

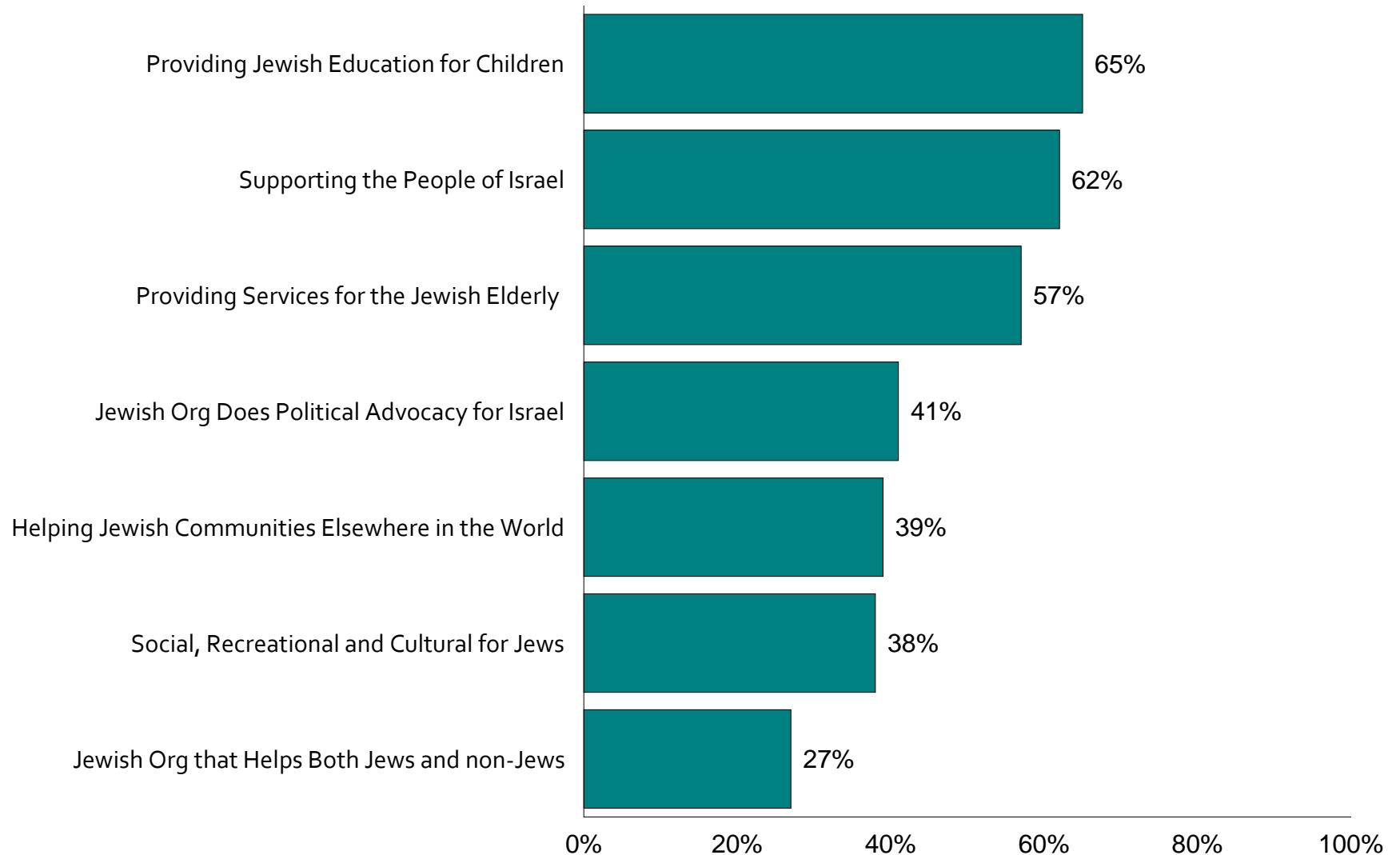
**Philanthropic Profile:
Motivations for Giving**

2

Importance of Motivations to Donate to a Jewish Organization

% Very Important

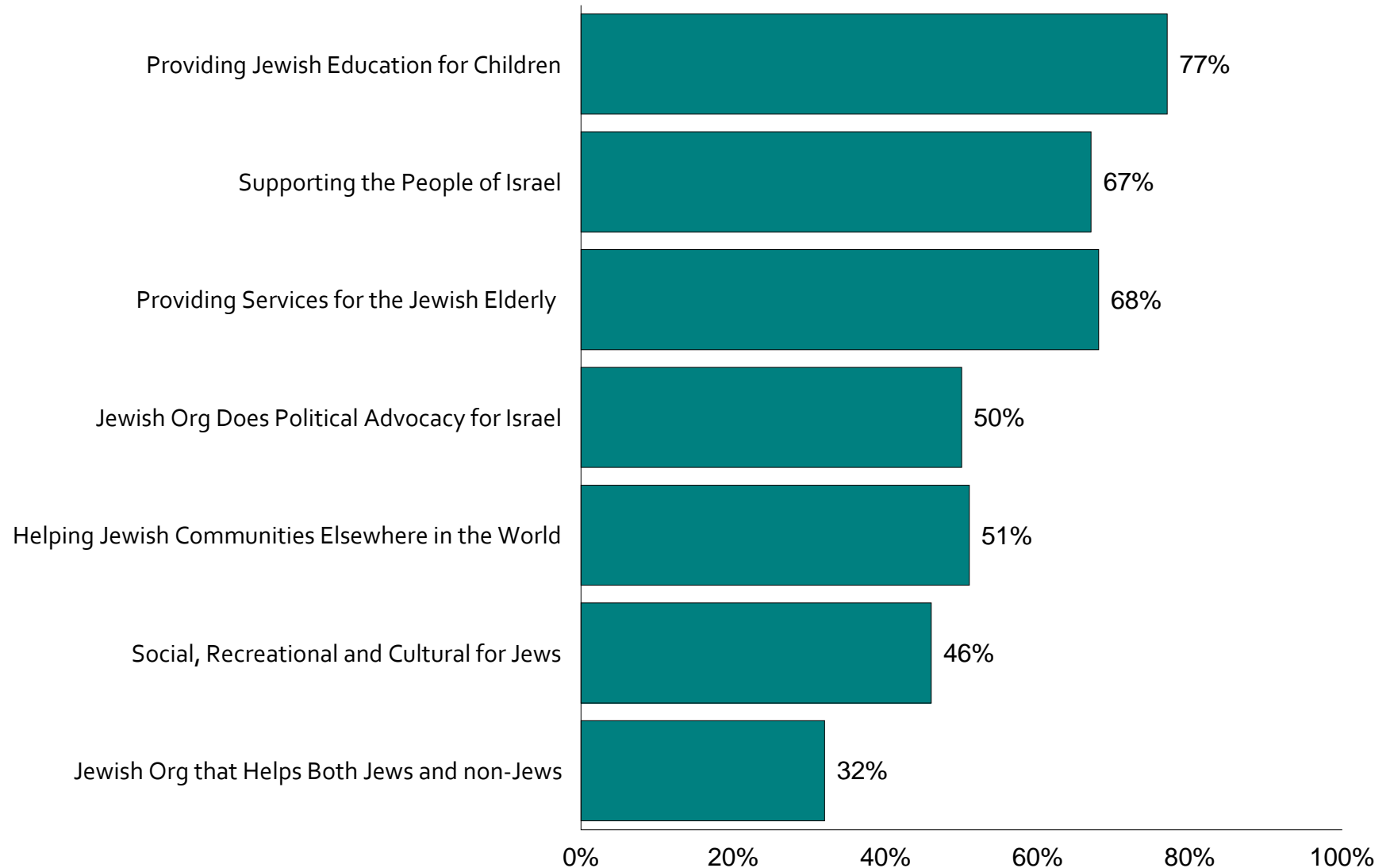
(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



3 Importance of Motivations to Donate to a Jewish Organization

% Very Important

(Respondents in Households Who Donated \$1,000 and Over to the Greater Miami Jewish Federation in the Past Year)

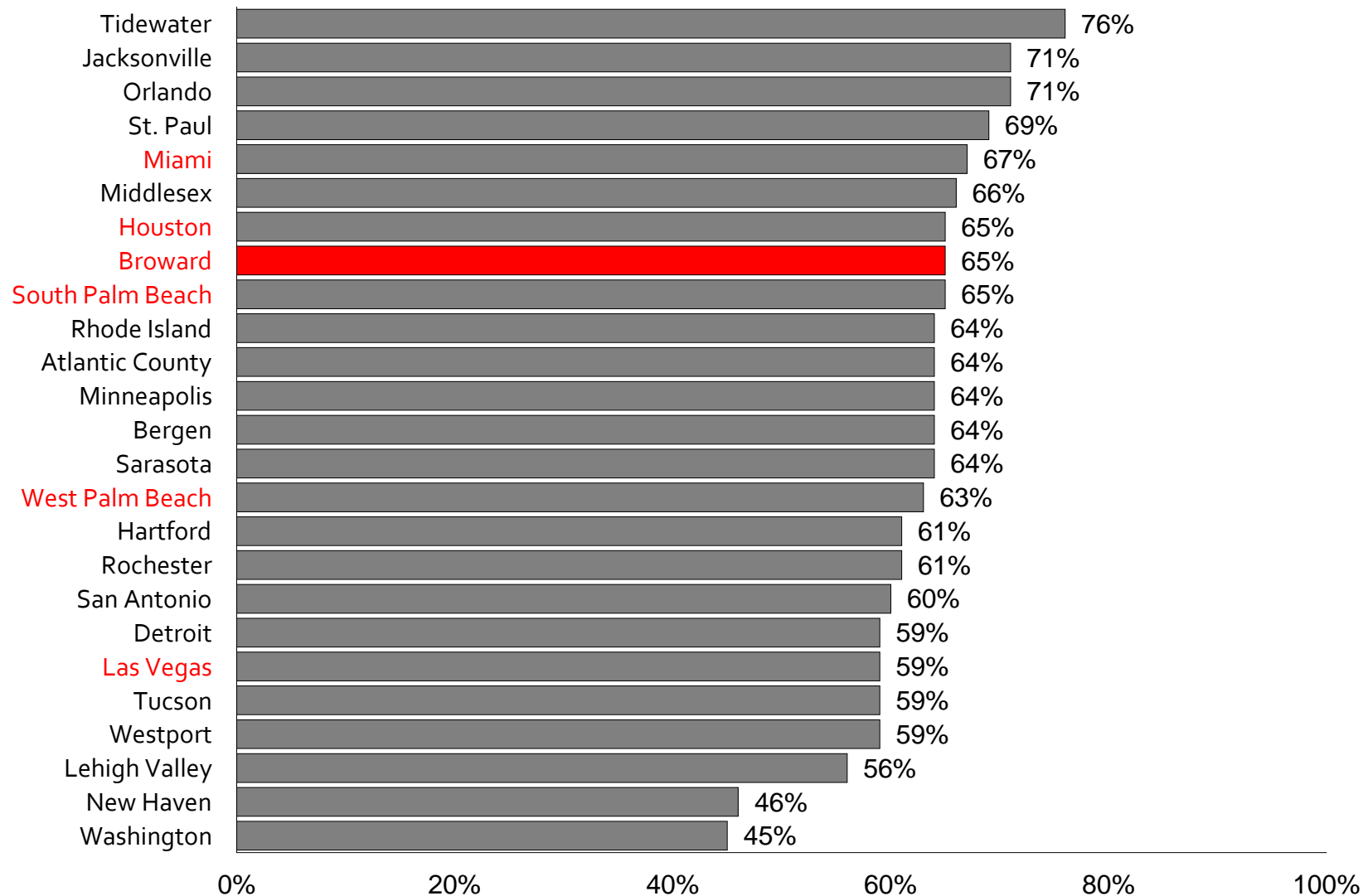


4

Importance of Providing Jewish Education for Children as a Motivation to Donate to a Jewish Organization

% Very Important

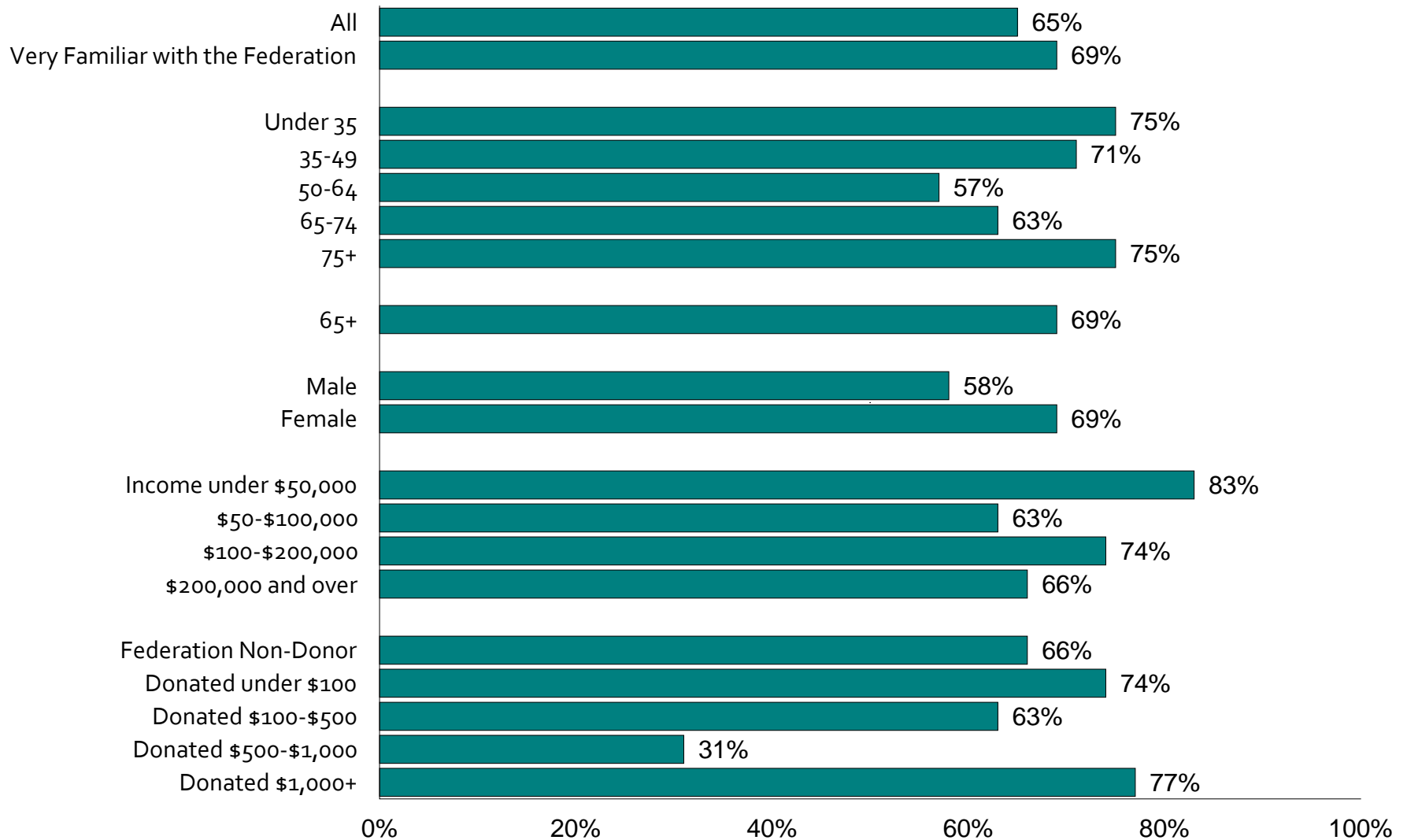
(Respondents in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Providing Jewish Education for Children as a Motivation to Donate to a Jewish Organization

