

The 2016 Jewish Federation of Broward County Population Study: A Portrait of the Broward Jewish Community

Ira M. Sheskin, Ph.D.

Director of the Jewish Demography Project of the
Sue and Leonard Miller Center for Contemporary Judaic Studies

and

Professor and Chair
Department of Geography
University of Miami

Topics Covered in the Study

- Survey Methodology
- Jewish Population Size
- Geographic Profile
- Demographic Profile
- Religious Profile
- Types of Marriage
- Membership Profile
- Jewish Education: Adults
- Jewish Education: Children
- Jewish Agencies
- Social Service Needs
- Israel
- Anti-Semitism
- The Media
- Philanthropic Profile
- Political Profile

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Survey Methodology

Survey Methodology

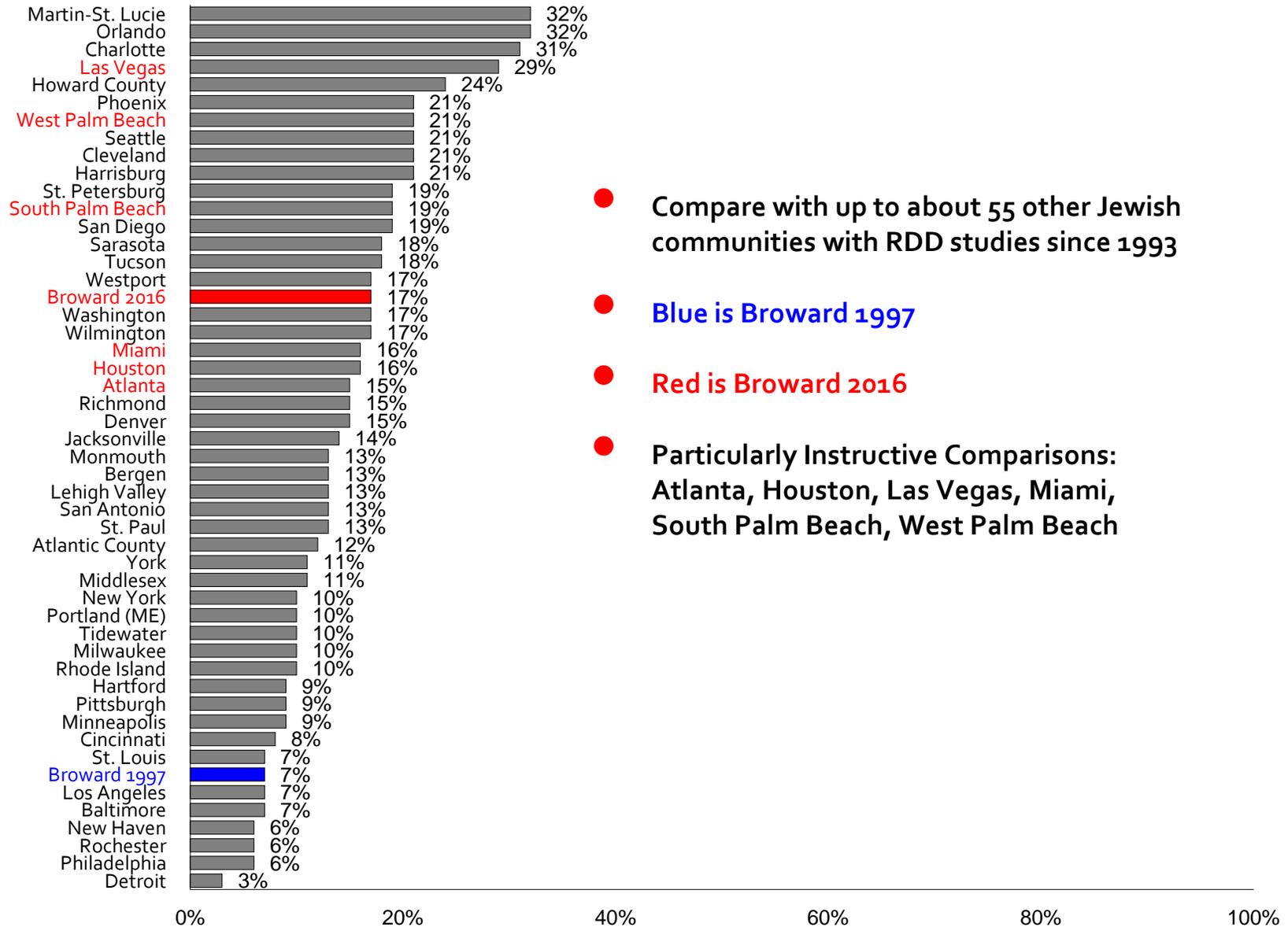
- Random Digit Dialing (RDD) Telephone Survey methodology provides scientific validity
 - Population estimate
 - Produces the “purest” random sample
- (954) 435 - _____
- RDD Telephone Survey(300 surveys)
- List Telephone Survey (900 surveys)
- Cell Phone Households with non-local area codes with DJNs based on billing zip codes
- 1,200interviews
- Response Rate (AAPOR RR₃) is 39%and cooperation rate is 83%
- Weighting factors are used to combine the samples
- Interviews averaged about 22 minutes each
- Phones were dialed 121,477 times
- Interviewing April to June 2016

Resources Available to the Community

- Main Report (1000+ pages)
- Executive Report (150 pages)
- 900+ Slides
- Posted at www.jewishbroward.org and www.jewishdatabank.org

Sample

Comparison Bar Chart

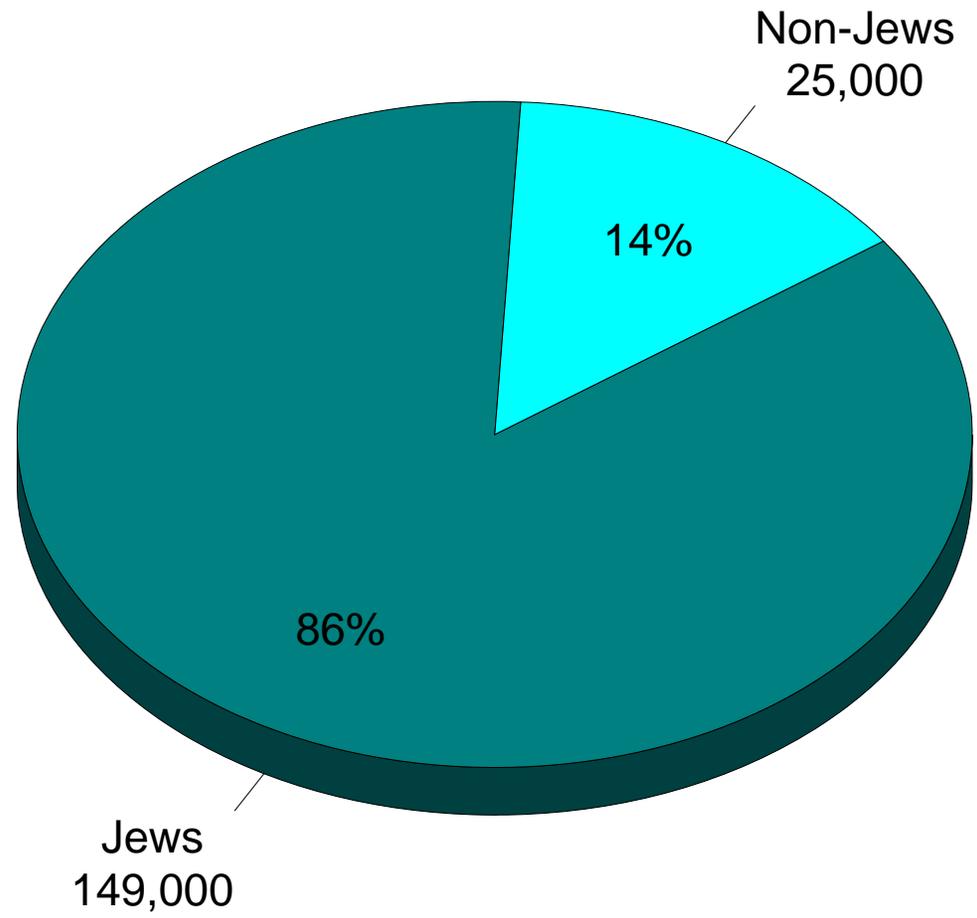


- Compare with up to about 55 other Jewish communities with RDD studies since 1993
- Blue is Broward 1997
- Red is Broward 2016
- Particularly Instructive Comparisons: Atlanta, Houston, Las Vegas, Miami, South Palm Beach, West Palm Beach

Jewish Population Size and Geography

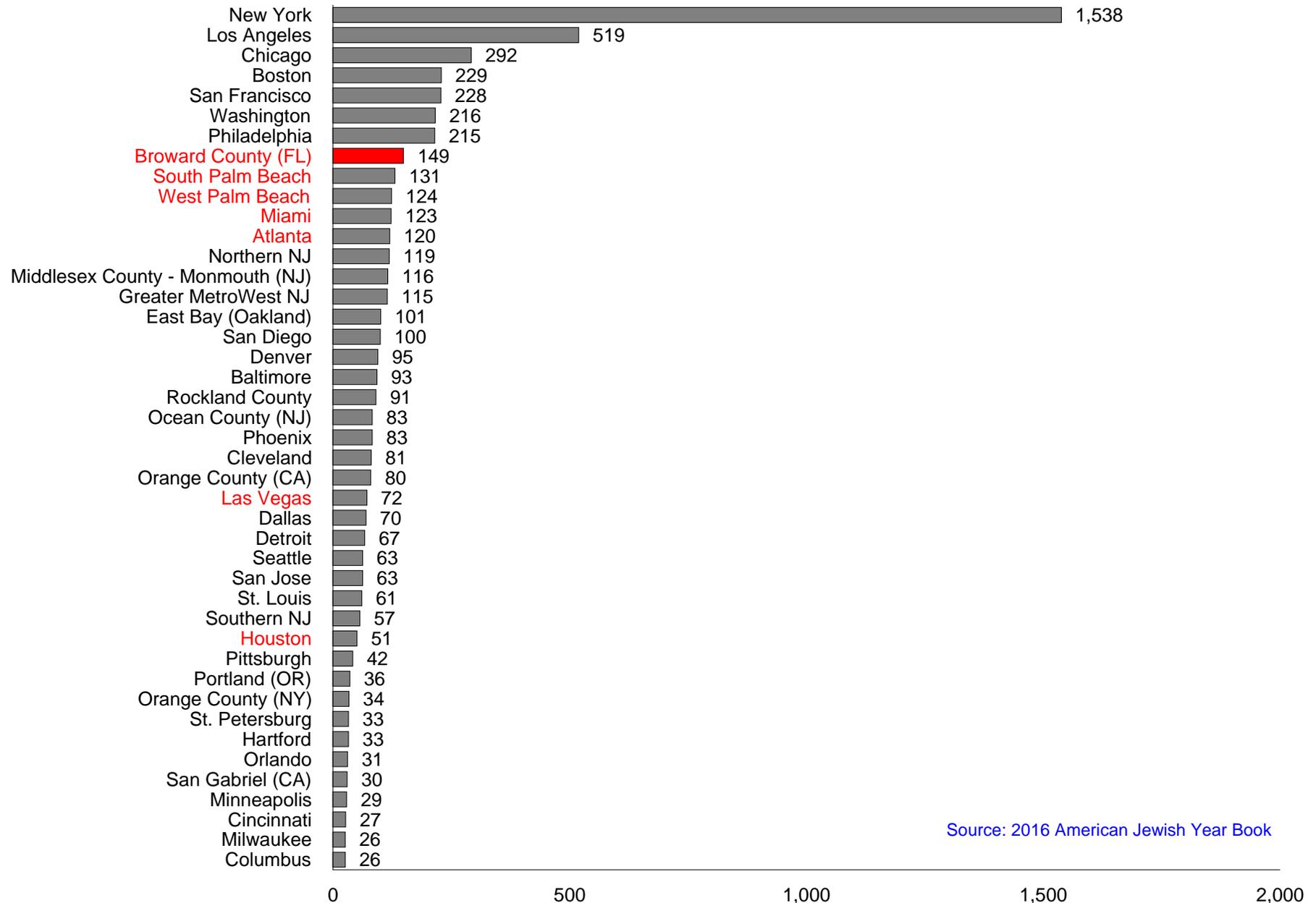
The Jewish Community of Broward

174,000 persons live in 72,000 Jewish households,
of whom 149,000 persons are Jewish



American Jewish Communities of 50,000+: 2016

(Number of Jews in Jewish Federation Service Areas)



Source: 2016 American Jewish Year Book

CHANGES IN THE SIZE OF THE JEWISH COMMUNITY OF BROWARD COUNTY - 1997-2008-2016

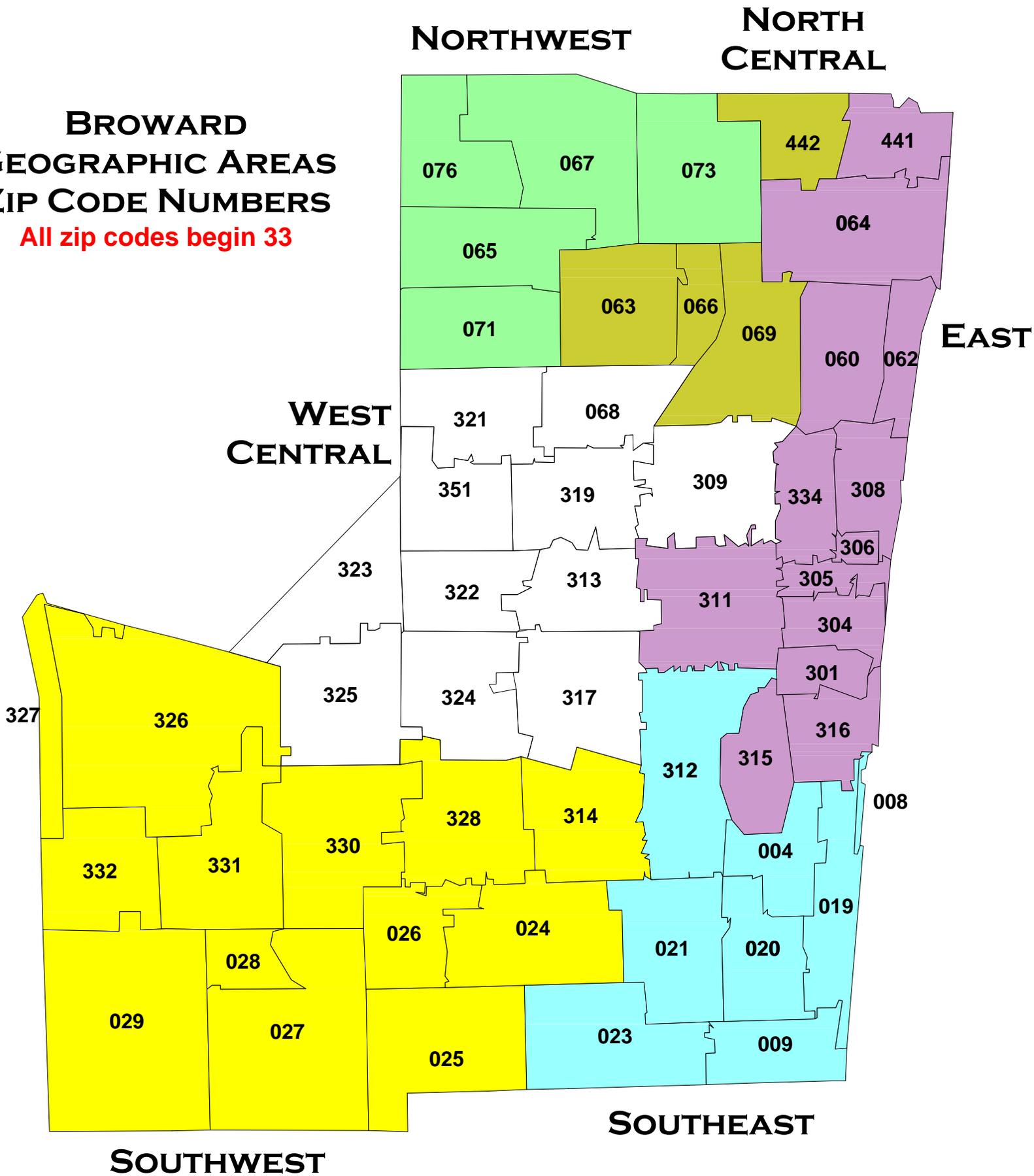
Number of	1997	2008	2016	Decrease 1997-2016
Households	133,000	100,000	72,000	-61,000
Persons in Jewish Households	269,000	207,000	174,000	-95,000
Jews	243,000	186,000	149,000	-94,000

BROWARD GEOGRAPHIC AREAS CITY NAMES

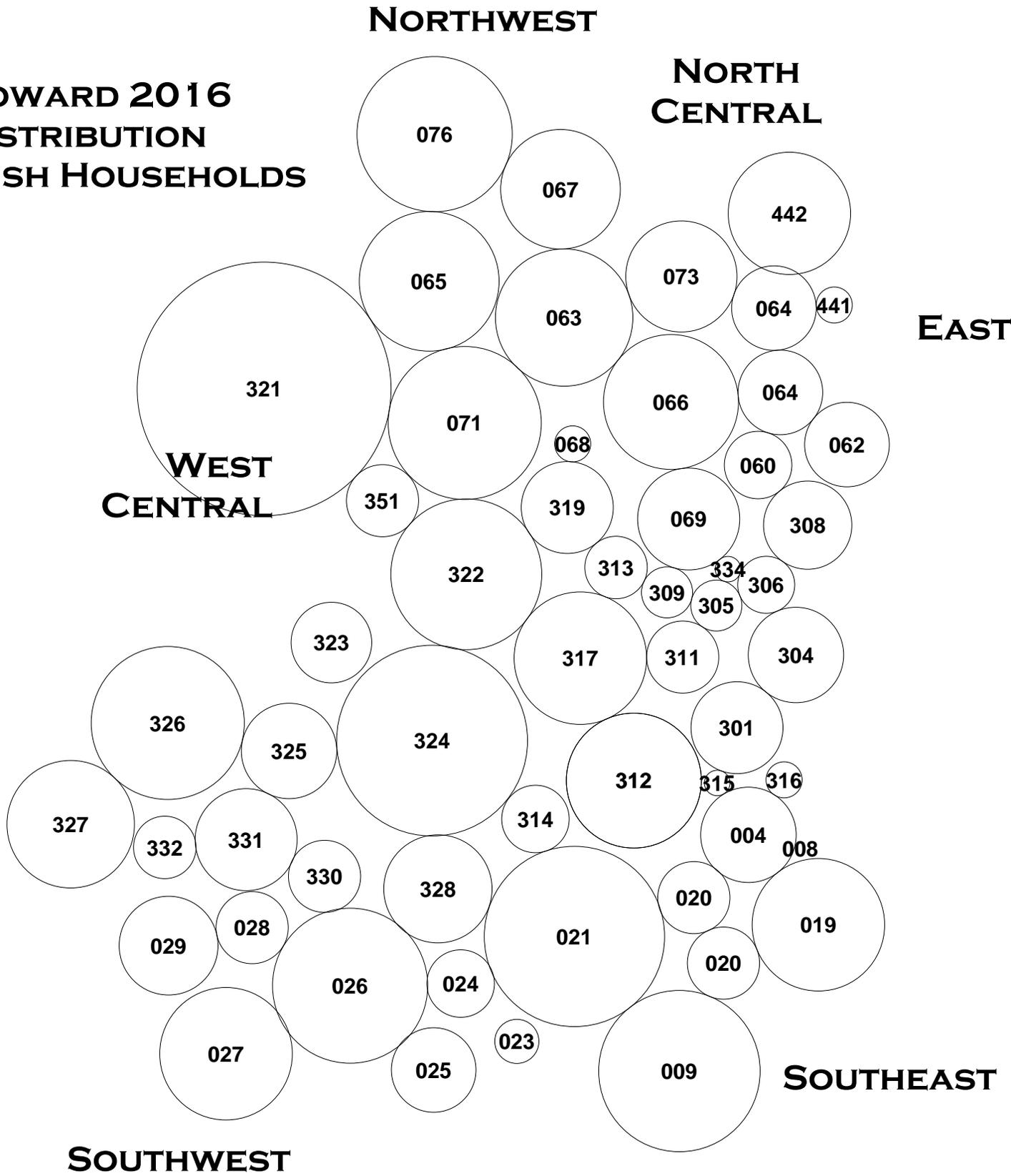


BROWARD GEOGRAPHIC AREAS ZIP CODE NUMBERS

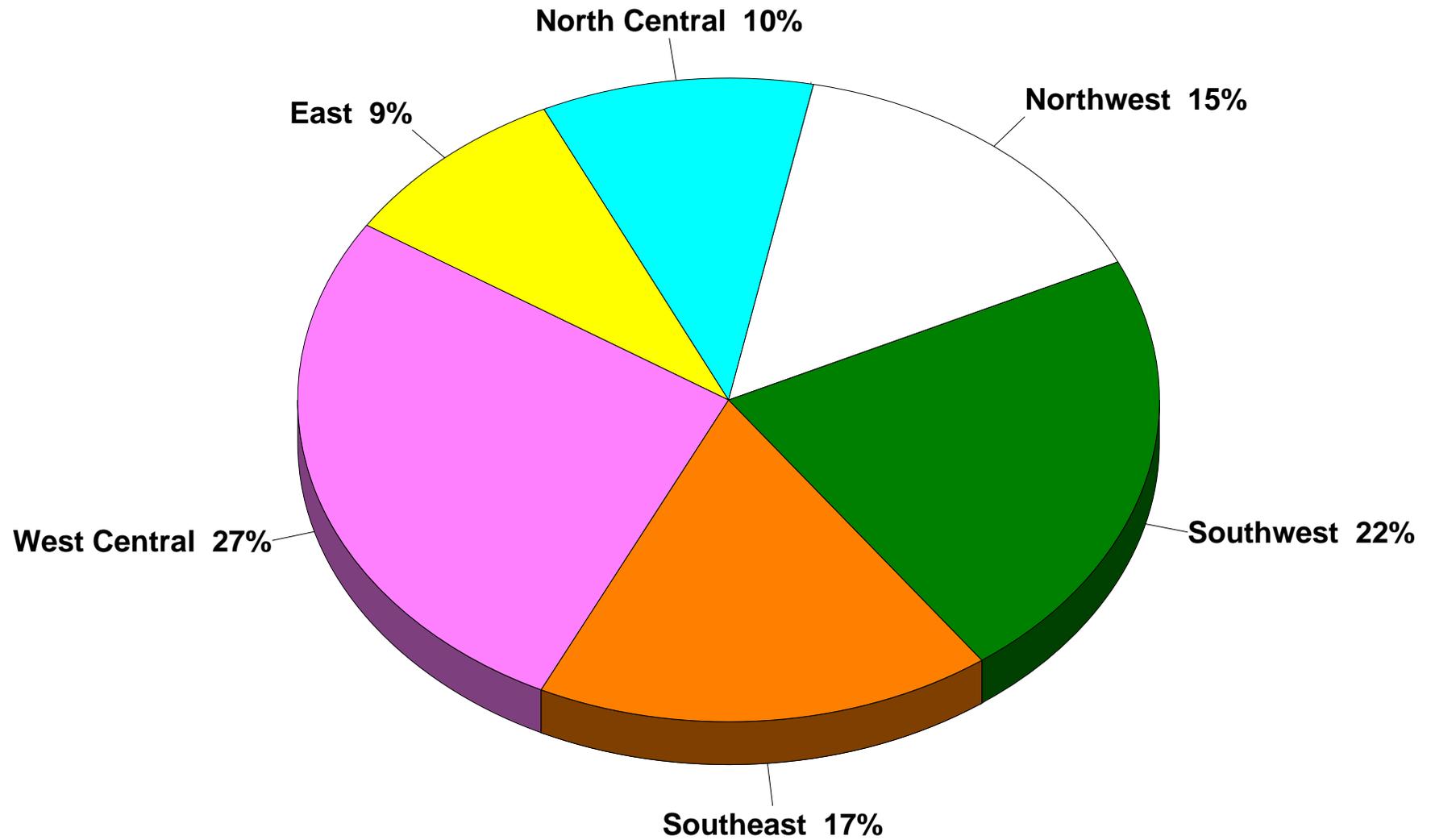
All zip codes begin 33



**BROWARD 2016
DISTRIBUTION
OF JEWISH HOUSEHOLDS**



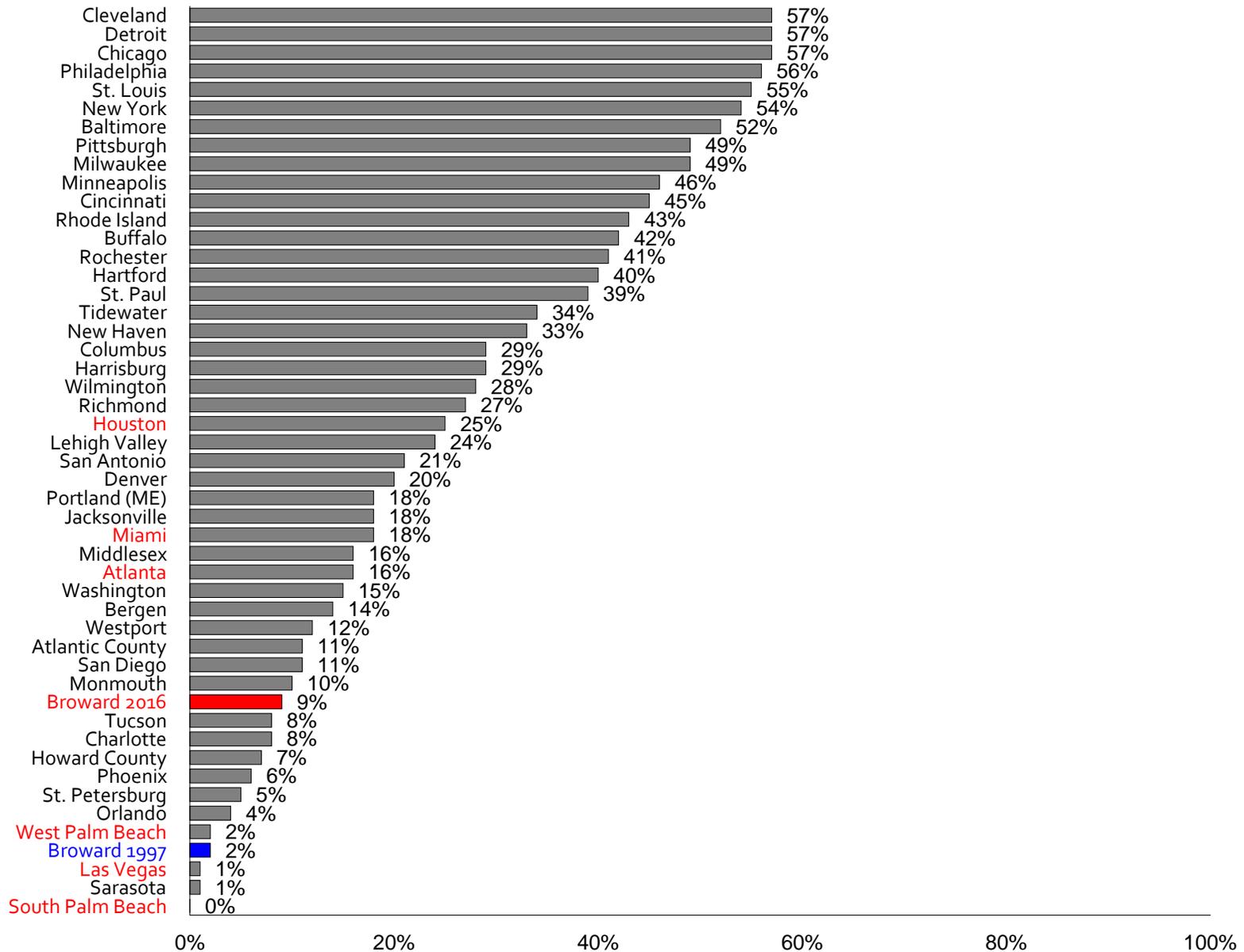
Distribution of Jewish Households



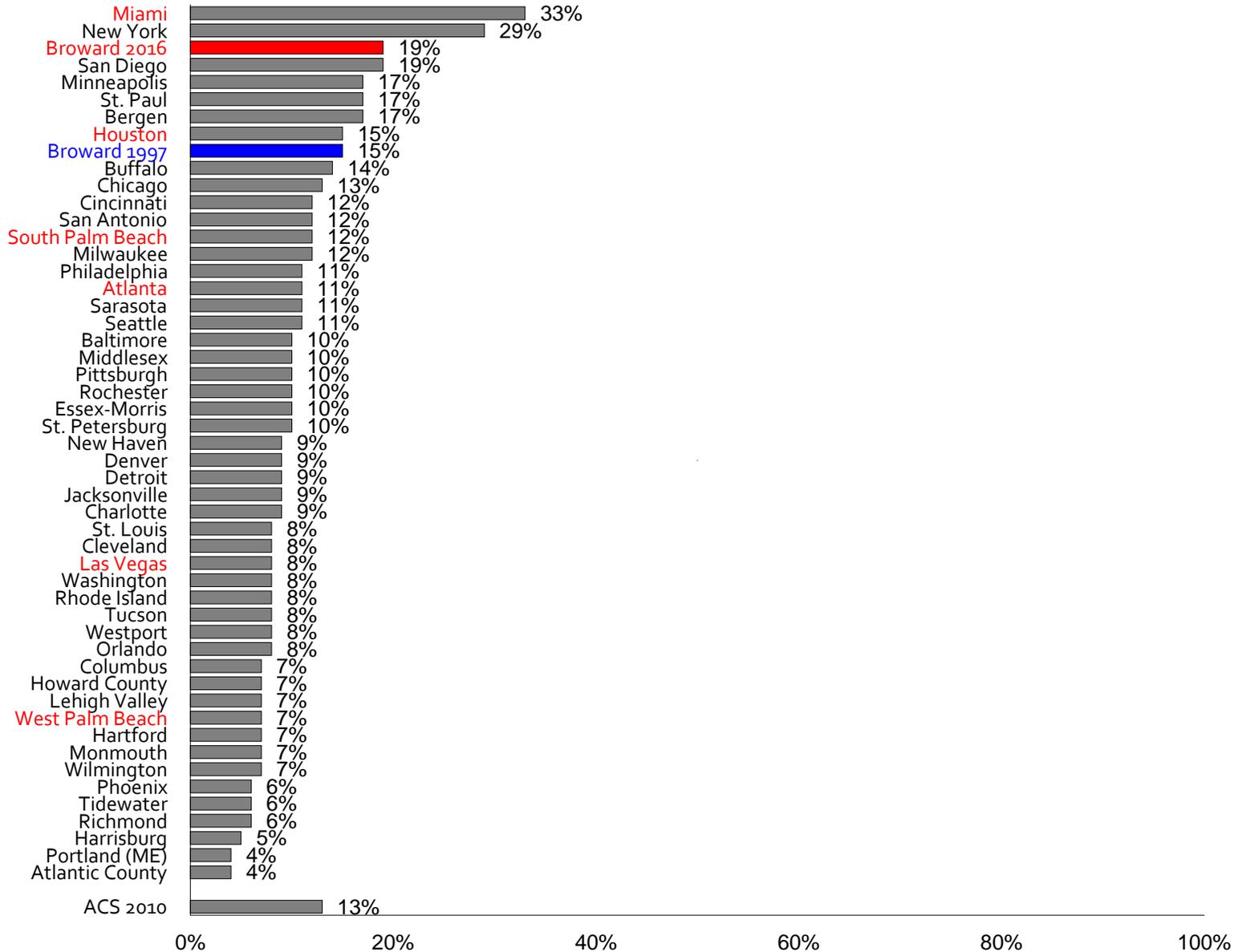
Birth Place and Migration

Locally Born

(Adults in Jewish Households)

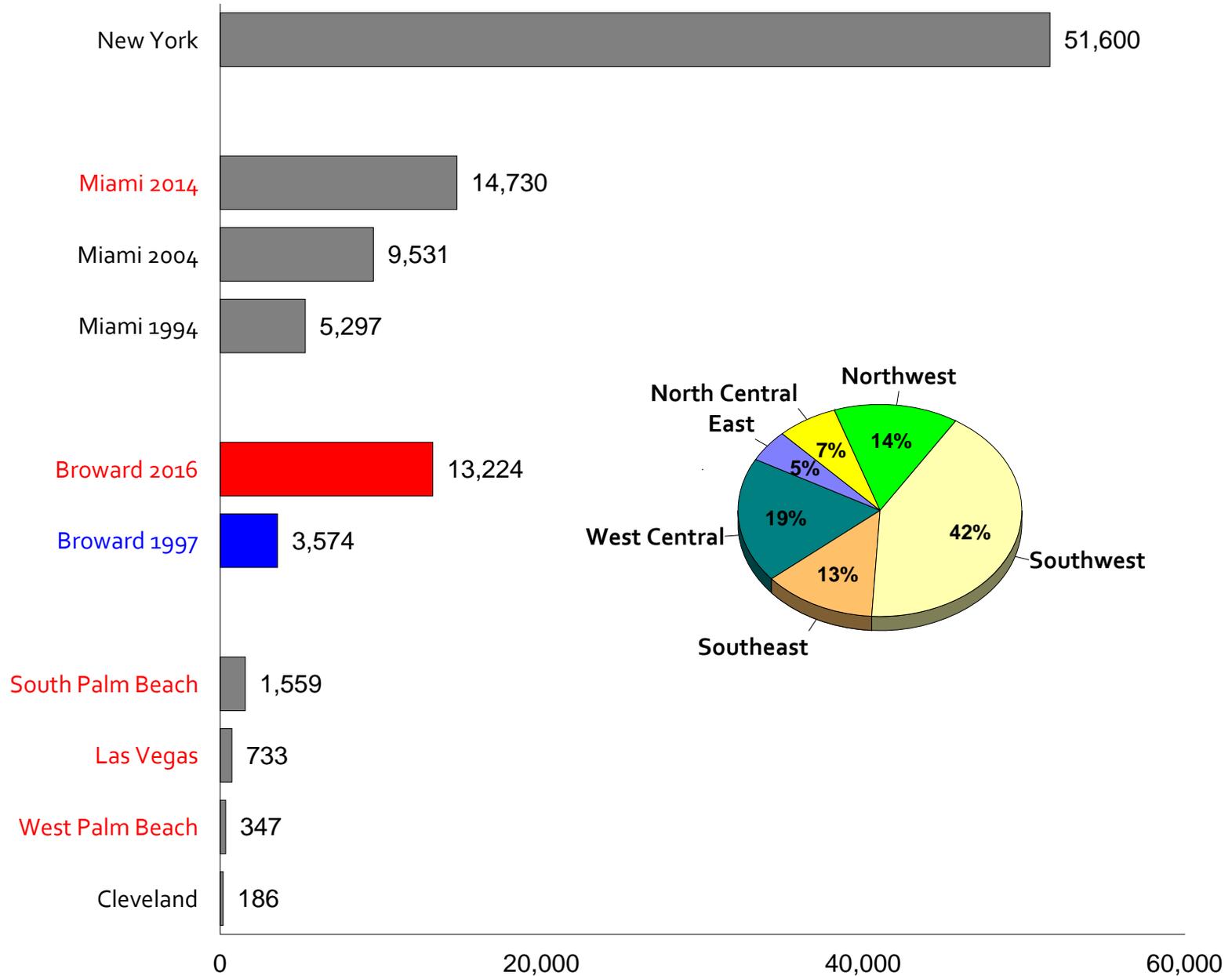


Foreign Born (Adults in Jewish Households)



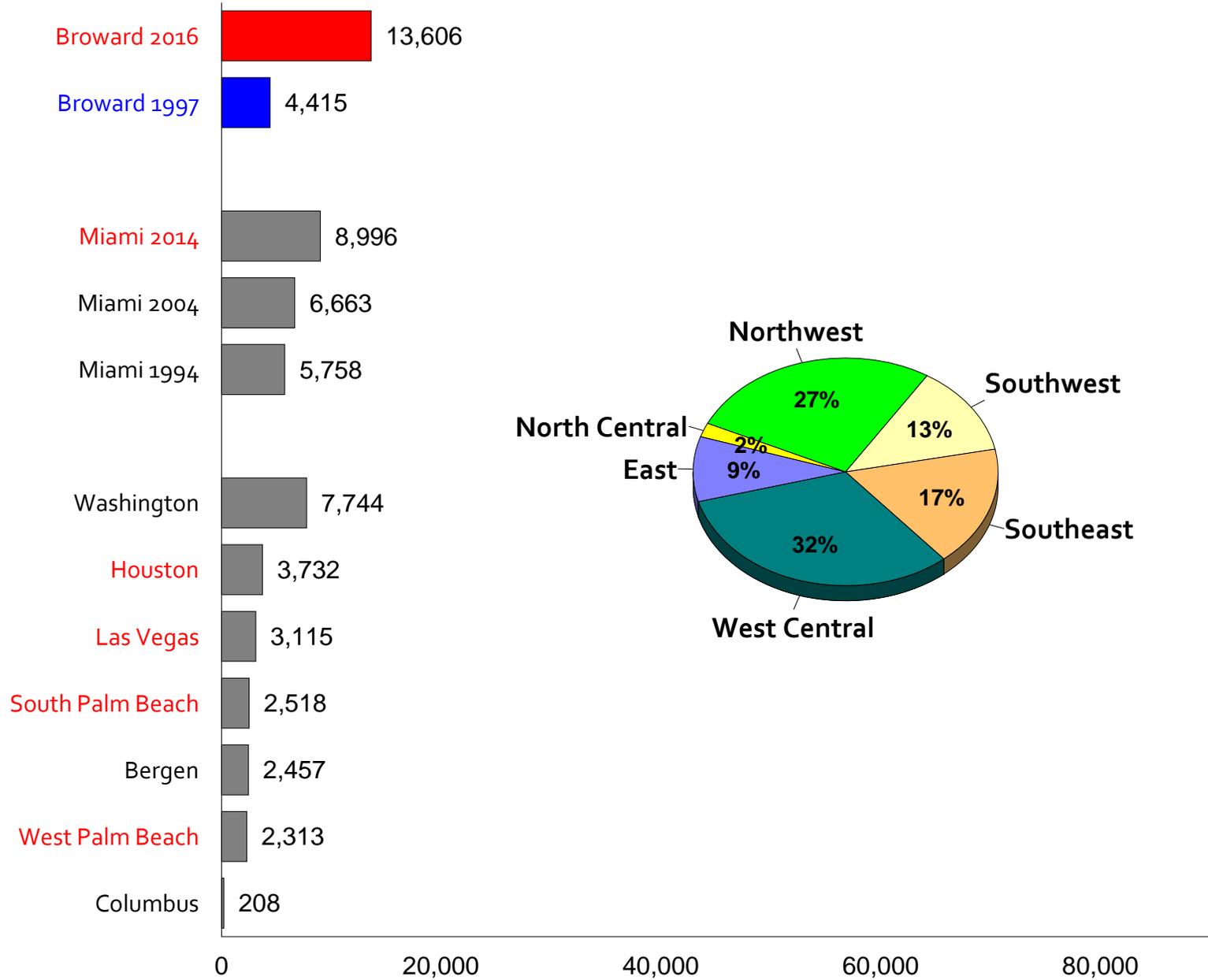
Number of Hispanic Jewish Adults

(Jewish Adults)



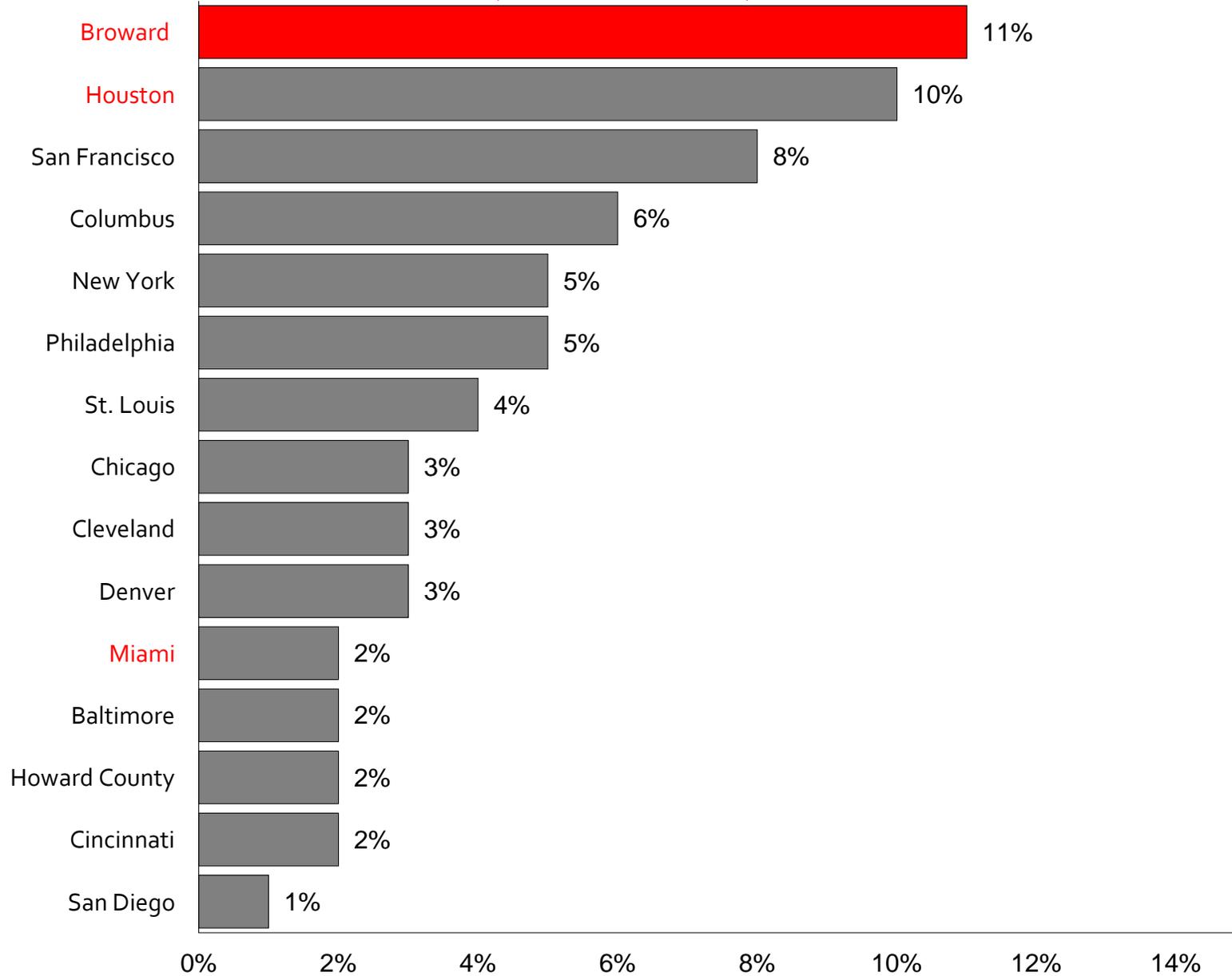
Number of Israeli Jewish Adults

(Jewish Adults)



Someone in Household Considers Themselves to Be LGBT

(Jewish Households)

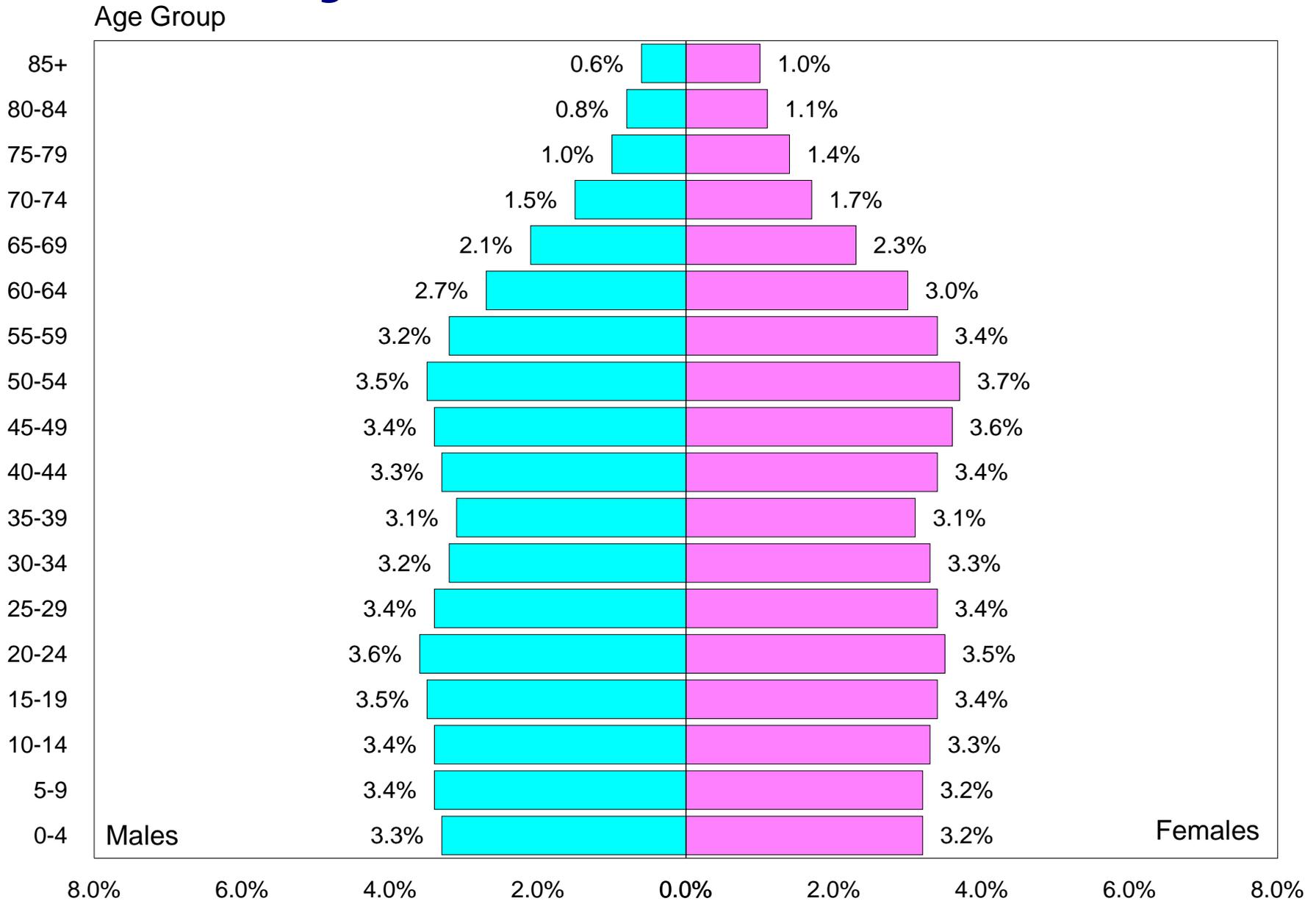


Migration of Full-Year Households

- **Average Annual In-Migration**
 - 900 full-year households moved in each year during the past five years
- **Projected Average Annual Out-Migration**
 - 400 full-year households definitely moving out of Broward each year during the next three years
 - 1,300 full-year households probably moving out of Broward each year during the next three years
- **Projected Change**
 - the Jewish population should continue to decrease in the next few years as a result of migration

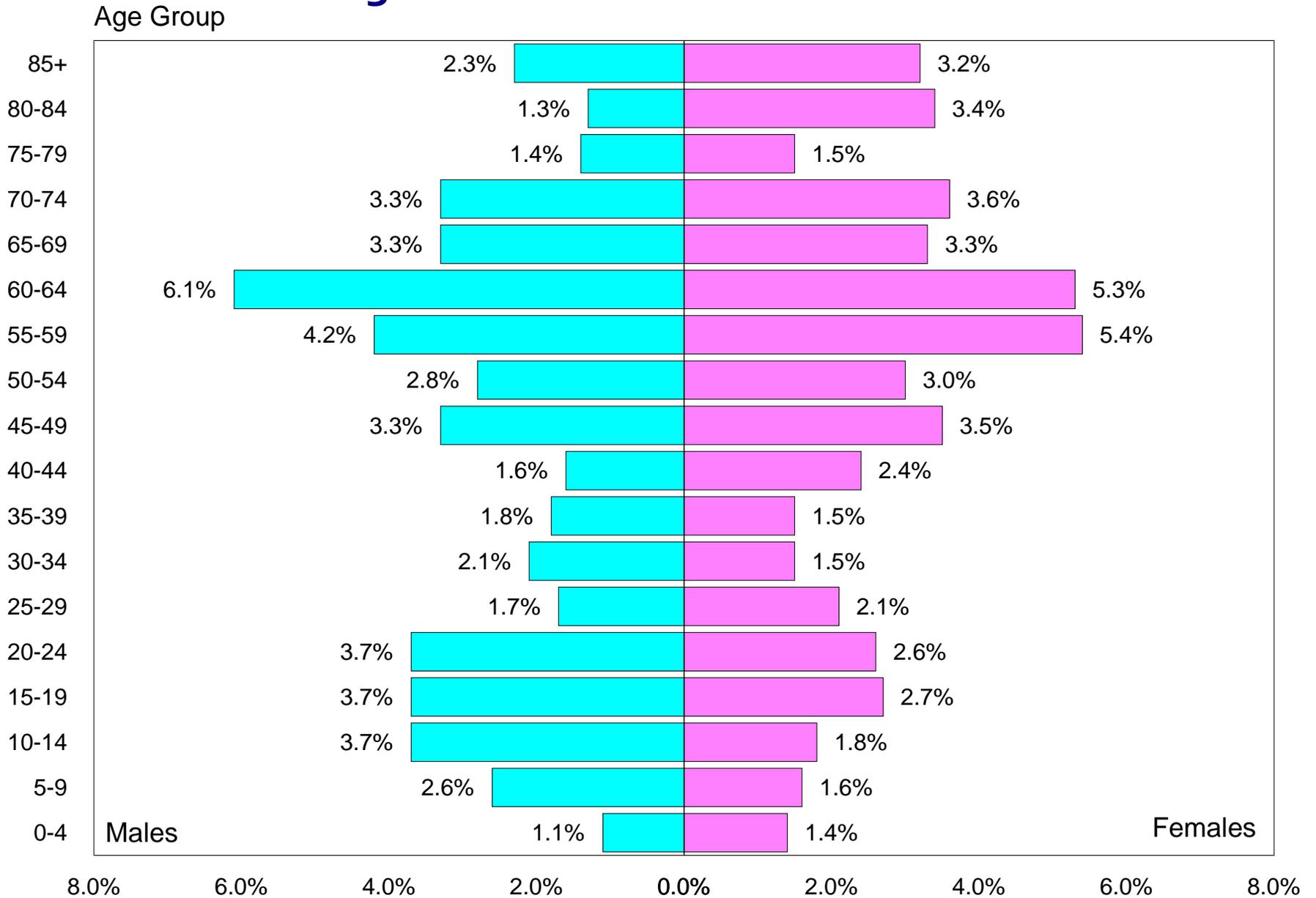
Demography

Age Distribution-All Americans - 2012



Median Age is 37 Years 13% are Age 65 and Over 6% are Age 75 and Over

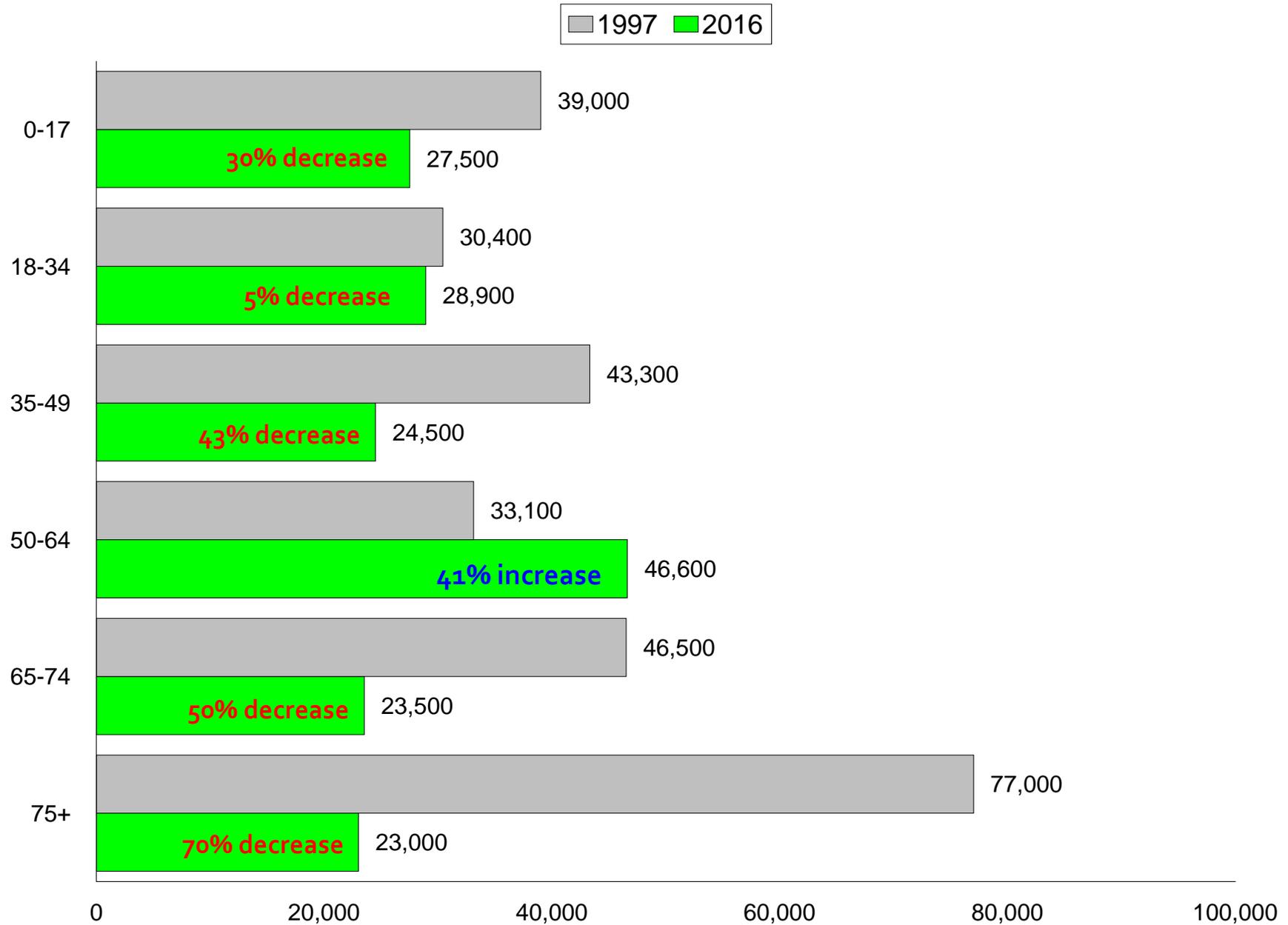
Age Distribution-Broward - 2016



Median Age is 53 Years 27% are Age 65 and Over 13% are Age 75 and Over

Changes in Age Over Time

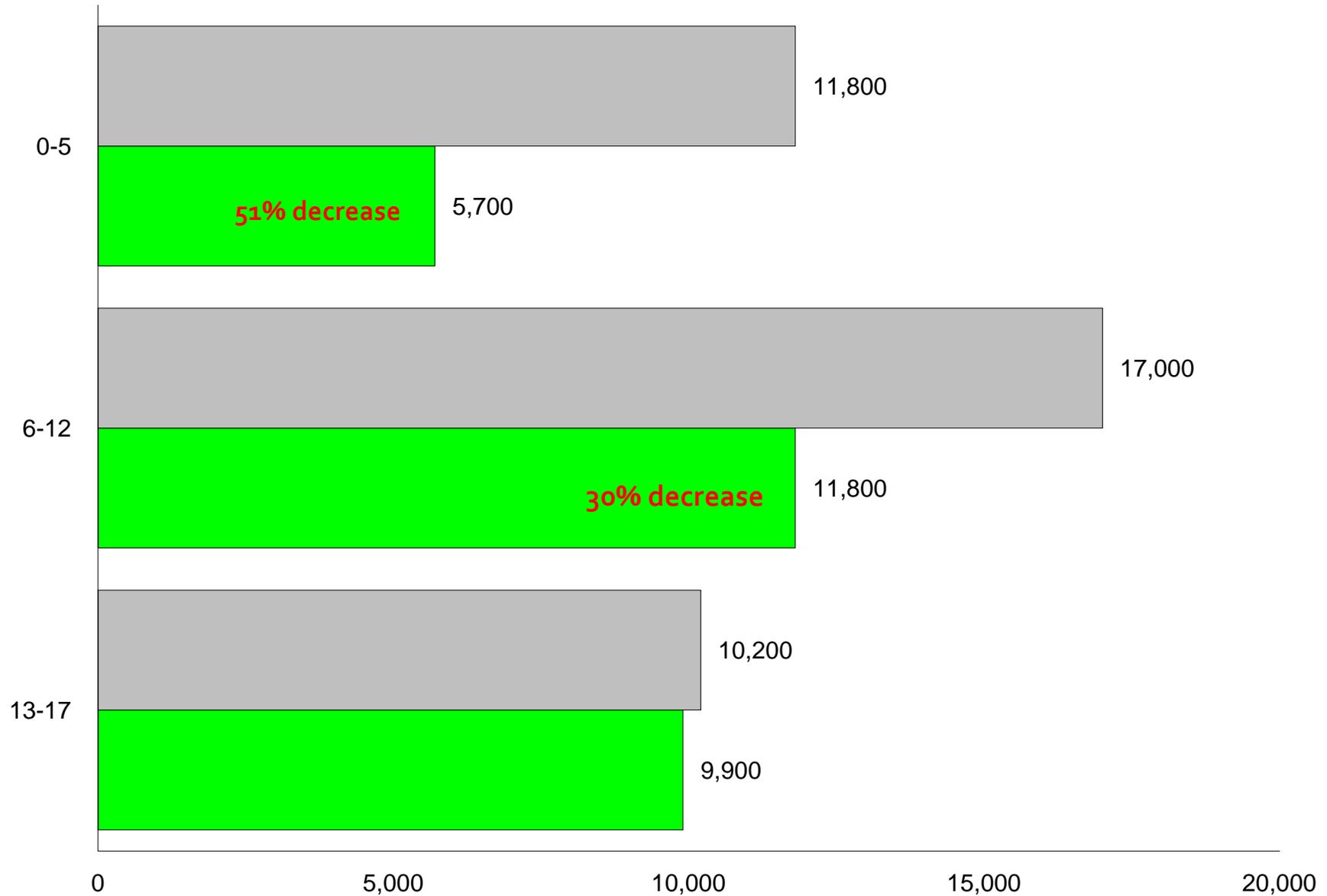
(Persons in Jewish Households)



Changes in Age of Children Over Time

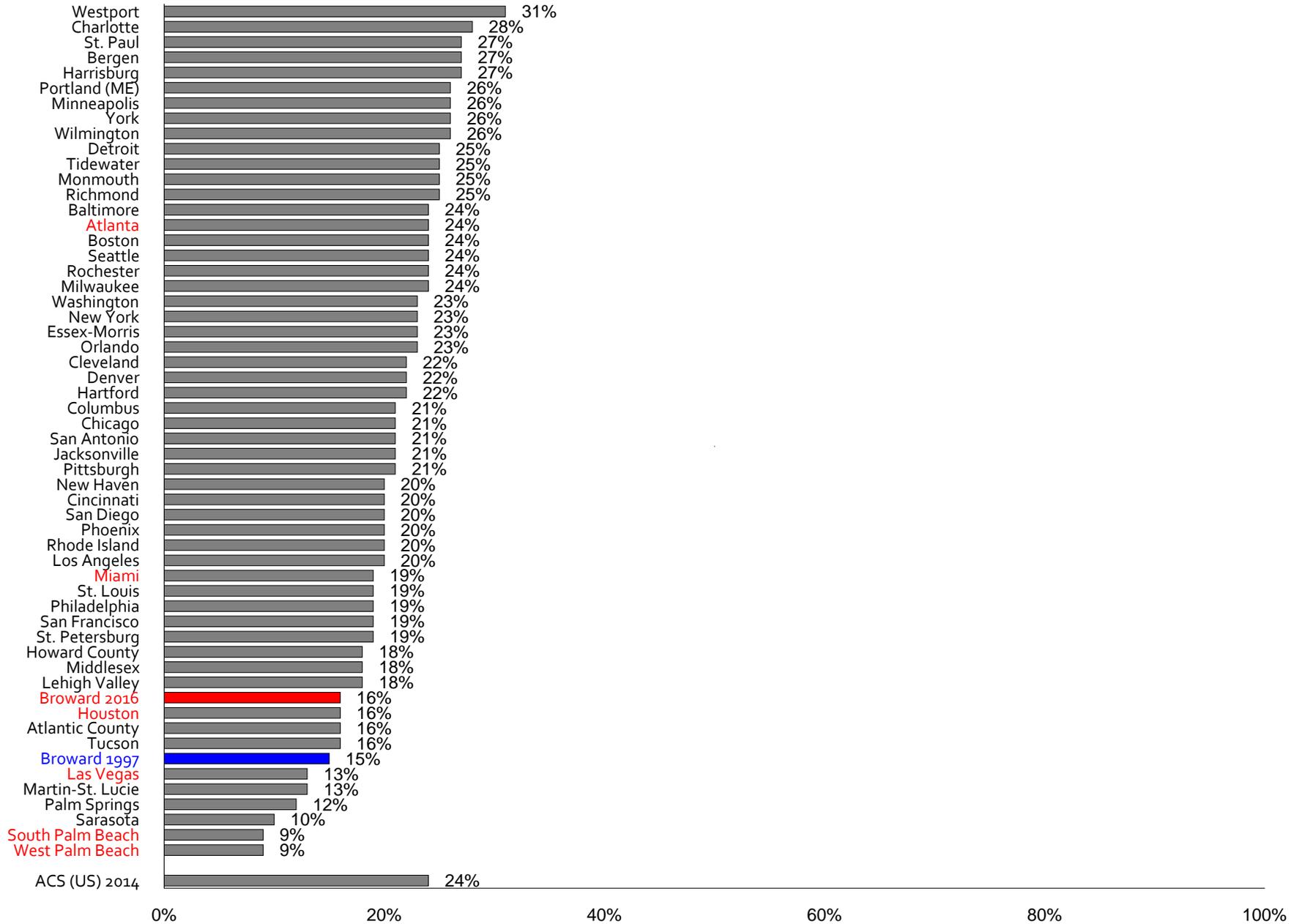
(Persons in Jewish Households)

1997 2016



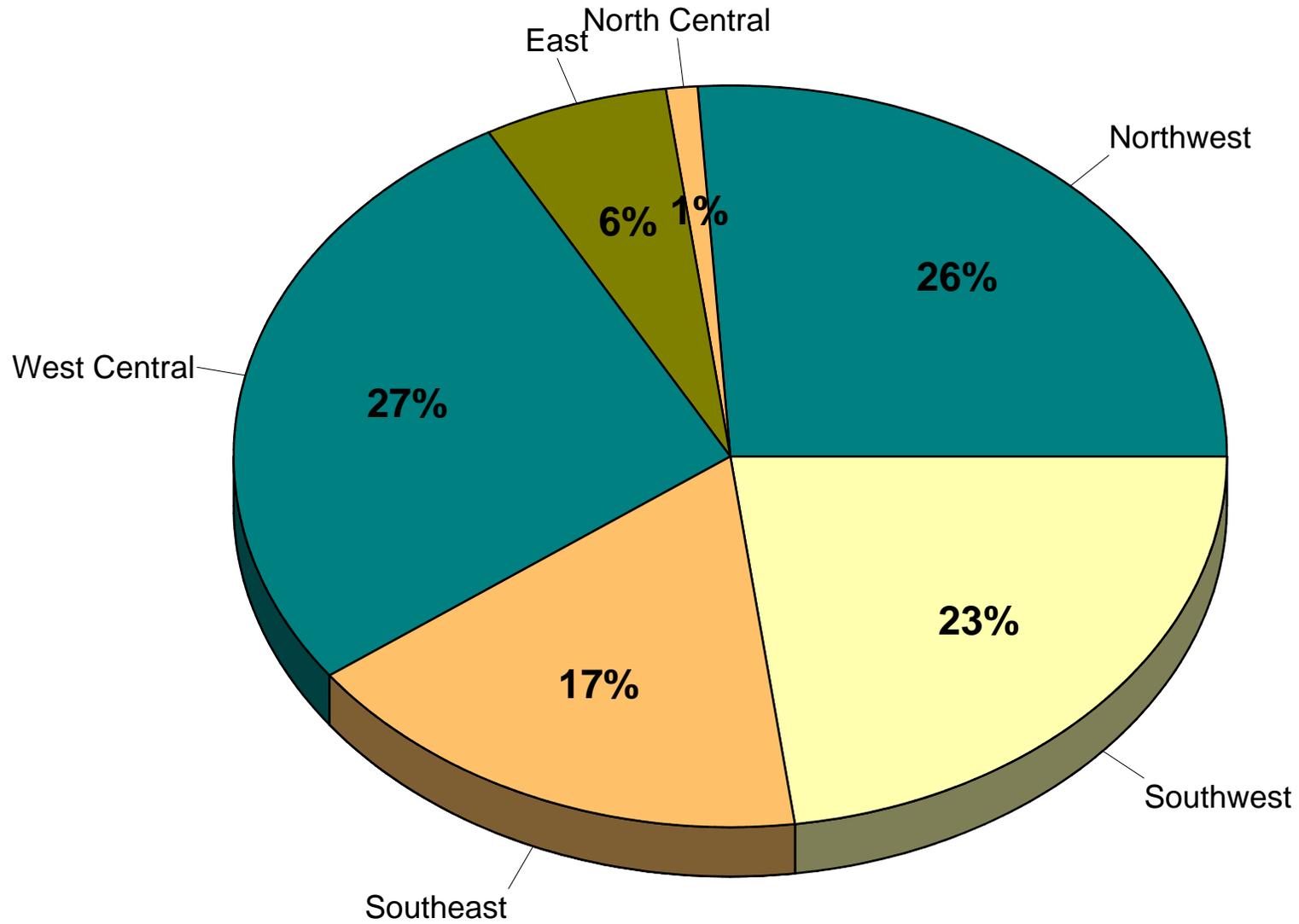
Age 0-17

(Persons in Jewish Households)



Where Do the Children Live?

