

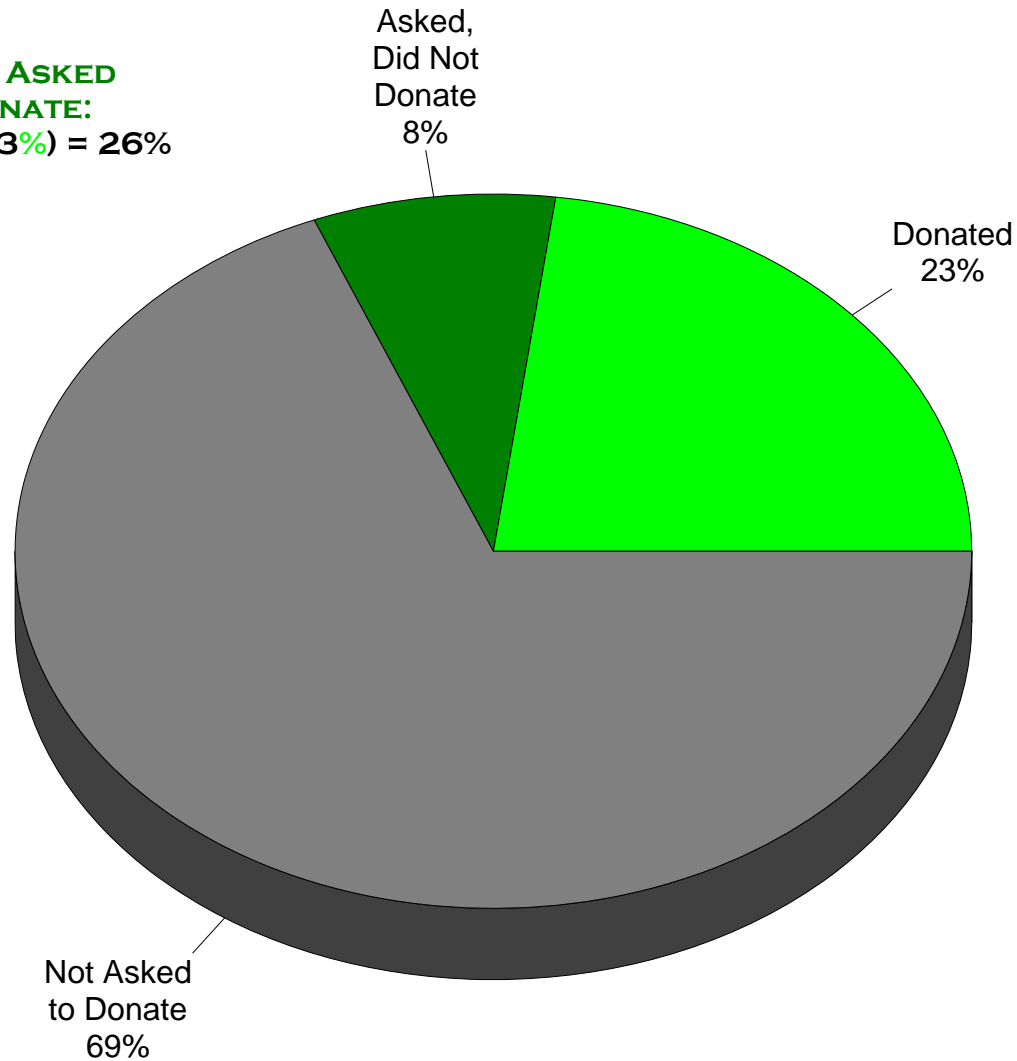
**Philanthropic Profile:  
Jewish Federation Donations**

2

## Jewish Federation Market Segments in the Past Year

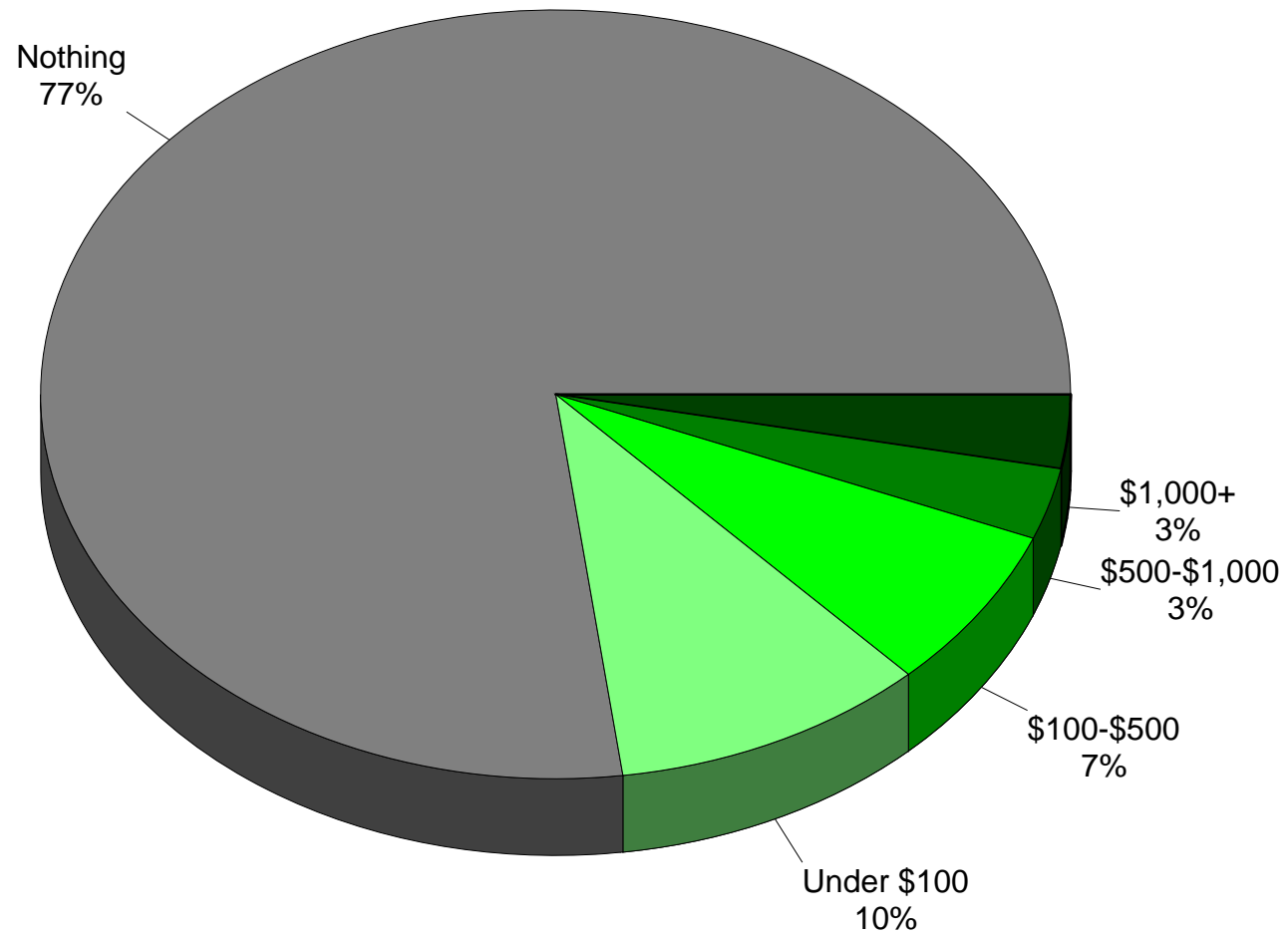
(Jewish Households)

**% OF HOUSEHOLDS ASKED  
WHO DID NOT DONATE:  
8% DIVIDED BY (8% + 23%) = 26%**



# 3 Donated to Jewish Federation in the Past Year

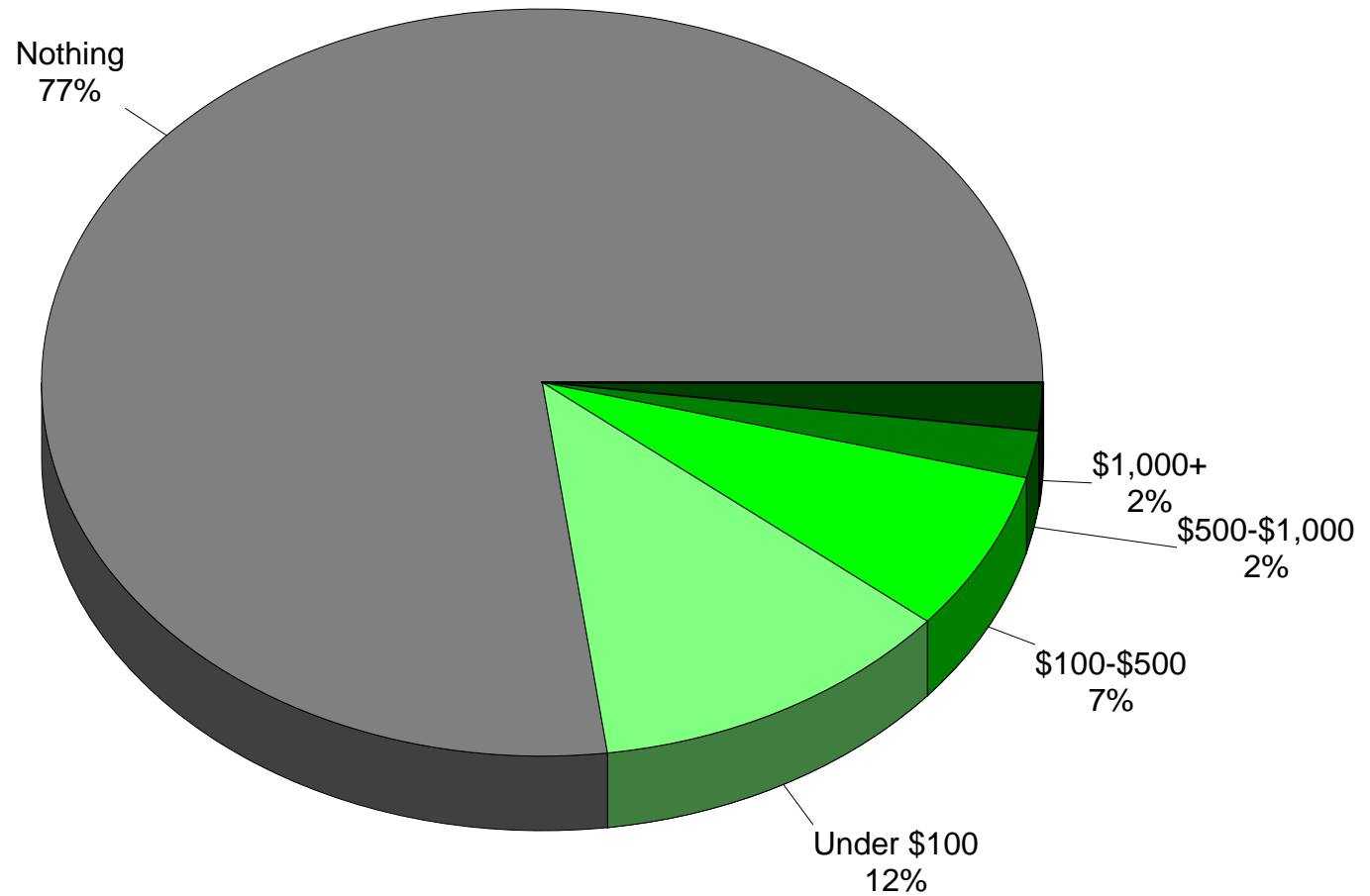
(Jewish Households)



4

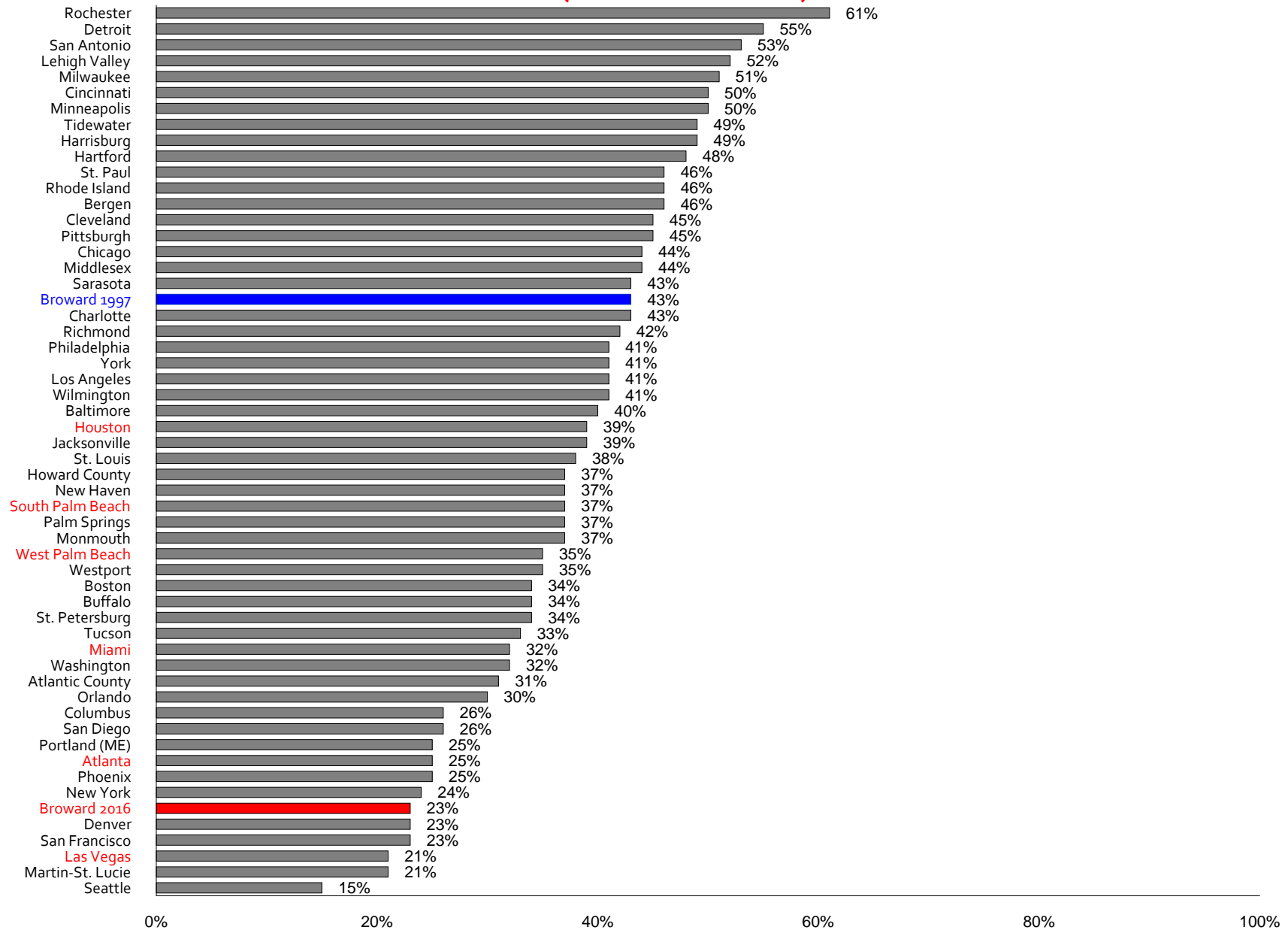
## Donated to Jewish Federation in the Past Year

(Jewish Households age 65 and Over)



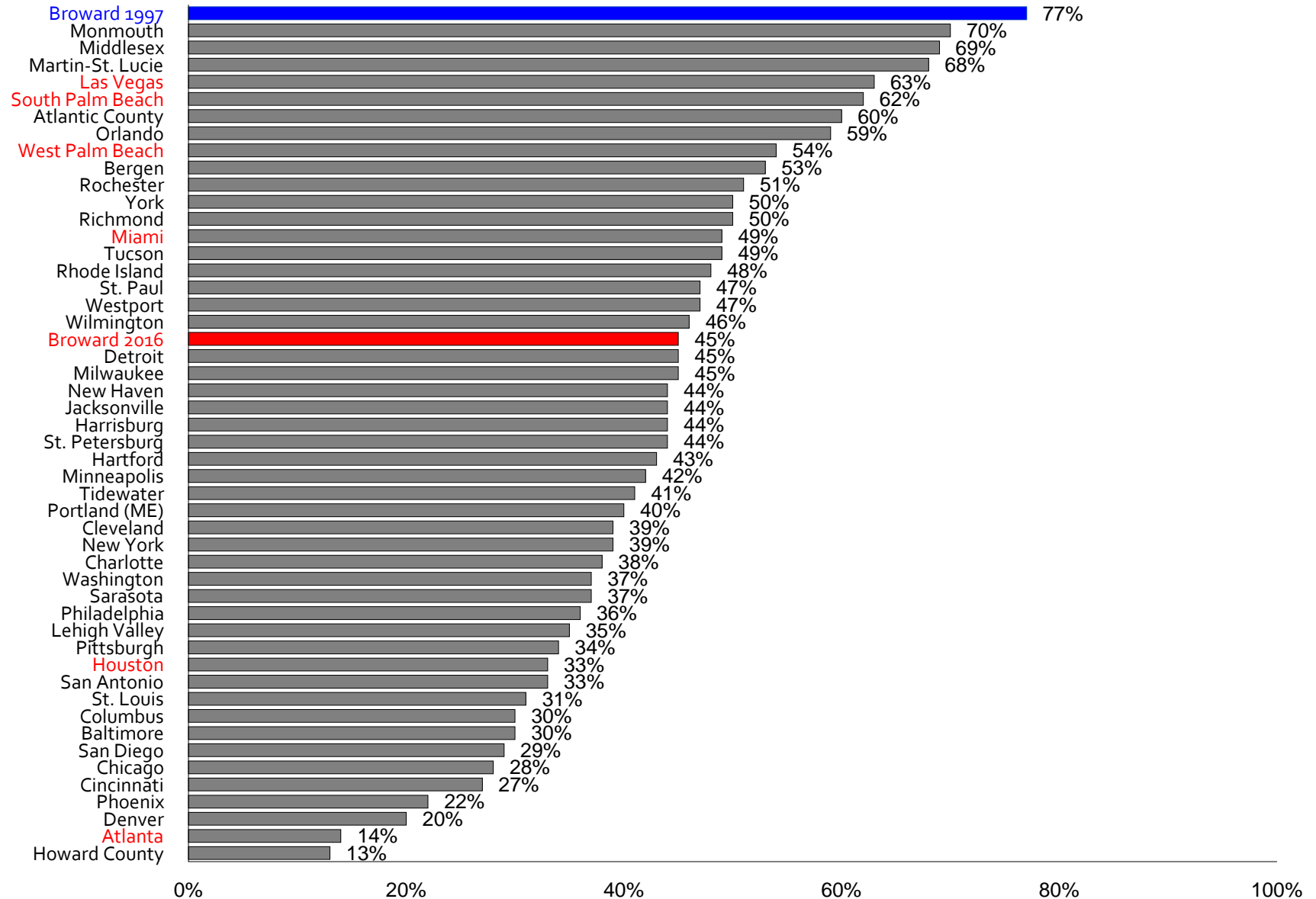
# 5 Donated to Local Jewish Federation in the Past Year

(Based upon the Telephone Survey)  
(Jewish Households)



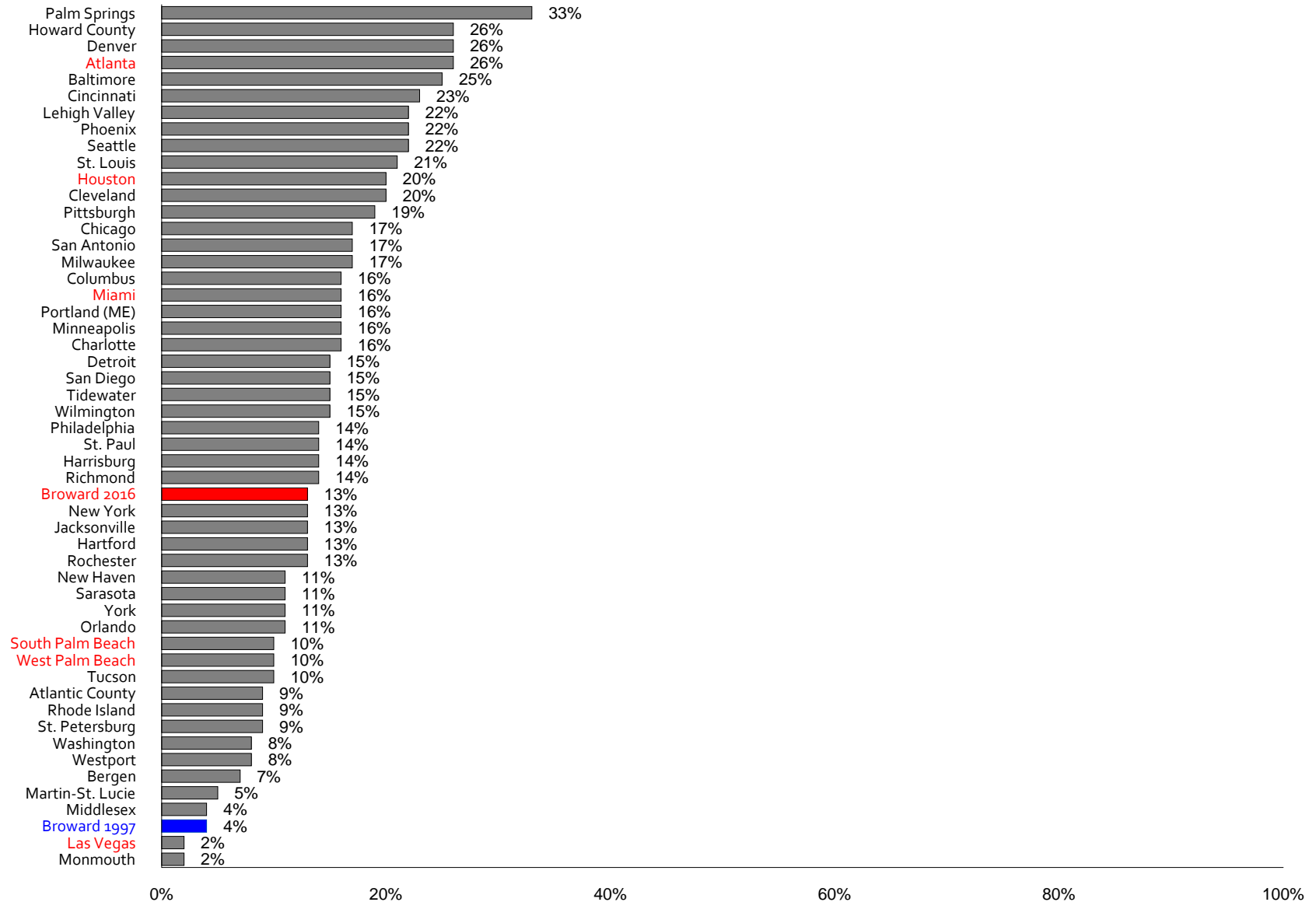
## Donated Under \$100 to Local Jewish Federation by Households Who Donated to Local Jewish Federation in the Past Year

(Jewish Households Who Donated to the Jewish Federation in the Past Year)



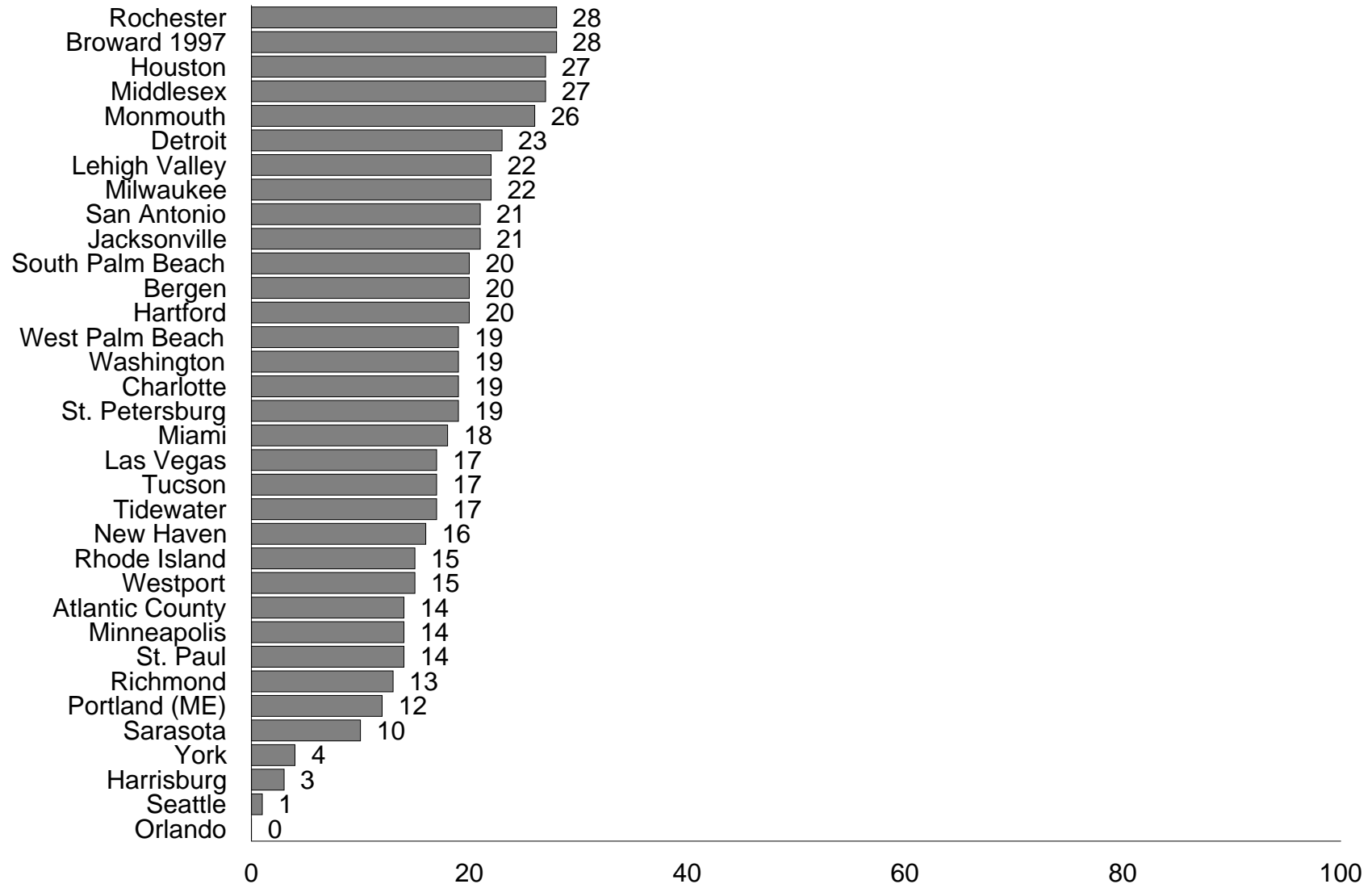
## Donated \$1,000 and Over to Local Jewish Federation by Households Who Donated to Local Jewish Federation in the Past Year

(Jewish Households Who Donated to the Jewish Federation in the Past Year)



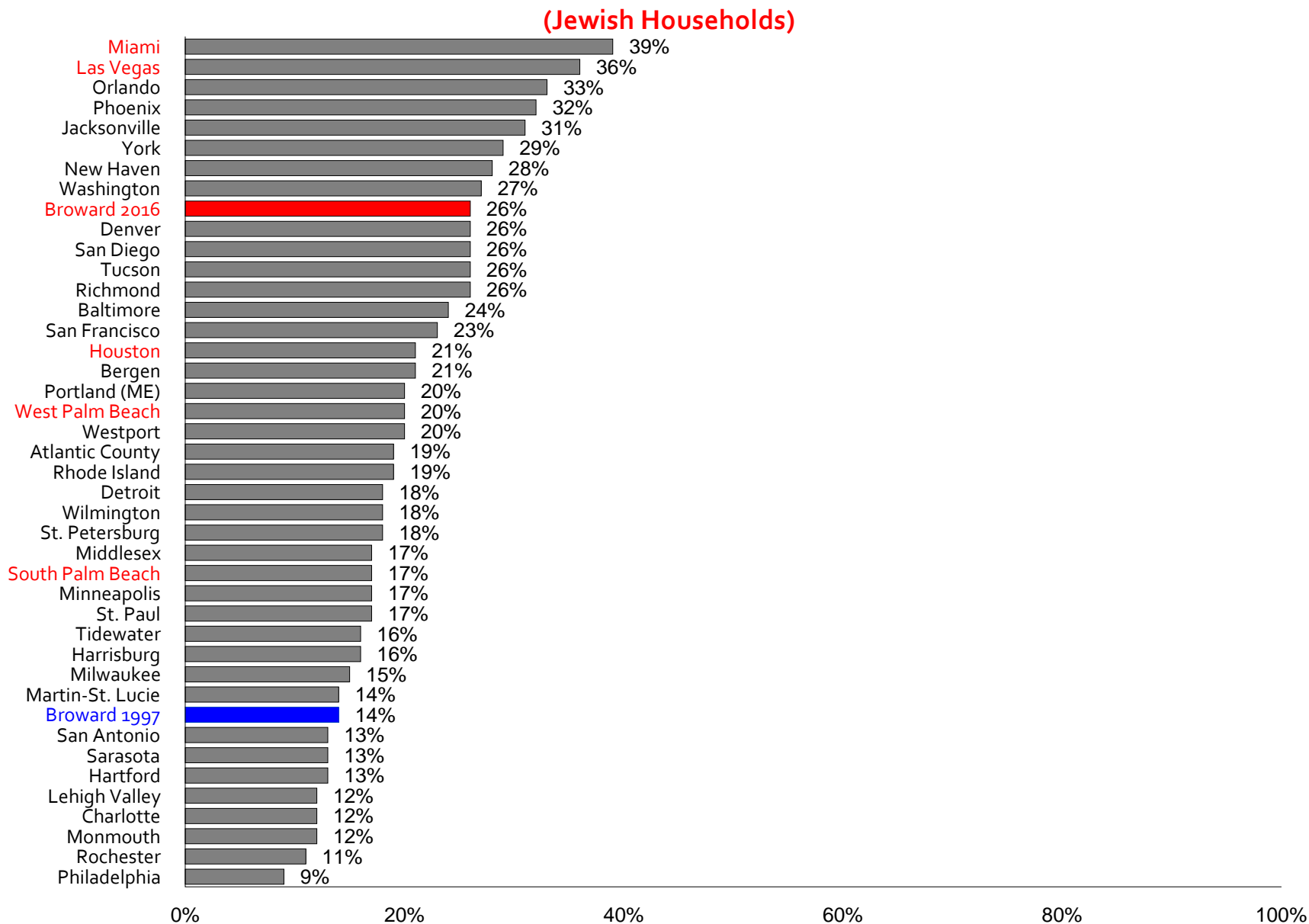
# 9 Telephone Survey's Over Estimation of Households Who Donated to Local Jewish Federation in the Past Year

(In percentage points)  
(Jewish Households)



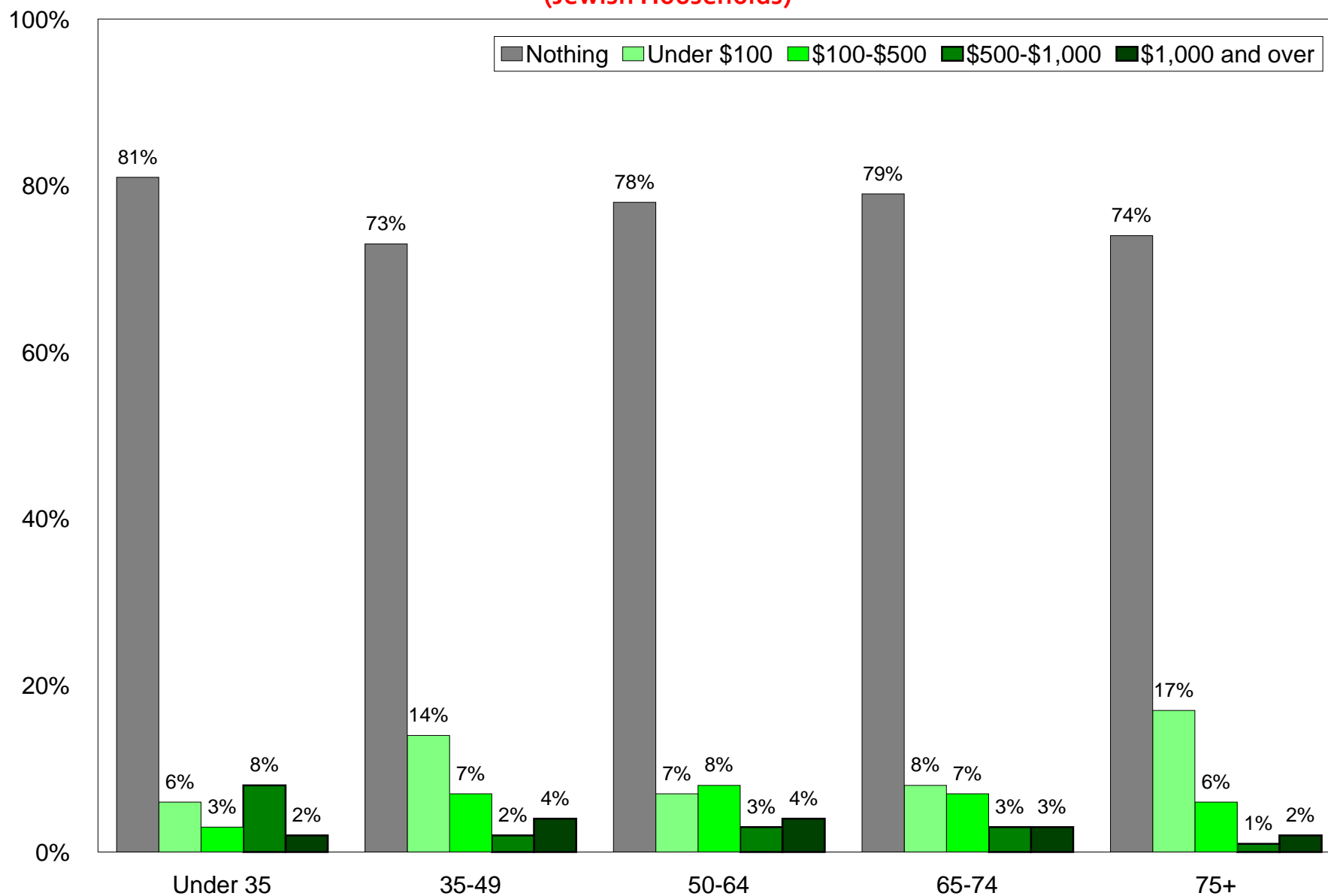


# 12 % of Households Asked Who Did Not Donate to Local Jewish Federation in the Past Year



# Donated to Jewish Federation in the Past Year by Age

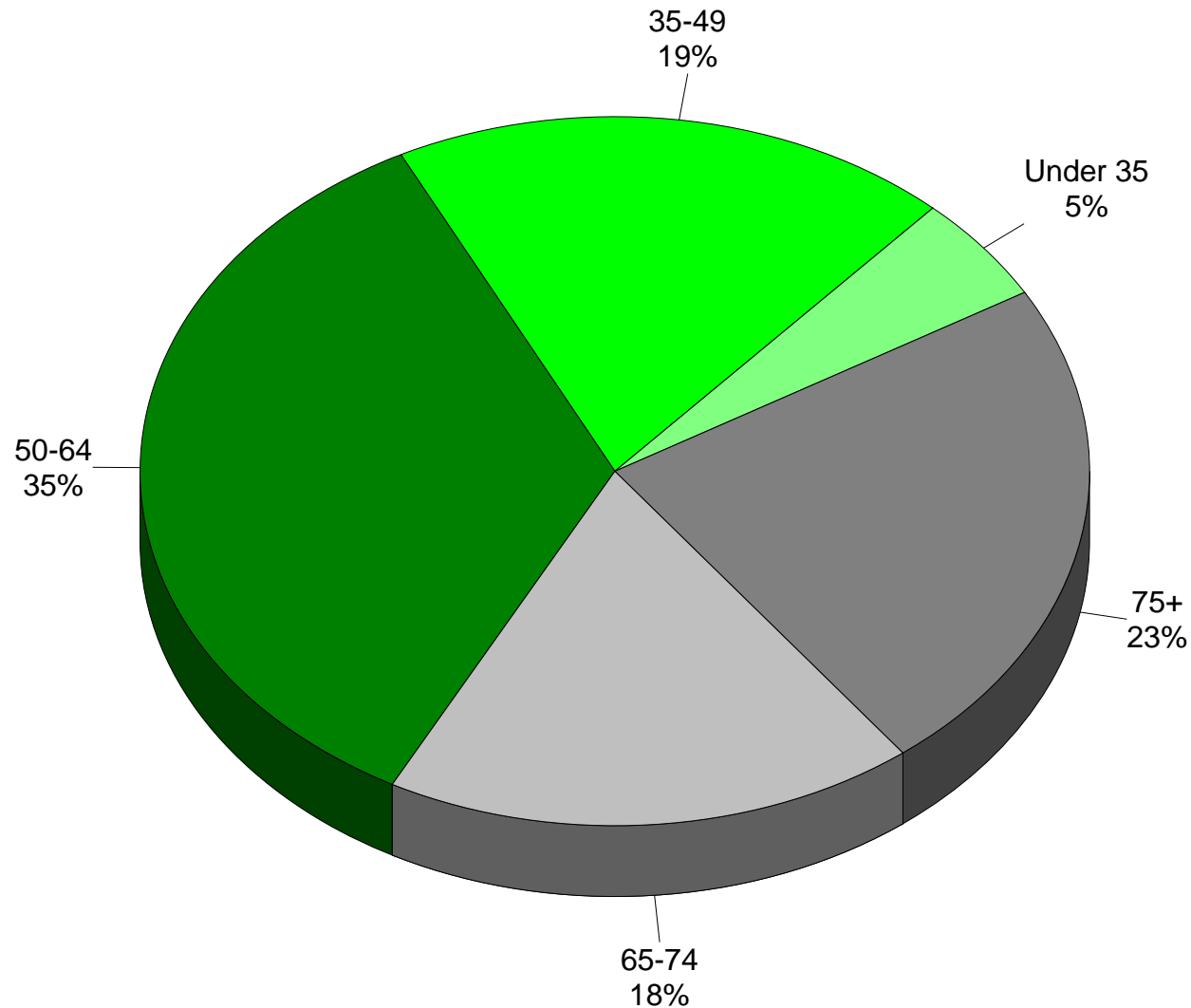
(Jewish Households)



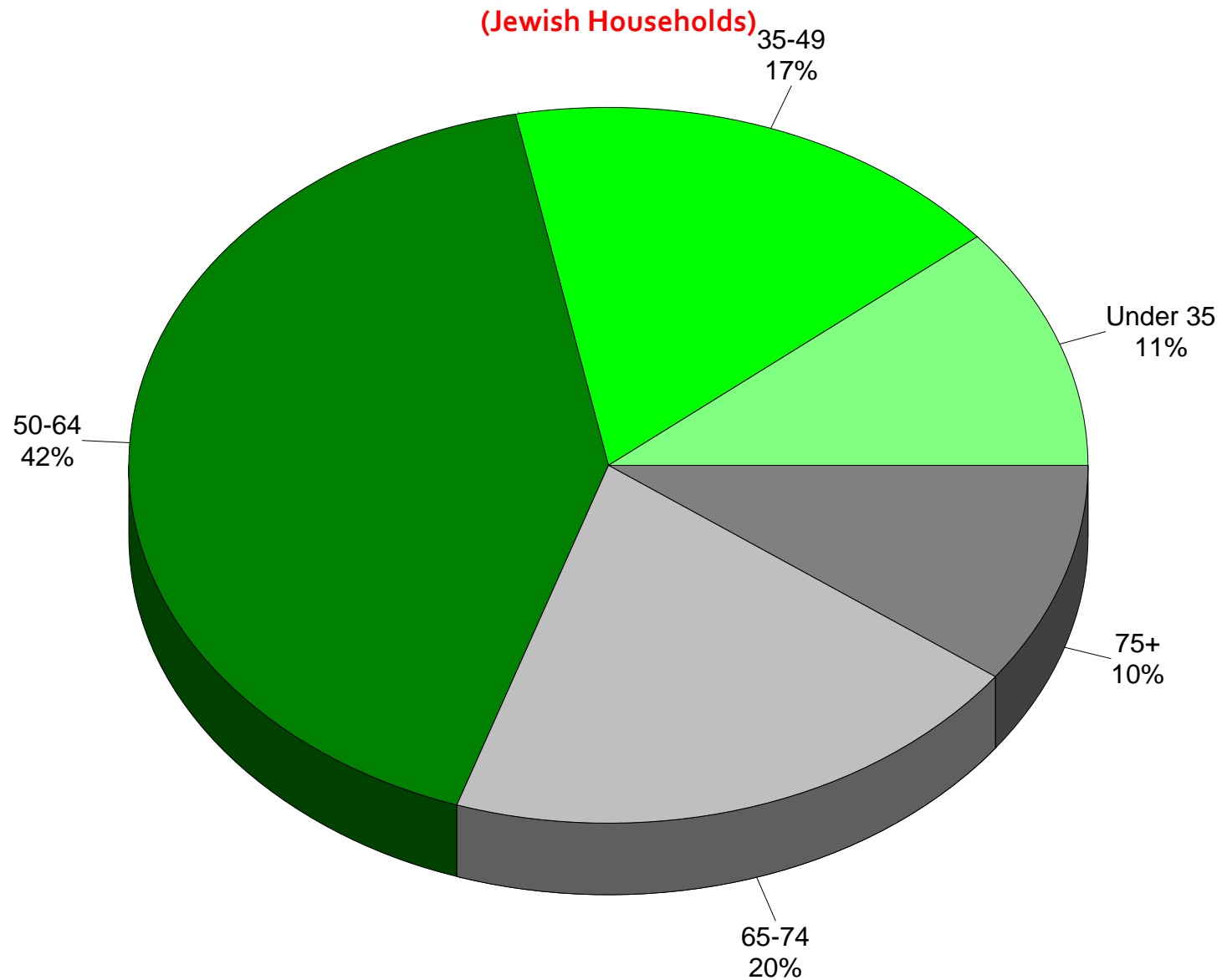
14

# Age of Households Who Donated to Jewish Federation in the Past Year

(Jewish Households)



