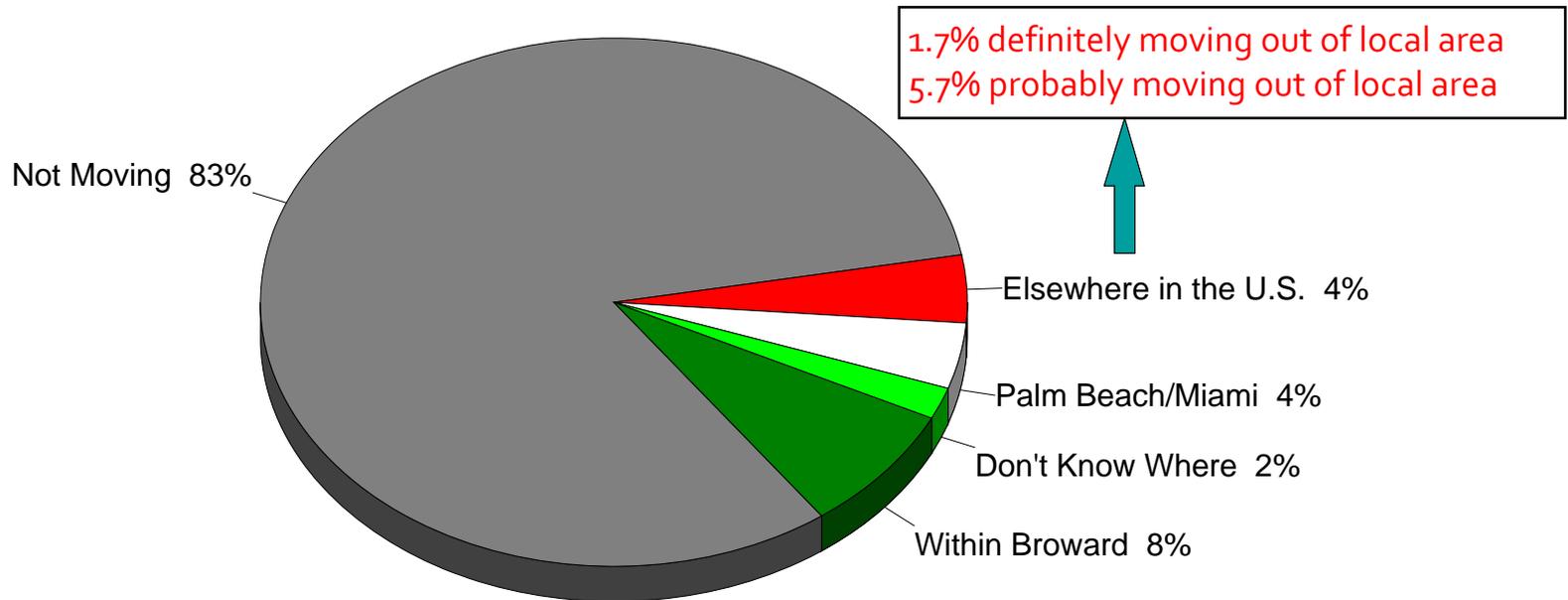
## Probability of Moving Within the Next Three Years

(Jewish Households)



# Expected Destination for Households Who Are Moving Within the Next Three Years

(Jewish Households)

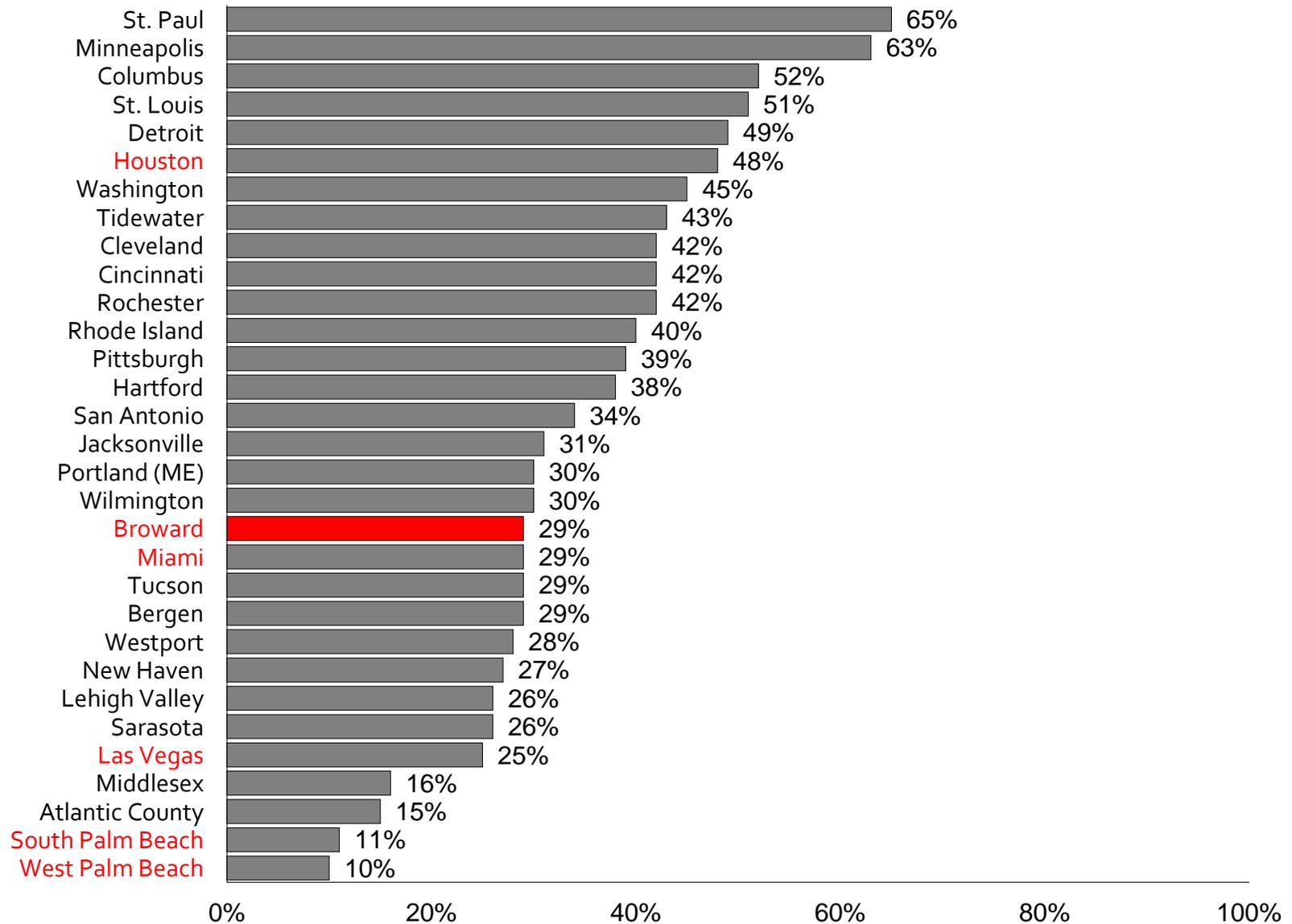


## Migration of Full-Year Households

- **Average Annual In-Migration**
  - 900 full-year households moved in each year during the past five years
- **Projected Average Annual Out-Migration**
  - 400 full-year households definitely moving out of Broward each year during the next three years
  - 1,300 full-year households probably moving out of Broward each year during the next three years
- **Projected Change**
  - the Jewish population should continue to decrease in the next few years as a result of migration

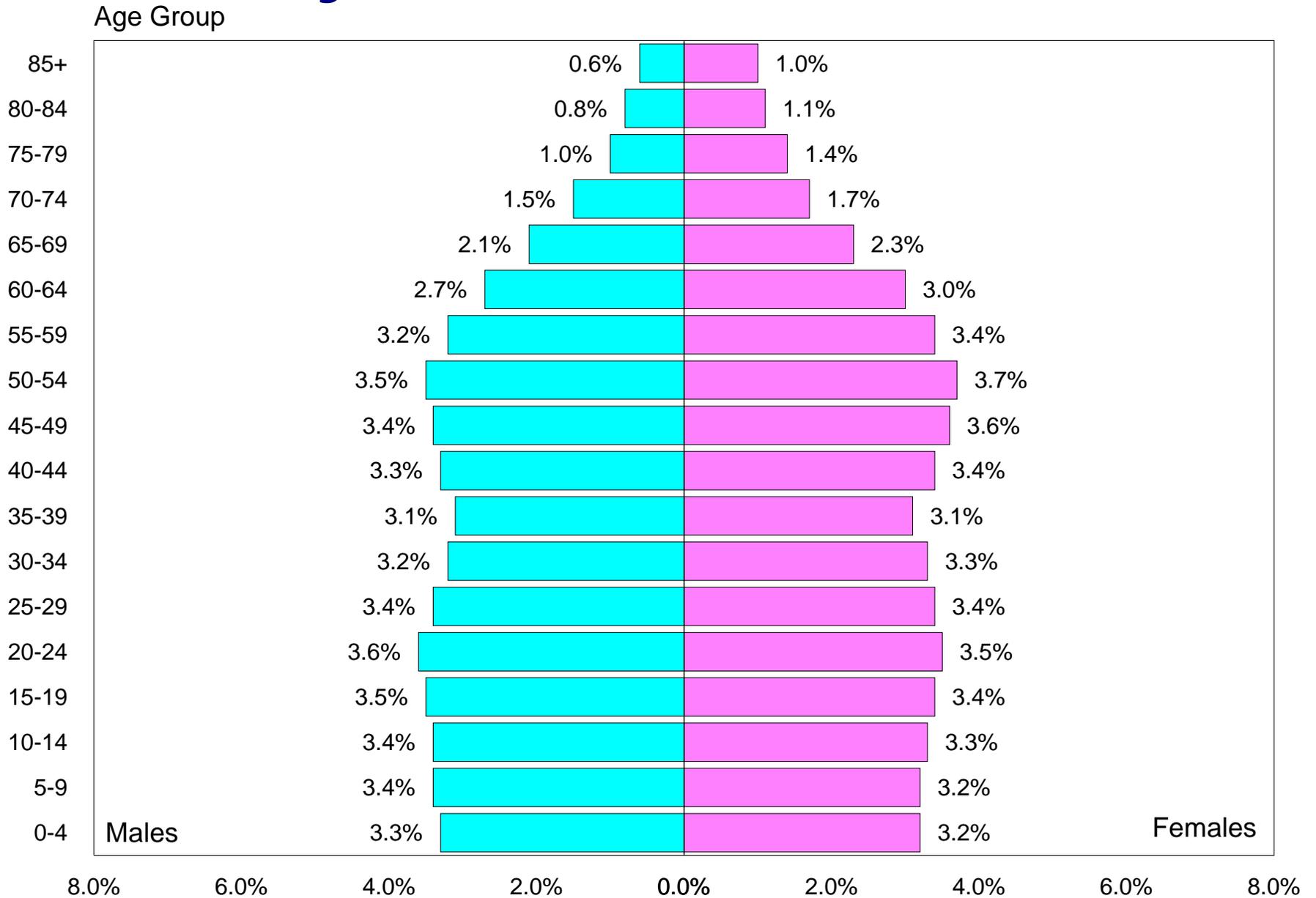
## Percentage of Adult Children Who Have Established Their Own Homes in Local Community

(From Households in Which the Respondent Is Age 50 or Over)



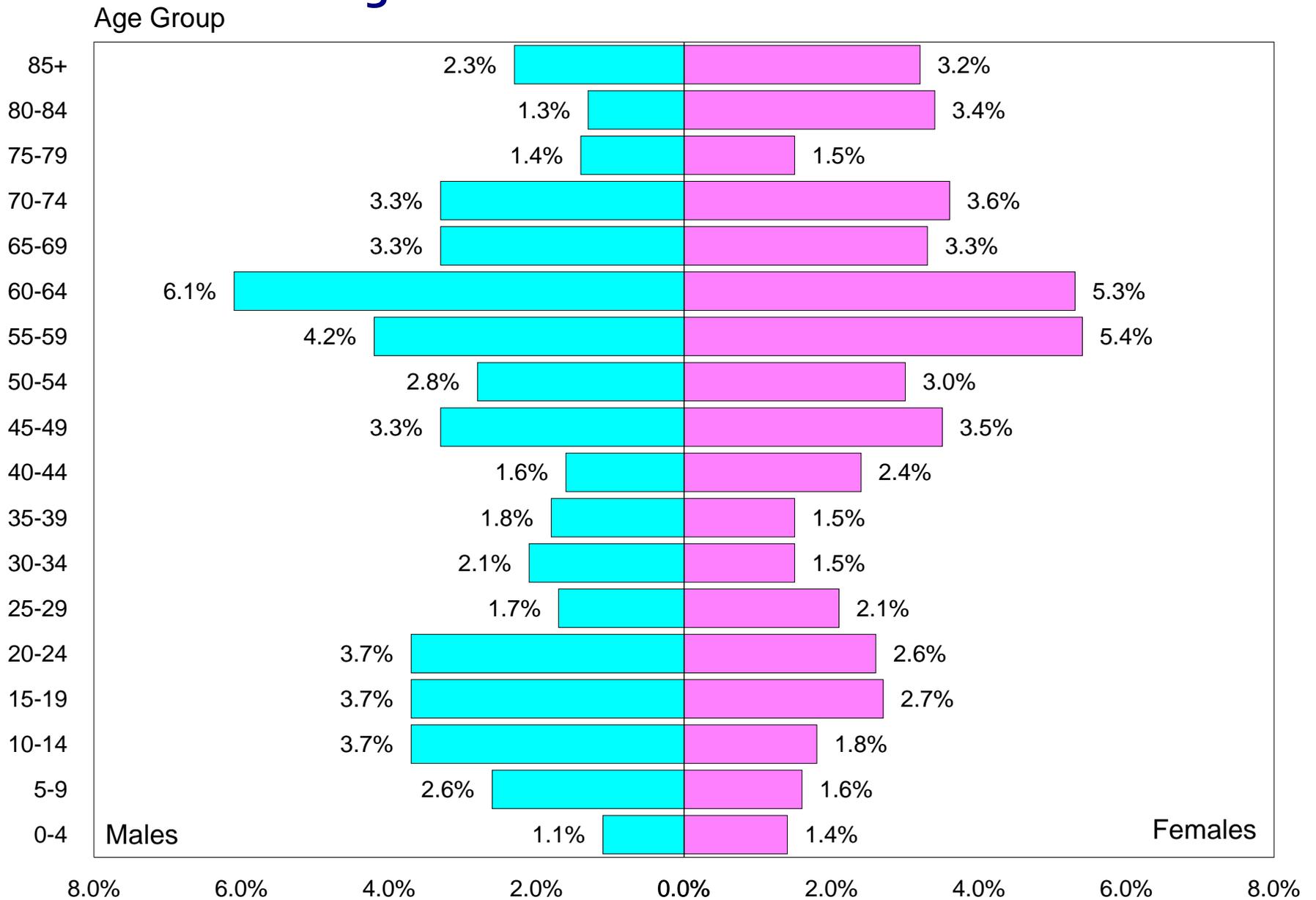
# Demography

# Age Distribution-All Americans - 2012



Median Age is 37 Years 13% are Age 65 and Over 6% are Age 75 and Over

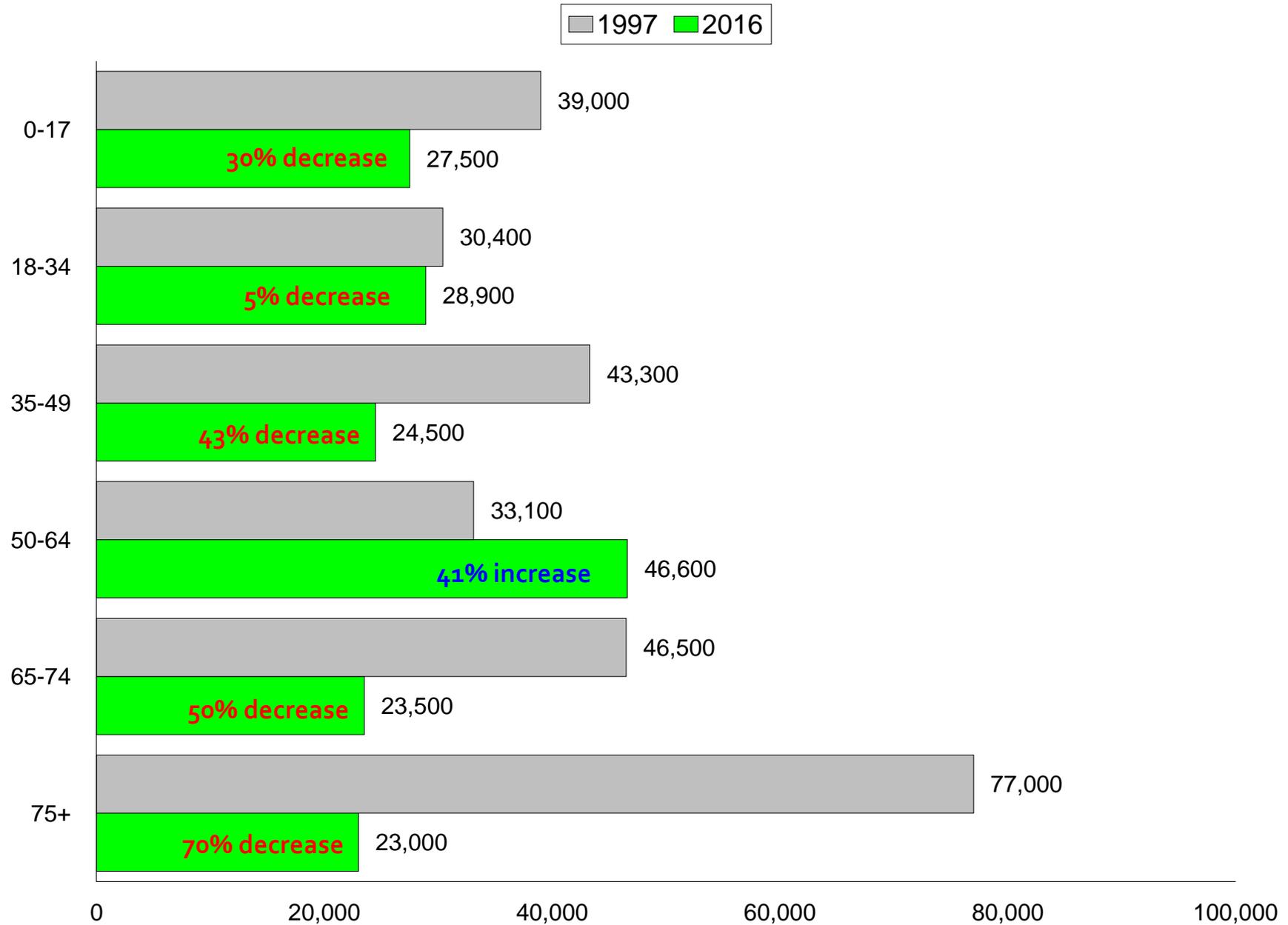
# Age Distribution-Broward - 2016



Median Age is 53 Years 27% are Age 65 and Over 13% are Age 75 and Over

# Changes in Age Over Time

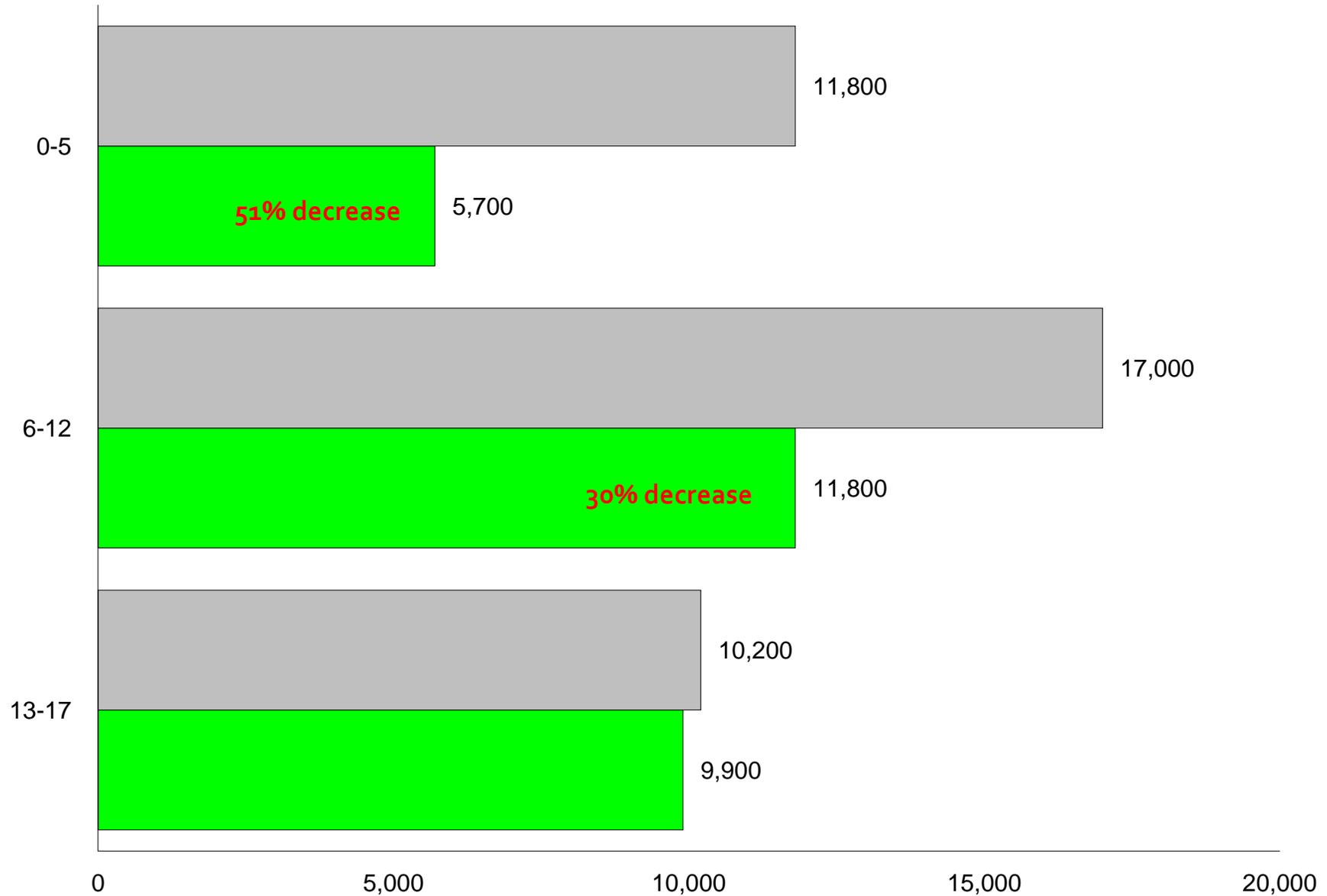
(Persons in Jewish Households)



# Changes in Age of Children Over Time

(Persons in Jewish Households)

1997 2016



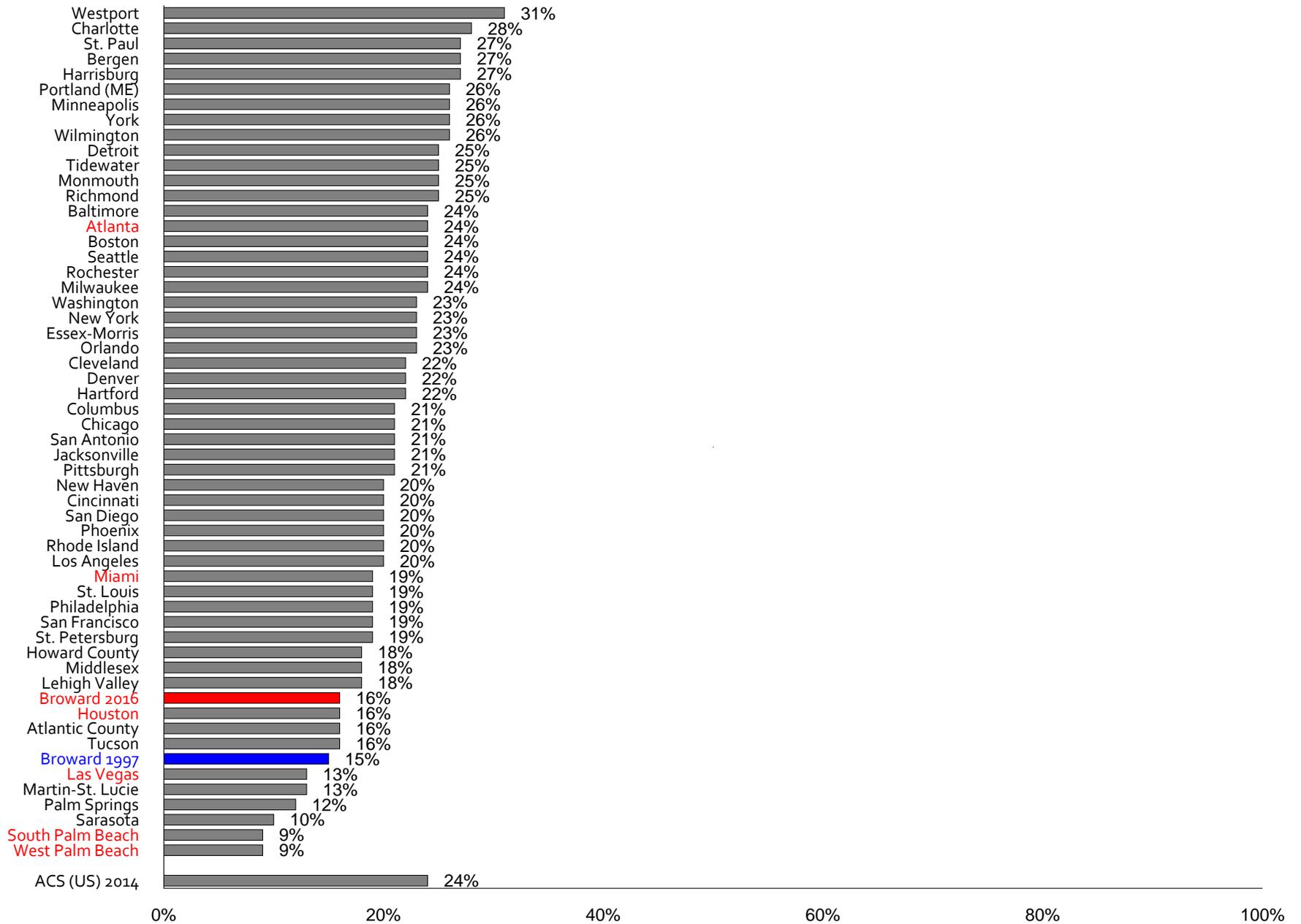
## Number of Persons in Jewish Households

(Rounded to Nearest 100)

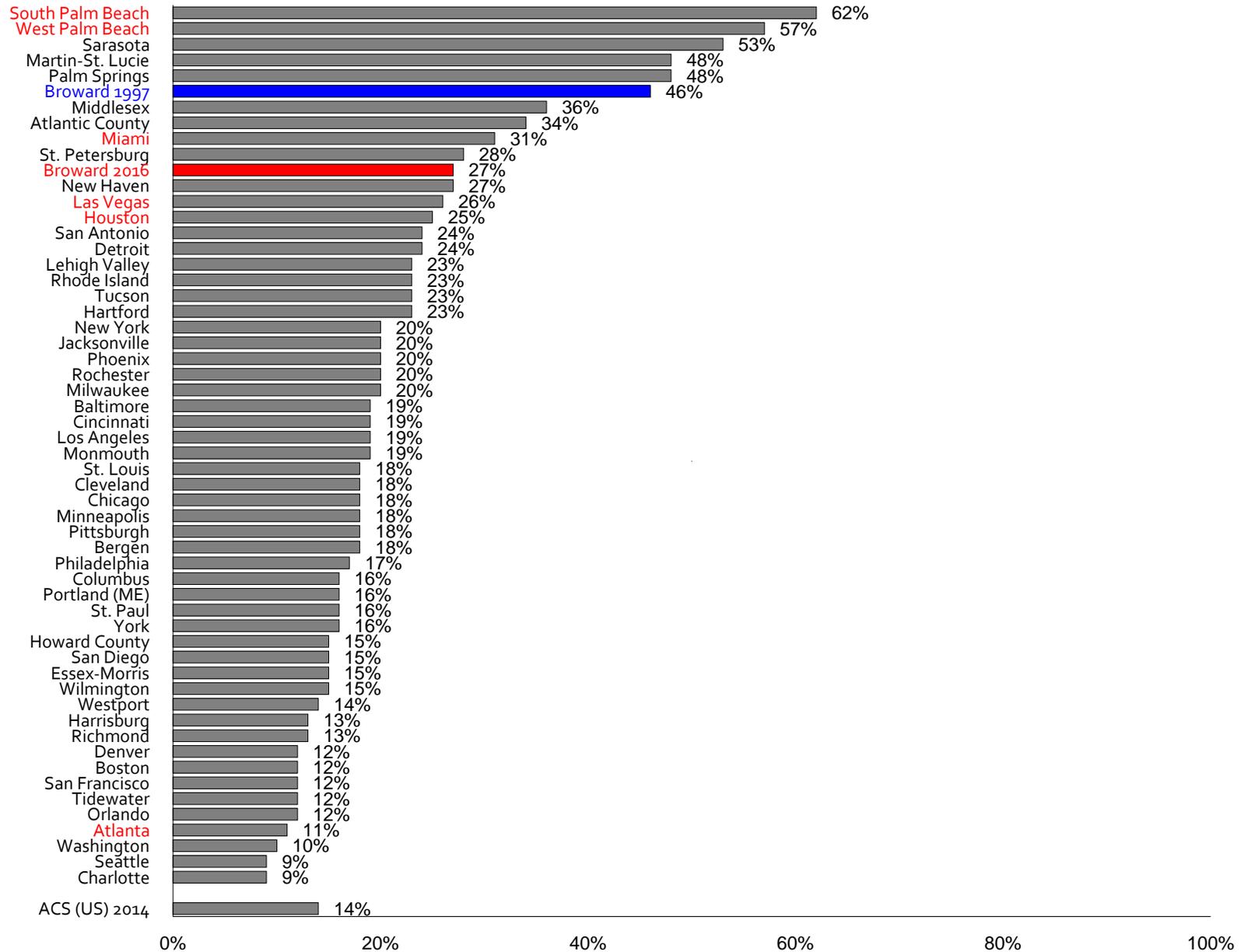
- 174,000 total persons in Jewish households
- 46,300 persons age 65 and over
- 22,800 persons age 75 and over
- 27,500 children age 0-17 (Jewish, part Jewish, and not Jewish)
- 146,500 persons are of voting age

# Age 0-17

(Persons in Jewish Households)

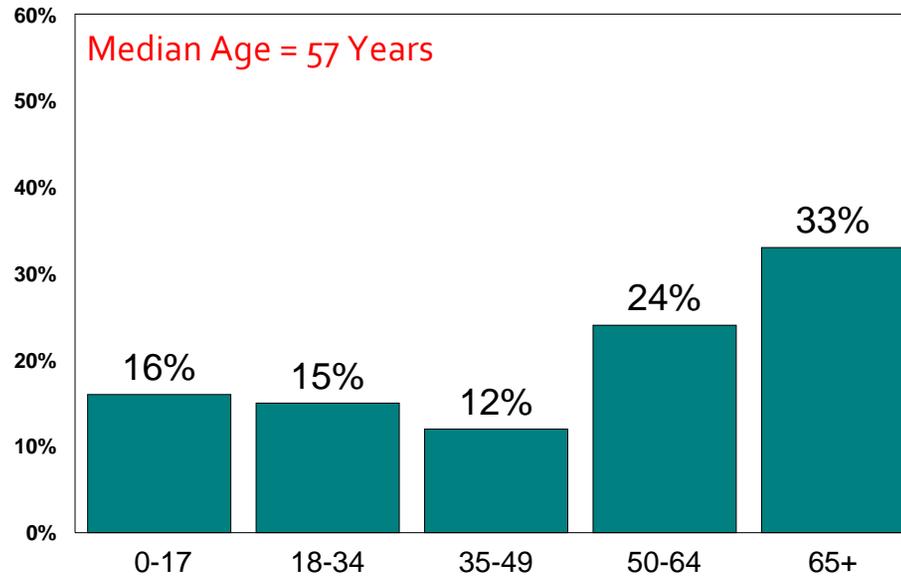


# Age 65 and Over (Persons in Jewish Households)

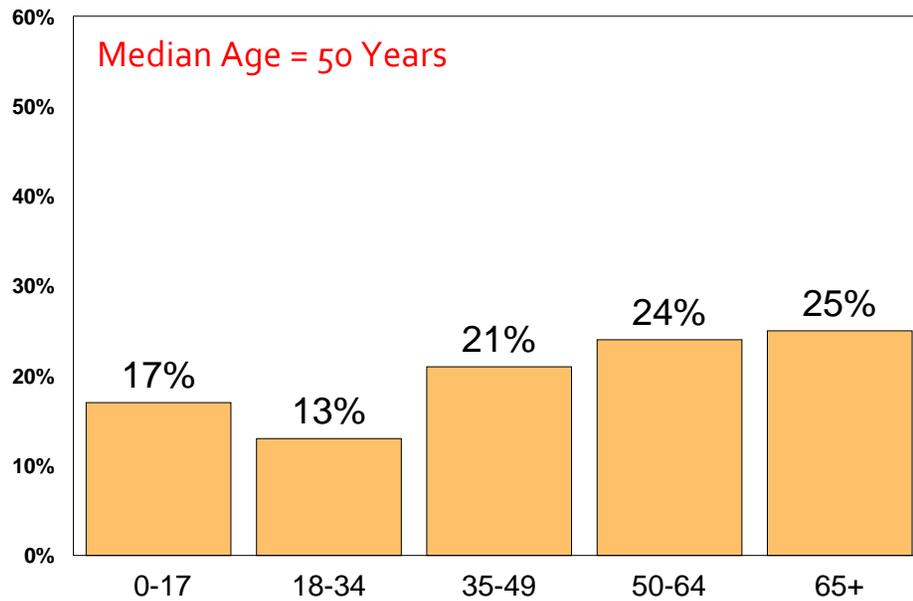


# Age Distribution by Geographic Area

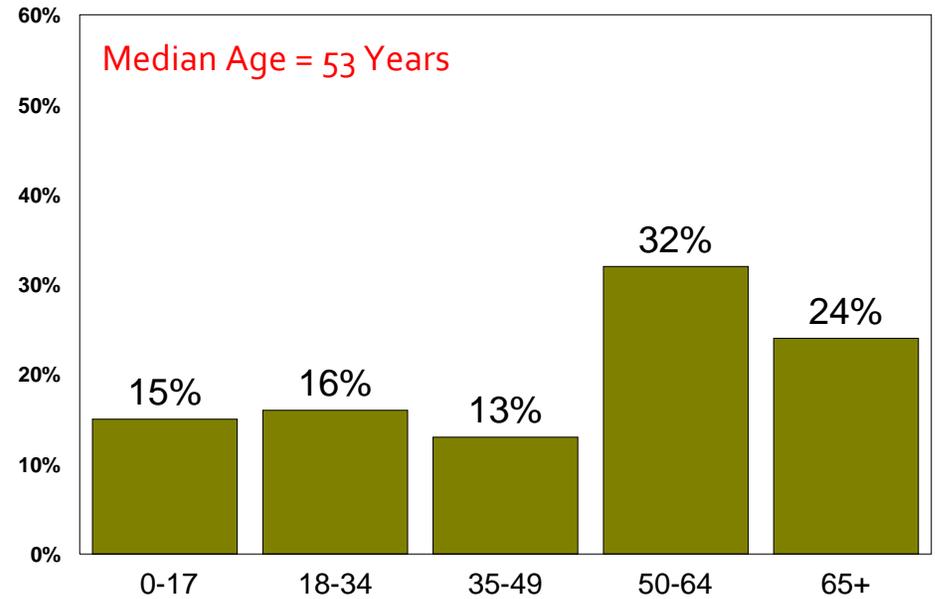
## West Central



## Southeast

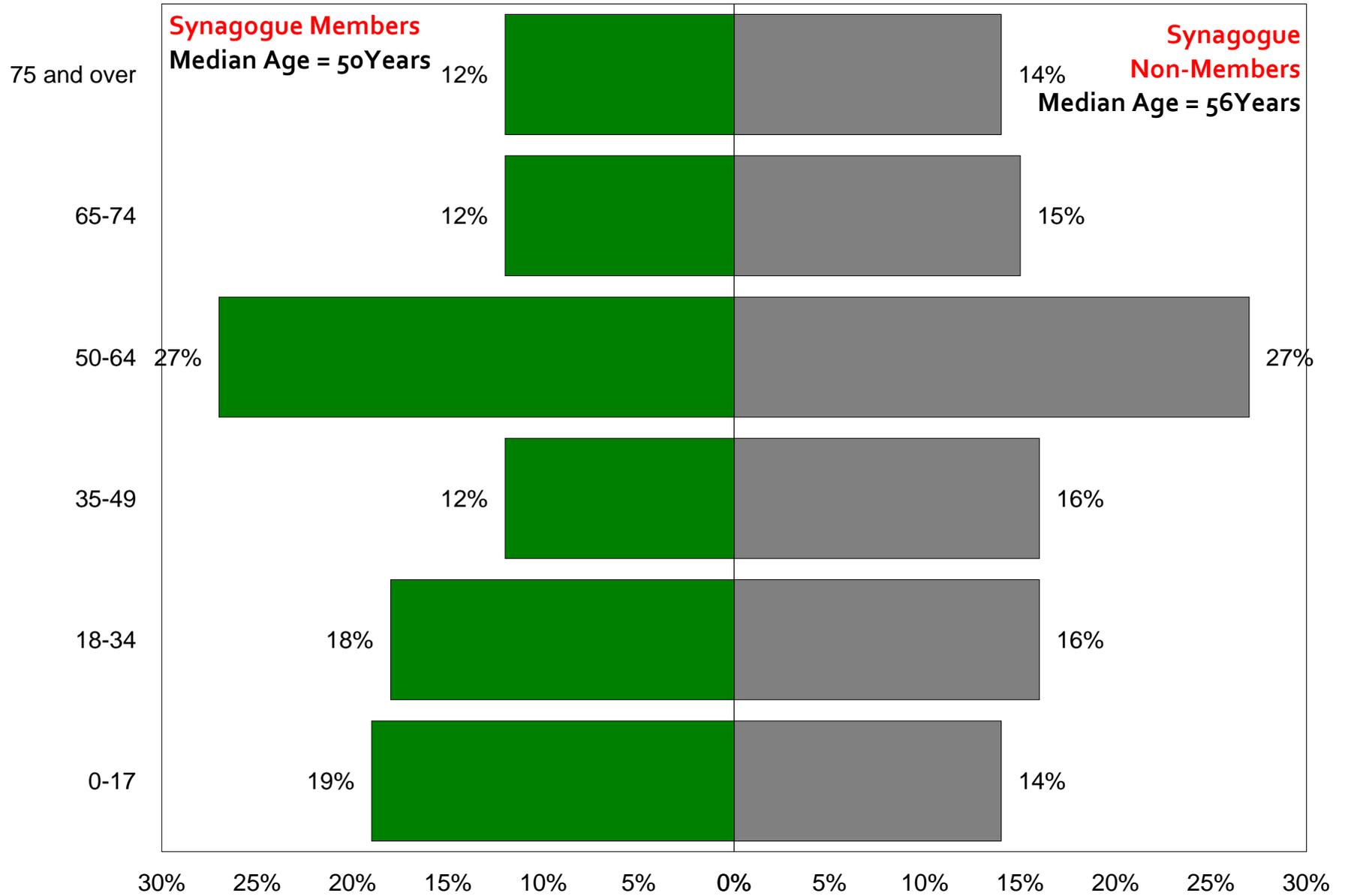


## Southwest



# Age Distribution by Synagogue Membership

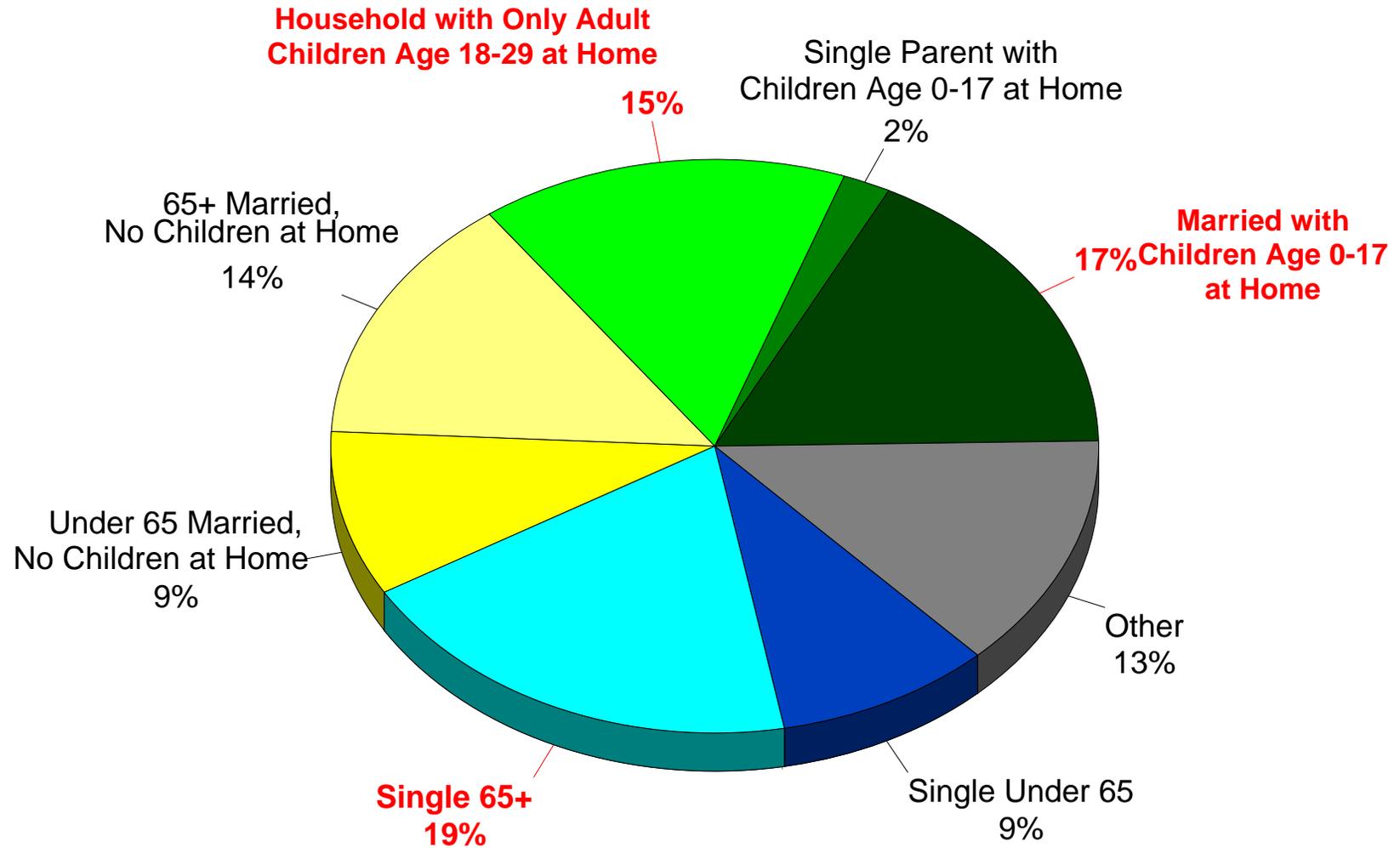
(Persons in Jewish Households)



# Household Size and Structure

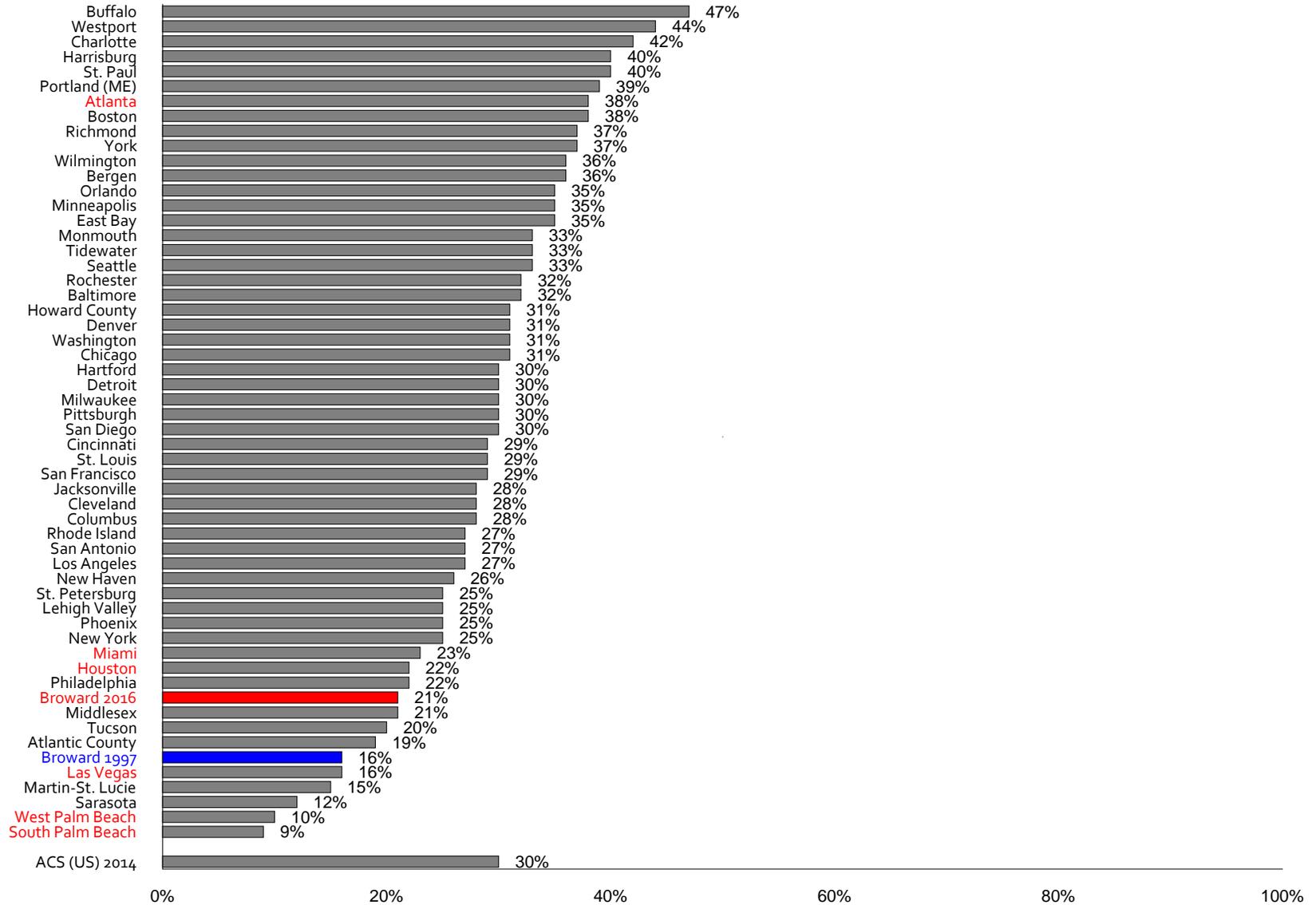
# Household Structure

(Jewish Households)

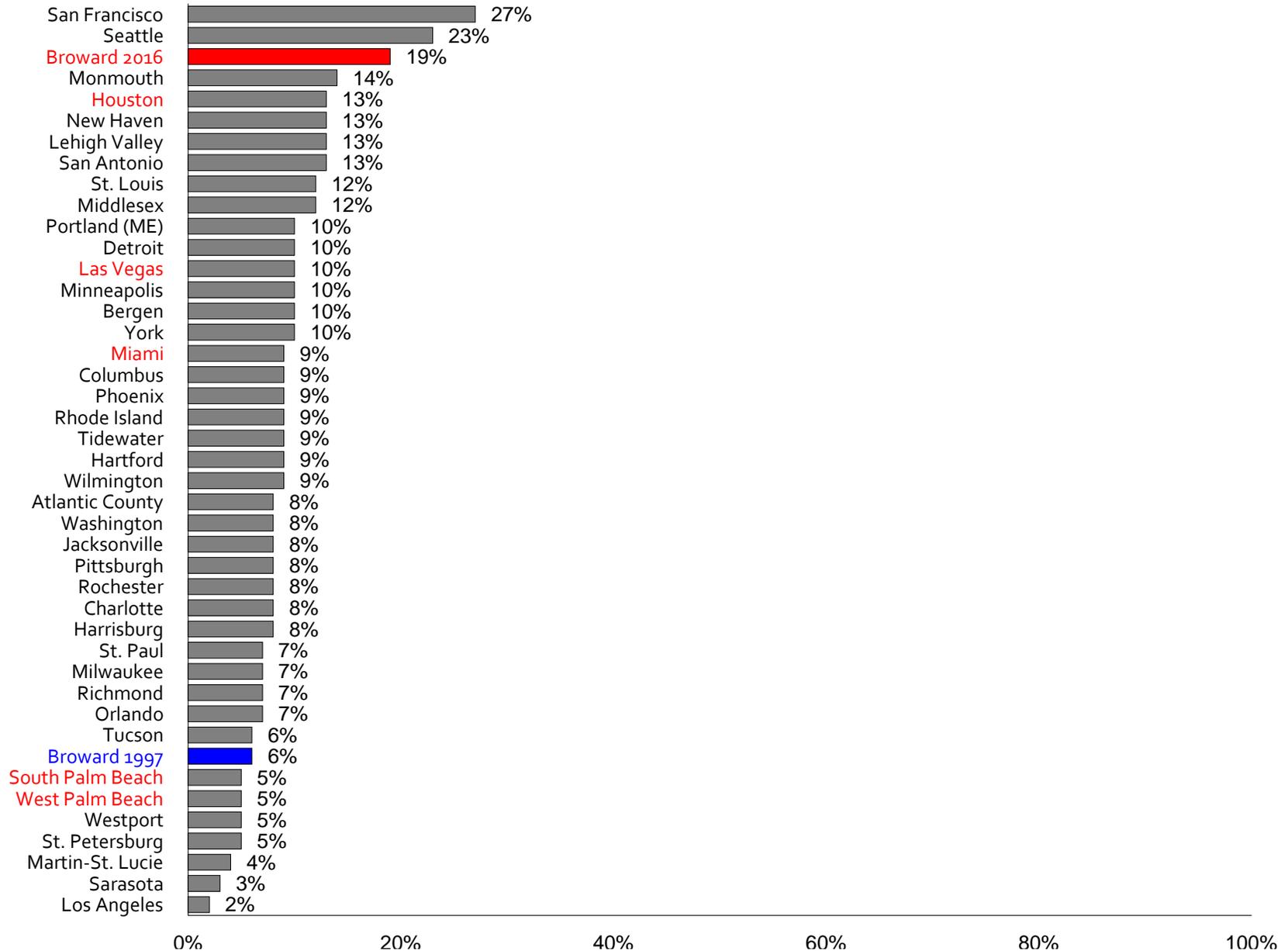


# Households with Children Age 0-17 at Home

(Jewish Households)

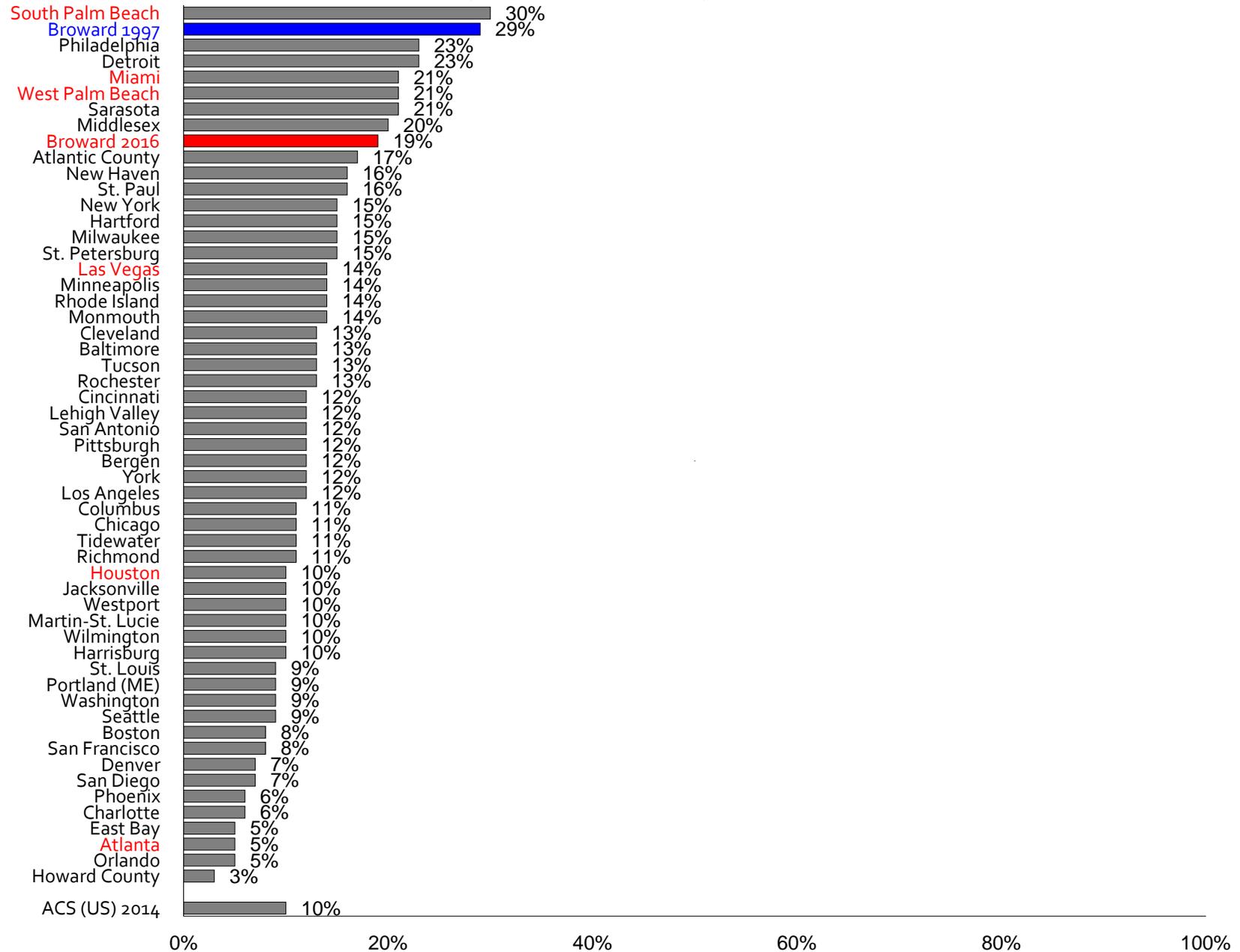


# Households with Only Adult Children Age 18 and Over at Home (Jewish Households)



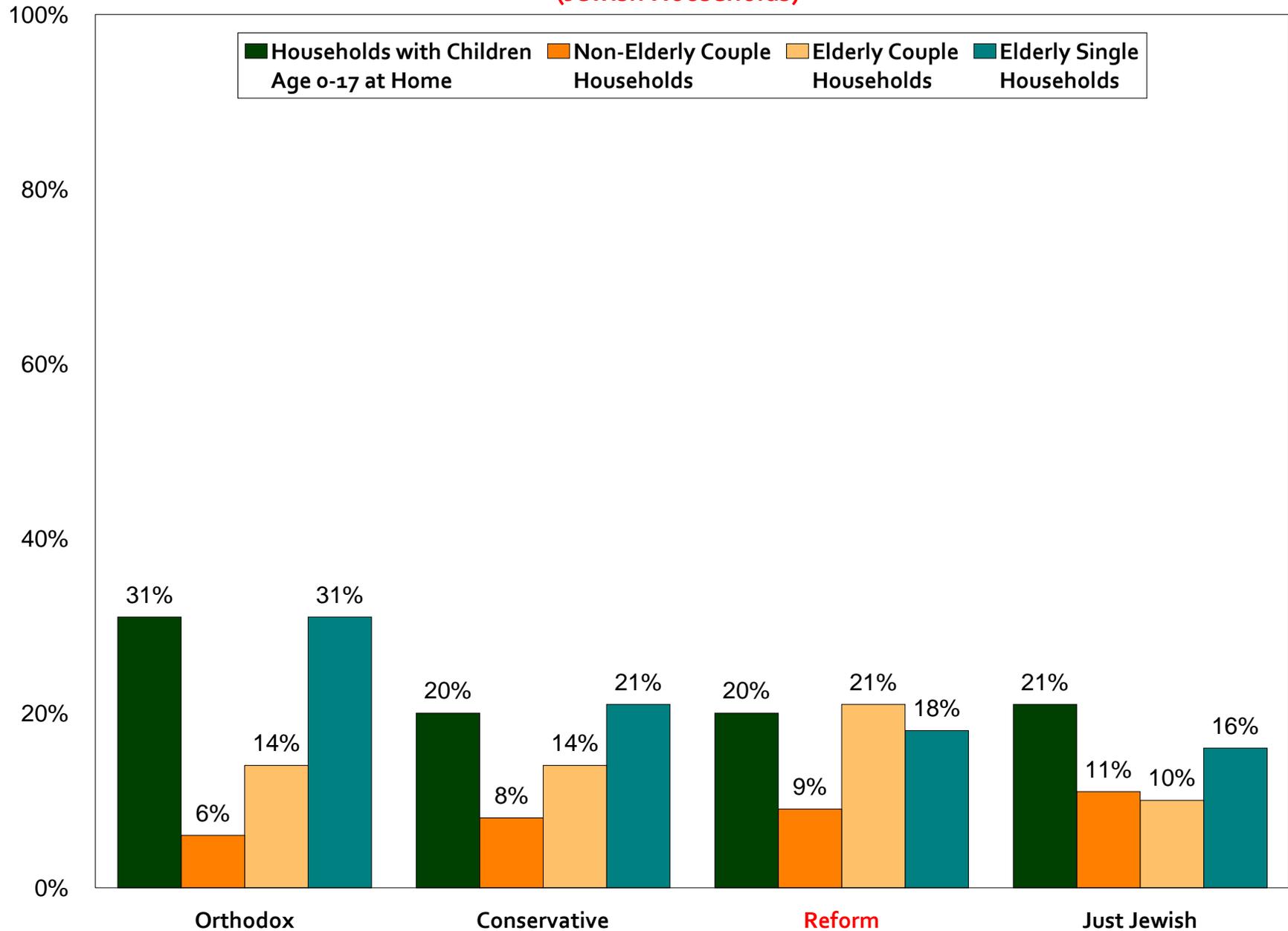
# Single Person Households Age 65 and Over