% Very Important

(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)

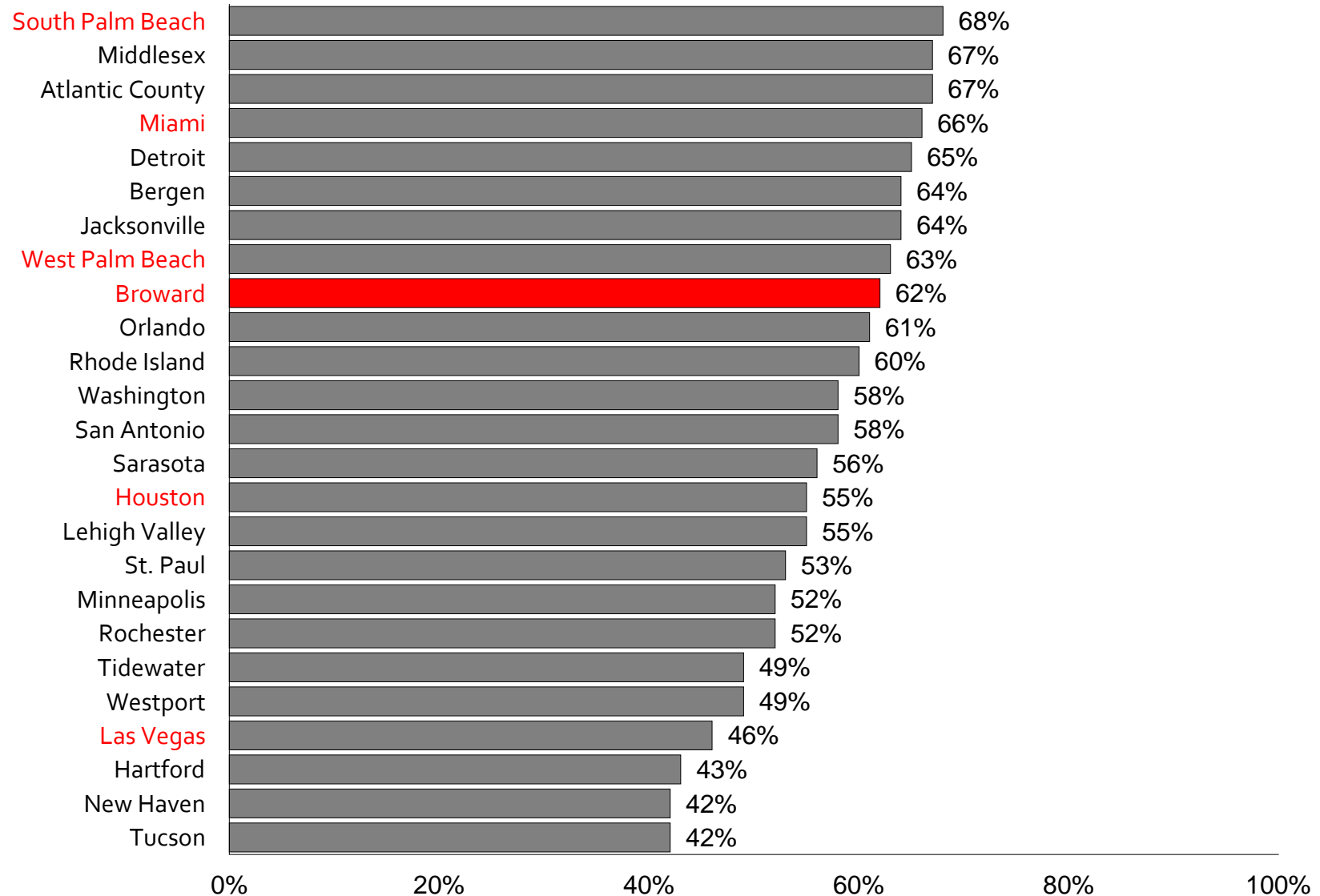


6

Importance of Supporting the People of Israel as a Motivation to Donate to a Jewish Organization

% Very Important

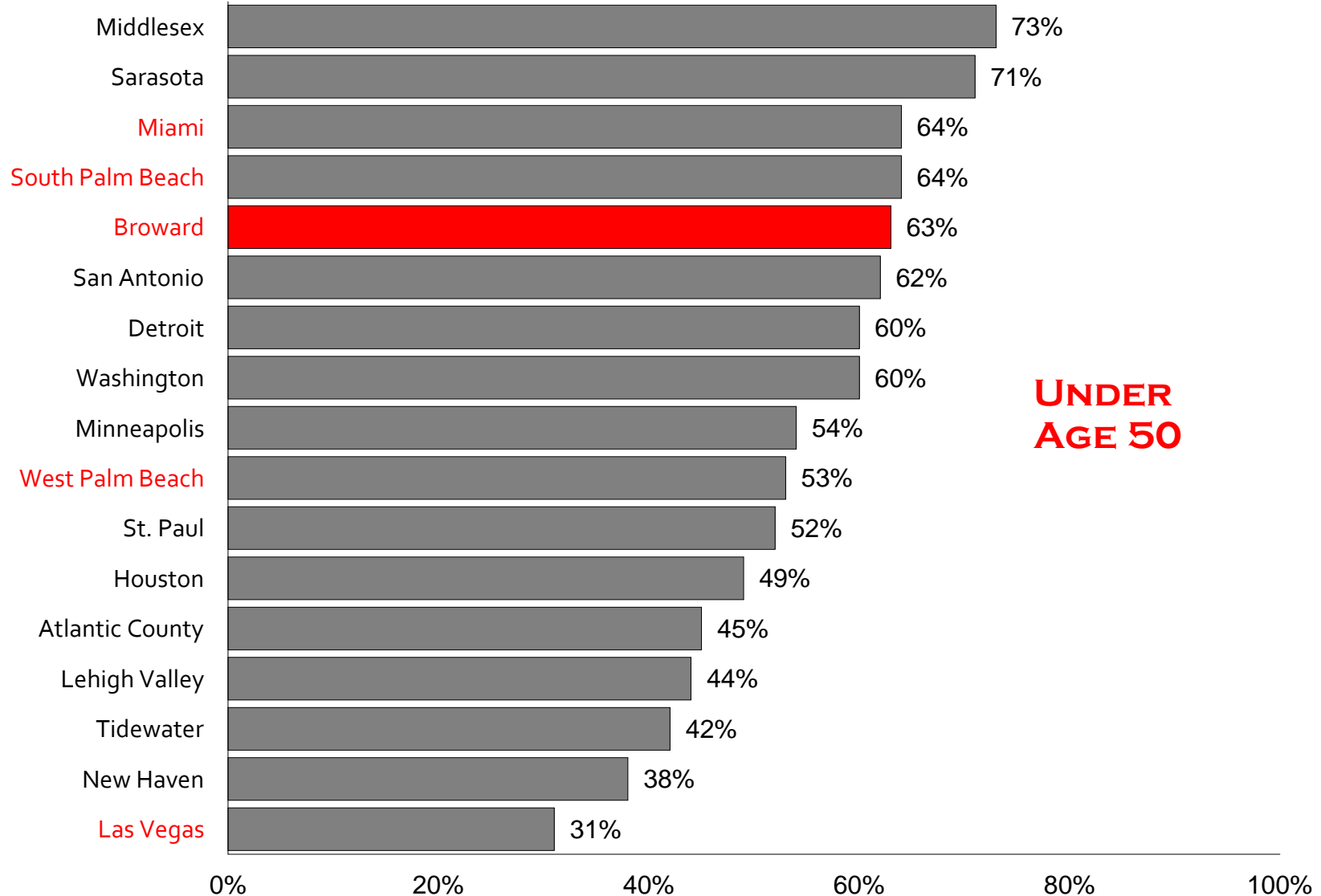
(Respondents in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Supporting the People of Israel as a Motivation to Donate to a Jewish Organization

% Very Important

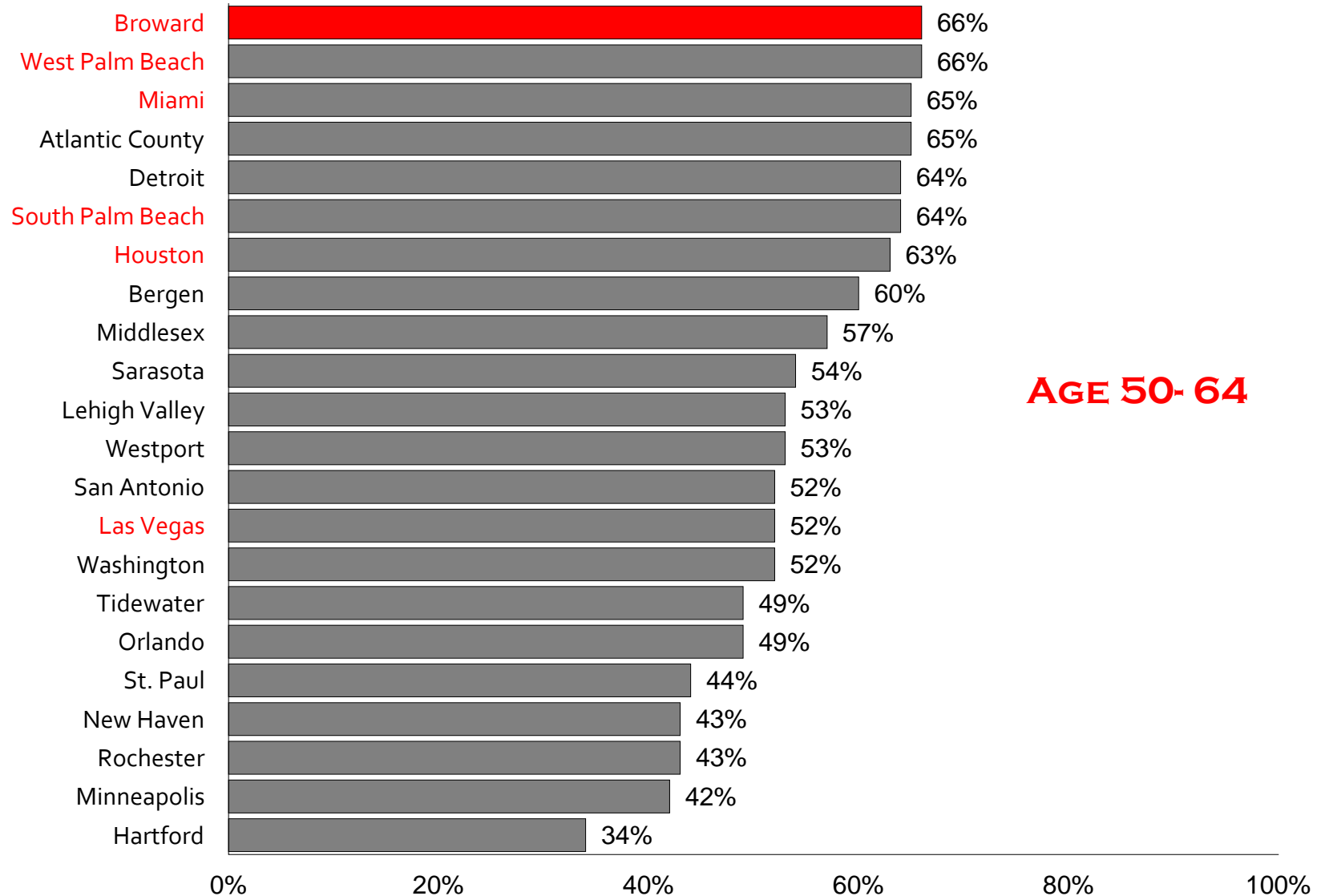
(Respondents Under Age 50 in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Supporting the People of Israel as a Motivation to Donate to a Jewish Organization