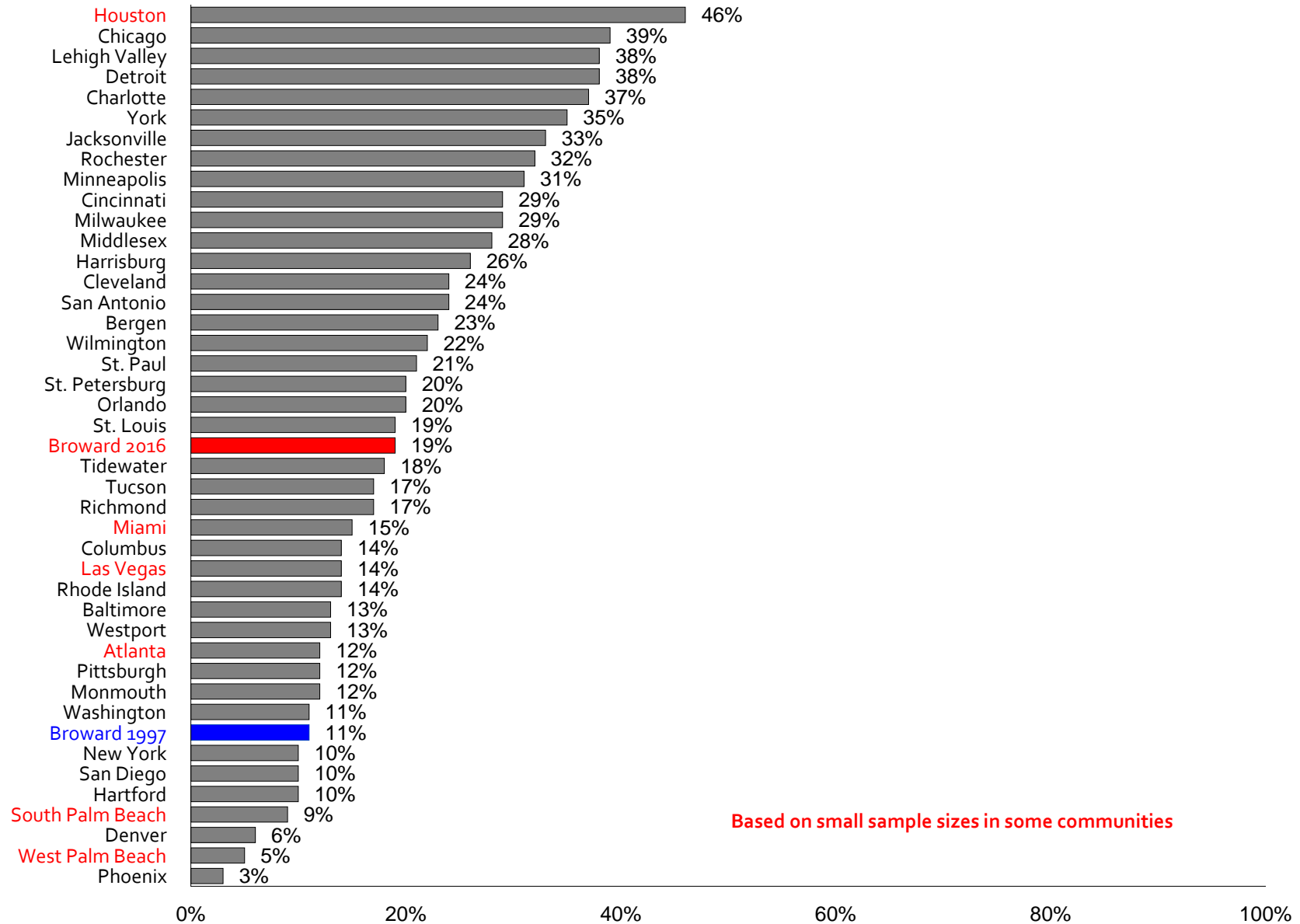
# 15 Age of Households Who Donated \$500 and Over to Jewish Federation in the Past Year



# Donated to Local Jewish Federation in the Past Year

## Head of Household Under Age 35

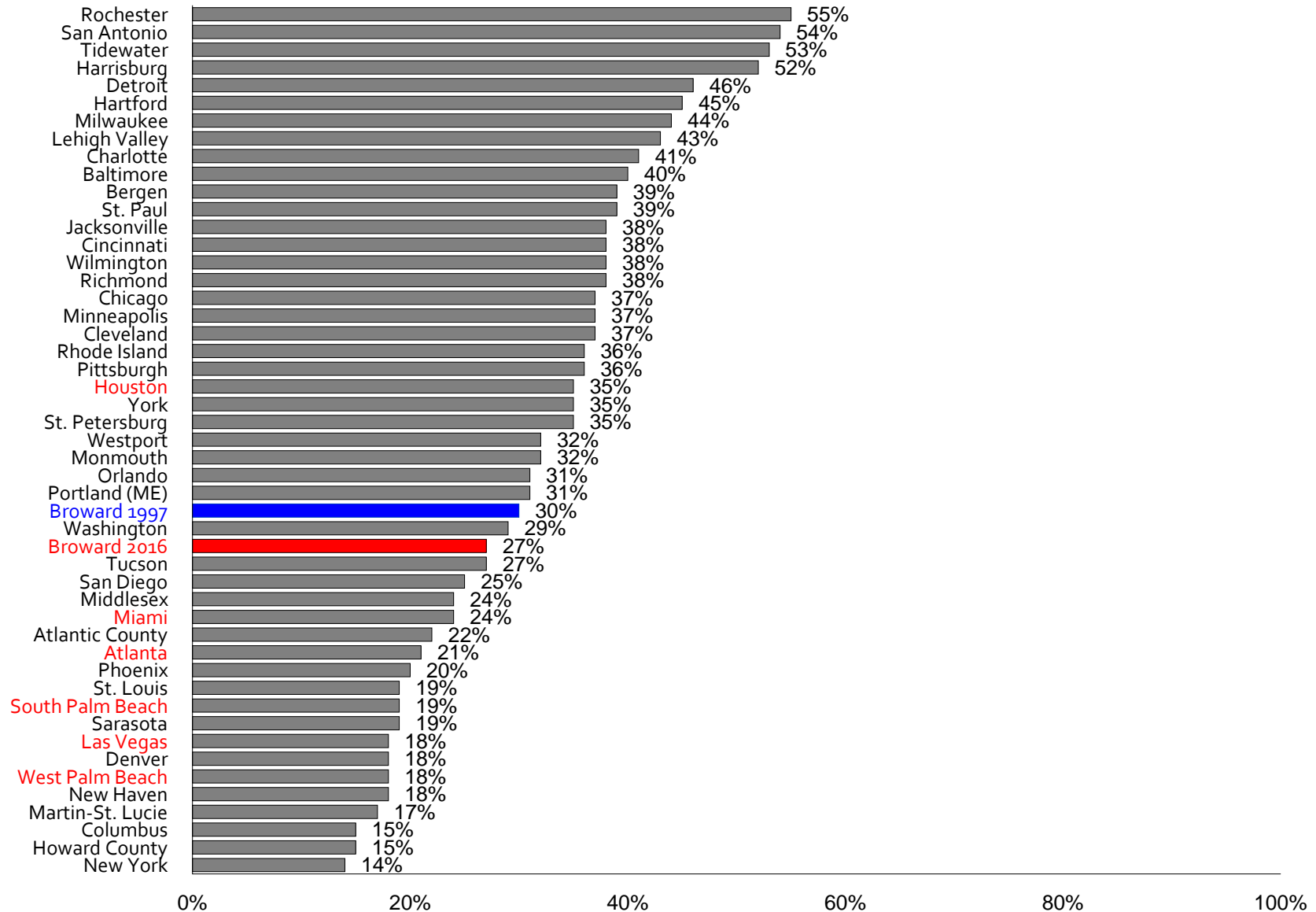
(Jewish Households)



# Donated to Local Jewish Federation in the Past Year

## Head of Household Age 35-49

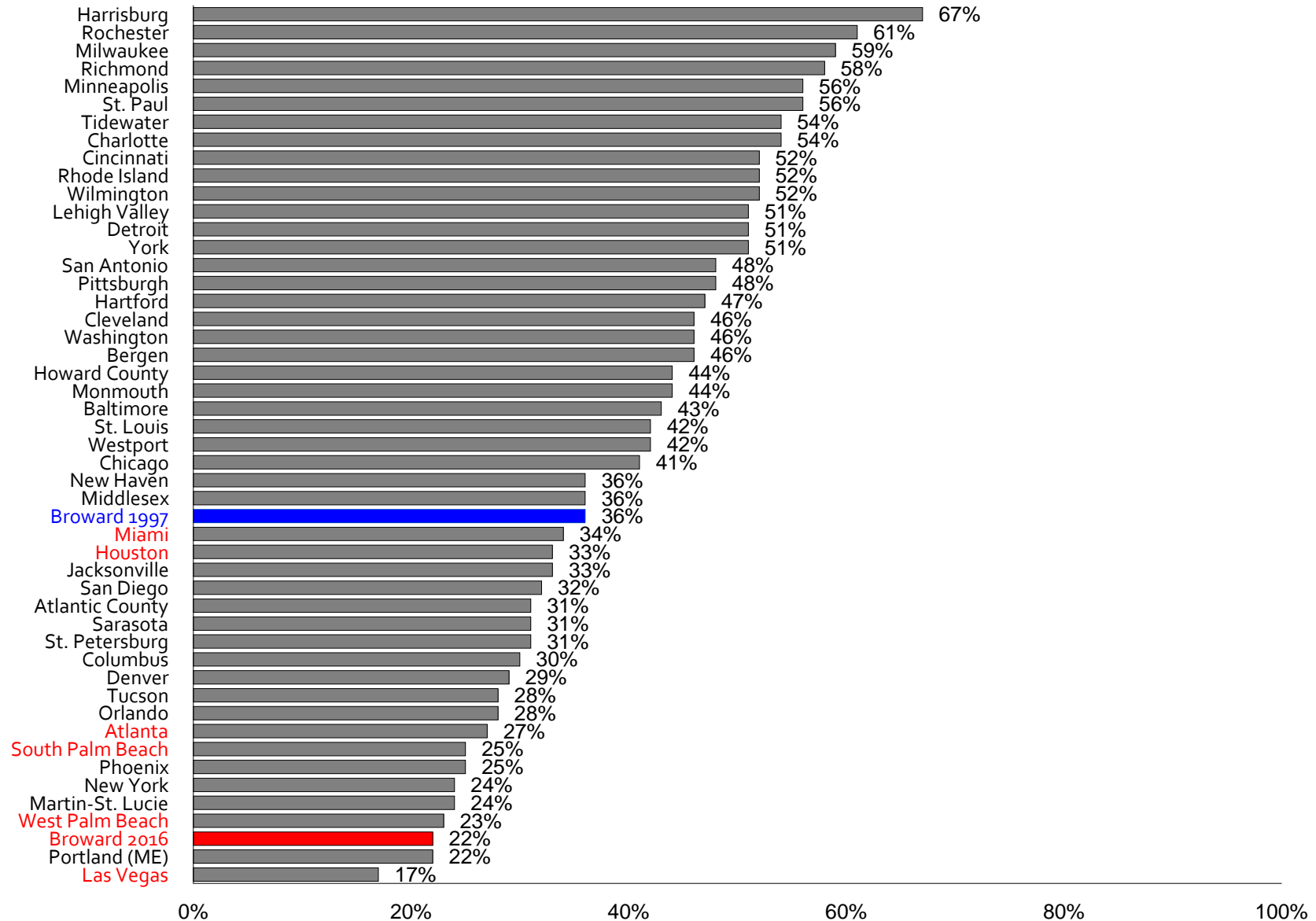
(Jewish Households)



# Donated to Local Jewish Federation in the Past Year

## Head of Household Age 50-64

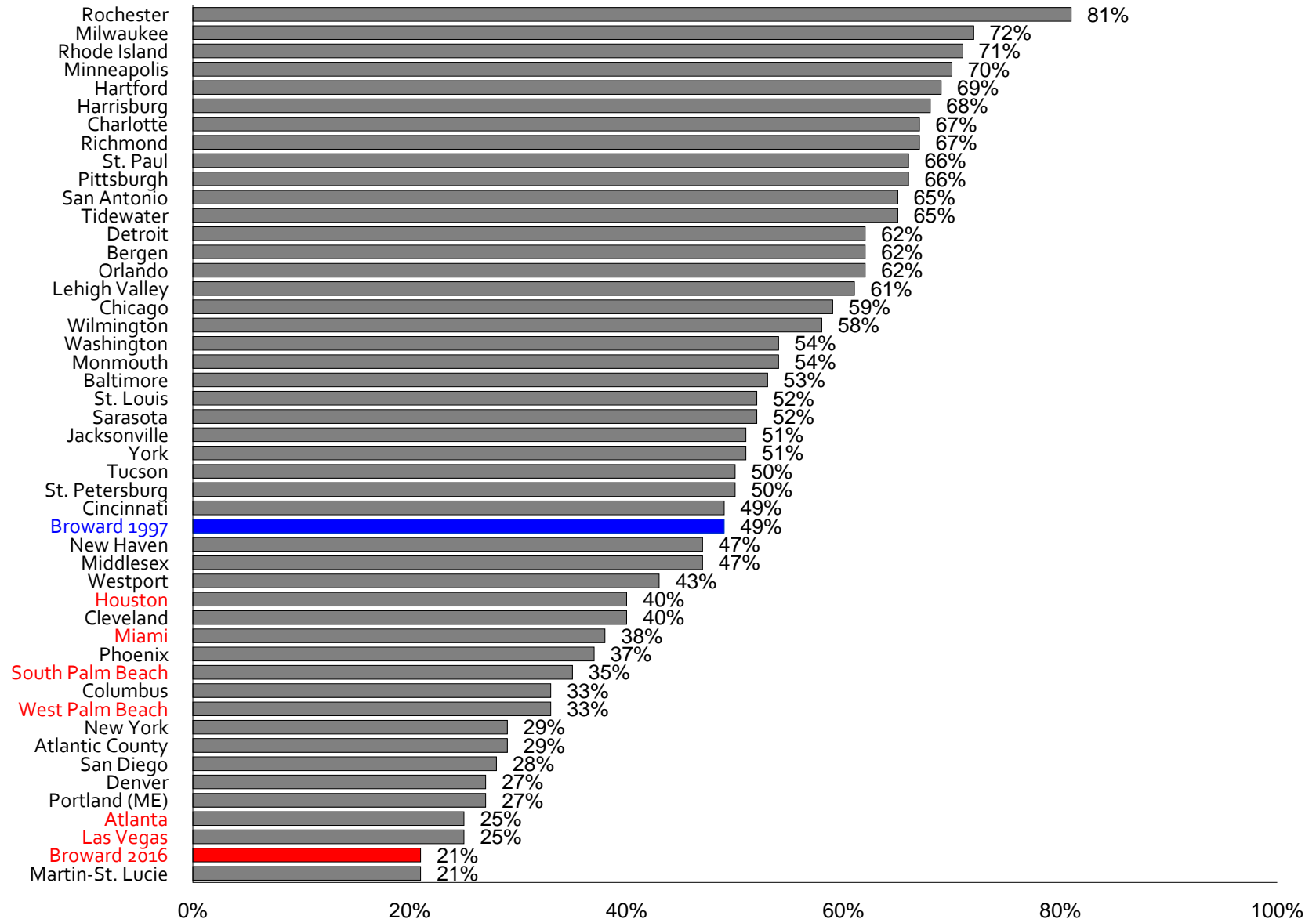
(Jewish Households)



# Donated to Local Jewish Federation in the Past Year

## Head of Household Age 65-74

(Jewish Households)

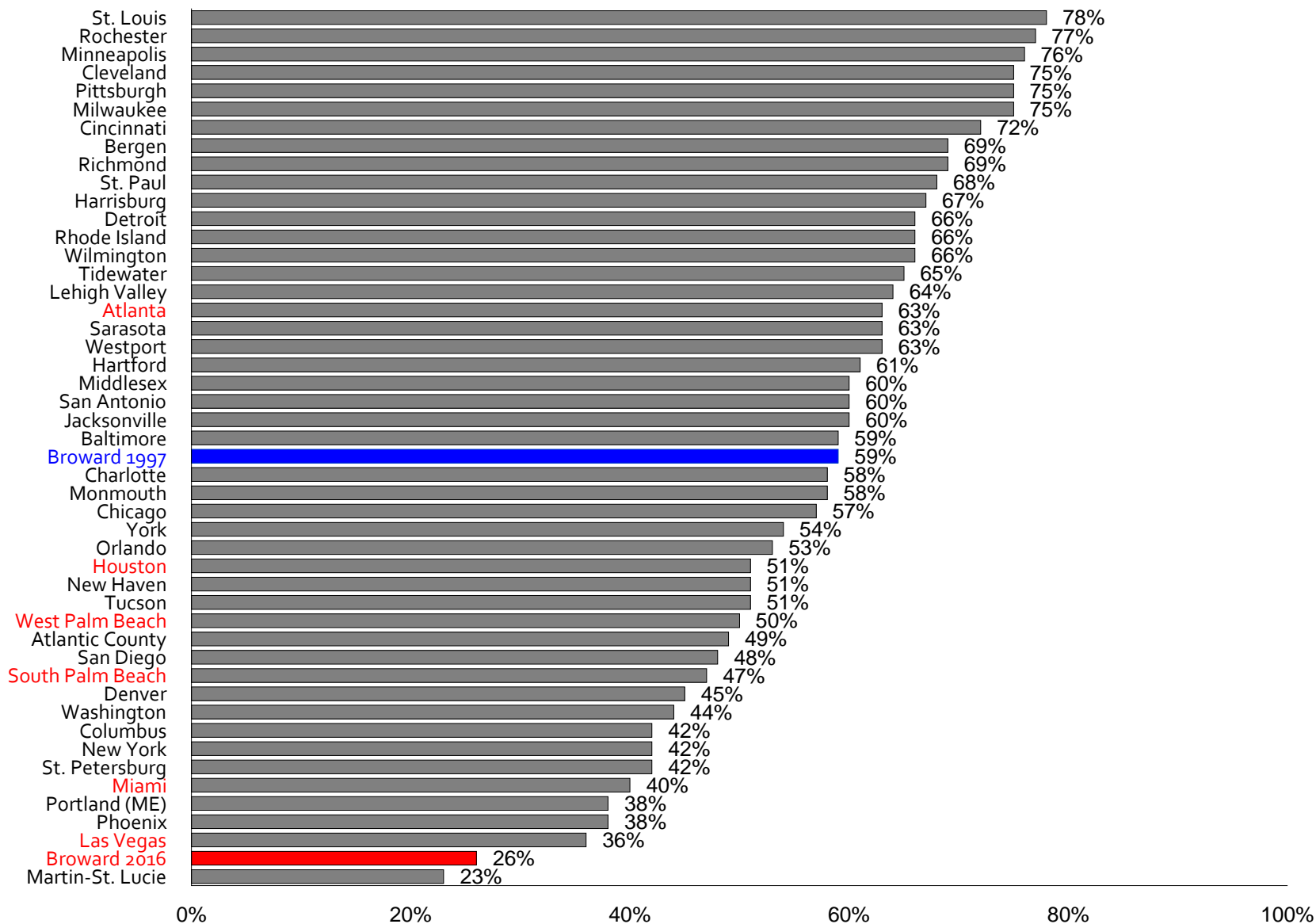




# Donated to Local Jewish Federation in the Past Year

## Head of Household Age 75 and Over

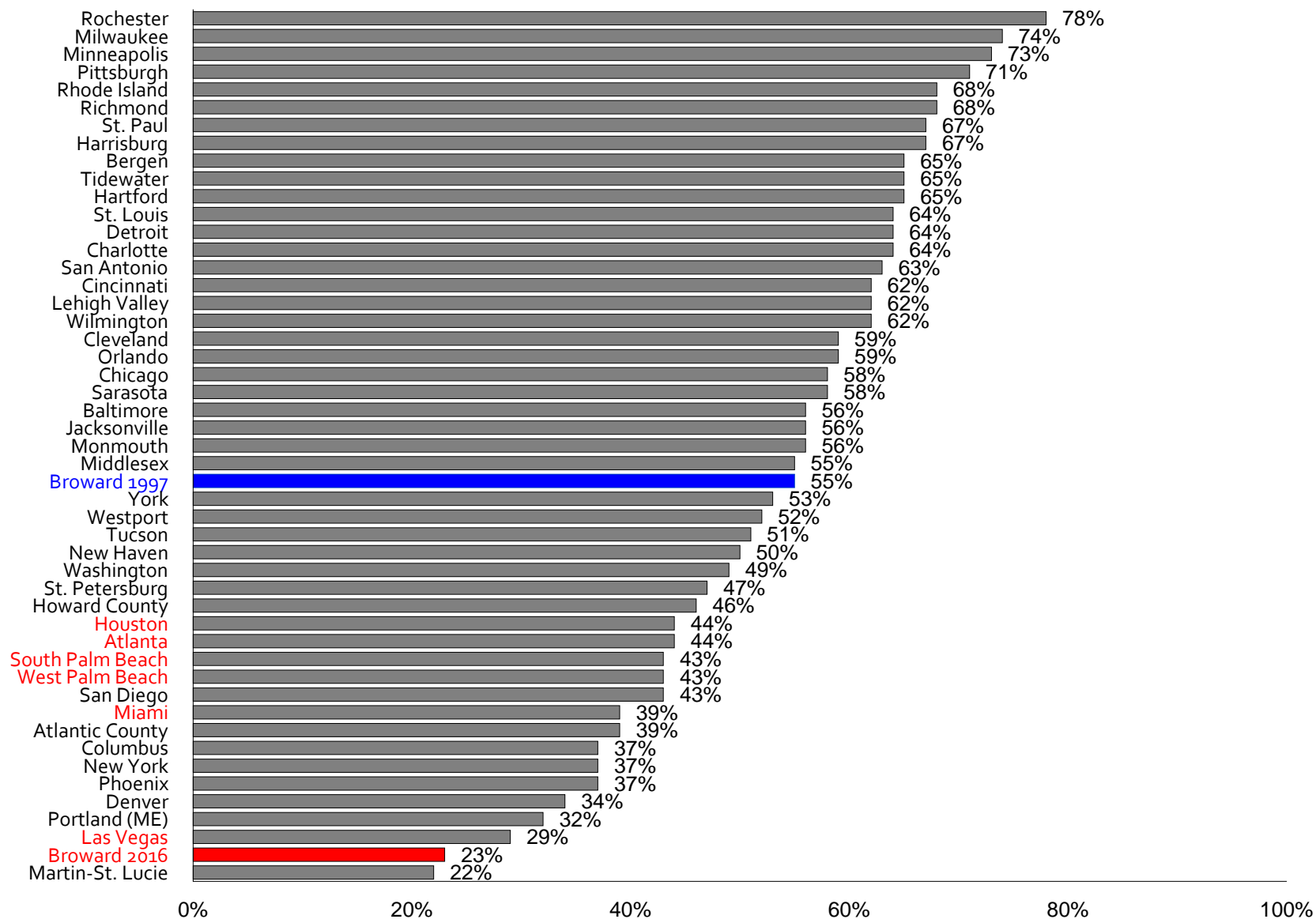
(Jewish Households)



## Donated to Local Jewish Federation in the Past Year

### Head of Household Age 65 and Over

(Jewish Households)



## Profile of Households

### Who Were Asked But Did Not Donate to Jewish Federation in the Past Year

- 29% live in W Central; 26%, in NW; 19% in SE, and 13%, in SW
- 73% are in residence in Miami for 20+ years
- 21% are age 65 and over
- 19% are households with children; 23% are households with adult children only; 17% are non-elderly couple households; 11% are elderly single households; and 19% are non-elderly single households
- 10% earn an annual income under \$25,000 and 53% earn \$100,000 and over
- 40% of Jewish respondents are Just Jewish; 32% are Reform; 24% are Conservative; and 3% are Orthodox
- 81% always or usually participate in a Passover Seder
- 20% of Jewish respondents attend synagogue services once per month or more
- 25% of married households are intermarried
- 38% are synagogue members; 26% attended Chabad; and 9% are JCC members
- 21% participated in a JCC program in the past year
- 14% are Jewish organization members
- 15% of respondents are very familiar with the Jewish Federation; 40% are not at all familiar
- 27% of respondents who are very or somewhat familiar with the Jewish Federation perceive it as excellent; 50%, good; 21%, fair; 2%, poor
- 61% contain an adult who visited Israel
- 25% of Jewish respondents are extremely emotionally attached to Israel; 20% are very attached; 48% are somewhat attached; and 7% are not attached
- 52% donated to other Jewish charities in the past year, including 17% who donated \$500 and over
- 75% donated to non-Jewish charities in the past year, including 13% who donated \$500 and over



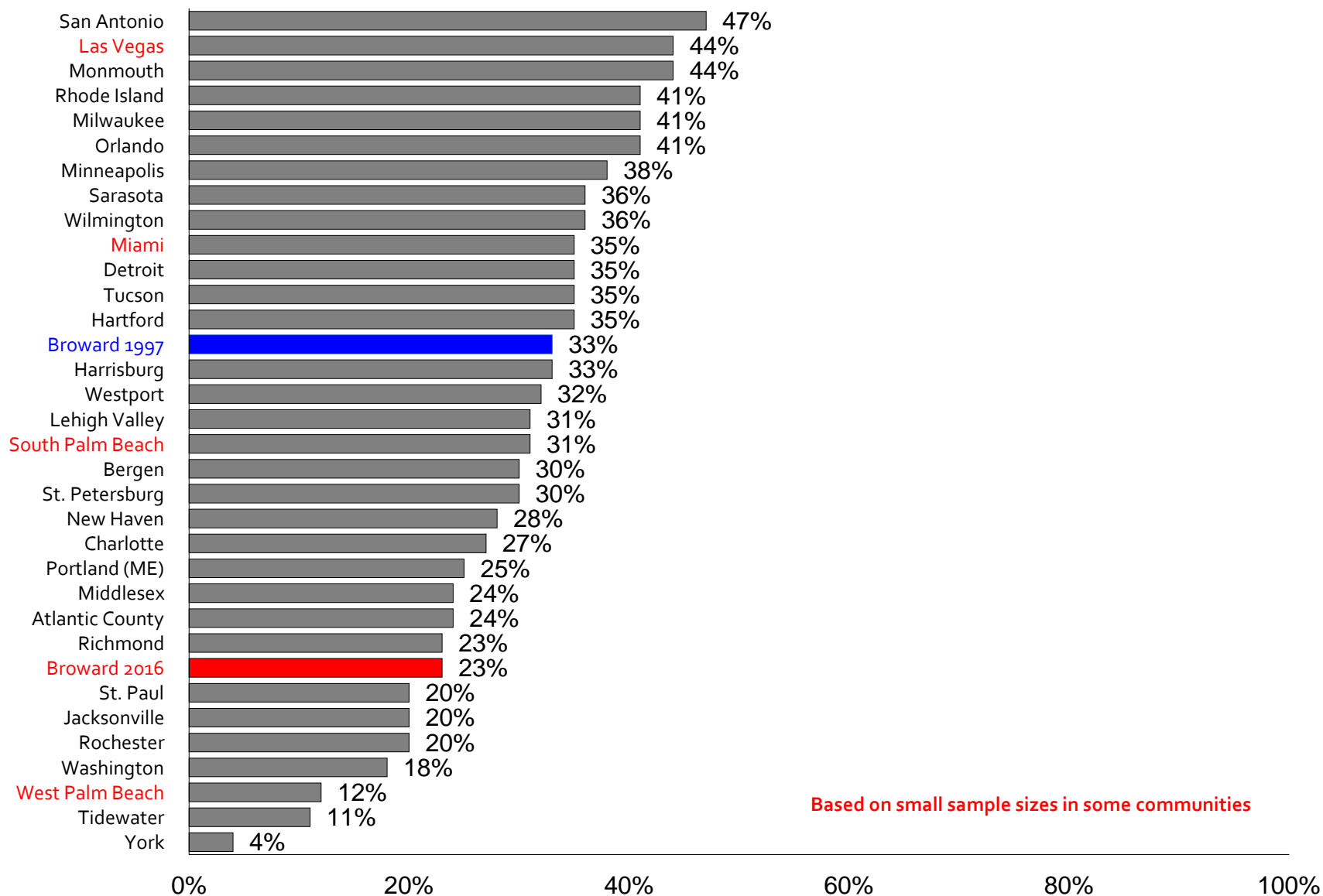
## Profile of Households Who Donated **\$500 and over** to the Jewish Federation in the Past Year

- 30% live in the SE; 24%, in W Central; 20%, in the East; and 18%, in the SW
- 74% are in residence in Broward for 20+ years
- 30% are age 65 and over
- 25% are households with children; 20% are non-elderly couple households; 14% are elderly couple households; and 13% are elderly single households
- 0% earn an annual income under \$25,000 and 66% earn \$200,000 and over
- 35% of Jewish respondents are Conservative; 35% are Reform; 23% are Just Jewish; and 7% are Orthodox
- 99% always or usually participate in a Passover Seder; 89% have a Mezuzah on the front door; and 77% always/usually light Chanukah candles
- 29% of Jewish respondents attend synagogue services once per month or more
- 6% of married households are intermarried
- 70% are synagogue members; 44% attended Chabad; and 35% are JCC members
- 58% participated in a JCC program in the past year
- 46% are Jewish organization members
- 75% of respondents are very familiar with the Jewish Federation; 1% are not at all familiar
- 59% of respondents who are very or somewhat familiar with the Jewish Federation perceive it as excellent; 37%, good; 4%, fair; 0%, poor
- 94% contain an adult who visited Israel
- 40% of Jewish respondents are extremely emotionally attached to Israel; 40% are very attached; 16% are somewhat attached; and 4% are not attached
- 85% donated to other Jewish charities in the past year, including 67% who donated \$500 and over
- 84% donated to non-Jewish charities in the past year, including 52% who donated \$500 and over

24

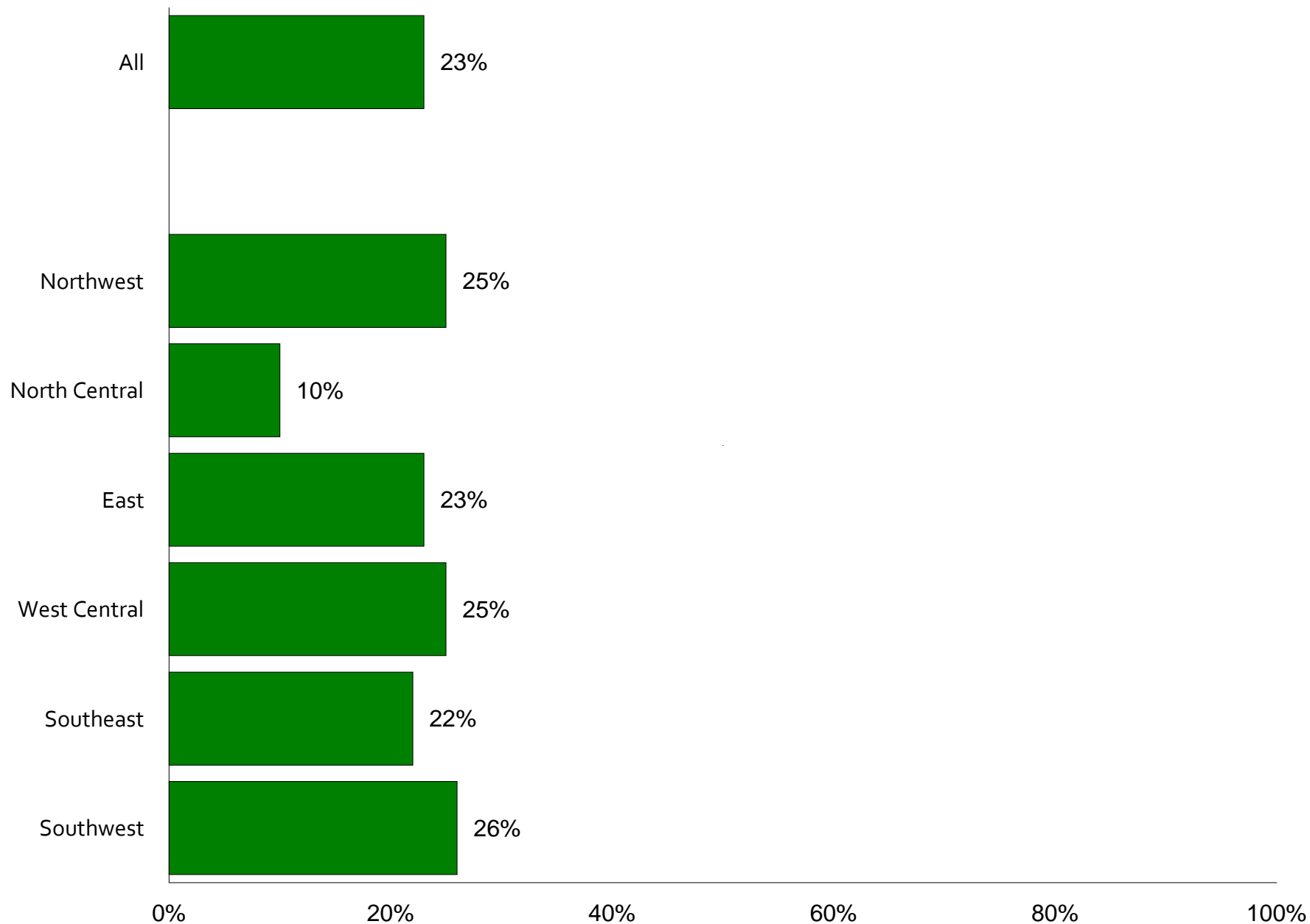
## Perception of Local Jewish Federation as Fair/Poor by Respondents in Households Who Were Asked But Did Not Donate to Local Jewish Federation in the Past Year

(Respondents Very/Somewhat Familiar with Local Jewish Federation)



# 25 Donated to Jewish Federation in the Past Year

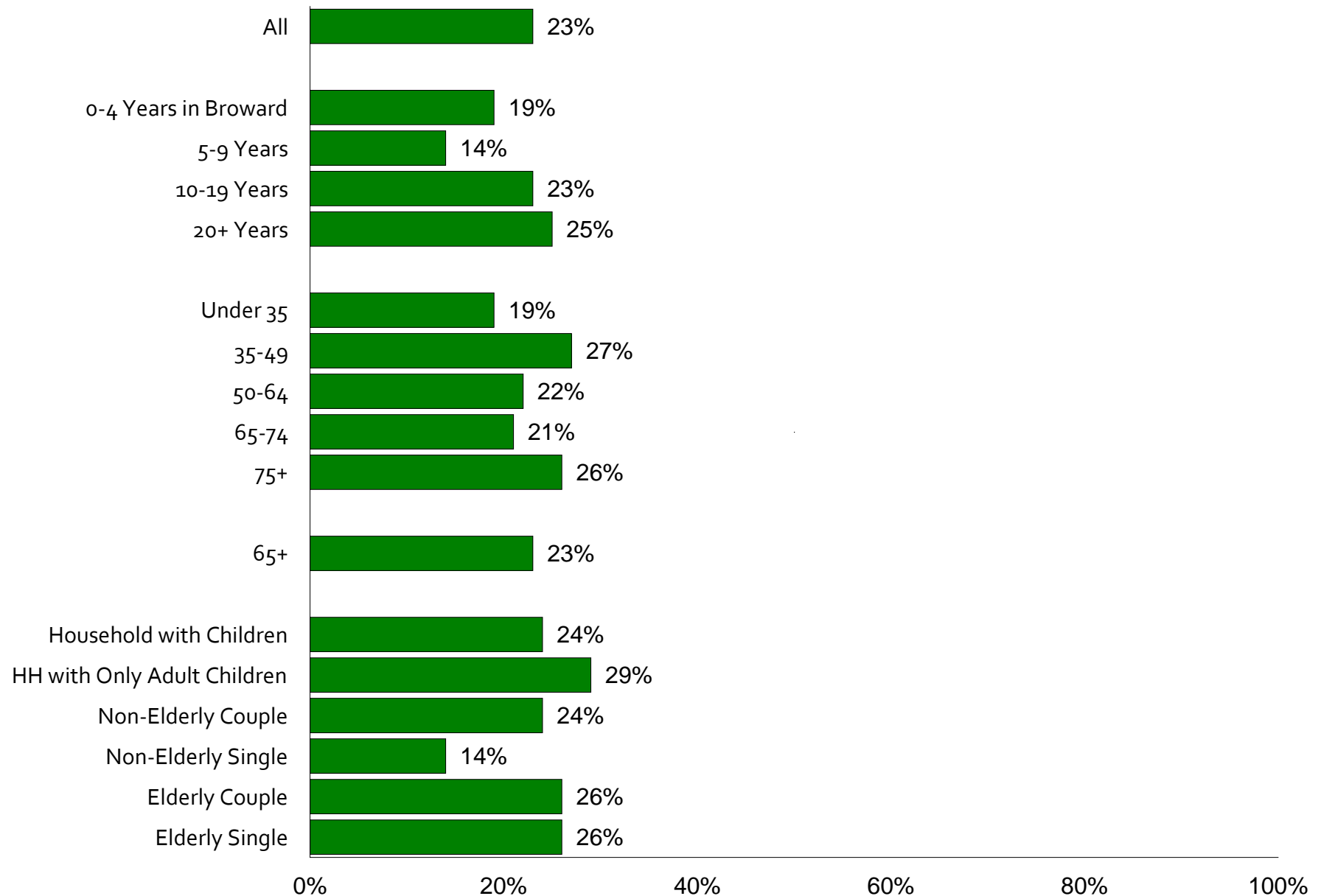
(Jewish Households)



26

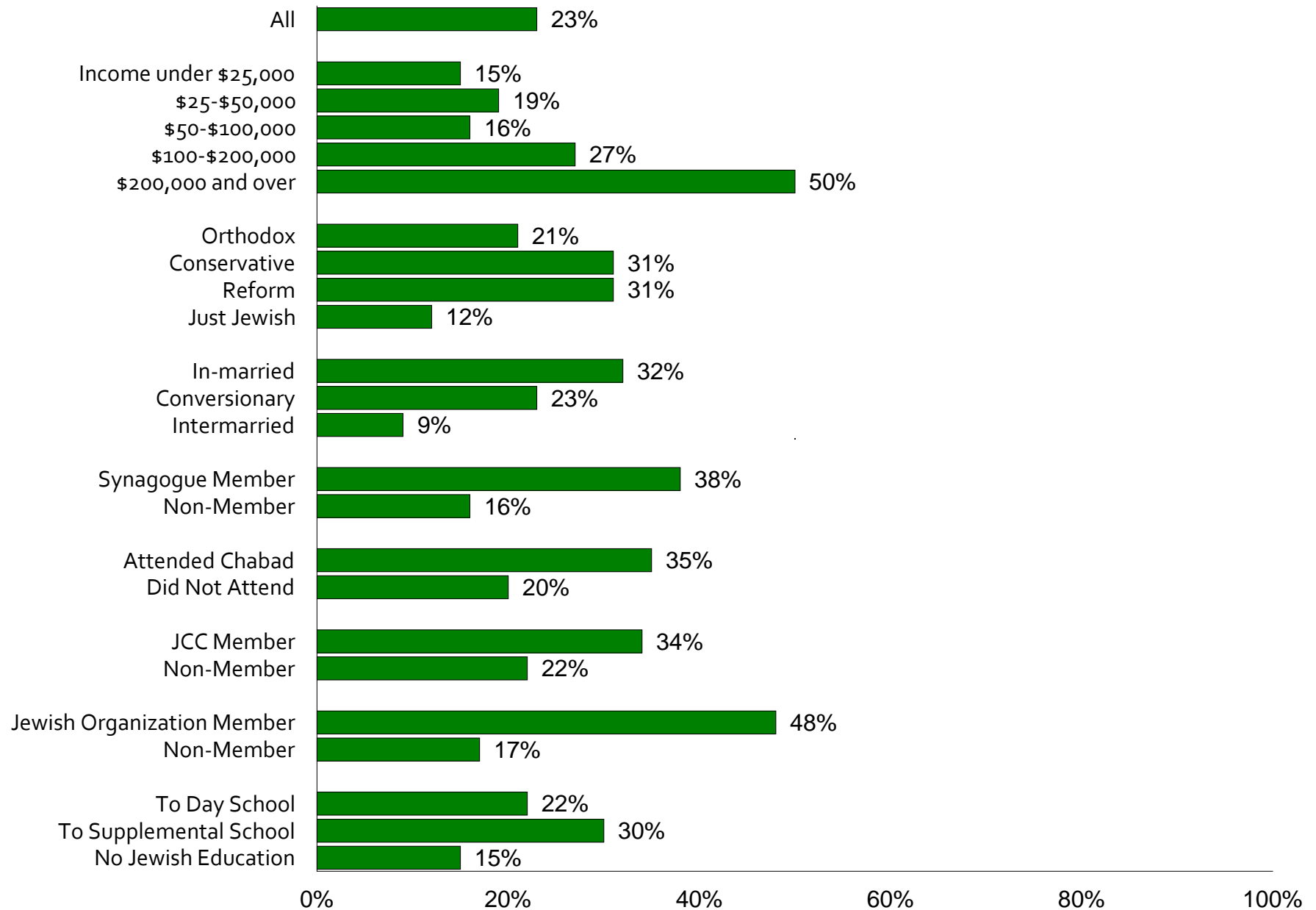
# Donated to Jewish Federation in the Past Year

(Jewish Households)



## Donated to Jewish Federation in the Past Year

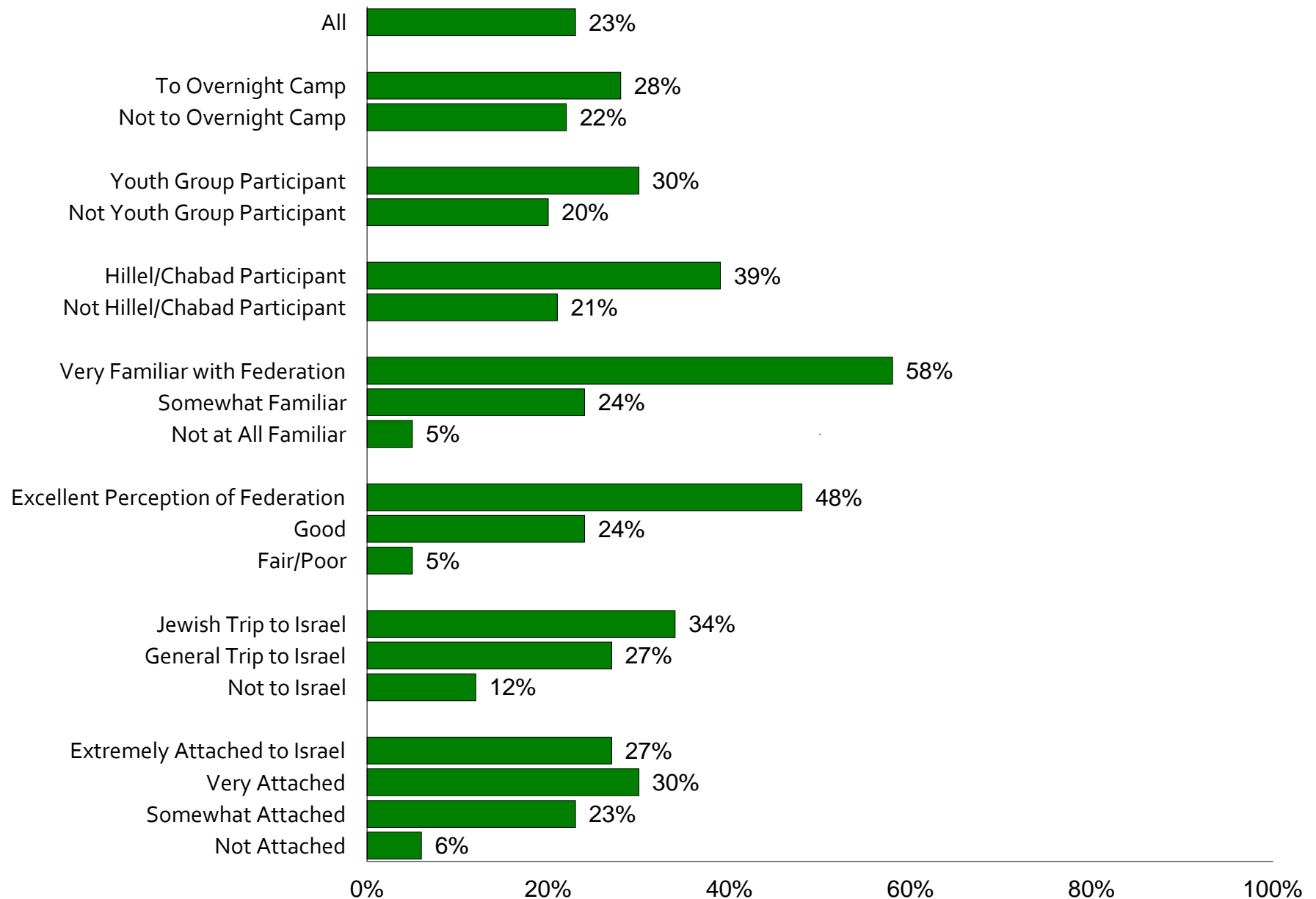
(Jewish Households)