(Jewish Households)



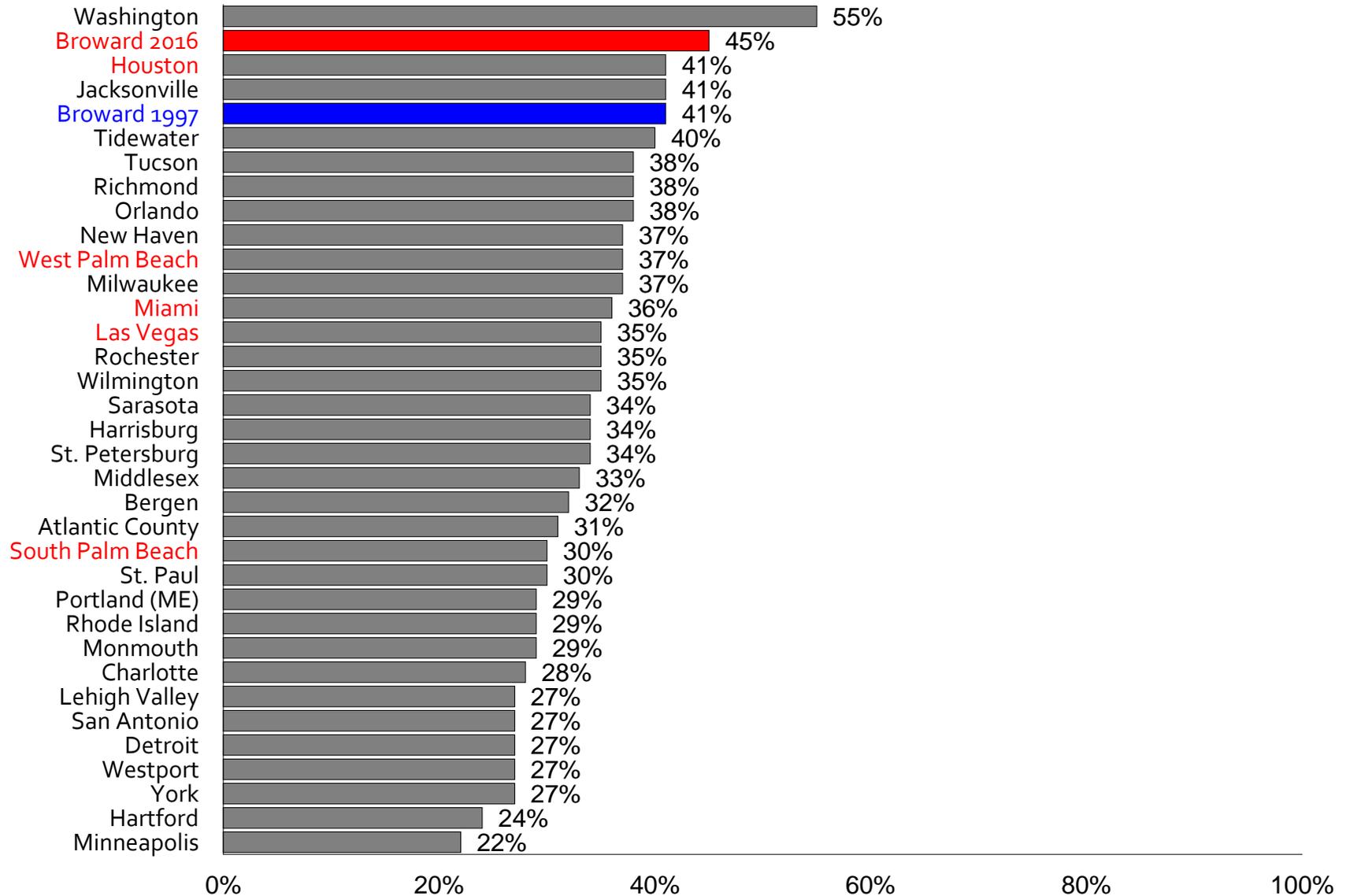
# Household Structure by Jewish Identification

(Jewish Households)



**What Percentage of Children  
Age 0-12 Have Two Full-Time  
Working Parents?**

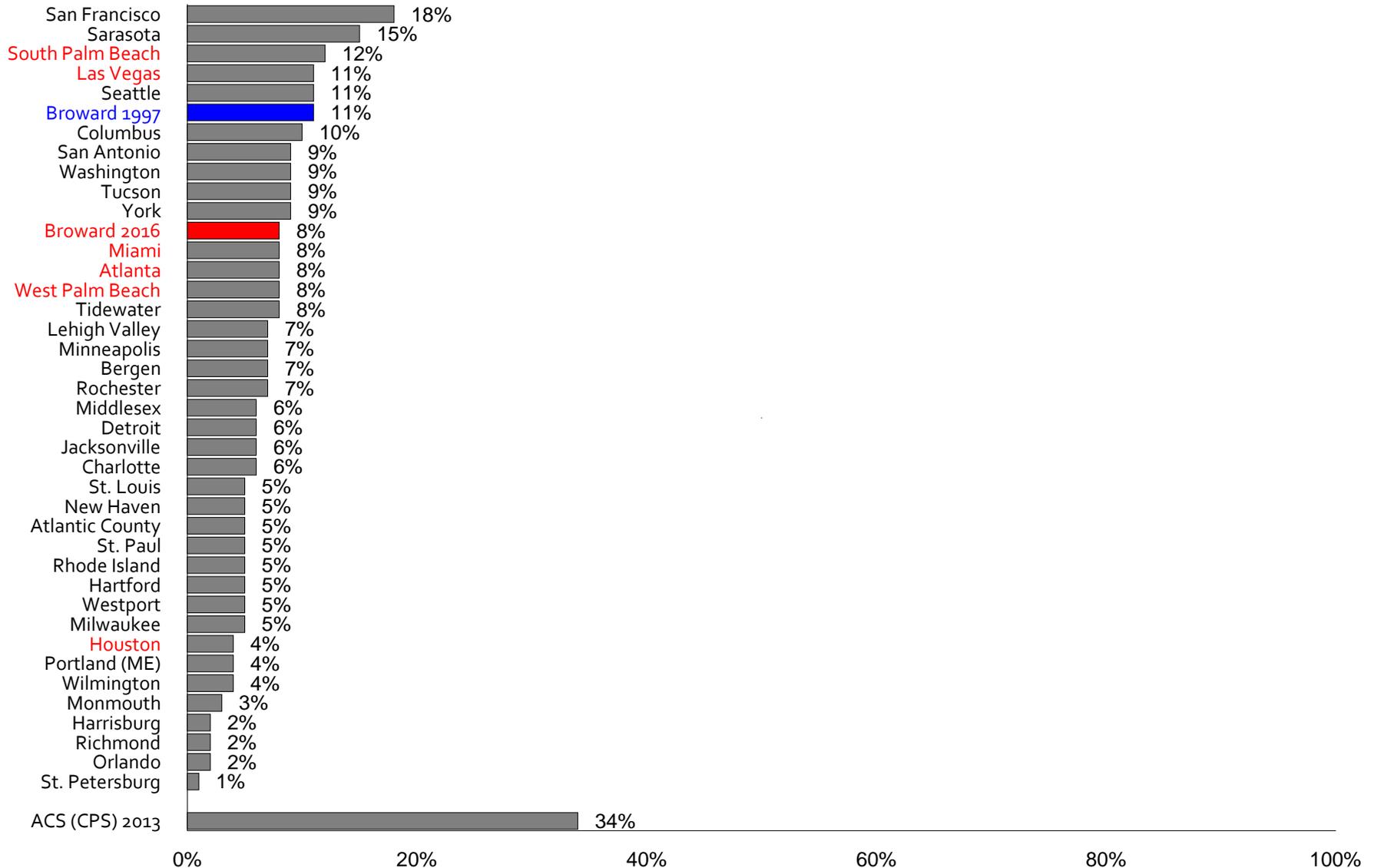
## Percentage of Children Age 0-12 Living in Households with Full-Time Working Parents (Children Age 0-12 in Jewish Households)



**What Percentage of Children  
Age 0-17 Live in a  
Single Parent Household?**

# Percentage of Children Age 0-17 Living in Single Parent Households

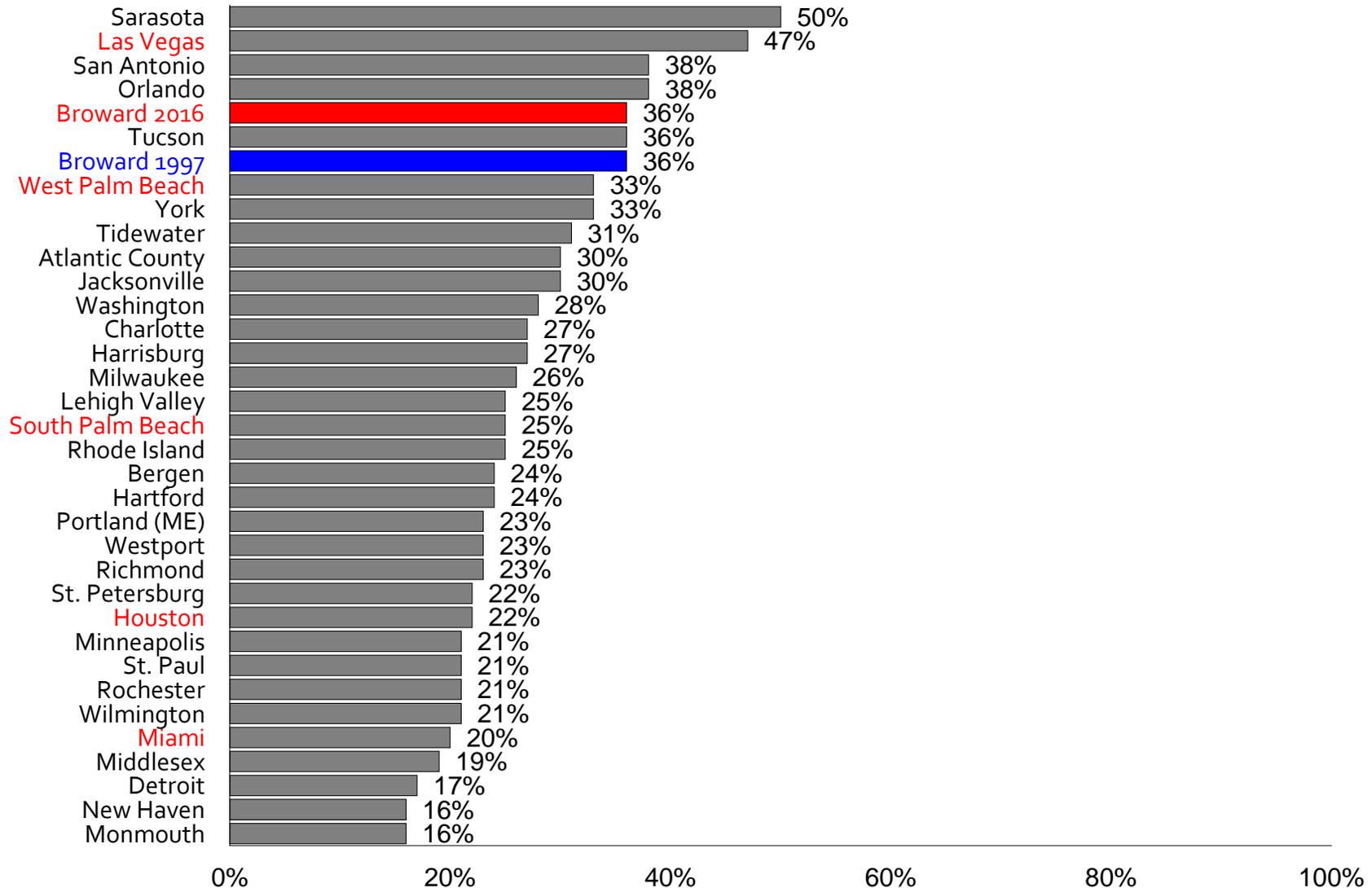
(Children Age 0-17 in Jewish Households)



**What Percentage of Children  
Age 0-17 Live in a Household  
in Which an Adult Is or Was  
Divorced?**

# Percentage of Children Age 0-17 Living in Households in Which an Adult Is or Was Divorced

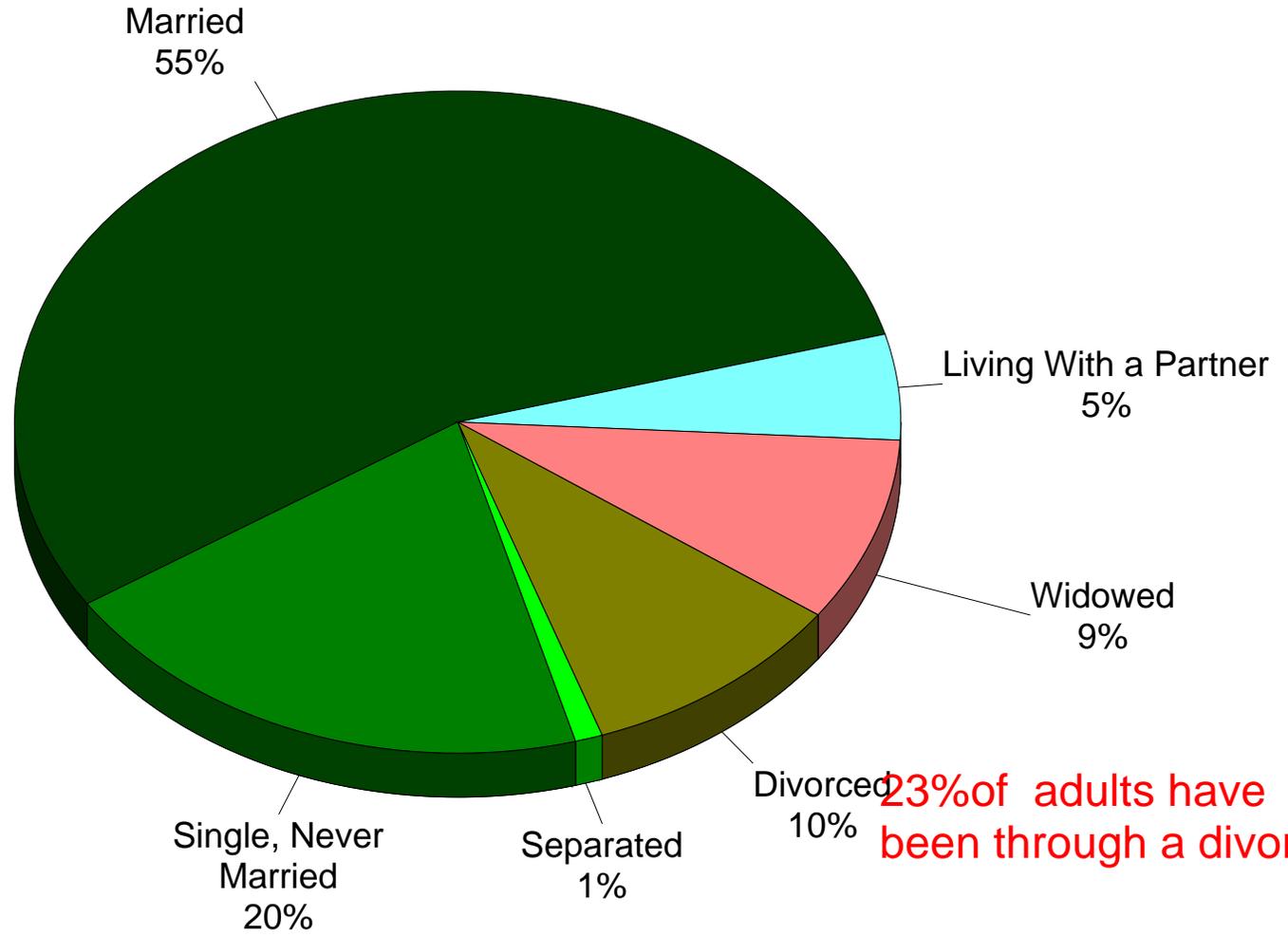
(Children Age 0-17 in Jewish Households)



**Marital Status, Education, Employment Status**

# Marital Status

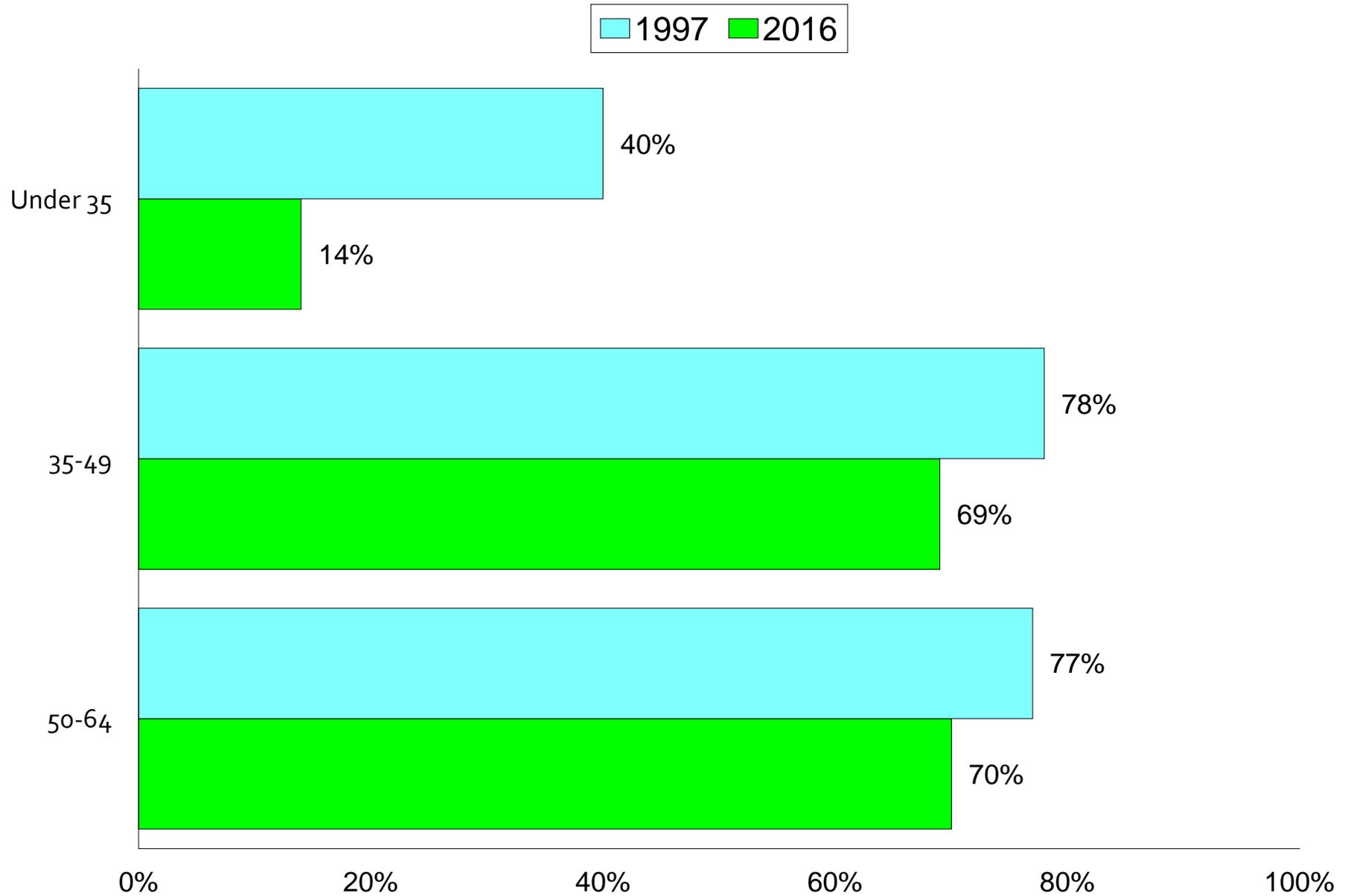
(Adults in Jewish Households)



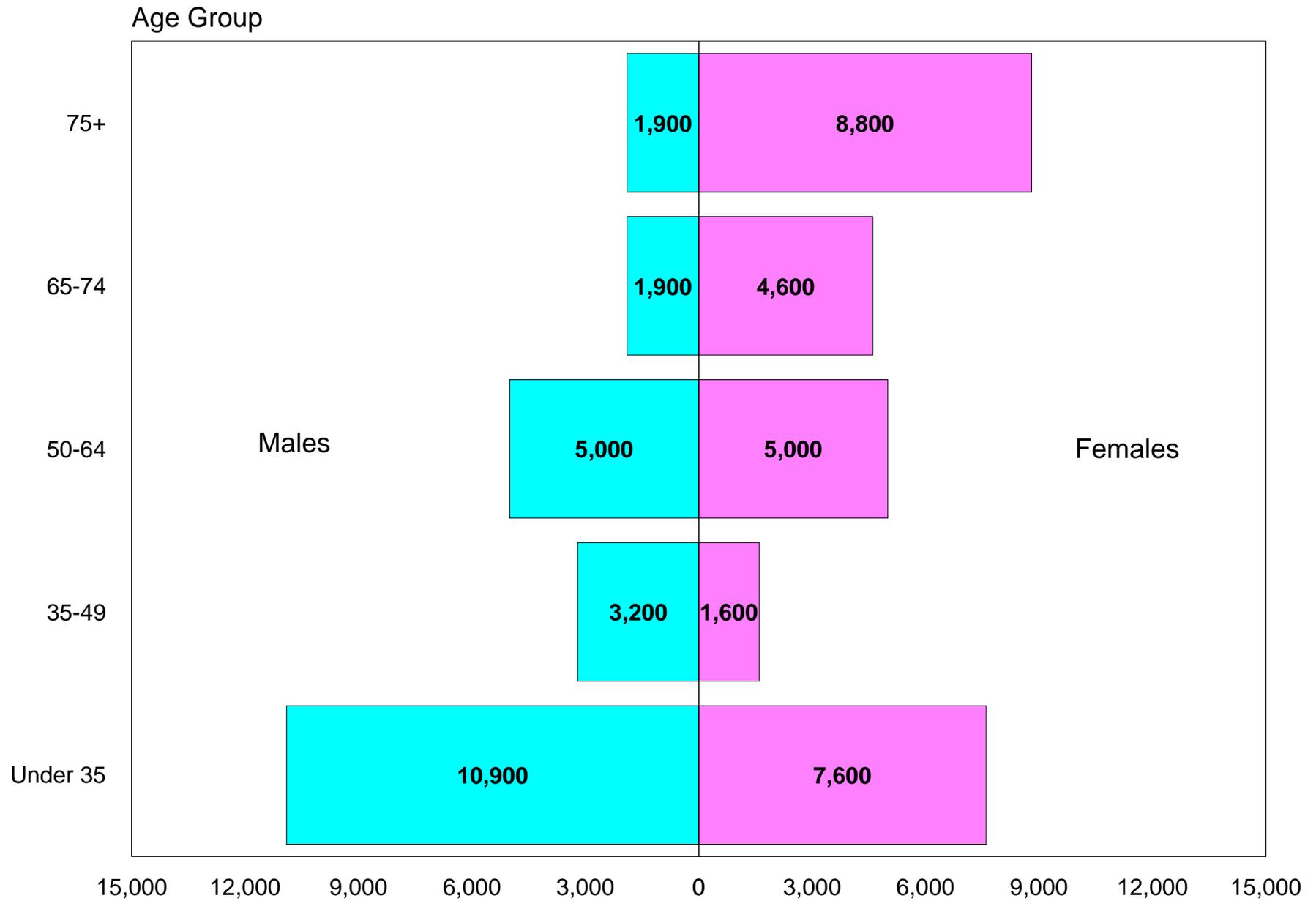
23% of adults have been through a divorce

# Currently Married, 1997-2016

(Adults in Jewish Households)

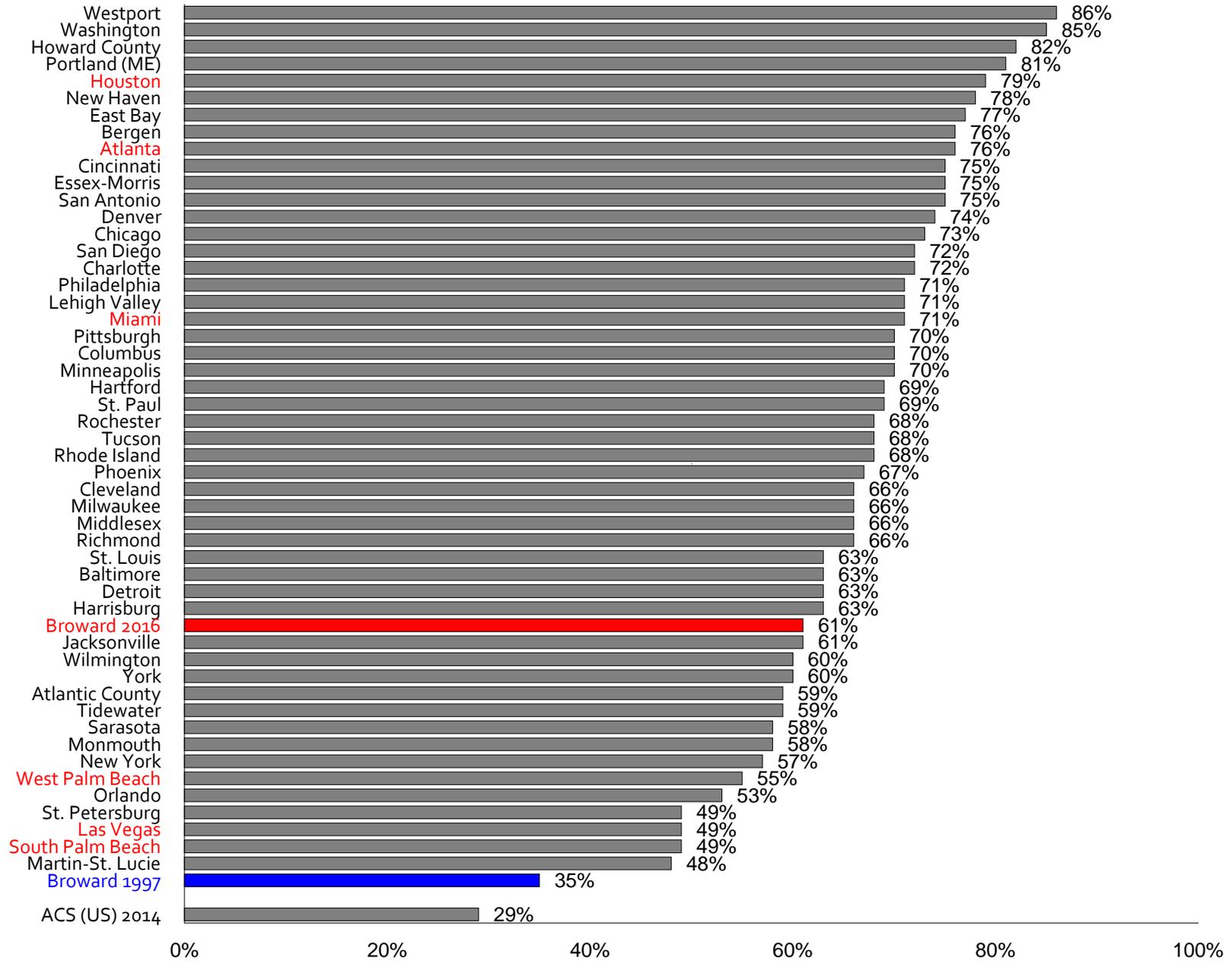


# Single Jewish Adults



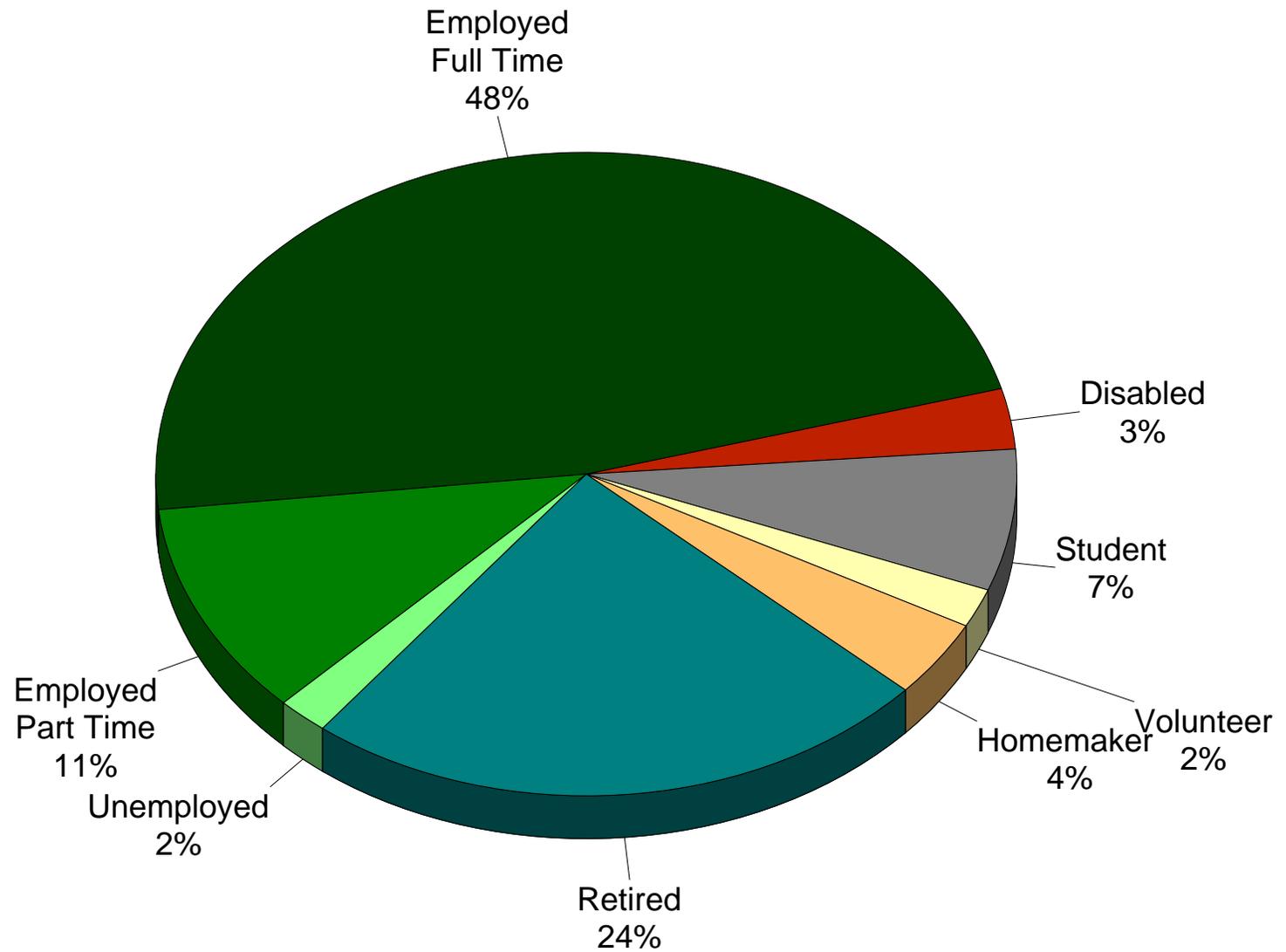
# 4-Year College Degree or Higher

(Adults Age 25 and Over in Jewish Households)



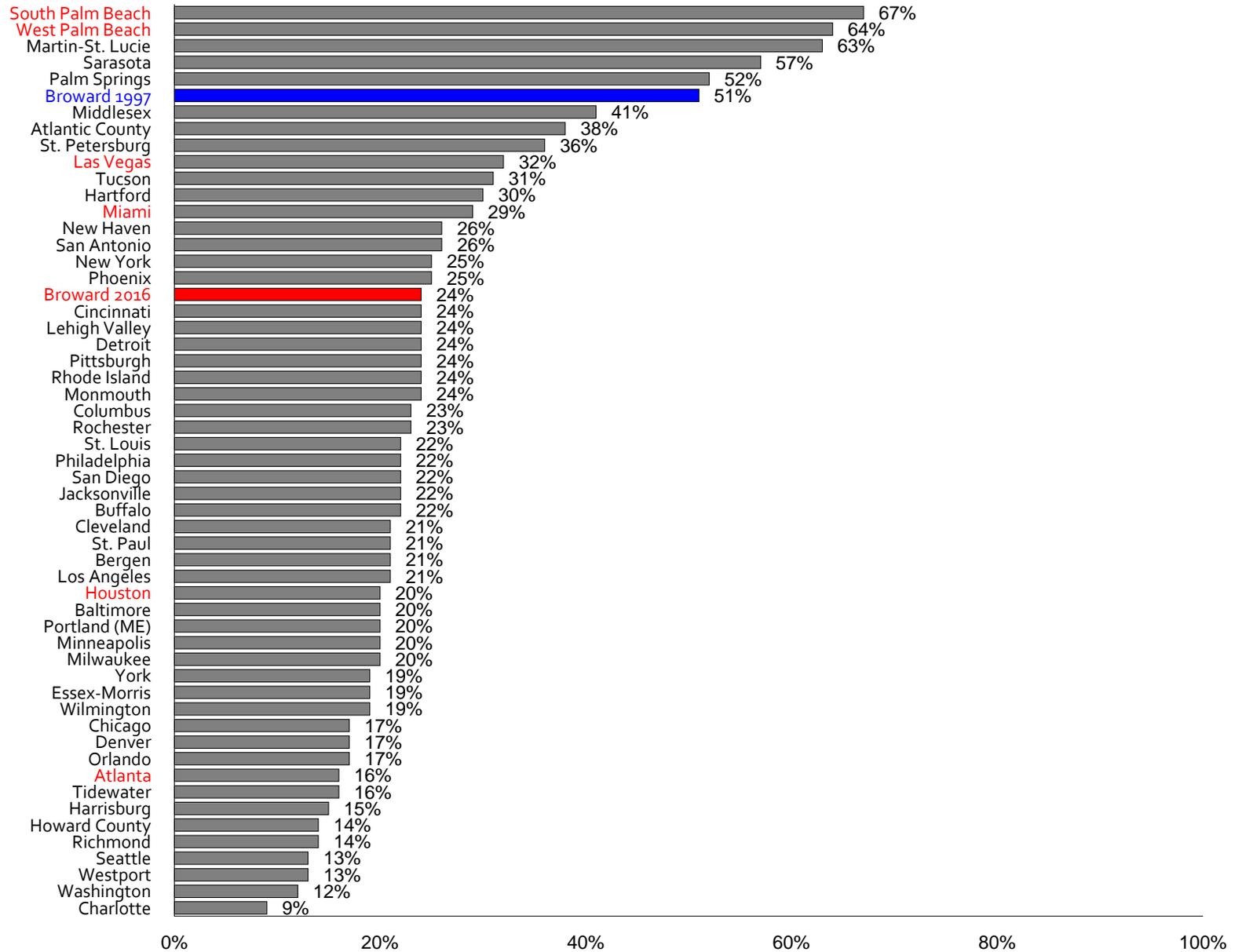
# Employment Status

(Adults in Jewish Households)



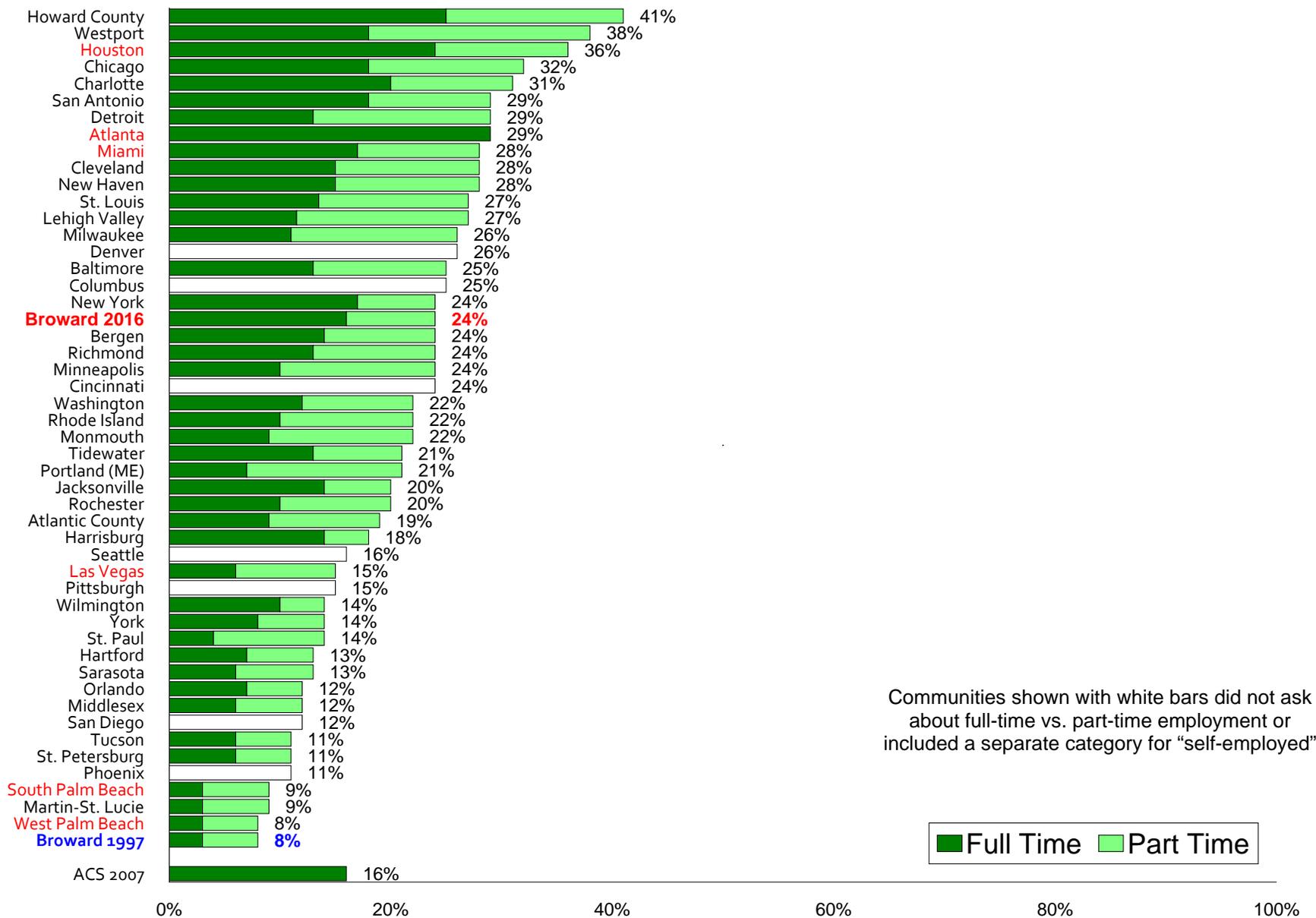
# Retired

(Adults in Jewish Households)



# Elderly Persons Employed Full or Part Time

(Persons Age 65 and Over in Jewish Households)



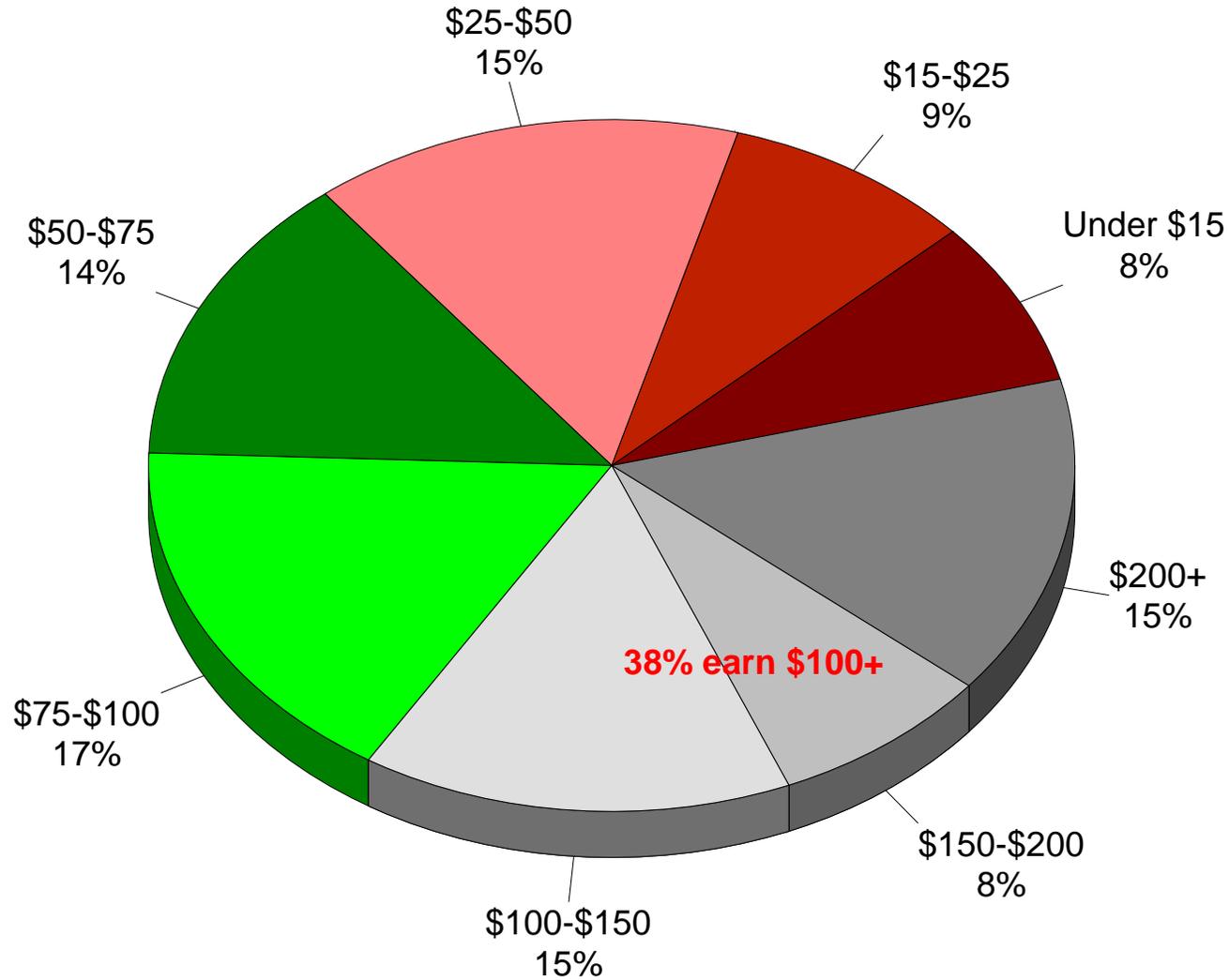
Communities shown with white bars did not ask about full-time vs. part-time employment or included a separate category for "self-employed"

■ Full Time ■ Part Time

# Economic Status

# Household Income

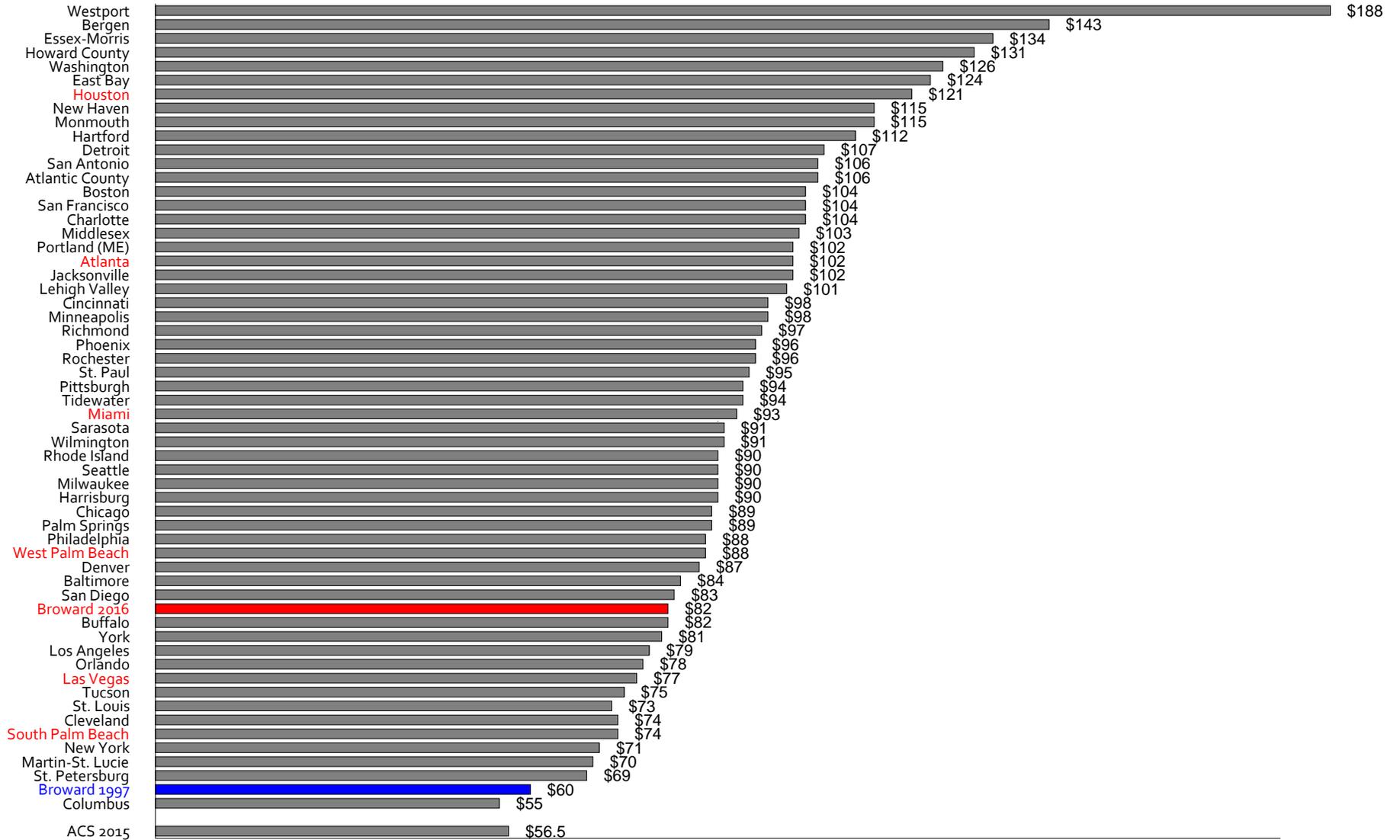
(Jewish Households)  
(In thousands)



**75% answered this question**

# Median Household Income

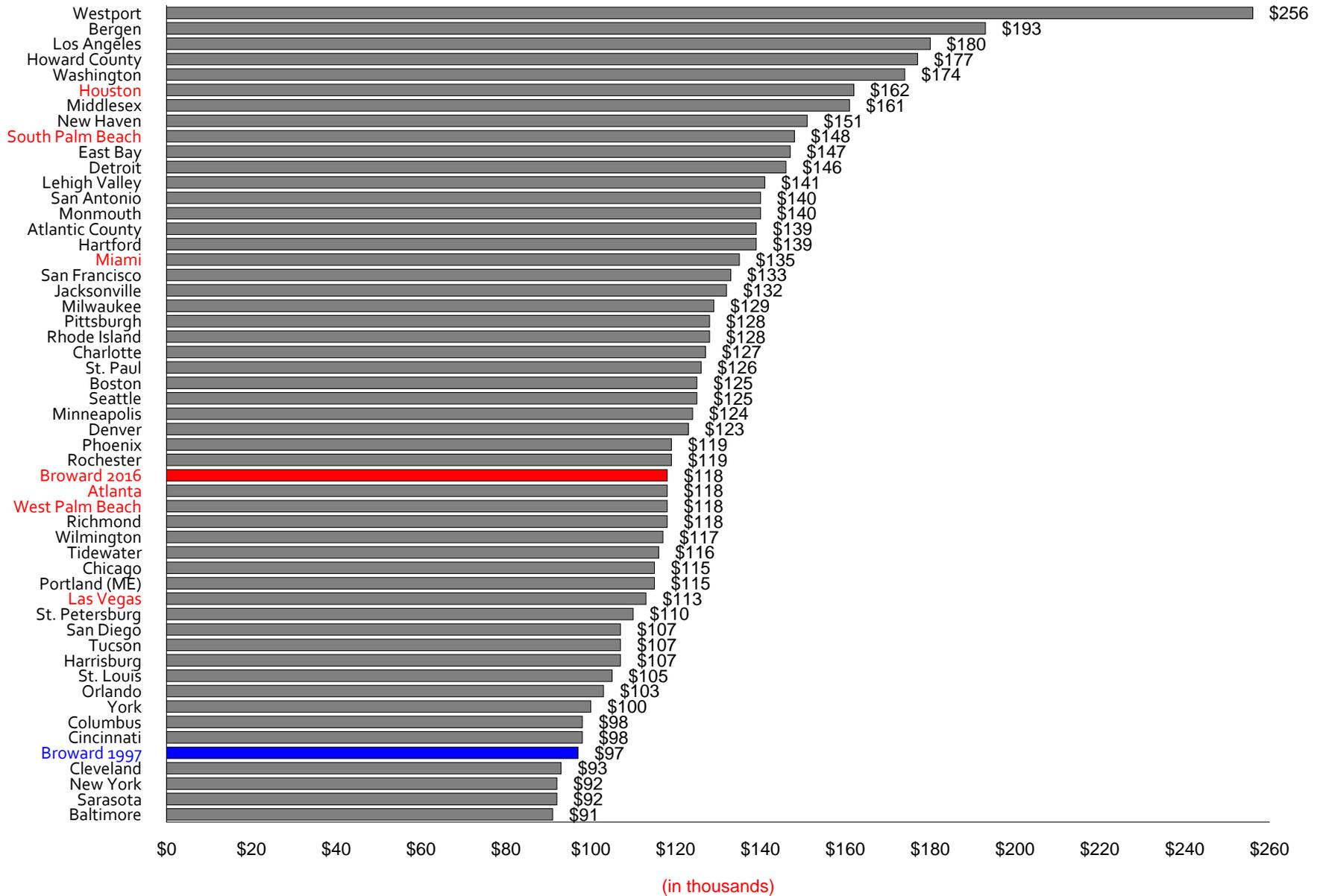
(Adjusted for inflation to 2015 dollars)  
(Jewish Households)



(in thousands)

# Median Household Income of Households with Children

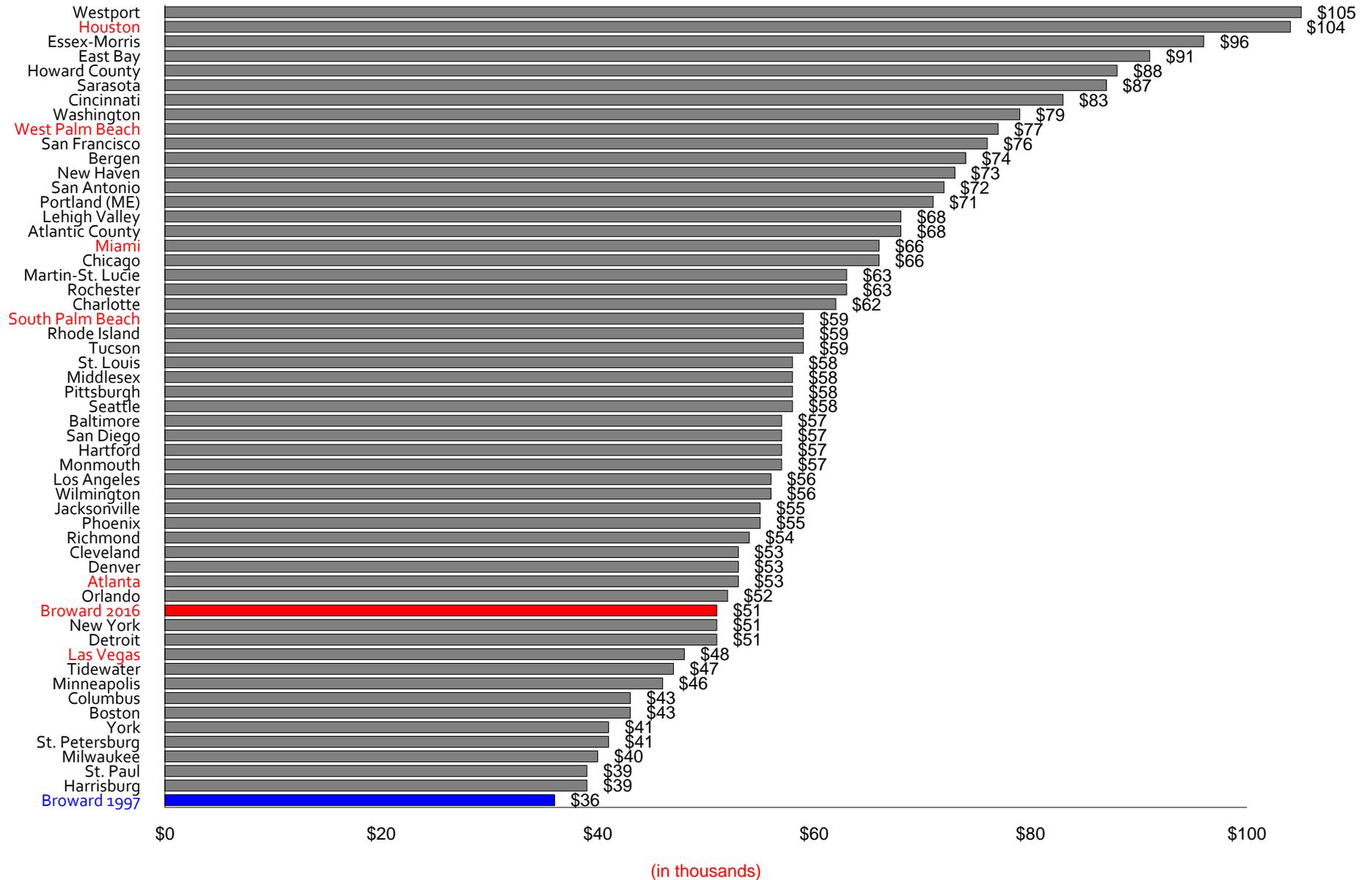
(Adjusted for inflation to 2015 dollars)