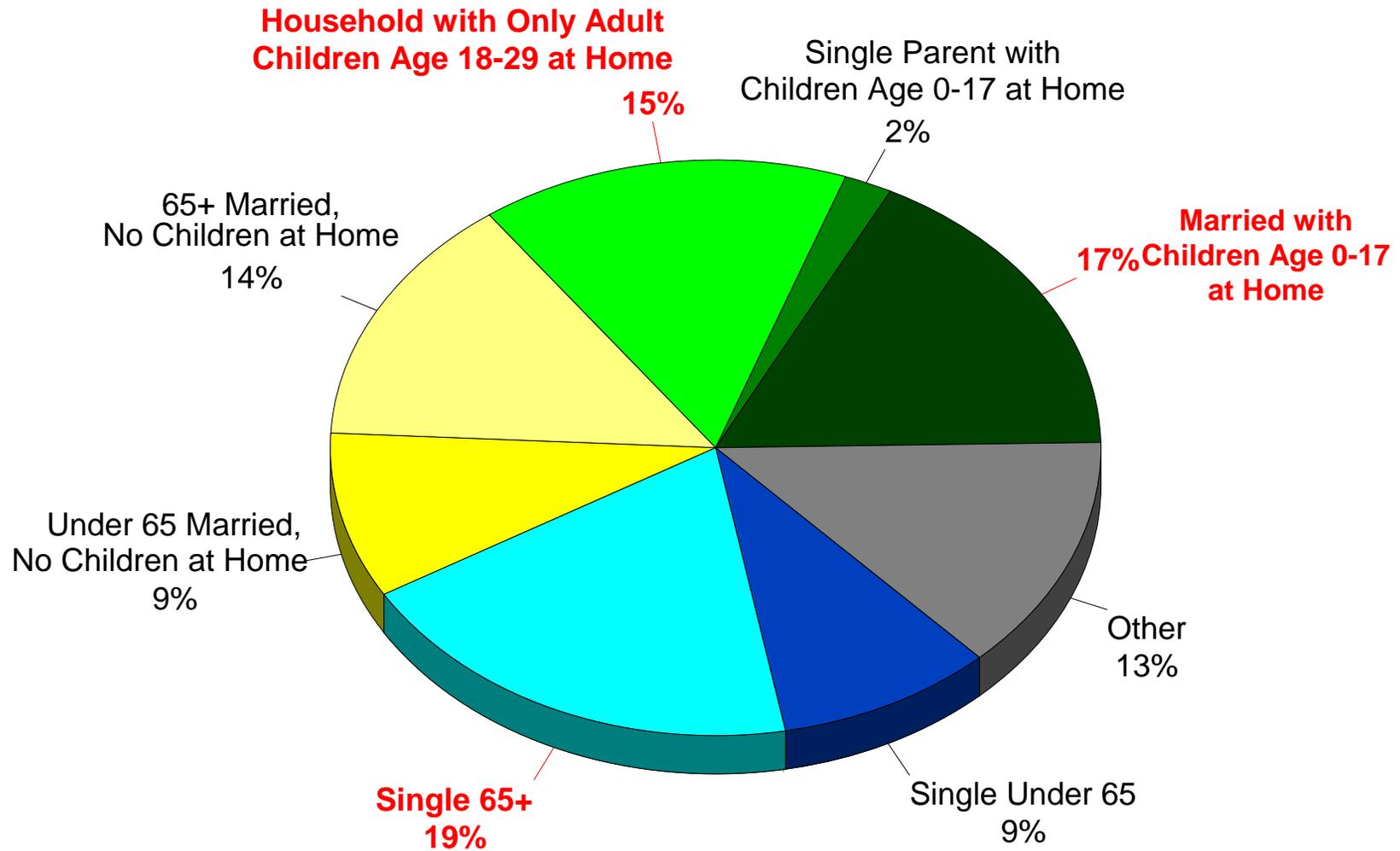
Age 0-17 (27,500 Children in Jewish Households)



Household Size and Structure

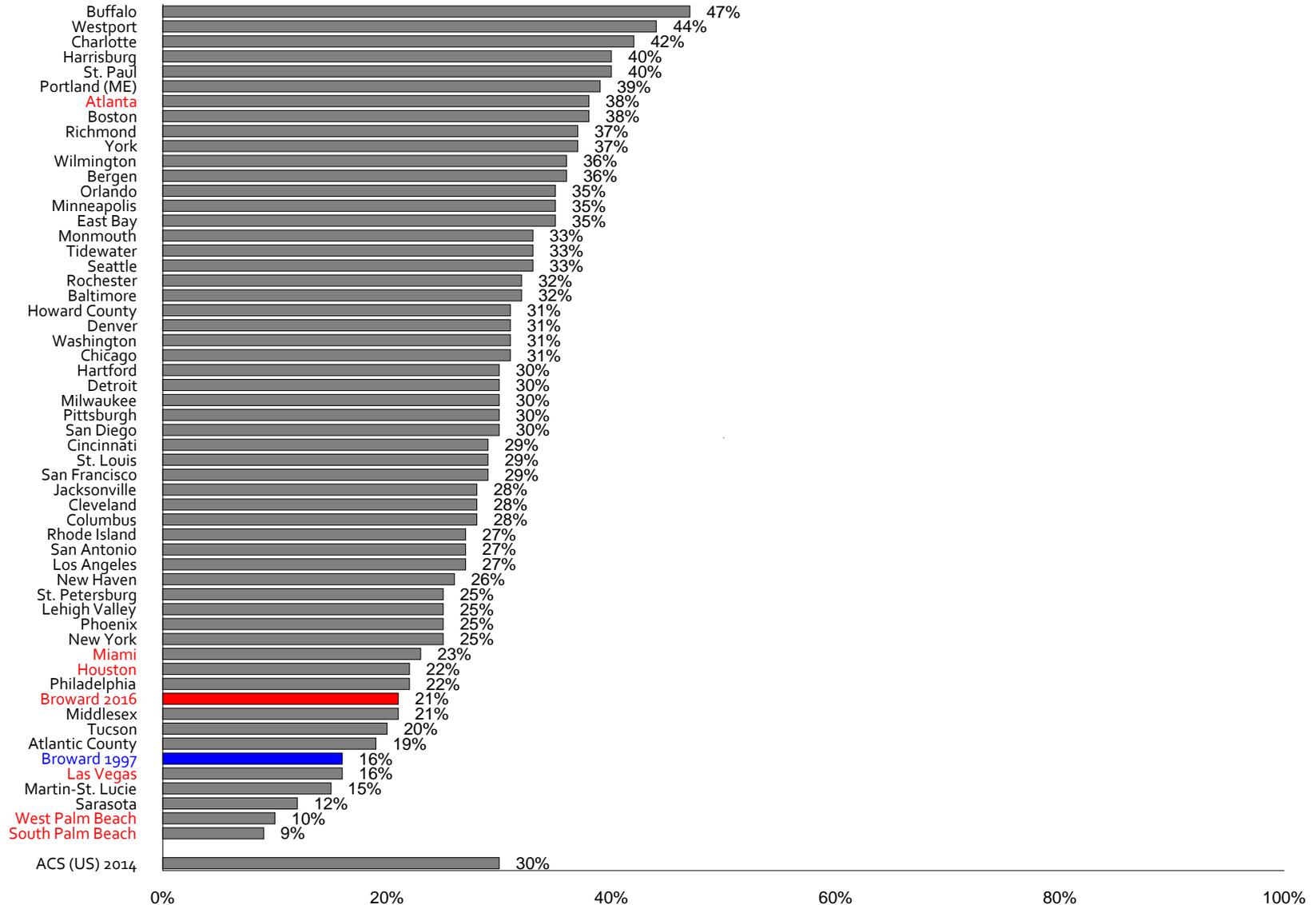
Household Structure

(Jewish Households)

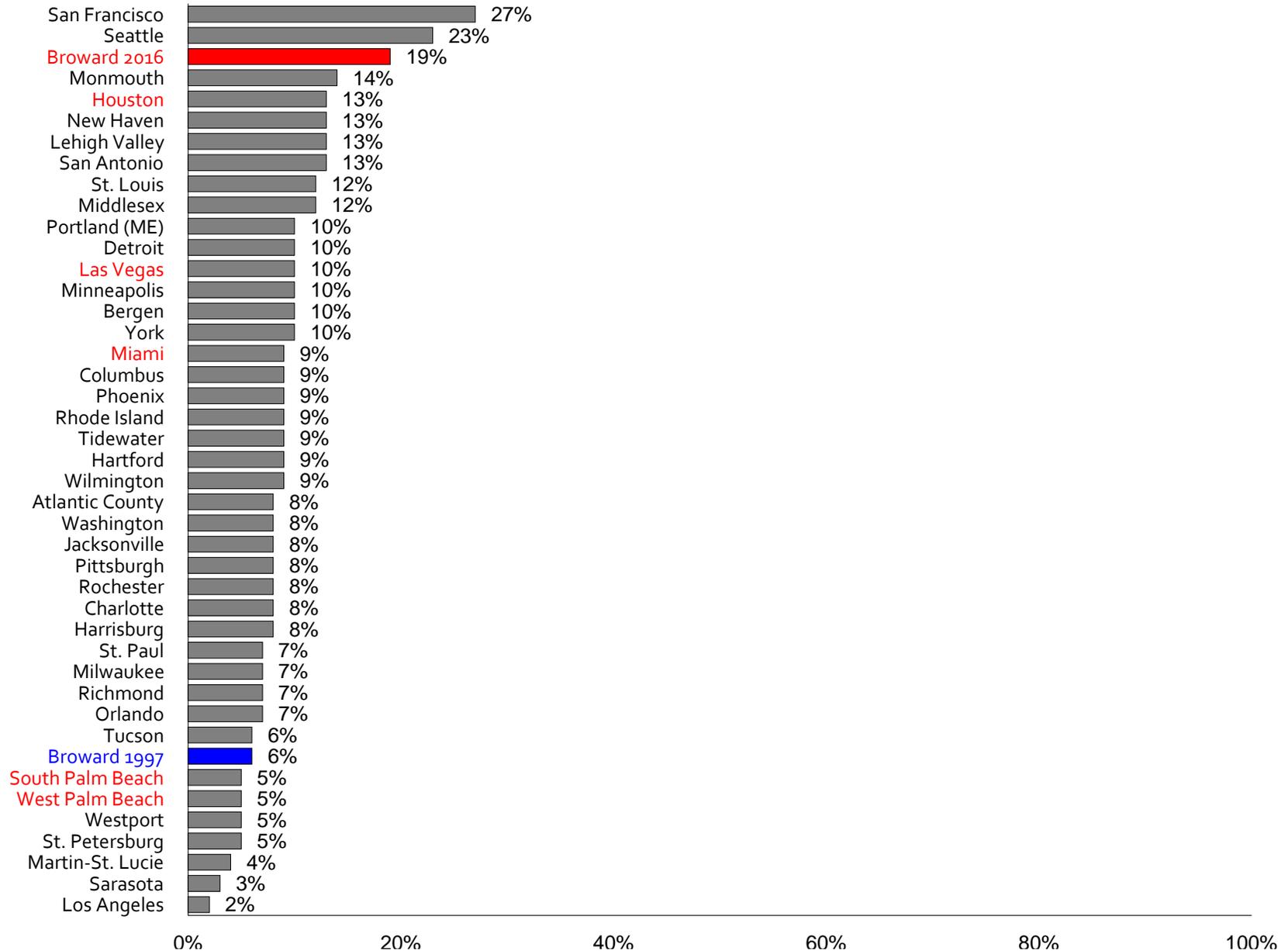


Households with Children Age 0-17 at Home

(Jewish Households)

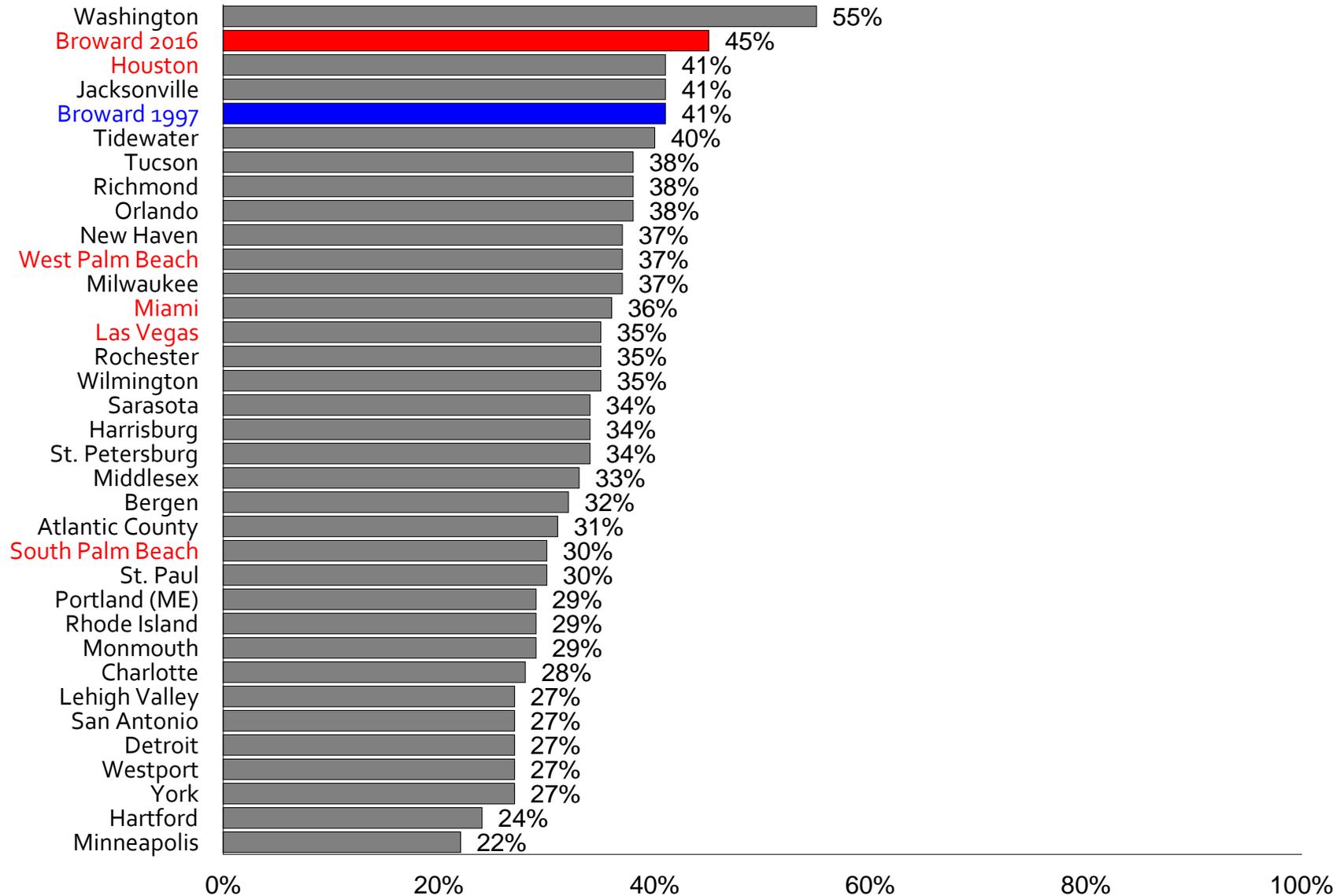


Households with Only Adult Children Age 18 and Over at Home (Jewish Households)



**What Percentage of Children
Age 0-12 Have Two Full-Time
Working Parents?**

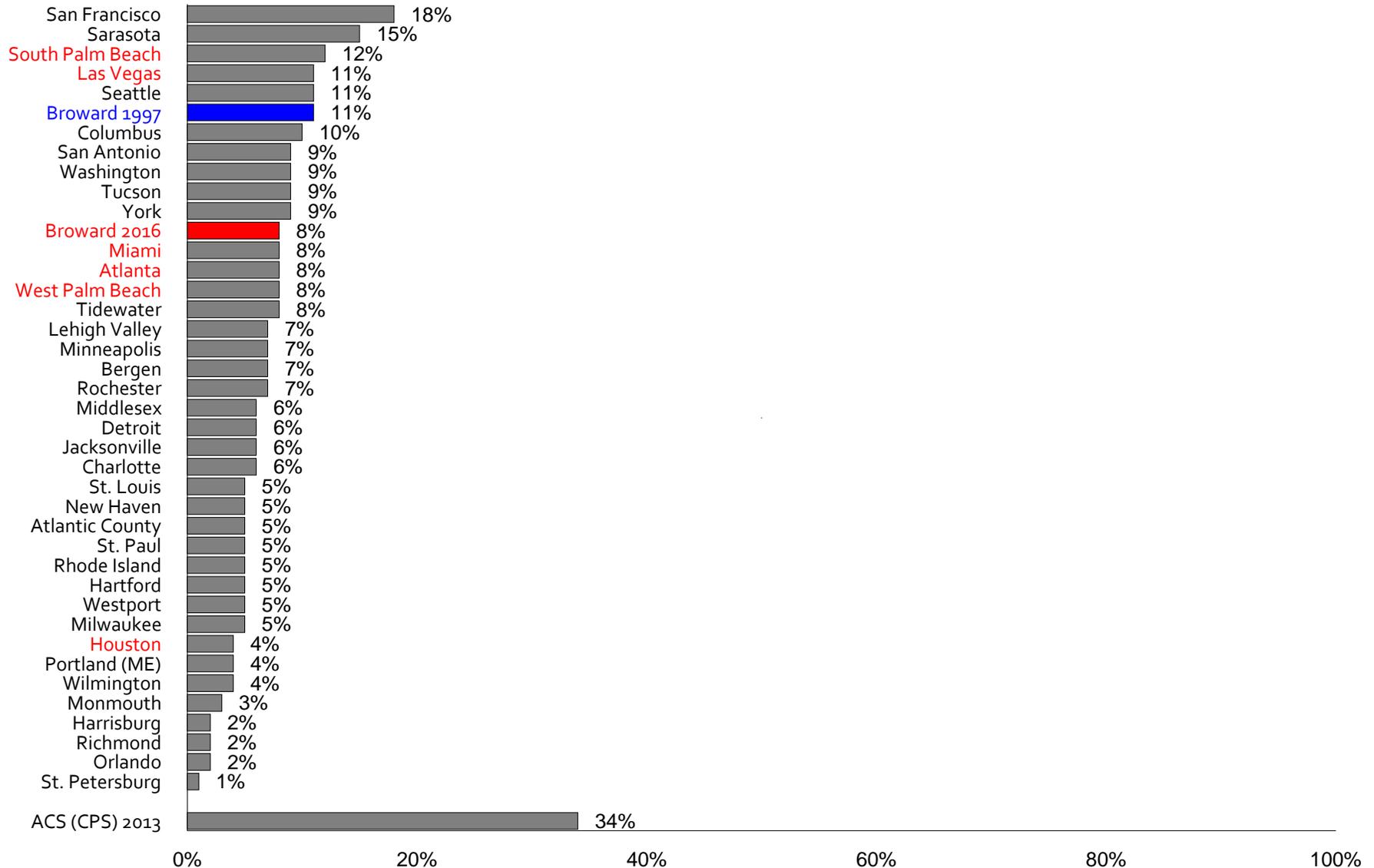
Percentage of Children Age 0-12 Living in Households with Full-Time Working Parents (Children Age 0-12 in Jewish Households)



**What Percentage of Children
Age 0-17 Live in a
Single Parent Household?**

Percentage of Children Age 0-17 Living in Single Parent Households

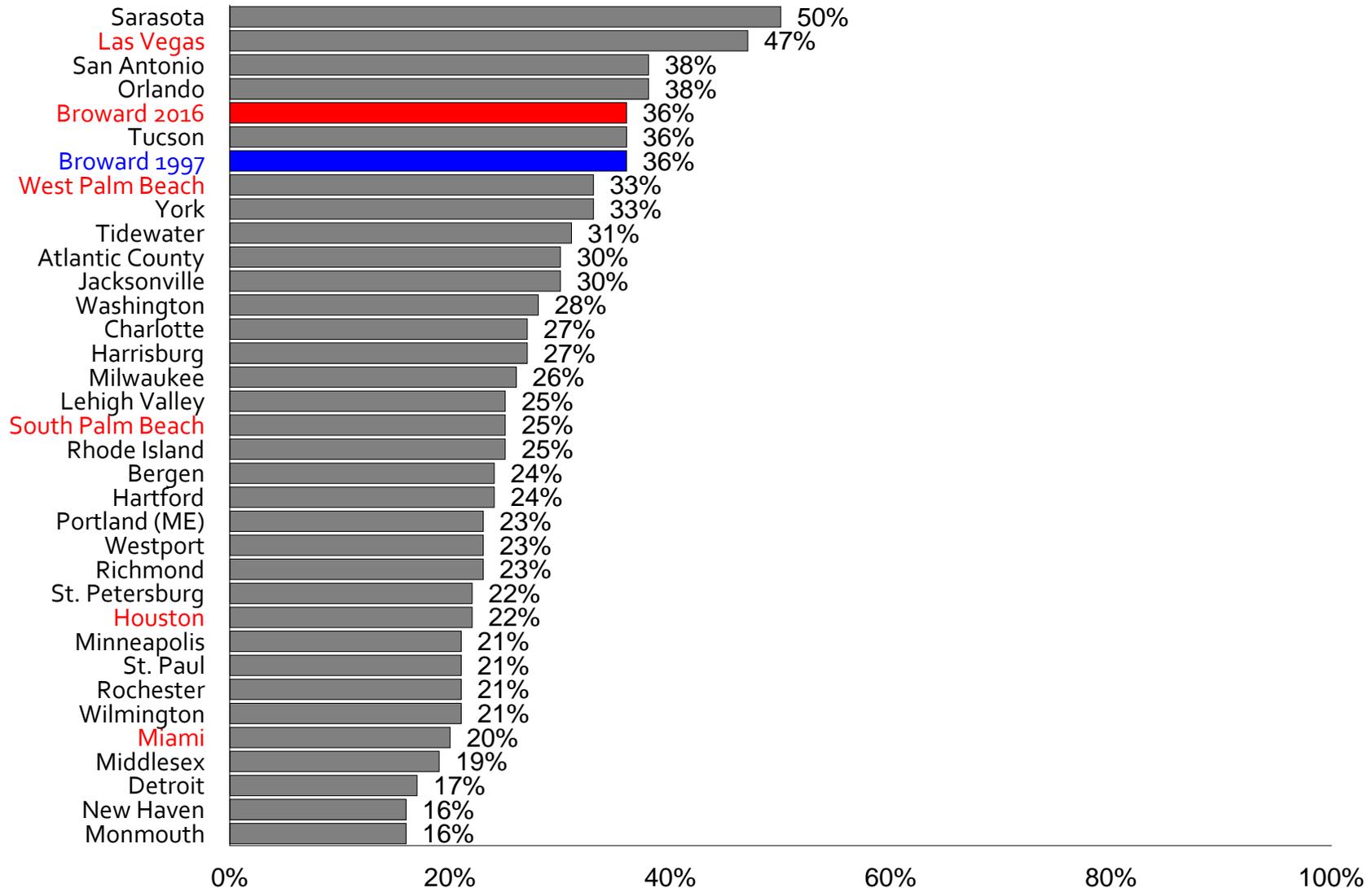
(Children Age 0-17 in Jewish Households)



**What Percentage of Children
Age 0-17 Live in a Household
in Which an Adult Is or Was
Divorced?**

Percentage of Children Age 0-17 Living in Households in Which an Adult Is or Was Divorced

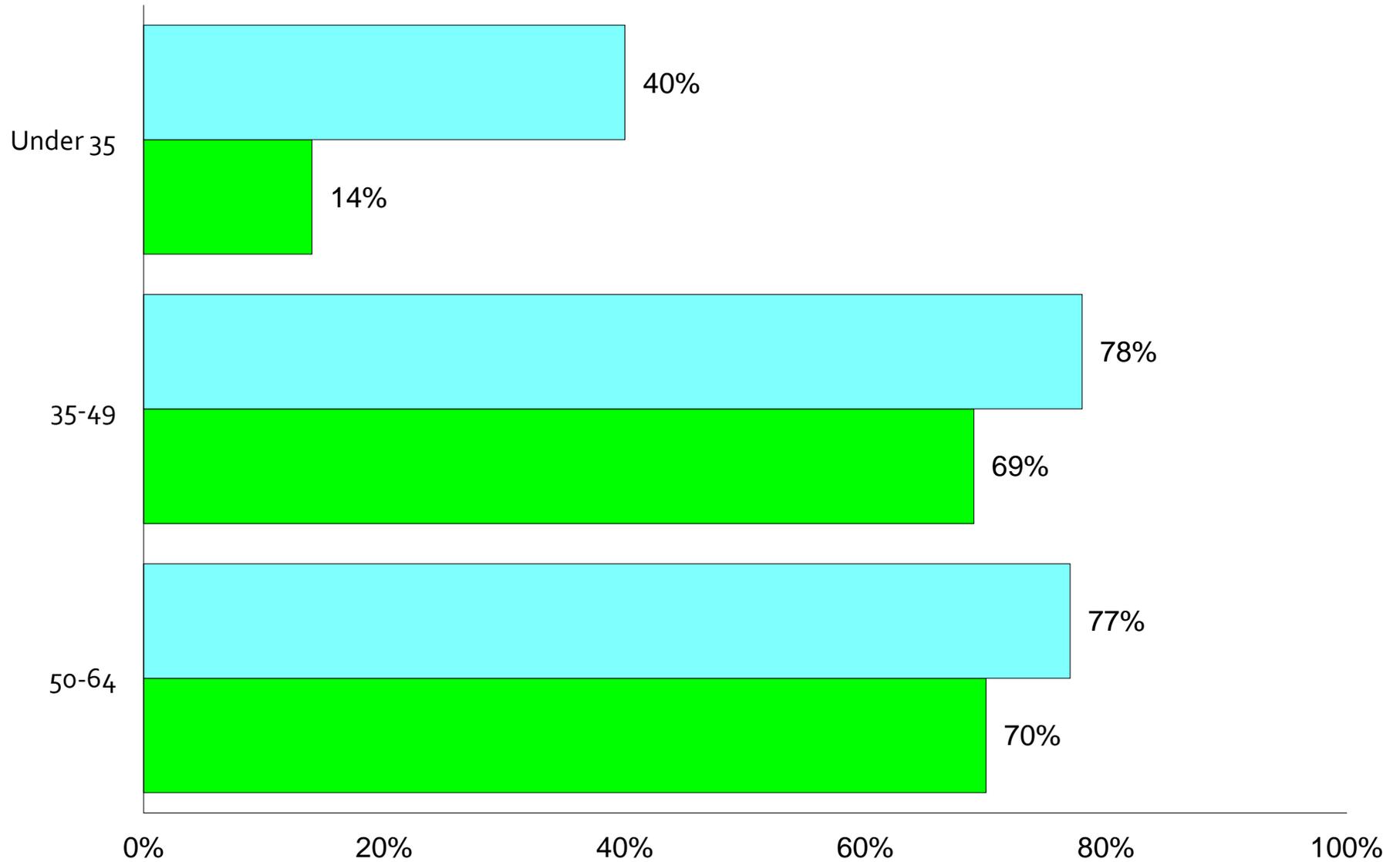
(Children Age 0-17 in Jewish Households)



Marital Status, Education, Employment Status

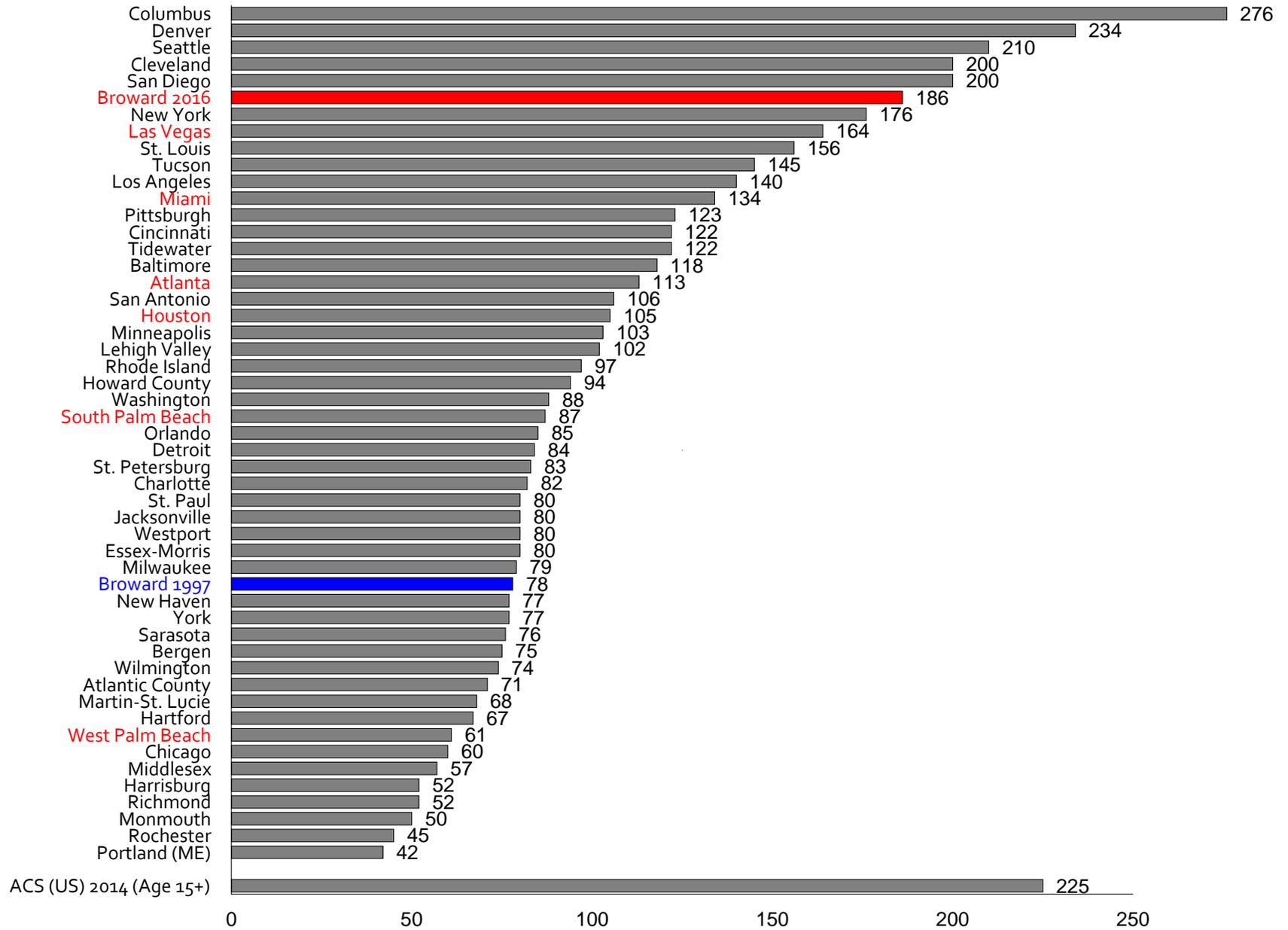
Currently Married, 1997-2016

(Adults in Jewish Households)



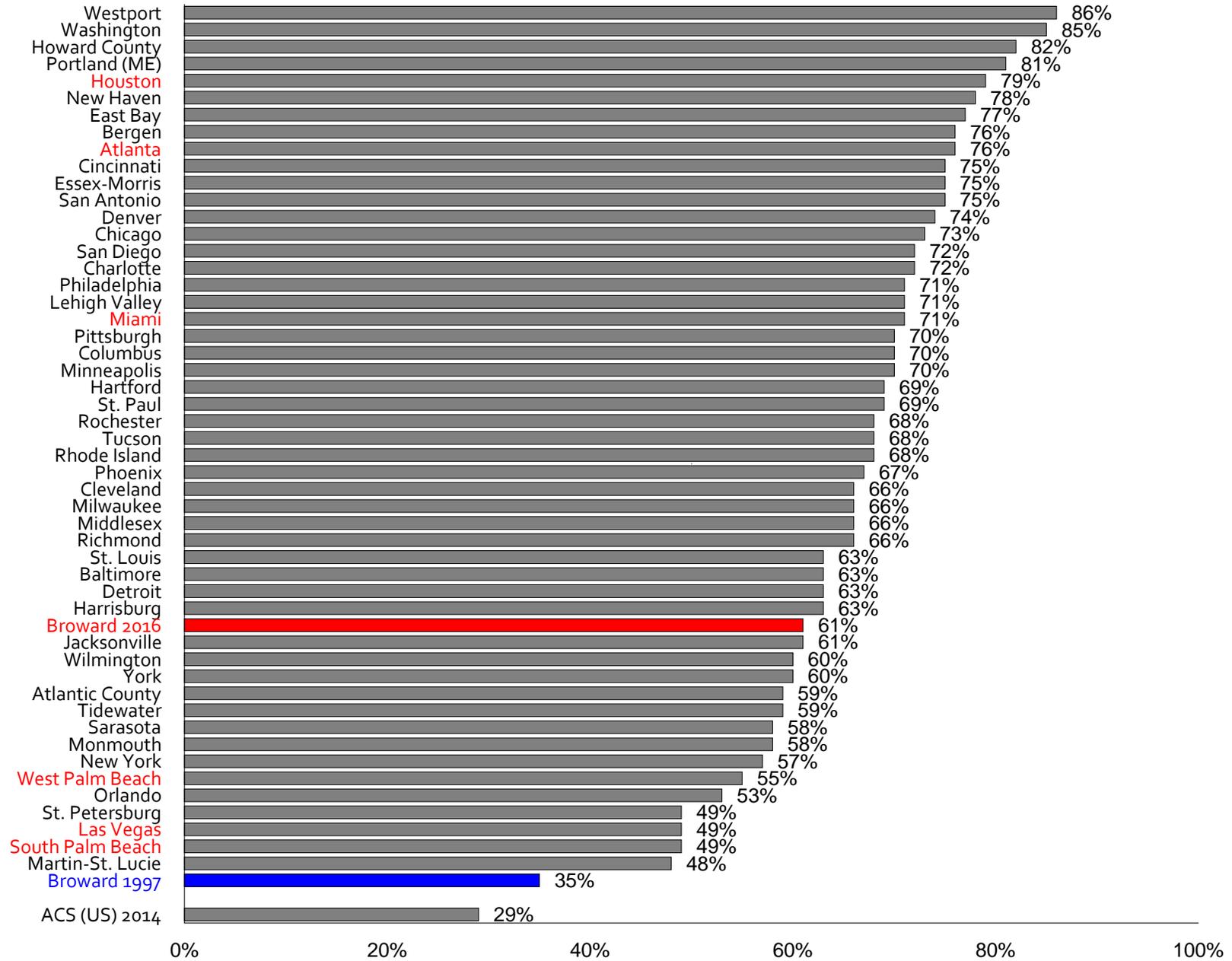
Divorce Rate

(Adults in Jewish Households)
 (Divorced Adults per 1,000 Married Adults)



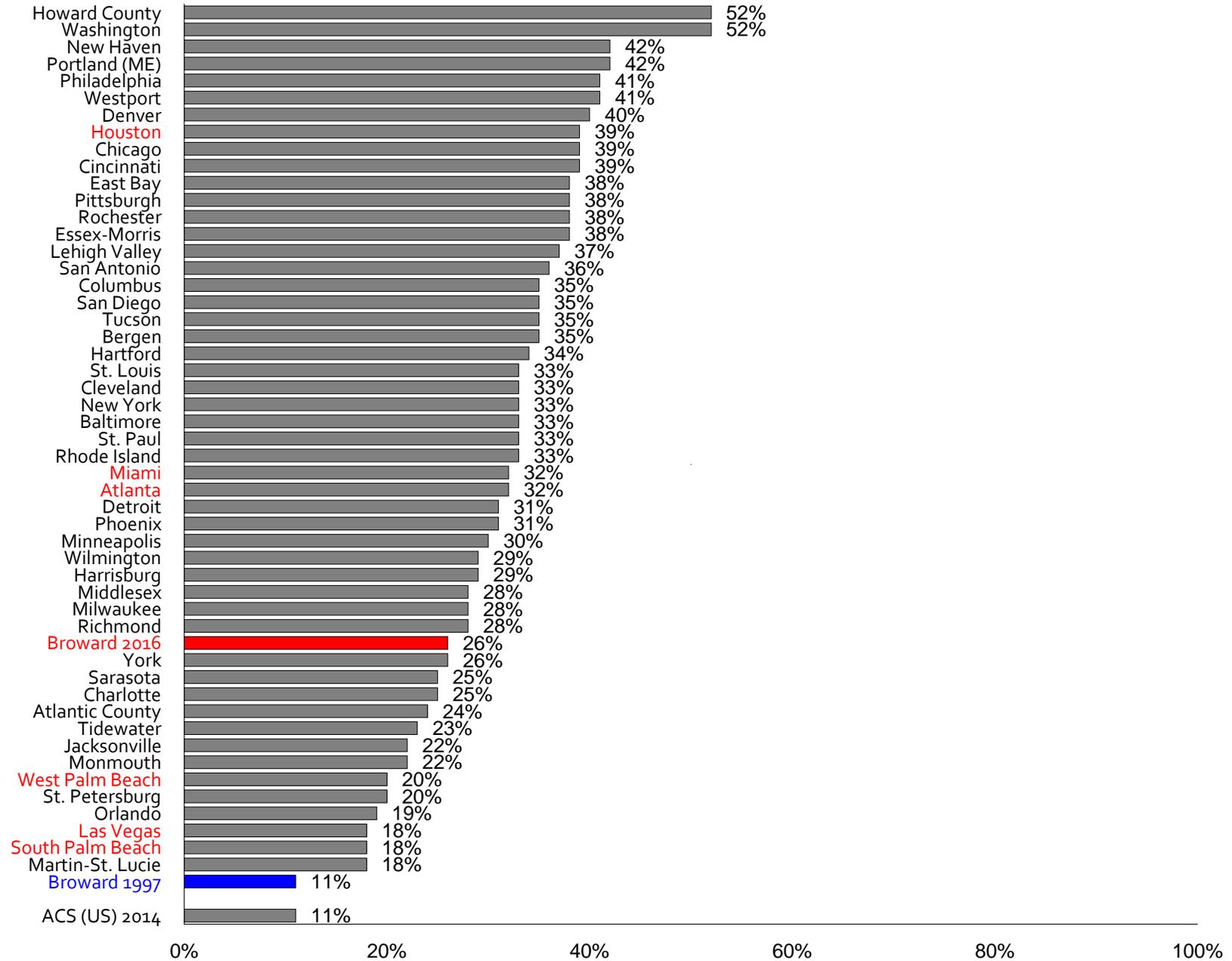
4-Year College Degree or Higher

(Adults Age 25 and Over in Jewish Households)



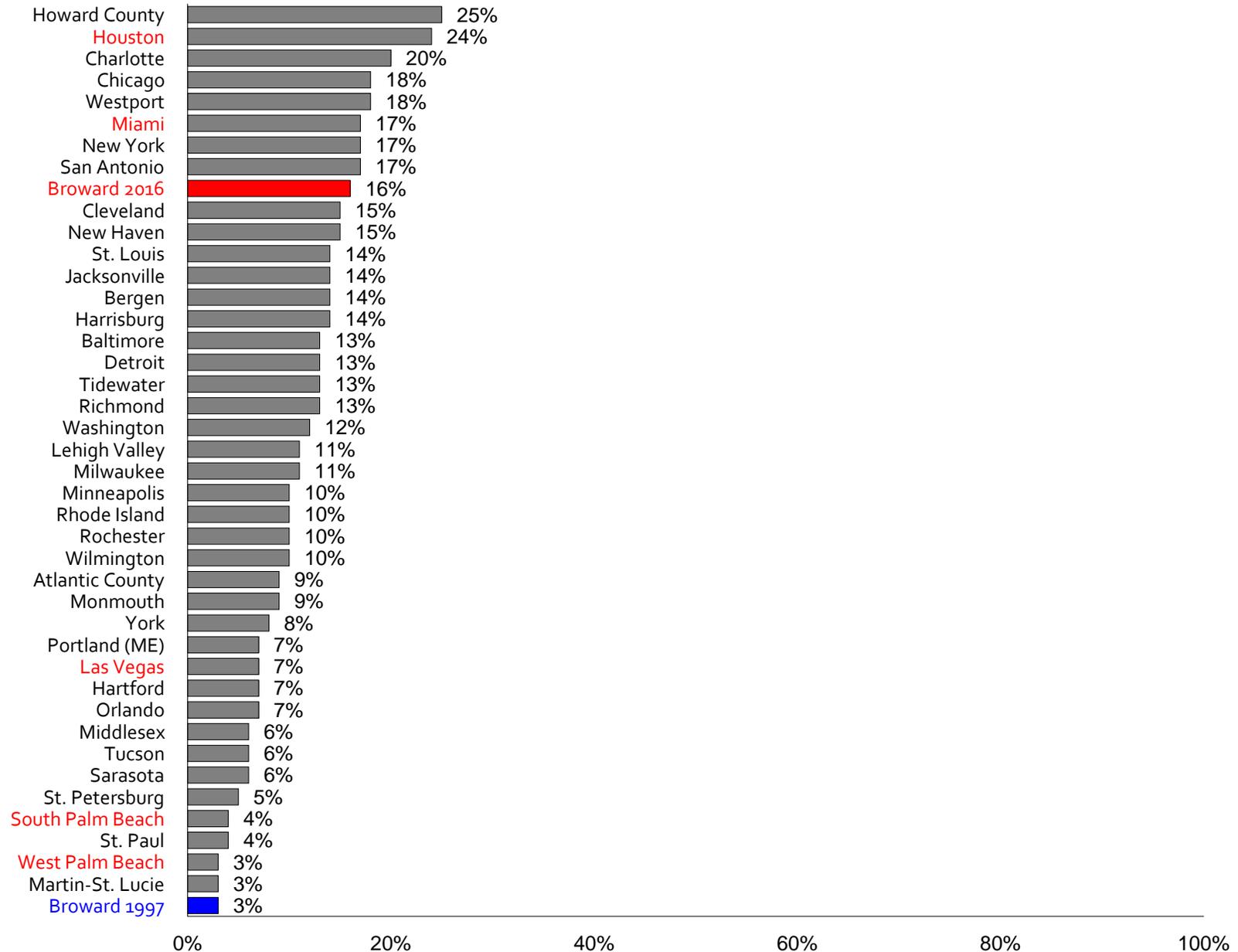
Graduate Degree

(Adults Age 25 and Over in Jewish Households)



Elderly Persons Employed Full Time

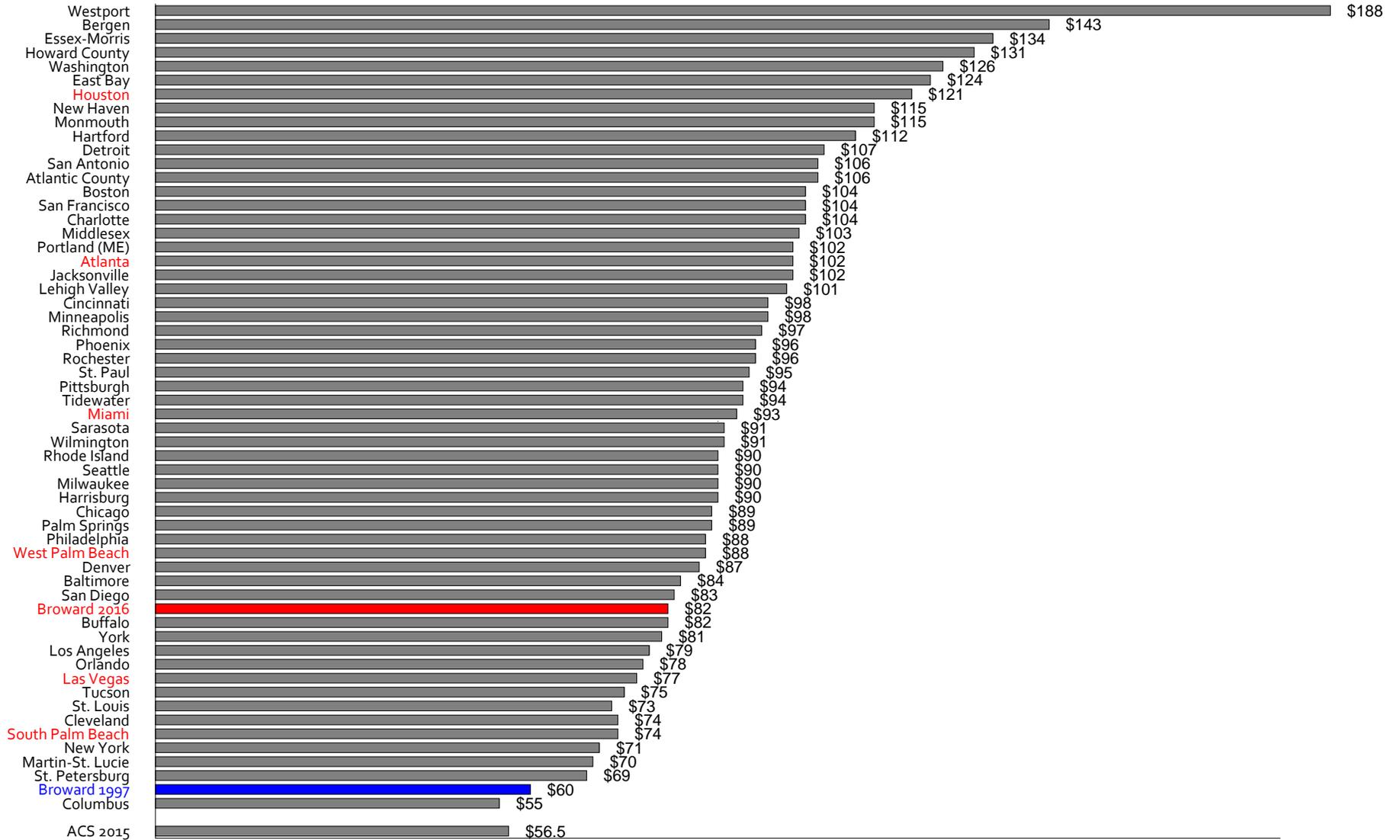
(Persons Age 65 and Over in Jewish Households)



Economic Status

Median Household Income

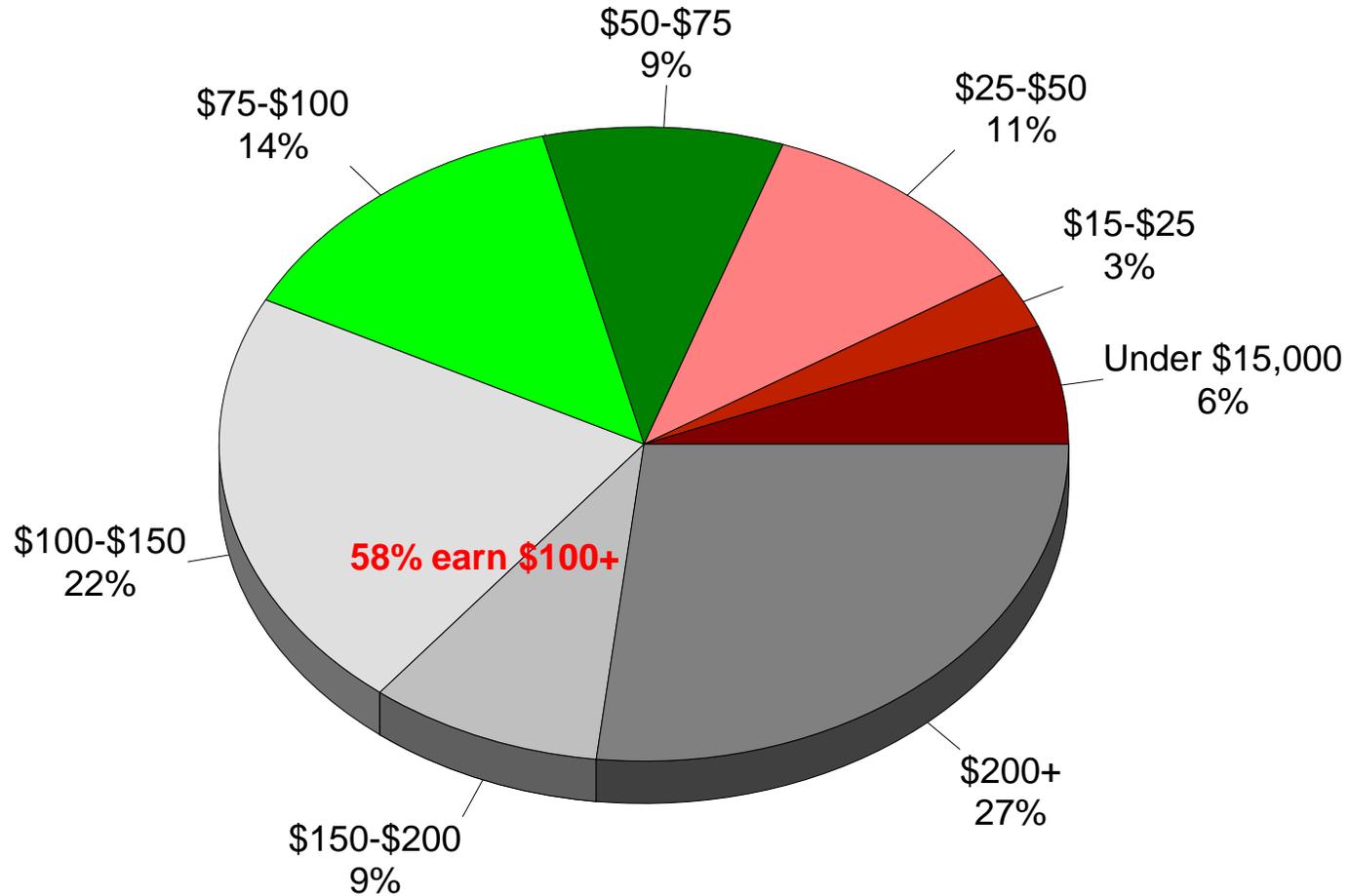
(Adjusted for inflation to 2015 dollars)
(Jewish Households)



(in thousands)

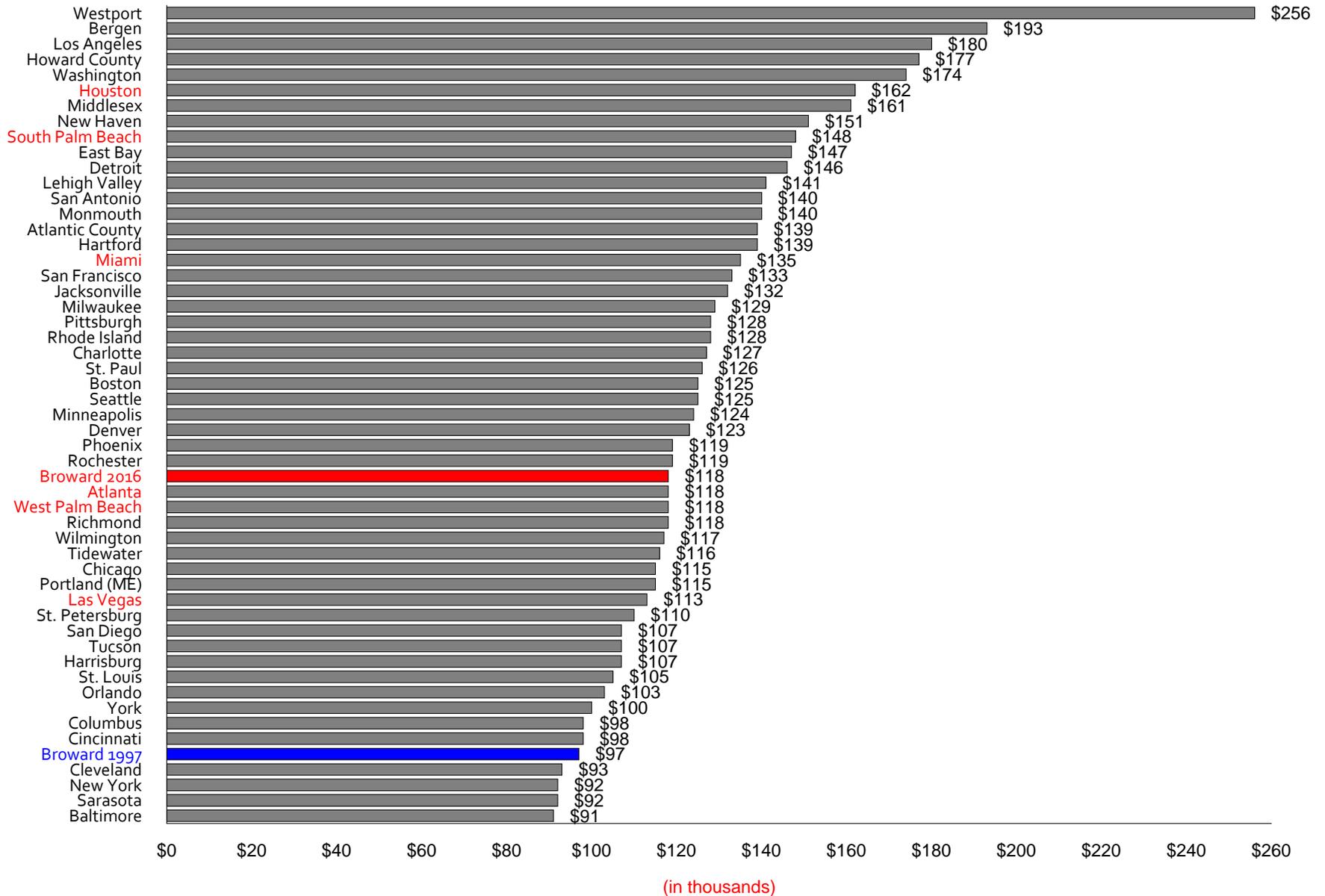
Household Income of Households with Children

(In thousands)