# Donated to Jewish Federation in the Past Year

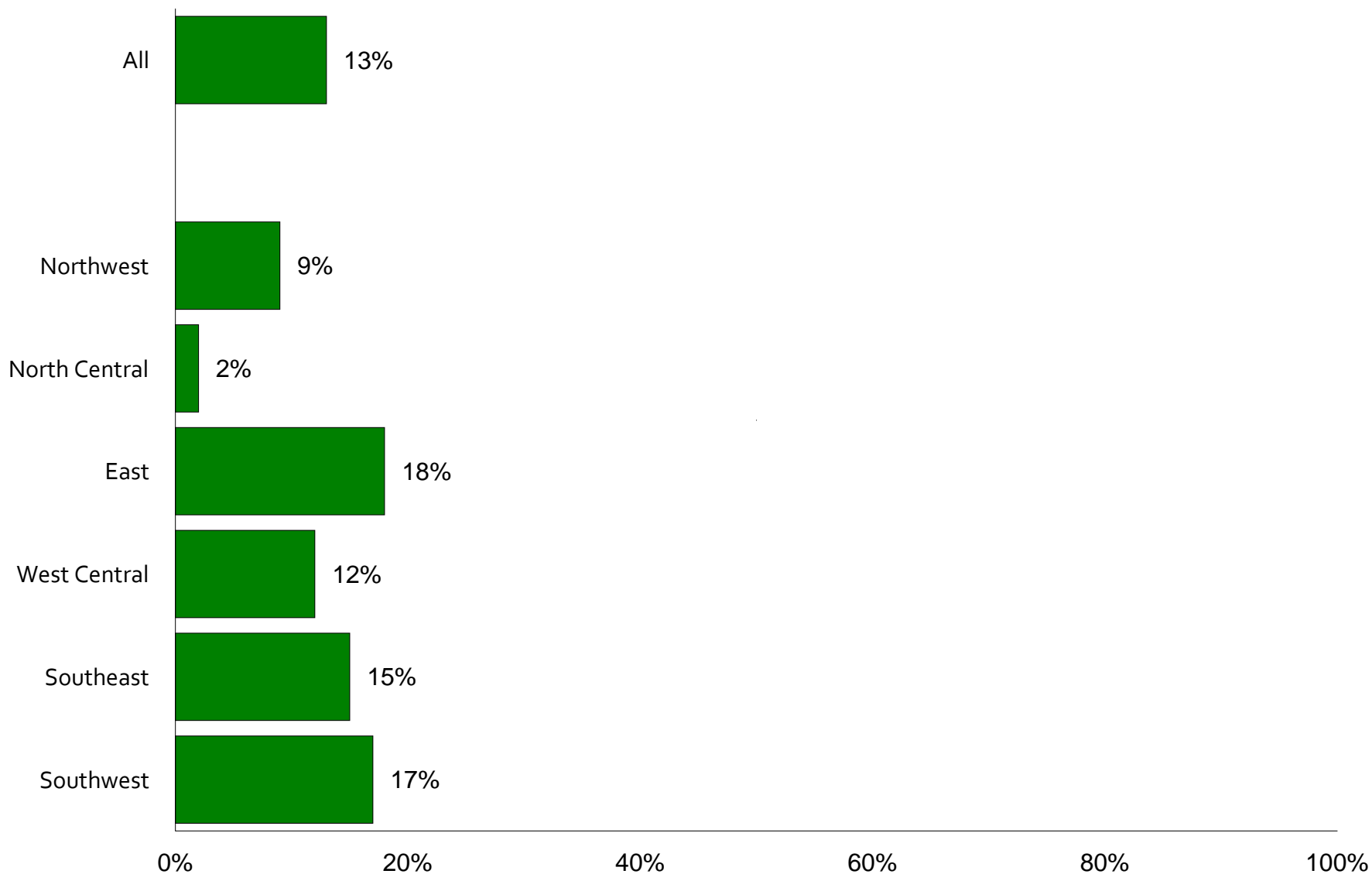
(Jewish Households)



29

## Donated \$100+ to Jewish Federation in the Past Year

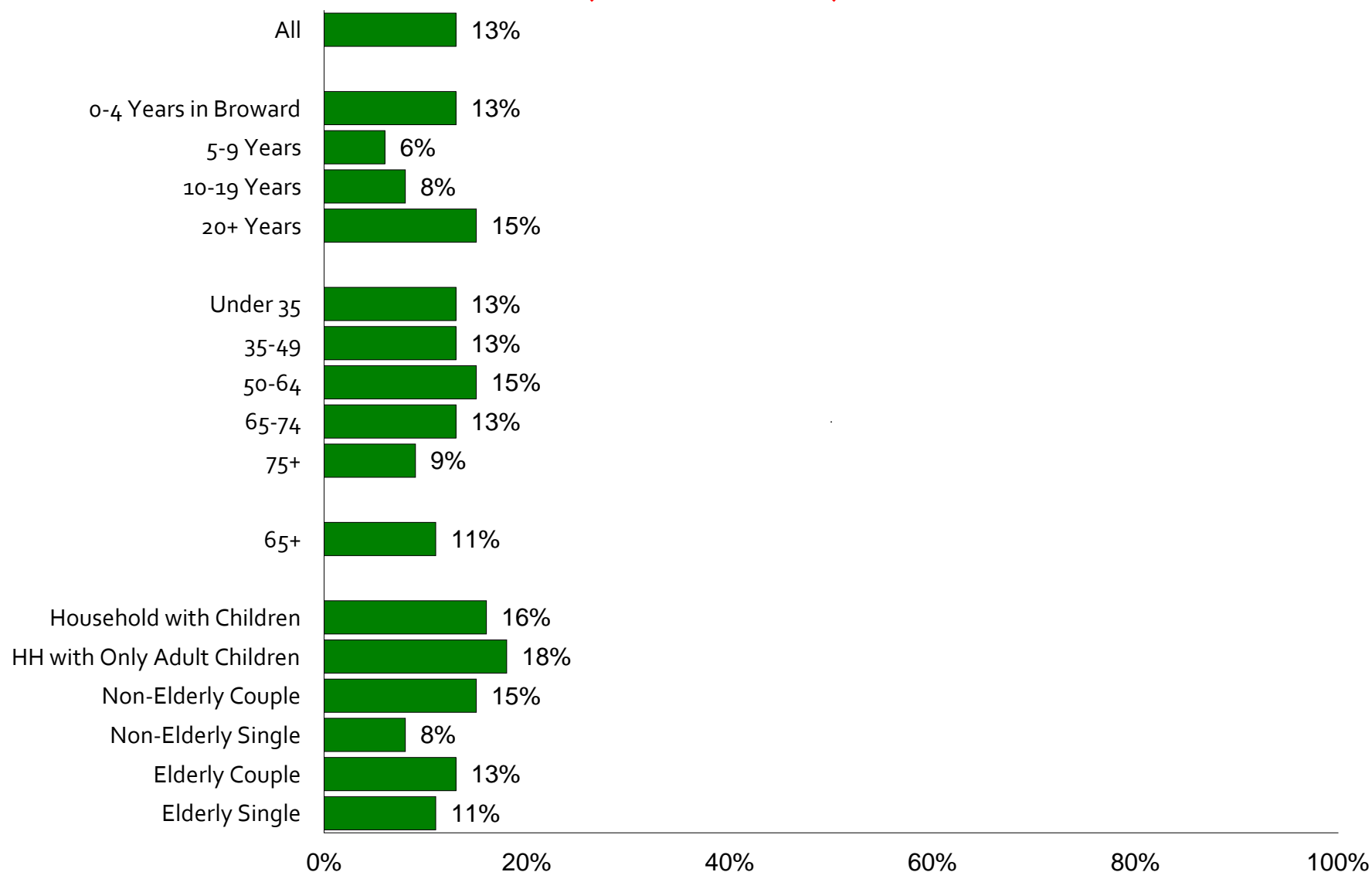
(Jewish Households)



30

## Donated \$100+ to Jewish Federation in the Past Year

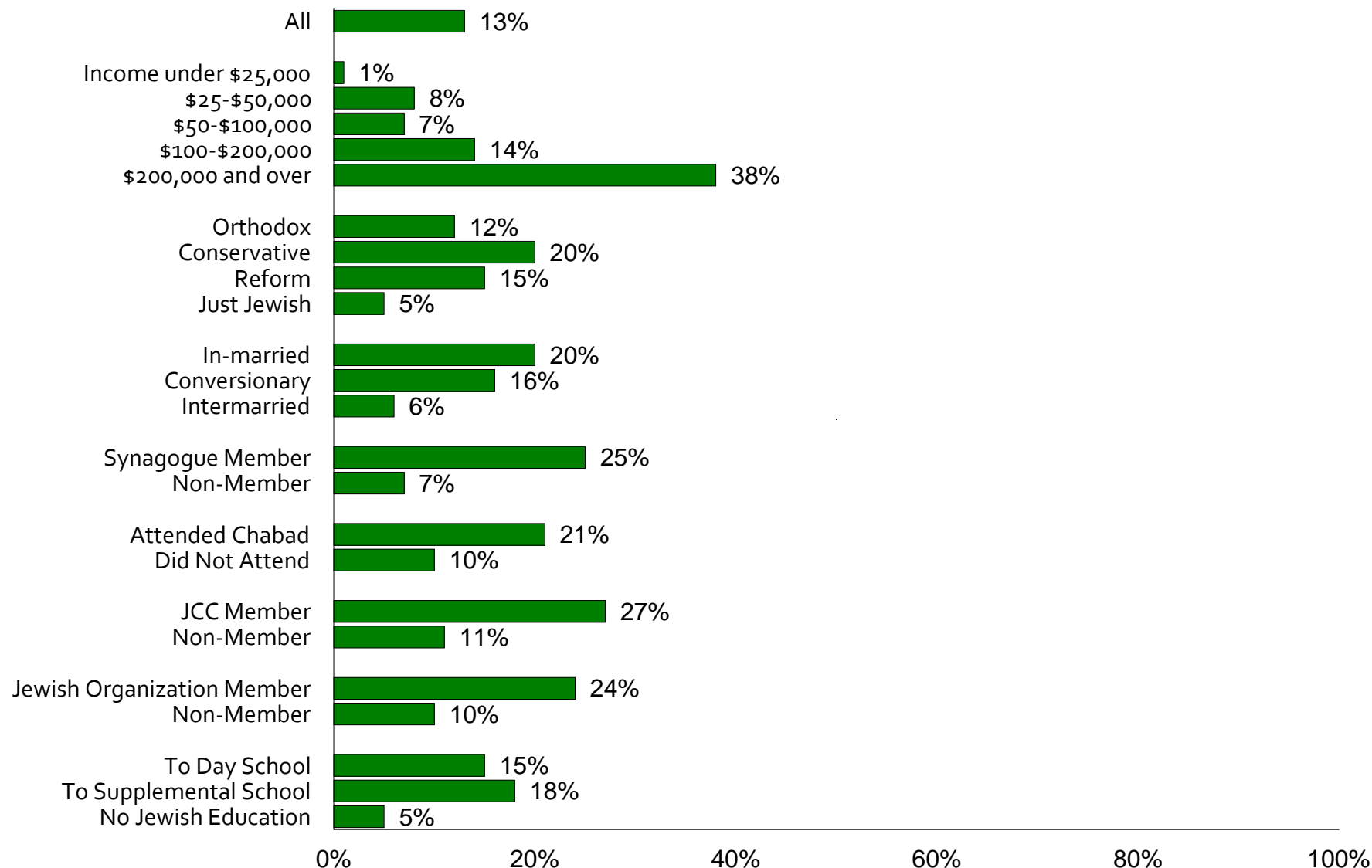
(Jewish Households)



31

# Donated \$100+ to Jewish Federation in the Past Year

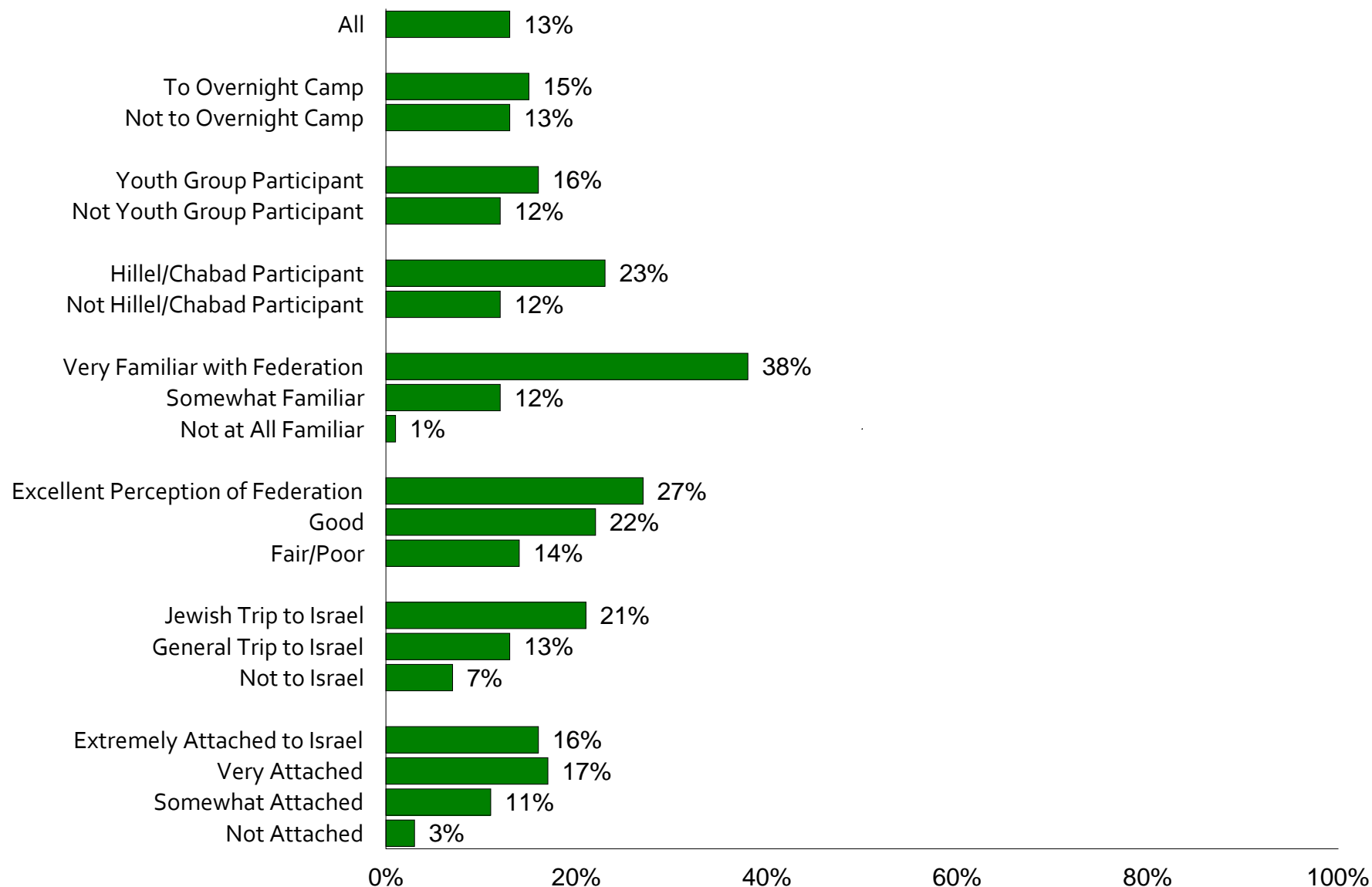
(Jewish Households)



32

## Donated \$100+ to Jewish Federation in the Past Year

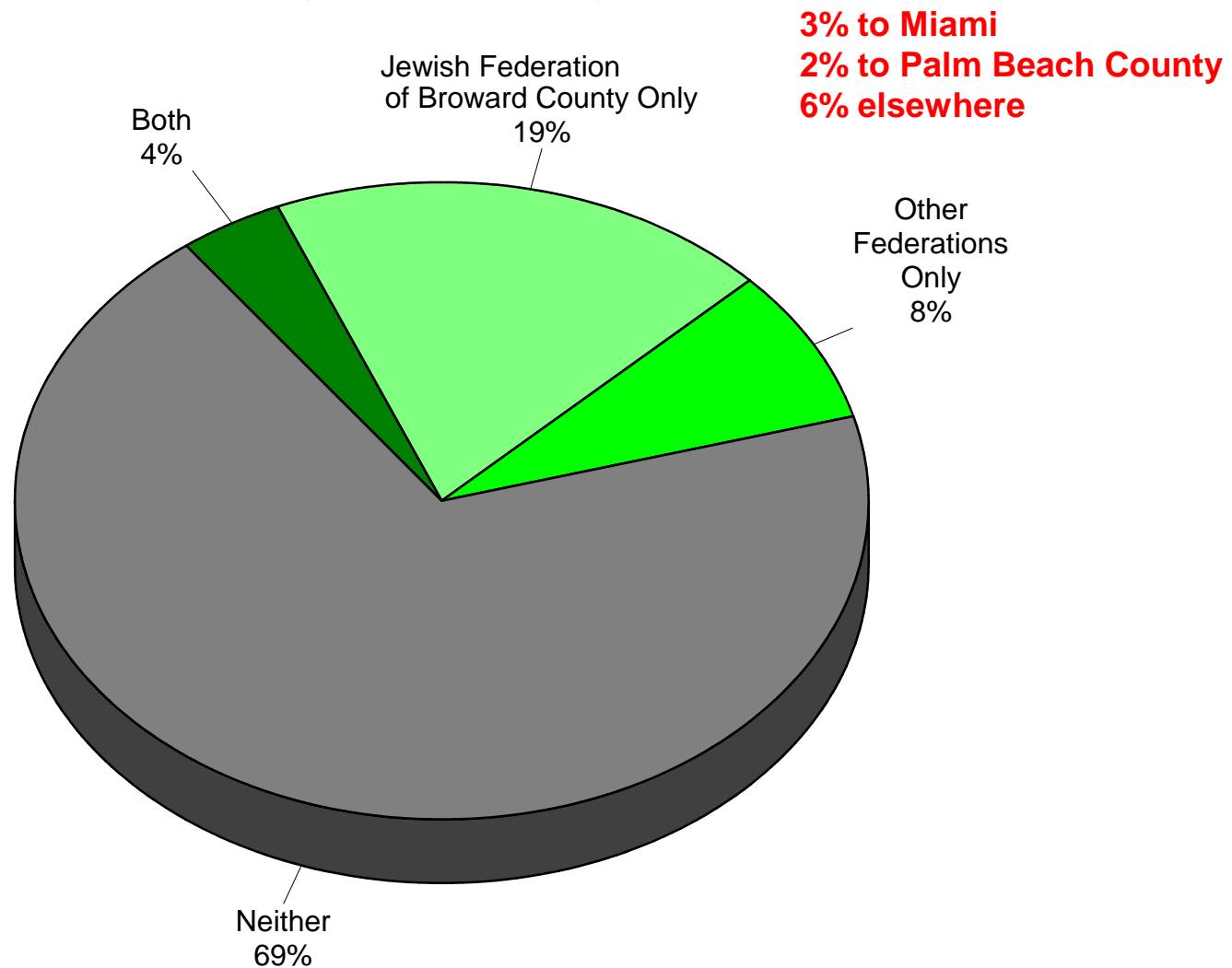
(Jewish Households)



33

## Overlap Between Households Who Donated to Other Jewish Federations and the Jewish Federation of Greater Houston in the Past Year

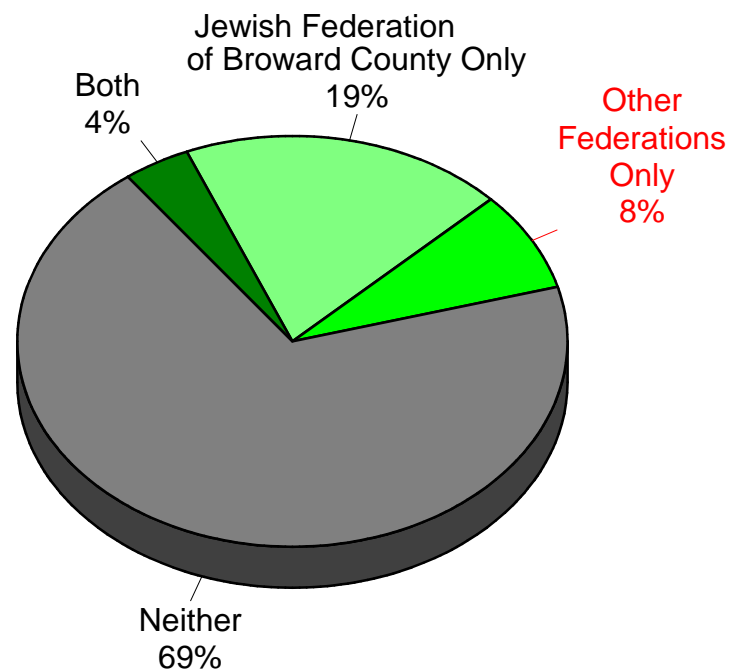
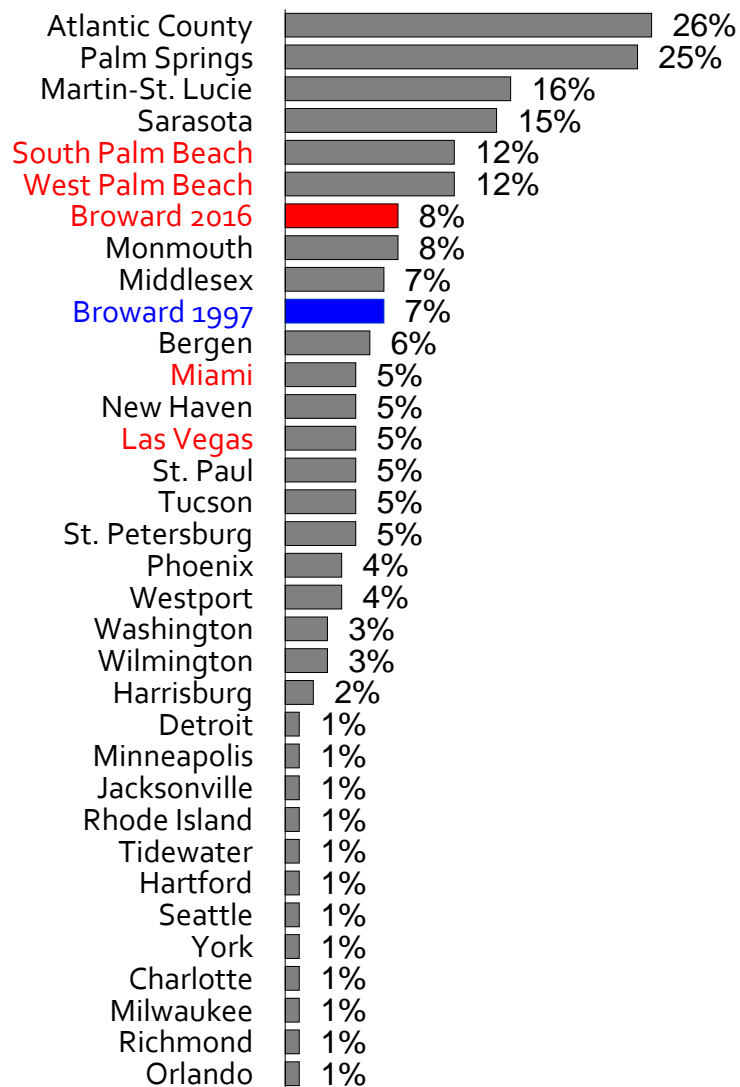
(Jewish Households)



# 34

## Donated to Other Jewish Federations **Only** in the Past Year

(Jewish Households)



0%

20%

40%

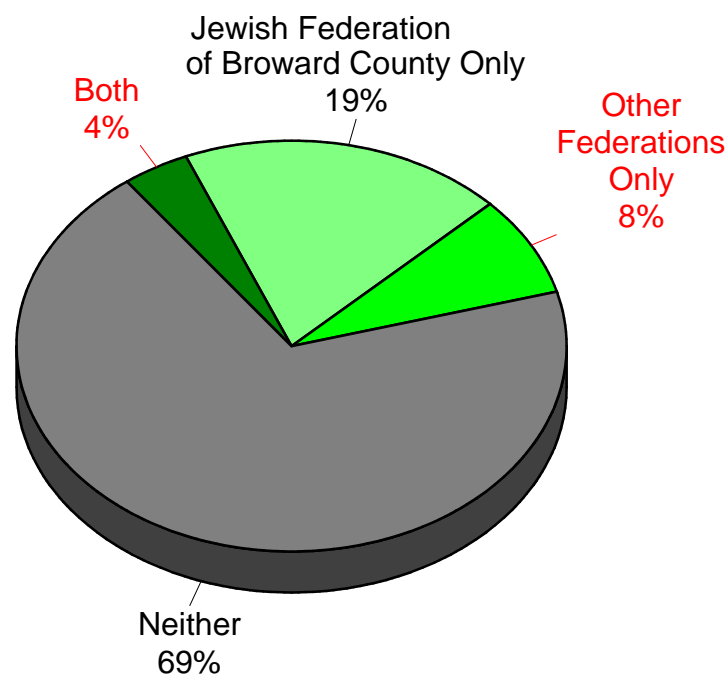
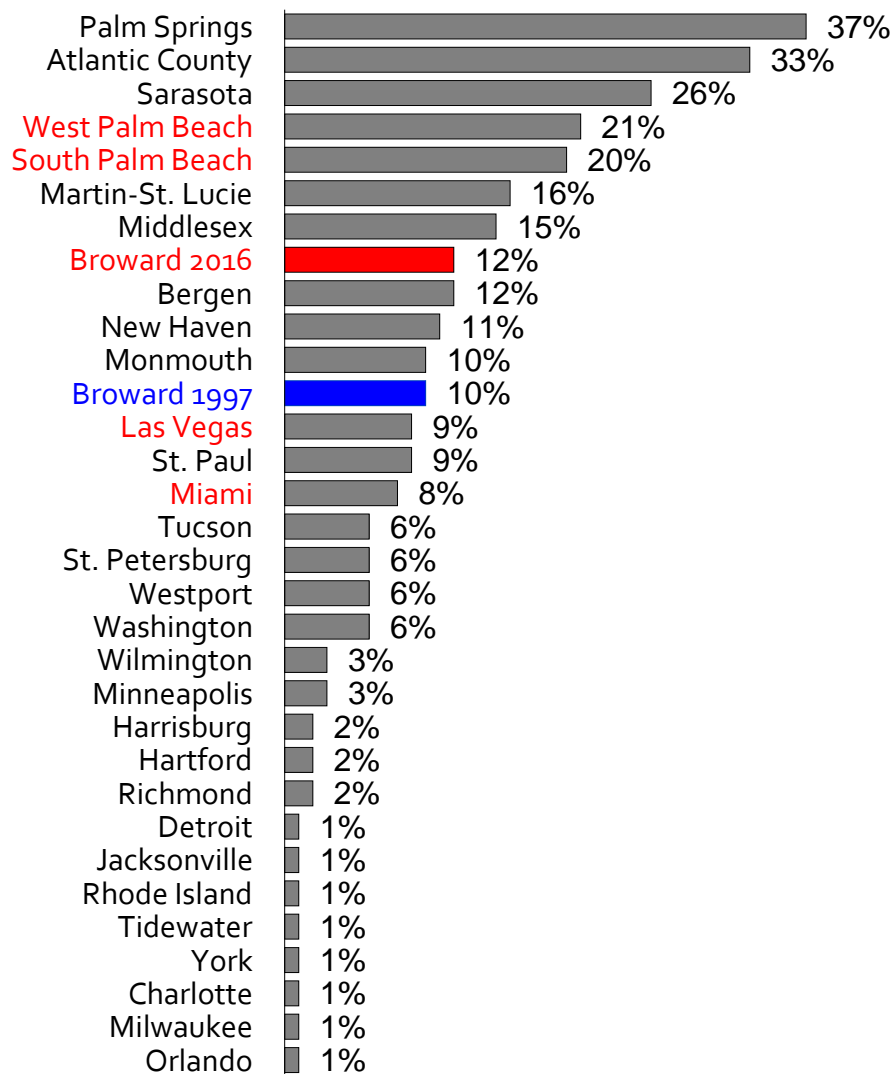
60%

80%

100%

# Donated to Other Jewish Federations in the Past Year

(Jewish Households)



0%

20%

40%

60%

80%

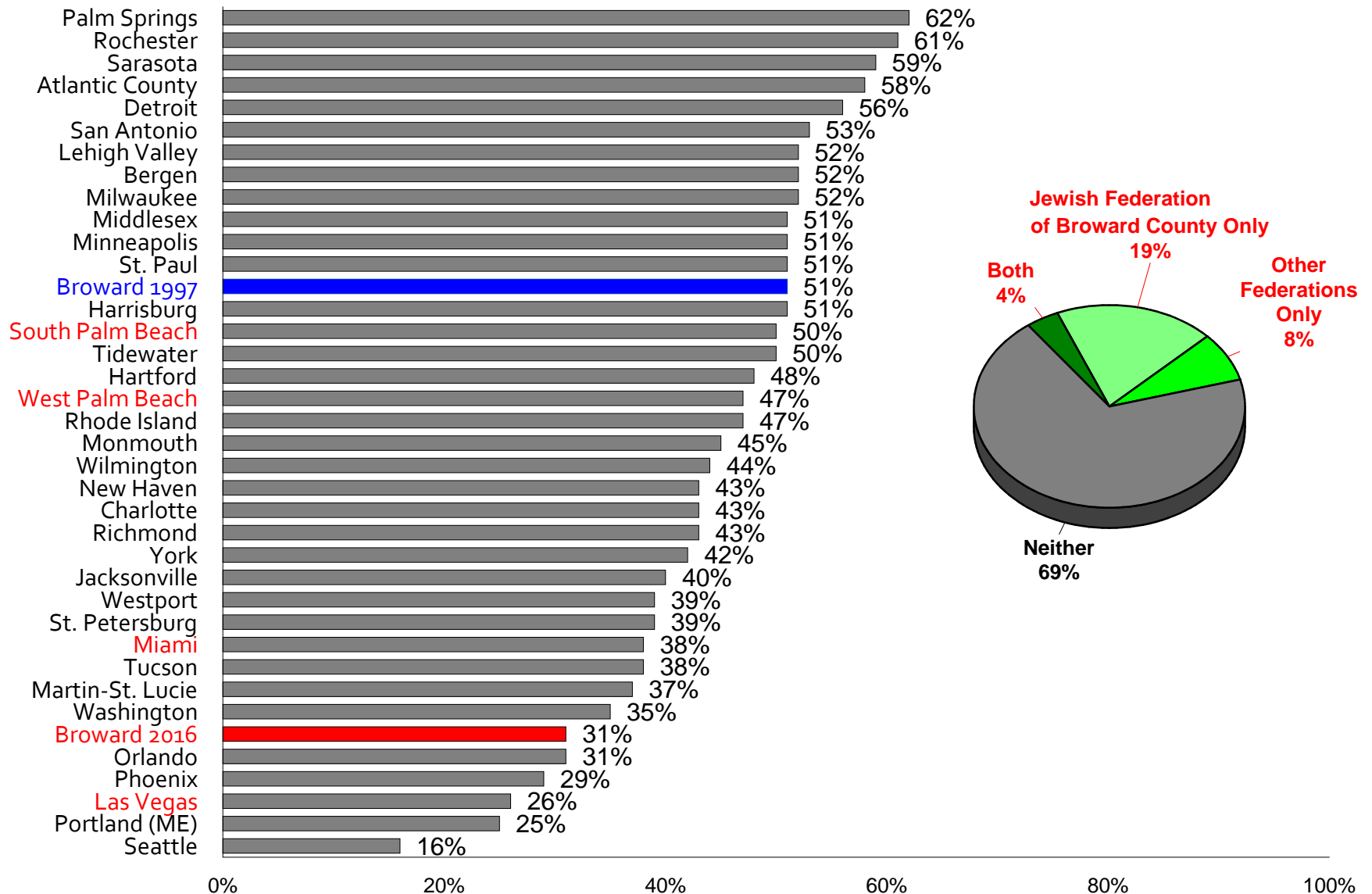
100%



36

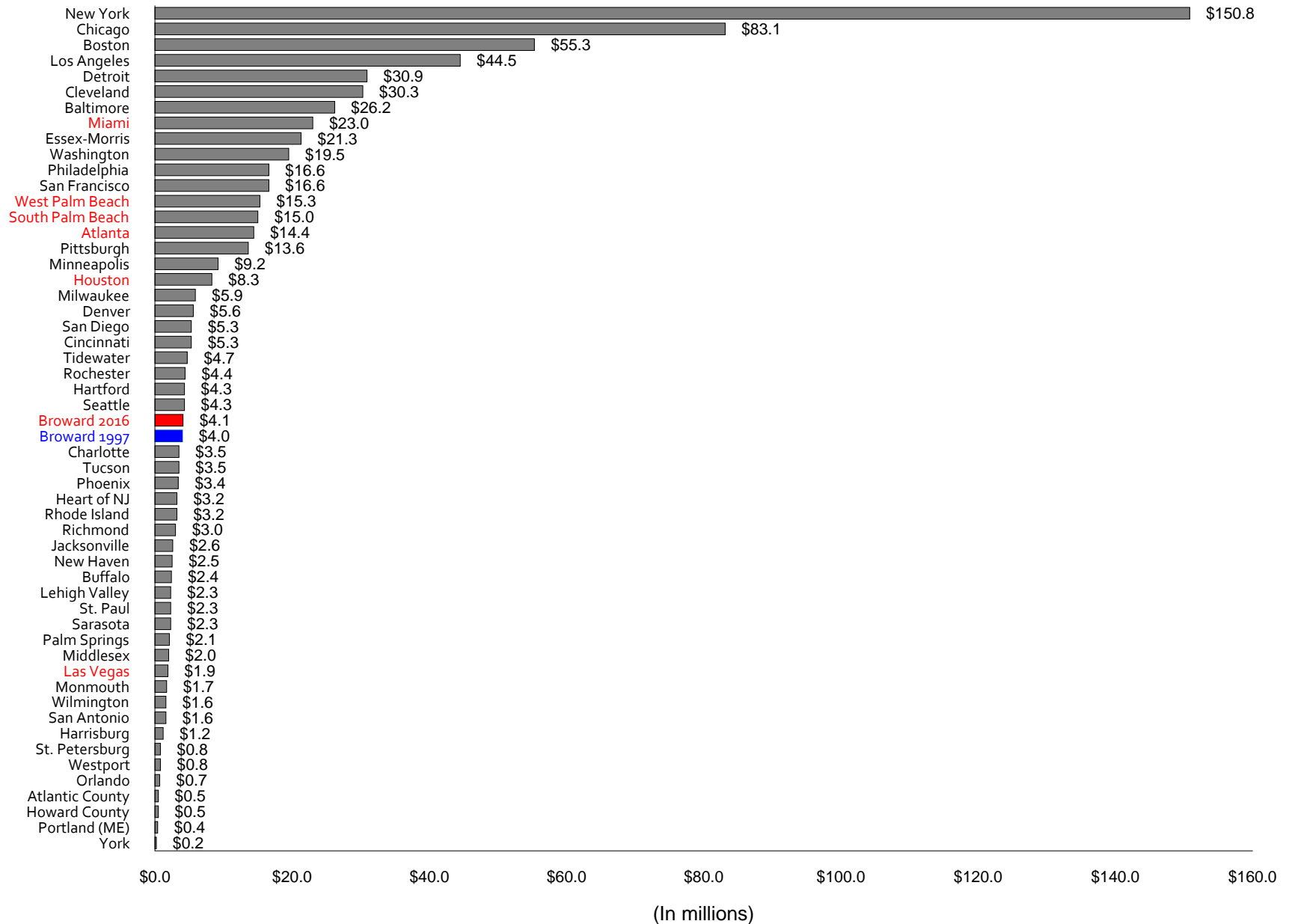
# Donated to Any Jewish Federation in the Past Year

(Including Local Jewish Federation and Other Jewish Federations)  
(Jewish Households)

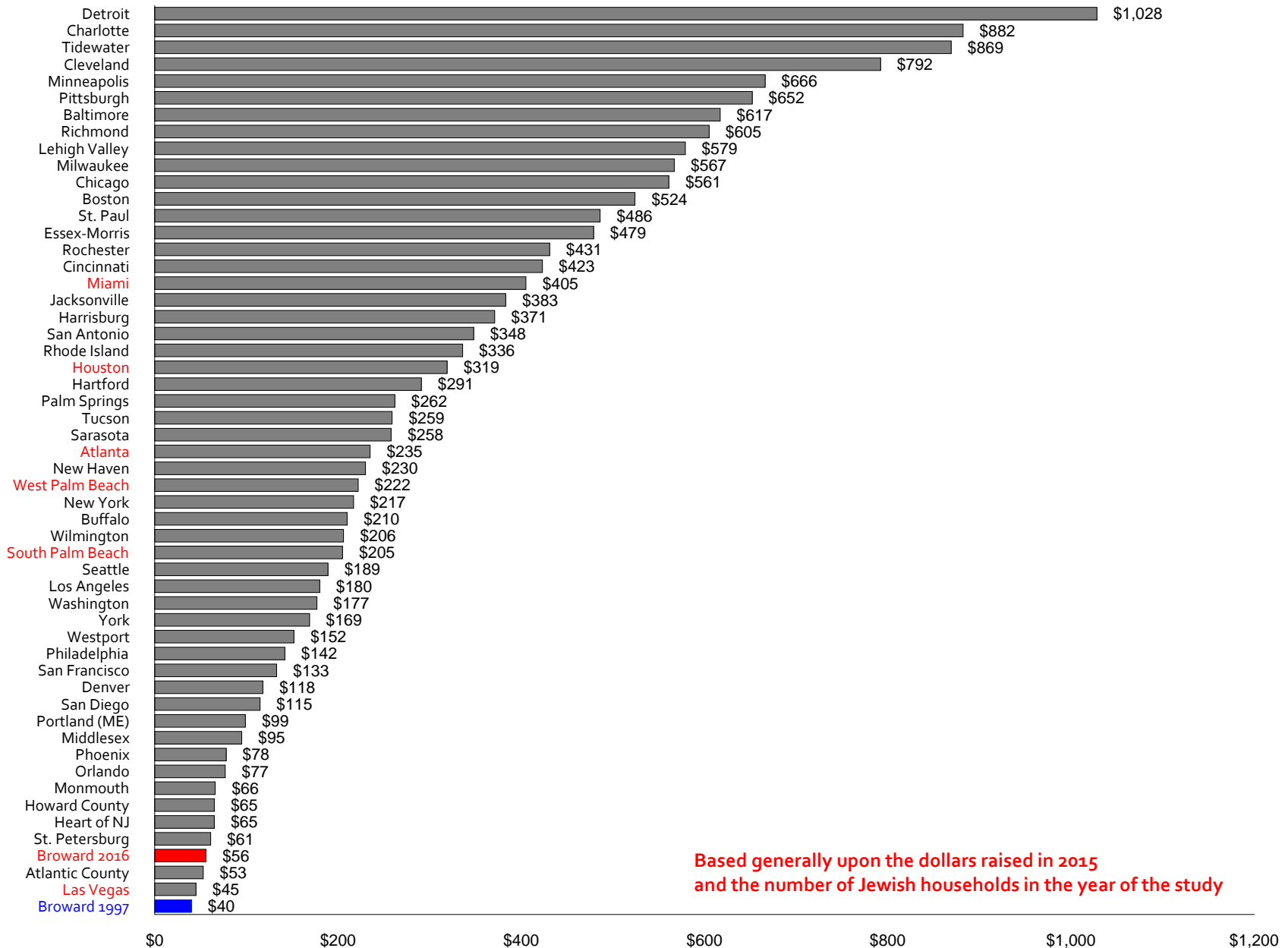


# Local Jewish Federation Annual Campaign

(In millions)



## Average Donation to Local Jewish Federation Per Jewish Household

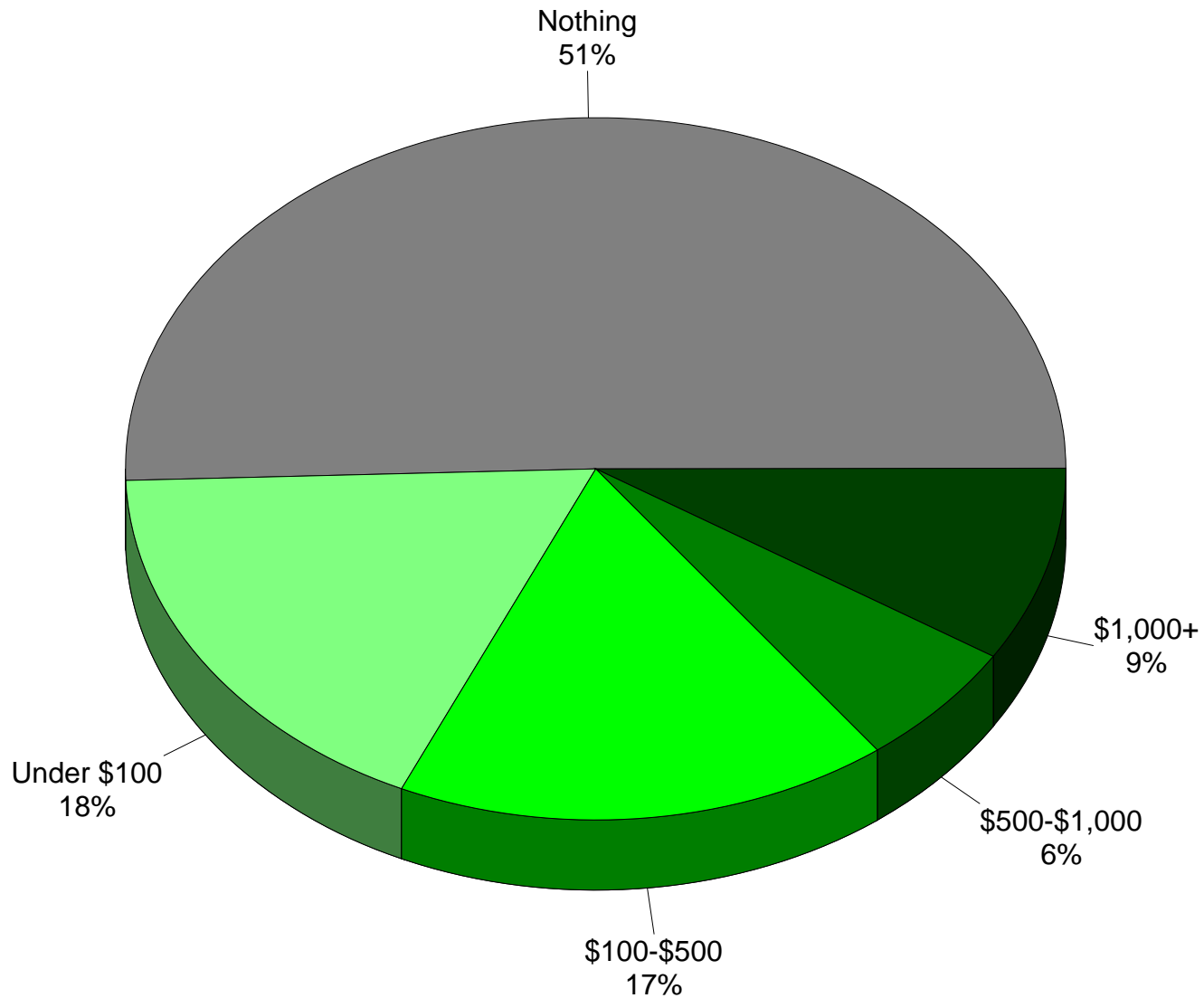


**Philanthropic Profile:  
Other Charities**

47

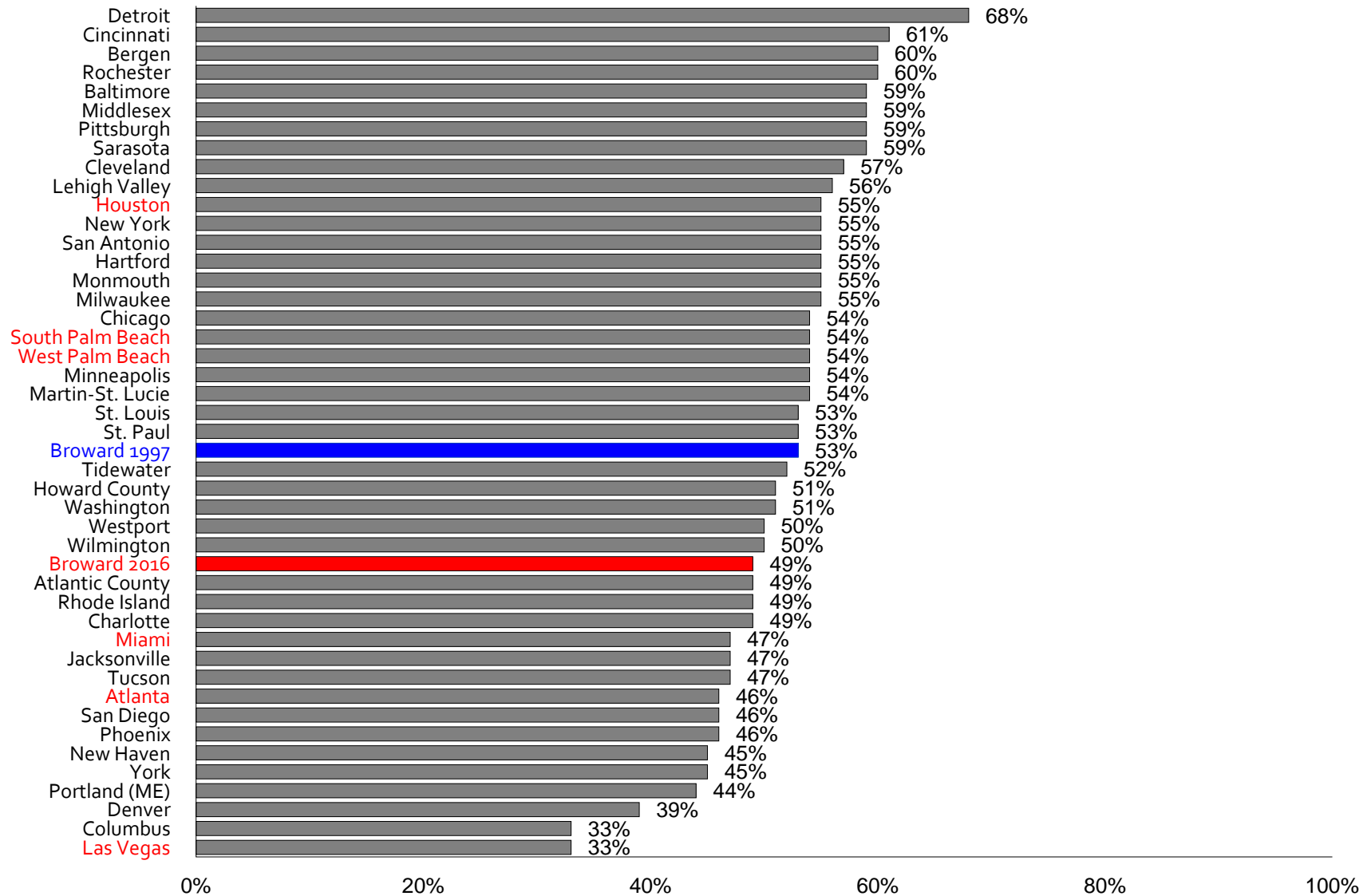
## Donated to Other Jewish Charities in the Past Year