# Median Household Income of Elderly Households

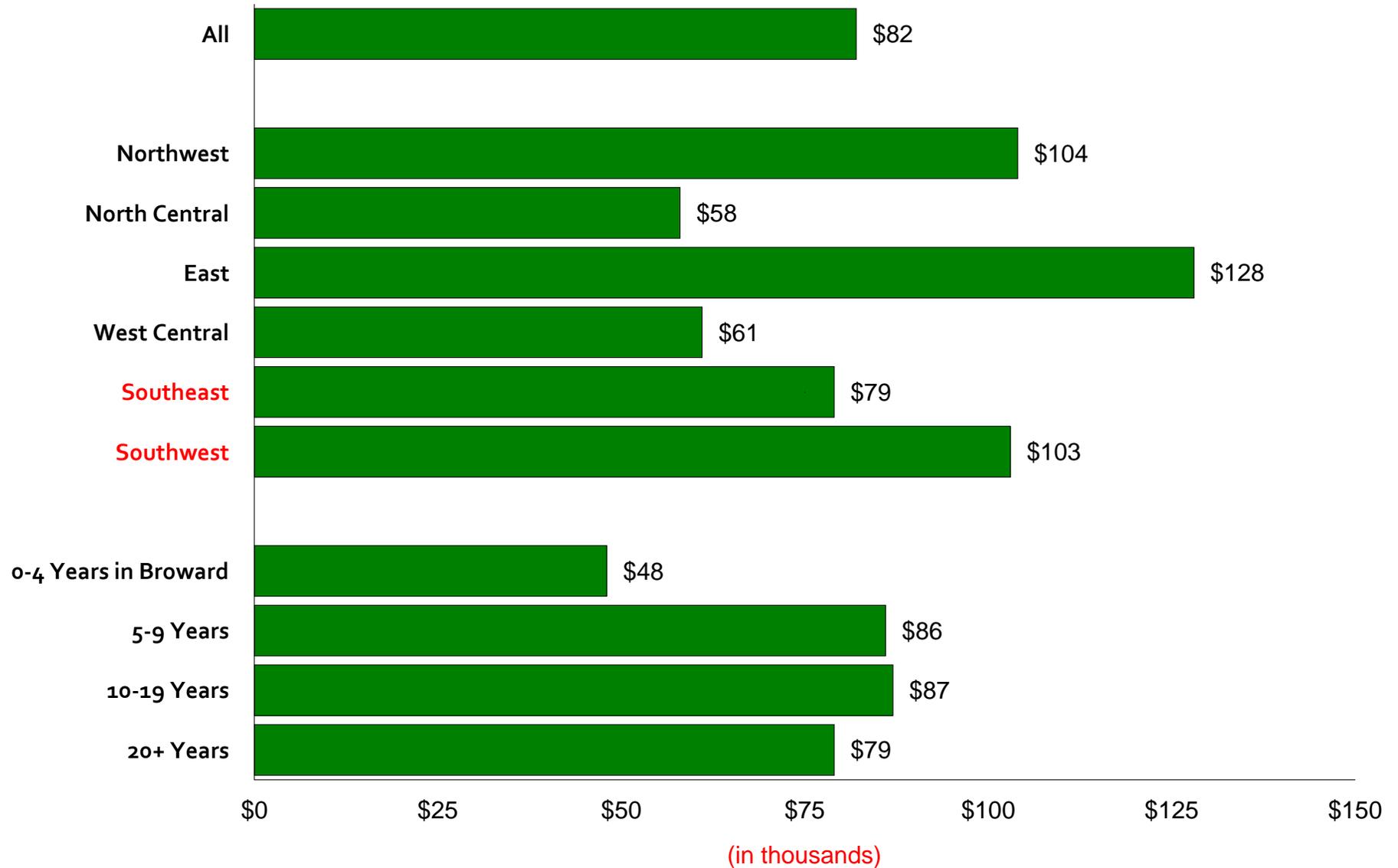
(Jewish Households with Persons Age 65 and Over)

(Adjusted for inflation to 2015 dollars)



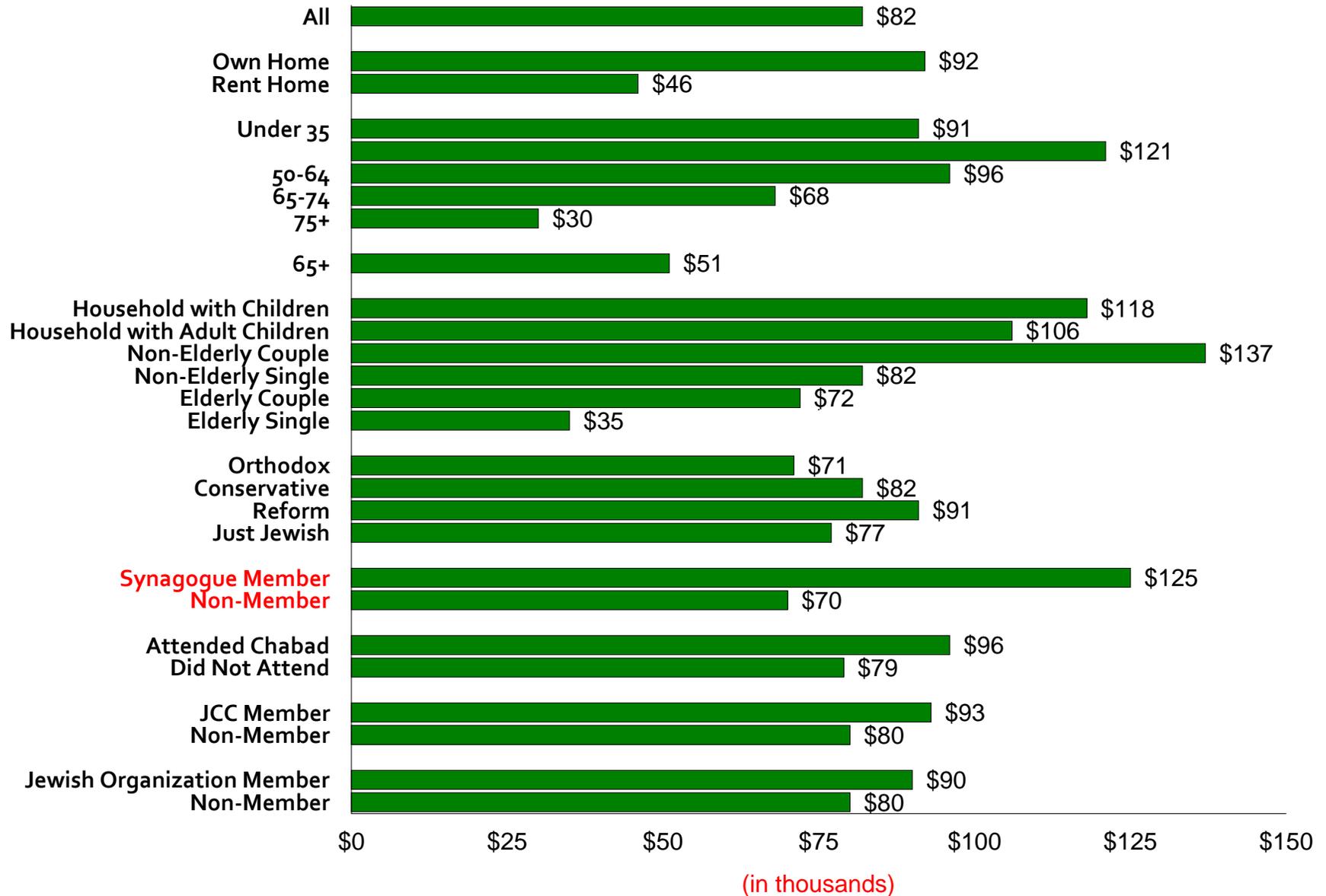
# Median Household Income

(Jewish Households)



# Median Household Income

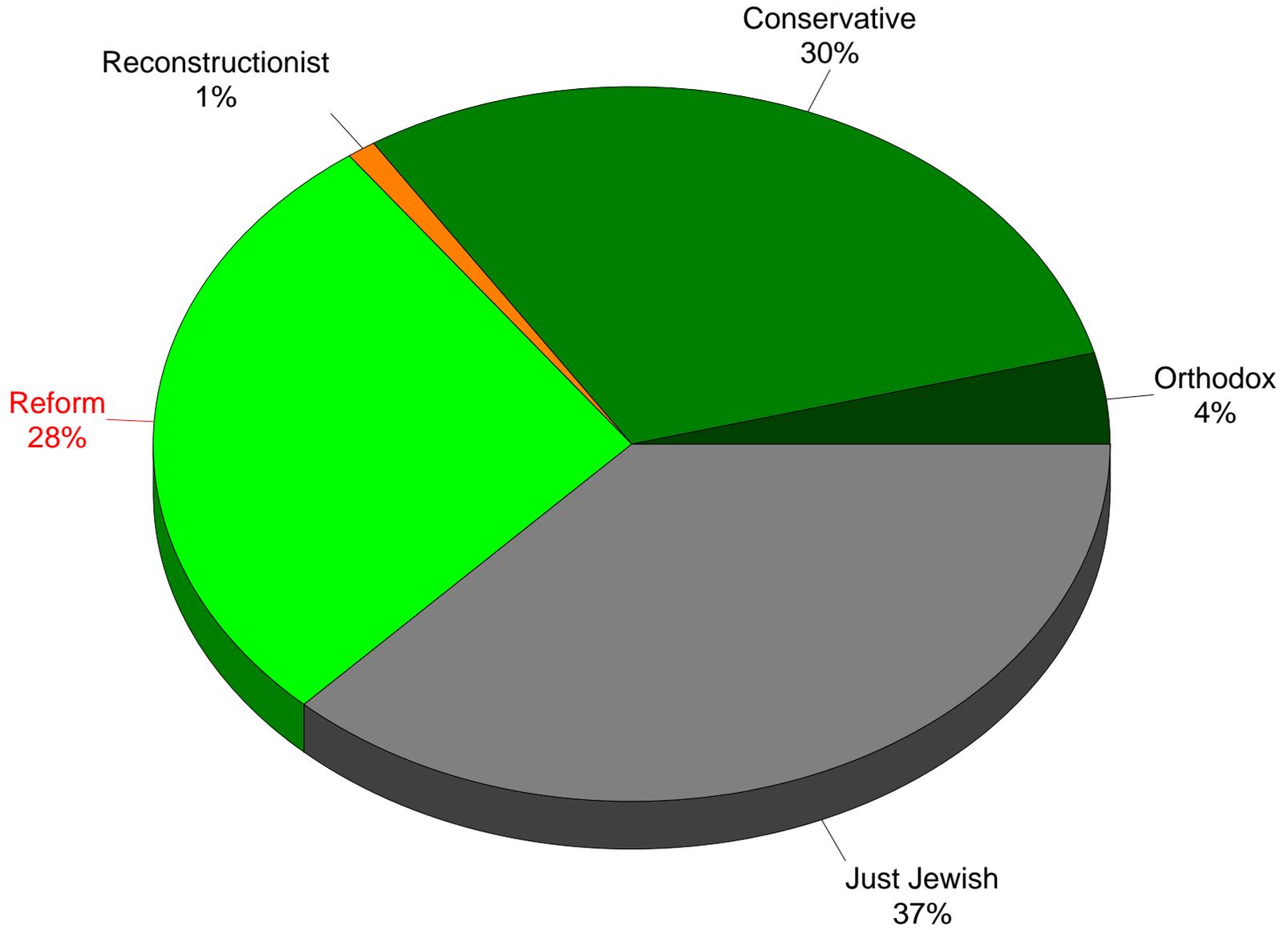
(Jewish Households)



## **Religious Profile: Jewish Identification**

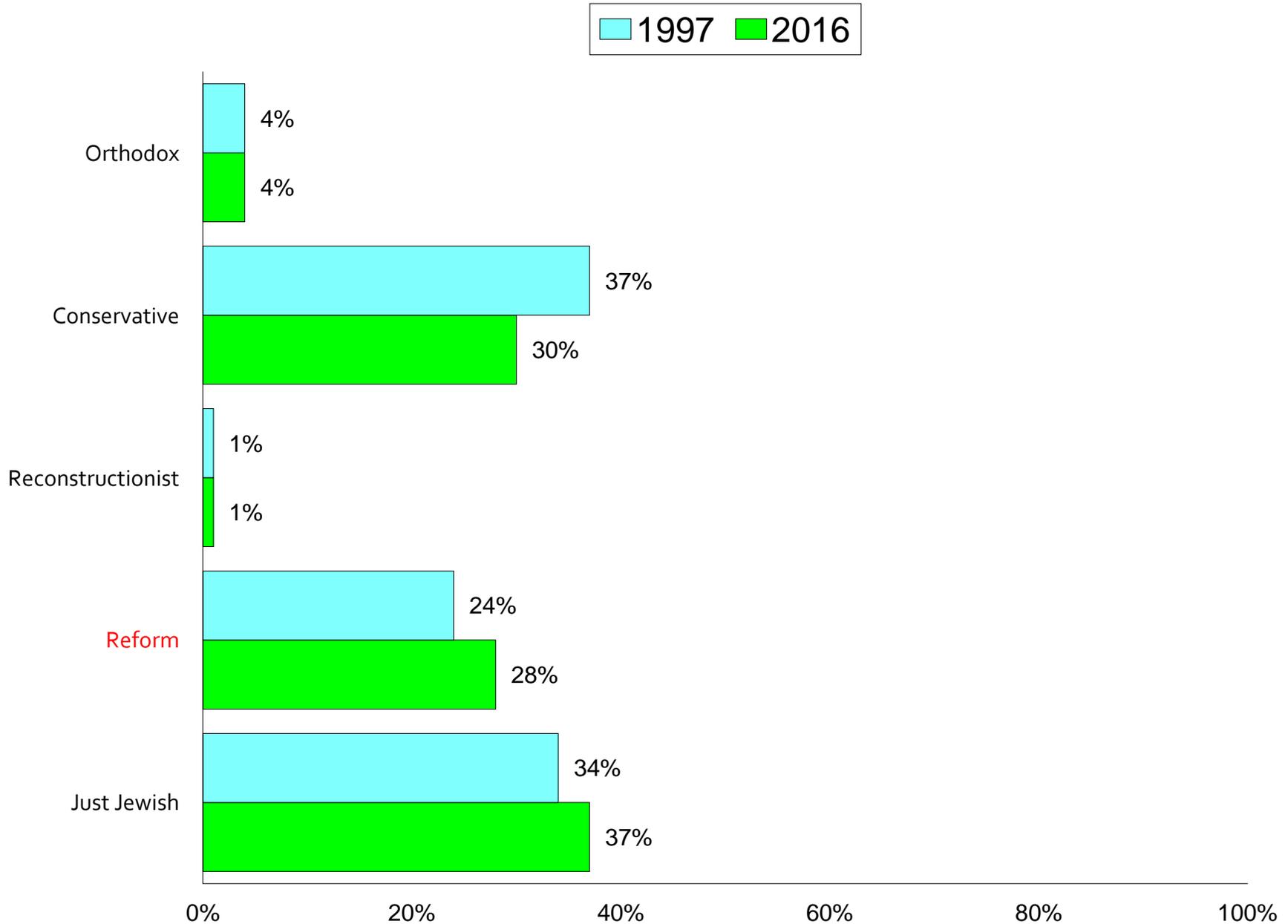
# Jewish Identification

(Jewish Households)



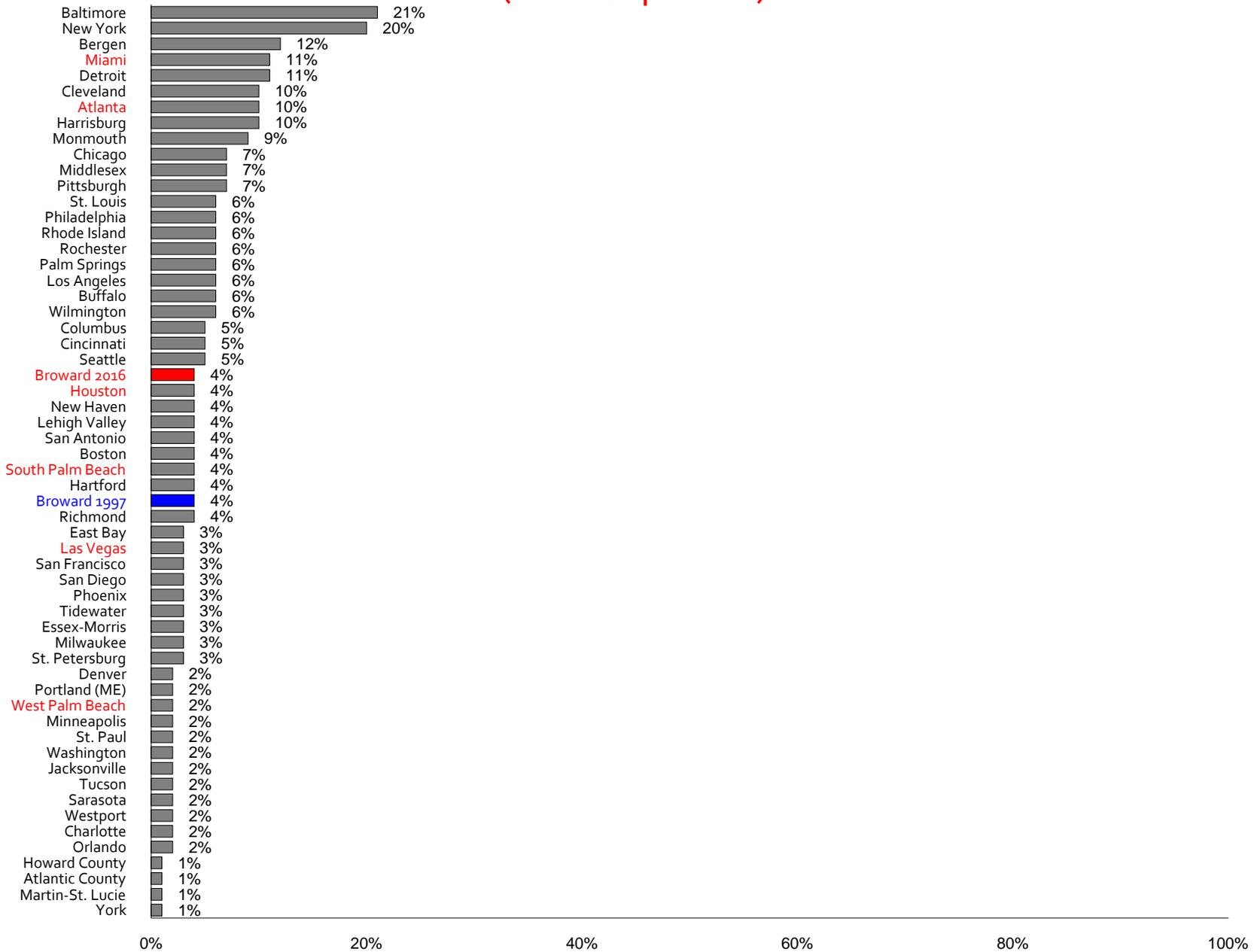
# Changes in Jewish Identification, 1997-2016

(Jewish Households)



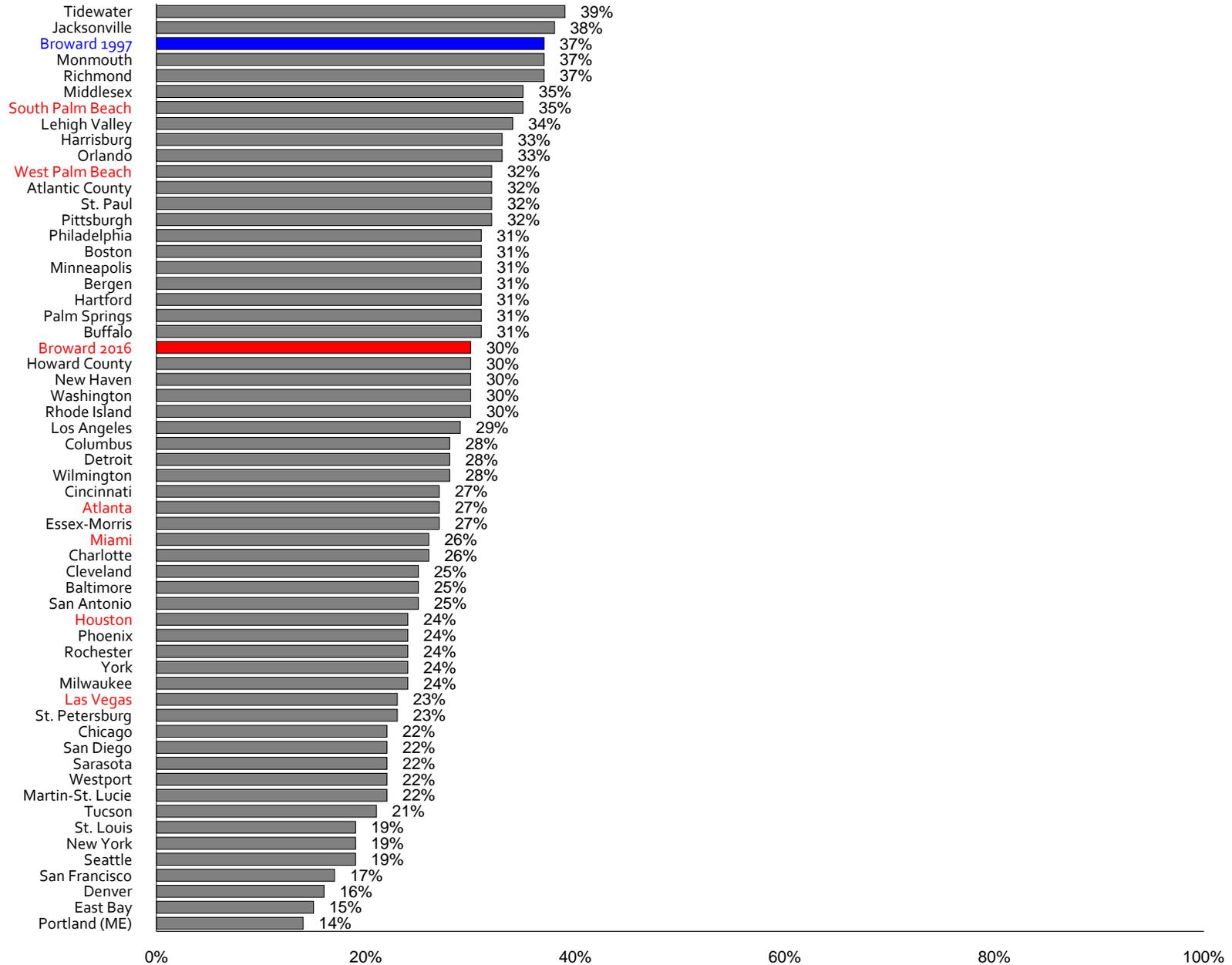
# Orthodox Identification

(Jewish Respondents)



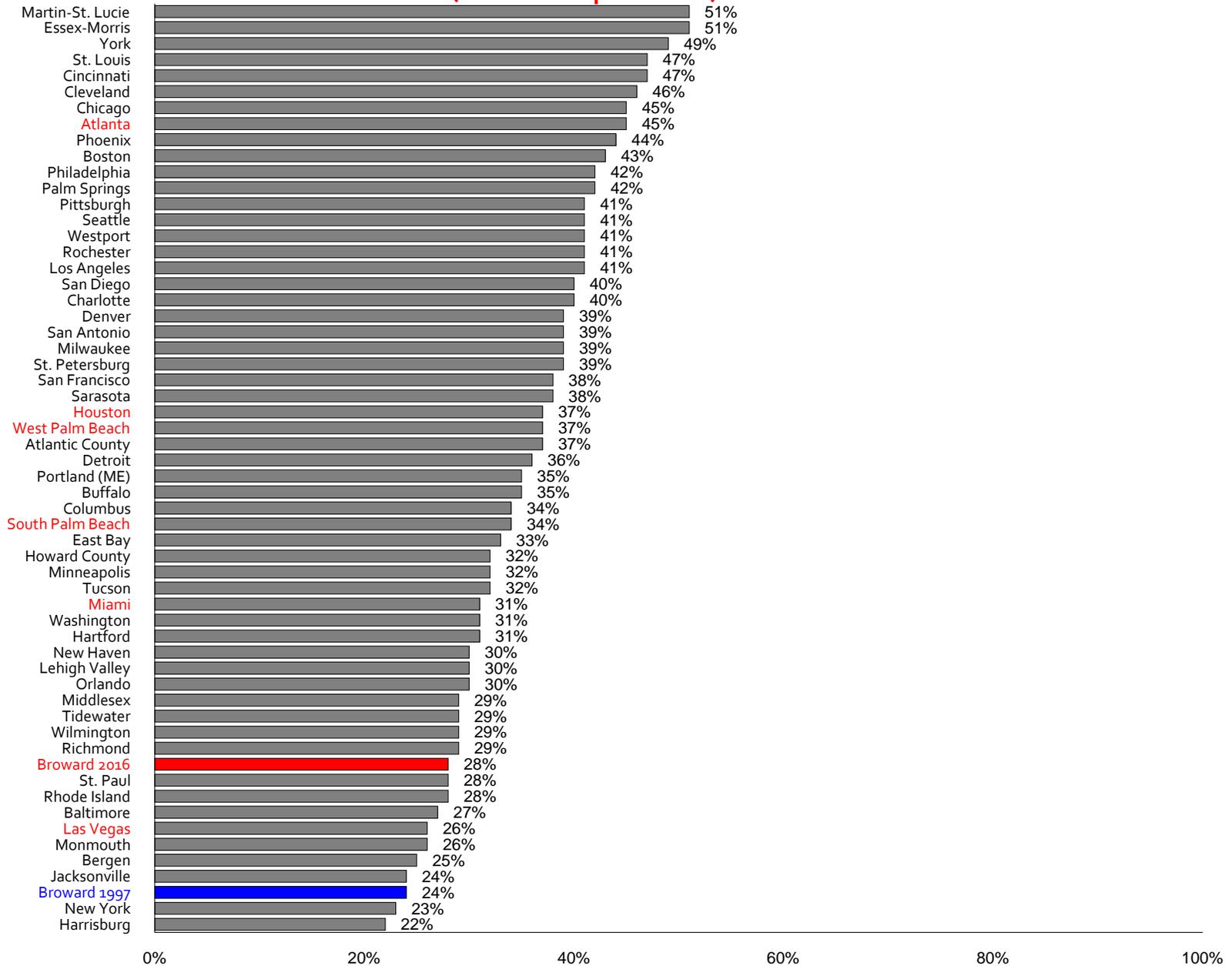
# Conservative Identification

(Jewish Respondents)



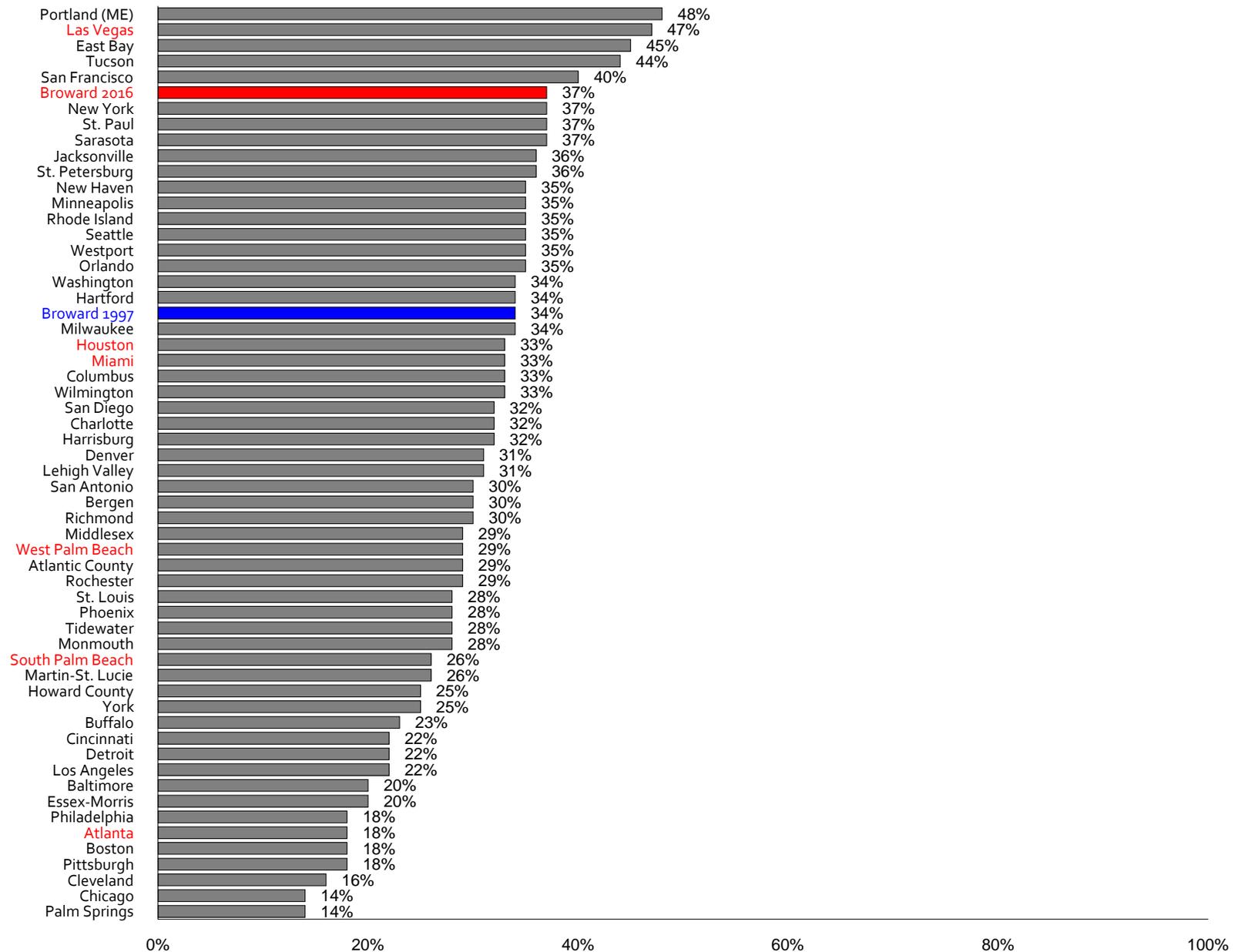
# Reform Identification

(Jewish Respondents)



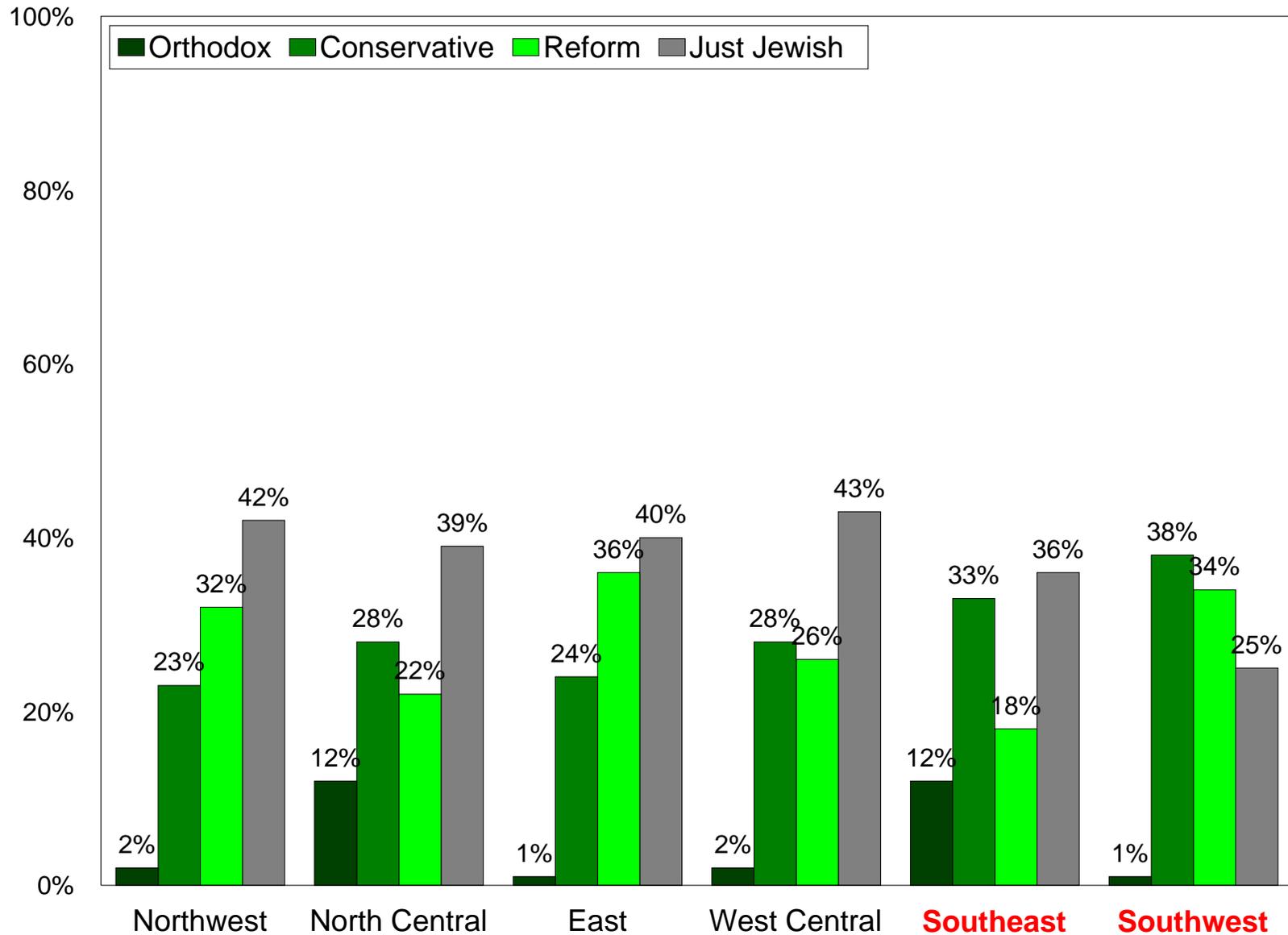
# Just Jewish Identification

(Jewish Respondents)



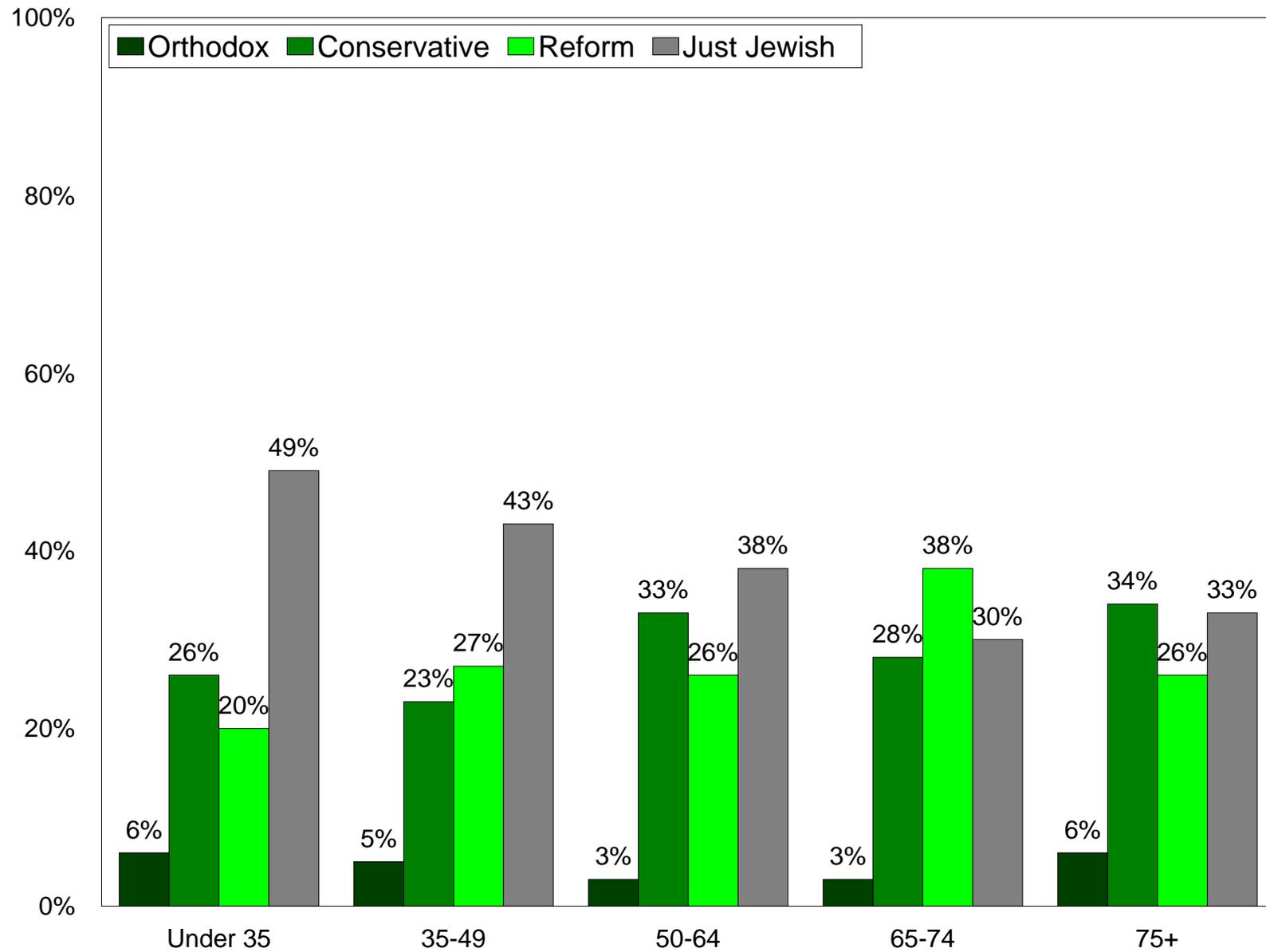
# Jewish Identification by Geographic Area

(Jewish Households)

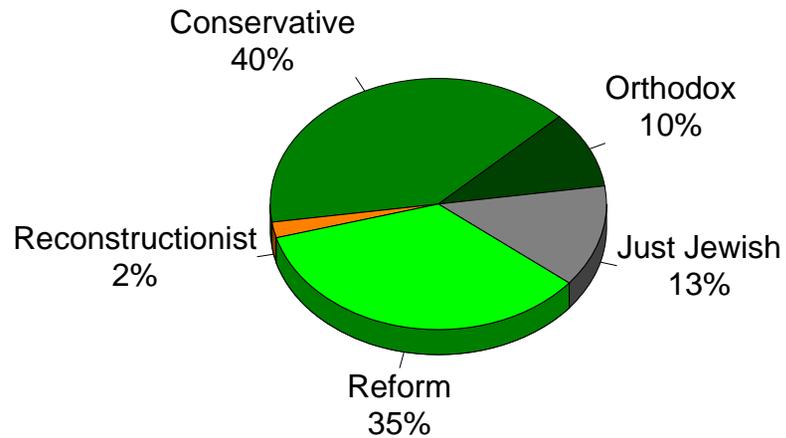


# 81 Jewish Identification by Age of Respondent

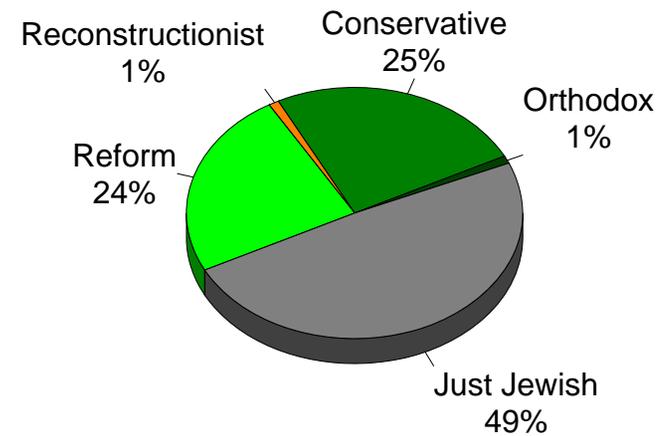
(Jewish Respondents)



# 82 Jewish Identification by Synagogue Membership (Jewish Respondents)



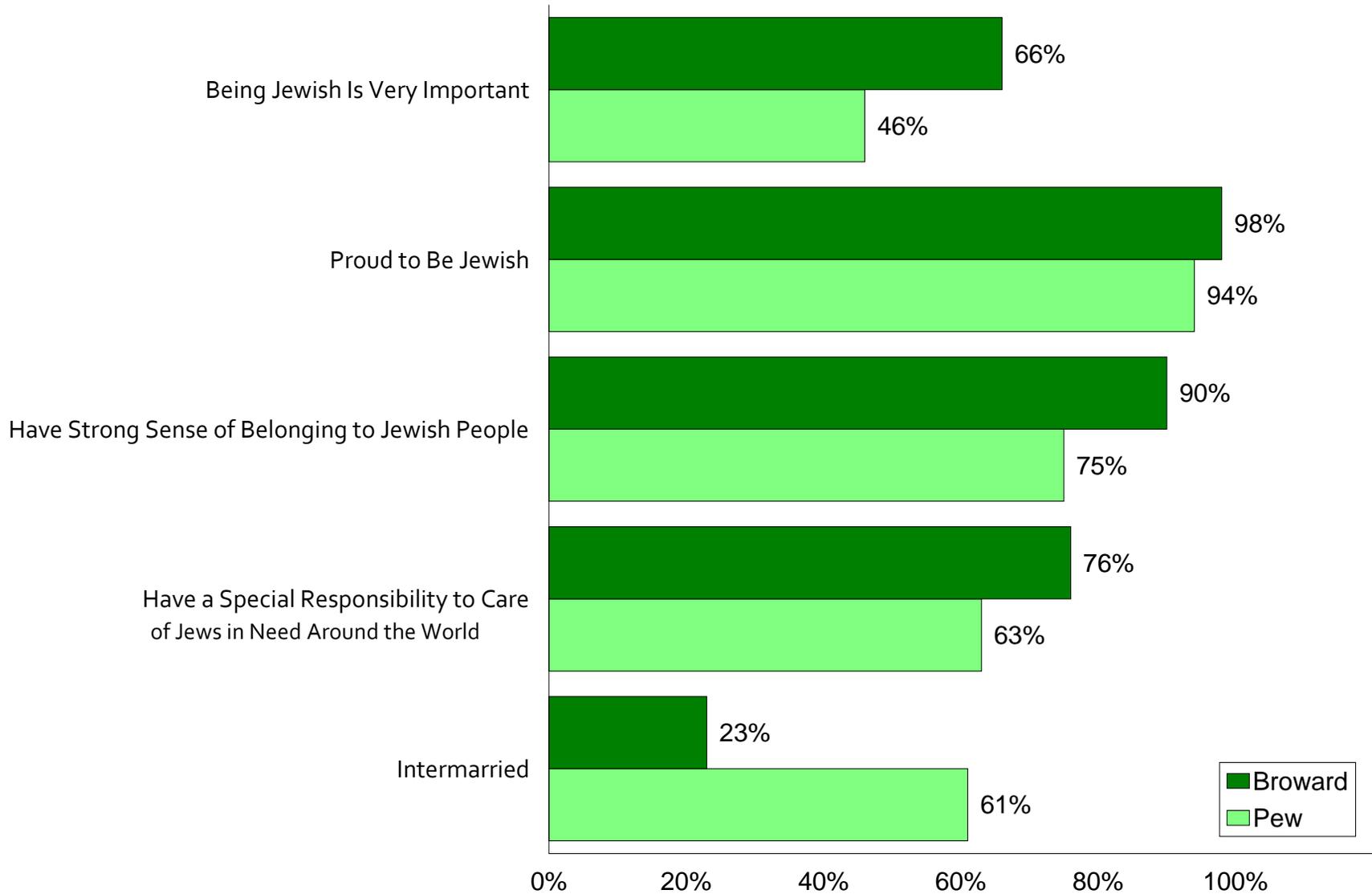
**SYNAGOGUE MEMBER**



**NON-MEMBER**

**Religious Profile:  
Attitudes Toward Being Jewish**

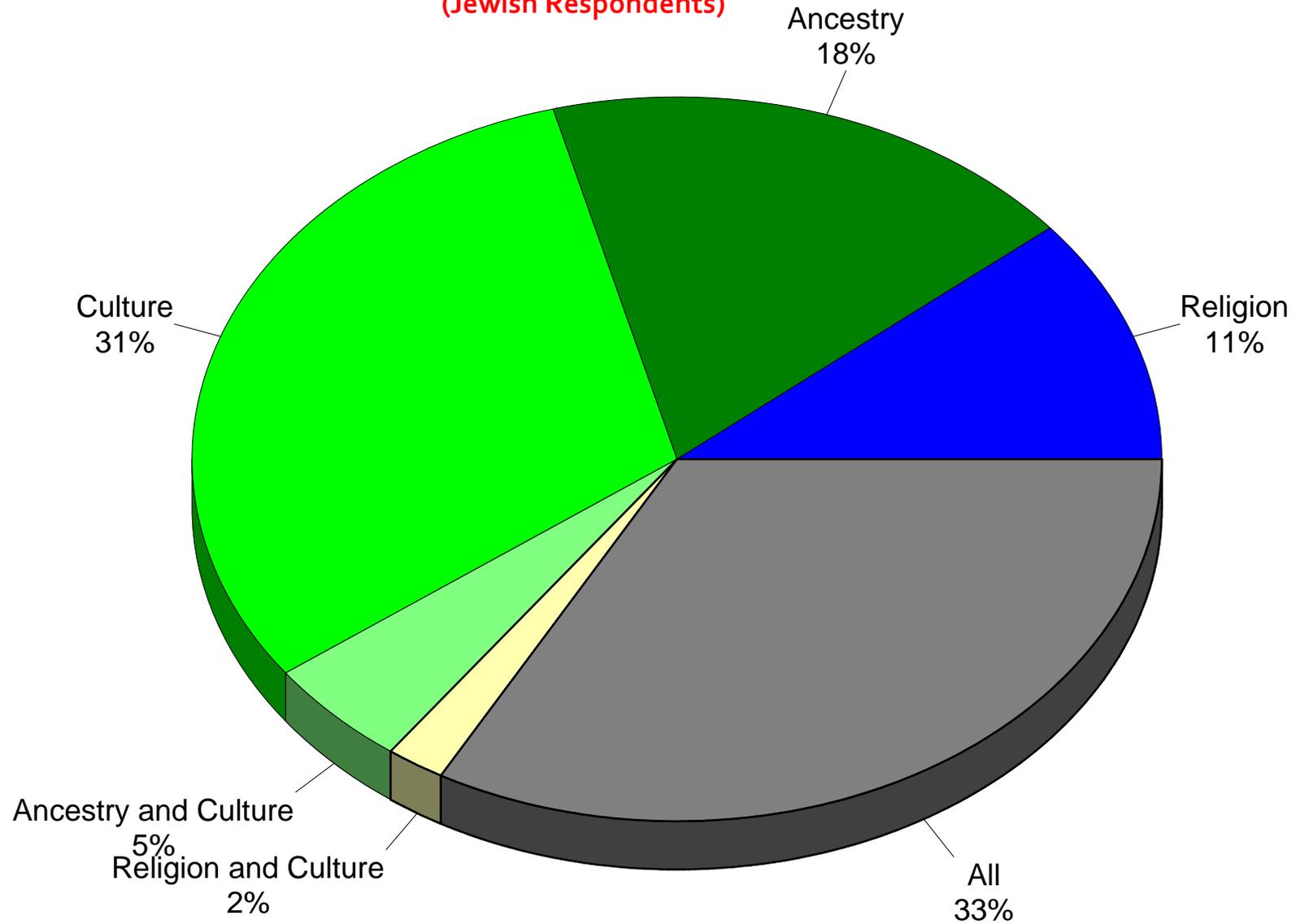
## Comparisons with Pew



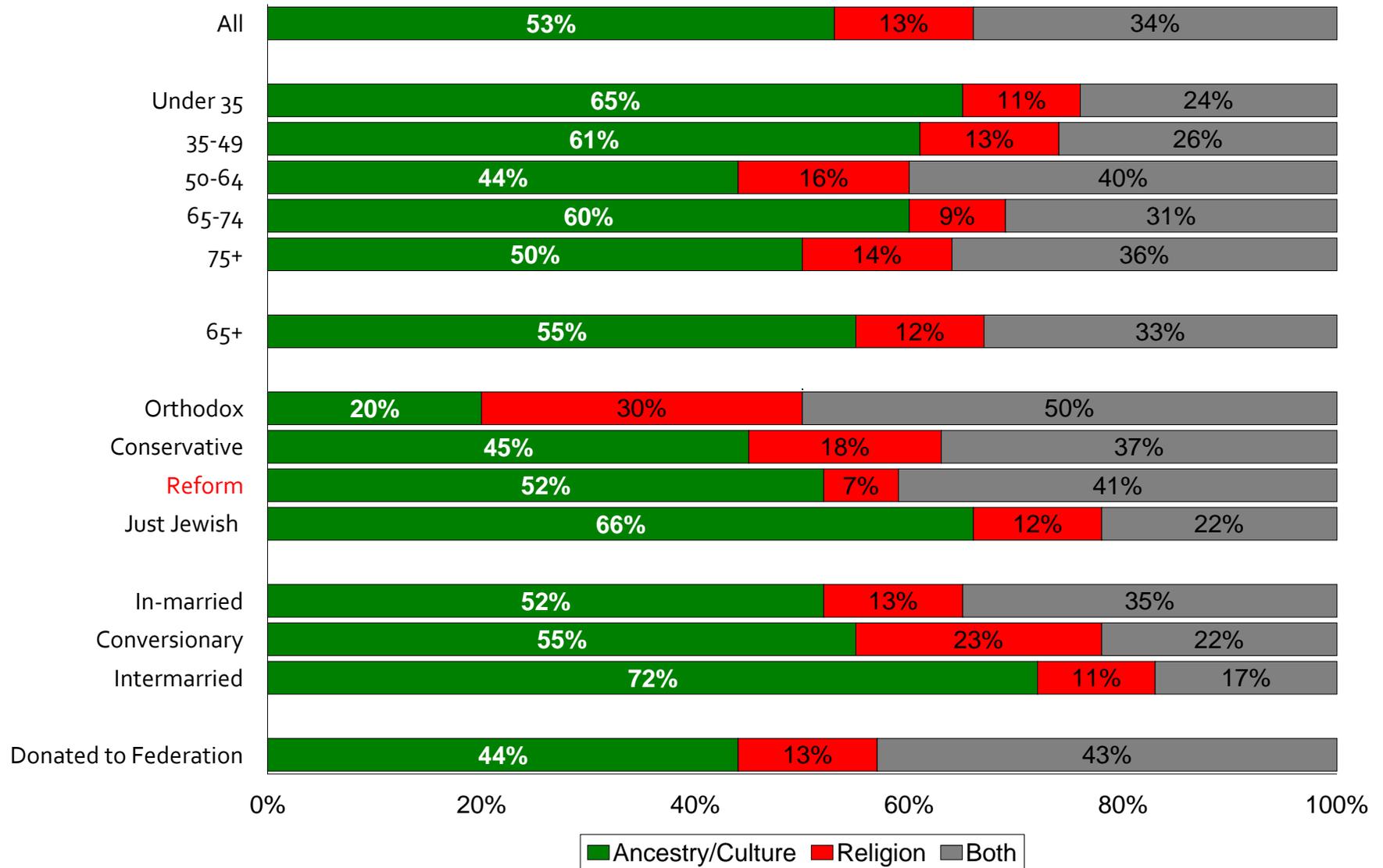
Source: Pew 2013

# Being Jewish Is Mainly a Matter of:

(Jewish Respondents)



## Being Jewish Is a Matter of:



Note: "Ancestry/Culture" includes ancestry + culture + ancestry and culture

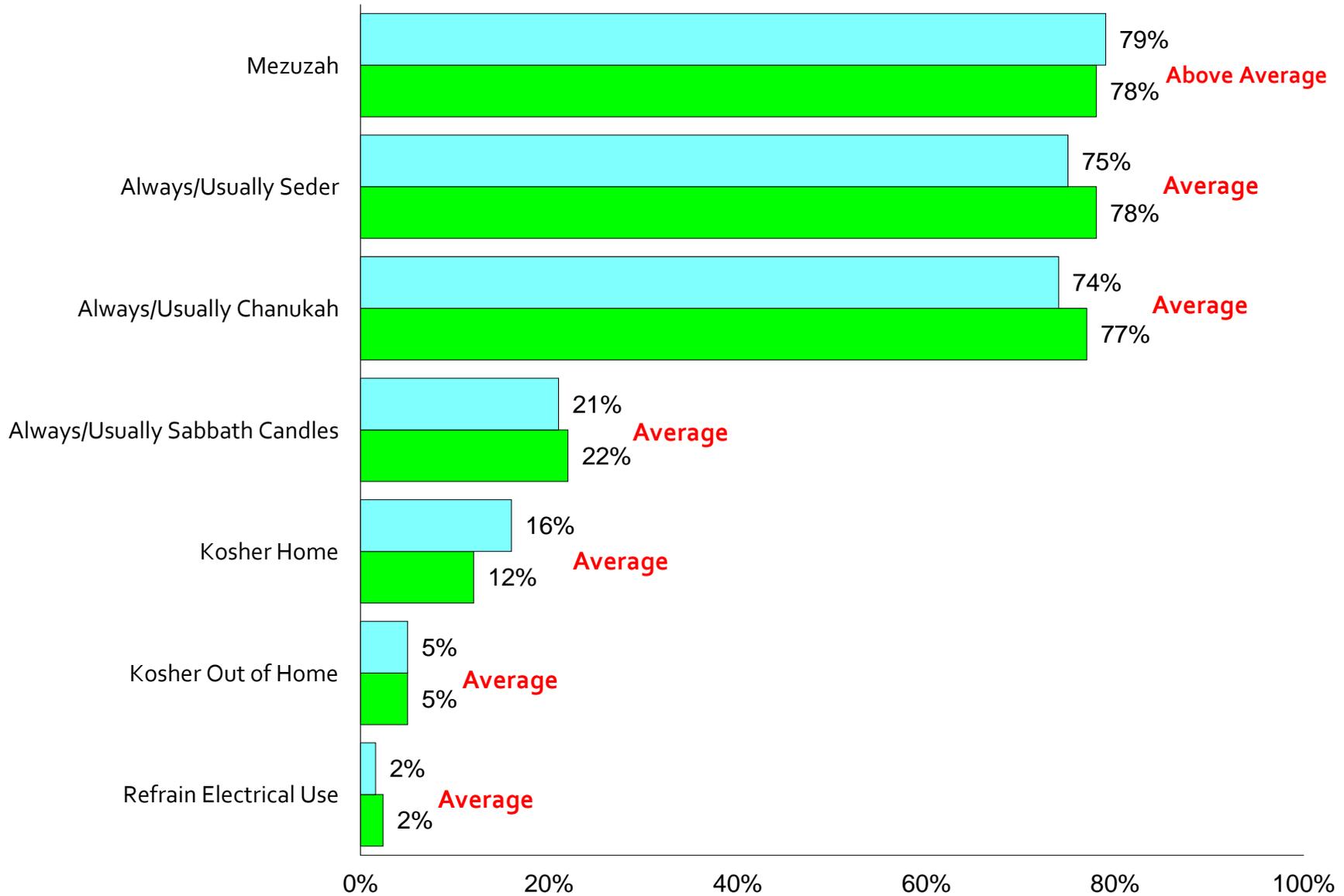
Note: "Religion" includes religion + religion and ancestry + religion and culture

## **Religious Profile: Religious Practices**

# Changes in Religious Practices Over Time

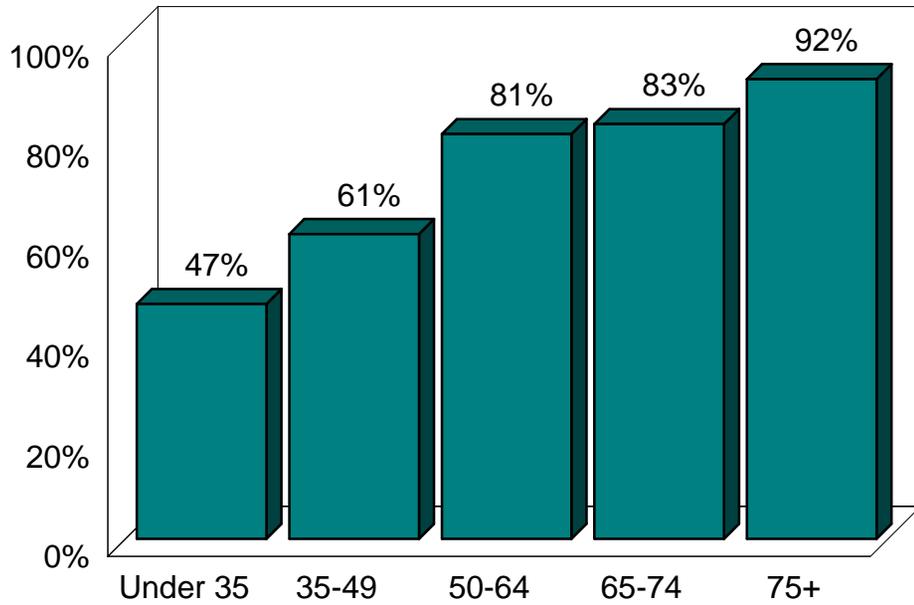
(Jewish Households)