% Very Important

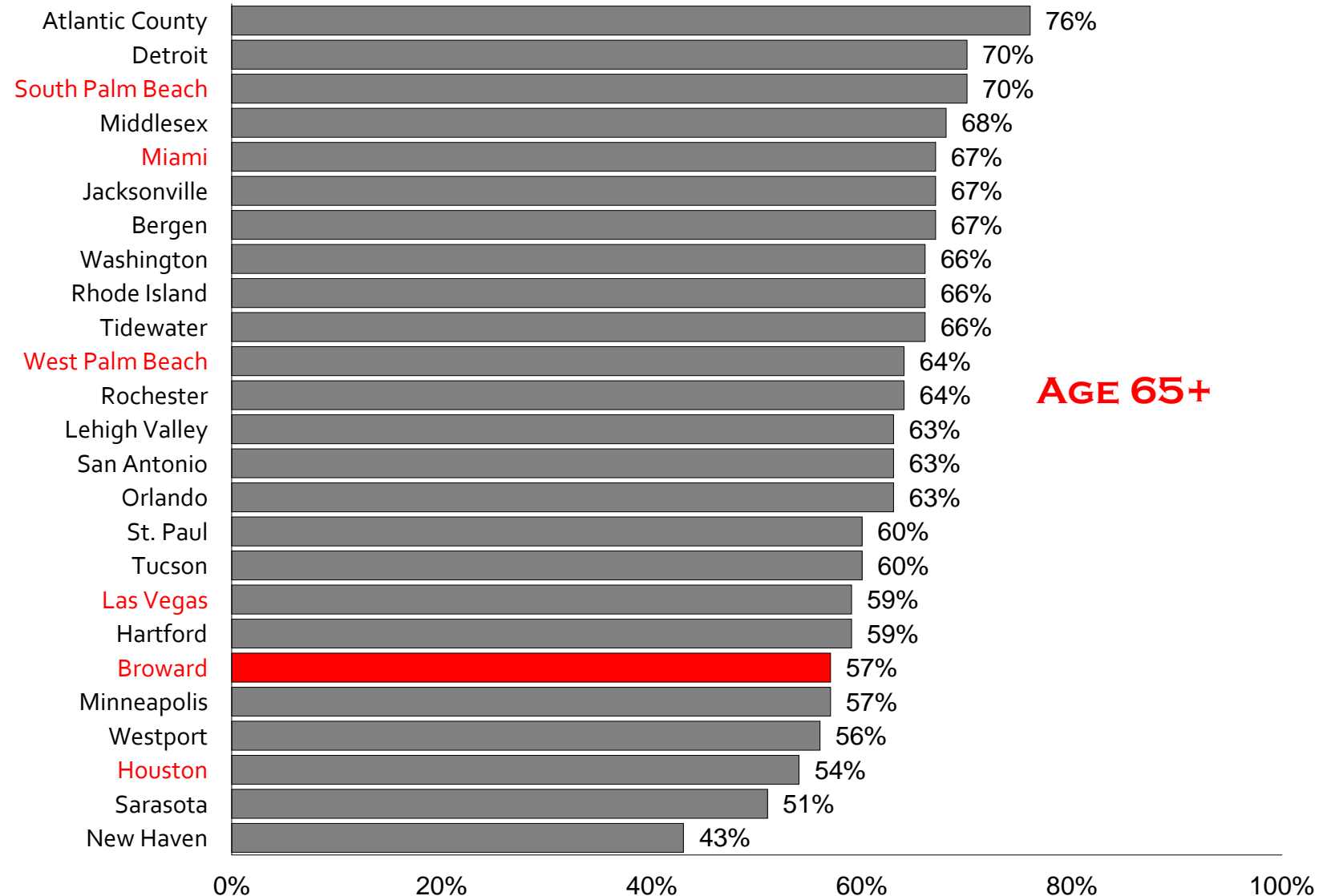
(Respondents Age 50-64 in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Supporting the People of Israel as a Motivation to Donate to a Jewish Organization

% Very Important

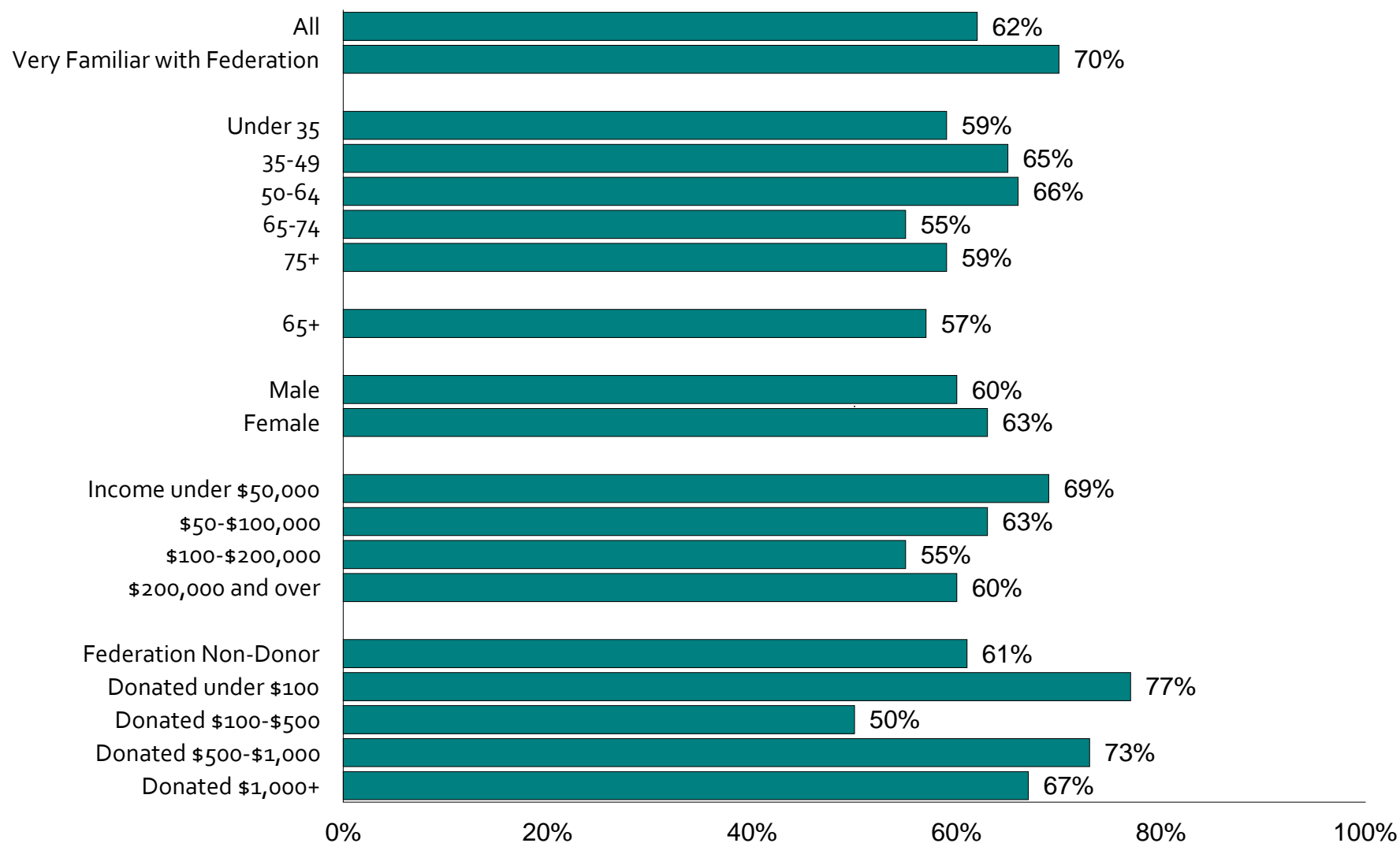
(Respondents Age 65 and Over in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Supporting the People of Israel as a Motivation to Donate to a Jewish Organization

% Very Important

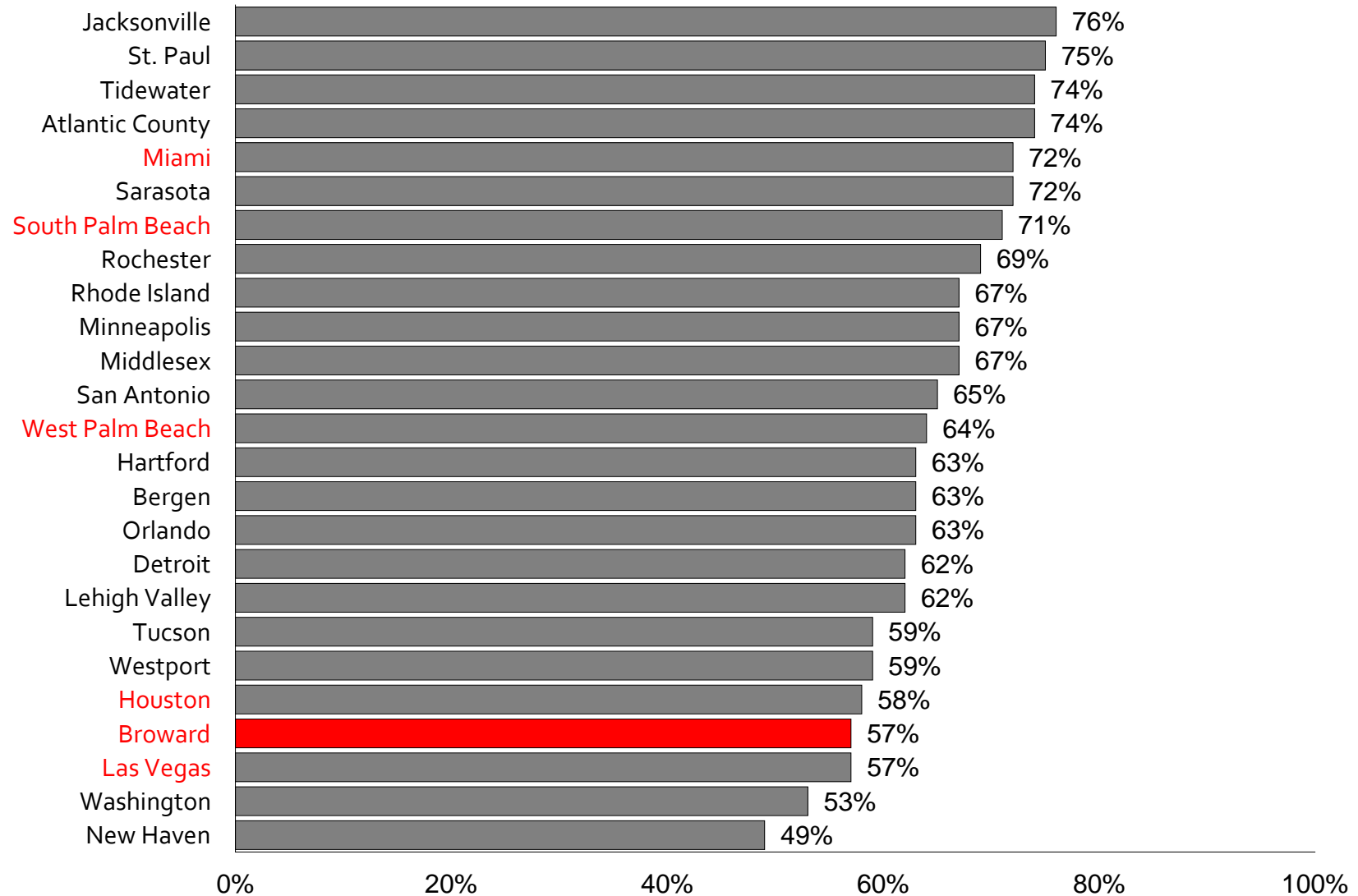
(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Providing Social Services for the Jewish Elderly as a Motivation to Donate to a Jewish Organization

% Very Important

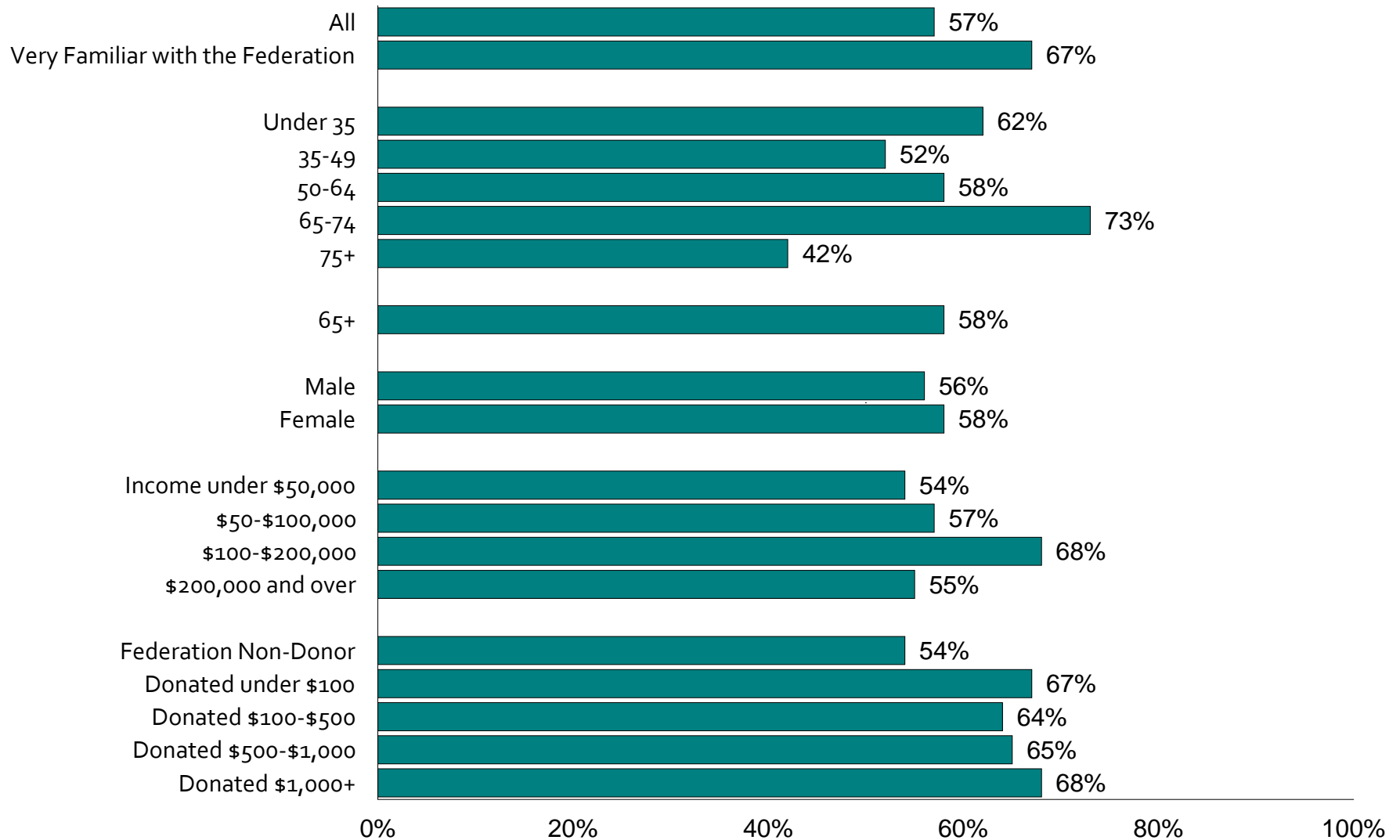
(Respondents in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Providing Services for the Jewish Elderly as a Motivation to Donate to a Jewish Organization