(Excluding Jewish Federations)  
(Jewish Households)



# Donated to Other Jewish Charities in the Past Year

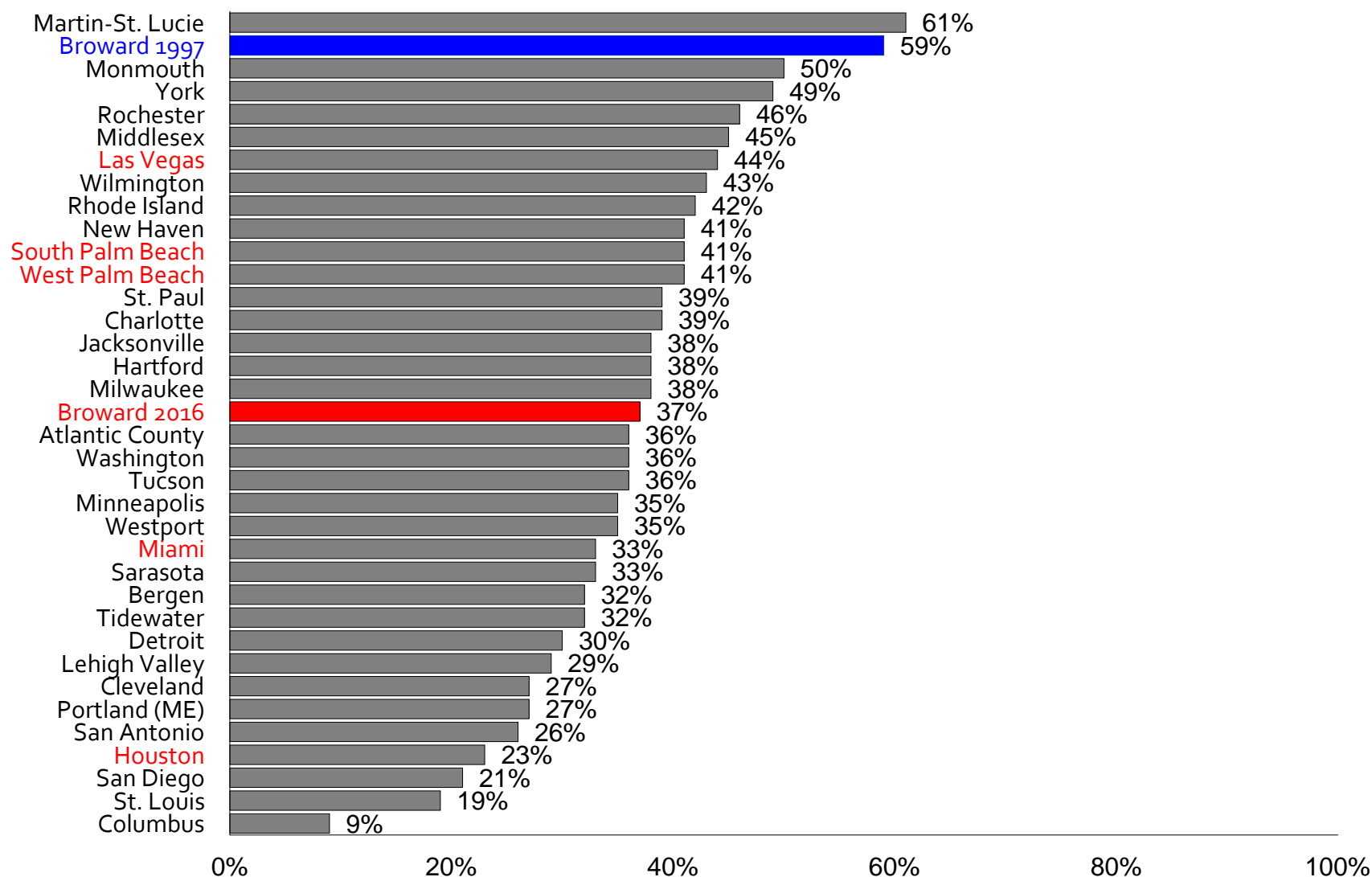
(Excluding Jewish Federations)  
(Jewish Households)



49

## Donated Under \$100 to Other Jewish Charities by Households Who Donated to Other Jewish Charities in the Past Year

(Excluding Jewish Federations)  
(Jewish Households)



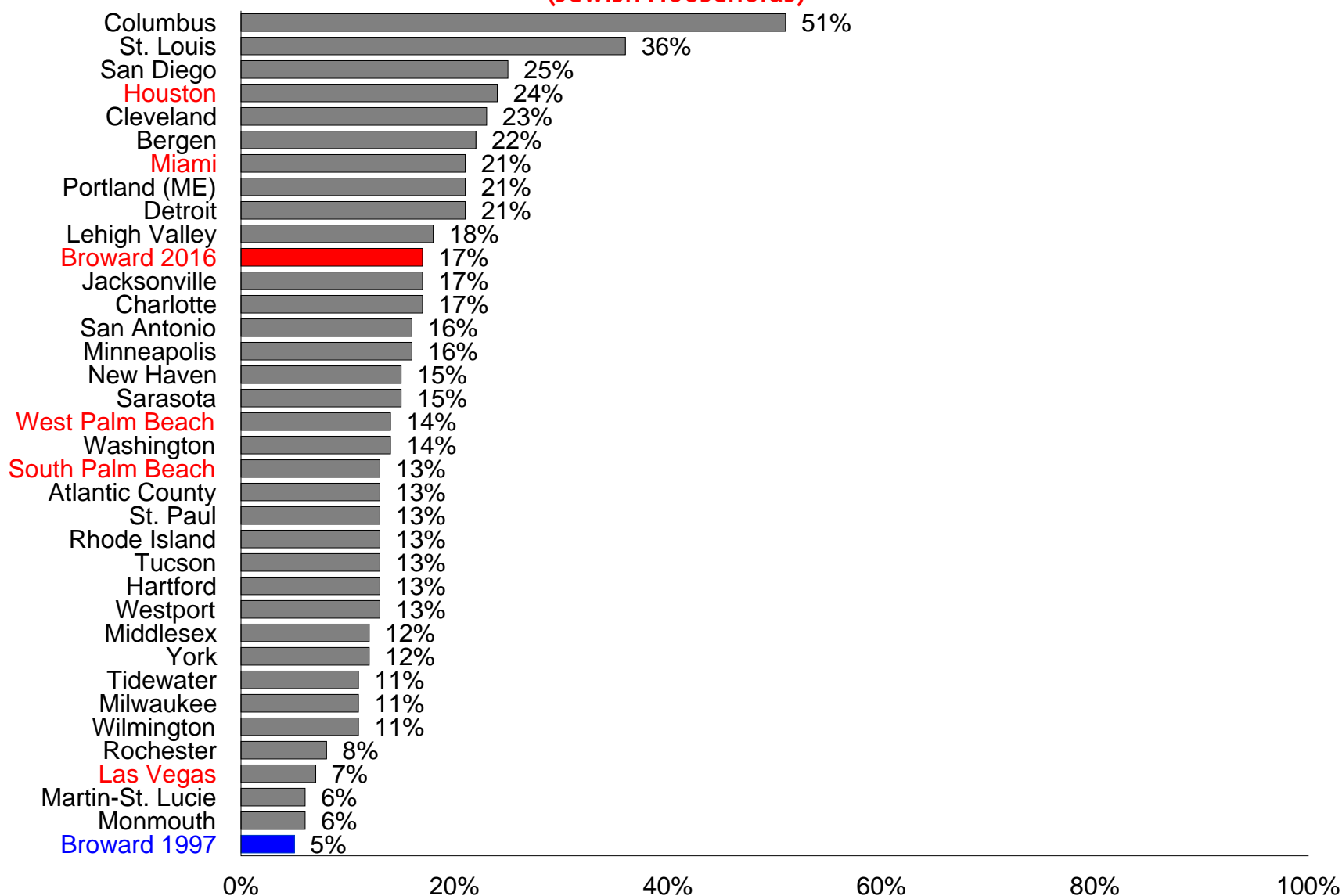
50

## Donated \$1,000 and Over to Other Jewish Charities by Households Who Donated to Other Jewish Charities

in the Past Year

(Excluding Jewish Federations)

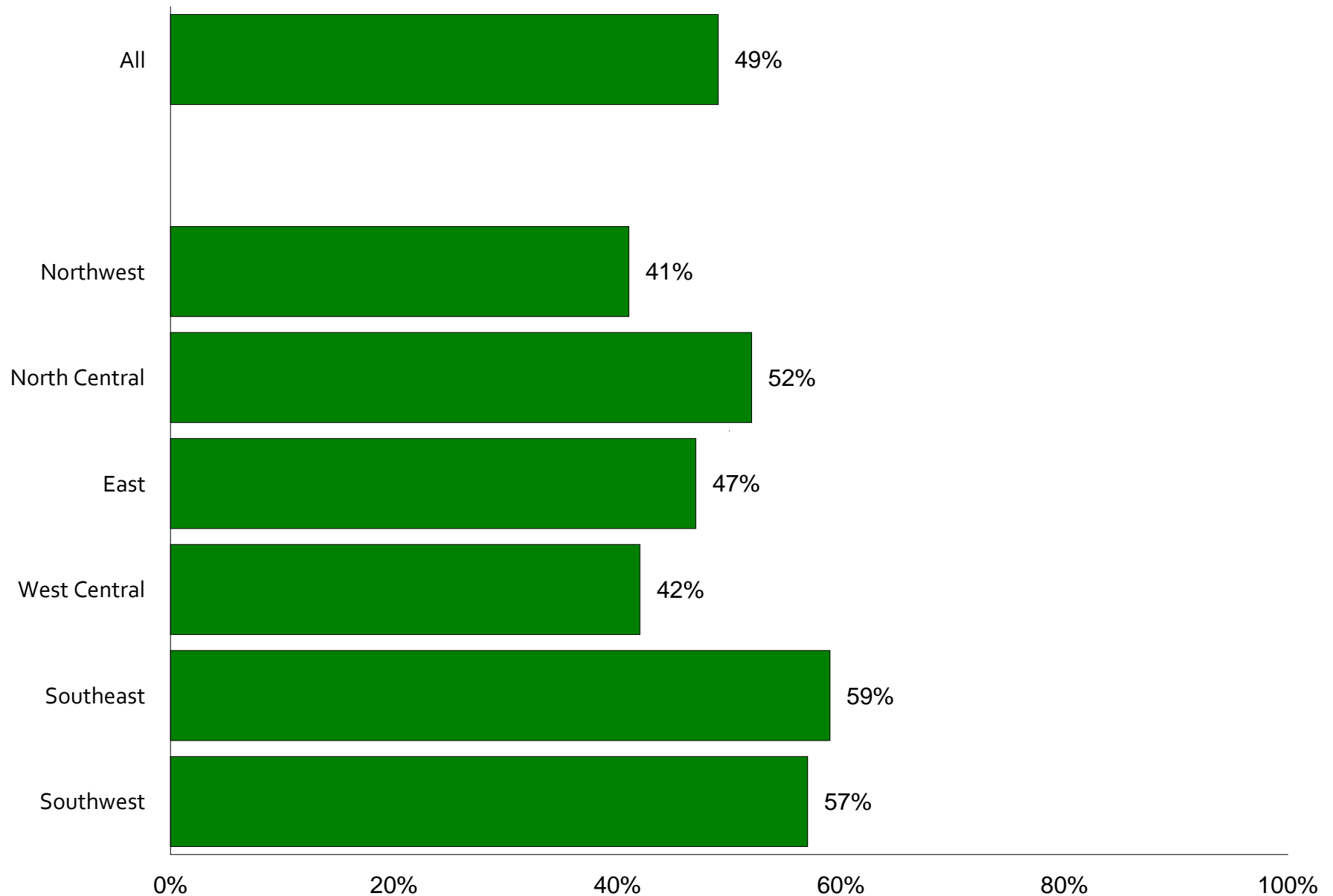
(Jewish Households)





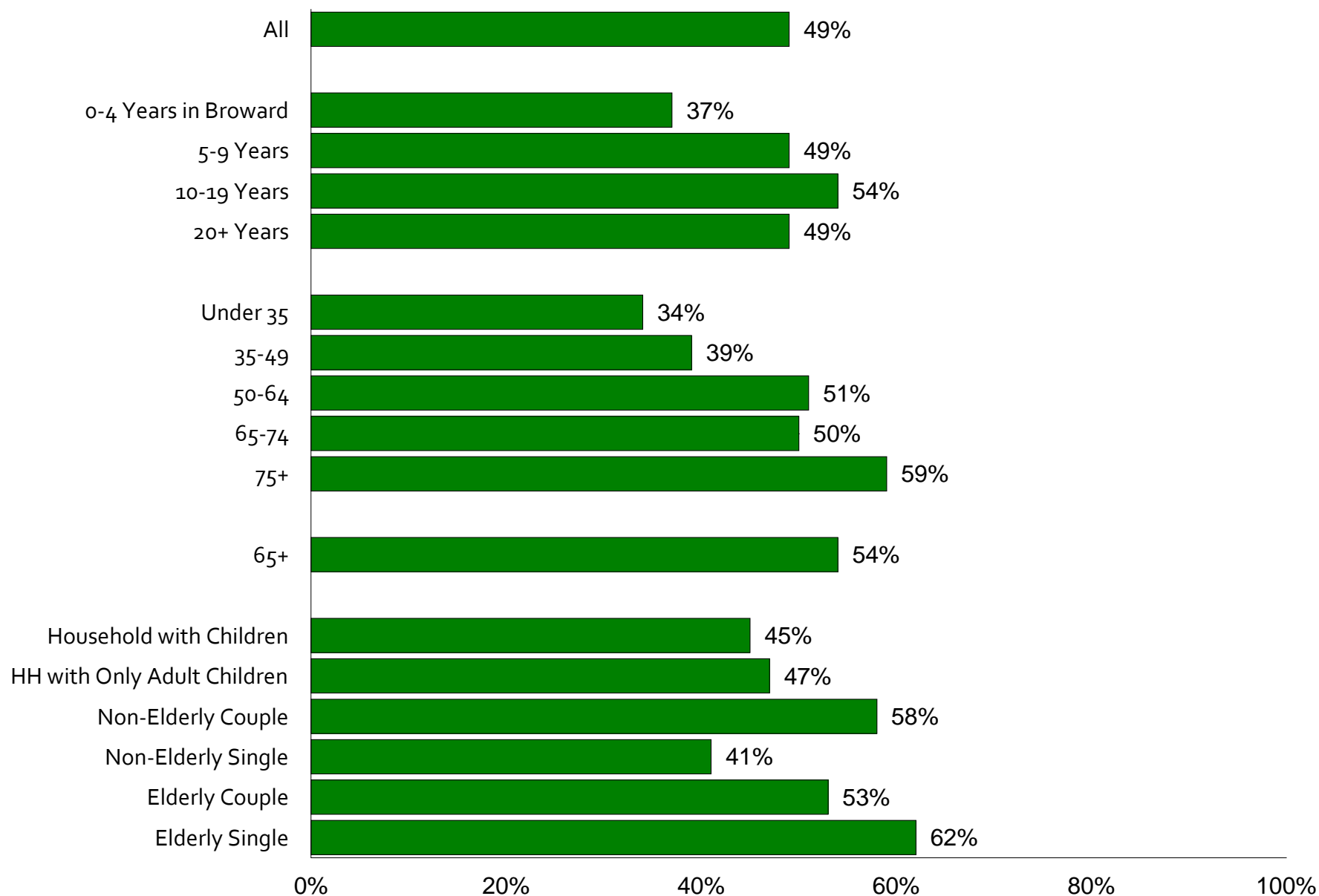
# 51 Donated to Other Jewish Charities in the Past Year

(Jewish Households)



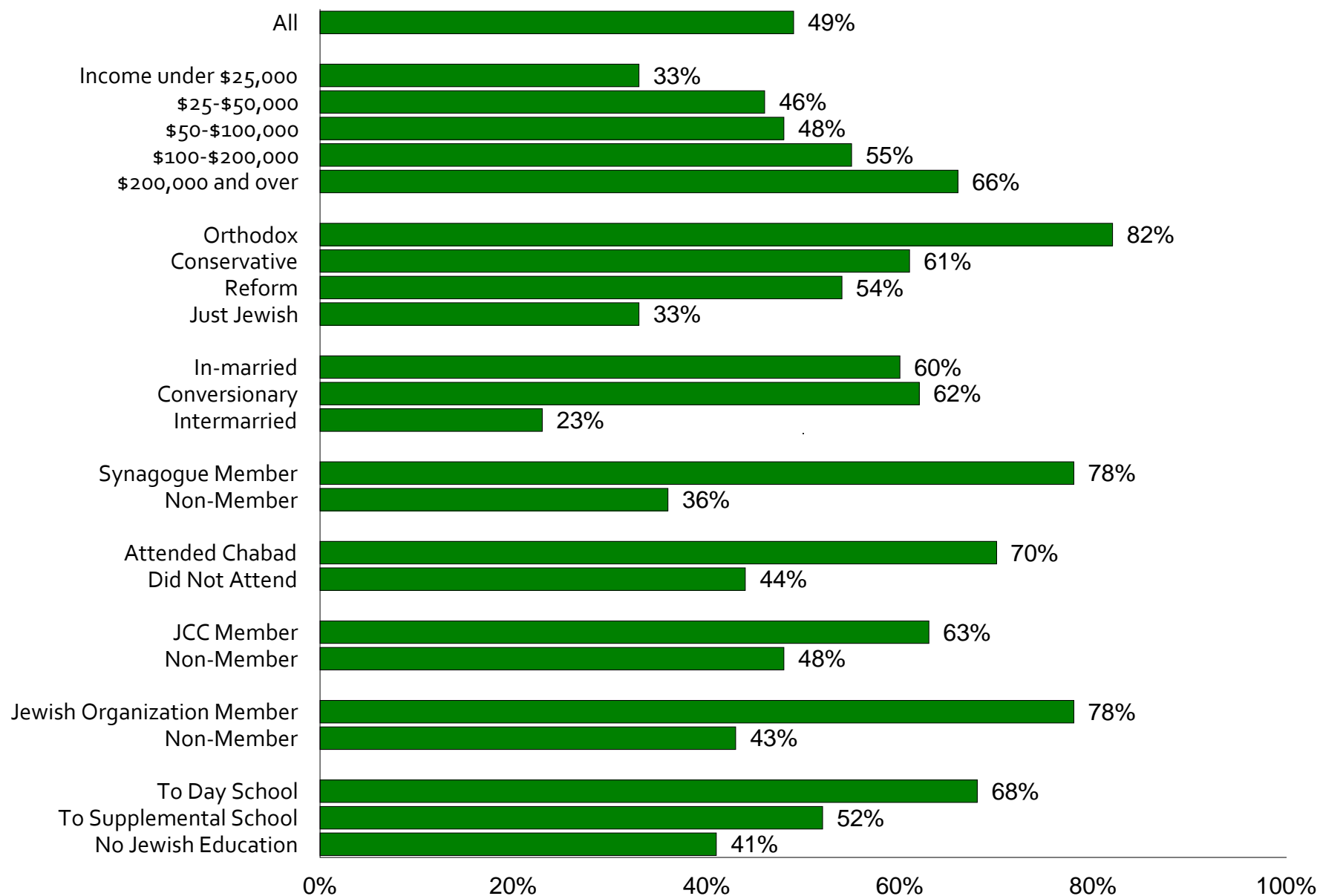
# 52 Donated to Other Jewish Charities in the Past Year

(Jewish Households)



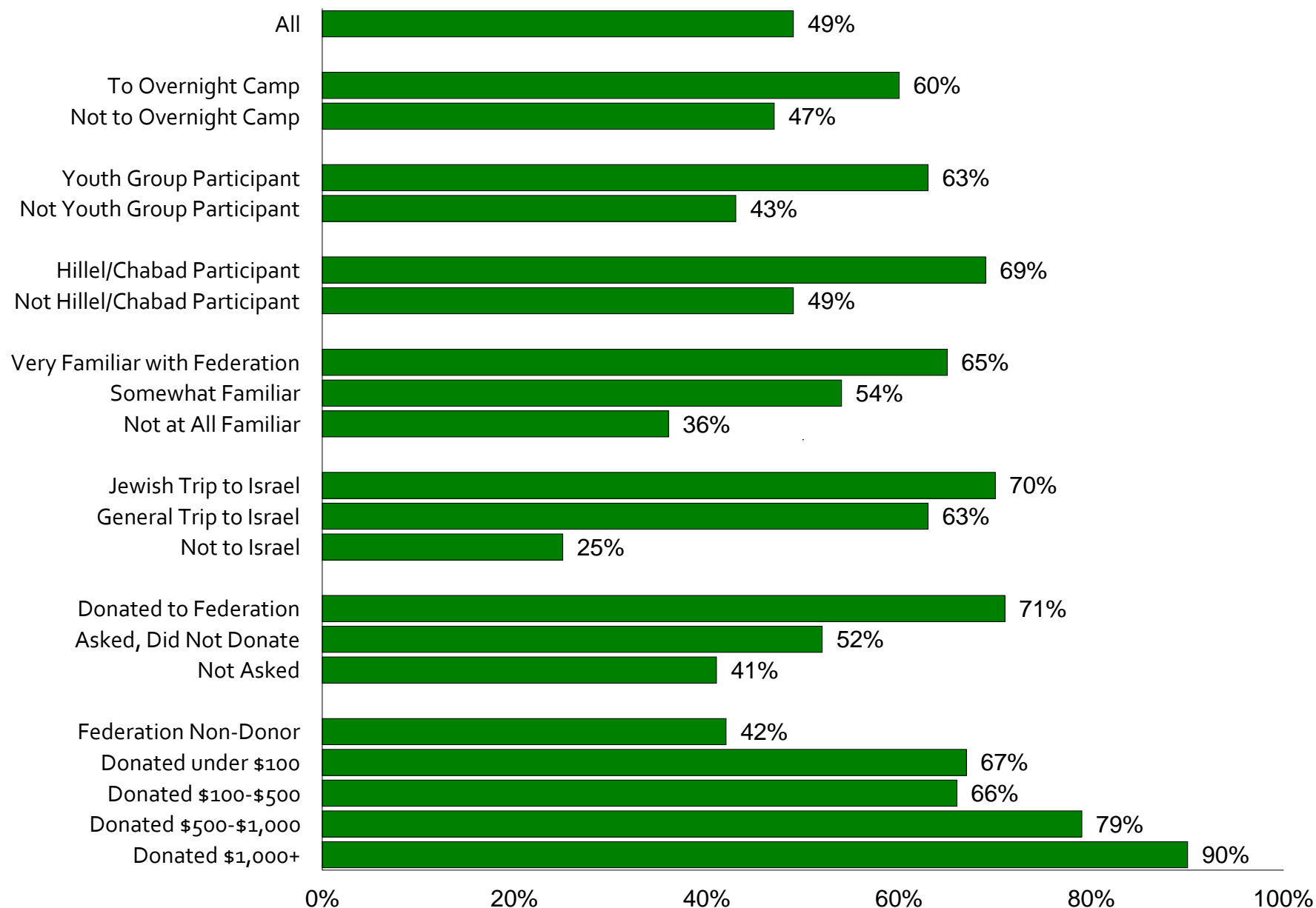
# 53 Donated to Other Jewish Charities in the Past Year

(Jewish Households)



# 54 Donated to Other Jewish Charities in the Past Year

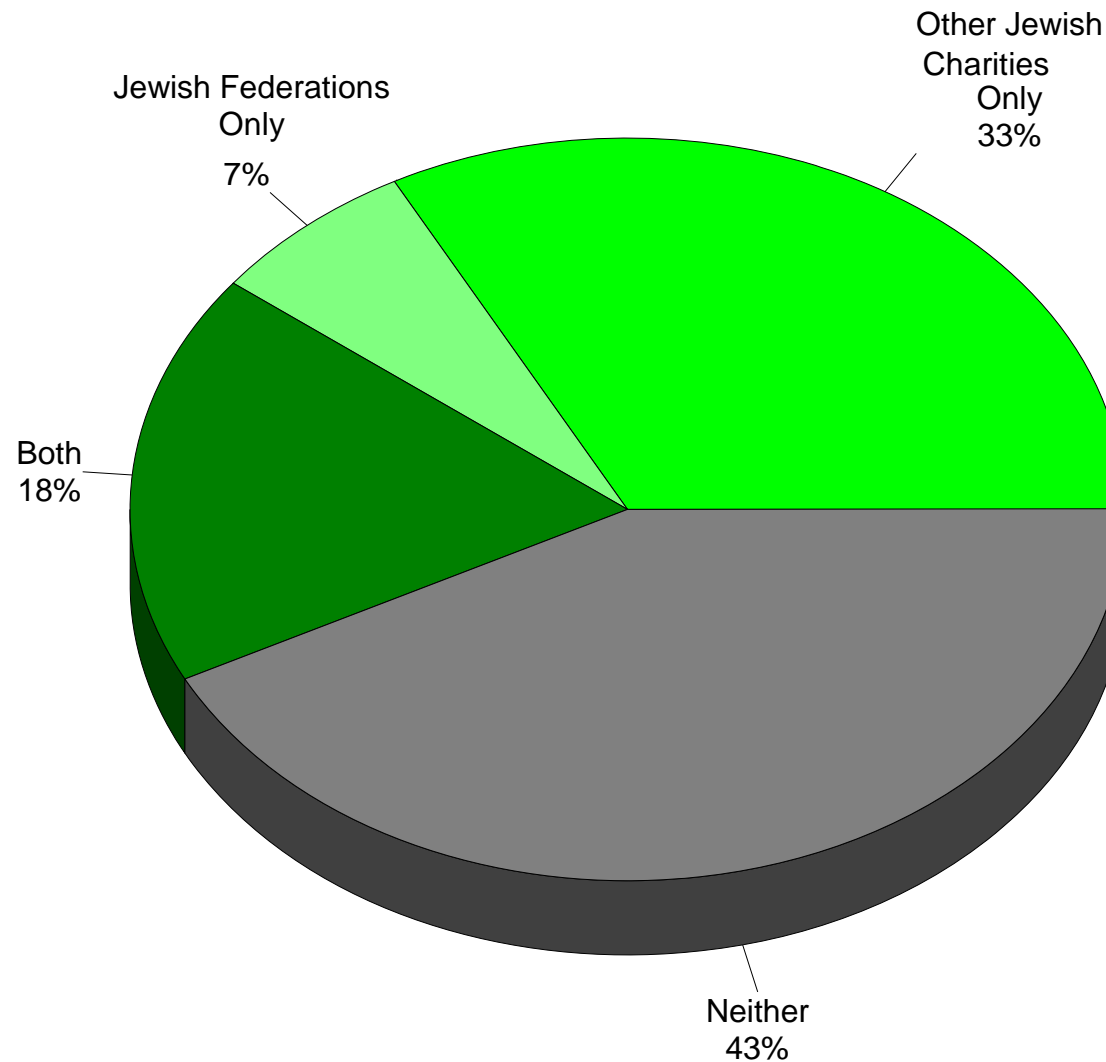
(Jewish Households)



55

## Overlap Between Households Who Donated to other Jewish Charities and Jewish Federations in the Past Year

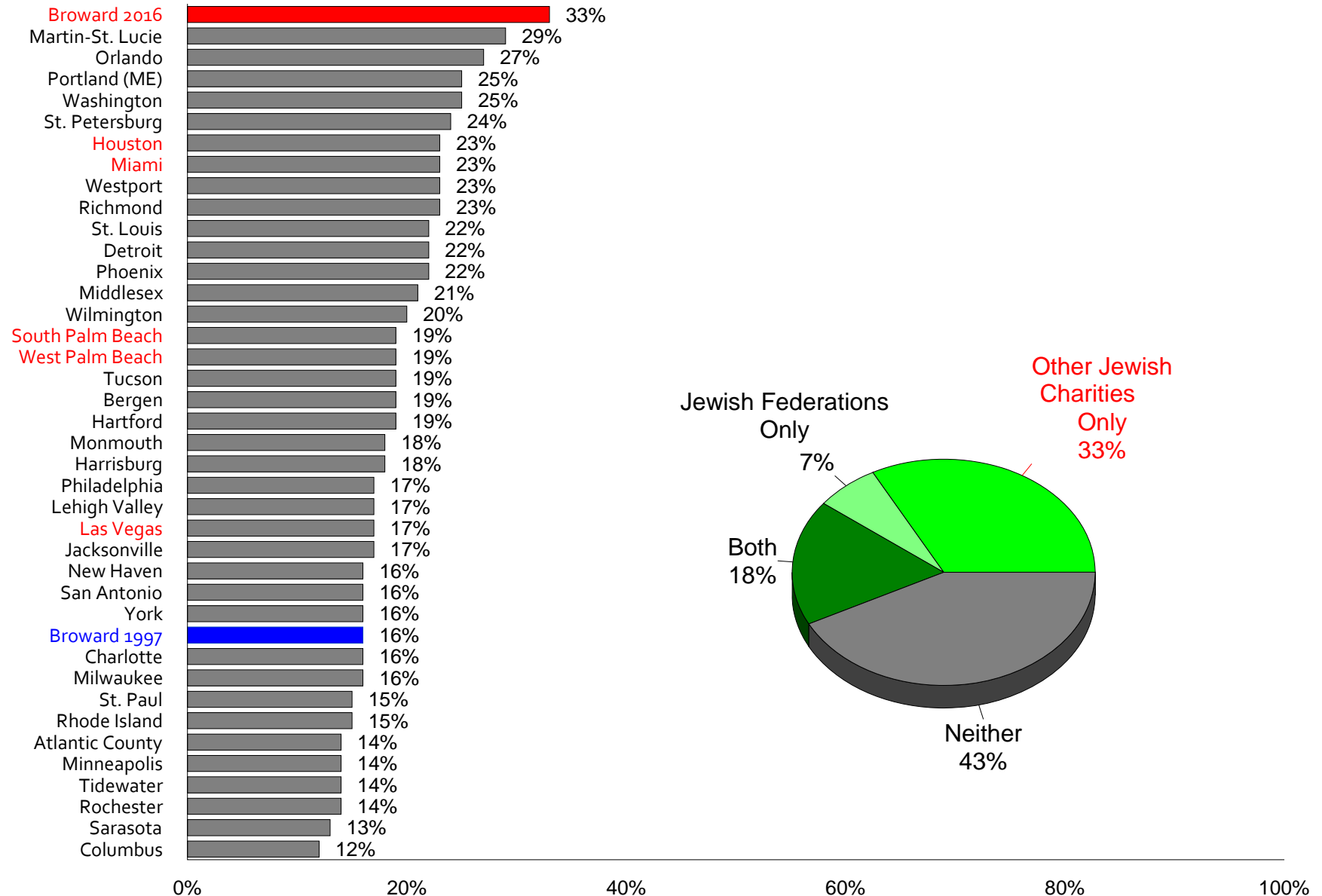
(Jewish Households)



56

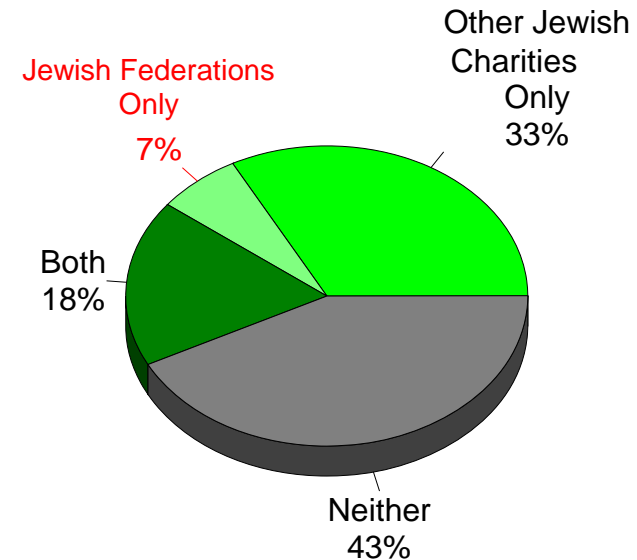
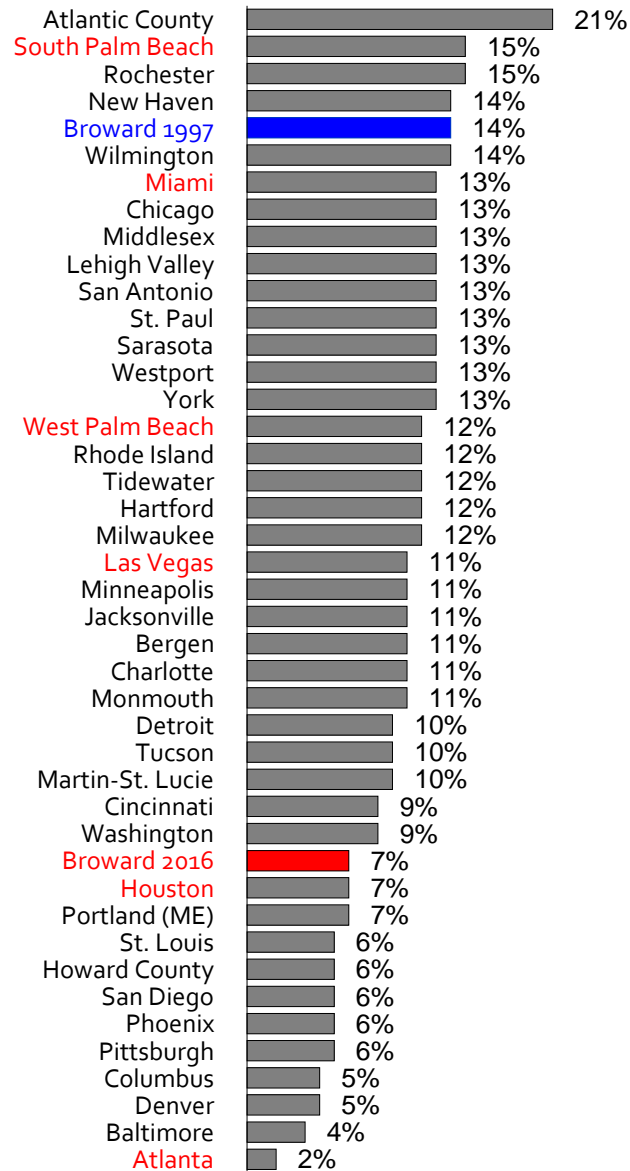
# Donated to Other Jewish Charities Only in the Past Year

(Jewish Households)



# Donated to Jewish Federations Only in the Past Year

(Jewish Households)



0%

20%

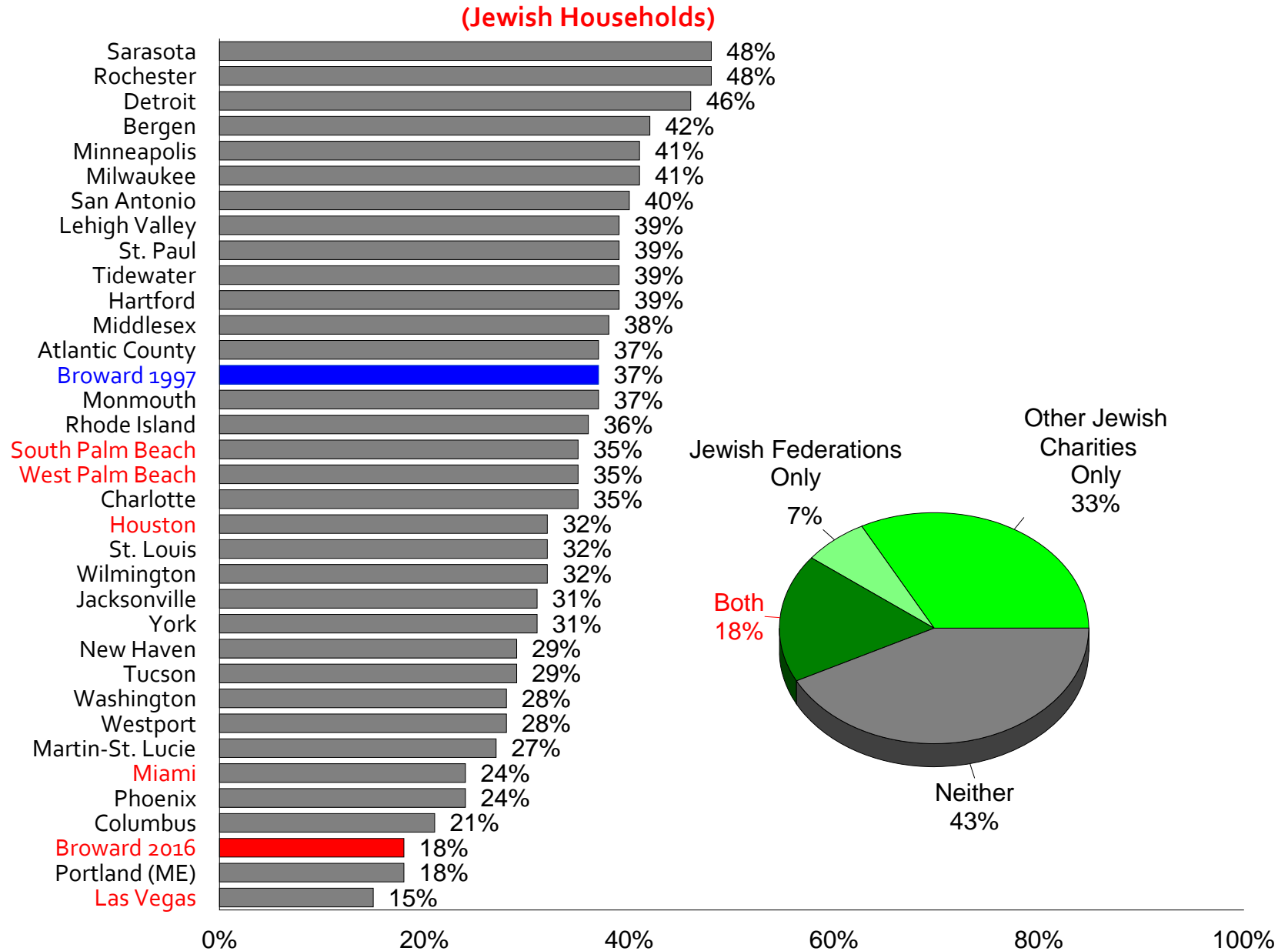
40%

60%

80%

100%

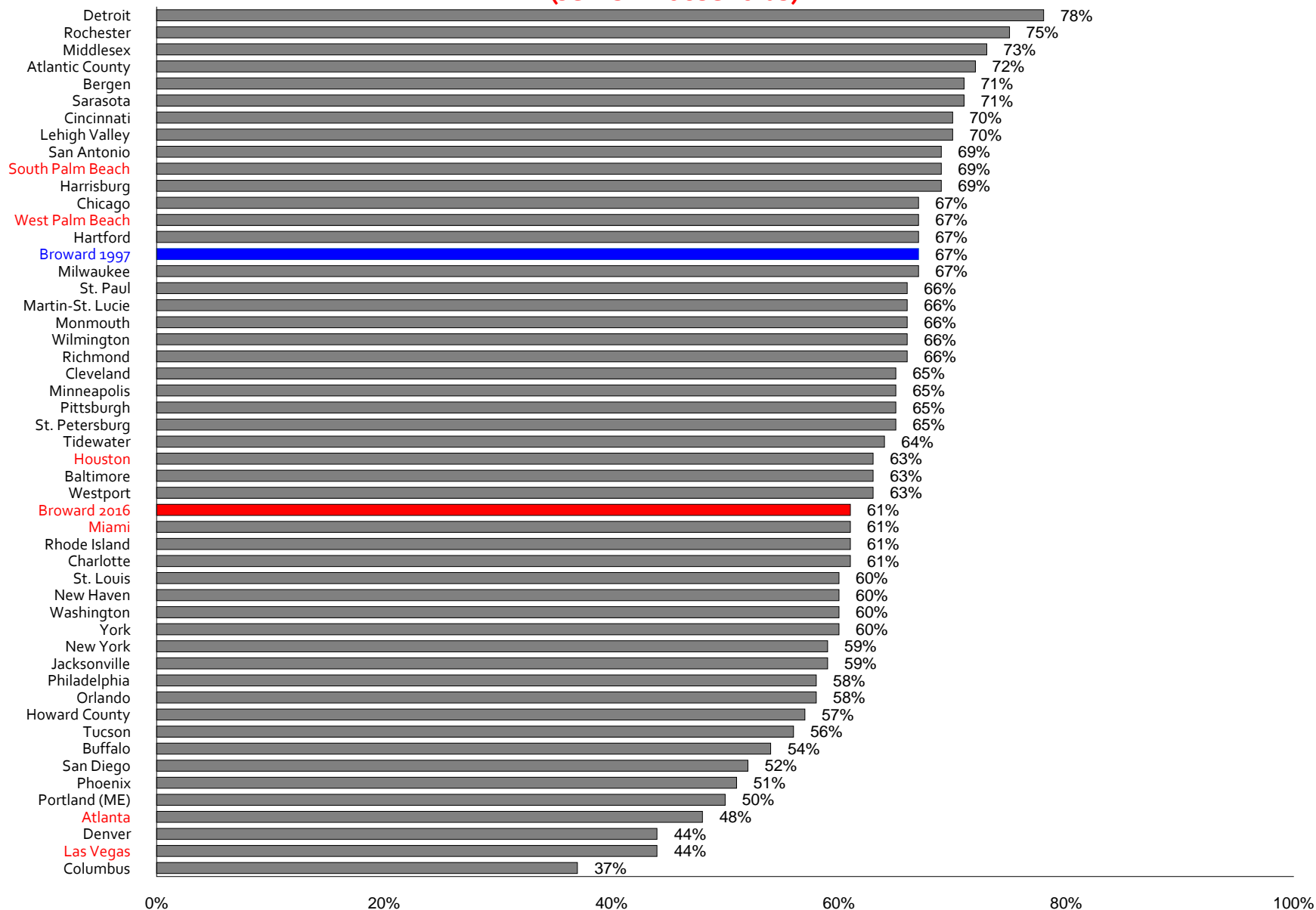
# Donated to Both Jewish Federations and Other Jewish Charities in the Past Year