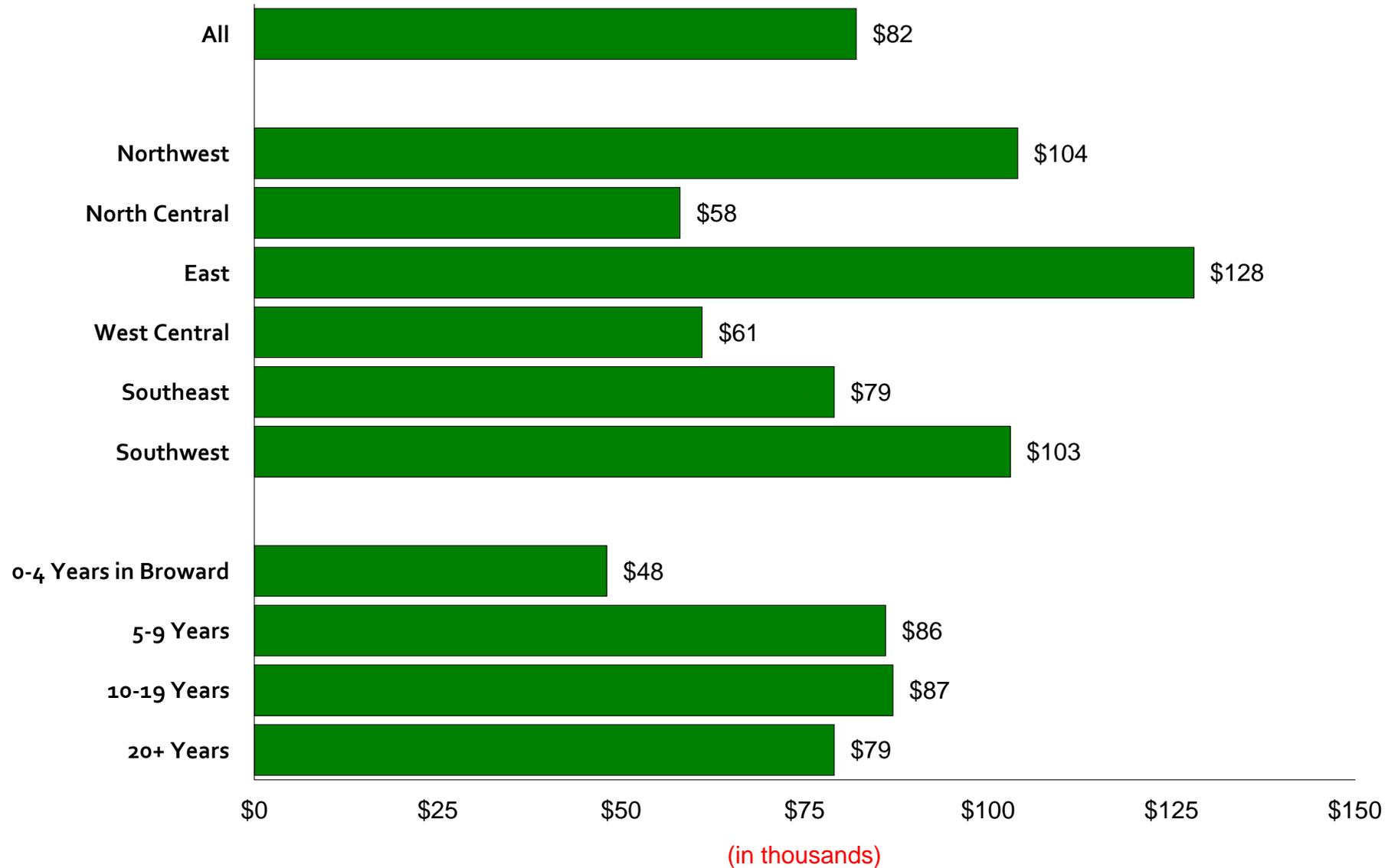
Median Household Income of Households with Children

(Adjusted for inflation to 2015 dollars)



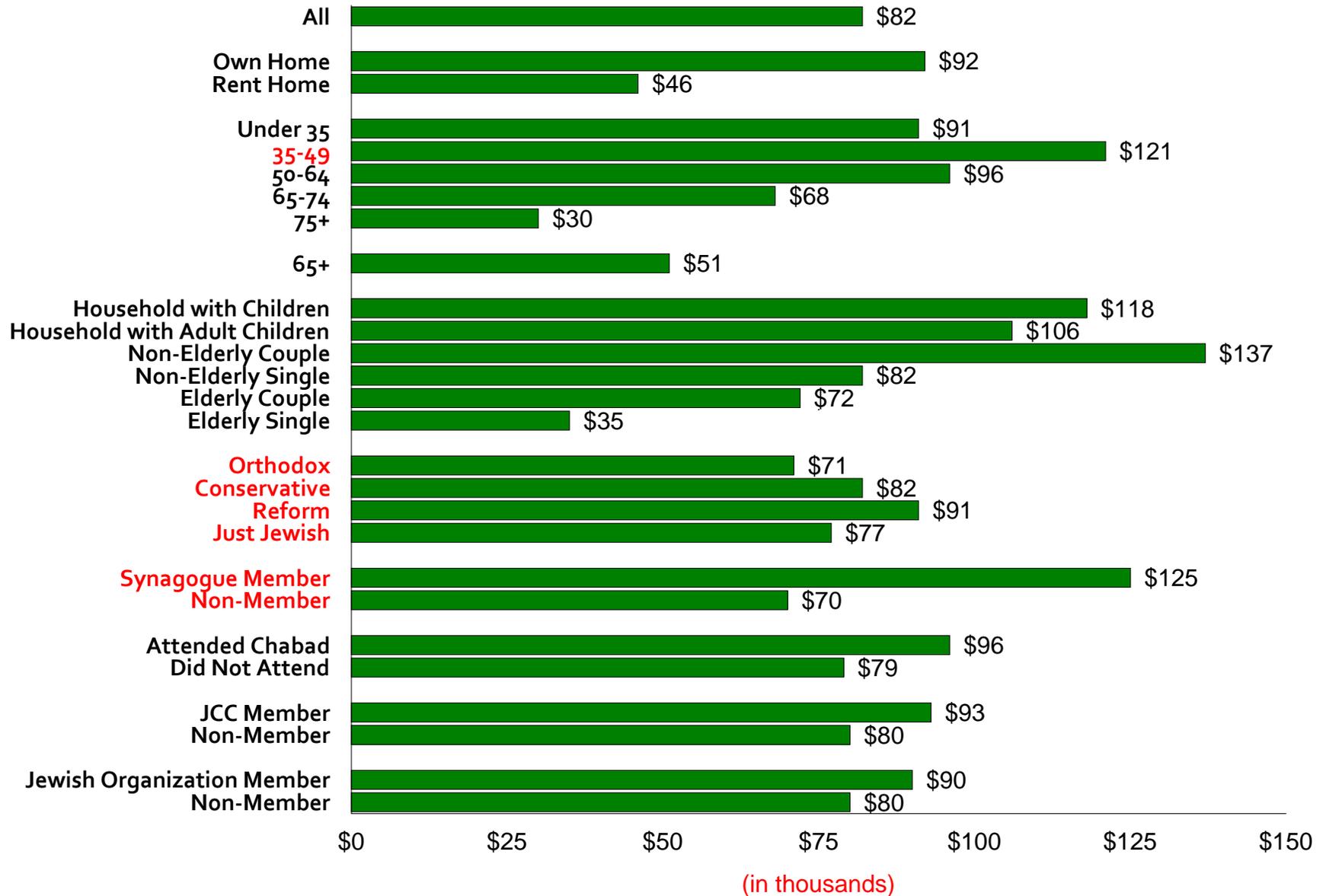
Median Household Income

(Jewish Households)



Median Household Income

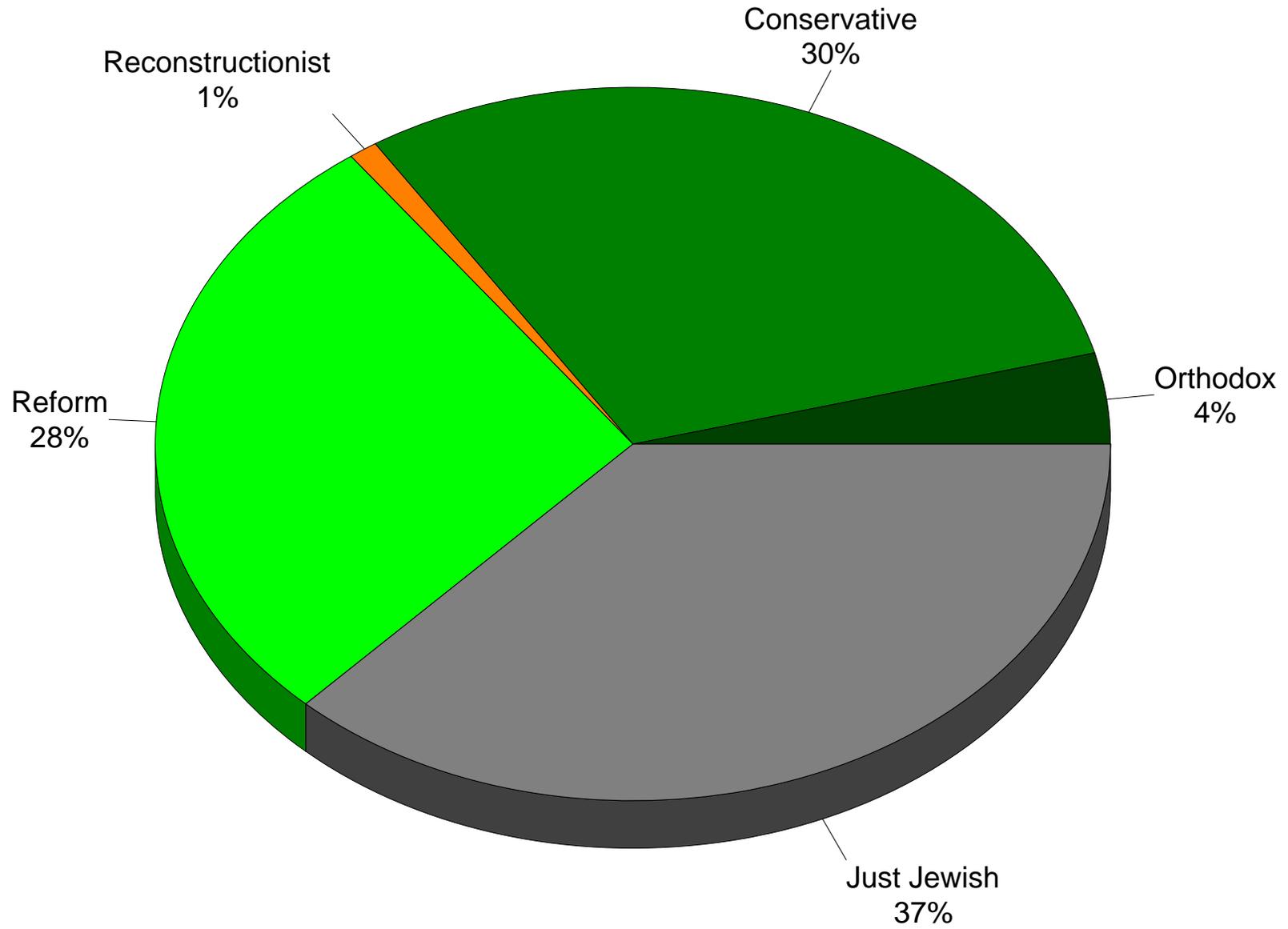
(Jewish Households)



Religious Profile: Jewish Identification

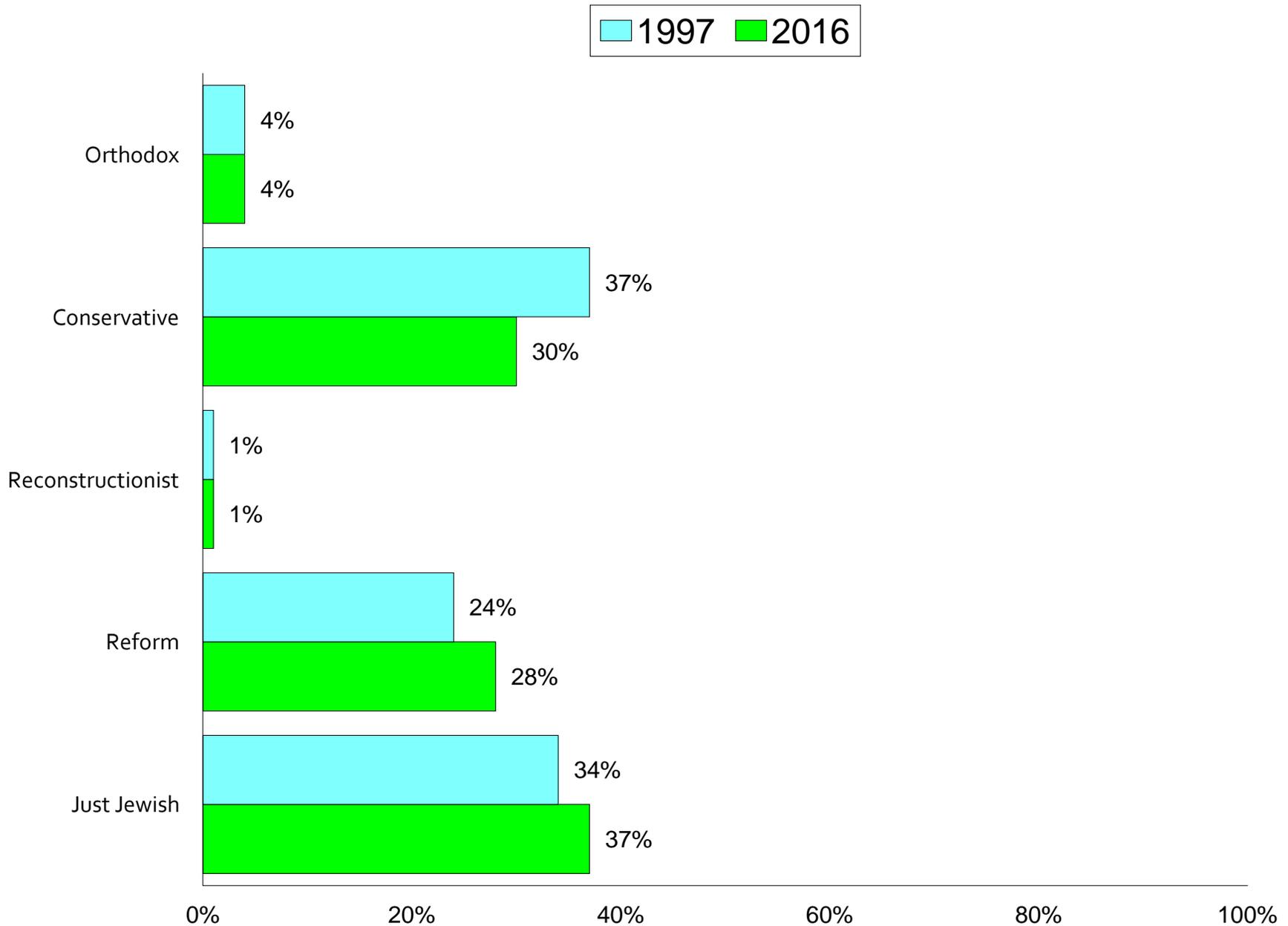
Jewish Identification

(Jewish Households)



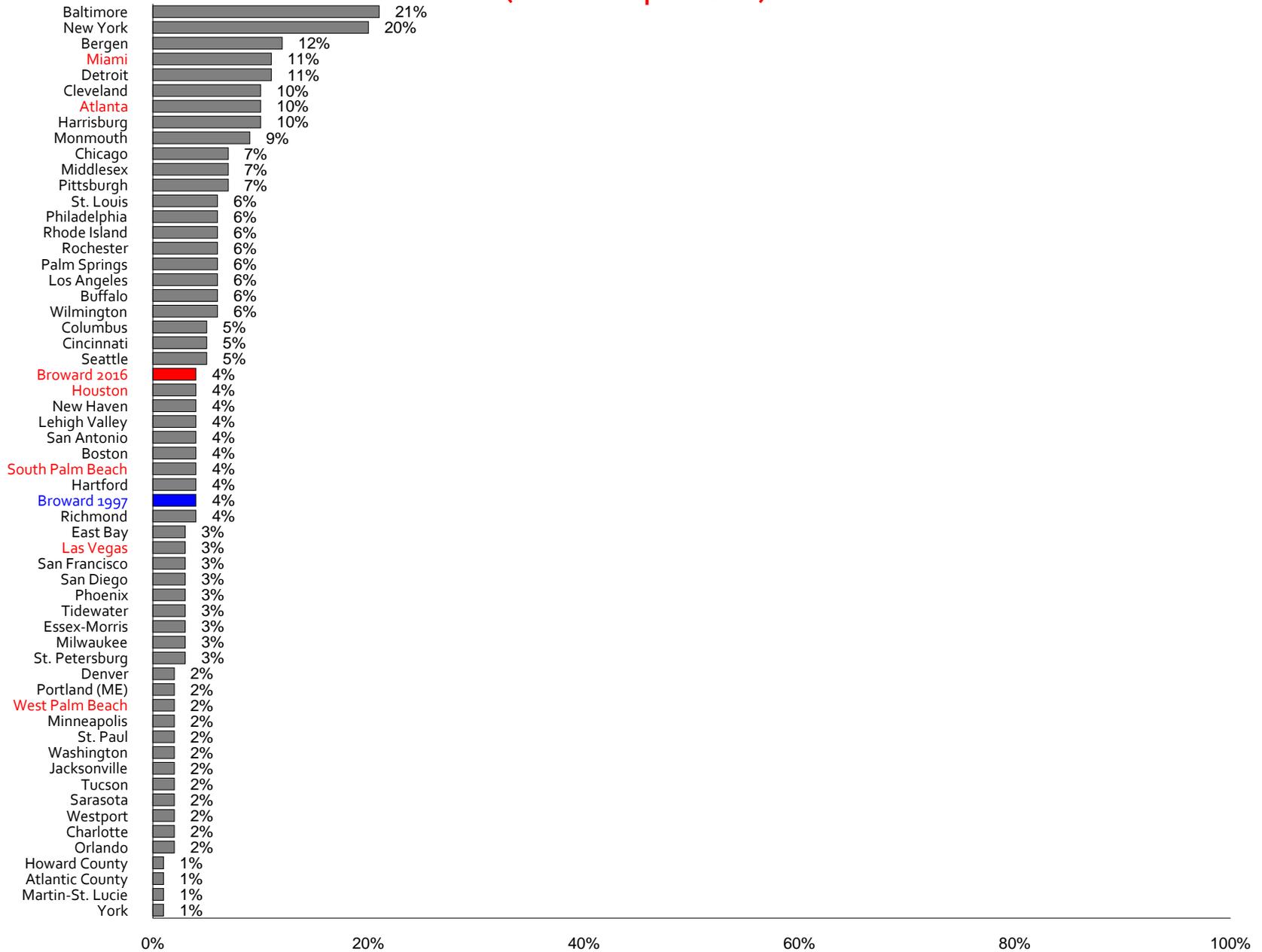
Changes in Jewish Identification, 1997-2016

(Jewish Households)



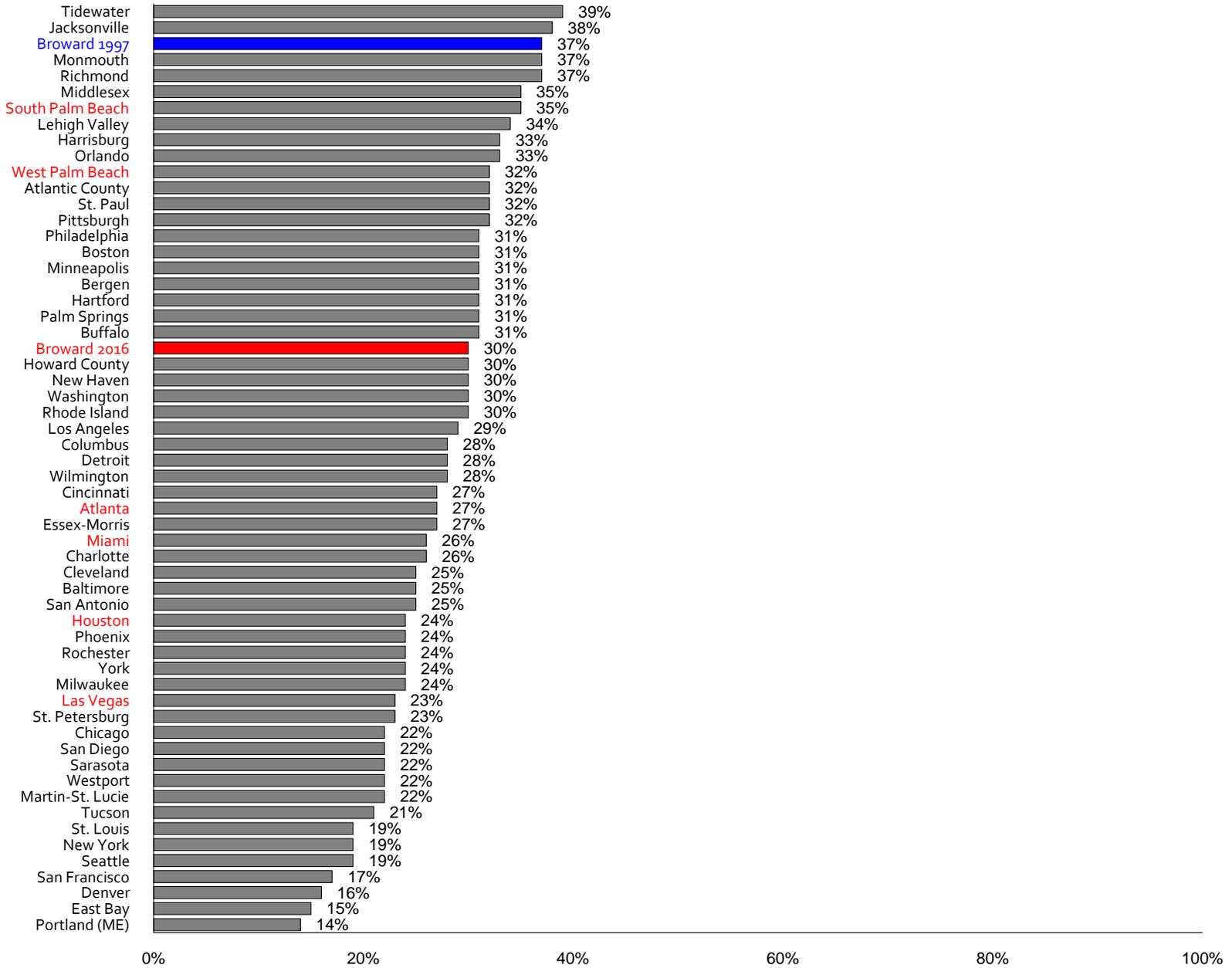
Orthodox Identification

(Jewish Respondents)



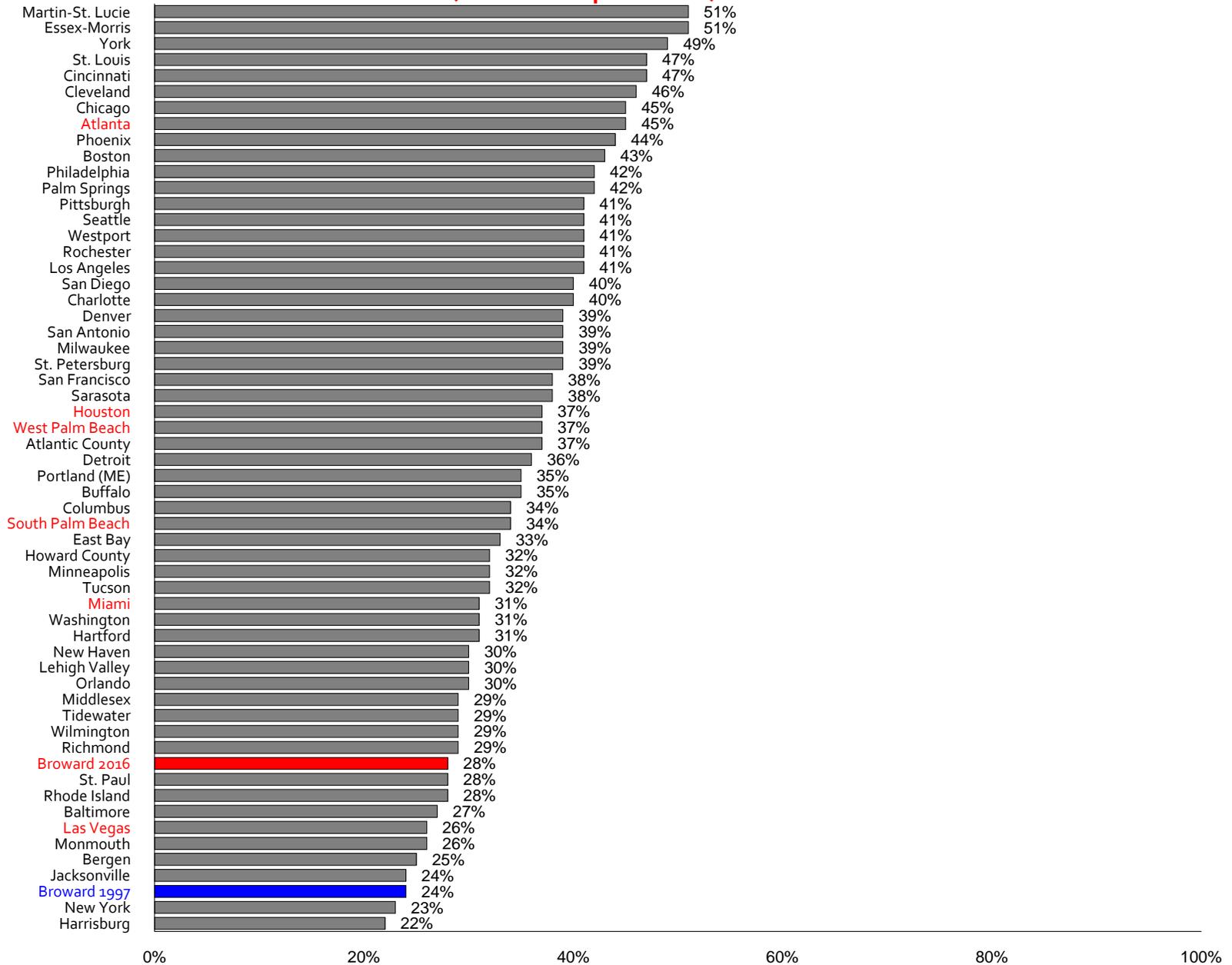
Conservative Identification

(Jewish Respondents)



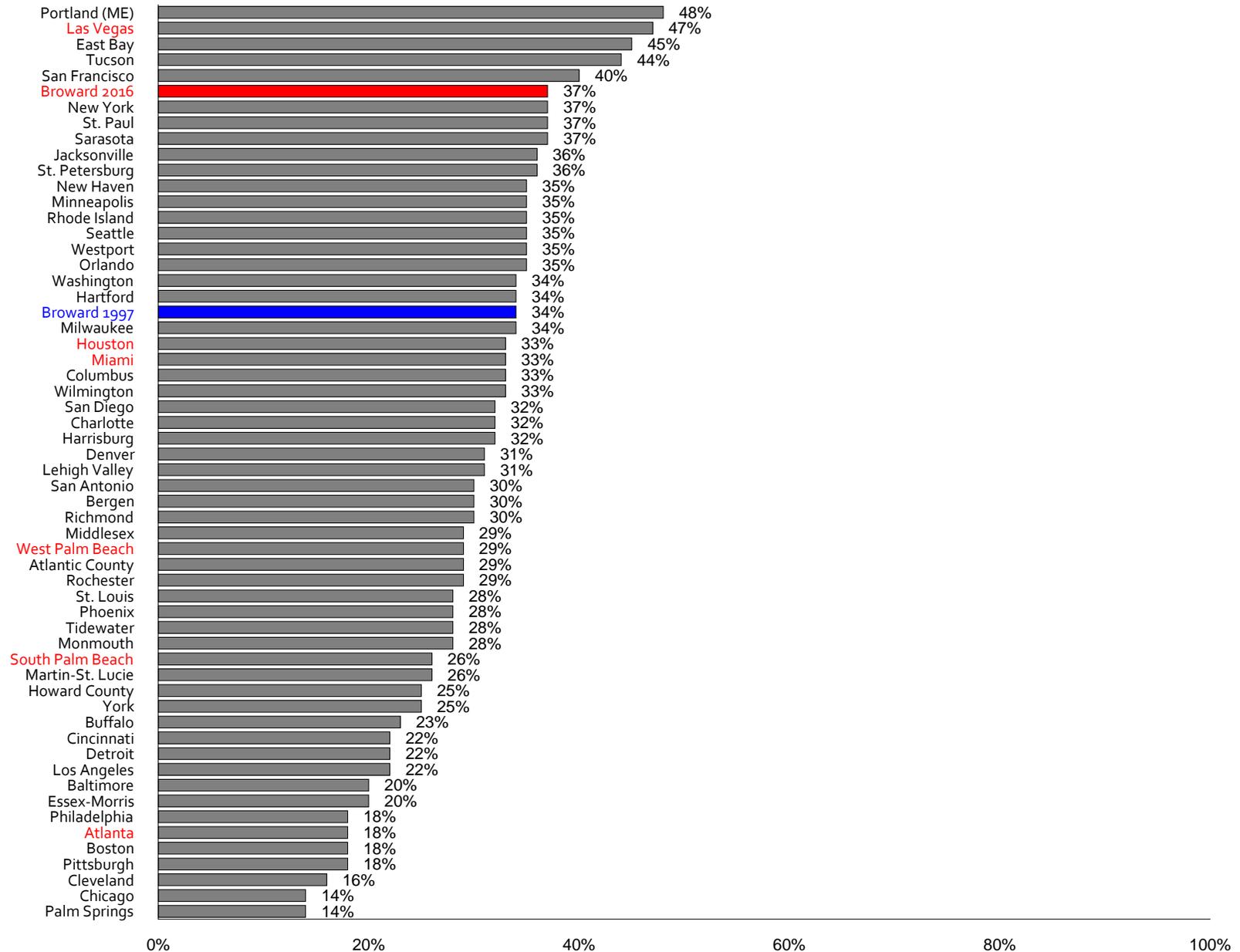
Reform Identification

(Jewish Respondents)



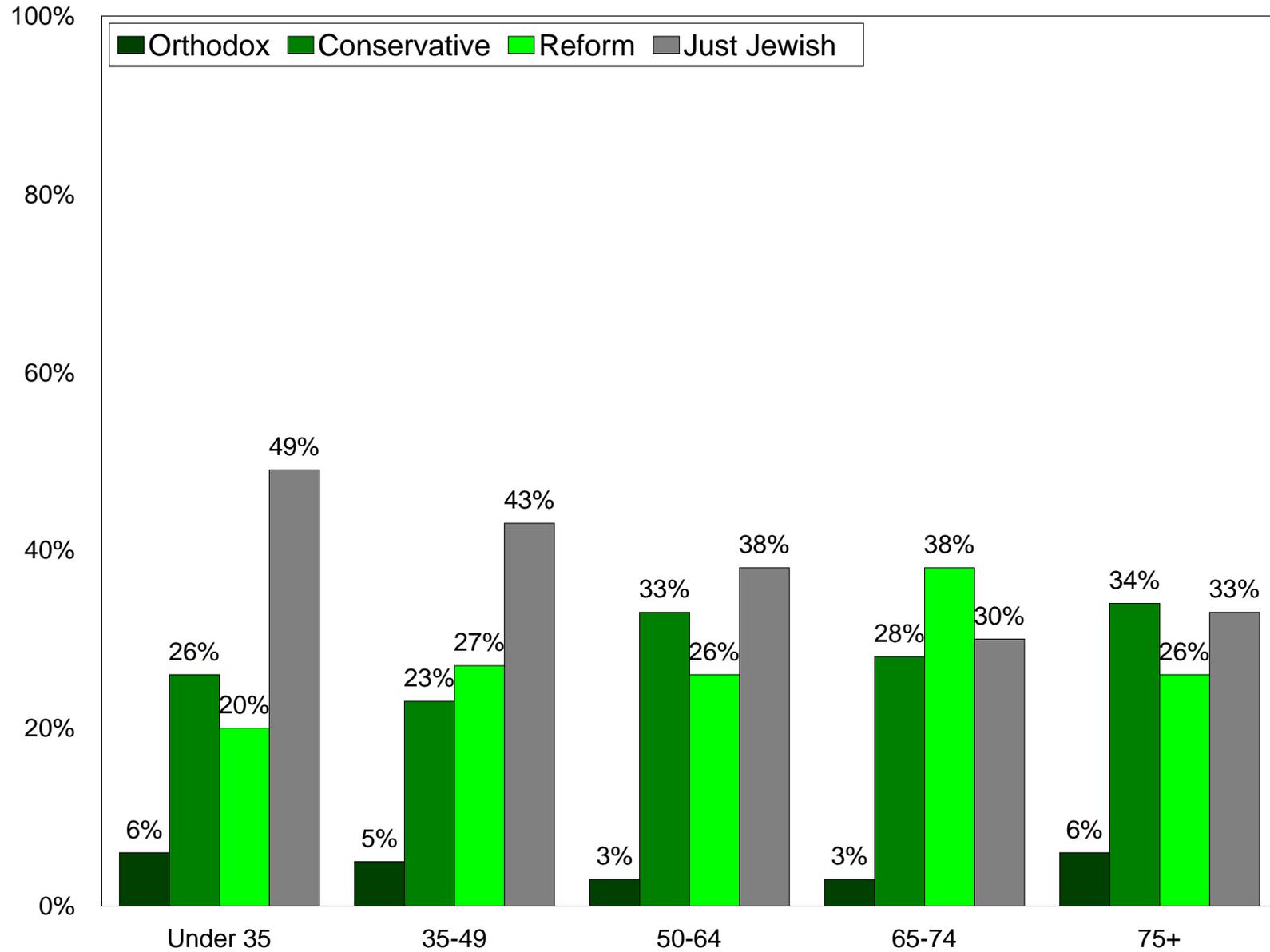
Just Jewish Identification

(Jewish Respondents)



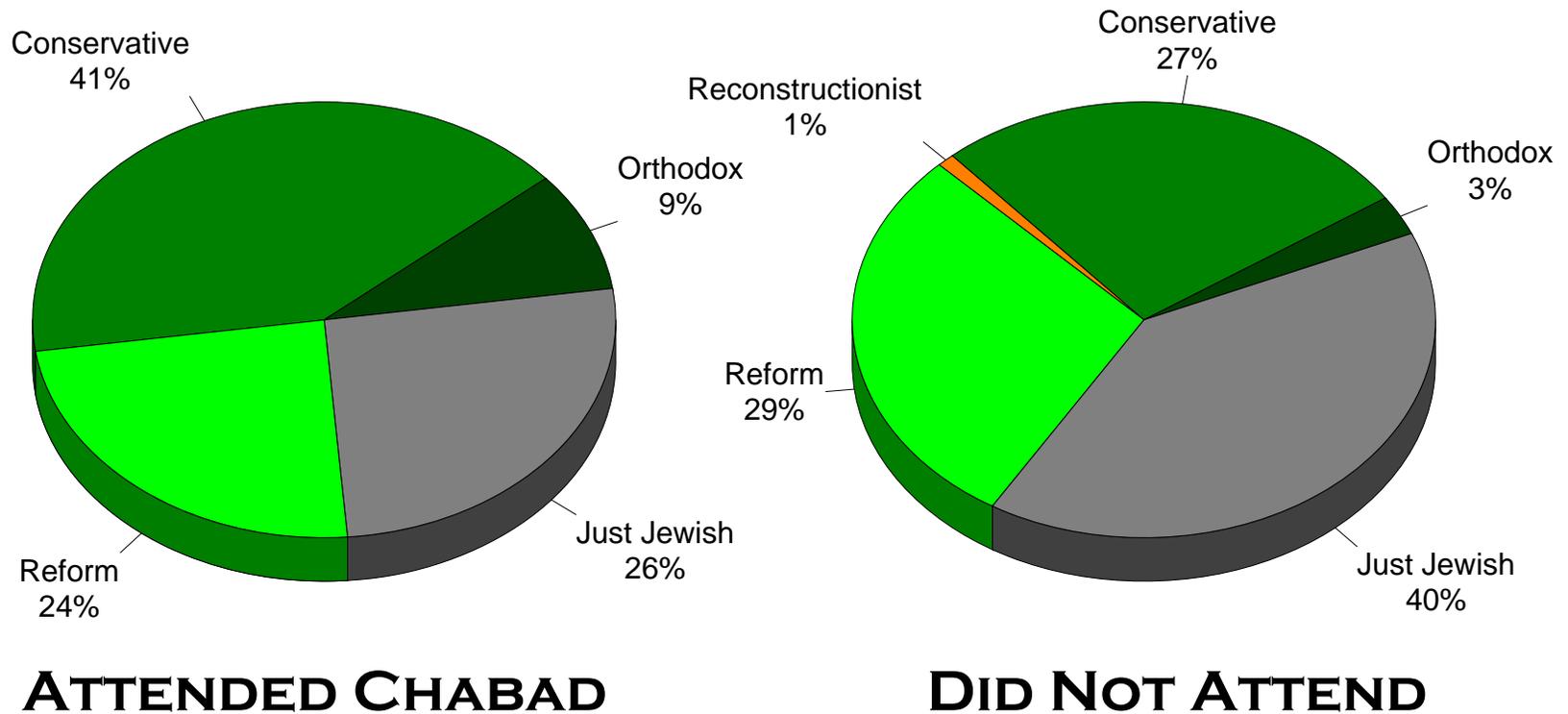
Jewish Identification by Age of Respondent

(Jewish Respondents)



Jewish Identification by Chabad Attendance

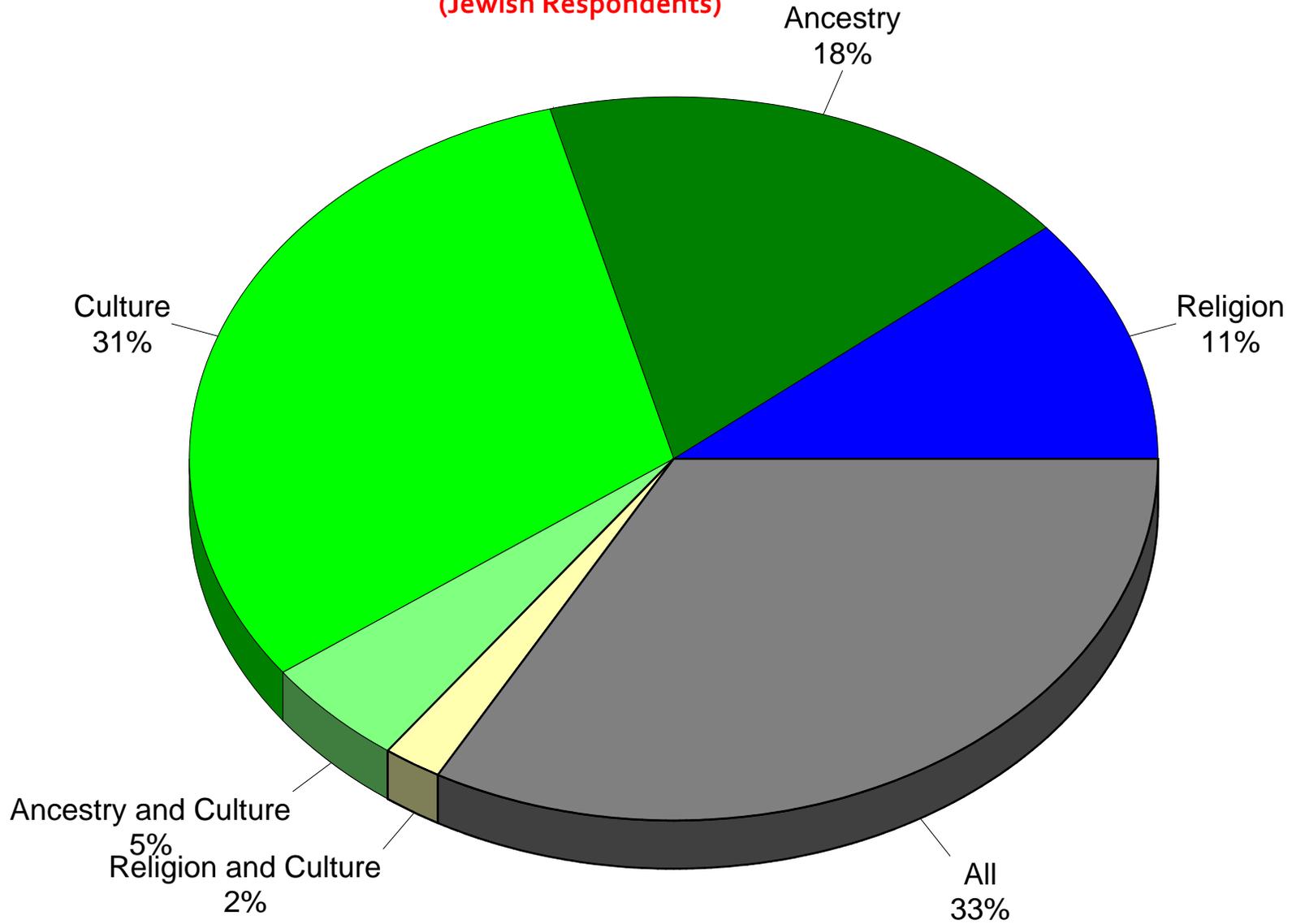
(Jewish Respondents)



**Religious Profile:
Attitudes Toward Being Jewish**

Being Jewish Is Mainly a Matter of:

(Jewish Respondents)

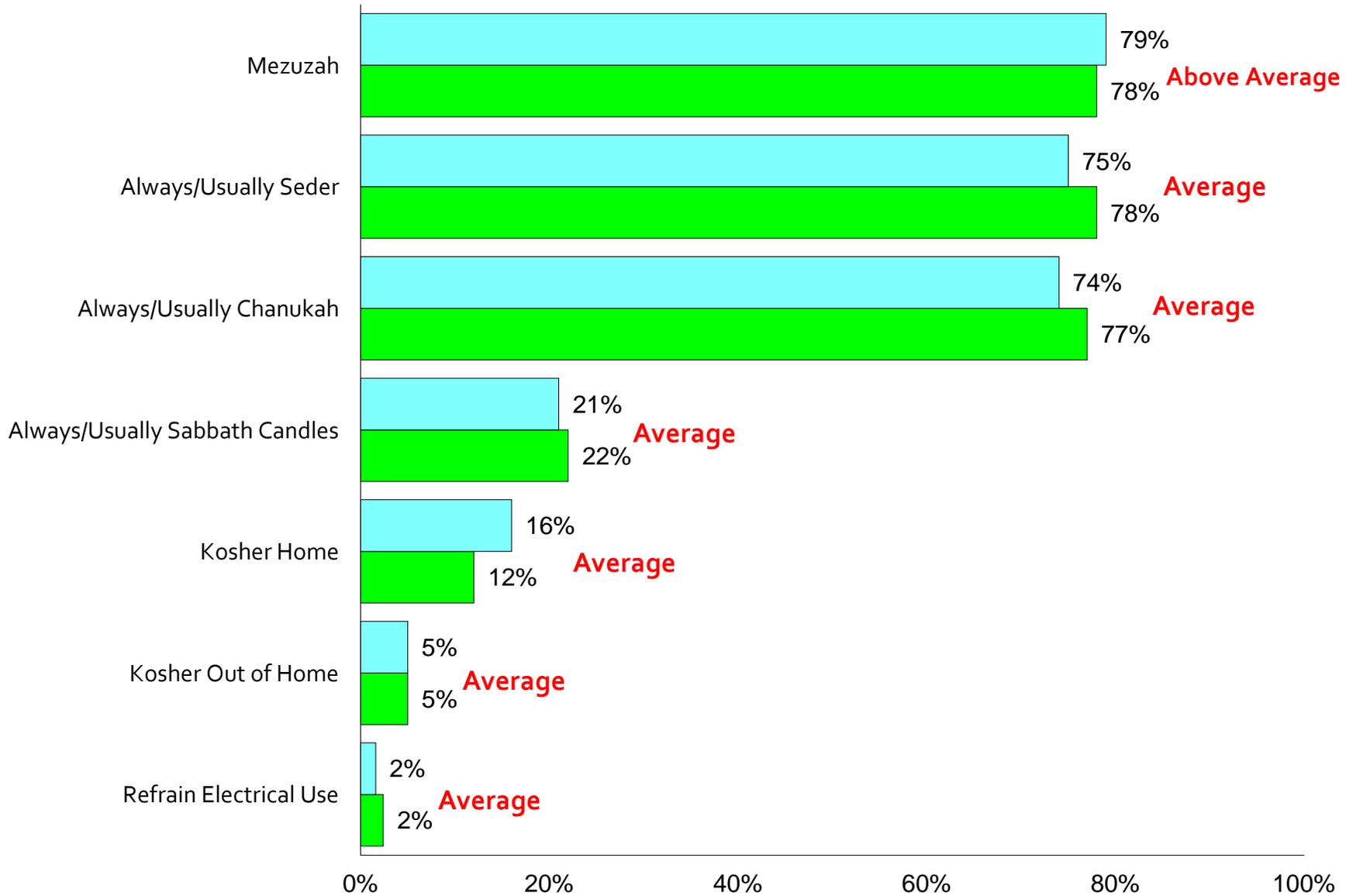


Religious Profile: Religious Practices

Changes in Religious Practices Over Time

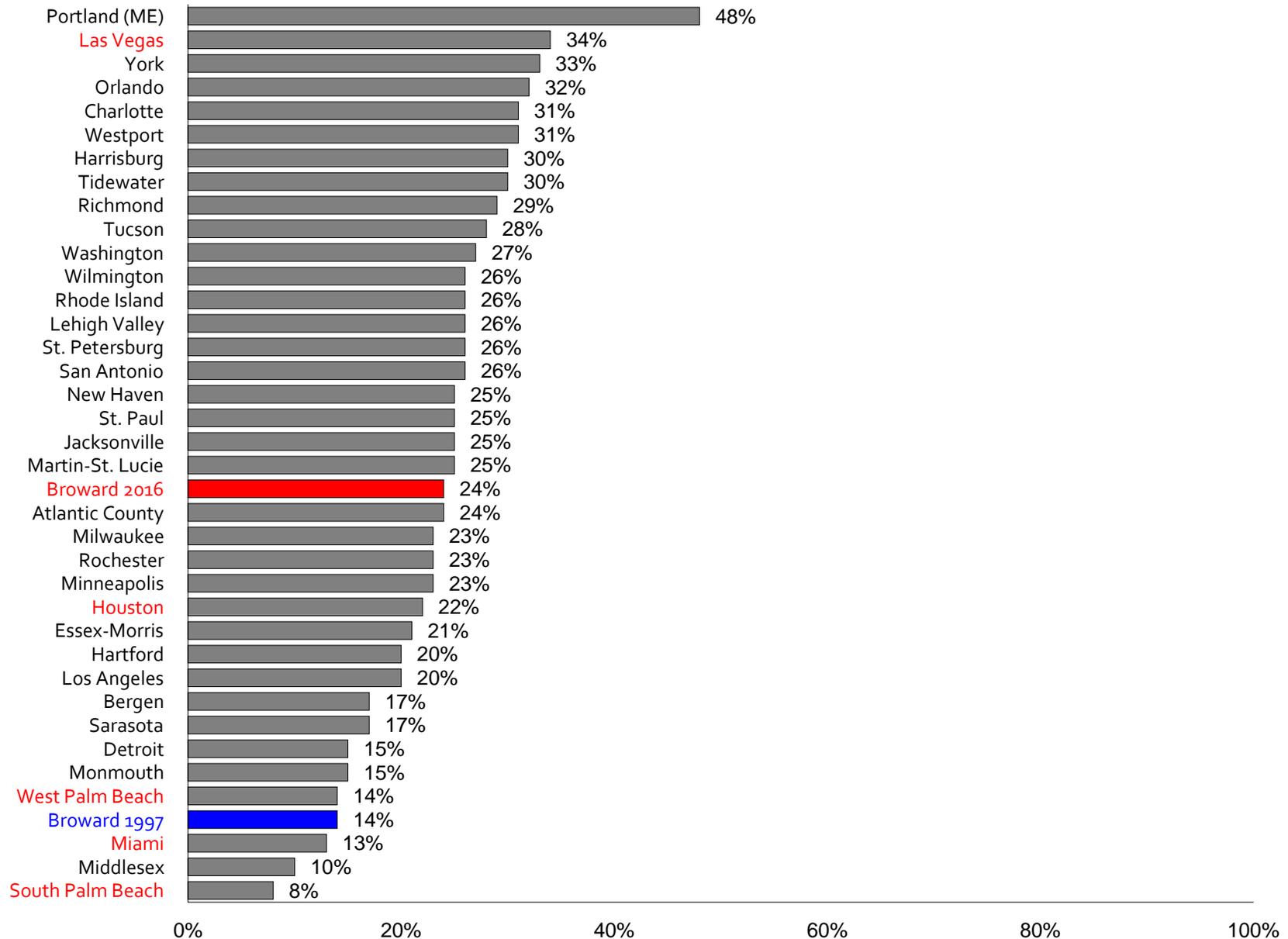
(Jewish Households)

1997 2016



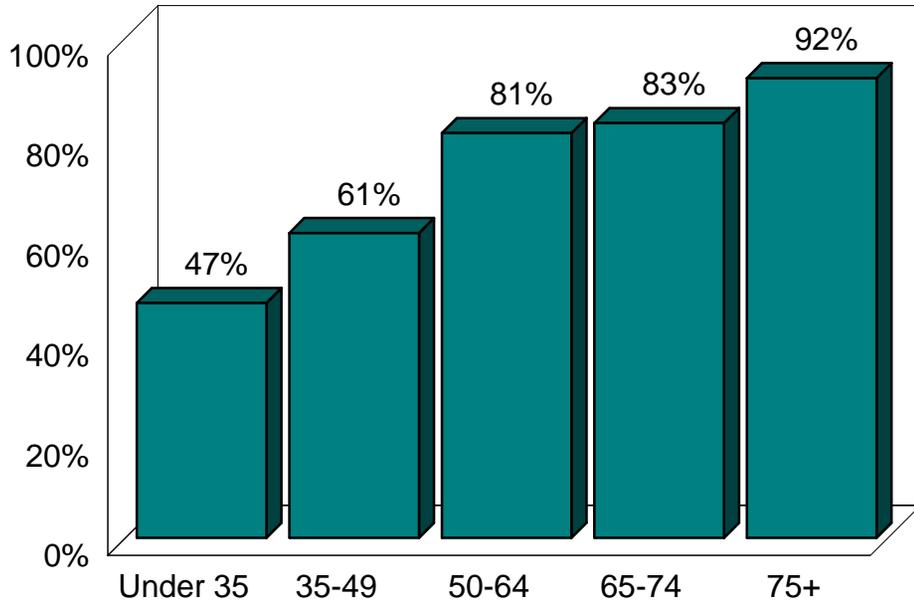
Have a Christmas Tree in Home

(Jewish Households)
Always/Usually/Sometimes

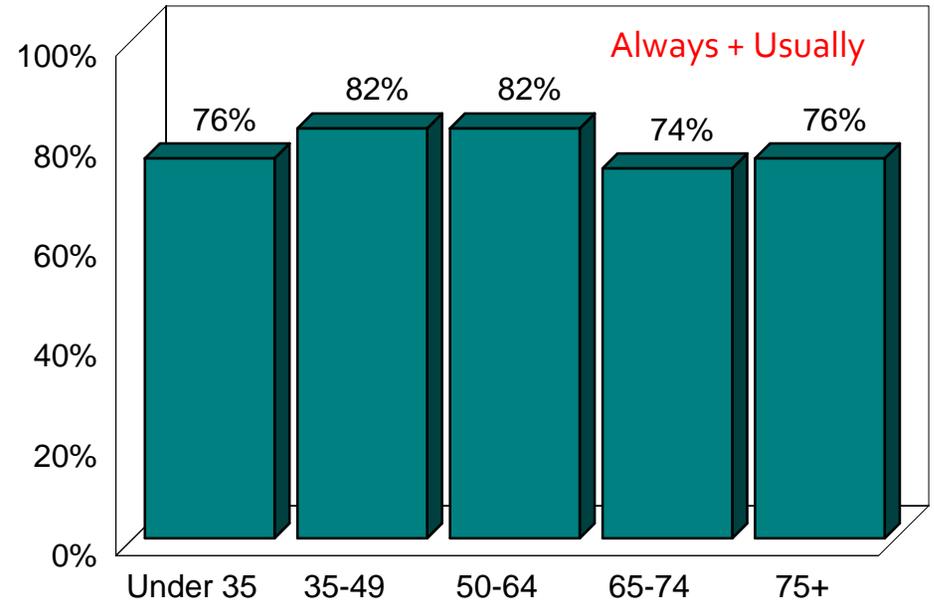


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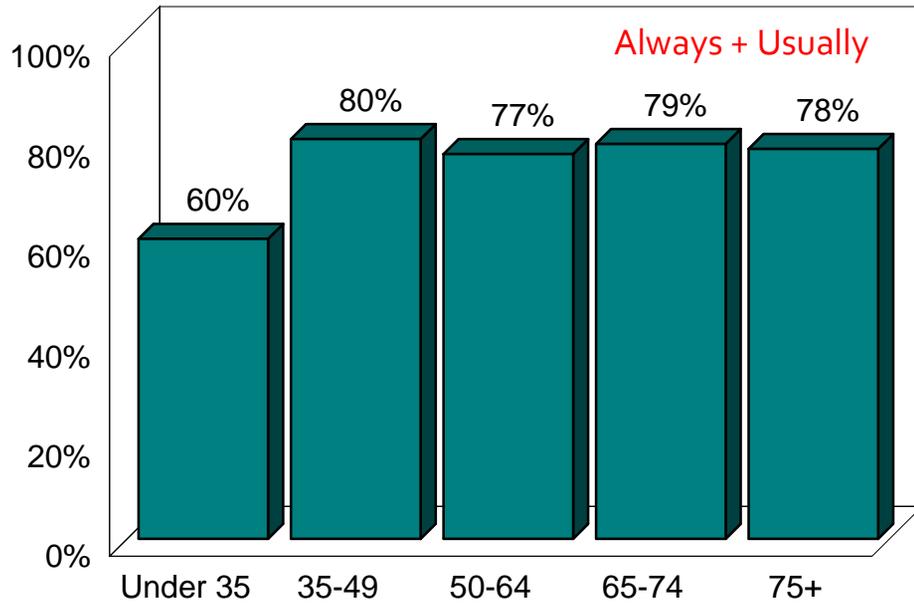
Mezuzah on Front Door