1997 2016

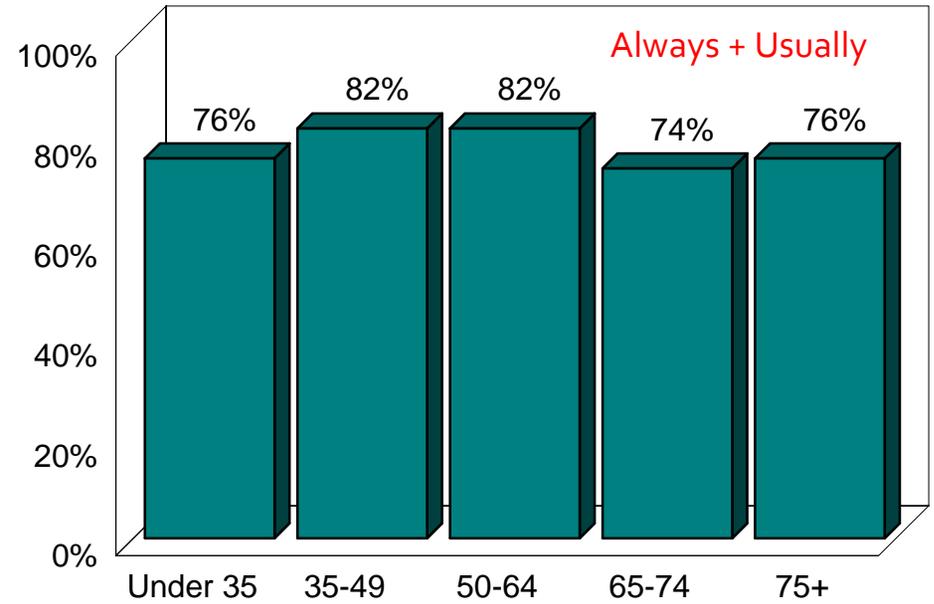


89

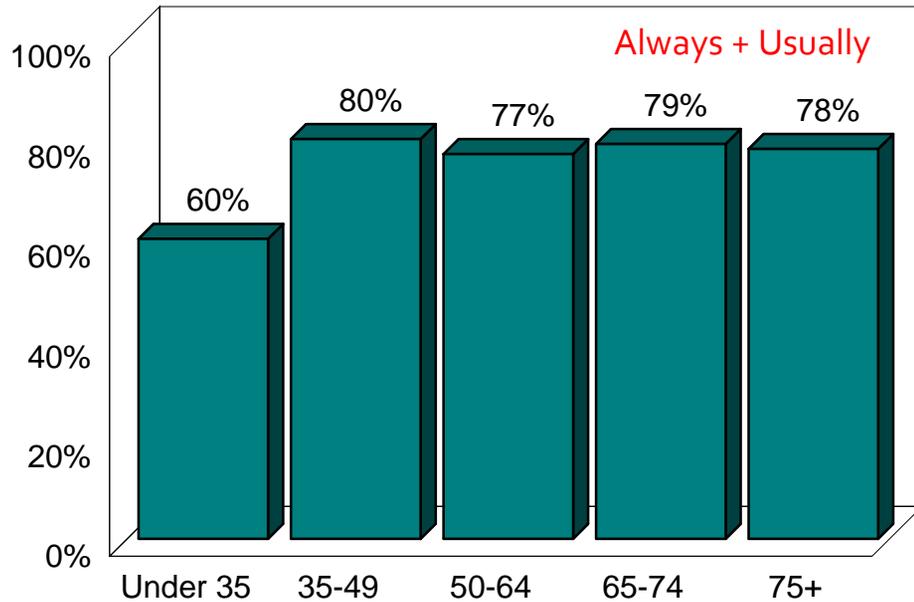
Mezuzah on Front Door



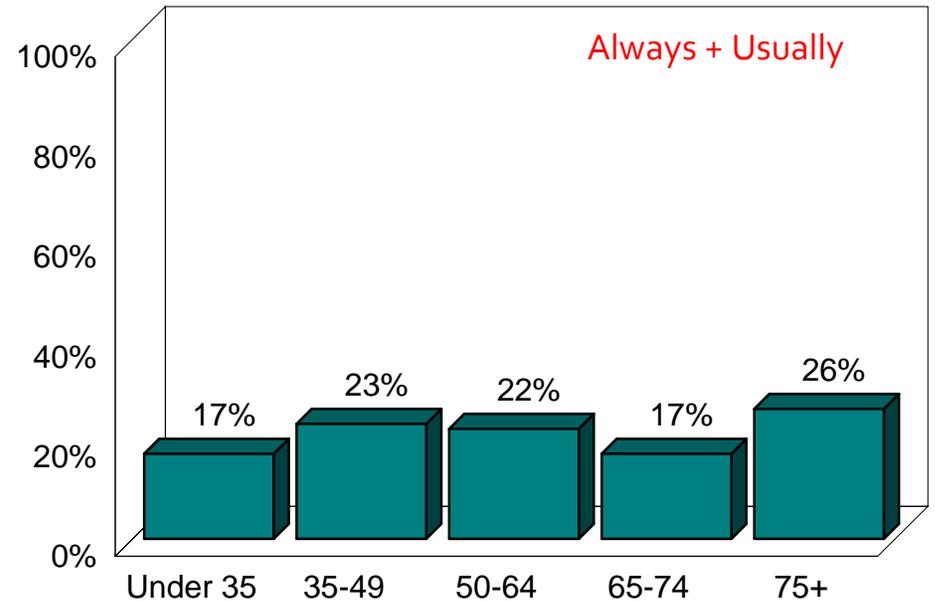
Passover Seder



Chanukah Candles

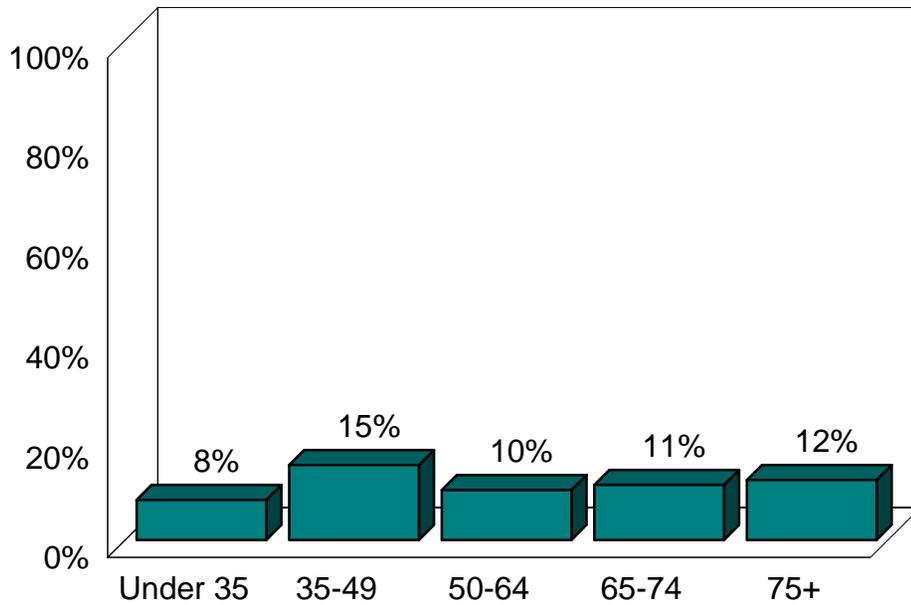


Sabbath Candles

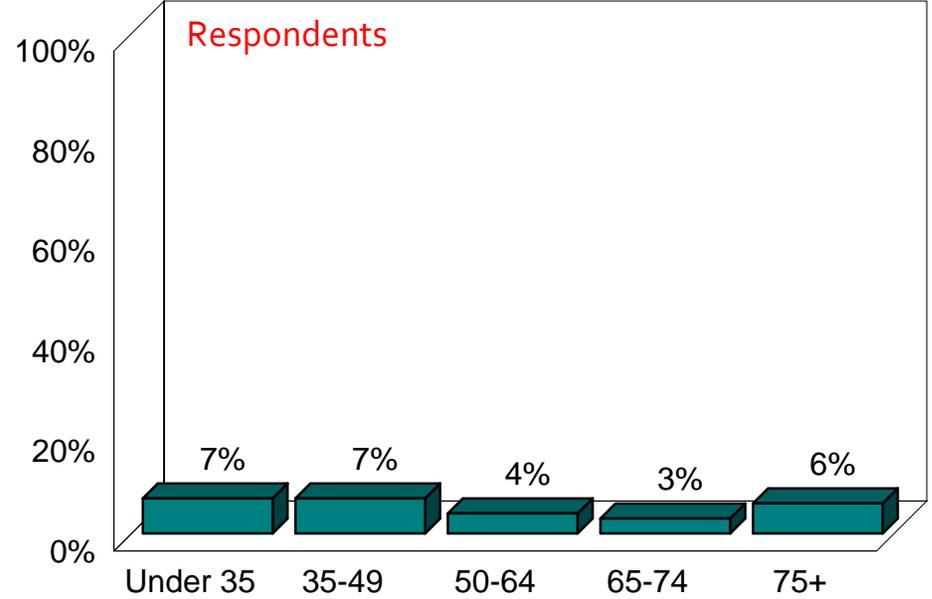


90

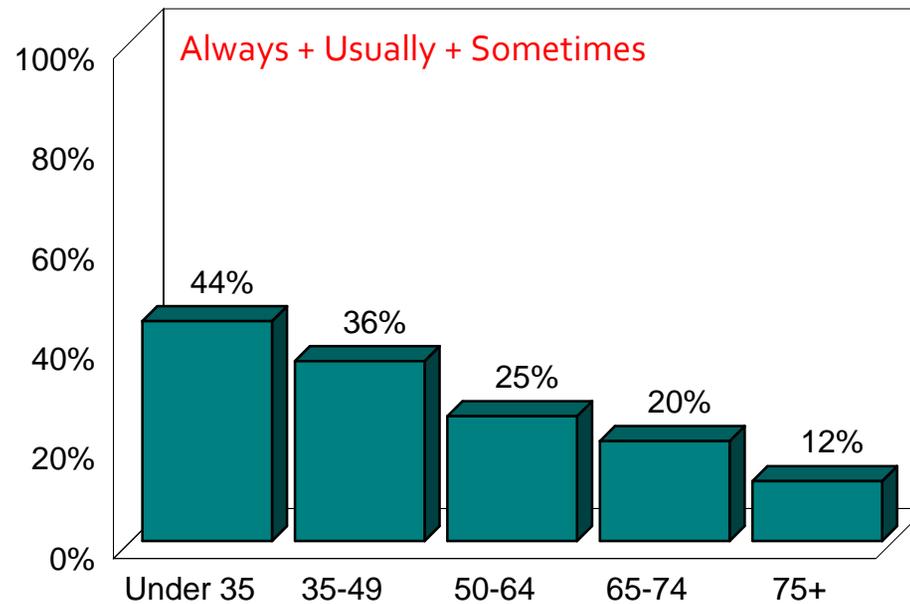
### Kosher Home



### Kosher In/Out of Home

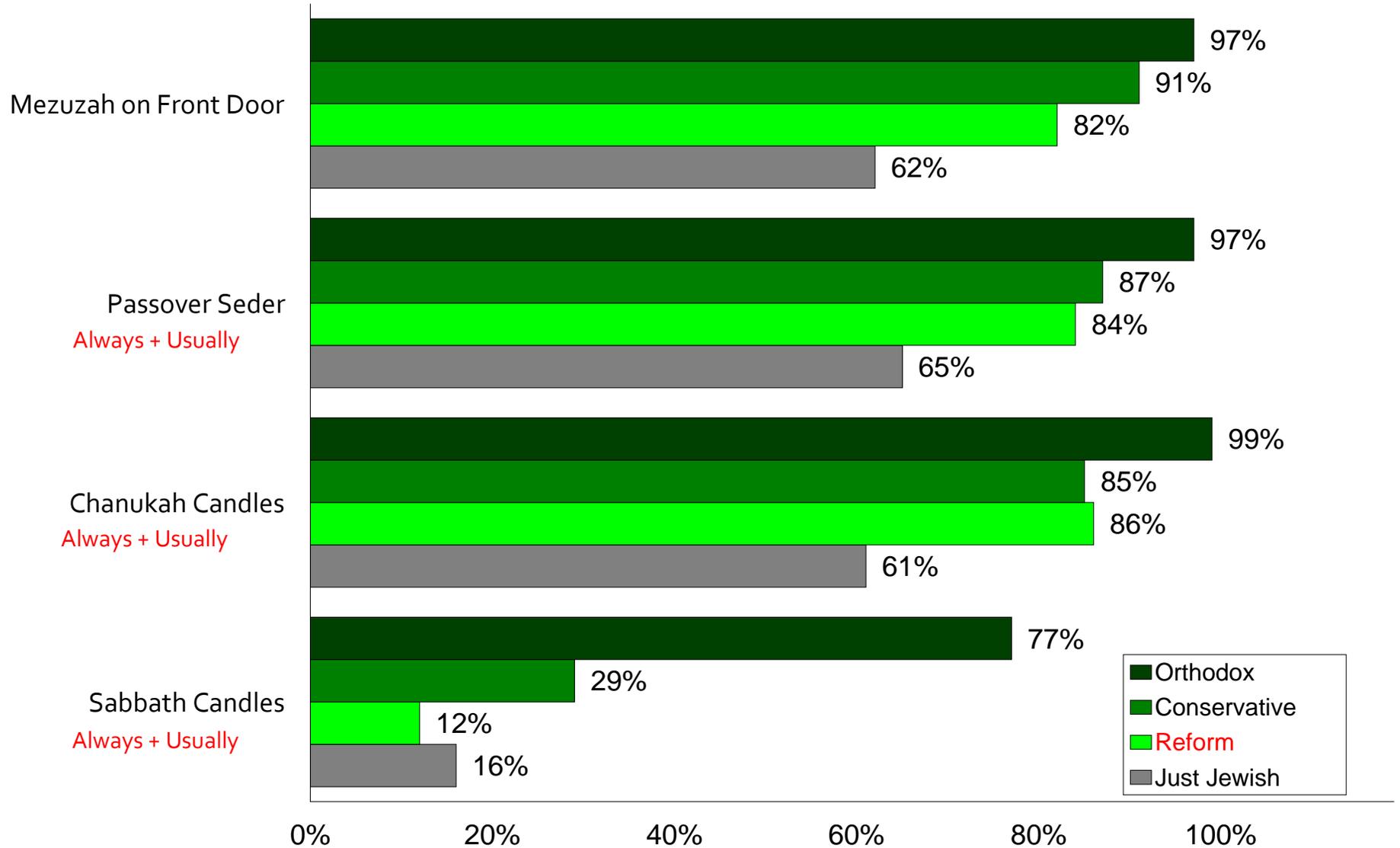


### Christmas Tree



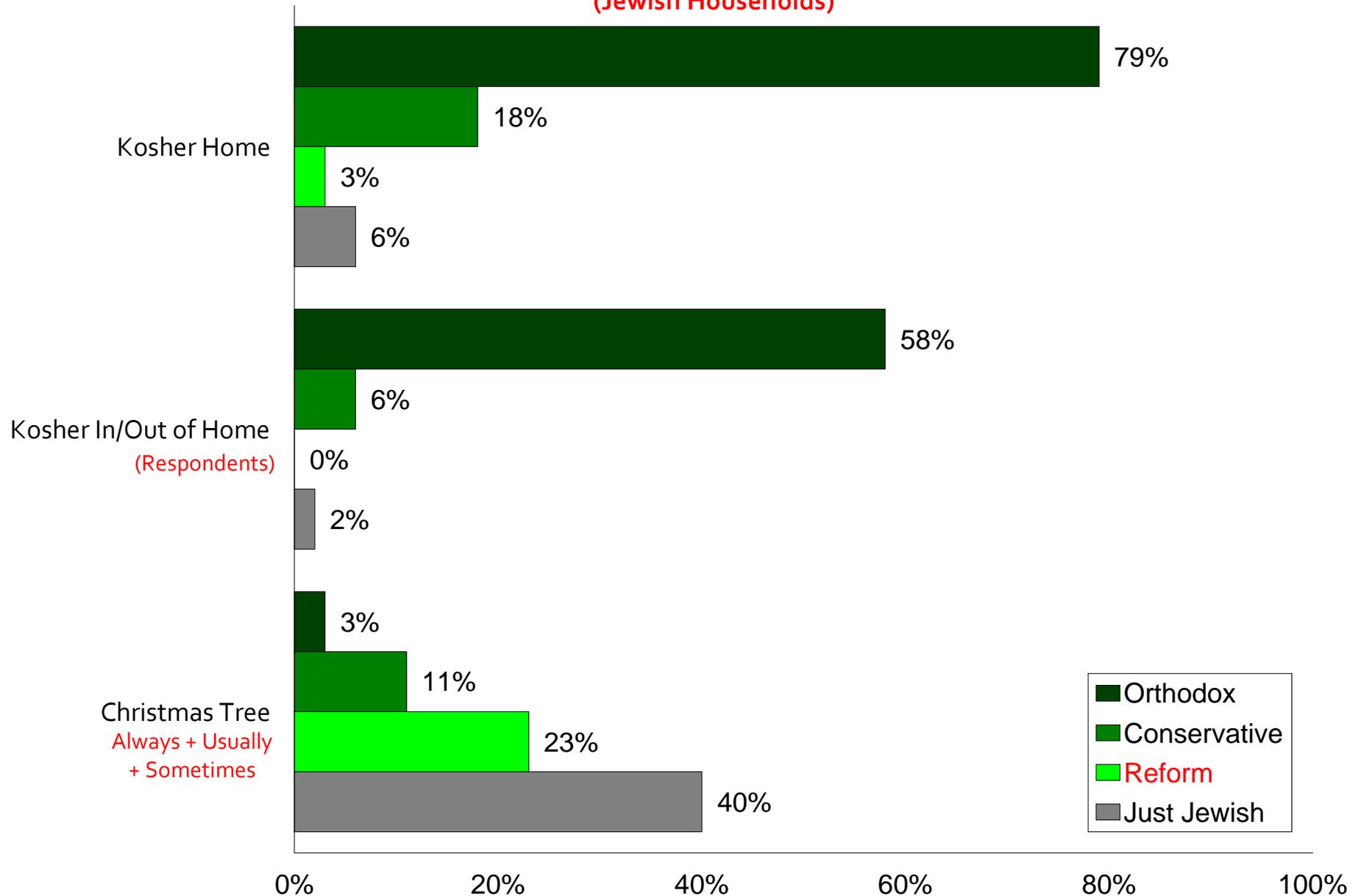
# Religious Practices by Jewish Identification

(Jewish Households)



# Religious Practices by Jewish Identification

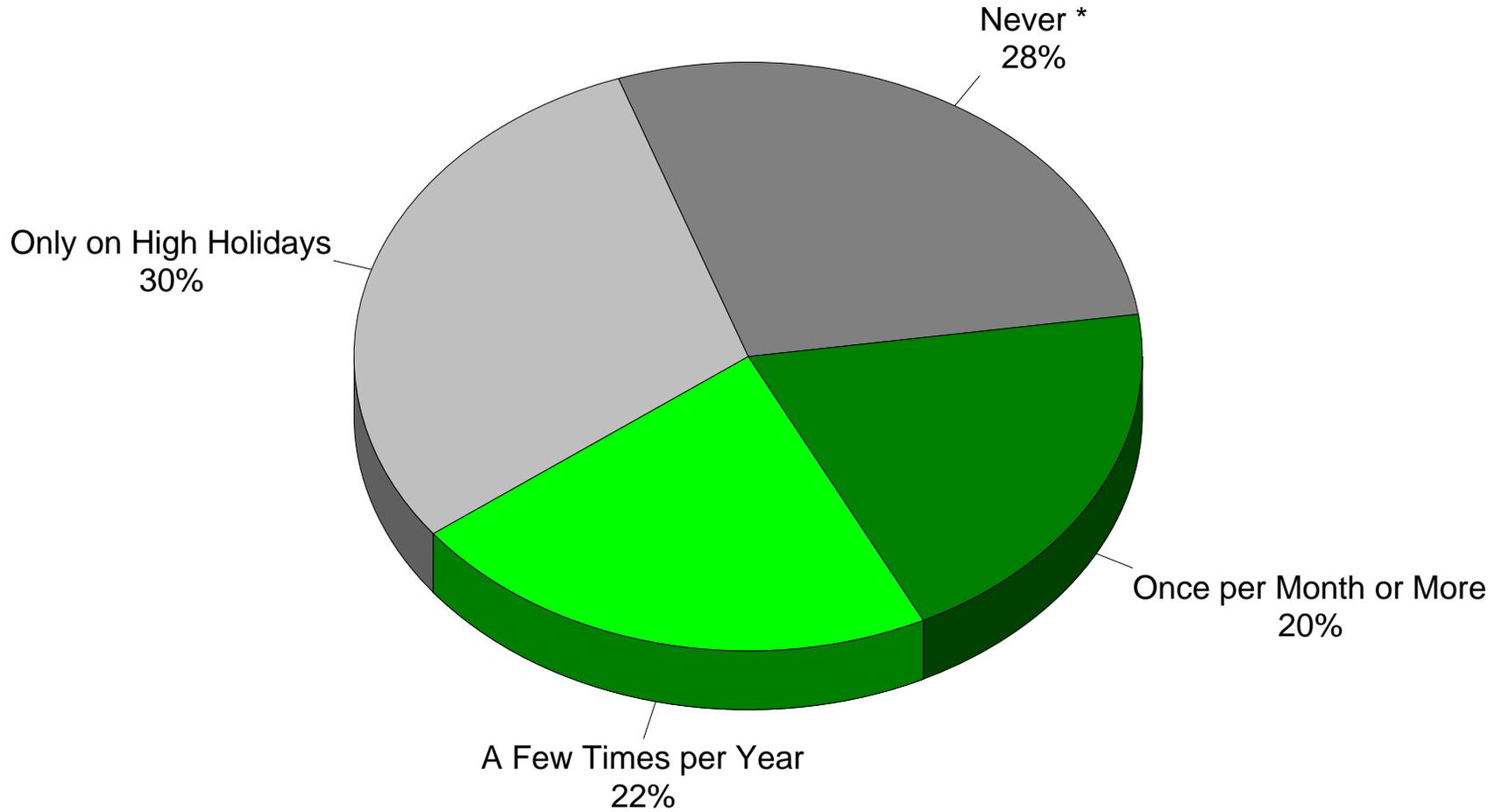
(Jewish Households)



## Religious Profile: Synagogue Attendance

# Synagogue Attendance

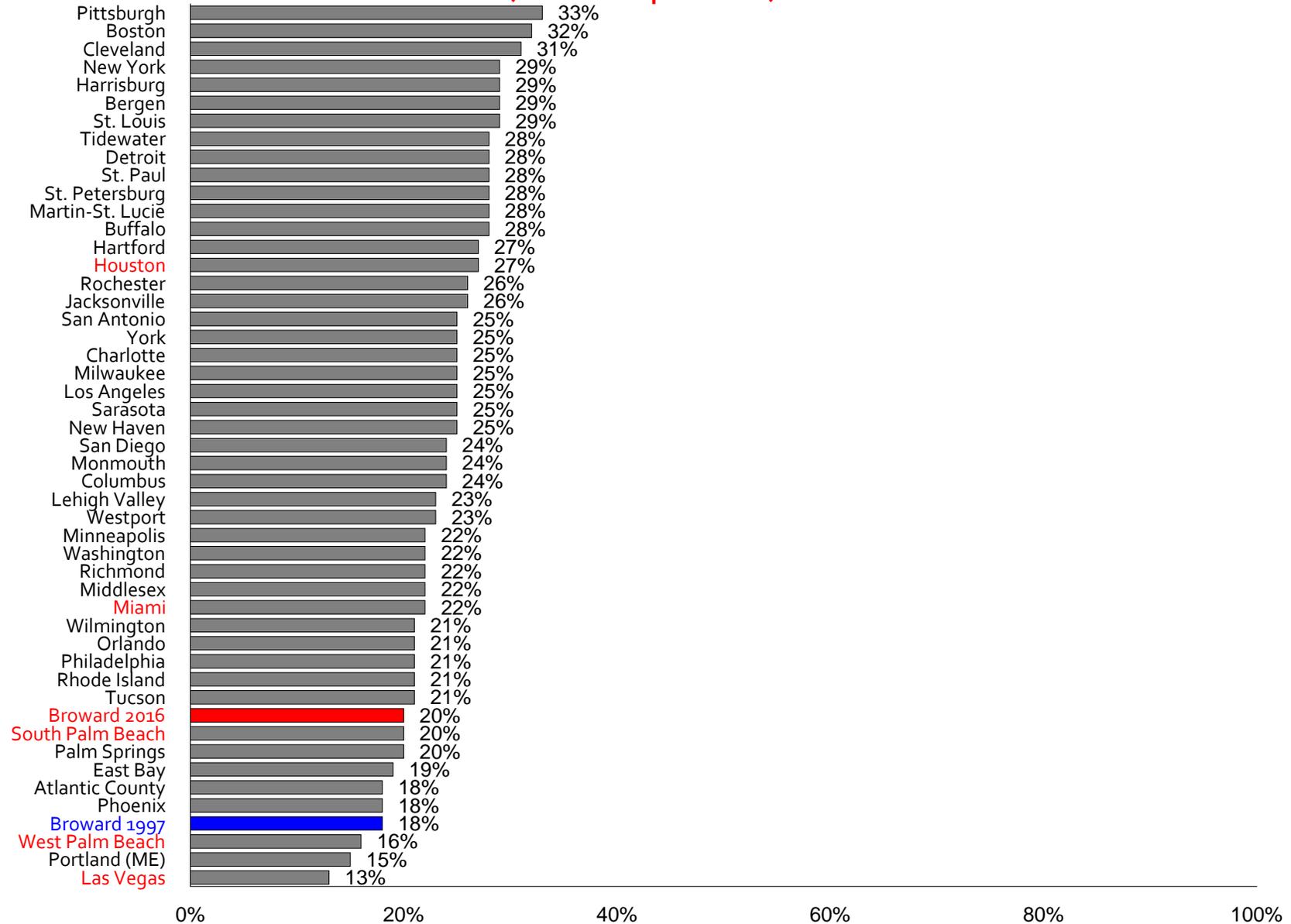
(Jewish Respondents)



\* or only for weddings/b'nai mitzvah

# Attend Synagogue Services Once per Month or More

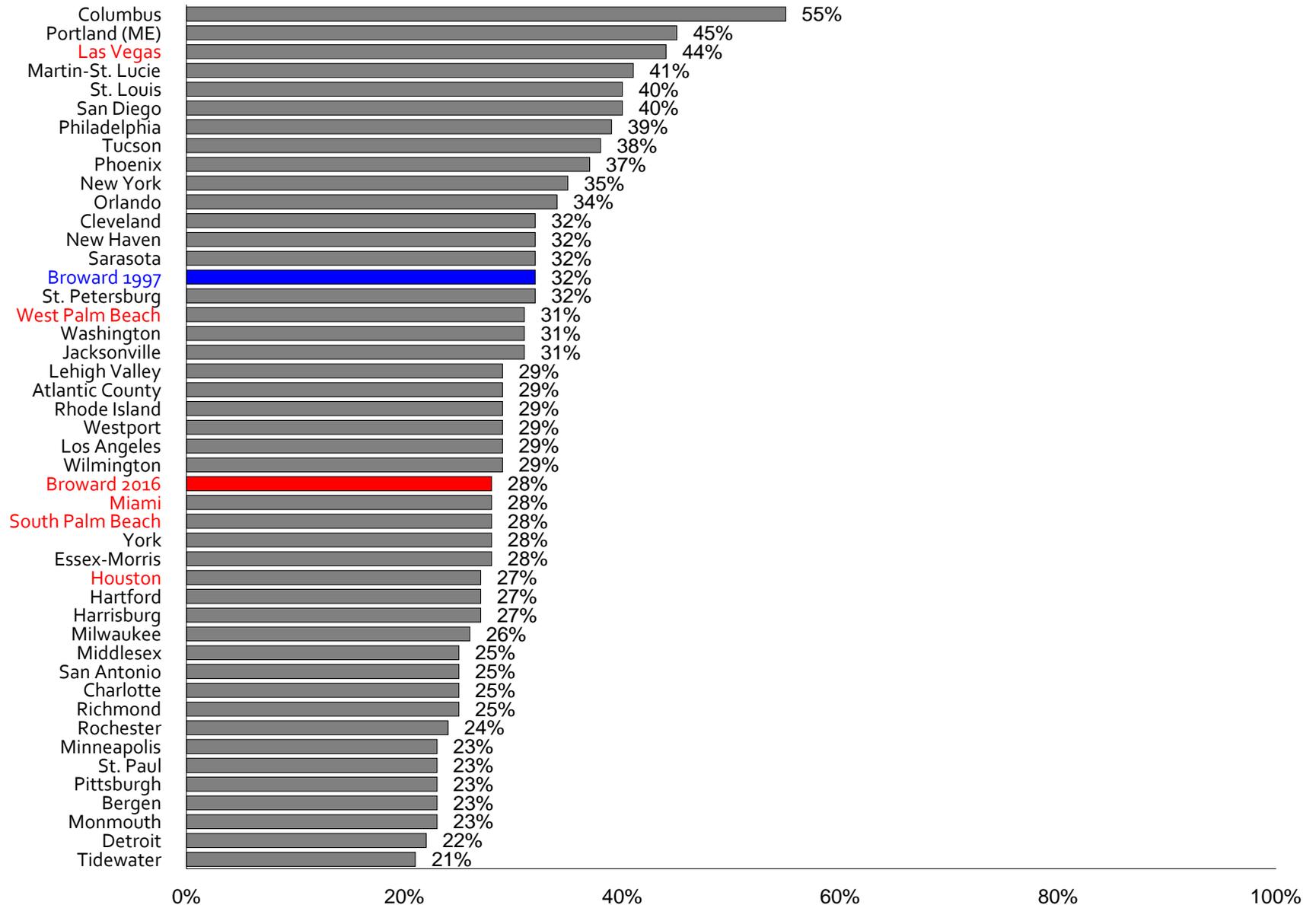
(Jewish Respondents)



# Never Attend Synagogue Services

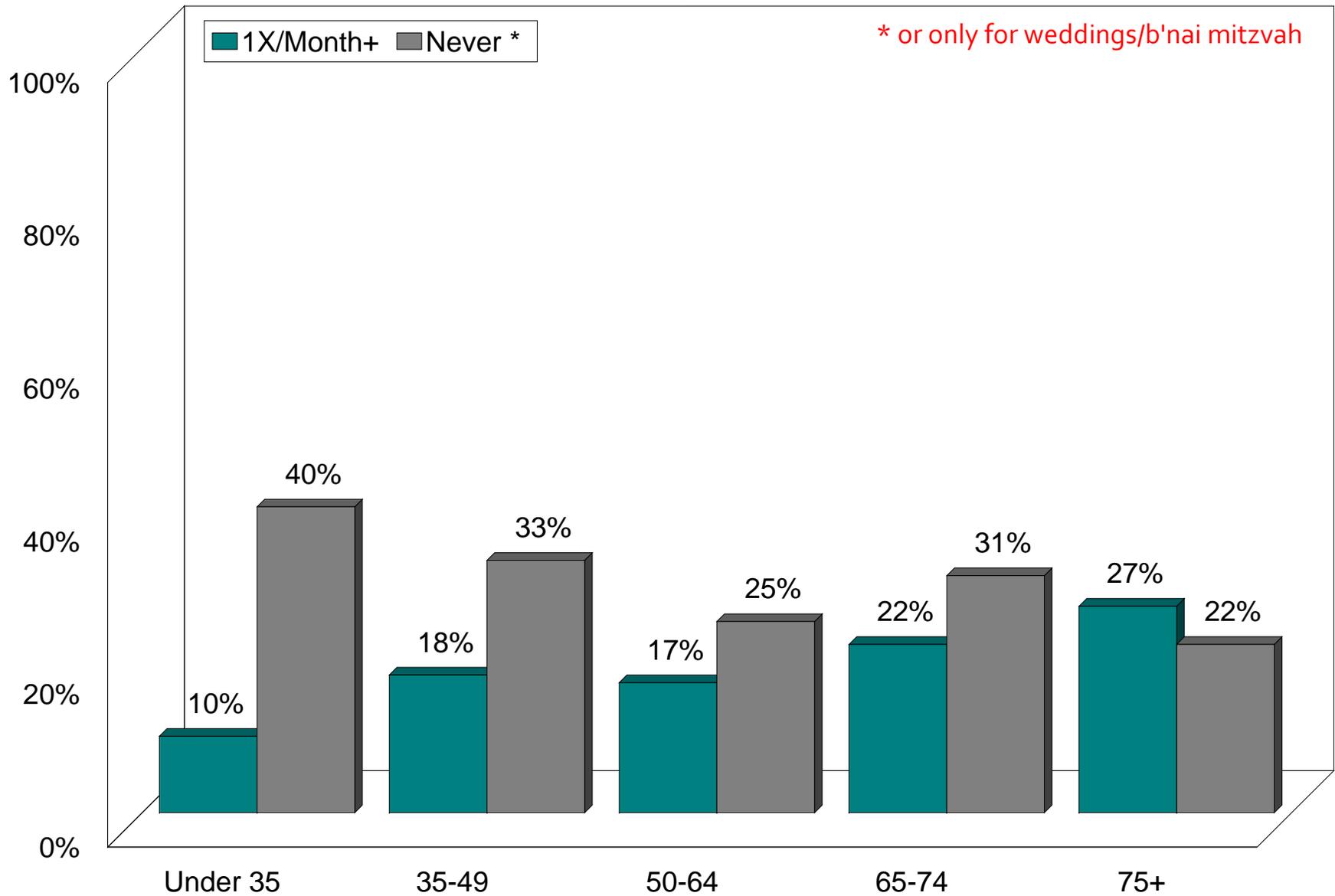
(or only for weddings/b'nai mitzvah)

(Jewish Respondents)



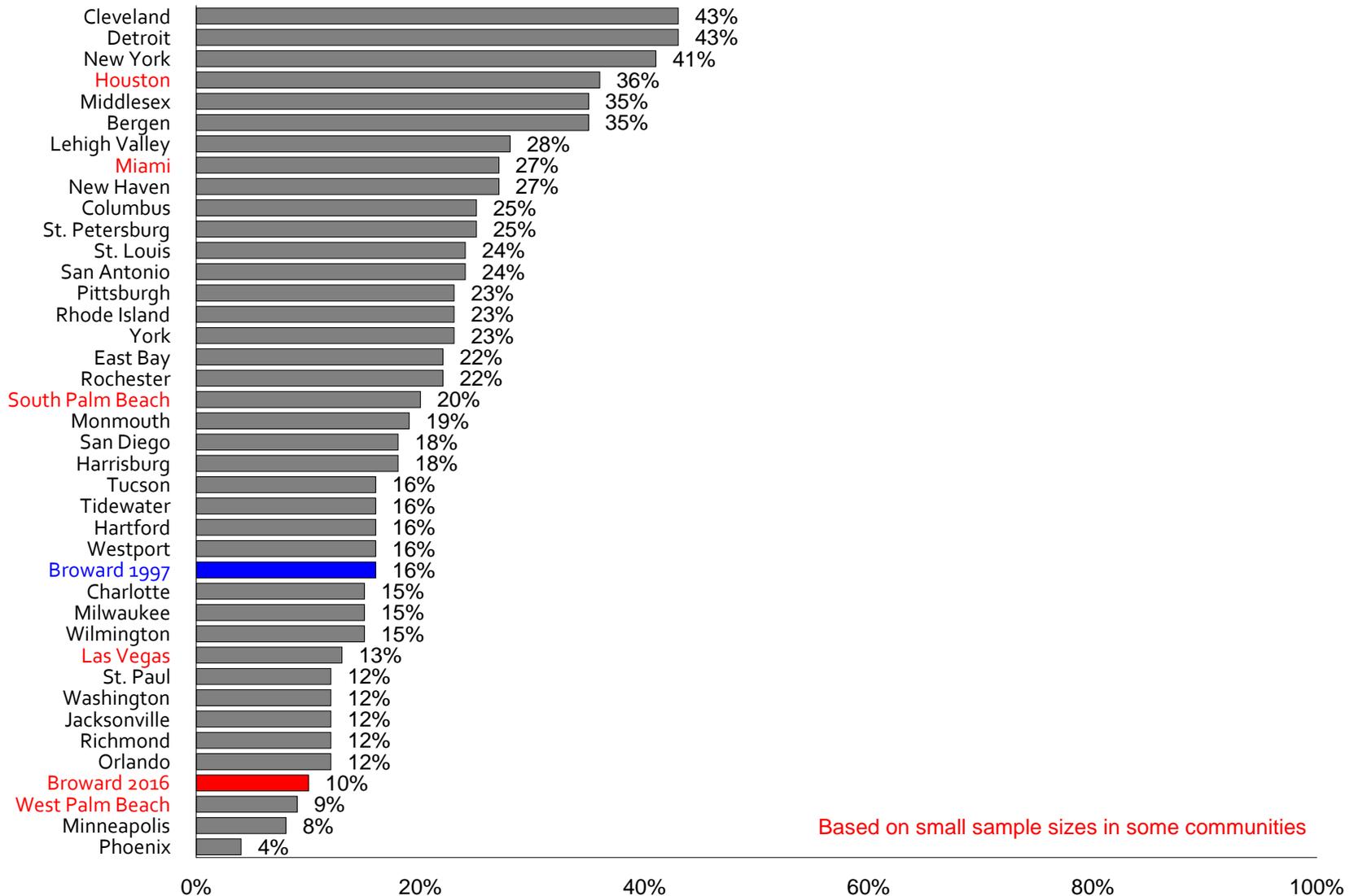
# Synagogue Attendance by Age

(Jewish Respondents)



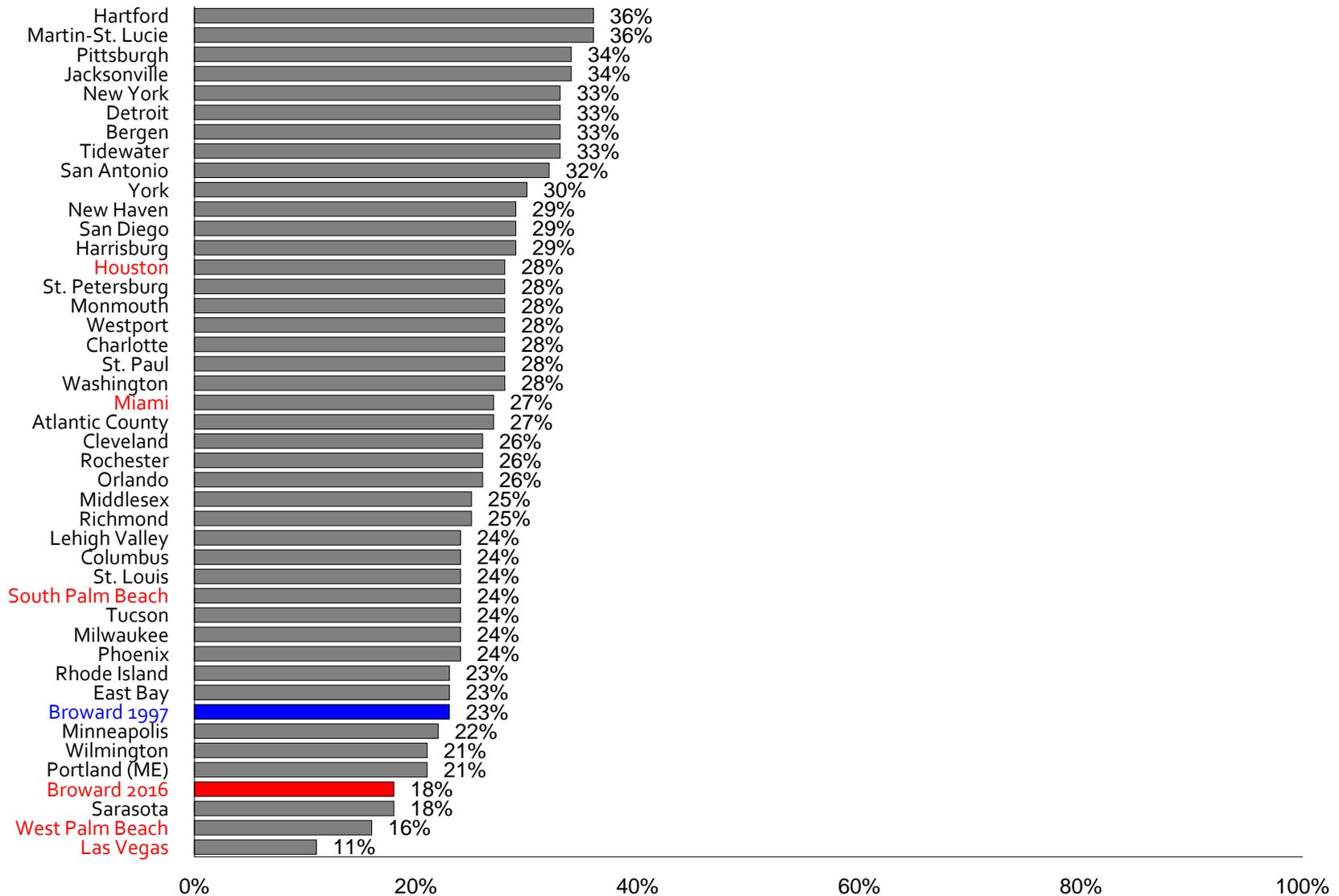
# Attend Synagogue Services Once per Month or More

Respondent Under Age 35  
(Jewish Respondents)



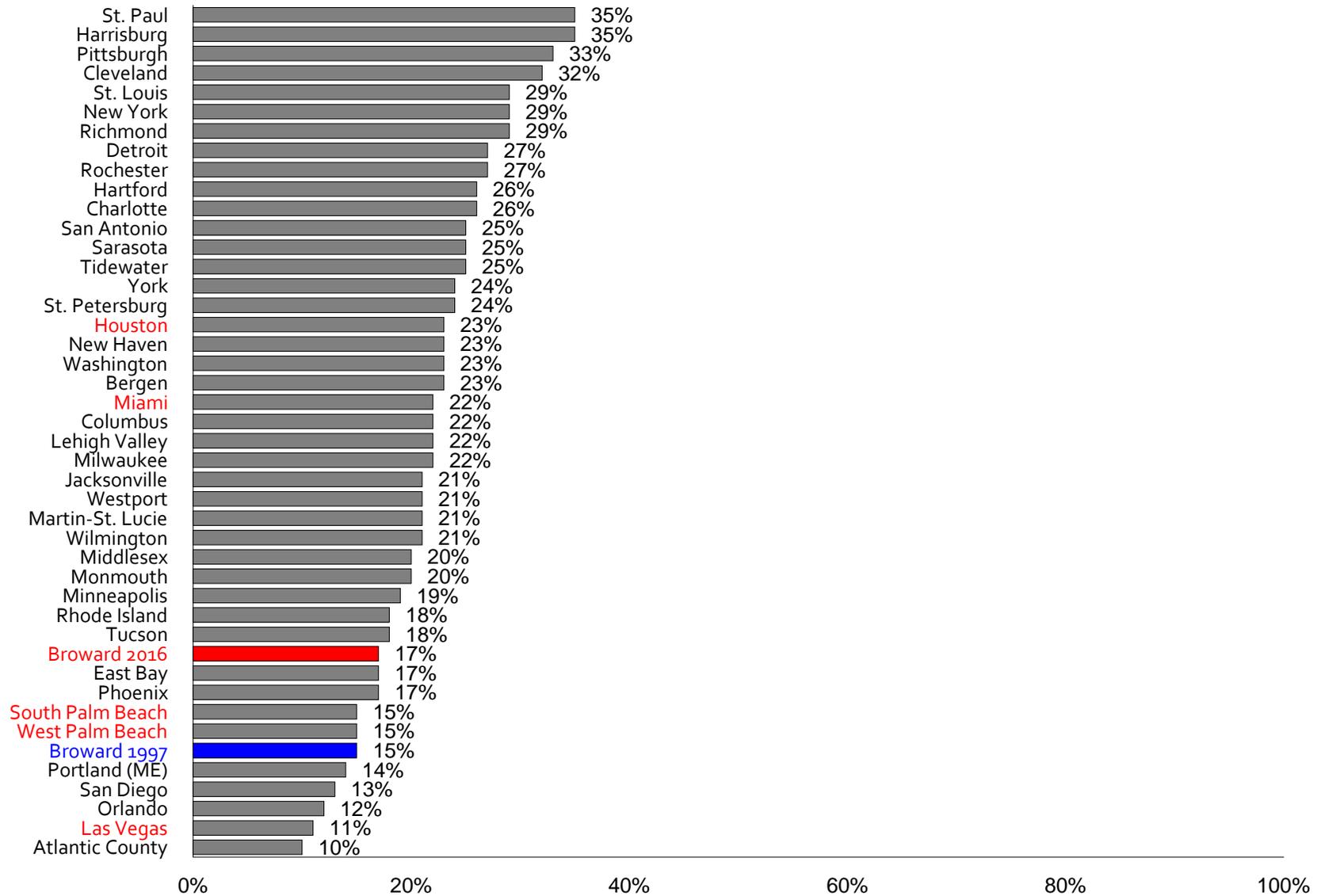
# Attend Synagogue Services Once per Month or More

Respondent Age 35-49  
(Jewish Respondents)



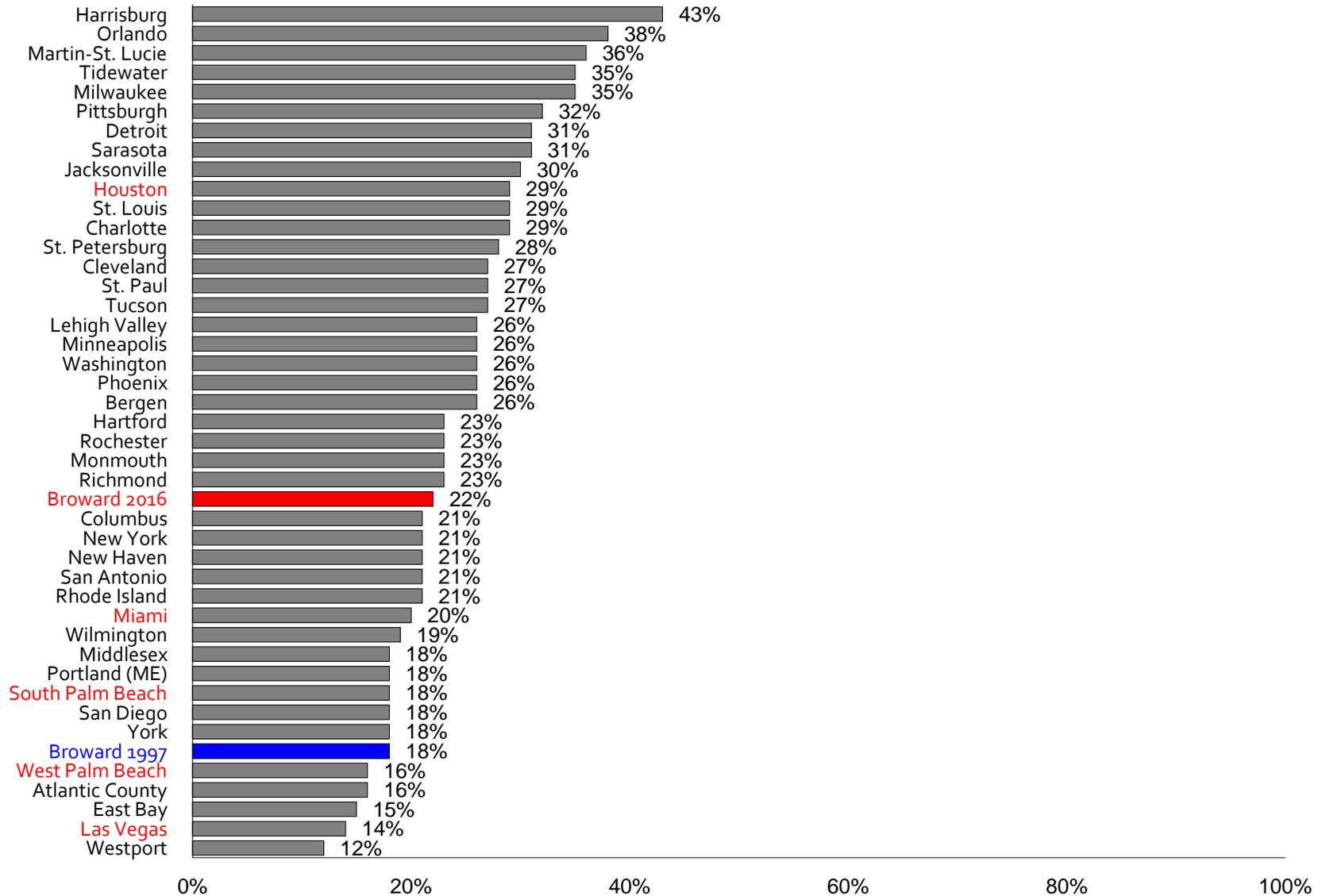
# Attend Synagogue Services Once per Month or More

Respondent Age 50-64  
(Jewish Respondents)



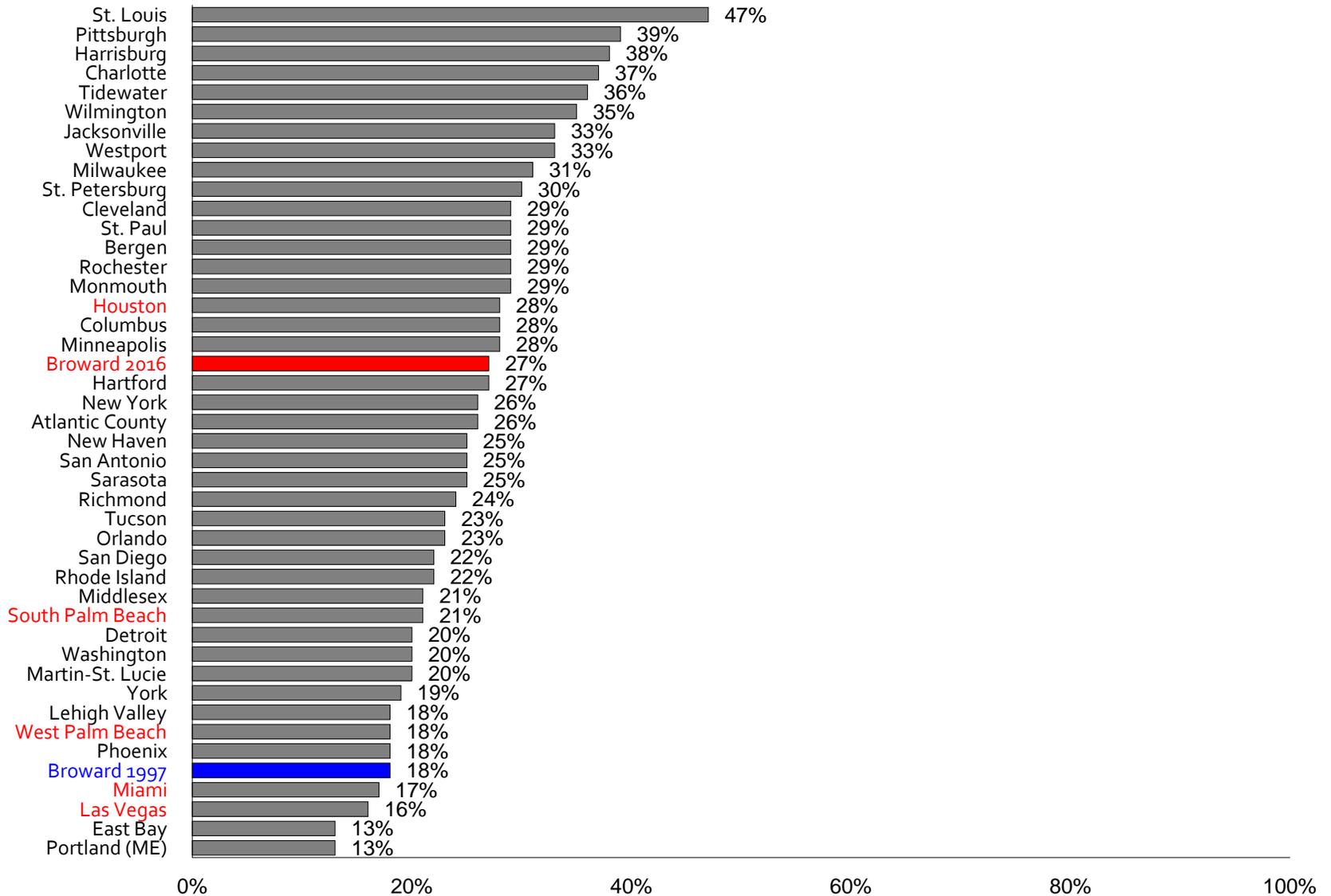
# Attend Synagogue Services Once per Month or More

Respondent Age 65-74  
(Jewish Respondents)



# Attend Synagogue Services Once per Month or More

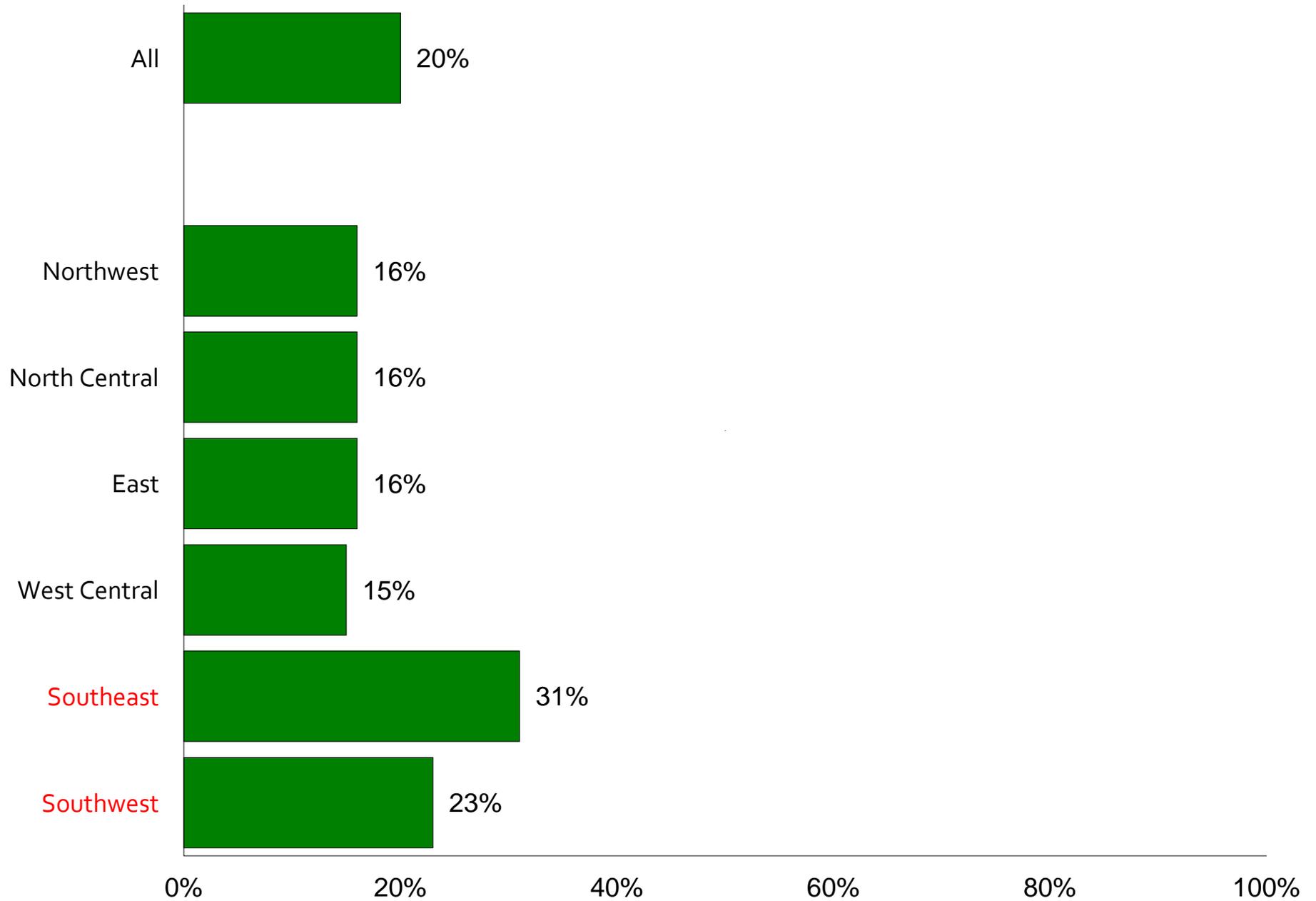
Respondent Age 75 and Over  
(Jewish Respondents)