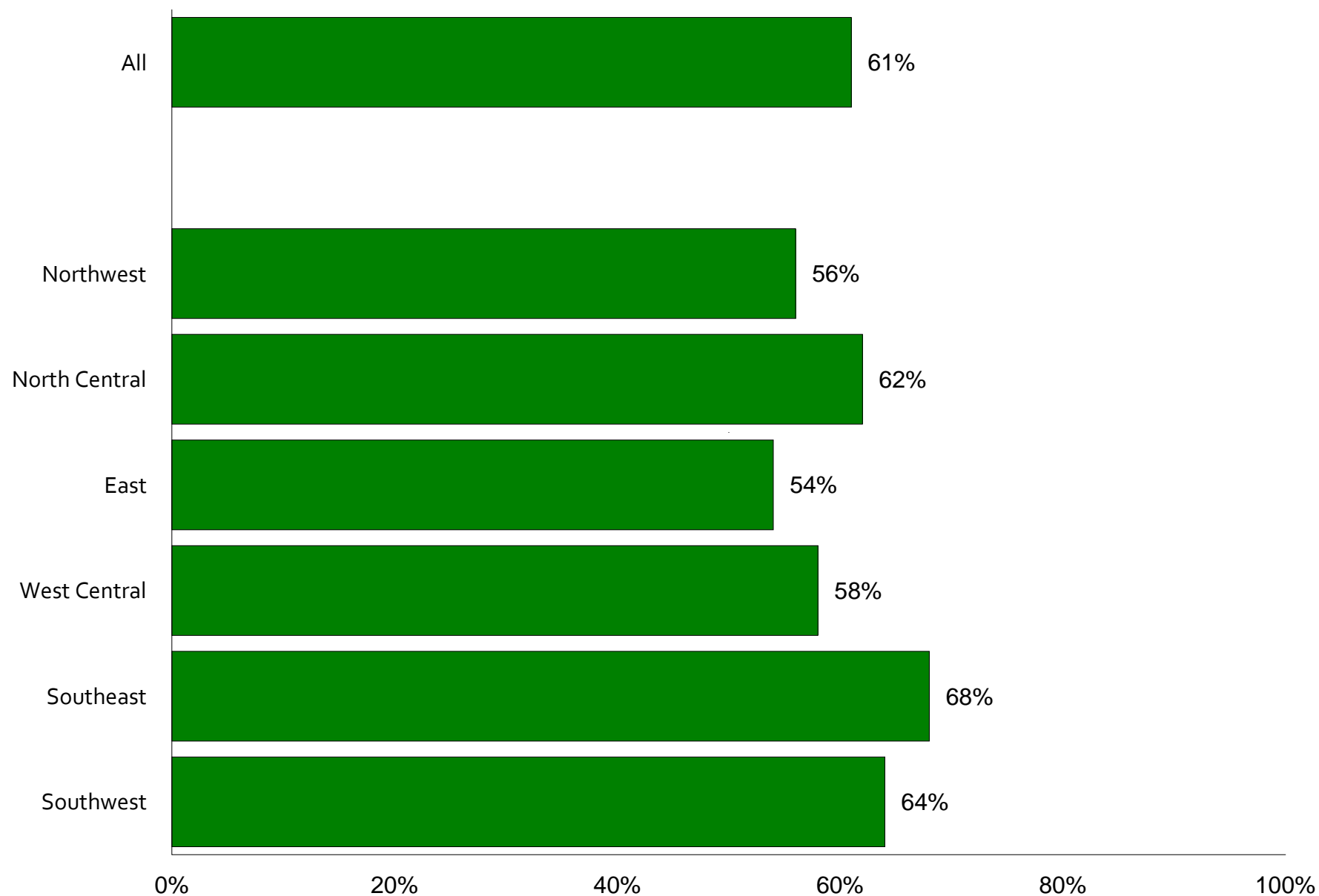
# 59 Donated to Any Jewish Charity in the Past Year

(Including Jewish Federations and Other Jewish Charities)  
(Jewish Households)



# 60 Donated to Any Jewish Charity in the Past Year

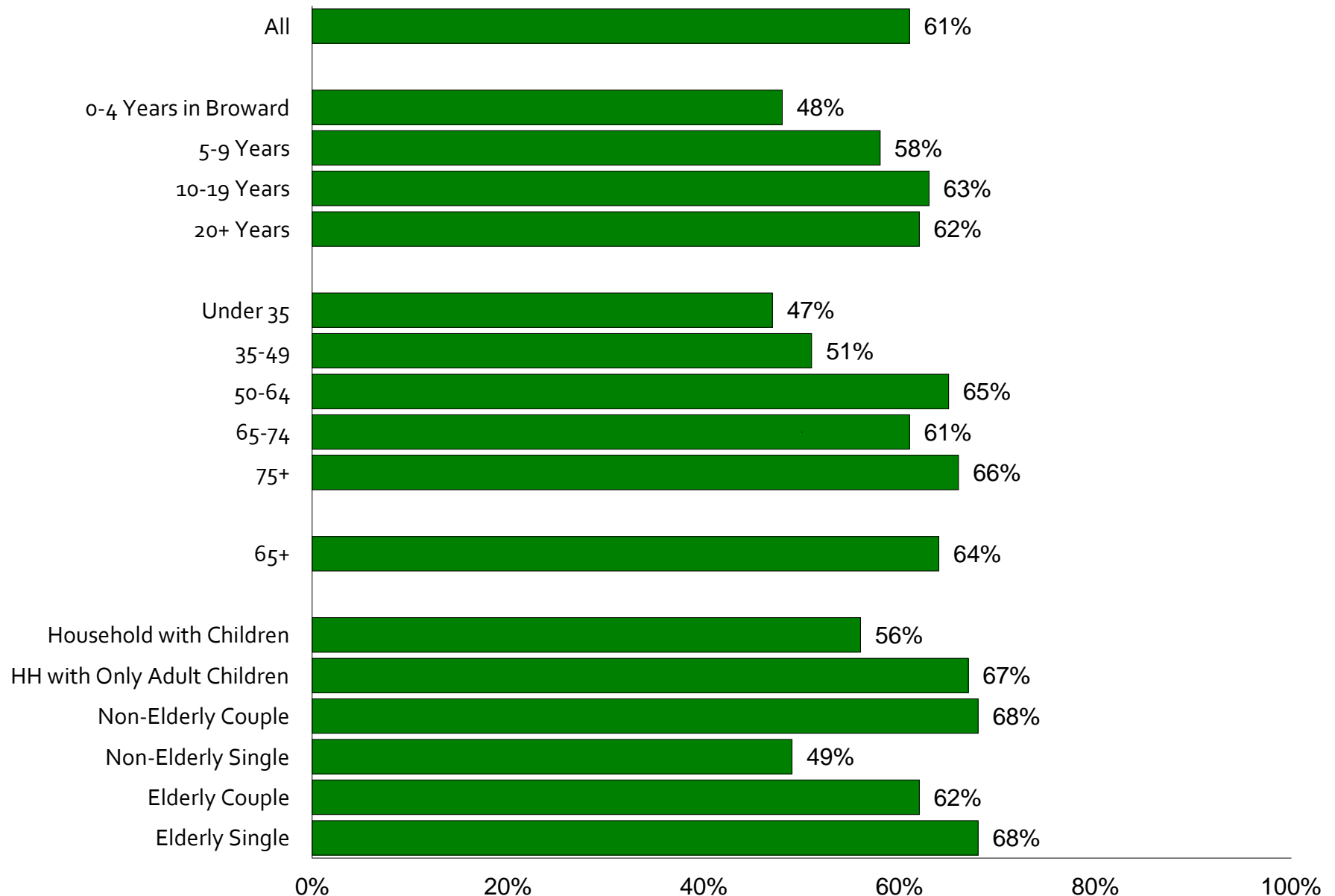
(Jewish Households)



61

# Donated to Any Jewish Charity in the Past Year

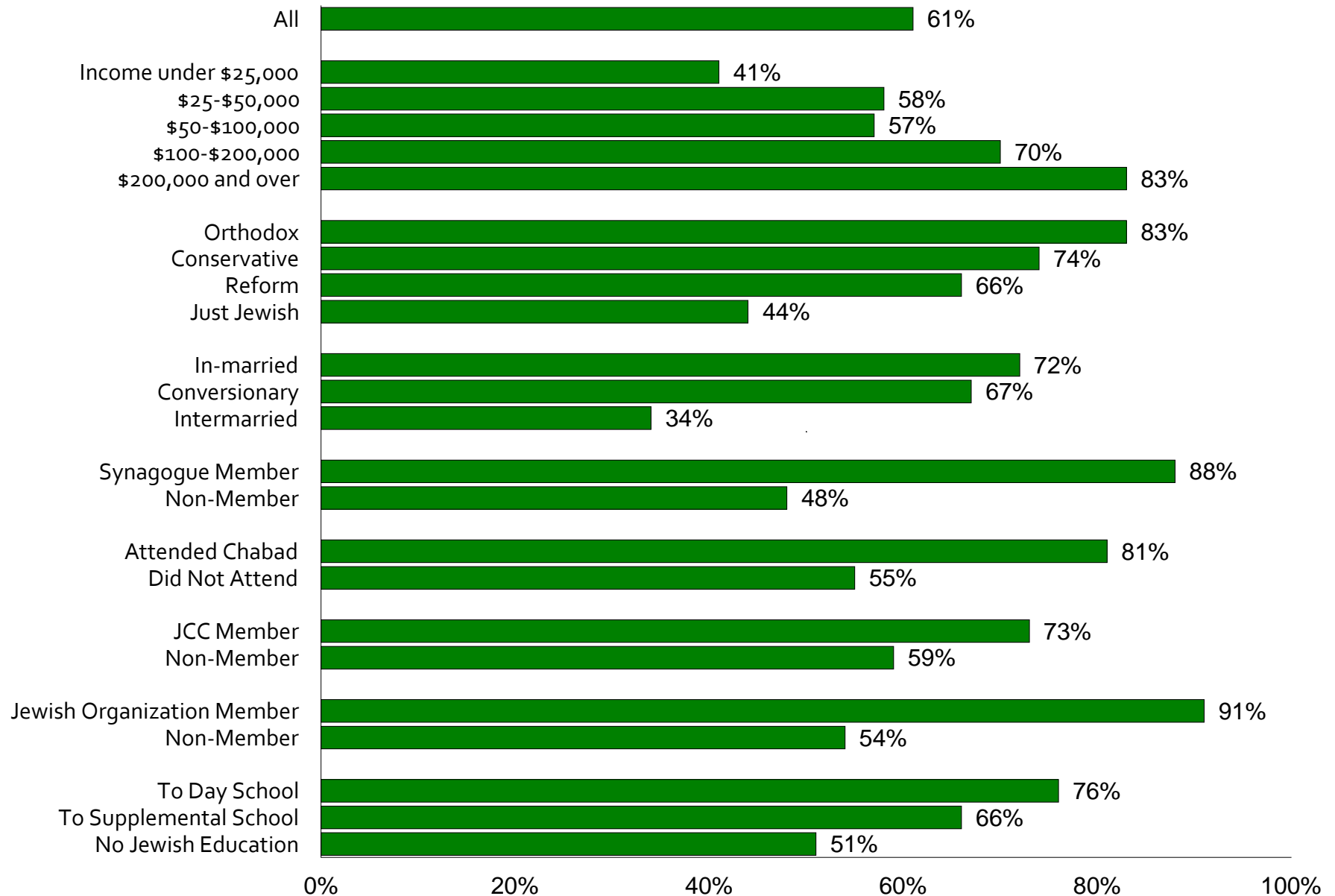
(Jewish Households)



62

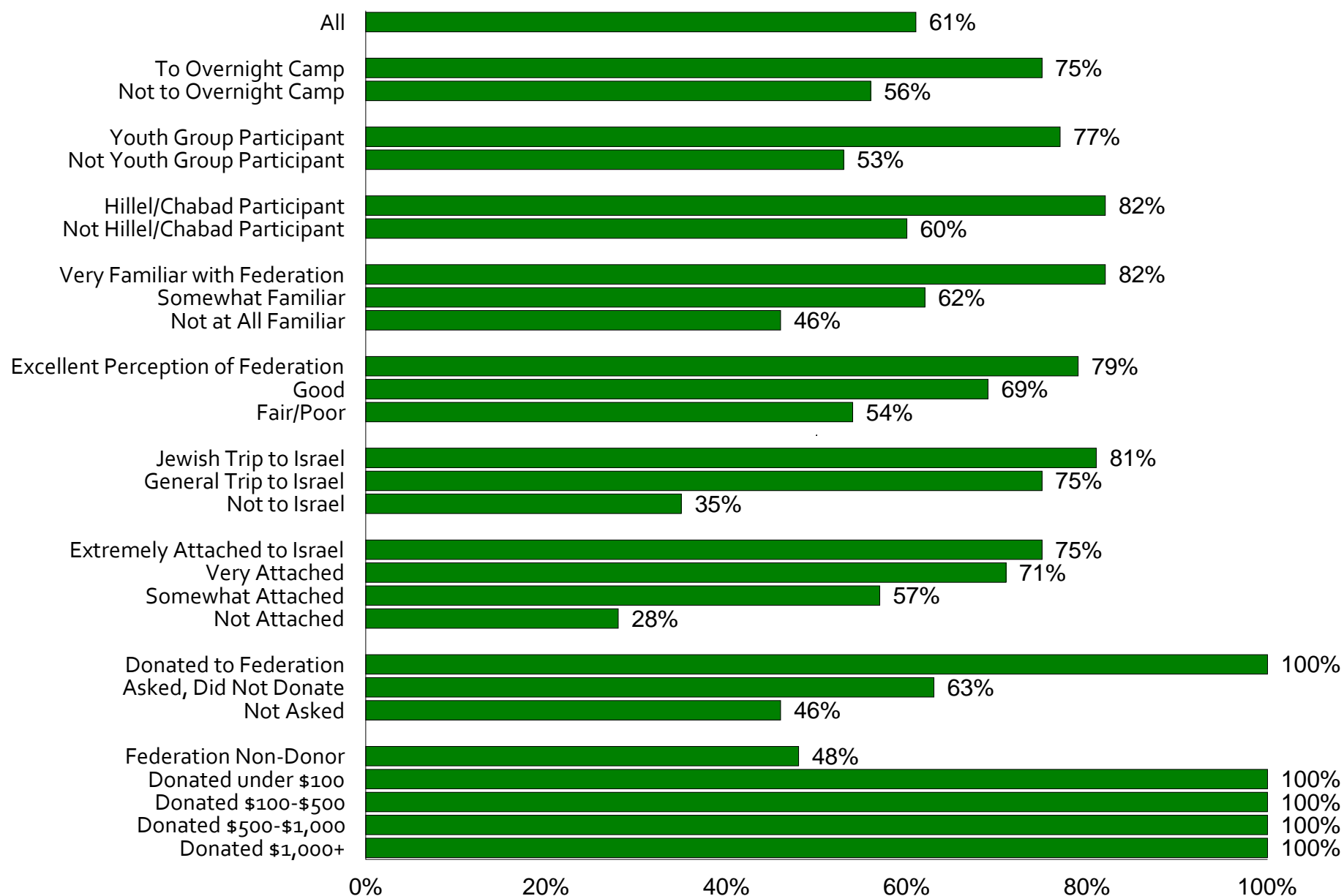
# Donated to Any Jewish Charity in the Past Year

(Jewish Households)



# 63 Donated to Any Jewish Charity in the Past Year

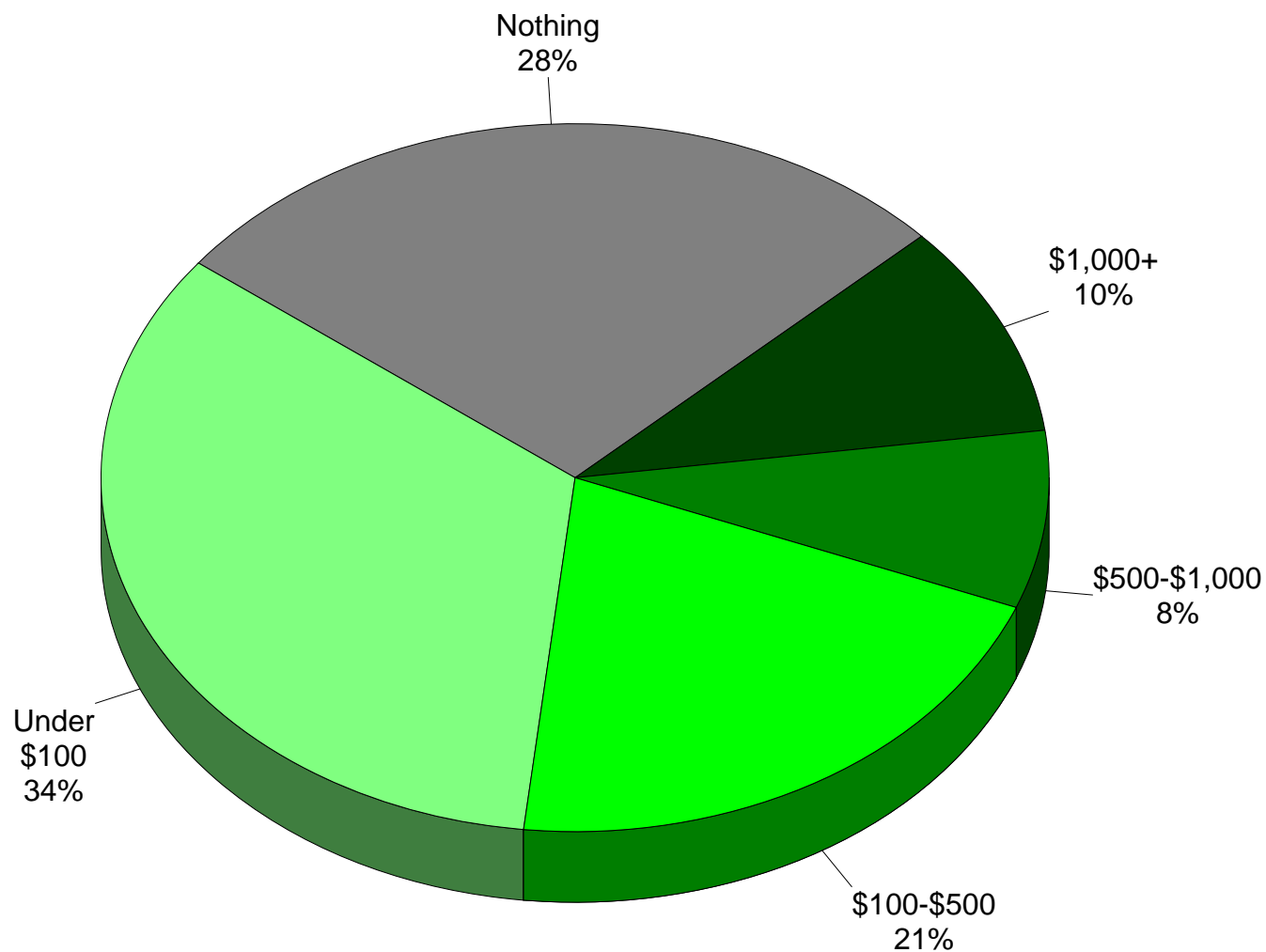
(Jewish Households)



64

## Donated to Non-Jewish Charities in the Past Year

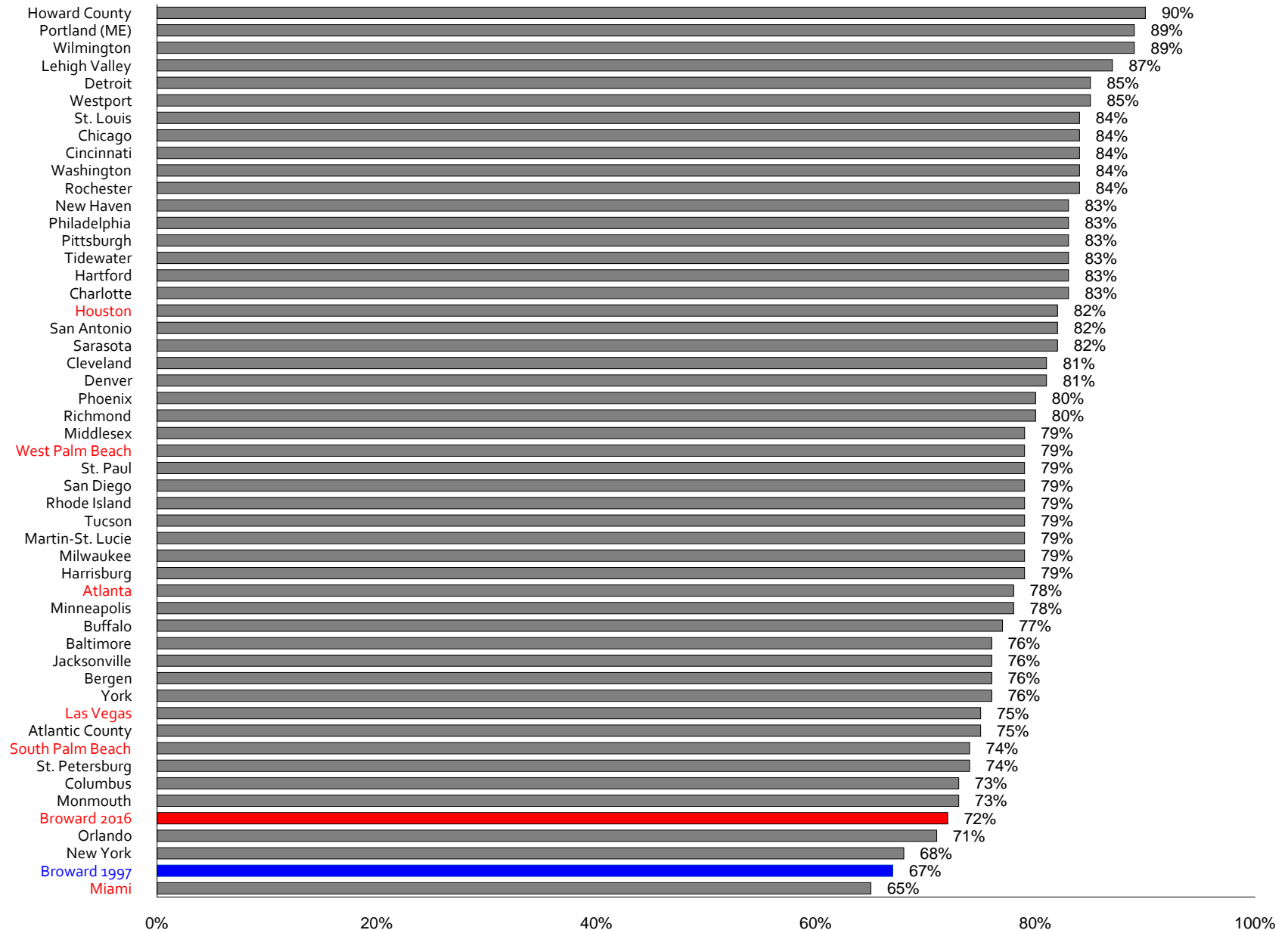
(Jewish Households)



65

# Donated to Non-Jewish Charities in the Past Year

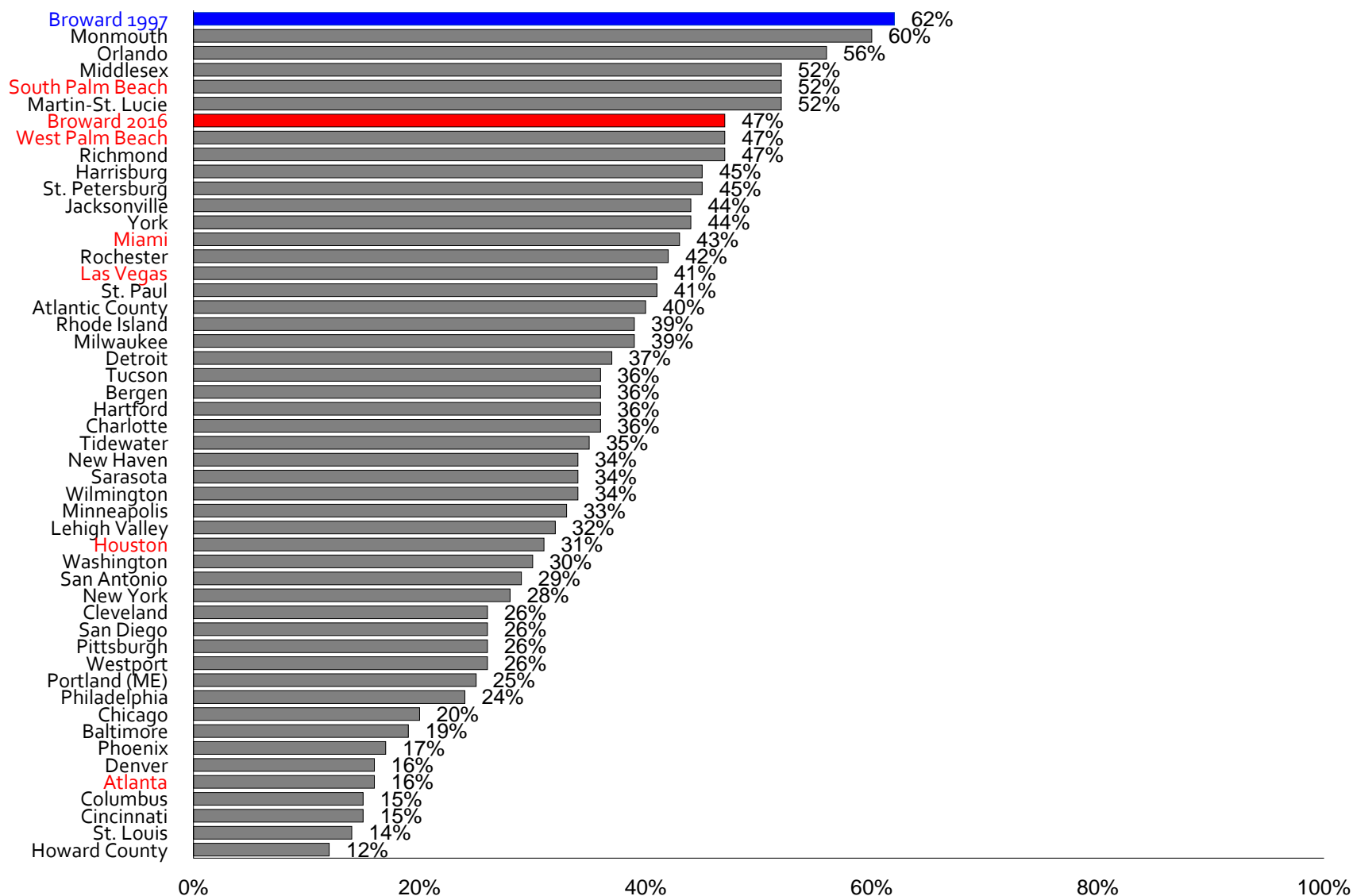
(Jewish Households)



66

## Donated Under \$100 to Non-Jewish Charities by Households Who Donated to Non-Jewish Charities in the Past Year

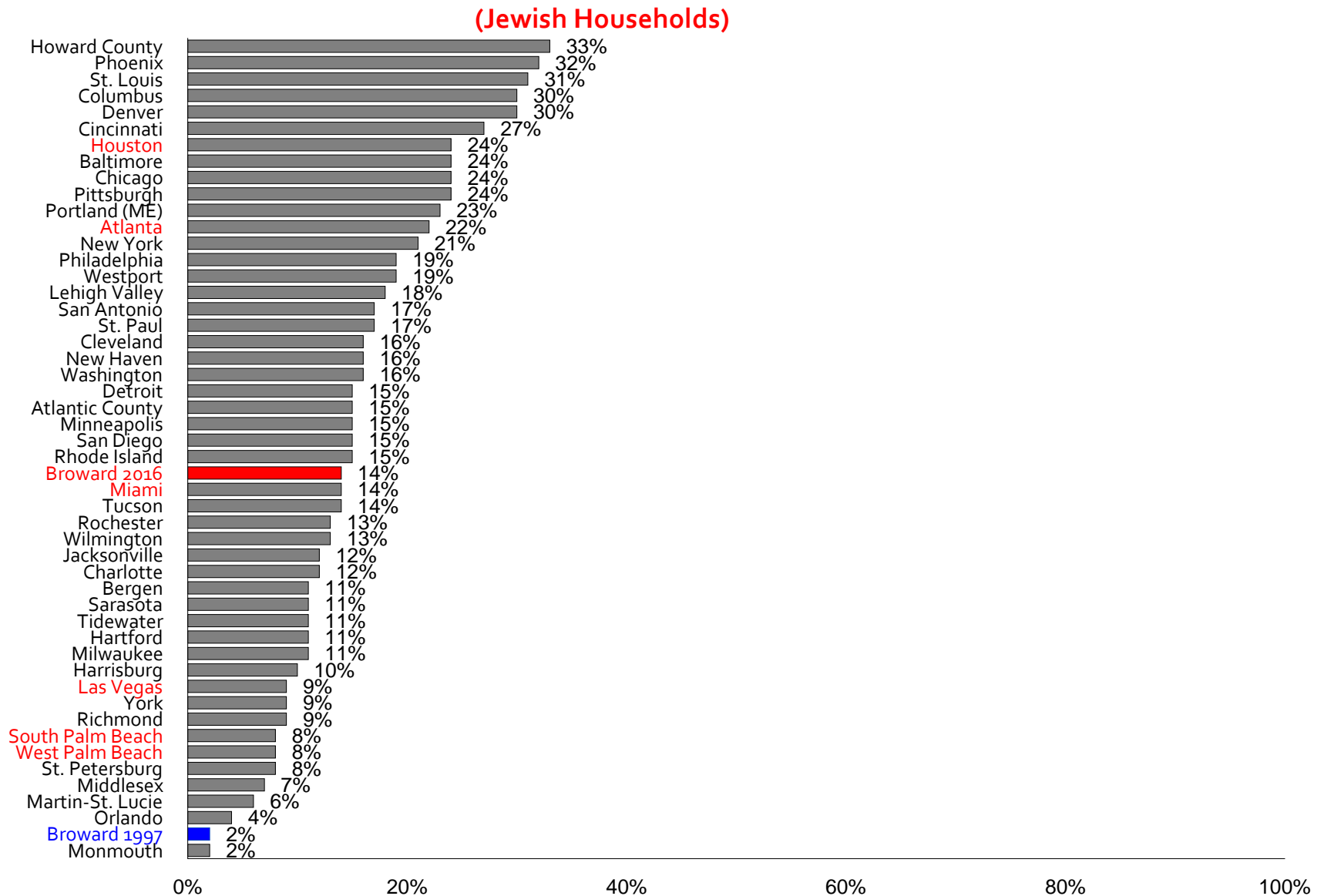
(Jewish Households)





67

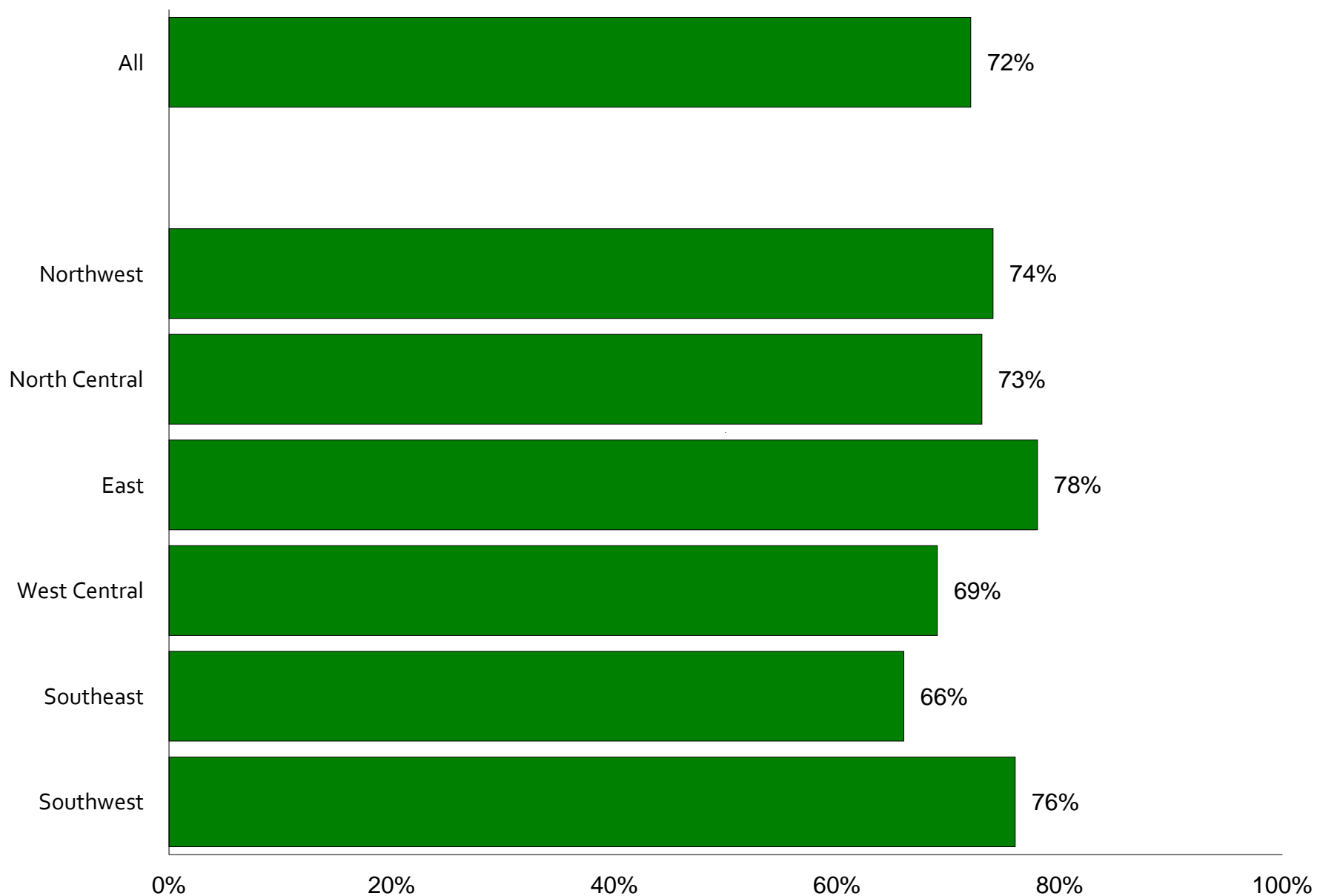
## Donated \$1,000 and Over to Non-Jewish Charities by Households Who Donated To Non-Jewish Charities in the Past Year



68

## Donated to Non-Jewish Charities in the Past Year

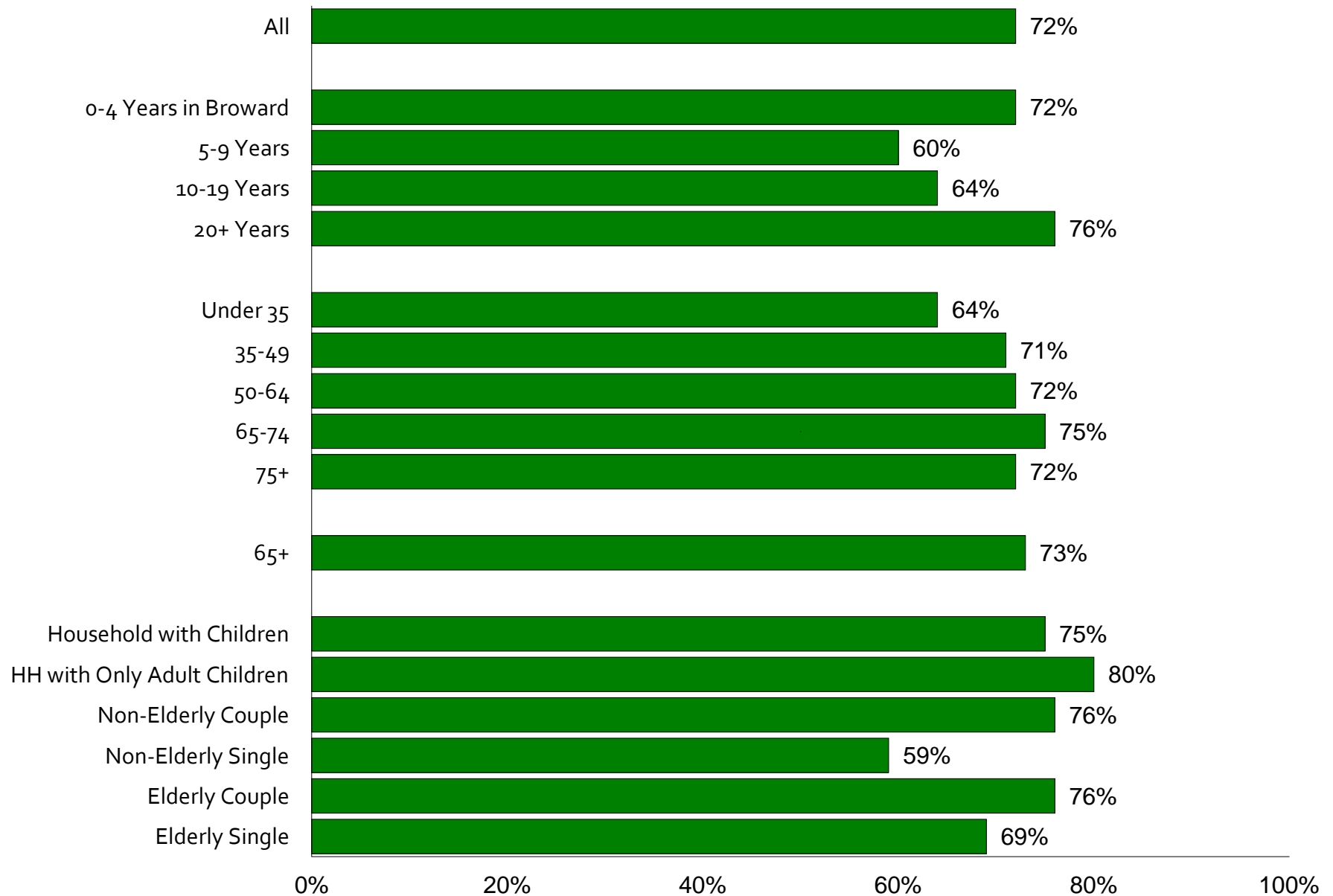
(Jewish Households)



69

## Donated to Non-Jewish Charities in the Past Year

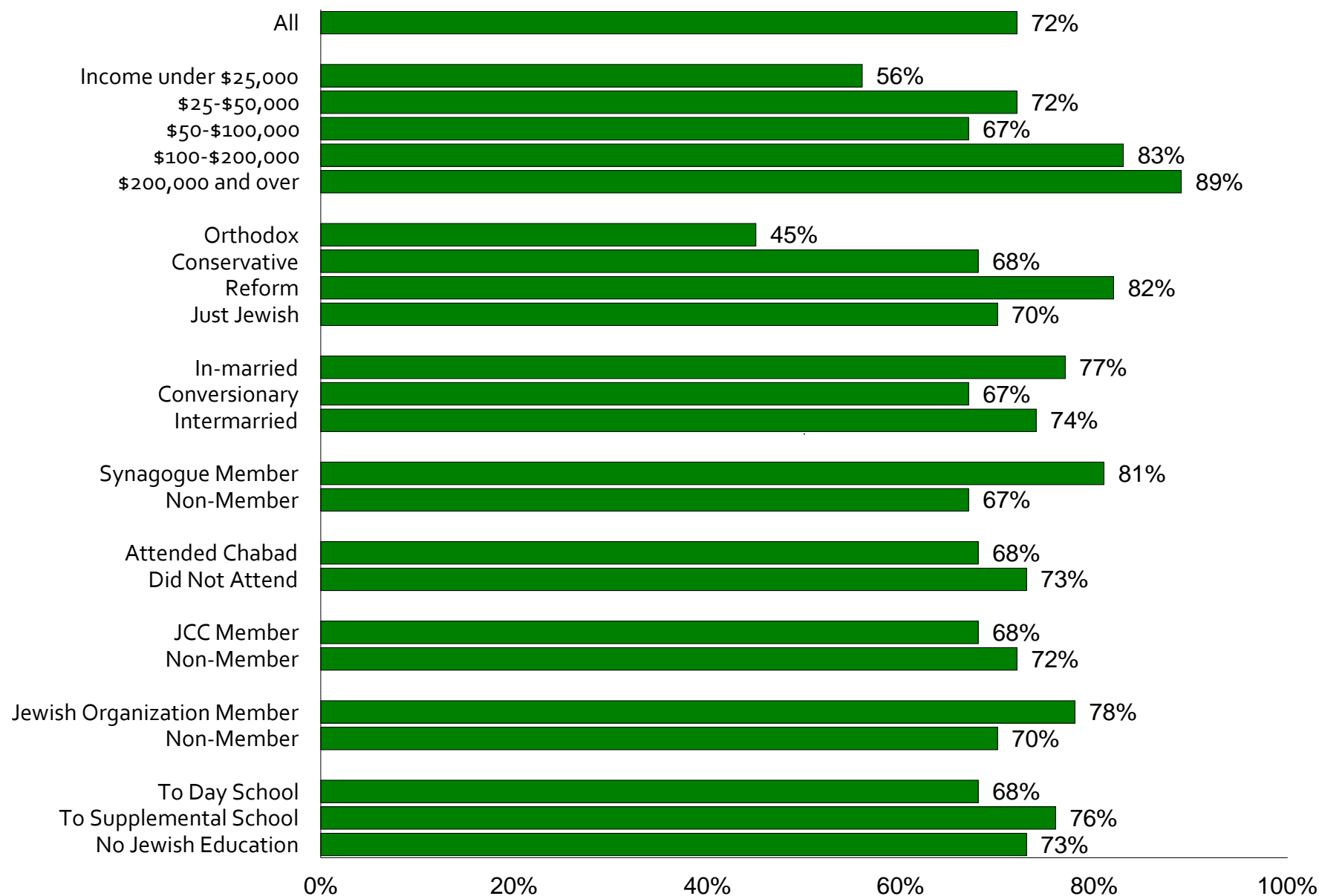
(Jewish Households)