% Very Important

(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)

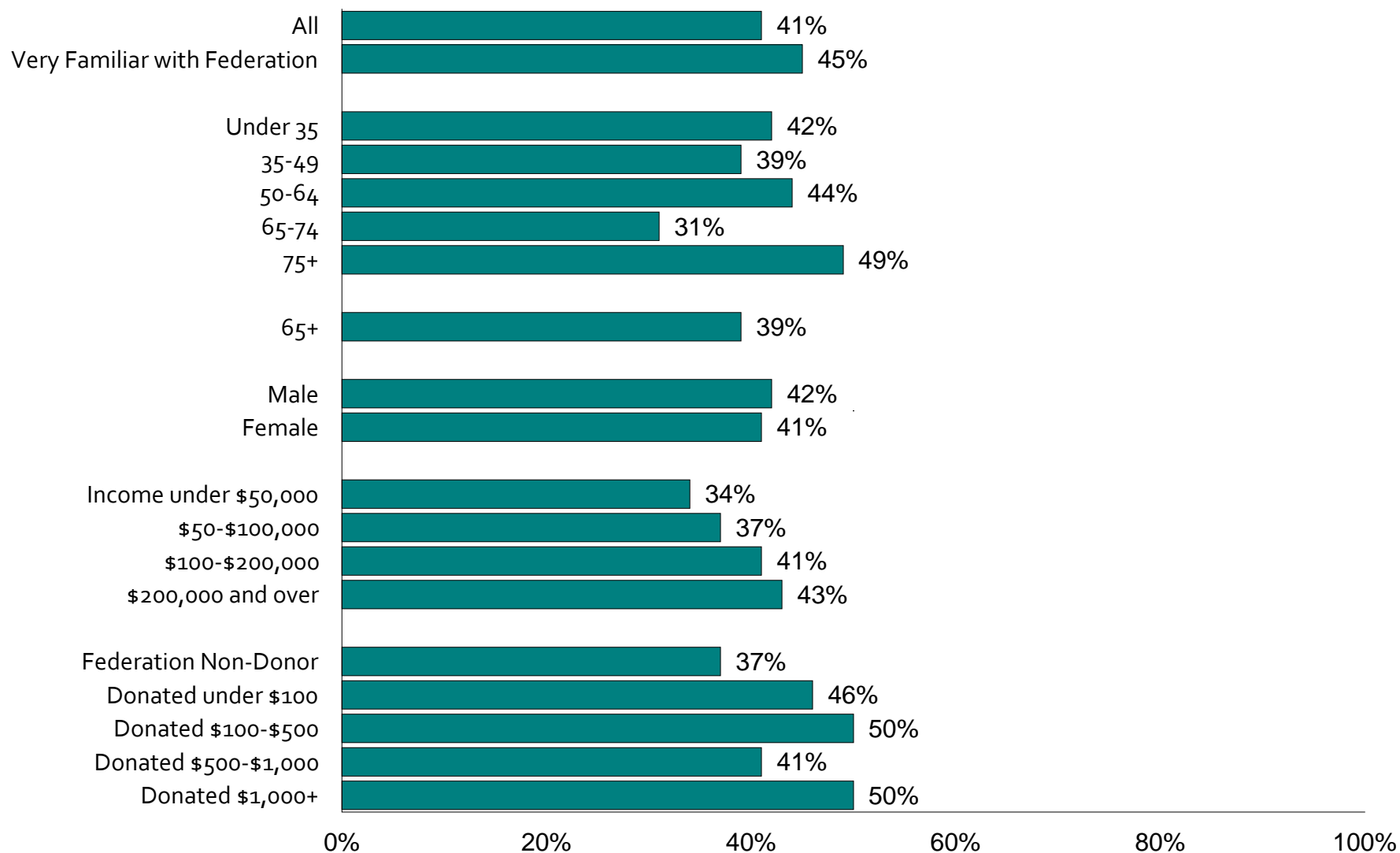


13

Importance of Donating to a Jewish Organization that Engages in Political Advocacy for Israel as a Motivation to Donate to a Jewish Organization

% Very Important

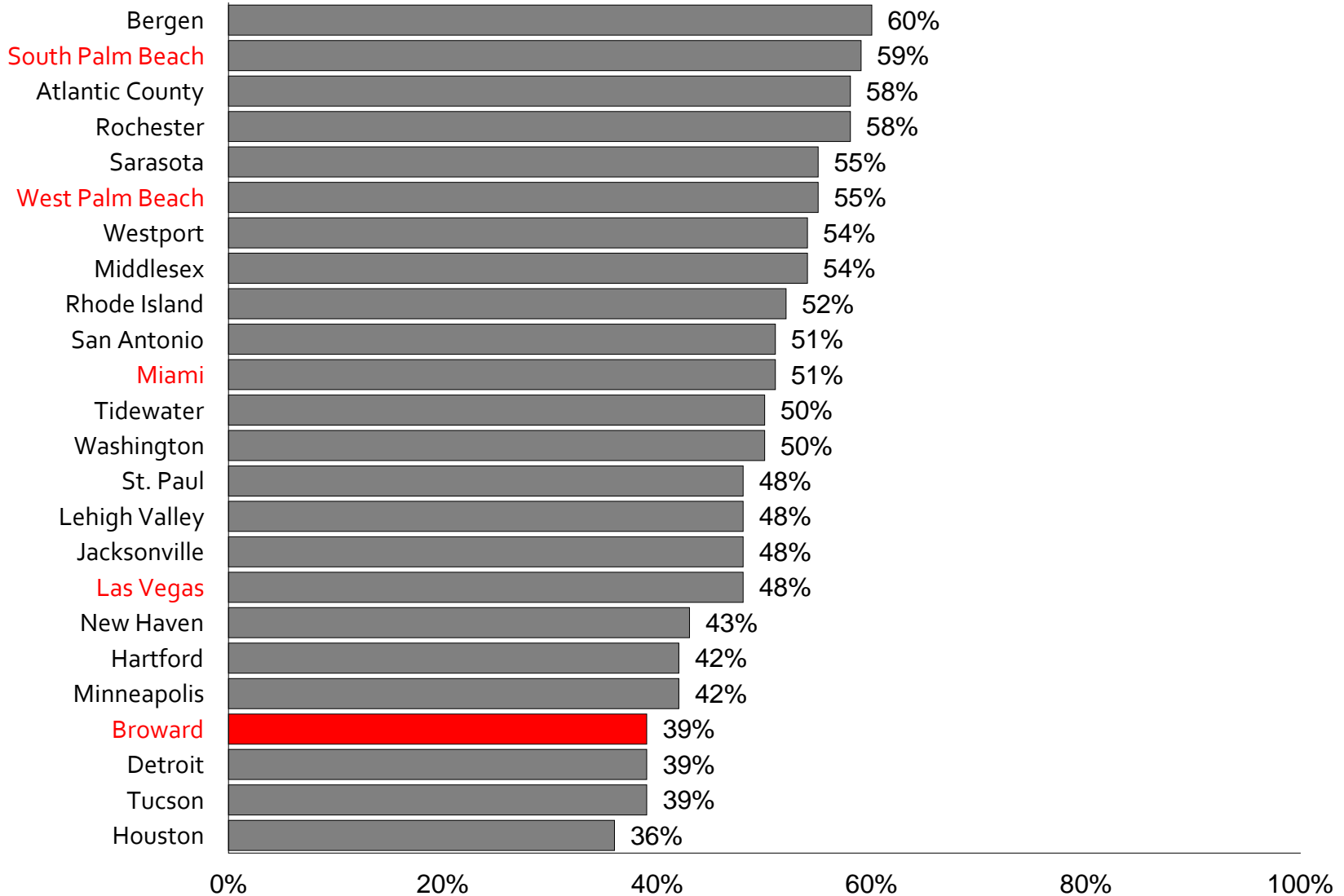
(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Helping Jews Elsewhere in the World as a Motivation to Donate to a Jewish Organization

% Very Important

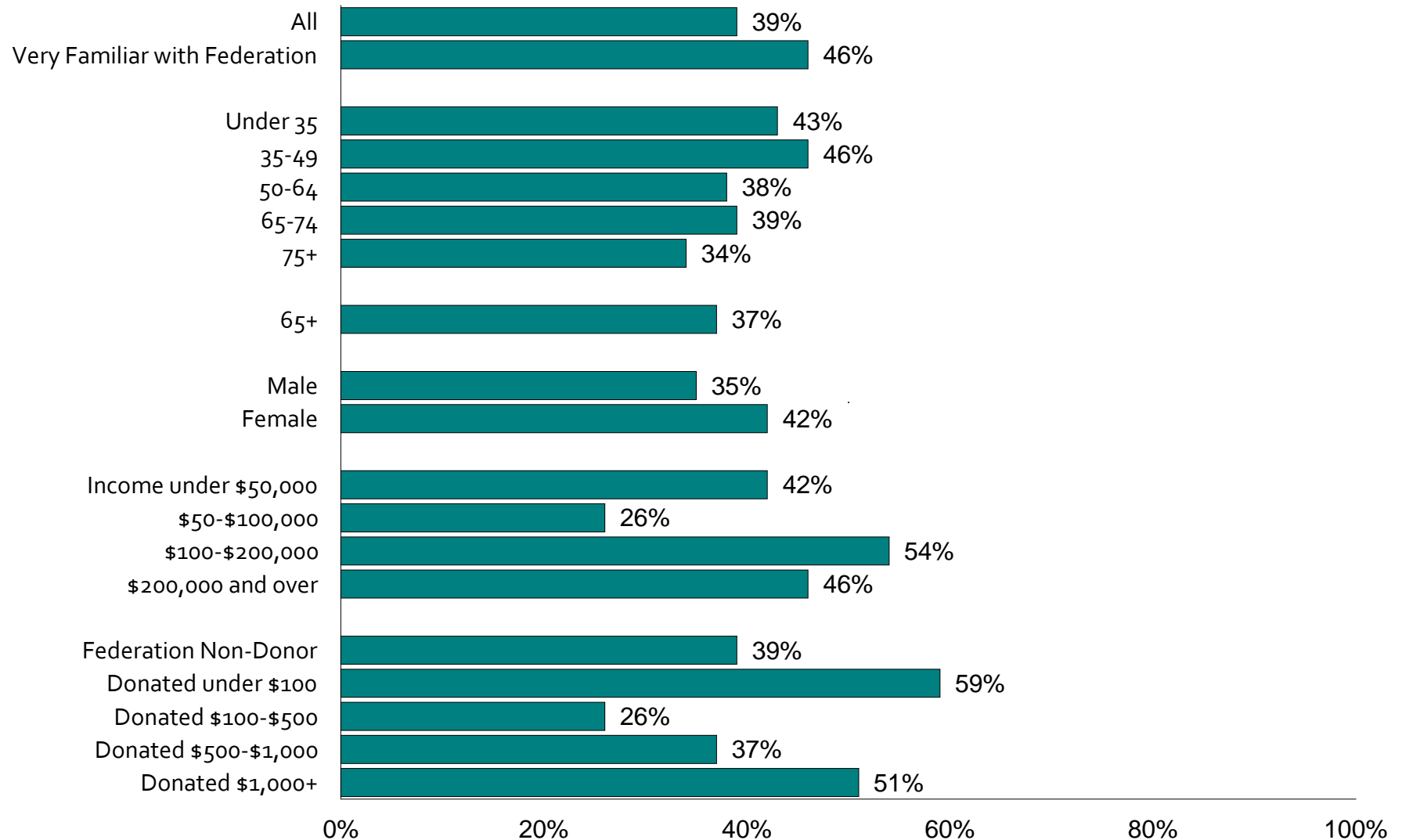
(Respondents in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Helping Jewish Communities Elsewhere in the World as a Motivation to Donate to a Jewish Organization