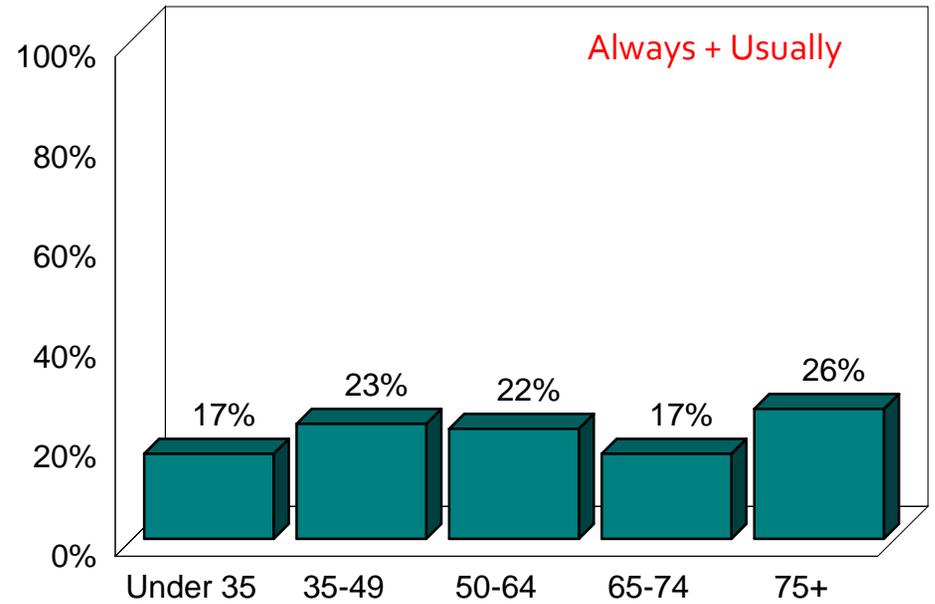
Passover Seder



Chanukah Candles

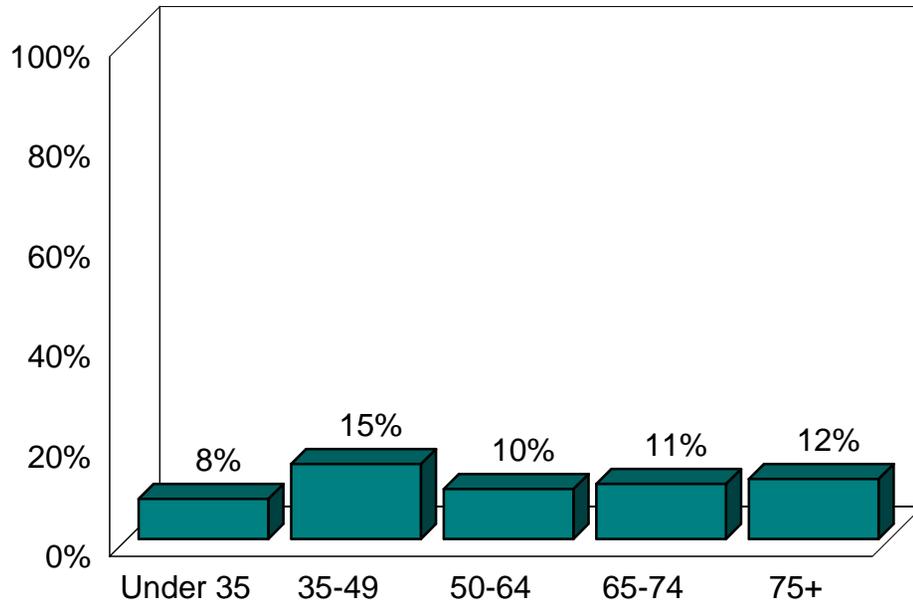


Sabbath Candles

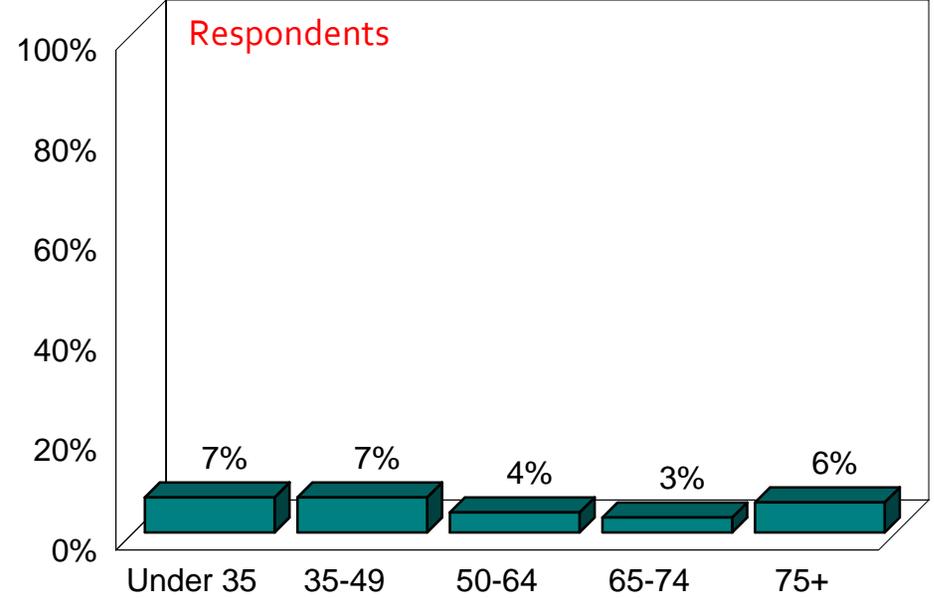


63

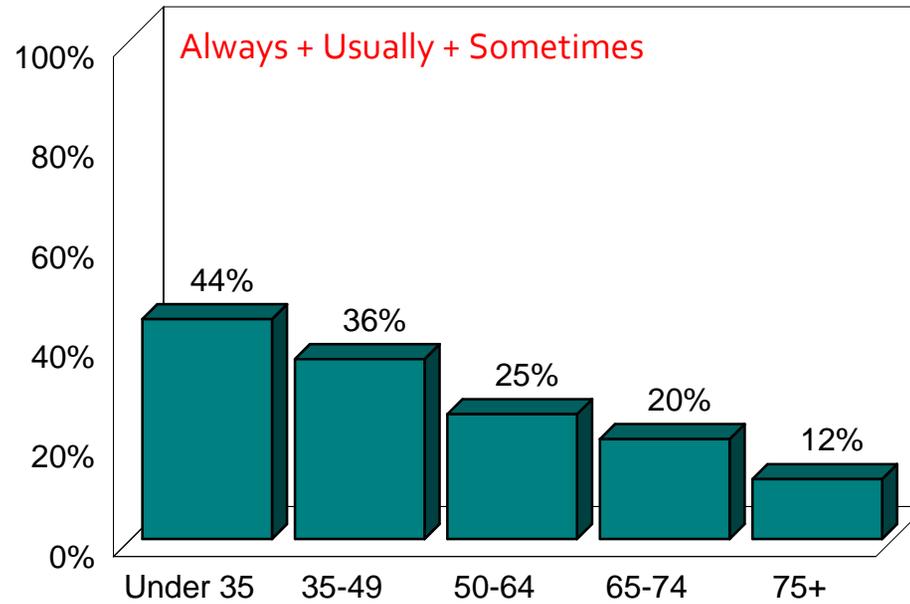
Kosher Home



Kosher In/Out of Home

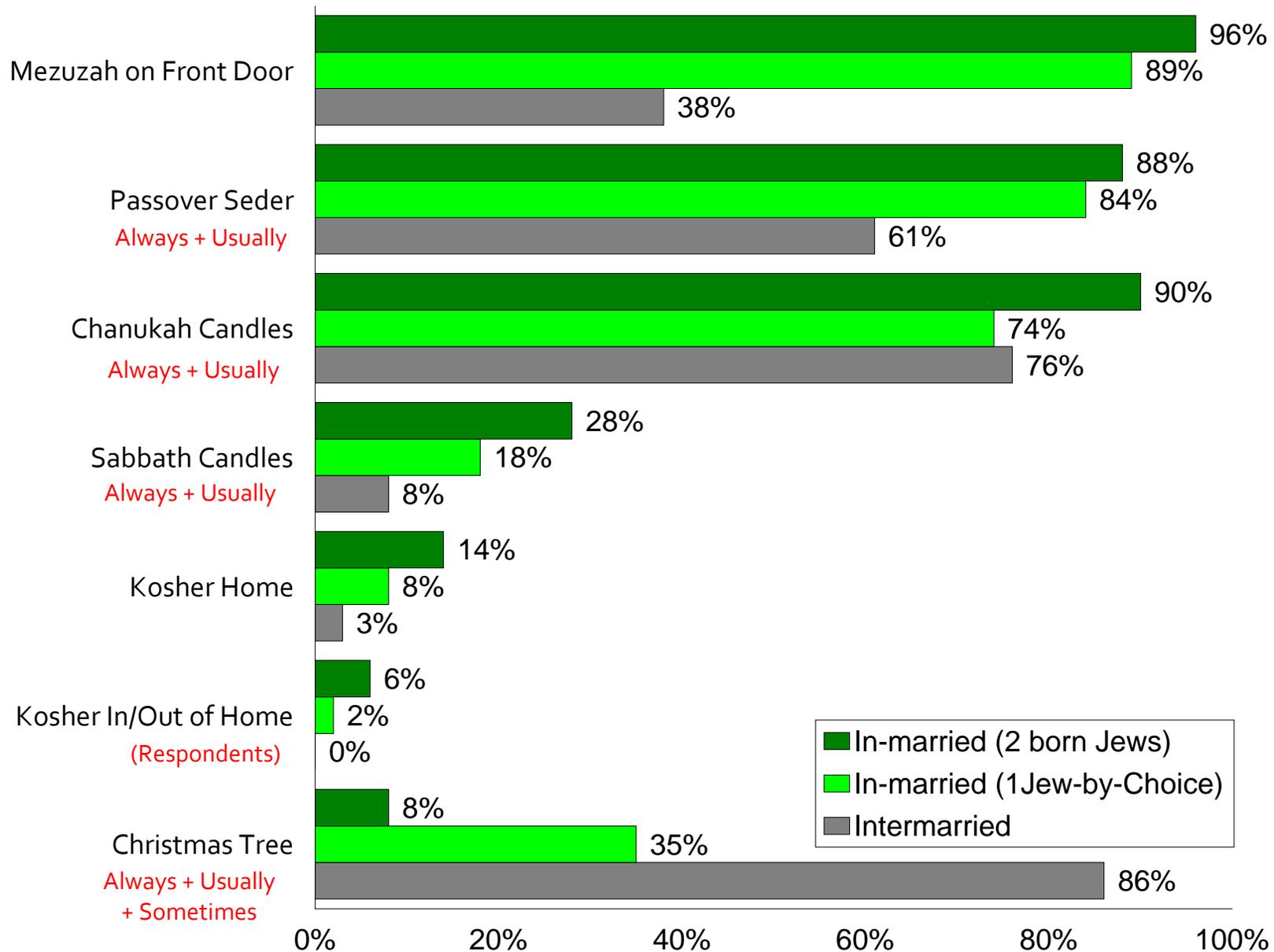


Christmas Tree



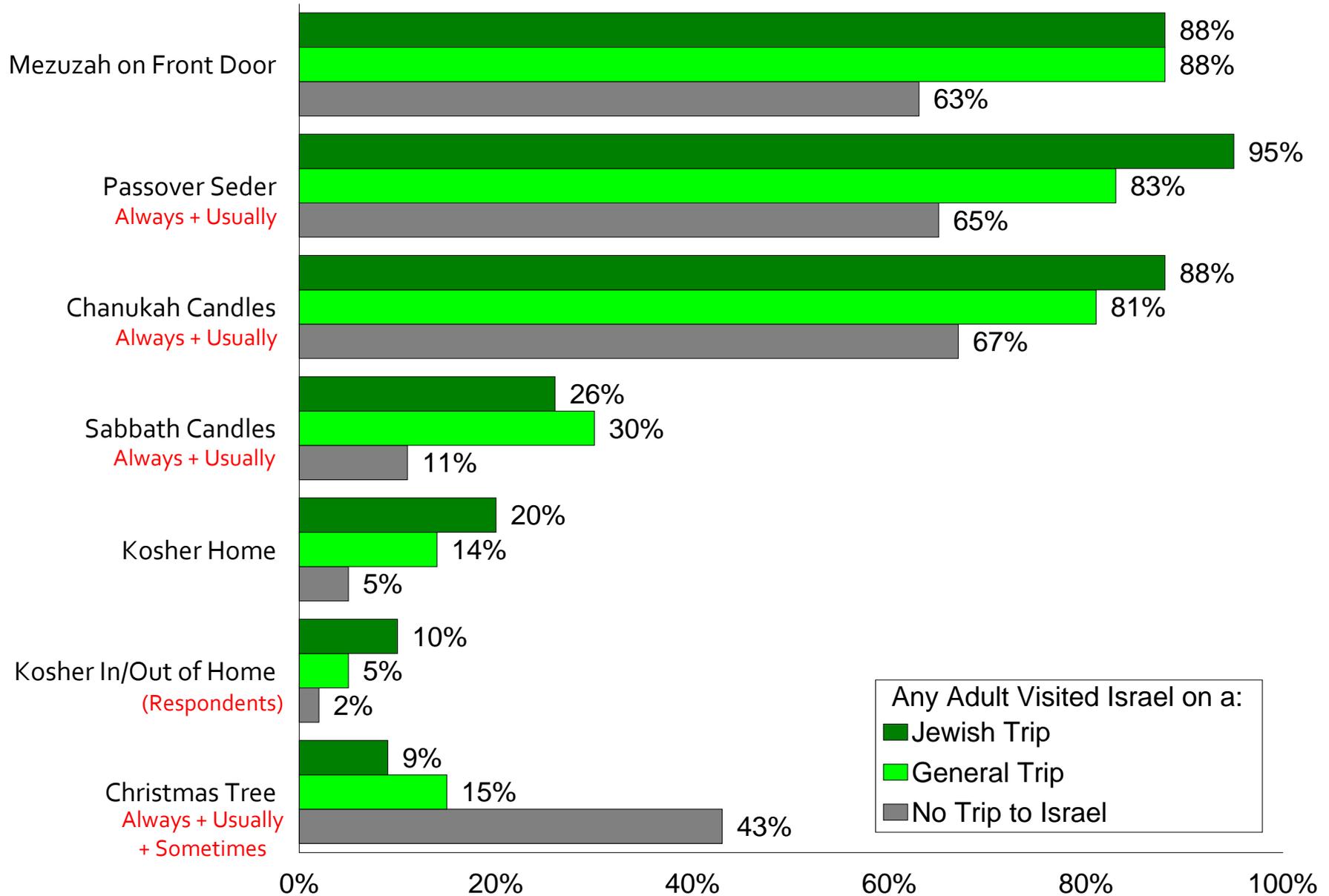
Religious Practices by Type of Marriage

(Jewish Households)



Religious Practices by Trips to Israel

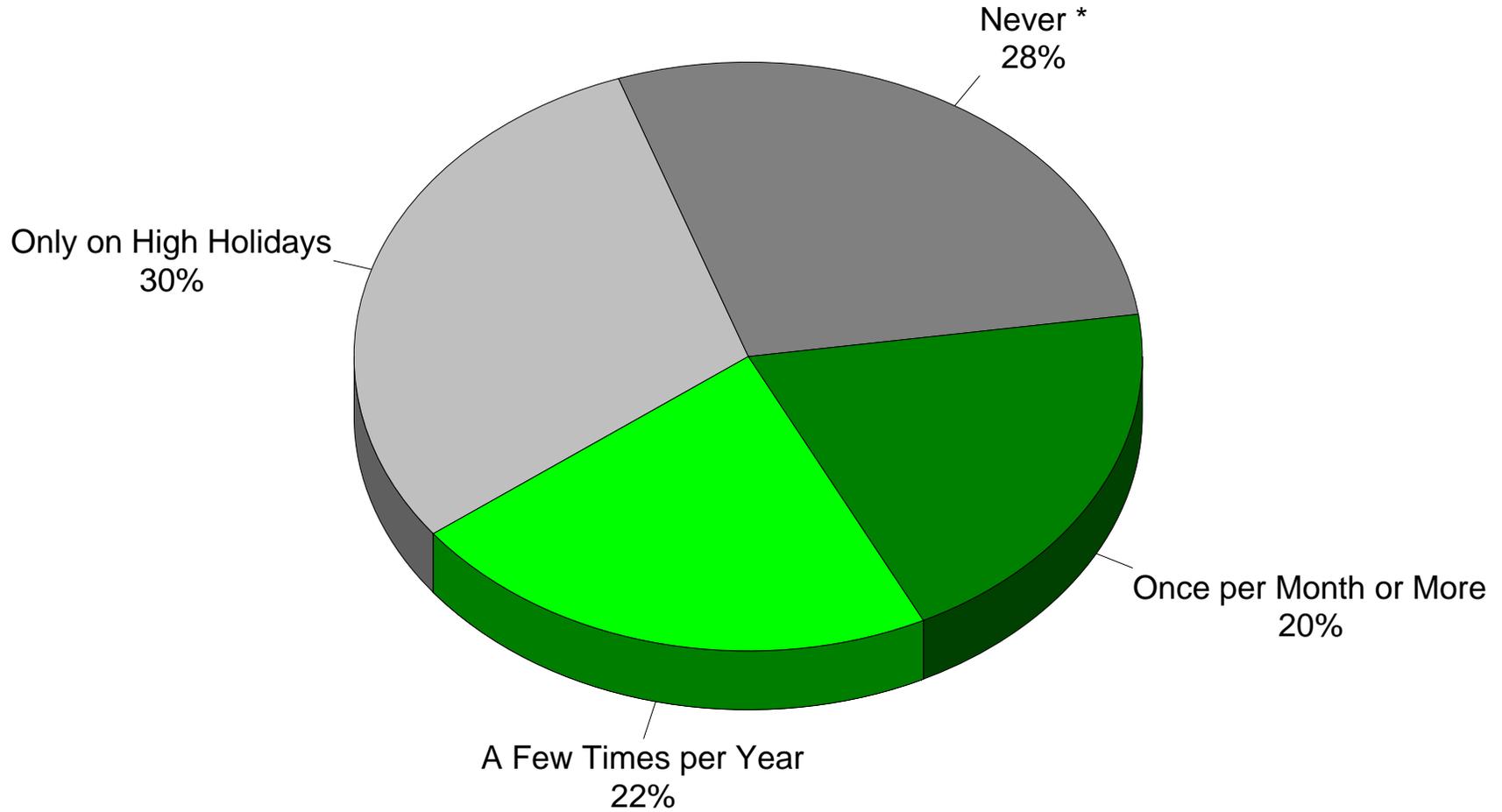
(Jewish Households)



Religious Profile: Synagogue Attendance

Synagogue Attendance

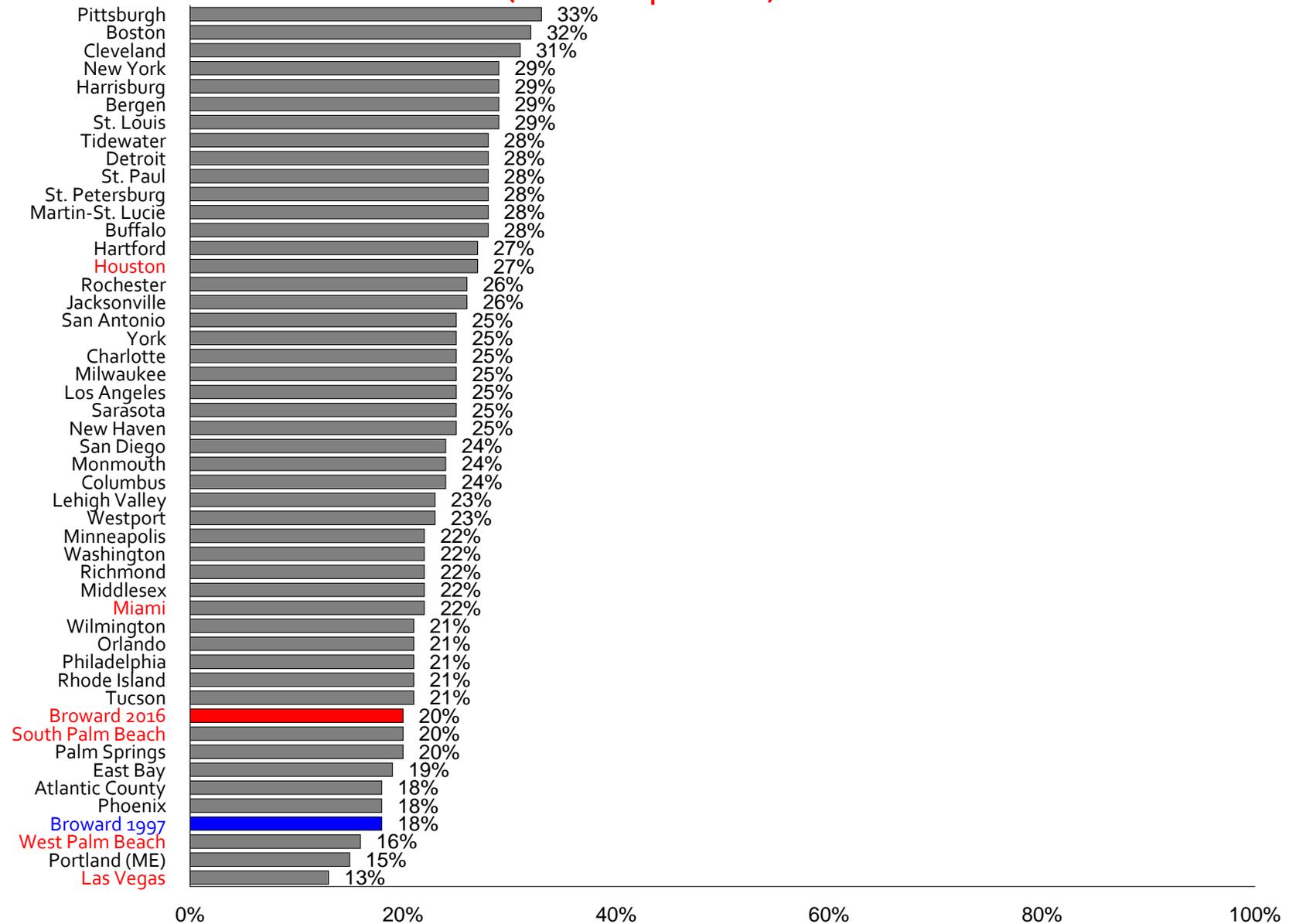
(Jewish Respondents)



* or only for weddings/b'nai mitzvah

Attend Synagogue Services Once per Month or More

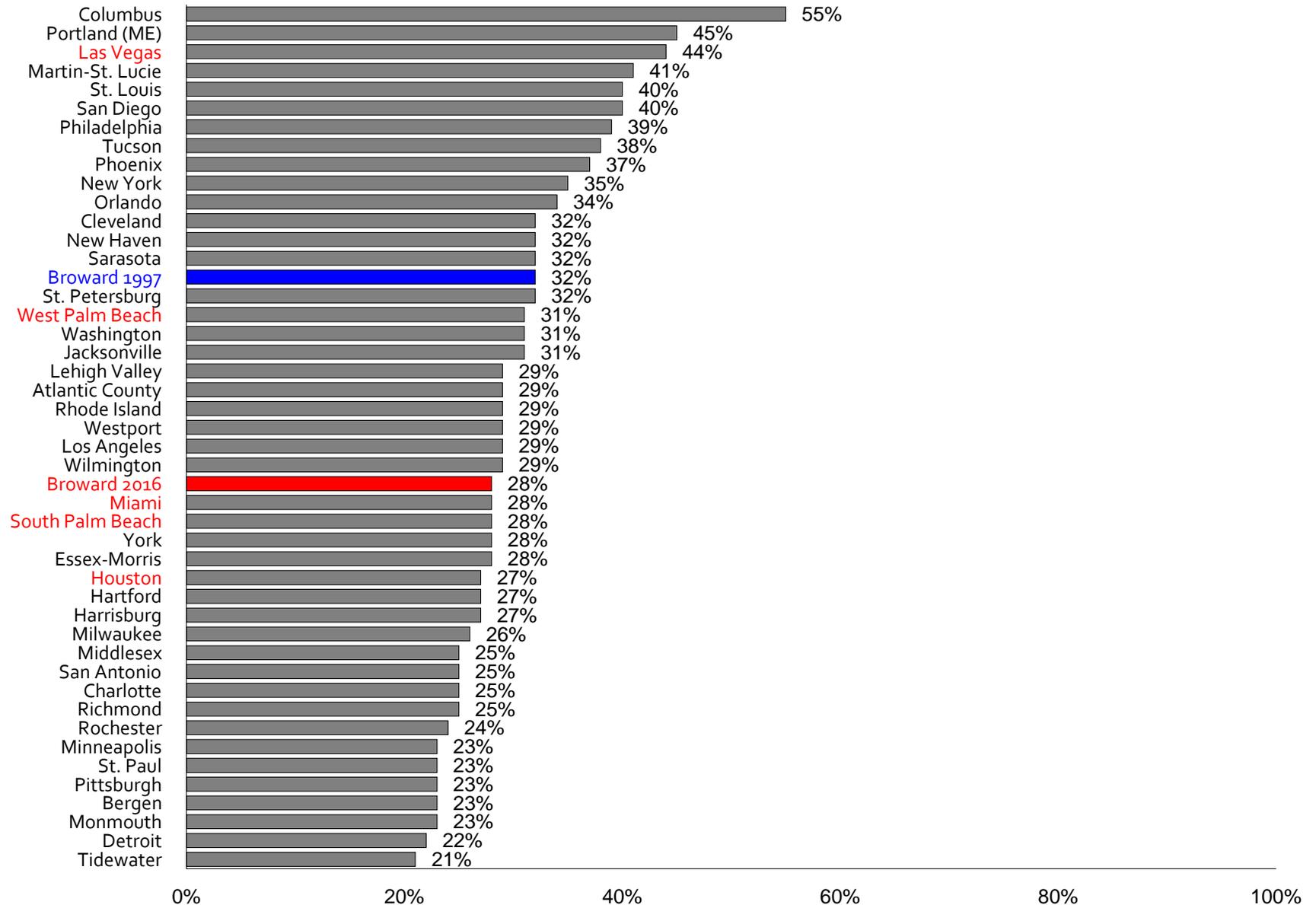
(Jewish Respondents)



Never Attend Synagogue Services

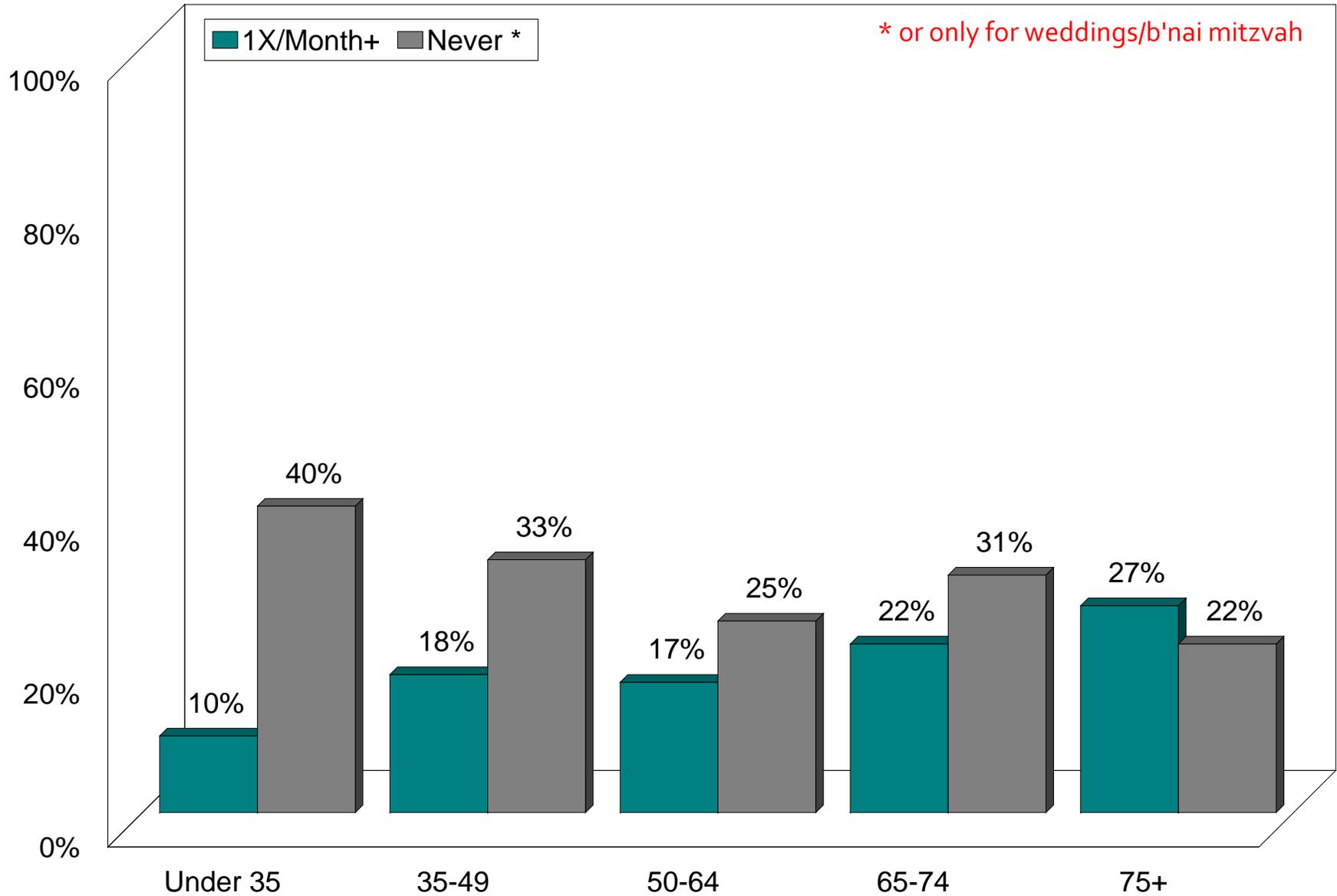
(or only for weddings/b'nai mitzvah)

(Jewish Respondents)



Synagogue Attendance by Age

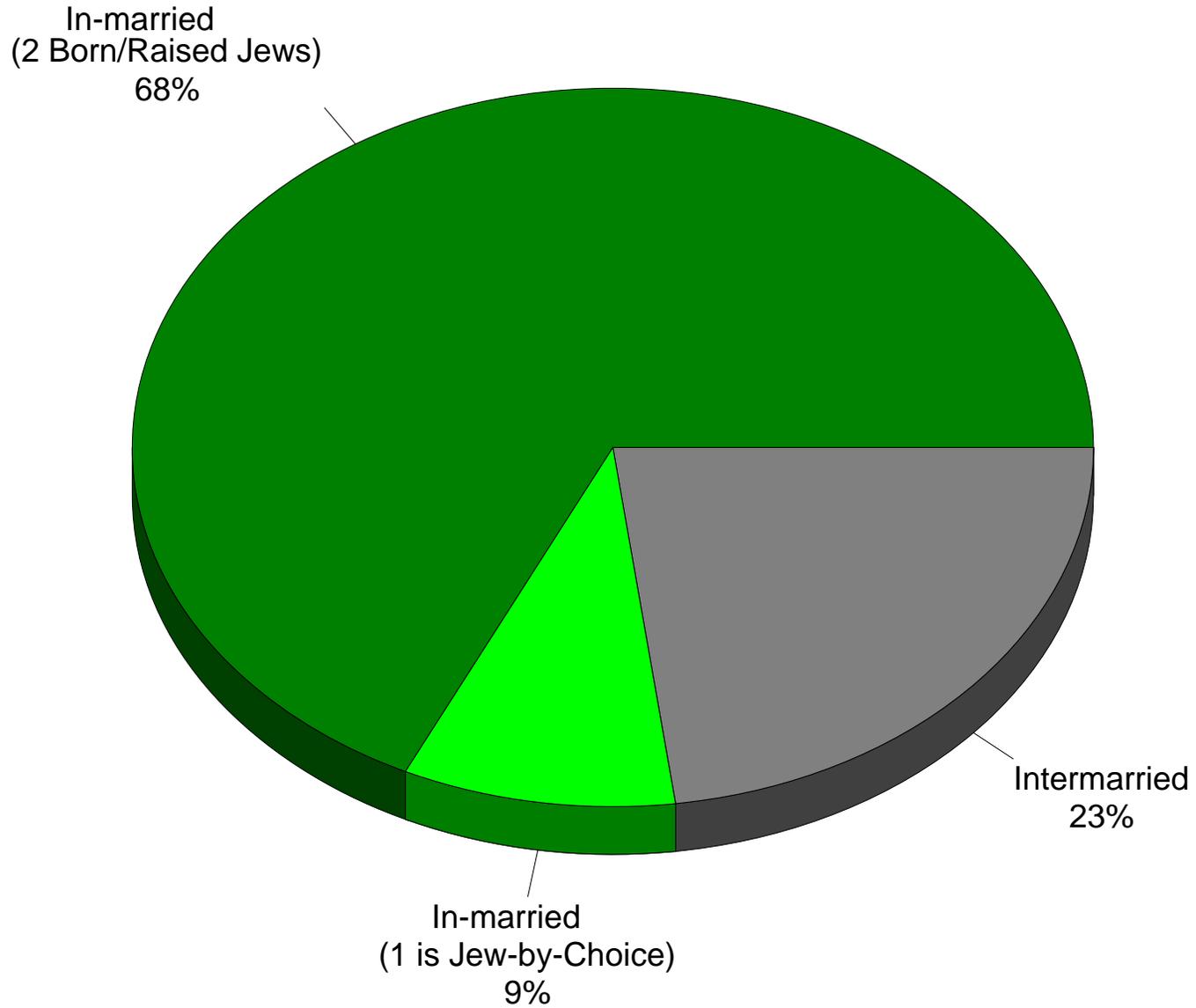
(Jewish Respondents)



Types of Marriage

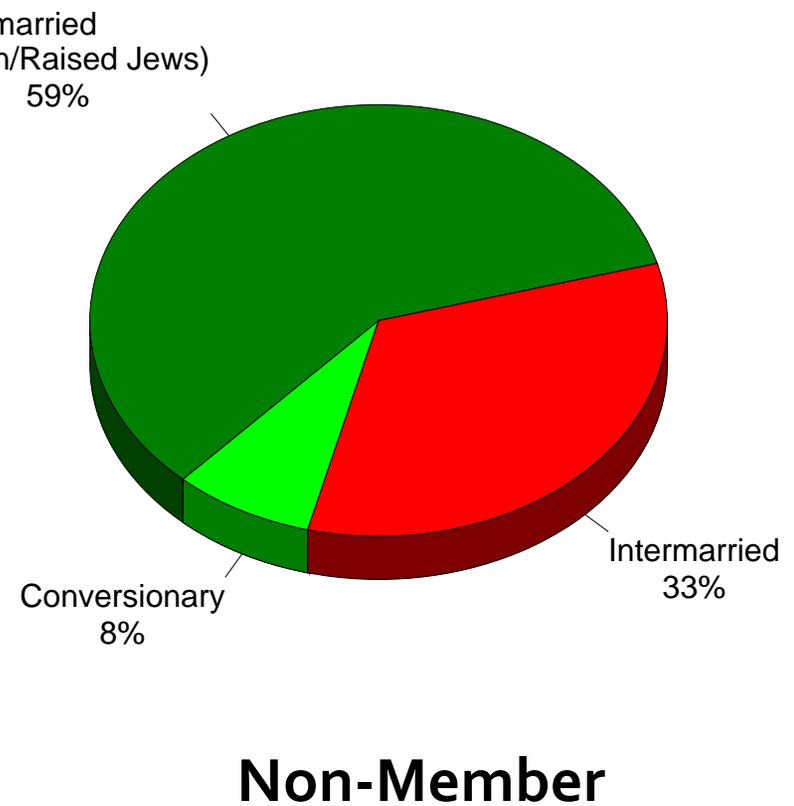
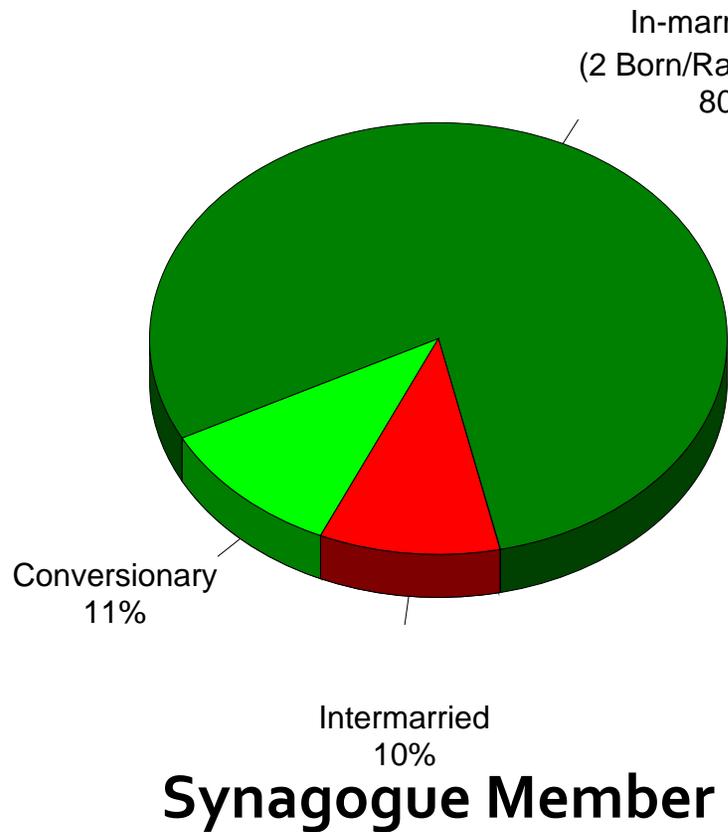
Types of Marriage

(Married Couples in Jewish Households)

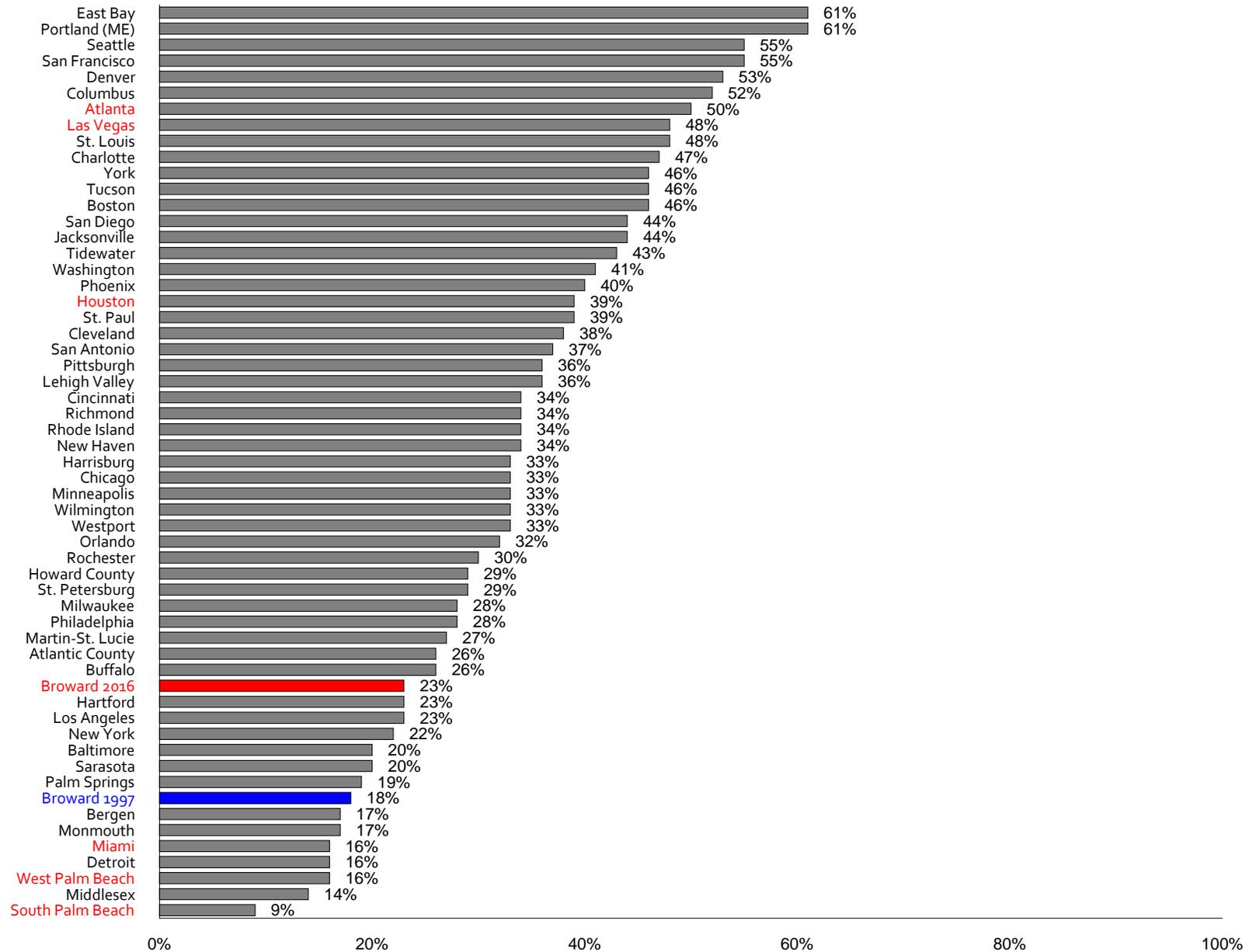


Types of Marriage by Synagogue Membership

(Married Couples)

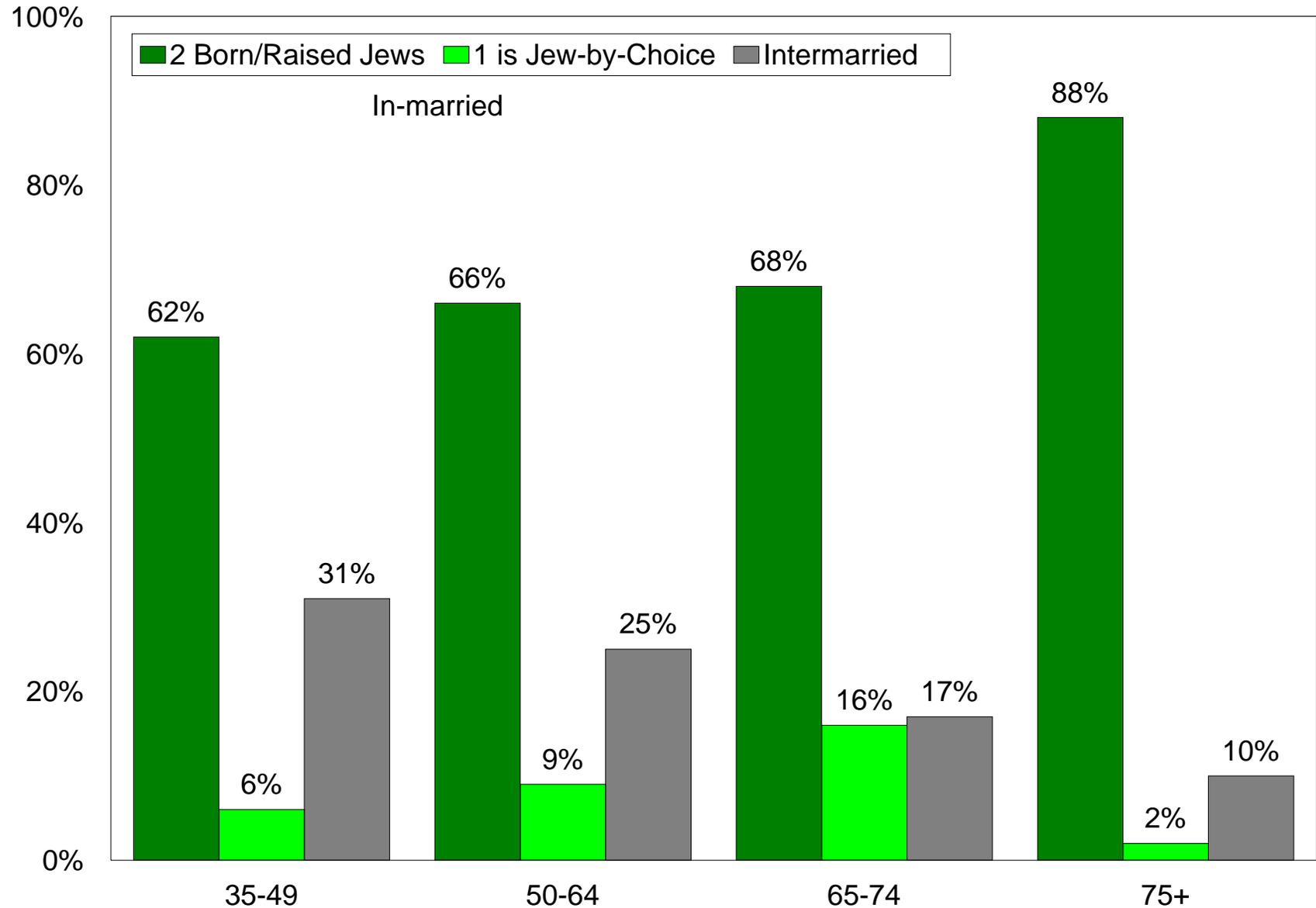


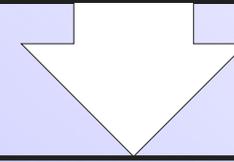
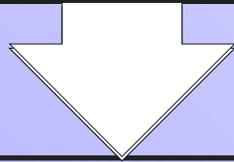
Intermarriage (Couples Intermarriage Rate)



Types of Marriage by Age of Head of Household

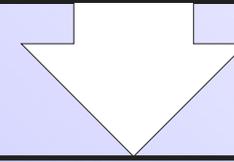
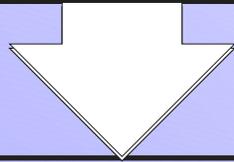
(Married Couples)





What Is the Intermarriage Rate?

What Is the Inter marriage Rate?



50% of **married couples** Are Intermarried

33% of **married Jews** Are Intermarried

Rates of Inter-marriage

23% Couples Inter-marriage Rate

translates to

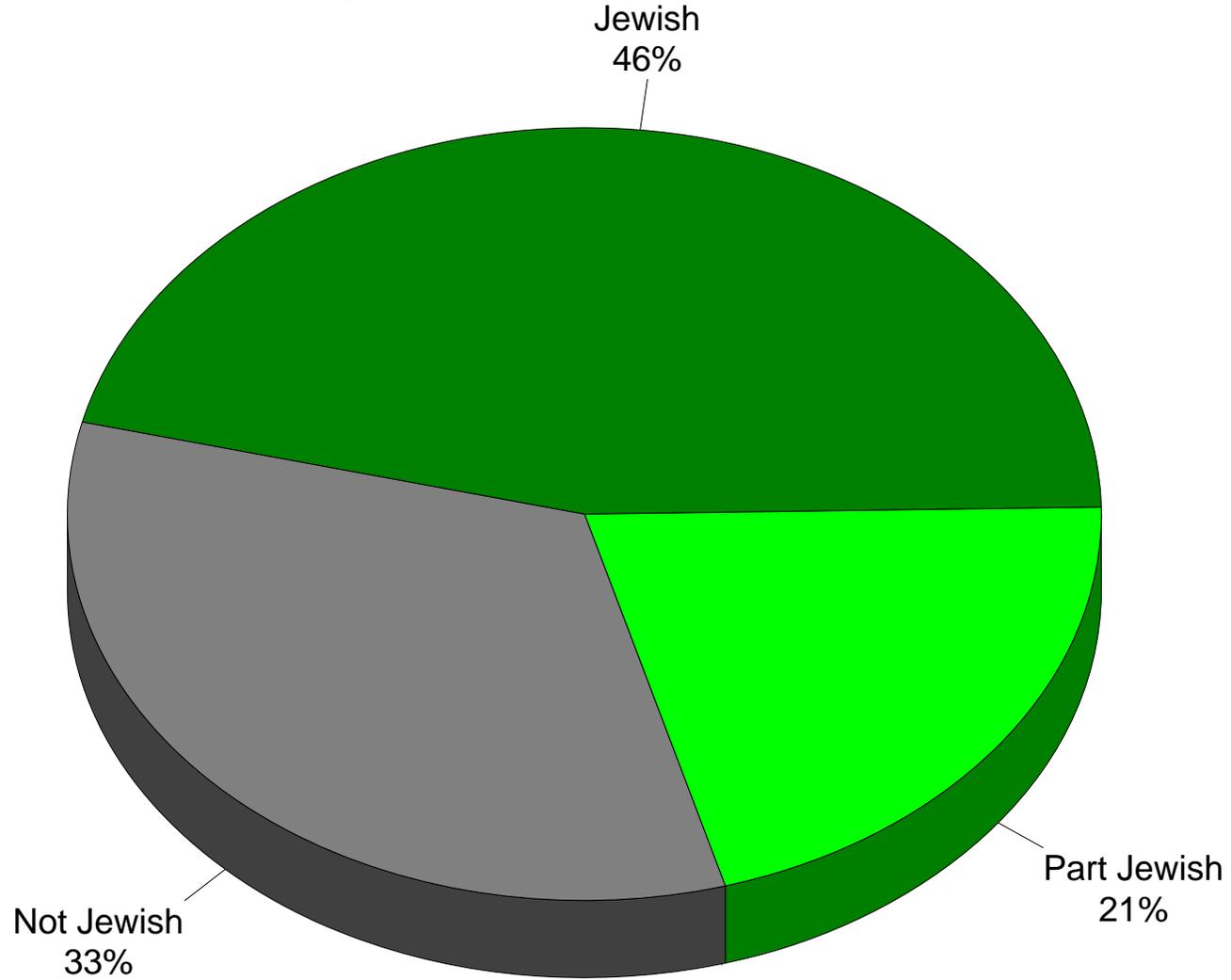
13% Individual Inter-marriage Rate

translates to

7% of all Jewish adults (both married and single) are inter-married

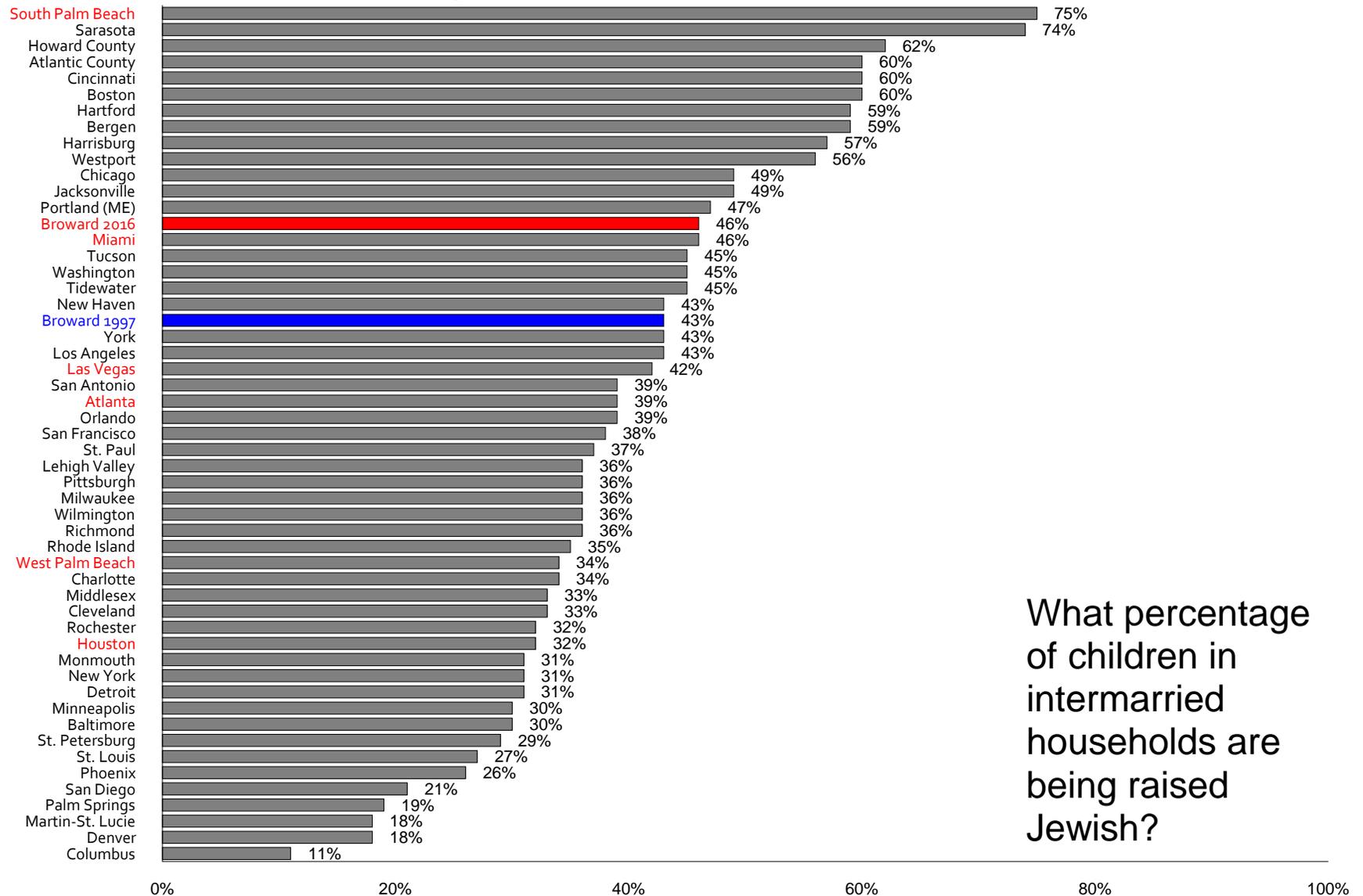
Current Religion of Children in Intermarried Households

(Children Age 0-17 in Intermarried Jewish Households)



Children Being Raised Jewish in Intermarried Households

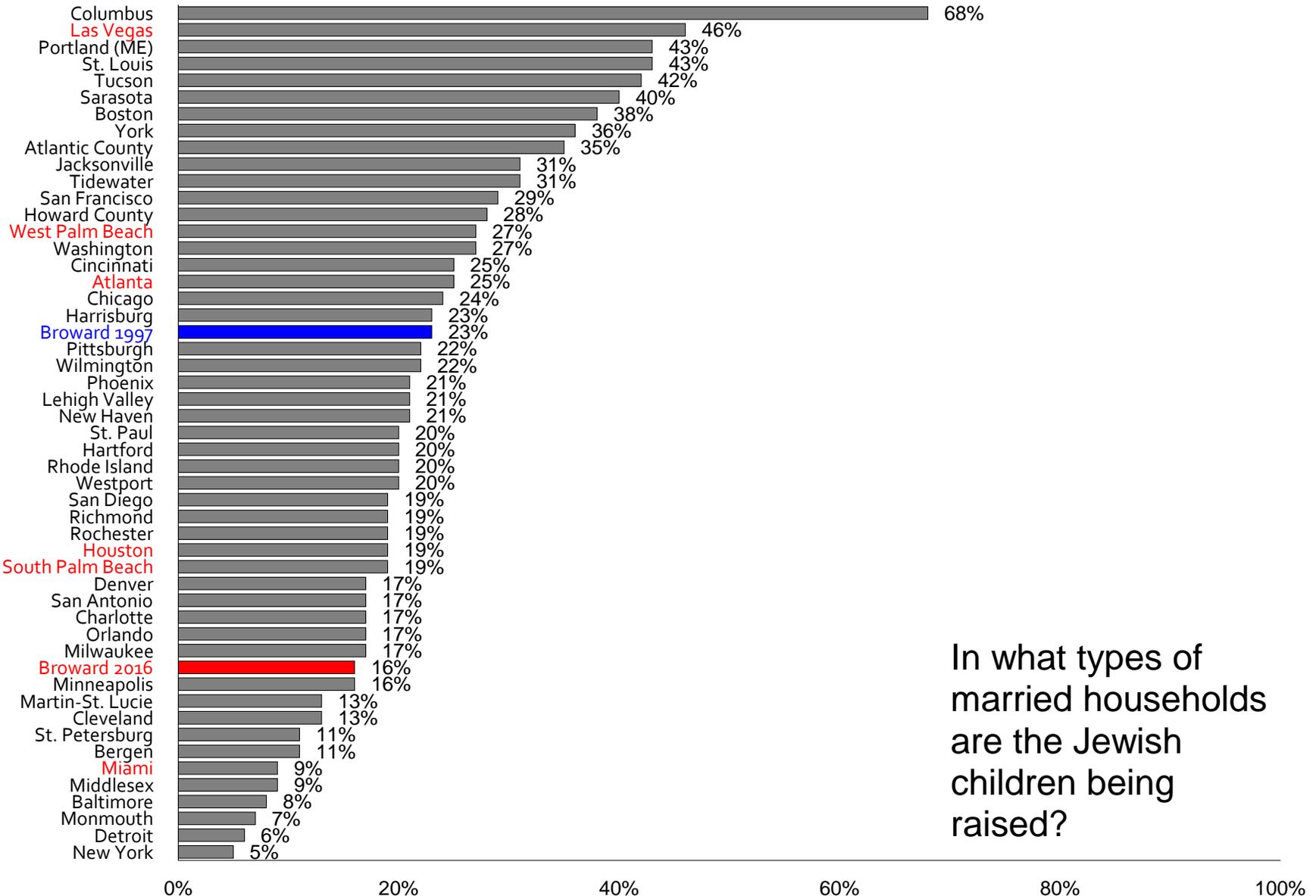
(Children Age 0-17 in Intermarried Jewish Households)



What percentage
of children in
intermarried
households are
being raised
Jewish?

Jewish Children Who Are Being Raised in Intermarried Households

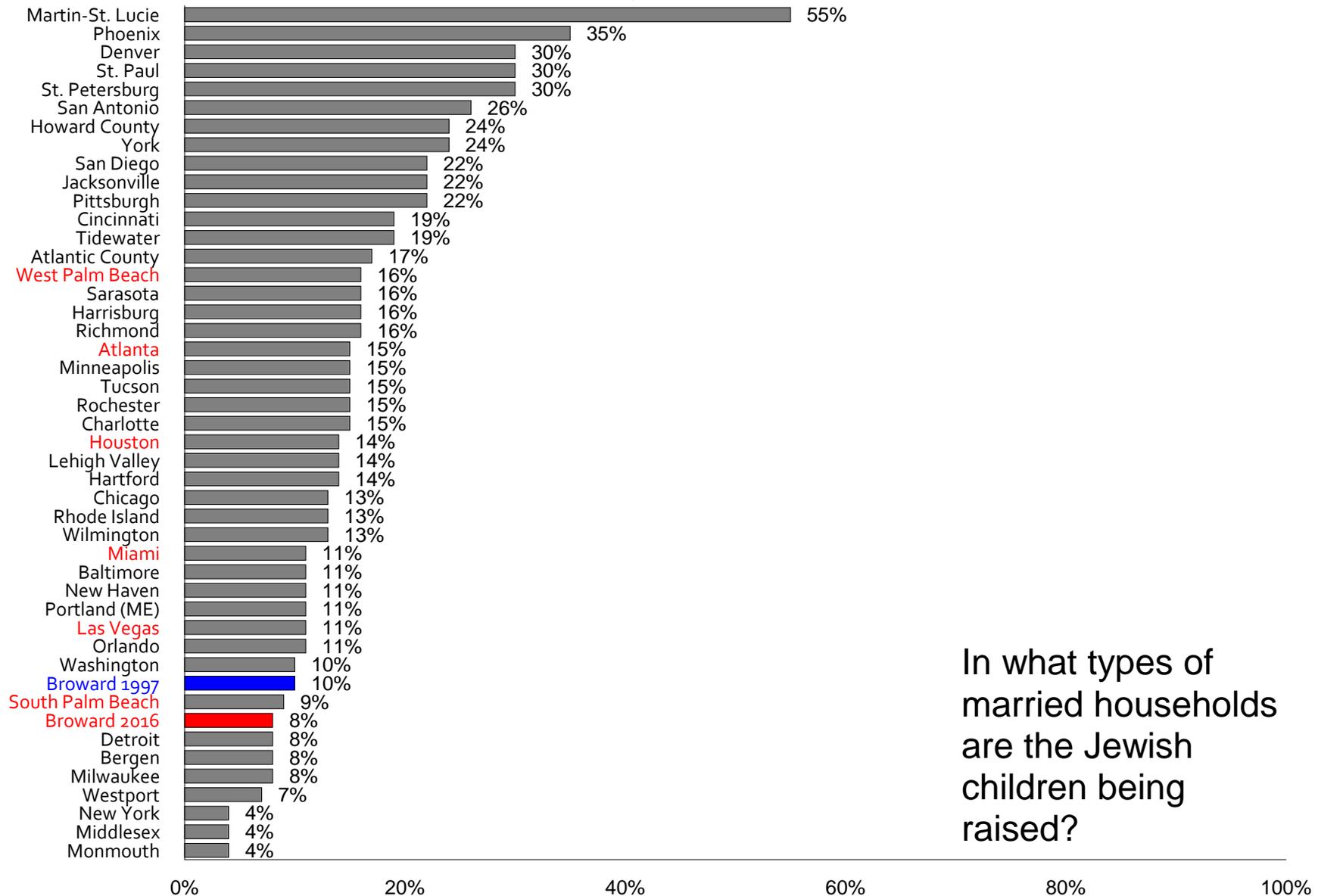
(Jewish Children Age 0-17 in Married Households)



In what types of
married households
are the Jewish
children being
raised?

Jewish Children Who Are Being Raised in Conversionary In-married Households

(Jewish Children Age 0-17 in Married Households)

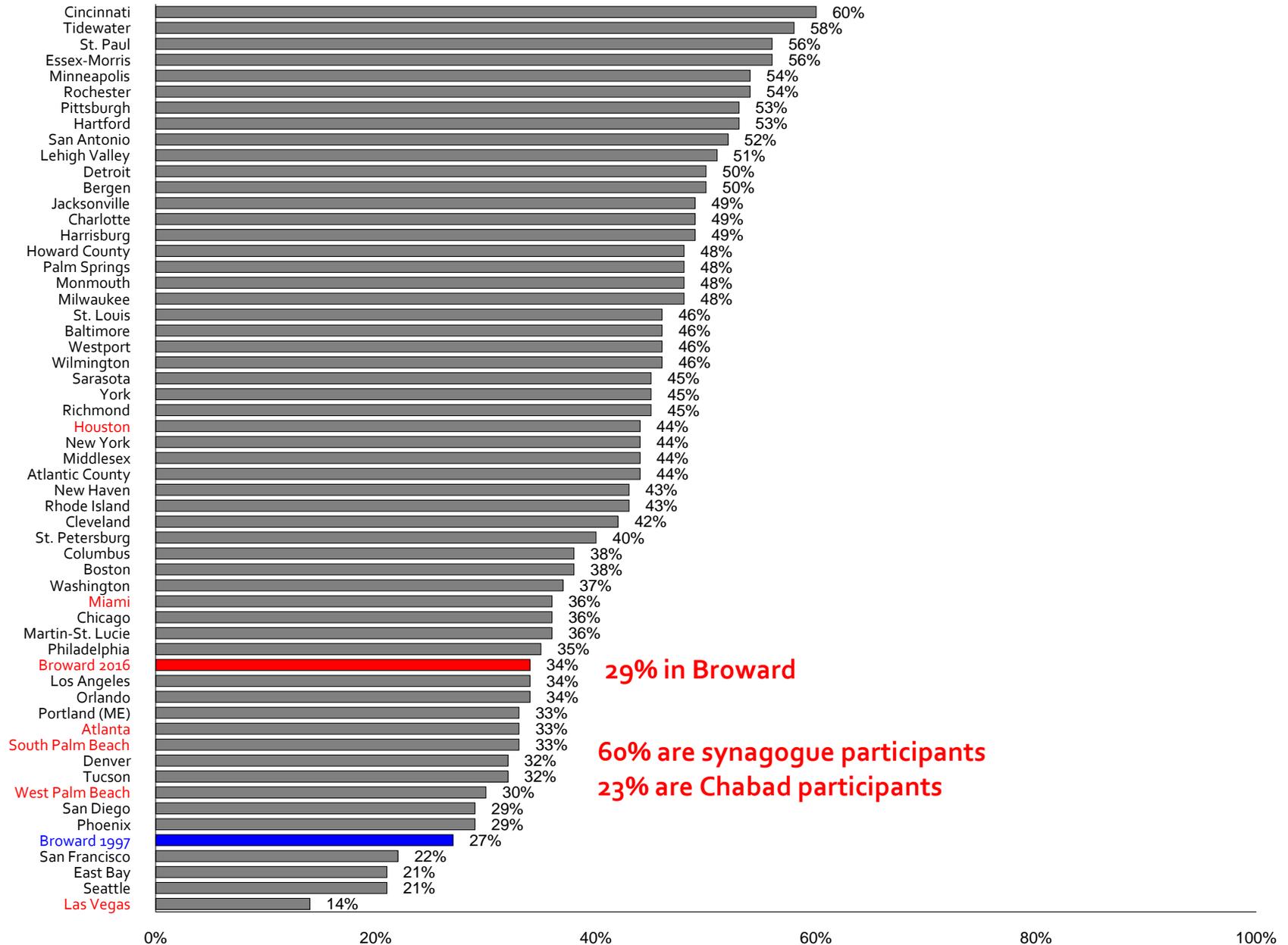


In what types of
married households
are the Jewish
children being
raised?