70

# Donated to Non-Jewish Charities in the Past Year

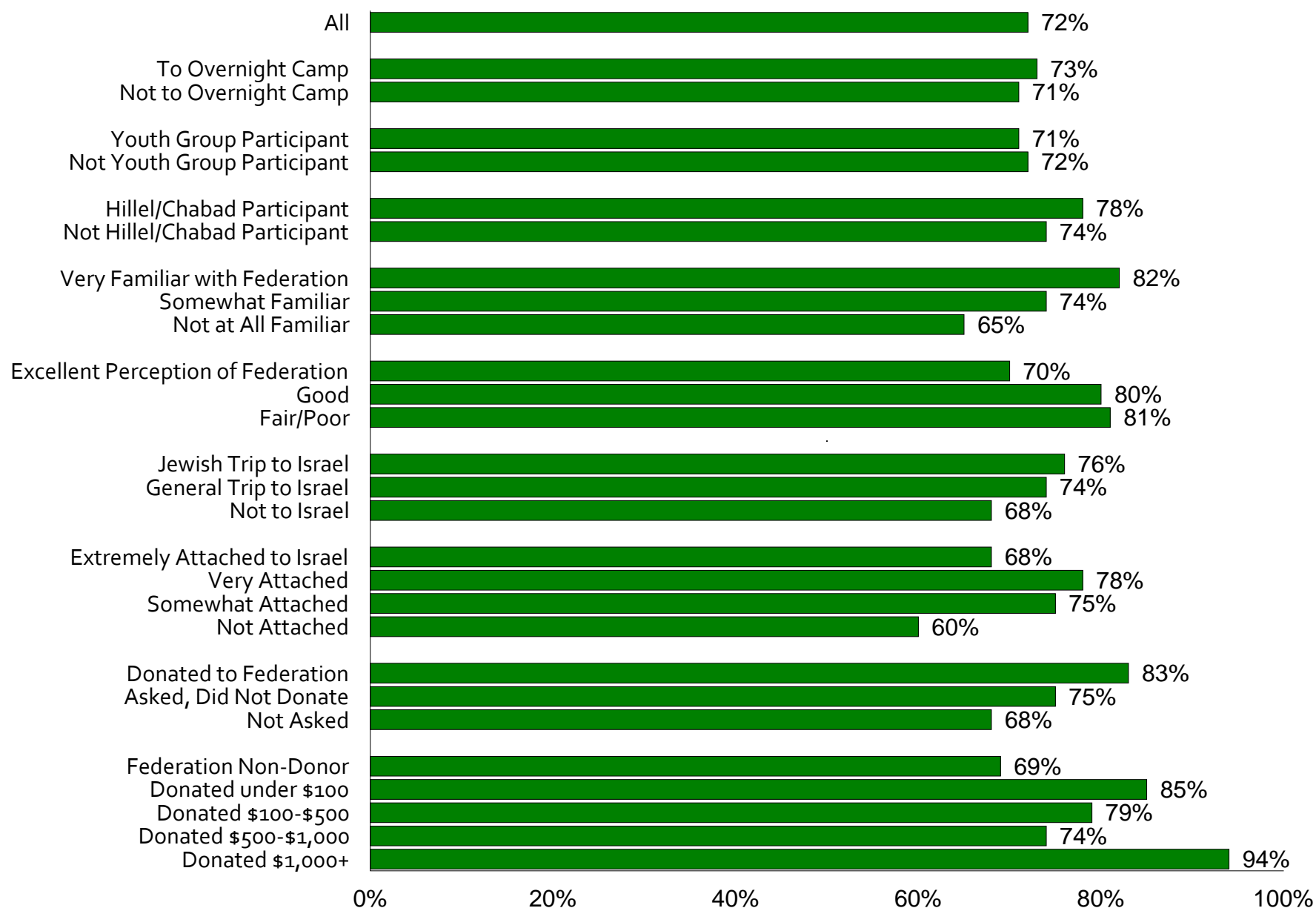
(Jewish Households)



71

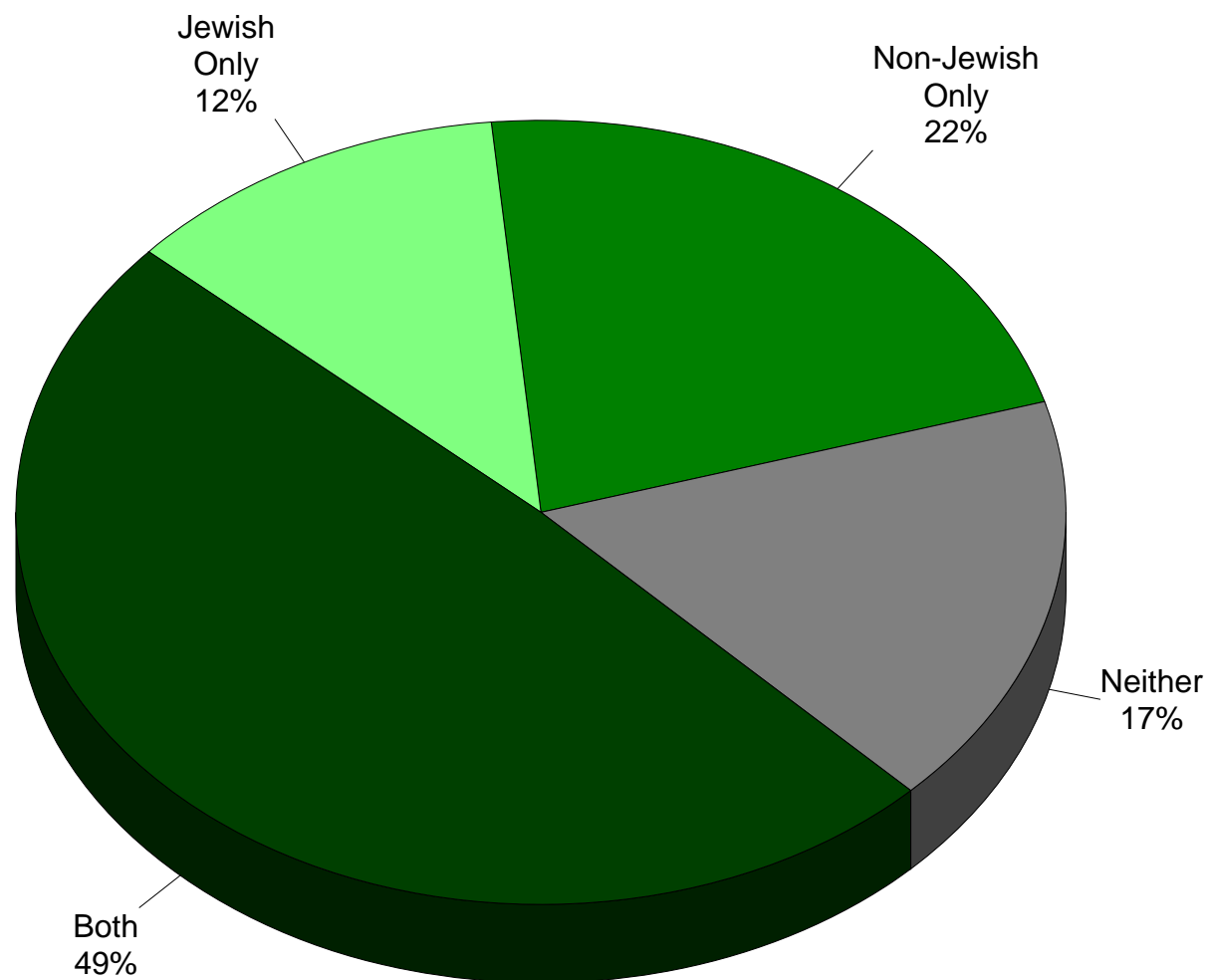
# Donated to Non-Jewish Charities in the Past Year

(Jewish Households)

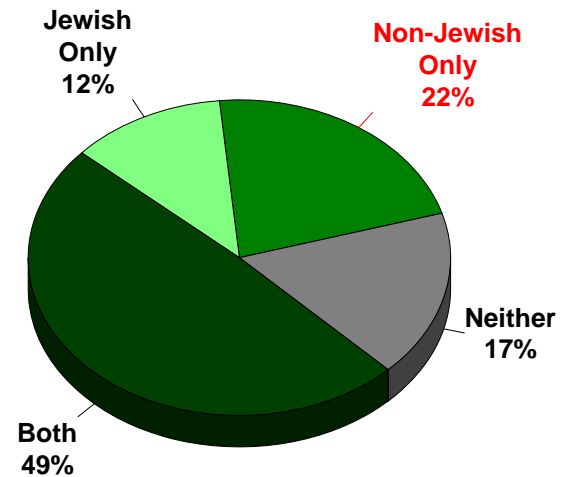
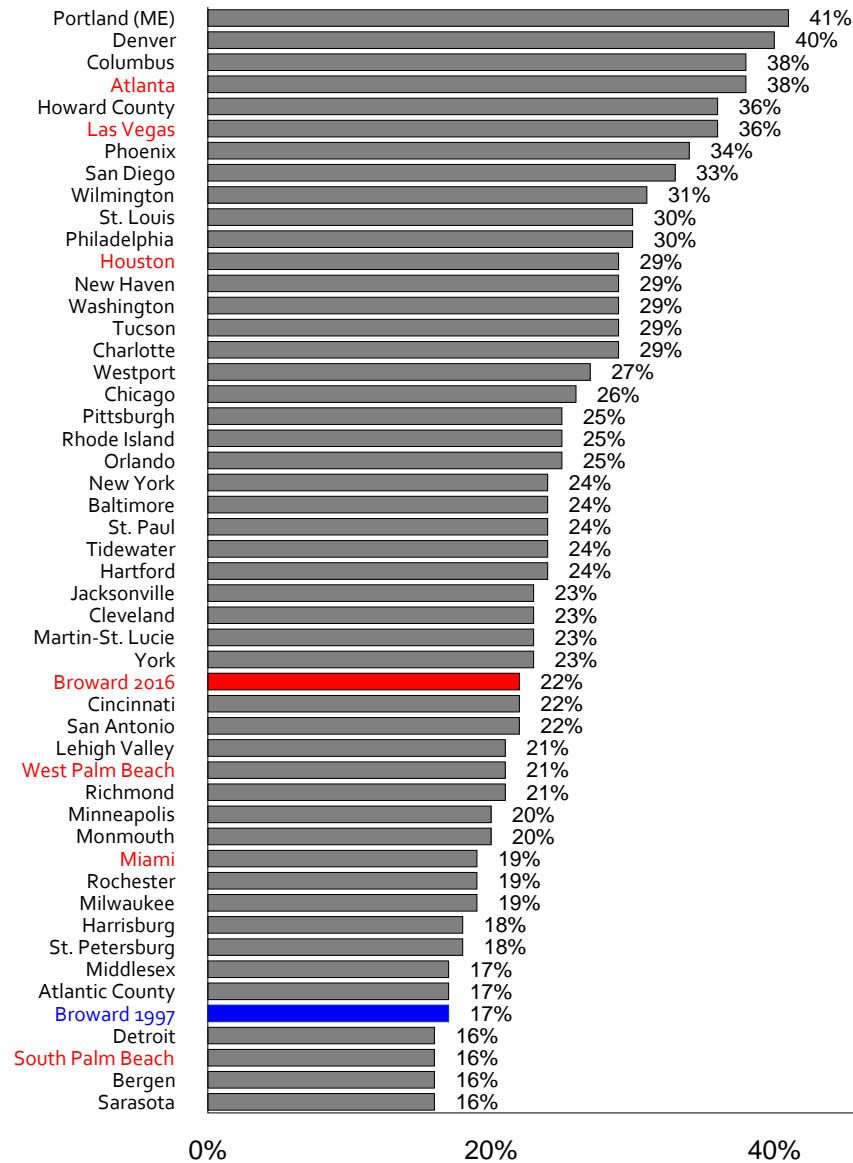


## Overlap Between Households Who Donated to Non-Jewish and Jewish Charities in the Past Year

(Jewish Households)

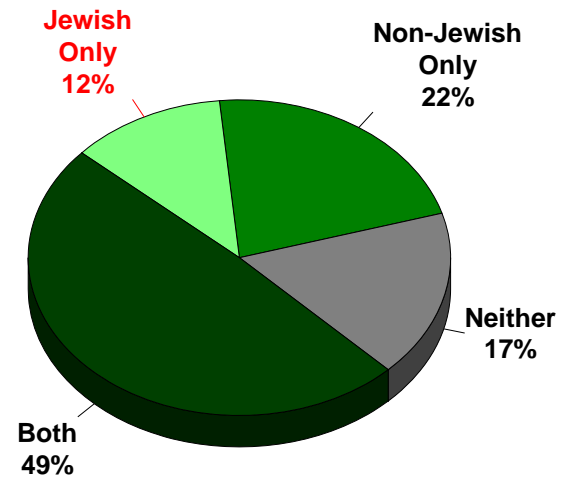
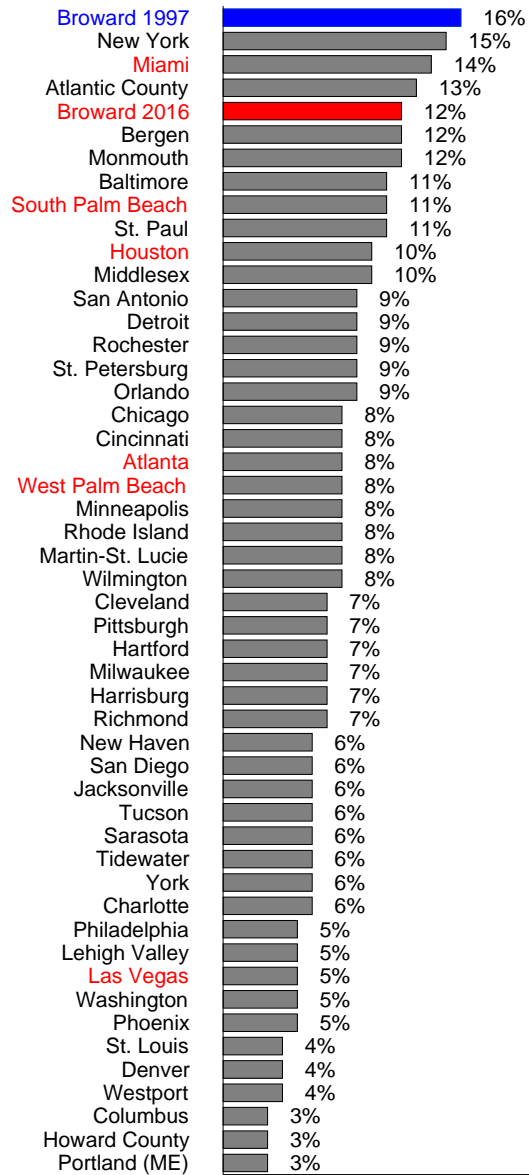


# Donated to Non-Jewish Charities Only in the Past Year (Jewish Households)



# Donated to Jewish Charities **Only** in the Past Year

(Jewish Households)



0%

20%

40%

60%

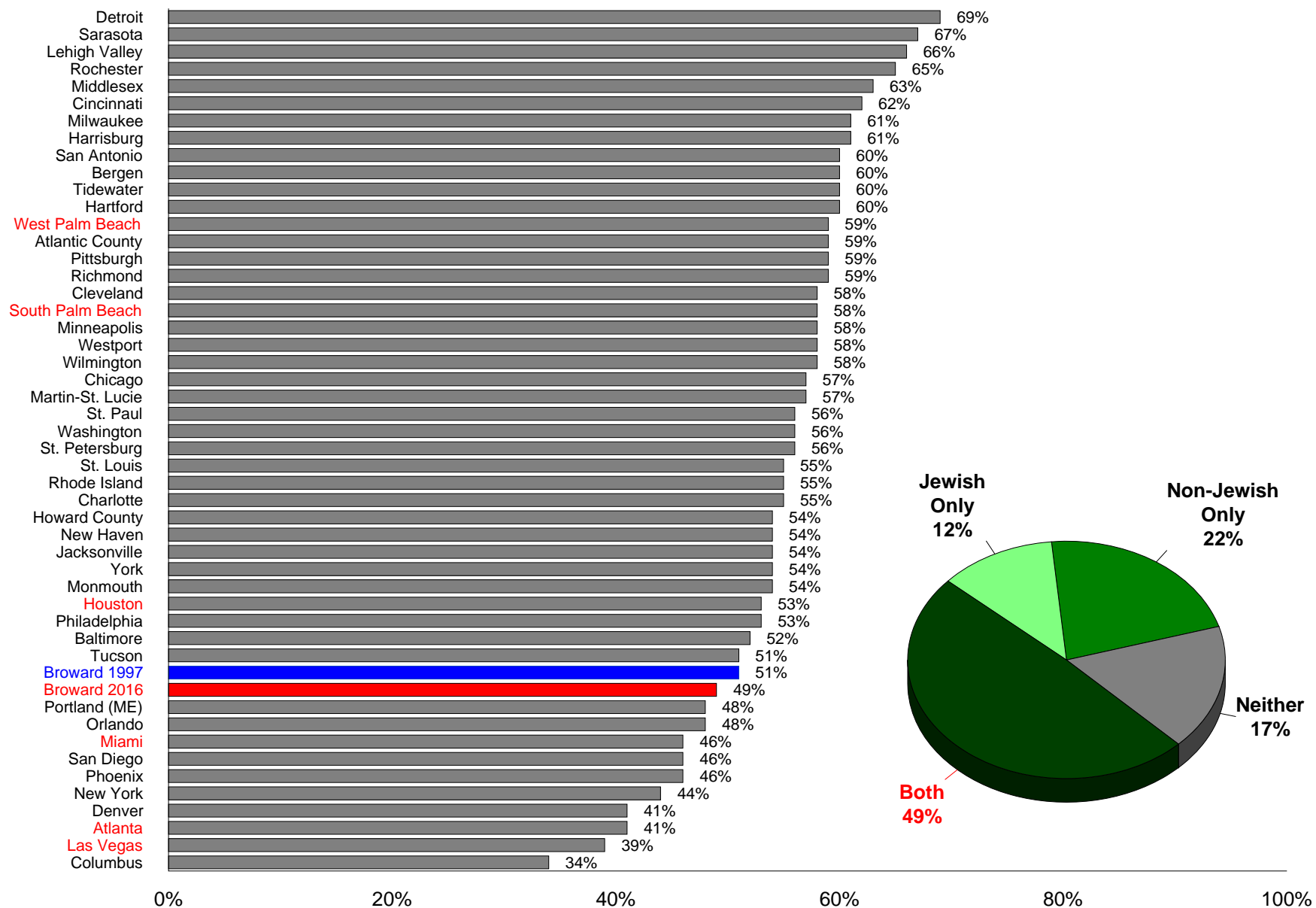
80%

100%



# Donated to Both Jewish and Non-Jewish Charities in the Past Year

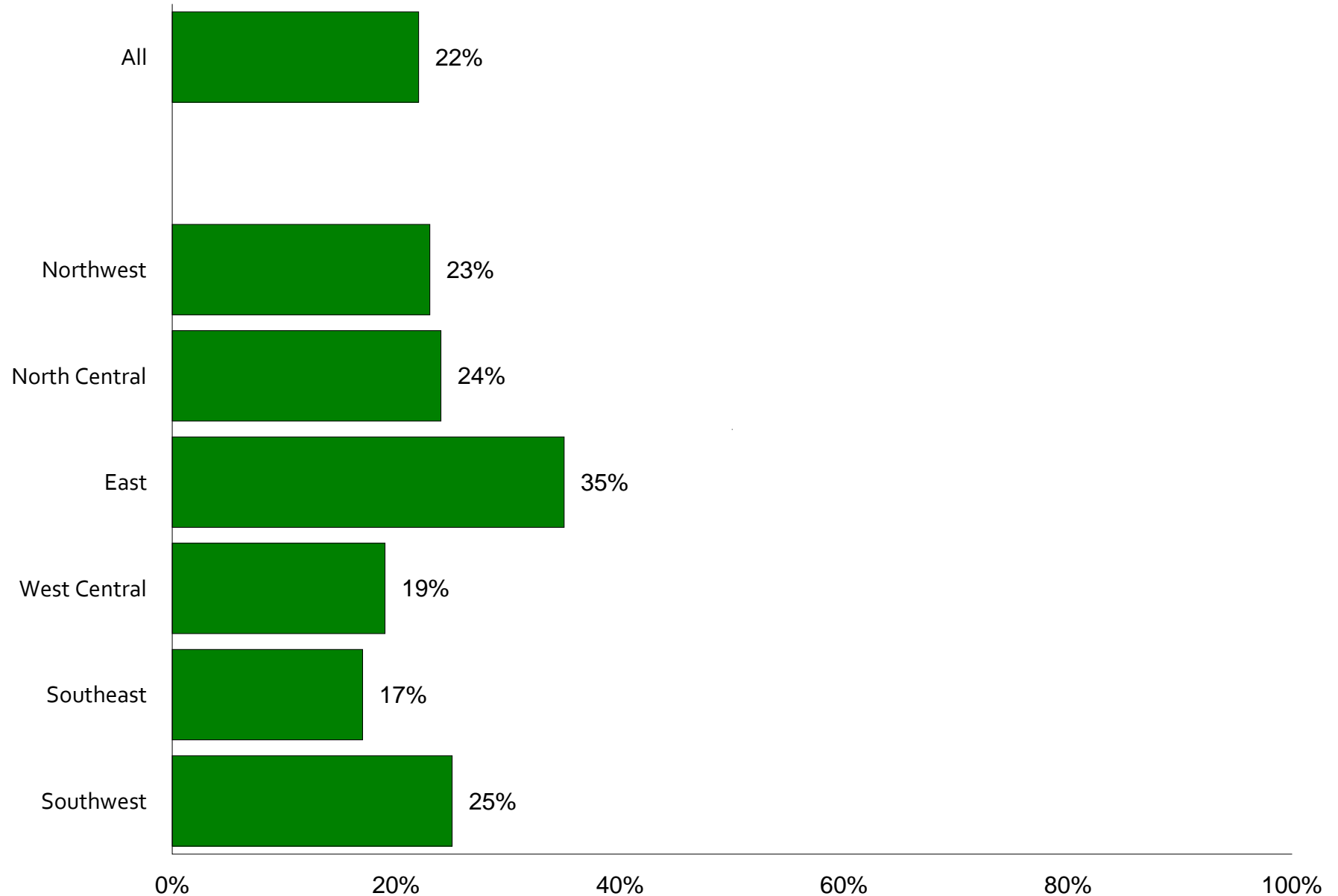
(Jewish Households)



76

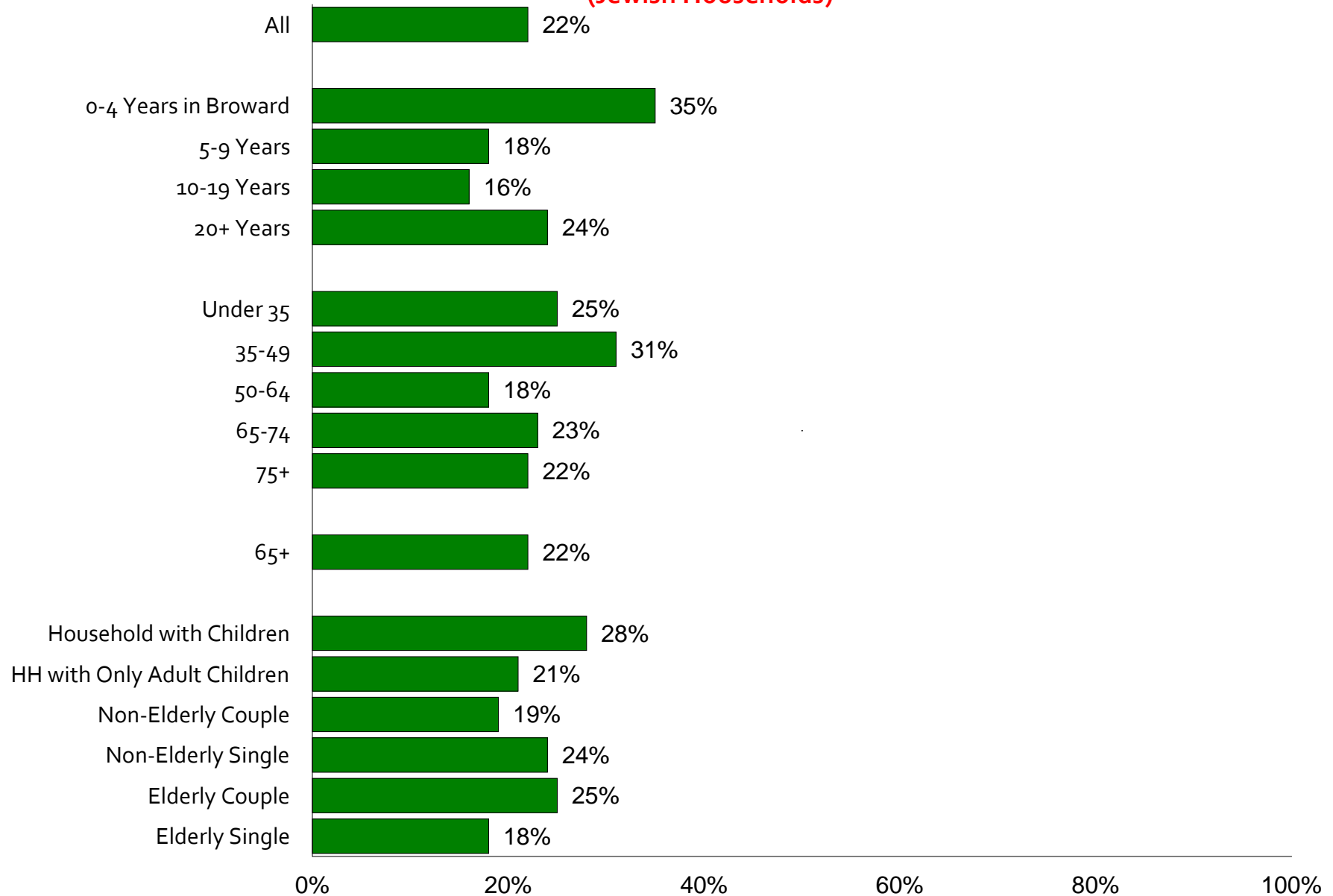
## Donated to Non-Jewish Charities Only in the Past Year

(Jewish Households)

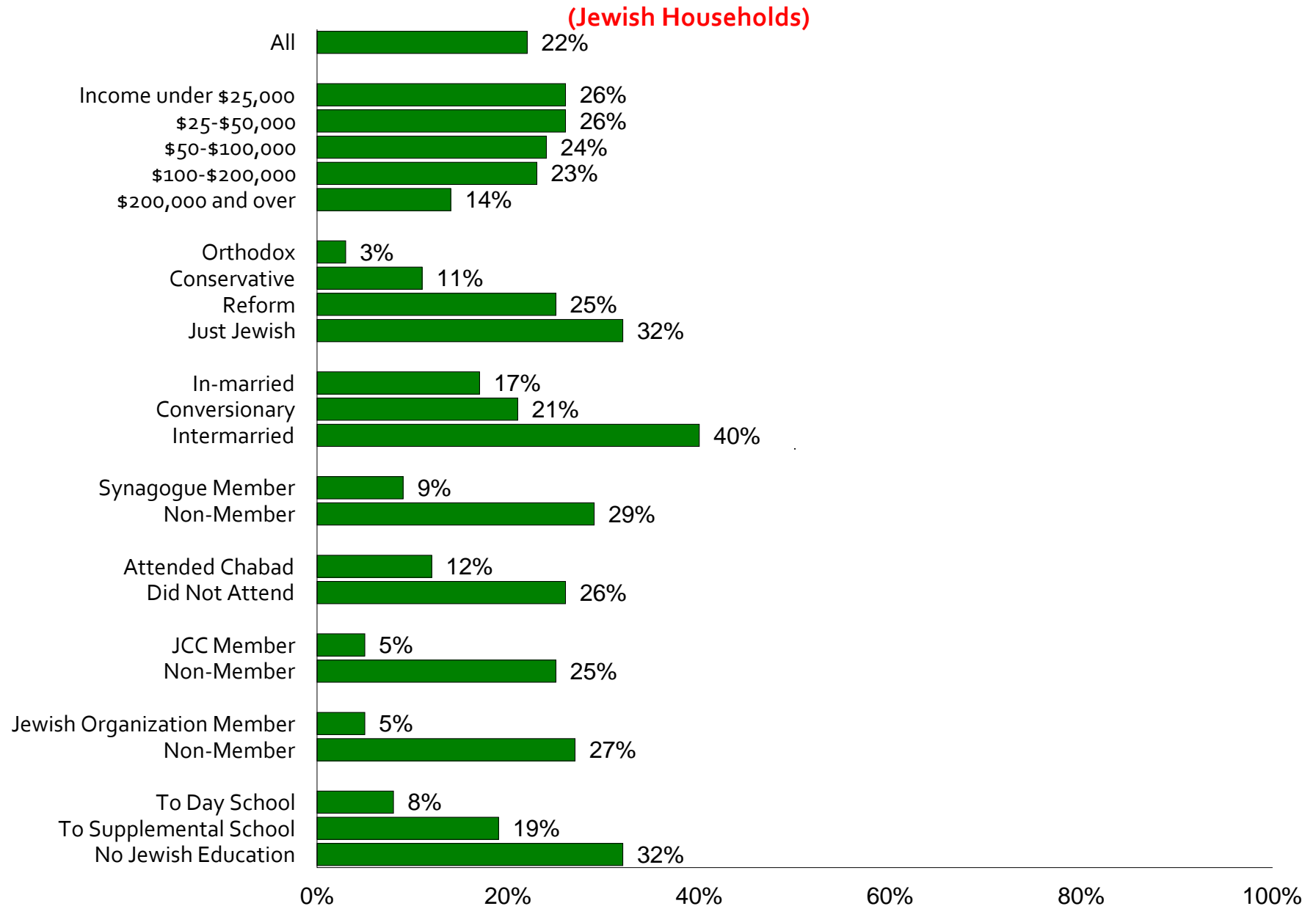


## Donated to Non-Jewish Charities Only in the Past Year

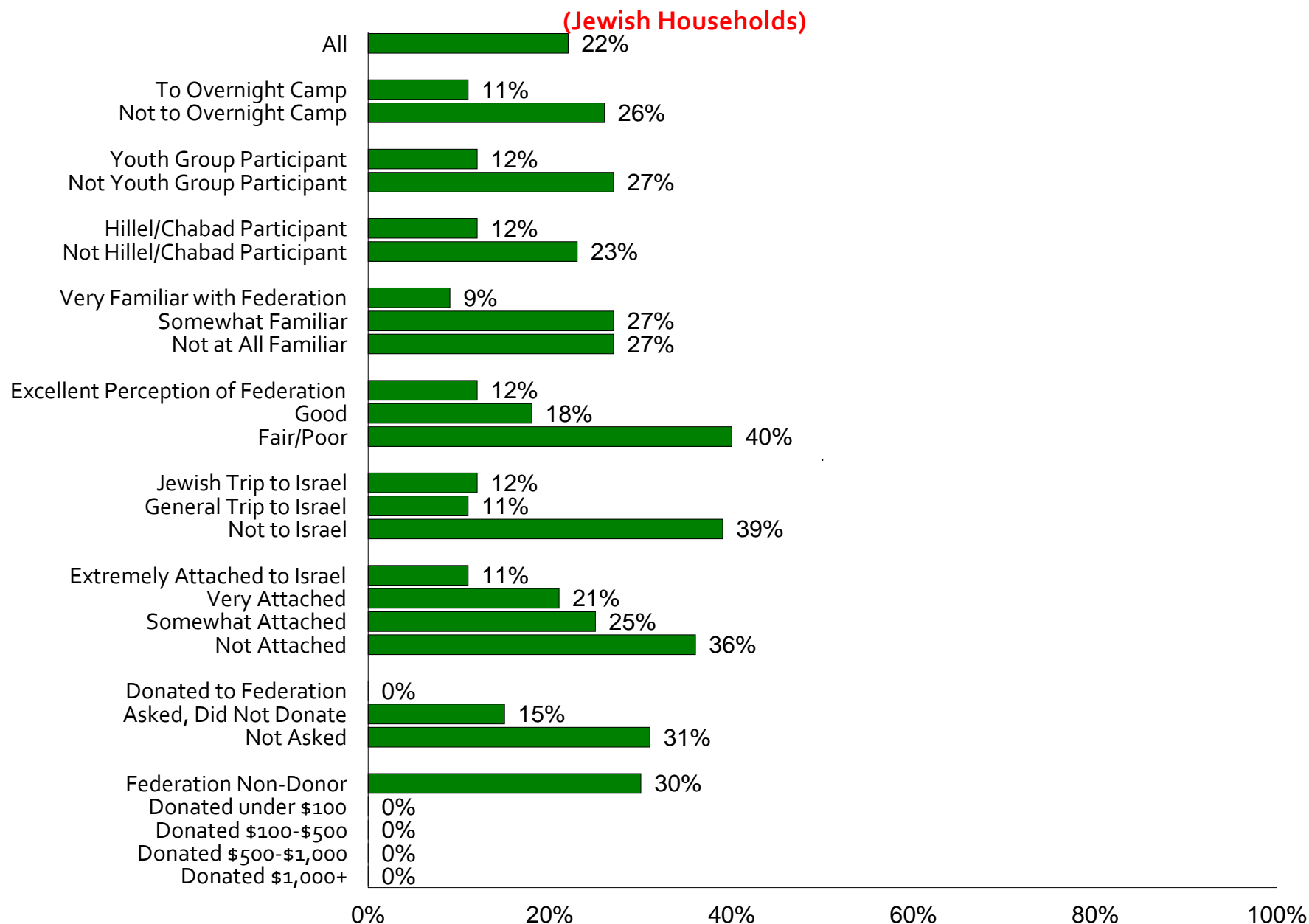
(Jewish Households)



## Donated to Non-Jewish Charities Only in the Past Year



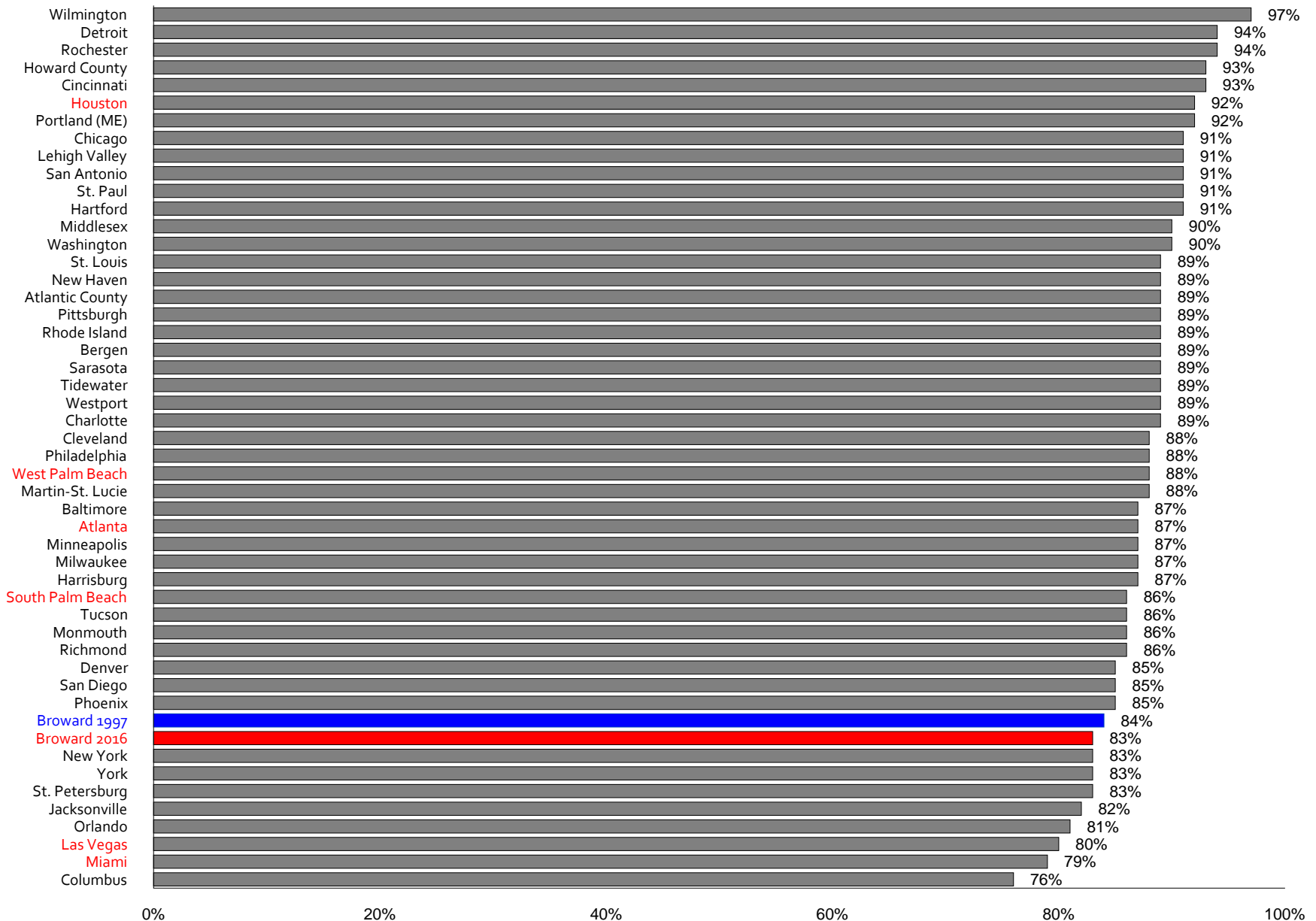
## Donated to Non-Jewish Charities Only in the Past Year



80

# Donated to Any Charity in the Past Year

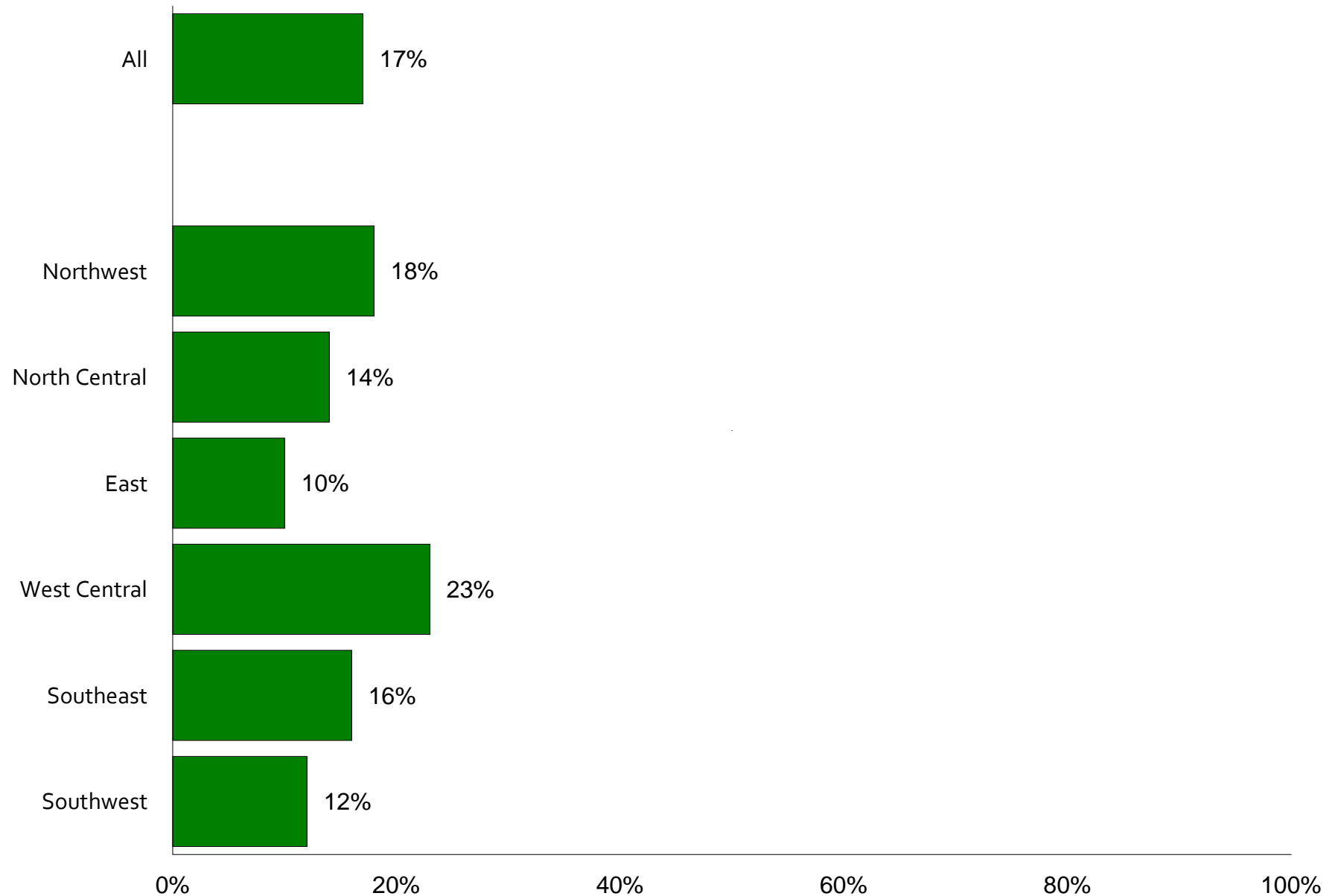
(Jewish Households)



81

## Did Not Donate to Any Charity in the Past Year

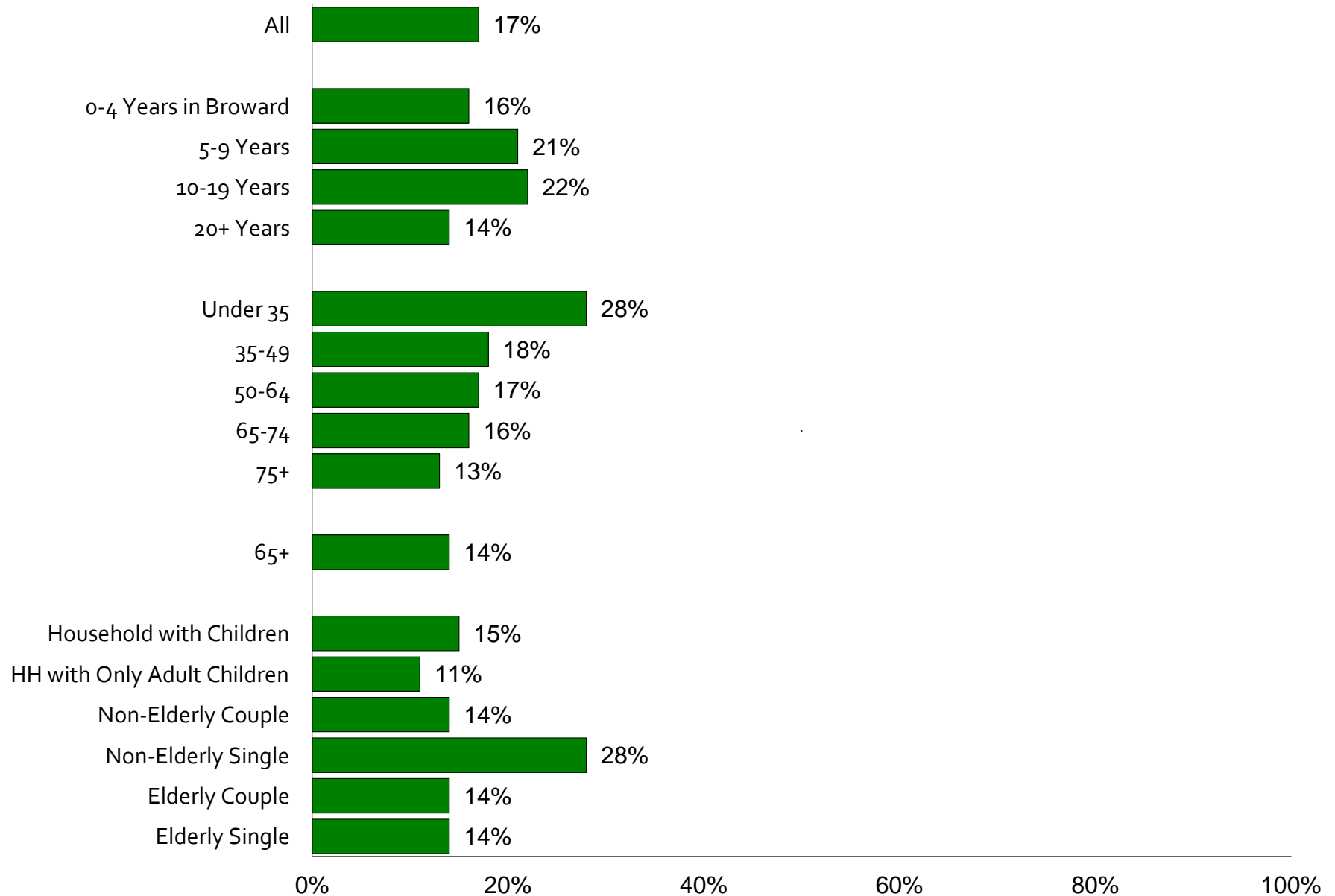
(Jewish Households)