103

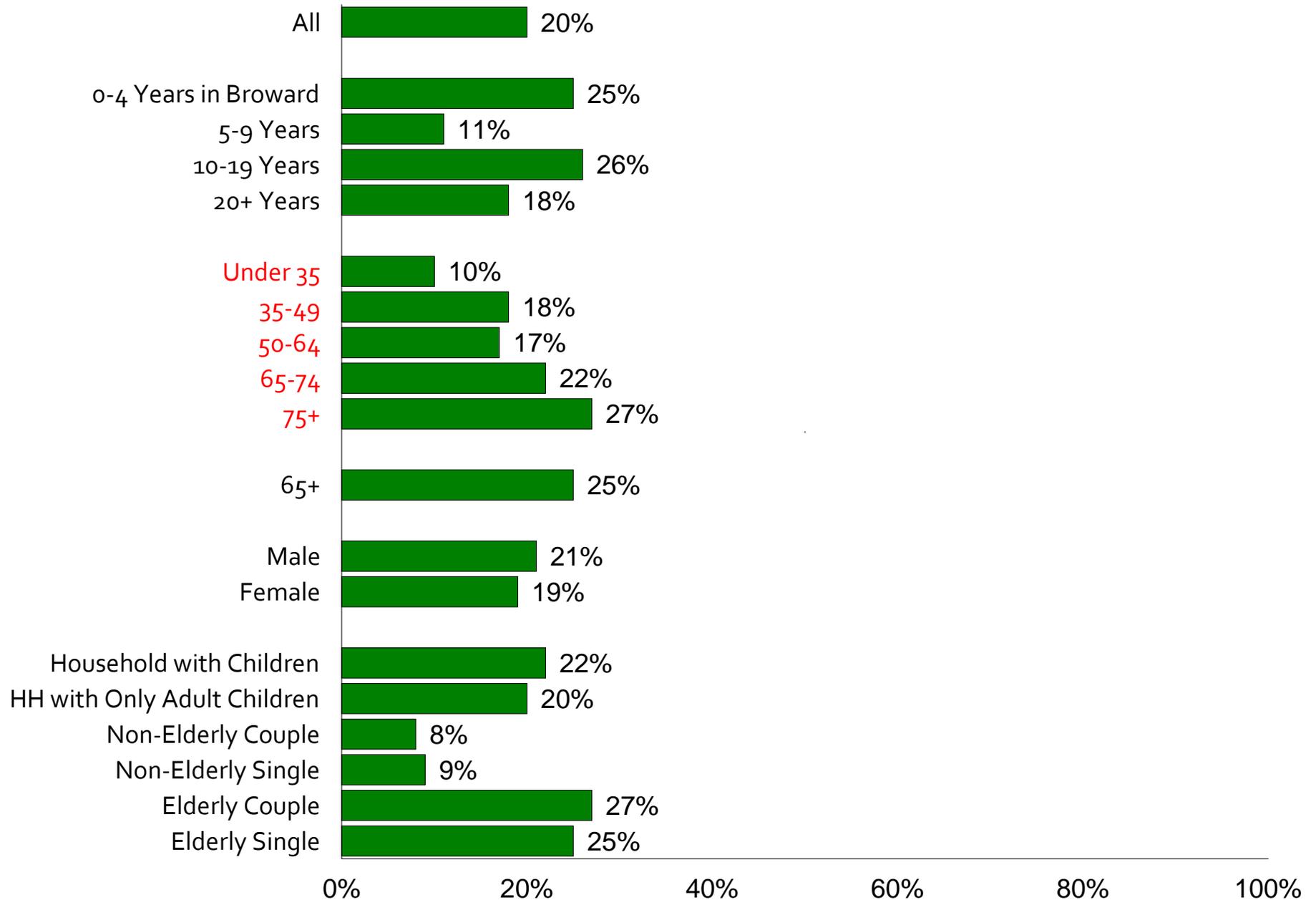
# Attend Services Once per Month or More

(Jewish Respondents)



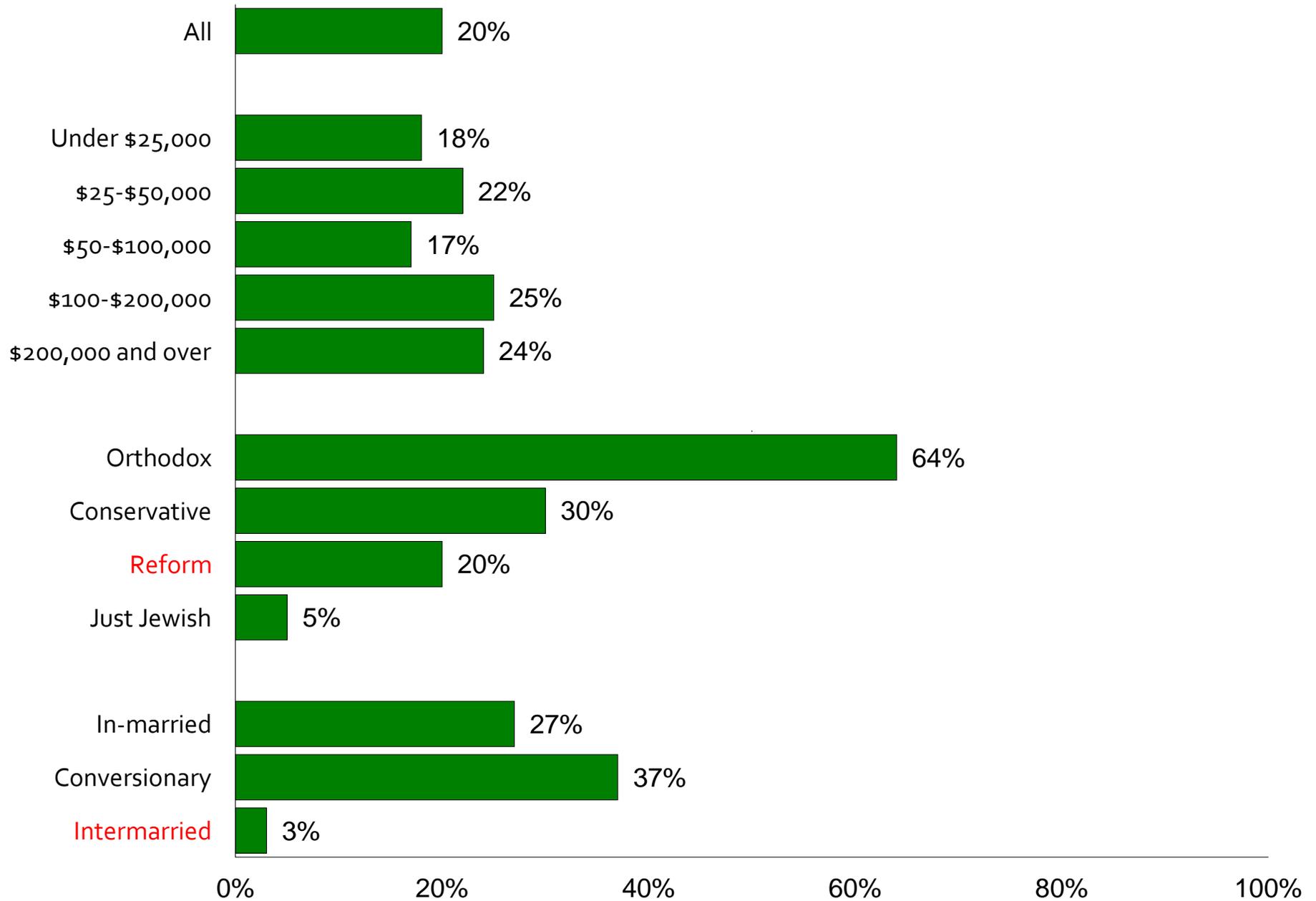
# Attend Services Once per Month or More

(Jewish Respondents)



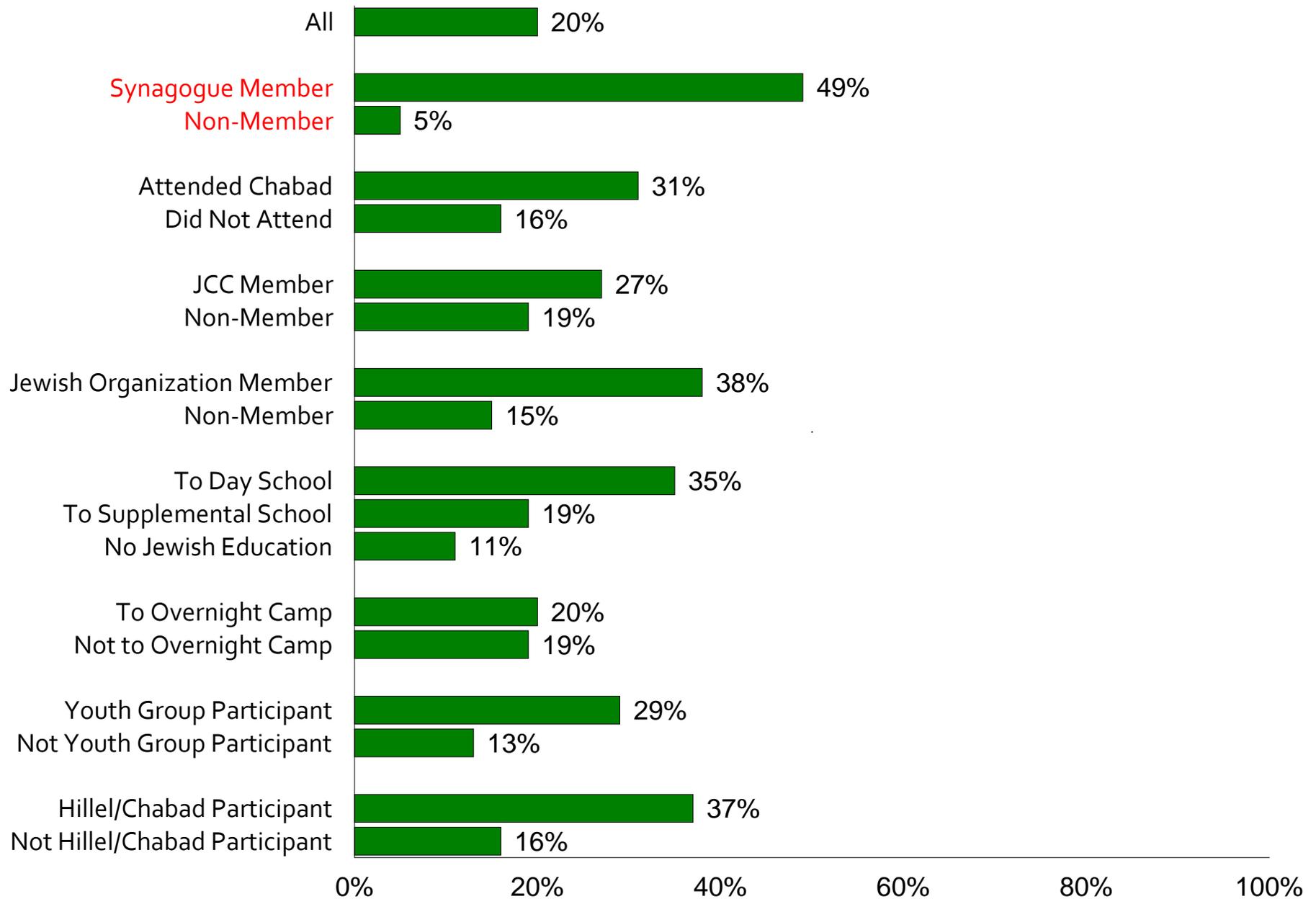
# Attend Services Once per Month or More

(Jewish Respondents)



# Attend Services Once per Month or More

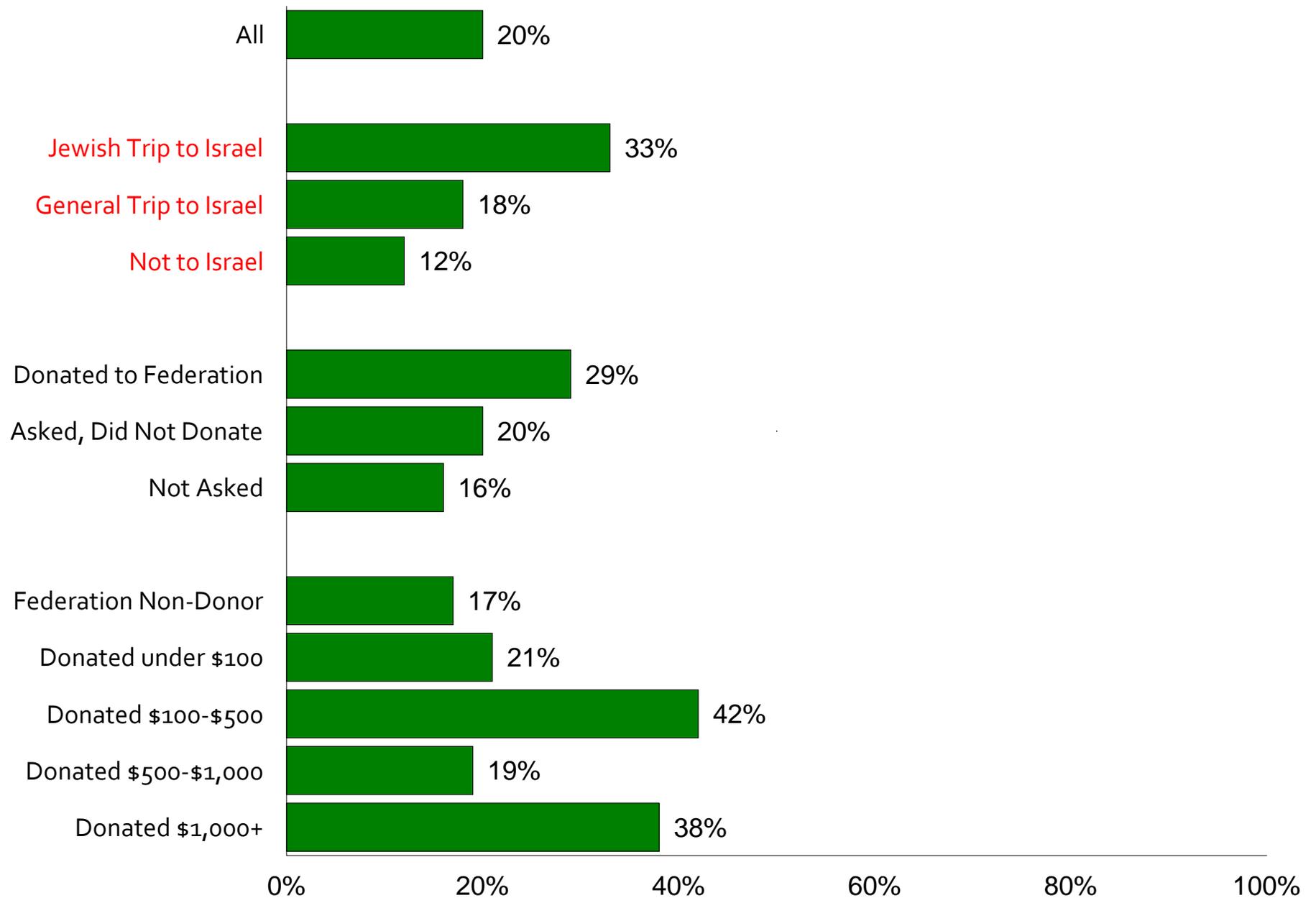
(Jewish Respondents)



107

# Attend Services Once per Month or More

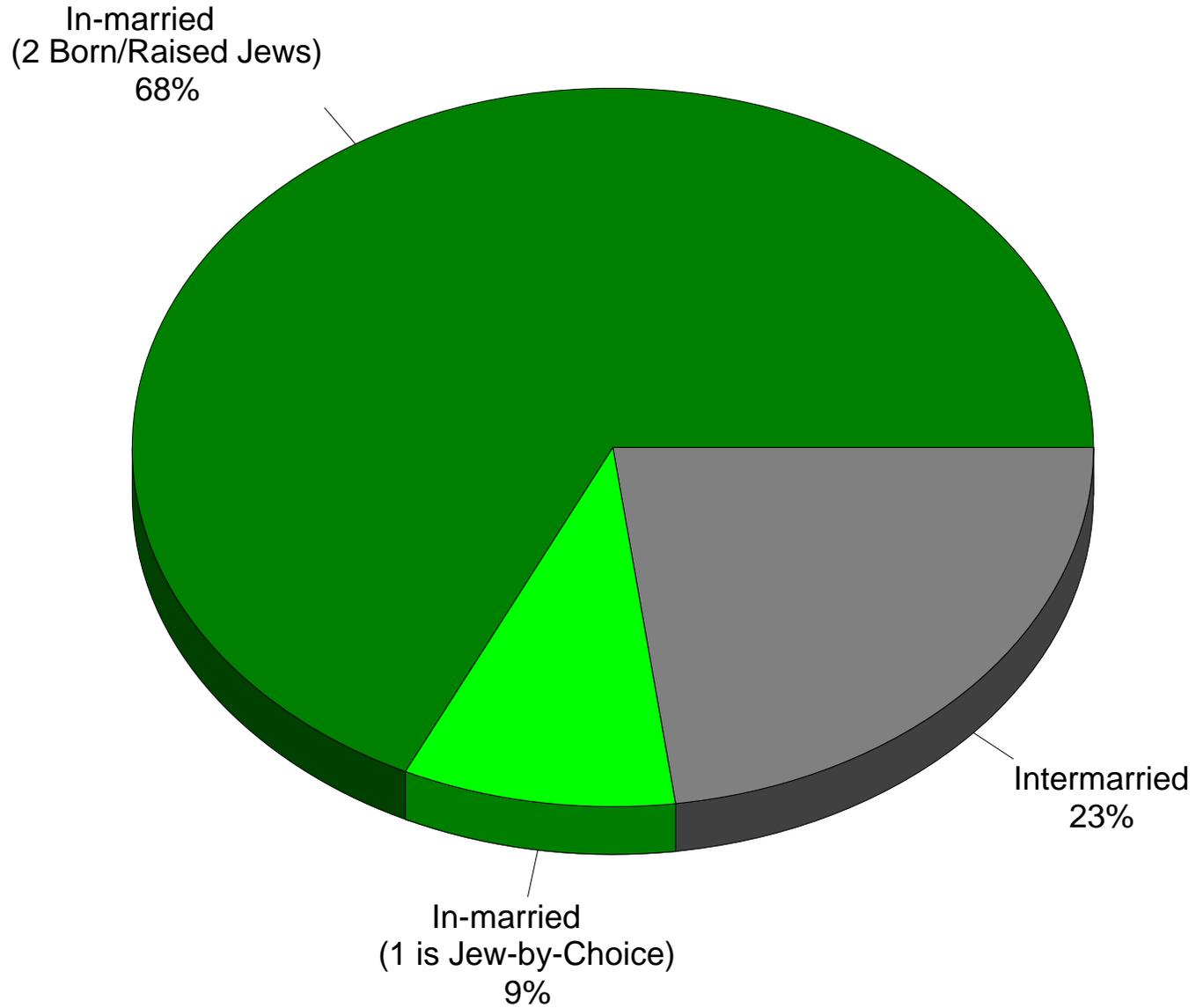
(Jewish Respondents)



# Types of Marriage

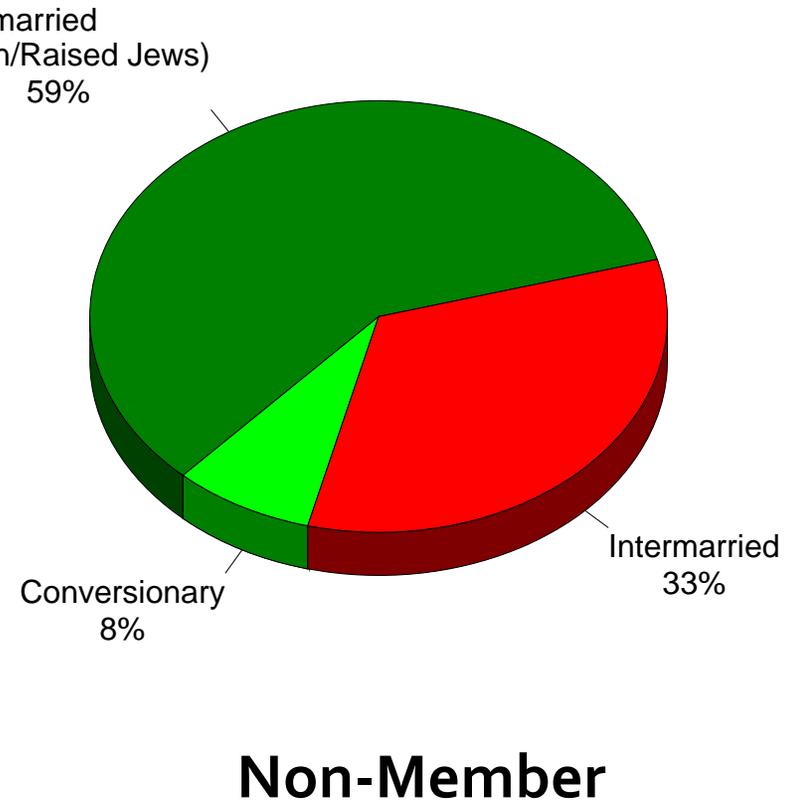
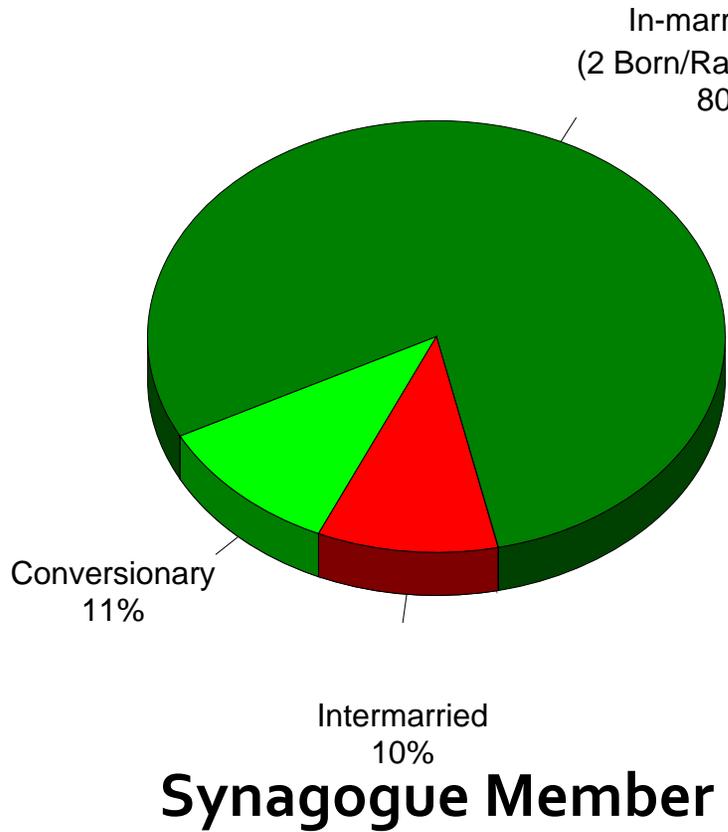
# Types of Marriage

(Married Couples in Jewish Households)

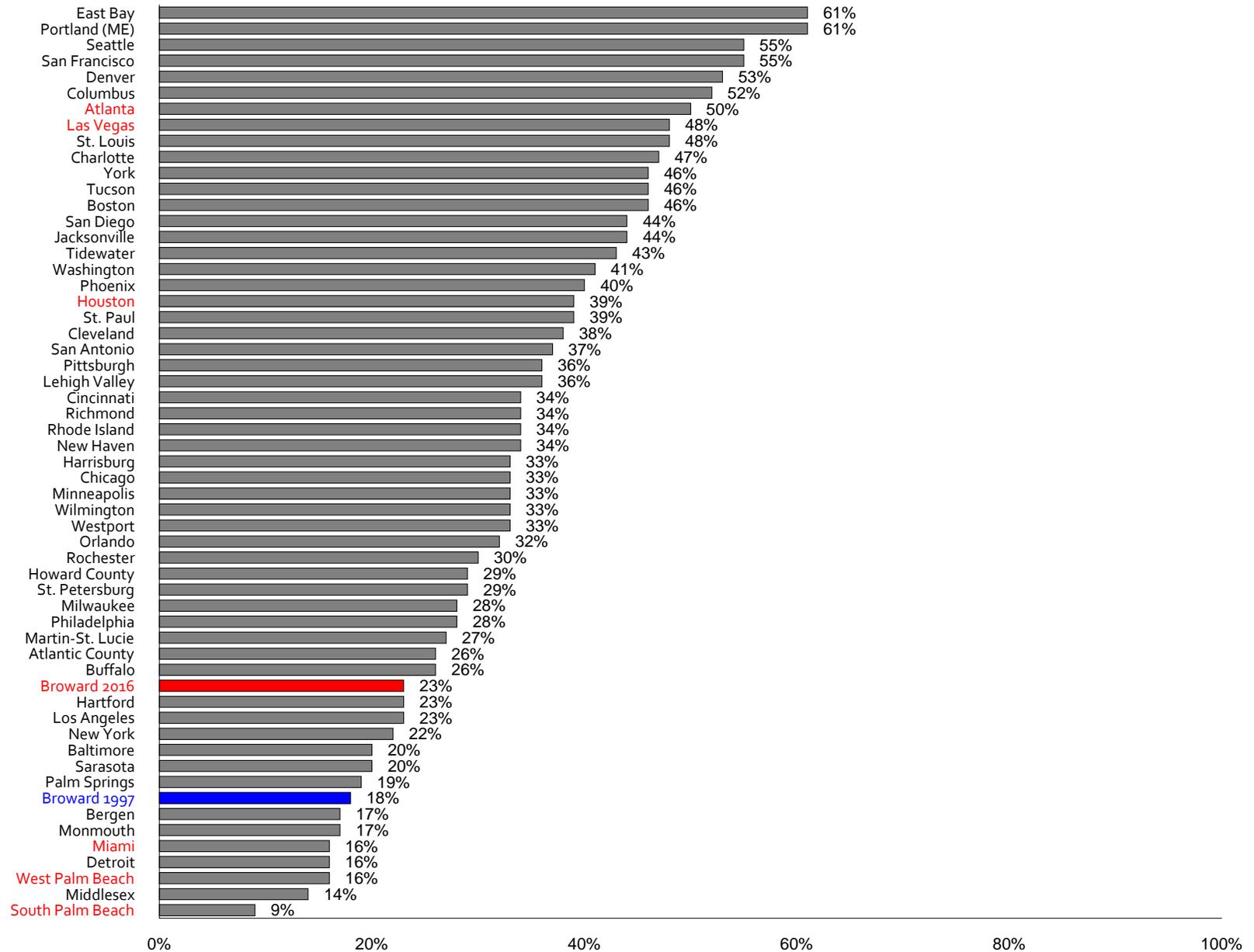


# Types of Marriage by Synagogue Membership

(Married Couples)

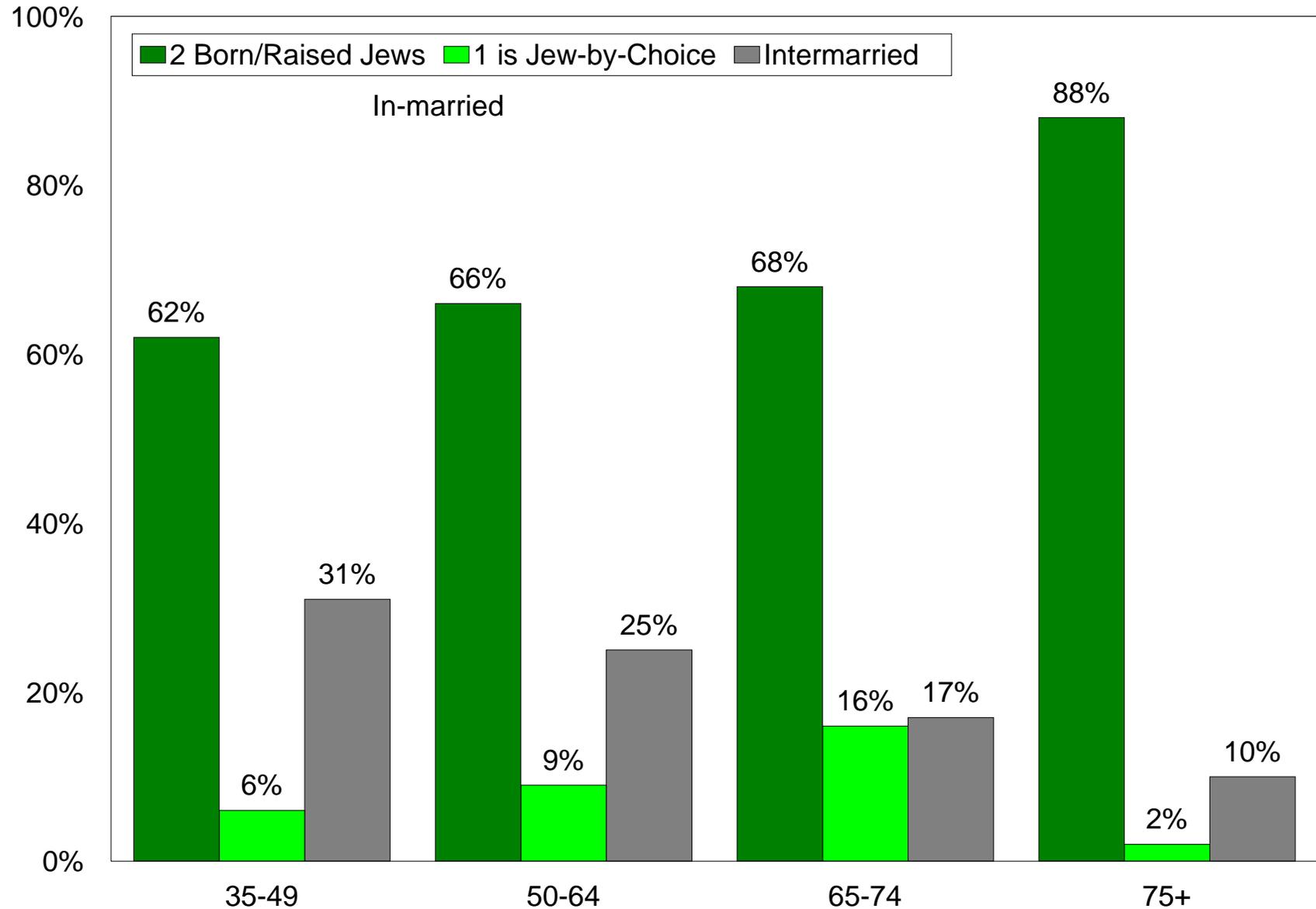


# Intermarriage (Couples Intermarriage Rate)



# Types of Marriage by Age of Head of Household

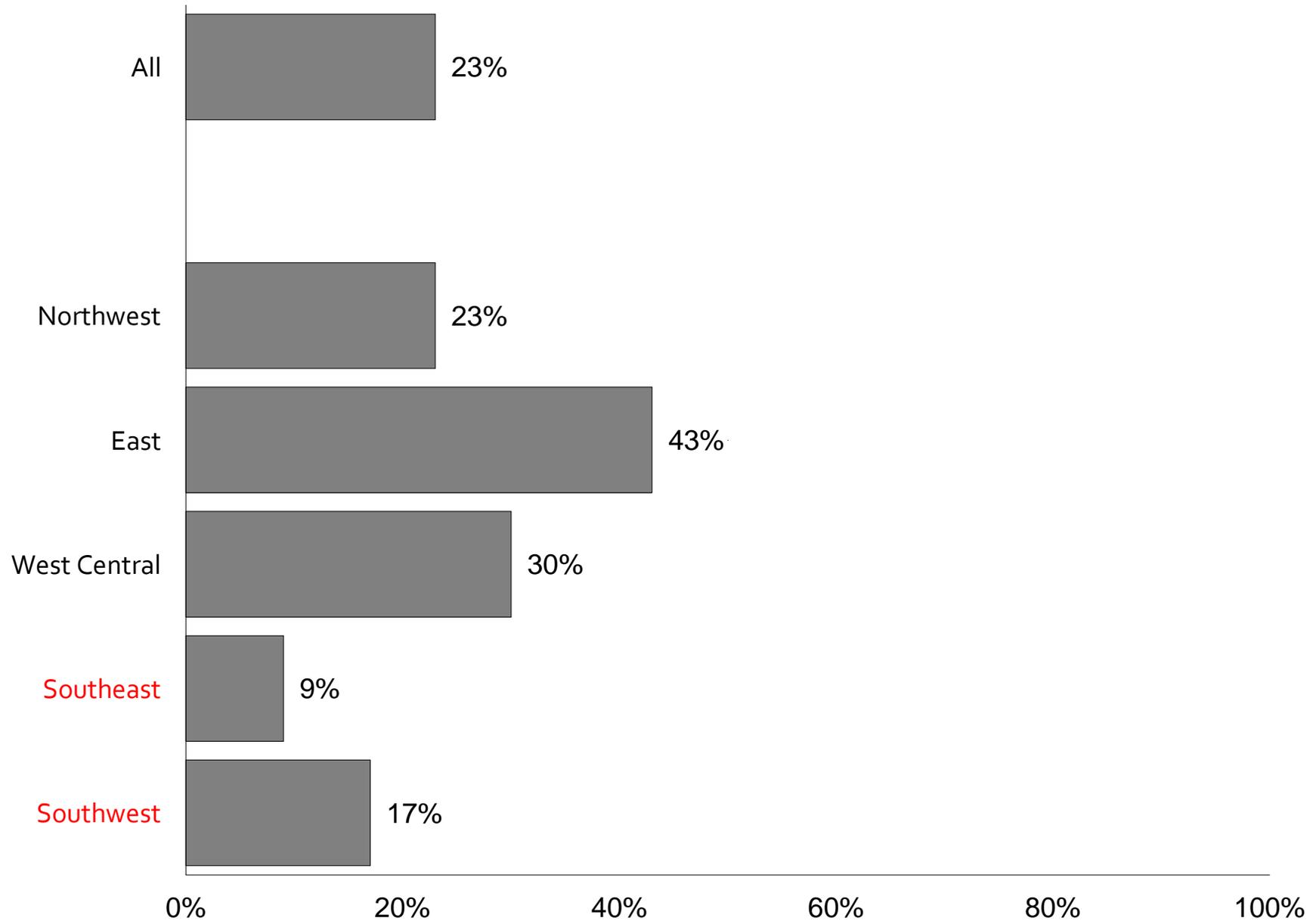
(Married Couples)



113

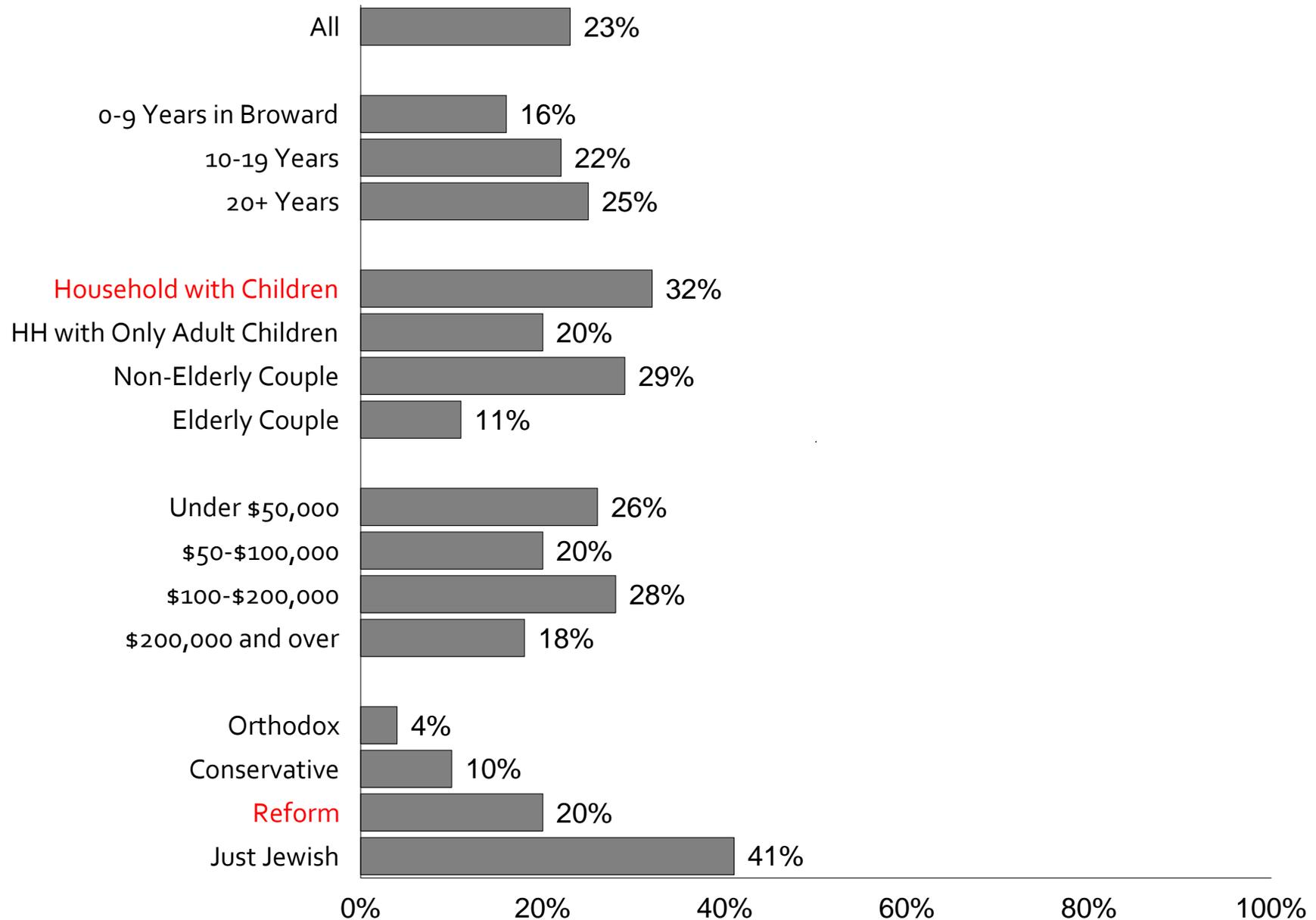
# Intermarried Households

(Couples Inter-marriage Rate)



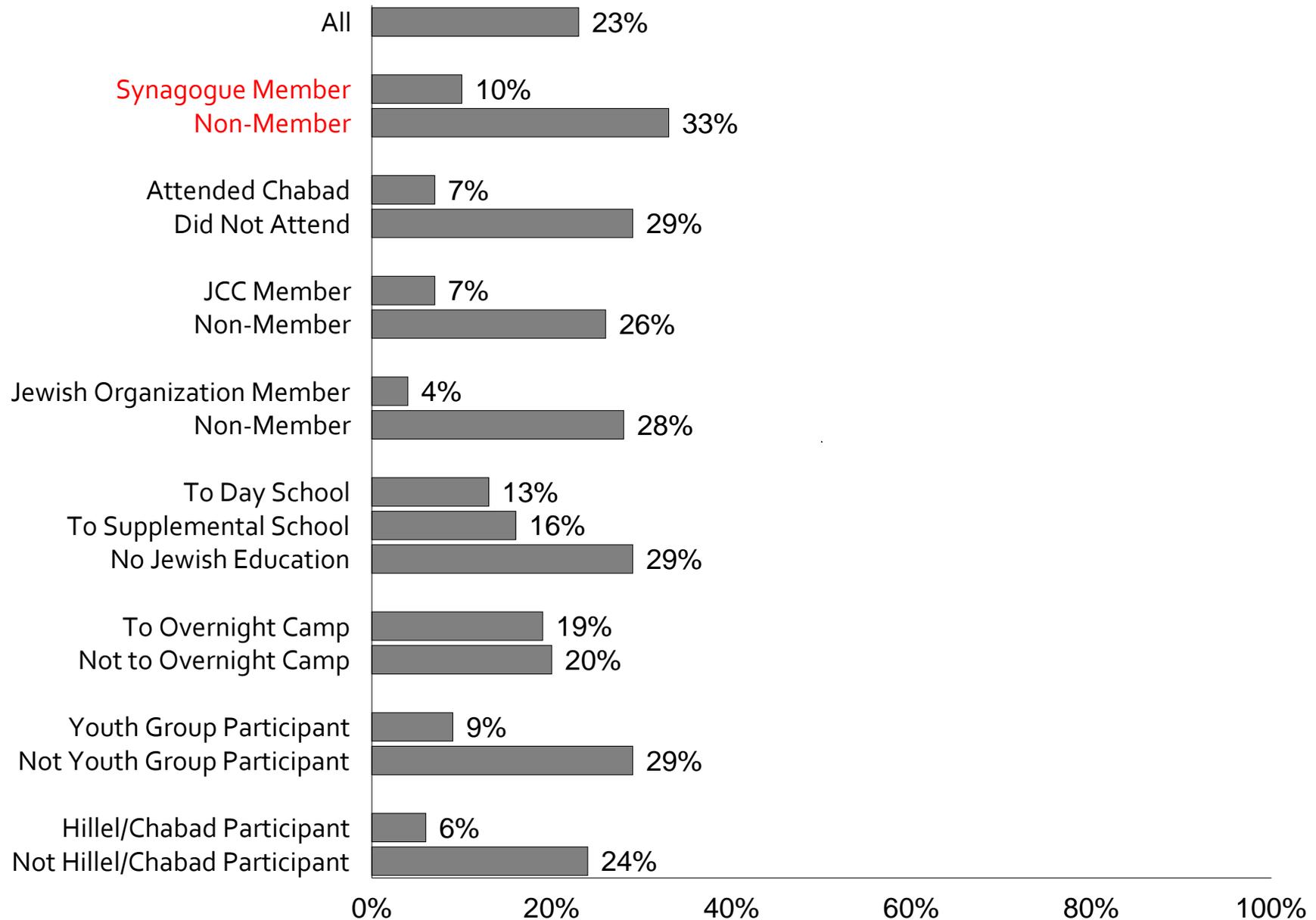
# Intermarried Households

(Couples Intermarriage Rate)



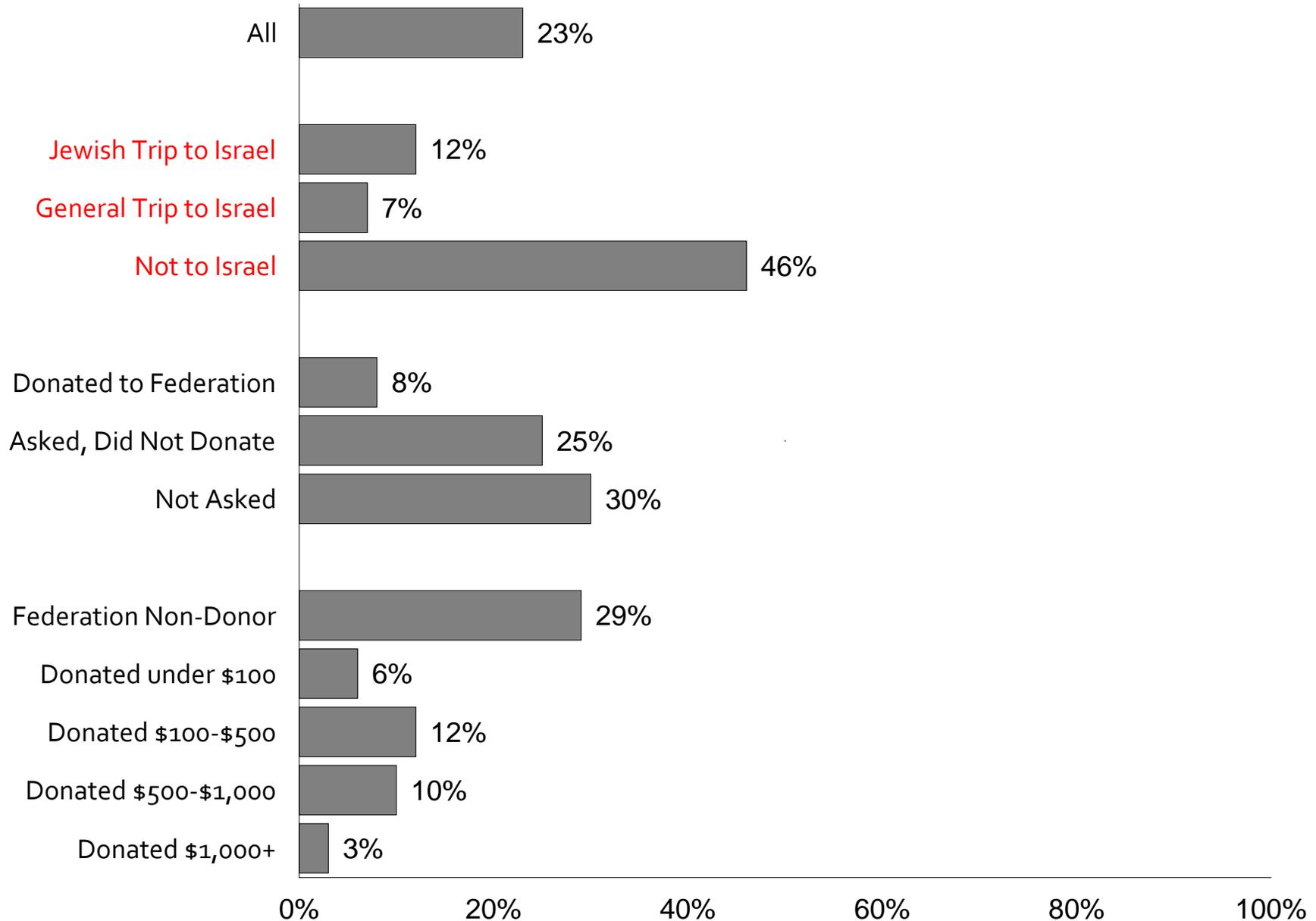
# Intermarried Households

(Couples Intermarriage Rate)

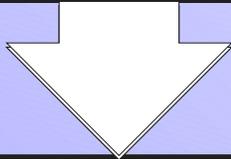


# Intermarried Households

(Couples Intermarriage Rate)

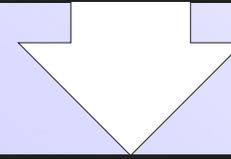


**Abraham** 



**Sarah** 

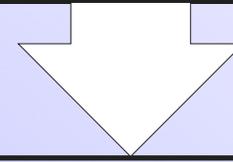
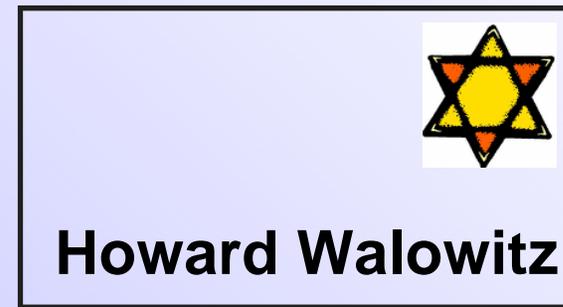
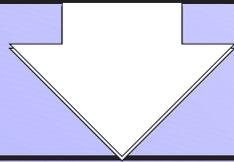
**Howard Walowitz** 



**Bernadette  
Rostenkowski** 

**What Is the Intermarriage Rate?**

## What Is the Inter marriage Rate?



50% of **married couples** are intermarried  
33% of **married Jews** are intermarried

## Rates of Inter-marriage

23% Couples Inter-marriage Rate

translates to

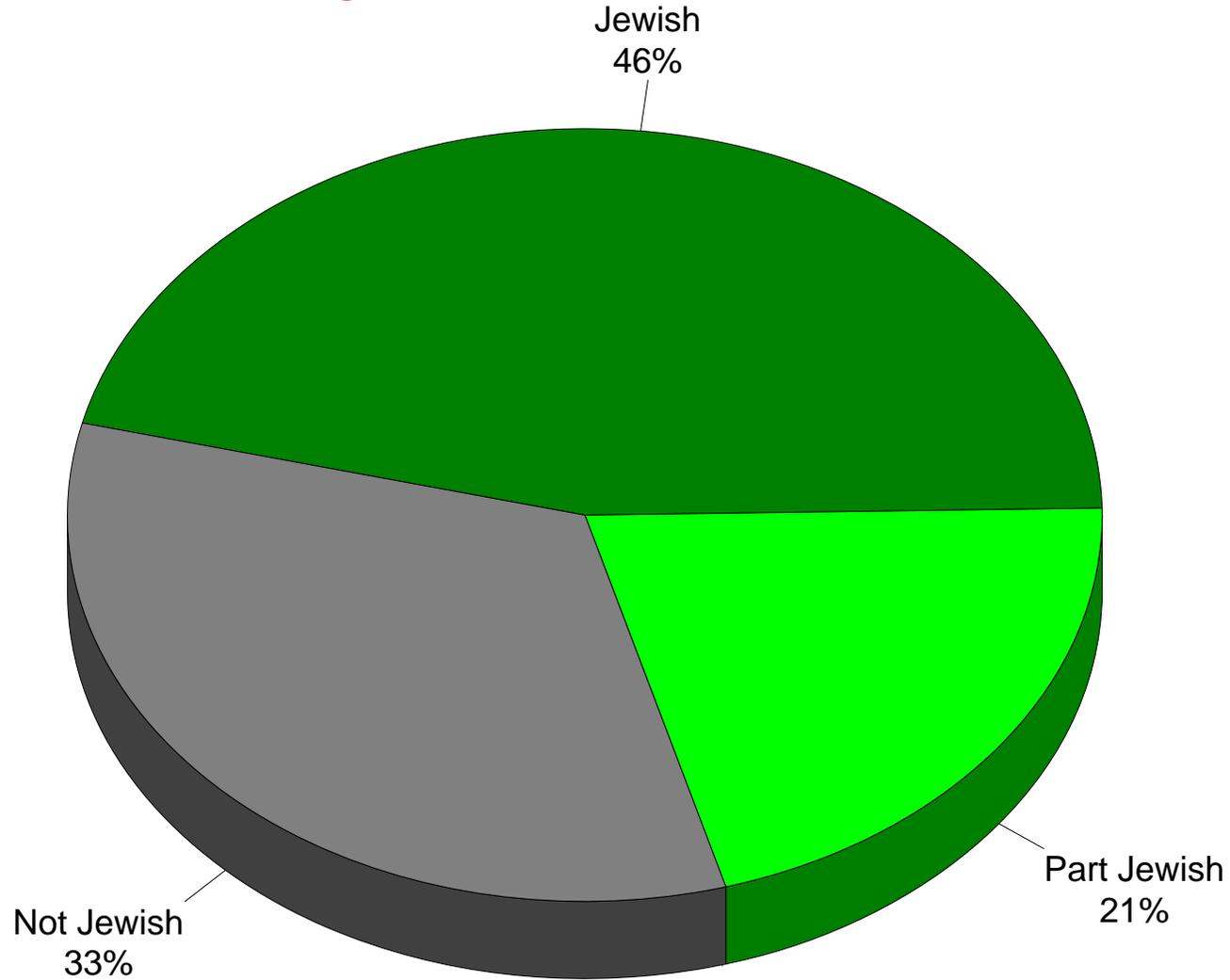
13% Individual Inter-marriage Rate

translates to

7% of all Jewish adults (both married and single) are inter-married

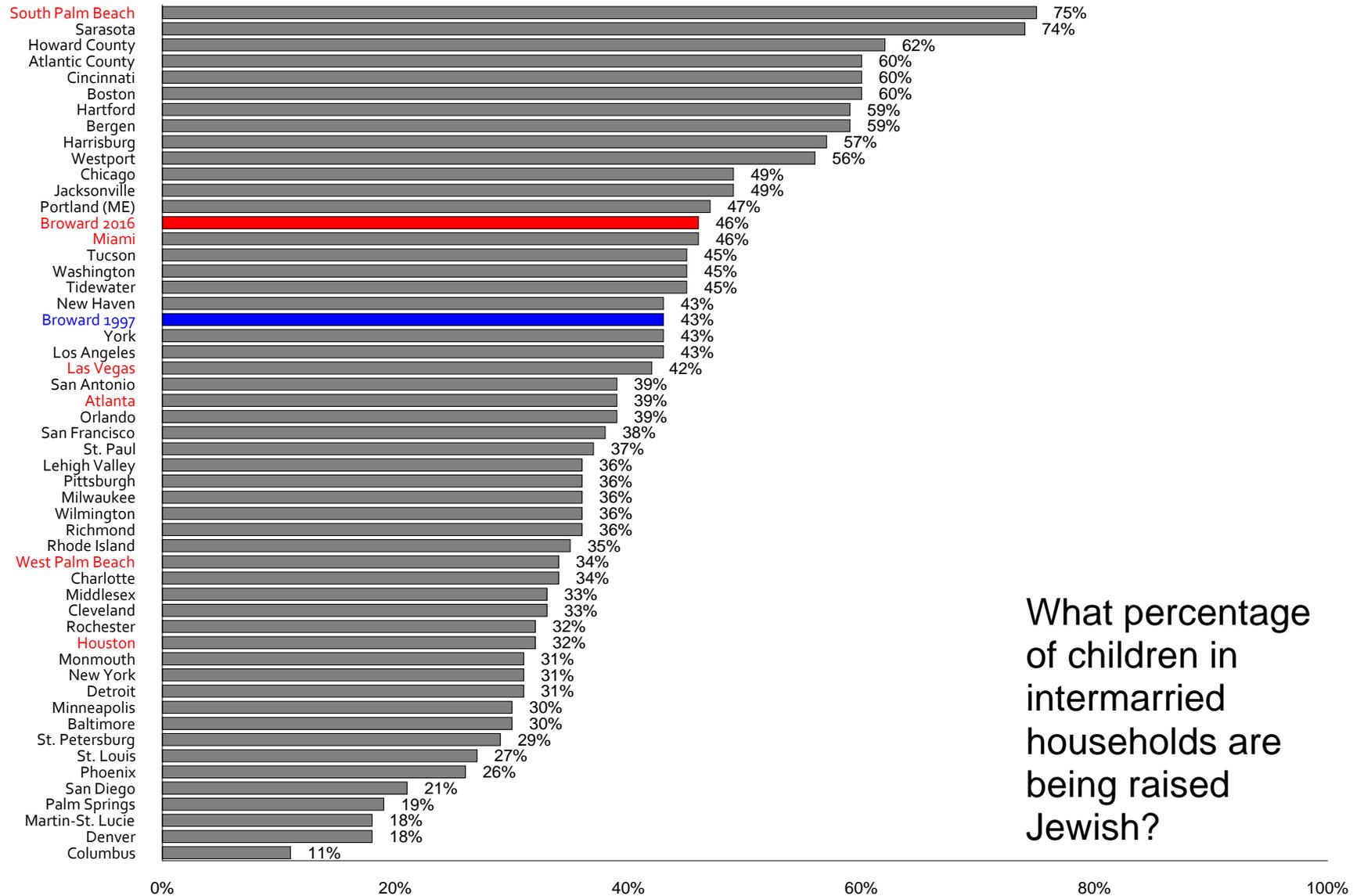
# Current Religion of Children in Intermarried Households

(Children Age 0-17 in Intermarried Jewish Households)



# Children Being Raised Jewish in Intermarried Households

(Children Age 0-17 in Intermarried Jewish Households)

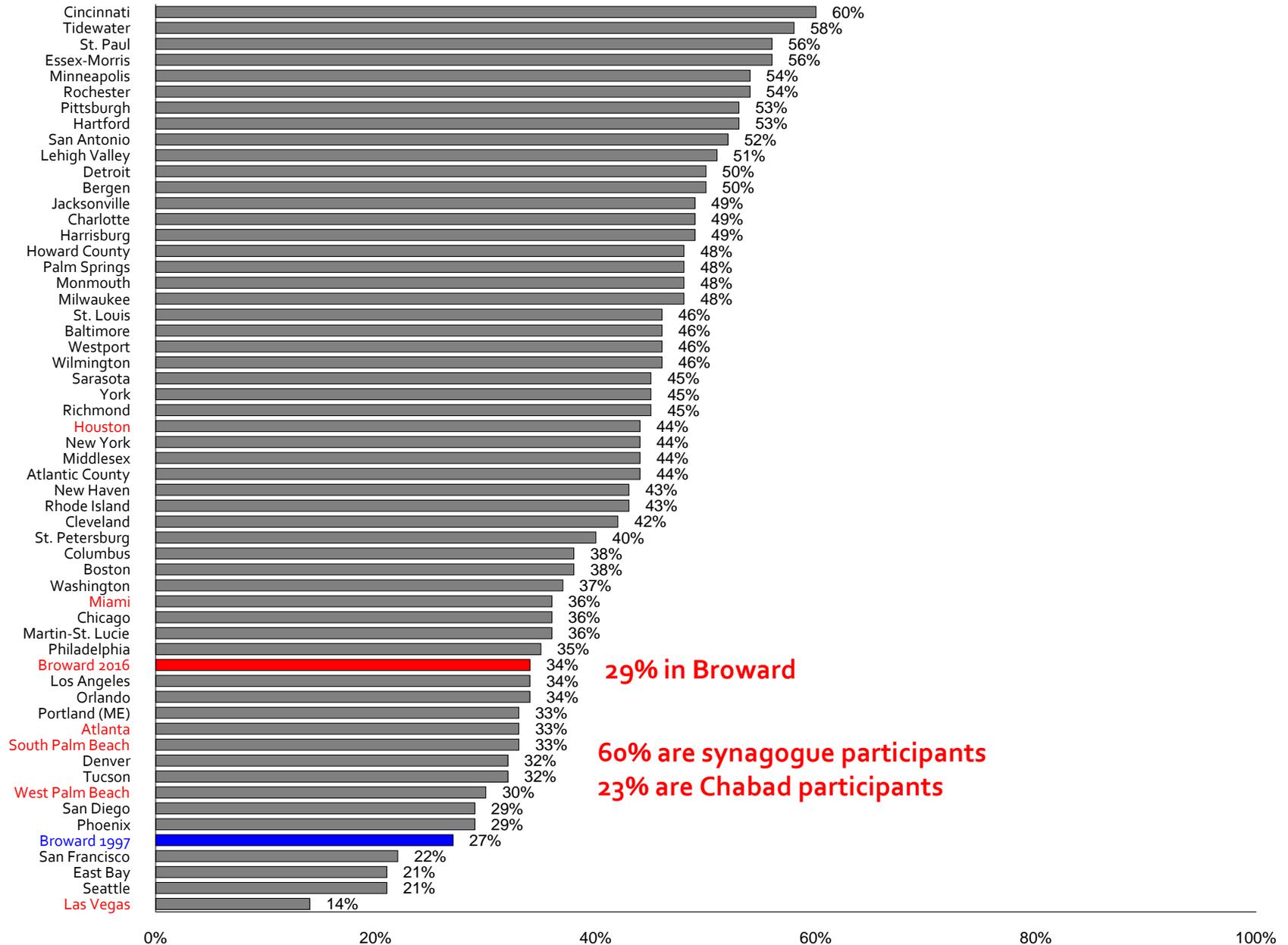


What percentage of children in intermarried households are being raised Jewish?