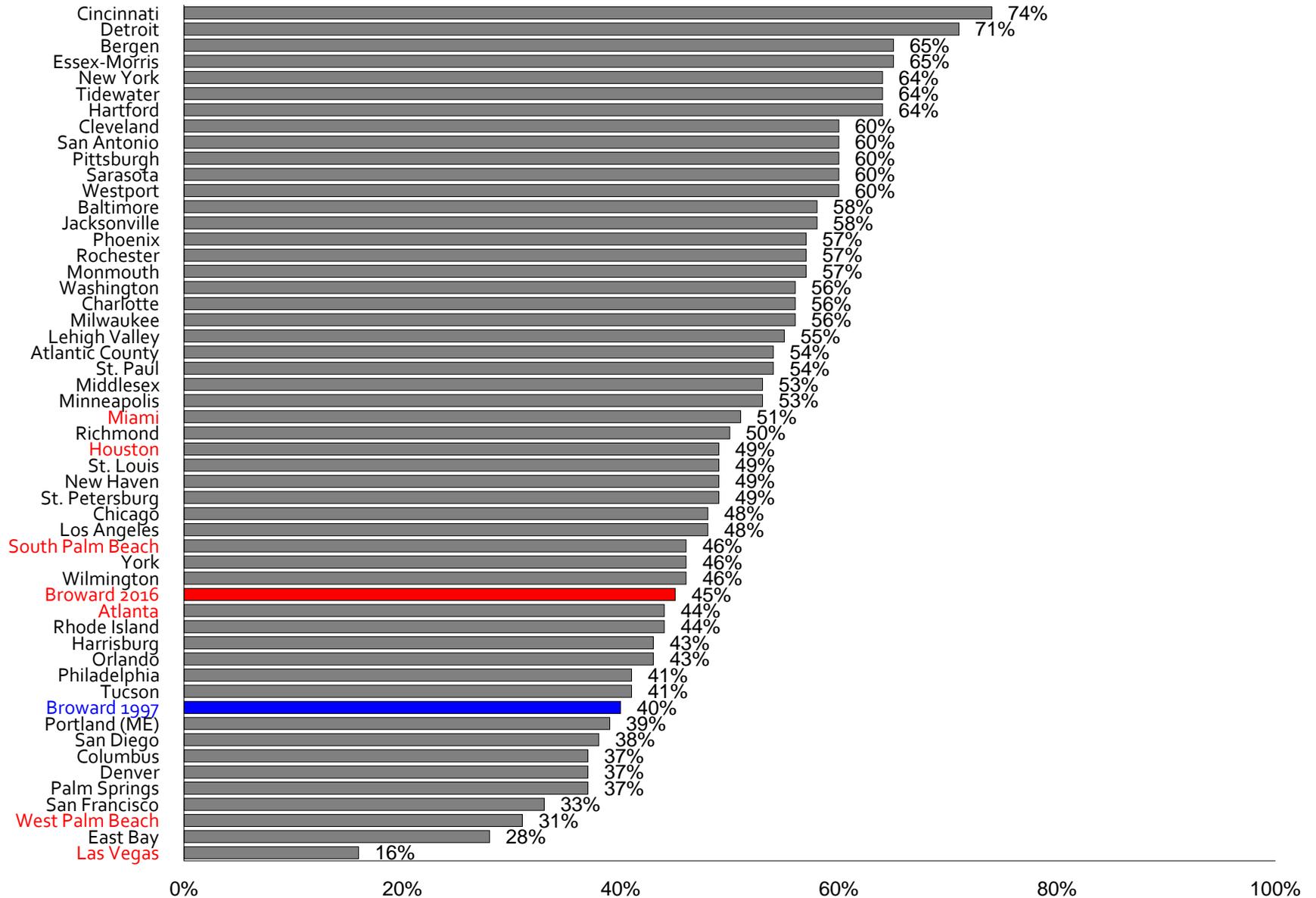
Membership Profile: Synagogues

Current Synagogue Membership

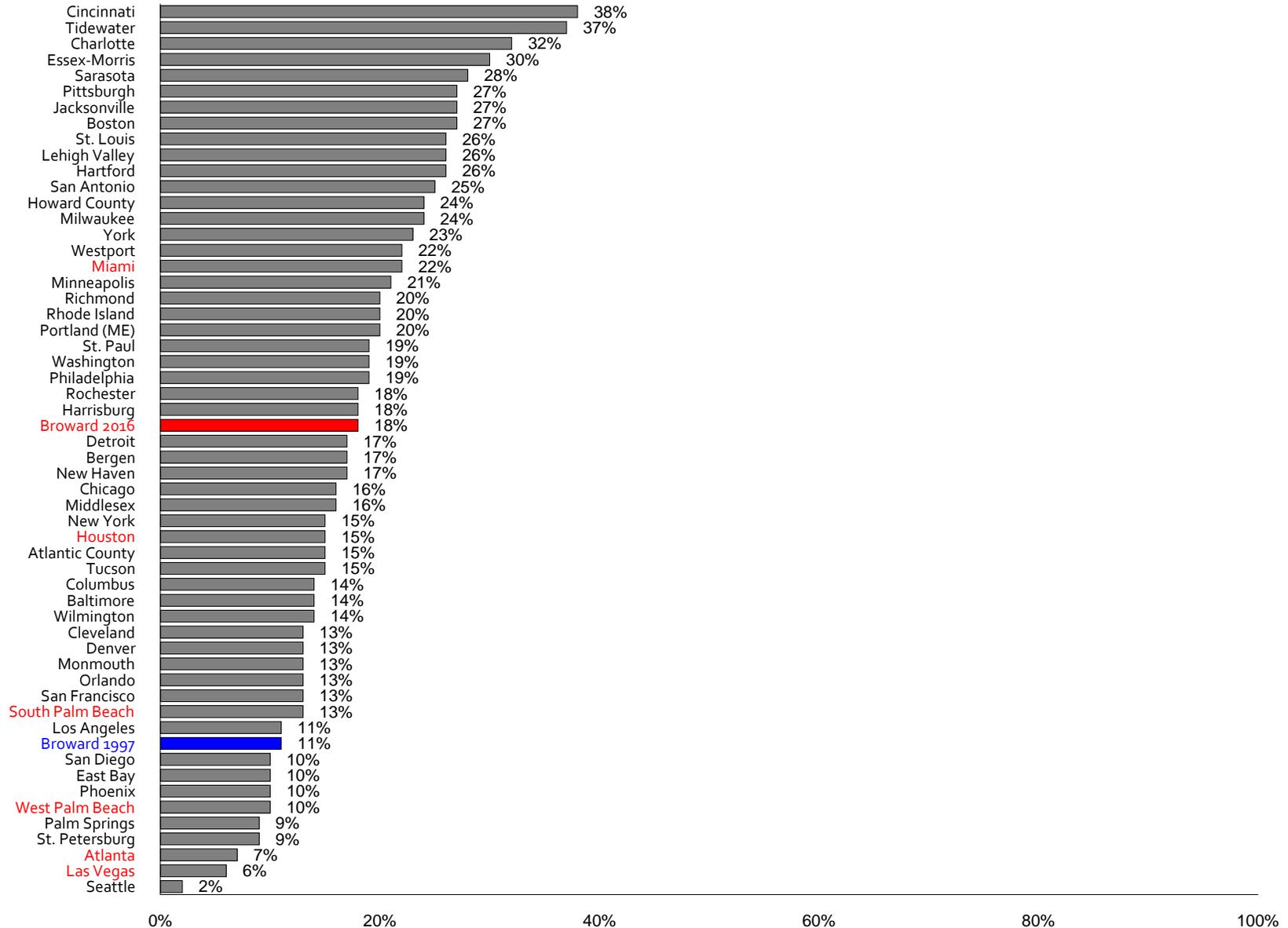
(Jewish Households)



Current Synagogue Membership of Households with Children

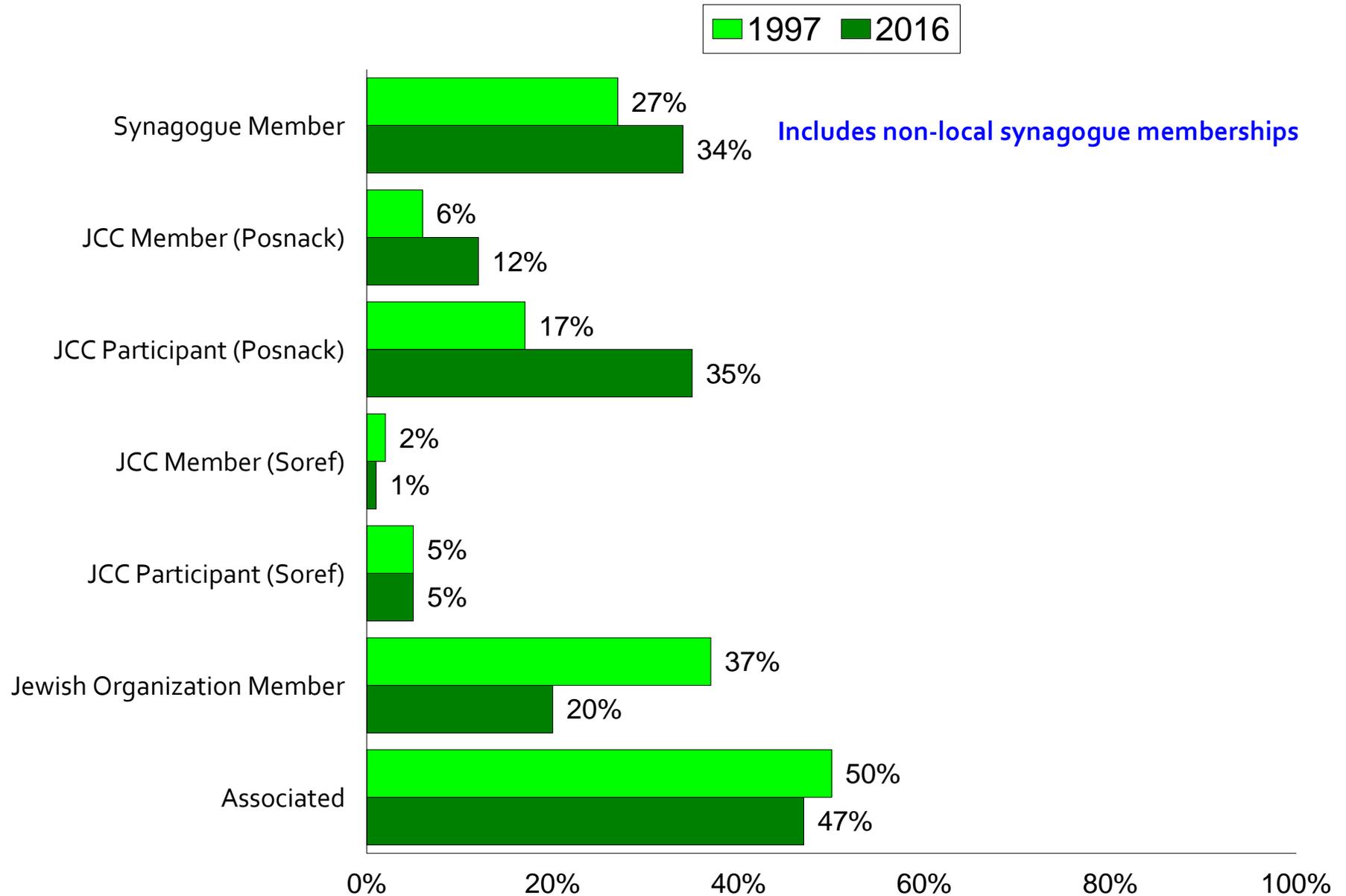


Current Synagogue Membership of Intermarried Households



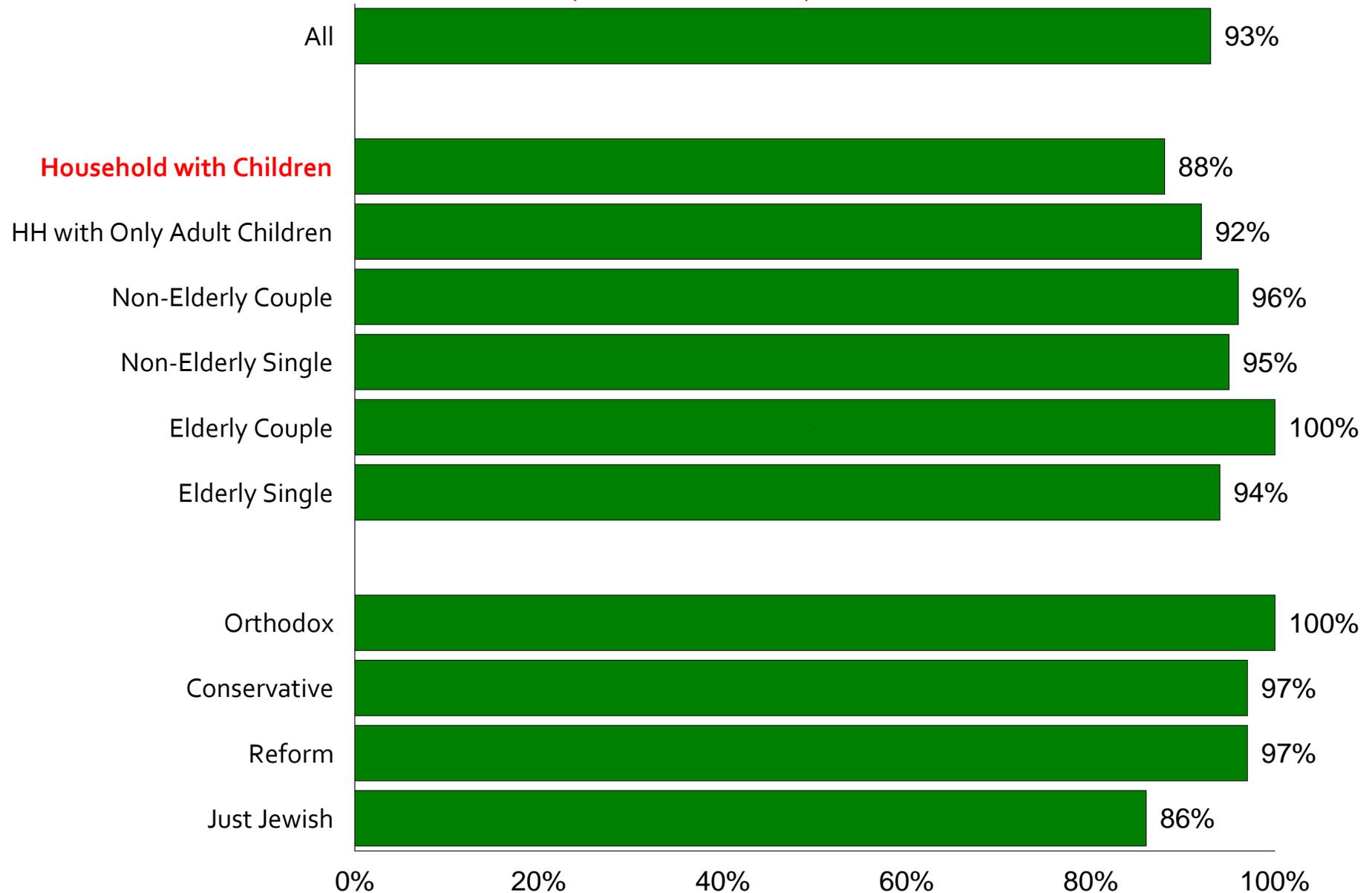
Summary of Memberships, 1997-2016

(Jewish Households)



Overall Involvement in Jewish Activity

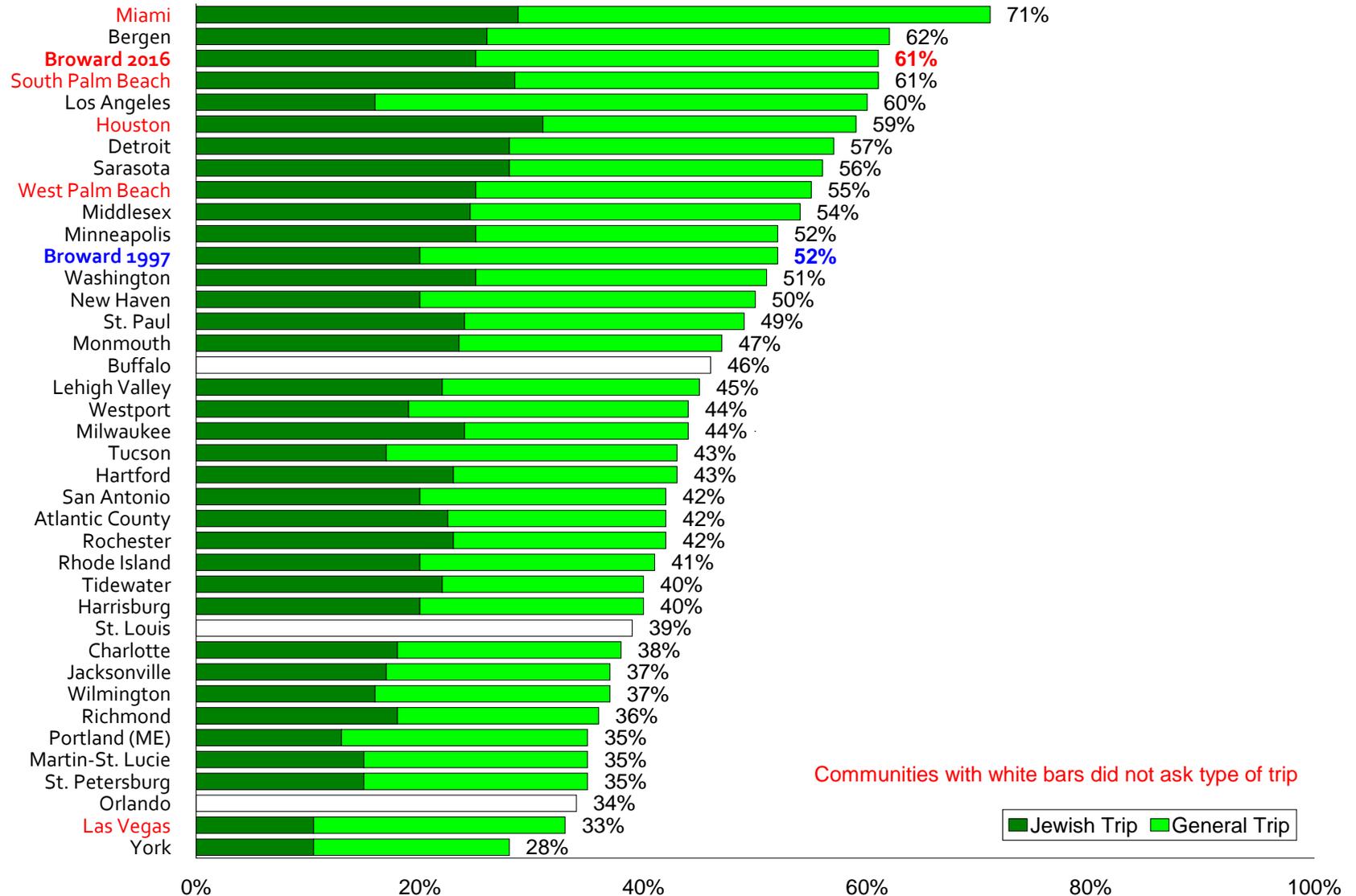
(Practice, Attend Synagogue Services at Least Once per Year, Associated,
or Donated to a Jewish Charity in the Past Year)
(Jewish Households)



Israel

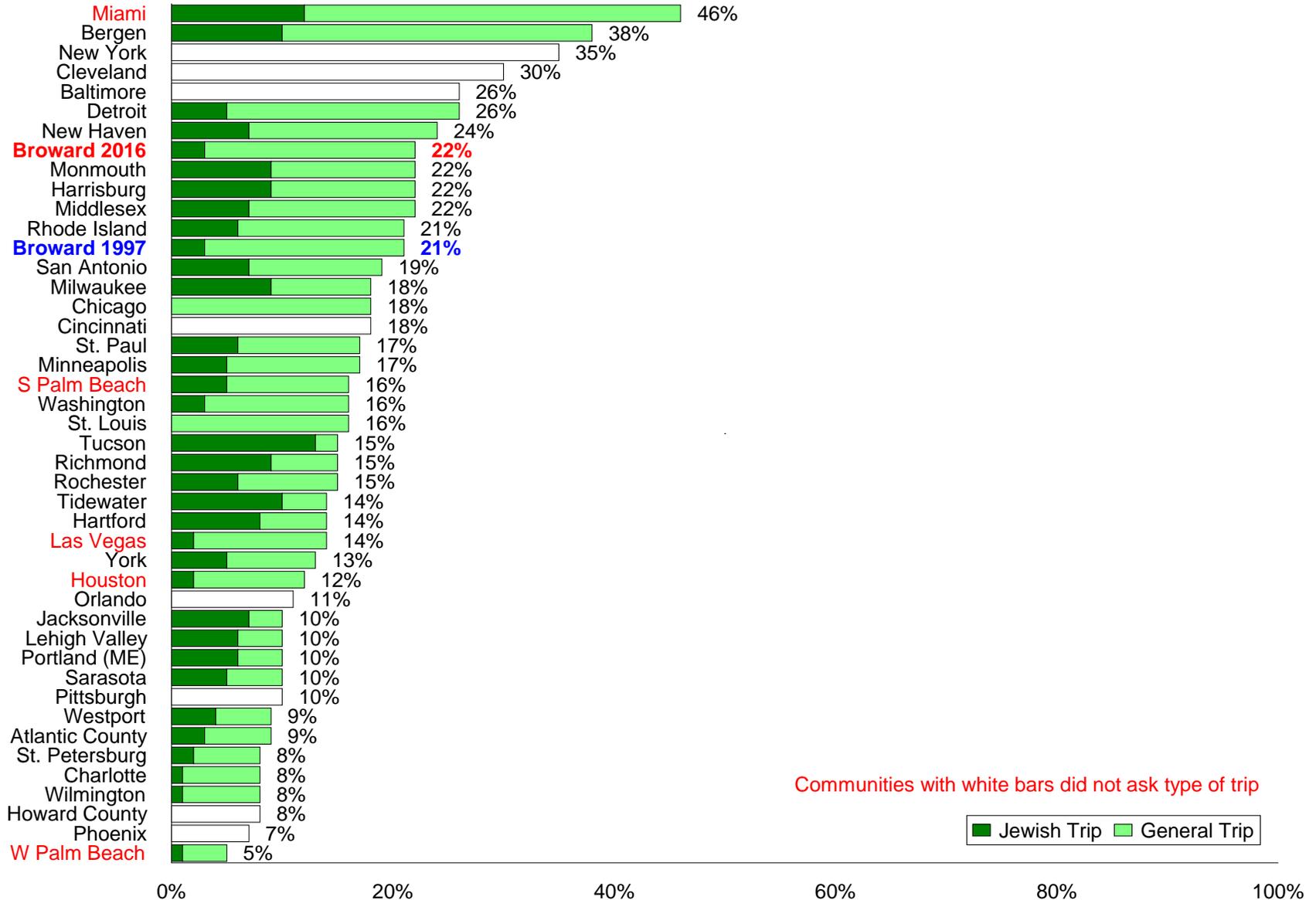
Households in Which a Member Visited Israel

(Jewish Households)



Households in Which a Jewish Child Visited Israel

(Households with Jewish Children Age 6-17)



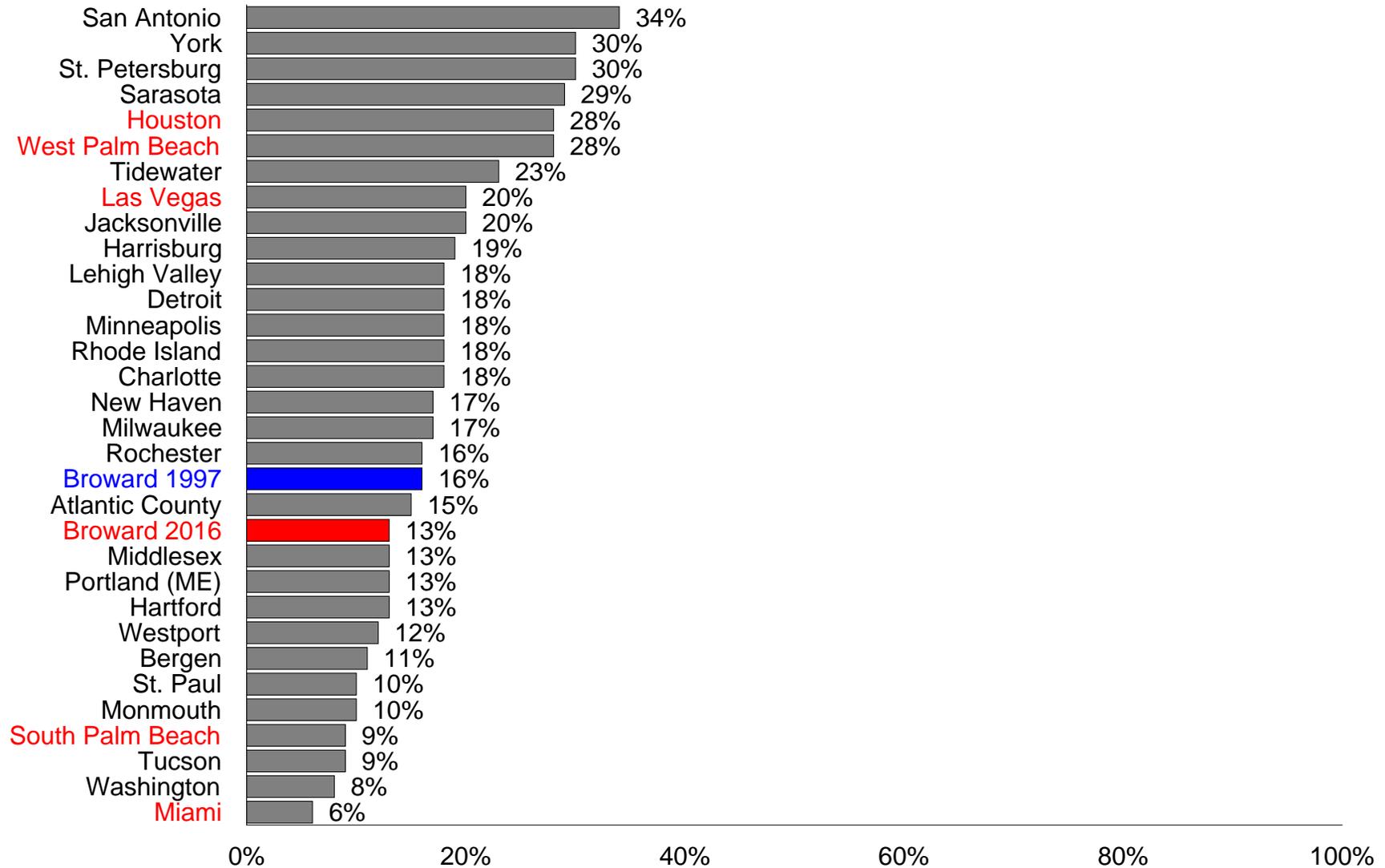
Communities with white bars did not ask type of trip

■ Jewish Trip ■ General Trip

Anti-Semitism

Households in Which a Jewish Child Age 6-17 Experienced Anti-Semitism in the Local Community in the Past Year

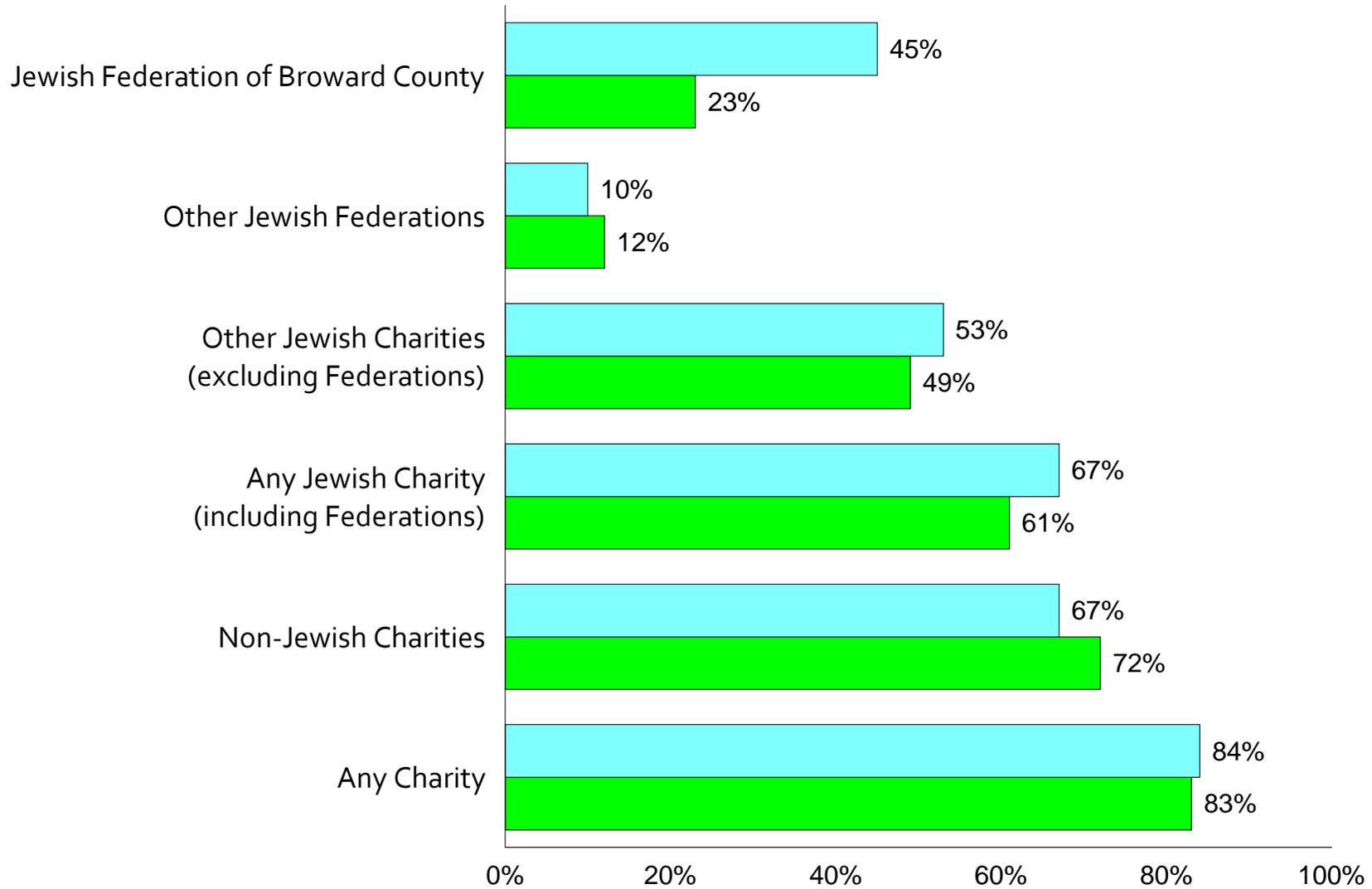
(Households with Jewish Children Age 6-17)



Philanthropic Profile

Summary of Donations, 1997-2016

(Jewish Households)

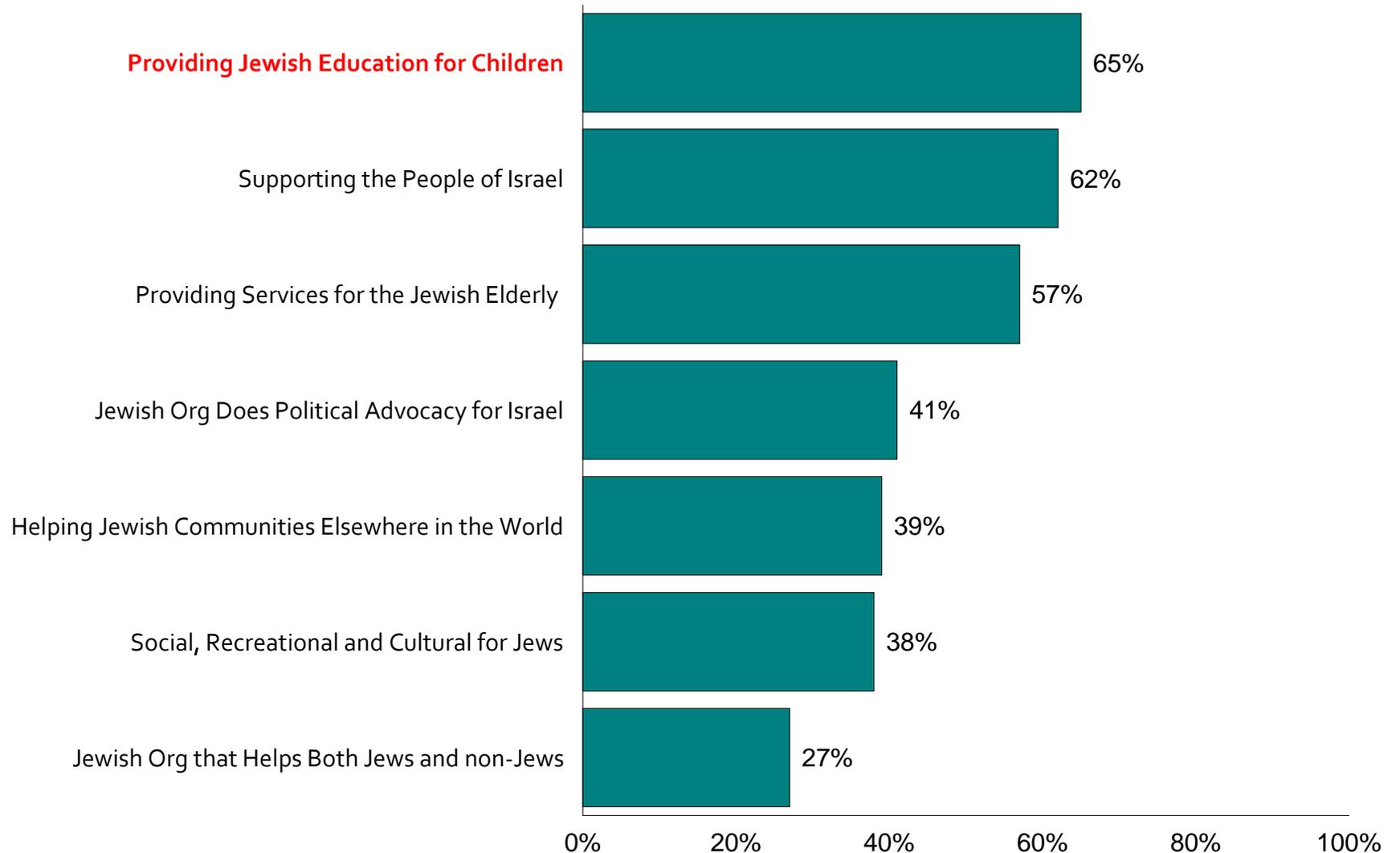


**Philanthropic Profile:
Motivations for Giving**

Importance of Motivations to Donate to a Jewish Organization

% Very Important

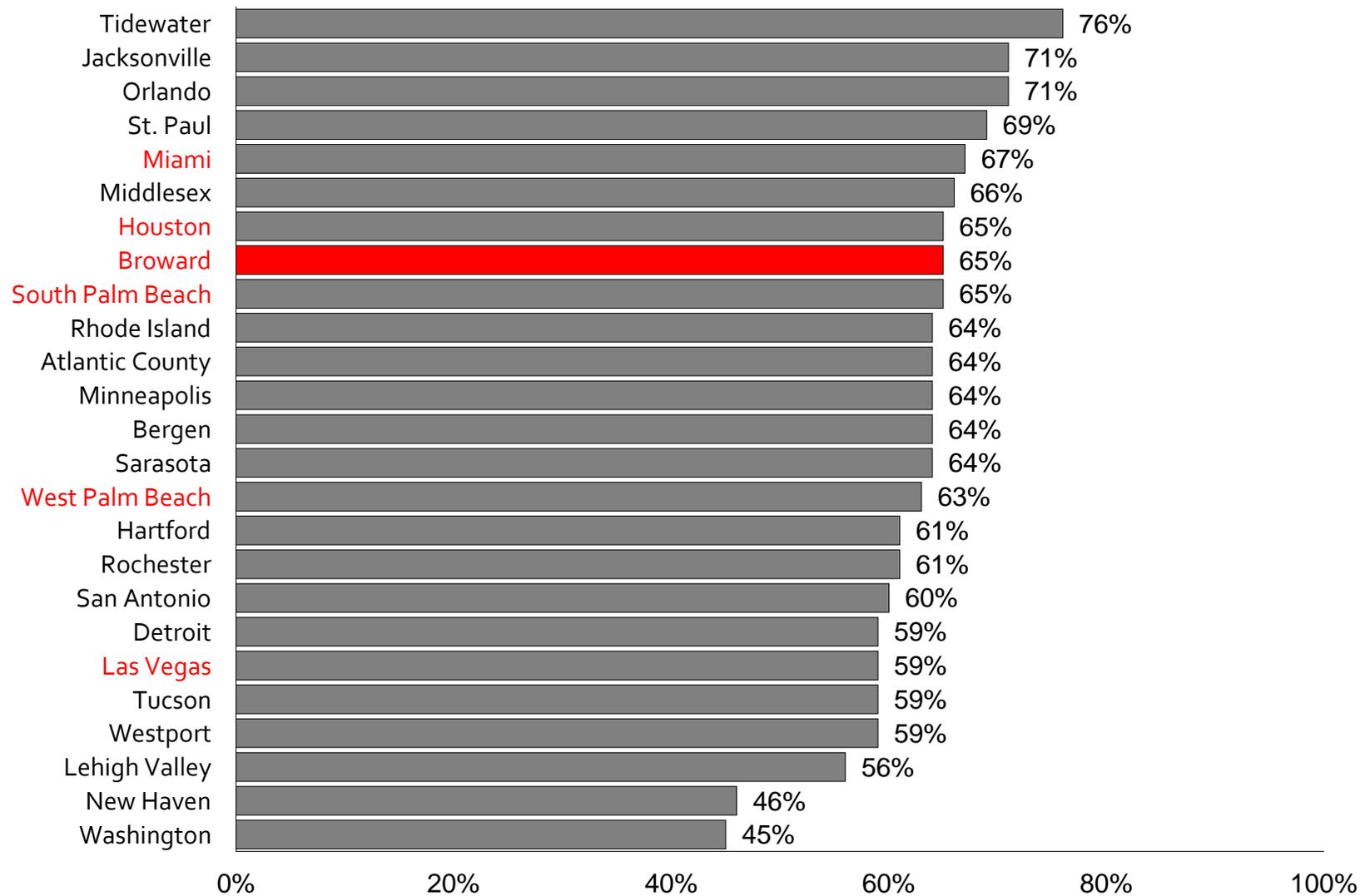
(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Providing Jewish Education for Children as a Motivation to Donate to a Jewish Organization

% Very Important

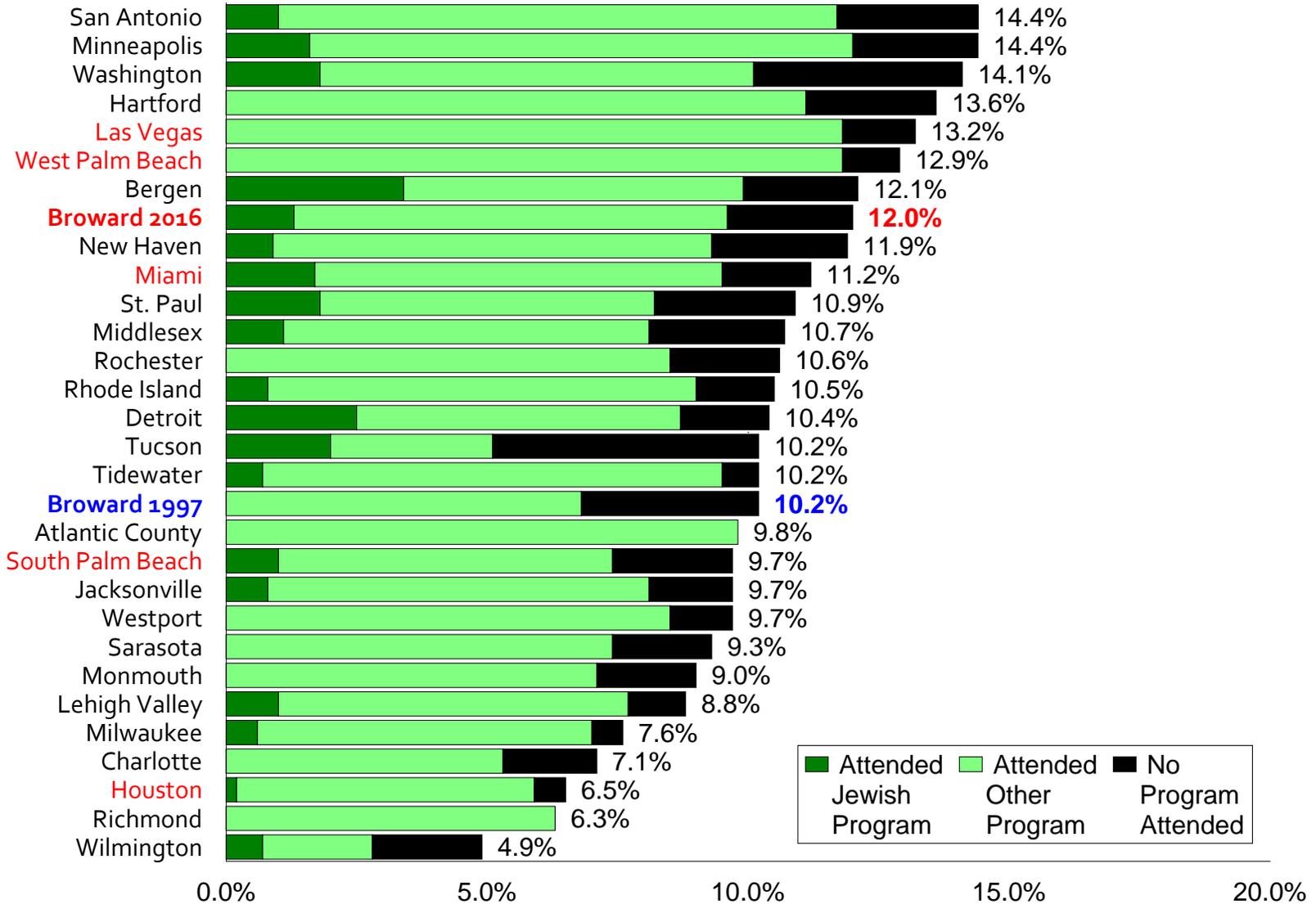
(Respondents in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Social Service Needs

Need for Programs for Jewish Children with Learning Disabilities in the Past Year

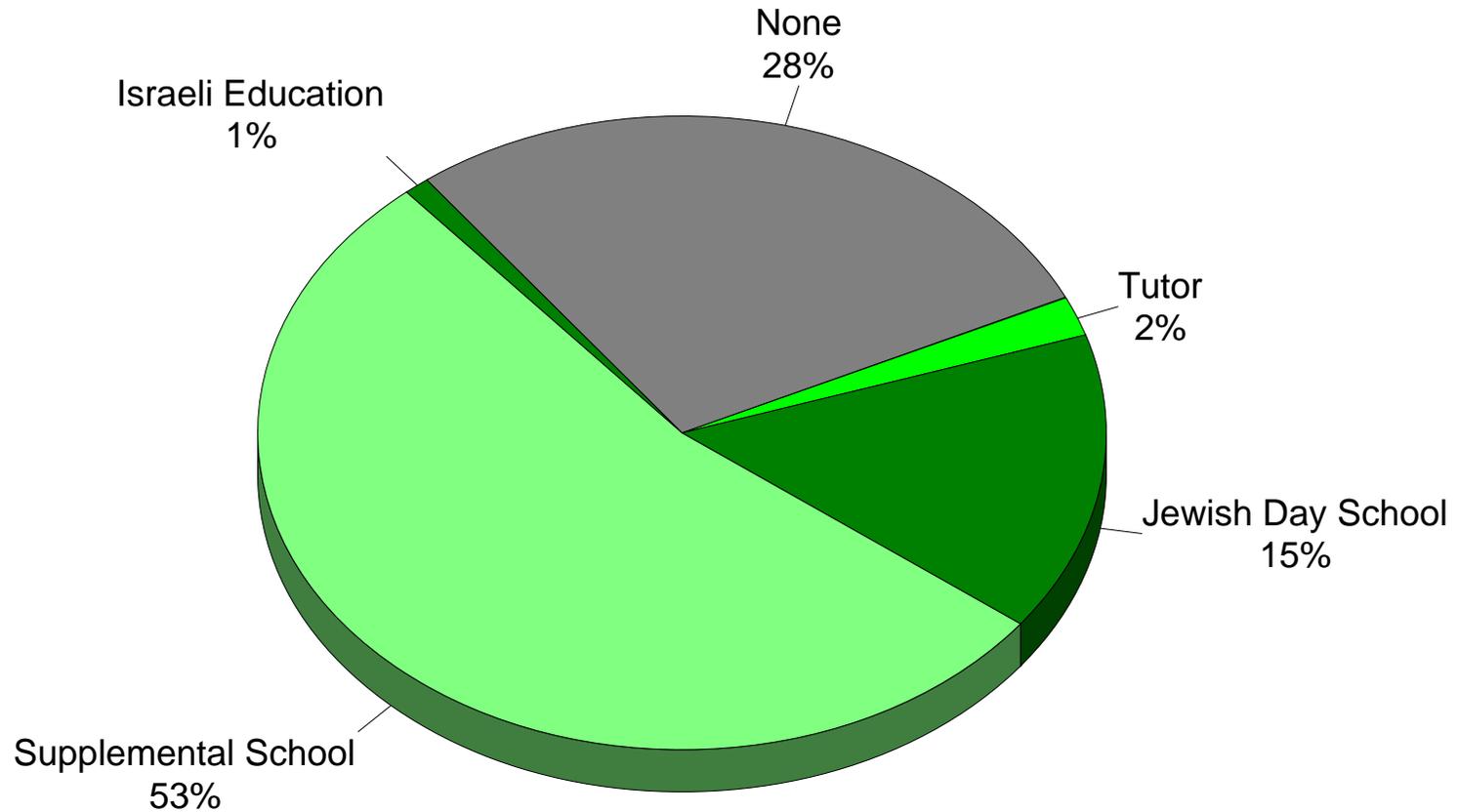
(Households with Jewish Children Age 0-17)



**Jewish Education:
Adults When They Were Children**

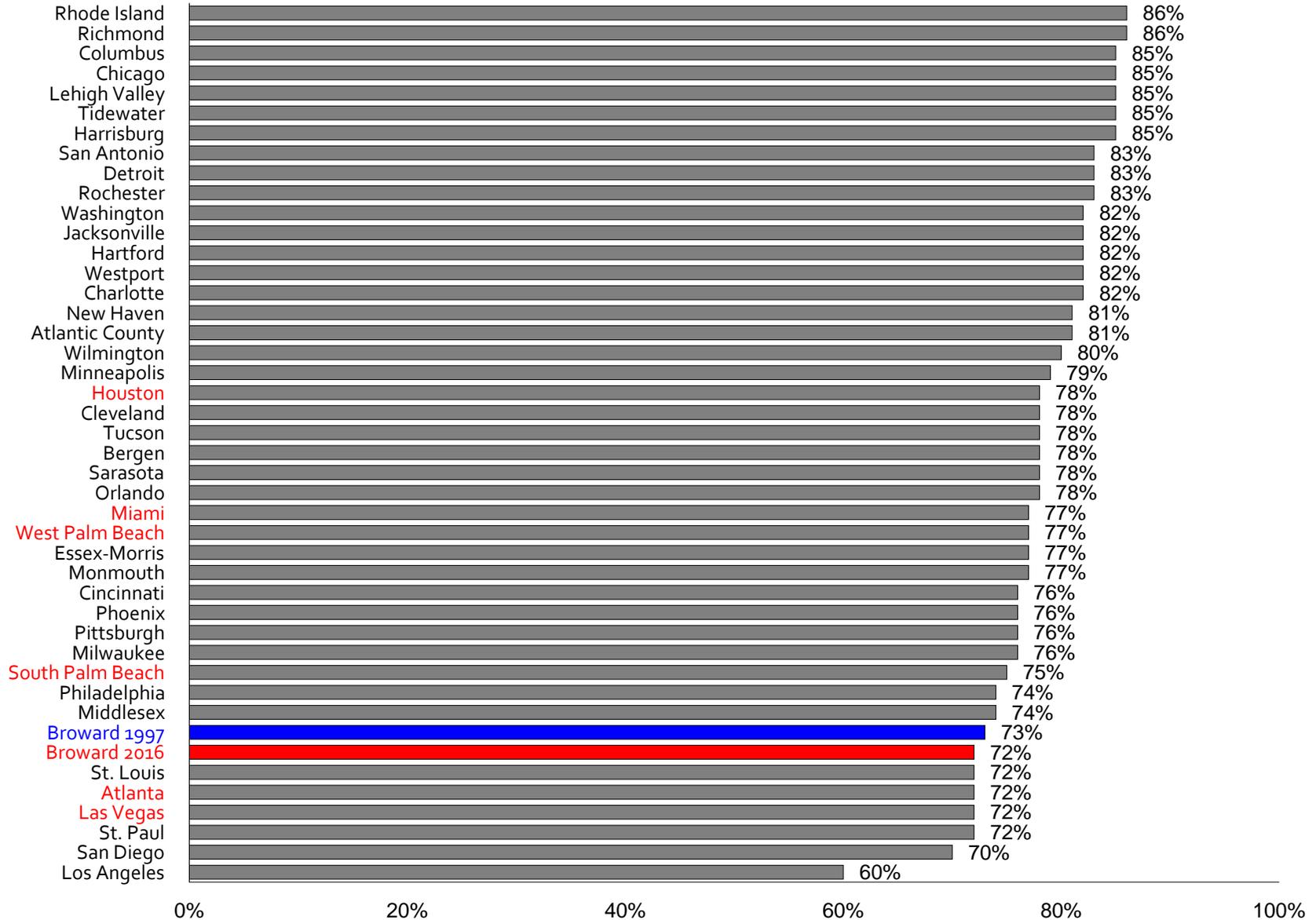
Formal Jewish Education as a Child

(Born or Raised Jewish Respondents)



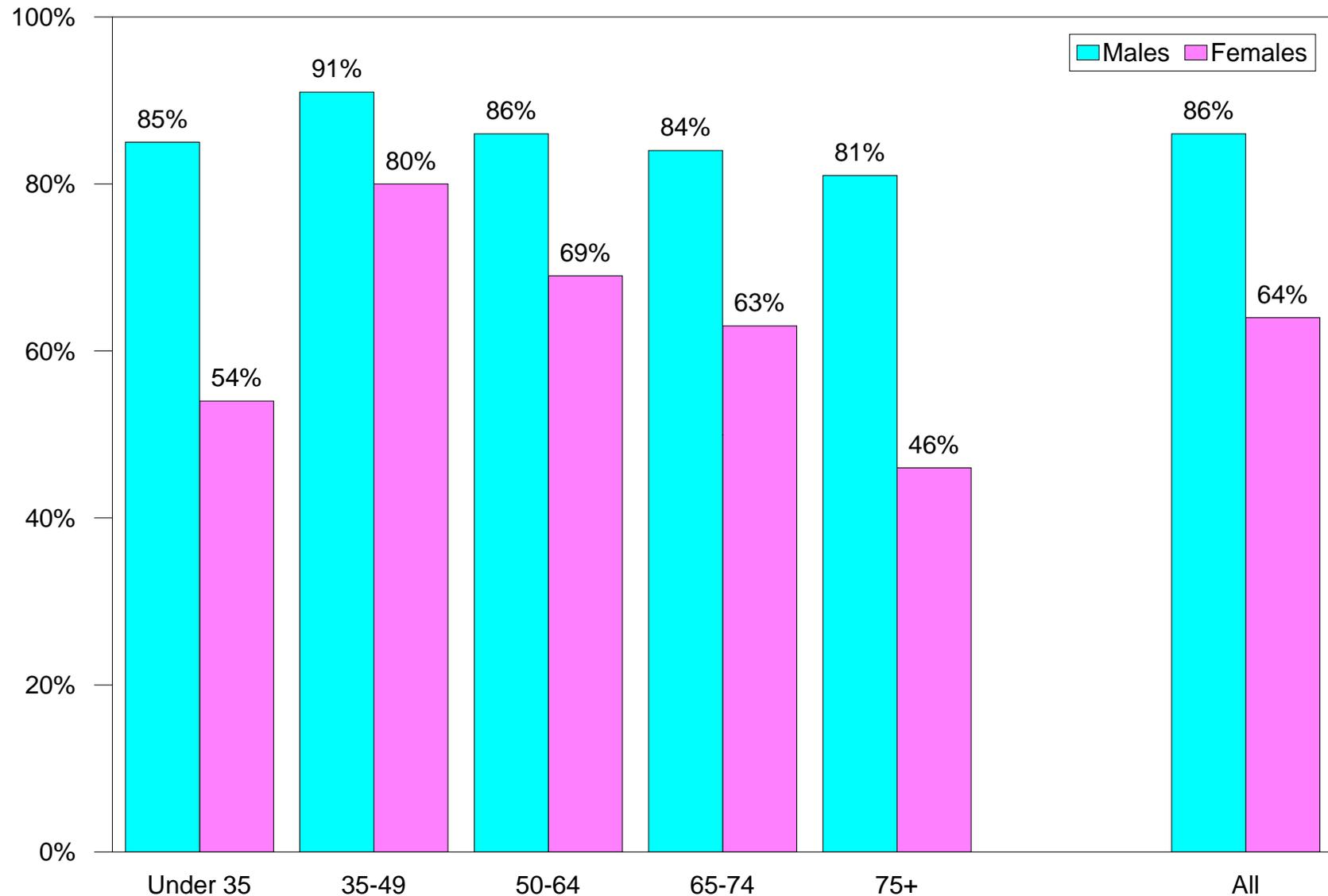
Received Some Formal Jewish Education as a Child

(Born or Raised Jewish Adults)



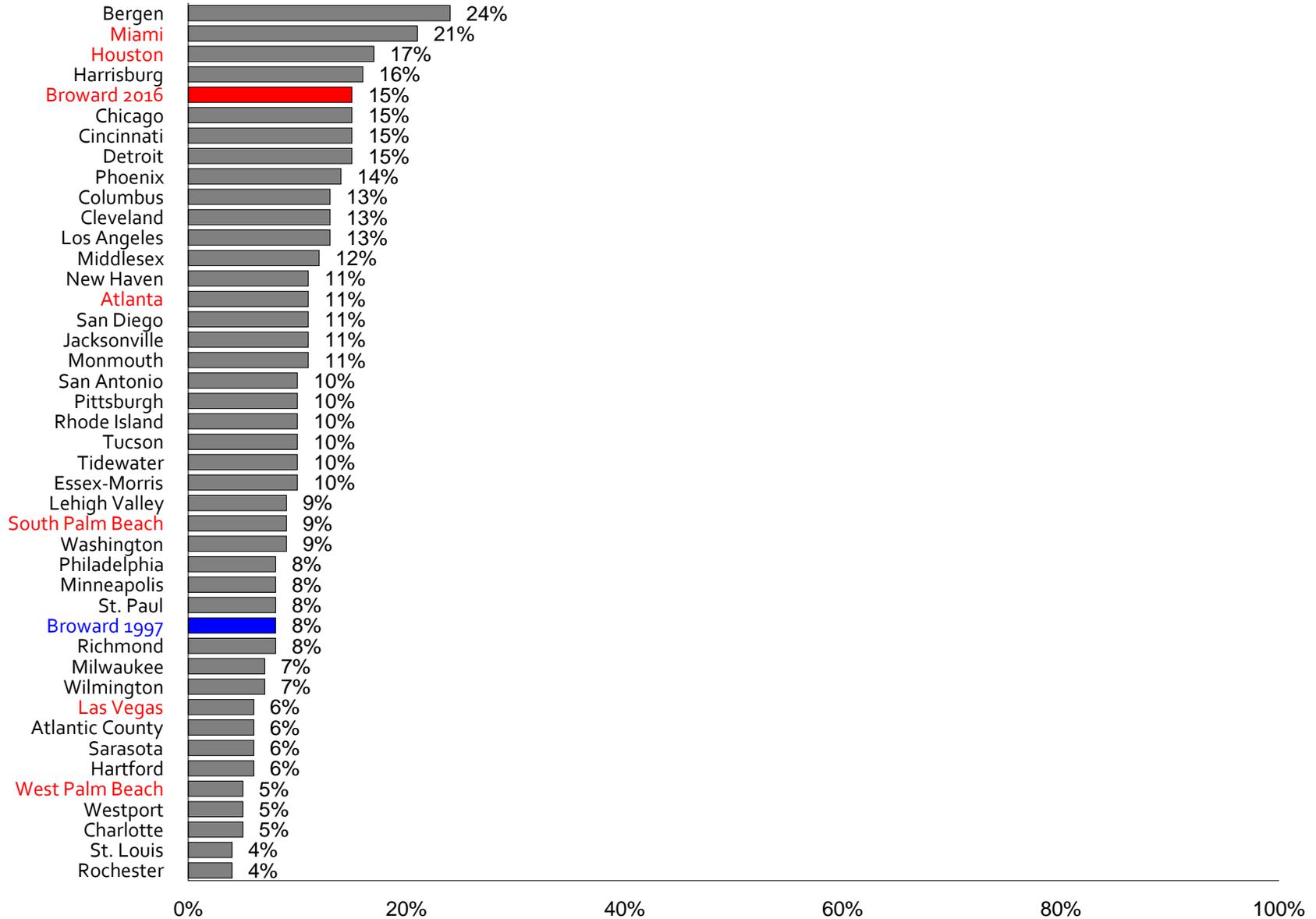
Received Some Formal Jewish Education as Children by Age and Sex

(Born or Raised Jewish Respondents)



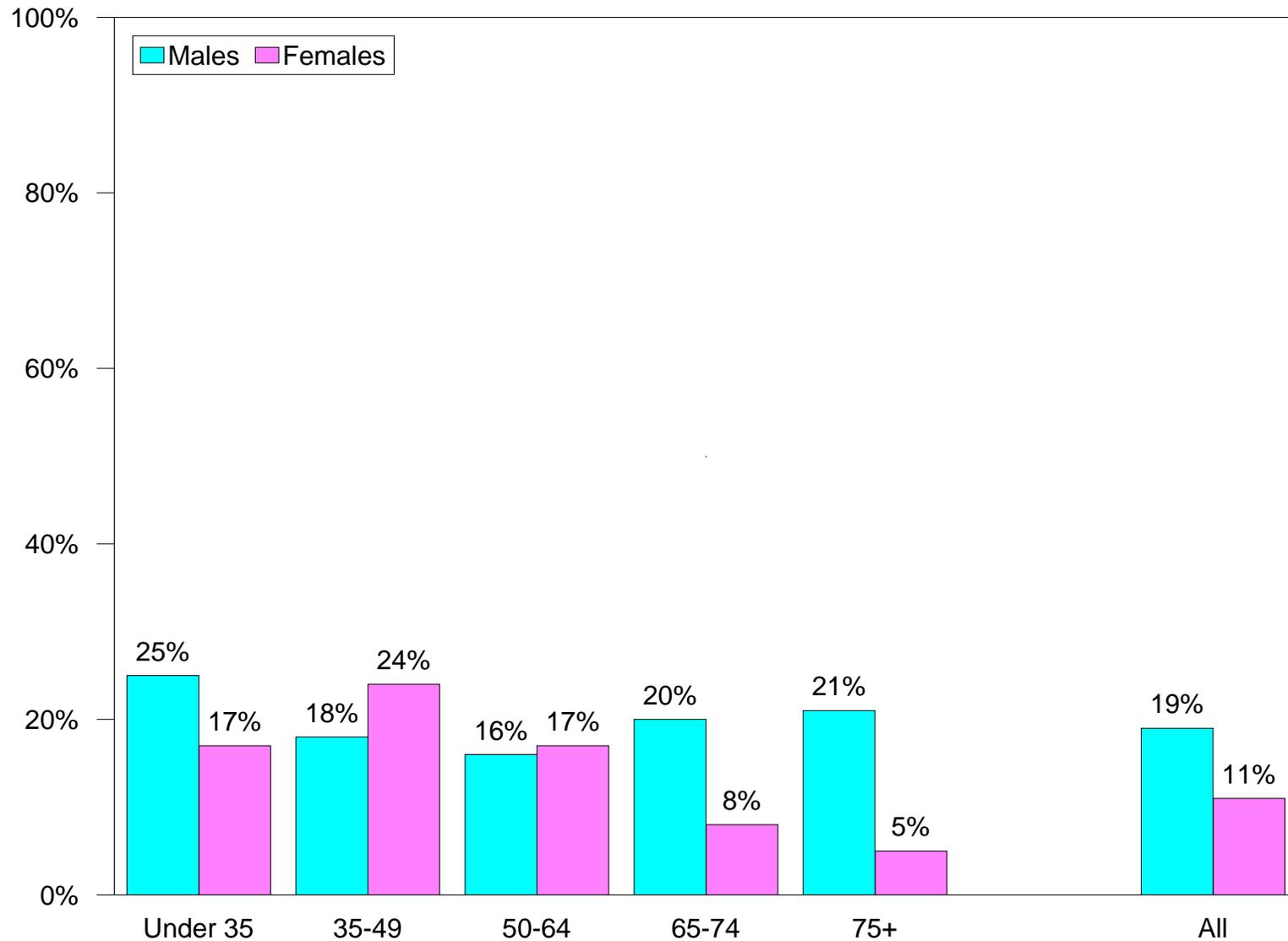
Attended a Jewish Day School as Children