82

## Did Not Donate to Any Charity in the Past Year

(Jewish Households)

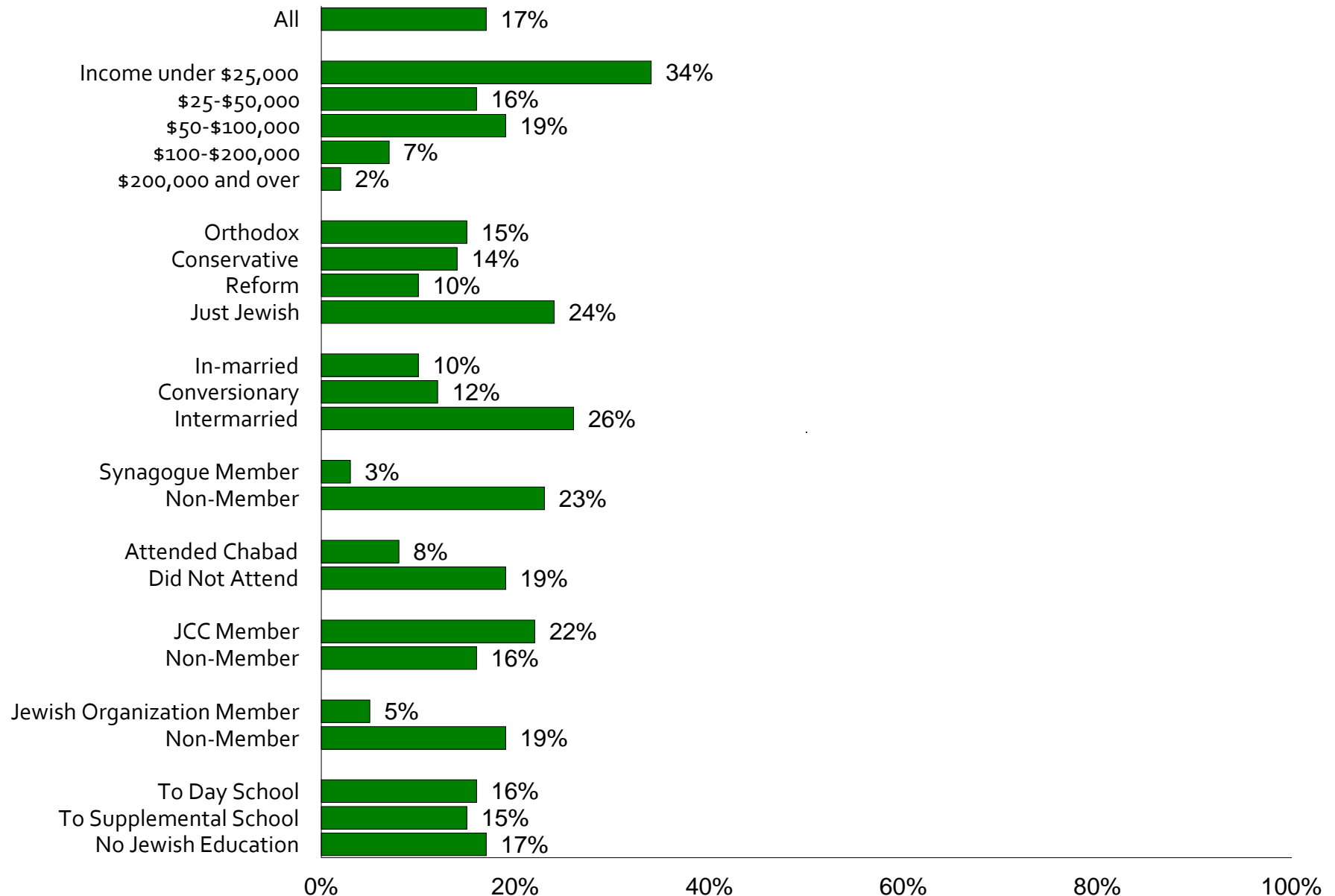




83

# Did Not Donate to Any Charity in the Past Year

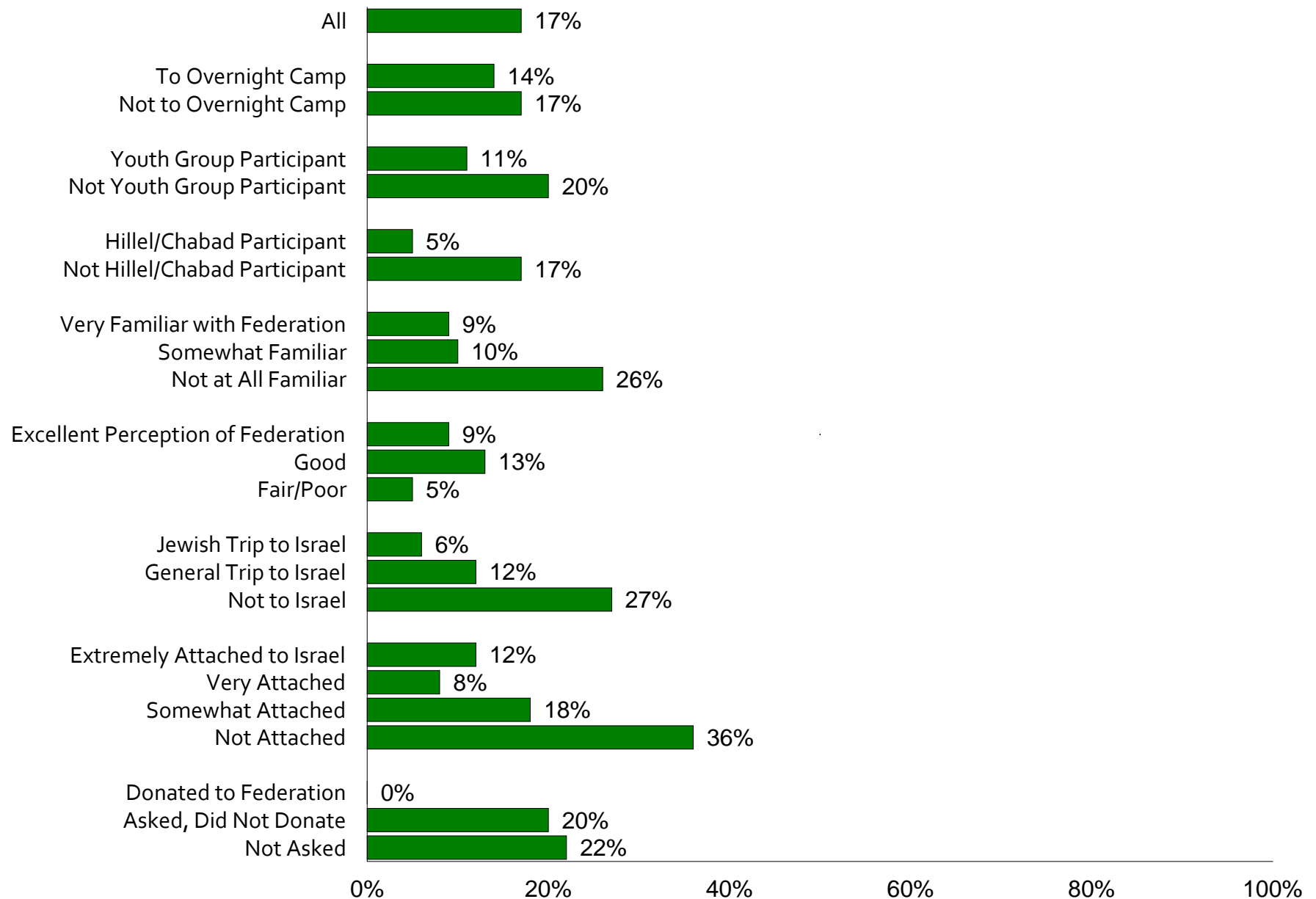
(Jewish Households)



84

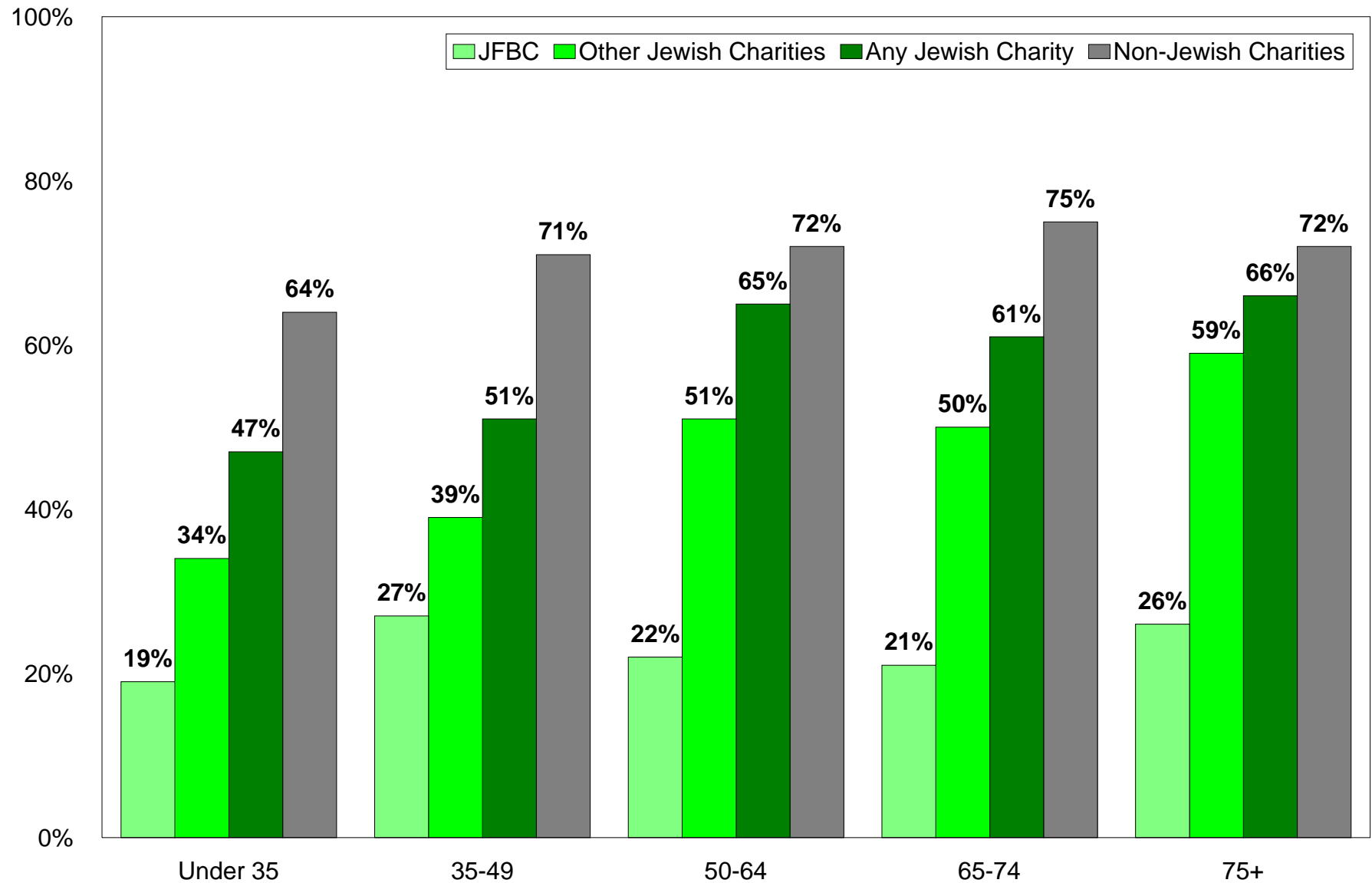
# Did Not Donate to Any Charity in the Past Year

(Jewish Households)



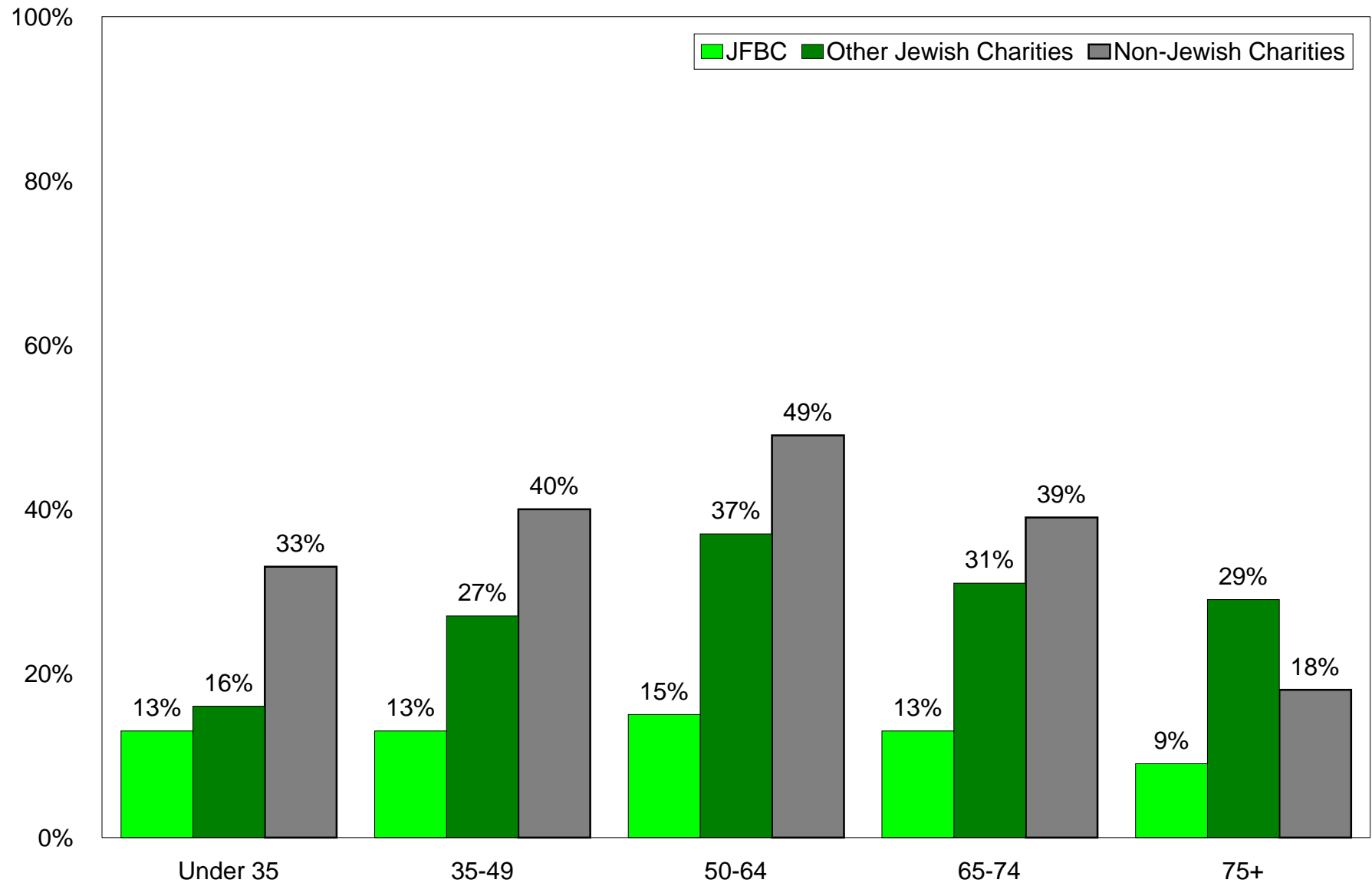
# Donated to Charities in the Past Year by Age

(Jewish Households)



# 86 Donated \$100 and Over in the Past Year by Age

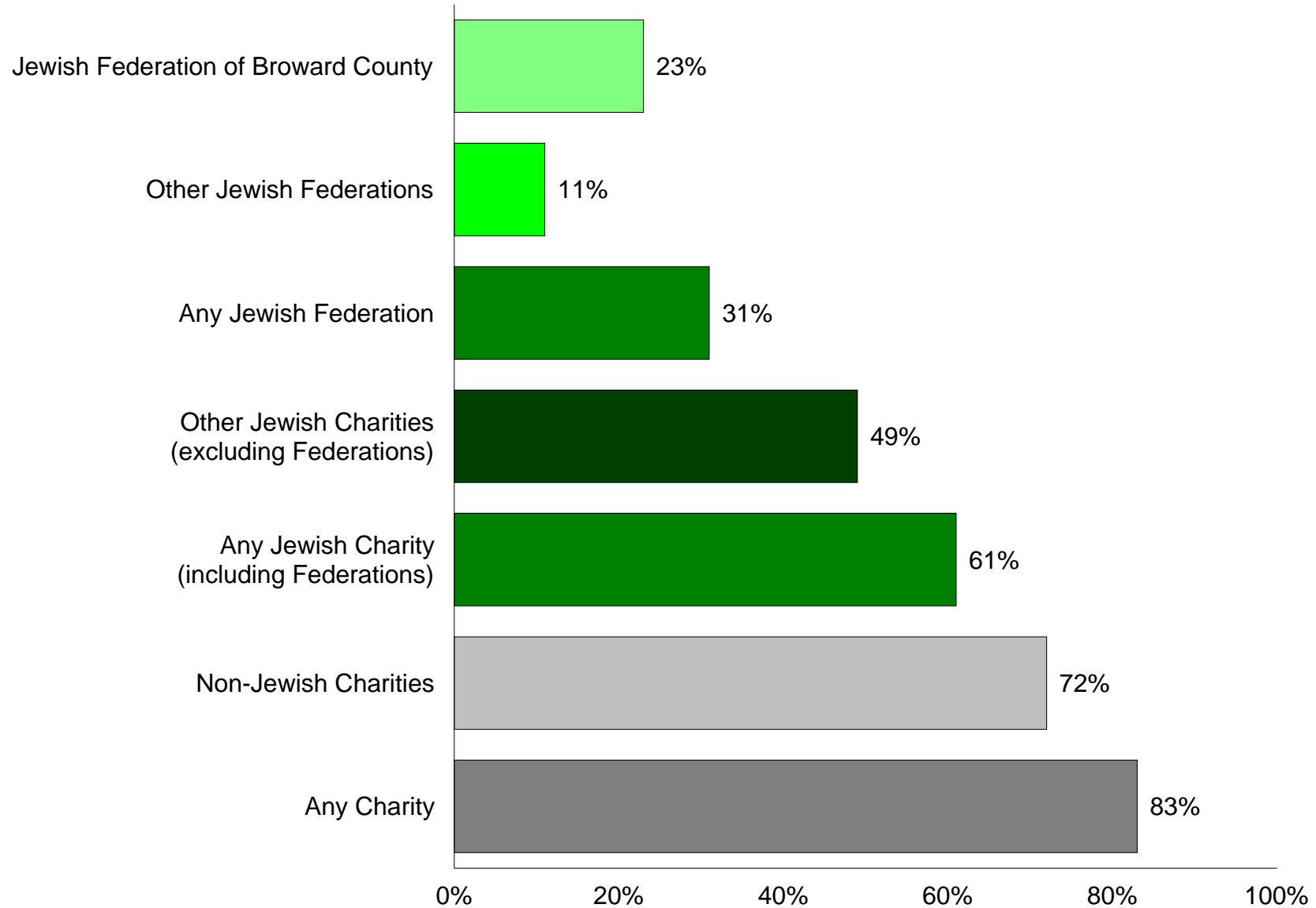
(Jewish Households)



87

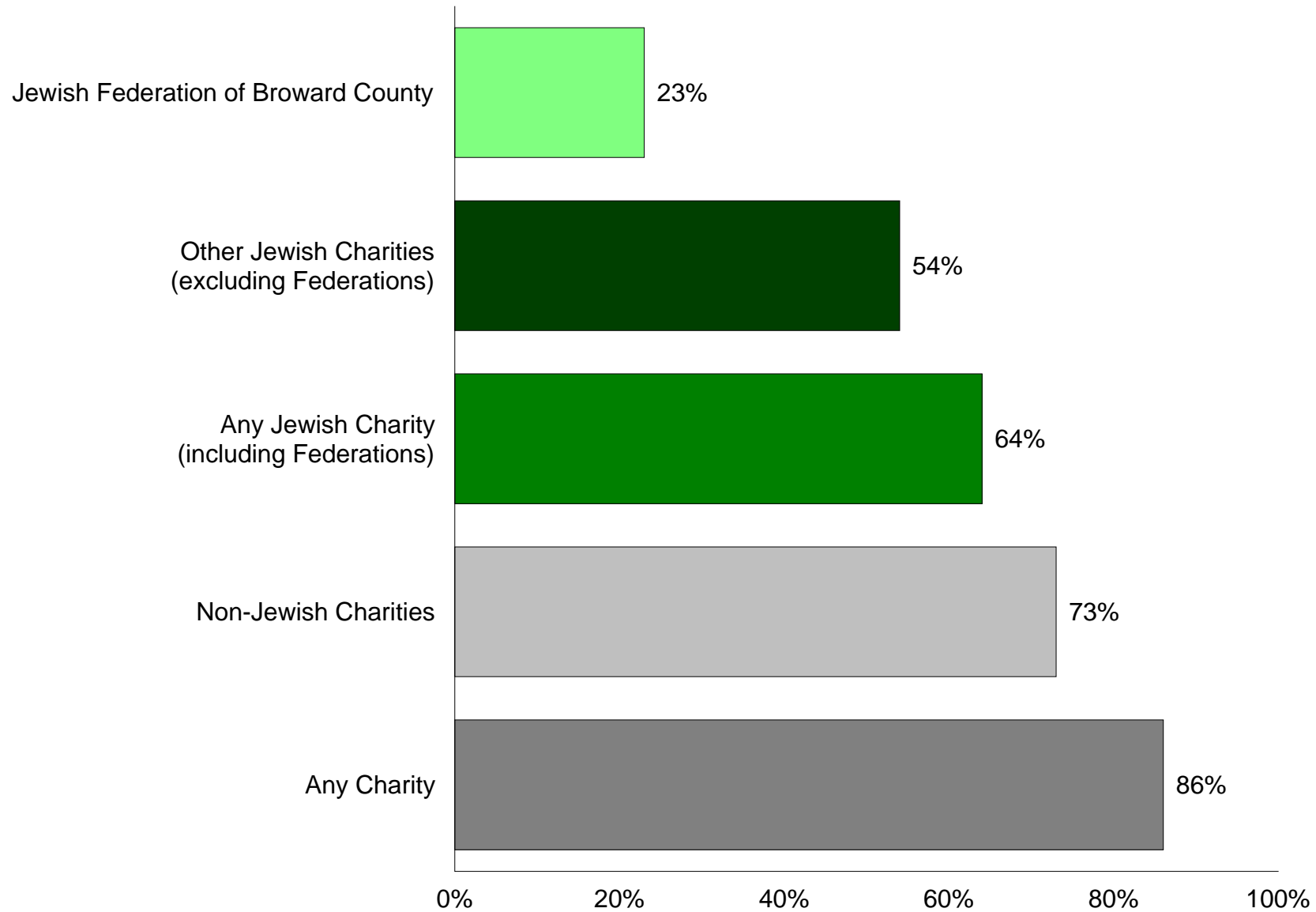
## Summary of Donations

(Jewish Households)



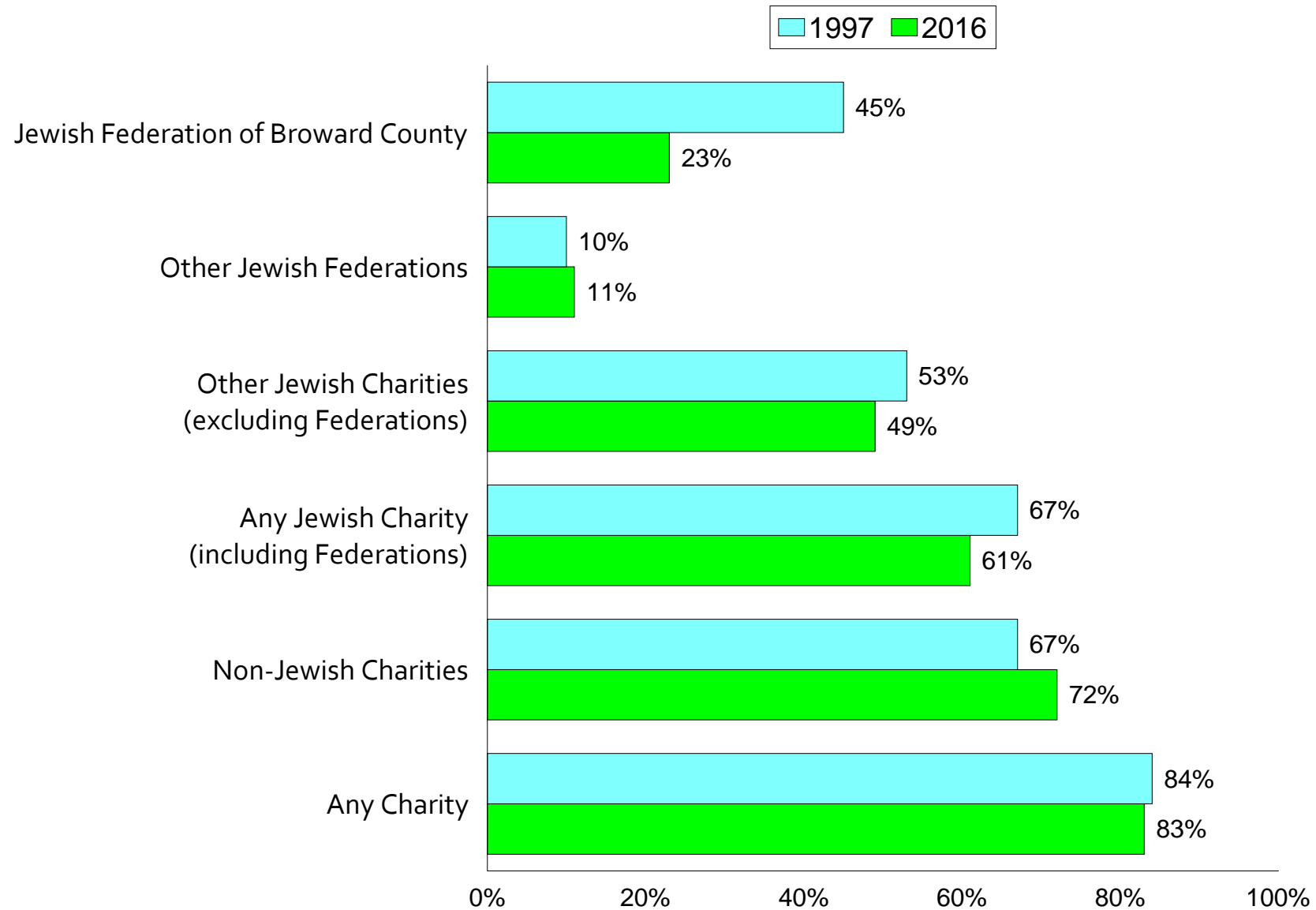
# Summary of Donations

(Jewish Households Age 65 and Over)



# Summary of Donations, 1997-2016

(Jewish Households)

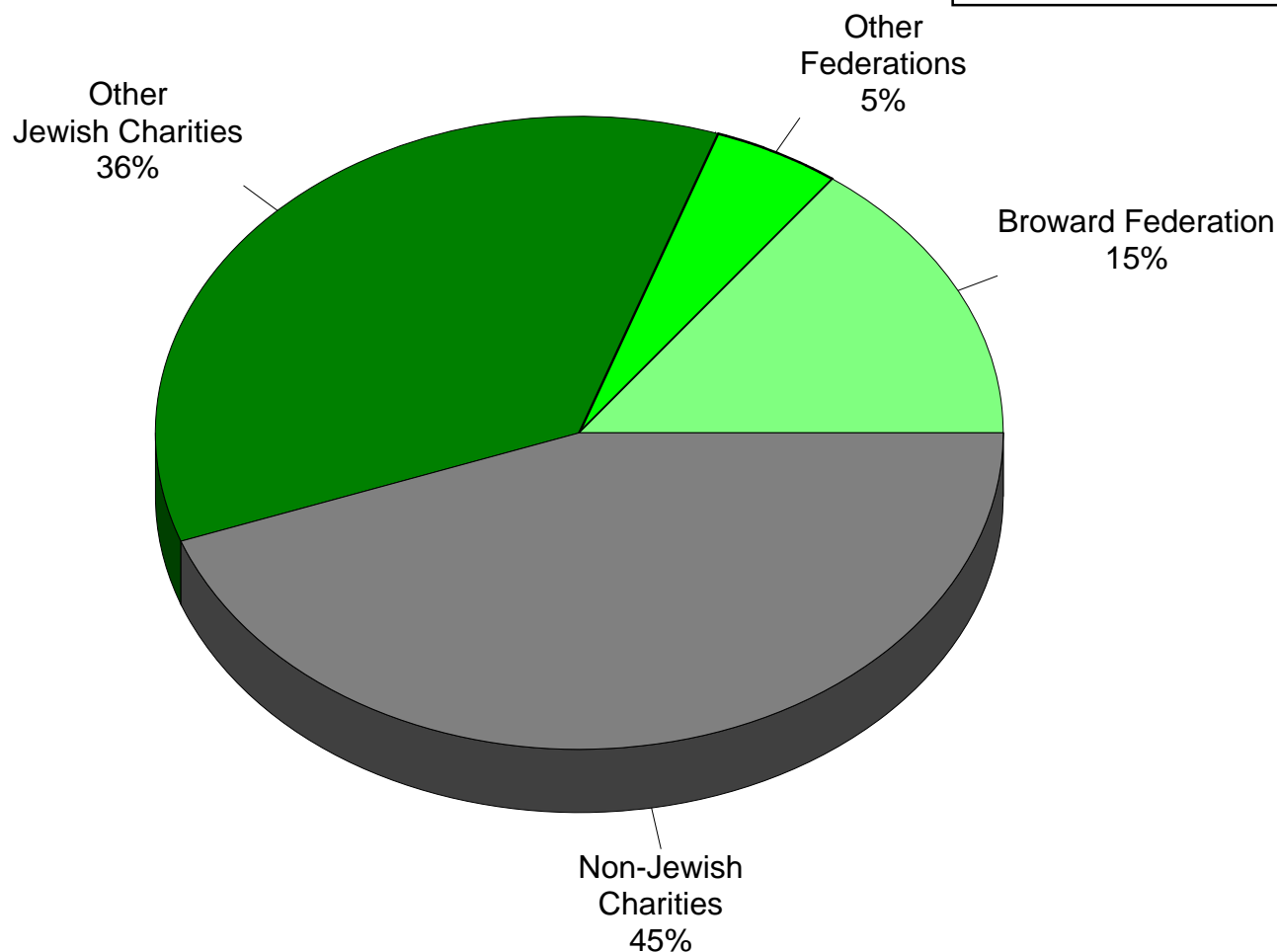


# Percentage of Charitable Dollars Donated to Each Philanthropic Sector in the Past Year

(Charitable Dollars Donated by Jewish Households)

56% of all charitable dollars were donated to Jewish charities

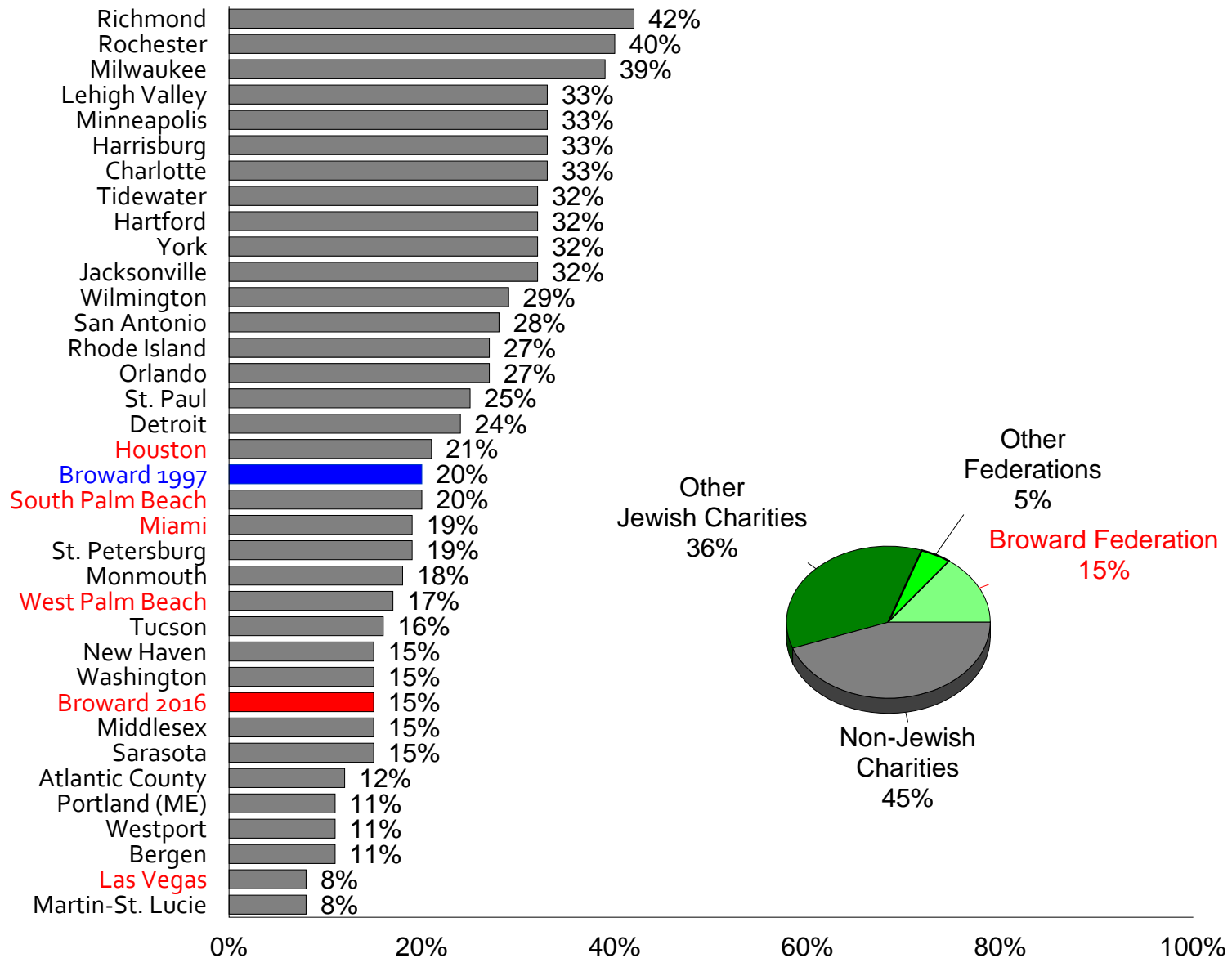
27% of *Jewish* charitable dollars were donated to JFBC  
[15% divided by (15% + 5% + 36%)]





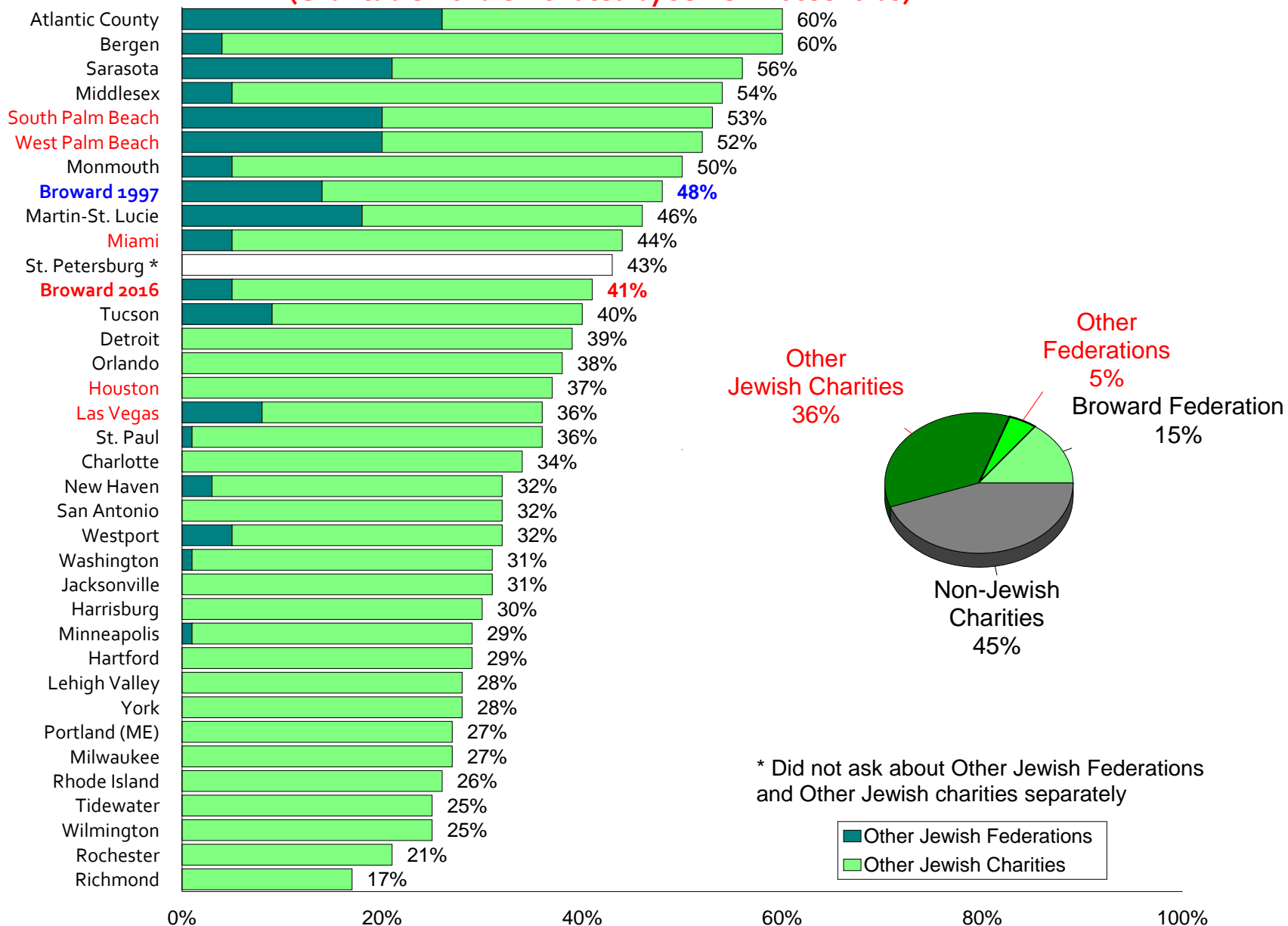
# Local Jewish Federation's Share of Charitable Dollars in the Past Year

(Charitable Dollars Donated by Jewish Households)



# Other Jewish Federations' and Other Jewish Charities' Share of Charitable Dollars in the Past Year

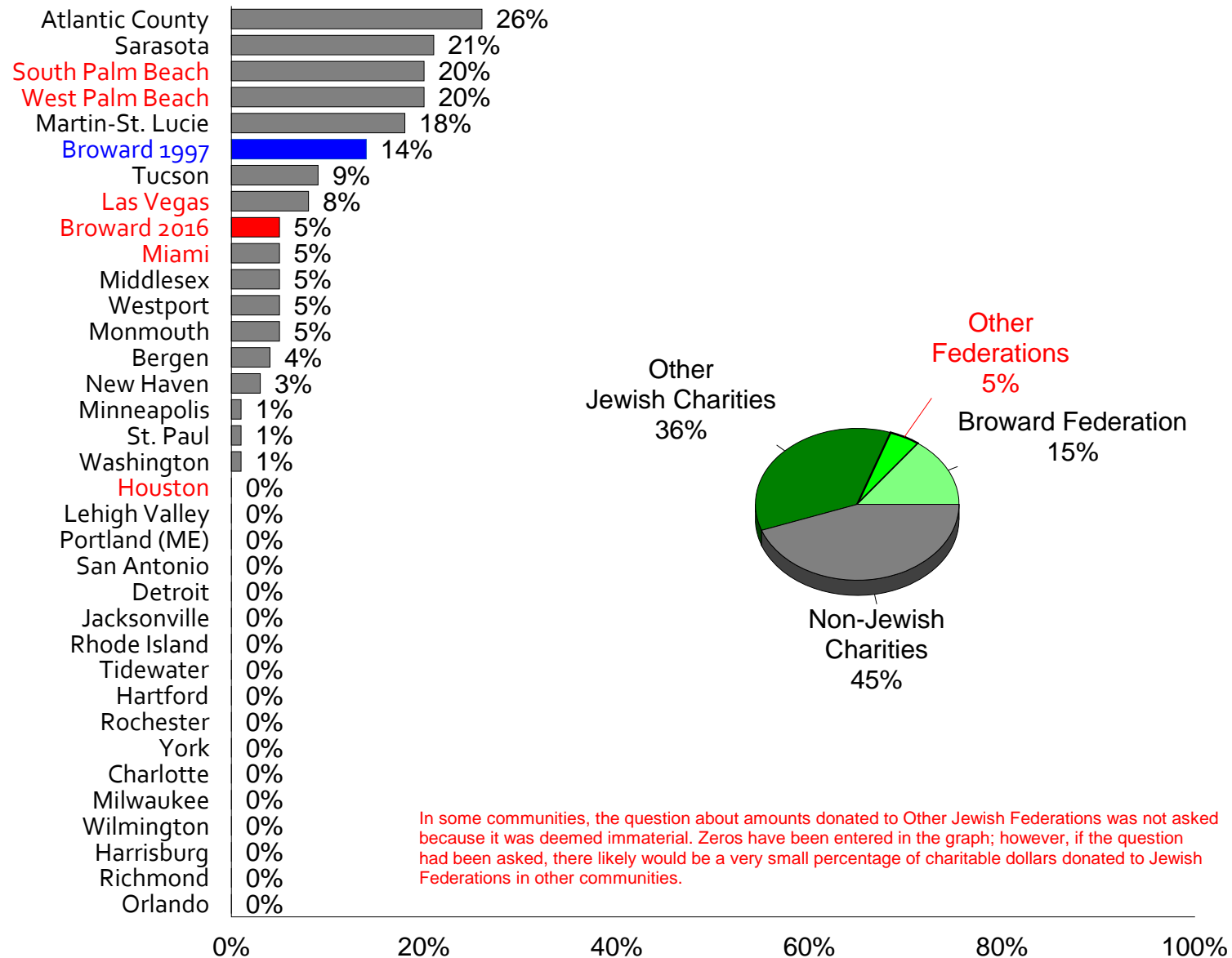
(Charitable Dollars Donated by Jewish Households)