% Very Important

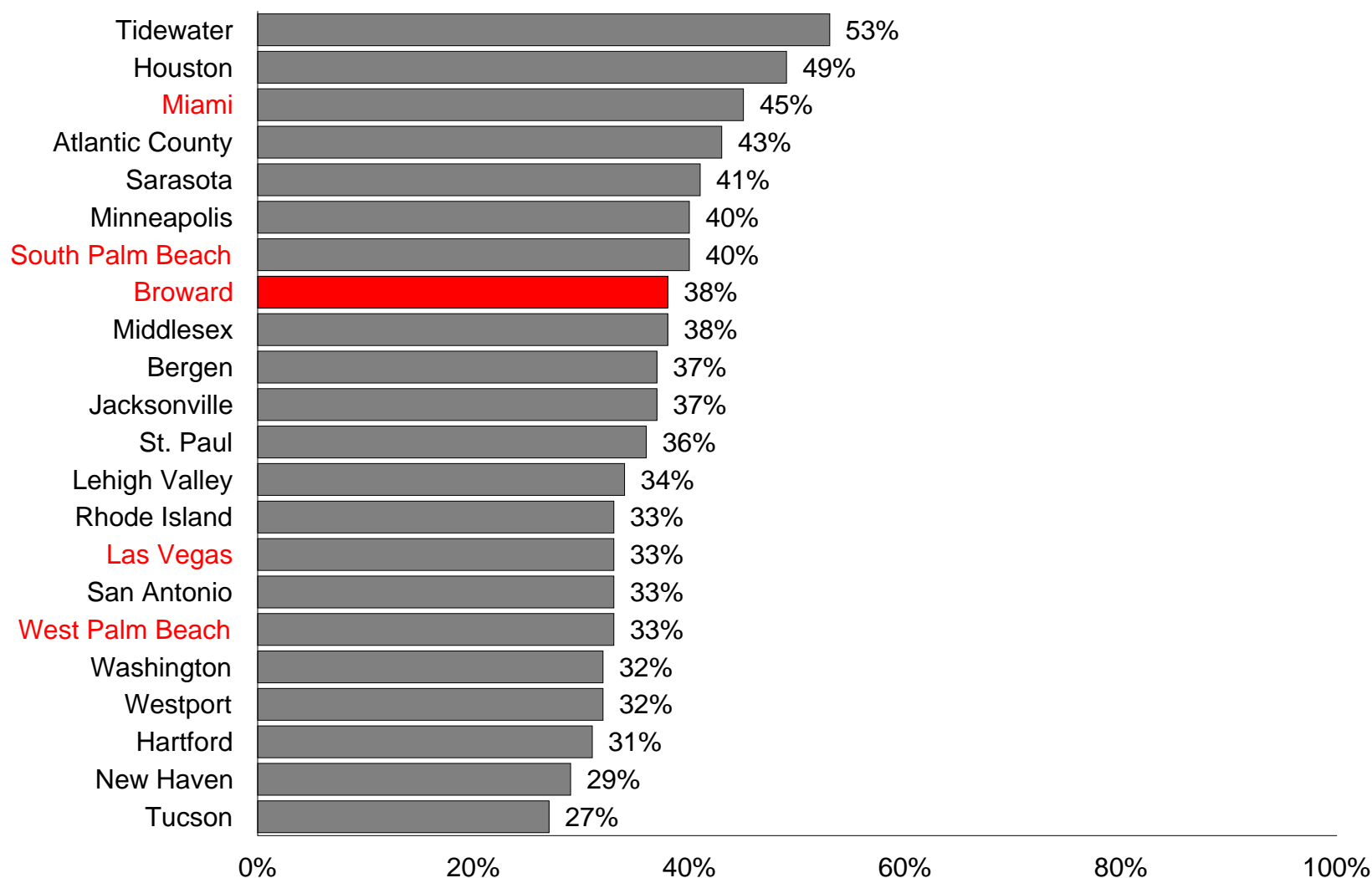
(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



IMPORTANCE OF PROVIDING SOCIAL, RECREATIONAL, AND CULTURAL ACTIVITIES FOR JEWS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important

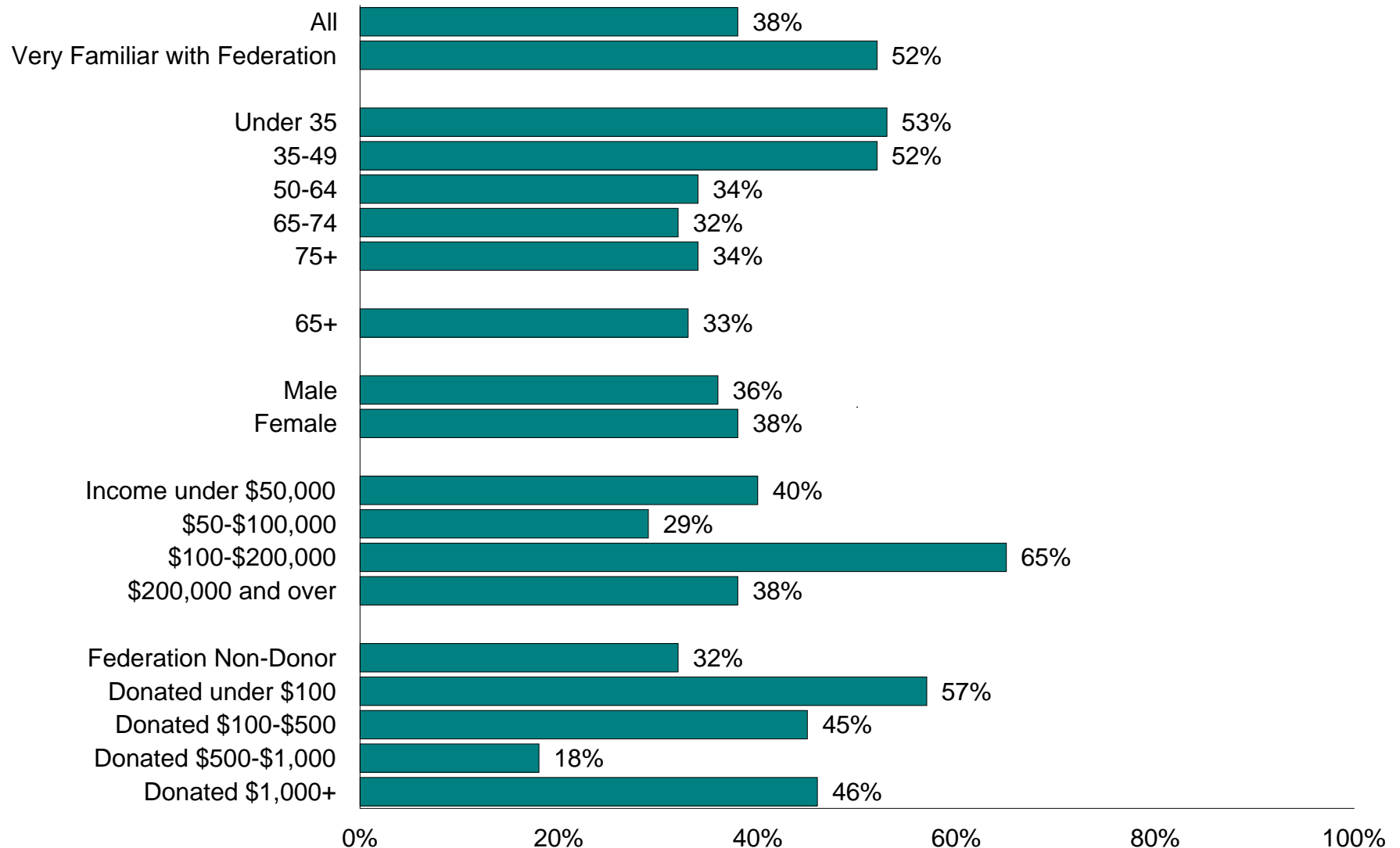
(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



IMPORTANCE OF PROVIDING SOCIAL, RECREATIONAL, AND CULTURAL ACTIVITIES FOR JEWS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important

(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)

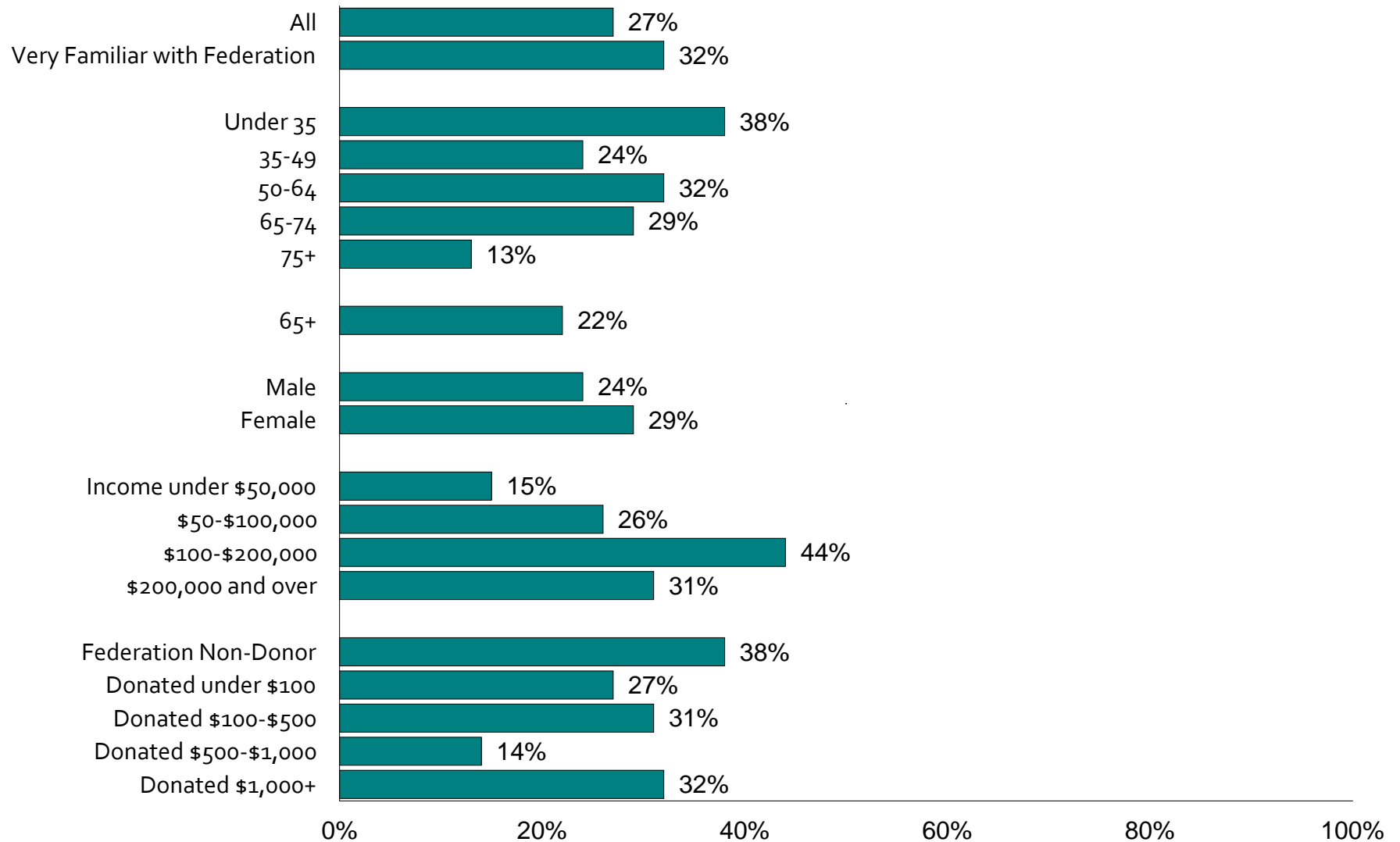


Importance of

Donating to a Jewish Organization that Helps Both Jews and Non-Jews as a Motivation to Donate to a Jewish Organization

% Very Important

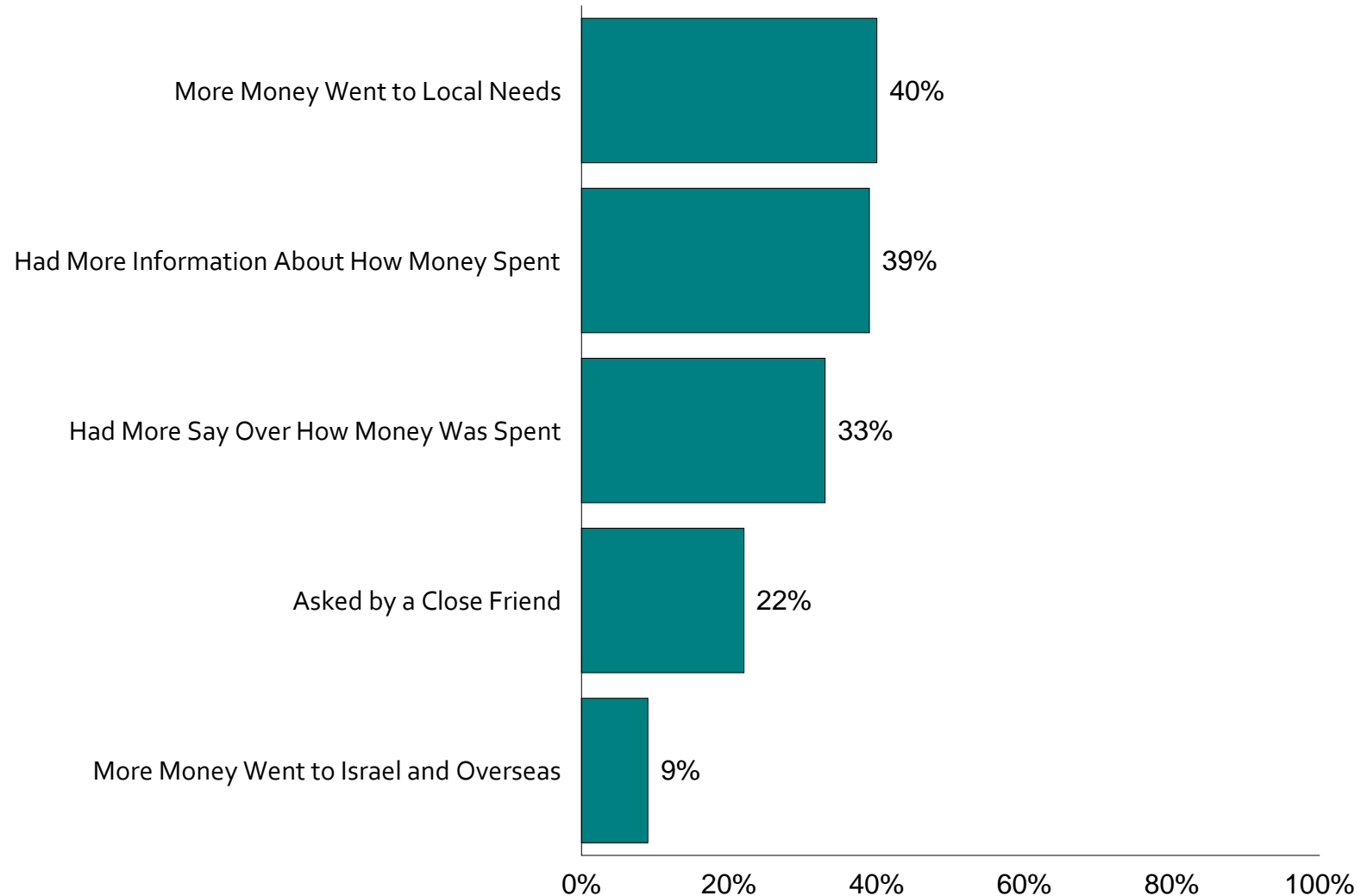
(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