# Membership Profile: Synagogues

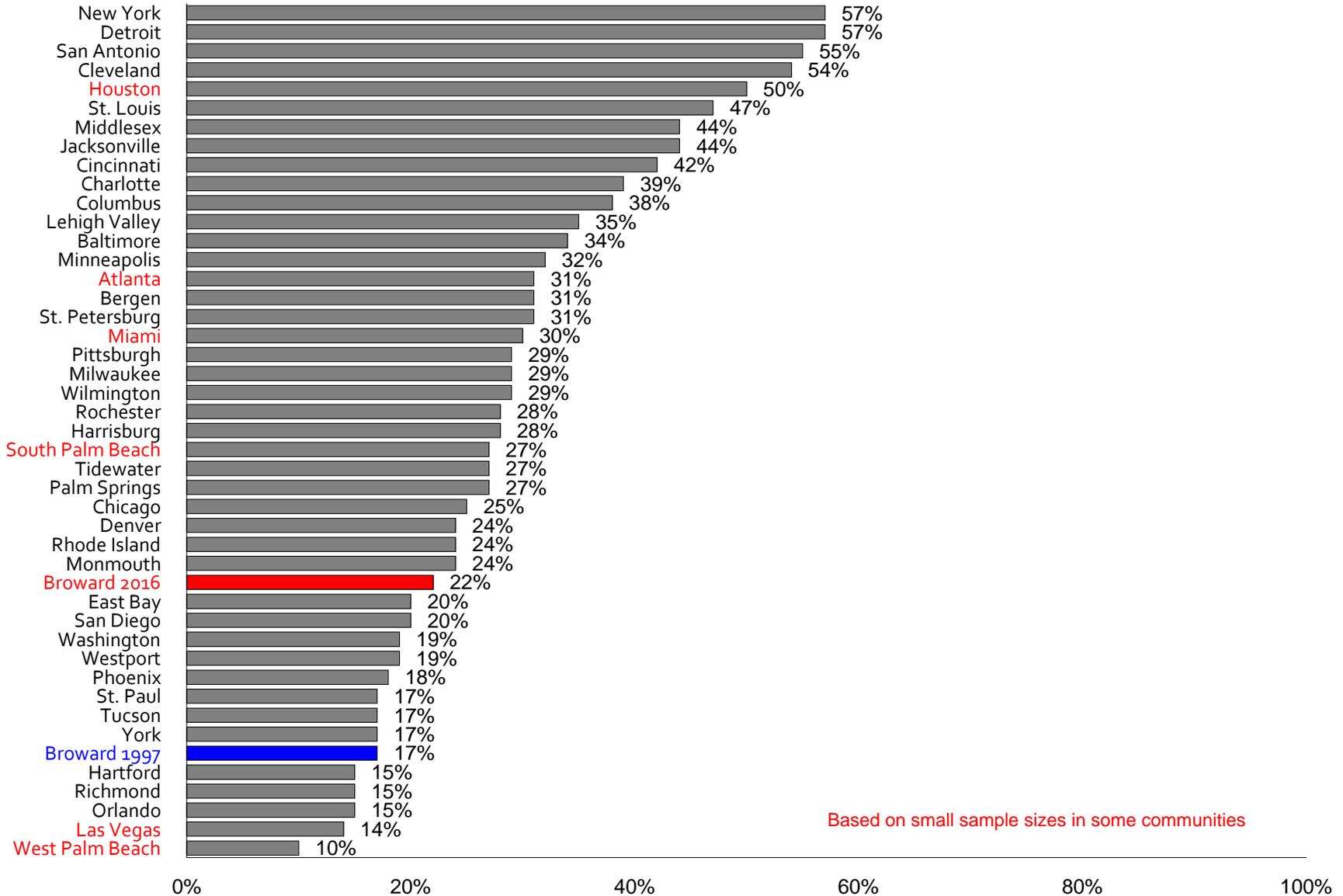
# Current Synagogue Membership

(Jewish Households)



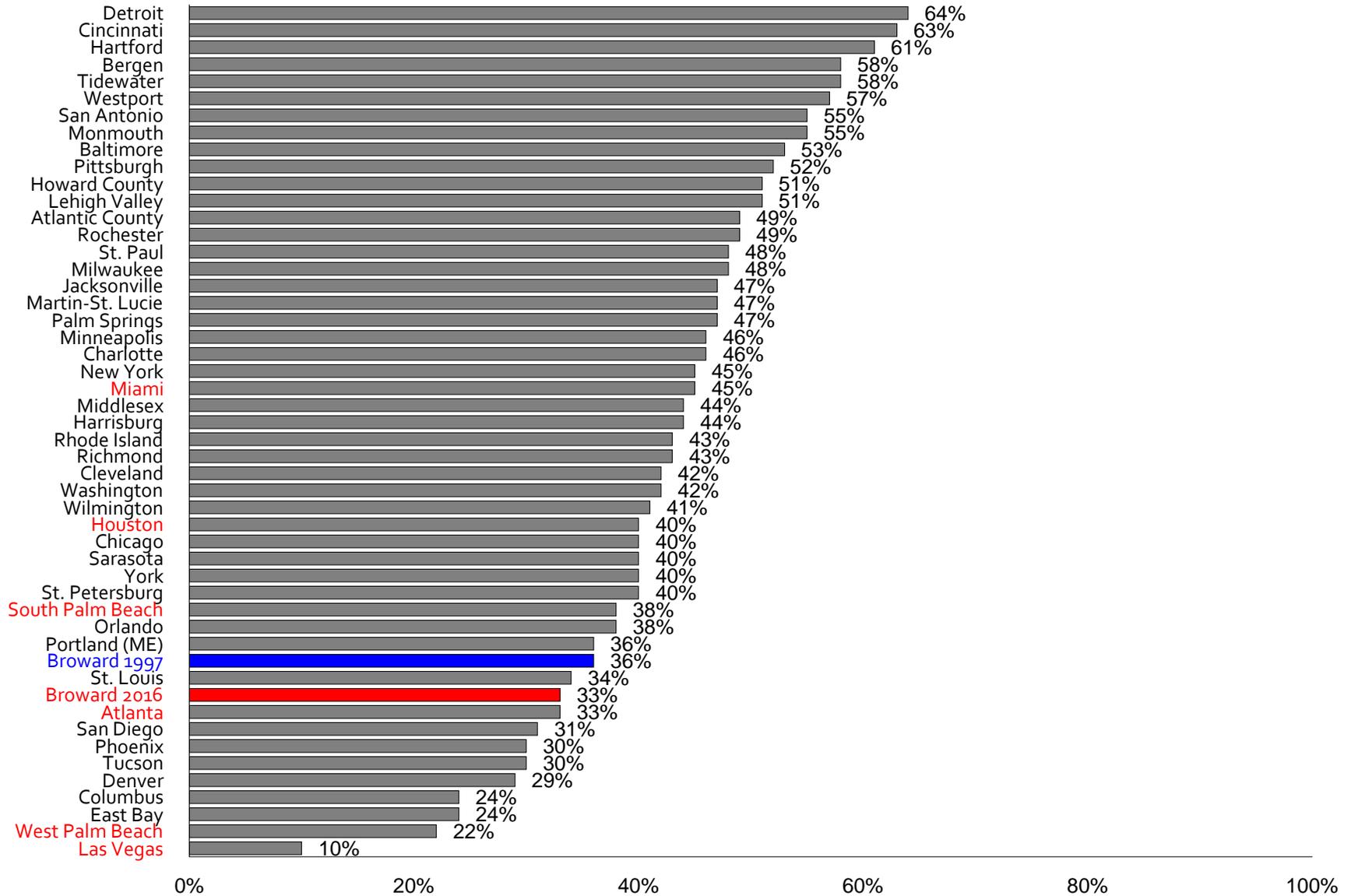
# Current Synagogue Membership

## Head of Household Under Age 35 (Jewish Households)



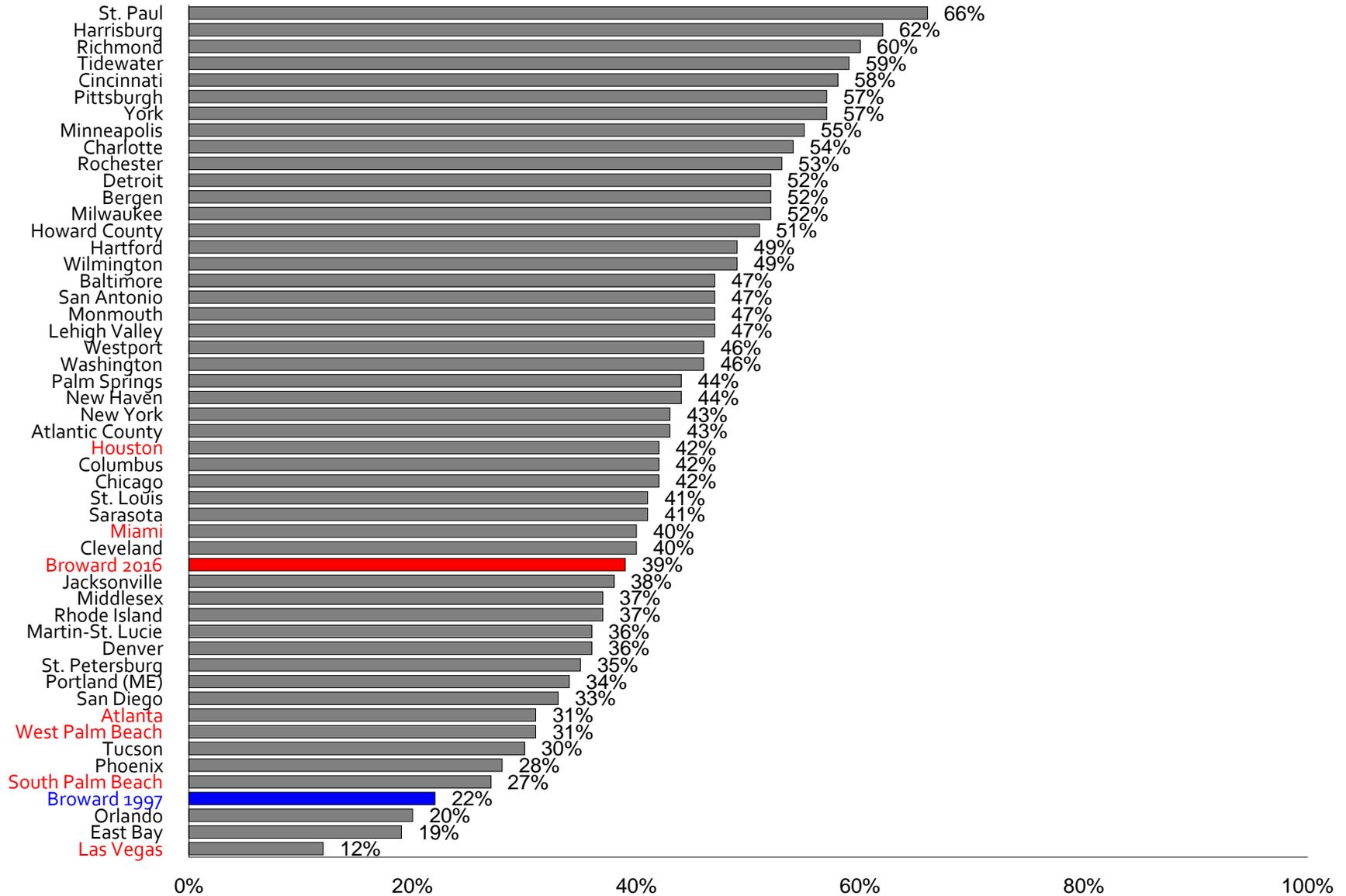
# Current Synagogue Membership

## Head of Household Age 35-49 (Jewish Households)



# Current Synagogue Membership

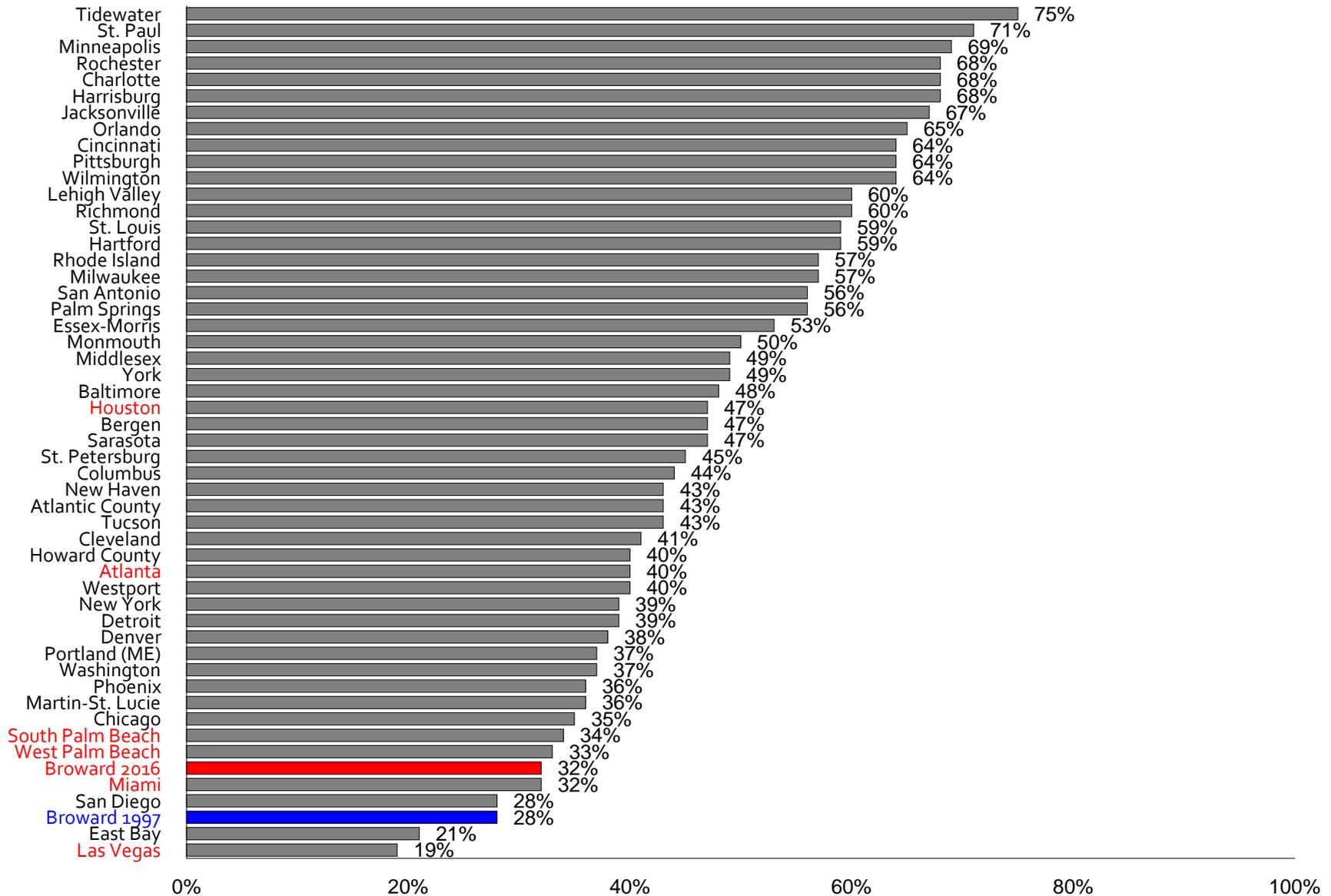
Head of Household Age 50-64  
(Jewish Households)



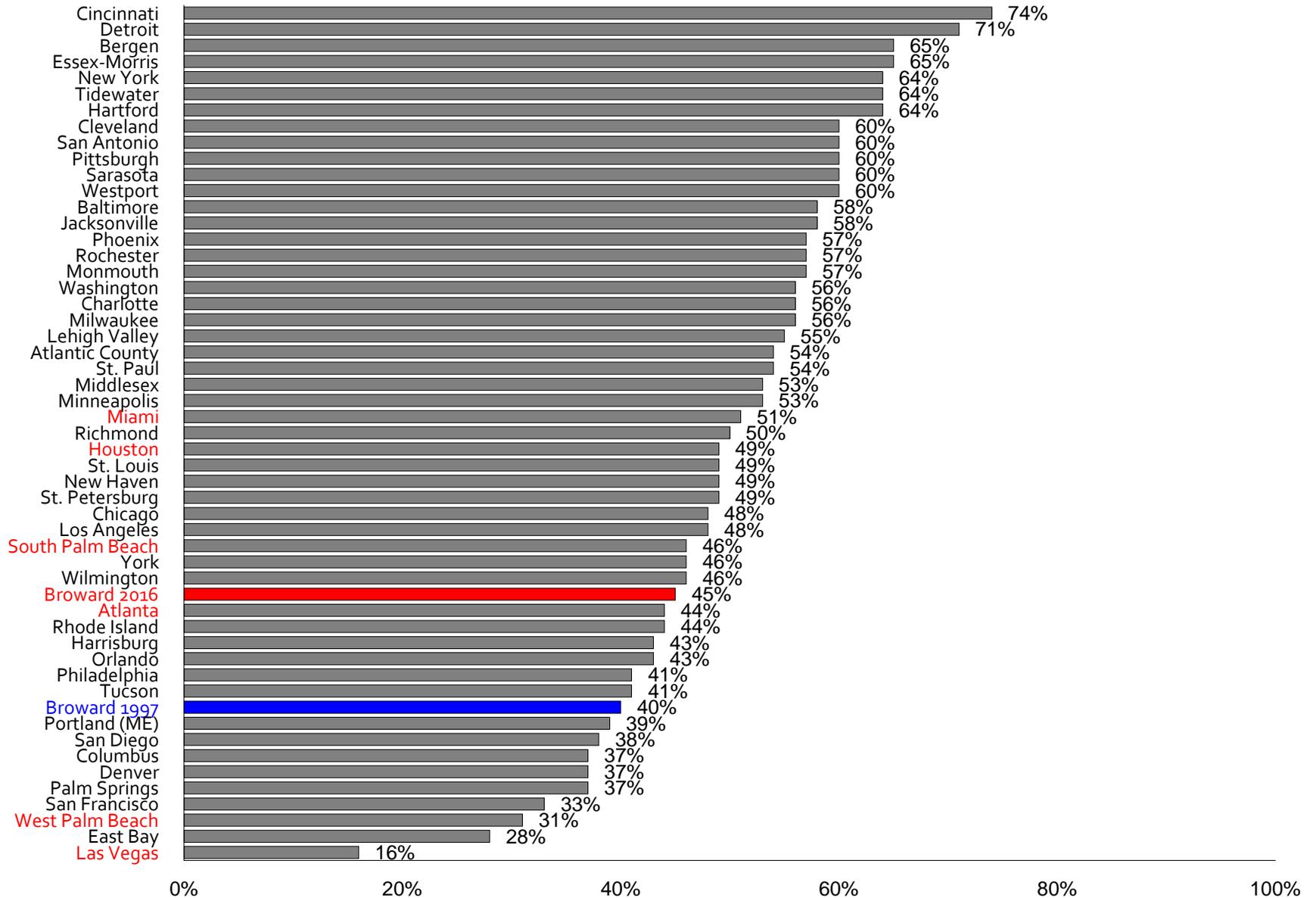
# Current Synagogue Membership

## Head of Household Age 65 and Over

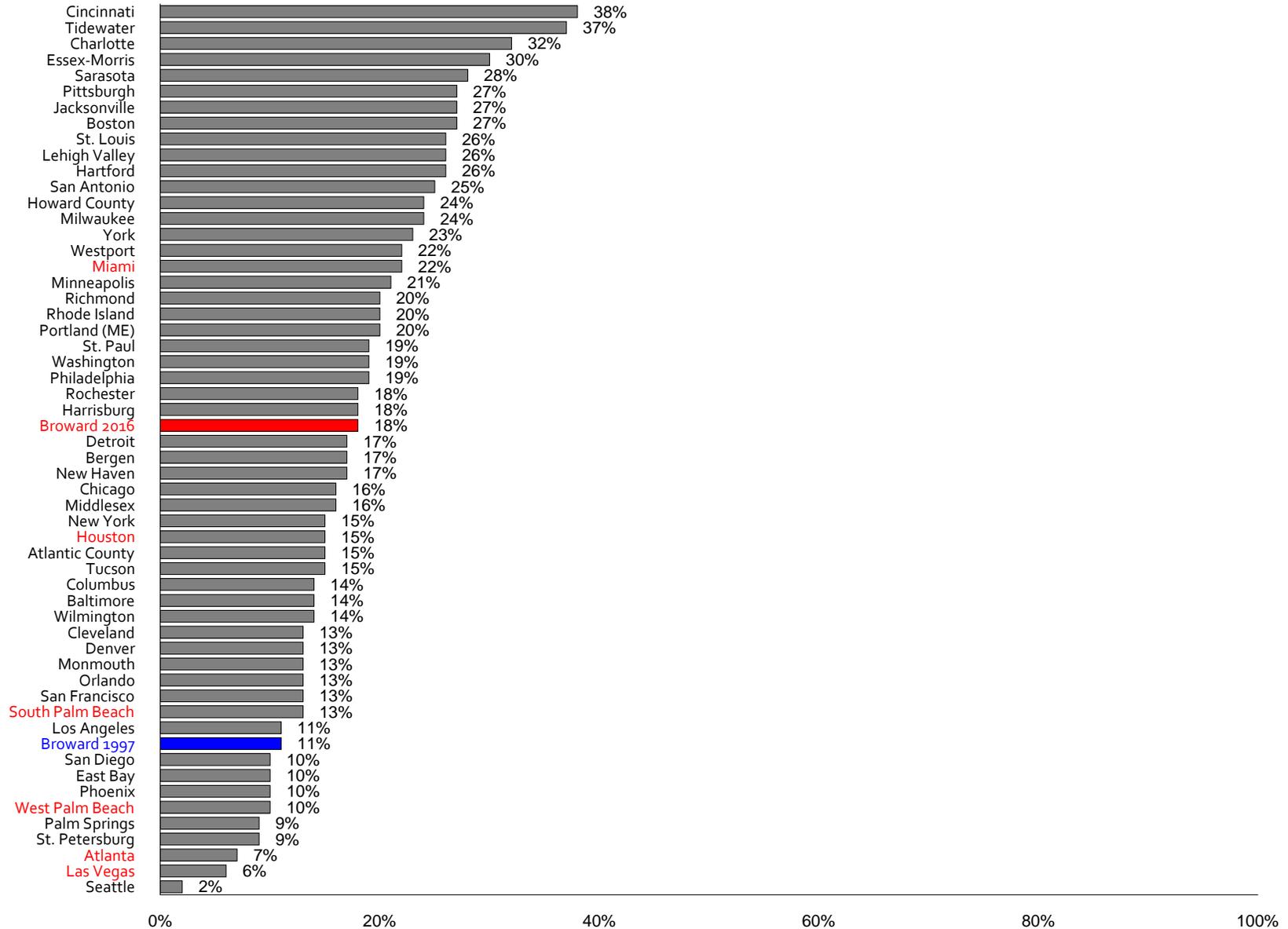
(Jewish Households)



## Current Synagogue Membership of Households with Children

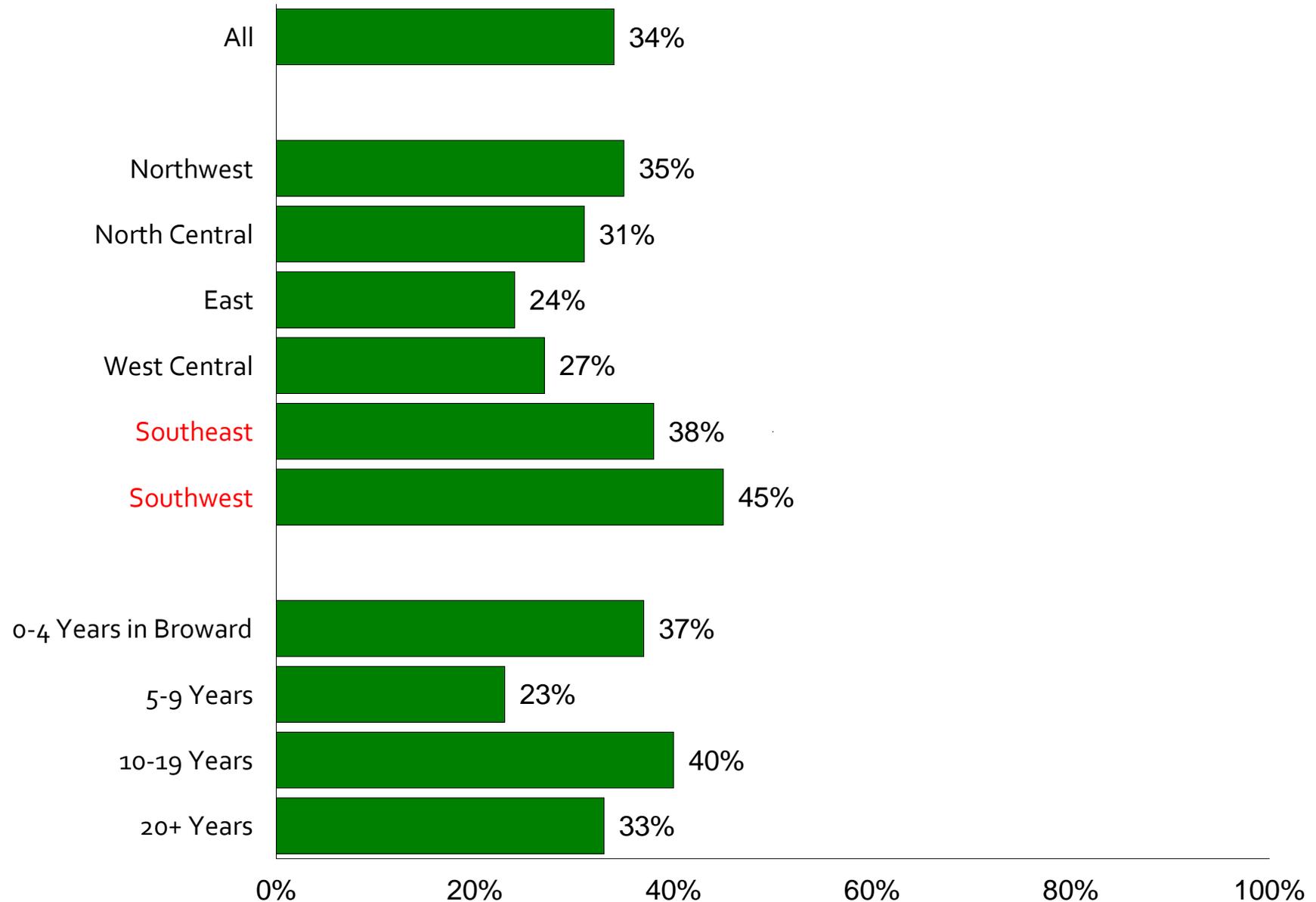


# Current Synagogue Membership of Intermarried Households



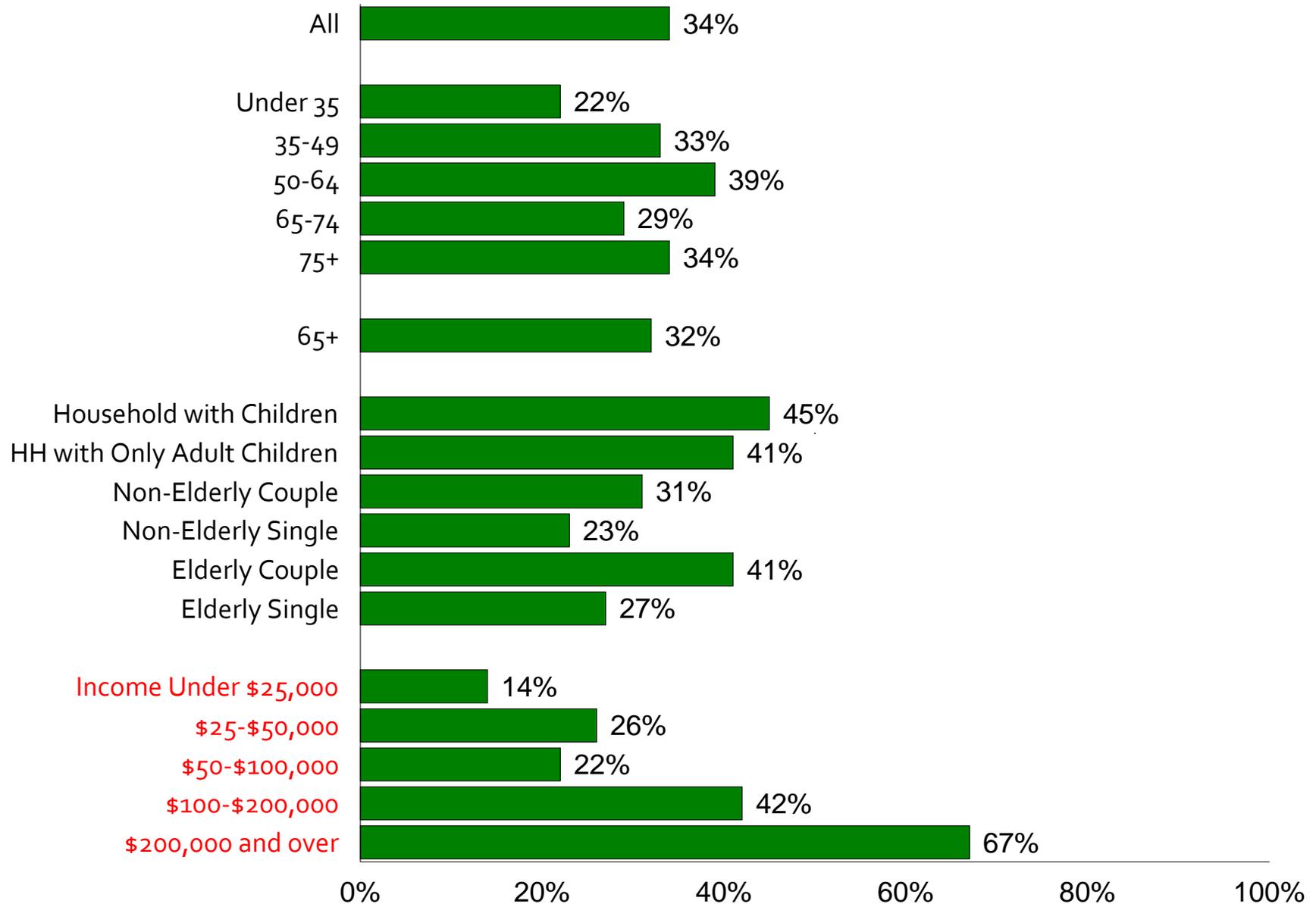
# Current Synagogue Membership

(Jewish Households)



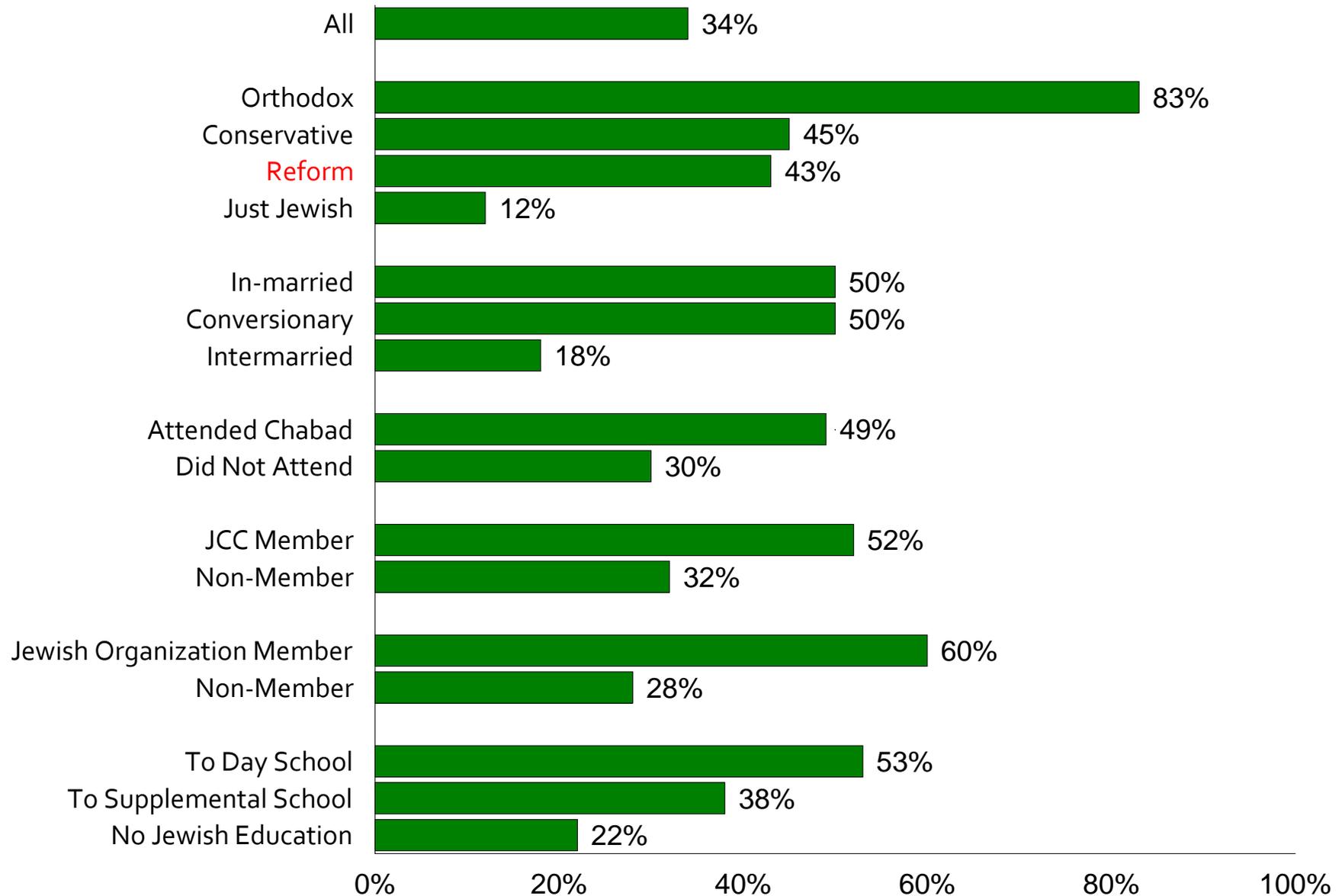
# Current Synagogue Membership

(Jewish Households)



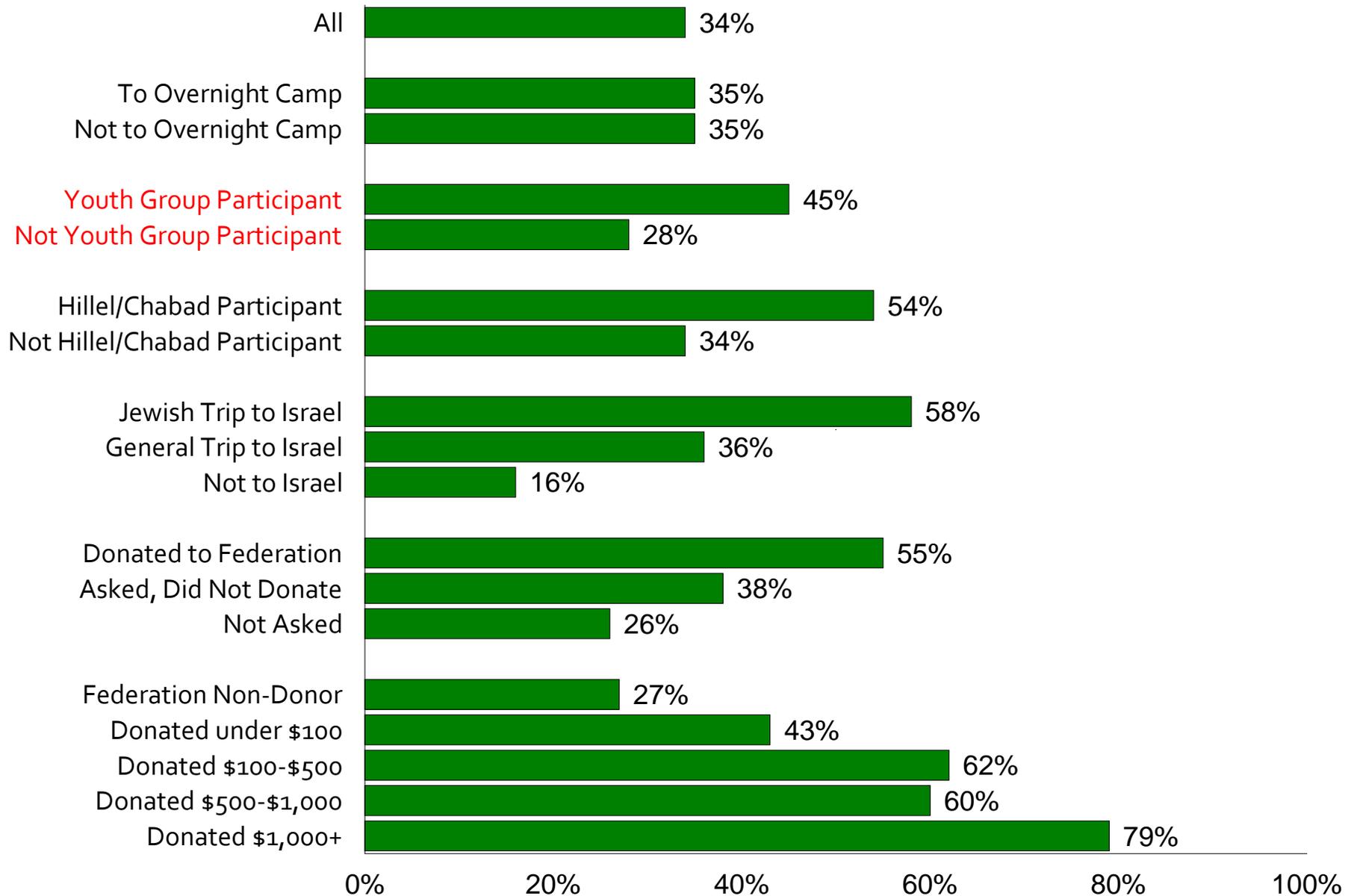
# Current Synagogue Membership

(Jewish Households)



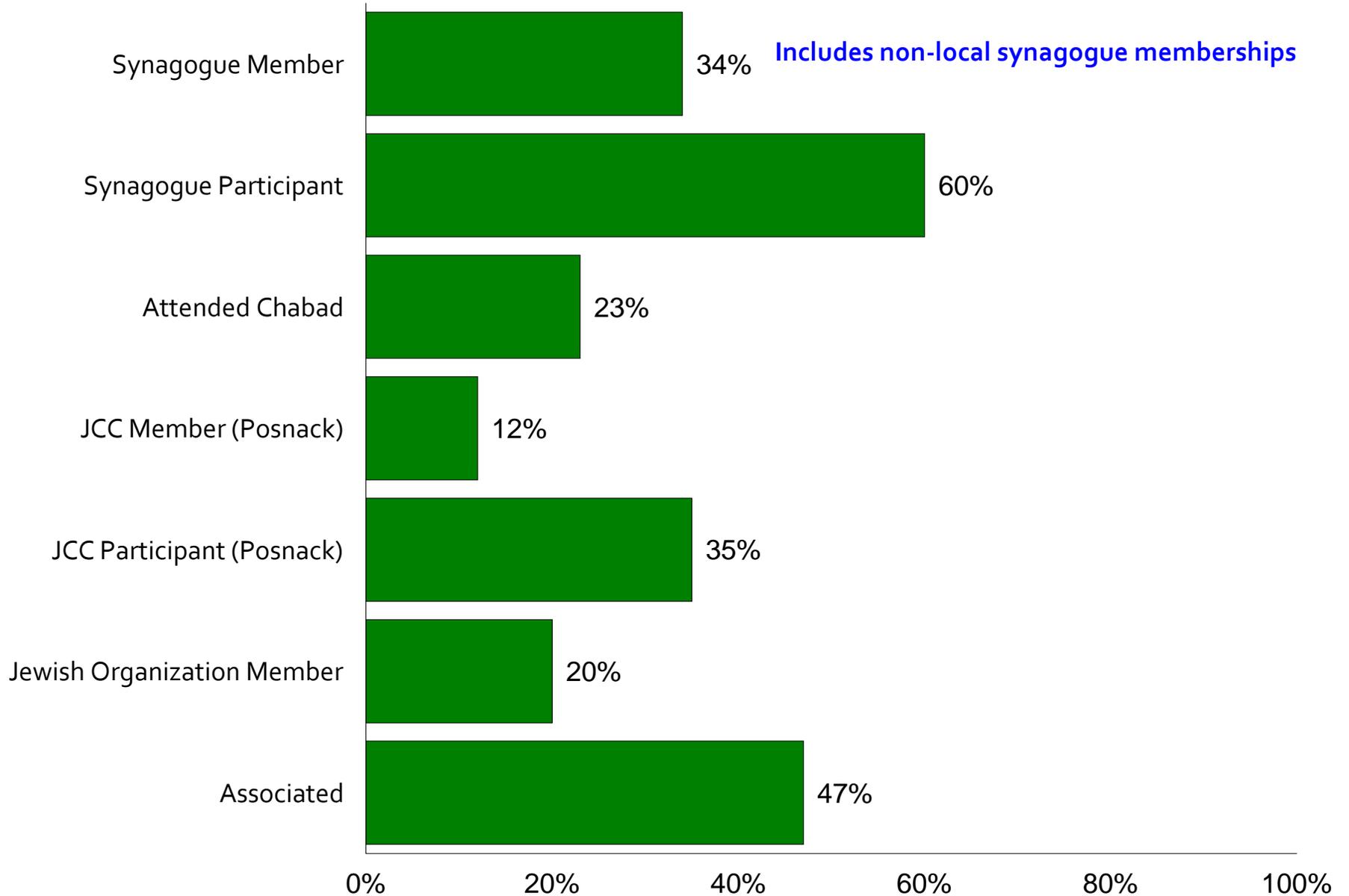
# Current Synagogue Membership

(Jewish Households)



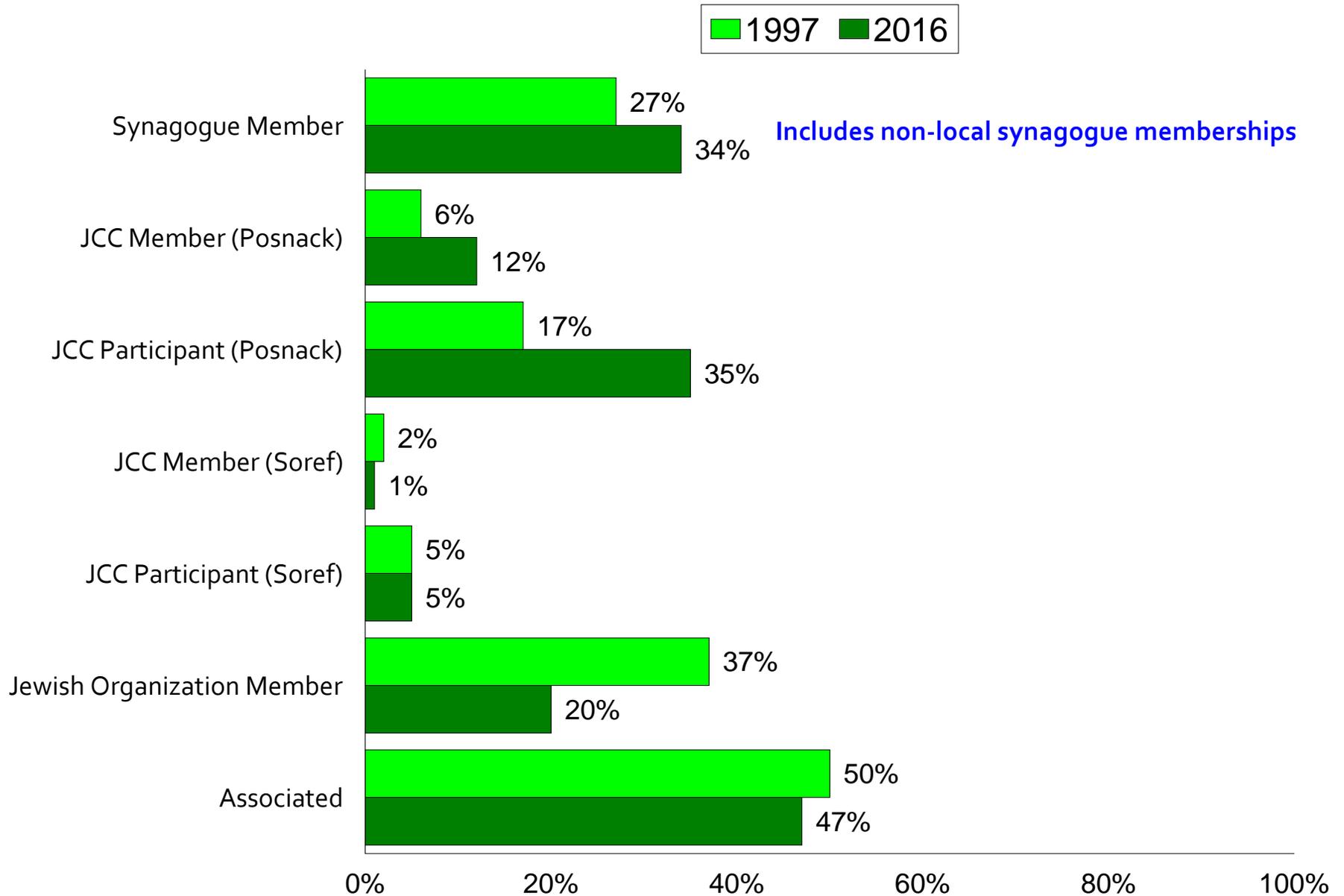
# Summary of Memberships

(Jewish Households)



# Summary of Memberships, 1997-2016

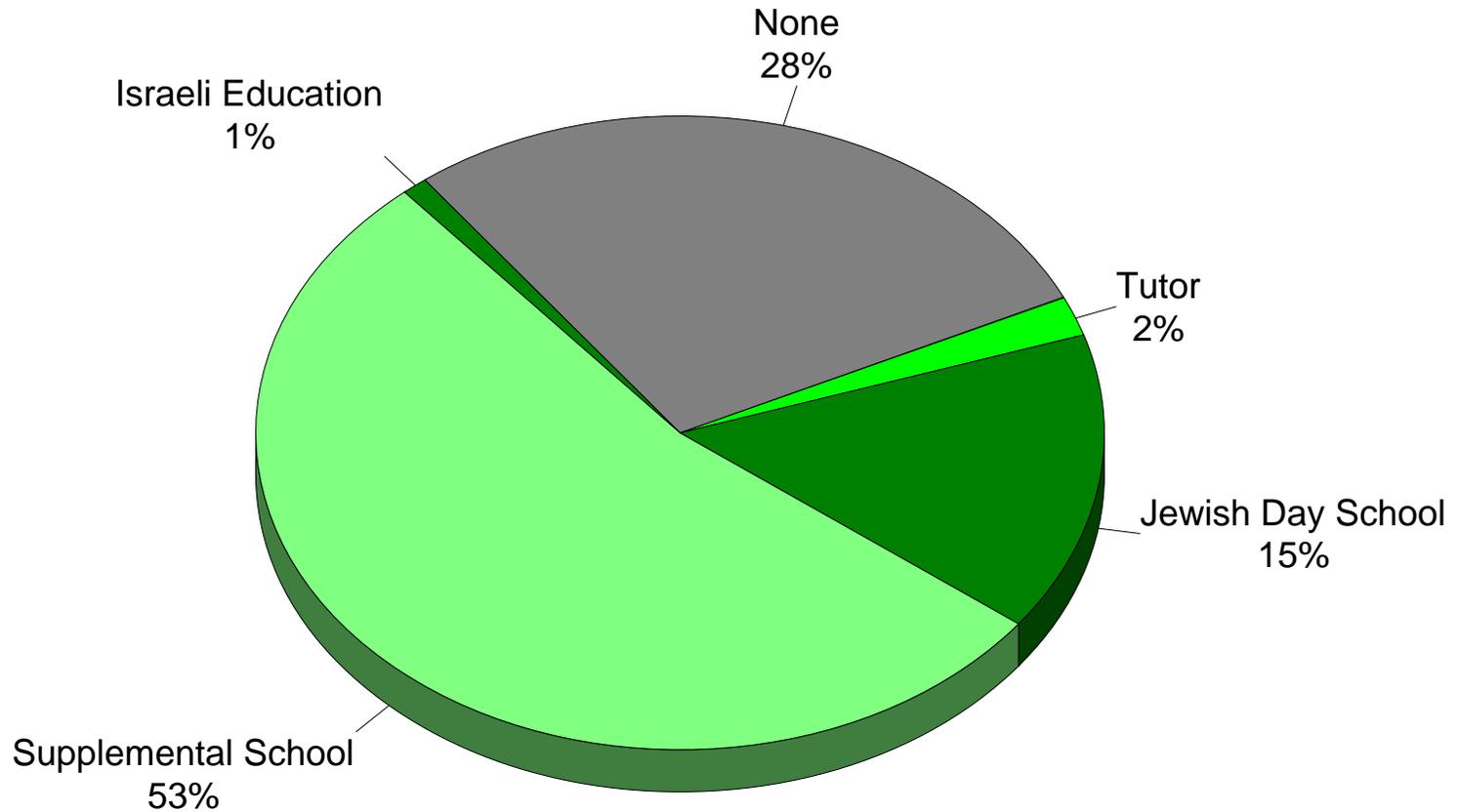
(Jewish Households)



**Jewish Education:  
Adults When They Were Children**

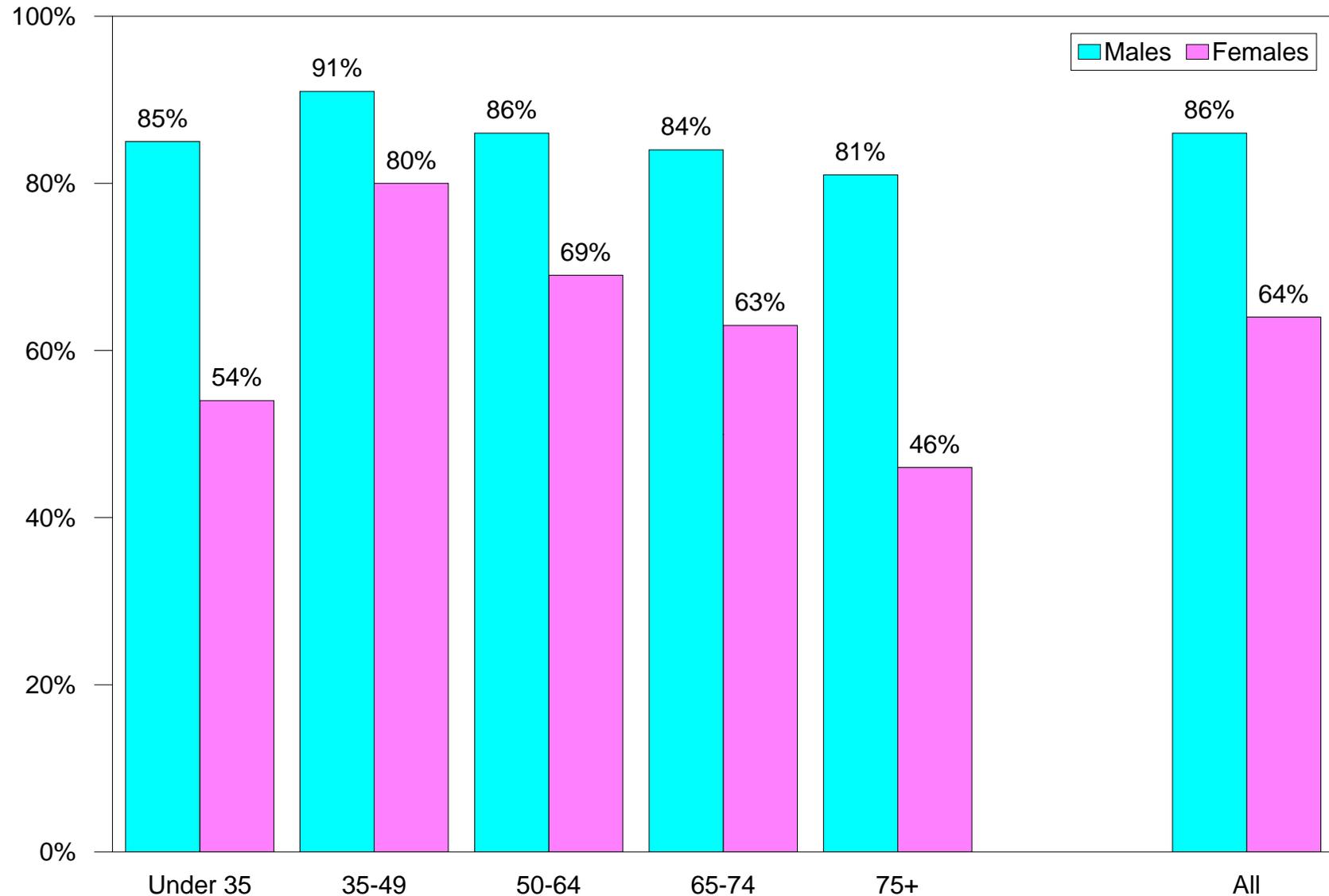
# Formal Jewish Education as a Child

(Born or Raised Jewish Respondents)