(Born or Raised Jewish Adults)



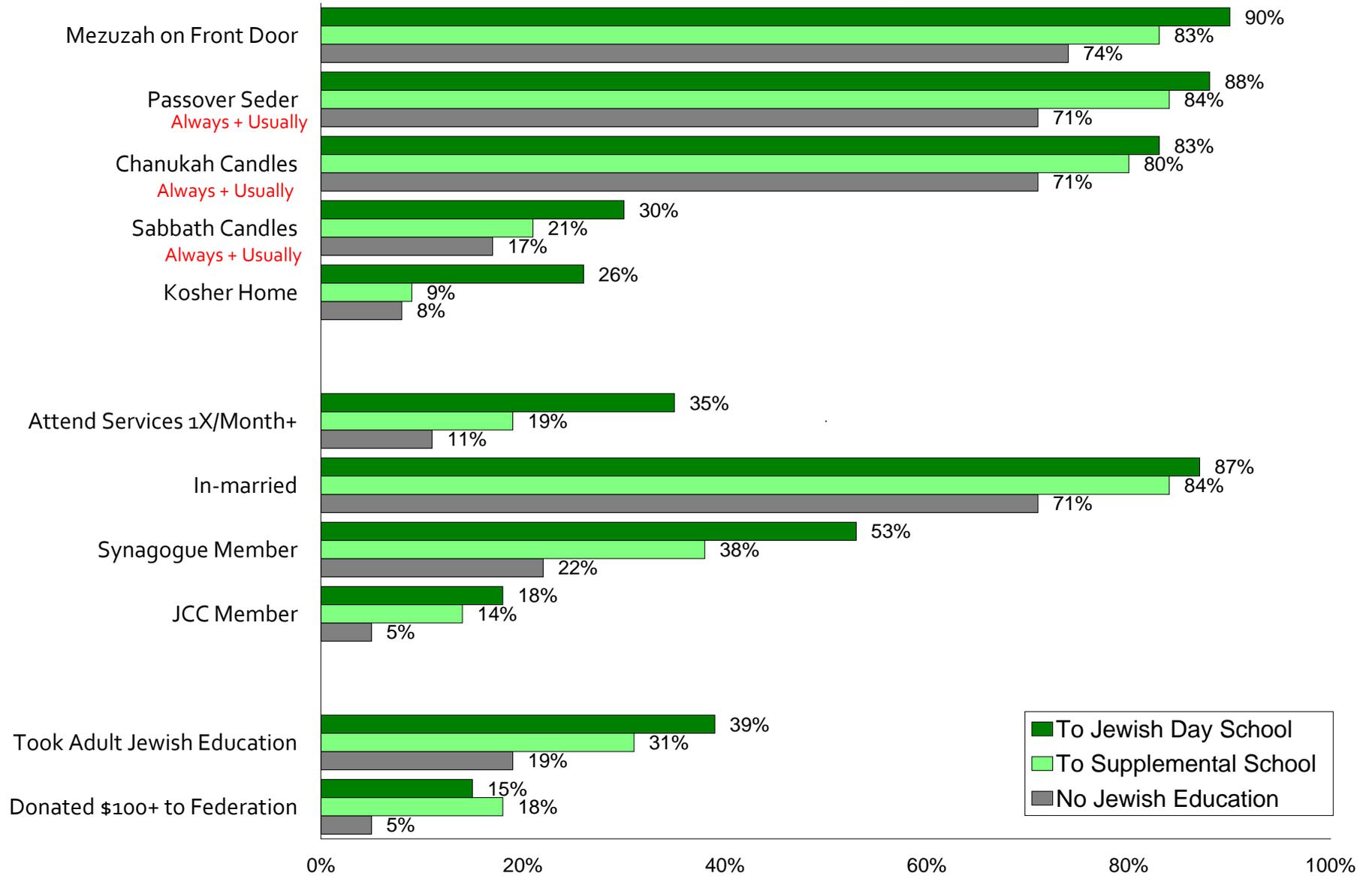
Attended a Jewish Day School as a Child by Age and Sex

(Born or Raised Jewish Respondents)



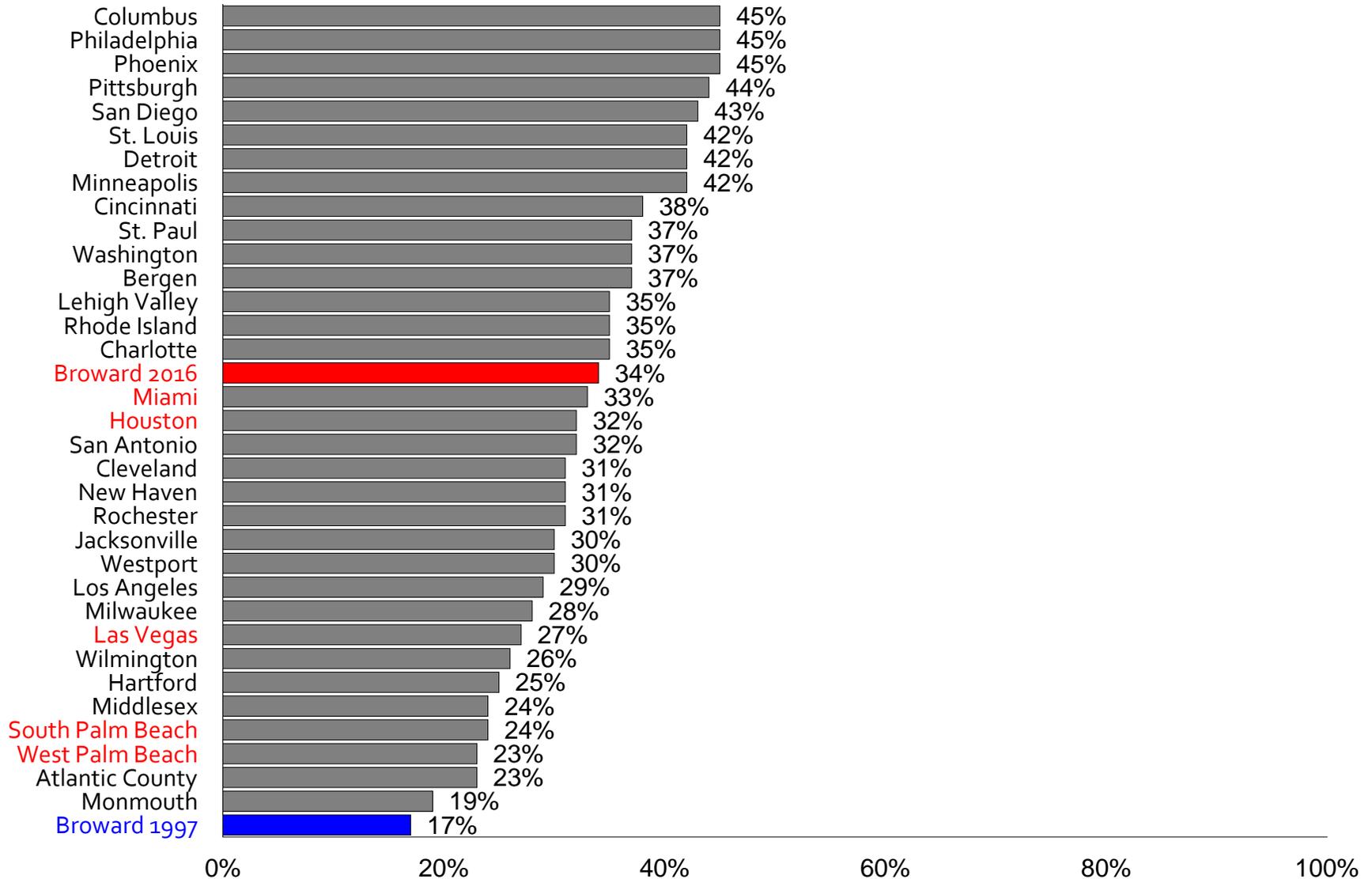
Households in Which The Respondent Received Some Formal Jewish Education as a Child

Correlation with Adult Jewish Behaviors
(Households with Born or Raised Jewish Respondents)



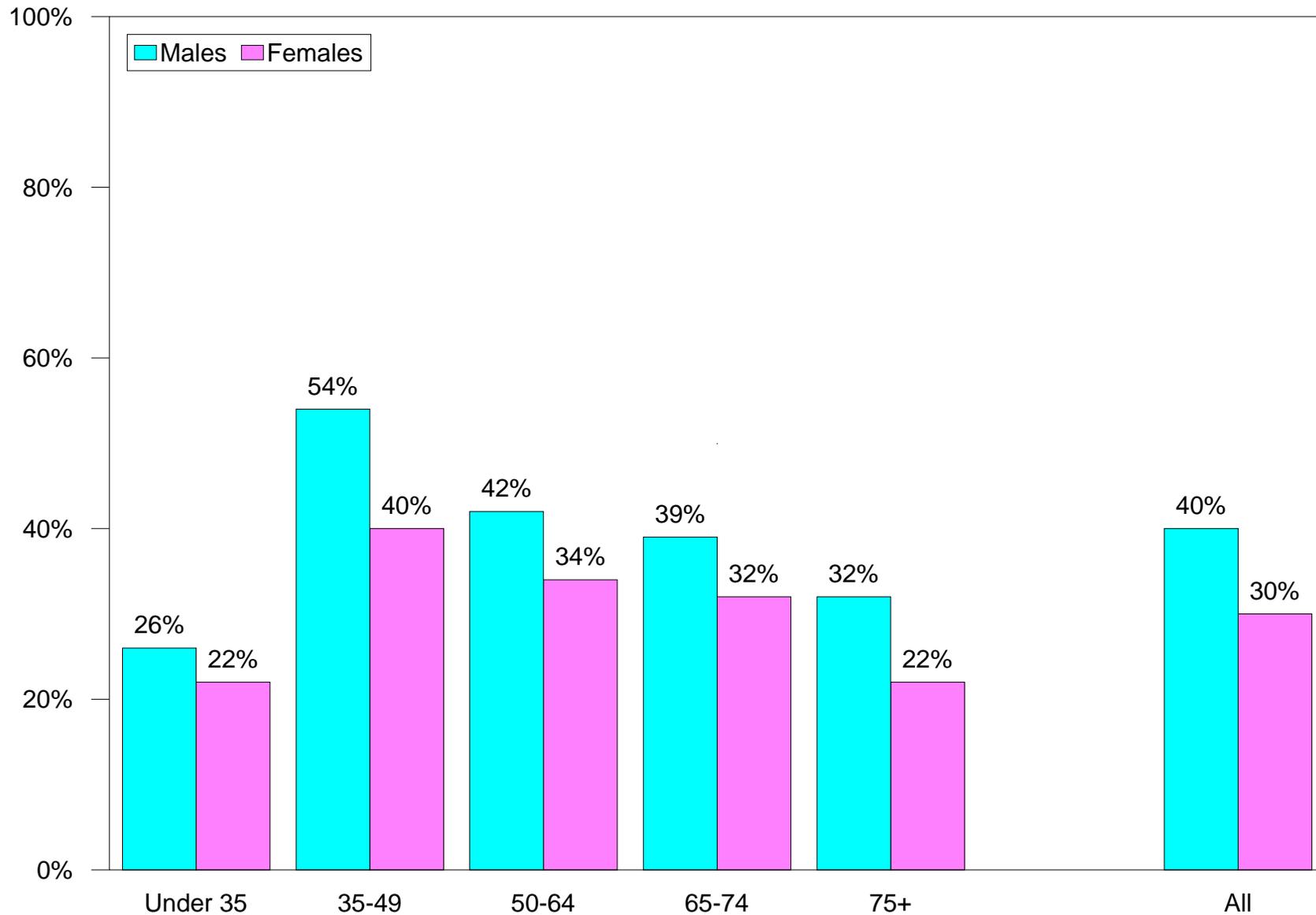
Attended or Worked at a Jewish Overnight Camp as Children

(Born or Raised Jewish Adults)



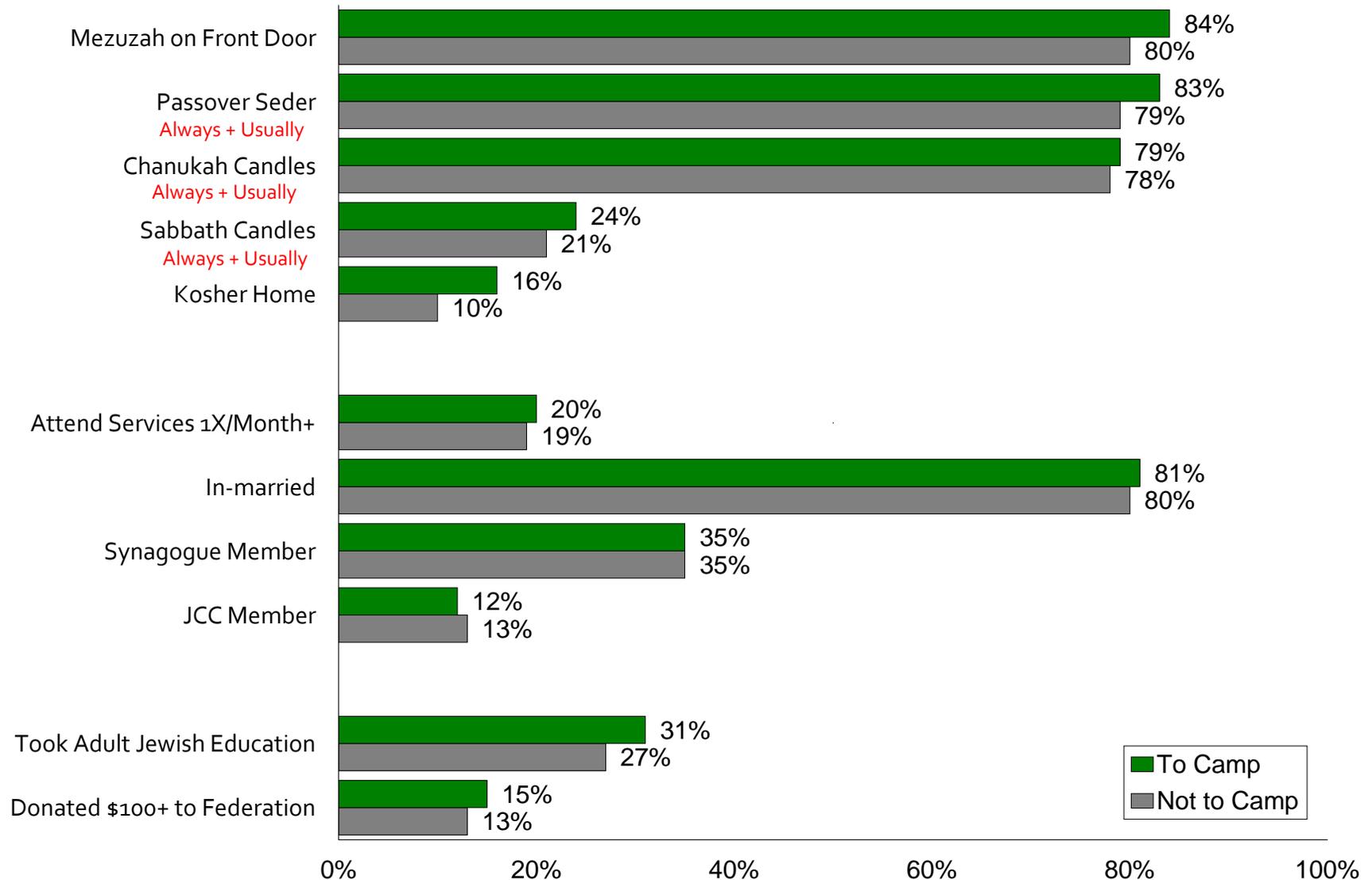
Attended or Worked at a Jewish Overnight Camp as a Child by Age

(Born or Raised Jewish Respondents)



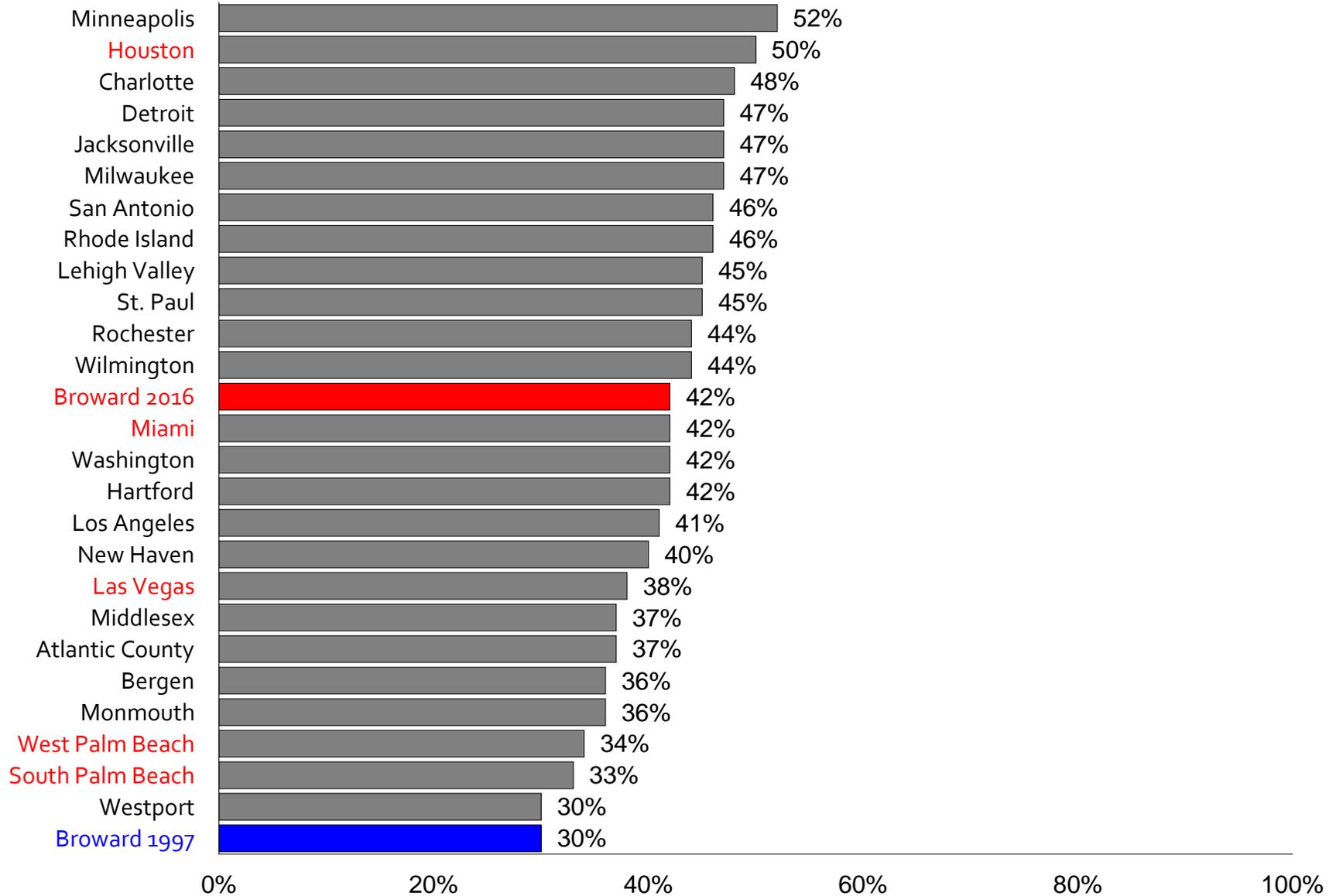
110 Households in Which The Respondent Attended or Worked at a Jewish Overnight Camp as a Child

Correlation with Adult Jewish Behaviors
(Households with Born or Raised Jewish Respondents)



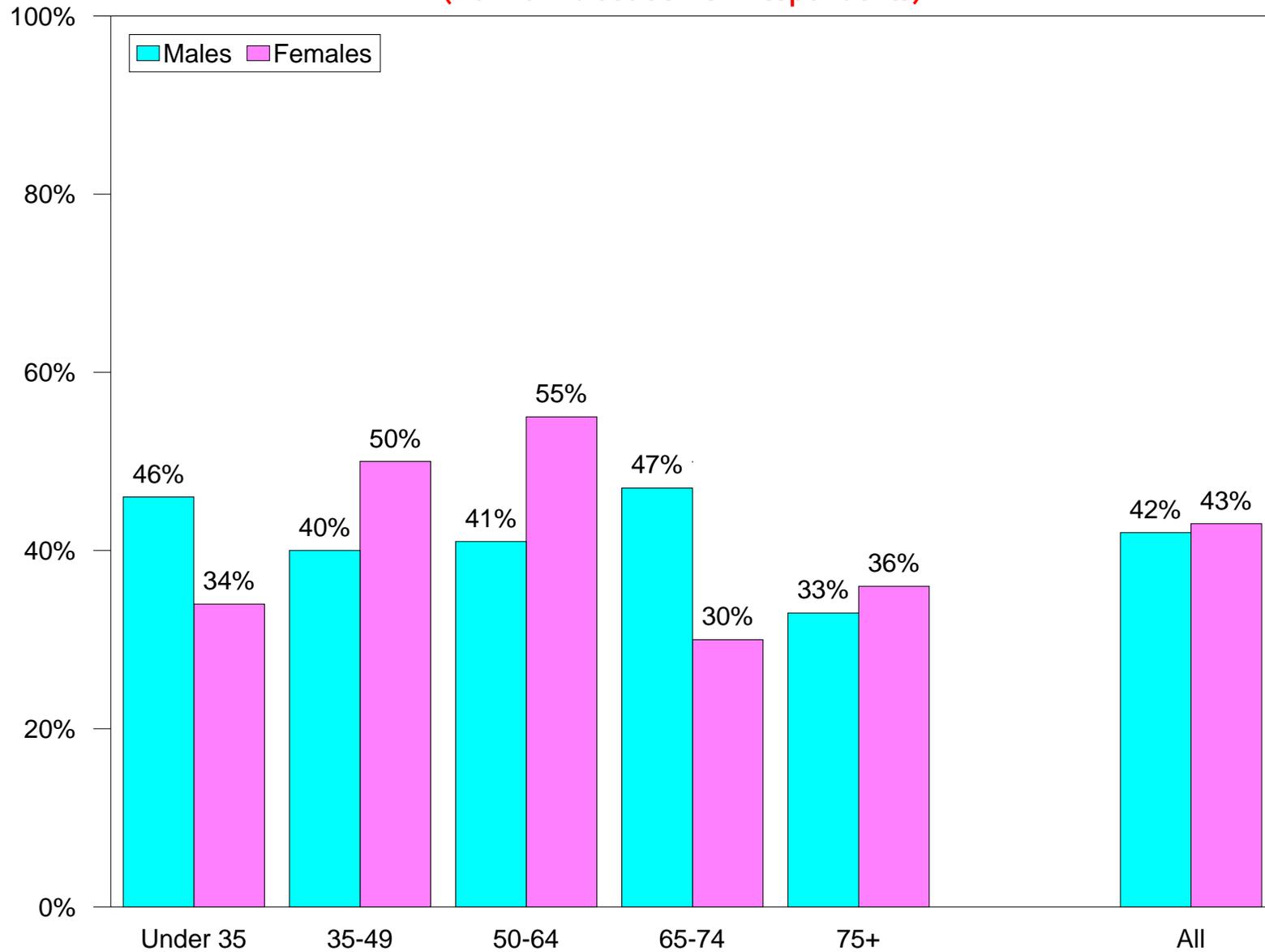
Participated in a Jewish Teenage Youth Group as Teenagers

(Born or Raised Jewish Adults)



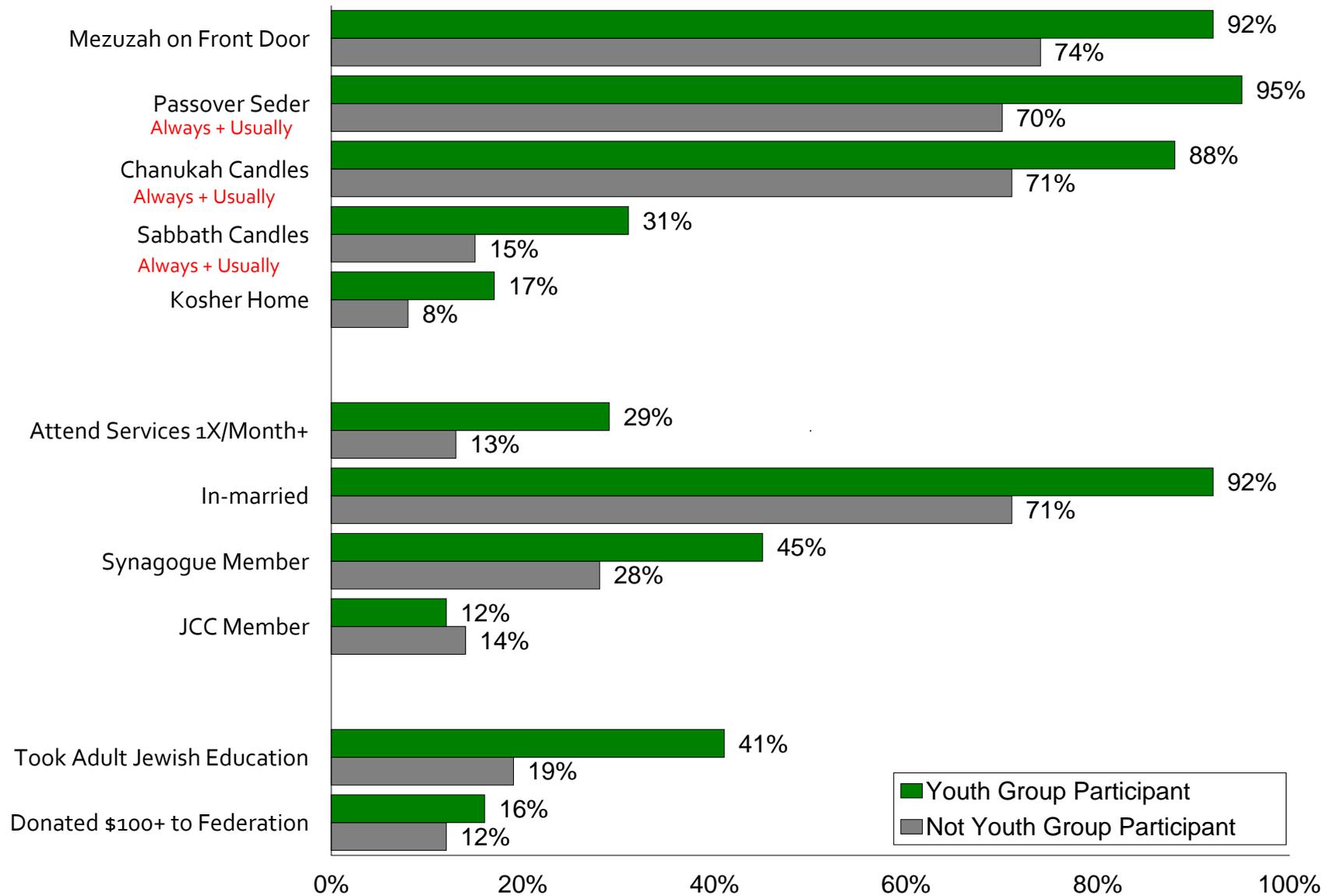
112 Participated in a Jewish Teenage Youth Group as a Teenager by Age

(Born or Raised Jewish Respondents)



113 Households in Which The Respondent Participated in a Jewish Youth Group as a Teenager

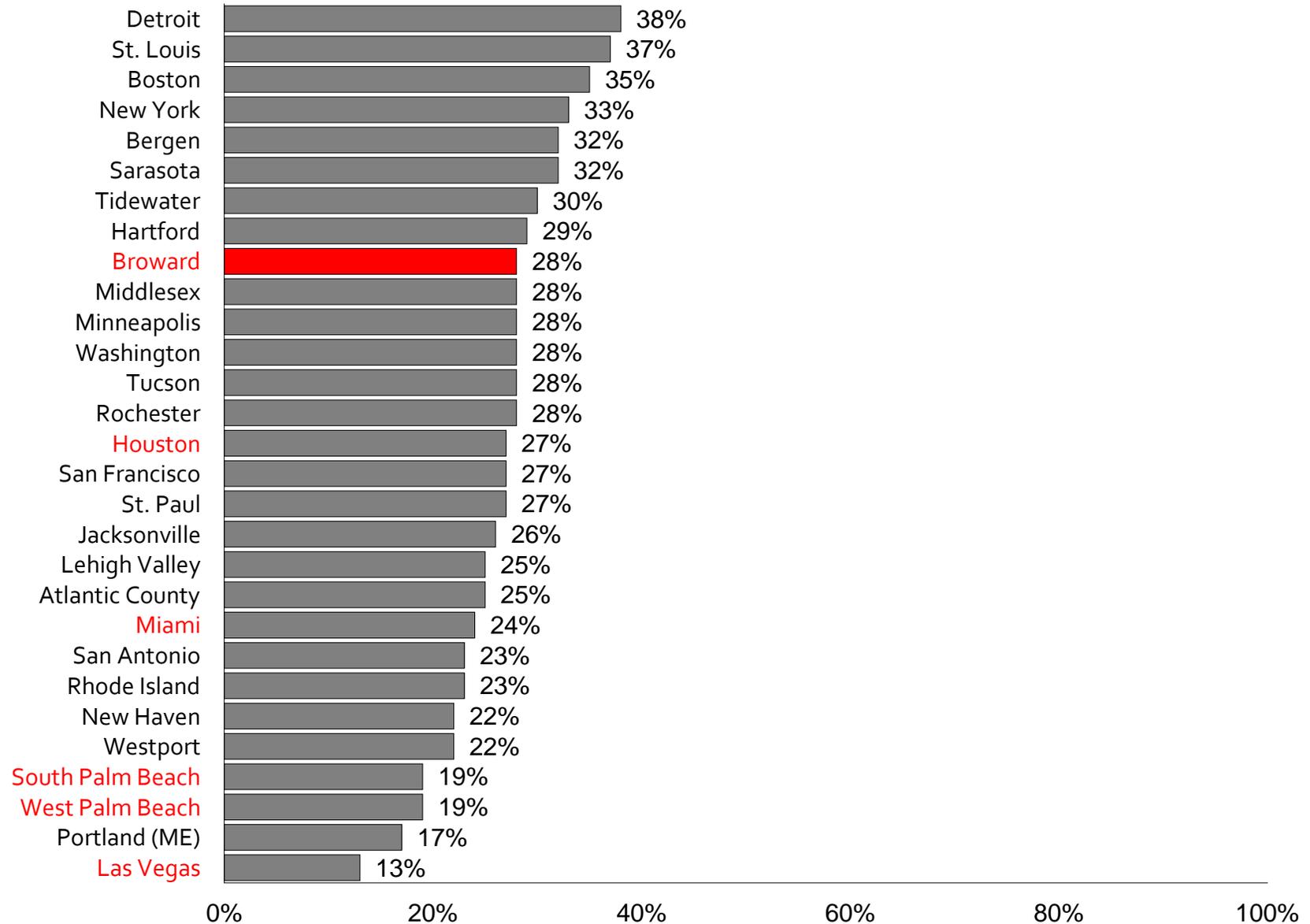
Correlation with Adult Jewish Behaviors
(Households with Born or Raised Jewish Respondents)



Adult Jewish Education

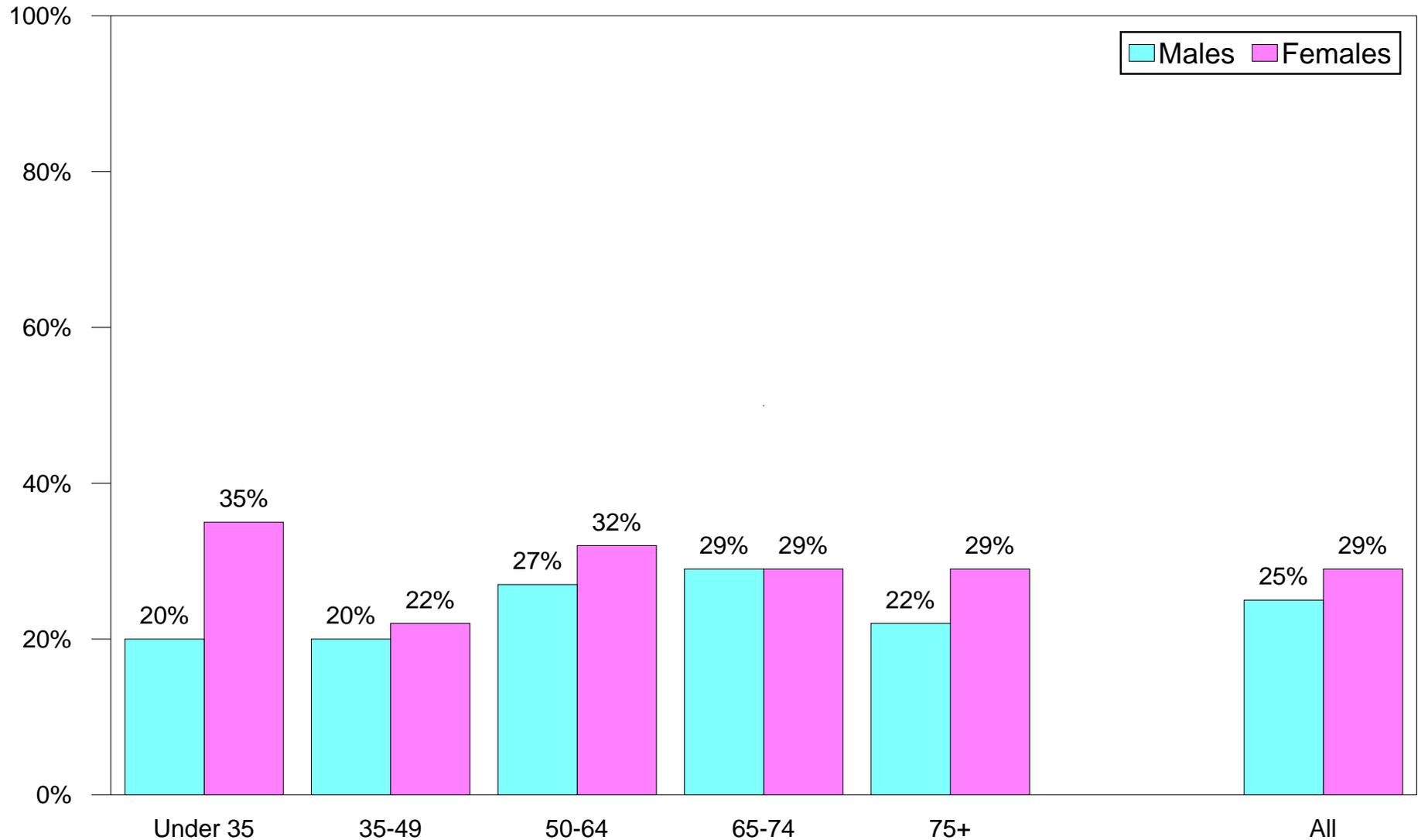
Attended an Adult Jewish Education Program or Class in the Past Year

(Jewish Respondents)



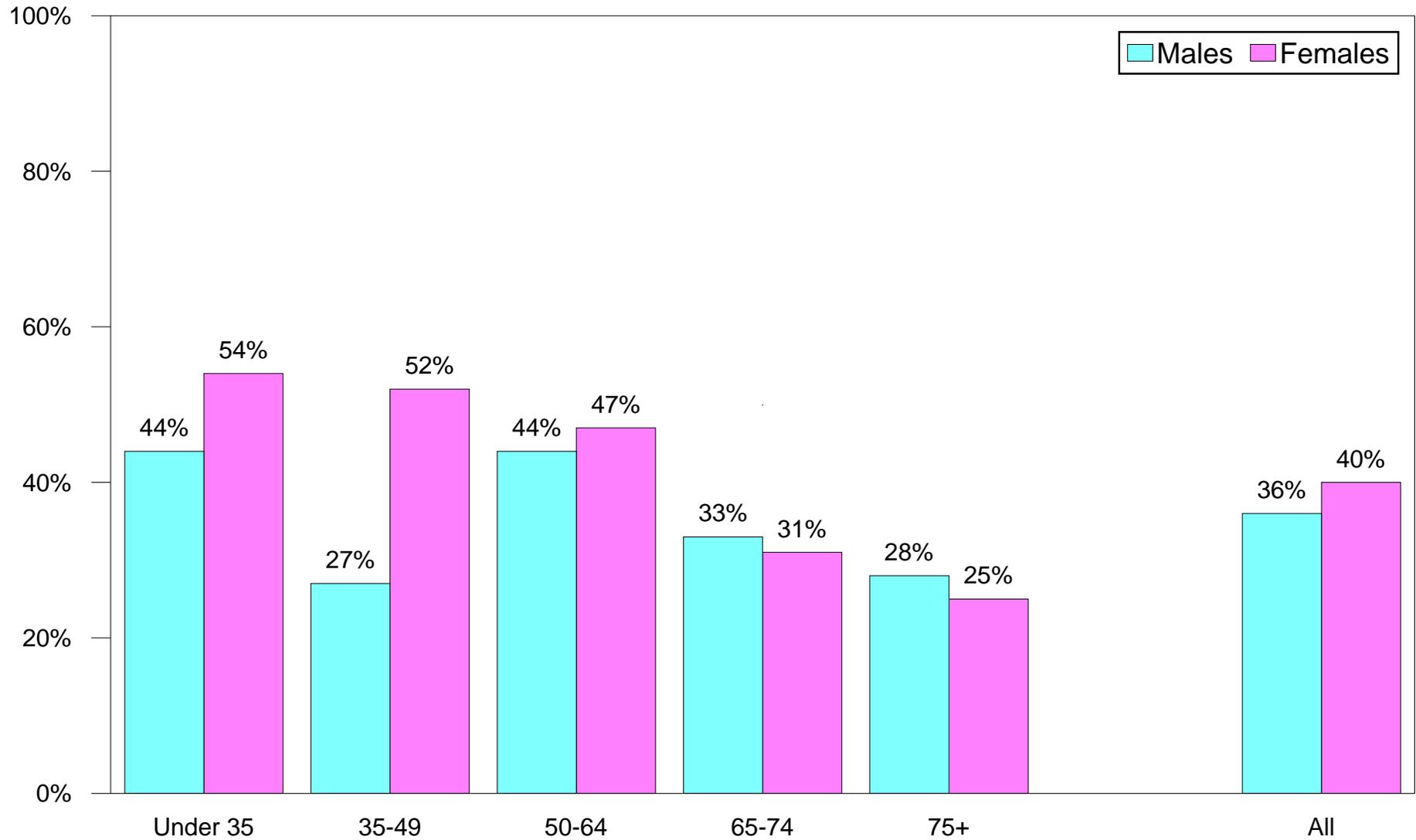
Attended Any Organized Adult Jewish Education Program or Class in the Past Year by Age

(Jewish Respondents)



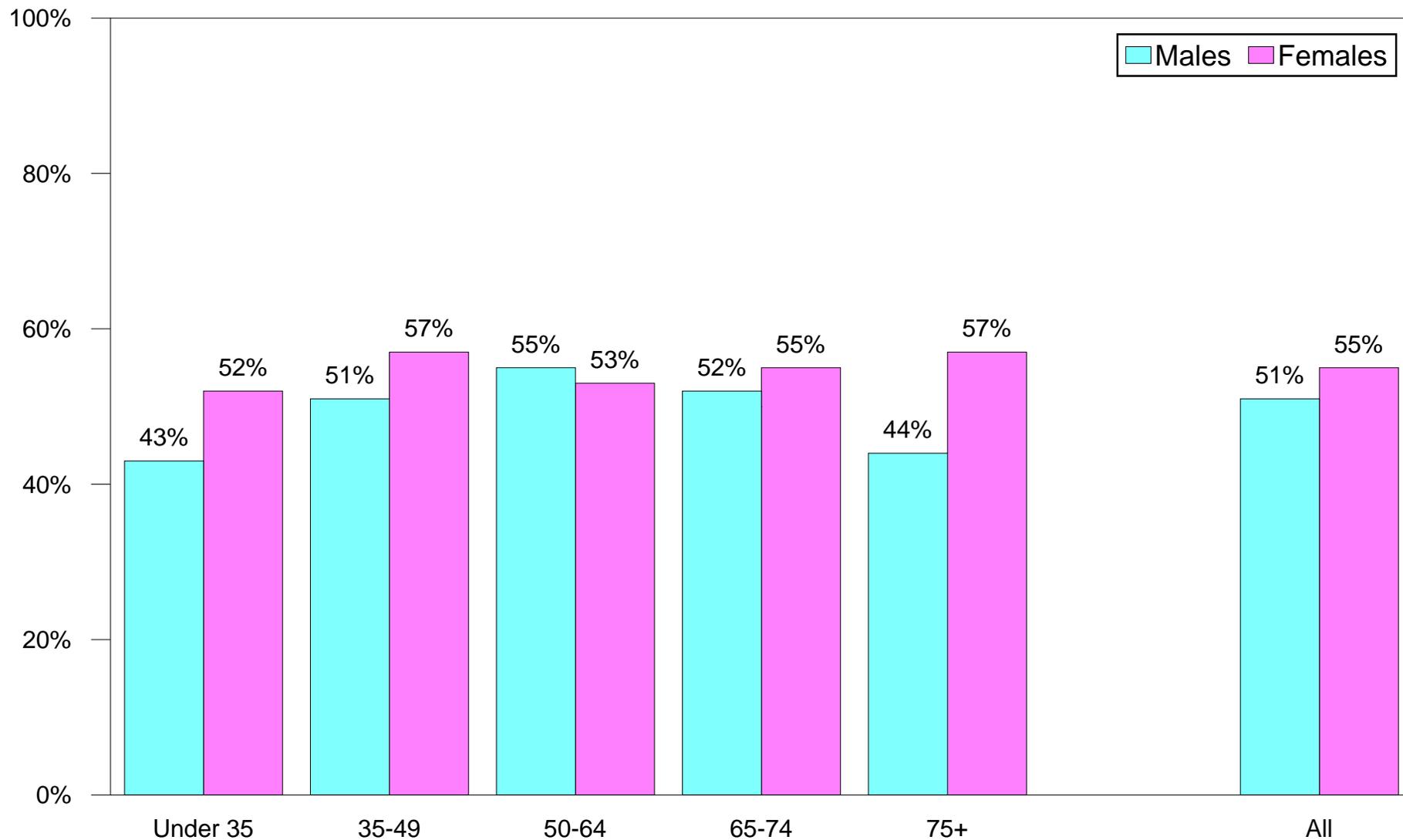
117 Engaged in Any Other Type of Jewish Study or Learning in the Past Year by Age

(Jewish Respondents)



118 Visited a Jewish Museum or Attended a Jewish Cultural Event in the Past Year by Age

(Jewish Respondents)

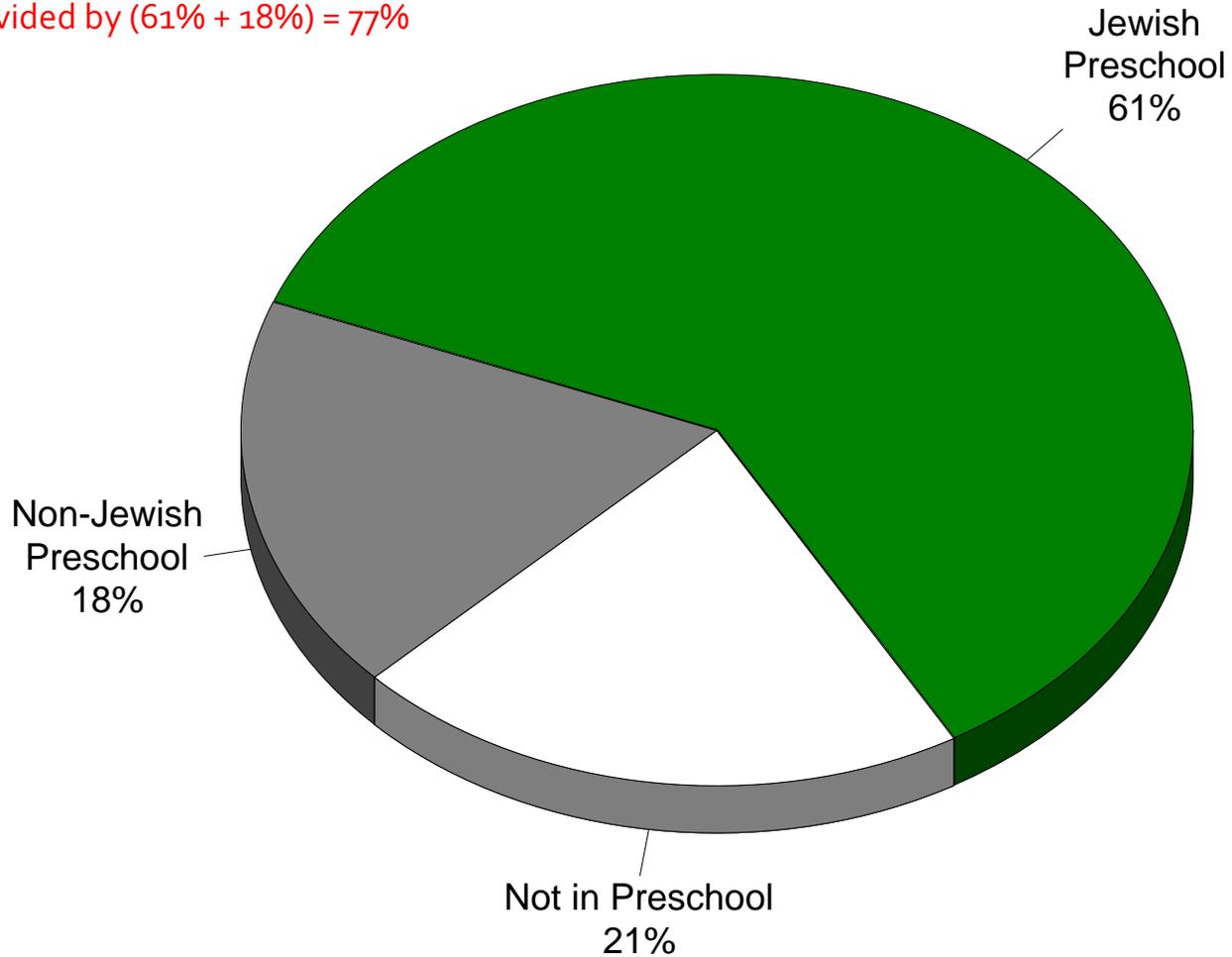


**Children's Jewish Education:
Preschool/Child Care**

Attend a Preschool/Child Care Program

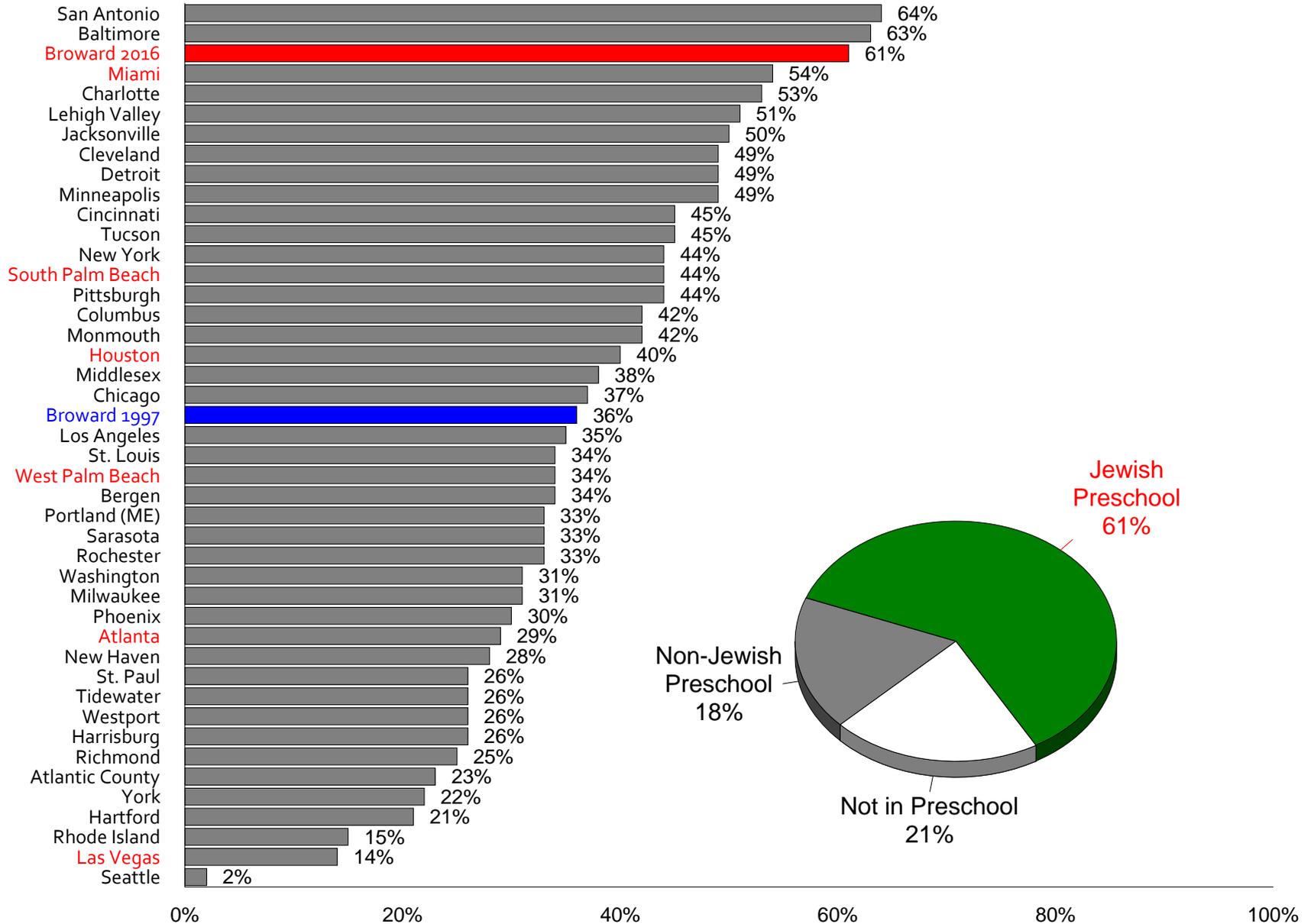
(Jewish Children Age 0-5)
(Based upon the Telephone Survey)

Jewish Market Share is:
 $61\% \text{ divided by } (61\% + 18\%) = 77\%$



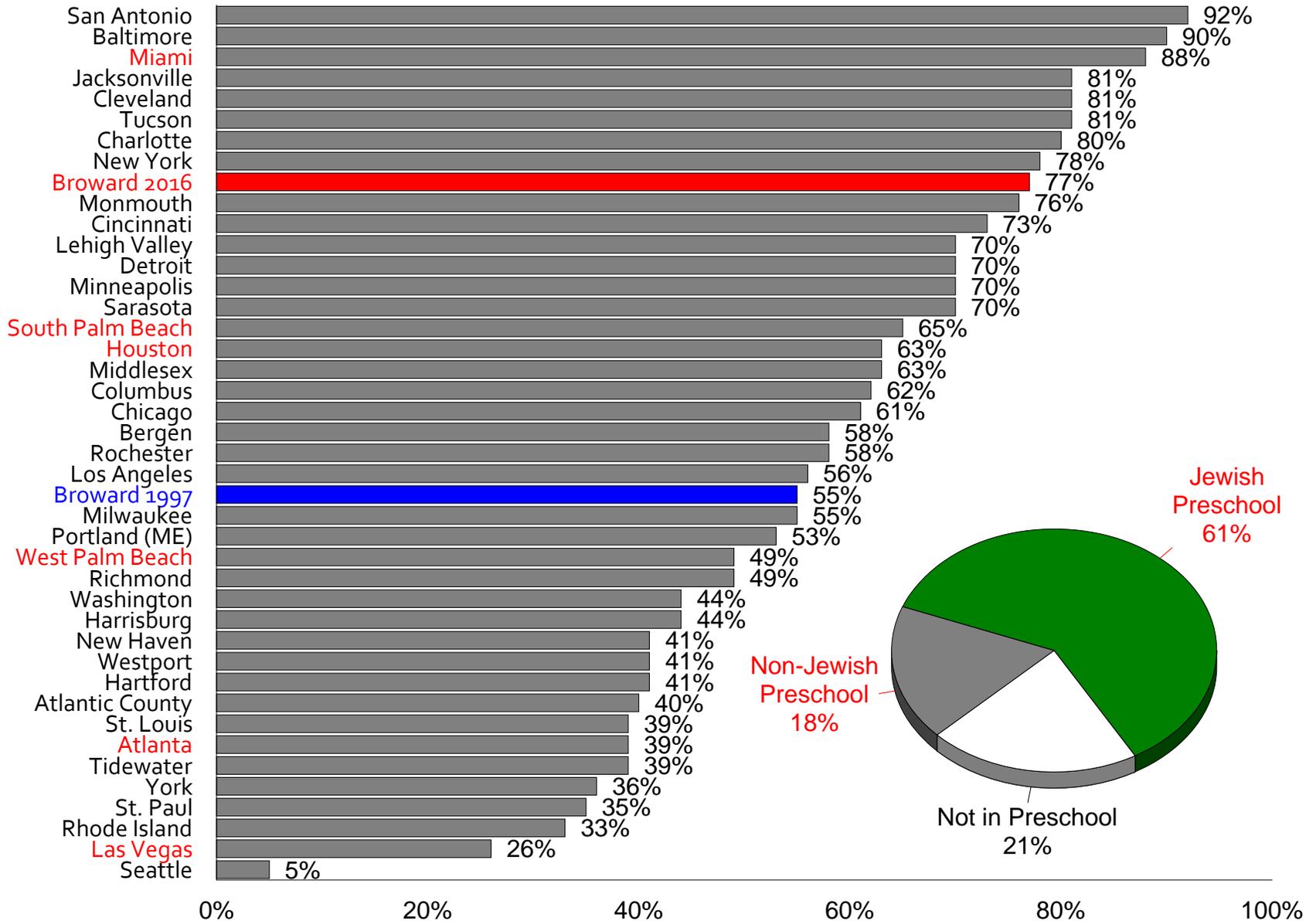
Attend a Jewish Preschool/Child Care Program

(Jewish Children Age 0-5)



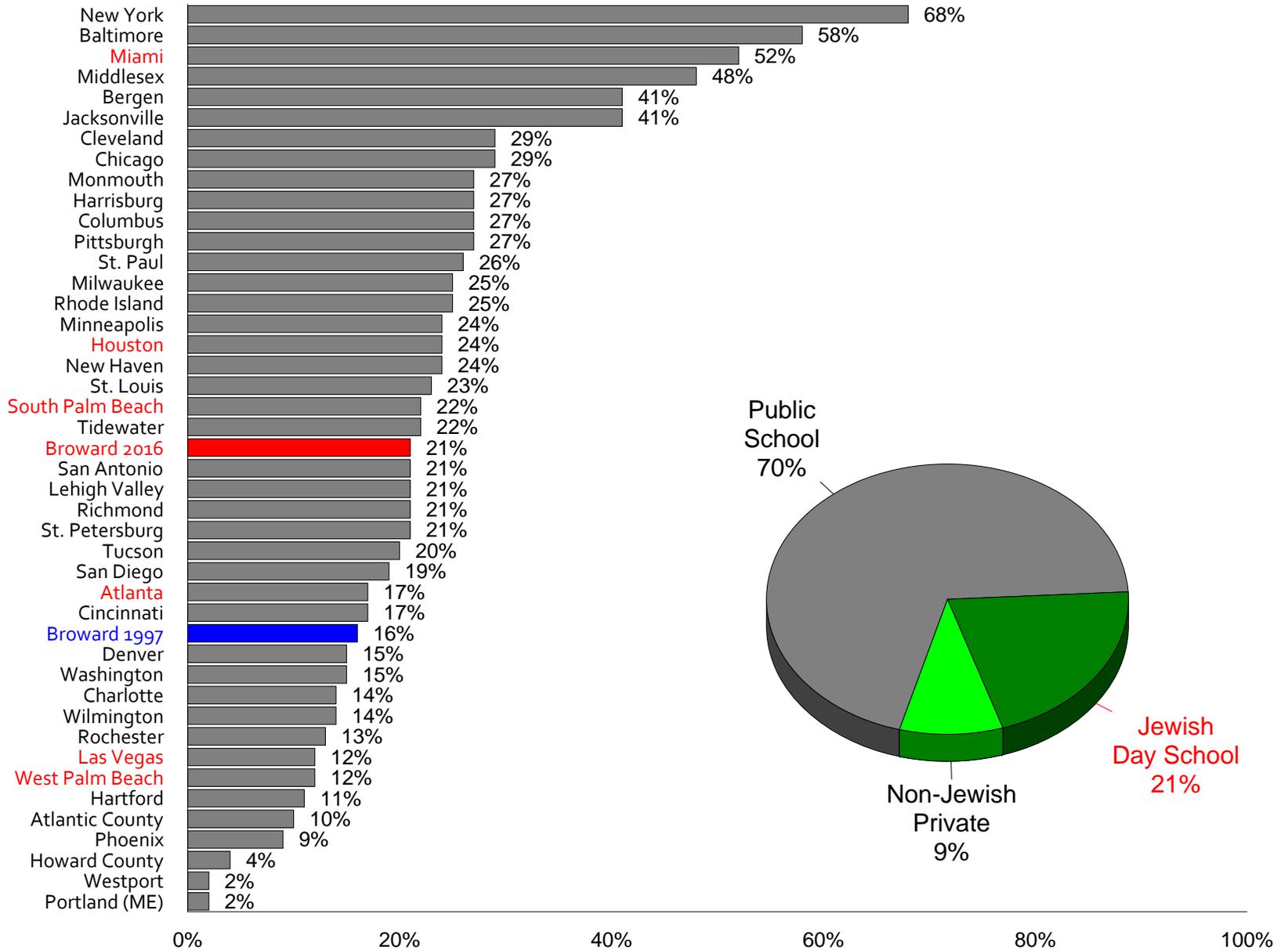
Jewish Preschool/Child Care Market Share

(Jewish Children Age 0-5)