# Other Jewish Federations'

## Share of Charitable Dollars in the Past Year

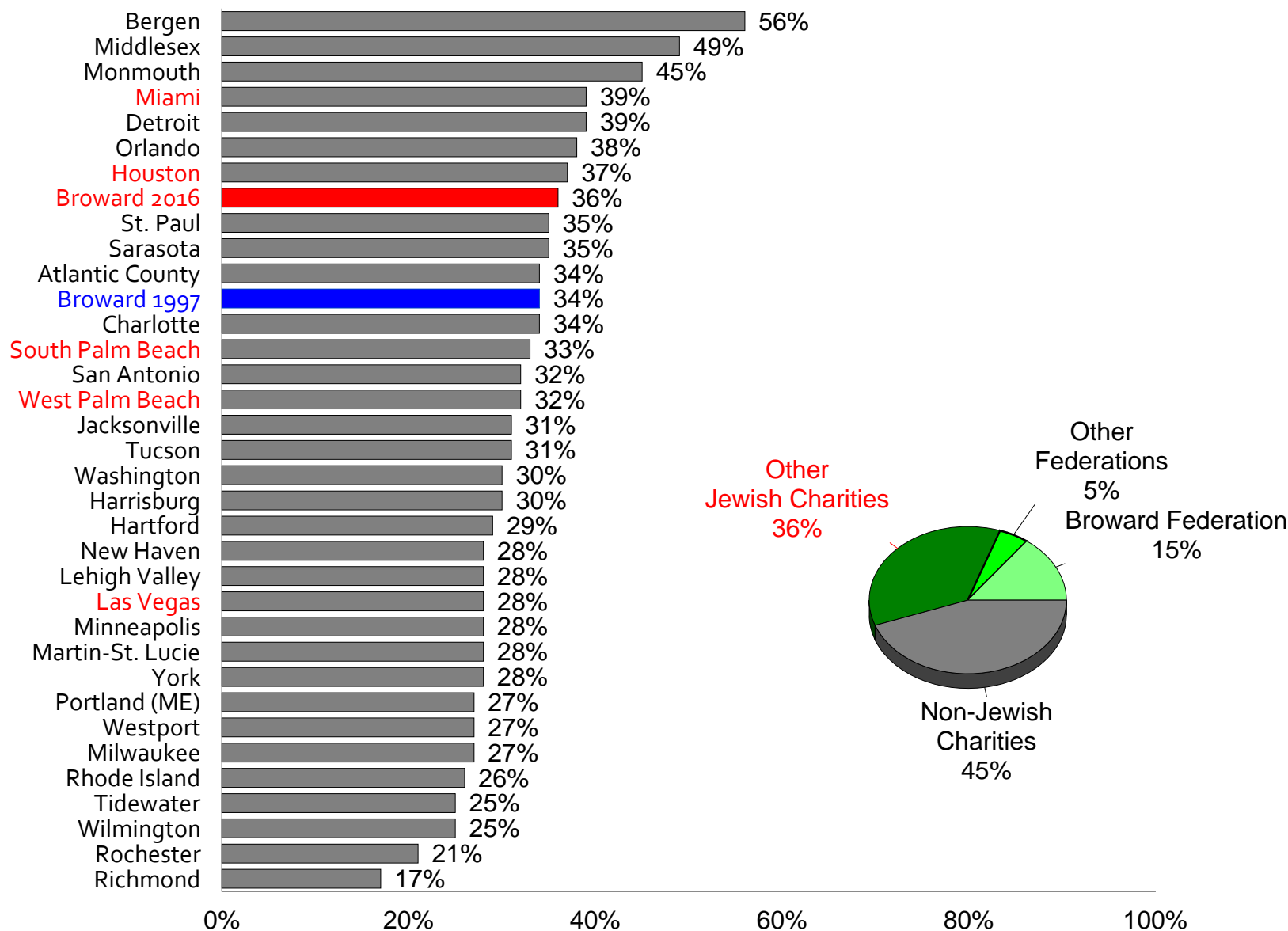
(Charitable Dollars Donated by Jewish Households)



# Other Jewish Charities'

## Share of Charitable Dollars in the Past Year

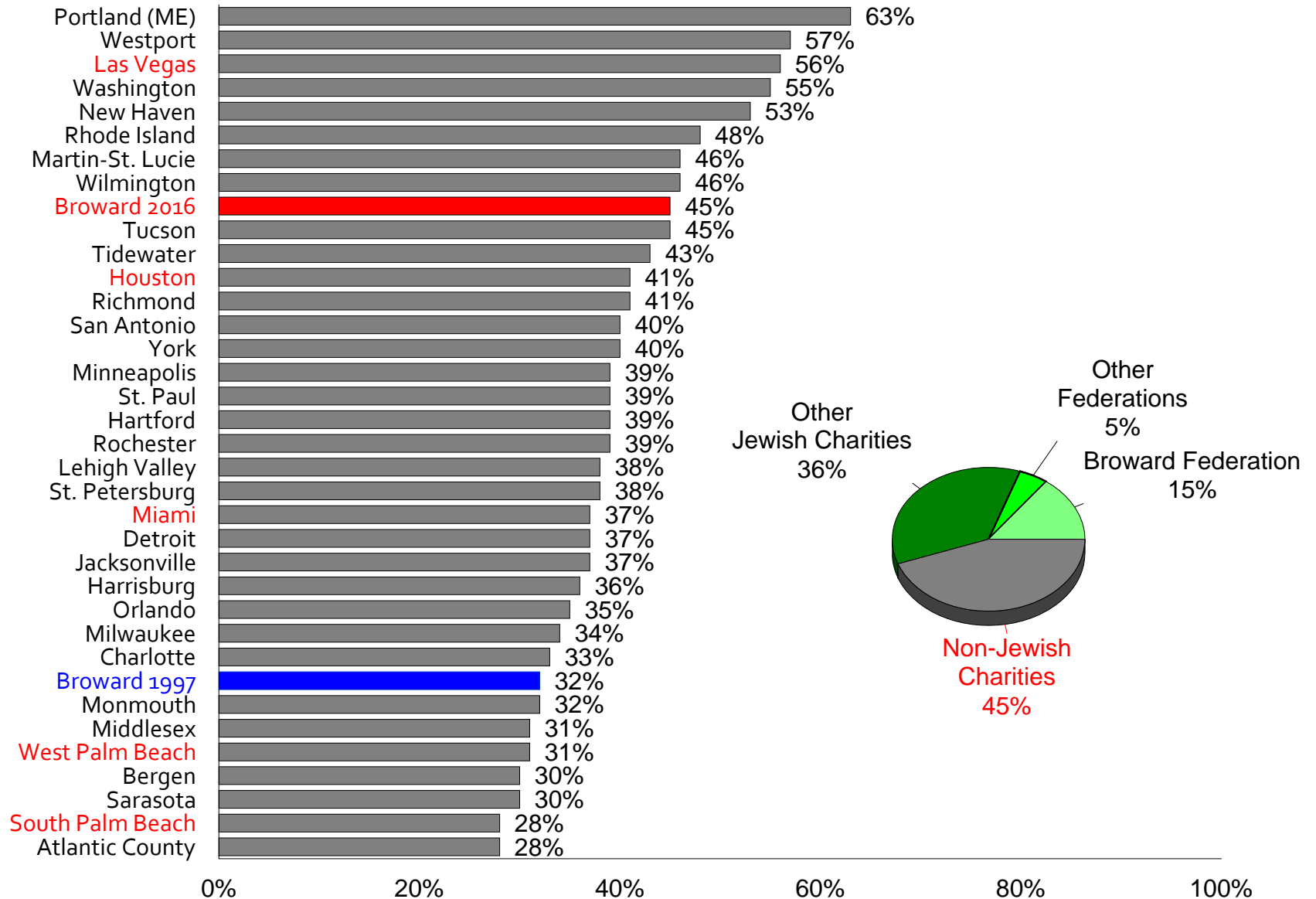
(Charitable Dollars Donated by Jewish Households)



# Non-Jewish Charities'

## Share of Charitable Dollars in the Past Year

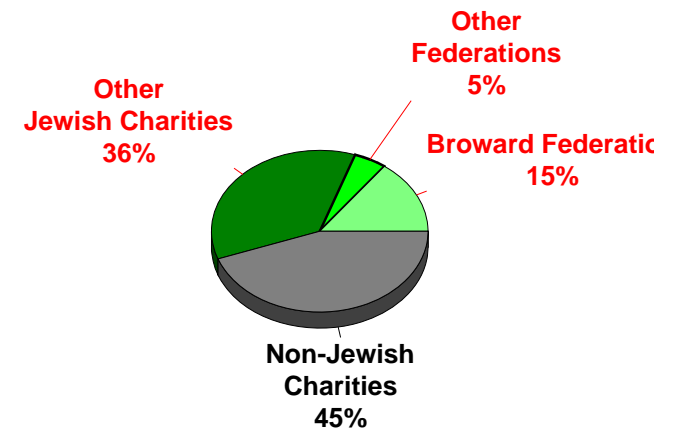
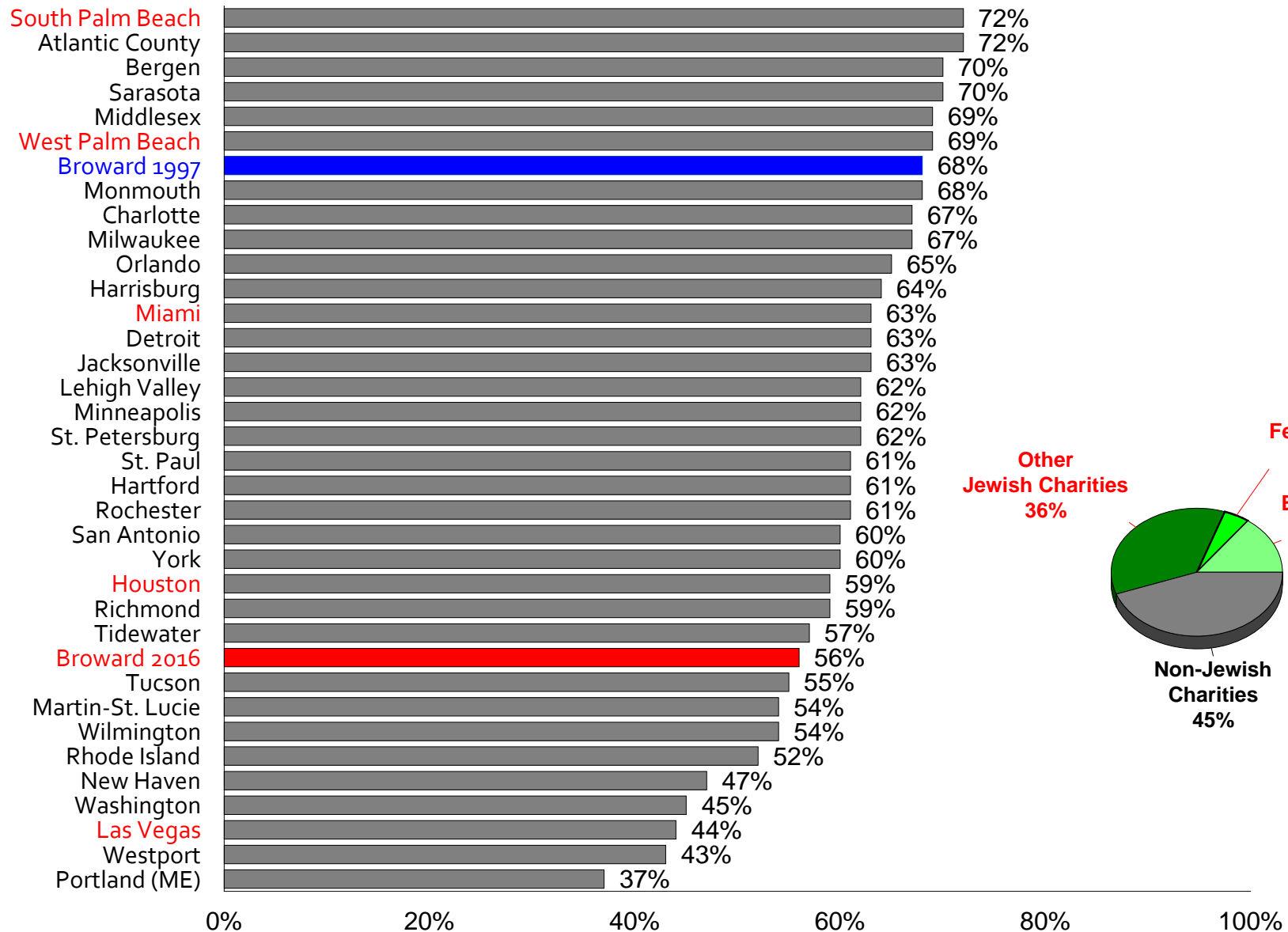
(Charitable Dollars Donated by Jewish Households)



# Jewish Charities'

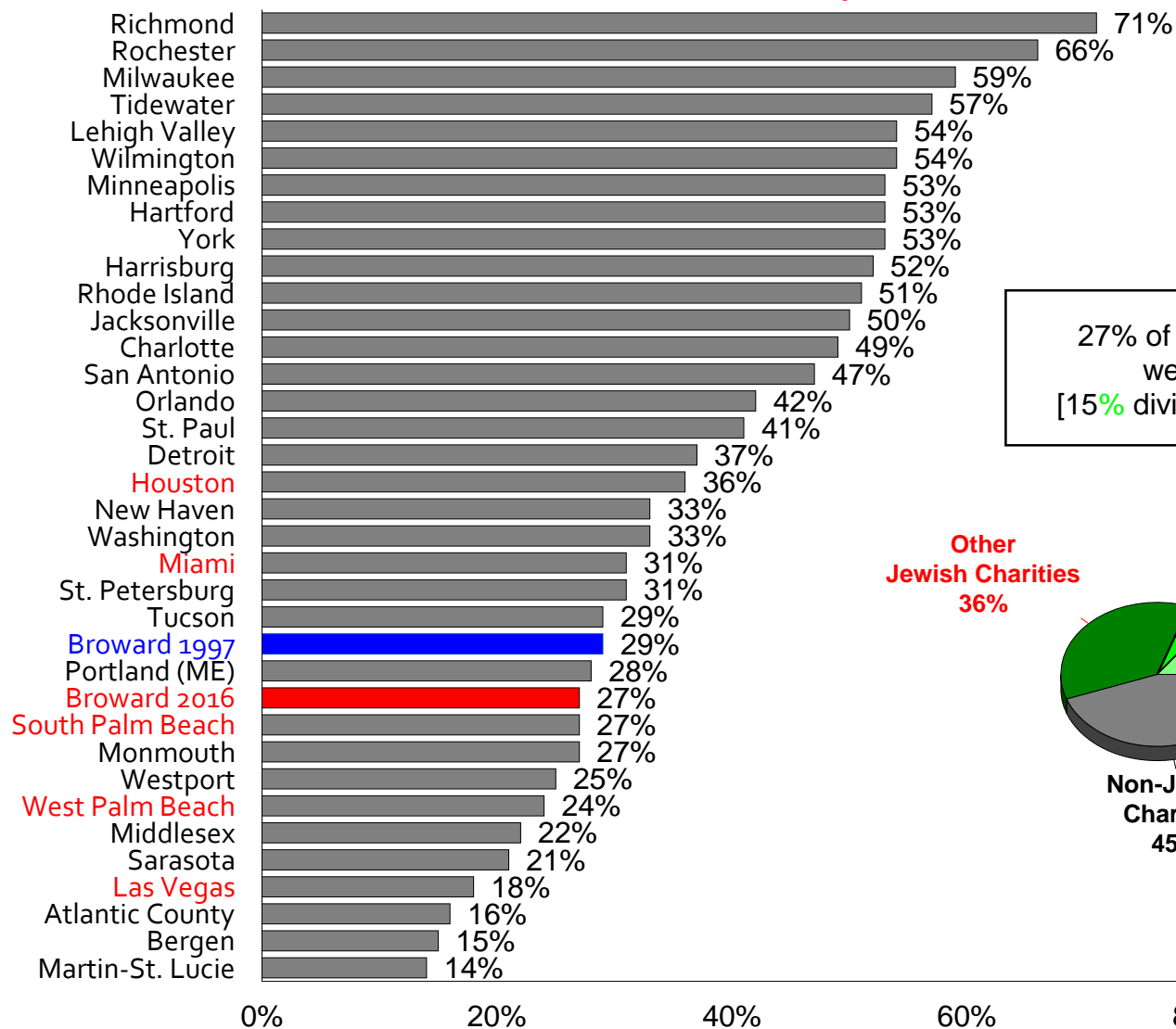
## Share of Charitable Dollars in the Past Year

(Charitable Dollars Donated by Jewish Households)

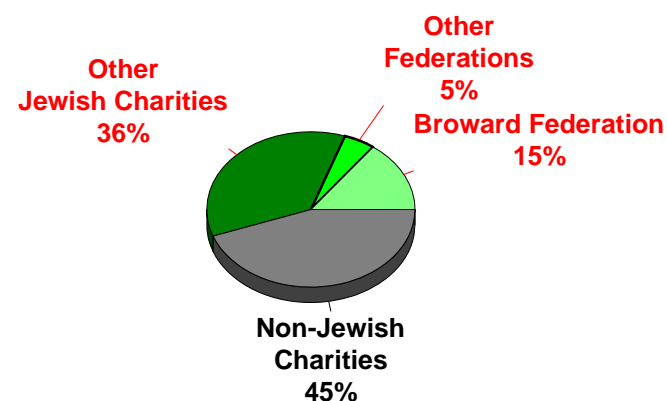


# Local Jewish Federation's Share of **Jewish** Charitable Dollars in the Past Year

(Jewish Charitable Dollars Donated by Jewish Households)



27% of Jewish charitable dollars  
were donated to JFBC  
[15% divided by (15% + 5% + 36%)]

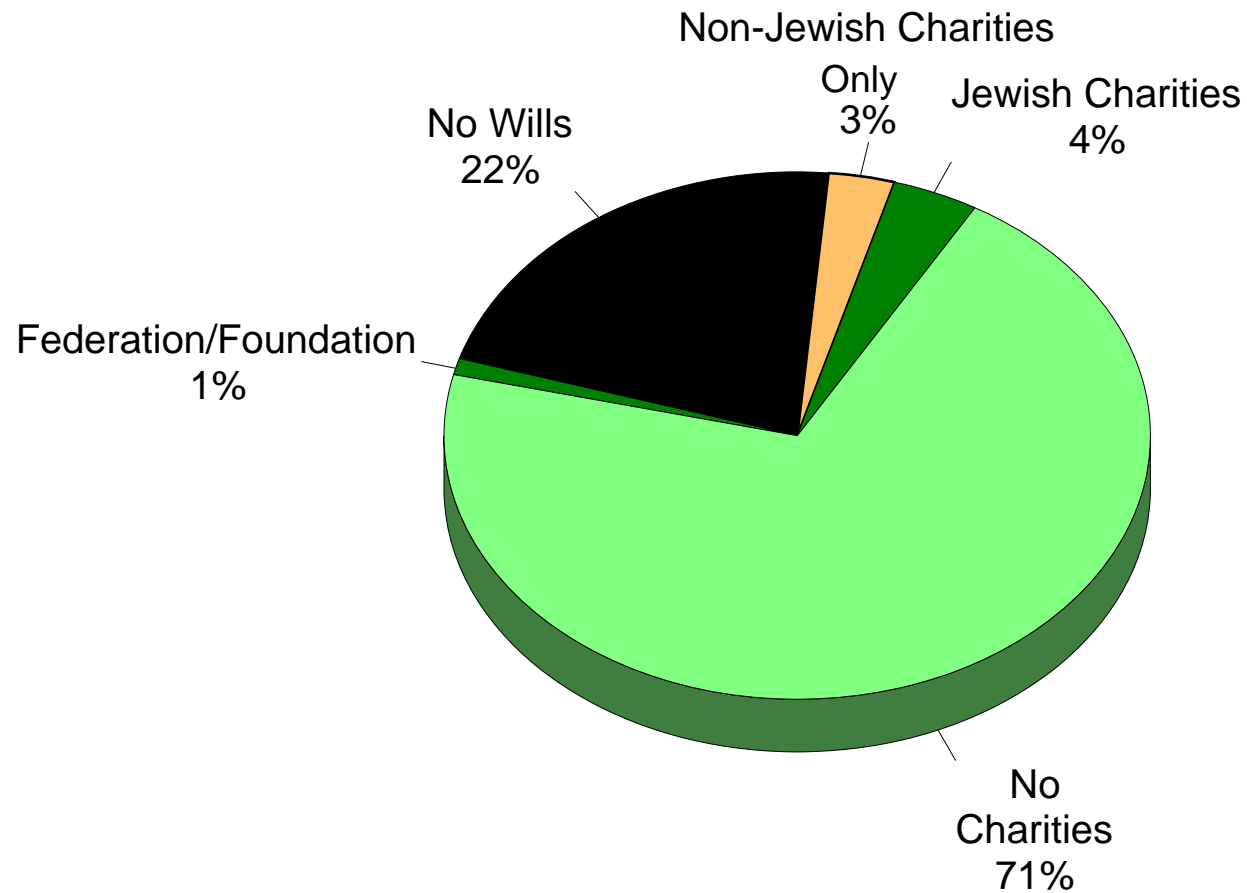


**Philanthropic Profile:  
Wills**



# Charitable Provisions in Wills

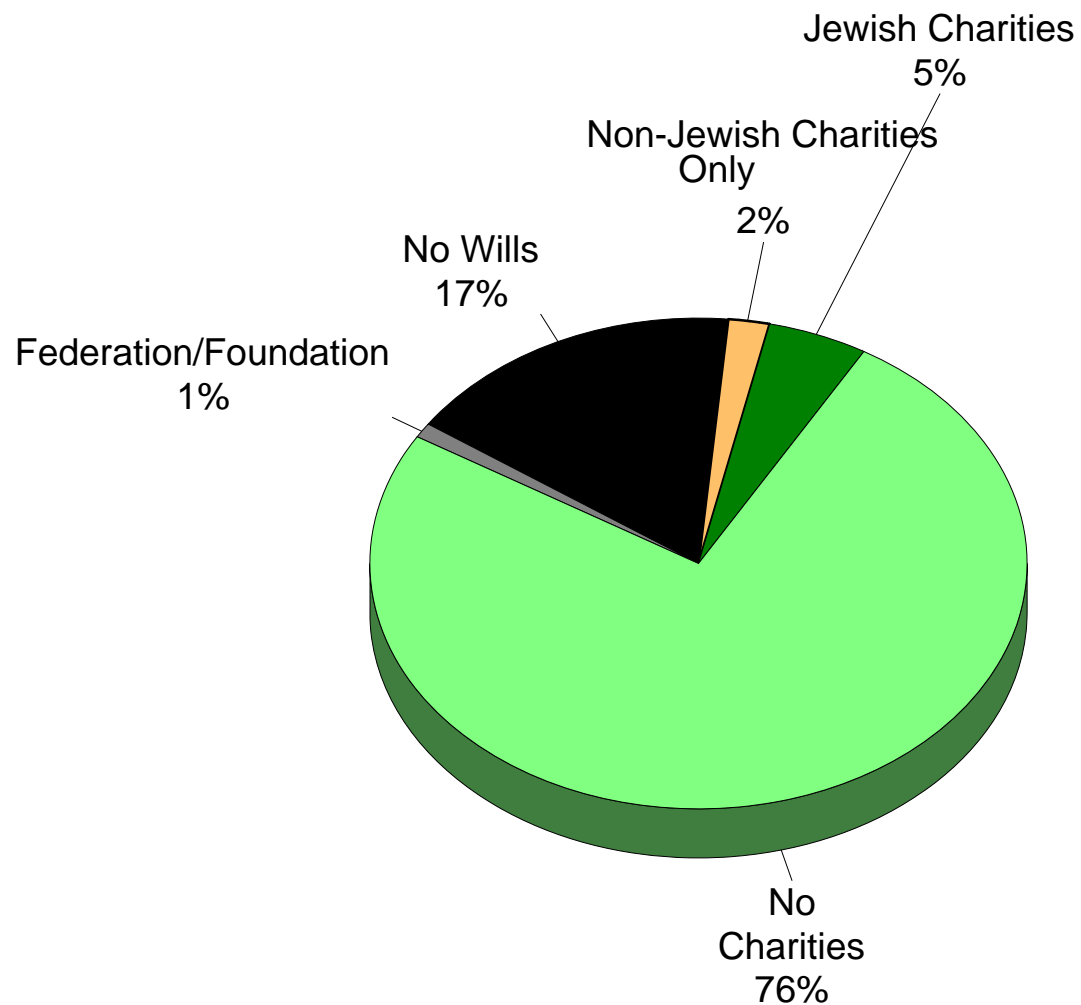
(Respondents Age 50 and Over)



100

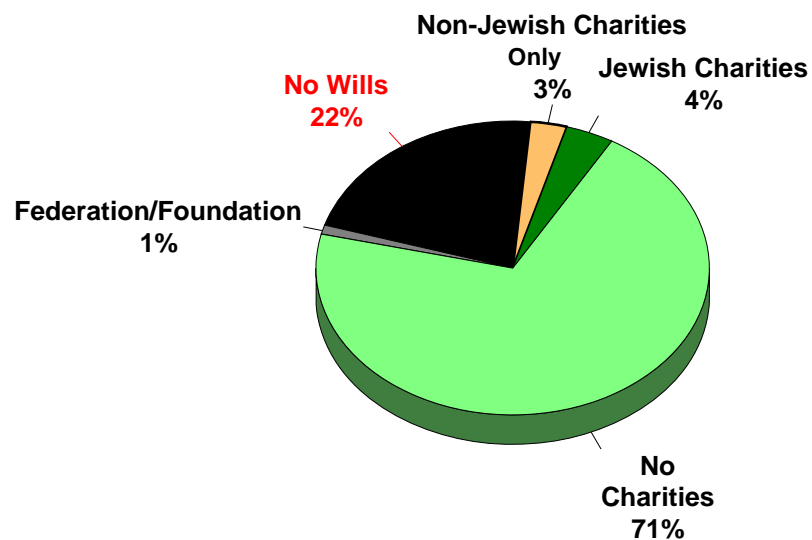
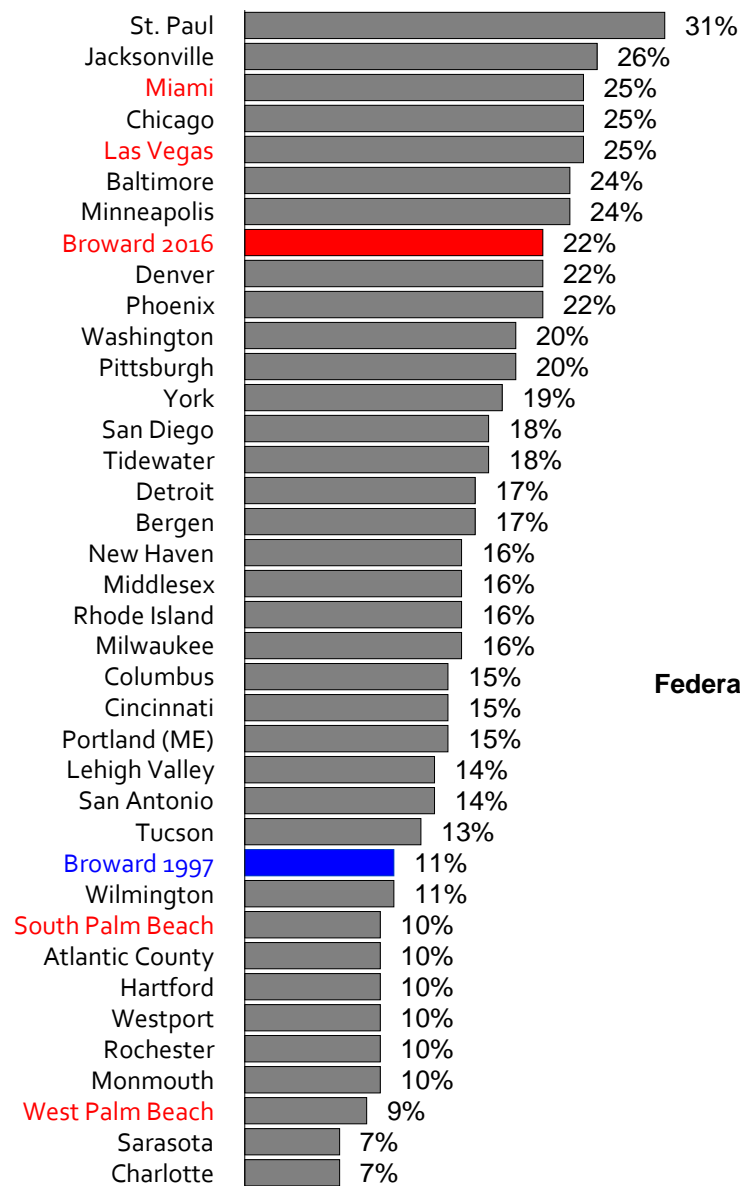
# Charitable Provisions in Wills

(Respondents Age 65 and Over)



# Have No Wills

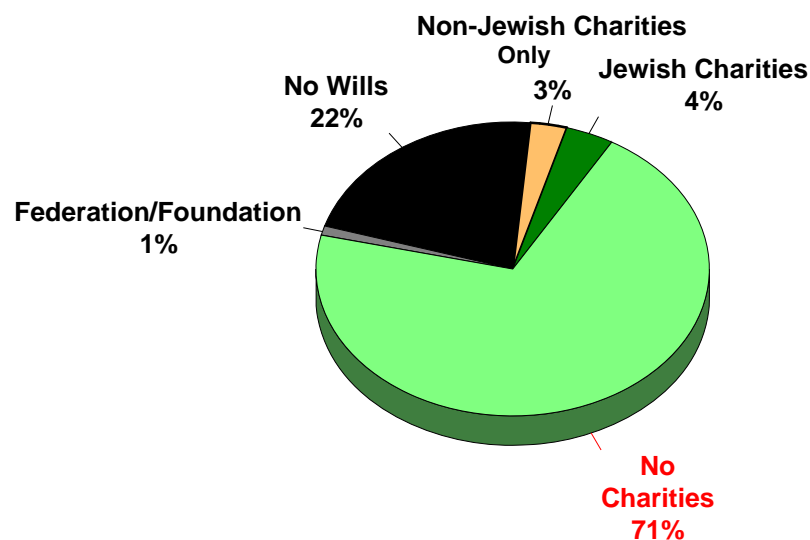
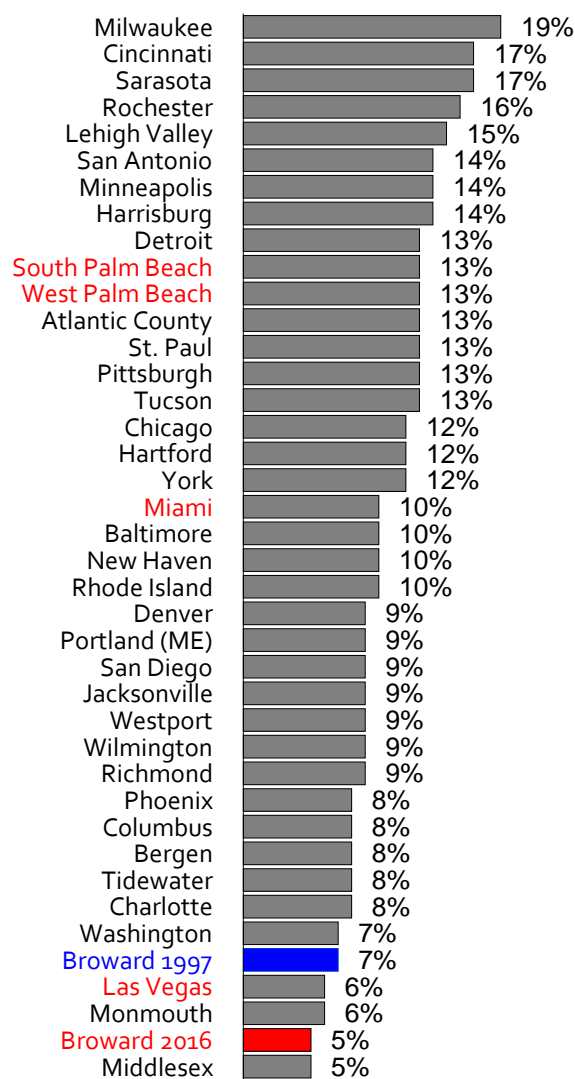
(Respondents Age 50 and Over)



0% 20% 40% 60% 80% 100%

# Have Wills That Contain Provisions for Jewish Charities

(Respondents Age 50 and Over)



0%

20%

40%

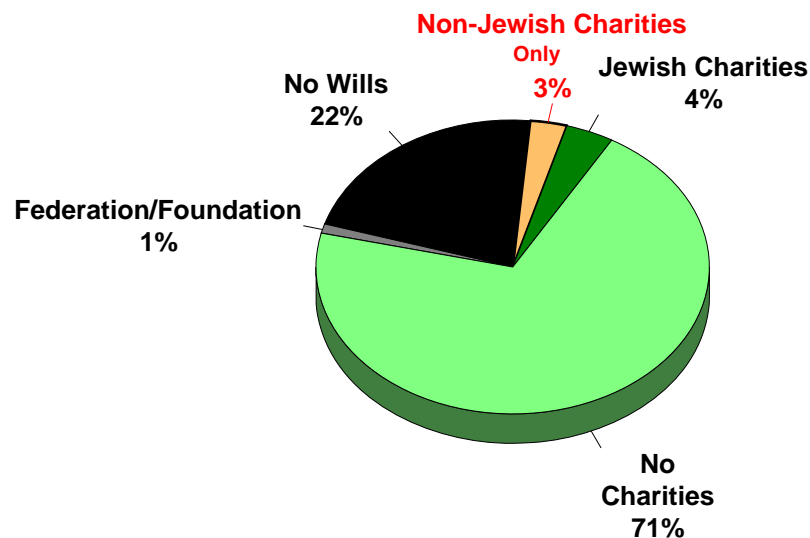
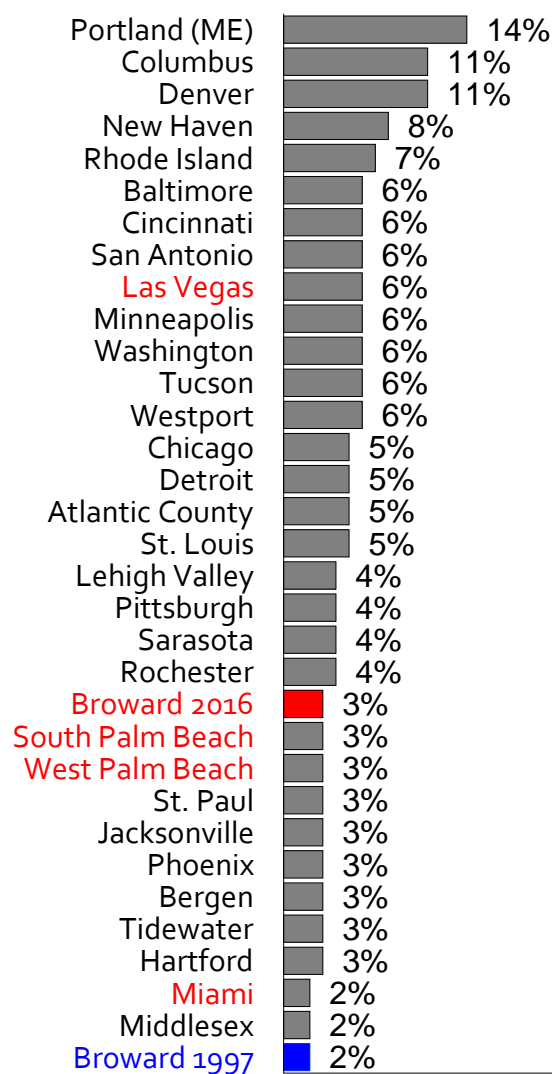
60%

80%

100%

# Have Wills That Contain Provisions for Non-Jewish Charities Only

(Respondents Age 50 and Over)



0%

20%

40%

60%

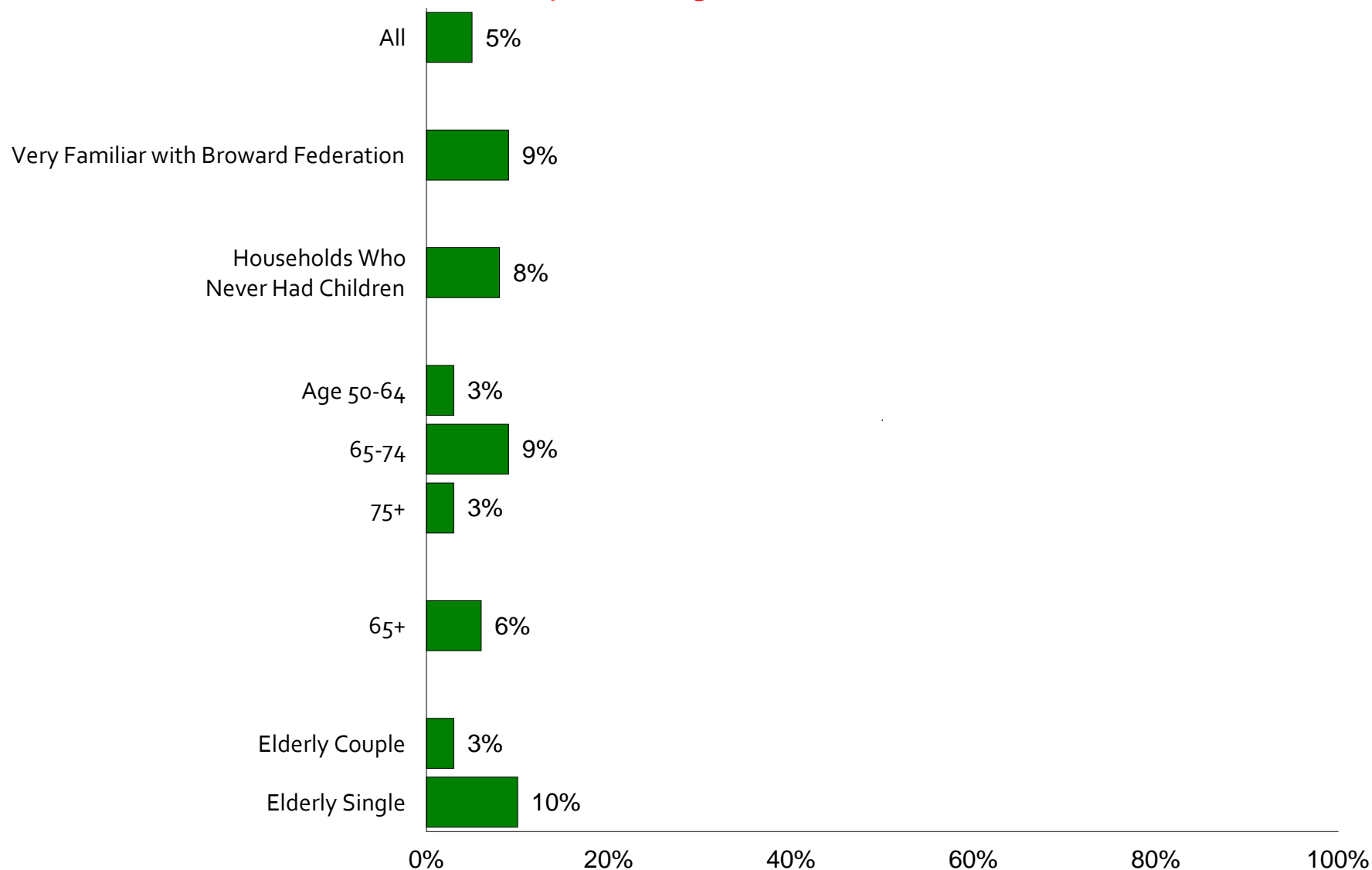
80%

100%

104

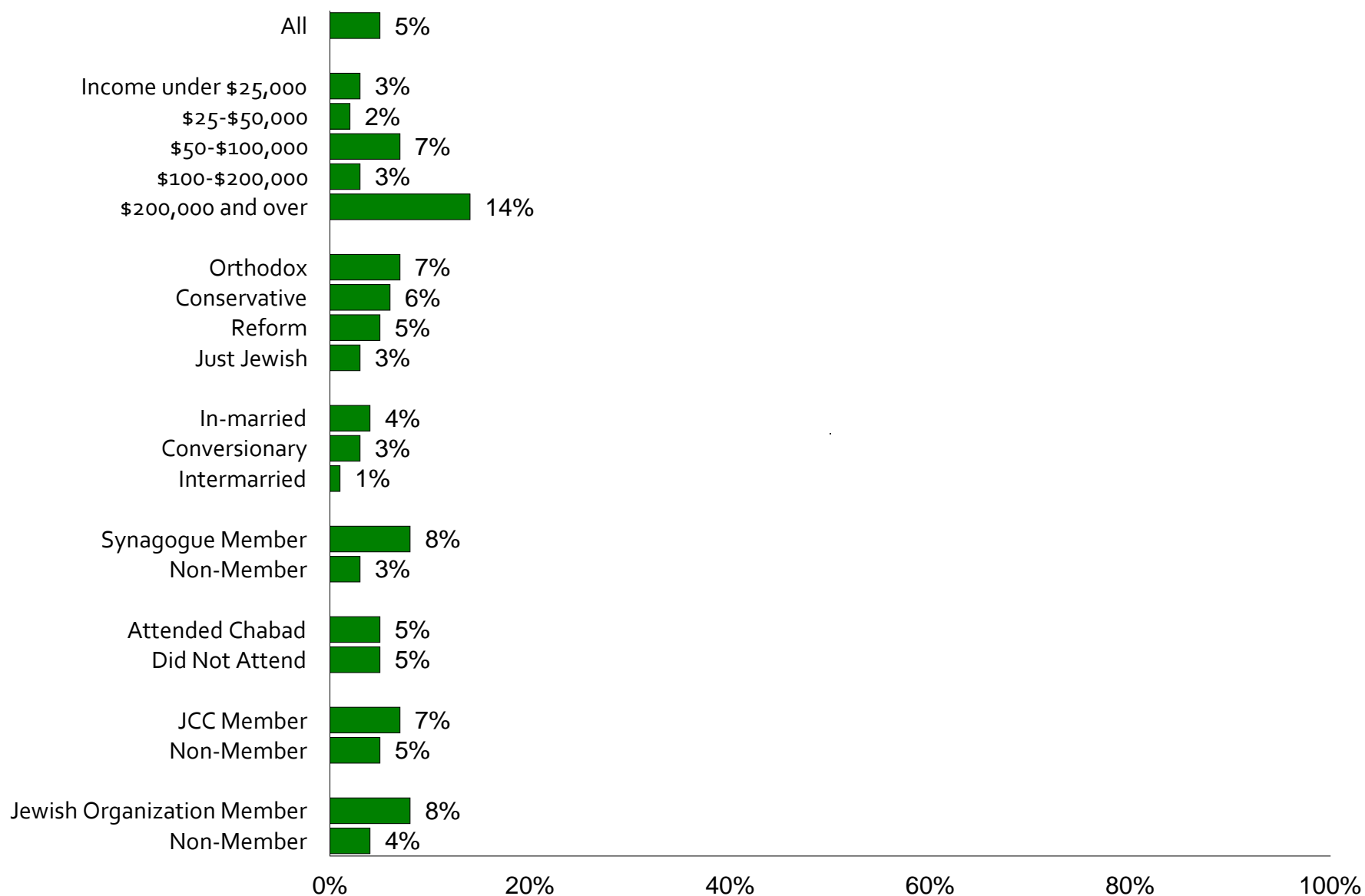
## Have Wills That Contain Provisions for Jewish Charities

(Respondents Age 50 and Over)



# Have Wills That Contain Provisions for Jewish Charities

(Respondents Age 50 and Over)



106

## Have Wills That Contain Provisions for Jewish Charities

(Respondents Age 50 and Over)