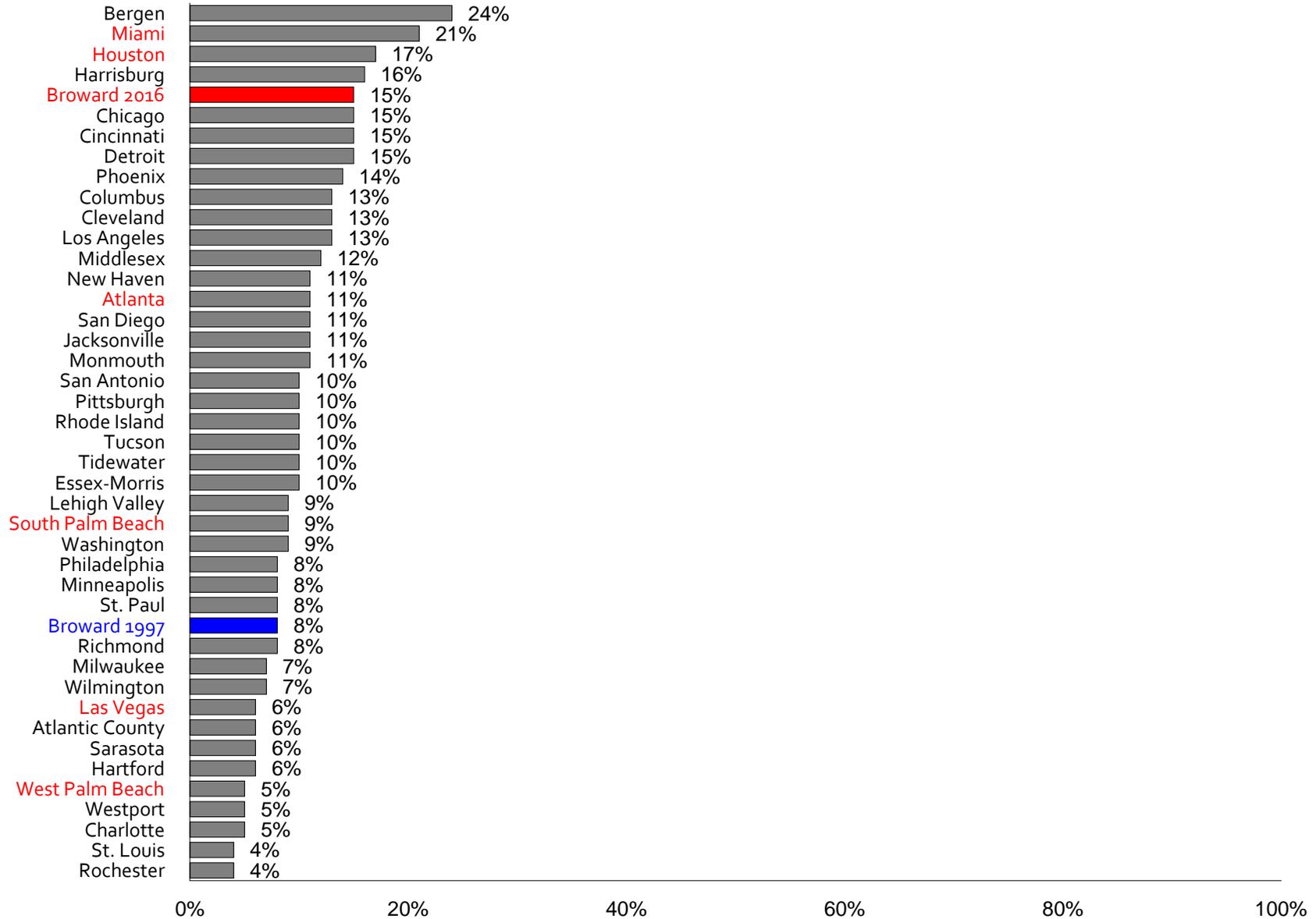
## Received Some Formal Jewish Education as Children by Age and Sex

(Born or Raised Jewish Respondents)



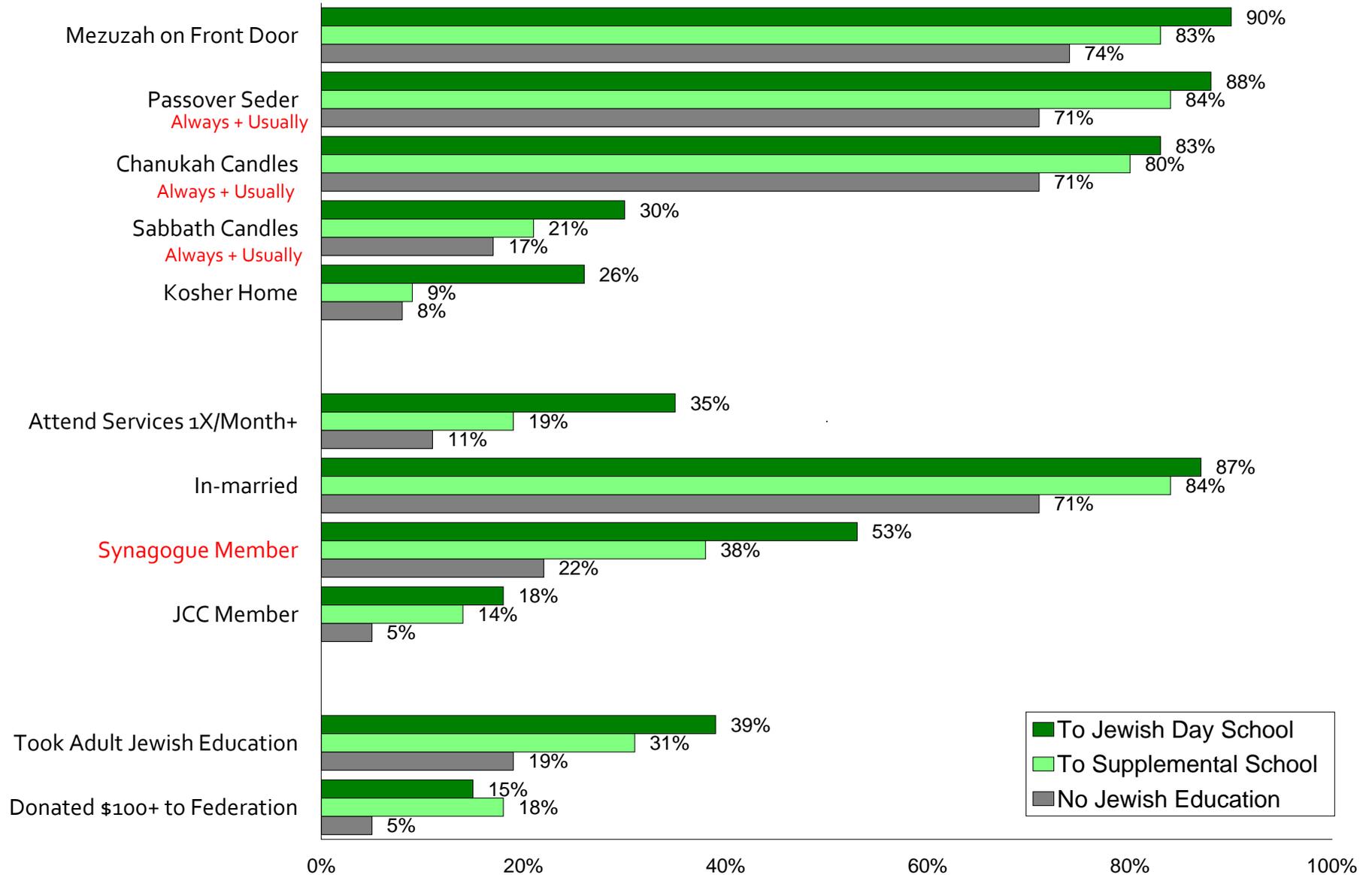
# Attended a Jewish Day School as Children

(Born or Raised Jewish Adults)



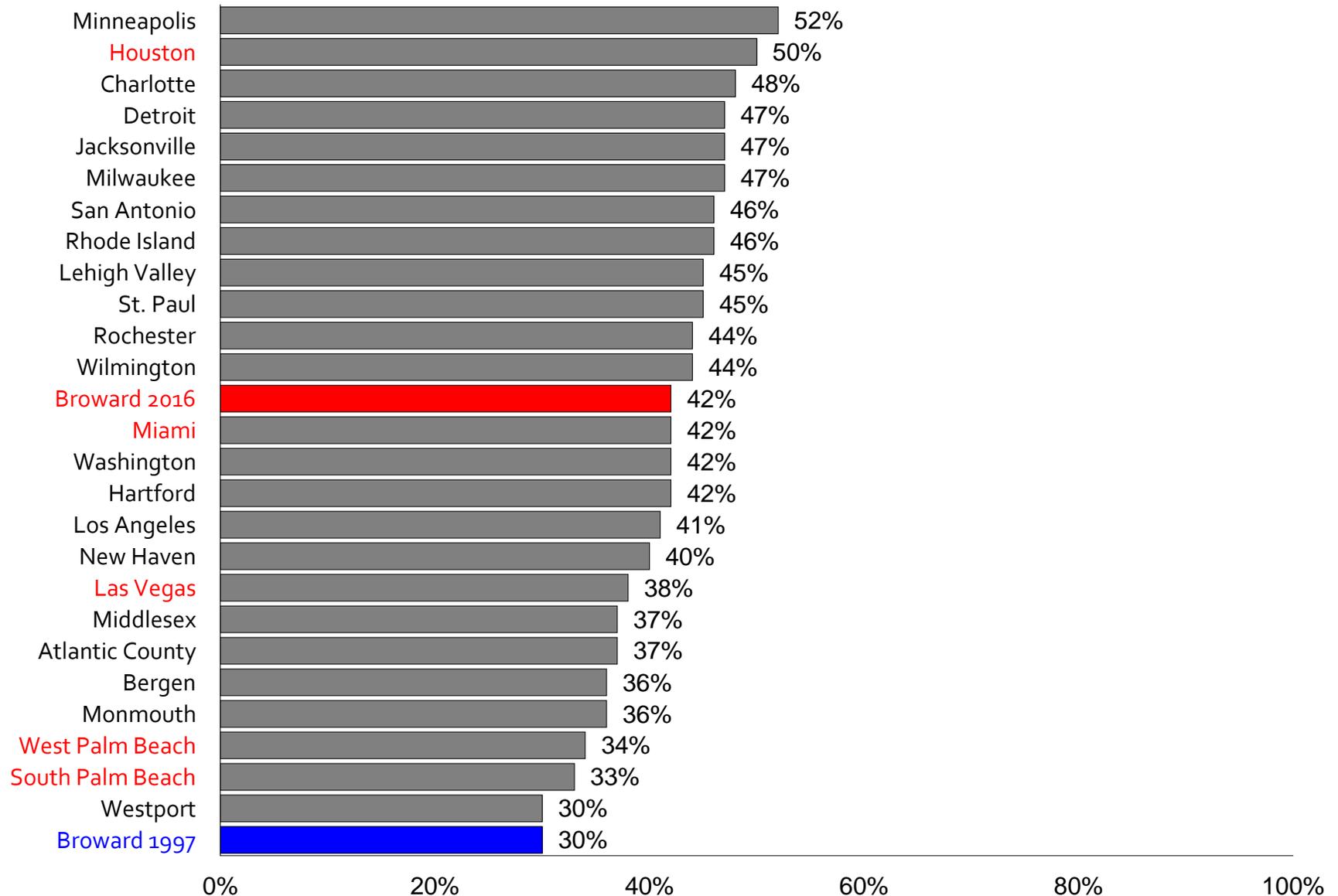
# Households in Which The Respondent Received Some Formal Jewish Education as a Child

Correlation with Adult Jewish Behaviors  
(Households with Born or Raised Jewish Respondents)



# Participated in a Jewish Teenage Youth Group as Teenagers

(Born or Raised Jewish Adults)

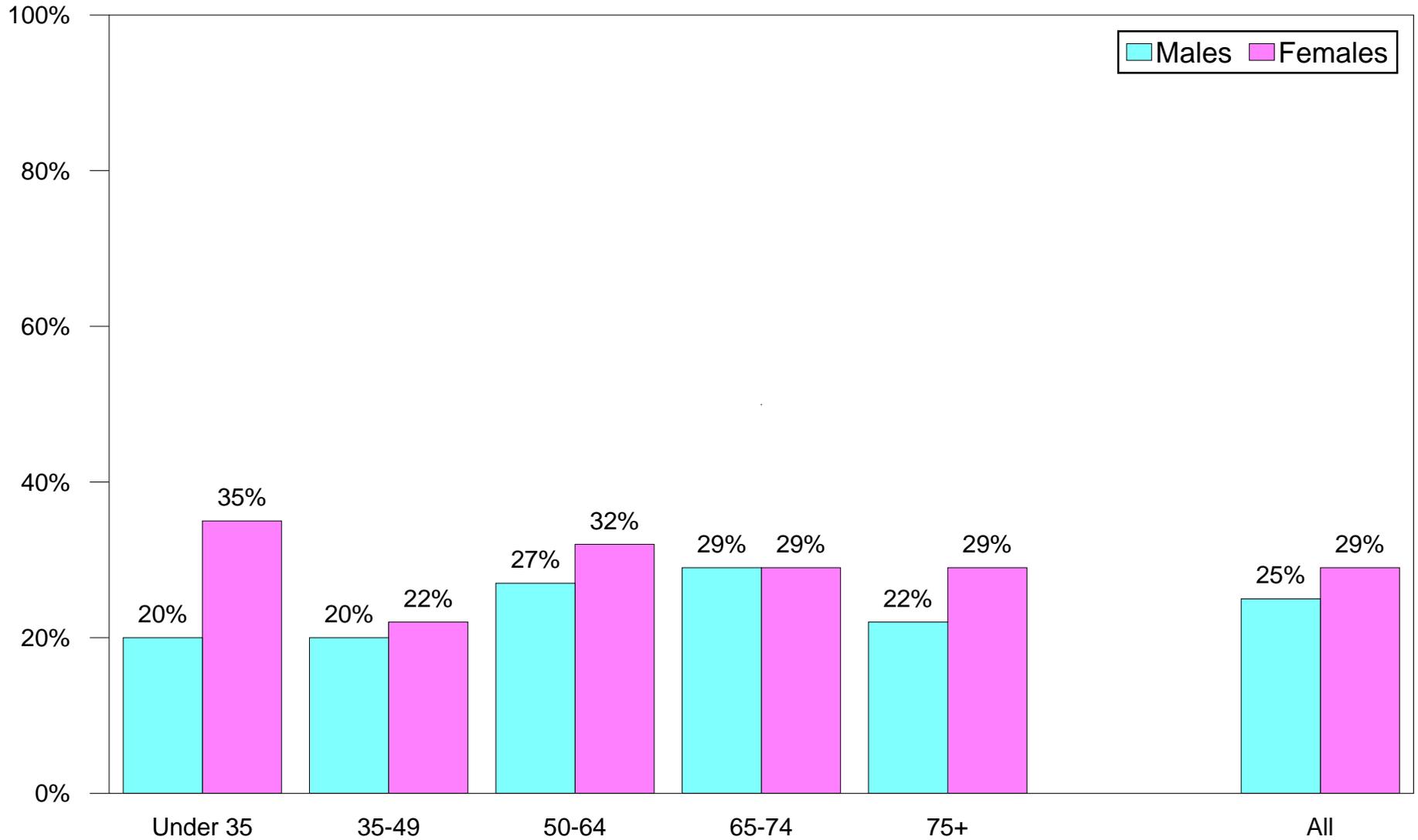


# Adult Jewish Education

143

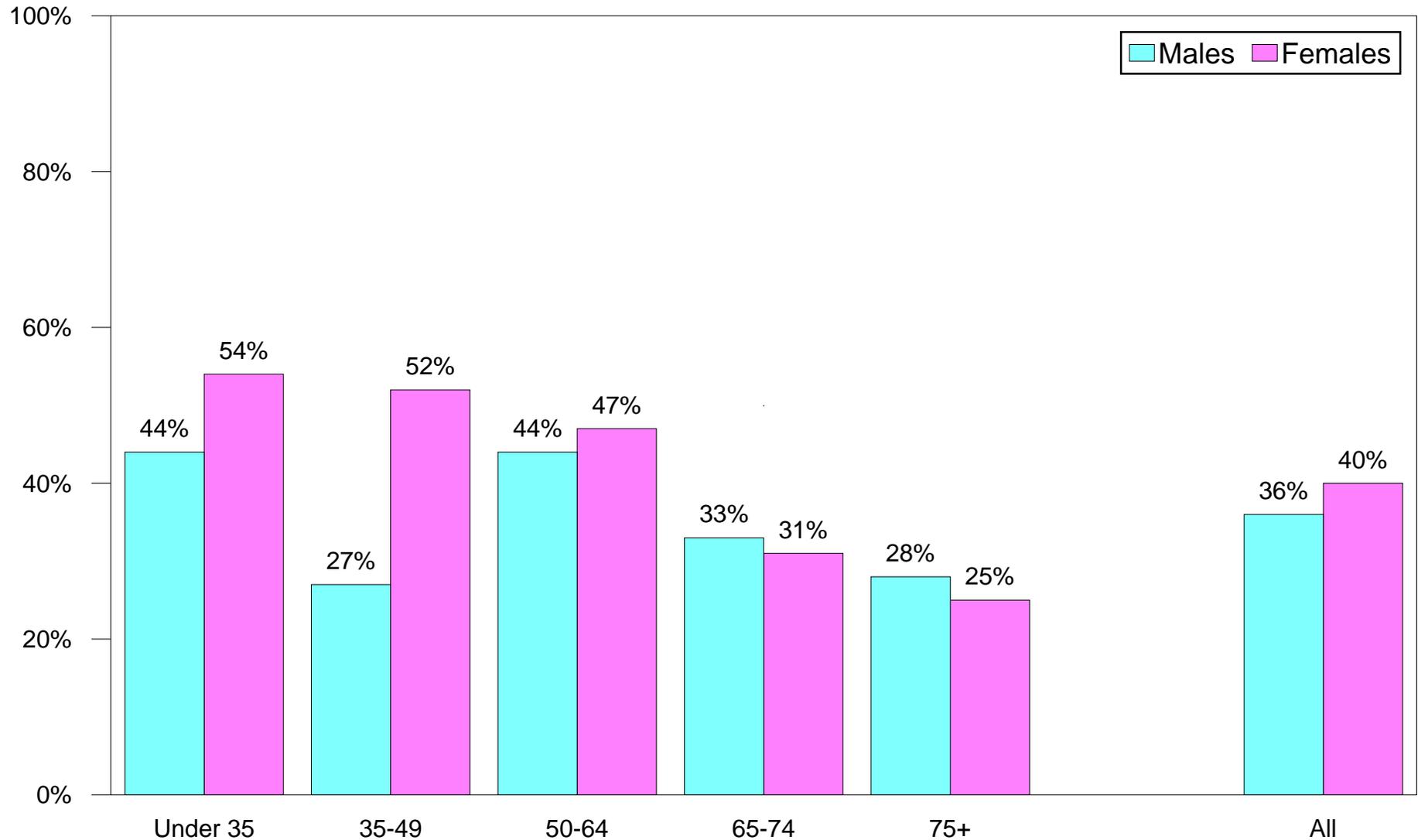
# Attended Any Organized Adult Jewish Education Program or Class in the Past Year by Age

(Jewish Respondents)



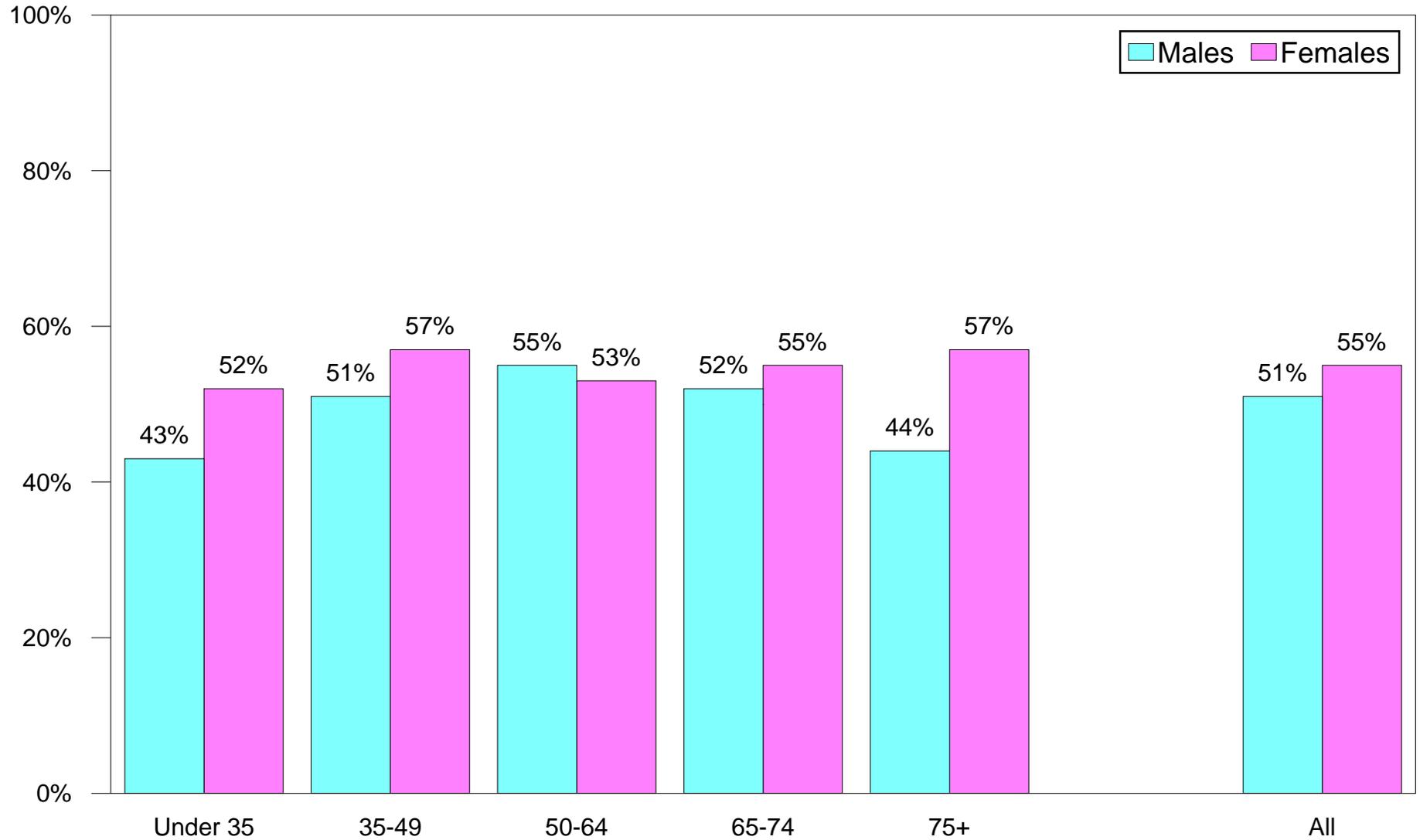
# 144 Engaged in Any Other Type of Jewish Study or Learning in the Past Year by Age

(Jewish Respondents)



# 145 Visited a Jewish Museum or Attended a Jewish Cultural Event in the Past Year by Age

(Jewish Respondents)

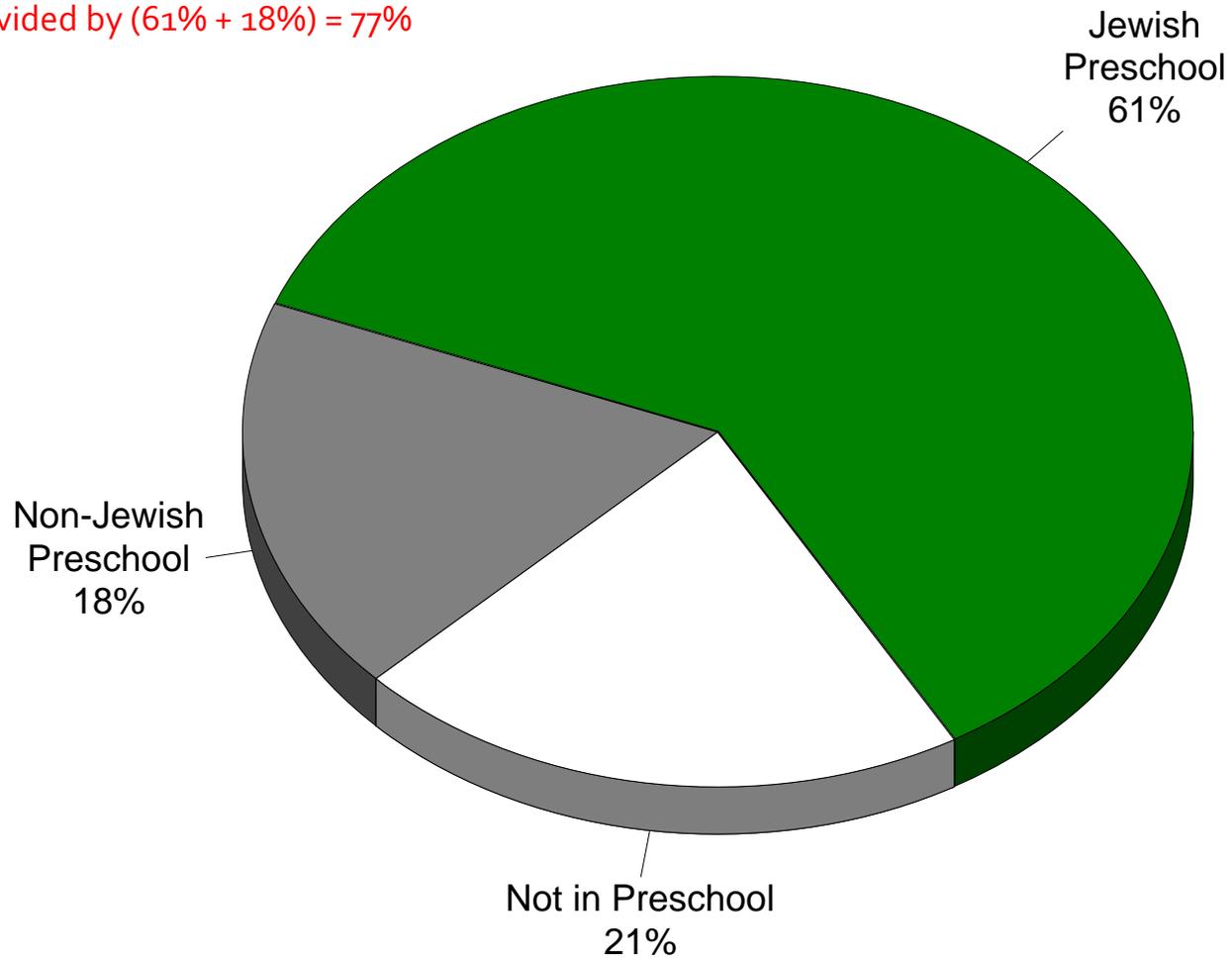


**Children's Jewish Education:  
Preschool/Child Care**

# Attend a Preschool/Child Care Program

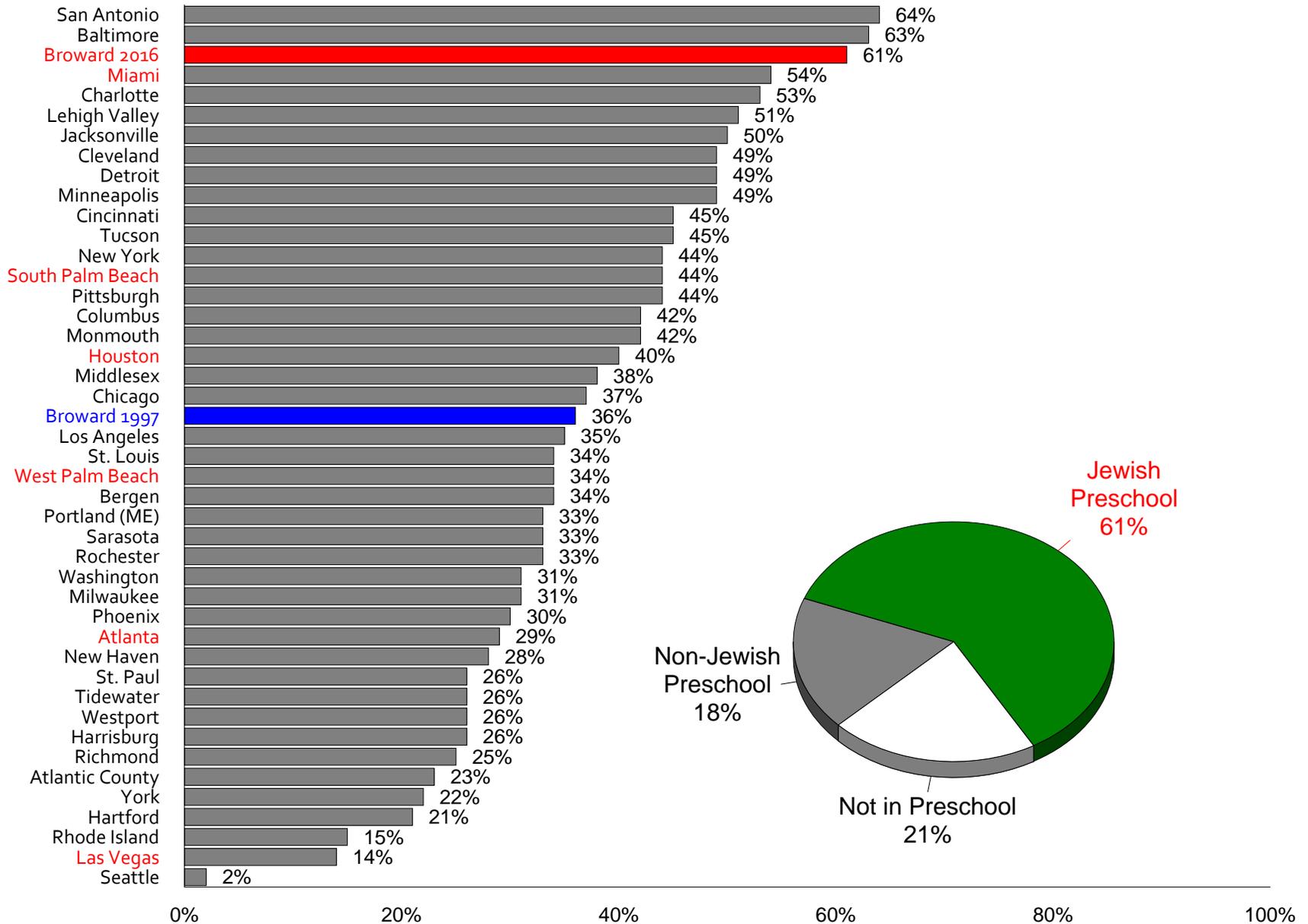
(Jewish Children Age 0-5)  
(Based upon the Telephone Survey)

Jewish Market Share is:  
 $61\% \text{ divided by } (61\% + 18\%) = 77\%$



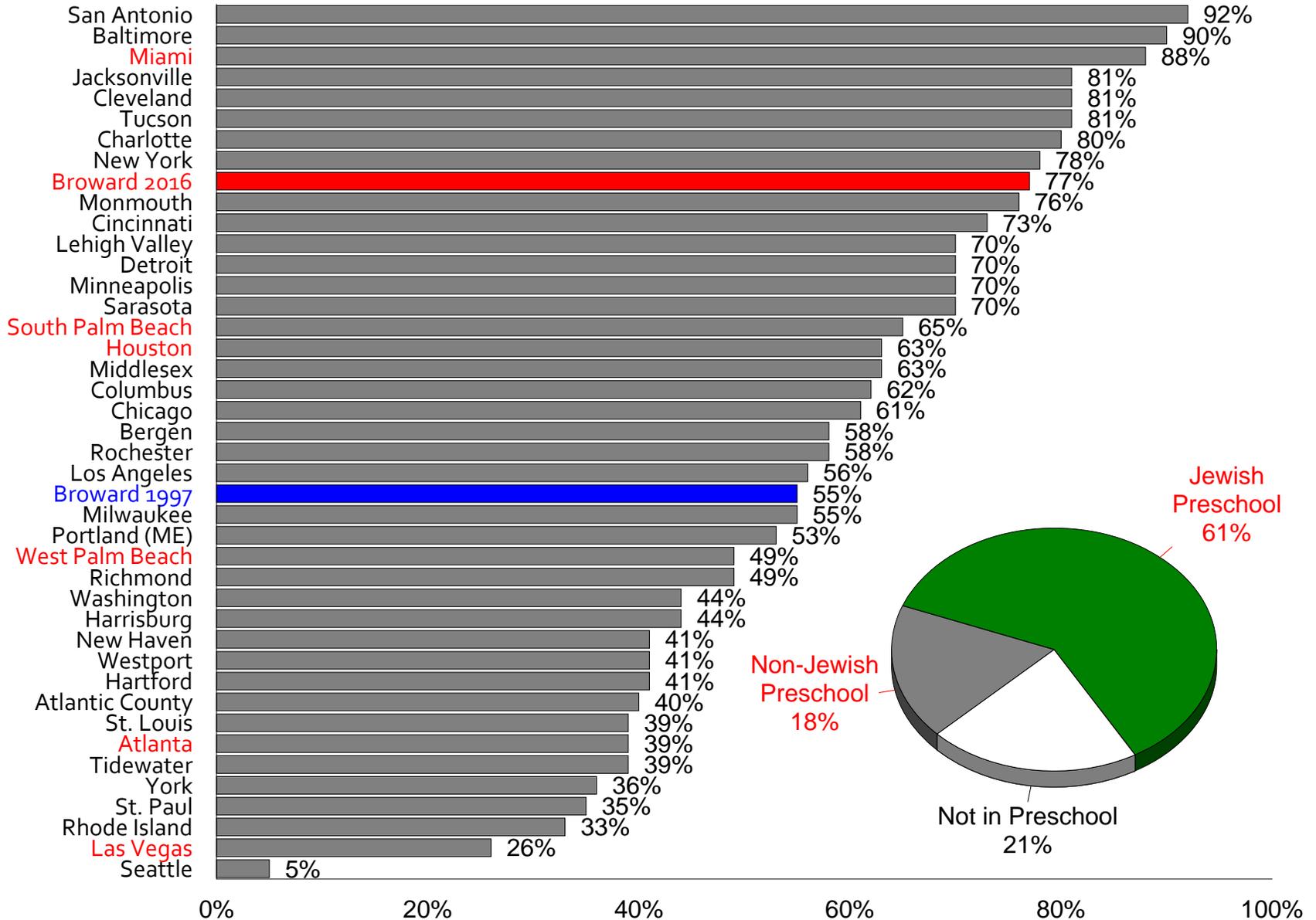
# Attend a Jewish Preschool/Child Care Program

(Jewish Children Age 0-5)



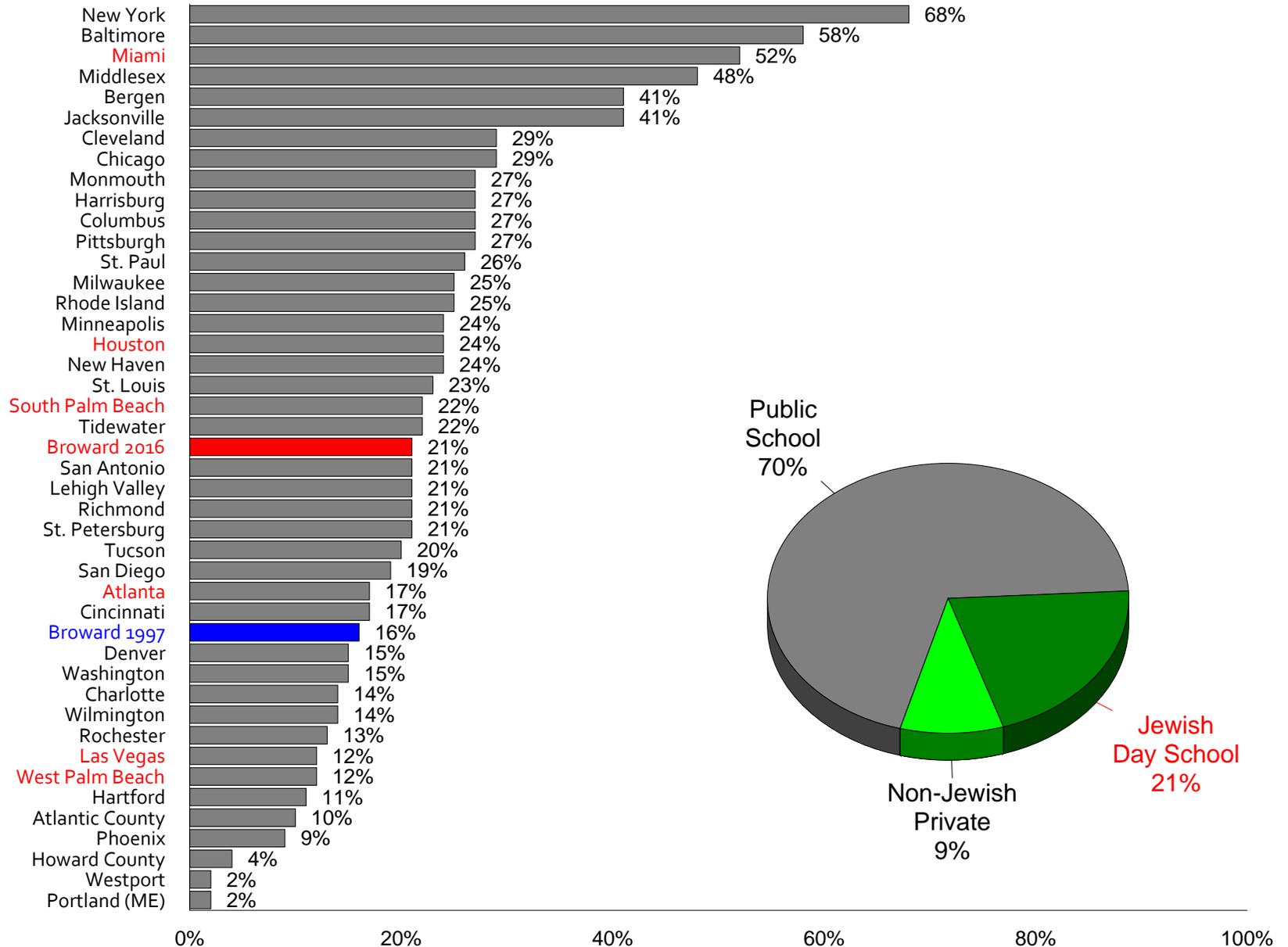
# Jewish Preschool/Child Care Market Share

(Jewish Children Age 0-5)



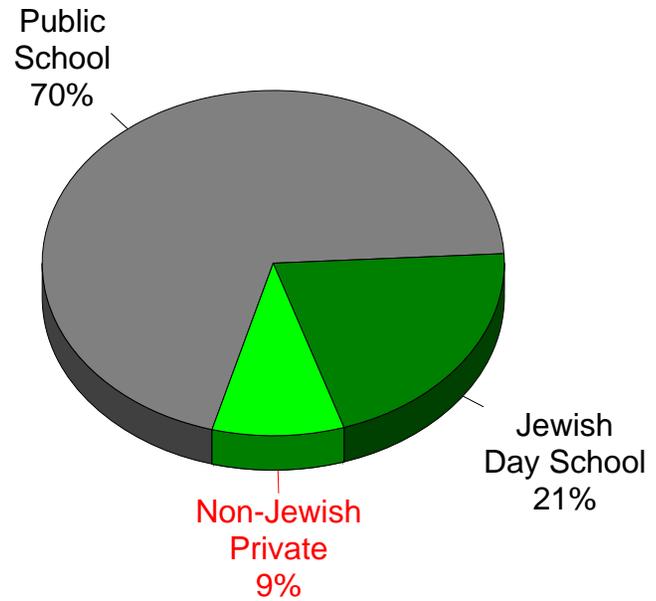
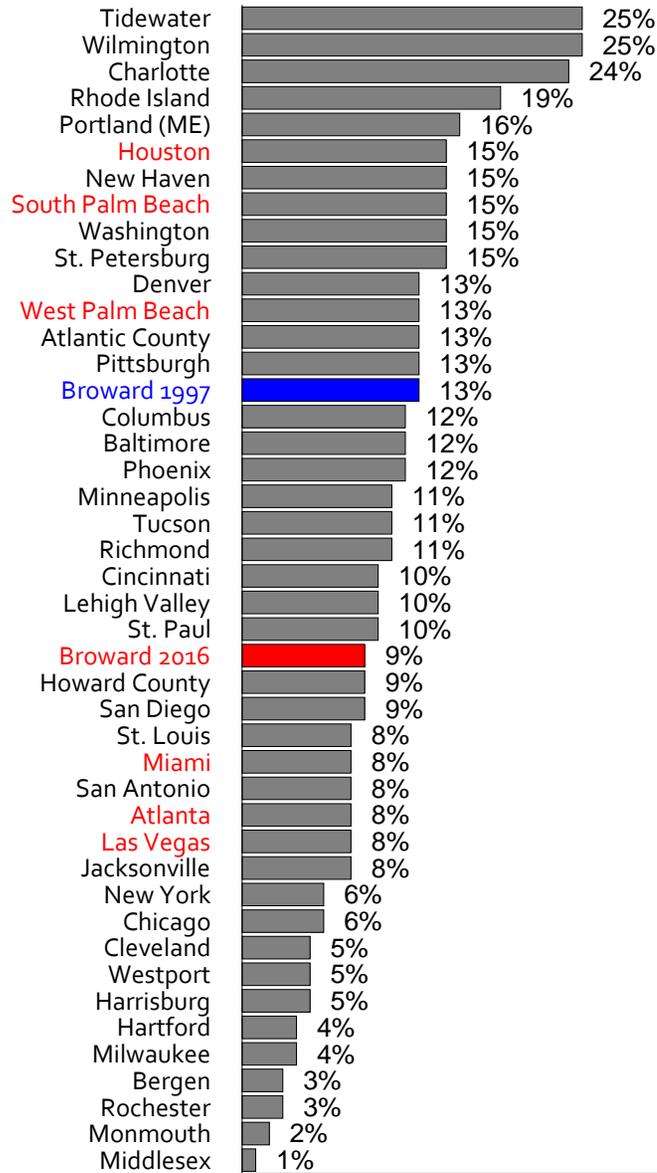
**Children's Jewish Education:  
Jewish Day School**

# Currently Attend Jewish Day School (Jewish Children Age 5-12)



# Currently Attend Non-Jewish Private School

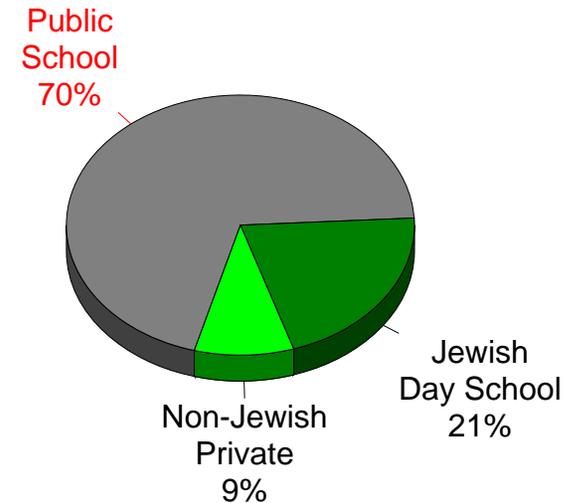
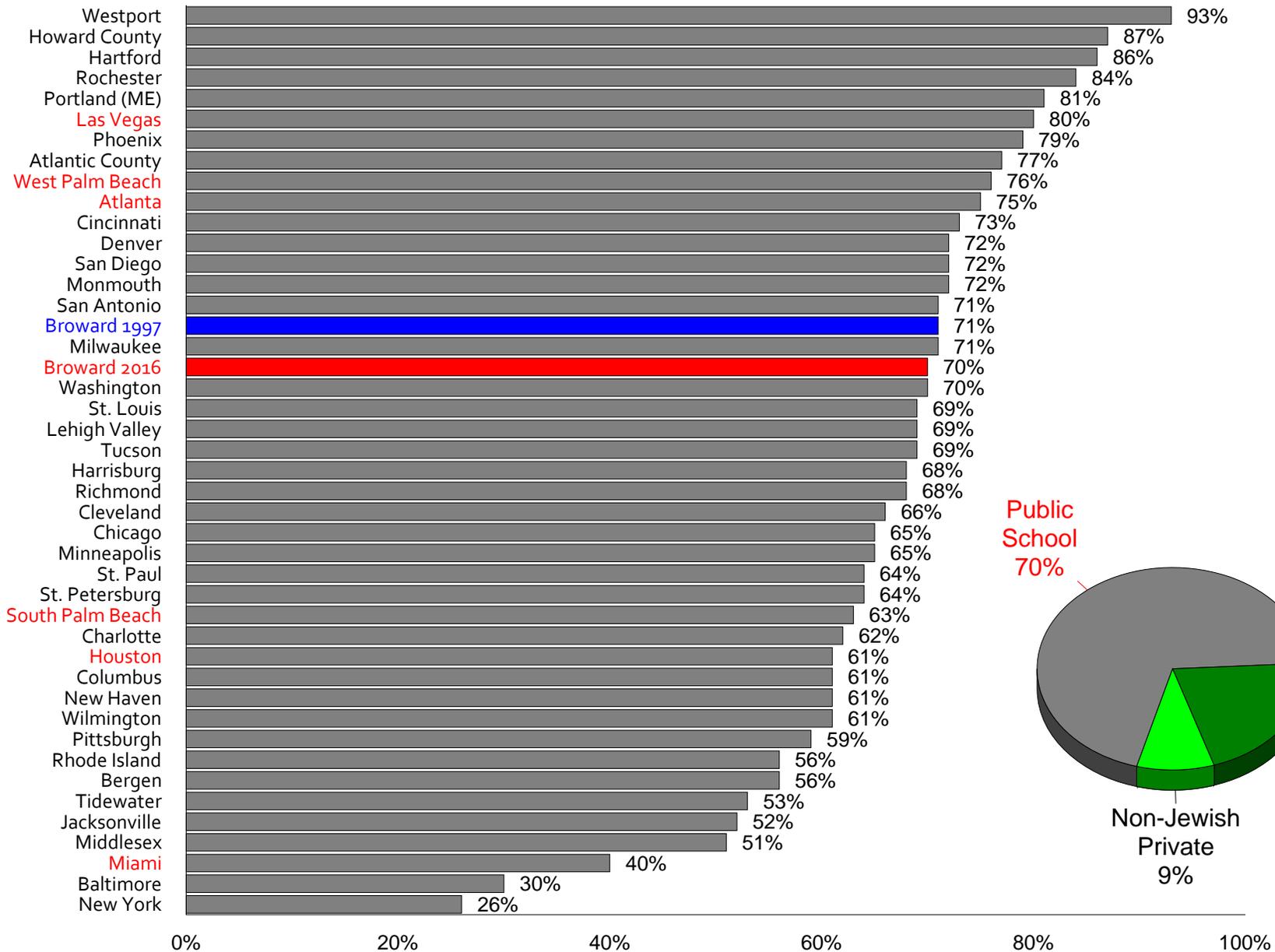
(Jewish Children Age 5-12)



0% 20% 40% 60% 80% 100%

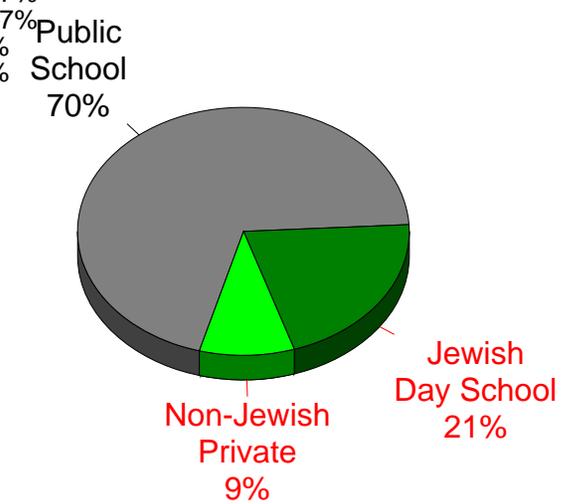
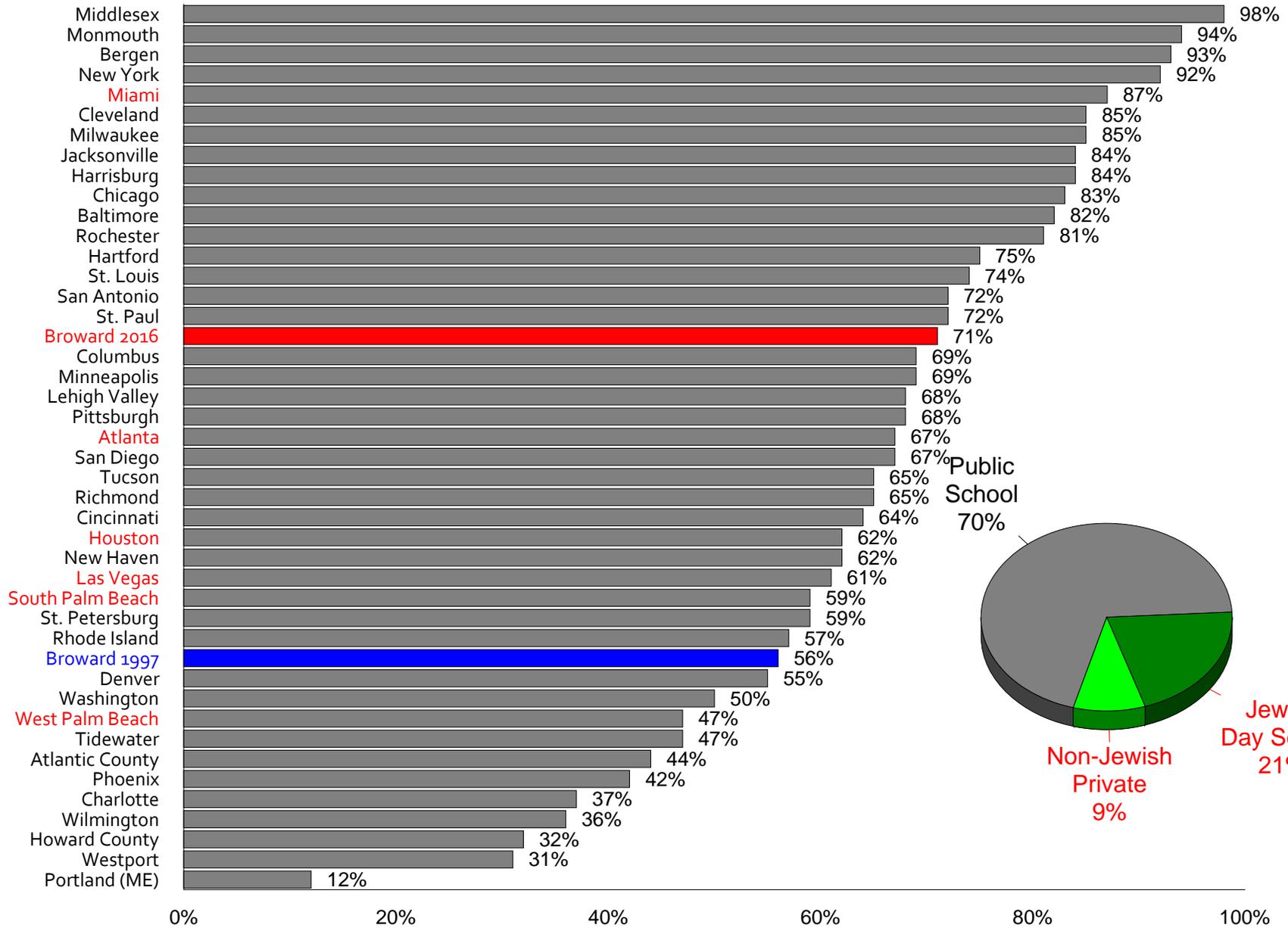
# Currently Attend Public School

(Jewish Children Age 5-12)



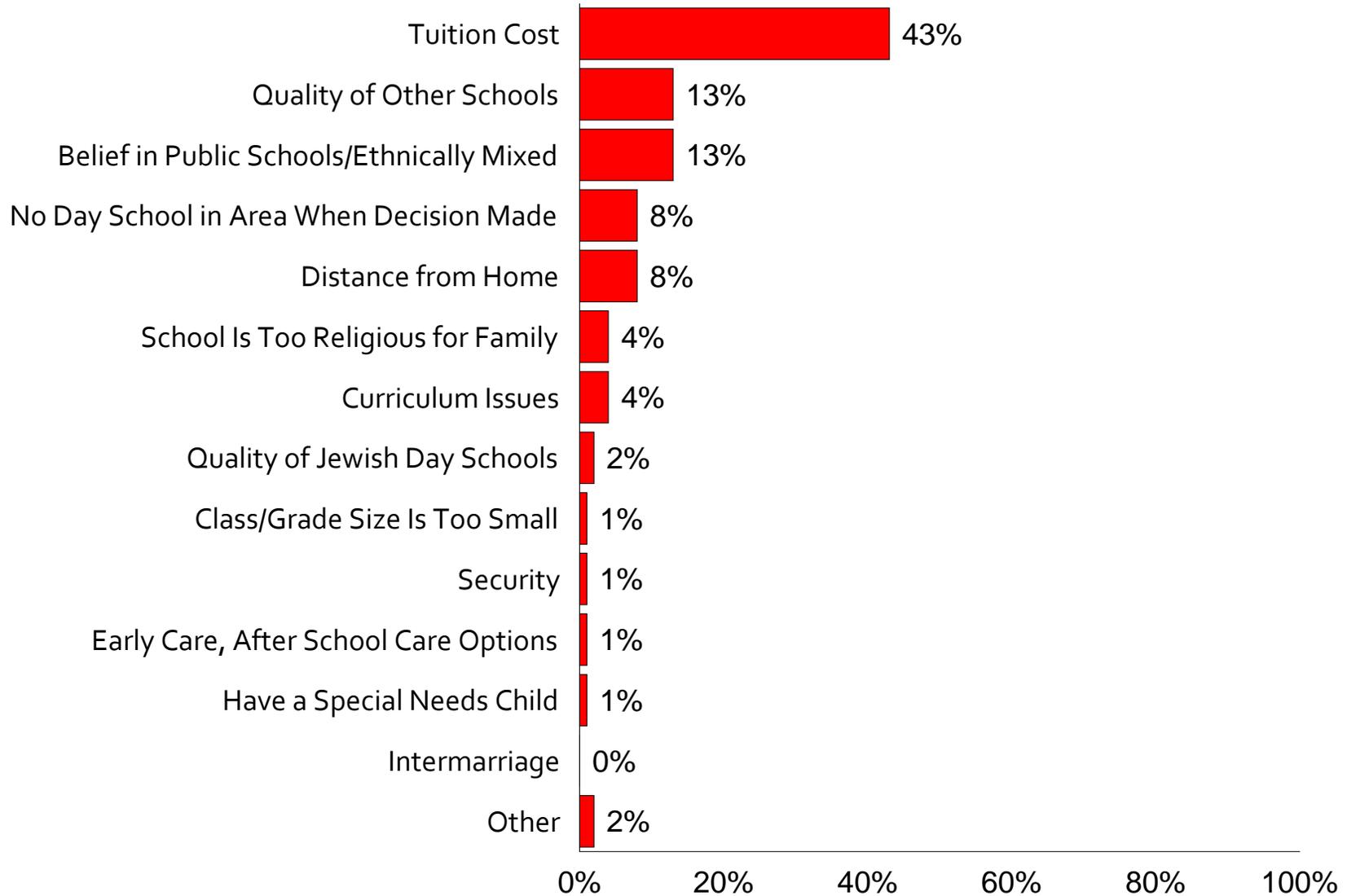
# Market Share for Jewish Day School

(Jewish Children Age 5-12)