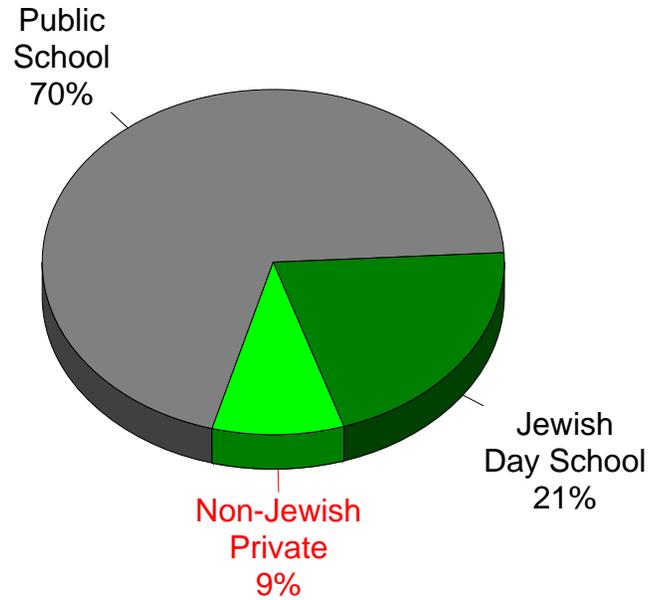
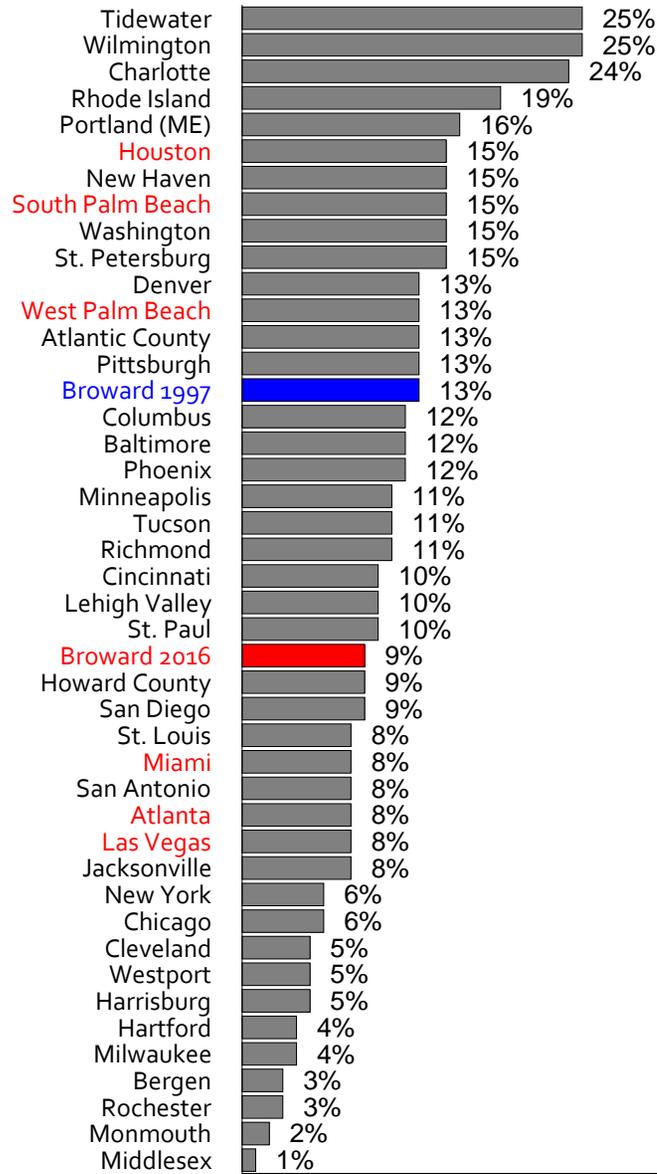
Children's Jewish Education: Jewish Day School

Currently Attend Jewish Day School (Jewish Children Age 5-12)



Currently Attend Non-Jewish Private School

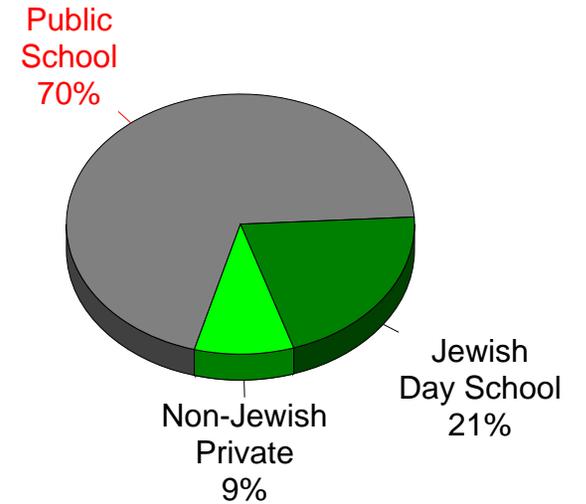
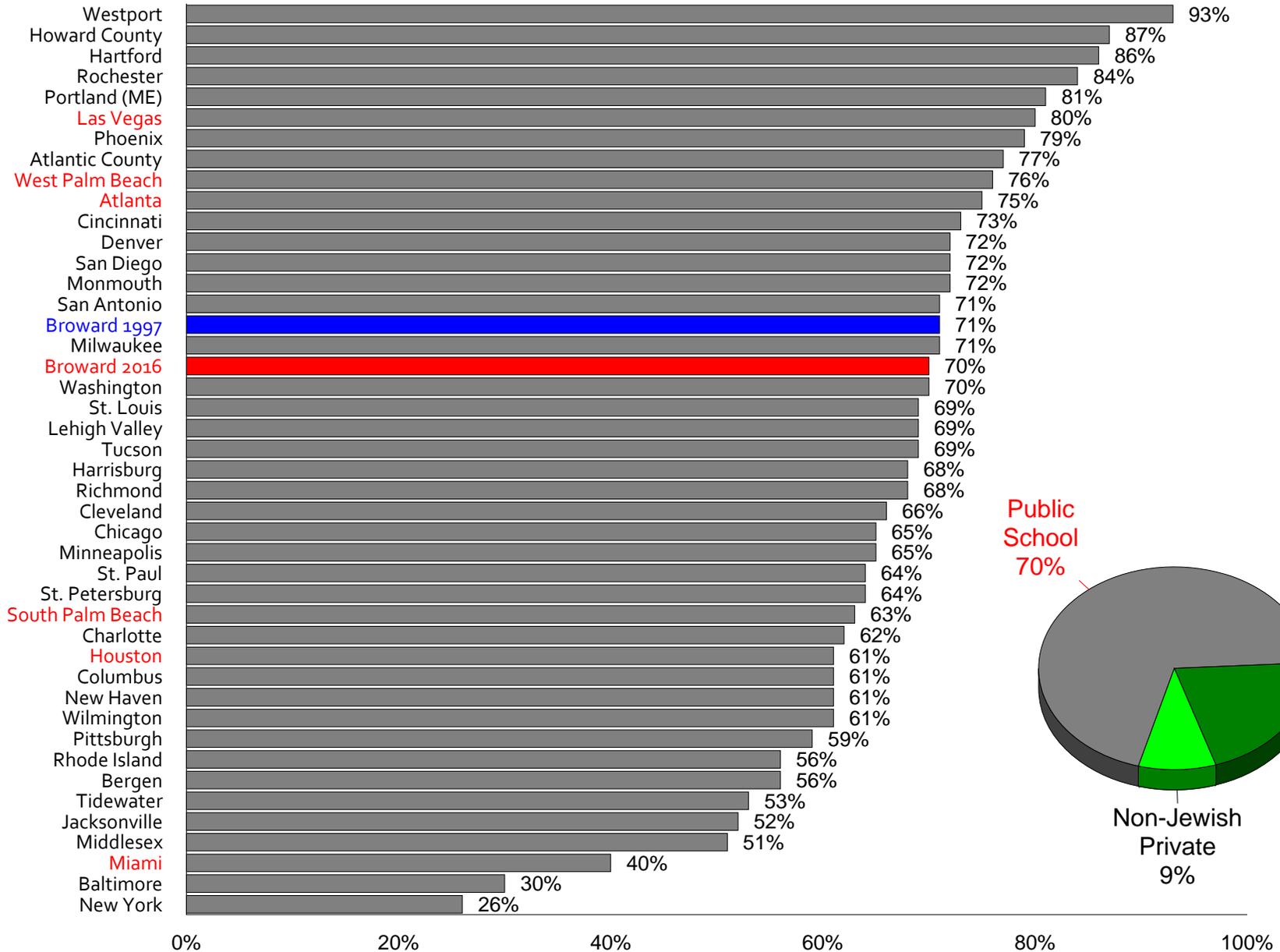
(Jewish Children Age 5-12)



0% 20% 40% 60% 80% 100%

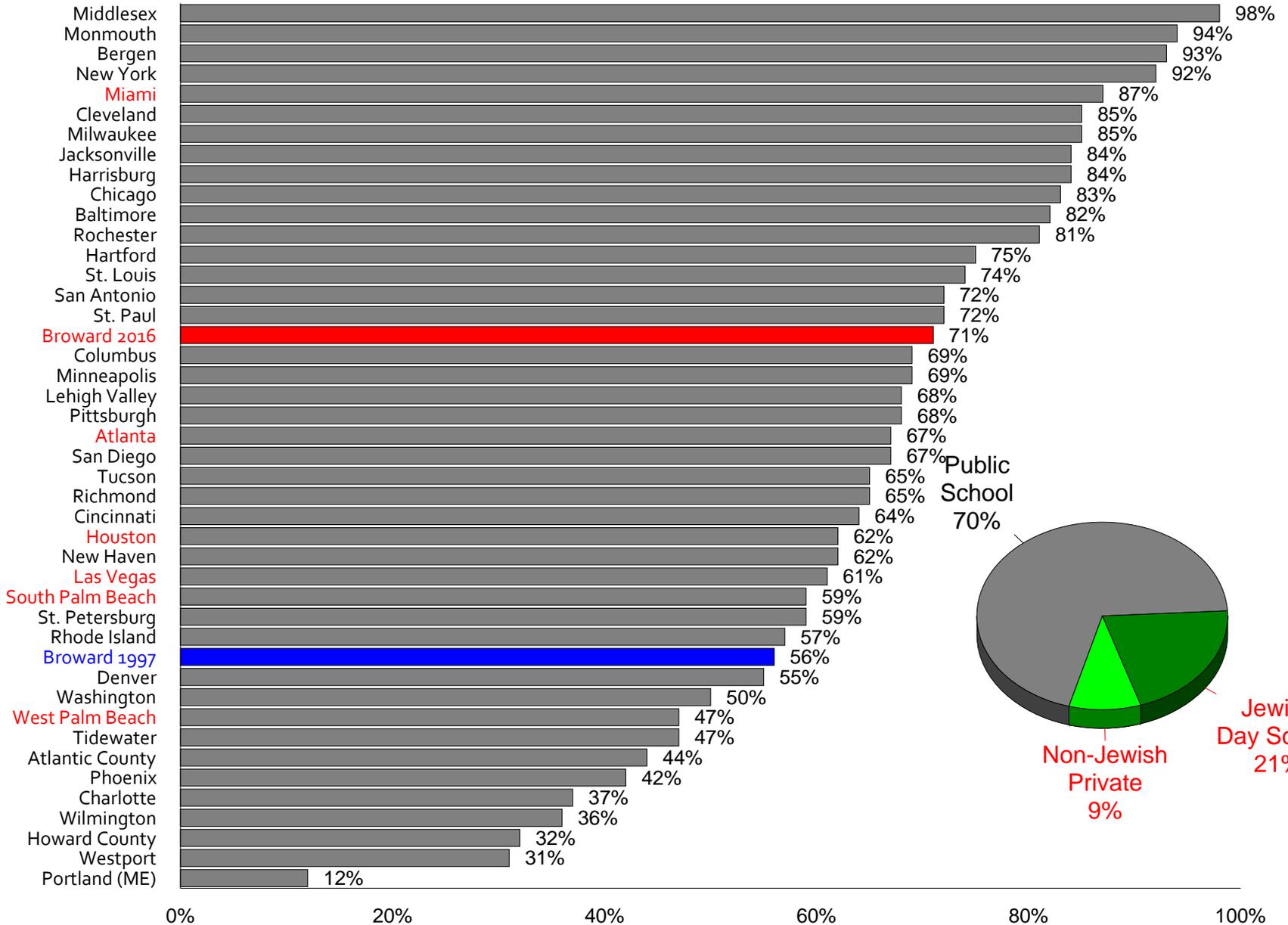
Currently Attend Public School

(Jewish Children Age 5-12)



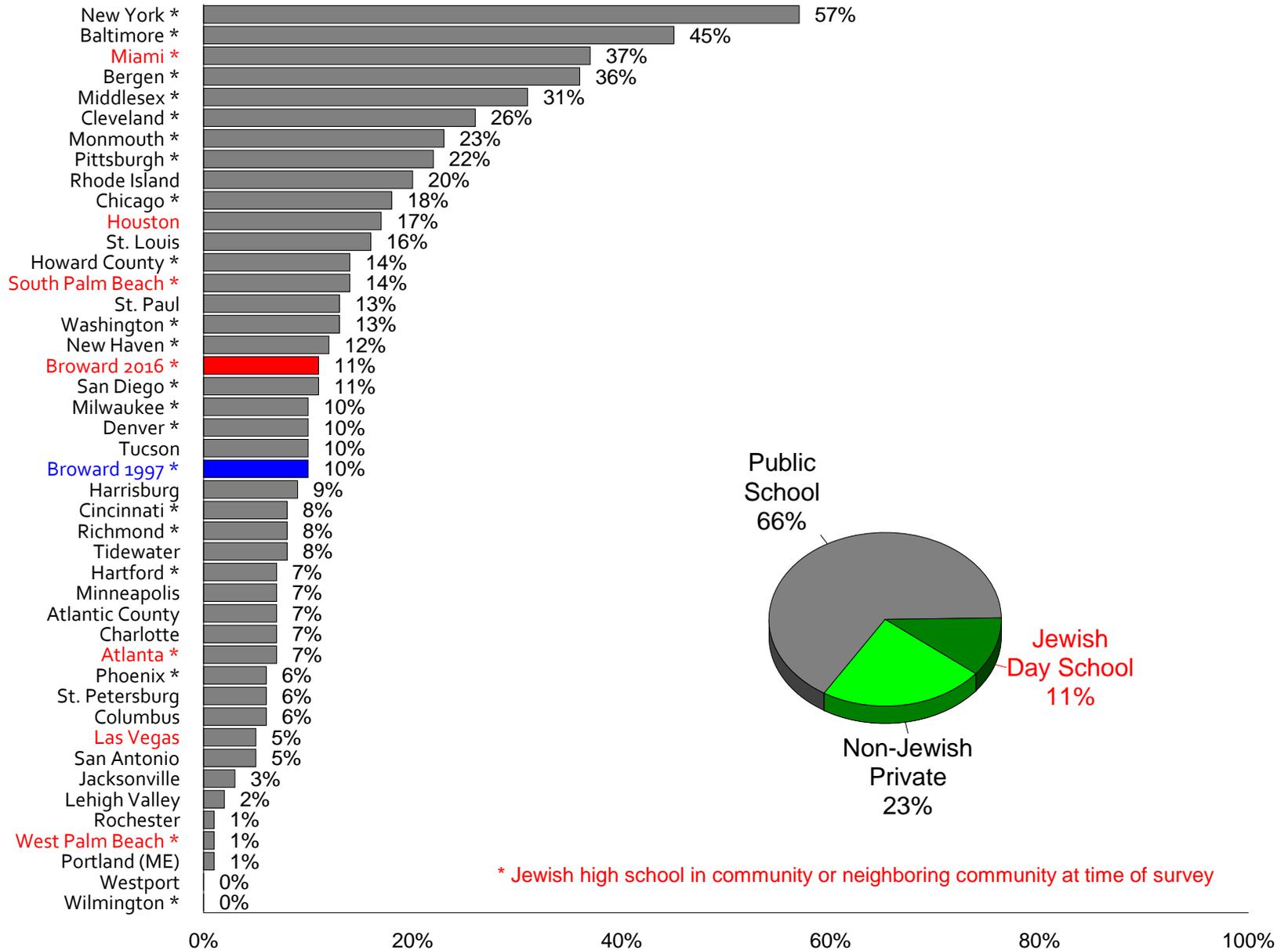
Market Share for Jewish Day School

(Jewish Children Age 5-12)



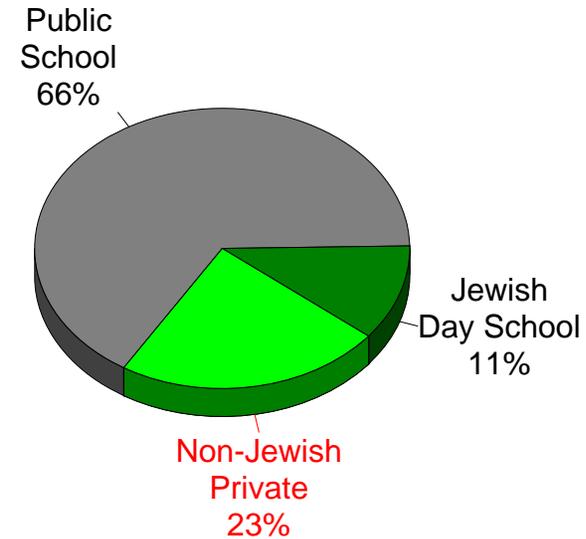
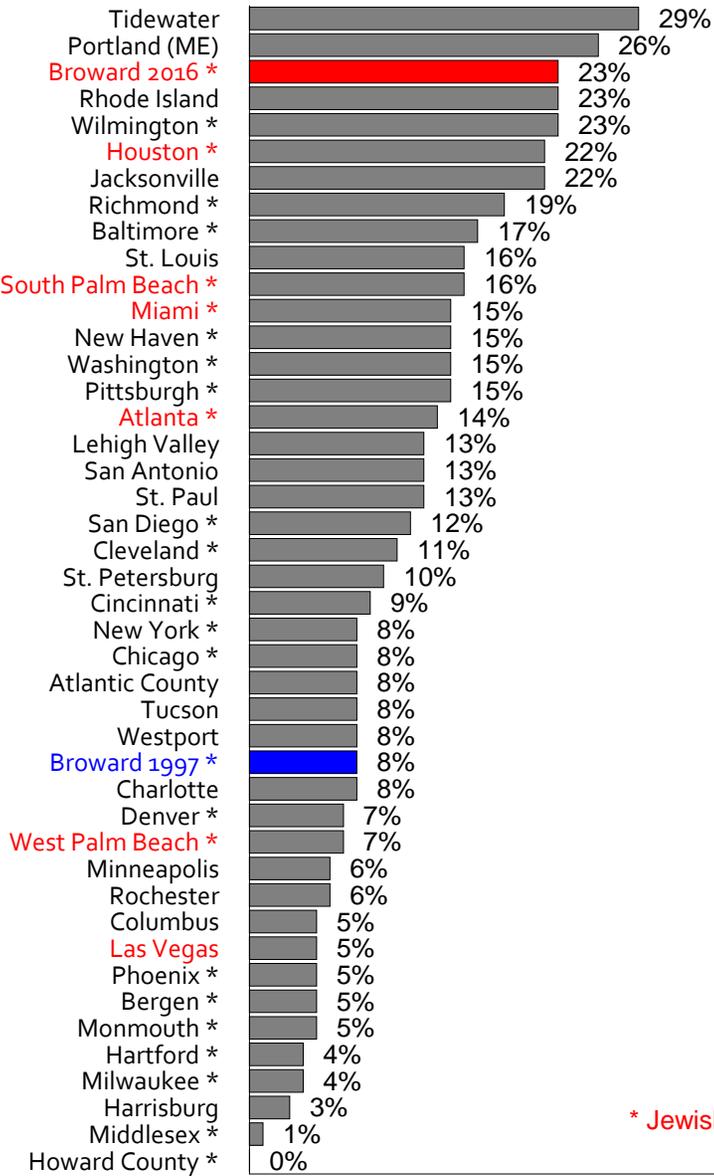
Currently Attend Jewish Day School

(Jewish Children Age 13-17)



Currently Attend Non-Jewish Private School

(Jewish Children Age 13-17)

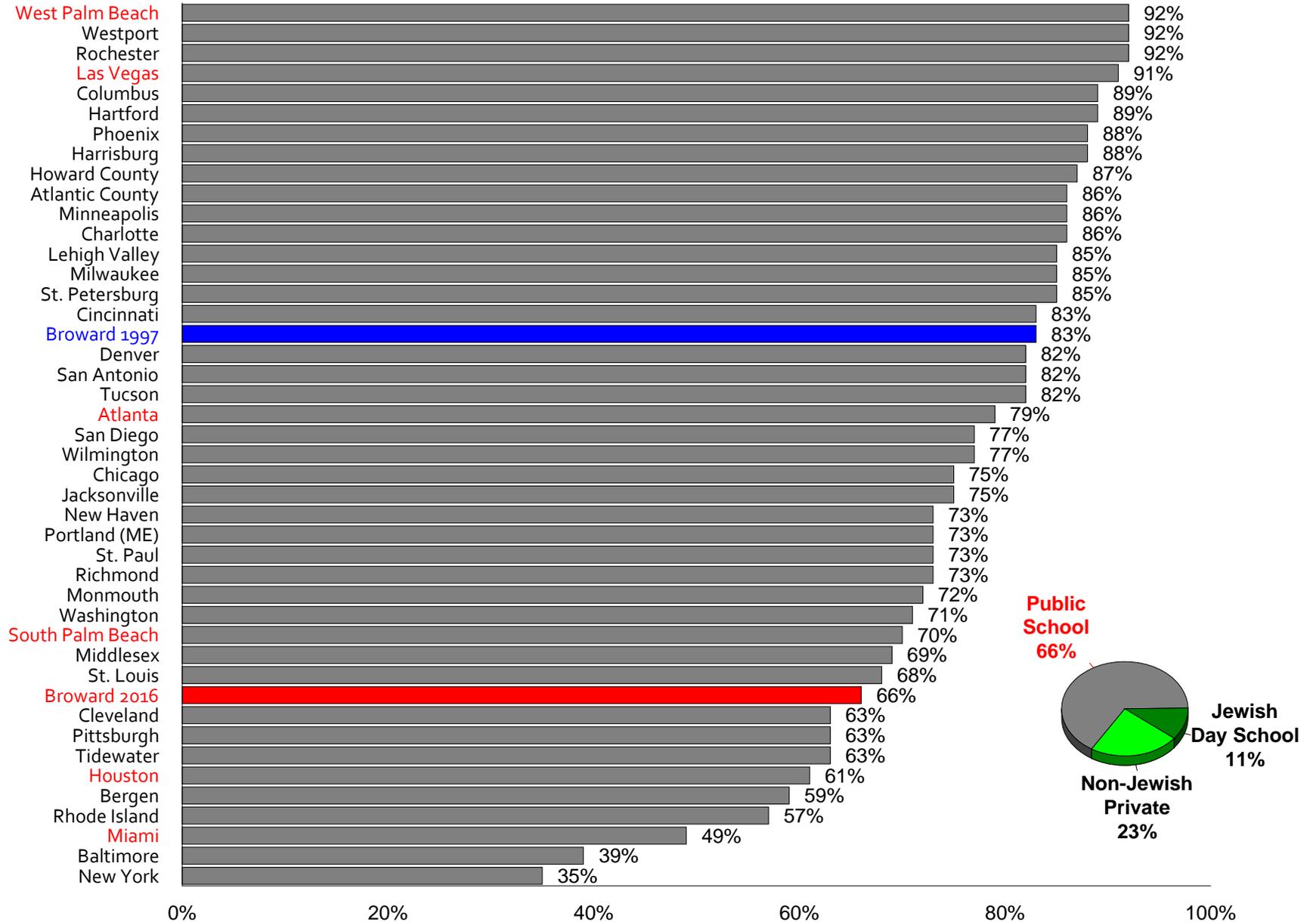


* Jewish high school in community or neighboring community at time of survey

0% 20% 40% 60% 80% 100%

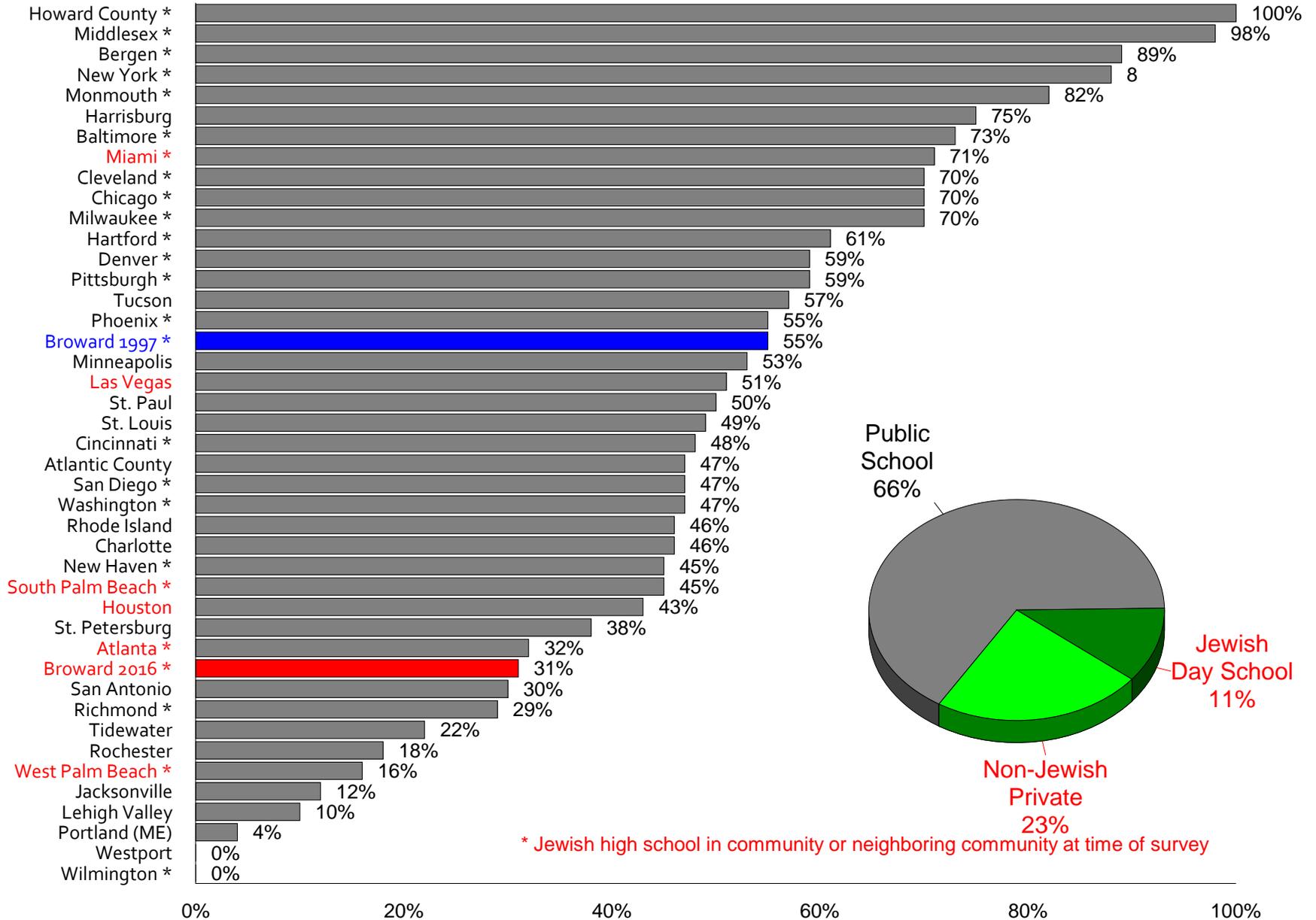
Currently Attend Public School

(Jewish Children Age 13-17)



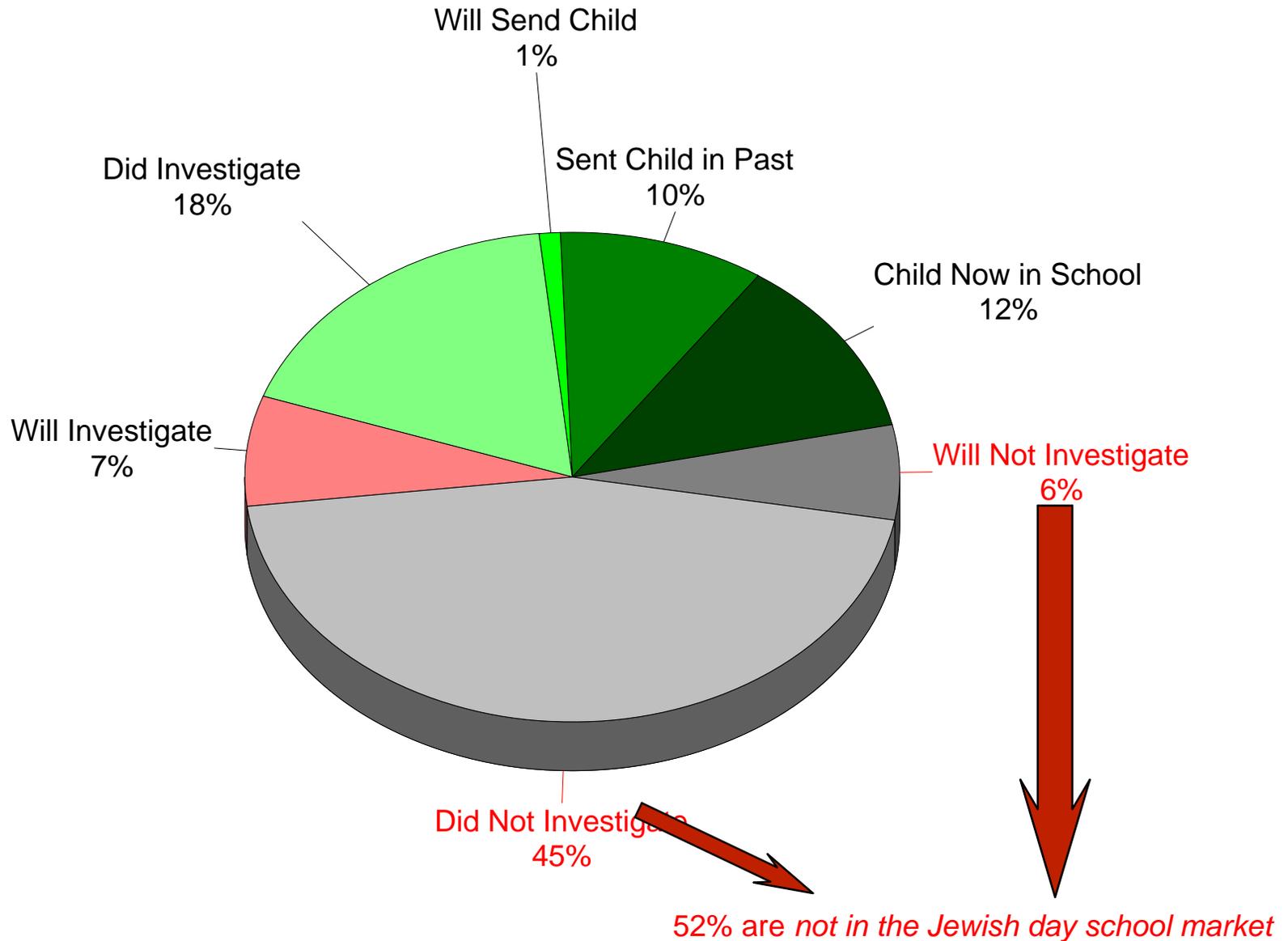
Market Share for Jewish Day School

(Jewish Children Age 13-17)



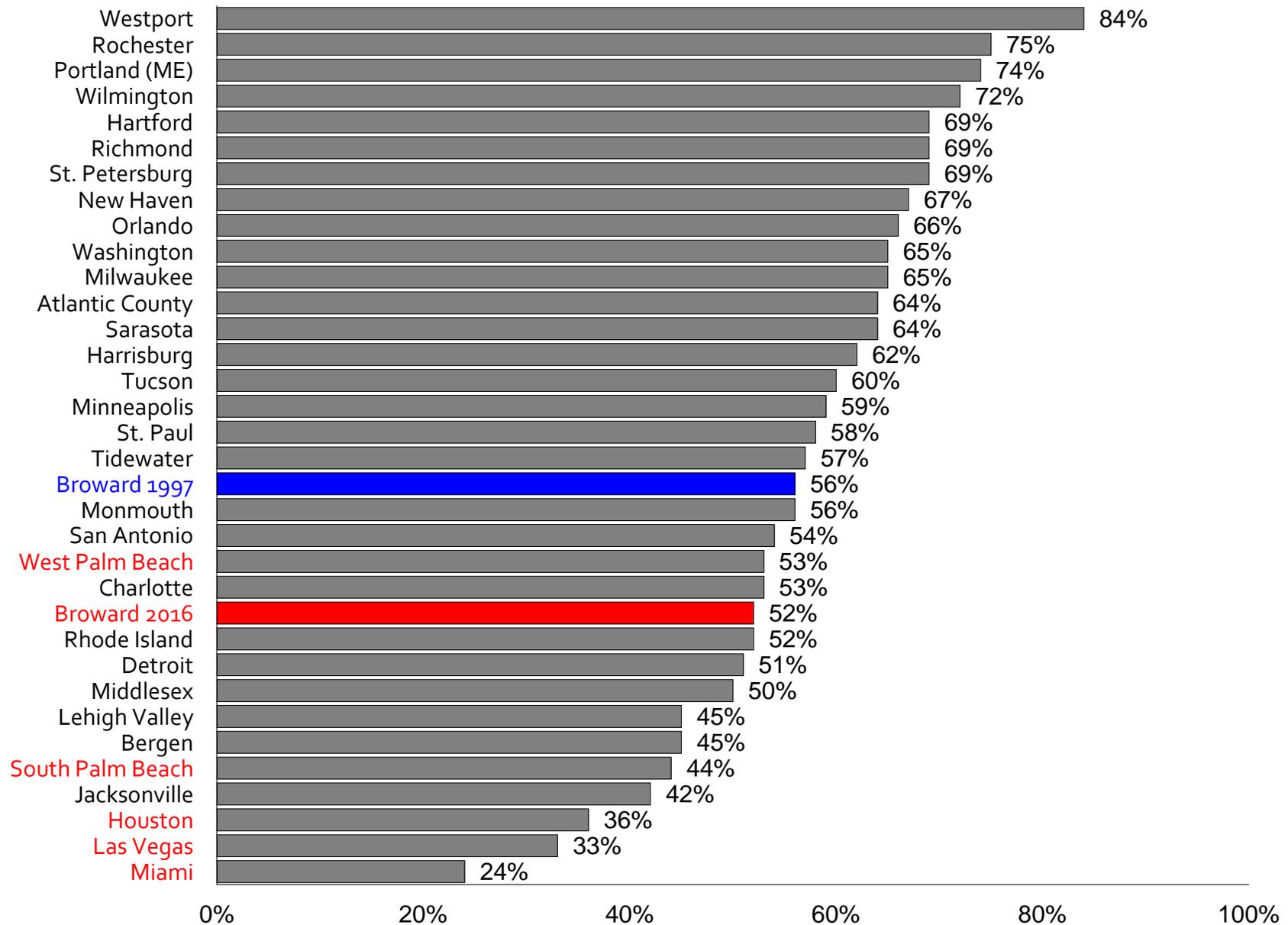
Seriously Investigate Jewish Day School

(Households with Jewish Children Age 0-17)



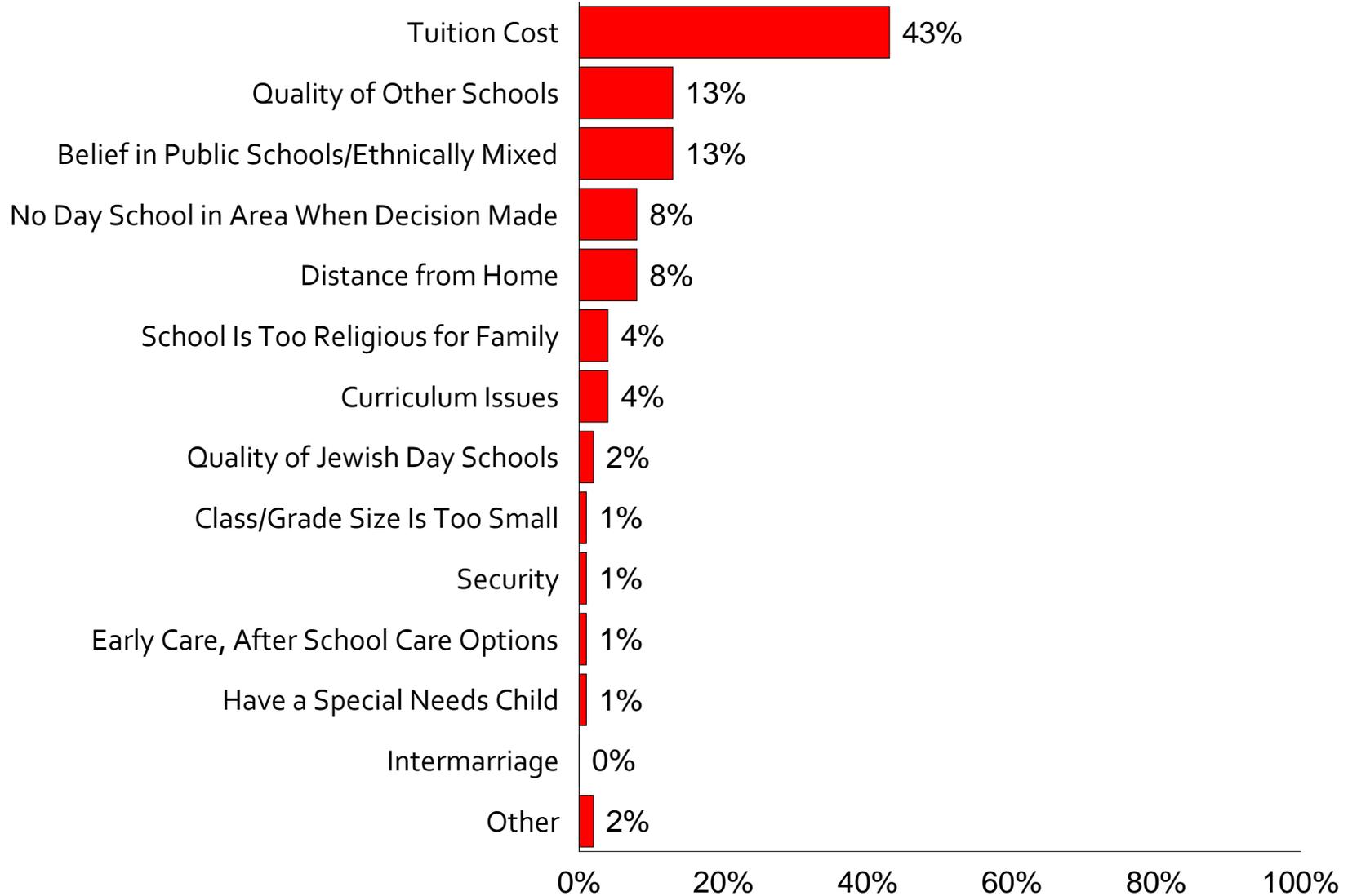
Did Not/Will Not Seriously Investigate Sending Jewish Children to a Jewish Day School

(Households with Jewish Children Age 0-17)



Major Reasons for Not Sending Jewish Children to Jewish Day School

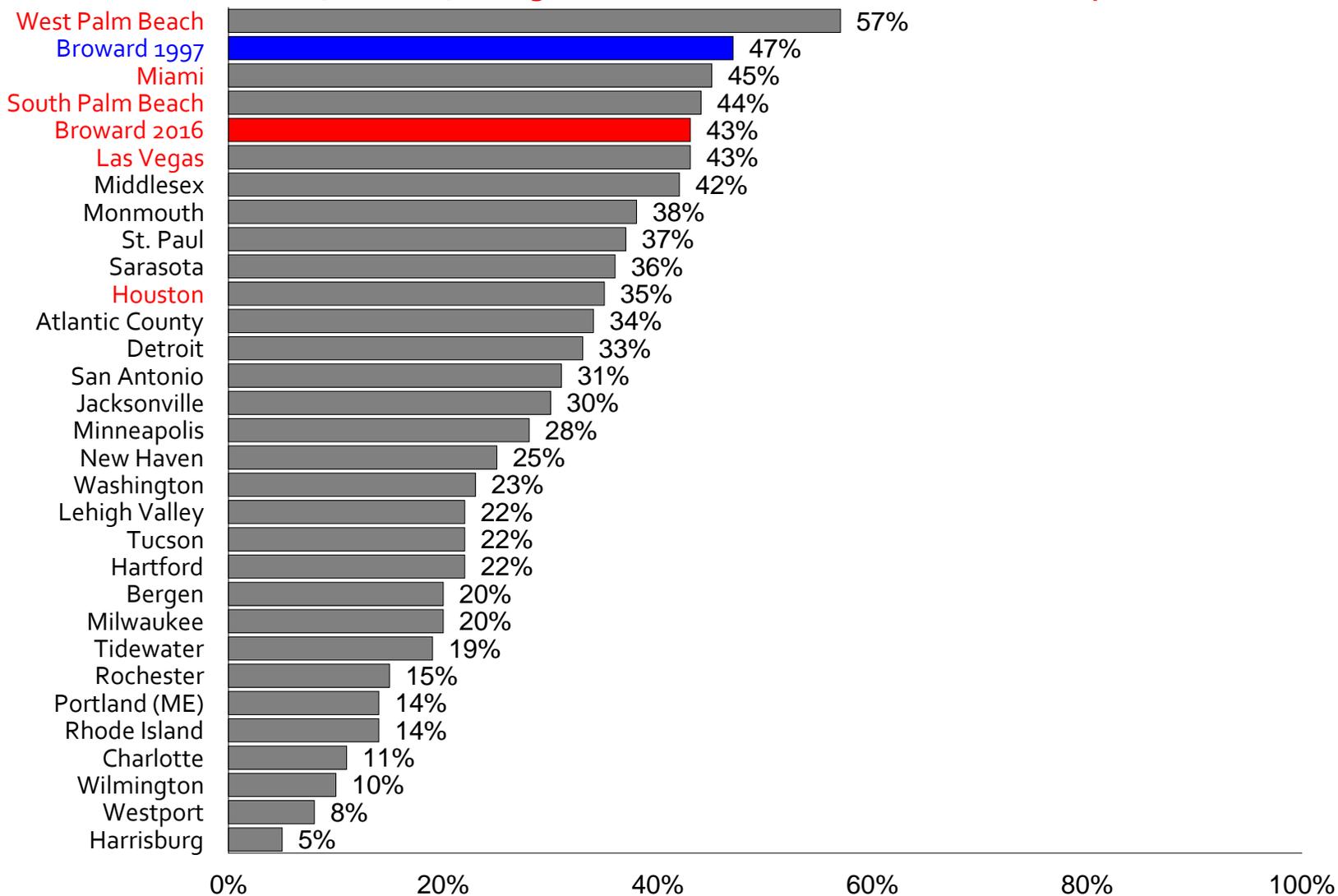
(Respondents in Households with Jewish Children Age 0-17 Who Did Not, Will Not, or Might Not Send Jewish Children to Jewish Day School)



Tuition Cost as a Major Reason for Not Sending Jewish Children to a Jewish Day School

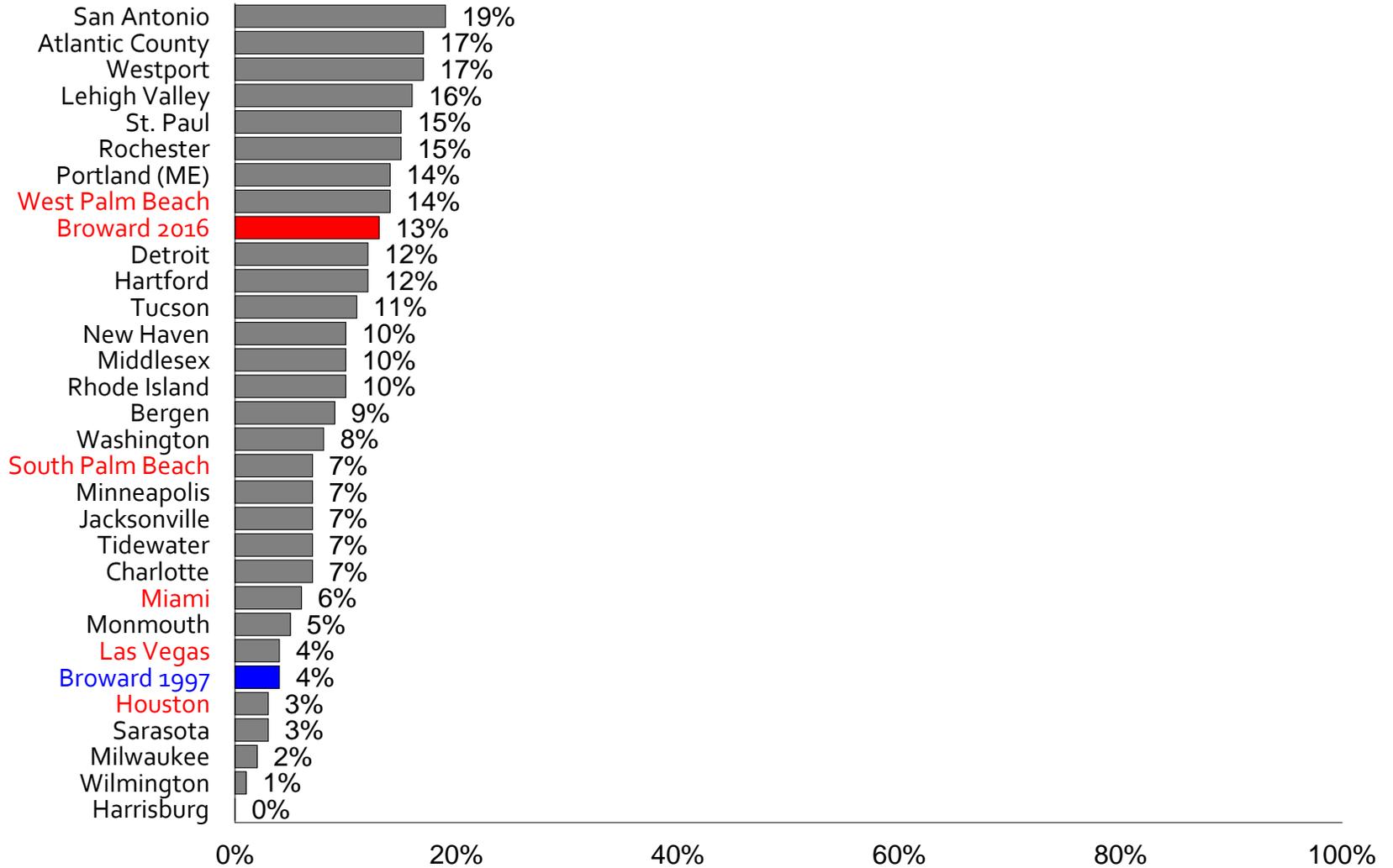
(Respondents in Households with Jewish Children Age 0-17)

Who Did Not, Will Not, or Might Not Send Jewish Children to Jewish Day School)



Quality of Other Private or Public Schools as a Major Reason for Not Sending Jewish Children to a Jewish Day School

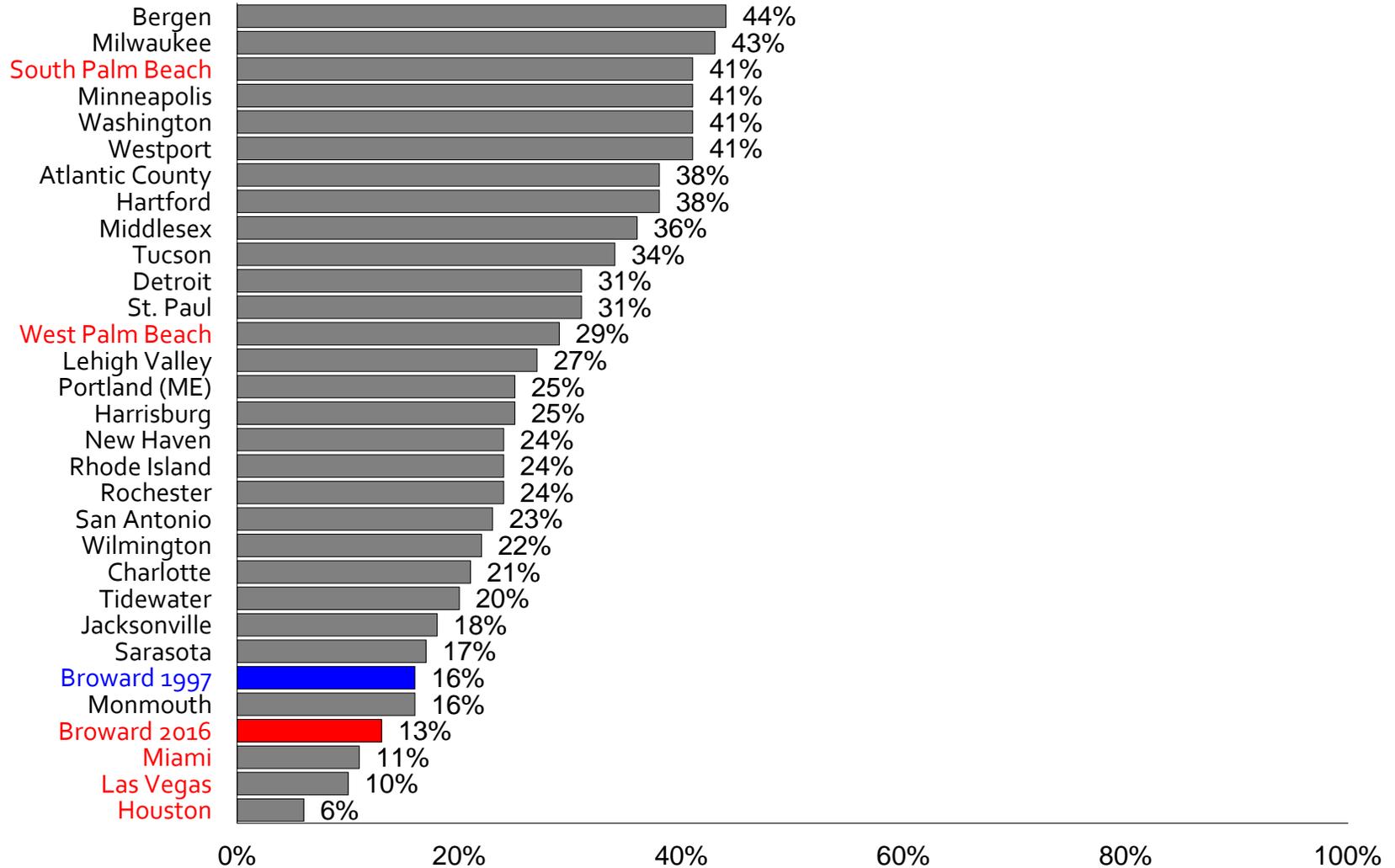
(Respondents in Households with Jewish Children Age 0-17
Who Did Not, Will Not, or Might Not Send Jewish Children to Jewish Day School)



Belief in Public Schools/Ethnically Mixed Environment as a Major Reason for Not Sending Jewish Children to a Jewish Day School

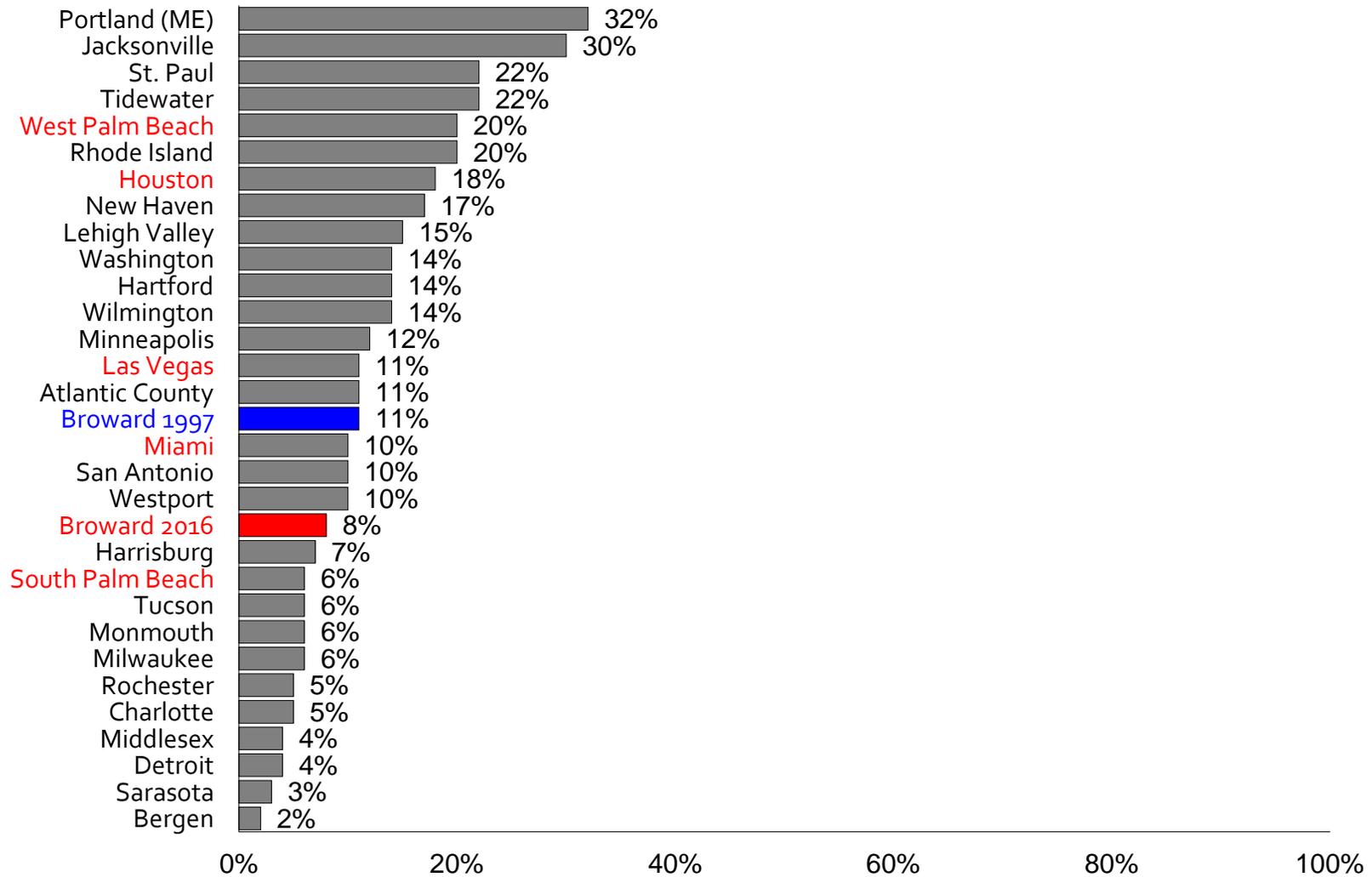
(Respondents in Households with Jewish Children Age 0-17)

Who Did Not, Will Not, or Might Not Send Jewish Children to Jewish Day School)



Distance from Home as a Major Reason for Not Sending Jewish Children to a Jewish Day School

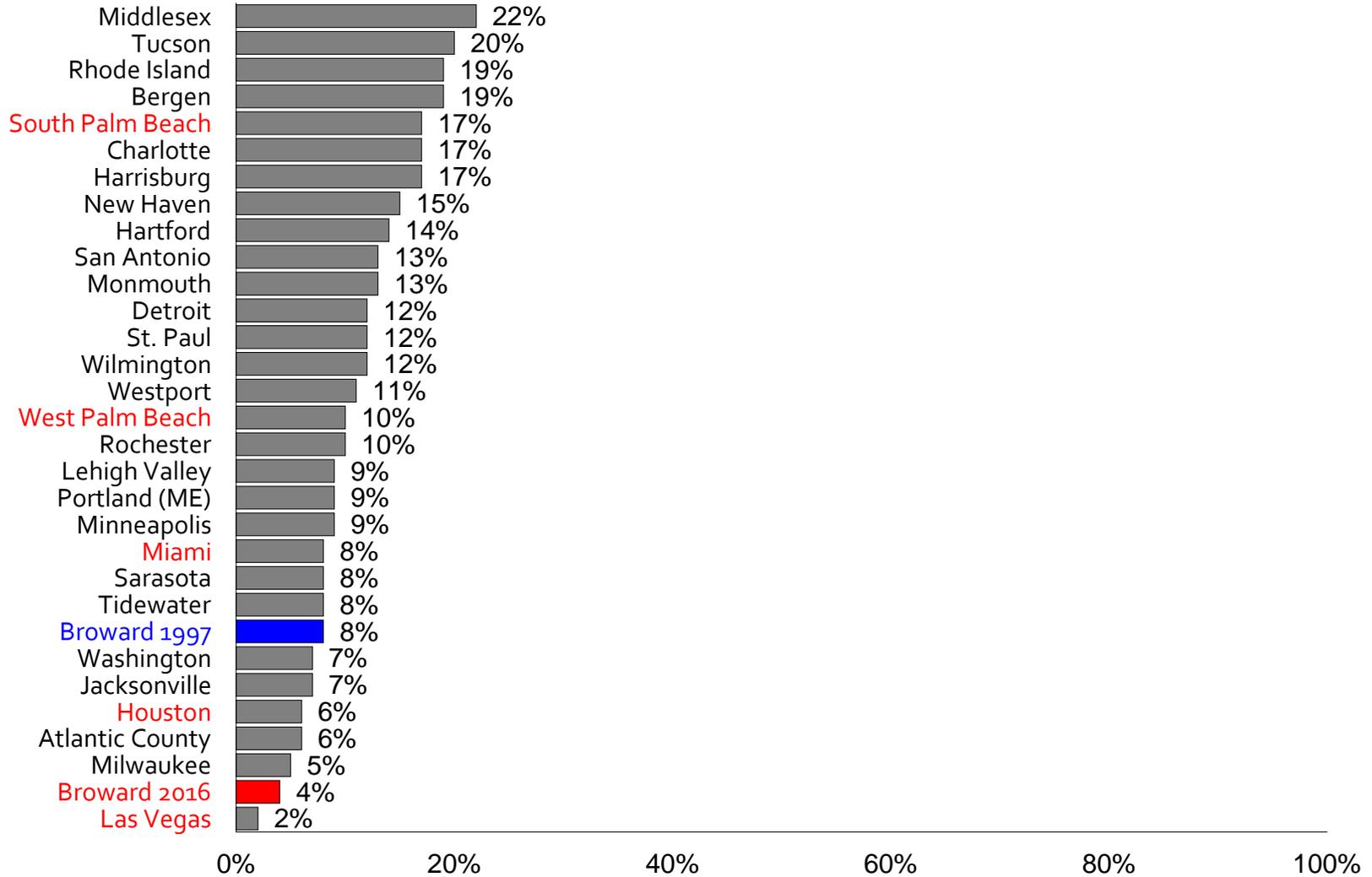
(Respondents in Households with Jewish Children Age 0-17
Who Did Not, Will Not, or Might Not Send Jewish Children to Jewish Day School)



School Is Too Religious for Family/Family Is Not Religious as a Major Reason for Not Sending Jewish Children to a Jewish Day School

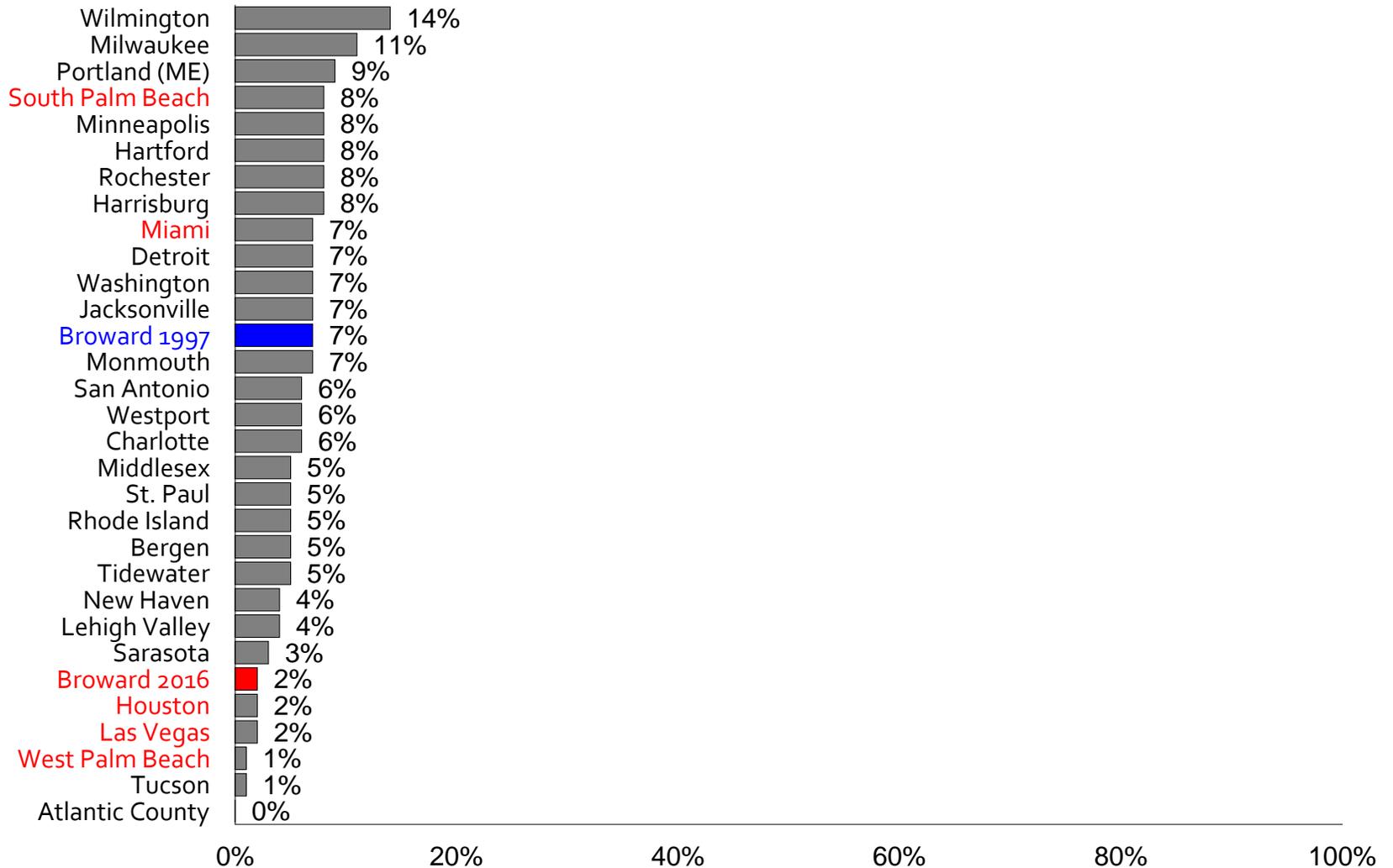
(Respondents in Households with Jewish Children Age 0-17)