**Philanthropic Profile:
Giving More to the Jewish Federation**

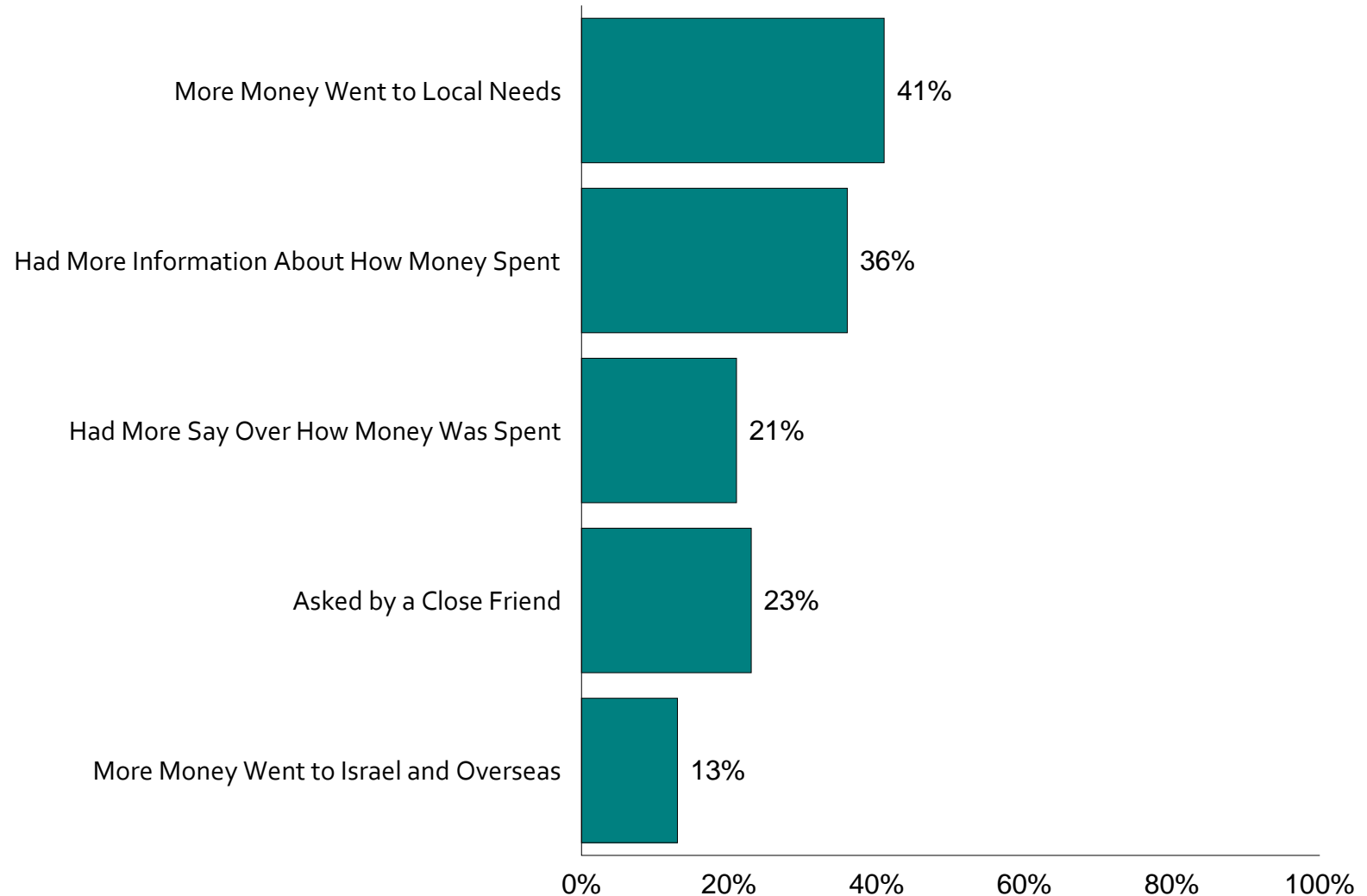
Would Donate More to Jewish Federation If:

(Respondents in Households Who Donated \$100 and Over to the Greater Miami Jewish Federation
in the Past Year)



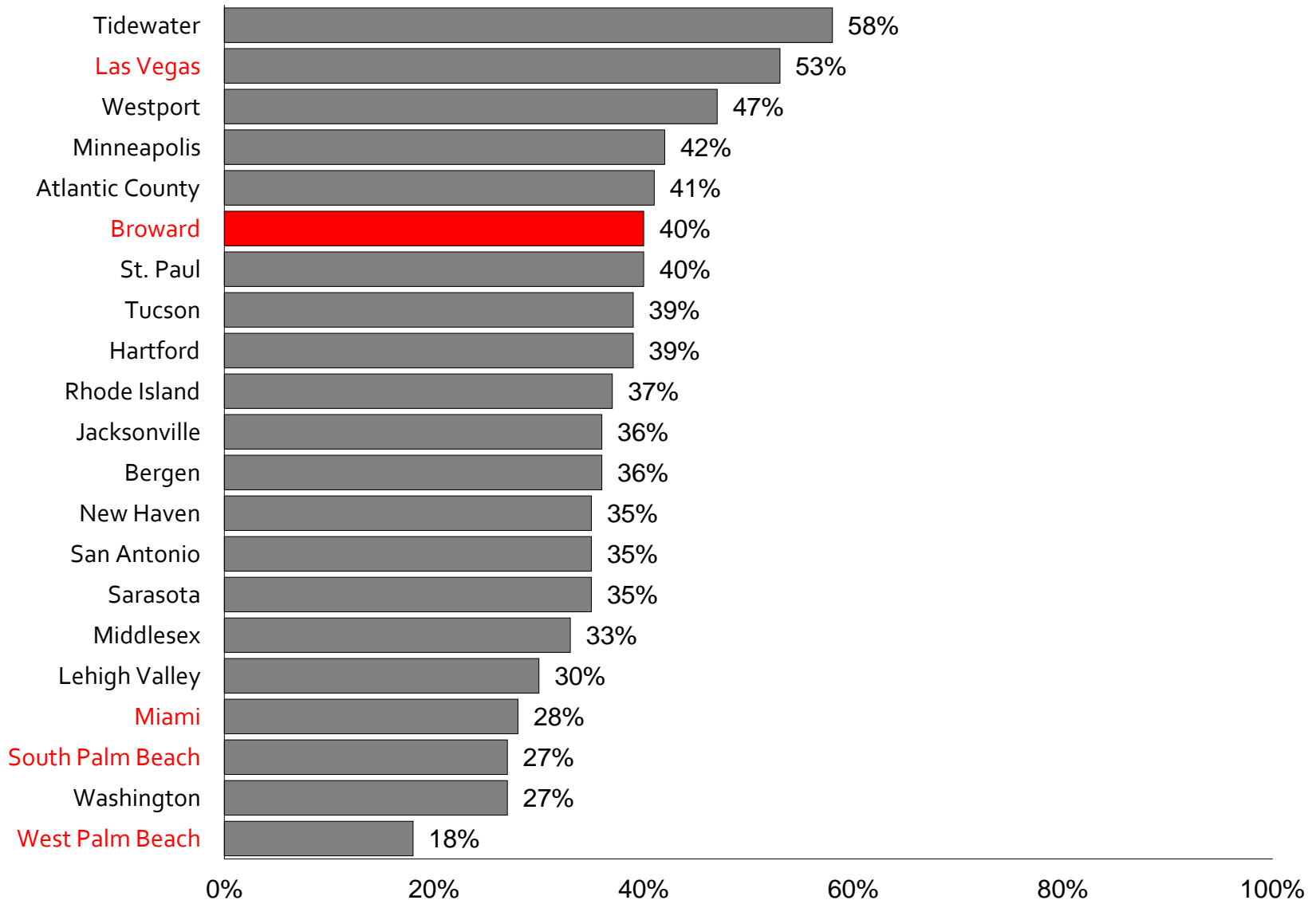
Would Donate More to Jewish Federation If:

(Respondents in Households Who Donated \$2,500 and Over to the Greater Miami Jewish Federation
in the Past Year)



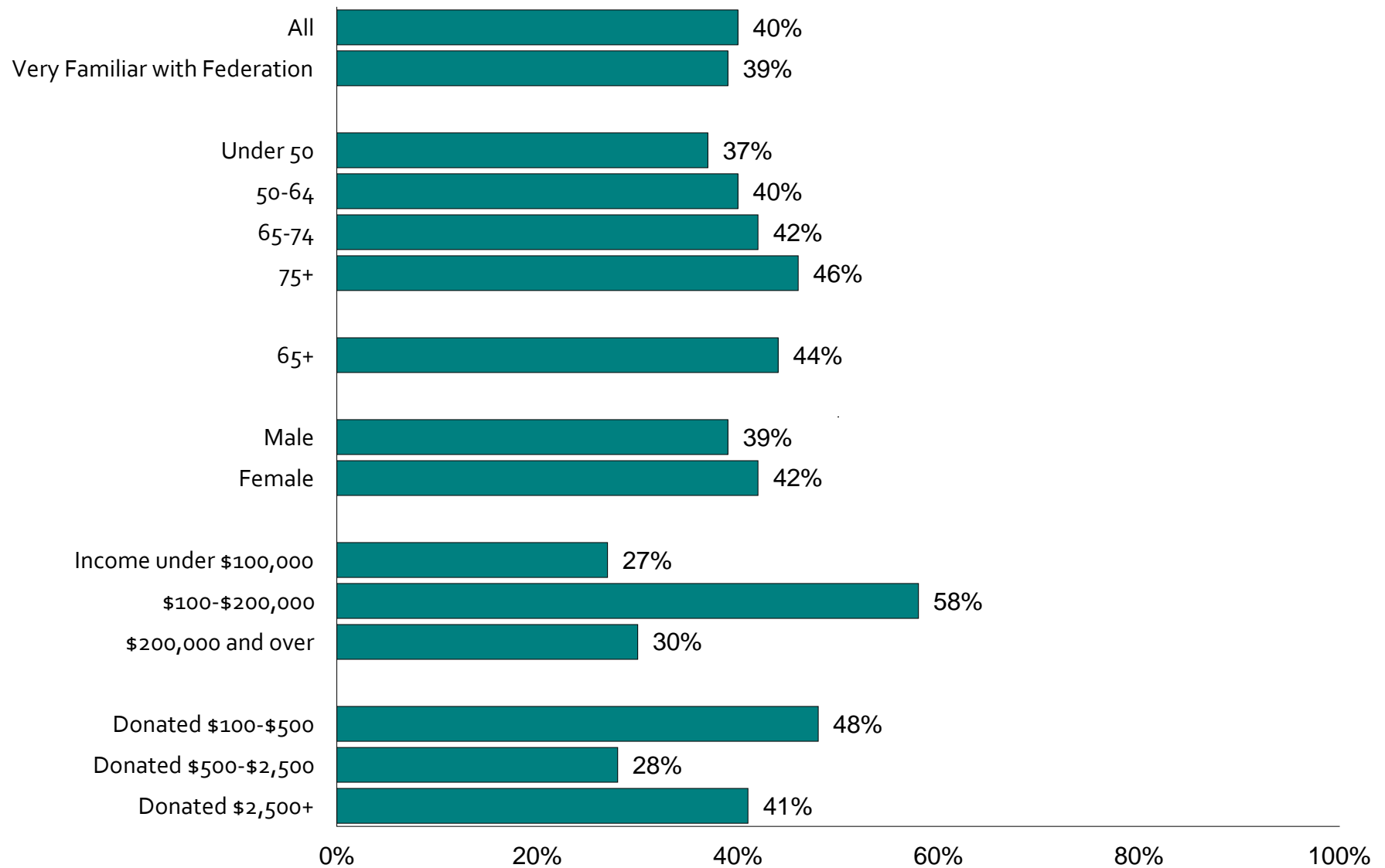
Would Donate More to Local Jewish Federation If: More Money Went to Local Needs

(Respondents in Households Who Donated \$100 and Over
to the Local Jewish Federation in the Past Year)