# Major Reasons for Not Sending Jewish Children to Jewish Day School

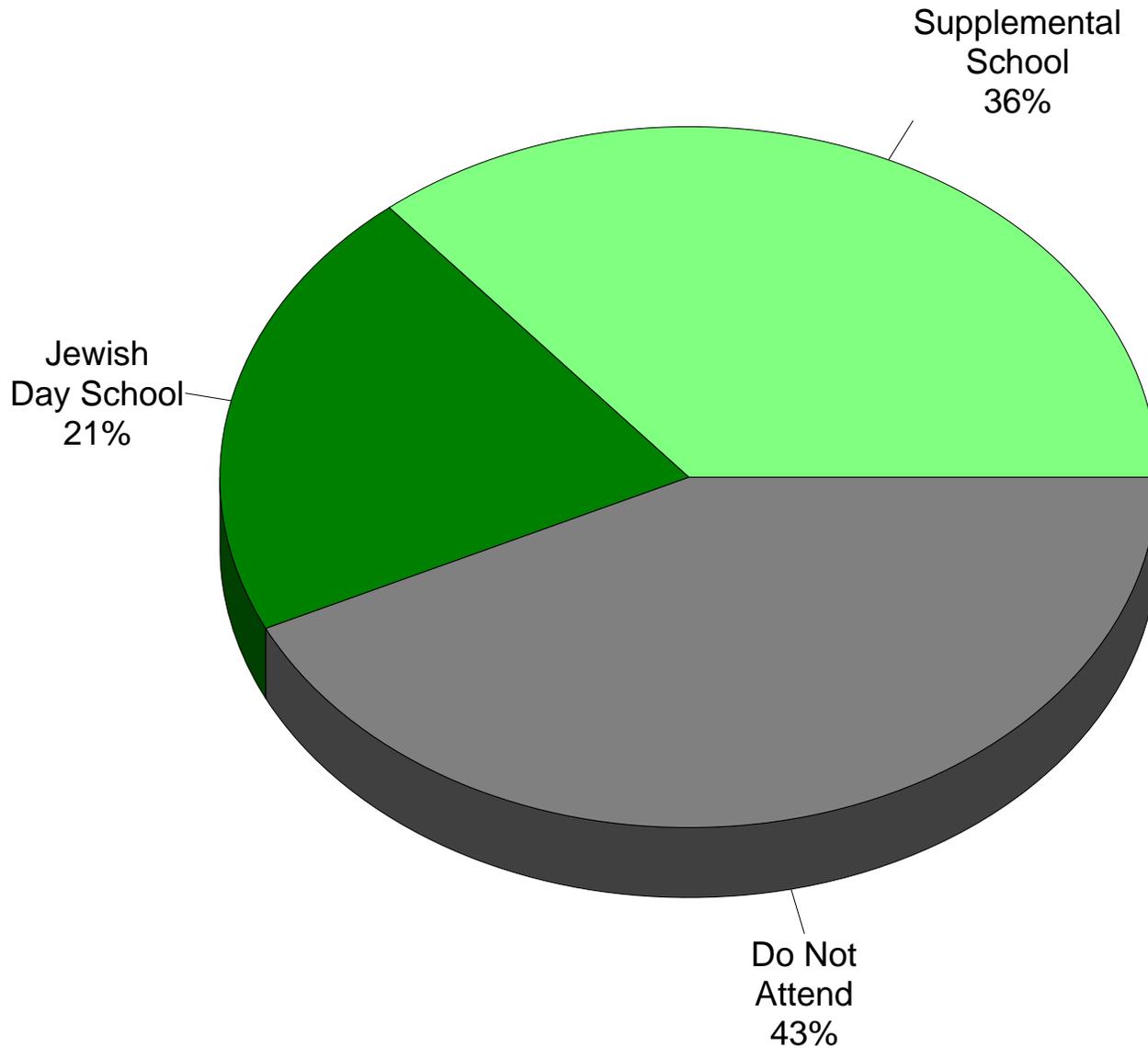
(Respondents in Households with Jewish Children Age 0-17  
Who Did Not, Will Not, or Might Not Send Jewish Children to Jewish Day School)



**Children's Jewish Education:  
Formal Jewish Education**

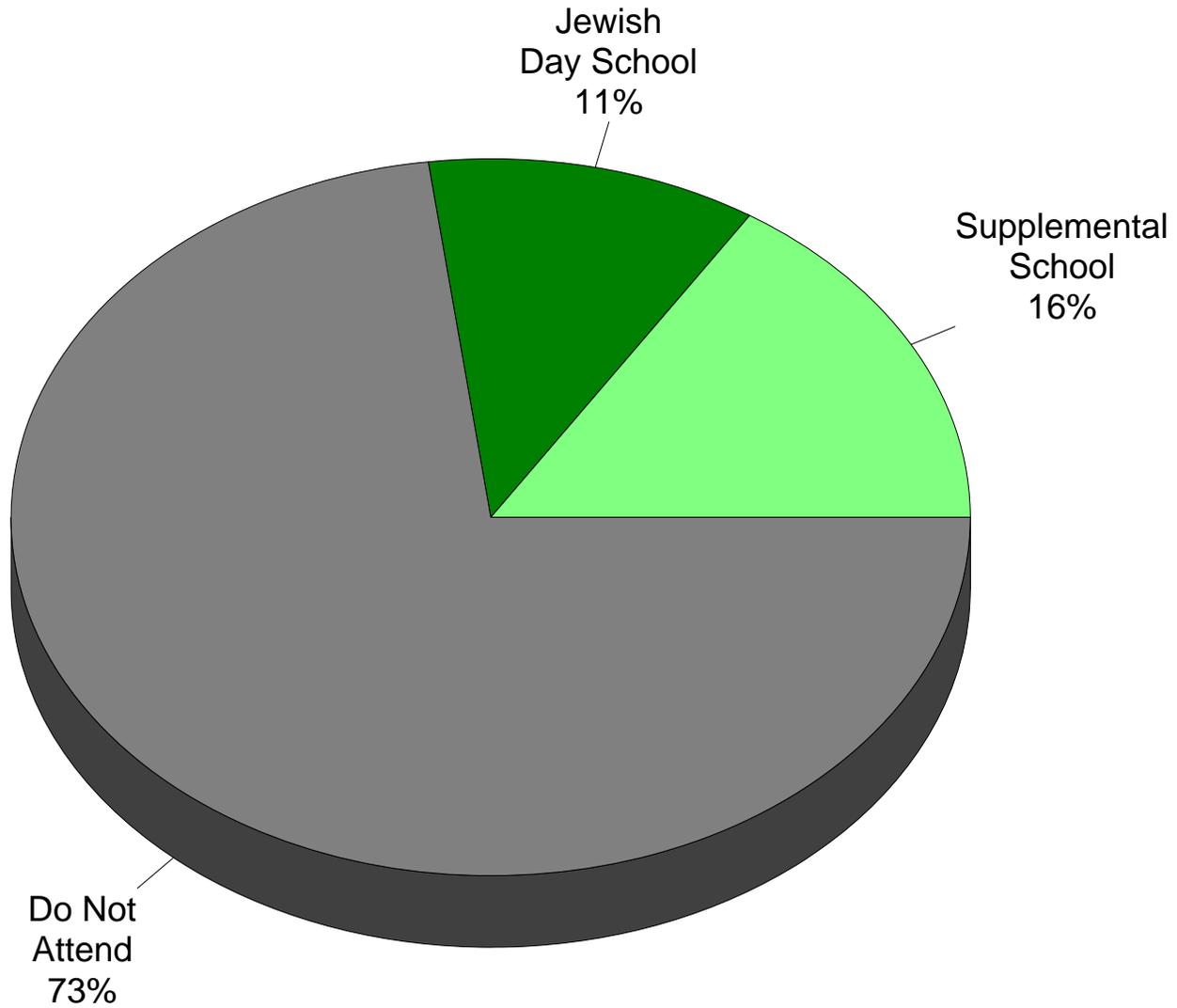
# Current Formal Jewish Education of Jewish Children

(Jewish Children Age 5-12)  
(Based upon the Telephone Survey)



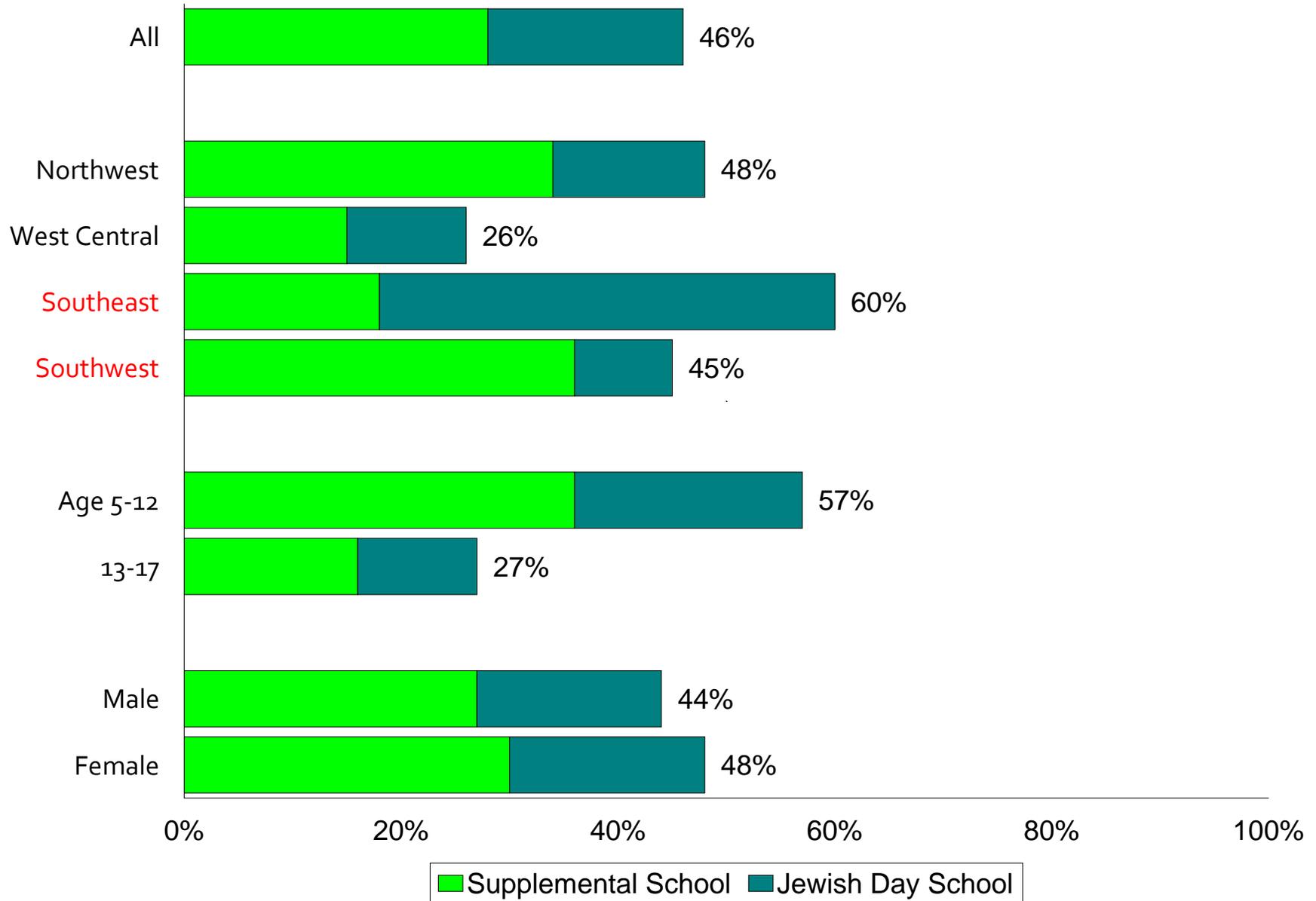
# Current Formal Jewish Education of Jewish Children

(Jewish Children Age 13-17)



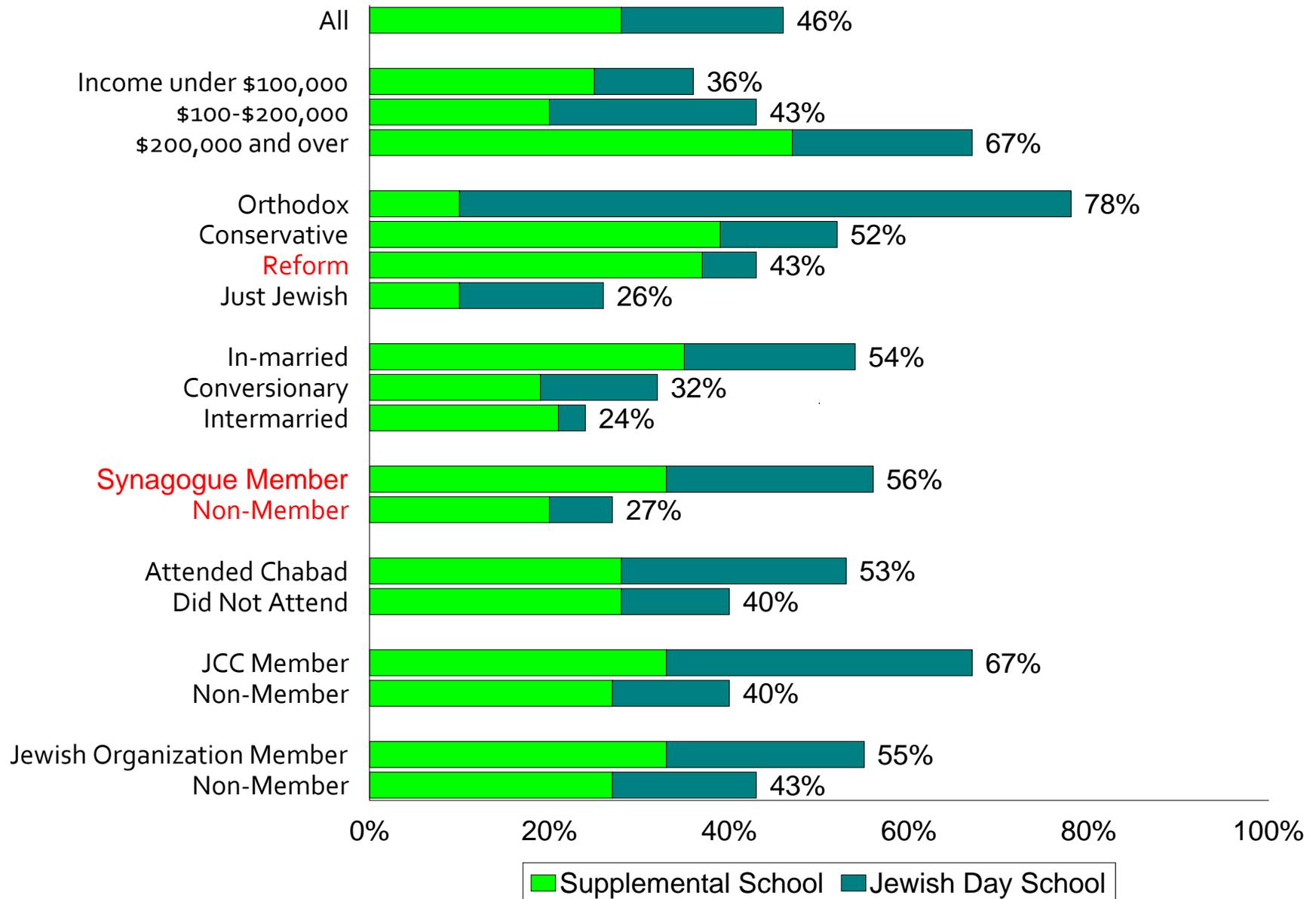
# Currently Attend Formal Jewish Education

(Jewish Children Age 5-17)



# Currently Attend Formal Jewish Education

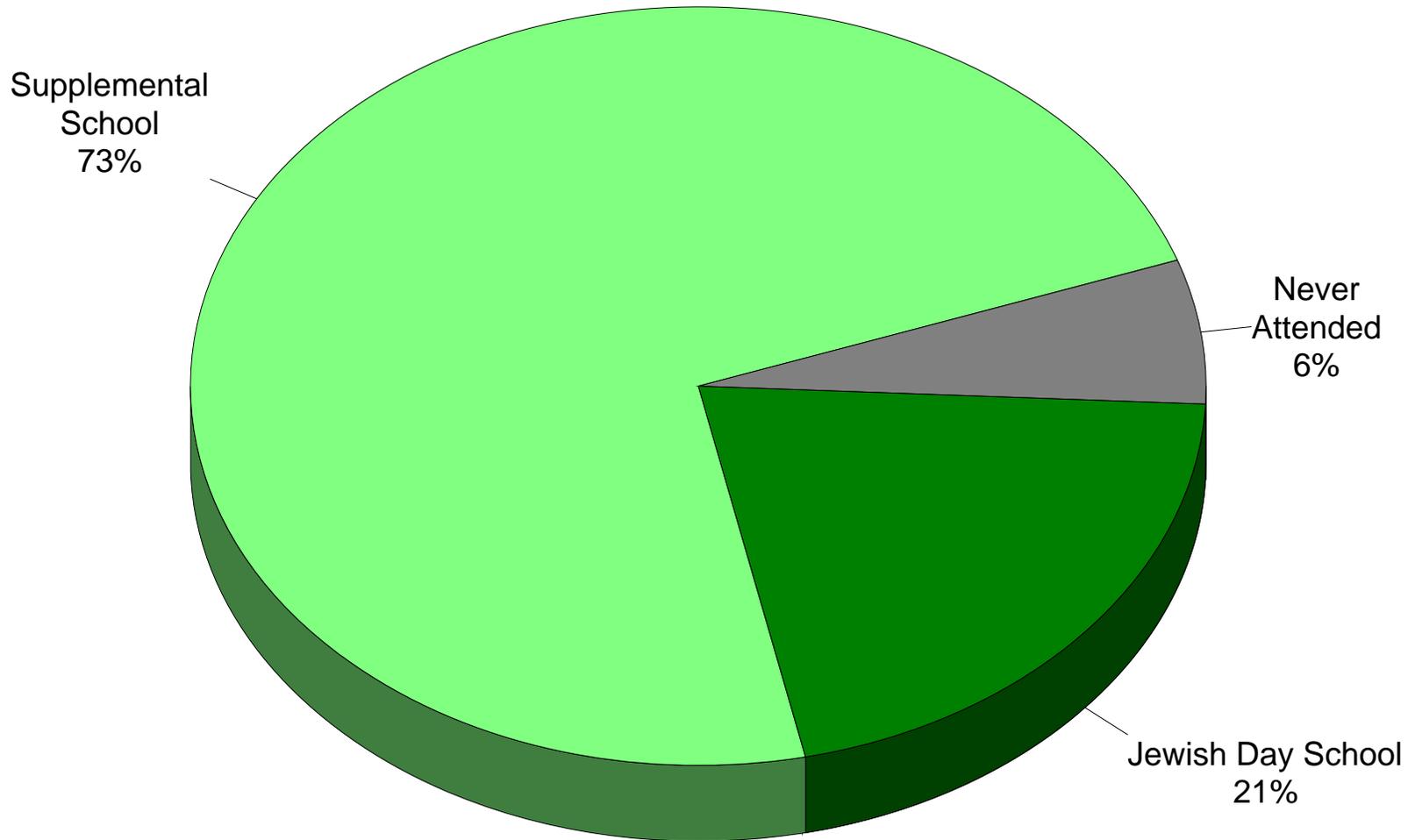
(Jewish Children Age 5-17)



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# Ever Attended Formal Jewish Education

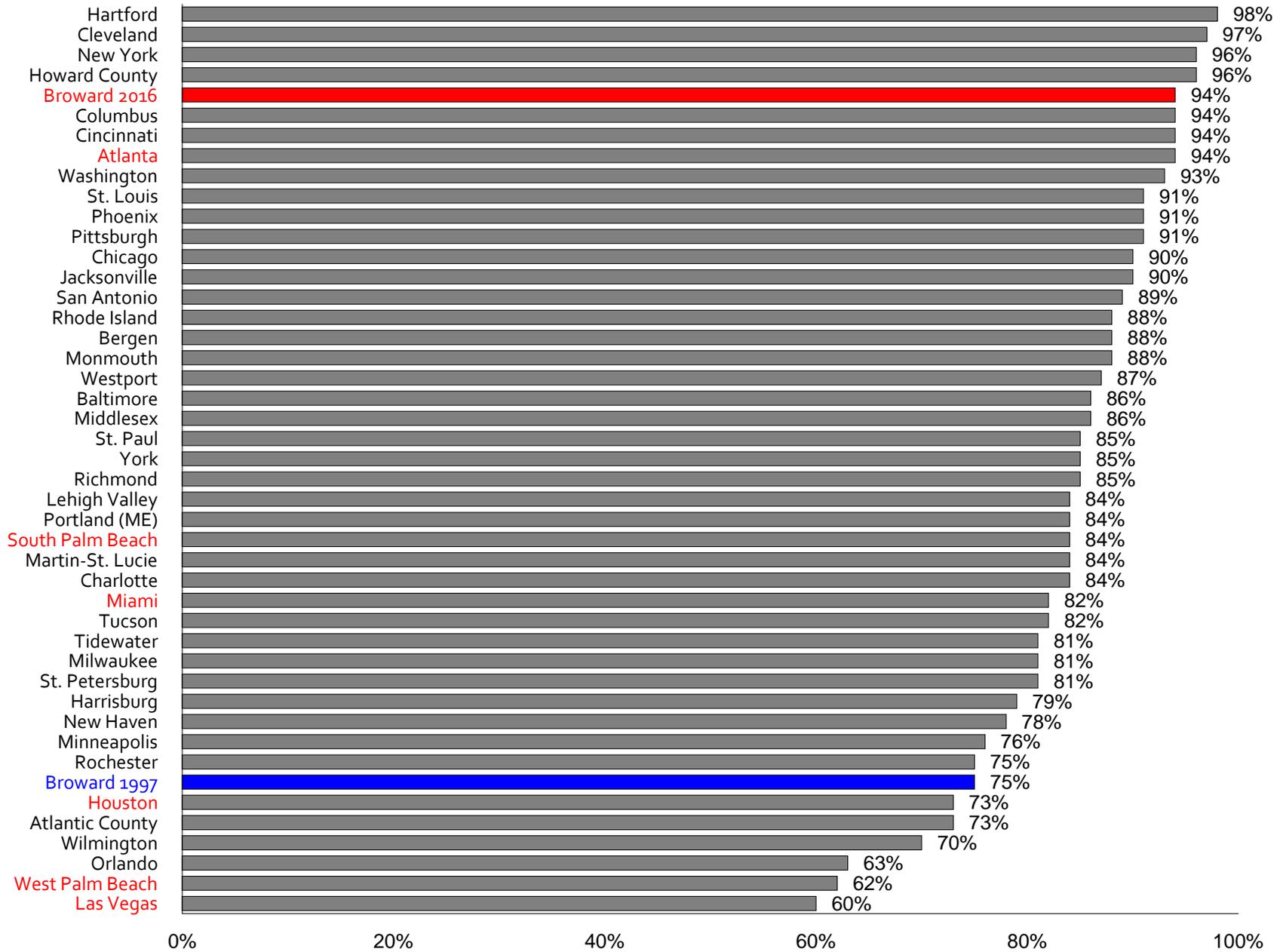
(Jewish Children Age 13-17)



Children who have attended both Jewish day school and supplemental school are reported under Jewish day school

# Jewish Children Who Ever Attended Formal Jewish Education

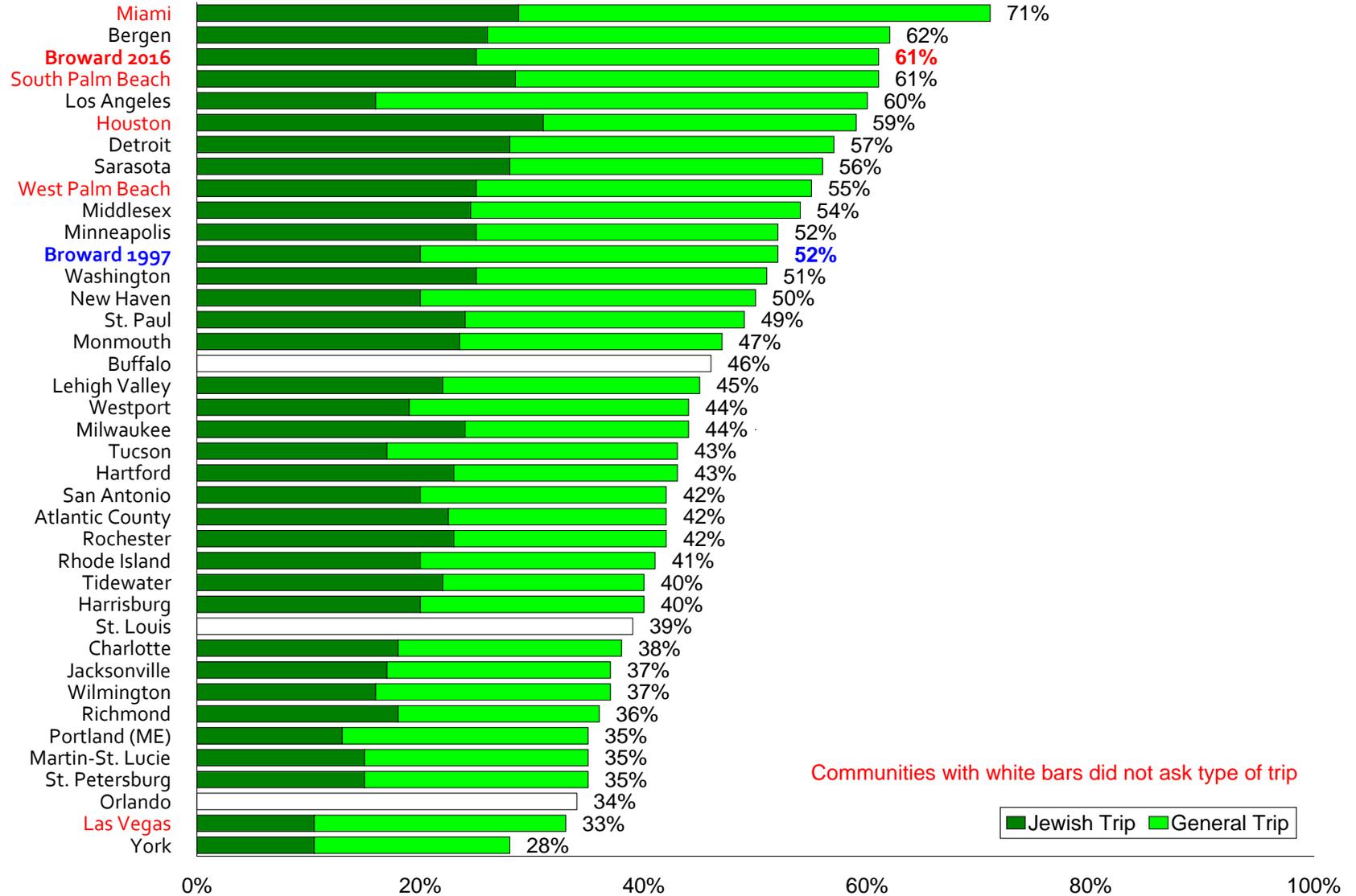
(Jewish Children Age 13-17)



**Israel**

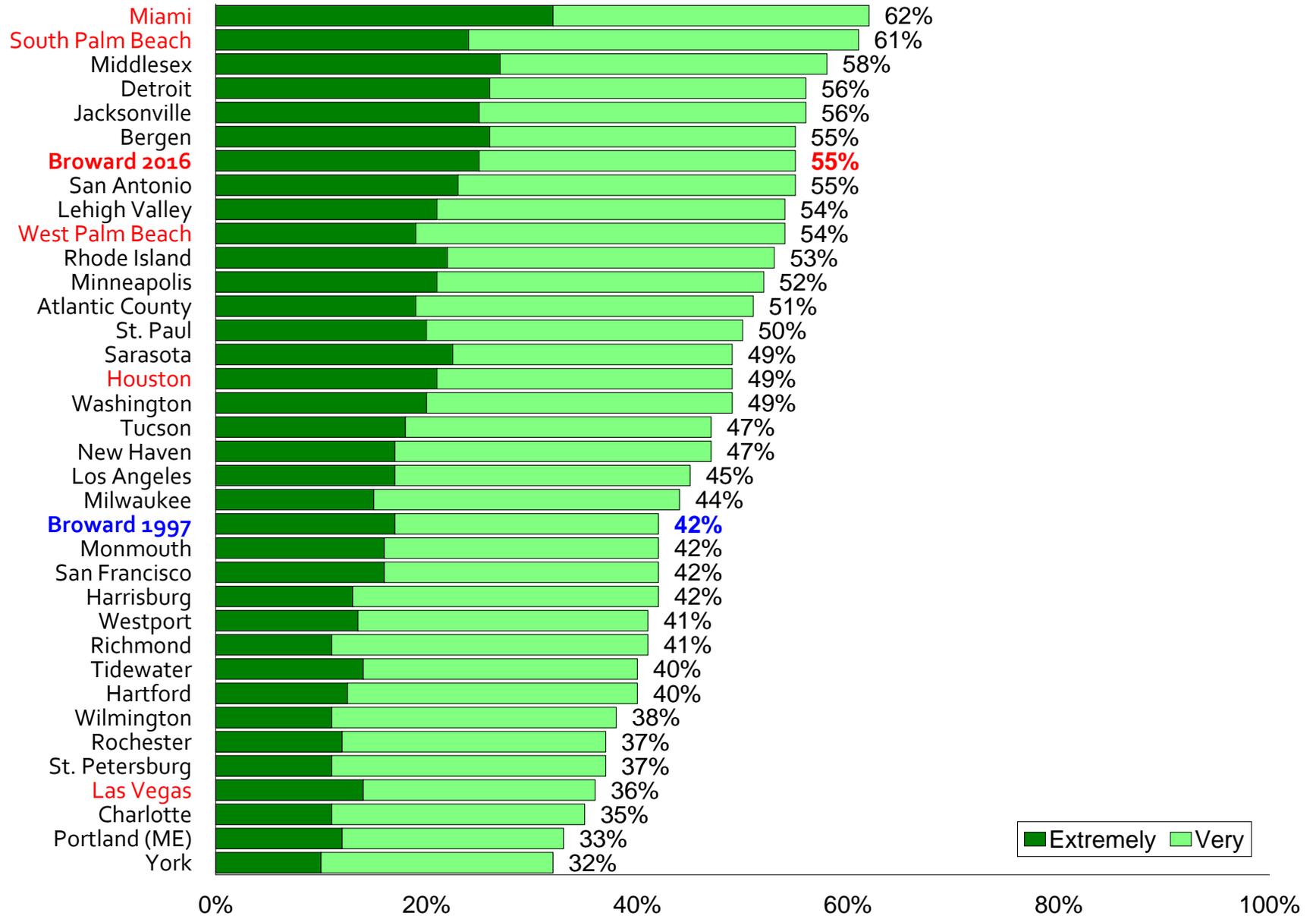
# Households in Which a Member Visited Israel

(Jewish Households)



# Extremely/Very Emotionally Attached to Israel

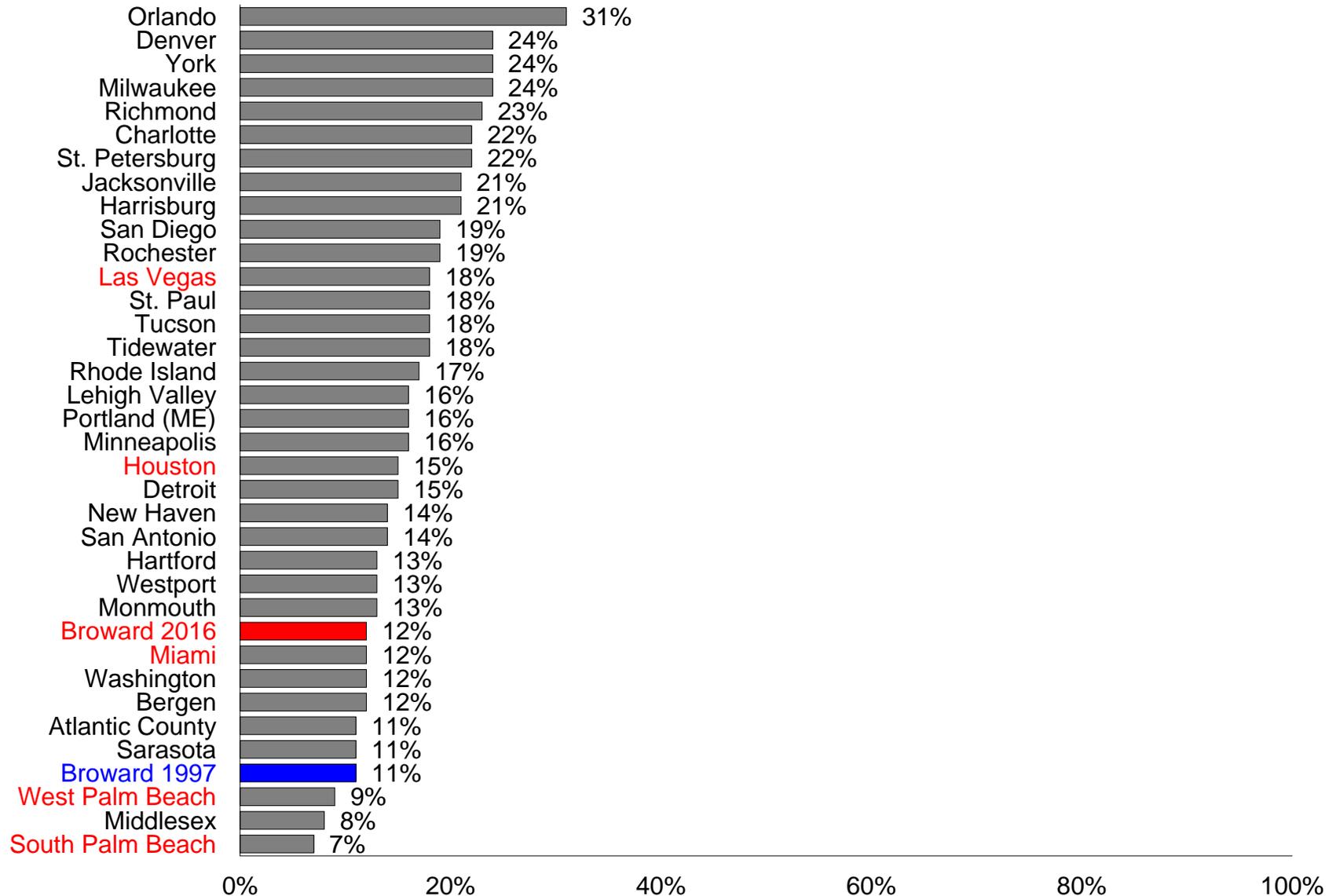
(Jewish Respondents)



# Anti-Semitism

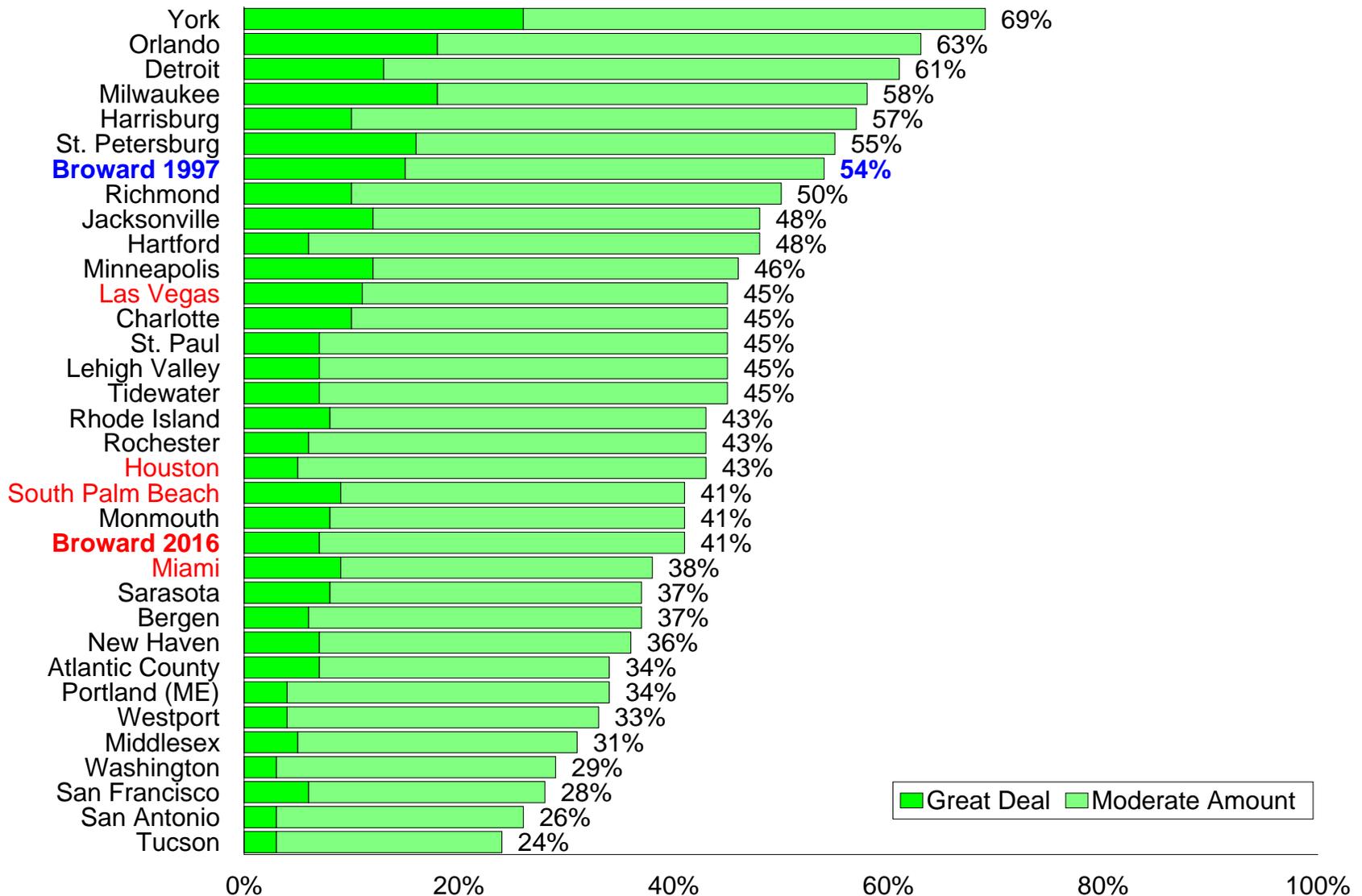
# Personally Experienced Anti-Semitism in Local Community in the Past Year

(Jewish Respondents)



# Perceive a Great Deal/Moderate Amount of Anti-Semitism in Local Community

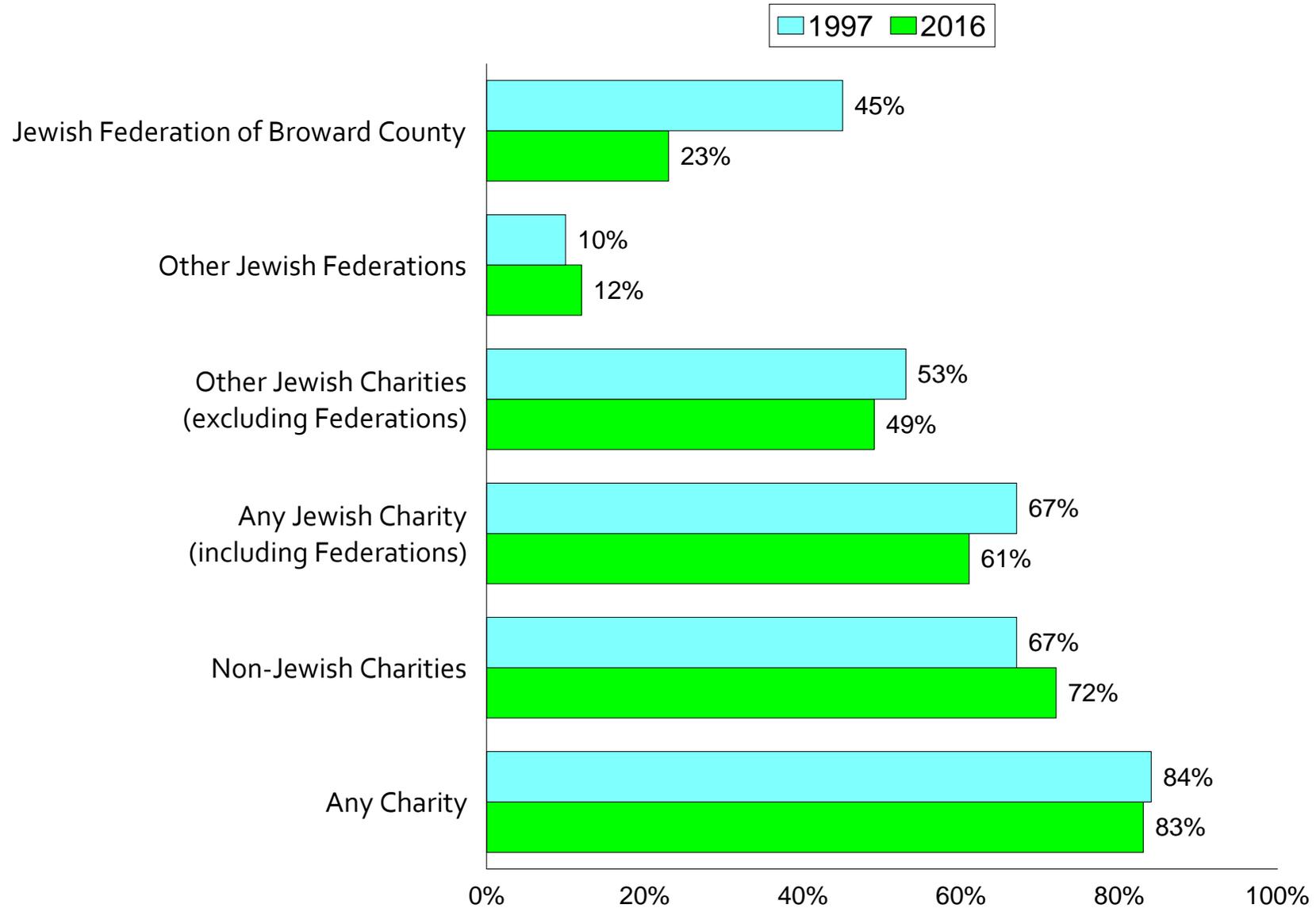
(Respondents)



**Philanthropic Profile**

# Summary of Donations, 1997-2016

(Jewish Households)

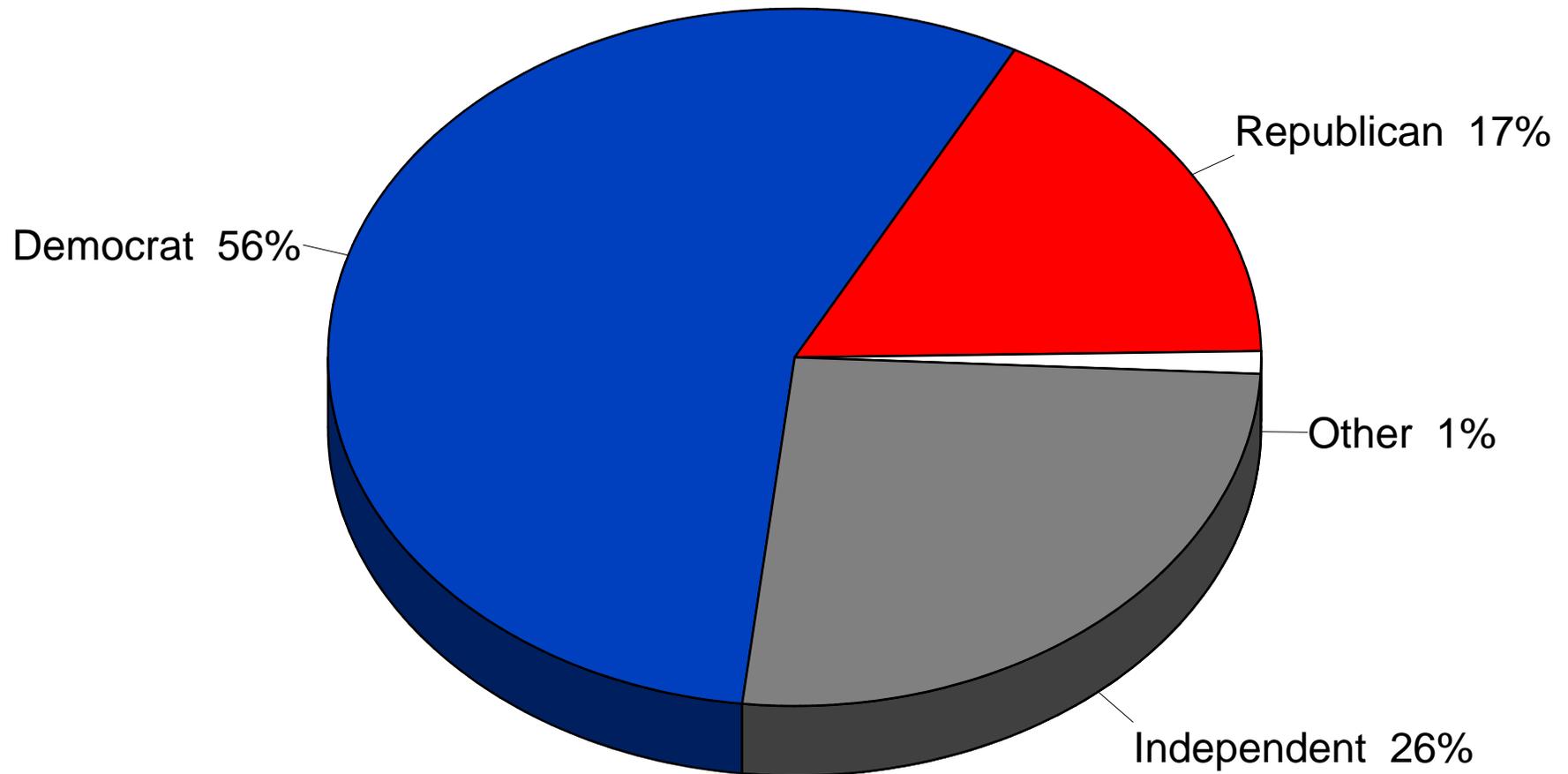


**Political Profile**

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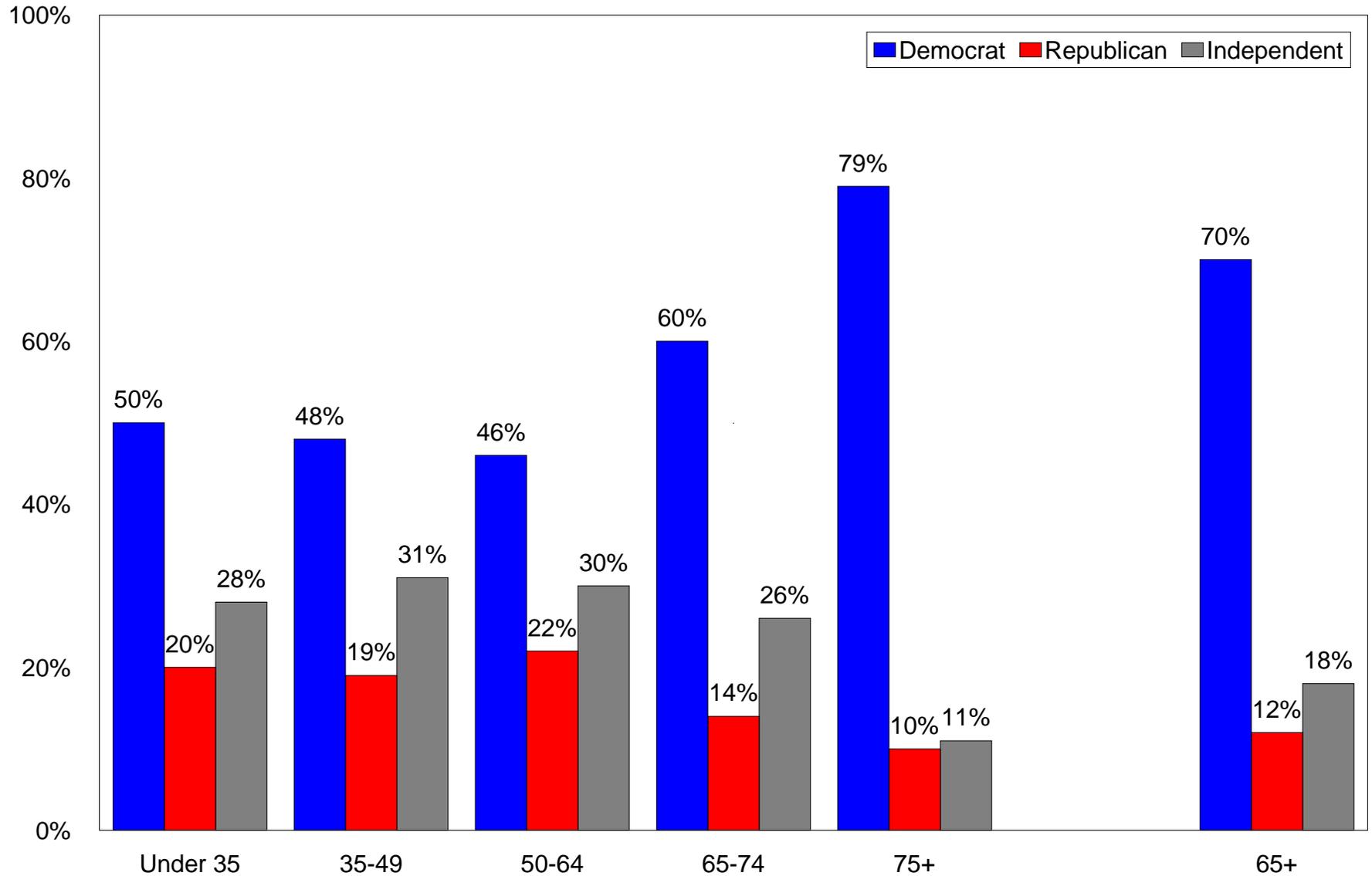
# Political Party

(Jewish Respondents)



# Political Party by Age

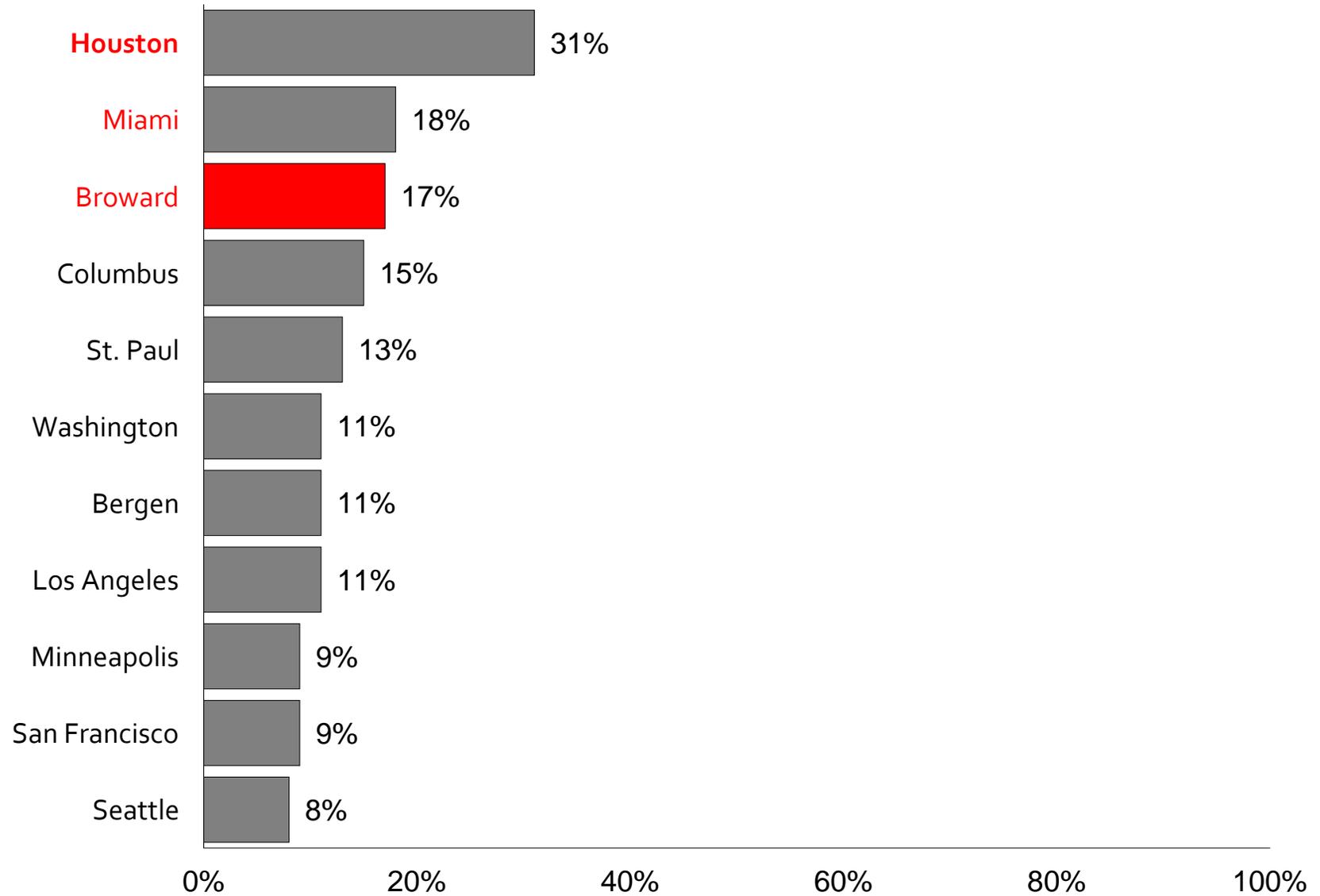
(Jewish Respondents)



"Other" not shown

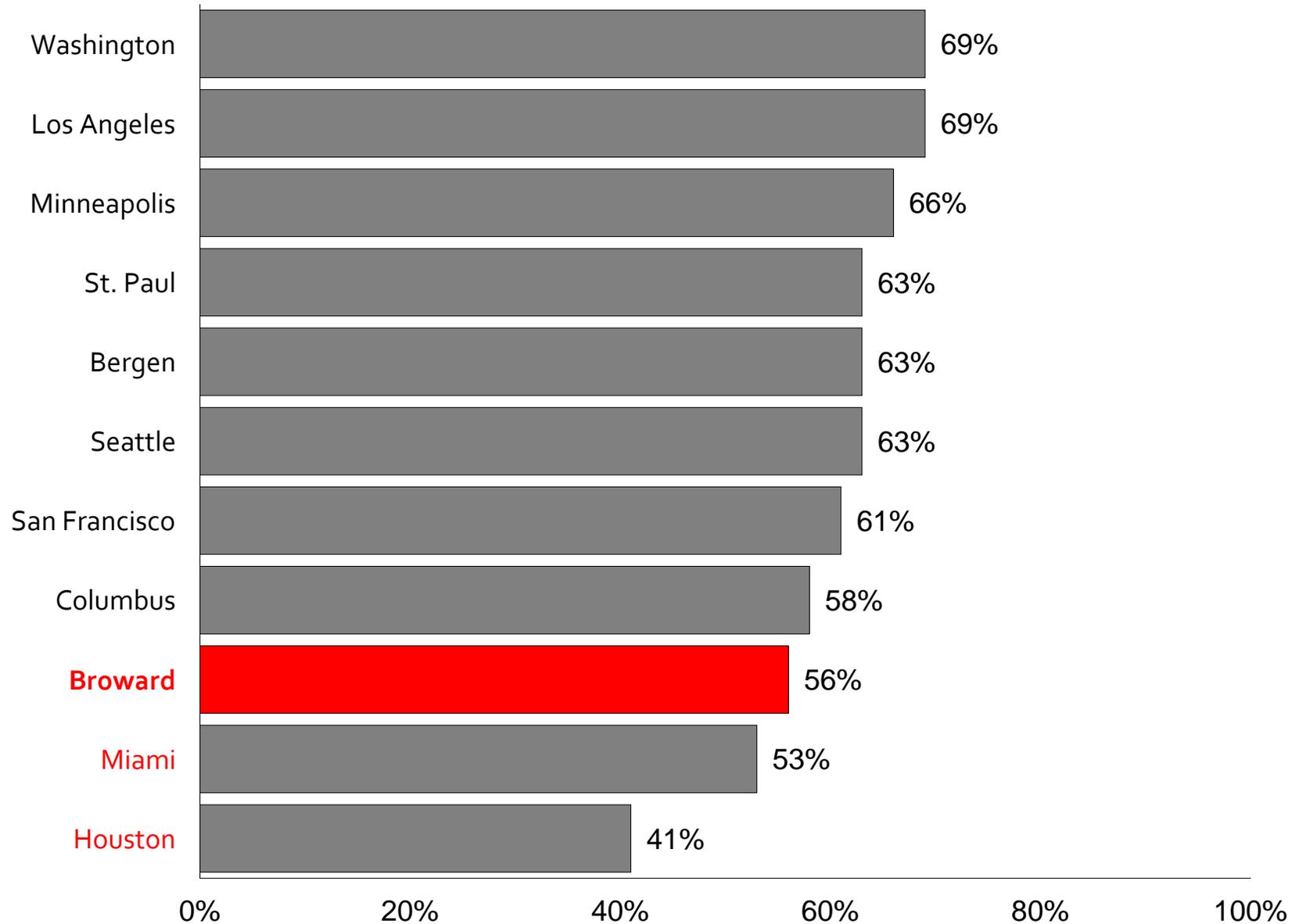
# Percentage Republican

(Jewish Respondents)



# Percentage Democrat

(Jewish Respondents)



# The 2016 Jewish Federation of Broward County Population Study: A Portrait of the Broward Jewish Community

**Kol Ami Emanu-El**

**Ira M. Sheskin, Ph.D.**

Director of the Jewish Demography Project of the  
Sue and Leonard Miller Center for Contemporary Judaic Studies

and

Professor and Chair  
Department of Geography  
University of Miami