Who Did Not, Will Not, or Might Not Send Jewish Children to Jewish Day School)



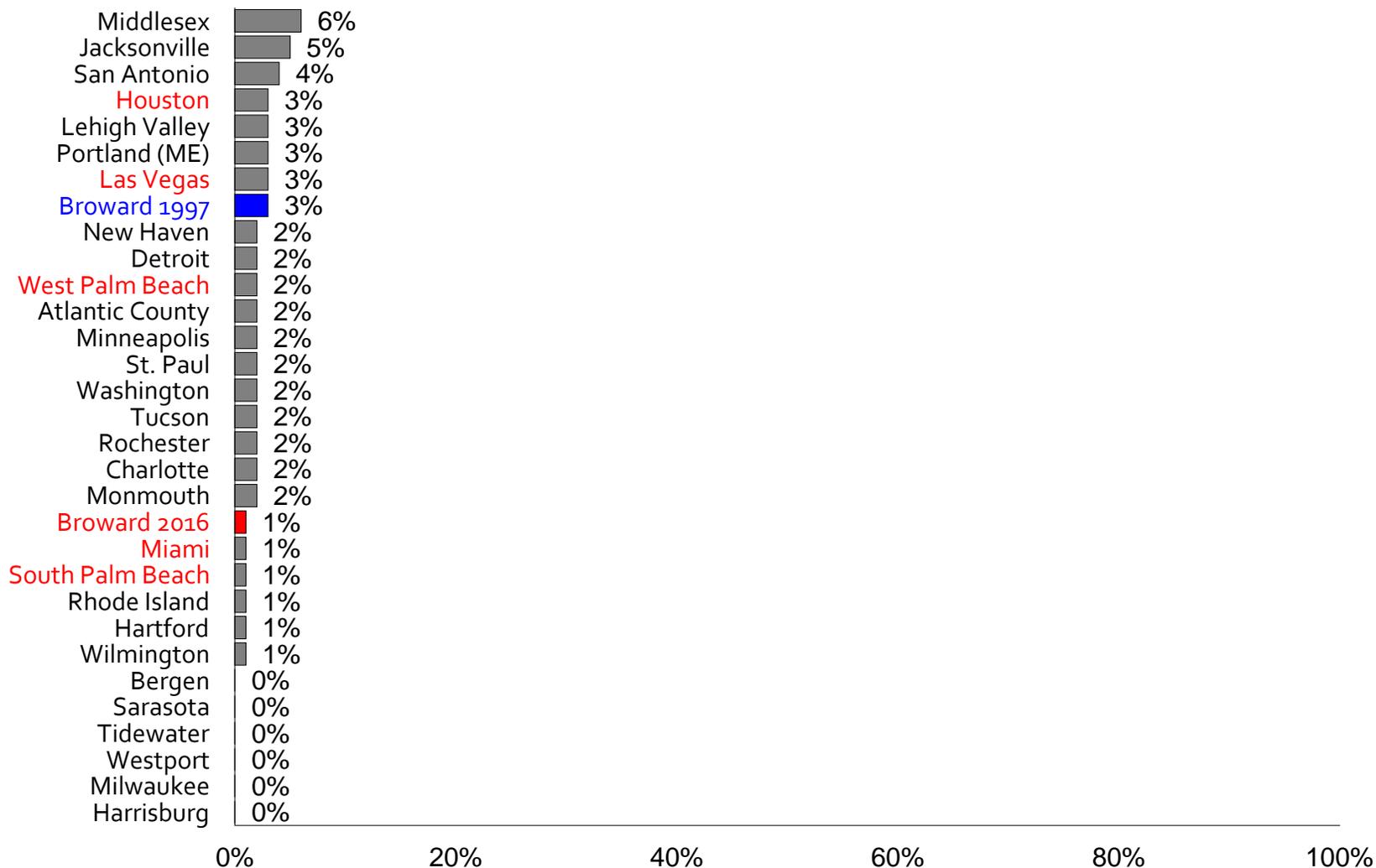
Quality of Education at Jewish Day Schools as a Major Reason for Not Sending Jewish Children to a Jewish Day School

(Respondents in Households with Jewish Children Age 0-17
Who Did Not, Will Not, or Might Not Send Jewish Children to Jewish Day School)



Have a Special Needs Child as a Major Reason for Not Sending Jewish Children to a Jewish Day School

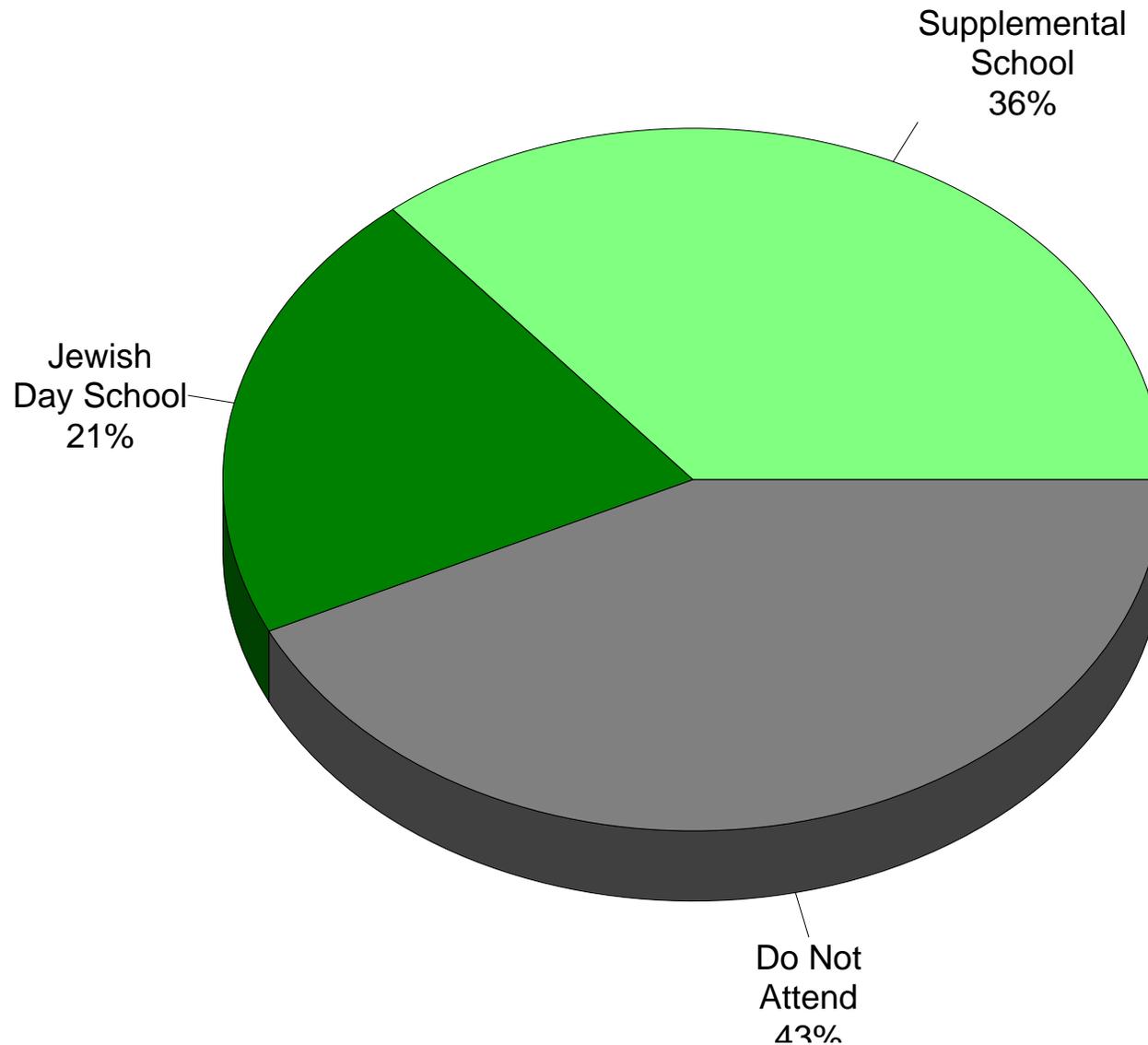
(Respondents in Households with Jewish Children Age 0-17
Who Did Not, Will Not, or Might Not Send Jewish Children to Jewish Day School)



**Children's Jewish Education:
Formal Jewish Education**

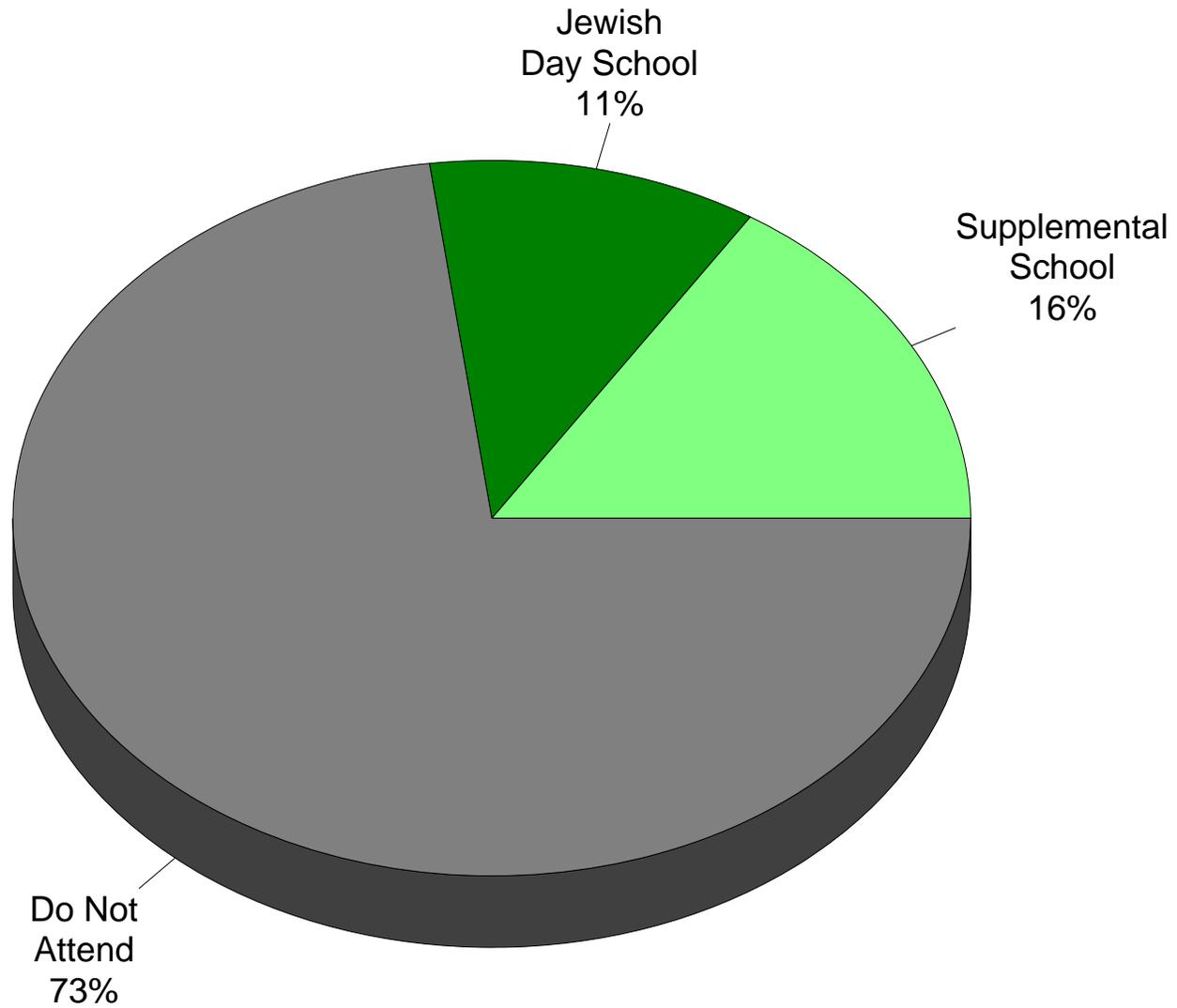
Current Formal Jewish Education of Jewish Children

(Jewish Children Age 5-12)
(Based upon the Telephone Survey)



Current Formal Jewish Education of Jewish Children

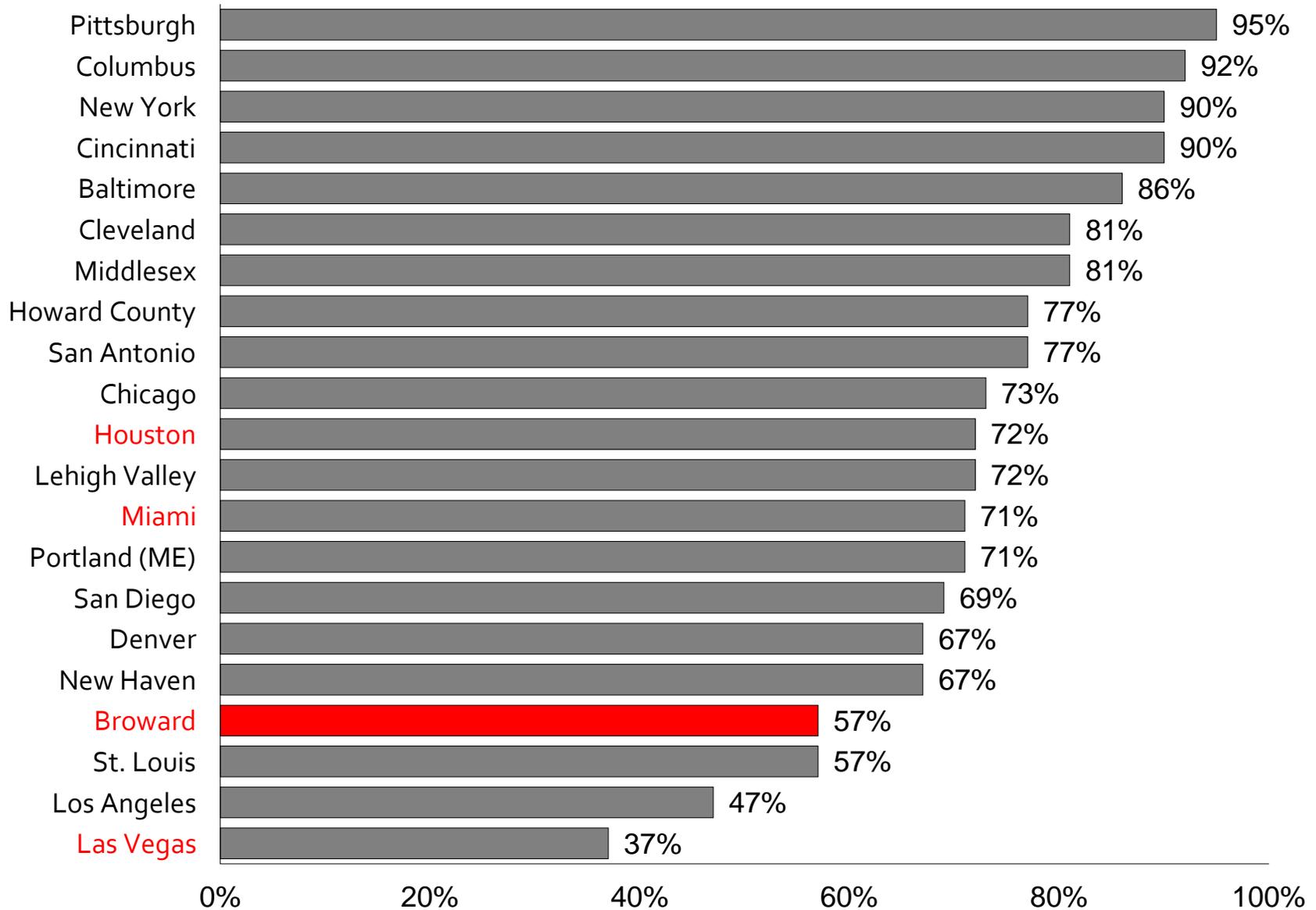
(Jewish Children Age 13-17)



Jewish Children Age 5-12

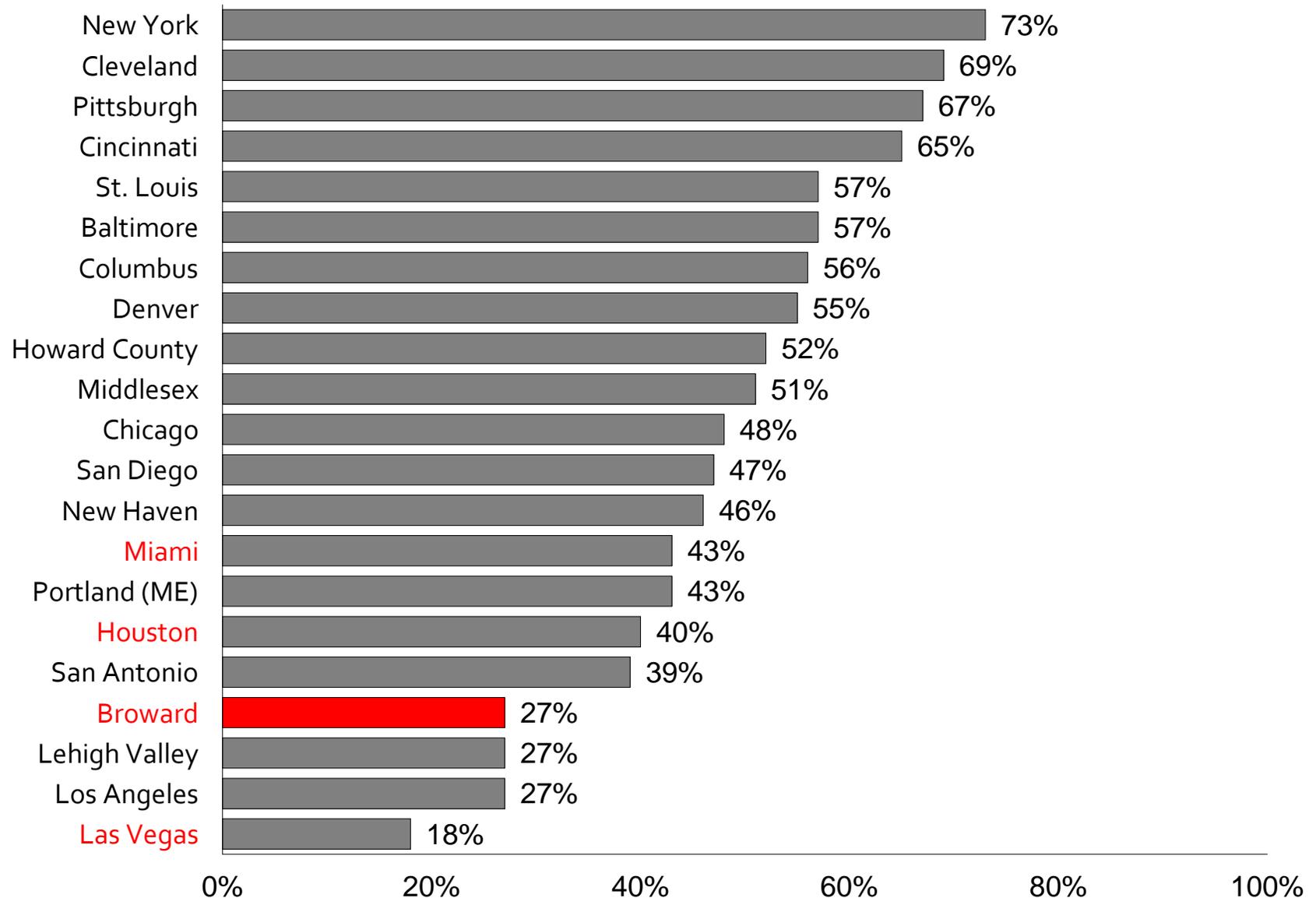
Who Currently Attend Formal Jewish Education

(Based upon the Telephone Survey)



Jewish Children Age 13-17 Who Currently Attend Formal Jewish Education

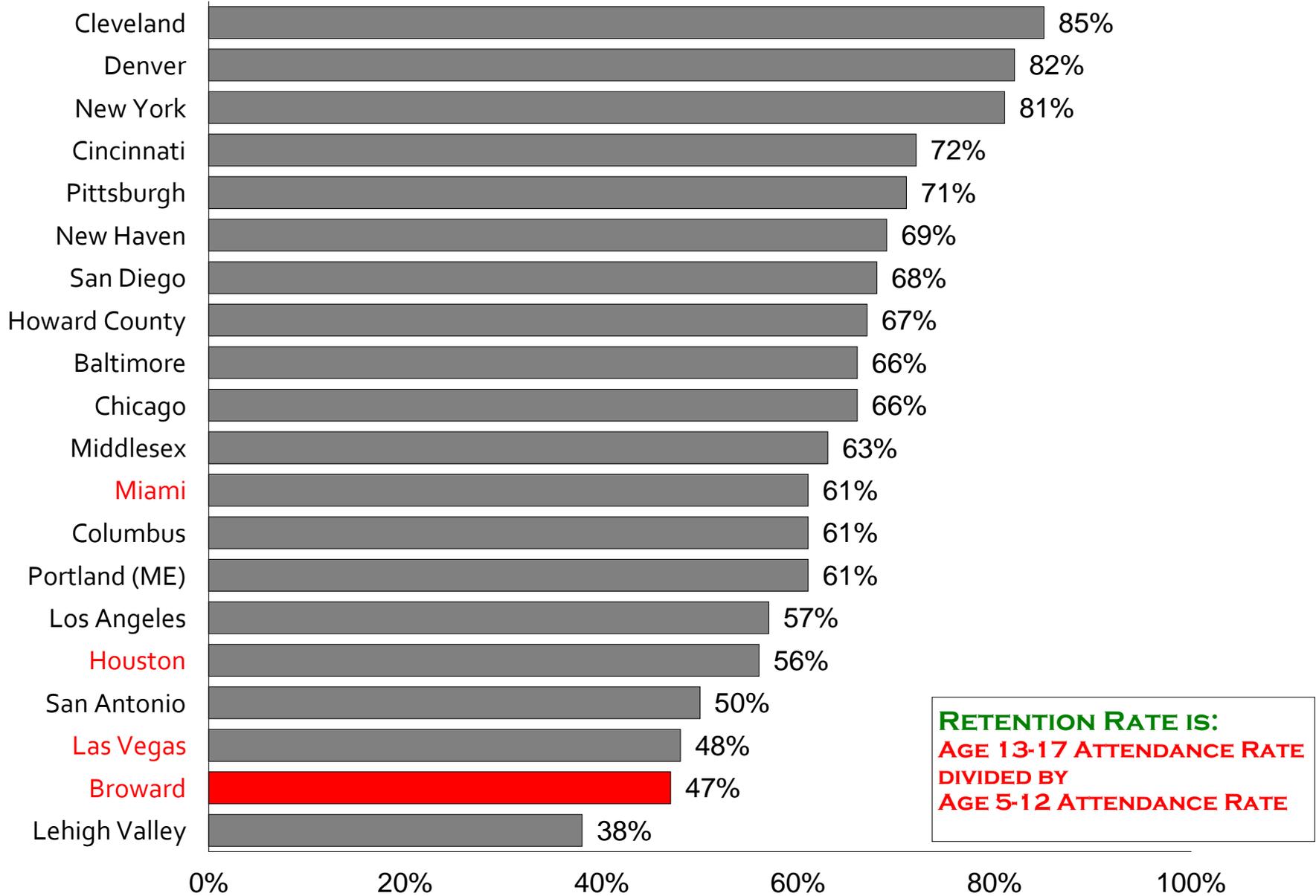
(Based upon the Telephone Survey)



Retention Rate in Formal Jewish Education

(Based upon the Telephone Survey)

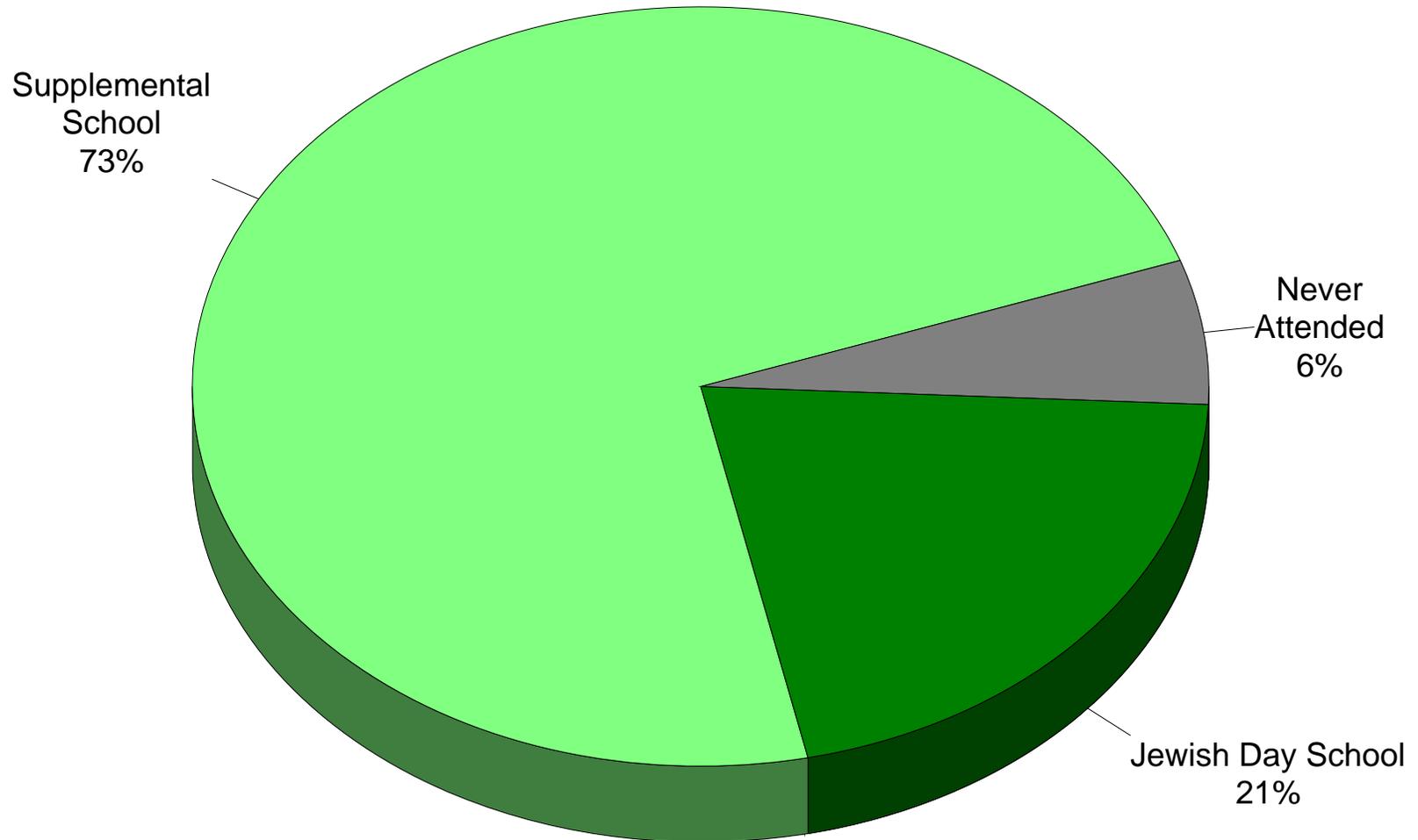
(Jewish Children Age 5-17)



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Ever Attended Formal Jewish Education

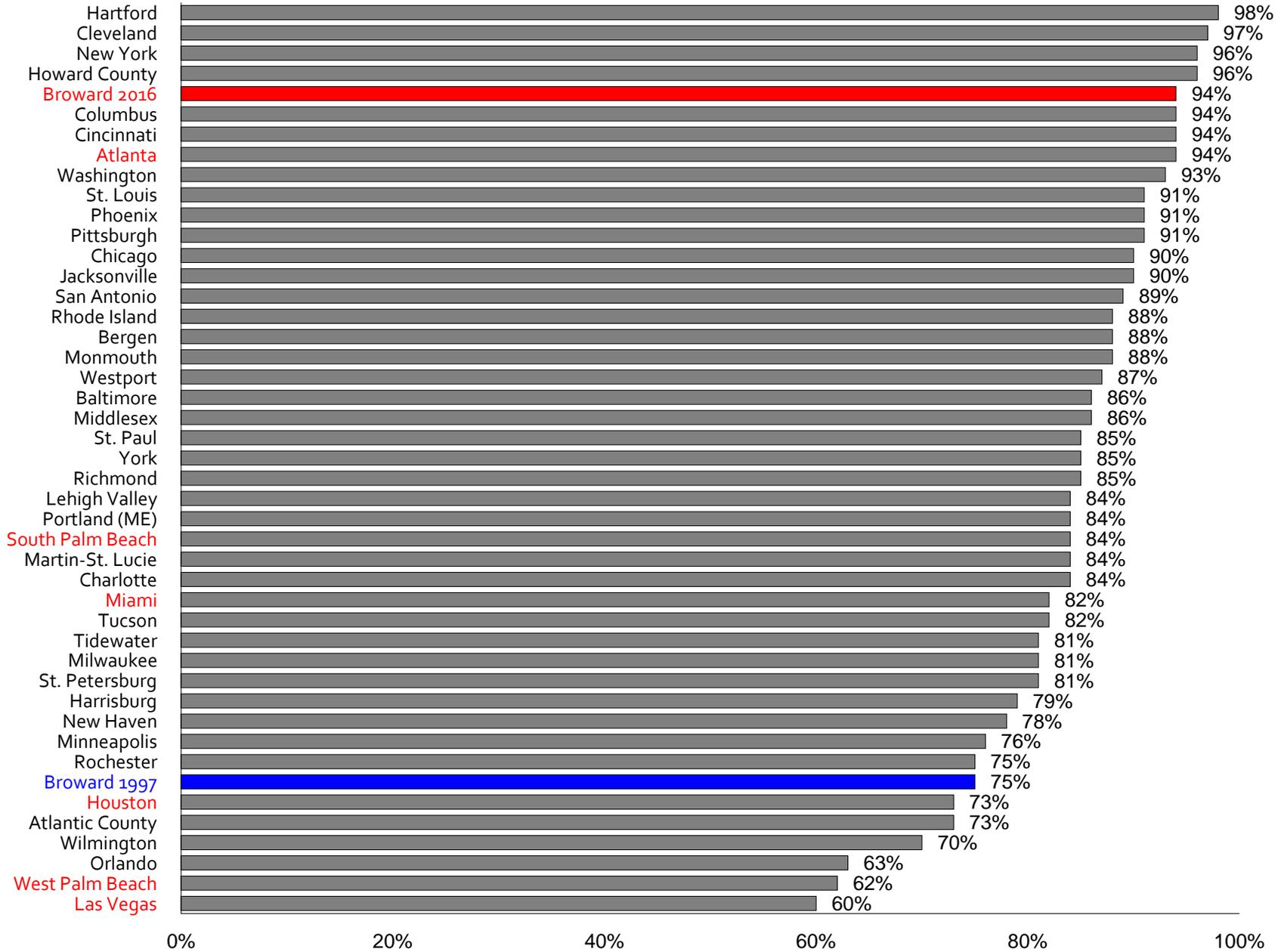
(Jewish Children Age 13-17)



Children who have attended both Jewish day school and supplemental school are reported under Jewish day school

Jewish Children Who Ever Attended Formal Jewish Education

(Jewish Children Age 13-17)



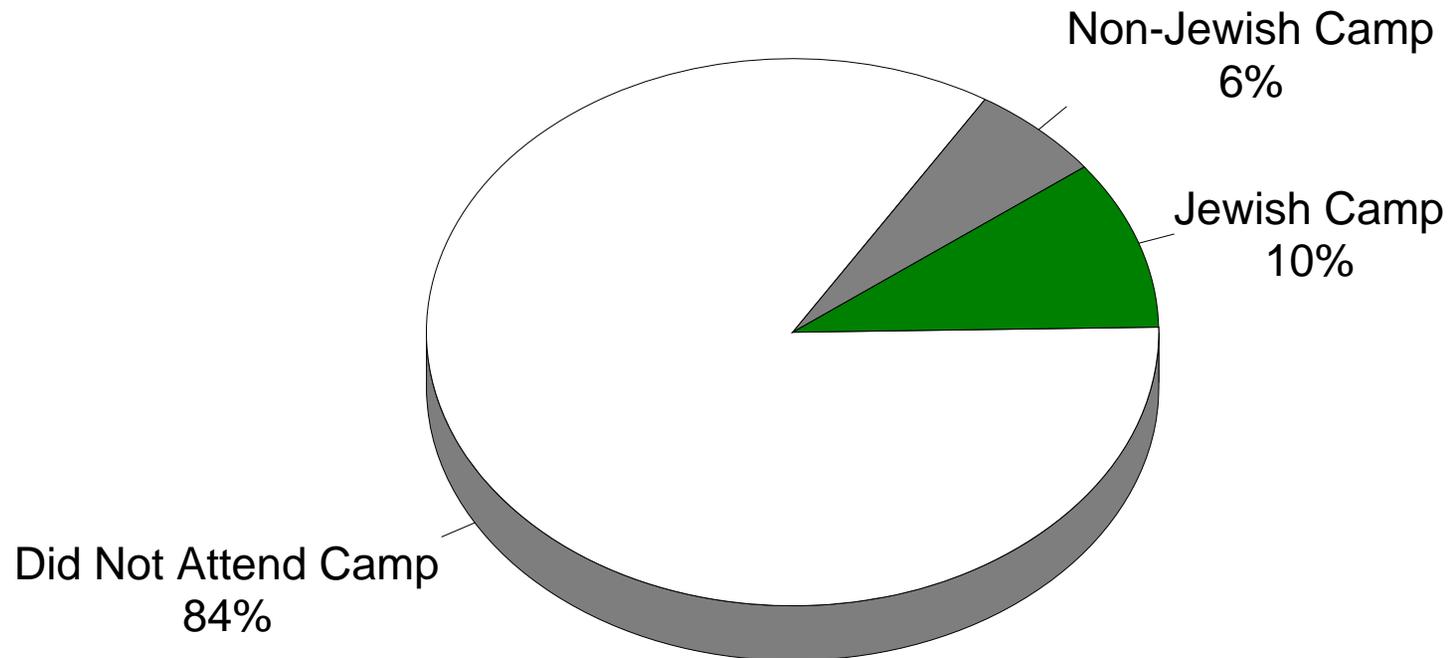
**Children's Jewish Education:
Informal Jewish Education**

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Attended or Worked at an Overnight Camp This Past Summer

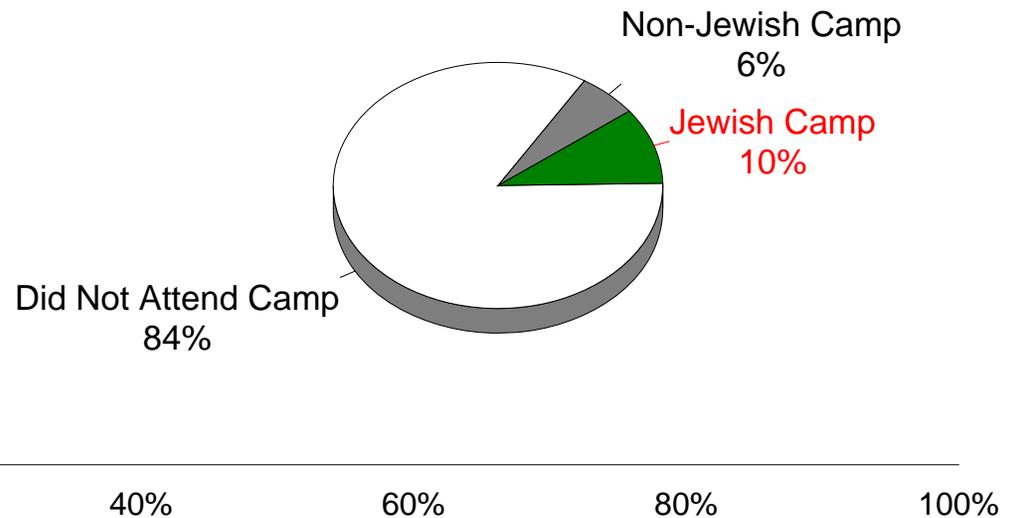
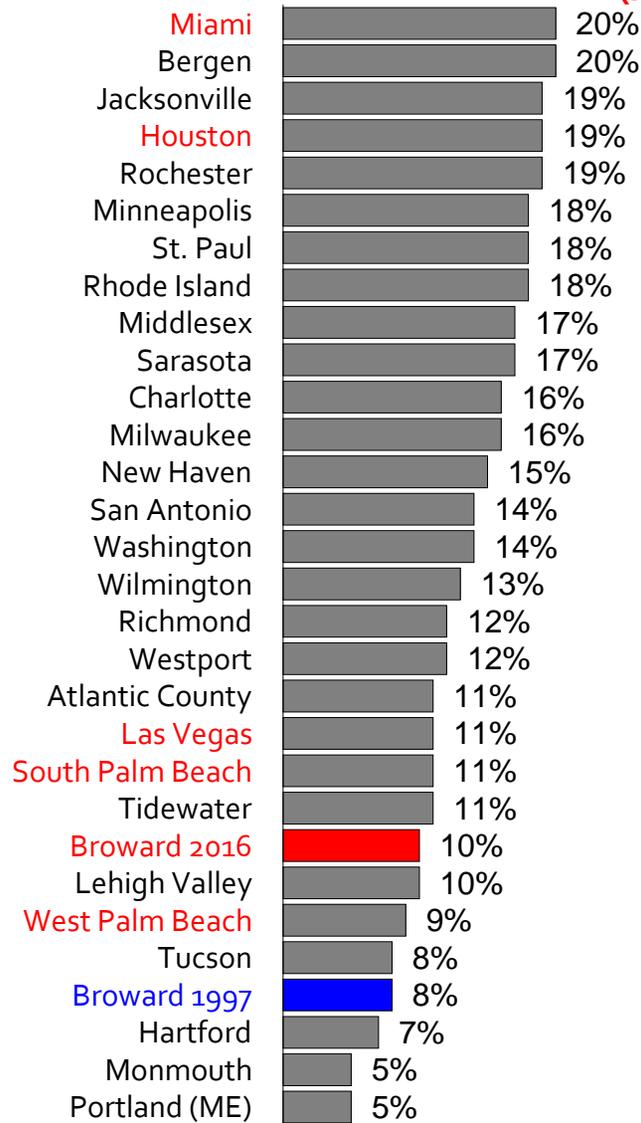
(Jewish Children Age 6-17)

JEWISH MARKET SHARE IS:
10% DIVIDED BY (10% + 6%) = 63%



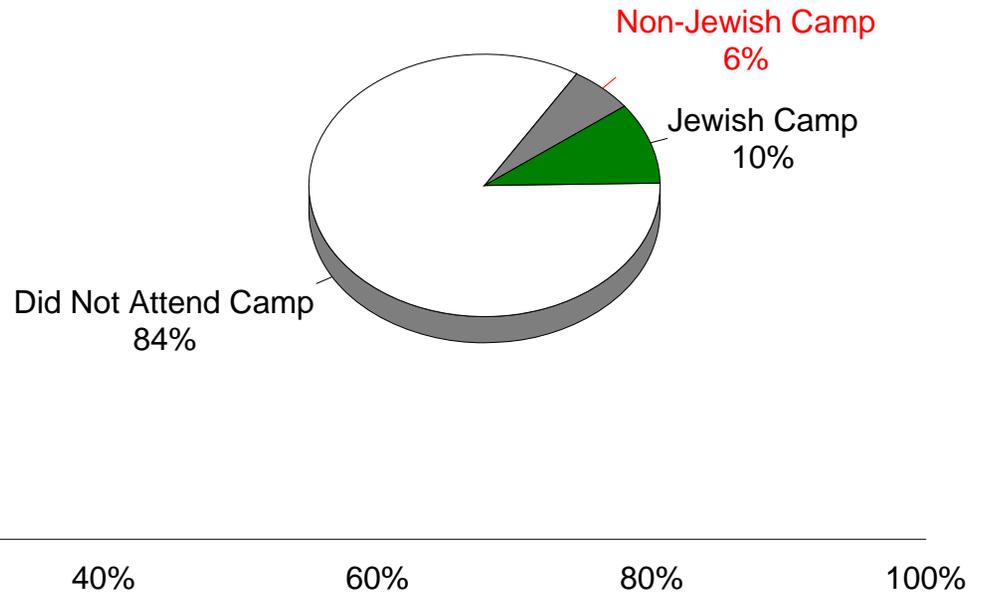
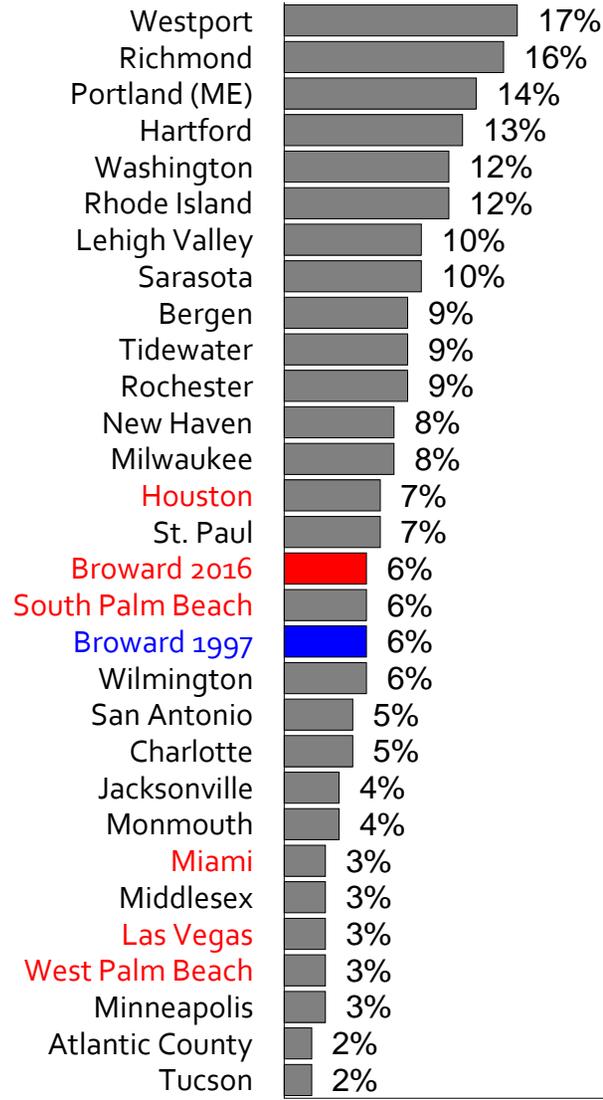
Attended or Worked at a Jewish Overnight Camp This Past Summer

(Jewish Children Age 6-17)



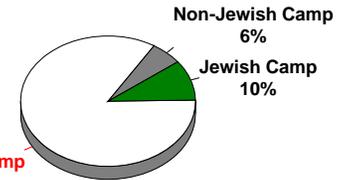
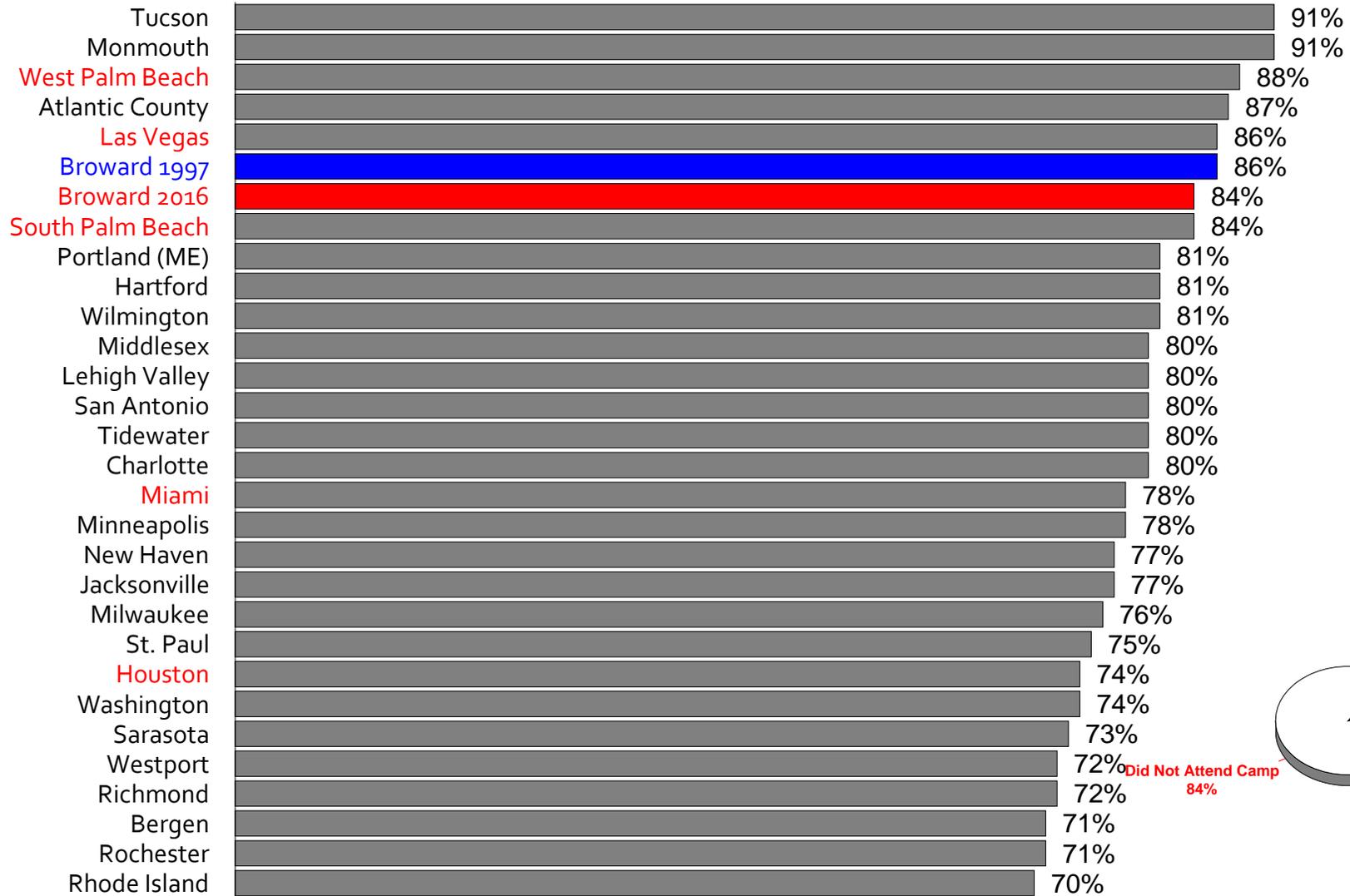
Attended or Worked at a Non-Jewish Overnight Camp This Past Summer

(Jewish Children Age 6-17)



Did Not Attend or Work at an Overnight Camp This Past Summer

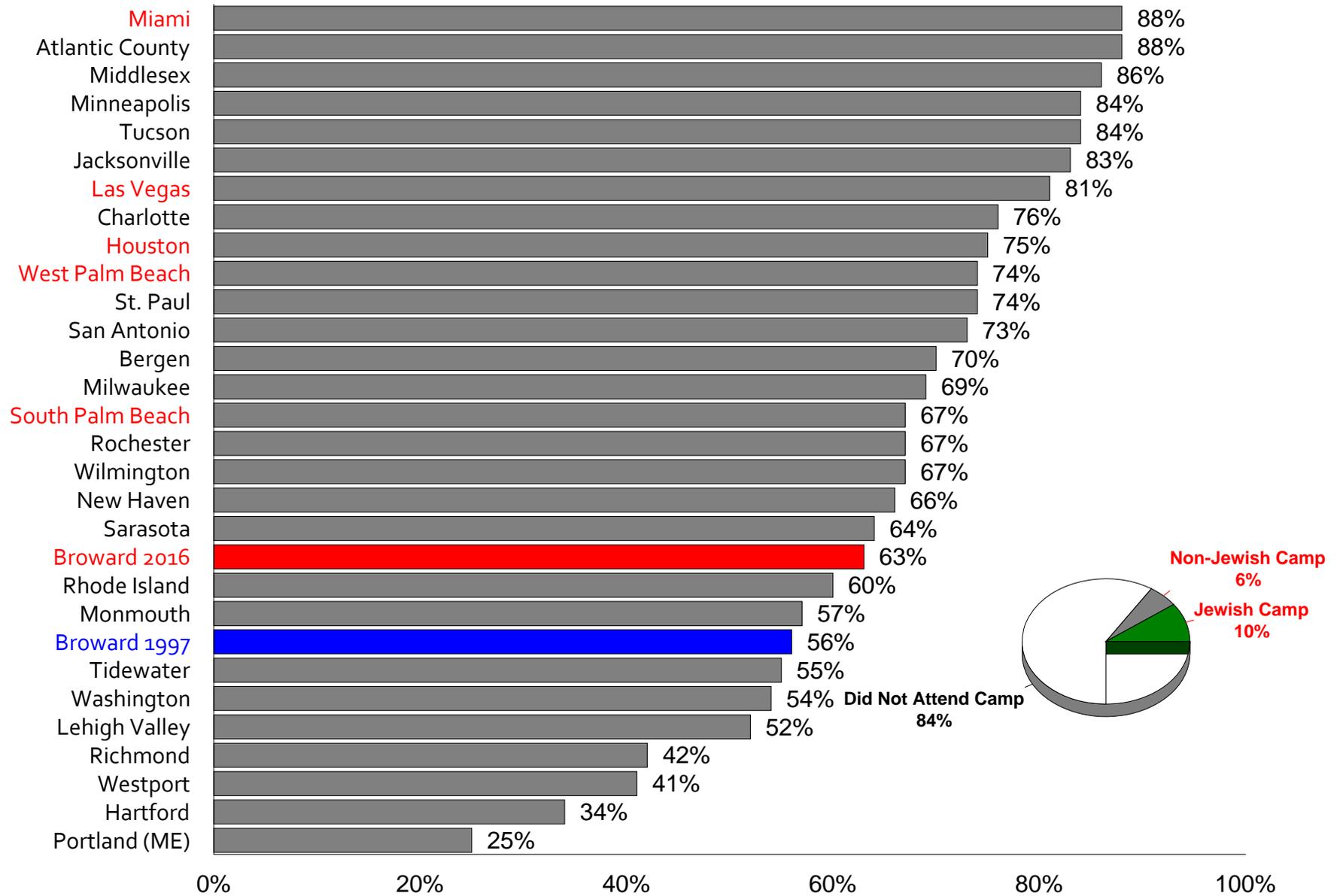
(Jewish Children Age 6-17)



0% 20% 40% 60% 80% 100%

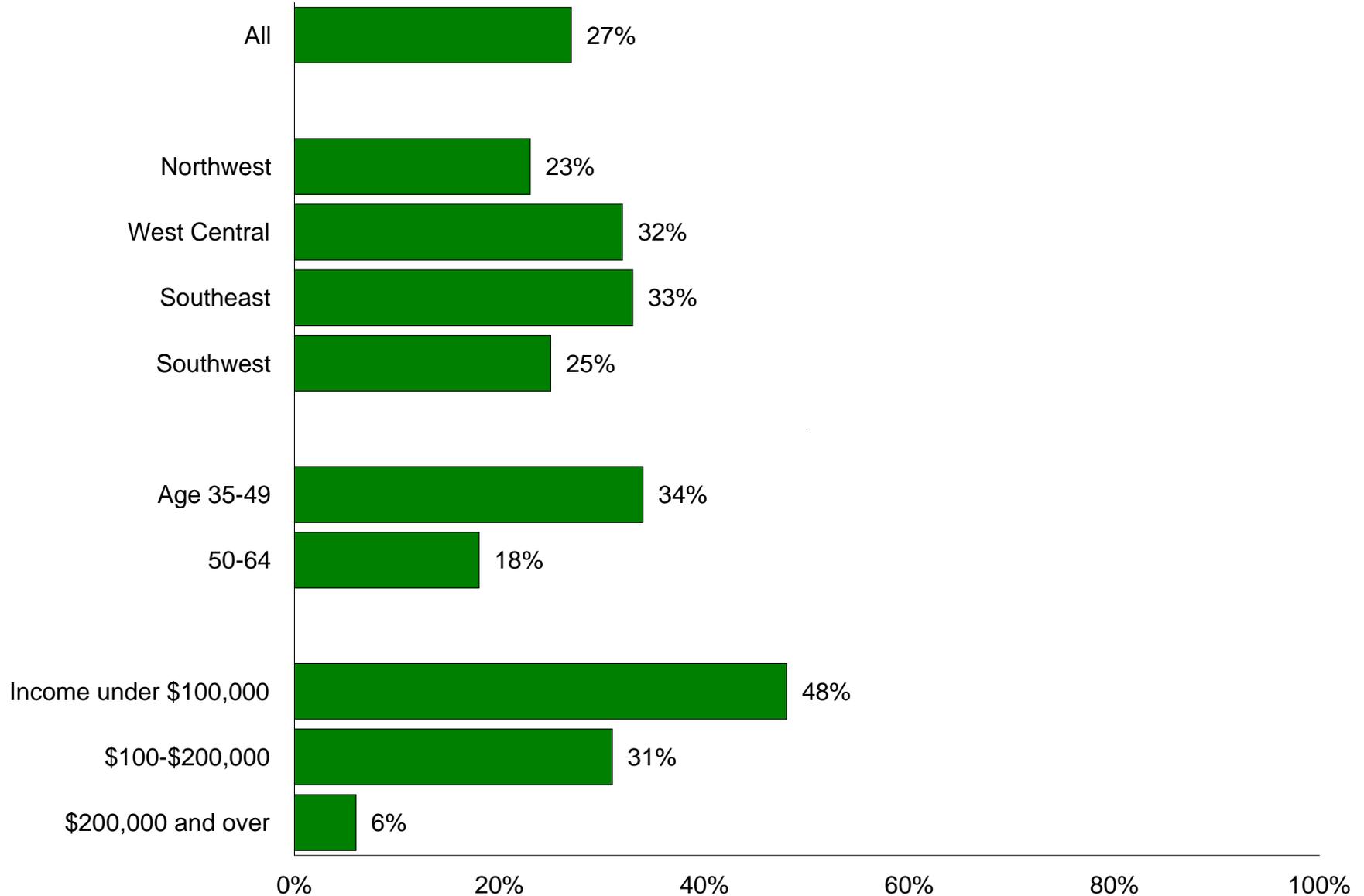
Jewish Overnight Camp Market Share This Past Summer

(Jewish Children Age 6-17)



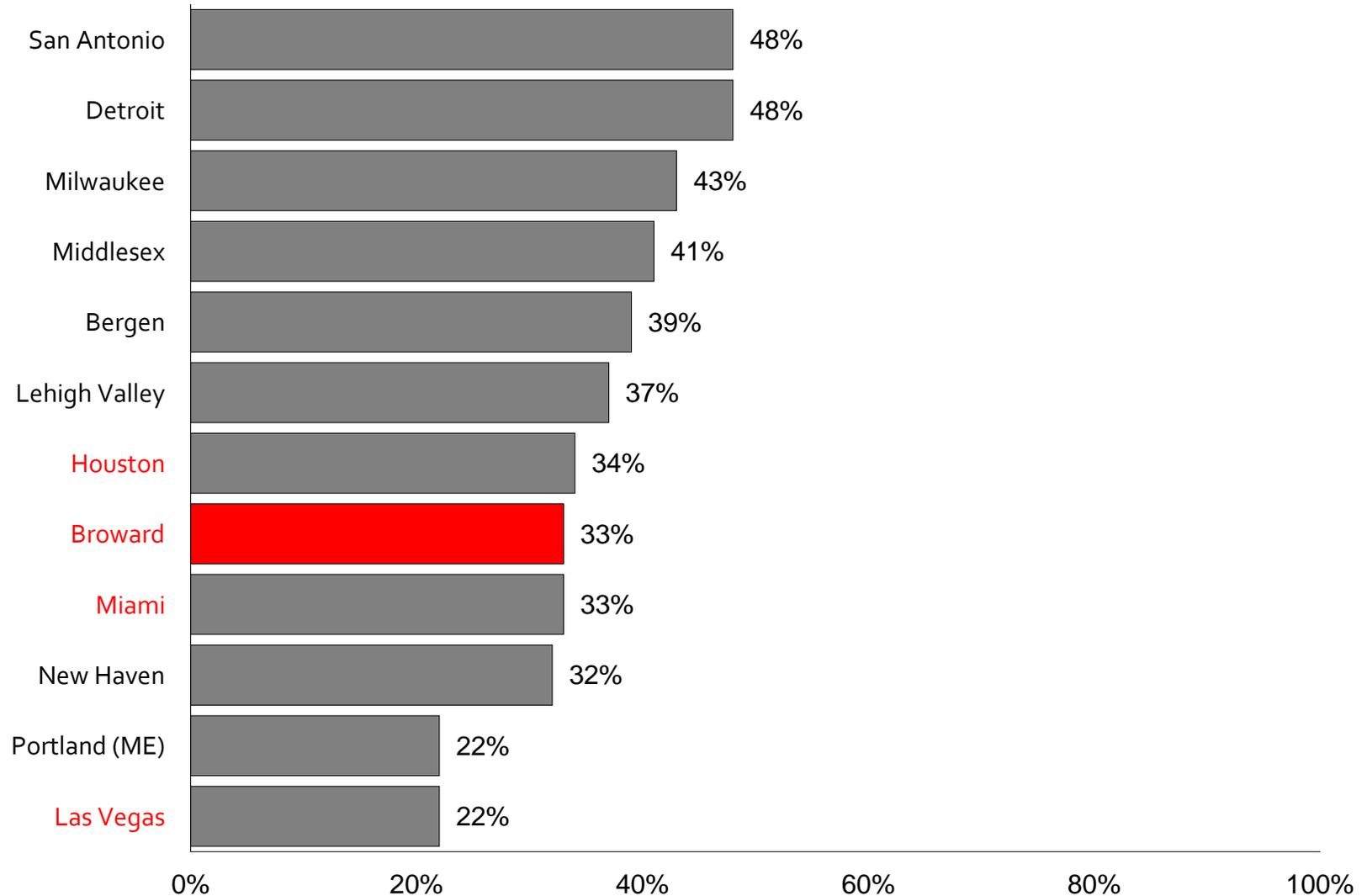
Cost Prevented Sending Child to Jewish Overnight Camp This Past Summer

(Households with Jewish Children Age 6-17 Who Did Not Send a Child to Overnight Camp This Past Summer)



Participate in a Jewish Teenage Youth Group

(Jewish Children Age 13-17)



The 2016 Jewish Federation of Broward County Population Study: A Portrait of the Broward Jewish Community

Ira M. Sheskin, Ph.D.

Director of the Jewish Demography Project of the
Sue and Leonard Miller Center for Contemporary Judaic Studies

and

Professor and Chair
Department of Geography
University of Miami