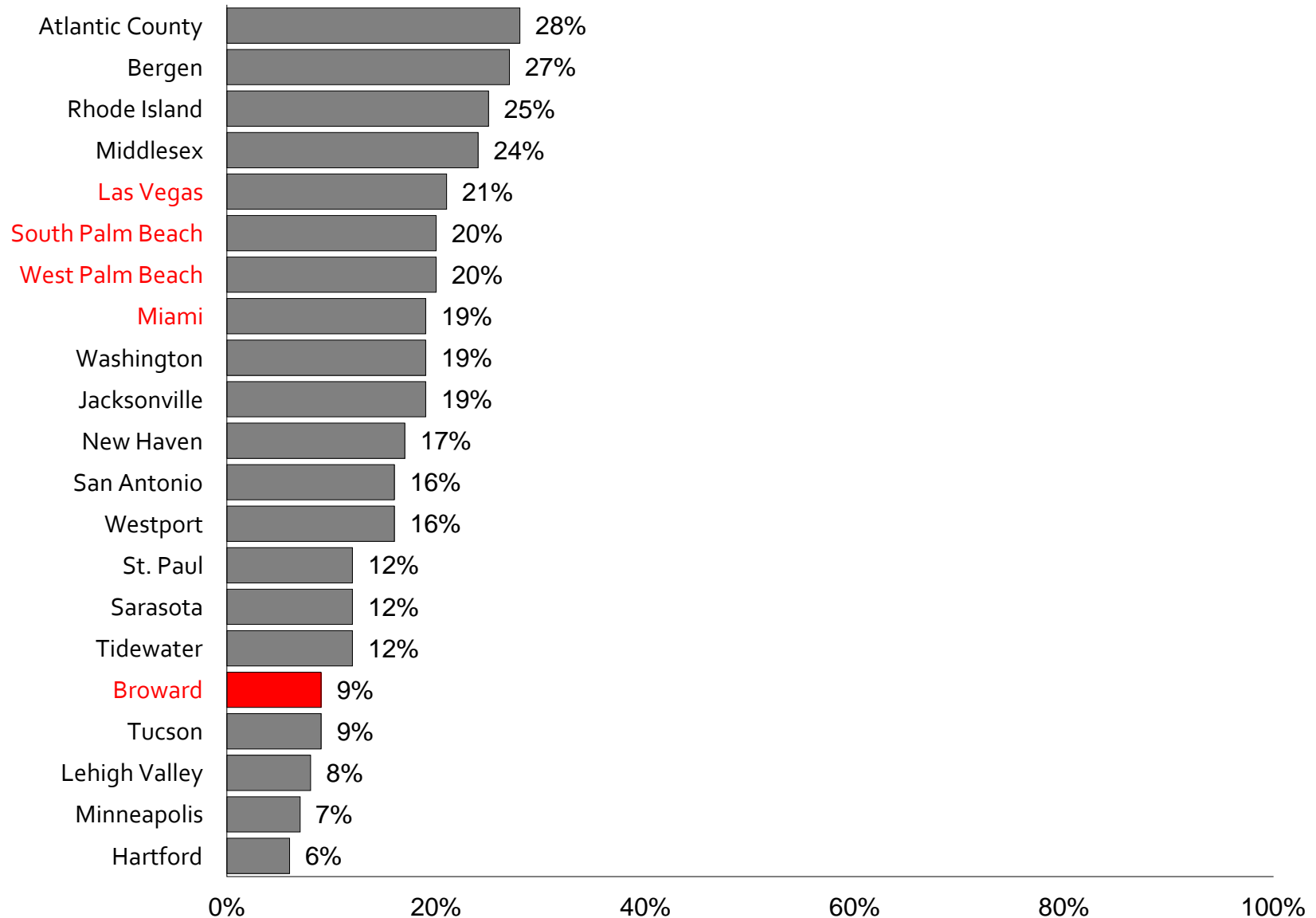
Would Donate More to Local Jewish Federation If: More Money Went to Local Needs

(Respondents in Households Who Donated \$100 and Over
to the Local Jewish Federation in the Past Year)



Would Donate More to Local Jewish Federation If: More Money Went to Needs in Israel and Overseas

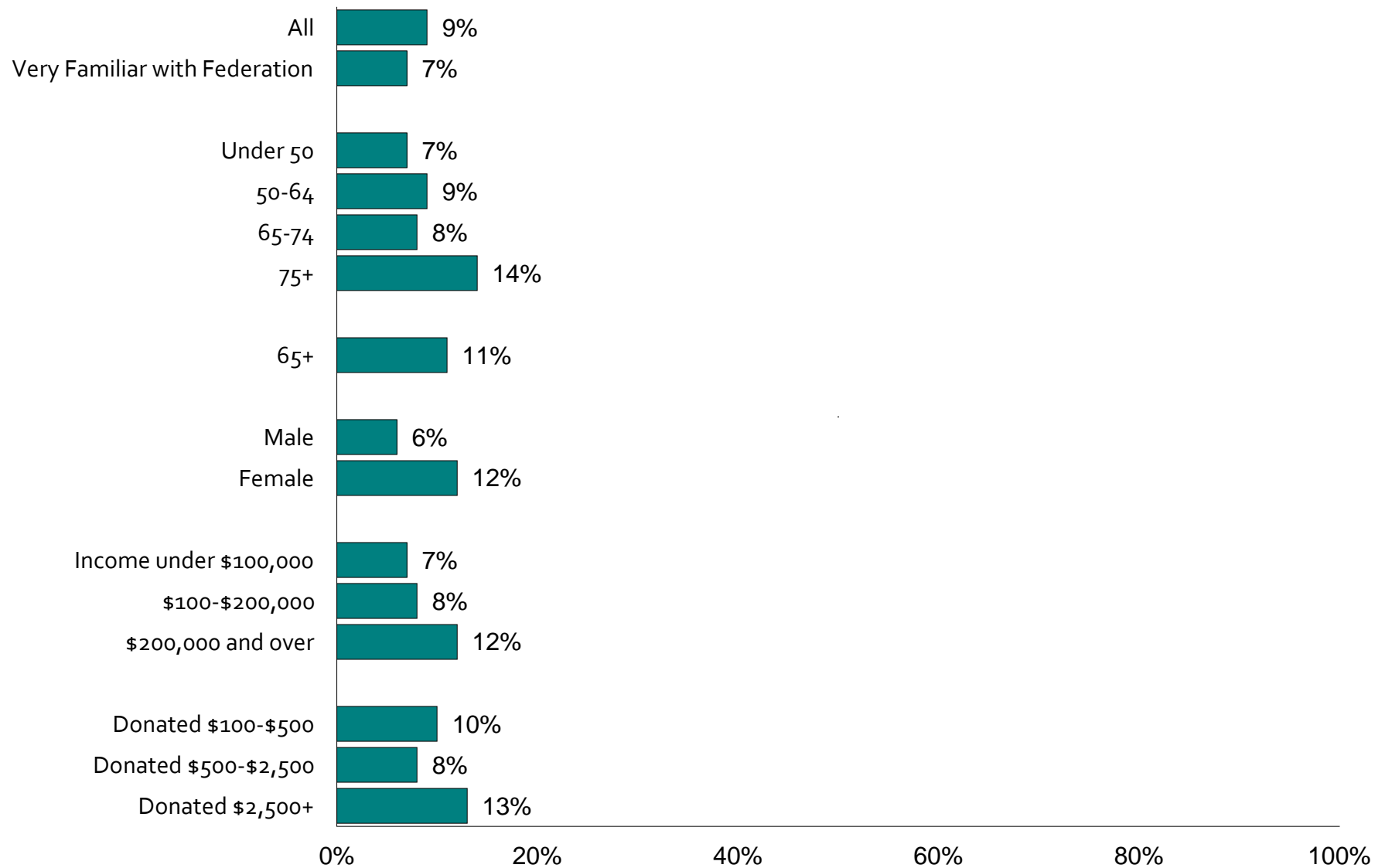
(Respondents in Households Who Donated \$100 and Over
to the Local Jewish Federation in the Past Year)



25

Would Donate More to Local Jewish Federation If: More Money Went to Needs in Israel and Overseas

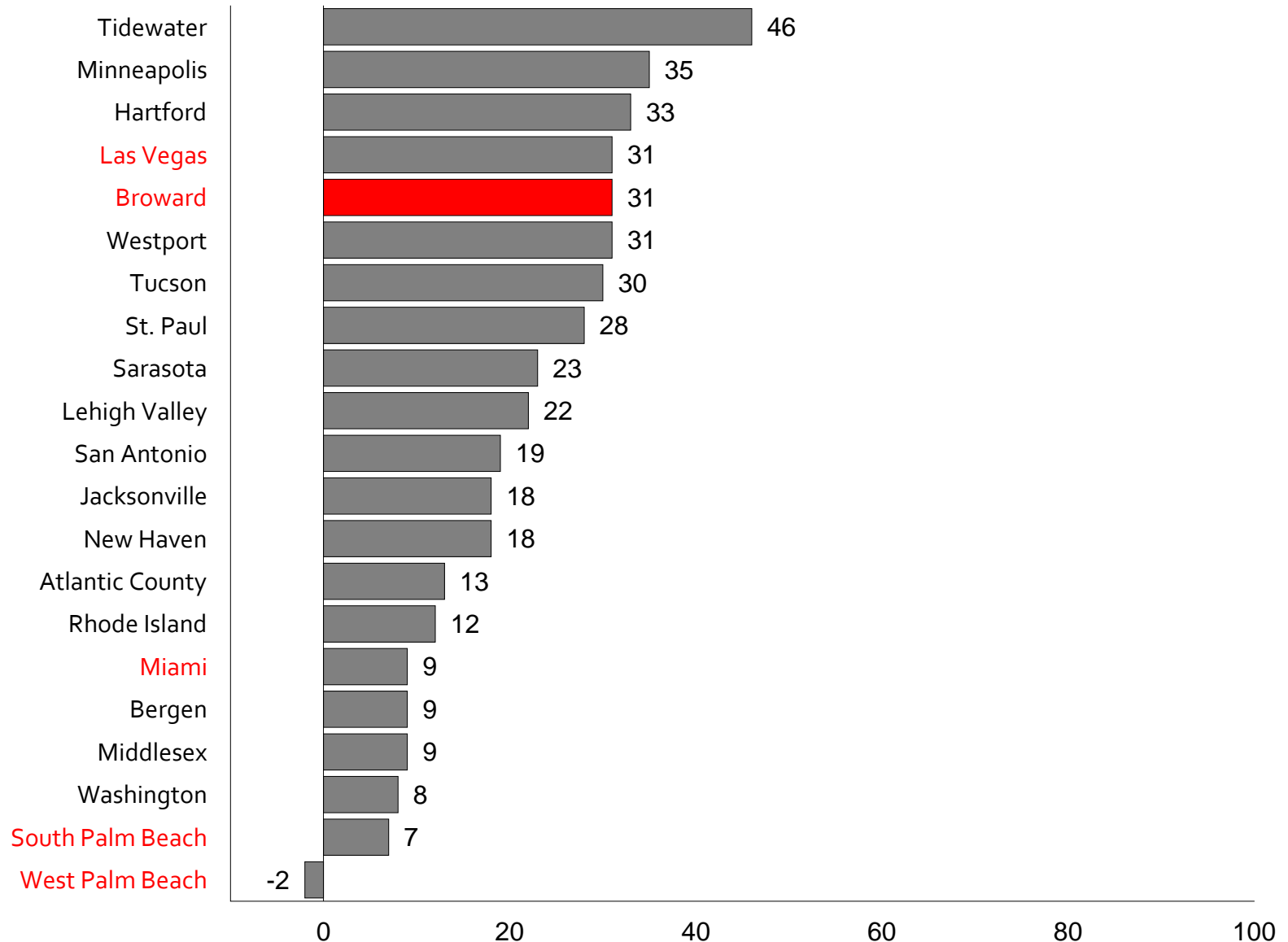
(Respondents in Households Who Donated \$100 and Over
to the Local Jewish Federation in the Past Year)



26

Number of Percentage Points by Which Local Needs Are Preferred over Israel and Overseas

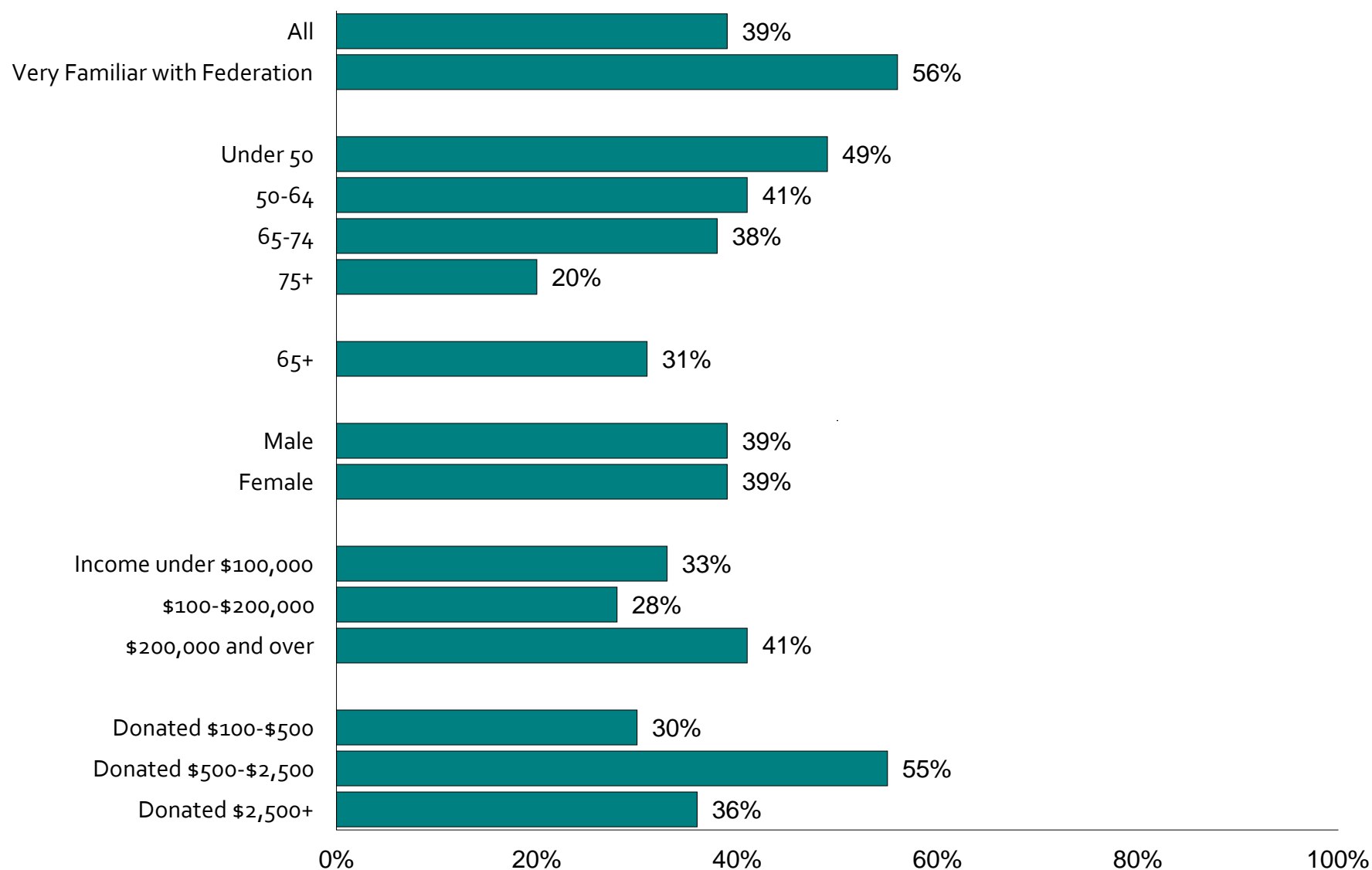
(Respondents in Households Who Donated \$100 and Over to the Local Jewish Federation in the Past Year)



27

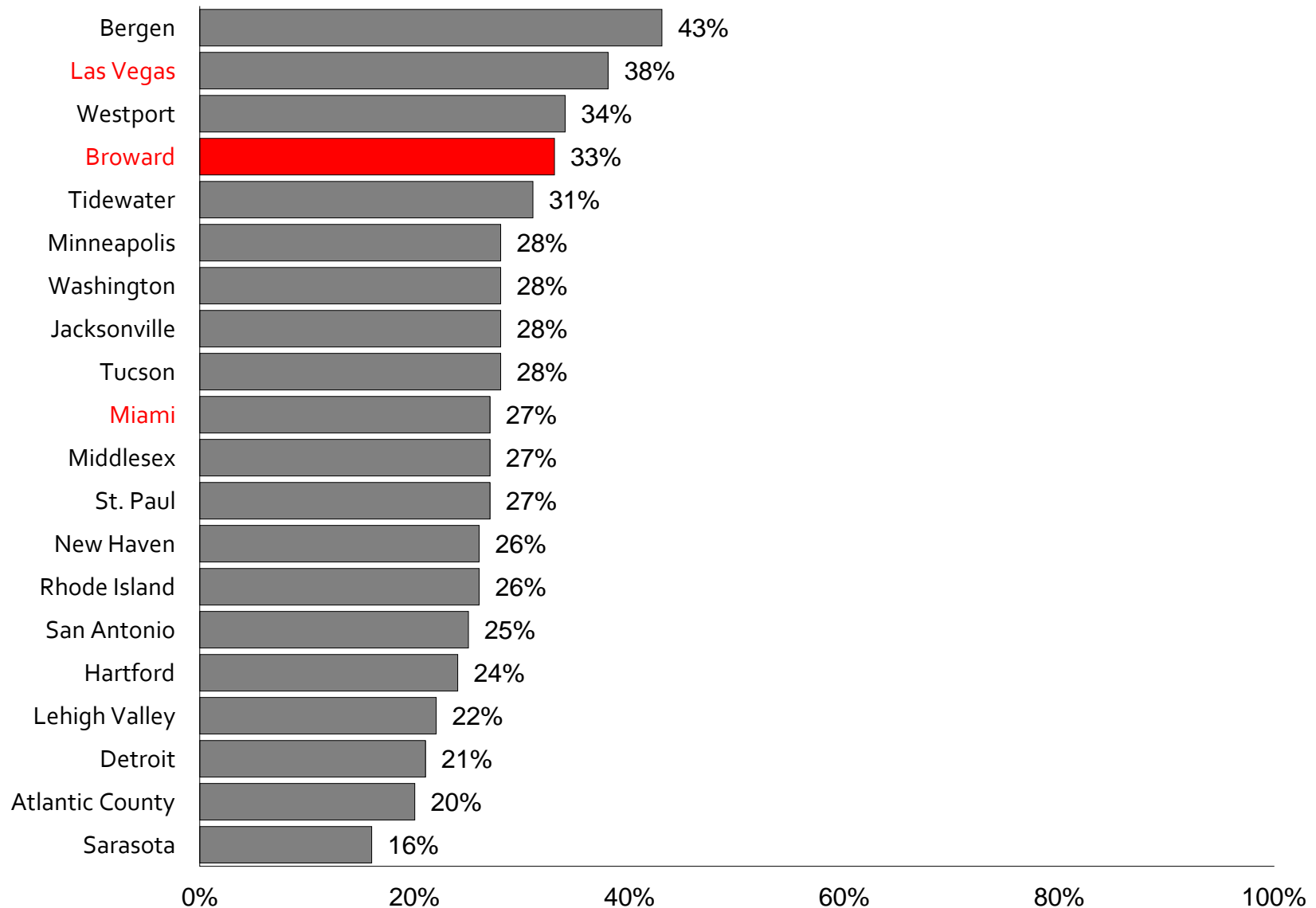
Would Donate More to Local Jewish Federation If: Had More Information about How Money Was Spent

(Respondents in Households Who Donated \$100 and Over
to the Local Jewish Federation in the Past Year)



Would Donate More to Local Jewish Federation If: Had More Say Over How Money Was Spent

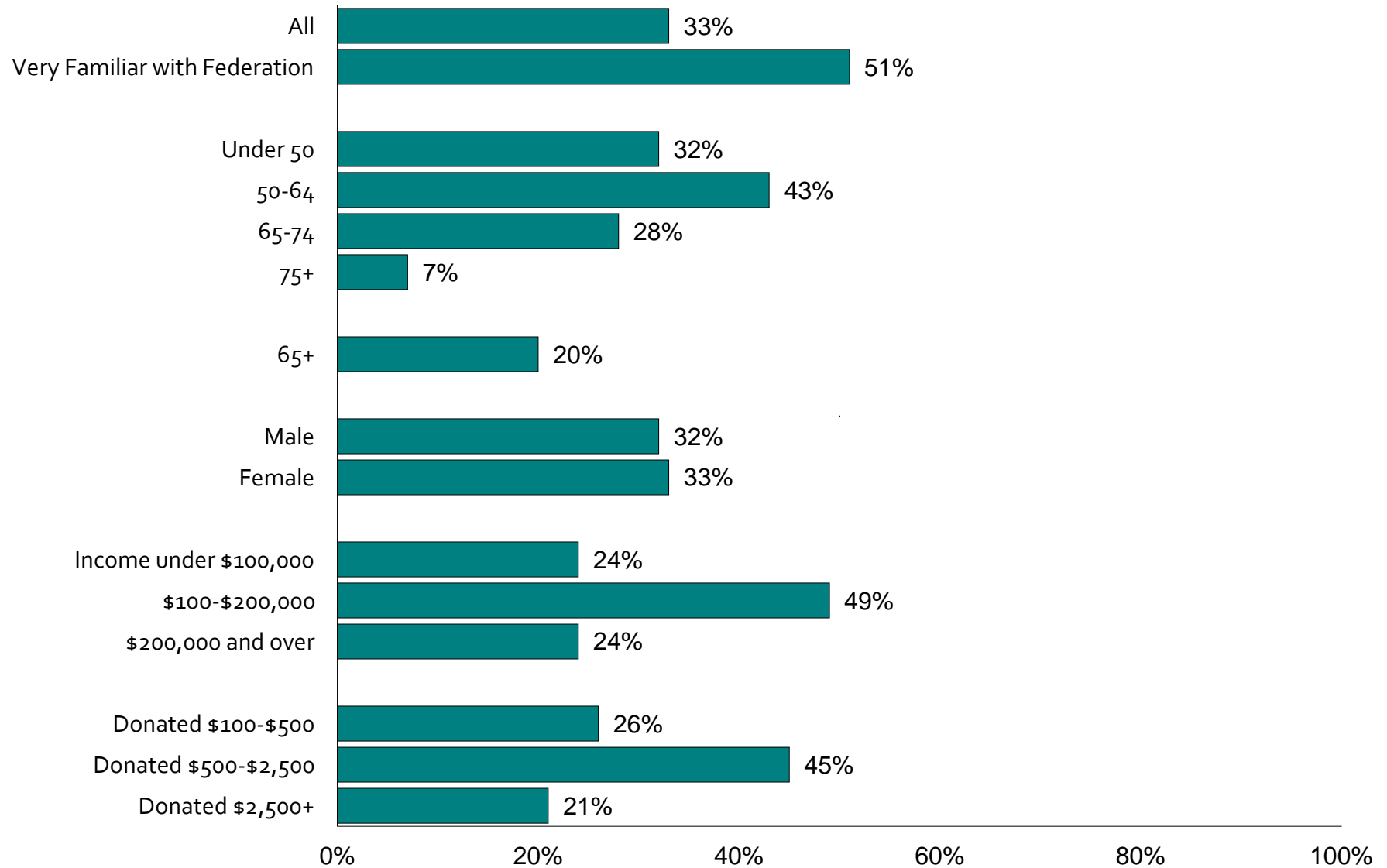
(Respondents in Households Who Donated \$100 and Over
to the Local Jewish Federation in the Past Year)



29

Would Donate More to Local Jewish Federation If: Had More Say Over How Money Was Spent

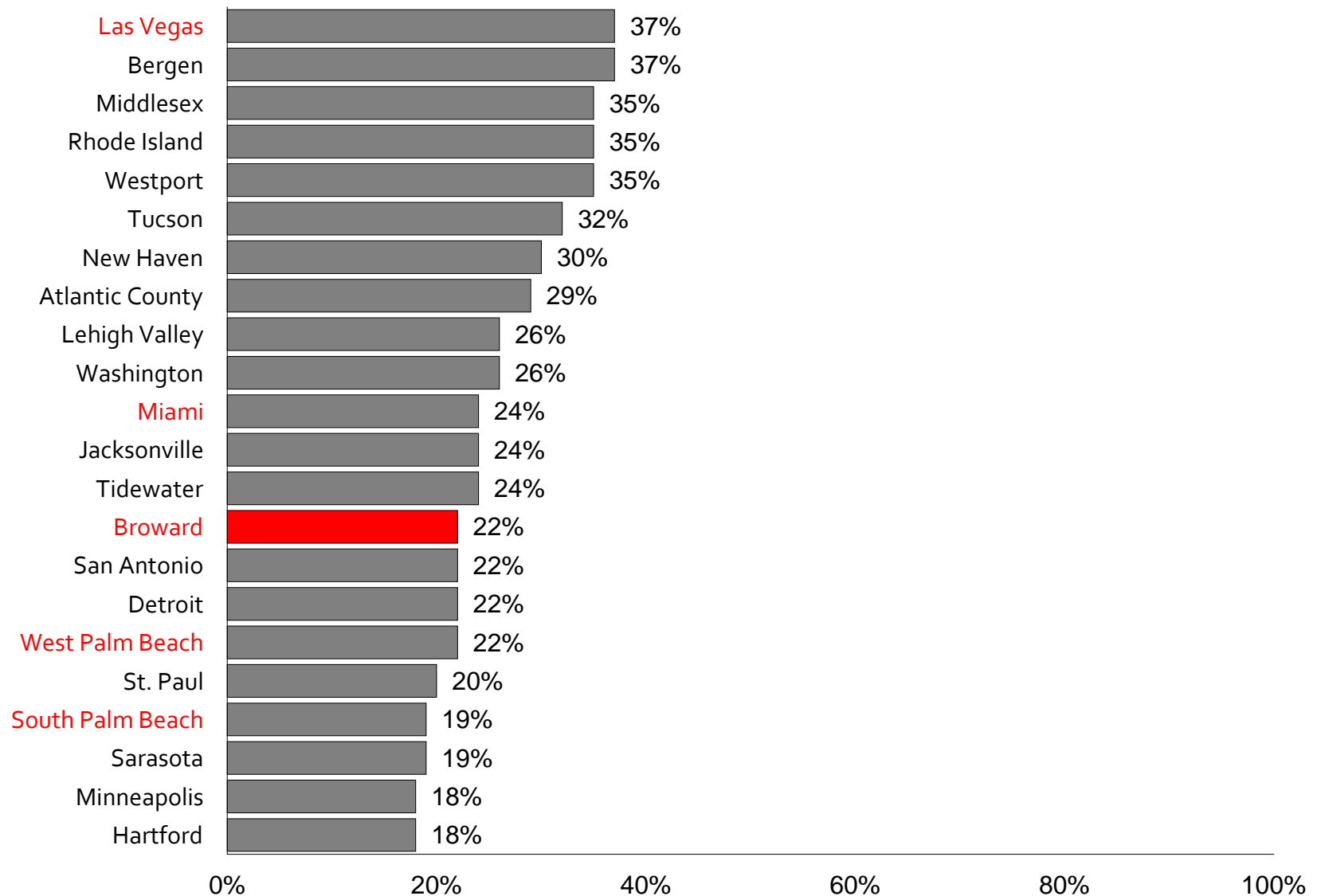
(Respondents in Households Who Donated \$100 and Over
to the Local Jewish Federation in the Past Year)



30

Would Donate More to Local Jewish Federation If: Asked by a Close Friend

(Respondents in Households Who Donated \$100 and Over
to the Local Jewish Federation in the Past Year)



31

Would Donate More to Local Jewish Federation If: Asked by a Close Friend

(Respondents in Households Who Donated \$100 and Over
to the Local Jewish Federation in the Past Year)

